

# SOUTH BEND

## MISHAWAKA OSCEOLA

### TELEPHONE DIRECTORY

CE 25993  
FEBRUARY 1957



FOR EMERGENCY CALLS AND GENERAL INDEX SEE PAGE 1

SEE THE "CLASSIFIED"  
IN THIS DIRECTORY

'YELLOW PAGES'



ITS YELLOW PAGES TEL  
YOU "WHERE TO BUY IT"

INDIANA BELL TELEPHONE COMPANY  
INCORPORATED

#### EMERGENCY NUMBERS

—Doctor—  
CE 2-8234  
CE 3-7272  
—Police—  
CE 3-2151  
—Sheriff—  
CE 4-4151  
—Fire—  
CE 3-8011

#### FIRST BANK & TRUST CO.

Clay Township  
Branch  
Cor.  
Ironwood Dr.  
&  
South Bend Ave.  
Phone  
Central 3-3161

#### ORVIS

#### FUNERAL HOME

Ambulance  
Service  
336 N.  
Main Street

Phone  
Central 3-1297

#### ETTER

#### CLEANERS

Prompt Service  
Quality Work

Phone  
Atlantic 9-1884

#### AVENUE

#### RADIO SHOP

Television  
Sales & Service  
15 N. Mishawaka  
Avenue

Phone  
Atlantic 7-5501

#### BEALLS

#### GARAGE

2801 Dixie  
Way North  
Automatic  
Transmission  
Service  
Complete  
Auto Repairing  
Phone  
Central 4-1634

#### NORTHERN INDIANA HEATING CO.

143 E. ASALLE  
AVENUE

Complete  
Heating  
Service

Phone  
Central 2-8283

#### ADVERTISING SPECIALTIES CO.

Calendars  
Pencils  
Specialties  
Special  
Imprinted Party  
Napkins

Blackburn 5-4042





# She Will Be Glad to Help...



**Y**our service representative at the Business Office is there to help you. She handles requests for new or additional telephone service, change of address, disconnection of service, extra directory listings—and will answer questions about your bill or payment arrangements.

By 'phone or in person, you'll find her anxious to please and to assist you in any way. To reach your service representative by telephone, just call AT 9-9201 in South Bend or BL 5-9601 in Mishawaka & Osceola and ask for the Business Office. If you wish to transact business in person just drop into the Business Office at 307 S. Main in South Bend and 116 E. 3rd in Mishawaka.

## BILL PAYMENTS

Telephone bills are issued once a month and are due when received. Payment within 15 days will be appreciated, but if for some reason a bill cannot be paid promptly, our Business Office will be glad to discuss extension of the payment date.

*Paying by Mail*—When paying by mail, for your own protection, please return the bill stub with payment so that there is less chance of error in

crediting your account. If the stub has been misplaced, please write your telephone number on the check.

*Paying in Person*—When paying in person please bring the bill and bill stub in order to save yourself time.

In South Bend-Mishawaka, after business hours, and on Saturdays, Sundays and holidays, pay-

ments may be made in a depository marked "Payments" located at the Business Office.

Osceola subscribers may pay their bill at the Osceola Branch, First National Bank of Mishawaka at 850 L. W. W., Osceola, Indiana or at the Telephone Company Business Office in Mishawaka or South Bend, Ind.

## 10% Federal Tax on Local Service and Equipment

A Federal Tax of 10% applies to monthly charges for local service and equipment, and to the guarantee for coin telephone service. Charges for service connections, moves, installations, etc., are not taxable. For more detailed information just call our Business Office.

## Long Distance is *TWICE* as FAST When You CALL BY NUMBER

Most of us have certain local and out-of-town telephone numbers that we call frequently. You can build up a most convenient Personal Telephone Directory by jotting down telephone numbers in the Blue Book. Such a list comes in mighty handy and saves a lot of time.

The Long Distance operator will be glad to help you get out-of-town numbers for your list. Just give her the name, city and street address (if you have it) of the person or company whose telephone number you want. She'll obtain it for you without charge.

The Blue Book of Telephone Numbers is FREE. Just pick it up at your Business Office. Get one today!

Here's a Book that will SAVE you a lot of TIME!



## Messenger Calls

When you desire to talk to anyone who does not have a telephone, the Long Distance operator will arrange to send a messenger to call the person to the nearest available telephone. Person-to-person rates plus the actual charges for the messenger apply to this service.

## Collect Calls

(Charges to be paid by person called)

When calling Collect, dial "0" to reach the operator and tell her you are placing a collect call. Then give her the necessary information as on other calls. If the person called agrees to accept the charges, you will be connected—and the cost of the call billed to the distant telephone. There is a 10c charge on all collect station-to-station calls made within the state.

South Bend, Ind.

## Conference Calls

You can talk from your telephone simultaneously to a number of other telephones anywhere. You need no special equipment—the rates for conference telephone connections are low. Just dial "0" to reach Long Distance and ask for the Conference Operator and give her the details of your call.

## Telegrams by Telephone

You may telephone telegrams, cablegrams, or radiograms to the Western Union Telegraph Company. See the listing of that company in this directory and have the charges appear on your telephone bill. You may also telephone your Western Union telegrams from coin telephones, paying as you would for a telephone call.

## Overseas Calls

From your telephone you may call many foreign countries and a number of ships at sea. Complete information may be obtained and calls may be placed by calling Long Distance.

## Out-of-Town Directories

Telephone directories of many Indiana cities and of larger cities throughout the United States are available for use by the public at the Business Office or you may obtain directories of other cities in the United States and other countries practically at cost. Ask our Business Office for prices and other information.

## Mobile Calls

For Mobile Telephone calls to subscriber mobiles and trucks in South Bend and Dial "0" (Operator), and then ask for Service operator.



# AIDS for SPECIAL NEEDS

HANDIEST  
BOOK IN TOWN

## MAKING RECORDS OF 'PHONE CALLS



A short, high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of an electrical recording machine connected to the telephone line.

This signal is provided by the telephone company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects the recorder the signal is no longer heard.

## ATTACHMENTS TO 'PHONES AND DIRECTORIES



We think you will find it to your own interest not to use any of the various attachments, devices or "gadgets" for telephone instruments and directories. Many of the devices offered for sale are more likely to interfere with service than to improve it.

In order to maintain good service, the telephone company reserves the right to remove unauthorized equipment or devices. Where standard equipment does not meet a particular need, the company can furnish special equipment at reasonable rates.

## EMPLOYEE IDENTIFICATION



If a telephone man needs to enter your home to inspect, repair, or remove the Company's apparatus, he will have a photographic identification card. This card shows the employee's name, signature, and his photograph, and is countersigned by a department manager. Please don't let anyone in to do telephone work if he cannot show you such a card.



## PLANNING TO MOVE?

When you move into a new location, details of your telephone needs should be discussed with our Business Office *well in advance*. This saves you delays and gives us a better opportunity to meet your requirements.

Providing new equipment and facilities is a complex job. It's good for you and us to know the problems involved ahead of time so we both can work them out before moving day.

## CLUBS AND GROUPS



...tive talks and demon-  
...ompany speakers are  
...group without charge. Many entertain-  
...vantage of this service. Motion picture  
...free to groups which have 16 mm. sound  
...he Business Office, in South Bend—AT  
...a—BL 5-9601, for full information.

# TELEPHONE CONVENIENCES for the HOME

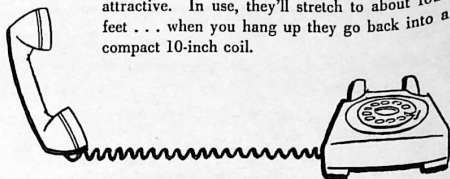


## WALL-TELEPHONES

These hang-up type 'phones are ideal for kitchen or workshop. They're so handy and "out of the way." Many people prefer them for any location where they wish to save space. Wall-'phones are now available in a variety of modern decorator colors.

## "SPRING" CORDS

Spring cords won't tangle and don't catch on furniture. They keep your telephones neat and attractive. In use, they'll stretch to about four feet . . . when you hang up they go back into a compact 10-inch coil.



## "LIGHT-UP" DIALS

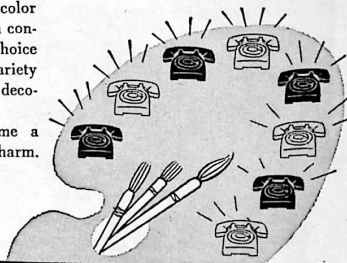
Illuminated dial telephones permit easy dialing in dark or dimly lit rooms such as bedrooms, nurseries or sick-rooms. When you lift the receiver a little electric lamp illuminates the dial. You may also have a steady, low "night light" on the telephone.



## TELEPHONES IN COLOR

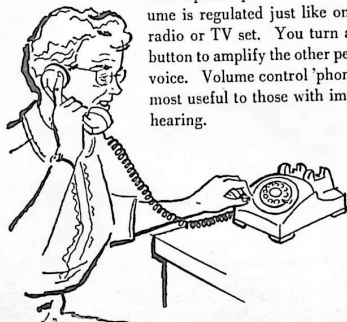
Extension 'phones in color add beauty along with convenience. Make your choice of telephones from a variety of modern and lovely decorator colors.

They give your home a smart, new touch of charm.



## IT SPEAKS UP LOUDER

Now you may have telephones that will "speak up" louder. The volume is regulated just like on your radio or TV set. You turn a little button to amplify the other person's voice. Volume control 'phones are most useful to those with impaired hearing.



## Service TO FIT YOUR NEEDS

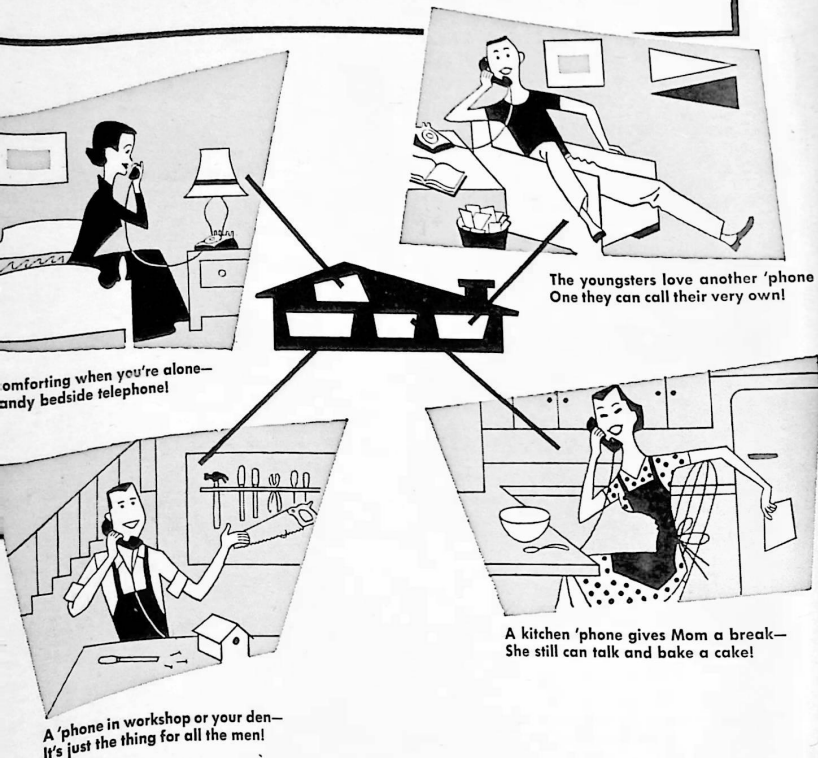
● Many other items to make your telephone service even more convenient and enjoyable are available. Some of them include plug-in portable 'phones, soft-toned chimes, buzzers, visual lamp signals, cut-off key for privacy on extension 'phones, etc., etc.

If you have a communication need, we'll be glad to help. Just call the Business Office—in South Bend, the number is AT 9-9201 & Mishawaka & Osceola the number is BL 5-9601.



n modern homes there's always  
a 'phone within easy reach...

A telephone by your side is a part of good living!



**E**XTENSION 'phones throughout the home in handy locations where you sleep, work and play add a lot to your comfort and pleasure.

More and more people are putting 'phones in the bedrooms, kitchen, workshop—all the rooms they use a lot.

See how your convenience grows when you add new "phone-zones" to cover your living space! A phone-zone is any area in which you can conveniently hear and answer your telephone, or make outgoing calls easily and quickly.

Wherever you decide to put your extensions, you'll find you can take life easier, relax more and, at the same time, accomplish more of the things you want to do. *And think of it, an additional 'phone costs only a few pennies a day!* Just call your Indiana Bell Business Office to order or for further information.

# A PH A B E T I C A L T E L E P H O N E D I R E C T O R Y

## S O U T H B E N D

### A

- A Alcoholics Anonymous -----CE 2-8236  
A Drive-In Shoe Repair Co  
6236L S Main -----CE 2-3411  
A-1 Add Printers Serv Inc  
303 S Main -----CE 2-6563  
A-1 Aluminum Fabrication Co  
50655US31 -----CE 2-9645  
A-1 Oklahoma State Serv  
1527 SMich -----AT 9-0030  
A-1 Radiator Repair Shop  
4026DubailAv -----AT 8-3795  
A-1 Welding Serv 4026DubailAv -----AT 8-3795  
A-1 AUTO PARTS & REPAIR  
Serv 3738Wheatland -----AT 7-4525  
A-1 CUFFS & Cuffs & Cello Shirt Laundry  
1637LWW -----CE 2-2551  
A A Extenuating Co  
501EaSaLeAv -----CE 2-1151  
A A Fuel Oil Co 1317Woodward -----CE 2-4271  
A A Windup Clog Co  
501EaSaLeAv -----CE 2-1151  
A A Aluma Kraft Awning Co  
14223AMish -----AT 9-9266  
A A A ALUMINUM SIDING CO  
1030 S Main -----AT 8-2222  
A A A Chicago Motor Club  
209N Main -----CE 8-8295  
A B C ARMORER BLDG CO  
1030 S Main -----CE 4-4440  
A B C Coach Lines 210W Monroe -----AT 7-6541  
A B C Refrign Serv 1228McKinley -----CE 4-6571  
A B Z BUFFET RESTAURANT  
7137W Sample -----AT 7-3644  
A B D Builders 247WaltonAv -----AT 9-9677  
A D T Protection Serv  
224WJeffBldv -----CE 2-4885  
A & J Ford Mkt 352110N Main -----AT 9-0545  
A & K FOOD DISTRICTS  
416Fellows -----AT 7-3898  
A M Jacobs Co draps 631LWW -----AT 8-7077  
A M F Pinner Inc  
106W Monroe -----CE 2-8233  
A P F FOOD STORES  
Main Ofc 202W Western -----AT 7-4639  
No 1 -----AT 7-4042  
No 2 -----AT 7-4042  
No 7721JeffBldv -----AT 9-0495  
No 5 736LWW -----CE 2-0468  
No 4 1919LWW -----CE 2-0584  
No 5 2102 SMich -----CE 2-0584  
No 1021McKinAv -----AT 9-0093  
Transpnt Dept 430 S Carroll -----AT 8-6577  
A P E C O 106W Monroe -----CE 2-1833  
A R & G Gulf Coast 402DixieWyl -----CE 2-8894  
A R B Distributing Co 1545 Solive -----AT 7-6561  
A & W Root Beer Drive  
4218LW Western -----AT 7-1606  
A & W Trailer Rentals  
70137W Western -----AT 7-9494  
Aaron Roy 328 SEdwy -----CE 2-0248  
AAYS CAB CO  
Cab Serv 710N Main -----CE 2-9333  
Bookkeeping Dept 710N Main -----CE 2-5871  
Nights Sundays & Holidays Call -----CE 2-5871  
Aays Hertz Rent-A-Car Co  
710W SaLeAv -----CE 2-5871  
Aays Hertz Rent-A-Car Co  
117W SaLeAv -----CE 2-5871  
AAYS RE-NT-ALL CO tools rntl  
302LWE -----CE 2-5871  
Aays Yellow Cab Co 710N Main -----CE 2-9333  
Abacus Home Aluminum Products Co  
522EMilton -----AT 8-3641  
Abacus Serv Co air cond ext  
522EMilton -----AT 8-3641  
Abberger John R 1264Woodward -----AT 8-9330  
Abberger J T 52615Myrtle -----CE 3-7090  
Abbielli M Wayne 54508 OakRd -----CE 2-4322  
Abbiell Cecil C 130EAdm -----AT 7-1362  
Abbiell J 601 S 26 -----AT 7-8883  
Abbott Catherine 2240ChurchPl -----AT 7-3689  
Abbott Deverle L 1101 35th -----AT 6-4229  
Abbott Elmer 55032FairwDr -----CE 2-5170  
Abbott F W 605 S55myrtle -----AT 7-6620  
Abbott Harry F 717 SEdwy -----AT 8-9330  
Abbott Malcolm K 718JuniperPl -----AT 7-0743  
Abbott P W 1128N LaMarqueBldv -----CE 4-4694  
Abbott R H 407 S 26 -----AT 7-8279  
Abbe Clarence 61909US31 -----AT 7-5952  
Abbe Wallace W 12616Hilford -----AT 7-5952  
Abel Edw 2104LWW -----CE 2-9223  
Abel Harry 2306GUS20 -----CE 2-8282  
Abel J A MD 825WoolfAv -----CE 4-6551  
Abel Raymond 4009Addison -----AT 9-8486  
Able C 552LWE -----AT 7-6091  
Able Aaron J 132E OakRd -----CE 2-0419  
Abell John 1205H 5th -----AT 9-4536  
Abell Thom Jr 1502Kinyon -----CE 4-8814  
A Belle Beauty Shop Plating -----CE 2-5118  
Abel Geo W 2019 SEdwy -----AT 7-9277  
Abercrombie H W 710E Jefferson -----AT 9-5186  
Abernathy Mack 427 SScott -----AT 7-7282  
Abernathy Chas K  
3333WaldenHv -----CE 3-8587  
Abigt Arlie T 13790NewRd -----AT 9-7020  
Abigt Wm L 3333E South -----AT 8-4173  
Abolt W D 703EAmberBldv -----CE 4-6744  
Abol G W 2019 SEdwy -----CE 2-1841  
Abraham Geo 2132Glen -----AT 7-5846  
Abraham Hassen J  
3333WaldenHv -----AT 8-2306  
Abraham Jacob 929EJeff -----AT 7-2775  
Abraham John Jr 54 SSharris -----AT 7-9293  
Abraham Jos J 521 SChica -----AT 7-9712  
Abraham Nelson J  
1101CorbyBldv -----CE 2-8788  
Abraham Cos 51570Pond -----CE 3-1319  
Abram Loran H 26765EdisonRd -----CE 2-8072  
Abram R 822EWoodward -----AT 7-4227  
Abram Eugene S 421 SEdwy -----AT 8-9518  
Abram Jesse 1318E PrairieAv -----AT 7-5216  
Abram R Mrs 10740HwyPl -----CE 3-3382  
Abrams Robt K 13077Hwy -----AT 7-4227  
Abrams C 201W West -----CE 8-3434  
Abshire H E 519EJeff -----AT 9-4525  
Abshire Wm Jr 410 S 26 -----AT 9-6196  
ABSTRACT CO INC ST JOSEPH  
COUNTY INC JMS B -----CE 2-5845  
ABSTRACT AND TITLE CORP  
TowerBrg -----CE 3-8258  
Academy of Dancing 1331Main -----AT 7-4075  
Acadec Achel E 105E Main -----CE 4-4075  
Accurate Prods Inc expts  
1226 SMich -----AT 7-5119  
Ace Hardware Store 2128 SMich -----AT 7-5119  
Ace Safe & Lock Co 501W Main -----AT 8-8166  
Ace Tool Engineering Co Inc  
207EWayne -----CE 2-6288  
Ace Tool -----CE 2-3042  
Ace Tool -----CE 2-3145  
Ace Tool -----CE 3-5400  
Ace's Decorating Co 622Howard -----CE 4-3833  
Achenbach A J 793Blaire -----AT 7-6075  
Achill C 201W West -----CE 2-7222  
Achitberg John J 318MonteTer -----CE 4-3370  
Achton Phillip L 318AMarion -----AT 7-5233  
Acht Jerome 127E OakRd -----CE 4-8097  
Acht Ralph Mrs 606 S29 -----AT 7-1564  
Ackard C 1118W Brg -----CE 4-4916  
Ackelson Vernon E 315EWayne -----CE 4-0423  
Ackelson Ralph  
2925JohnsonRd -----AT 9-4810  
Acker Robt M MD SherindBrg -----CE 2-1211  
Rec 103 SEdwy -----CE 3-2025  
If No Ans Call -----AT 7-8504  
Acker Wm L 215W WoodRd -----CE 2-3134  
Ackerman Alice R 601W LaMarqueBldv -----CE 2-9019  
Ackerman Ken B 1013E Fox -----AT 7-6011  
Ackell C 12921LWW -----AT 7-6011  
Ackerman Robt H 214 S51Jos -----CE 2-3900  
Rec 626Park -----CE 4-1388  
Ackerson Leland K 2614CypressWy -----CE 2-9550  
Acker H P 124Woodward -----AT 7-6011  
Ackell Farris 12921LWW -----CE 3-1780  
Ackles Ronald D 1438 Sorin -----CE 3-5994  
Ackley C M 4015W Union -----AT 8-9201  
Ackley Robt 2510LyonRd -----AT 7-5807  
Ackme Air Cargo Inc  
1058W Western -----AT 7-3301  
Ackme Air Flyer Serv  
Ofc 2727 S Weyden -----AT 7-9141  
Ackell Farris 12921LWW -----CE 3-1780  
Ackme Card System Co 126 SMain -----CE 4-1188  
Ackme Equip Co mchy 53Chapin -----AT 9-1186  
Ackme Fast Freight Inc  
1058W Western -----AT 7-3301  
Ackme Folding Serv 12921W Ford -----AT 8-3883  
Ackme Realty Corp 1702Robinson -----AT 7-3529  
Ackme School Of Die Design Engineering  
Rec Schl 504Walvert -----AT 7-6344  
Research & Development  
2118Franklin -----AT 8-3693  
Ackme Steel Co 106W Monroe -----AT 8-2871  
Ackme Tile Co 600 S Carroll -----AT 9-2317  
Acme Tool Engineering Co  
1634LWW -----CE 3-7159  
Acousticon Overmyer Co  
SherindBrg -----CE 3-3550  
Acres Beauty Shop 1208Fellows -----AT 9-7411  
Acres Raymond SH Dubail -----AT 7-5297  
Acres Sunko Serv Sta 2605LWW -----CE 3-6936  
Acres Dumas L 140EWayne -----AT 8-9394  
Acres Mickey 5141CherryRd -----CE 4-6039  
Active Equip Co Inc  
1828 SFranklin -----AT 8-9666  
Acton Harold M 2716HilfordRd -----AT 7-4024  
Acton Richard J 5681Reasor -----AT 7-6096  
Acton Robt H 517 SWellington -----AT 8-8557  
Adair Dean C 2105E Madison -----CE 3-4658  
Adair Jerry 2716AnzieAv -----CE 3-3779  
Adair Lucille 601S Bond -----CE 2-1965  
Adair Muri 2436S Bond -----CE 2-1577  
Adair Richard W 19647 SouthInd -----AT 7-7320  
Adamczak Frank J  
56370 OrchardRd -----AT 8-9827  
Adamczak Stanley M  
1506 SPlaski -----AT 8-0427  
Adamczak Wacław 2617W Monroe -----AT 7-0302  
Adami Marion J Mrs 125W Marion -----CE 3-4561  
Adami Anthony J 1635Florence -----CE 3-2676  
Adams Allen M  
1736BelmontAv -----AT 9-6614  
Adams Bert 276Belmont -----AT 9-1145  
Adams Chas W 201W Monroe -----CE 3-5359  
ADAMS CHS W ptr  
Children 1736Belmont -----AT 9-6614  
Adams Conrad R 1121W WhiteOakRd -----CE 3-5876  
Adams D Carl 926EWayne -----AT 7-6029  
Adams Donald E 316W Madison -----CE 4-7520  
Adams Engineering Inc  
1702W WashAv -----CE 3-9476  
Adams Eugene M 1339Plymouth -----CE 3-1680  
Adams Everett S 1232E Bissell -----CE 4-9975  
Adams Forrest 1641N Main -----CE 4-4303  
Adams Gust 509N Main -----CE 3-1652  
Adams Harold E 62143US31 -----AT 8-4049  
Adams John 3160S CatherineRd -----AT 8-6996  
Adams Herman L Mrs 410E Altd -----AT 7-0034  
Adams Ivan 63006 Orangerd -----AT 8-4039  
Adams John 514Bridle -----CE 3-7859  
Adams John 1147Dennis -----AT 8-2085  
Adams John 5160S CatherineRd -----CE 4-0011  
Adams Lance Mrs 721Ford -----AT 9-9899  
Adams Lester R 1442 Sorin -----CE 4-6493  
Adams Lillian Mrs 508W WashAv -----CE 8-8626  
Adams Lloyd 3302VermontPl -----AT 8-7477  
Adams Margaret 3815ArdmoreTr -----CE 2-6755  
Adams Mary Lou 1541Rush -----AT 7-6831  
Adams Mary J 522W Elmwood -----CE 3-3282  
Adams Minnie F 829E Donald -----AT 7-7488  
Adams Panton 5565GrandwAv -----CE 2-7302  
Adams Paul B 1140Kinn -----CE 3-3861  
Adams R 12 S 51Jos -----AT 2-1814  
Adams Ralph 1023 SEdwy -----CE 2-3137  
Adams Richard E 1213Humboldt -----CE 3-7079  
Adams Richard L 3723 S Carroll -----AT 8-5008  
Adams Robt C 511MarquetteBldv -----CE 8-8534  
Adams Robt R 1938Johns -----AT 7-8442  
Adams Rosemary 3723 S Carroll -----AT 8-5008  
Adams Tooling Inc 1070W WashAv -----CE 3-9476  
Adams Wm 813Golfw -----AT 8-9835  
Adams Wm A 601W LaMarqueBldv -----AT 2-9019  
Adams Wm V 5977S LeRd -----AT 7-7886  
Adamsk Ben J 4276 ScenicDr -----AT 8-5978  
Adamsk Edw 426 S Carroll -----AT 8-3867  
Adamsk John J 522W Elmwood -----CE 3-3282  
Adamsk John J 427Camden -----AT 8-1032  
Adamsk Richard 2428ParkRd -----CE 4-4293  
Adamsk Stella H Mrs  
1818LW Western -----CE 2-1892  
Adamsk Sylvester F 846GardenLn -----AT 7-8488  
Adamsom Arvid H Mrs  
1033DiamondAv -----CE 2-9253  
Adamsom J R 933Chippewa -----AT 7-4668  
Adamson Harvey L 7440GottageRd -----AT 8-1922  
ADAPTO INC THE 2324Keller -----CE 3-1101  
Addington Fred L 734 SedisonAv -----AT 8-7018  
Addington John 4907N Olive -----CE 3-8775  
Addington Byron K 1625LWE -----AT 8-4102  
Addison Edwin S Jr  
16109ClevelandRd -----CE 3-9945  
Addison T D 1070GolfwLn -----AT 8-1101  
Addison W 718 S34 -----AT 8-8821  
Addison Clifford F airtc JMSBrg -----CE 2-6250  
ADDRESSOGRAPH-MULTIGRAPH CORP  
316 Mich -----AT 8-4454  
Adels' Hair Fashion Studio  
112W Navarre -----CE 2-2464  
Adelsperger Chas Jr  
3511 OakcrestDr -----CE 3-7042  
Adelsperger Wm Jr 505CorbyBldv -----CE 3-7355  
Ades Catherine R 1102N Main -----CE 3-5639  
Adkins Everett E 23826EdisonR -----AT 8-1080  
Adkins Henry 15 N Illinois -----AT 8-8726  
Adkins Perry L 834 SEdwy -----AT 8-9063  
Adkinson Appl 1007NLSLouisBld -----CE 2-6884  
Adler Frank L 5379N LongwDr -----CE 2-8071  
Adler Geo 191MonteTer -----CE 4-8416  
Adler Max & Co clothing  
102 SMich -----CE 3-1104  
Nights Sundays & Holidays call BL -----S 11723  
Adler Norman 132 SScott -----AT 7-8691  
ADMIRAL DISTRICTS INC  
2637W Sample -----AT 7-6573  
Admiral Furnt 5098US31 -----CE 3-2161  
Adult & Child Guidance Clinic  
527W ColfaxAv -----CE 3-5123  
Advance Distributng Co  
5690WilsonMnrs -----AT 7-1664  
Advance Investnt Co Inc LaBrg -----CE 3-9396  
ADVERTISING ARTISTS  
Whitcomb-KirBg -----CE 2-6789  
Advertising Specialties Co (Mish)-BL -----S 9684  
Aeby E 1801Carroll -----AT 9-2327  
Aeby's Auction & Furnt Sdng  
1414Keller -----AT 9-8825  
Aemmer M B 4804 SCent -----AT 7-9896  
Aero Mayflower Transit Co  
54850Meadoww -----CE 2-1671  
Aetna Casualty & Surety Co Claim Dept  
SherindBrg -----CE 3-1119  
Emergency Claim Serv After Business  
Hours Call -----AT 8-6777  
If No Ans Call -----AT 8-6777  
Aetna Gas Co Inc 1822PrairieAve -----AT 8-1789  
Aetna Ins Co 219 SWilliam -----AT 7-7035  
Aetna Life Ins Co  
Curry R 6 SEdwy -----CE 3-1119  
Claim Dept SherindBrg -----CE 3-1119  
Life Dept NatlBrg -----CE 3-3174  
AETNA PLYWOOD & VENEER CO  
Call Long Distance-Ask For-Enterprise 147  
No Charge For Enterprise Calls  
Affolder Herbert P 1336Cedar -----AT 8-7363  
Affolder Frank Sponner  
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rown Jas W 52897TimberIndDr-CE 4-5346
rown Jay Elgram 1517NChicago-CE 3-9562
rown Jimmie D
    50720KenilworthRd-CE 2-7037
rown John A 4304MiamiRd ----AT 8-3324
rown John A 3216ReverePl ----AT 7-0418
rown John T 1303Eastbrk ----CE 3-5658
rown Johnnie Lee 434 SHarris--AT 9-4167
rown Jos C 621 SRush ----AT 9-1194
rown Kenneth Geo 526 532 ----AT 8-9538
rown L F Mrs 1911Parallel ----AT 3-8765
rown Larry E 102 SHill ----CE 8-2700
rown Laverne Cass Mrs
    135FergusonAve AT 9-0070

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own Leona Mrs 924CalifAv ---AT 8-6276  
own Leona L Mrs ---CE 4-0704

716 SironwDr ---AT 8-6610

own Lester 1606 SmIch ---AT 7-5355  
own Lester L 1919WilsonAv ---CE 3-7402  
own Lester R 817 SironwDr ---AT 8-5848  
own Lewis C 2219Rogers ---CE 3-0041  
own Leycester C 602ESouth ---AT 8-9430  
own Lloyd 54722Burdetterd ---CE 4-2275  
own Lloyd Jr 18389Berge ---CE 3-5479  
own Lowely R 19664Pulling ---AT 9-0134  
own Luffy 52576FrancisRd ---CE 4-8880  
own M & Sons oils 1166South ---AT 9-9665  
own Mack E Mrs 1133Bfner ---CF 4-0988

own Marcella Sally	1426NsfellowAve	AT 7-2596
own Marion O 730PennAv	AT 8-2841	
own Marvin L 737 S25	AT 9-5052	
own Marvin W 507WNNavarre	CE 3-4973	
own Maude 1636 SMich	AT 7-5355	
own Maurice W 1309R Randolph	AT 9-9657	
own Maxine 1303EstBrk	CE 3-5658	
own Milo E 228NNorthDaneAv	CE 4-1647	
own Milton L 14851 StRd23	CE 4-5033	
own Milton L Jr 425 S29	AT 7-0897	
own Myrtis 535 S Taylor	AT 8-6737	
own O B 1910Elwd	CE 3-8510	
own Oreal 821 S30	AT 8-8420	

crown Ous 1145N Carlsie ----- CE 2-7258  
 crown Paul 15005 Arnold ----- AT 4-7420  
 crown Paul K 2617 EdisonRd ----- CE 2-1884  
 crown Pearl 1248 McKinley ----- CE 3-8442  
 crown Pearl L 1155Bewer ----- AT 9-2781  
 crown R K 1920 Kessler Blvd ----- CE 3-4688  
 crown Ralph 2710 Elwd ----- CE 2-9509  
 crown Ralph C 53135 Peggy Av ----- CE 2-7528  
 crown Ralph R 609 531 ----- AT 8-8620  
 crown Raymond D Sr  
                     1103 Oakland - AT 5-9665  
 crown Richard C  
                     319N St Louis Blvd - CE 3-3990  
 crown Robert 2 3534 Oakcrest Dr - CE 2-6749  
 crown Robt A 1226 Alford ----- CE

own Robt D 15362 St Rd23 ----- AT 9-8796  
own Robt Drenen 151989HazelRd ----- CE 2-5019  
own Robt E 137NEdisonAve ----- AT 7-4656  
own Robt F 352Weber ----- CE 2-5223  
own Rose Mary 2817Hartzler ----- CE 2-6477  
own Ross MiamiRd ----- AT 7-5937  
own Rufus 918W/Monroe ----- AT  
own Russell C 602Eckman ----- A  
own Russell L 1205LWW -----  
own Ruth 408 S26 -----  
own Ruth A 1423Campeau -----  
own Saml 116ESouth -----  
Res 1304Leeper -----



31	Burt Fred G 1622Elwd	-----	CE 4-4514
31	Burt H D 2812LWVW	-----	CE 3-6057
55	Burton Barry D 2910HilltopDr	-----	AT 7-2425
57	Burton Chas W 414NFrances	-----	CE 3-2257
44	Burton Edw 230NBirdsell	-----	CE 4-4566
17	Burton Floyd 1819Miami	-----	AT 9-8649
54	Burton Floyd L 3055WoodmontDr	-----	AT 9-9406
31	Burton Gladys 653ClearwyPl	-----	AT 8-2149
19	Burton J B 5105 SunnyfldPl	-----	AT 7-0780
34	Burton Jack C 1505NFremont	-----	CE 3-1401

92 Burtfield Alvin E 228WaltonAv --AT 7-7139  
64 Burtfield Jas 1211Columbia AT 8-6420

25 Burtsfield Jas 1211Columbia ----AT 9-6429  
 26 Burtsfield Jas R Jr 1319DuballAve -AT 7-2567  
 28 Burtsfield Robt W  
 34 1118ChimesBlvd-CE 2-2198  
 34 Burwell Hazel 1817NBroomfield ----CE 3-8969  
 39 Burzynski Chester 19739KernRd -AT 7-9003  
 39 Burzynski Ernie C 437 SLiberty---AT 8-2143  
 40 Burzynski Frank tavn  
 45 456 SBrookfld-AT 9-0564  
 45 Burzynski John 2211S

4 Burzynski Jos 515 Pulaski - - - - - AT 7-7471  
8 Burzynski Louis 3010 Essex Dr - - - - - CE 3 6460

2	Burzynski Edwin 3060E 33rdAve	---	CE 2-8400
2	Burzynski Stanley 426 SJackson	---	AT 7-8086
3	Burzynski Stanley C 702N Olive	---	CE 3-2461
1	Bus Depot 210W Monroe	-----	AT 7-6541
1	Busch Edwin 806 Sanelme	-----	CE 4-8415
5	Busch Edwin Shell Serv Sta		
2		2623LWW-	CE 3-0985
9	Busch Ernest F 3203McKinleyAv	---	CE 2-4216
8	Busch Leon 534NStLouisBlvd	---	CE 4-1522

Busch R R 1115Vassar -----CE 3-8671  
Buschaltz Elinore 1333Wall -----AT 7-3185

BUSCHBAUM'S PHARMACY  
2305 Miami - AT 9-0383  
Buscis Geo 52318US31 -----CE 4-8829  
Buscoe Dan M 1006Birchwd -----AT 7-9380  
Buscoe's Tavern 701WIndAv -----AT 9-0700  
Buse Paul 112EFairwAv -----AT 9-2068  
Busfield Richard 135 SScott-----AT 9-8580

3 Bush Cyril V 3413WiseCircL ----AT 8-3712  
3 Bush Dewey 52101HolmanBd ----CE 3-2222

Bush Dewey 5202FrederickRd	-----CE 3-2220
Bush Elsie Mrs 503EIndiana	-----AT 9-3160
Bush Ernest 618Monson	-----AT 7-7361
Bush Harry G 63328MulberryRd	-----AT 7-0075
Bush Herman 1625E Bowman	-----AT 7-9584
Bush J W 1834E Fox	-----AT 9-4686
Bush Jack W 1912 S Jackson	-----AT 7-9927
Bush Judd 1215E Bowman	-----AT 7-1258
Bush Leroy 1416Marietta	-----AT 9-8626

Bush Maggie 1114 SLafBlvd-----AT 8-3445  
Bush Monica 2138NOlive

Bush Monica 2180Wolve	-----CE 4-5485
Bush Newton 19406BrickRd	-----CE 4-8332
Bush Rethal 1334EInd	-----AT 9-0166
Bush Richard 63522MulbryRd	---AT 9-4091
Bush Wayne 837 S28	-----AT 8-8778
Bushey Albert J 929 S 21	-----AT 8-5348
Bushman John J 1018 S33	-----AT 7-9545
Bushman Mildred L	
2610CypressWy	CE 2-7535

Bushong Harry F 19053 Summary 65 2 2220

Busick David R 54703QuinceRd --CE 4-2014  
Busick Gerald C 23438CoffaxAv --AT 7-0213  
BUSINESS SERV ASSOCS tabling serv  
1814 SMain-AT 8-1431  
Business Systems Inc 126 SMain--CE 4-1188  
Busko Ben 1515WEwing -----CE 9-2666  
Buslee R M MD 531NMain -----CE 4-4176  
Res 1331ESouth -----AT 9-6707  
Buss Padula Elizabeth C 1414

Buss LaVern 1611 SVernon-----AT 9-0216  
Bussard Clifford E MD

Whitcomb-KlrBg-CE 3-1804  
Res 719WNorthShrDr -----CE 3-3260  
Bussard Frank W MD  
Whitcomb-KlrBg-CE 3-1804  
Res 1311 SunnymedeAv -----AT 7-3107  
If no ans call -----CE 3-7272  
Busse Bette 1701 SunnymedeAv -----AT 7-3232  
Busse Erna 332NironwDr -----CE 2-2366  
Busse Fred W 1420 SunnymedeAv -----AT 7-3107

Busse John P 1221Congress -----CE 3-3735  
Busse Paul 1833PortageAv -----CE 4-3848

Busse S A 1338King	-----CE 4-3949
Busse Wm E 1833PortageAv	-----CE 4-3949
Bussell Ernest 20355BaughmanCt	AT 9-7737
Bussert A F 745 S31	-----AT 8-8152
Bussert A M 932 S 34	-----AT 8-7862
Bussert Chester W 1140N Iowa	---CE 4-5623
Bussert Loren M	
1238ManchesterDr	CE 4-5623
Bussert Nona Mrs 721 23rd	

Bussert Wilma 112E Dayton ----  
Bussey Wm G 50632 N Mich Rd --

Buswell Lillie Mrs 514WWayne -  
Buswell Mary Alice 1812Pulask  
Busy Bee Florist 442ELaSalle









## h—Ciesiolka 21

1222 SMich-AT 9-1896  
 es 2002 SSwygartAv-AT 9-2560  
 zan Valentine J 24065GrantRd-AT 7-1967  
 zan Walter V 2010Huey-CE 3-5987  
 zanoski Catherine  
 1137NCollege-CE 4-6740  
 zanoski Eugene  
 2527MacArthurAv-CE 3-7343  
 zanoski Ignatius 809Johnson-CE 2-9748  
 zanoski Thos D 1102Queen-CE 4-9862  
 ch D.B. 1203C-24

PB 35983GrapeRd -----CE 2-4090  
 Russell 35983GrapeRd -----CE 2-4090  
 13555Holland 617 535-----AT 8-9527  
**BUCK'S HEATING CO**  
 1435EDayton-AT 7-4767  
 dek Jos 1205Bruce -----AT 7-5743  
 dzicki Bert 50913PortageHwy-CE 2-5908  
 nn Jos bty shop -----  
 1513PortageAv -----CE 4-8388  
 es 1502Elmer -----CE 3-5820  
 ch Dallas Eldon 318PrestonDr-CE 3-6894  
 Donald S -----

3122 Sunnymede Av - AT 8-9562  
ch Enterprises Inc 1072 LWE - AT 8-3030  
No Ans Call --- CE 3-7964  
ch Of Christ 1827 Caroline --- AT 7-0388  
ch Of Christ 718 Donmoyer --- AT 8-4300  
No Ans Call --- AT 9-8197  
ch Of God-First 622 Penn --- AT 7-1147  
ch Of God In Christ Temple  
305 S Falcon - AT 8-3515  
ch Of God Parsonage  
52785 Fir Rd - CE 4-5888

ch of Jesus Christ of Latter-Day CE 4-5086  
ints 150WAngelaBlvd -----CE 3-6501  
No Any Call -----CE 2-2941  
ch of The Brethren-First -----  
c 1523Miami -----AT 7-9852  
Parsonage 1523Miami -----AT 9-9417  
tchen 1523Miami -----AT 7-9852  
ch of The Nazarene Parsonage  
1045RiversdeDr. CE 2-2120  
ch Roy 19373Burke -----CE 2-9530  
RCHIA GORDON S

231EWillowDr. CE 2-4883  
chich Anna 1111 SLafBlvd. -AT 9-6606  
chill Clifford 18290Eugene --CE 4-9581  
chill Emmett C 1623Kemble -AT 7-6051  
rke Richard 1604N29 -----CE 3-9659  
lek Edw M 606 SKenmore --AT 8-1933  
lek Jos G 2413Westmore --CE 4-1925  
lek M 713 SKaley -----AT 8-2243  
lek Richard J 24391 StRdz --AT 9-7582  
lek Stanley 447 S Illinois -AT 8-3584  
lek Ted 4436Huron -----AT

lek Thad Mrs 24391	StrD2	AT 8-5419
ella Tom 19400	DresdenDr	AT 9-7582
ckitt Robt 617	SBendixDr	CE 2-6957
os Jos T 1126W	Bryan	AT 9-5119
os Julian S 1614	Fassnacht	CE 3-3834
os Ted 1514N	Oliver	CE 3-2859
swicz Anthony 1136	Napier	CE 2-3655
swicz Bert S 2921W	Sample	AT 8-2994
swicz Chester 901	Parkway	AT 7-3994
swicz Ronald 506	Phillipa	AT 7-7447
swicz Theresa Mrs 432W	Warren	AT 9-3298

Raymond 54410 Ironwood Rd. ---CE 3-1289  
 inski Stanley 2430 Ford ---AT 8-2223  
 iak Sophia 2208 W Western Av ---AT 8-6604  
 nack H L 2020 LWW ---CE 9-2087  
 niak Eugene S ---CE 3-9965  
 629 SClearview Pl ---AT 8-1988  
 niak Frank 1206 Oakland ---AT 7-2563  
 niak Phil 1136 E Fairview Av ---AT 9-7284  
 alka John Jr  
 114 N Lombardy Dr. ---AT 8-5579  
 alka John M 518 S Meade ---AT 9-2087

elski Al L 1658N Brookfld -----AT 8-5223  
elski Casimir J 521 Spulaski -----CE 4-3959  
elski Ervin 4407WHuron -----AT 7-8808  
elski Florence 1222Thomas -----AT 8-5130  
elski Harry 2613Huron -----AT 7-8789  
elski Jos L 174WaltonAv -----AT 8-3648  
elski Jos P 707Liberty -----AT 7-2598  
elski Leonard 2605Huron -----AT 8-1393  
elski Louis A 717 SMeade -----AT 8-3231  
elski Marion J 23625Grove -----AT 8-5151  
elski Michael -----CE 4-6154

27501 Harrison Rd.-AT 7-7880  
elski Modest 444 SBendix Dr.-AT 8-3055  
elski R J 419 SCamden---AT 8-2782  
elski Stanley C 801 Phillipa ---AT 8-3109  
elski Stella Jo  
1613 Fassnacht Av.-CE 4-3383  
elski Stephen 433 SJackson---AT 9-4656  
elski Virginia 717 SFalcon---AT 7-9502  
elski Wm J  
520 1/2 Skosciuszkto-AK 7-995  
olka Al A 1042 Huey

olka C N 1321WSample  
olka Danl F 923ECedar  
olka Edw 1315WSample  
olka Edw L 1701Dunham







Cooney John M 413LaMonteTer -CE 4  
99 Cooney Marguerite  
805EDonmoyerAv -AT 9  
99 Coons Clyde A 727Fellows -----AT 8  
25 Cooper Alfred 244Elder -----AT 7  
Cooper Alfred N 218NConcordAv -AT 7  
61 Cooper Bella 823PortageAv -----CE 2

37	Cooper	CH K 924EMf9DAV	CE
35	Cooper	Clark W 1222ND	CE
	Cooper	Dale 54681Quinc	AT
36	Cooper	Dale R 21601 IrendRd	AT
	Cooper	Earle W 2011Donald	CE
	Cooper	Elmer H 416W Madison	AT
37	Cooper	Ezra 62400U531	CE
37	Cooper	Geo A 3606DowdRd	CE
	Cooper	Geo H Mrs 1855 Meade	AT
38	Cooper	Glen 3537HanoverCt	AT
31	Cooper	Guy R 2227Portage	CE
70	Cooper	H L MD SheridBg	CE
59		Res 1704Bader	CE
14	Cooper	If no ans call	AT
	Cooper	H O Mrs 937 S	AT
	Cooper	Hale 5509CityClubRd	AT
	Cooper	Hale 4223 SilyerLn	AT

66	Cooper Henry	6317eri	AT
66	Cooper Henry	D 3426 OxfordLn	CE
62	Cooper Henry L	613310531	AT
62	Cooper Homer E	63366 Sumpter	CE
15	Cooper J Rex	504Allen	CE
38	Cooper John	117NAdams	CE
38	Cooper John E	933Bellevue	AT
15	Cooper Juanita Mrs		AT
15		61518MayflowerRd	AT
37	Cooper Leon W	1713E Calvert	AT
40	Cooper Marie	1907 Grand	CE
40	Cooper Marion C	117DnAdams	CE
40	Cooper Max Mrs	1120 28	CE
32	Cooper Morris B	1402E Wayne	CE
41	Cooper Norman D	1633 LindenAve	CE
15	Rei	44633Huron	AT
62	Cooper Paul E	227E Bway	AT
62	Cooper Ralph E	527 S35	AT
21	Cooper Richard G		AT

72	Cooper Raymond S	1231 Edgewood Dr	CE
73	Cooper Roy L	52632 Hollybrook Rd	CE
74	Cooper Roy C	19980 Woodside	CE
75	Cooper Walter G	1115 Cedar	CE
76	Cooper Walter R	2114 S Taylor	AT
77	Cooperative Auto Parts Sales		
78		1510 W Wash Ave	AT
79	Cooperative Coal Co	735 N Mills	CE
80	Cooperative Food Mkts		
81	No 1	1007 Carroll	AT
82	No 2	1007 Carroll	AT

Cooperative Locker Plant frzn food  
709NilesAve-CE  
Cooperative Meat Mkt  
1007 SCarroll-AT  
Cooperrider Sheldon  
1231EVictoria-A  
**COOPERATIVE SUPPLY CO**  
1512WWesternAv-A  
Cooper's Drug Store 609JEffBlvd-A  
Cooreman Al 25963RoosvltRd ---A  
Cooreman August 27432US20 ---C

9214	Cooreman Marcel HurdRd	---
9215	Cooreman Paul 59650PeachRd	---
9216	Cooreman Paul M TamarackRd	---
9217	Cooreman Steve F 28550DardenRd	---
9218	Coppo Trailer Co 2901 SMain	---
9219	Cope Donald R 4615Hidgewy	---
9220	Cope Reginald V 2157HollywdPl	---
9221	Cope Stanley R 519Parkovash	---
9222	Cope Victor H 3615 32Jos	---
9223	Copeland Carey Kuntz 1629 SMich	---
9224	Copeland Clifton 862Marietta	---

091 Copeland Clifton Jr 130 Byronbr --- A  
503 Copeland Frank 4321 MeadowLn --- A  
090 Copeland Paul H 735 ETasher --- A  
220 Copeland R L 50620 DresdenDr --- C  
065 Copeland Richard F  
561 806 NStLouisBlvd --- C  
557 Copeland Robt L 629 S32 --- C  
982 Copeland Troy 19310 Detroit --- A  
911 Copelin Chas E 55185 Melrose --- A  
516 Copelin John C 55196 Melrose --- C  
Copenhaver Ann Mrs

913 835EChippewaAv - - - - -  
586 Copenhaver Edw J 3224ReverePl - - - - -  
598 Copenhaver Lawrence W 1348LWE - - - - -  
805 Copenhaver Nora 2209Hastings - - - - -  
882 Copenhaver Norman  
648 3126HilltopDr - - - - -  
007 Coplen Duane S 322WLaSalleAve - - - - -  
027 Coplen Francis O 426EChippewa - - - - -  
145 Coplen Nile V 618EWashAv - - - - -  
036 Coplen Richard 117WKent - - - - -  
Copley Marcell 209NKenmore - - - - -

868 Copley Richard C 209NKenmore --  
326 Copp Chester L 1602RidgedleRd --  
207 Copp Mildred E 1602RidgedleRd --  
005 Copp Music Center 124EWayne --  
752 Copp Music Center 124EWayne --  
709 Coppage Richard L 319N0'Brien --



















<b>DOUTHITT'S OFC EQUIP CO</b>		Drayer Leonard A	Drueeling Edw F 1705 Robinson	Duffin Archie C 236 Walton Av
746 S Eddy	AT-7-1200	2717 Frederickson	CE-4-4937	AT-7-9594
746 S Eddy	AT-7-0808	Drayer Marjorie 1771 1/2 Hwy	AT-8-8757	Duffner Eugene 2608 S.Wich
Doutt George E 1957 Kern Rd	AT-7-3109	Drabus Bert J 2010 Dunham	AT-7-0555	AT-7-9266
Douty Richard 1915 1/2 Catalpa	AT-6-9385	Drake Ben H 465 S Main	AT-8-8793	Duffy Charlotte Mrs 574 Marine
Doutt Esther A 2955 Edison Rd	CE-2-4379	Drake B J 720 Columbia	AT-7-3029	Duffy J Gerald 5122 Phillips
Doutt Eugene M 2505 Edison Rd	CE-2-4379	Drake Caroline C		Duffy Joe M Jr 125 Waverline
Dovenmuehl O W		804 N Notre Dame Ave	CE-2-2956	Duffy Lauren 512 Phillips
		Drake Earl 119N Cavalier Dr	CE-3-2771	Duffy Tawn 1150 Smith
Dovenspike G B 2155 Glenview	CE-2-7325	Drake Frank L 19429 Brink Rd	CE-3-1226	Dufford Edith Mrs
Dowd N N 1815 1/2 Maple	AT-6-9385	Drake Gertrude 1105 Campeon	CE-3-2266	DuFord Richard 208 Linda
Dow Anna Mrs 3333 V.W.	AT-4-3667	Drake Motel		Dugan Le Edw 3032 Elyon Ave
Dow Dethal D 5201 N.Jos	AT-4-5552	60917 N.Jos	AT-8-8326	AT-7-9223
Dowd Roy 19635 Auden Rd	CE-2-7419	6601 S.Mich	AT-8-8326	Dugan Calvin K 4713 W Sample
Dowd Dennis 1005 Sibley Av	CE-3-1872	Drake S Jack D Lakeville Ind		DUGDALE DECORATING & GLASS CO
Dowdy Jas A 2151 Sloop Rd	AT-8-9007	Call Long Distance	Lakeville 4281	Dugdale Mike 2211 E Jefferson
Dowd M W 5185 S 10th St	AT-6-9378	Drake Titus H Jr 418 S 27	AT-7-3532	Dugdale W A 13780 North
Dowd Wm 1929 Roosevelt Rd	AT-9-2816	Drangins Thos 3511 McKinley Av	CE-3-5405	Dugan Jas 201 E 2nd
Dowling Michael T	CE-2-2419	Draper John J 51007 Forestview	CE-2-5455	Dugan Kenneth T 2003 Rockwell
Dowling Myrtle Mrs	803 W Colfax Av	Draper David W 2409 Lawton	CE-2-4372	Christman Bg
	CE-4-8353	Draper Patricia 3604 S.Follows	AT-9-1431	Duggan W P 1413 Minor
Dow-Towner The Tavern	230N Mich	Draper Rex R 12342 Clark Ave	AT-8-7031	Duggan Richard 5900 Colwell
	CE-3-1812	Drasnicki C E 1325W Dublin	AT-7-3363	Dugler Jas 2617 W Napier
Downer Geo F 4405 Meadow Ln	CE-3-5096	Draskovick Nick 2101 Staylor	AT-9-4646	Dujardin Robt
Downer Geo H 3221 Pleasant	AT-8-7792	Draskovick Frank 1908 Prairie Ave	AT-8-3940	2233 53rd Niles Mich
Downer Jas A 3026 Bonds	CE-2-1520	Draszkowski Pauline Mrs 919 W 19th	AT-9-1284	Res 13350A Anderson Rd
Downer Mary E 311 Swilliam	AT-7-6613	Drayton LeRoy	CE-2-5231	Dukal Jos 2301 E 5th St
Downer Wm Paul		Dreaves Wesley 2732 S Main	CE-3-6123	Dukerich Richard 1071 Sussex Dr
		Drawing Leonard R 2320 EUS 20	CE-3-6123	Dulac Alphonse W 233 Pagan
		Drewert C 19655 Elmwood	AT-8-1990	Dulcet Ed T 2721 Humboldt
		Draymen Co The Rubin mtr		Dulcet Ed T 230 S.Walke
		Dreaznyk Jos 1134 Napier	AT-7-5529	Dulcet Sigmond 217 Johnson
		Dreesbach Arthur H	AT-7-9996	DULEH ELEC CO 124L W.W.Mich
		616 Woodliff Dr	CE-2-9882	Duleh's Record Shop
		Dregits Jos 5016 Sunnyside Pl	AT-8-2879	124L W.W.Mich
		Dregits Louis T 17912 Elyon Rd	CE-2-7831	Dulley J Keith 54432 N Adams
		Dreher Harold A 1533 Va	AT-9-4616	Dulley Peltus 208 S.E. 6th St
		Dreher Harry G 4000 Elyon	AT-8-1568	Dulley Peltus 208 S.E. 6th St
		Drehmel Wm J 4904 Ford	AT-8-2528	Dulley Rose Mrs 2501 C Adams
		Dreibelbeis A W 1016 S Main	AT-8-2528	Dulley Wm M Jr 1613 E Madison
		Dreibelbeis Andrew 2997 Hurld Rd	AT-7-9008	Dull V C 3008 Bonds
		Dreibelbeis Floyd O 830 S 24	AT-8-6811	Dulmitch Jack E 1303 Helmer
		Dreibelbeis G 2400 S 24	AT-8-6811	Dulmitch Phillip E
		Dreibelbeis L E 51974 Helmer Rd	CE-4-5581	1701 Belmont
		Dreibelbeis Wm 635 Elyon	AT-9-4602	Duma Wm Mrs 1225 W. G. Carey
		Drejer Jos F 1130 Adams	CE-3-4446	Dumke Anna Mrs 115 S.S. Peter
		Drejan Norman 1214 W Western	AT-8-8046	Dumont J G 625 53rd
		Dresbach Robt A 2226 Rockwell Rd	CE-3-5093	Dumont J G 625 53rd
		Drescher J W Co 2304 N.Niles	CE-3-5093	Dumont J G 625 53rd
		Dressel Fred 216 S.Lfby	AT-4-7261	Dun & Bradstreet Inc cred agcy
		Res 906 E Wynn	AT-8-1044	435 Sirony Dr
		Dressen Wm 1328 Elyon	AT-8-0385	Dunbar Edw Jr 826 Oakdale
		13190 StrDr3	CE-2-5992	Dunbar Edw G 1026 Vassar
		Drew Chas E 20307 Ardmore Tr	CE-2-2512	Dunbar Forrest 1720 Wayne
		Drew Geo 23820 Elyon Rd	CE-4-5123	Dunbar Jacob Dea
		Drew Jack 55161 Limited US A Inc	CE-2-1738	58421 PeachRd
		<b>DREWLYS LIMITED US A INC</b>		Dunbar Jas L 407N Scott
		1408 Elyon	CE-4-1121	Dunbar L A 919 E Madison
		Drews Warner Jr Crumstetter	AT-7-2825	Dunbar Robt 1154 Elyon
		Driggs D W 1635 Southwell	AT-8-2927	Dunbar Anita 2111
		Driggs H Coe Jr 2040 Brown Ln	CE-4-1685	Dunbar Katherine 1238 Miner
		Driggs Harry S 1164 Elyon	AT-9-7775	Duncan Clinton A
		Drinkall M 5640 7th Hilltop Dr	AT-7-4374	16550 Hamilton Rd
		Drinkall Thos O 15767 Ardmore	CE-2-3000	Duncan F A 2641 Fern Wy
		Drinkall Wm 5827 Timberline Dr	CE-3-1274	Duncan Herbert W 1009 S.W.
		Driskill Bernard 603 Klinger	AT-8-8291	Duncan Herchel 5274 Laurel Rd
		Driscoll Jos 52695 Forestview	CE-3-0221	Duncan John 606 S 26
		Driscoll Jean 1005 Elyon	CE-3-3325	Duncan Jack 3337 Nadine
		Driscoll Paul 6450 Ostemp Pl	CE-2-3535	Duncan Jas W 525 Ohio
		Driver A O 118Kearney	AT-9-1018	Duncan Joe 53401 Nadine
		Driver Andrea V 523 E Woodside	AT-9-9061	Duncan John L W
		Drizic David 1313 Campeon	CE-3-9698	1705 McKinley Av
		Drobenberg Henry 1515 Bruce	AT-7-9748	Duncan John M 1471 E. 8123
		Droeghe Henry 1020 W. Burn	CE-4-0336	Duncan M D 142 Sylvan Glen
		Droeghe John R 60150 Pharmacy Niles Mich	AT-7-2540	Duncan Mary 211 Liberty
		Call Long Distance		Duncan Mary Jane
		Ask For-Enterprise 7444		16550 Hamilton Rd
		<b>DROLLINGER &amp; ASSOCIATES</b>		Duncan Melvin L 121 E Fairway
		1000 Elyon	CE-3-5108	Duncan R 806
		Drollinger Ben H 1230 E Wynn	CE-3-6901	Duncan R 1100 Johnson Rd
		Drout J F 1922 Elyon	CE-4-5798	Duncan Rose Mrs 618 E Johnston
		Drout Ralph 19824 Elyon	CE-2-8950	Duncan Terry K 2303 Rockwell
		Droutville E 1106 Woodward Av	CE-2-3244	Duncan Wm W 2102 1/2 S Main
		Drout Harry L 18241 Bush	AT-7-3932	Dundee Truck Line Inc
		Drout Marjorie 942 W.L.W.	AT-8-9423	2314 S Main
		Drover E Carl		Dunek Richard D 5004 S. S. 19th
		204 Swanson Cir W	CE-2-3283	DUNFEE-GREENEAG AGCY INC
		Druckamiller Ernest	AT-8-4943	1521 L.W.W.
		Drucker Max 2612 Elyon	CE-3-8336	Dunfee Jack H 2822 Elyon Blvd
		Drudge Dane 1526 N.Wilber	CE-3-8336	Dunfee Jas F 1718 Elyon
		Drucker H J 1737 N.Wilber	CE-3-3330	Dunfee Jim Realty Co 1521 W.W.
				Dunfee R 1251 Colfax Av
				Dunfee Robt W intr dectr
				319 L.W.W.
				If no call
				Dunfee Jack 1818 Bader
				Dunfee Jim Realty Co 1521 W.W.
				Dunfee R 1251 Colfax Av
				Dunfee Robt W intr dectr
				319 L.W.W.
				If no call
				Dunfee Saml H 61175 Miami Rd



Figure 1. The study area. The map shows the location of the study area in the northwestern part of Iran, near the border with the Soviet Union. The map includes the Caspian Sea, the city of Gilan, and the study area. The map is a grayscale map with a white background and black lines representing the coastlines and the study area. The map is oriented with North at the top.



ville -----CE 4-5951

[illegible]













1 2 3 4 5 6 7 8 9 10 11 12

Ted 3013E Hastings ---- AT 8-8054  
s Tropical Fish Salon  
2701 Mish Av - AT 8-2866  
r Andrew J  
52381 Prescott - CE 2-6142  
r ER  
53101 Oakmont Park E Dr - CE 2-0400

Gerald T 1413E MonroeAt - AT 9-1721  
Harry 810E Dayton --- AT 7-1628  
Jas B 702Aldget --- AT 8-4219  
Mabel 1302Fremont --- CE 2-5693  
John F 825EAngela --- CE 4-6715  
Louis A 2005W SampleAt - AT 8-3198  
R 1418Lngfellow --- AT 8-2459  
P J 3115E McKinleyAv --- CE 2-0758  
Chas 24645FillmoreRd --- AT 8-4863  
Gertrude 52795MillerRd --- CE 2-0092  
Jay D 3206HilltopDr --- AT 8-2771  
O D 1115E Bway --- AT 7-1126  
I 52150HollyhockRd --- CE 4-1541  
rt J 1525W Sample --- AT 7-8216  
W 22814ArdmoreTr --- CE 2-6492

```

tine Mrs 2213Bertrand - CE 3-4653
ttn F 54710NorthAvn - CE 4-1518
tbt 222VillageWay - ----AT 8-6623
tbt S 28721JohnsonRd - AT 7-1955
tphen 1722Dunham - ----AT 7-0567
tster 810 S29 - ----AT 8-8205
tCha 2022 SMich - ----AT 8-2420
tster E 53384 OliveRd - CE 2-7066
tC 50726RedwdRd - CE 2-9009
tC 26492US20 - ----CE 2-8090
tHarold Rve 233 SMaln - CE 3-4581
t6Wilber - ----CE 2-1928
tJhn H 1113Beale - CE 4-4547
tJnneth 14036BrickRd - CE 2-0951
tR 132W10thAv - ----AT 8-6466

```

J 23709 Edison Rd -----CE 3-4431  
 Richard E 1751 Portage Av-CE 4-9107  
 nald L  
 19450 Staffordshire Dr-CE 4-7047  
 y 304E Calvert -----AT 9-2381  
 rren E 513 S30 -----AT 8-5525  
 E 23347 Adams Rd -CE 4-3047  
 ah 911 Schapin -----AT 7-4818  
 Robt 1304 SCatalpa----AT 7-4400  
 Robt Jr  
 530N Sunnyside Av-CE 3-7927  
 Michael J 1004 S21-----AT 8-6416  
 A Jr 414W Angela Blvd-CE 2-6687  
 V C rl est Tower Bg-----CE 2-0636

78miamirkd	-----	AT 9-1350
H 211Birdsell	-----	CE 4-6490
Phia 214Birdsell	-----	CE 2-9260
J 611Lindsey	-----	CE 3-4022
1410 SMain	-----	AT 9-3240
2301 Studebkr	-----	CE 2-3776
5 B 115 Shiil	-----	AT 8-0238
A 124Eckman	-----	AT 7-3773
Robt 3525RexfordDr	-----	CE 2-4559
L Sr 23215EdisonRd	-----	CE 4-5178
W Jr 23289ArdmoreTr	-----	CE 4-4930
1144McKinley	-----	CE 3-3828
B 746 SironwDrr	-----	AT 7-6256
M 3117 SalemDr	-----	CE 4-2886
rd J 1016EWayne	-----	CE 2-8602

737812LeIndAv -----CE 2-3616  
307Paris -----AT 9-9164  
IP 116EEduballAv -----AT 8-2987  
y 1706WEwing -----AT 9-8216  
me 1613NJohnson -----CE 3-7395  
2117 Soliver -----AT 7-4805  
C 509EVictoria -----AT 9-6286  
h V MD SherIndBg -----CE 2-2301  
LWE Mish -----BL 9-1066  
s Call -----CE 3-7272  
ard 1612 SLeer -----AT 7-2193  
18532DouglasRd -----CE 2-6726  
ce E 406Carroll -----AT 7-6771  
702LindenAv -----CE 4-6597  
Mrs. 1903AutenRd -----CE 4-6673

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215NNotreDameAv -----CE-4-3624
d 819Marietta -----AT-8-0423
1720WEdwina -----AT-7-3526
Jr Jr 1901EEwingAv -----AT-8-9675
110EFairviewAv -----AT-9-8076
st E 624EAngelaBldv -----CE-2-8520
F 417SMeade -----AT-8-4376
1327Dunham -----AT-7-8578
524 SKy -----AT-8-5566
1340EVictoria -----AT-8-5739
Kinyon -----CE-3-8133
Eugenia
2817PrastBlvd-CE-4-8921
V 1819WSample -----AT-7-6679

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uyis 920 Dover Dr ----AT 9-3481  
bira 714 S Brookfld -AT 8-2206  
mir Mrs  
706 1/2 E La Salle Av -CE 3-2313  
ra 422 Pulaski ----AT 7-9175  
ry 1041 W Sample ----AT 7-4060  
en 822 S Pulaski ----AT 7-9175  
n 3527 W Western ----AT 8-  
ephine 429 S Phillips -AT



















8	Harden Jesse R 321 Sky-	-AT 7-7395
8	Harden John R 2157EArnerman-	-AT 7-2457
8	Harden Louis W 205HollywoodP-	-CE 2-3677
8	Harden Willis Mr 2607KendAv	-CE 4-7589
5	Harden Willis 3505JWVashAv	-AT 8-5049
3	Hardenbrook Dallas J	52116Donald-CE 4-3539
2	Harder Gilbert E	55075CountryClubRd-CE 2-3043
8	Harder Gilbert H 24545BrickRd	-CE 4-6043
8	Harder Robt D 838 535	-AT 8-9497
8	Hardisty Betty J 19621RuthAv	-AT 7-4268
8	Hardisty George B KenilworthRd	-AT 8-4893
8	Hardie Danl B 60871Miami	-AT 7-5022
8	Hardie E J 1520ELaSalleAv	-CE 3-2886
8	Hardie Eugene J Jr 16255GordonDr	-CE 2-3176
8	Hardie Eugene J Jr 16255GordonDr	-CE 2-3176

Harding	2154	BaymontAv	---CE	3-4840	
Harding Hazel	229	Grasswell	---CE	3-1345	
Hardin Sam J	529	Dennoyr	---AT	9-1325	
Harding Clarence W	1509	Hildreth	---AT	7-2498	
Harding Dale	2729	PrastBvd	---CE	2-4162	
Harding Edith	810	LelandAv	---CE	2-5479	
Harding Floyd R	5206	2ndMyrtleAv	---CE	4-3860	
Harding Horacia	17510	ClevelandRd	---CE	2-3021	
Harding J W	1437	Mckinley	---CE	4-4330	
Harding R R	2526	5 EdisonRd	---CE	2-3068	
Harding Ralph	118	NEIllsworthPl	---CE	3-2068	
Harding Wm O	316	OstempPl	---CE	3-0127	
Hardman Clyde E	617	LW	---AT	7-4506	
Hardman Dick N	749	NElmer	---CE	2-8600	
Hardman Donald	1814	Staylor	---AT	9-2383	
Hardman Everett M					
Hardman W		1914	PortageAv	---CE	4-5335

Hardman Howard 61309CivBlvd ---CE 2-2835  
Hardman Marion D 213WGrp ---CE 3-3904  
Hardman Roseltha Ann  
6131CoryBlvd-CE 2-2835  
Hardman Royal 5101LynchRd-CE 4-1068  
Hardt Gary C 151Murray ---CE 2-6588  
HARDWARE CENTS  
1909LindenAve Mish-BL 9-1040  
Hardwick J F 601 S27 ---AT 8-8120  
Hardy Amanda L Mrs  
55303LinwdBlvd-CE 2-9068  
Hardy Donald L 1525NAdams ---CE 3-0015  
Hardy Duane C 19196WaiteBlvd ---CE 3-0580  
Hardy E M 1805Leaer ---AT 7-1437  
Hardy Edw A 1526 O'Brien ---CE 3-4029  
Hardy Esther 52734Prescott ---CE 4-6209  
Hardy Harry E 117EMarion ---CE 2-0168

Hardy Harvey 717CottageGrvA ---CE 2-0402  
 Hardy Howard A 530Mnich ---CE 3-8925  
 Hardy Jack H 1625Nlowa ---CE 2-3508  
 Hardy Mamie 1013NWashA ---CE 2-8186  
 Hardy Melvin 5116BottersWestRd ---CE 2-6075  
 Hardy Wade L 17979PonderDr ---CE 4-0459  
 Hardy Wade L 910Oakdale ---AT 9-6157  
 Hardy Wm C 744GrangeAve ---AT 7-7967  
 Harfert Florence G Mrs  
 626WLaSalleAve ---CE 2-2975  
 Harges Mary Lee 109 SBendixDr ---AT 7-0640  
 Hargrave C M 1403 Sunnymede ---CE 3-6430  
 Hargrave Paint & Varnish Co  
 122WWesternAT ---7-5677  
 Hargray Wesley 1220WVashA ---CE 2-3724  
 Hargreaves John E 1111Allen ---CE 4-6186  
 Hargreaves Wm A 804WhitehallDr ---CE 3-4051

Haringer Rosa	1341	14NMeade	-----	CE	4-9153
Harke Edwin	44	AVetville	-----	CE	4-9856
Harke Milton	1961	31BrickRd	-----	CE	4-8961
Harke Robt	5226	2LilyRd	-----	CE	4-3722
Harker Jerry W	1569	95DardenRd	-----	CE	4-7746
Harker Richard	17246	EdisonRd	-----	CE	3-8431
Harkins Arthur H	133	Laurel	-----	AT	8-1993
Harkins Marvin	602	1/2 NSt. Louis Blvd	-----	CE	4-5729
Harlacher Henry Louis	56375	RitschardAv	-----	AT	7-1992
Harlacher Virgil S	1014	W Roosevelt	-----	CE	2-8317
Harlan Bernice	1161	EIndAv	-----	AT	7-8024
Harlan Clifford	935	210E	-----	AT	8-6576
Harlan G K	1418	Camp	-----	CE	3-2555
Harlan Harold E	60648	18LacRd	-----	AT	9-3281

3 Harlan M Bruce 2811 RockneDr --CE 4-6467  
 4 Harland Philip G 802 Slownord--AT 8-8649  
 5 Harland Thos F 1922BriarWy ---AT 9-5967  
 6 Harley B L 1901 IngelndPw ---CE 2-7555  
 7 Harley Davidson Sales Agency mtrcyls  
 8 526WWestern--AT 9-6650  
 9 Harley Jack L 7175 SylvanLn--AT 7-8672  
 10 Harlin Robert Jr 107W04ak ---CE 2-4195  
 11 Harlin W A 1202WoodlawnBlvd ---CE 3-6541  
 12 Harlow K B 114 SGreenlwn ---CE 3-1400  
 13 Harlozinski Matt H 745Pillula ---AT 8-1649  
 14 Harlozinski Stanley 1614ElwadAv ---CE 2-2335  
 15 Harmacinski Anthony D  
 16 1834 O'Brien-CE 4-1423  
 17 Harmacinski Harriet  
 18 3018RandomeTr-CE 2-7464  
 19 315BendMoIv--AT 9-9717

0 Harmacinski Joan 611 3680000  
17 Harmacinski Mary A 1605 Johnson-CE 2-9  
8 Harmacinski Walter  
5 53491 Butternut Rd-CE 2





**Harvey—Hechlinski 51**

yes Robt W 1235LongfellowAv -AT 8-4526-  
yes Ronald M 17051/2 SWalnut -AT 7-3420  
yes T C Mrs 805WColfaxAv -CE 3-7774  
yes Wm 510EAitgeld -AT 9-7478  
ymaker Harry H 304EDonald -AT 9-4692  
YNES—also see HAENES HAINES  
yes Albert 4321 SMich -AT 8-5019  
yes Alfred L 135NBirdsell -CE 3-8892  
yes Clay 808Turnock -CE 3-6654  
YNES FUNERAL HOME

## Haynes G C 301

nes Jas E 1022Phillips ----- AT 8-1831  
 nes E 1055Emerson ----- AT 7-1498  
 nes Norman B 52300HelenRd ----- AT 8-2912  
 nes Oscar 2522Lynn ----- CE 3-9850  
 nes M 2801Mirhav ----- CE 3-6194  
 rryde Sery & Rumbos Room ----- AT 8-8611  
 2055KernRd ----- AT 7-6444  
 ys Bros Inc 1632Lynn ----- CE 4-1778  
 ys Duane 1324JoyceDr ----- CE 3-1562  
 ys Glenn M 748 Sherman ----- CE 4-2606  
 ys Lyle M 3013WSample ----- AT 8-3424  
 ys Paul S 1608RidgeRd ----- AT 1-1304  
 ys to 1919Ewing ----- AT 9-1204  
 ward Frank 14282AdamsRd ----- CE 2-1222  
 ward Miles 1022CanterburyDr ----- CE 3-9243  
 54333TerraceLn ----- CE 4-4001  
 ward Wm H 20066Pick ----- CE 3-9243

Lawworth E P 4:  
Lawworth E P 4:

Ernest M 1249LInglowAt -C-5115  
 Bonnie 8002 521--AT-9-1229  
 Dwyer 801LWV--AT-9-1222  
 Fern Beauty Shop--CE-2-6867  
 725 SironwDr-AT-8-8500  
 Lily Carroll 61740MiamiRd--AT-7-0787  
 Lily Malcolm  
 1250BattlesRd Misch BL 5-0876  
 Lip's Pastry Shop 2303Miami BL 5-6710  
 Louis K 1812College Rd-AT-6-710  
 Louise 801E LaSalleAv -CE-3-9828  
 Louis C 1301College Rd-CE-3-988  
 Lynd F 1203Hill Rd -CE-2-8384  
 LYSINSKI-also see CHODZINSKI  
 LYSINSKI  
 Anthony 821 32nd--AT-8-9039  
 Arthur A 1139EVictoria -AT-8-9039  
 Arthur G 925WLaSalleAv-AT-7-8984

## 182

Elmer 2413	Arquette	bld	CE	2-4740
Kl Frank A 503Alans			CE	4-2632
Kl Lott 310Laurel			CE	3-4997
Kl Lott L 1651Huey			AT	7-9985
Kl Lott Mrs 904Thomas			CE	4-9989
Kl Richard P 930Fox			AT	7-7237
dG Gene D 2734 SouthDr			AT	8-6291
dG Vernon 20700LouiseLn			AT	8-2390
dG Mrs 925Wenger			AT	9-6879
Jaune E 1621Clyde			AT	9-4441
W D 19482PalisadeAve			AT	7-8013
Richard L 3901Fellows			CE	2-8013
Roscoe E 1022GardenLn			AT	9-4495
Kenneth Ray 122			AT	9-8544
731 Skennmore			AT	7-8638
Thos A 2935Eckman			AT	7-9286

ALTHWIN HOSP

20531 Darden Rd - CE 3-2144  
G 1618Mira - AT 7-1171  
Francis Jr 622 EdisonAv - AT 7-1767  
Gretter Mrs 3309Wally - CE 7-3673  
H 124VnMnich - CE 8-9957  
SIGN CO 124VnMich - CE 4-8844  
F 132CEalvert - CE 8-6844  
& Speech Center Of St Joseph  
511WColfaxAv - CE 4-7700  
Ernie 132BrummittLn - CE 2-2149  
Inclusion-Iand - CE 2-4170  
1306MishAv - AT 8-1935  
Ans Call - AT 8-4721  
TREAT INC  
1331NorthSideBvd - AT 8-794  
Claude E 1301NMeade - CE 8-8355  
E 3703 SStJos - AT 7-678

Robt 1205 S  
h Everett W 12

tella Mrs 1996Kelley -- CE 4-3968  
 idge L R 1135E Bowman -- CE 2-6091  
 Chester 3424BrookhurstPl -- AT 7-8202  
 Roy L 2719Westmore -- CE 4-8839  
 Wm E 509ClevelandAve -- CE 4-8464  
 Roy 3420OxfordLn -- CE 2-6286  
 Orthodox Congregation  
 Synagogue 416 Staylor -- AT 9-5813  
 Richard 1734Caroline -- AT 7-6387  
 Alex 5109 ScenicDr -- AT 8-1787  
 Casimir J  
 2709PrattBlvd -- CE 2-988  
 Frances Beauty Shop  
 26481 Sr1d2 -- AT 7-P  
 Norbert 125SApineDr -- AT -















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3205 Rowland Tree Pk-A1 9-7475 McGrogan Robt J 1815 E HW \*\*\*CE 4-5676 McKibbin David 1072 Woodward Av-CE 2-735















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5-11





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Oureback Virginia L 302EPennAv - AT-9-0228  
Outlaw Walter 110NWLin - CE-8-0164  
Oversight Arthur J 3118Berkley - CE-9-2312  
Ovsey Donald E 2381EdisonRd - CE-2-2224  
Ovsey Herschel 407 S26 - AT-9-6010  
Ovsey Olyvia Mrs 1348Bridle - CE-2-2521  
Oversch John 130910BeverlyPl - CE-2-5262  
Oversch Martha 1908BeverlyPl - CE-2-5262  
Overgaard H & Whitcomb & Kirby - CE-2-5273  
Overly 1455Benn - AT-8-5269

OVERHEAD DOOR CO & S BROS 10300 Cedar Mill Bl - AT-9-5231

Overholser F C 615Diamond - CE-2-1525  
Overholser Harry 1333CatherDr - AT-8-7768

Overholser Kathryn M 3709WhitcombAv - AT-9-4688

Overholser Lora L 518Bewman - AT-9-8279

Overholser Robt J 627 S 36 - AT-8-7793

Overholser Richard Ray 2705 Smith - AT-9-5682

Overholser Dan 1349Edmond - AT-7-9063

Overlease Chase 161Oakdale - AT-9-5258

Overlease Geo M 1212E Brown - AT-9-5258

Overlease Harry E 828Eckman - AT-9-1646

Overman J & Park 7100SalleAv - CE-4-0405

Overmyer Lester 759 S Illinois - AT-8-3202

Overmyer D 615Benn - AT-9-5474

Overmyer E 308Edin - AT-9-3549

Overmyer Harry B 321EuniceDr - CE-3-7203

Overmyer Hearing Aid 127 ShoringBd - CE-3-3550

Overmyer Robert 1127Johnson - CE-2-7239

Overmyer John C 4614Lincoln - AT-8-7763

Overmyer Lloyd Mrs 1526N Olive - CE-2-6234

Overmyer Louis 3512 S Phillips - AT-9-1500

Overmyer Raymond 200Camden - AT-9-4674

Overmyer Richard Smith Rd - AT-9-4866

Overstreet Robt 905Oakdale - AT-8-8576

Overton Dorothy L 1325Eldw - AT-8-8576

Overton E C 2111 S 27 - AT-8-0407

Overton J C 612 S Main - AT-8-0407

Overton Jacqueline Sue 9221/2 Smith - AT-7-3882

Overton L M Mrs 9221/2 Smith - AT-7-3882

Overton Lee 1902 S Main - AT-7-3739

Overton Mary F 54719EdgewaterDr - CE-4-4032

Overson Robt C 50208Laurav - CE-2-5988

Overson Vernon 16227Lincoln - CE-2-5988

Overson D 50208Laurav - CE-2-5988

Owen Alfred L 1716Hepler - CE-2-3996

Owen Fred F 546N Olive - AT-8-6994

Owen Howard C 506 27th - AT-8-6906

Owen J 50712 21st - AT-8-6906

Owen John W 1425N Main - AT-7-8187

Owen Maybelle B 202 Sadi - AT-8-1624

Owen Rayner J 2102A Union - AT-9-8222

Owen Russell L 625N Main - AT-8-5712

Owen R K 4100Camden - AT-8-5712

Owen Ed 625 S Main - AT-7-8187

Owen Everett C 104 S29 - AT-9-4144

Owen Frank W 2209ColfaxAv - AT-9-9924

Owens Goldie Manning 6393Diamond - CE-2-5269

Owens Herman 810NStPeter - CE-4-0980

Owens Jas 506Edin - AT-8-5852

Owens Julia 506Edin - AT-8-5852

Owens Leland W 2301UnionAv - AT-8-5852

Owens Louella 1137Clover - AT-7-1627

Owens Minnie Lee 222 O'Brien - CE-3-1714

Owens Myra 2518Kendall - AT-8-5852

Owens Pat 3100UnionAv - AT-8-6039

Owens S J 1318Vassar - CE-2-5854

Owens Thos E 810WVln - CE-3-4299

Owens Thos J 2219HilbertRd - CE-2-3526

Owens Frank W 2209ColfaxAv - AT-9-9924

OWNERS DISCOUNT CORP 1608Mish - AT-9-9065

Owens Ophelia M 608Crest - CE-2-2342

Owan Ben 1533LWV - CE-4-1981

Owan Ben 1533LWV - CE-4-1981

Ozyck Aloysius 719 O'Brien - AT-8-1648

Ozyck Eugene 1038WColfaxAv - CE-2-5854

Ozyck Floyd J 734E Calvert - AT-8-4313

Ozyck Jerome 1128CatherburyDr - AT-8-4313

Ozyck Larry 7404WVlnAv - AT-7-1807

Ozyck Paul 7404WVlnAv - AT-7-1807

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

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P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771

P & M 147 S Franklin - AT-9-0771



---AT 9-5611 Yard master 1621 SLARBLVD---AT 9-6331 Perry Chester 1230 SouthBendAV-CE 2-7715 Peterson H H 1811RidgedleRd ---AT 9-5611







in ----AT 7-0819

e Mollie Mrs 632 Sherman Av -CE 2-2693 Potts Herbert 1149 Johnson -----CE 4-8472  
 809 S Walnut-A1 7-8021 Presnell Roy G 712 Wenger -----A1 8-8710





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Enterprise Calls  
WSouth -----AT 9-079  
18EAngelaBlvd -CE 4-450  
INS AGCY  
1074LWE-AT 7-539  
936KernRd ----AT 7-398



































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U-DRIVE IT SYSTEM	Underhill John R 23206US 20-----CE 2-3833	Secty Bd of U S Civil Serv Examiners	Universal City Crest Corp
	Underhirk Geo F	404 S Main-CE 3-1191	404 S Walnut-AT 8-4481
	51114MarquetteAve-CE 4-5140	Investigation Div	Universal Carloading & Distrib Co
U Ne De Beauty Salon	Underly Cecil 1722Main-AT 8-6448	Whitcomb & Kirg-CE 3-4534	326WSouth-AT 8-2222
U-Need Drug Sundries Inc	Underly Donald 1965LudlowRd-AT 2-7572	Commerce Dept Of Weather Bureau	Universal Home Improvement Co
Call Long Distance And Ask	Underly Eby 1202King-CE 2-5652	2296S US 20-CE 3-6001	203WWestern-AT 8-3373
No Charge For Enterprise Calls	Underly Evelyn F 801WByran-CE 3-7783	Dept of Army	203WWesternAve-AT 8-5616
U A W-C O Local 64	Underly Geo 1145NBrookfld-CE 2-3402	Organized Reserve Corp	Universal RI Est Sales
Uarco Business Forms	Underly Jack R 2108WBertrand-CE 2-5564	7733N 134SideBld-AT 7-2762	Unkart Raymond W 1021EInd-AT 8-5941
	Underly John 1771S 48023-CE 2-4050	Organized Reserve Corp	Unkar John E 196S 48023-AT 8-5941
	Underly Jos 2455E Edison-CE 3-4073	1733NorthSDeBld-AT 7-0747	Unley Ray 6016S US1-----AT 7-2758
Uadell Lloyd M 837	Underly Kenneth E	Counter Intelligence Corps	Unroy Vuelte W 721 Olin-AT 8-7920
Uadell Margaret E Mrs 19411Burke-CE 4-8310	5488S Str1023-CE 2-7259	FederalBld-CE 2-1914	Unwin Robt 802 SGLdStn-AT 7-8828
Uadell Mary 824 SWellan-AT 8-2331	Underly Robt M 720 SylvaLn-AT 7-8166	(Continued Next Column)	Upham Richard A 5945LExngtn-CE 2-3879

## Uplinger John

Upp David L 837 SirenWdR --- AT 8-4024  
Uppshaw Dean 409 S25 --- AT 8-3064  
Unten Carolyn 319DixieWyN --- CE 3-3220  
Unter Gerry J 316 STaylor --- AT 7-9340  
Urbacek Raymond D 2128NHuey --- CE 3-3071  
Urbacek Henry T  
2622MacArthurDr --- CE 4-5638  
Urbahns Florence 718LWW --- CE 4-0881  
Urbahns Howard H 651RIVER --- AT 7-9455

Urban Heron 2835 1st St	A-7-290
Urban Henry 8030 Broadway	A-7-400
Urban Menon 1302 Pyle	A-7-693
Urban's Casimer Mrs 930Wak	C-2-2696
Urban's Casimer Mrs 930Wak	C-2-2696
Urban's Casimer Mrs 930Wak	C-2-2696
URBANSKI E T MOBIL SERV STA	
13311 VW	
Urbanski Edmund 7555 N 13th	C-2-7670
Urbanski Edm 1850 N 2nd	C-2-1016
Urbanski Emery 7122 Paeleville	C-3-7857
Urbanski Emory 7122 Paeleville	C-3-7857
Urbanski Eugene M 137WaltonAve	A-7-7359
Urbanski Felix 3148 1st St	C-2-6636
Urbanski Frank 429 S Walnut	A-7-8256
Urbanski Frank 429 S Walnut	A-7-8256
Urbanski John C 2615W Monroe	A-8-8283
Urbanski Joe A 1525 S 24th	A-7-0944
Urbanski John 1525 S 24th	A-7-0944
Urbanski Stella 1703 5th St	A-9-1148
Urbanski Steve Mrs 1847Fairview	A-7-5000
Urbanski Steve Mrs 1847Fairview	A-7-5000
Urbanski Thomas 5226 4th Ave	C-2-0546
Urbani Forrest L 2641 8th Ave	A-4-3260
Urbani Forrest L 2641 8th Ave	A-4-3260
Urbanski Wm L 3110 N Lincoln	C-2-8435
Uris Geo A 186444 Wayne Rd	A-8-9006
Uris Geo A 186444 Wayne Rd	A-8-9006
Urschard Gordon J 182 400m Rd	C-2-2672
Urschard Helen Lee Mrs Guy	A-7-3023

Urschel Harry

2321 St Wyckham Dr	AT 9-3763
Jeselding J J 1394 Corby Blvd	CE 4-2556
Jeservo Inc 1013 Locust	AT 8-2294
Jishela Clarence W	CE 2-2595
2638 MacArthur Av	CE 2-2294
Jisher John L 3013 Wilder Dr	CE 3-0052
Jisher Carol H Mrs 5514 Quince Rd	AT 7-0043
Jisher Edw L 12025 Wayne St	CE 2-7587
Jisher Geo C 633 2nd	AT 8-9542
Jistebark Dale 2119 Kendall	AT 8-3547
Jistebark Glen 19912 Lucinda	AT 7-7471
Jistebark Stephen 3506 E Oxford Ln	CE 3-5009
Jistebark Alex 50878 Ironwood Dr	CE 4-1057
Jistebark Alex Jr 1717 Rockwood Dr	CE 3-5457

zelac Mike P 3407 Whitcomb Av -AT 8-2343

## y

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serri Roger O

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## VANADIUM ALLOYS STEEL CO. Chicago, Ill. Van

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2721 Woodmont Dr. AT 3 5512 VanDeW

[illegible]

2325 Rockne Dr - CE 3-4209 VanDolick

[illegible]

Submitted: 10/1/01; Accepted: 10/1/01

[illegible]

le Hilary --AT 7-8033 VanKempen H

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198EClevindRd - CE 4-2804 VanLoh Clifford

1390-2nd St	AT-7-923	Value Ethel 17
1390-2nd St	AT-7-923	Value Ethel 17
Frank C 642 Salbert	AT-7-3057	Value Thos E
Philip M 627 SLake	AT-8-2126	Value Wm B
6244EUS31	CE-26828	Value Joe J
3831	CE-4-0761	Value Maie R
Julian		
2000MontierPI	AT-7-8774	17
3833Dunnrd	CE-2-5282	Value Meter Dunnrd
414Hue	CE-2-5282	Value Meter Dunnrd
W 11414Humboldt	CE-4-7875	Value Meter Dunnrd
as 52724 Lda	CE-4-5300	Value Meter Dunnrd
1604MapleAv	CE-3-5856	Value Meter V C
813N Lake	AT-8-8893	Value Nanna Lynde
Calif K 606 531	CE-2-6862	Value Nanci Carl
11219 51rd123	CE-3-9518	Value Nanci Thers
1202N Francis	CE-4-8659	Value Nanni & Sons
1631E Colver	AT-9-0602	Value Nordstrand
Light Bulbizing & Dump	AT-7-5063	Value Noy Freda 2
5801Toiville	AT-7-5063	Value Noy Glenn A
7 J-CVetleir	CE-7-5635	Value Noyteghem B

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1235 G/GmDen	ATB 1-309
ATC 1236G/GmDen	ATB 1-309
1237 S/LH/LH	ATB 2-023
J 2008B/LH/LH	ATB 2-023
1238 S/LH/LH	ATB 2-023
1239 S/LH/LH	ATB 2-023
1240 S/LH/LH	ATB 2-023
1241 S/LH/LH	ATB 2-023
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1297 S/LH/LH	ATB 2-023
1298 S/LH/LH	ATB 2-023
1299 S/LH/LH	ATB 2-023
1300 S/LH/LH	ATB 2-023

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19274ClevelandRd -CE 2-1746  
51150HemlockRd CE 2-1095  
53130PeggyAv CE 2-6332  
573BrickRd -----AT 8-2397  
S 415 Skenmore -----AT 8-2752  
H 730Lake -----AT 8-2976  
mond  
52843QuinceRd CE 2-8963  
1210N0'Brien CE 2-9242  
600Camden -----AT 8-2476  
810S Oak -----AT 8-2476  
81180Camden -----AT 8-2476  
425SLake -----AT 8-5596  
007Parkway -----AT 7-6023  
rs 524 SBrookfield AT 7-5514  
ce 523 SBrookfield AT 9-8221  
ce 215Villager -- AT 8-1951  
Mr Mrs 125Perley -- AT 3-2798  
red F  
605 Skenmore -AT 7-3234

1914E Calvert --- AT 9-9583

527--AT 8-7515  
18207Warrick--CE 2-8570  
5096MossRd--CE 3-1043  
1120BoystonAv--CE 3-3405  
4455ClevelandRd--CE 4-5582  
J  
57 Stwyckenham-AT 8-6712  
W  
1604CrestwoodBlvd--CE 3-7390  
11433ByronDr--AT 9-5642  
918 Invertn--AT 9-1990  
515Hildreth--AT 7-1469  
1220DennisDr--AT 7-7373  
13089AdamsRd--CE 2-0906  
1031Elwd--CE 2-0500  
1011Cedar--CE 4-3233  
e  
5 S Logan Mish-BL 5-4361  
W 401ESouth--AT 7-4704  
17Vine--AT 8-6975  
d  
59EChippewaAv-AT 8-6895  
dyna

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<b>MCA</b>	
Main Ofc 236 Smain-----	CE-6-139
Boys Div 236 Smain-----	CE-4-2315
Ofc 121NalabWld-----	CE-3-9347
Ofc 121NalabWld-----	CE-3-9202
Res 802LABWld-----	CE-3-1155
Rich Richard 505EKlinger-----	AT-8-6139
Wile W G 918Donald-----	AT-7-4766
Kutis Emily Mrs 2614Grace-----	AT-8-1370
Ed & Towne Mfg Co The matl handl	
qrbrt 730Wld-----	CE-8-4601
Ed & Towne Mfg Co The matl handl	
Embrt Steel 265Wash-----	CE-8-7571
Embrt Steel 265Wash-----	AT-9-1365
ncey Brady 18195Calvert-----	AT-8-8260
ndel Helen M 1834's Swilliam-----	AT-9-1859
ndel John E 17278Holly-----	AT-9-7123
ndel John H 15485HollyBldWld-----	AT-1-9817

Steve P 9636 Orchard--CE-11609  
 Louis 1741Johnson--CE-2542  
 Kwang-Tzu 10101LanxingerDr--AT-9606  
 Chai 22554Adair--AT-14038  
 Chai 22554Adair--AT-14038  
 Jess C 19768Norman--AT-18017  
 Pauline 19778Norman--AT-92117  
 Riley P 1220Fox--AT-67318  
 David 19711Catalpa--AT-69697  
 David G Jr 57320AllanRd--AT-68490  
 David 22022Wells--AT-53371  
 Brown Elinor 11414Eubank--AT-23037  
 brough J A 19667Epalladave--CE-23037  
 brough J R 55453GrangeAve--CE-42789  
 brough L H 637enAllyLiberty--AT-72239  
 brough R L 137enHoneyAve--AT-64277  
 brough R 291818th--CE-35641  
 brough R 291818th--CE-35641  
 brough S 21018Pleasant--AT-94266

er Lawrence L  
525EAngelaBlvd -CE 2-J555

53069 OakmontParkWDr- CE A-1301  
rian Rosa 1721Carmichael -AT 7-3436  
nal Merril 1940SDresden -CE 2-0907  
nall Clifford E 4133WColfax -CE 3-7191  
t Wilbur Ben 707Corby -CE 4-2756  
t Wilbur A 1228NMichigan -CE 4-2466  
t Wilbur A 1601 SLevee -AT 8-7466  
s Audie 4818 Smith -AT 9-2588  
s Cecil O 110EDuballAve -AT 9-4785  
s Don 2218 InglesdPl -CE 3-2277  
s Florence 801Dundee -AT 8-1327  
s Fred 210EAldgate -AT 9-9010  
s Howard D 1146NIronwoodRd -CE 4-2026  
s John W 7326Portway -CE 4-3618  
s Jax R 7262Wayne -CE 4-4631

ES	Pauly 1510Malm	CE-2	62-92
ES	Pauly 1510Malm	CE-2	7-565
ES	ES Paul 1624DardenRd	CE-2	69-04
ES	ES Robt G 5003BlvdPl	AB-8	B-2216
ES	ES Roy 20058Lynwd	CE-2	62-92
ES	ES Roy H 1520Fch	AB-8	B-7525
ES	ES Robert 1349Eduball	AB-8	B-3985
ES	ES Thos 19305Burke	CE-2	B-2364
ES	ES Thos 19305Burke	CE-2	B-1634
ES	ES Clinton H 1801CElms	AB-8	B-7998
ES	ES John A 441HarrisAv	AB-8	B-2124
ES	ES Larry G 939 S27	AB-8	B-5685
ES	ES Leon T 22835Essex	AB-8	A-2354
ES	ES Fredk N 2325Cory	CE-2	29-00
ES	ZICH FREDK N 2325CoryBlvd	CE-2	2-5495
ES	ES Louis N 2380EAlans	AB-8	T-2165
ES	ES Allen 2026Pleasant	AB-8	B-7394
ES	AGER MARINE CO		

No Azale Call ----- AT 8-2531  
 Mager Male 117Elder ----- AT 7-2722  
**SAGER MOTOR CO**  
 215 SLaflBlvd ----- AT 8-2531  
 Body Shop 215 SLaflBlvd ----- AT 7-2100  
 Parts 215 SLaflBlvd ----- AT 4-5111  
**Body Shop Showroom**  
 215 SLaflBlvd ----- AT 8-2531  
 Used Cars 227 SLaflBlvd ----- AT 4-4535  
 Used Cars 1126 SMich ----- AT 9-9490  
 Wrecker Shop 240WWesternAv ----- AT 8-8331  
 After 5 PM For Wrecker & Road  
 Call ----- AT 8-8331  
 Ogley Donald R 1709EDonale ----- AT 9-6066  
 Ogley E W Jr atty JMSBg ----- CE 3-9328  
 Res 51577MyrtleAv ----- CE 4-0590  
 Ogley Kenneth 1405EBozman ----- AT 7-9097  
 Oakley Robt L 1510PortageAv ----- CE 4-3801

argin Walter 622EOhio -----AT 9-5983  
 dlow Peter 2104Chapin -----AT 9-3141  
 igh Cab Co 710NilesAv -----CE 3-9333  
**YELLOW TRANSIT FREIGHT LINES**  
 INC 2102DavisDr -----AT 9-9217  
 na Frederick P 1815NBrookfld -CE 4-4602





# New Decorator Touch



Color telephones add a smart new decorator touch to your rooms. Choose your 'phones from a variety of attractive colors.

## Easy To Order

To order, just call the Business Office. Trained people are there to help you.

*Modern Homes Have  
Handy Color Phones*



# How to use "The Yellow Pages"

## AS A SHOPPING SERVICE



Shopping by telephone saves both your time and energy. Just turn to the classified heading descriptive of the product or service you desire and there you will find a convenient, alphabetical list of dealers who are equipped to fulfill your needs as courteously and efficiently as though you have visited their places of business personally.

## IF YOU HAVE FORGOTTEN



If you can't recall the name of a particular firm but do remember the location just turn to the classified heading describing their business and check the list which will show the address you recognize. If, on the other hand, you have forgotten the address but remember the name, it is very easy to locate the firm in the comparatively small group listed under each classified heading.

## FOR BRAND NAMES



To obtain the local dealers of nationally advertised products or services, simply turn to the classified heading descriptive of the product or service, and there you will find an alphabetical list of the distributors, dealers or agents, making it easy for you to select the one who can serve you best.

## IN AN EMERGENCY



When you need help in a hurry the lists under each Classified Heading are ready and waiting to help. Just turn to the heading descriptive of the service or product you need and select the firm who can give you prompt and efficient assistance.

## IN STORMY WEATHER



Your telephone plus the Classified Directory make a most efficient combination to combat stormy weather shopping problems. Many firms make a specialty of telephone orders and list such items as delivery service, personal shoppers, etc., in their Classified advertising.

## IF YOU ARE IN BUSINESS



Surveys show that 9 out of 10 people use the Classified Directory. Be sure that your present and future customers can find you by listing your name under all the headings descriptive of the products you carry or services you render.

# Good News for People Who Like Family Chats



**Bargain Rates on  
Long Distance Calls  
to Indiana Points  
From 9 P.M. to 4:30 A.M.**



Like to get double your money's worth?  
You can do just that tonight . . . or any night!

Reduced rates for "station-to-station" long distance calls between any two Indiana telephones from 9 P.M. to 4:30 A.M. make this bargain possible. (Station-to-station calls are those on which you are willing to speak with anyone at the number you are calling.)

## *Talk Twice As Long*

Under the low Hoosier Night Rates you can talk twice as long, and pay no more than formerly on calls of 25 miles or more. In other words, from 9 P.M. to 4:30 A.M., the initial period has been increased from 3 minutes to 6. And when your call lasts longer than 6 minutes—the additional charges above the 6-minute base rate are measured by each extra 2 minutes

you talk, instead of 1 minute as in the past.

## *Ideal for Family Visits*

We recommend "station" calls if you want to save time and money. They are ideal for family visits when you are calling an out-of-town residence telephone number.

Please remember that the Bargain Hoosier Night Rates affect only station-to-station long distance calls made between any two Indiana telephones. They do not affect calls to points outside the state . . . those rates remain the same.

Evening and Sunday station-to-station rates and the three-minute minimum period still apply within Indiana from 6 to 9 P.M. on weekdays and all day Sunday until 9 P.M.

**TALK TWICE AS LONG AND PAY NO MORE!**

# SERVING SOUTH BEND

in

## The Valley of Promise

"... to encourage and advance the best interests ... of the City of South Bend, Indiana, and adjacent territory ... to promote and protect trade, industry and public welfare ..."

These purposes, from the By-Laws of the *Chamber of Commerce of South Bend*, are behind the program of "dynamic action" that dozens of committees are undertaking in this new year of Chamber activity.

Any problem that is logically related to the growth and prosperity of this community is within the province of one of these active divisions or committees:

Manufacturer's Division  
Industrial Development  
Thru the Committee of 100  
Wholesale-Distribution Division  
Governmental Affairs Division  
Safety Council  
Agricultural Committee  
Conventions & Visitors Committee  
Education Committee  
Military Affairs Committee  
Public Relations Committee  
Research Committee  
All Serving **YOU** and your **COMMUNITY**

through

**THE CHAMBER OF COMMERCE OF SOUTH BEND, INDIANA**

608 Sherland Building

CEntral 3-5186

# POST OFFICE INFORMATION—SOUTH BEND

## MAIN POST OFFICE

Corner Main & Jefferson Phone CE 3-1191

## CLASSIFIED STATIONS

Hours 8:00 am-5:30 pm, daily except Saturday. Saturday 8:00 am-12:00 pm

Station A—2224 S. Main St. Phone AT 9-6500

Station B—2516 Western Ave. Phone AT 8-2715

Station C—919 N. Olive St. Phone CE 4-0331

River Park Station Phone AT 8-5561

2316 Mishawaka Ave. Phone AT 8-5561

Post Office Garage Phone CE 4-3491

Hydraulic Ave. Phone CE 4-3491

## STATIONS LOCATED IN STORES

Sta. 1—Morton Salsowsky Phone CE 4-0838

111-113 Dixie Way North Phone CE 4-4803

Sta. 2—Stanley J. Mazykowski Phone CE 4-9392

1201 W. Washington St. Phone CE 4-9392

Sta. 3—Norman W. Merrick, Sr. Phone CE 3-0318

1807 E. St. Rd. 23 Phone CE 3-0318

Sta. 4—Groves Variety Store Phone CE 4-6265

22925 Ardmore Trail Phone CE 4-6265

Sta. 5—McComb & Co. 1,000 Store Phone CE 4-6265

816 Portage Ave. Phone AT 9-0861

Sta. 6—Floyd H. Frisbie Phone AT 9-0861

3214 Mishawaka Ave. Phone CE 2-8888

Sta. 7—D & B Cut Resin Store Phone CE 2-8888

52007 Dixie Way North Phone CE 3-9898

Sta. 12—Angelo D. Olive Phone AT 9-5675

601 South Bend Ave. Phone AT 9-5675

Sta. 17—Foster's 5-10 & Variety Store Phone AT 9-5675

2114 Miami St. Phone AT 9-5675

1714 Miami St. Phone AT 9-5675

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dress appearing in upper left corner of your envelope or parcel, as well as on your letterhead.

Sender's name and address, placed inside of parcels, would prevent the loss of parcel post. Always address mail for city or out-of-town delivery to street address and postal zone number. Always address mail for rural route delivery to rural route number and correct box number. It is essential that postal zone numbers be used in order to expedite the handling of mail matter.

Insure valuable parcels. Wrap parcel post in heavy paper, and tie knots securely.

## SPECIAL SERVICE FEES

(Fees in addition to regular postage)

Special Delivery—First class only, 2 pounds or less—30c; Over 2, not over 10 pounds—45c; Over 10 pounds—60c.

Mail other than that of the First-Class will be given the most expeditious handling and transportation practicable, and in addition, receive immediate delivery at the post office of address, upon payment of the following special delivery fees:

2 pounds or less..... 45c

Over 2 lbs., not over 10..... 55c

Over 10 lbs..... 70c

"Special Delivery" must be so endorsed.

SPECIAL HANDLING (Without Special Delivery)

FOURTH CLASS: 2 pounds or less—25c; Over 2, not over 10 pounds—35c; Over 10 pounds—50c

"SPECIAL HANDLING" must be so endorsed.

REGISTRY FEES (In addition to regular postage) Fees vary from 50c for \$10.00 indemnity, to \$4.25 for \$10,000.00 indemnity.

CERTIFIED MAIL 20c plus postage.

C.O.D. FEES (In addition to regular postage)

Not exceeding \$ 5.00..... 30c

Not exceeding 10.00..... 40c

Not exceeding 25.00..... 60c

Not exceeding 50.00..... 70c

Not exceeding 100.00..... 80c

Not exceeding 150.00..... 90c

Not exceeding 200.00..... 1.00

INSURANCE FEES (In addition to regular postage)

Indemnity not exceeding 10.00..... 10c

Indemnity not exceeding 50.00..... 20c

Indemnity not exceeding 100.00..... 30c

Indemnity not exceeding 200.00..... 40c

Fee for return receipt—7 cents extra

MONEY ORDER FEES

Not exceeding \$ 5.00..... 15c

Not exceeding 10.00..... 20c

Not exceeding 100.00..... 30c

HOURS OF WINDOW SERVICE

(Main Post Office)

INQUIRY SECTION—Hours 8:00 am—5:00 pm Monday through Friday. 8:00 am—12:00 pm Saturdays. No Sunday or Holiday Service.

GENERAL DELIVERY—Hours 8:00 am—5:00 pm, Daily except Saturdays & Sundays. Saturdays 8:00 am—1:00 pm

MONEY ORDERS—Hours 7:30 am—5:30 pm, Daily except Saturdays, Sundays & Holidays. Saturdays 7:30 am—1:00 pm

POSTAL CASHIER, WINDOWS—Hours 8:30 A.M.—5:00 P.M. Monday through Friday.

POSTAL SAVINGS—Hours 9:00 am to 5:00 pm, Daily except Saturdays & Sundays. Saturdays 9:00 am—1:00 pm.

PARCEL POST WINDOWS—Hours 7:30 am—5:30 pm, Daily except Saturdays & Sundays. Saturdays 7:30 am—1:00 pm.

STAMP WINDOWS—Hours 7:30 am—5:30 pm, Daily except Saturdays, Sundays & Holidays. Saturdays 7:30 am—1:00 pm.

WHEN WINDOWS ARE CLOSED, A STAMP-VENDING MACHINE IS AVAILABLE FOR PURCHASE OF 1 cent, 3 cent and 4 cent stamps.

REGISTRY DIVISION—Hours 7:30 am—5:30 pm, Daily except Saturdays, Sundays & Holidays. Saturdays 7:30 am—1:00 pm.

C.O.D. DIVISION—Hours 7:30 am—5:30 pm, Daily except Saturday & Sunday. Saturday 7:30 am—1:00 pm.

FOREIGN POSTAGE RATES—(Including Air Parcel Post)—Rates and conditions vary to different countries. Call Main Post Office or Classified Stations.

Granville P. Ziegler, Postmaster

## DOMESTIC POSTAGE RATES

AIR MAIL—7 cents for each ounce or fraction thereof. (Limit 8 ounces. Air mail weighing more than 8 ounces is subject to the zone rates and conditions prescribed for air parcel post service)

Postal Cards and private mailing cards—5 cents each. Air mail can be insured, registered, sent C.O.D. or special delivery when the additional fees are prepaid. Special Delivery should be used on letters for Saturday, Sunday & Holiday delivery.

FIRST CLASS: Letters, sealed packages, etc.—4c for each ounce or fraction of an ounce

POST CARDS: 3 cents each, within prescribed sizes.

BUSINESS REPLY CARDS OR ENVELOPES: Ordinary or airmail—2 cents in addition to regular postage. Apply at Office of Superintendent of Mails for permit to mail.

SECOND CLASS: Transit second-class rate, applicable to copies mailed by others than the publishers or authorized news agents; also copies mailed by publishers or authorized news agents at their pound rates, 2 cents for first 2 ounces or fraction thereof and 1 cent for each additional ounce or fraction, or the parcel post rates when such postage is lower, computed on each individually addressed copy or package of unaddressed copies.

THIRD CLASS: Miscellaneous—3 cents for first 2 ounces or fraction of 2 ounces, plus 1½ cents for each additional ounce or fraction thereof, up to but not including 16 ounces. Books and Catalogs having 24 pages or more, seeds, cuttings, bulbs, roots, scions and plants, 3 cents for first 2 ounces and 1½ cents for each additional ounce or portion thereof, up to but not including 16 ounces. Articles which are larger than 9 or 12 inches, or are smaller than 3 and 4 inches, or are round, cylindrical, or have a lump which prevents tying in bundles, or are enclosed in a canvas sack addressed by means of a tag or label are subject to a minimum charge of 3½c.

For special rates on bulk mailings, apply at Office of Superintendent of Mails.

FOURTH CLASS: PARCEL POST—includes printed matter, merchandise and all other matter weighing in excess of 16 ounces, except first and second-class matter. Contact local post office, for parcel limitations and rates.

AIR PARCEL POST is now available, limited to 100 inches, length and girth combined. Weight limit 70 pounds.

HOURS OF WINDOW SERVICE for mailing of Parcel Post: Main Office 7:30 am—5:30 pm, daily except Saturdays and Sundays, 7:30 am—1:00 pm Saturdays.

Use street address and postal zone number in your return address.

Your comments or suggestions relative to improving this page of Postal information are invited.

FOR ADDITIONAL INFORMATION CALL CE 3-1191

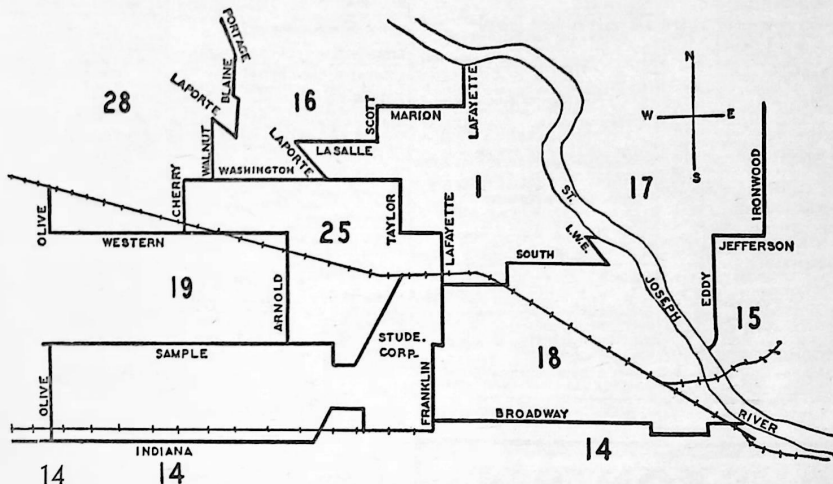
2

South Bend, Ind.



# MAP OF DELIVERY ZONE NUMBERS

As Supplied by  
UNITED STATES POSTOFFICE  
SOUTH BEND 24, IND.



SOUTH BEND UNIT SYSTEM OF NUMBERING STREET NAMES ARE SHOWN WITHIN THE TERRITORY TO WHICH THEY BELONG

THE ZONE BOUNDARIES SHOWN APPLY ONLY IN A GENERAL WAY. PLEASE TELEPHONE CE 3-1191, THE INQUIRY SECTION, FOR DETAILED INFORMATION AND CORRECT NUMBERS.

★

YOUR MAIL IS CORRECTLY ADDRESSED ONLY WHEN IT BEARS THE DELIVERY ZONE NUMBER. ROADS DO NOT CONSTITUTE A COMPLETE ADDRESS. USE R. R. AND BOX NUMBER.

★

THE DELIVERY ZONE NUMBER IS NOT A SUBSTITUTE FOR THE REGULAR STREET ADDRESS OR P. O. BOX NUMBER.

★

RURAL ROUTE AND BOX NUMBERS ARE TO BE USED IN ADDITION TO ZONE NUMBERS FOR RURAL DELIVERY.

MAILING LISTS WILL BE ZONED BY THE POST OFFICE UPON REQUEST

## DELIVERY UNITS

ZONE	POST OFFICE LOCK BOX SECTION	BOXES NO.
24	MAIN POST OFFICE 204 So. Main St.	1 TO 1500
15	RIVER PARK STATION 2316 Mishawaka Ave.	2001 TO 2038
14	STATION A 2224 So. Main	2501 TO 2597
19	STATION B 2514 Western Av.	3001 TO 3086
28	STATION C 919 N. Olive St.	3501 TO 3586

★

## ZONE NUMBER 1

CONSTITUTES THE DOWNTOWN DISTRICT FOR FURTHER DETAILS PLEASE PHONE CE 3-1191

★

DELIVERY ZONE NUMBERS WILL BE SUPPLIED ON MAILING LISTS FREE OF CHARGE.

# CLASSIFIED TELEPHONE DIRECTORY SOUTH BEND

## Abdominal Supports

Reliance Pharmacy 230W Wash---CE 4-1191

## Abrasives

### BAY STATE ABRASIVE PRODUCTS—

TOOL SERV CO  
722JeffBvd-----AT 7-6325

## BEHR-MANNING—

DISTRIBUTORS  
SINTON SUPPLY CO INC  
543LWE-----AT 7-1555

Clippert Mfg Co 104W Monroe---CE 4-0972  
MINNESOTA MINING 3M  
PRODUCTS—  
AMERICAN DISTRIBUTING CO INC  
2506 SMich-----AT 8-4658

## SIMMONS ABRASIVES—

SINTON SUPPLY CO INC  
543LWE-----AT 7-1555

Thinking of someone out of town? A friendly chat by telephone can brighten your day... lighten your spirits. It's fun to phone! Station-to-Station calls are fastest... lowest in cost.

## Abstracters

### ABSTRACT CO OF ST JOSEPH COUNTY INC

H. B. Clarke, Mgr.  
COMPLETE ABSTRACT SERVICE  
TITLE INSURANCE  
ESCROW SERVICE  
Your title needs given careful  
and competent attention  
at a reasonable cost  
210 J M S Bg-----CE 2-5845

### ABSTRACT CO OF ST JOSEPH COUNTY INC 210JMSBg---CE 2-5845

### ABSTRACT AND TITLE CORP

302 TowerBg---CE 2-8258

### ABSTRACT AND TITLE CORP

Founded 1856  
ABSTRACTS  
TITLE INSURANCE  
ESCROW SERVICE

Serving the Community  
Continually for Over  
One Hundred Years  
302 TowerBg---CE 2-8258

BUTT GEO 210JMSBg---CE 2-5845

CLARKE H B 210JMSBg---CE 2-5845

HOLYCROSS MARGARET  
210JMSBg---CE 2-5845

SIMPER EOGANE 210JMSBg---CE 2-5845

WAGONER JAS 210JMSBg---CE 2-5845

"All the comforts of home" most certainly includes extension telephones.

## Accordions

See Musical Instruments

## Accountants

### ANDREAE RALPH J RL EST &

INS AGCY 1438PortageAv---CE 4-2644

Aranowski & Co 404 SWalnut---AT 7-5757

Aranowski Geo J 404 SWalnut---AT 7-5757

BARANY & STAHL 807W Ind---AT 9-4701

Bernth Fred C 323JMSBg---CE 4-3800

Brandenburg Wm 212 SewardPl---CE 2-1122

Cealia Wm W 511WColfaxAv---CE 4-1108

CROFOT ALTON B  
114LWVW---302(Mish)---BL 5-1895

Cunocar Accounting Ser  
5411MapleLn---CE 2-6502

Deschwick Lawrence A  
511Whitcomb&KirBg---CE 2-1416

DeVilliers Louis Q Co 1088TowerBg---CE 3-1247

Doutstar J E & Assoc  
411 OddFellowBg---CE 3-7276

Ehbeskette Eldon E  
117LWVW---BL 5-5842

Elkasser Harold J 761LWE---AT 7-3991

Erler Walter C Jr 1323EEwing---AT 9-0444

Fiffe Louis E 216 S3rdPete---CE 2-4298

Forster Wilbur C 228ChristmanBg---CE 4-2504

Frank Jos 1323Portage---CE 3-3037

French Robt W 426NMich---CE 4-6460

Goldenberg Wm L  
230ChristmanBg---CE 2-4154

Hamilton Howard  
511Whitcomb&KirBg---CE 2-1416

Heyn Herbert W 54216 27th---CE 4-4232

Hoover Ralph T 54534 27th---CE 3-5611

If no name call  
Kinney Gerald Public Accountant  
& Tax Consultant 723E3(Mish)---BL 5-6338

Kinsey H W 303PlantBg---CE 4-3660

LEVY SANDY J 104W Monroe---CE 3-2352

Lomax Harold W  
411 OddFellowBg---CE 3-7276

MAIL-ME-MONDAY  
1521MishAv---AT 7-8344

MILLER BOOKKEEPING SERV  
See Our Ad Under Bookkeeping  
Service

SHAPIRO MAURICE B  
115NWWilliamBm116---CE 2-2414

SHAPIRO MAURICE B  
562Whitcomb&KirBg---CE 3-1149

## Accountants—Certified Public

Aranowski Erwin C 404 SWalnut---AT 7-5757

Bauters Jos A 311 StJosBgBg---CE 2-5888

Chillog Robt E 410LafayetteBg---CE 2-4282

Chizek C F 311 StJosBgBg---CE 2-5888

Christman John F Jr 301AutBg---CE 2-7100

Crispin Gordon S 2806MishAv---AT 8-5961

Crowe Chizek & Co  
311 StJosBgBg---CE 2-5888

Crowe Fred P 311 StJosBgBg---CE 2-5888

Dincolo & Christman 301AutBg---CE 2-7100

Dincolo Jas 301AutBg---CE 2-7100

Dobson John & Co  
511Whitcomb&KirBg---CE 2-1416

Dobson John Jr  
511Whitcomb&KirBg---CE 2-1416

Egry Wm D 325 SWalnut---AT 7-6567

Ellis Donald J  
511Whitcomb&KirBg---CE 2-1416

Ellis Lee L 209LafayetteBg---CE 2-3250

Flatley L T 609NatlBIBg---CE 3-7161

Green Robt 311 StJosBgBg---CE 2-5888

Hawbaker Claude C 2806MishAv---AT 8-5961

Heppenheimer Harry  
422 OddFellowBg---CE 2-5883

Kistler C J 523JMSBg---CE 4-0185

Klein Danl L 523JMSBg---CE 4-0185

Krueger Herman K 220 SWilliam---AT 8-3900

Lynch John F 523JMSBg---CE 4-0185

Magner Chas W  
419 OddFellowBg---CE 2-8689

Metzger F Dale 220 SWilliam---AT 8-5020

Miller Jos J Jr 523JMSBg---CE 4-0185

Moore Howard A 806TowerBg---CE 3-9301

## Accountants—Certified Public—(cont)

Murray Geo R 402TowerBg---CE 3-1191

Nelson Vogel & Co 511WColfaxAv---CE 4-1108

Palvitz John Jr 311 StJosBgBg---CE 2-5888

Piser M Mendel 311 StJosBgBg---CE 2-5888

Price Flatley & Co 609NatlBIBg---CE 3-7161

Price Stanley R 609NatlBIBg---CE 3-7161

Richard David L 523JMSBg---CE 4-0185

Sharp Jos D 523JMSBg---CE 4-0185

Shelden Frank C 507WColfaxAv---CE 4-1108

Slovey Wm E 523JMSBg---CE 4-0185

Thomas Lewis E 419 OddFellowBg---CE 2-5883

Tyler Frances J 109W3(Mish)---BL 5-0344

Viger Geo W 3427CoryBg---CE 2-7547

Vogel Nelson J 511WColfaxAv---CE 4-1108

Wharton J Russell 523JMSBg---CE 4-0185

Willett & Wharton 523JMSBg---CE 4-0185

Wiskotoni Jos J 1612WWesternAv---AT 8-3454

Wolfe M O & Co 402TowerBg---CE 3-1191

Wolfe Marquon O 402TowerBg---CE 3-1191

## Accountants—Tax Return

See Tax Return Preparation

## Accounting Machines

See Bookkeeping & Accounting  
Machines

## Accounting Systems

Royal McBee Corp 309LJeffBvd---CE 3-1644

## Acetylene—Equipment & Supplies

MICHIANA WELDING SUPPLY CO  
730E3rdPete---AT 9-0683

NATIONAL CYLINDER GAS—  
SCHRAEDER C A WELDING  
SUPPLIES INC  
2629LWVW---BL 9-5757

## Acetylene Welding

See Welding

## Acids

See Chemicals

## Acoustical Materials

MIDLAND ENGRG CO INC  
53369US 31---CE 2-1468

(See Advertisement This Classification)

## Acoustical Treatment

ACOUSTI-CELOTEX SOUND  
CONDITIONING

Products for every  
acoustical need and  
Building Code FREE  
CEILING CONSULTATION  
provided. Leadership  
since 1925.

"FOR INFORMATION CALL"

LIPPS ACOUSTICS &  
SPECIALTIES INC  
417NHill---CE 3-7777

ARMSTRONG ACOUSTICAL CEILING

Commercial and  
Residential

Armstrong Cushionette • Travertone • Creston  
Aerostone • Mineralite • Corklite  
Perforated Acoustic Board

"WHERE TO BUY THEM"

CONTRACTORS

MIDLAND ENGRG CO INC  
53369US 31---CE 2-1468

# NOISE CONTROL

BY  
*Engineers*

OUR  
38th  
YEAR

ACOUSTICAL CORRECTION  
NOISE QUIETING  
SOUND ISOLATION

CE 2-1468

**MIDLAND**

52369  
U.S. 31  
NORTH



**ENGINEERING COMPANY, INC.**



# Are You Selling?

Call:

## The House of Literature Layout



**DIAL  
AT 7-6563**



**Quick Friendly Service**

- PRINTING
- ART
- ADDRESSING - MAILING
- MIMEOGRAPHING
- MULTIGRAPHING
- SILK SCREEN

• PERSONALIZED LETTERS  
(Typed Salutations matched to letter copy)

# A1 ADVERTISING Printers Inc.

25 Years Experience for The House of Mechanical Follow Thru  
330 SOUTH MAIN



**WOLLEY SEGAP SAYS...**

"I AM ONE OF THE  
GREATEST SOURCES  
OF BUYING INFORMATION"

MAKE SURE YOU GET YOUR  
SHARE OF BUSINESS THROUGH  
THE YELLOW PAGES...

**CALL  
AT 8-9101**

YELLOW PAGE OFFICES  
107 W. MONROE  
2nd FLOOR

## INDIANA BELL TELEPHONE CO. INCORPORATED

Nothing builds business like **AWARENESS** - and nothing builds  
**AWARENESS** like The Yellow Pages - the buying guide that tells people  
**WHERE** to buy



### Addressing

See also Letter Service

**A-1 ADV PRINTERS SERV INC**

See Ad S Bend Section Under  
Advertising Direct Mail Or Letter  
Service

330 S Main ----- AT 7-6563

Bradley Secretarial Serv ----- CE 3-9466

**MULTIGRAPHING SERV CO**

410W Jefferson Blvd -- AT 7-9300

### Addressing Machines-Dealers-New

**ADDRESSOGRAPH MACHINES**

Only authorized distributor of new machines. Methods, counsel, supplies, accessories, embossing and mechanical service. New and Factory Rebuilt Machines.

**Addressograph**

"FOR SERVICE CALL"  
**ADDRESSOGRAPH-MULTIGRAPH**  
CORP 1316 S Mich -- AT 8-4454

### ELLIOTT ADDRESSING MACHINES

Elliott Addressing Machines displace many Metal Address Plates addressing machines every month-Please ask why

**Elliott's**

"FOR INFORMATION CALL"  
SALES OFFICE  
**ELLIOTT ADDRESSING MACH CO**  
106W Monroe -- CE 2-6233

AUTHORIZED DEALER  
**DEAN'S OFC MACH CO**  
715 S Mich -- AT 9-6328

### Addressing Machines-Mfrs

Addressograph-Multigraph Corp  
1316 S Mich -- AT 8-4454

### Adhesives

**WELWOOD GLUES** --  
U S FLYING CORP  
14000 McKinnley Hwy  
Mich ----- BL 5-9628

### Adjusters

Cawthorne F E 1208 Sunnyvale -- CE 4-0990  
**CENTRAL ADJUSTING CO**

435 Stonewall Dr -- AT 8-4493

**FOLEY ADJUSTMENT BUREAU**

217 Christman Bg -- CE 3-3127

Nights & Holidays call -- CE 3-7272

Ohio Farmers Ins Co Claim Ofc

John W Anglin

21134 N Main -- AT 9-2489

**UNDERWRITERS ADJUSTING CO**

116E Jeff Blvd -- CE 3-3126

Western Adjustment & Inspection Co

Whipple & White 304 Ribberd Bg -- CE 3-7131

If no ans call -- AT 9-2444

### Advertising Agencies

**BORKOWSKI ADV AGCY**

213W Navarre -- CE 2-1405

Carpenter Adv Co 1513 S Mich -- AT 7-7406

**CARTER LINCOLN J ADV AGCY**

12011 Wrbg -- CE 2-3391

D'ARBY ADV CO 435 S Main -- AT 8-9311

**FERGUS PAUL A ADV AGCY**

112W Bartlett -- CE 2-4996

**HESS DAVID F ADV AGCY**

309JMSBg -- CE 4-5758

**JONES & TAYLOR INC**

4000 BkBg -- CE 3-3171

**LAMPFORT FOX PRELL & DOLK INC**

825JMSBg -- CE 3-3137

**MacDONALD-COOK CO**

808 SheridnBg -- CE 3-8243

Mail Adv Serv 7250 Orchard -- AT 7-0311

**NORTHERN IND CONSERVATORY**

See Our Ad Under Schools

**SULLIVAN J G & CO** 330 S Main -- AT 7-1507

Victor Adv Inc 403 S Main BkBg -- CE 3-6118

### Advertising Calendars

See Calendars

### Advertising-Direct Mail

**A-1 ADV PRINTERS SERV INC**

330 S Main -- AT 7-6563

(See Advertisement This Classification)

**DIRECT MAIL LETTER SERV INC**

"LITHOGRAPHIC PRINTERS"

Fine Offset Printing

Complete From Creative

Idea To Post Office

520 S Mich ----- AT 8-6306

### FOREST LETTER SERV

4435 34 27th -- CE 3-8611

Multigraphing Serv Co

410W Jeff Blvd -- AT 7-9300

### Advertising-Directory

**BRAND NAME SERVICE**

Your Trade Mark in the

Yellow Pages of Telephone

Directories across the nation

identifies your authorized

local dealers or service

outlets.

"FOR INFORMATION CALL"

**IND BELL TEL CO INC**

Call Collect Area For

National Trade Mart Service

125 S Meridian Blvd

Call Long Distance

Indpls ----- ME 5-9611

### IND BELL TEL CO INC

See Advertisment This Classification

### Advertising Displays

See Display Designers & Builders

### Advertising Distributors

See Distributing Service-Circulars,  
Samples, Etc.

### Advertising Novelties

See Advertising Specialties

### Advertising-Outdoor

**BENCH ADV CO**

Advertise On Attractive Benches

Manufactured Completely

• Located • Maintained

• Insured

Located On Circle Ave.

1718 Circ Ave ----- CE 4-0111

Consolidated Movie Studios

1551 W Sample -- AT 7-99

**GENL OUTDOOR ADV CO INC**

See Ad Under Signs

1247M Main -- AT 8-14

**GRATZ OUTDOOR ADV INC**

See Ad Under Classification Signs

116E Sample ----- CE 4-44

### Advertising-Photography

See Photographers-Commercial

### Advertising Radio

**W J V A RADIO STA**

5255 Hickory Rd -- CE 4-11

**WNUD Juniper Rd** ----- CE 3-71

Your telephone personality is w

you say and how you say it. A smile

your face will not be seen . . . pu

smile in your voice.



**Advertising Specialties**

Advertising Specialties Co.—BL 5-9684  
 Ex-clusive Letter Serv  
 114 N. Albany—AT 7-3124  
 Free Press Publishing Co.  
 1410 Smith—AT 7-2455  
 Gaikard Walker Assoc Inc.—BL 5-9684  
 GORFER P V CO  
 18 Addison Bg (Mish)—BL 5-2727  
 McVicker H B 1106 Madison—CE 4-5231

**Advertising—Television**

WNU-TV  
 16 Juniper—CE 3-7111

**Aftercoolers**

See Heat Exchangers

**Agricultural Equipment**

See Farm Equipment

**Agricultural Time**

See Lime

**Air Compressors—Rental**

KORTE DROS INC 21314US 20—CE 4-1196  
 STOCKBERGER MACH INC  
 308 Solive—CE 3-7059

**Air Compressors—Sales & Service**

RINKS AIR COMPRESSORS  
 AMERICAN DISTRIBUTING CO  
 INC 2506 Smith—AT 4-4658

**COFFIELD SUPPLY CO INC**

(See Advertisement This Classification)

**CURTIS AIR COMPRESSORS—**

W A R EQUIPMENT  
 112 E Dublin—AT 9-2419

**DEVILBISS AIR COMPRESSORS—**

RIDGE CO THE  
 315 W Jefferson—CE 4-3143

**EQUIPMENT SERV CO**

AIR COMPRESSORS  
 PARTS AND SERVICE  
 1218 W B (Mish)—BL 5-8827

**GENL EQUIP & MACH CO**

511 E Colfax—CE 4-4106

**JAEGER COMPRESSORS—**

KORTE DROS INC  
 21314US 20—CE 4-1196

**KORTE DROS INC**

See our Ad under Contractors Equip  
 & Supplies—Rental  
 21314US 20—CE 4-1196

**LeROI AIR COMPRESSORS—**

JORDAN ART 719 Wiber—CE 4-3988

**WORTHINGTON AIR COMPRESSORS**

All sizes of Stationary  
 air-cooled compressors,  
 Stationary water-cooled  
 compressors,  
 BLUE BRUTE portable  
 rotary compressors.  
 Complete line of contractors air tools  
 & mobile drilling rigs.



WORTHINGTON

**"FOR INFORMATION CALL"**

STATIONARY COMPRESSOR  
 DISTRIBUTOR  
 S BEND SUPPLY CO THE  
 324 S Main—CE 2-1421

Thinking of someone out of town? A  
 friendly chat by telephone can brighten  
 your day . . . lighten your spirits. It's  
 fun to phone! Station-to-Station calls  
 are fastest . . . lowest in cost.

**Air Conditioners—Room****ADMIRAL ROOM AIR CONDITIONERS**

Extend only 3" into  
 room. Easy installation.  
 Quiet operation. With  
 12 different comfort zones. Also Dual-Temp NO  
 DERSTING Refrigerators, Home Freezers,  
 Electric Ranges, Big Screen Televisions, Radio,  
 Triple-Play Radio Phonograph Combinations.

**Admiral**

**"WHERE TO BUY THEM"****SERVICE & SHOWROOM**

ADMIRAL DISTRIBUTING INC  
 2637 W Sample—AT 7-6573

**CARRIER ROOM AIR CONDITIONERS**

Complete selection of win-  
 dow and console models  
 built by the people who  
 know air conditioning best.  
 They cool, dehumidify, and circulate healthful,  
 filtered air. For over 50 years Carrier has been  
 recognized the world over for fine air conditioning.

**"FOR INFORMATION CALL"****DISTRIBUTORS**

ASSOCIATES SALES & SERV  
 CO INC 2611 S Main—AT 8-2558

DEALERS

ASSOCIATES SALES & SERV CO  
 INC 2611 S Main—AT 8-2558

MEYER'S HARDWARE INC  
 829 S Main—CE 3-5177

**FEDDERS AIR CONDITIONERS**

Models for every  
 cooling job, room  
 and budget. Includes  
 1/2 hp low current  
 3/4 HP and 1 HP "Super" that need no  
 special wiring—use 25% to 40% less electricity.  
 "World's Largest Maker of  
 Room Air Conditioners"

**FEDDERS**

**"WHERE TO BUY THEM"****DISTRIBUTORS**

MIDWEST SALES & SERV  
 1515 S Main—AT 7-3365

DEALERS

CASTLEMAN FUEL & HEATING  
 CO 400 S Main—BL 5-5154

**FRIGIDAIRE ROOM AIR CONDITIONERS**

"Dry-Cooling" for homes,  
 apartments and offices.  
 Full-rated capacities to  
 condition areas up to  
 1475 sq. ft.  
 "All-Season" models for year-round comfort.  
 Authorized Sales and Service.



**FRIGIDAIRE**

**"WHERE TO CALL"****AUTHORIZED SALES & SERVICE**

RADIO & FURNITURE MART INC  
 763 S Main—AT 9-5563

**GENERAL ELECTRIC AIR**

CONDITIONING  
 SMITH A F CO 407 S Main—AT 7-5771

**Quincy**

COMPRESSORS

- FREE PLANT SURVEYS
- CUSTOM MADE UNITS
- SALES AND SERVICE

**NEW-USED**

**REBUILT**

AT 7-3329

**COFFIELD**

**SUPPLY CO., INC.**

1628 South Main

1628 South Main

**Air Conditioning—Room—(conf'd)****GIBSON AIR CONDITIONERS**

BEAUTIFULLY STYLED  
 TRIMLINE ROOM  
 AIR CONDITIONERS  
 —AIR-SWEEP DRAFT— Since 1937  
 FREE COILING COMPACT SIZE TO FIT  
 SMALL WINDOWS. HEAT PUMP MODELS  
 IN SEVERAL SIZES, ALSO DEHUMIDIFIERS

**Gibson**

**"WHERE TO BUY THEM"****DISTRIBUTORS**

RIDGE CO THE 315 W Jefferson—CE 4-3143

**WESTINGHOUSE ROOM AIR CON-**

DITIONERS SLS & SERV

Westinghouse Mobilair 80  
 Conditioners—compact, high  
 capacity, 1 1/2 to 1 3/4 ton  
 hp models, take 1/3 less  
 window space. Install or  
 in minutes with adjustable  
 installation frame.

**"WHERE TO CALL"****DISTRIBUTOR**

McAFFERY CO  
 216 E Wayne—CE 2-4821

DEALERS

BAER'S HOME OUTFITTERS  
 315 S Main—AT 7-3377

CAMPBELL C R & SONS INC  
 1010 Mishawaka—AT 7-1566

COLIP BROS ELEG INC  
 114 W Wayne—AT 7-3371

RODINS 13611 Main—CE 4-1184

SOUTHSIDE CO 113 W Main—BL 9-3741

SEVEN ELEVEN CO INC  
 902 W Wind—AT 9-6381

**WOOD GENE REFRIGRNT SERV**

1227 W Washburn—CE 4-5100

**Air Conditioning Contractors****AMERICAN-STANDARD INDUSTRIAL**

DIV PACKAGED AIR CONDITIONERS

Water cooled and Air cooled  
 Self contained Air Con-  
 ditioners for Commercial and  
 Industrial Applications.

**"WHERE TO BUY THEM"****DISTRIBUTORS**

AMSTAN SUPPLY DIV OF  
 AMERICAN STANDARD  
 407 S State Dames—CE 4-3114

DEALERS

BRANDSDORF W J & SON  
 1008 LWE—AT 9-9248

SHOEMAKER O J INC

ASSOS SALES & SERV CO INC  
 2611 S Main—AT 8-2558

BAKER-WARD INC 50424US 31-CE 3-9321

BURGET CO 413 E Main—AT 8-4747

CAMPBELL C R & SONS INC  
 3010 Mishawaka—AT 7-1566

FISHER GERALD A & CO INC  
 1632 LWE—CE 4-1778

Goff Heating & Air Conditioning Co  
 1417 S Main—AT 9-6511

(See Advertisement This Classification)

GUNDT WALTER SHEET METAL  
 SHOP 1015 Lancaster—AT 9-8201

H & H AIR CONDITIONING CO  
 See Ad Under Sheet Metal Work

4021 N West—CE 2-2806

HAMILTON MARION H & SONS  
 60899US 31 S—AT 8-1456

OSTHEIMER HEATING CO  
 1515 Miami—AT 9-5100

SHOEMAKER O J INC

WORTHINGTON

AIR CONDITIONERS

For

Stores • Theatres • Factories

• Offices • Commercial

1218 LWE—AT 9-9248

Mr. Businessman: When it's quick

action you want—call Goff Heating

**Air Conditioning Contractors****(continued)**

Slutsky Plumbg & Heating Co Inc  
 1216 W Washburn—AT 8-1454  
 (See Advertisement This Classification)  
 WHITE EDW J INC PLUMBING &  
 HEATING 1011 Smith—AT 9-6351  
 WHITT HEATING CO  
 312 S Main (Mish)—BL 5-2220

**WOOD GENE REFRIGRNT SERV**

COMPLETE  
 SERVICE ON ALL MAKES  
 (Formerly Otto Refrigeration)  
 1227 W Wash Ave—CE 4-5100

(Continued Next Page)

It saves time when you give the Long  
 Distance operator the out-of-town num-  
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**AIR CONDITIONING  
SYSTEMS**

...OFFERING THE FINEST IN  
 AIR CONDITIONING INSTALLATIONS  
 FOR OVER 20 YEARS  
 for HOMES • OFFICES • STORES  
 ROOM UNITS • PACKAGED UNITS  
 DESIGN AND ENGINEERING

**AT 9-6511**

OUR 23rd YR. IN BUSINESS

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**HEATING AND AIR  
CONDITIONING CO.**

1417 S. MICH.

**AIR CONDITIONING**

COMMERCIAL  
 INDUSTRIAL  
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**AT 8-1454**

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**PLUMBING & HEATING**

**CO., INC.**

1216 W. WASHINGTON AV.

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(-continued)

#### YORK AIR CONDITIONING EQUIPMENT

**YORK**  
Air Conditioning Equipment for every business, building or process requiring precise conditioning of temperature, humidity control and ventilation.  
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"WHERE TO BUY IT"  
CENTRAL STATION EQUIPMENT  
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1216W WashAv—AT 8-1454

### Air Conditioning Equipment & Supplies (-cont'd)

#### AMERICAN BLOWER AIR CONDITIONING

Central Station  
Cabinet Type Equipment  
Commercial Packaged  
Air Conditioners  
Cooling and Heating Coils  
Refrigeration Machines  
"FOR INFORMATION CALL"  
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AMERICAN-STANDARD INDUSTRIAL DIV OF AMERICAN-STANDARD CORP 400 LaTbg—CE 3-9305

#### AMERICAN-STANDARD AIR CONDITIONING

Summer, winter and year-round Central System for the home. Cooling and heating existing warm air furnaces or installed with independent ductwork. Also Commercial Packaged units.

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407 S NottelameAv—CE 4-3114

#### BAKER-WARD INC 30942US 31-CE 3-9321 BRYANT AIR CONDITIONING

Full line of automatically-controlled air conditioning units for heating, cooling and dehumidifying. Sizes for residential, small commercial and industrial applications. Air or water cooled.

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CAMPELL C R & SONS INC 3010 MichAv—AT 7-1566  
GOFF HEATING & AIR CONDITIONING CO 512 S Main—AT 9-6511  
SEDMAN CLAUDE L HEATING & AIR CONDITIONING 502 S Main(Mish)—BL 5-2217  
If no ans call—AT 7-3095

#### CARRIER AIR CONDITIONING

A name recognized the world over for fine air conditioning. Individual units or complete systems for homes, offices, buildings, industries, homes. Engineering aid, prompt service.

"FOR INFORMATION CALL"  
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ASSOCIATES SALES & SERV CO INC 2011 S Main—AT 8-2558  
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BUILDERS STORE INC 1417 S Main—AT 7-1528  
GOFF HEATING & AIR CONDITIONING CO 512 S Main(Mish)—BL 5-2220

WHITT HEATING CO 1417 S Main—AT 9-6511  
CASTLEMAN FUEL & HEATING CO 400 S Main(Mish)—BL 5-3154  
COLEMAN AIR CONDITIONING  
America's ONLY BOND-Ed Line of home air conditioning — Feature: In Polar Price remote or Polar Pak self contained units. Both are waterless, central cooling systems. May be added to your present forced air heating or installed separately with any heating.

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DEALERS  
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### Air Conditioning Equipment & Supplies (-cont'd)

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For restaurants, stores, hotels, offices, hospitals, clubs, auditoriums, homes, and factories. Thousands of years of experience since 1892. Sales, installation, service.  
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DISTRIBUTORS  
FISHER GERALD A & CO INC 1432 W Wab—CE 4-1778  
FRICK CO Branch Office  
Cincinnati Ohio Call Distance Cincinnati—MA 1-2070

#### FRICK ELECTRIC & T V INC 1901 Miami—AT 8-2581 Gen Elec CO 1503 Piquette Av—AT 7-6581 JANITROL COOLING AND HEATING

Full line of famous Janitrol quality cooling and year-round heating systems for homes, business and industry. Including "Add On" units for existing water or steam systems. Air or water cooled, unit or oil fired.

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COX HEATING SERV 915 S Main(Mish)—BL 5-6372  
LIBERTY GAS & SERV CO INC 2500 N Main—OR 4-8828  
WALKER J & SONS INC 512 S Main—AT 7-6767  
If no ans call—CE 2-9677

#### KALAMAZOO EQUIPMENT—KEEPER HEATING CO 1123 S Main—AT 7-3686

Langenkamp F H Co 333 Hydraulic—CE 3-8222  
(See Advertisement This Classification)

#### LENNOX AIR CONDITIONING

Models for every need. INCLUDING HEAT PUMPS, installed and serviced by factory trained LENNOX Comfort Craftsmen. Residential and commercial.

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GREAT LAKES HEATING CO 2205 S Main—AT 7-2397

#### MONCIEF AIR CONDITIONERS

YEAR-ROUND AIR CONDITIONING  
Buy the Complete Unit or Add Air Cond. To Your Present Unit

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KUSHTO & COMER HEATING 1531 E Main—BL 9-2822  
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Hoosier Night Rates are the biggest long distance bargain. Double your talking time at no extra charge on station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

### Air Conditioning Equipment & Supplies (-cont'd)

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Summer and year-round residential and commercial. Combination cooling and heating systems; packaged units for existing systems. Complete engineering service.  
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DISTRIBUTORS  
TIFFIN ART METAL CO THE 228 E Main—AT 9-0301  
NORTHERN IND HEATING CO 419 S Main—AT 7-2340

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Manufacturers of a Complete Line of Air Conditioning Equipment - Residential - Commercial - Industrial - Free 24 Hrs. Service. Also Complete Line of Cast Iron & Steel Heating Boilers & Accessories - Established 1894

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FOR HOME AND OFFICE  
Homes cooling and heating. Footing: Every Philco has guaranteed cooling capacity. Get all the cooling you pay for.

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RADIO EQUIP CO OF S BEND 2202 S Main—AT 9-2477

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A complete line of packaged CLIMATE CHANGERS for residence, hotel, commercial and industrial applications from TRANE, a leading manufacturer of engineered air conditioning. You buy with confidence when you buy TRANE.

"FOR INFORMATION CALL"  
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WHITE EDW J INC PLUMBING & HEATING 1011 S Main—AT 9-6350

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Specialists in Comfort Cooling Since 1909. Commercial, Residential Units, 2 to 40 H.P. Residential Units of all types. Waterless Air Cooled Condensing Unit 2, 3, 5, 8, & 10 H.P.

"WHERE TO BUY THEM"  
BAKER-WARD INC 50424US 31—CE 3-9301

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Westinghouse Air Conditioning and Heating units in a complete range of sizes for all residential, commercial and industrial use. Also a complete line of equipment for year-round heating and cooling.

"FOR INFORMATION CALL"  
DEALERS  
SOUTH SIDE ELEC CO INC 902 W Main—AT 9-6301

Dress up your home with color telephones—add beauty with convenience

**Amara**  
Prove to Yourself that the Amara is the Finest Room Air Conditioner on the Market. Guaranteed to Out Perform All Others. It Cools, Heats, Ventilates, Dehumidifies, Filters, Exhausts.  
"WHERE TO BUY THEM"  
DISTRIBUTORS  
MIDLAND DISTRYBNG INC 406 Columbia—AT 8-8622

**Capitolaire**  
AIR CONDITIONING  
THE FINEST IN AIR CONDITIONING  
• COOLS • HEATS • DEHUMIDIFIES • CIRCULATES • FILTERS  
NATIONAL U.S. RADIATOR PRODUCTS  
CE 3-8222  
**LANGSEKAMP COMPANY**

## Air Conditioning Equipment & Supplies-(cont'd)

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Complete line of  
Williamson air con-  
ditioning equip-  
ment. In Air or Water cooled models, for homes, stores,  
office buildings, industries. Also a complete line  
of residential Warm Air Furnaces for Gas, Oil  
and Coal in gravity or forced-air models.

"WHERE TO CALL"  
AUTHORIZED DEALERS  
NORTHERN IND HEATING CO  
410 S. 5th St. - AT 7-2341

### WORTHINGTON AIR CONDITIONING

A complete line of  
Air Conditioning Equip-  
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fort in business and in-  
dustry. Packaged Units  
for small establishments.  
Complete Engineering Systems for large build-  
ings and stores.



"WHERE TO BUY IT"  
AIR CONDITIONING  
SYSTEMS-DEALER  
SHOEMAKER O J INC  
1308 W. Ave - AT 9-5249

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Crisler Refrigerator Serv Co  
917 E. 4th St. - BL 5-8043  
EMERSON'S TEXACO SERV STA  
TICKETING  
Automobile Air Conditioner  
Sales and Service On All Makes  
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REPLACEMENT OF  
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Replacements For Most Other  
Makes  
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FITS ALMOST ANY  
CAR  
NATION WIDE  
SERVICE  
"FOR INFORMATION CALL"  
DISTRIBUTORS  
WOLFE'S SEAT COVER CORNER  
1202 S. Main - AT 8-4733

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Specializing in Automobile Air  
Conditioning  
925 E. Wayne - CE 2-8228  
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SERV CO 119 E. Monroe - AT 7-7255

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AGCY 506 W. South - AT 9-2441

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See Filters

Call the thrifty way--call "station-to-  
station." Out-of-town family and friends  
are as close as your telephone! Have  
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ALITALIA AIRLINES  
Chicago/Ilinois  
Call Long Distance - Ask for--Enterprise-7610  
No charge for Enterprise calls

Emercy Air Freight 302LWE-----CE 3-1200  
After 4 PM call--CE 2-5871  
FLYING TIGER AIR FREIGHT  
WORLDWIDE  
FLYING TIGER LINE INC  
1415 S. Olive - AT 8-4441

NORTH CENTRAL AIRLINES--  
NORTH CENTRAL AIRLINES  
INC S. 5th County Airport - CE 3-5131

TWA--  
TRANS WORLD AIRLINES INC  
S. Joseph County Airport - CE 2-1414

UNITED AIR FREIGHT--  
UNITED AIR LINES  
Information & Pickup  
S. Joseph County  
Airport - CE 2-4811

See also Airports  
AIR FRANCE  
AIR FRANCE-THE FRENCH  
AIRLINES Chicago/Il  
Call Long Distance - Ask for--Enterprise-4246  
No charge for Enterprise calls  
Air France-The French Airlines  
Chicago/Il  
Call Long Distance-Ask for--Enterprise-4246  
No charge for Enterprise calls  
Alitalia Airlines Chicago/Il  
Call Long Distance-Ask for--Enterprise-7610  
No charge for Enterprise calls  
ALITALIA INTERNATIONAL  
AIRLINES--  
ALITALIA AIRLINES  
Chicago/Ilinois  
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No charge for Enterprise calls

## Air Line Companies

See also Airports  
AIR FRANCE  
AIR FRANCE-THE FRENCH  
AIRLINES Chicago/Il  
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ALITALIA INTERNATIONAL  
AIRLINES--  
ALITALIA AIRLINES  
Chicago/Ilinois  
Call Long Distance - Ask for--Enterprise-7610  
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AMERICAN AIRLINES--  
AMERICAN AIRLINES INC  
Passenger Reservations Ticket  
And General Information  
Chicago/Ilinois  
Call Long Distance-Ask for--Enterprise-4588  
No charge for Enterprise calls  
American Airlines Inc Chicago/Ilinois  
Call Long Distance-Ask for--Enterprise-4588  
No charge for Enterprise calls

FLYING TIGER AIR FREIGHT  
WORLDWIDE  
FLYING TIGER LINE INC  
1415 S. Olive - AT 8-4441

K L M Royal Dutch Airlines Indianapolis  
Call Long Distance-Ask for--Enterprise-4202  
No charge for Enterprise calls  
LAKE CENTRAL AIRLINES  
LAKE CENTRAL AIRLINES INC  
Tickets, Reservations &  
Information  
S. Joseph County Airport - CE 4-4172

Lufthansa German Airlines  
Chicago/Il  
Call Long Distance-Ask for--Enterprise-1650  
No charge for Enterprise calls  
NORTH CENTRAL AIRLINES--  
NORTH CENTRAL AIRLINES  
INC  
Passenger Reservations And  
Information  
Air Freight & Air Express  
S. Joseph County Airport - CE 3-5131

## Air Line Companies-(cont'd)

North Central Airlines Inc  
S. Joseph County Airport - CE 3-5131  
Sabena Belgian World Airlines  
Chicago/Il  
Call Long Distance - Ask for--Enterprise-6133  
No charge for Enterprise calls

SCANDINAVIAN AIRLINES  
SCANDINAVIAN AIRLINES  
SYSTEM INC Chicago/Il  
Call Long Distance-Ask for--Enterprise-3200  
No charge for Enterprise calls  
Scandinavian Airlines System Inc  
Chicago/Il  
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TRANS WORLD AIRLINES  
"FLY THE FINEST"  
U.S.A.  
Europe  
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Asia  
"FOR INFORMATION CALL"  
TRANS WORLD AIRLINES INC  
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Ofc-Air Cargo  
S. Joseph County Airport - CE 2-1414  
Transportation  
S. Joseph County Airport - CE 2-1414

TRANS WORLD AIRLINES INC  
Reservation-Information Ticket  
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Airport - CE 2-1414

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UNITED AIR LINES  
SERVING 80 CITIES  
COAST TO COAST,  
BORDER TO BORDER  
AND TO HAWAII  
"FOR INFORMATION CALL"  
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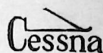
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A COMPLETE AVIATION SERVICE

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CE 3-9649

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BENDIX FIELD  
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See Airplane  
Isn't there someone far away you'd  
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S Bend Flying Serv

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See Tailors—Merchant

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## ALCOA ALUMINUM

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tubing, pipe, casting,  
forging, rivets, screw-  
machine products, fasteners, foil, closures, coil, tubes,  
pigments, containers, roofing, chemicals, mag. pads.

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DISTRIBUTORS

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ALUMINUM DISTRIBUTORS INC  
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- CIRCLES
- COIL
- EXTRUDED SHAPES
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- MOULDINGS
- NAILS
- NUTS
- PIPE
- PIPE FITTINGS
- PLATE
- RIVETS
- ROD
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- SHEET
- SOLDER
- STRUCTURAL SHAPES
- TUBING
- WASHERS
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CO.

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DIAL AT 7-1538

## Aluminum—(cont'd)

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forging stock, impacts,  
but bar, extrusions, pipe, tube, structural,  
specials, screw machine products. Similar items  
in titanium, zirconium, steel.

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Pig, Ingot, Billet, Rod,  
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(Extruded, Roll Formed, Arch, Structural)

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SALES OFFICE  
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CHEMICAL SALES INC  
409JMSBg—CE 3-9311

Kaiser Aluminum & Chemical Sales  
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KASLE STEEL CORP  
1500 S Grant—AT 8-4711

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Incl. Ind. Prod.

Aluminum—Brass & Copper  
Call Long Distance Ask for—Enterprise-4321

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There's a relative or friend some-  
where, right now, who'd be happy to  
hear your voice over the Long Distance  
lines.

## Aluminum—(cont'd)

## OLIN ALUMINUM

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Pipe (Irrigation, Oil  
Country and Mine Ser-  
vices), Tubing, Wire, Rod,  
Bar, Electrical Conductor (bare or covered, ACSR  
and BCS Bar), Forging Stock, Pig and Ingot.

"FOR INFORMATION CALL"

OLIN MATHIESON CHEMICAL  
CORP METALS DIV  
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Call Long Distance Ask  
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Chicago Illinois  
Call Long Distance  
Ask for—Enterprise-4811

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Olin Mathieson Chemical Corp  
Met Div 3315 S Blg—CE 3-8737

REYNOLDS ALUMINUM

Ingot, Sheet, Rod, Bar, Wire,  
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Packaging, Labels, Wire,  
Saw Barrels, Chemical Drums;  
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"FOR INFORMATION CALL"

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PRODUCTS

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11355 Frank Ave  
Franklin Park Illinois Call Long  
Distance Chicago Illinois—NA 5-7979

JONES & LAUGHLIN STEEL  
WAREHOUSE DIV JONES &  
LAUGHLIN STEEL CORP  
Chicago Ill

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No charge for Enterprise calls

KASLE STEEL CORP  
1500 S Grant—AT 8-4711

RYERSON JOS T & SON INC  
245 PlattBg—CE 3-2191

U S ALUMINUM CO  
1301 S Main—AT 7-1538

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An extension telephone in the bedroom  
is so handy—adds security at time of  
illness or emergency.

EXTRUDED ALUMINUM SHAPES

EXTRUSIONS  
ALUMINUM SHAPES  
HOLLOW AND SOLIDS  
Extruded To  
Your Exact Requirements

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EXTRUSIONS, INC.  
2605 S. MAIN

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 625 606NatlBkBg—CE-4-8822  
 Kowalsky Stephen 404WJeffBld—CE-4-6175  
 Kowalski Leon E 412 606NatlBkBg—CE-4-4149  
 Kruetz G H CHS—CE-4-4149  
 Krueger Marvin A  
 211WColfaxAv—CE-4-2183  
 Kuehl & Jackson 606TownerBg—CE-4-2326  
 Kuehl Russell C 606TownerBg—CE-4-2326  
 Laback Peter M Sr  
 606NatlBkBg(Mish)—BL-5-2480  
 Lamberson Leo J 205PolesterBg—CE-4-5414  
 Lang Robert C 204LafayetteBg—CE-3-1901  
 LaSota Chas J  
 417 606NatlBkBg—CE-4-2163  
 Lawyer Referral Bureau of St. Joseph  
 County Bar Assn CHS—CE-4-5598  
 Legal Aid Bureau 201LafBg—CE-4-8925  
 Levy Nathan 811MSBg—CE-4-2326  
 Lewis Robert 922JeffBld—CE-4-3121  
 Linton Thos E 615 606NatlBkBg—CE-4-5338  
 Luther Edmund J 119NilesAv—AT-9-8922  
 Mahoney & Buzkowsky  
 211PolesterBg—CE-4-7189  
 Mahony Robt J 412 606NatlBkBg—CE-4-7189  
 Major C J 425AssocBg—CE-4-1171  
 Malion Clarence E 403 StJostBg—CE-4-6118  
 Matthews David L 214LafBg—CE-4-3108  
 May Arthur & Sons 115MSBg—CE-4-3328  
 May Arthur L 811MSBg—CE-4-3328  
 McArthur Warren E 645AssocBg—CE-3-1171  
 McHenry & Hugganrud  
 414MSBg—CE-4-2325  
 McMichael Guy H 620AssocBg—CE-4-3121  
 Melchiorre Victor A  
 1234LWW(Mish)—BL-9-1002  
 Miller Harold 502NatlBkBg—CE-4-1419  
 Miller Jos P 1102TownerBg—CE-4-2410  
 Miller Robt Lowell  
 212LafayetteBg—CE-4-6241  
 Miller Wm Edwin 414MSBg—CE-4-2161  
 Mills Wm E 719 606NatlBkBg—CE-4-9458  
 Minckeski Edw V  
 519 606NatlBkBg—CE-4-6281  
 Montgomery John W 708TownerBg—CE-4-1125  
 Montgomery & Kopeck  
 708TownerBg—CE-4-1125  
 Morgan Danl R 502NatlBkBg—CE-4-1419  
 Murray Thos L 645AssocBg—CE-3-1171  
 Nafe Jas D 606NatlBkBg—CE-4-2118  
 Nemeth Peter F 1102TownerBg—CE-4-4801  
 Newsum Herman  
 707 606NatlBkBg—CE-4-7500  
 Niemiec John Wilfred  
 606NatlBkBg—AT-7-7545  
 Nimitz F Jay 511WColfaxAv—CE-3-3147  
 Nyikos Jos W CHS—CE-4-5220  
 Oare Lenn J 645AssocBg—CE-3-1171  
 Oare Robt L 320AssocBg—CE-3-1171  
 Oare Wm T 645AssocBg—CE-3-1171  
 Oberchain Roland Jr  
 802 606NatlBkBg—CE-3-1196  
 Oberchain Roland Sr  
 802 606NatlBkBg—CE-3-1196  
 Oberfell Jas W 811MSBg—CE-4-2328  
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 Parker & Parker 412 606NatlBkBg—CE-4-4149  
 Parker Robt M 412 606NatlBkBg—CE-4-4149  
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 Patton Geo T 314LafayetteBg—CE-4-7281  
 Pfaff John Jos T 201LafayetteBg—CE-4-5451  
 Pfaff John W 508TownerBg—CE-4-8231  
 Pfister Benj 215WMain&NkBg—CE-3-5147  
 Piodonski Edward  
 312LWW(Mish)—BL-5-7620  
 Piodonski Wm  
 101V SMain(Mish)—BL-5-4136  
 Piodonski Wm  
 101V SMain(Mish)—BL-5-4144  
 Pomush Lewis F  
 214 606NatlBkBg—CE-3-6038  
 Potts J Clifford 613MSBg—CE-4-2126  
 Potts Philip Carlton 613MSBg—CE-4-2126  
 Poppy Otto J 501NMain—CE-4-0122  
 Prekowitz Thos E  
 208 606NatlBkBg—CE-4-3193

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 Rice Walter A 104WMain—CE-3-9274  
 Rieder Leo P 613MSBg—CE-4-2126  
 Roughton Robt K 620AssocBg—CE-4-3121  
 Roemer Chas W 628 SherndBg—CE-2-1441  
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 Roemer Thos J 628 SherndBg—CE-2-1441  
 Roper Jas A 301 StJostBg—CE-3-3128  
 Rosenfeld Isadore D  
 511WColfaxAv—CE-3-3147  
 Rowe R Kent 215WMain&NkBg—CE-3-5147  
 Sands Geo 617 606NatlBkBg—CE-4-3371  
 Schmitt Jos D 708TownerBg—CE-4-2718  
 Schragel Allen E 706TownerBg—CE-4-3477  
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 Taylor & Albrecht 417 606NatlBkBg—CE-4-2363  
 Taylor Harry S 417 606NatlBkBg—CE-4-2363  
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 Thornburg Jas F 645AssocBg—CE-3-1171  
 Tulchinsky Maurice M  
 407 606NatlBkBg—CE-4-2101  
 Tusksky Clarence F  
 545AssocBg(Mish)—BL-5-2480  
 Voor Jackson & McMichael  
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612NMain—CE-2-4891

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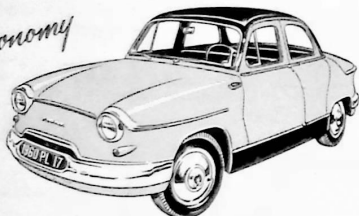
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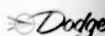
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DEALERS  
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BRING YOUR  
FORD  
BACK HOME  
FOR SERVICE



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744 SMain-----AT 9-0353

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(See Advertisement This Classification)

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S. E. 1/16

S. W. 1/16

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S. W. 1/8192

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S. E. 1/32768

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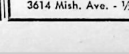
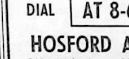
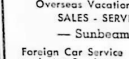
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2109 S1Mich-----AT 7-7288  
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914McKinleyAve(Mish)-----BL 5-9674

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**FREEMAN AUTO SALES**

Corner Of L W E & Miami  
1078LWE-----AT 8-6400

**GATES CHEVROLET CORP**

333WWesternAve-----AT 8-1421  
After 4:00 PM call-----AT 8-1423

**GOODWILL USED CARS**

WELTER FORD INC  
1900LWE-----AT 8-8344

**HAMMES JIM OLDSMOBILE INC**

2102LWWMish-----BL 5-9644

**Hammes Ramo Ford Co**

Used Sales 226LafBlvd-----CE 3-5407  
Used Sales 226LafBlvd-----CE 2-3633  
Used Sales 2133WWesternAve-----AT 7-7077

**JORDAN MOTORS INC**

400EJeffBlvd(Mish)-----BL 9-3771

**LEINS AUTO SALES**

1200 S1Mich-----AT 9-5220  
(See Advertisement This Classification)

**Liberty Auto Sales**

2901WWesternAve-----AT 8-5979

**Medow Ben Used Car Lot**

501LafBlvd-----CE 3-2129  
Minder Auto Supply 50629US 31-----CE 4-9568

**MONROE MOTORS INC**

2171LWWMish-----BL 5-3161

**Nagy Auto Sales Agency 912LWE**

Used Cars 1952LWE-----AT 9-6454

**NYE-FULTON MOTOR CO**

Used Cars 1952LWE-----AT 9-6454

Buy the Easy Way--Use the Classified

**Automobile Agencies & Dealers****-Used Cars-(conf'd)****OK USED CARS**

Sold Only By  
AUTHORIZED CHEVROLET  
DEALERS

OK Used Cars and Trucks  
Warranted in Writing

**"WHERE TO BUY THEM"****GATES CHEVROLET CORP**

333WWesternAve-----AT 8-1421  
After 4:00 PM call-----AT 8-1423

**O'Neill Motor Sales Agency**

Thirty Years Of Reliable Service  
1934Calvert-----AT 9-0648

**O'NEIL FORD INC USED CAR LOT**

1956LWE-----AT 8-1858

**Rick's Auto Sales**

Fred Medich, Owner  
1451 Mich-----AT 9-6171

**SHEENE MOTOR CO**

(See Advertisement This Classification)

838LWE-----AT 9-8067  
743 Mich-----AT 7-2476

**STUDEBAKER-PACKARD SALES & SERVICE**

NEWMAN & ALTMAN INC  
220EJeffBlvd-----CE 3-9336

**VICTORIA MOTOR SALES**

LO-COST  
BANK  
RATES

WE BUY  
and SELL

**CLEANEST CARS IN TOWN**

Any Make - Model - Or Year

"For Every Purpose and Purpose"

Open 9 A.M. to 9 P.M.

LOW OVERHEAD DEAL  
DIRECT WITH OWNER

2420 S Mich-----AT 9-7371

Victoria Motor Sales 2420 S1Mich-----AT 9-7371

YATES GEO A 2102LWWMish-----BL 5-1207

**YEAGER MOTOR CO**

Sales & Serv 221 S1aFBlvd-----AT 8-2531

Used Cars 227 S1aFBlvd-----AT 8-2531

Used Cars 1126 S1Mich-----AT 9-9490

**ZEIGER MOTOR SALES**

"Down To Earth Prices"

USED CARS BOUGHT  
and SOLD

If No Ans. Call BL 9-1043

1634 LWE-----AT 8-1234

Zeiger Motor Sales 1634LWE-----AT 8-1234

**Automobile Air Conditioning****Equipment**

See Air Conditioning Equipment &  
Supplies-Automobile

**Automobile Auctions--Wholesale**

S Bend-Mishawaka Auto Auction Inc

1209McKinleyAve(Mish)-----BL 5-9267

If no ans call-----BL 5-2511

**Automobile Axle Repairing**

See Automobile Wheel Axle & Frame  
Repairing

**Automobile Batteries**

See Batteries

Help yourself to faster Long Distance  
service. Give the operator the out-  
town number whenever possible.

**USED  
CARS**

**BUY • SELL • TRADE****CALL AT 7-2476**

743 SO. MICHIGAN

**CALL AT 9-8067**

OFFICE 898 L.W.E.

**TRADING  
DOWN?**

Consult us for a clean used car  
and CASH for your late model  
automobile. We're open evenings

OVER 13 YRS. OF FAIR DEALING

**SHEENE  
MOTOR CO.**

**Automobile Body Repairing****ARMORE BODY SHOP**

Wrecker Service - Towing  
Complete Body Repair  
Painting Welding  
Free Estimates

22990 Ardmore Tr-----CE 3-0530

**AUTOMOTIVE RECHROME**

72731 NW Mish--BL 9-2811

4444 Fellows--AT 7-3600

**G & L GARAGE**-----AT 7-3600

**GATES CHEVROLET CORP.**

24 Hr Wrecker Service

333W WesternAv-----AT 8-1421

**DANIELS BODY SHOP**

44 Mi East Of

Starline Theater

US 20E Osceola-----OR 4-8366

**DON'S BODY SHOP**

• BUMPER • PAINTING

• WRECK REBUILDING

Also Appliance Painting

• Domestic Or Imported Cars

• One Day Service

• Satisfaction Guaranteed - Free Est.

Don't Hike! (Owner) - 18 Yrs. Exp.

Sat. 8 A.M. to 12:00 Noon

Sun. 8 A.M. - 6 P.M.

2715 S Main-----AT 8-4260

Don's Body Shop 2715 S Main-----AT 8-4260

**FERRELL BEN MOTOR SALES CORP**

600 W Mich-----AT 9-0311

**GATES CHEVROLET CORP**

24 Hr Wrecker Service

333W WesternAv-----AT 8-1421

Grand Body Shop 2881 S 41st-----AT 7-4969

Hall Tr Co 24788US 20-----CE 2-5657

**HAMILTON BODY SHOP**

See Our Ad Under Auto Wrecker

Service

910 S Lafl Blvd-----AT 9-6364

Hildebrand Anderson Body Shop

Chobare Rd-----AT 7-2905

**LANDY AUTO BODY & FENDER**

REPAIR CO

For Those Who Want

"THE BEST"

No. Bend's Only Body Shop

In Same Location for

30 Years

124 S St Jos-----CE 3-3944

**LaSalle Body Shop**

Complete Body and Fender Repair

Wreck Rebuilding

Welding Service

Auto and Truck Painting

Auto Glass Installed

Harold (Dad) Nelson, Prop.

2416 Mich Av-----AT 8-7011

Help yourself to faster Long Distance

service. Give the operator the out-of-

town number whenever possible.

**Automobile Body Repairing-(conf'd)**

LaSalle Body Shop 2416 Mich Av--AT 8-7011

**MISHAWAKA BODY SHOP**

1212W8Mish--BL 9-1455

**NAGY'S STEVE SERV STA**

1401WindsAv--AT 9-0695

Newman & Altman Inc

220E Jeff Blvd--CE 3-9316

**NYE-FULTON MOTOR CO**

920E Wayne--CE 2-8228

**O'CHAP BODY SHOP** 403Wind--AT 9-8181

(See Advertisement This Classification)

**UNGER'S BODY SHOP**

60 COMPLETE

WRECK BUILDING

Synthetic Enamel and

Laquer Refinishing

"10" Years Experience

Mon. - Fri. 8 A.M. to 5:30 P.M.

Sat. 8 A.M. to 12:00 Noon

735 S Mich-----AT 9-6255

Unger's Body Shop 735 S Mich--AT 9-6255

**VAN'S BODY SHOP**

3501W WesternAv--AT 9-0555

**WEIS AUTO BODY SHOP**

**AUTO  
BODY  
REPAIR**

**KARL WEIS  
BODY SHOP**

"There Is No Economical  
Substitute For Quality"

Since 1936

- Wreck Rebuilding
- Body Repairing and Painting
- Foreign Car Body Repairs and Painting - Our Specialty
- Located 1 MI. N. Of Toll Road
- 52073 US 31-----CE 4-3186

Weis Auto Body Shop

52073 US 31--CE 4-3186

**WELTER PONTIAC INC**

Wrecker Service

1900LWE-----AT 8-8344

After 5:00 PM Towing Calls--AT 8-8331

**WESTERN BODY SHOP**

• Complete Body Repair

• All Types Of Painting

• Specializing in Hot Spray

Enamels

• Welding - All Types

• Free Estimates - Work Guaranteed

2517 W Western Av-----AT 8-2727

Western Body Shop

2517W Western--AT 8-2727

Yeager Motor Co 215 S Lafl Blvd--AT 7-2100

**Automobile Brake Service**

See Brake Service

Isn't there someone far away you'd

like to call today? The cost is small

for a Long Distance call.

**Automobile Bumpers-Mfrs**

See Automobile Parts & Supplies

-Whal & Mfrs

**Automobile Carburetors**

See Carburetors

**Automobile Driving Instruction**

**IND AUTO DRIVING SCHL**

117W LaSalleAv--CE 2-5871

**Automobile Electrical Equipment**

Advance Distrib Co

56980 Wilton Mns--AT 7-1664

**SOLAR-VOLT ELECTRONIC**

**ENGINE POWERIZER--**

**MANUFACTURERS**

**SOLAR-VOLT CO INC**

1607 S Main-----AT 9-2491

**Automobile Electrical Service**

**A & A AUTO PARTS & REPAIR**

SERV 3718W WesternAv--AT 7-4525

**AUTO CLINIC** 01510Nile--CE 3-8165

**AUTO-LITE OFFICIAL SALES &**

**SERVICE**

**HOFFMAN BROS AUTO ELEC**

**INC** 1101E Madison--CE 4-0181

**Auto Radio Specialists Sales & Serv**

579LWE--AT 8-1781

**BENKO & SONS CO INC**

1402 PrairieAv--AT 7-7166

(See Advertisement This Classification)

**BORINTRAGER'S SERV**

336E Jeff Blvd--CE 3-2050

**CHARLIE'S SERV STA**

1832 PrairieAv--AT 9-0646

Emerson's Texaco Serv Sta

3102W WesternAv--AT 9-0537

**GUYBORSER & RIGGLE GARAGE**

18952 S 41st--CE 3-0549

**HOFFMAN BROS AUTO ELEC INC**

1101E Madison--CE 4-0181

**RUBIN'S AUTO PARTS**

Rebuilders Of • Generators

Starters • Fuel Pumps • Carburetors

23921 St Rd-----AT 7-7822

**SPECIALIZED AUTO & RADIO**

SERV CO 1101 Monroe--AT 7-7255

**UNITED MOTOR SERVICE**

HILL'S SHELL SERV STORE

601N Mich-----CE 3-0583

**URBANSKI E T MOBIL SERV STA**

1333LWW--CE 3-0670

Yoder's Garage & Farm Serv

23607 S 41st--AT 9-2171

**Automobile Fenders-Repairing**

See Automobile Body Repairing

**Automobile Financing**

See Banks; also Financing; also

Loans

**Automobile Frame Repairing**

See Automobile Wheel, Axle & Frame

Repairing

**Automobile Generator Service**

See Automobile Electrical Service

Call the thirty way-call "station-to-

station." Out-of-town family and friends

are as close as your telephone! Have

yourself a wonderful time with a Long

distance phone call. It's fun to phone!

**Automobile Generators**

See Generators-Electric

**Automobile Glass**

See Glass-Auto, Plate, Window, etc.

**Automobile Graveyards**

See Junk Dealers; also Automobile

Parts & Supplies

**Automobile Heaters**

See Automobile Parts & Supplies

**Automobile Ignition Equipment**

See Automobile Electrical Equipment

**Automobile Ignition Service**

See Automobile Electrical Service

**Automobile Insurance**

See Insurance

**Automobile Laundries**

See Automobile Washing & Polishing

**Automobile Leasing**

**AAYS HERTZ RENT-A-CAR CO**

117W LaSalleAv--CE 2-5871

Gates-Way Leasing Inc

333W Western--AT 8-1421

**LISS BERT AUTO LEASING**

117W LaSalleAv--CE 2-5871

**Automobile License Bureaus**

& Agencies

Auto License Bureau 214 S Lafl Blvd-CE 3-2149

**Automobile Loans**

See Banks; also Financing; also Loans

**Automobile Manufacturers**

Chevrolet Motor Div Zone Ofc

3200Jeff Blvd--CE 4-9092

Studebaker-Packard Corp

635 Madison--AT 9-7111

**Automobile Motor Testing Equipment**

See Garage Equipment

# MUFFLERS INSTALLED FREE!

**MIDAS**  
MUFFLER  
SHOPS



15 MINUTE  
SERVICE!

- MUFFLERS
- PIPES
- DUAL
- EXHAUSTS

In Stock for Every  
Make and Model Car

- YOUR PRESENT EXHAUST  
SYSTEM CHECKED FREE
- 15 MINUTE SERVICE BY  
MUFFLER EXPERTS
- NO INSTALLATION CHARGE  
ON TAILPIPE WHEN  
PURCHASED WITH MUFFLER

FACTORY WRITTEN  
GUARANTEE  
FOR THE LIFE  
OF YOUR CAR  
GOOD AT MIDAS MUFFLER  
SHOPS FROM  
COAST-TO-COAST

Come In Today!  
Work Done While You Wait  
No Appointment Necessary

LOCATION

**AT 9-2437**

217 W. WESTERN

## MUFFLERS INSTALLED FREE

LIFETIME GUARANTEE



Use Our  
Easy Term  
Budget  
Plan

ON EVERY MAKE  
OF CAR WHILE-U-WAIT  
Watch TV in Showroom  
TAIL PIPE INSTALLED AT NO EXTRA  
COST WHEN PURCHASED WITH MUFFLER

Monday and  
Thursday  
Nites

**AT 8-4603**

**Barry** SEAT  
COVER  
CO.

1924 SO. MICH.

## LIFETIME GUARANTEED MUFFLERS

• INSTALLED FREE —

- While-U-Wait —
- Any Make Car
- Tailpipes Installed Free  
When Purchased with  
Muffler
- Glass Pack Hollywood-  
Type Mufflers and Dual Sets

**WOLFIE'S**  
SEAT COVER CORNER

**CALL AT 8-4733**

200 S. MAIN — Corner South and Main

## SELECTED AUTO PARTS

NEW — USED — REBUILT

FOR ALL MAKES OF  
AUTOS AND TRUCKS

MAIN  
OFFICE

Phone  
**AT 8-1611**

2014 SO. LAFAYETTE

Over 25 Acres

GIANT  
YARD

Phones  
**AT 9-5125**  
**AT 7-8965**

4 Bks. West Of  
So. Bond Motor  
Speedway - 1 Bk.  
So. Of Western

**AUTO  
KOWALSKI BROS.  
PARTS  
CO.**

SATISFACTION GUARANTEED

## Automobile Mufflers

**A & A AUTO PARTS & REPAIR**  
SERV 3718WWesternAv—AT 7-4525

**BARRY SEAT COVER CO**  
1924 S Mich—AT 8-4603  
(See Advertisement This Classification)

**Bill's Standard Serv Sta** 436LWW-CE 3-0295

**Ed's Marston Serv Sta** 3120WWesternAv—AT 9-0086

**Emerson's Texaco Serv Sta** 3102WWesternAv—AT 9-0537

**MIDAS MUFFLER SHOP** 217WWesternAv—AT 9-2437

(See Advertisement This Classification)

**MIDAS MUFFLER SHOPS**

FREE INSTALLATION

15 MINUTE SERVICE  
BY INSTALLATION  
SPECIALISTS

LIFETIME GUARANTEE GOOD AT ALL  
MIDAS MUFFLER SHOPS FROM  
COAST-TO-COAST



"WHERE TO BUY THEM"  
**MIDAS MUFFLER SHOP**

217WWesternAv—AT 9-2437

**NEW'S STANDARD SERV STA** 3228LWW—CE 3-0950

**Ridennur's Standard Serv** 3009LWW—CE 3-0625

**RUBIN'S AUTO WRECKERS**

Distributor For  
**INTERNATIONAL LIFETIME**  
GUARANTEED MUFFLERS

23921 State Rd 2—AT 7-7822

**Wolfe's Seat Cover Corner** 1202 S Main—AT 8-4733

(See Advertisement This Classification)

**ZANDER'S STANDARD SERV STA** 161NLaRive—CE 3-0553

You can avoid delays and help your-  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.

## Automobile Painting

**Dor's Body Shop** 2715 S Main—AT 8-4262

**DUPONT IDENTIFIED REFINISHERS**

DUCC-DULUX-LUCITE

EXPERT BODY REPAIR,  
TOUCH-UP AND COMPLETE  
PAINTING WITH  
DUPONT MATERIALS.



"WHERE TO BUY IT"

DISTRIBUTORS

**MILLER PAINT SERV** 802 LaRive—AT 7-2223

**MOTOR SERV & PARTS INC** 310 LaRive—AT 7-4578

**REFINISHERS**

**FEFERMAN BEN MOTOR SALES** CORP 602 S Mich—AT 9-0312

**LaSalle BODY SHOP** 412 Mich—AT 8-7011

**UNGER'S BODY SHOP** 735 S Mich—AT 9-4251

**WELTER PONTIAC INC** 190LWE—AT 8-834

**FEFERMAN BEN MOTOR SALES** CORP 602 S Mich—AT 9-0312

**GATES CHEVROLET CORP** 110 LaRive—AT 8-1422

**HAMILTON BODY SHOP**

See Our Ad Under Auto Wrecker

Service 910 LaRive—AT 9-4304

**Newman & Altman Inc** 2202 LaRive—CE 3-0933

**O'CHAP BODY SHOP** 403WInd—AT 9-8181

**UNGER'S BODY SHOP** 715 S Mich—AT 9-4251

**Walt J E Inc** 3423 S Mich—AT 8-2551

**WEIS AUTO BODY SHOP**

Complete Line of Auto Painting  
Laborer and Framed  
Commercial Trucks and Passenger Cars  
52073 U S 31—CE 4-5186

**WESTERN BODY SHOP**

See Ad Under Automobile Body  
Repairing 2517WWesternAv—AT 8-2722

## Automobile Painting Supplies

**AMERICAN DISTRICT CO INC**

Home Of  
Minnesota Mining Abrasives and  
Tape - Rinsed - Mason - Ditzler  
Paint - Binks Spraying  
Equipment - Complete Rocker  
Panel Replacement

2506 S Mich—AT 8-4658

**McLAUGHLIN'S** Sheen-Williams Automotive Finishes  
417W(Mich)—BL 5-3222

**WATSON PAINT & COLOR CO**

Distributor of  
**DITZLER AUTOMOTIVE**  
FINISHES

(Color Matching a Specialty)  
Complete Body and Paint Shop  
Supplies and Equipment

1008 S Mich—AT 7-8088

## Automobile Parking

See Garages-Storage & Parking  
Stations

## Automobile Parts & Supplies

—New-Retail

**A & A AUTO PARTS & REPAIR SERV**

NEW - REBUILT - USED  
COMPLETE LINE

✓ GENERATORS ✓ MUFFLERS  
✓ STARTERS ✓ SHOCKS

Brake Drums Turned and Relined

3718 W Western Av—AT 7-4525

**A & A Auto Parts & Repair Serv**

3718WWesternAv—AT 7-4525



**Automobile Parts & Supplies****-New-Retail-(cont'd)**

**AMERICAN DISTRIBUTING CO INC**  
2506 Mich. - AT 8-4658  
(See Advertisement This Classification)  
**BLUE STAR AUTO STORES**  
419 Mich. - AT 7-2642  
**BREMEN IRON & METAL CO INC**  
3113 Geor. - AT 8-1900  
**FEFERMAN BEN MOTOR SALES CORP**  
602 Mich. - AT 9-0311  
**GATES CHEVROLET CORP**  
3337 Western - AT 8-1421  
**GREER AUTO PARTS & SALVAGE**  
25303 S. 14th - CE 4-3554  
(See Advertisement This Classification)

**HATFIELD AUTO SERV & PARTS**

Complete Ignition Line  
Rebuilt Engines and Parts  
Rebuilt Starters and Generators  
Brake - Clutch and Cylinder  
Assemblies  
Speed and Front End Parts  
1714 S. Main - AT 9-7430

**JORDAN MOTORS INC**

Dodge And Dodge Dart-Plymouth &  
Ramblers Parts and Supplies  
409 E. Jefferson Blvd. - BL 9-3771

**KOWALSKI BROS AUTO PARTS CO**

56670 Sonora - AT 9-5125  
(See Advertisement This Classification)

**KOWALSKI GARAGE**

25833 S. 14th - AT 8-5919  
(See Advertisement This Classification)

Medow, Inc. Inc. 2127 N. LaSalle Blvd. - CE 3-3195

Midas Muffler Shop

Moore's 114th Main (Mish.) - BL 5-0994

Station-to-station calls are faster and

cost less. Birthdays . . . anniversaries

. . . just to chat—long distance is so

warm and friendly.

**Free . . .**

Ask at any Indiana Bell  
Business Office for a per-  
sonal telephone numbers  
booklet.

Dot down the numbers  
you call frequently—and  
if there's an out-of-town  
number you don't have,  
be sure to add it to your  
list when the operator  
gives it to you.

Long Distance is twice as fast  
when you call by number.

**Automobile Parts & Supplies****-New-Retail-(cont'd)**

Night & Day Gulf Serv Sta  
3121 W. Western - AT 9-0560  
**RUBIN'S AUTO WRECKERS**  
23921 S. 14th - AT 7-7822  
(See Advertisement This Classification)  
S Bend Auto Parts Co  
1819 S. Main - AT 7-4954  
(See Advertisement This Classification)  
**STUDEBAKER-PACKARD SALES  
& SERVICE**  
NEWMAN & ALTMAN INC  
220 E. Jefferson - CE 3-9316

Super Auto Salvage Co  
North Yard 1801 S. Main - AT 9-5541  
South Yard 3300 S. Main - AT 9-5584  
Western Auto Stores  
333 S. LaSalle - AT 7-6531  
Yeager Motor Co 221 S. LaSalle - AT 8-4511

**GREER  
AUTO PARTS**

- JUNK CARS - Any Condition
- GOOD USED TIRES
- REBUILD EQUIPMENT

DIAL

**CE 4-3554**

55303 STATE RD. 123

BETWEEN WESTERN AND LNW



**GARAGE  
KOWALSKI**  
AUTO PARTS  
Call  
AT 8-  
5919  
25833 STATE RD. 2  
West of  
Mayflower on  
Western Av.  
Next to Thrift  
Motors

**Birthday?**

Congratulations you  
telephone are so  
personal!

It's fun to phone . . .  
it brings a lot  
of happiness at both  
ends of the line.

**RUBIN'S  
AUTO WRECKERS****COMPLETE LINE  
NEW - REBUILT PARTS**

CALL

**AT 7-7822**

WHOLESALE

RETAIL



GENERATORS



STARTERS



FUEL PUMPS



CARBURETORS

**FACTORY DISTRIBUTORS OF**

- INTERNATIONAL LIFE TIME  
GUARANTEED MUFFLERS

- BRADEN TRUCK  
POWER WINCHES

**13 ACRES OF USED PARTS**

23921 STATE RD. 2. WESTERN AVE.

NEW and USED

**AUTO  
PARTS**

REBUILT SPRINGS  
and TRANSMISSIONS  
FENDER SKIRTS

Wrecked, Used and Junk  
CARS and TRUCKS

Dial

**AT 7-4954****SOUTH BEND  
AUTO PARTS  
CO.**

Your Most Complete  
Auto Salvage Yard

1819 S. MAIN

**EVERYTHING  
AUTOMOTIVE**

"SPECIALIZED  
ENGINE REBUILDING"



Distributors Of Standard Brand Parts

- COMPLETE MACHINE SHOP  
SERVICE
- AUTOMOTIVE PAINTS
- IGNITION PARTS
- BEARINGS — VALVES
- PISTONS — GASKETS
- MUFFLERS — TOOLS — ETC.

**AT 8-4658****AMERICAN**

DISTRIBUTING CO., INC.

2506 S. MICHIGAN

25 Acres of Automotive Parts for Less

# SUPER AUTO SALVAGE CO.

House Of A Million Parts Since 1936

NEW AND USED AUTO, TRACTOR,  
TRAILER AND TRUCK PARTS  
MOTORS — TRANSMISSIONS —  
REAR ENDS — RADIATORS

HOISTS, WINCHES and BODIES

For FREE DELIVERY

**Call** AT lantic 9-5584  
3300 SOUTH MAIN  
AT lantic 9-5541  
1801 SOUTH MAIN

Satisfaction Guaranteed

## COOK'S AUTO RANCH

"We Buy Anything on Wheels"  
Complete Line of Used Parts

DIAL

OR 4-8913



U.S. 20 East at Starlight Theatre  
McKinley Hwy. (Osceola)

## FRANK'S AUTO PARTS

Get Our Price Before  
You Buy or Sell.

CARS BOUGHT IN ANY  
CONDITION

CALL

AT 7-8620

## FRANK'S IRON & SALVAGE CO.

Drive Out Western Ave.  
2 Blocks West of Speedway  
25926 STATE RD. 2

## EARNIE'S AUTO PARTS

NEW AND USED

- Mufflers
- Generators
- Starters
- Transmissions
- A/C's
- Carburetors
- Fuel Pumps
- Rebuilt Batteries



WE BUY  
WRECKED AND OLD CARS  
CALL LONG DISTANCE

Niles Mutual 3-5888

COME TO NILES CITY LIMITS, TURN  
RIGHT ON FORT STREET TO END OF  
STREET, 2 BLOCKS SOUTH  
NILES, MICHIGAN

200 S. 15th

## Automobile Parts & Supplies

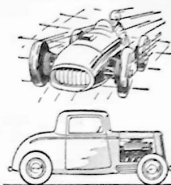
—Used—Retail

BREMEN IRON & METAL CO INC  
3139 Gertrude--AT 8-1419  
COOK'S AUTO RANCH  
McKinley Hwy (Osceola)--OR 4-8913  
(See Advertisement This Classification)  
Cooperative Auto Parts Sales  
1510 W Wab--AT 7-9911  
Earnie's Auto Parts Niles Mich  
Call Long Distance Niles--MU 3-5888  
(See Advertisement This Classification)  
FISHBURN AUTO SALVAGE CO  
From the Largest New Parts--Tf  
Not in Stock We Can Obtain It for You  
Elkhart Int-located On S Nappanee  
Call Long Distance Elkhart--JA 3-2099

Frank's Iron & Salvage Co  
25926 State--AT 7-8620  
(See Advertisement This Classification)  
GREER AUTO PARTS & SALVAGE  
65303 SOR123--CE 4-3554  
Kowalski Bros Auto Parts Co  
Main Yard 2014 Slat Blvd--AT 8-1611  
Main 2 2547 Slat Blvd--AT 9-5125  
MILLIKEN MEL HYDRA-MATIC  
TRANSMISSION REPAIR SERV  
See Ad Auto Repairing & Service  
26445 State--AT 7-3309  
Sample Street Wrecking Co  
2315 Sample--AT 9-5620  
S BEND AUTO PARTS CO  
1819 S Main--AT 7-4954  
Super Auto Salvage Co  
3300 S Main--AT 9-5584  
(See Advertisement This Classification)

Hoosier Night Rates are the biggest  
long distance bargains. Double your talk-  
ing time at no extra charge on station-to-  
station calls between any two Indiana  
telephones from 9 P.M. to 4:30 A.M.

## SALAY SPEED EQUIP. CO.



"INDIANA'S LARGEST AND MOST  
COMPLETE STOCK OF"  
SPEED AND POWER  
EQUIPMENT  
AUTOMOTIVE AND TRUCK  
• CRANKSHAFT GRINDING  
—Duals and Singles—  
• DOUGLAS • SMITTS  
INTERNATIONAL MUFFLERS  
• BORING  
• PORTING  
• RELIEVING  
• MALLORY IGNITION  
• DYNAMIC BALANCING

DIAL

AT 7-9650

MON. - FRI. 9 A.M. - 9 P.M.

12 YEARS THIS LOCATION

1855 Prairie Avenue

## Automobile Parts & Supplies

—Whol &amp; Mfrs

AMERICAN DISTRIBUTING CO INC  
See Our Ad Under Auto Parts &  
Supplies New Retail  
2506 Smith--AT 8-46  
BENDIX PROD DIV OF BENDIX  
AVIATION CORP  
401 N Bendix Dr--CE 3-41  
Bennett & Son Auto Supply Co  
3121 Bowman--AT 9-53  
CAR PARTS INC  
1412 Carroll--AT 8-44  
CLARK EQUIP CO 3242 Dewey  
Buchanan Mich Call Long  
Distance Buchanan--OX 5-30  
FEFERMAN BEN MOTOR SALES  
CORP 402 S Main--AT 9-03  
GIBSON CO THE 805 S Fellows--AT 9-59  
Halford Auto Serv & Parts  
1714 S Main--AT 9-74  
HOFFMAN BROS AUTO ELEC INC  
1303 S Main--CE 4-01  
Kaley Motor Serv Shop 607 Chapin--AT 7-93  
Krizman Mfg Co 2110 Slat Blvd--AT 9-99  
Morgan Wheel Auto Accessories Co  
2299 S Main--AT 7-16  
MOTOR & AUTO PARTS INC  
317 Slat Blvd--AT 7-657  
NATL AUTO SERV INC  
1412 Carroll--AT 7-657  
NATL BRAKE SERV INC  
1124 S Main--CE 2-02  
REDMER DISTRIBUTING CO  
1124 S Main--AT 9-151  
RIDGE CO THE  
AUTO PARTS  
ENGINE REBUILDING  
315 W Jeff Blvd--CE 4-3143

Ridge Co The  
315 W Jeff Blvd--CE 4-3143  
2114 W Western Ave--AT 9-72  
Service Parts 2520 Slat Blvd--CE 2-52  
Solar-Volt Co Inc 3407 S Main--AT 9-28  
STANDARD AUTOMOTIVE SUPPLY  
CORP 418 S Main--AT 9-55  
UNITED MOTORS SERV DISTRIBUTOR  
2520 Slat Blvd--AT 9-42  
VANCE AUTOMOTIVE MACH SHOP  
31504 Mich--BL 5-76  
WHEEL & RIM SALES CO  
2403 W Western Ave--AT 7-655

## Automobile Racing Equipment

Iron Engrs Co 5303 Slat Blvd--AT 9-16  
Michiana Midget Motors  
22470 Jackson Rd--AT 7-202  
SALAY SPEED EQUIP CO  
1855 Prairie Ave--AT 7-965  
(See Advertisement This Classification)  
Standard Surplus Co  
2005 W Sample--AT 7-330

9 P.M. is an ideal time for family visit-  
by phone. Take advantage of Hoosier  
Night Rates. Talk twice as long at no  
extra charge on station-to-station calls  
between any two Indiana telephones  
from 9 P.M. to 4:30 A.M.

## In Love?

Someone would like to  
hear your voice today.

True happiness is the kind  
you share. A phone call is  
a joyous interlude in a busy  
day!

**Automobile Radiator Dealers**

Chicago Auto Radiator Co  
1136 Mich—AT 9-5850  
**RICHIE RADIATOR SERV CO**  
2055 Wash—CE 4-3312  
(See Advertisement This Classification)  
**SUPER AUTO SALVAGE CO**  
NEW AND USED  
AUTO AND TRUCK RADIATORS  
3900 S Main—AT 9-5584

**Automobile Radiator Repairing****A-1 RADIATOR REPAIR SERV**

OPEN  
7  
DAYS

Pick-Up  
and  
Delivery Service

Detached Or Drive-In Service  
Repaired - Recored - Rebuilt  
Cleaned

Sat. and Sunday By Appointment  
— All Work Guaranteed —  
No Parking Problems

402 E DuSall Av—AT 8-3795

A-1 Radiator Repair Serv  
402 E DuSall Av—AT 8-3795  
**AKER RADIATOR SERV CO**  
1203 Sunset/Hwy—BL 9-1600

**BRANDYWINE RADIATOR & BRAKE CO**  
Complete Radiator and Brake Service  
Automobiles, Trucks - Tractors  
2213 S 11 St Rd Niles Mich  
Call Long Distance Niles—MU 3-3261

**CHICAGO AUTO RADIATOR CO**  
1136 Mich—AT 9-5850

For quick action, use Long Distance.

**Automobile Radiator Repairing****—(continued)—**

**EMERSON'S TEXACO SERV STA**  
COMPLETE AUTO RADIATOR  
REPAIRING - TRUCKS - CARS  
All Makes and Models  
3102 W Western Av—AT 9-0537

**RICHIE RADIATOR SERV CO**  
2055 Wash—CE 4-3312  
**SUPER AUTO SALVAGE CO**  
3900 S Main—AT 9-5584

**WHITE RADIATOR PARKING SERV**  
2131 WE—CE 4-1421

**Automobile Radiator Repairing &****Service Equipment**

See Automobile Repairing & Service  
Equipment

**Automobile Radios**

See Radio Dealers

**Automobile Rental**

Aays Cab Co 710 Niles Av—CE 2-5871

Nights Sundays & Holidays call—CE 2-5871

**AAYS HERTZ RENT-A-CAR CO**  
117 W LaSalle Av—CE 2-5871

(See Advertisement This Classification)

Automotive Leasing Corp  
222 N LaSalle—CE 3-3154

**AVIS RENT-A-CAR SERVICE**

So the Easy Avis Way  
Rent a New Ford or  
other fine car. Low  
rate includes all  
gasoline, oil, service  
and proper insurance.  
Local or Worldwide Rental Car Reservations.



**"WHERE TO GET SERVICE"**

**AVIS RENT-A-CAR SYSTEM**  
525 SMich—AT 8-1404

**Automobile Rental—(cont'd)**

**Avia Rent-A-Car System**  
525 SMich—AT 8-1404  
(See Advertisement This Classification)

**HERTZ DRIVEYOURSELF SYSTEM LICENSE**

World's Largest Automobile  
Rental Organization  
Special Long Trip, Weekly,  
Commercial Rates - Friendly  
Service - Public Liability,  
Property Damage, Fire,  
Theft protection - No Red  
Taps.



**"WHERE TO BUY IT"**

**HERTZ RENT-A-CAR CO**  
710 Niles Av—CE 2-5871

Hertz Rent-A-Car Co  
Main Ofc 710 Niles Av—CE 2-5871  
Downtown Ofc 117 W LaSalle Av—CE 3-7163  
Airport Ofc 2130 County Airport—CE 4-3712

**NATL CITY TRUCK RENTAL CO**  
401 S Frances—CE 2-1939

**U-DRIVE-IT-SERVICE**

YOU'LL LIKE  
U-DRIVE-IT CAR! -  
NEW FORDS AND  
OTHER FINE CARS  
By the Hour - Day -  
Week - or Annual Lease  
One Way Rental Service - Established 1922



**"FOR INFORMATION CALL"**

**U-DRIVE-IT SYSTEM**  
525 SMich—AT 8-1404

**Automobile Repairing & Service****A & A AUTO PARTS & REPAIR SERV**

SCIENTIFIC MOTOR ANALYSIS  
BY DUMONT SCOPES

✓ BRAKE SERVICE - Drums

Turned - Rebuilt

✓ AUTO ELECTRICAL SERVICE

✓ MOTOR OVERHAUL

✓ TRANSMISSIONS

Hrs.: 9 A.M. to 8:30 P.M.  
6 Days a Week  
3718 W Western Av—AT 7-4525

**Automobile Repairing & Service****—(continued)—**

**ACRES SUNOCO SERV STA**  
2605 LWW—CE 3-0736

**ANDERSON SERV STA**

MOTOR TUNE-UP  
GENERATORS STARTERS  
IGNITION  
BRAKE SERVICE  
VALVE GRINDING  
MUFFLER REPLACEMENT  
ROAD SERVICE

Call AT 9-0032 or AT 9-9685

2924 S Mich—AT 9-0032

Anderson Serv Sta  
Ofc 2924 SMich—AT 9-9685  
Repair Dept 2924 SMich—AT 9-0032

**AUTO CLINIC**

Towing - Engine Rebuilding  
Front End and Brake Service  
A Modern - Complete  
Auto Repair Service  
Have Your auto repaired  
on Our Budget Plan  
815 N Olive—CE 3-8165

Auto Clinic 815 N Olive—CE 3-8165

Auto Inn Garage 2711 W Western—AT 8-2455

(See Advertisement This Classification)

**AUTOMATIC TRANSMN SERV**

427 N William—CE 2-6400

**BAJDEK'S MIKE SERV STA**  
231 N Olive—CE 3-0835

(See Advertisement This Classification)

**BALL MOTORS INC**  
5059 S 11 St—CE 3-3626

(See Advertisement This Classification)

(Continued Next Page)

Call a loved one today. Long Dis-

tance rates are low.

Need a  
Product or  
a Service?

You, most likely, will find  
it listed under the proper  
heading in these Yellow  
Pages.



# Stop . . . RADIATOR Trouble



All Makes and Models  
New and Used Radiators  
Auto, Tractor and Truck  
Radiators Repaired,  
Cleaned, Recored.



Authorized Radiator  
Sales and Service  
Free Pick-Up and Delivery  
"Same Day Service"

**Richiey  
Radiator Service**

Serving You Since 1916  
205 E. WASH.

# TO RENT A CAR



locally or anywhere  
in the world CALL  
**AT 8-1404**

For on-the-spot rentals or quaran-  
tined reservations of gleaming new  
Fords and other fine cars . . . at  
low rates that include gas, oil, in-  
surance . . . call your friendly Avis  
Service Agent now!



525 SO.  
MICHIGAN

**Avis. RENT-A-CAR**



SYSTEM

**AUTO-RENTALS**

• STUDEBAKER LARKS  
AND OTHER FINE CARS

Rent By Day - Week - Year  
GARAGE - 710 N. NILES AVE.

Open 24 Hours A Day

PHONE CE 2-5871

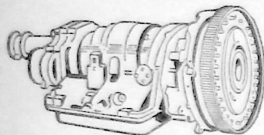


AAYS (Always At Your Service)

**HERTZ  
RENT-A-CAR**

117 W. LA SALLE AVE.

# TRANSMISSION SPECIALISTS



- AUTOMATIC TRANSMISSIONS
- STANDARD TRANSMISSIONS
- REAR END ASSEMBLIES

- STEAM CLEANING and UNDERCOATING
- CARBURETOR and IGNITION SPECIALISTS
- COMPLETE ENGINE REBUILDING
- ELECTRICAL SERVICE (GENERATOR - STARTER - VOLTAGE REGULATOR)
- FREE PICK-UP and DELIVERY



BRAKE  
SERVICE

Dial  
**CE 3-0835**

**MIKE BAJDEKS**  
SERVICE STATION

323 NORTH OLIVE ST.

## Automobile Repairing & Service

—(continued)—

### BEALL'S GARAGE

AUTOMATIC  
TRANSMISSION  
SERVICE

51025 US 31-----CE 4-1634

Beall's Garage 51025 US 31-----CE 4-1634

### BENKO & SONS CO INC

Starters - Generators - Brakes - Carburetor  
Services - All Work Guaranteed  
20 Years Experience  
1402 Prairie -----AT 7-7166

Benny's Tire & Battery Serv

11174 Fairview-----AT 9-4506

Bob's Belleville Serv Sta

2222 S. Mich-----AT 9-0827

Rock Maurice 326LWW-----CE 3-0869

Borntrager's Serv 336 E. 4th Blvd-----CE 3-2050

(See Advertisement This Classification)

Brewer's Chester Garage

8174 LWW-----CE 4-2335

### BUICK RAMBLER SALES & SERV

AGGY

Free Estimates

Major and Minor Repairs

All Makes - Genuine Factory

Parts - Fair Prices

Fast Expert Service

221 S. Laf Blvd-----AT 8-2531

### C & L GARAGE

Sublet Tune-Up and Brake Service

Since 1938

Work Guaranteed - Reasonable Rates

444 Feltus-----AT 7-3600

C & L Garage 444 Feltus-----AT 7-3600

### CARBURETOR & IGNITION

### SPECIALISTS CO

614 S. Logan (Mich)-----BL 5-8185

## Automobile Repairing & Service

—(continued)—

### CHEVROLET AUTHORIZED SERVICE

Prompt efficient service by  
Chevrolet trained mechanics  
to keep your car in top  
operating condition



"FOR SERVICE CALL"

### GATES CHEVROLET CORP

24 Hr Wrecker Service

333W Western Ave-----AT 8-34

### CLIFF'S SUNOCO SERV STA

TEST - DON'T GUESS

Motor Scientifically Tested With

Allen Equip

• General Overhaul • Road Service

• Wheel Balancing • Brake Service

• Pick-Up and Delivery

• Transmission Service

Over 20 Years Experience

3817 W Western Ave-----AT 9-0598

### CURT'S AUTO REPAIR SHOP

501 S. Laf Blvd-----AT 7-14

(See Advertisement This Classification)

### DAN'S GARAGE

A Complete Auto Repair Service

• Engine Repairing and Rebuilding

• Automatic Transmissions

• Carburetors • Brake Service

• Body Work • Tinting

• We Guarantee Our Work

Free Pick-Up and Delivery

Free Estimates - Reasonable Rates

Hours - Mon. - Sat. 8 A.M. to 6 P.M.

1504 Pulaski-----AT 9-9871

Dan's Garage 1504 Pulaski-----AT 9-9871

Widely scattered members of the

family are as near as your telephone

Call them—Long Distance.

# CURT'S AUTO REPAIR

CARS and TRUCKS

"CURT"  
MILLER



"you call  
we do  
all"  
TOWING  
SERVICE



dial  
AT 7-  
1435

ENGINE OVERHAUL

BRAKE SERVICE

TUNE-UP

WORK GUARANTEED

CORNER OF LAFAYETTE and SAMPLE STS.  
901 SO. LAFAYETTE BLVD.

**MEL MILLIKEN**  
*hy dra-matic*  
**TRANSMISSION**  
REPAIR SERVICE



Call  
**AT 7-3309**



**2 HR Service**

ON EXCHANGE  
TRANSMISSIONS

FACTORY TRAINED  
MECHANICS

18 Yrs. Experience

WORK GUARANTEED

WESTERN and QUINCE RD.

3/4 Mi. West of So. Bend Speedway  
26445 State Rd. 2 (Western Ave.)



Mel Milliken  
Your Transmission  
Specialist



**Automobile Repairing & Service****—(continued)—****DAVE MCCORMACK'S GARAGE**

COMPLETE CAR SERVICE  
Motor Overhaul and Tune-Up  
Brake Service • Wheel Balancing  
Generator and Starter Service  
Hydraulic Transmissions  
"12 Years Experience"

406 E. Calvert-----AT 9-2616

**Dave McCormack's Garage**

406 E. Calvert---AT 9-2616

**DERRICK'S AUTO & TRUCK SERVICE**

ROAD SERVICE  
General Repairing • Tune-Up  
Battery and Ignition Service  
Brake Service  
Complete Auto & Truck  
Repair Service

1707 W. Wash. Ave-----CE 3-0664

**Ed's Marathon Serv Sta**

11200 Western Ave---AT 9-0096

**EMERSON'S TEXACO SERV STA**

3102 W. Western Ave---AT 9-0537

(See Advertisement This Classification)

Fenner Jack Garage 630 S. 25---AT 8-6757

Fred's Automotive Serv.

3519 W. Sample---AT 9-0539

(See Advertisement This Classification)

**GATES CHEVROLET CORP**

Efficiently Trained Mechanics  
with Modern Tools  
and Methods  
24 Hour Wrecker and  
Towing Service

333 W. Western Ave-----AT 8-1421

**GILMER'S DON GARAGE**

4500 S. 31---AT 9-5120

Goodnew Garage &amp; Brake Serv.

427 N. William---CE 2-6400

(See Advertisement This Classification)

Granat Body Shop 23881 St. Rd.---AT 7-4959

GUYBERSON &amp; RIGGLE GARAGE

1711 St. Rd.---CE 3-0549

HAMMAN AUTO SERV

508 S. W. Colfax Ave.---CE 3-1663

**HARTMAN'S GARAGE**

GENERAL AUTO REPAIR

EXPERT SERVICE

107 W. Calvert-----AT 9-2677

Hartman's Garage 107 W. Calvert---AT 9-2677

HATFIELD AUTO SERV &amp; PARTS

1714 S. Main---AT 9-7430

(See Advertisement This Classification)

H's Garage 423 City Hall Ct.---CE 3-3920

Hoosier Internat'l Motors

226 S. LaSalle Blvd.---CE 3-2197

**HOSFORD AUTO SERV**

Specializing in Studebaker Service

Carburetor • Ignition • Starter

Generator Service

All Foreign Car Serv.

Handy Charge Plan

3614 Mich. Ave-----AT 8-6800

Hosford Auto Serv 3614 Mich. Ave---AT 8-6800

JOHNSON'S FRONT END SERV

7939 E. 14th St.---BL 5-6745

(See Advertisement This Classification)

**JORDAN MOTORS INC**

6075 E. 14th St.---BL 9-3771

KINDLEY'S REPAIR SERV

502 E. Colfax Ave---AT 9-0662

(See Advertisement This Classification)

Kowalski Garage 25833 St. Rd.---AT 8-5919

Krel Edwin A. 2910 Johnson Rd.---AT 7-5970

L &amp; J AUTOMATIC TRANSMISSION SERV

See Our Ad Under Automobile

Transmissions

14853 McKinley Hwy. Mich. ---BL 9-4922

Landy Auto Body &amp; Fender Repair Co

124 S. Sloss---CE 3-3944

Buy the Easy Way—Use the Classified

**Automobile Repairing & Service****—(continued)—****LINCOLN WAY AUTO SERV***"Al and Dan" Newcut, Owners*

COMPLETE  
AUTOMOTIVE SERVICE  
TIRES • BATTERIES  
GAS AND OILS

3220 L. W. W.-----CE 3-0971

Lincoln Way Auto Serv 3220 L. W. W.---CE 3-0971

Lou's Super Serv 1449 Mich. Ave---AT 9-0600

Melandier E &amp; Son Garage

3229 S. Main---AT 9-7275

MILLIKEN MEL HYDRA-MATIC

TRANSMISSION REPAIR SERV

26445 St. Rd.---AT 7-3309

(See Advertisement This Classification)

MISHAWAKA WHEEL ALIGNMENT

SERV

Wheel Alignment and Balancing

Complete Brake Service

Complete Ignition Service

Battery Charging and Rentals

Generator and Starter Repairing

Motor Tune-Up

Valve Grinding

Automatic Transmission Service

804 S. Union (Mich.)-----BL 9-2415

**NAT'L AUTO SERV INC**

COMPLETE AUTOMOTIVE

SERVICE

Specializing in

• Wheel Alignment &amp;

• Brakes

1509 W. Western Ave-----AT 7-6559

*(Continued Next Page)***CHECK WITH US ...**

WE HAVE  
WHAT YOU  
WANT!



- FRIGIDING
- AUTO AIR CONDITIONER
- SALES AND SERVICE ON ANY CAR
- VISUALINER
- WHEEL ALIGNMENT



- ✓ BRAKE SERVICE
- ✓ MUFFLERS AND TAIL PIPES
- ✓ ELECTRICAL SERVICE
- ✓ RADIATOR REPAIRS

HRS.: MON. THRU SAT.  
7 A.M. TO 10 P.M.  
SUN. 7 A.M. TO 4 P.M.

*Emerson's*  
**TEXACO SERVICE STA.**

DIAL **AT 9-0537** DIAL

3102 W. WESTERN AVE.

**FACTORY REBUILT MOTORS****TRANSMISSIONS**

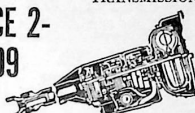
WE: SEAL  
ADJUST  
REPAIR  
REBUILD

AUTOMATIC  
AND  
STANDARD  
TRANSMISSIONS

GUARANTEE  
ALL LABOR AND PARTS  
FOR 120 DAYS OR  
10,000 MILES

FINANCING  
AVAILABLE

dial CE 2-  
**5809**



COMPLETE STOCK OF REBUILT TRANSMISSIONS  
and TRANSMISSION PARTS and COMPONENTS  
FOR ALL CARS

"NO MONEY DOWN" "WRITTEN GUARANTEE"

ONE DAY SERVICE — FREE TOWING  
SERVICE CARS FURNISHED

Open Mon. - Fri. 8:00 A.M. - 7:00 P.M. - Sat. 'Till Noon

**DOWNTOWN SOUTH BEND**  
**SOUTH BEND**  
**TRANSMISSION & MOTOR SERVICE CO.**

232 NO. MICHIGAN ST.

"THE COST IS  
GREATER...  
WHEN YOU  
DO IT LATER"

COMPLETE  
FRONT END SERVICE

**VISUALINER**

Phone CE 3-2050

- COMPLETE MOTOR
- TUNE UP and
- ELECTRICAL
- BRAKE SERVICE •
- STEAM CLEANING •



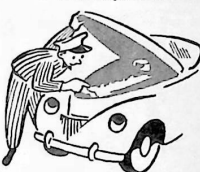
We've Kept Them Rolling For You  
Since 32

**BORNTAGER'S**  
**SERVICE**

336 E. JEFFERSON BLVD.

**AUTOMOTIVE SERVICE**

With A Reputation



CALL **AT 8-2455** CALL

Complete Auto Body Repair and Painting  
GENERAL AUTO and TRUCK  
REPAIRING

MAJOR and MINOR MOTOR REPAIRS  
GLASS INSTALLED • GENERATOR  
STARTER • IGNITION and BRAKE  
SERVICE

Automatic Transmission  
Service and Repair

ROAD SERVICE  
WHEEL BALANCING  
and ALIGNING

**AUTO**  
**INN GARAGE**

2711 W. WESTERN AVE.



**Automobile Seal Covers****BARRY SEAT COVER CO**

Auto Tops & Trim Work  
Use Our Easy Term Budget Plan  
1924 5Mch-----AT 8-4603  
(See Advertisement This Classification)  
**BROWN'S SEAT COVER SHOP**  
1406-16 S.Mich---AT 8-3131  
Seat Cover Charlie Co 8051.WE---AT 9-9898  
Wolfie's Seat Cover Corner  
1202 S.Main---AT 8-4733  
(See Advertisement This Classification)

**Automobile Service**

See Automobile Repairing & Service

**Automobile Service Stations**

See Gasoline Service Stations

**Automobile Springs**

See Springs-Automobile

**Automobile Starter Service**

See Automobile Electrical Service

**Automobile Supplies**

See Automobile Parts & Supplies

**Automobile Testing Equipment**

See Garage Equipment

**Automobile Tires**

See Tires-Dealers

**Automobile Tools**

See Automobile Parts & Supplies

For quick action, use Long Distance.

**Automobile Tools Rental****See Tools Rental****Automobile Tops****BARRY SEAT COVER CO**

Use Our Easy Term Budget Plan  
See Our Ad Classification Auto  
Seat Covers  
1924 5Mch-----AT 8-4603  
**WOLFIE'S SEAT COVER CORNER**  
1202 S.Main---AT 8-4733

**Automobile Towing****AUTO INN GARAGE**

2713W.Western---AT 8-2455

Ben's Sinclair Serv Sta

3670W.WesternAv---AT 9-0509

**BILL'S CITIES SERV**

See Ad Under Automobile Wrecker

Service In Mishawaka Section

1021W.Mich---BL 9-5265

Bud's Wrecker & Road Serv

2410W.WesternAv---AT 8-2593

(See Advertisement This Classification)

**CURT'S AUTO REPAIR SHOP**

701 S.Main---AT 7-1435

**DAN'S SHELL SERV**

24 HOUR TOWING SERVICE

Five Days a Week

After 8:00 P.M. Call CE 2-3632

1501 W Sample---AT 9-0801

Frank's Sinclair Serv Sta

2405L.WW---CE 3-0568

(See Advertisement This Classification)

**HAMILTON BODY SHOP**

See Our Ad Under Auto Wrecker

Service

910 S.Main---AT 9-6364

Holly's Cities Serv Sta

60990US 31 S---AT 9-0069

(See Advertisement This Classification)

(Continued Next Page)

Make living more comfortable and

enjoyable with extension telephones in the

home.

**Barry SEAT COVER CO.****SEAT COVERS**

CUSTOM TAILORED

TRUCK CUSHIONS  
RECOVERED AND REBUILT  
AUTO UPHOLSTERING —



1924 S. MICHIGAN

OPEN MONDAY AND THURSDAY NITES

**Convertible Tops**

ANY MAKE CAR

• LOW COST

• QUICK SERVICE

Tops - Rear Windows and  
Zippers Repaired and Replaced

Insurance Estimates

Fire Jobs Our Specialty

Use Our Easy Budget Plan

**AT 8-4603**

WATCH TV IN OUR SHOWROOM  
WHILE-U-WAIT

**24 HR.  
WRECKER  
SERVICE**



Major and Minor  
Tune-Ups - Carburetors  
Electrical - Etc. - Valve  
Grinding - Overhauling  
Complete Repairing and Service



**AT 9-0069**  
NIGHT PHONE  
**AT 8-6392**

If No Answer  
AT 7-1304

**HOLLY'S**

**CITIES SERVICE**



60990 U.S. 31 SOUTH

**24 HOUR  
WRECKER  
SERVICE**



- TRUCK and AUTO  
REPAIRING and SERVICE
- COMPLETE STOCK OF PARTS  
and SUPPLIES TO FIT YOUR  
MOTORING NEEDS.

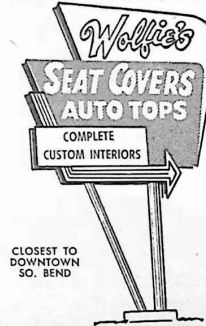
Dial  
**CE 3-0568**

**FRANK'S Sinclair  
Service Station**

2405 LINCOLNWAY WEST  
(Corner Lincolnway and Olive Sts.)

**SEAT COVERS**

Floor Mats and Carpets for Most Cars



CUSTOM TAILORED OR  
READY MADE

- Fast Service
- Any Car - Make or Model
- Auto Upholstery
- Truck Seats Recovered and Repaired
- We Invite Insurance Co.'s Estimates

**Convertible Tops!**



FOR ANY CAR

- Full View Rear Windows and Zippers  
Repaired and Replaced
- Reasonably Priced
- All Materials and Work Fully  
Guaranteed
- Use Our Easy Payment Plan
- Life Time Payment Mullers  
Installed Free

**AT 8-4733**

8 A.M. - 6 P.M. Mon. - Fri.  
8 A.M. - 4 P.M. Sat.

**WOLFIE'S**

**SEAT COVER CORNER**

AT THIS LOCATION SINCE 1946

1202 S. MAIN AT STULL

CLOSEST TO  
DOWNTOWN  
SO. BEND





### Automobile Wheel, Axle & Frame Repairing (cont'd)

Brownie's Frame & Wheel Serv  
1028 S Main—AT 9-4125

Emerson's Texaco Serv Sta  
See Our Ad Under Auto Repairing &  
Service

3102 W Western Ave—AT 9-0537  
Hamilton Body Shop

910 S Lafayette Blvd—AT 9-6364

**JOHNSON'S FRONT END SERV**  
709 W Jefferson—BL 5-8745

**MISHAWAKA WHEEL ALIGNMENT  
SERV**  
See Ad Under Auto Repairing &  
Serv—Mishawaka

1004 S Lincoln—BL 9-2415

**NAT'L AUTO SERV INC**  
1500 W Western Ave—AT 9-4559

**QUONSET FRAME & FRONT END  
SERV** 1401 S. Highland—BL 5-8684

**SPECIALIZED BRASS**  
902 S Main—AT 9-3526

**VOTAW'S SUNDRO SERV STA**  
2718 S Mich—AT 9-6781

### Automobile Windshield Wipers

#### TRICO WINDSHIELD WIPERS

For Windshield Wiper,  
Washer or Cleanse Home  
service, call any Authorized  
Trico service station. Trico  
is standard on millions of  
cars and trucks.



**"WHERE TO BUY THEM"**  
LISTED IN SERVICE STATIONS  
**HOFFMAN BROS AUTO ELEC**  
INC 1718 Madison—CE 4-0151

### Automobile Wreck Rebuilding

See Automobile Repairing & Service

### Automobile Wrecker Service

Art's DX Serv Sta 1402 LWW—CE 3-0886  
Auto Dealer's Towing & Road Serv  
2410 W Western Ave—AT 8-6331

### AUTO DEALERS TOWING SERVICE

24 HOUR  
TOWING & ROAD  
SERVICE  
RADIO DISPATCHED  
A WRECKER TO FIT  
THE JOB



**"FOR SERVICE CALL"**  
**FERMAN BEN MOTOR SALES**  
CORP 1824 Mich—AT 9-0311

**FREEMAN SPICER CO**  
1310 W Western Ave—AT 9-6301

**GATES CHEVROLET CORP**  
1310 W Western Ave—AT 8-1421

**HAMMES ROMY CO**  
2410 W Western Ave—AT 8-6331

**MEDOW BEN INC**  
2410 W Western Ave—AT 8-6331

**NEWMAN & ALTMAN INC**  
2410 W Western Ave—AT 8-6331

**THEWS MOTORS INC**  
2410 W Western Ave—AT 8-6331

**YEAGER MOTOR CO**  
2410 W Western Ave—AT 8-6331

### BILL'S CITIES SERV

See Ad At Mishawaka Section  
1021 W Main Ave—BL 9-5265

**BUD'S WRECKER & ROAD SERV**  
24 Hour—Radio Dispatched

2410 W Western Ave—AT 8-2593

**FRANK'S SINCLAIR SERV STA**

See Our Ad Under Automobile Towing

2405 LWW—CE 3-0568

Greer Auto Parts & Salvage

55303 S Rd 123—CE 4-3554

Hamilton Body Shop

910 S Lafayette Blvd—AT 9-6364

(See Advertisement This Classification)

**HOLLY'S CITIES SERV STA**

See Our Ad Under Automobile

Towing

60990US 31 S—AT 9-0069

John's Standard Serv Sta

405 Dixie WyS—CE 3-4700

### Automobile Wrecker Service (cont'd)

**NEWY'S STANDARD SERV STA**  
3228 LWW—CE 3-0950

Rice's Super Shell Serv Sta  
4102 W Western Ave—AT 9-0501

Roseland Motor Co 104 Dixie WyS—CE 4-2307

Rubin's Auto Wreckers  
23921 S Rd 2—AT 7-7822

Snyder Bros Auto Serv  
139 Dixie WyS—CE 3-8211

If no ans call—CE 3-7401

### Aviation Fields

See Airports

### Aviation Schools

See Airplane Schools

### Awnings

**A A A ALUMA KRAFT AWNING CO**  
1422 W Main—AT 9-9266  
(See Advertisement This Classification)

**ALON CO INC** 409 Wind Ave—AT 8-8341

American Home Improvement Co  
See Ad Under Siding

1345 Western Ave—AT 8-6722

**AWNING CENTER THE**  
Visit Our Giant Outdoor Display!  
2420 W Western Ave—AT 8-5977

**BARANY & AWNING & WINDOW CO**  
Visit Our Giant Outdoor Display  
2420 W Western Ave—AT 8-5977

(Continued Next Page)

Talk Twice as Long and Pay No More  
on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:50 A.M.

24 HR.

**WRECKER  
SERVICE**

RADIO EQUIPPED



### COUNTY WIDE SERVICE

- FRAME BODY AND FENDER WORK
- ALIGNMENT SERVICE
- WHEEL STRAIGHTENING
- BAKED ENAMEL PAINTING
- CHICAGO MOTOR CLUB SERVICE

CALL

**AT 9-6364**

**HAMILTON  
BODY SHOP**

910 SO. LAFAYETTE BLVD.

### 35 YEARS — SALES — SERVICE

SOUTH BEND'S OLDEST IN CONTINUOUS OPERATION

CANVAS

TAKEDOWN

CANVAS

STORAGE

"WE KEEP THE SUN ON THE RUN"

CUSTOM-BUILT CANVAS  
**AWNINGS**  
ALUMINUM

### ORNAMENTAL IRON RAILINGS — TARPULINS

CANVAS CUSTOM BUILT HOME  
AWNINGS AND CANOPIES  
200 PATTERNS AVAILABLE  
Large Assortment Of Plastic Finished Materials

TERMS IF DESIRED  
30 - 60 - 90 Days Or Up To 36 Months  
NO DOWN PAYMENT

"Be Advised By An Experienced Awning Counselor"

Installation By Our Own Workmen - Mfrs. Of Truhaus Products

**≡ CITY AWNING COMPANY ≡**

1422½ Mishawaka Ave.  
1½ Blocks West of John Adams School



Aluminum Canvas Fiberglass

**Awnings**

Celebrating Our 50th Anniversary



Awnings beautiful, cool and add weather  
protection to your home. A sound and  
reliable investment requires a sound and  
reliable institution.

For the most complete and experienced  
awning service in the Mid-West, call us.  
Our experienced representative will be  
glad to discuss your awning protection  
problems with you and recommend the  
proper type of protection for you. We  
offer complete designing service to create  
the ultimate in awning appearance. Get  
the best for less.

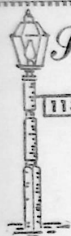
CALL

**AT 9-6311**

**SOUTH BEND AWNING CO.**

AMSCO DIV.

1731 S. FRANKLIN



# South Bend Roofing Co.

"Established When Father Was a Boy" 1914  
WEST WASHINGTON AVENUE



## ALUMINUM AWNINGS



F.H.A. FINANCING  
FREE ESTIMATES



- ✓ AWNINGS
- ✓ PATIOS
- ✓ DOOR HOODS
- ✓ FIBERGLASS
- ✓ VINYL
- ✓ ALUMINUM

CALL

**AT 8-4764**

35 YEARS  
SALES and SERVICE



Ventilated Aluminum Custom Awnings and Canopies



WINDOW



CANOPY

ALL COLORS

See Color Slides In Your Home  
of Local Installations.  
**BE SURE, BUY THE BEST  
FOR LESS.**  
Experienced Sales Counselor Serv-  
ice. Estimates Without Obligation.  
Saturday P.M. and Evening  
Appointments Invited.  
F.H.A. TERMS 36 MO'S TO PAY  
30 - 60 - 90 DAYS  
**NO DOWN PAYMENT**  
Estimates Without Obligation  
Serving Michiana

**ATlantic 9-9266**

**AAA ALUMA KRAFT  
AWNING COMPANY**

CITY AWNING CO.

1 1/2 Blocks West Of John Adams  
1422 1/2 Mish. Ave.

## AWNINGS



DOOR CANOPIES  
VENTILATED AWNINGS

- MARQUEES
- CAR PORTS
- PATIO COVERS
- WINDOWS
- DOORS
- RAILINGS

See Ad Under Storm Sash

"Distributor For  
Visto-Lux Fiberglass Products"



F.H.A. and BANK FINANCING

**CE 2-9271**



**SALES CO.**  
LWW AT GUINCE  
RD.

2655 U.S. 20 - WEST

## AWNINGS

All Nationally Advertised  
and  
Factory Guaranteed



FIBERGLASS AWNINGS

5 Beautiful Styles

• 36 MO. TO PAY  
• LOW COST

Everseal Offers You the Largest  
Selection of Single, Triple and  
Triple Tilt Windows & Doors

CALL

**AT 7-6875**

Evenings and Holidays Call CE 3-2487

W. B. Williamson, Mgr.

## EVERSEAL WINDOW CO.

1137 W. WESTERN AV.

## Awnings-(cont'd)

C & R Sales Co 2655 U.S. 20 - CE 2-9271

(See Advertisement This Classification)

CANVAS AWNING 1422 1/2 Mish. - AT 9-9266

AWNINGS - CHAMBERLIN CO. OF AMERICA

INC 2813 LWW Mish. - BL 5-2600

CITY AWNING CO 1422 1/2 Mish. - AT 9-9266

(See Advertisement This Classification)

E D S ALUMINUM SALES CO 2310 Adams - AT 7-3922

EV-RON CO 7421 WE - AT 8-3442

(See Advertisement This Classification)

EVERSEAL WINDOW CO 1137 W Western - AT 7-6875

(See Advertisement This Classification)

GORDON AWNING & STORM WINDOW CO 231 E Willow Dr. - CE 2-4883

(See Advertisement This Classification)

JACK FROST CO INC

**CUSTOM  
MADE**

ALUMINUM  
AWNINGS

Low Terms

"Beautifies Any Home For A  
Housewife"

- Siding
- Windows
- Jalousies
- Storm Doors

F.H.A. Financing  
36 Months to Pay

3015 W Western - AT 7-2252

Select a telephone to blend with or  
highlight the kitchen decorative scheme.  
Choose from in a variety of modern des-  
ignator colors.

**\$AVE**

By Buying Direct  
From Factory Distributors

**Gordon**

AWNING & STORM WINDOW CO.

Satisfaction Guaranteed

Over 12 Yrs. Experience



VENTILATED ALUMINUM and  
FIBERGLASS AWNINGS

- 4 Nationally  
Advertised Awnings
- 32 Styles to Choose  
From
- A Complete Line of Combination  
Storm Windows and Doors
- Terms As Low As \$5.00 Per Month
- Free Estimates
- Porch Enclosures A Specialty



Call Any Time

**CE 2-4883**

231 E. WILLOW DR.

## AWNINGS

SO-LITE



Lifetime  
Aluminum  
Construction

- Awnings
- Canopies
- Marquees
- Storm Sash



"Free Estimates"

John Strantz  
(Owner)

Dial

**AT 7-4449**

**JOHN M.  
STRANTZ HOME  
IMPROVEMENT CO.**

Formerly The Russell Stores Co.

1028 E. INDIANA AVE.

**Awnings-(cont'd)**

Lyons Ron-Del Awning Of Ind  
304WEwingAv. AT 8-9710  
(See Advertisement This Classification)

**MID STATES AWNING CO**  
1731 S Franklin--AT 9-6311  
(See Advertisement This Classification)

**MISHAWAKA ALUMINUM SALES**  
CO 4018LWE(Mid)--BL 5-8667  
Pearl's Tarpaulins 26019 S Rd 2--AT 7-1022  
(See Advertisement This Classification)

**PERMA-LITE RAYBERN CORP**  
310WEwingAv. AT 8-4771

**S BEND AWNING CO**  
1731 S Franklin--AT 9-6311  
(See Advertisement This Classification)

**S BEND ROOFING CO**  
1135W WashAv. AT 8-4764  
(See Advertisement This Classification)

South Side Aluminum Sales Co  
1414 S Main(Mid)--BL 5-1993

Strantz John M Home Improv Co  
1028LIndAv. AT 7-4449  
(See Advertisement This Classification)

**SUN-MASTER AWNINGS INC**  
423 S Court(Mid)--BL 9-2476  
(See Advertisement This Classification)

**SUPERIOR WINDOW CO**  
Awnings, Aluminum and Fiberglass  
Curtain Canopies and Porches  
Talus and Porch Enclosures  
1228 W Wash Av. AT 7-8550

**WEATHER-SEAL AWNINGS--**  
WEATHER-SEAL OF S BEND  
INC 13316MidAv. AT 8-1288

Zeller Storm Sash Co 51909US 31 CE 2-2901

**Baby Chicks**

See Hatcheries-Poultry

**Baby Furniture**

See Furniture-Childrens

**Baby Shops**

See Children's & Infants' Wear

**Background Music**

See Music Systems

**Badges**

A-1 ADV PRINTERS SERV INC  
330 S Main--AT 7-6563  
Garfield Walker Assoc's Inc.---BL 5-9684

**Baggage Transfer**

See Transfer Companies

**Bags-Mirs**

Twin Branch Bag Shop  
Burial & Cotton-New-Used  
3319LWEMidh. BL 9-4911

**Bags-Traveling**

See Luggage

**Bail Bonds**

See Bonds-Bail

**Bail-Fishing**

See Fishing-Bait

**Bakelite Plastics**

See Plastic & Plastic Products

**Bakers-Retail**

Bake Shop The 18861 CE 8-2971  
**BELLEVILLE BAKE SHOP**  
3048W Western--AT 8-2750  
(See Advertisement This Classification)

**BUNGALOW PIE SHOP**  
515 S Mich--AT 9-2453

Give your home the "modern touch."  
Order your new extension telephone now.

Exclusive Distributor for

**EV-R-ON**

VENETIAN ALUMINUM AWNINGS

OPERATES  
FROM INSIDE  
OF HOUSE

Residential and  
Industrial  
CARPORTS  
CANOPIES  
PORCHES  
PATIOS  
For Free  
Estimates  
Call



AT 8-3422

For Appointment  
24 Hr. Phone Service also Sun.-Holidays  
**EV-R-ON CO.**  
742 Lincoln Way, East

**Bakers-Retail-(cont'd)****CHAPIN BAKE SHOP**

WEDDING CAKES  
Made With BUTTER CAKE  
BATTER - Serve Our WHIPPED  
CREAM PIES AS SPECIAL  
DESSERTS  
Bread - Donuts and Rolls  
720 Chapin. AT 7-7515

Chapin Bake Shop 720 Chapin---AT 7-7515

**DAINTY MAID BAKE SHOP**

1235W Mich--CE 8-8219  
If no call. CE 8-8129  
(See Advertisement This Classification)

Dine Cream De-Lux Shop  
3032MidhAv. AT 8-7363  
(See Advertisement This Classification)

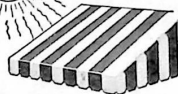
Ernie's Super Mk 1135EIrvinRd. AT 8-7333  
Federal Bake Shop 1255W WashAv. CE 3-3900  
(Continued Next Page)

**SUN-MASTER**

Aluminum & Fiberglass  
• AWNINGS • CANOPIES • CARPORTS



"Factory Direct  
To You"  
Saves You  
Money



If you've been planning to beautify  
your home or building with pro-  
tective aluminum awnings, don't  
delay! Call for our bid today.

- SUN-MASTER
- Choice Of Colors
  - Permanently Installed
  - No Down Payment
  - 36 Mo. To Pay
  - Immediate Delivery

Custom Made In Our Own Factory

Aluminum Windows and Doors

— BL 9-2476 —



**SUN MASTER**  
AWNINGS, INC.

623 So. Laurel Mishawaka

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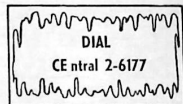
DELICATESSEN  
&  
PASTRY SHOP

THE LARGEST VARIETY OF  
FANCY FOODS IN THE MID-WEST

ROLLS - CAKES - COOKIES  
CANDIES - SALADS - BAKED BEANS  
FANCY IMPORTED FOODS

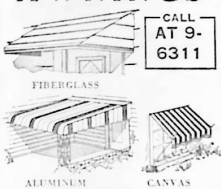
SPECIALIZING IN PURE WHIPPED  
CREAM CAKES and  
SWEDISH-LIMPA

Open 7 Days A Week  
6 A.M. - 11 P.M.



DIAL  
CE ntral 2-6177

1901 L.W.W.

**AWNINGS**

CALL  
AT 9-  
6311

**MID-STATES  
AWNING CO.**  
1731 S. FRANKLIN



**CANVAS  
AWNINGS  
CUSTOM  
MADE**

Call AT 7-1022

COMMERCIAL - RESIDENTIAL  
— Complete Selection of Patterns  
and Colors To Select From  
— City Wide Service — Free  
Estimates

**PEARL'S  
TARPAULINS**  
(1/2 Mi. West of S. Bend Speedway)  
26019 STATE RD. 2

**RON-DEL FOLDING  
ALUMINUM AWNINGS**

Custom Made Only At The Lyons Plant



15' COOLER  
ON THOSE  
HOT DAYS  
BOYER  
IN THIS AREA  
THERE ARE  
180 DARK DAYS  
ANNUALLY



NO DARK DAY PROBLEMS  
Merely Raise and Lower From The Inside  
CUSTOM MADE ITEMS REQUIRE TIME  
Regardless Of Our Modern Plant Facilities  
PLEASE ORDER NOW!!  
A Complete Choice Of Colors - We Arrange  
Financing - Estimates With No Obligation

**LYONS**  
304 W. EWING AVE.



AT 8-9710 **RON-DEL AWNING  
OF INDIANA**

**BAKERY GOODS**

SPECIALIZING IN  
WEDDING - BIRTHDAY AND PARTY CAKES  
A Complete Line Of Bakery Products  
Only The Finest In Bakery Goods  
Elegant Pastries & Sou. Prep.

AT 8-2750

**BELLEVILLE BAKE SHOP**

3618 W. WESTERN

**MIAMI  
BAKERY**

FRESH DONUTS DAILY  
OPEN SUNDAYS  
7 A.M. to 1 P.M.  
Open Tues. Through Sat.  
8:30 A.M. to 6 P.M.  
"Closed Mondays"

WEDDING CAKES  
WHIPPED CREAM PIES and CAKES

Dial  
**AT 9-8900**  
Free Delivery Service On  
Wedding Cakes In South Bend  
or Mishawaka  
1809 Miami Street





**Banks—(cont'd)**

**ST JOS BANK & TRUST CO**  
Main Off. 202 S. Mich.—CE 4-4121  
Water St. Branch 213 N. Main—AT 7-3110  
Roosevelt Branch 52330US 31—CE 3-2526  
Western State Bank  
1222 W. Western—AT 7-6600  
1222 W. Western—AT 8-9500

**Banners**

See Flags &amp; Banners

**Banquet & Party Equipment—Rental**

**UNITED RENT-ALLS OF S.BEND**  
910 S. Mich.—AT 7-3255

**Bar Fixtures**

Salvage Co The 331ELA S. Mich.—CE 4-4625

**Barbers**

Air Port Barber Shop 22965US 20—CE 3-5737  
Alber's Barber Shop  
2827 N. Main—AT 9-0954  
Call For Appointment

**ASSOCIATES BARBER SHOP**  
16 CLAYETTE BLVD.—CE 3-0490  
Avenue Barber Shop  
1124 W. Western—AT 9-6515

Belleville Barber Shop  
4317 W. Western—AT 8-2677

**BERT'S BARBER SHOP**  
1918LWW—CE 3-6411

Chimel's Barber Shop  
Appointments If Desired—Closed  
Mondays  
1427 Portage—CE 3-2693

Corban's Barber Shop  
2714 N. Main—AT 9-0565

**CYR'S BARBER SHOP**  
Across from Courthouse - 5 Chairs  
N. Long - Waite - To Save Time Call  
For Appointment - Hrs. 8 to 5:30  
100 S. Main—CE 3-6667

Cyr's Barber Shop 100 S. Main—CE 3-6067  
DeLuxe Barber Shop  
4321 Linden—AT 8-9557

**DELUXE BARBER SHOP**  
Adolph, Auditor—Proprietor  
2913 W. Western—AT 7-0122

Dor's Barber Shop 3540 W. Western—CE 4-5275  
Felix's Barber Shop  
3004 Ardmore Tr.—CE 3-6908

**FRED'S BARBER SHOP**  
121 Madison—CE 3-0953  
Gene's Barber Shop 417 E. Jeff Blvd.—CE 3-3733

**GILMER PARK BARBER SHOP**  
• Appointments If Desired • Manicure  
• Call By Appointment • Free Parking  
• Air Conditioned • Free Brakman  
60507 US 31—AT 8-3505

Gilmer Park Barber Shop  
60507 US 31—AT 8-3505

Harms Barber Shop  
3032 Ardmore Tr.—CE 4-0280

Hartman Sunnyside Barber Shop  
1116 N. Main—AT 8-5255

Henry's Barber Shop  
1714 N. Western—AT 8-3710

Humphrey's Barber Shop  
Open 6 Days Weekly  
109 W. Wayne—CE 3-0939

John's Barber Shop  
1620 Prairie Ave.—AT 7-7158

Kenny's Barber Shop 1604 Leer—AT 9-0496  
Kobar Jos 407 Chas. Bldg.—CE 3-0281

**MACK'S WILLIE BARBER SHOP**  
3 Barber—Air Conditioned  
3505 W. Western—AT 9-0037

Myron's Barber Shop  
Appointments If Desired  
7300 N. Main—AT 7-5606

Newbill Willie 427 Schaplin—AT 9-0833  
OLIVER HOTEL BARBER SHOP  
105 N. Main—CE 3-7171

Parkview Barber Shop  
521 E. Jeff Blvd.—AT 8-8161

Red's Barber Shop 122 W. Sample—AT 7-2202  
Roy & Eddie's Barber Shop  
2920 McKinley Ave.—CE 3-8998

Star's Barber Shop 2212 N. Main—AT 9-0983

**SUNSHINE BARBER SHOP**  
Appointments If Desired • Manicures  
Open 8:00 A.M. to 5:30 P.M. • 6 Days  
Across From John Adams High School  
1602 E. Mich. Av.—AT 8-7566

**Barbers—(cont'd)**

Sunshine Barber Shop  
1402 E. Mich. Av.—AT 8-7566  
Thad's Barber Shop 331 S. Main—AT 9-0530  
Thad's Barber Shop 1129 S. Main—CE 3-0657  
Union Barber Shop 1809 S. Mich.—AT 9-1489  
Vito's Drive-In Barber Shop  
25642US 20—CE 2-6900

West Side Barber Shop  
2504 W. Western—AT 8-4585  
Wicker's Barber Shop  
6 AM To 6 PM  
807 W. N. Dwy.—CE 4-1787

Zoss Barber & Beauty Shop  
118 W. Western—AT 9-0712

**Barbers' Supplies**

**S. BEND BARBER SUPPLY CO**  
New and Used Barber Chairs and  
Furniture • New and Used • All Kinds  
Of Electric Clippers • Nondio Shavers  
1809 S. Mich.—AT 9-1488

Twin City Beauty Supply Co  
702 LWW—CE 3-7181

**Barbers' Towel Supplies**

See Linen Supply Service

**Barriers**

See Safety Equipment

**Bathing Beaches**

See Amusement Places

**Bathroom Accessories**

Salvage Co The 331ELA S. Mich.—CE 4-4625

**Bathroom Fixtures**

See Plumbing & Heating Supplies

Extension telephones add so much to  
modern living—yet cost so little!

**Baths**

Helen Lee Therapy Studio  
2277 S. Mich.—AT 9-4181  
Lett's Professional Massage Spa  
109 N. West Mich.—BL 5-7029  
Matty's Massage Parlor  
806 S. Main—AT 8-2688  
Slender-Lee Salon 110 E. Colfax—CE 4-3993  
Somers M G Mineral Fume Bath  
3102 N. Main—AT 8-6818  
West Side Health Club 846 Chapin—AT 8-7740

**Batteries—Hearing Aid**

See Hearing Aid Supplies

**Batteries—Retail**

**A & A AUTO PARTS & REPAIR**  
SERV 3718 W. Western—AT 7-4525  
**ANDERSON SERV STA**  
2924 S. Mich.—AT 9-0032

**AUTO-LITE STA-FUL BATTERIES**

THE BATTERY  
THAT NEEDS  
WATER ONLY  
3 TIMES A YEAR  
IN NORMAL CAR USE

**AUTO-LITE  
sta-ful**

"WHERE TO BUY THEM"  
DISTRIBUTORS

**INTERNAL HARVESTER CO**  
INC 1319 S. Main—AT 9-5531

**NATL BRAKE SERV INC**  
317 E. Jeff Blvd.—CE 2-8221

**DEALERS**  
**GEIST SINGLAI SERV STA**  
927 Portage—CE 3-0509

**YODER'S GARAGE & FARM SERV**  
23607 S. Mich.—AT 9-2171

Benko & Sons Co Inc  
1402 Prairie—AT 7-7166

Bill's Standard Serv Sta  
436 LWW—CE 3-0295

**Batteries—Retail—(cont'd)****DELCO DC BATTERIES**

DRY CHARGE . . . THE  
FRESHEST POWER MONEY  
CAN BUY

**"WHERE TO BUY"**

**WHOLESALE**  
**CAR PARTS INC** 332 Carroll—AT 8-4457

**HOFFMAN BROS AUTO ELEC**  
INC 1101 E. Madison—CE 4-0181

**MICHIANA CAR & HOME**  
SUPPLY CO 609 S. Main—AT 8-4678

**MOTOR SERV & PARTS**  
317 S. La Blvd.—AT 7-6578

**NATL AUTO SERV INC**  
1500 W. Western—AT 8-6559

**RETAILERS**  
**BORNTAGER'S SERV**  
336 E. Jeff Blvd.—CE 3-2050

**FEFFERMAN BROS MOTOR**  
SALES & SHOP 602 S. Mich.—AT 9-0311

**FRANK'S SINGLAI SERV STA**  
2405 LWW—CE 3-0568

**GATES L O CHEVROLET INC**  
205 W. Mich.—BL 5-9651

**SPECIALIZED AUTO & RADIO**  
SERV CO 119 E. Monroe—AT 7-7255

**TEETER SALES & SERV INC**  
74 S. Main—AT 9-0353

**WILLOUGHBY STANDARD**  
SERV STA  
1409 Portage—CE 3-0349

Downtown Standard Serv Sta  
101 N. La Blvd.—CE 3-0553

**EXIDE BATTERIES**

THE HONEST, ACCURATE  
ADVISE OF THE DEALERS  
LISTED BELOW WILL PRO-  
LONG YOUR BATTERY'S  
LIFE.

WHEN IT'S AN EXIDE YOU START

"FOR SERVICE CALL"  
WHOLESALE DISTRIBUTORS

**RIDGE CO THE**  
135 W. Jeff Blvd.—CE 4-3143

**DEALERS**  
**AUTO CLINIC** 815 N. Main—CE 3-8165

**AUTO INN GARAGE**  
2711 W. Western—AT 8-2455

**LINCOLN WAY AUTO SERV**  
3220 LWW—CE 3-0971

**FIRESTONE STORES**

123 W. Jeff Blvd.—CE 3-3183

**GOODRICH B F BATTERIES**  
SOWERS SHELL SERV STA  
604 E. Colfax—AT 9-0602

**WHITE'S MARATHON SERV**  
STA 514 N. William—CE 3-0646

Goodrich B F Co 135 N. La Blvd.—CE 4-1144

**GOODYEAR BATTERIES**

This Time get a Goodyear  
... for Go to start  
with, STAMINA to  
keep going.



For quick, dependable battery service, call us.

"WHERE TO BUY"

**ANDERSON SERV STA**  
Qc 2924 S. Mich.—AT 9-9685

**Repair 2924 S. Mich.—AT 9-0032**  
**FRANK'S SINGLAI SERV**  
STA 2405 LWW—CE 3-0568

**SHEEHAN TIRE SERV INC**  
Distributor  
3021 Main—CE 3-2111

**HOLLEY'S SHELL SUPER SERV STA**  
802 Chapin—AT 9-0866

**McComb Battery Co Inc**  
431 S. Main—AT 9-6368

**NEWT'S STANDARD SERV STA**  
3228 LWW—CE 3-0950

**SPECIALIZED AUTO & RADIO**  
SERV CO 119 E. Monroe—AT 7-7255

(Continued Next Page)

Dial **CE 4-1171**  
for this **FULL-SERVICE** bank

Main Office: 112 W. Jefferson Blvd.  
1023 Lincolnway West  
1809 S. Michigan Street  
2506 Western Avenue  
2926 Mishawaka Avenue  
4400 Miami Road

**THE NATIONAL BANK**  
AND TRUST COMPANY of South Bend

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION—FEDERAL RESERVE SYSTEM

# BEARINGS

Authorized Factory Stock Carrying Distributors For

SEF  
MFC  
AETNA  
ANDREWS  
BMC  
"O" RINGS  
TETUAC RETAINING RINGS  
TIMKEN  
NORMA  
HOLLOWAY  
COOPER  
HEIM  
OTC PULLERS

NEW DEPARTURE  
STEEL BALLS  
MESSINGER  
BALL BEARINGS  
OIL SEALS  
DODGE TIMKEN

FAFNR  
SCRAFER  
BARDEN  
SCRAFF  
BARRITT  
NYLON BEARINGS

HYATT  
SEALMASTER  
M-GILL  
NICE  
RANDALL  
BEARING GREASES

BUNTING - BRONZE BUSHINGS  
ALCOA ALUMINUM BARS  
JOHNSON CONTINGUAST  
105" BARS AND BUSHINGS  
OLITE, RUSH, PLATES - BARS  
BEST BRONZE BUSHINGS

— TRANSMISSION APPLIANCES —  
DODGE FULL LINE DISTRIBUTOR

GATES V BELTS AND SEAWAYS  
BOSTON GEAR PRODUCTS  
SILVER BATH, FALK,  
COUPLINGS  
78 WOODS TIMING BELT  
DRIVES

CONVEYORS - ELEVATORS  
WHITNEY CHAIN AND SPROCKETS  
BELLEVUE VARI SPEED  
VICTOR BALATA BELTING  
STOCKS GEARS AND SPECIALS  
SPEED REDUCERS

IMMEDIATE DELIVERY SERVICE

## BEARINGS SERVICE CO.

AT lantic 9-  
5591



NIGHT  
PHONES

CE 4-0865  
CE 3-1086  
AT 8-4238  
CE 3-6004  
CE 4-2334

# Vogue

SCHOOL  
OF

## BEAUTY CULTURE

We Proudly Present Our Outstanding  
Teaching Staff With Many Years of  
Experience

- Midwest's Finest Beauty College
- Visual Education, Sound Films

• Weekly Budget Plan

• Complete Beauty Service

• Age No Barrier

• Classes Are Continuous

• Day and Night

• Better Salons Prefer Our Trained Students  
Enroll Now

DIAL CE 2-  
6161



104 NO. MICHIGAN • ABOVE HOLLOWAY HOUSE

### Batteries-Retail-(cont'd)

U S ROYAL BATTERIES—  
HIESCHMAN FORTIA INC  
3611 WEMish ----- BL 9-2441

### WILLARD BATTERIES

Cost less because they last longer in any type of service. Written guarantee protects you any place in the United States and Canada. Call any Authorized Willard Dealer listed below.

**Willard**

### "WHERE TO CALL"

DISTRIBUTOR  
BULLOCK OUTBOARD MARINE  
CO 524545 S. ----- CE 3-5121

WHOLESALE BATTERIES  
McCOMB BATTERY CO INC  
431 S Main ----- AT 9-6368

ANDERSON SERV STA  
Ofc 2924 S Main ----- AT 9-9685  
Repair 2924 S Main ----- AT 9-0032

BENKO & SONS CO INC  
1402 W. Main ----- AT 7-7166

BENNY'S TIRE & BATTERY  
SERV 113 W. Main ----- AT 9-4506

DAN'S SHELL SERV  
121 W. Main ----- AT 9-0801

FINDLEY'S GUARANTEE SUPER  
SERV STA 1623 W. Main ----- CE 3-0863

Zander's Standard Serv Sta  
101 N. Laflin ----- CE 3-0553

### Batteries-Whol & Mtrs

DELCO BATTERIES—  
DISTRIBUTOR  
CAR PARTS INC 430 Carroll ----- AT 8-4457

Exide Industrial Div Of The  
Elec Storage Battery Co  
414 W. Main ----- CE 3-7823

Buy the Easy Way—Use the Classified

House of  
*James*  
BEAUTY  
COLLEGE



MR. JAMES

Mr. James is a leading beauty specialist, Associated with United Artists Pictures. Mr. James has won wide respect of leading modeling agencies, TV and Hollywood celebrities with whom he is associated.

### THE LARGEST MOST COMPLETE BEAUTY COLLEGE IN THE MIDWEST

Learn Hair Styling With Your  
Best Training By Mr. James and  
His Famous Hair Styling

Instructors  
DAY AND NIGHT CLASSES  
EASY TERMS AVAILABLE  
— DIAL —

AT 8-8397

501 S. MICHIGAN

### Battery Charging Equipment & Service

W A R EQUIP CO 112 E. Duball Ave. ----- AT 9-2411

Bazaar Supplies  
MICHIANA WHOL CO  
1428 W. Main ----- BL 9-3781

### Bearings

AETNA BEARINGS  
Std. and Spec. Ball  
Thrust Bearings • Angular  
Contact Ball Bearings • Farm  
Equipment Ball Bearings • Unit  
Spec. Roller Bearings • Ball  
Bearing Units • Ball Retainers • Hub  
and Ground Washers • Sleeves • Bushings • Misc. Parts • Cat. and emp. service on request.

**Aetna**

"WHERE TO BUY THEM"  
DEALERS  
BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

BANTAM BEARINGS DIV.  
TORRINGTON COMPANY THE  
3702 W. Main ----- AT 7-3321

BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

If no ans call ----- CE 3-1086  
(See Advertisement This Classification)

FEDERAL MOGUL BEARING  
SERVICE—  
DISTRIBUTORS  
BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

FEDERAL MOGUL SERV  
F.M. ENGINE PARTS  
BOWER ROLLER BEARINGS  
BCA BALL BEARINGS  
1528 S. Main ----- AT 9-2406

Federal Mogul Serv 1528 S. Main ----- AT 9-2406

JOHNSON BEARING BRONZE—  
BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

NEW DEPARTURE BALL BEARINGS—  
BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

POWER TRANSMISSION CO  
802 S. Main ----- AT 8-4471

RING RAY M CO INC THE  
East Chicago Ind  
Call Long Distance and ask for—Enterprise-8020

No charge for Enterprise calls  
TIMKEN ROLLER BEARINGS—  
BEARINGS SERV CO  
412 E. Main ----- AT 9-5591

TORRINGTON BEARINGS—  
TORRINGTON COMPANY THE  
BANTAM BEARINGS DIV  
3702 W. Main ----- AT 7-3321

TORRINGTON COMPANY THE  
BANTAM BEARINGS DIV  
3702 W. Main ----- AT 7-3321

Beauty Culture Schools  
EVELYN'S ELITE BEAUTY SCHL  
138 N. Olive ----- CE 3-4048

HOUSE OF JAMES BEAUTY  
COLLEGE 501 S. Mich ----- AT 8-8397

(See Advertisement This Classification)  
VICTOR HAIR FASHION STUDIOS  
2119 N. Miami ----- AT 7-8877

VOGUE SCHL OF BEAUTY  
CULTURE 104 N. Mich ----- CE 2-6161  
(See Advertisement This Classification)

Now... enjoy all the wonderful con-

venience of extension telephones plus

smart new color in your home. Tele-

phones now come in a variety of modern

decorator colors.

**Beauty Shop Equipment & Supplies**

**BAILEY'S BEAUTICIANS SUPPLY**  
 601 1/2 Monroe - AT 7-4414  
 (See Advertisement This Classification)  
**HORVATH CHAS V CO**  
 3055 Hydraulic - CE 3-9817  
**PREMIUM BEAUTY SUPPLY CO**  
 3055 Hydraulic - CE 3-9817  
**S BEND BEAUTY SUPPLY CO**  
 1247 Monroe - AT 8-1464  
 (See Advertisement This Classification)  
**TWIN CITY BEAUTY SUPPLY CO**  
 7021 W.W. - CE 3-7181  
 (See Advertisement This Classification)

**Beauty Shops**

**A Belle Beauty Shop** 312 PlattBg. - CE 2-1515  
**Acres Beauty Shop** 1208 Fellows - AT 7-4111  
**Atela's Hair Fashion Studio**  
 1129 Navarre - CE 2-2464  
**Alexander's Beauty Shop**  
 313 Ewing - AT 9-7311

**ALICE'S HAIR STYLING**

FOR BEAUTY SERVICE  
 Call Any Time - No Appointment  
 Necessary Week Days  
 Evenings by Appointment  
 HAIR STYLISTS  
 Alice Bilinski Mejer  
 224 Odd Fellow Bg. - CE 3-9200

**ALLEN GENE STUDIOS**

214011thAve. - AT 8-5422  
 (See Advertisement This Classification)  
**Anne's Beauty Shop**  
 231 ChristmasBg. - CE 4-7840

**ARLENE'S BEAUTY SALON**

COMPLETE BEAUTY SERVICE  
 Tons and Thous. Eves. By Appointment  
 Closed All Day Monday, Amps. Parking  
 533 LWE - AT 7-3157

**Arlene's Beauty Salon** 533 LWE - AT 7-3157  
 (Continued Next Page)

Call a loved one today. Long Distance rates are low.

**BEAUTY SALON SUPPLIES & EQUIPMENT**

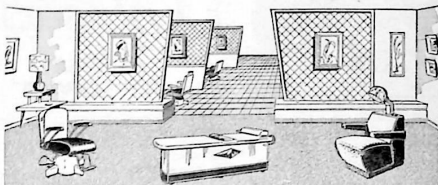
"for 30 yrs. Michiana's  
 Largest and Most  
 Complete Beauty Supply House"  
 OPEN MON. EVES. UNTIL 9:30 P.M.

**CE 3-7181**

**Twin City  
 Beauty Supply**  
 702 LINCOLN WAY WEST

**Bailey's  
 BEAUTICIANS SUPPLY CO.**

**SHOW ROOM IN CHICAGO  
 INDIANAPOLIS and SOUTH BEND**



Rayette Hydraulic Chairs    Figurama Sanderizing Table    Rayette Deluxe Dryer

**Exclusive Distributors For  
 ★ REVLO ★ RAYETTE ★ BRECK ★ L'OREAL**

Figurama and Marley Sanderizing Equipment  
**MANUFACTURERS DISTRIBUTORS IMPORTERS**  
 Builders and Designers of Americas Finest Beauty Salons  
 Free Layouts - Lowest Down Payments - Easiest Terms  
 No Finance Co. - Large Stock - Large Stock Rebuilt  
 Dryers and Furniture - See Them When You Visit Our  
 South Bend Show Room

105 E. MONROE  
 Open Any Time  
 By Appointment

**AT 7-4414**

**AL MAGNUSON  
 MGR.**  
 Residence  
 1115 E. Wendside

**coiffures of fashion**

(TROPHY AWARDED HAIR STYLIST)

**FREE CONSULTATION**

Specializing in  
 Permanent Waves, Hair Cutting,  
 Styling and Coloring  
 Complete Beauty Service

Featuring: Children's  
 Hair Cutting



Mr. Baron



Mr. Bill

HAIR COLORING, BLEACHING and  
 TONING EXPERTLY DONE TO ASSURE  
 THE NATURAL LOOK TIME AFTER TIME

Dial  
**AT 9-6460**

Open Evenings By Appointment

- Air Conditioned
- Free Parking in Paved  
 Lighted Lot

2801 1/2 SO. MICHIGAN ST.

**Beauty Shop Supplies**

DUSHARME    ADMIRACION  
 HALLIWELL    VITA FLUFF  
 HAZEL BISHOP    CARYL RICHARDS

HISHEEN    MONIQUE  
 MARQUITA    PERSULAN  
 WELLA    REALISTIC



CUSTOM DESIGNERS OF  
 BEAUTY SHOPS  
 FURNITURE BY - KOKEN

SEE TOMORROW'S MODERN DESIGNS  
 IMMEDIATE DELIVERY  
 EASY TERMS

HAIR DRYERS  
 TURBINATOR • SPEED KING  
 REALISTIC COMFORT-AIR

Used Equipment At Low Cost Fully Guaranteed

COMBS  
 HAIR PIECES and  
 ORNAMENTS

CLAIROL  
 ROUX  
 LAPINAL

CRAFTSMAN  
 BILLFOLDS and  
 LEATHER GOODS

• WHOLESALE •  
 PARTY FAVORS  
 and GIFTS

**SOUTH BEND****Beauty Supply Co.**

DIAL...

108 WEST MONROE STREET

**AT 8-1464**

FOR FAST  
 DAILY DELIVERY



MR. EARL

Nationally Known - Many Times  
Trophy Winner For Hair Styling

Formerly Associated With Arnette  
Motion Picture Studio  
Hollywood, Calif.

Leading Women Hair Stylists

"The House of Creation"

HAIR **Earl's** STYLING

COMPLETE  
BEAUTY SERVICE

- PERSONALIZED HAIR STYLING
- PERMANENT WAVING CUTTING
- TINTING AND BLEACHING
- REVLON COSMETICS
- Mr. Earl's Satin Mist Hair Spray

Hours: Wed., Thur., Fri.  
10 A.M. To 8 P.M.  
Sat. 9 A.M. To 2 P.M.

- DOWNTOWN LOCATION • AIR CONDITIONED
- FREE PARKING AT REAR OF SHOP

✓ 623 W. COLFAX

FOR APPOINTMENT

Call **CE 3-4230**

### Beauty Shops-(cont'd)

#### AVENUE BEAUTY SALON

COMPLETE  
BEAUTY SERVICES  
PRIVATE

HAIR TINTING BOOTHS  
Open Nites by Appointment  
Plenty of Free Parking Space  
2502 Mish -----AT 8-5511

Avenue Beauty Salon 2502 Mish Av. -----AT 8-5511

Avis & Tom's Beauty Shop

4051 W.W. -----CE 4-7941

Bare's Isabella Beauty Salon

119 W. Western Av. -----AT 8-9622

#### BEAUTERIA BEAUTY SHOP

NO APPOINTMENT NECESSARY  
DOWNTOWN LOCATION  
Open Mon., Thur. and Fri. Evenings  
123 1/2 W. Wash. -----CE 4-6213

Beauteria Beauty Shop

123 1/2 W. Wash. Av. -----CE 4-6213

#### BEAUTY BAR

BEAUTY  
BAR

Today Mary Ann

"Personalized"

Hair Styling and Tinting

(Evenings By Appointment)

Also New Sensational Reducing

Method - With Figurama

You Can Lose Inches and

Pounds the Easy Way

No Disinfecting

1710 S. Mich. -----AT 8-5144

Beauty Bar 1710 S. Mich. -----AT 8-5144

It's a good idea to jot down numbers  
frequently called.

### Beauty Shops-(cont'd)

#### BEAUTY SERV SALON

No Appointment Necessary  
After Business Hours, 5:00-7:00  
224 Odd Fellow Bg. -----CE 3-9200

Beauty Serv Salon

224 Odd Fellow Bg. -----CE 3-9200

Beaux Art Beauty Salon

239 W. W. -----CE 3-1246

(See Advertisement This Classification)

Belleville Beauty Salon

3801 1/2 W. Western Av. -----AT 8-157

#### BETTE'S BEAUTY SHOPPE

MAPLE  
LANE

A  
COMPLETE  
BEAUTY  
SERVICE

- Hair Styling
- Permanent Waving
- Evenings By Appointment

"Bette Mrochewicz"

54252 Maple Ln. Av. -----CE 2-0718

Bette's Beauty Shoppe

54252 Maple Ln. -----CE 2-0718

#### BETTY JO BEAUTY SHOP

• Specializing in Permanent

Waves

• Complete Hair Styling

• Children's Hair Cutting

Open Evenings By Appointment

(Closes at 7:00 P.M. Tuesday)

Betty Jo Thomas, Owner

1729 Robinson -----AT 9-9458

Betty Jo Beauty Shop

1729 Robinson -----AT 9-9458

## Rana's HAIR FASHION STUDIO

"For the fashion conscious woman"

INDIVIDUAL STYLING  
by RANA

- HAIR SHAPING
- PERMANENT WAVING
- HAIR COLORING
- STYLING ALSO FROM TOTS TO TEENS

Hours Air  
8 A.M. To 5:30 P.M. Conditioned

Open Thurs. and Fri. Evenings

**AT 8-5228**

1440 E. CALVERT  
Cor. Twyckenham and Calvert  
Stoner's Shopping Center



## VICTOR'S HAIR FASHION STUDIOS

"One Lady Tells  
Another"

"We Have A PERMANENT  
WAVE For Every Hair  
Style"

- Styling
- Cutting
- Tinting
- Children's  
Hair Cutting



MR. VICTOR OF  
NEW YORK

"TEACHING THE FAMOUS VICTOR METHOD"  
BECOME A BEAUTICIAN STYLIST

HIGH INCOME PROFESSION

EVENING CLASSES

FREE PLACEMENT

ENROLL NOW!

WE ALSO TEACH ADVANCED STYLING

PROFESSIONAL MAKE-UP

MODELING AND FINISHING SCHOOL

For Further Information Call

First in Hair Cutting

Styling and Coloring

4 Stylists to Better Serve You

**AT 7-8877**

OPEN 9 A.M.  
TO 9 P.M.

2119 MIAMI STREET

## Beauty Shops—(cont'd)

Betz Cora L. 17491 Edison Rd.—CE 4-0928  
 Billow Denver 51053 Cherry Rd.—CE 4-2928  
 Billow's Beauty Nook  
 51051 Cherry Rd.—CE 4-2028  
**BLUE NOSE BEAUTY SHOPPE**  
 122 Sheridan—CE 3-6030  
 Bon Ton Hair Styling Salon  
 423 Seddy—CE 4-5118  
 Burns Glamour Shop  
 3320W Jefferson—AT 8-3322  
 Camer Beauty Shop  
 1121 Fairview—AT 9-2068  
**CARL'S BEAUTY SALON**  
 211 W. Colfax—CE 2-7171  
 (See Advertisement This Classification)  
 Cary's Beauty Shop 306 E. Woodside—AT 9-1254  
 Beauty Shop  
 404 Oddfellow—CE 2-1313  
 Chic Beauty Salon 1622 E. Calvert—AT 7-7992  
 Claire's Beauty Salon  
 1210 Dunham—AT 7-8523

## CLARA'S BEAUTY SALON

Serving BELLEVILLE Area  
 • Styling To Fit the Individual  
 • Evening By Appointment  
 • Hours: 9 A.M. TO 4 P.M.  
 "Clara Karpinich"  
 745 Fairway—AT 7-1643

Clara's Beauty Salon 745 Fairway—AT 7-1643  
 Coiffures By Frederic  
 307 W. Wash.—CE 3-7923

(See Advertisement This Classification)  
**COIFFURES BY ROBT & WM**  
 822 S. Bend—CE 4-8755

(See Advertisement This Classification)  
 Coiffures Of Fashion  
 2801 1/2 S. Mich.—AT 9-4640

(See Advertisement This Classification)  
**COLETTE HAIR STYLING SALON**  
 762 Portage—CE 4-9922

(See Advertisement This Classification)  
**CONTINENTAL HAIR FASHIONS BY MR. GEORGE**  
 2714 S. Mich.—AT 7-1307

(See Advertisement This Classification)  
 Crystal Beauty Salon 1733 S. Mich.—AT 9-6050  
**CURLY TOP BEAUTY SHOPPE**

Permanents, Hair Styling, Complete  
 Beauty Service  
 9 Riverfront—AT 4-4400  
 427 Sheridan Bldg.—CE 3-4400

Curly Top Beauty Shoppe  
 427 Sheridan Bldg.—CE 3-4400  
 Dolores Beauty Shop  
 2021 S. Wayne—AT 9-1503

Doty's Beauty Shop 510 S. East—AT 9-5419  
 Dunn's Beauty Shop 51428 S. 31—CE 3-7316  
 Dunstan Emily 216 S. 31—CE 4-0410

**EARL'S HAIR STYLING**  
 623 W. Colfax—CE 3-4230

(See Advertisement This Classification)  
**EDITH'S BEAUTY SHOP**  
 ELECTROLYSIS  
 Work Guaranteed  
 Short Wave Method  
 227 E. Bway—AT 9-5215

Edith's Beauty Shop 227 E. Bway—AT 9-5215  
**EDWARD HAIR TYLIST**  
 9:30 AM-5:30 PM Evenings By  
 Appointment  
 401 W. LaSalle—CE 4-8345

Edward W. Byron 102 Huey—CE 4-3418  
 Eldora's Beauty Shop  
 51970 Hollywood Rd.—CE 4-8390

Elite Beauty Studio 1103 Indiv.—AT 7-2620  
 Evelyn's Elite Beauty Bar  
 138 N. Olive—CE 3-4048

**FASHION HAIRDRESSERS SHOP**  
 2330 S. Christian—CE 4-2996  
 Fitzpatrick Beauty Salon  
 114 Franklin Pl.—CE 3-8388

Foster Charlie Mae Beauty Salon  
 744 Sancome—CE 2-1614  
**FRAN & RUTH'S BEAUTY SERV**

All Types of Hair Work  
 Permanent Waves  
 Baths & Massage  
 310 E. Monroe—AT 8-6048

Frans & Ruth's Beauty Serv  
 310 E. Monroe—AT 8-6048

Frans & Ruth's Beauty Serv  
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Frans & Ruth's Beauty Serv  
 310 E. Monroe—AT 8-6048

## Beauty Shops—(cont'd)

**FRANCES BEAUTY SALON**  
 "Tinting A Specialty"  
 Styling to Fit the Individual  
 A COMPLETE BEAUTY  
 SERVICE  
 630 E. Duhal—AT 9-5133

Frances Beauty Salon 630 E. Duhal—AT 9-5133  
**FRANCIS HAIR TYLIST**  
 627 E. Wayne—CE 2-3400

Frank's Beauty Shop  
 16401 S. Rd.—AT 7-6577

**FREDERIC COIFFURES**  
 307 W. Wash.—CE 3-7923  
 Fujuma's Lols Beauty Shop  
 24142 S. Rd.—AT 9-9298

Gene Allen Studios  
 2904 N. W. Ave.—AT 8-5422  
 Gillmer Park Beauty Shop  
 1985 S. Pulling—AT 7-4347

**GIRLS BEAUTY SHOP THE**  
 3064 S. Ardmore—CE 2-9311  
 Gladys' Beauty Shop 309 E. Bway—AT 9-5740

Glamour Nook 51053 Cherry Rd.—CE 3-5279  
**GRAND LADY BEAUTY SHOP**  
 225 S. Mich.—CE 3-6644

Hair Clinic 2555 S. Mich.—AT 9-6666  
**HAIRNOCK JOHN**  
 218 Oddfellow Bldg.—CE 4-4222

Harmony Hair Fashions  
 18179 S. Rd.—CE 4-8267  
**HAROLD OF NEW ORLEANS**

Open Evenings By Appointment  
 1638 LWE—AT 8-7144  
 Harper Eva Beauty Shop  
 1104 S. Main—AT 9-5145

Hazel Fern Beauty Shop  
 725 S. Howard—AT 8-8500  
 Hechinski Frances Beauty Shop  
 26481 S. Rd.—AT 7-8577

**HELEN JONAS BEAUTY SHOP**  
 Evenings By Appointment  
 Located On Grand River  
 Free Parking—Closed Monday  
 52080 Helmen Rd.—CE 2-8522

Helen Jonas Beauty Shop  
 52080 Helmen Rd.—CE 2-8522  
 Helen Lee Therapy Studio  
 5074 S. Mich.—AT 9-4181

(See Advertisement This Classification)  
**HELEN'S BEAUTY SALON**  
 Helen Smith Owner  
 37 E. Commercial—AT 8-8503

**HELEN'S KURL N' SWIRL BEAUTY SALON**  
 (See Advertisement This Classification)

Helen Bohan (owner)  
**PERMANENT WAVING**

**NORTH WEST**  
 HAIRCUTTING & STYLING  
 TINTS - BLEACHES  
 SCALP TREATMENT

"Open Evenings By Appointment"  
 Formerly At 823 S. Gladstone Ave.  
 759 Portage Ave.—CE 2-9556

Helen's Kurl N' Swirl Beauty Salon  
 759 Portage Ave.—CE 2-9556

**HIGH BEAUTY SALON**  
 1919 Miami—AT 9-4691

Hollywood Beauty Shop  
 23768 S. 20—CE 4-0401

**HY-WAY BEAUTY SHOP**  
 Permanent Hair Sets, Hair Cutting  
 ALL AGES - Helen Ross - Owner  
 31 Mi. West of Kenosha Motel  
 26355 US 20—CE 4-7017

Hy-Way Beauty Shop 26355 US 20—CE 4-7017  
 Inette Beauty Shop 19844 Yoder—AT 7-7971

Joni's Beauty Shop 702 E. Duhal—AT 7-6241  
 (Continued Next Page)

There's a relative or friend some-  
 where, right now, who'd be happy to  
 hear your voice over the Long Distance  
 lines.

There's a relative or friend some-  
 where, right now, who'd be happy to  
 hear your voice over the Long Distance  
 lines.

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There's a relative or friend some-  
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 hear your voice over the Long Distance  
 lines.

Silhouette  
 Sanderling  
 System



STYLIST IN HAIR FASHIONS  
 AND  
 SLENDERIZING  
 Evenings By Appointment

**DIAL**  
**AT 8-5422**

Gene Allen  
 "The Fashion Leader"  
**STUDIOS**  
 2904 N. W. Ave.  
 Convenient Parking Always

**Carl's**  
**BEAUTY SALON**

HARPER METHOD  
**CALL**  
**CE 2-7171**

THURSDAY EVENING APPTS.

-Diners-

211 W. COLFAX  
 Next to the Colfax Theatre

COIFFURES BY  
**Frederic**

FOR...  
**HAIR STYLING AND  
 PERMANENT WAVES  
 OF PERFECTION**

Done By Mr. Frederic  
 Internationally Known Hair Stylist  
 and Guest Artist

**CE 3-7923**

Thursday and Friday Till 6:00 P.M.  
 307 W. WASH. AV. AT MAIN

**Colette**

HAIR STYLING  
**SALON**

• HAIR STYLING  
 AND CUTTING  
 • SPECIALISTS IN  
 TINTING AND  
 COLD WAVES

**CE 4-9922**

BETTY FROST  
 HAIR TYLIST

762 FAYETTE AV.

Specializing in  
**CHILD'S HAIR CARE**

Original Creations On  
**HAIR STYLING  
 CORRECT HAIR  
 COLORING  
 PERMANENT WAVING**

OUR OPERATORS ARE EXPERTS AT  
 PUTTING YOUR BEST POINTS  
 TO WORK

Open Even.  
 Mon., Thurs., Fri.  
 8:30 P.M.

**DIAL**  
**CE 3-1248**

CONSULT  
**MR. RALPH**  
 International Master  
 Hair Stylist  
 International First  
 Prize Winner  
 One of America's  
 Foremost Style  
 Illustrators

**Beaux Art BEAUTY SALON**

339 LINCOLNWAY W.

Creative  
 SHAPING  
 and  
 STYLING

Mr. Robert

Modern  
 Permanent  
 Waving

Mr. William

HAIR COLORING  
 SUPREME

Hours  
 9 A.M. TO 9 P.M.

Dial  
**CE 4-8755**

**Coiffures**  
 ROBERT  
 & WILLIAM

822 SOUTH BEND AVE.

A bedroom telephone in color has  
 beauty and charm—but it also adds con-  
 venience, protection and privacy!



# Continental

HAIR FASHIONS  
by

Mr. George

STYLING ESPECIALLY FOR YOU  
OPEN EVENINGS BY APPOINTMENT  
FREE PARKING AT REAR

Call AT 7-1307

2718 MISH AVE.



## THERAPY

BENEFITS HEALTH  
AND BEAUTY  
FINE VAPOR BATH  
AND PHYSICAL  
CULTURE  
FOR BOTH MEN AND WOMEN

AT 9-4181

## HAND MASSAGE

FOR TENSURE AND RELAXATION  
CLASSES IN CHARM • SELF  
CONFIDENCE • POISE • CRAFTS  
REHABILITATION

HELEN LEE

## THERAPY STUDIO

507½ SO. MICHIGAN



PERMANENT  
WAVING  
HAIR CUTTING  
HAIR TINTING  
APPOINTMENT  
NOT NEEDED  
9:30 A.M. - 5:30 P.M.  
Daily

DIAL CE 3-8422

KRESGE

Sylvan

201 SO.  
MICH.

BEAUTY

SALON



"Specialists in Children's Hair Styling"

Call AT 9-4691 Call

• Hair Styling • Permanents  
• Tinting • Manicures • Facials  
• Scalp Treatment • Air Conditioned  
Figurema Slimmering System  
Eves. by Appointment

Miami

BEAUTY SALON

1919 MIAMI ST.

## Beauty Shops-(conf'd)

### IRENE B SHOP

Our Beauticians Are Trained  
By Irene to Give You the  
Best in Beauty Culture  
HAIR STYLING BY IRENE  
Serving You For Over 15 Yrs.  
734 E Ewing-----AT 9-3387

Irene B Shop 734 E Ewing Ave-----AT 9-3387  
Irene's Beauty Salon  
1024 W Western-----AT 7-3350

Going on a trip? Use Long Distance.  
Call ahead for reservations. Telephone  
relatives and friends so you'll be ex-  
pected.

## ORIENTAL

BEAUTY SALON  
A NEW TECHNIQUE IN  
HAIR STYLING

BY  
MISS  
LEE

• SCULPTURED  
HAIR WITH  
AIR  
PHON-SPAZZ



CE 3-6500  
2222 PORTAGE AVE.

## "Curly Cuts"



by  
Twyckenham  
BEAUTY SALON  
AT 9-8664

Complete Beauty Service • Budget  
Permanents • Hair Styling • Children's Hair  
Cuts • Evening Appointments  
1442 E DONALD  
4 Houses West of Twyckenham

## VOGUE

### HAIRDRESSERS

Hair Styled To Suit Your  
Individuality

John G. Hancock

For Appointments

CALL

CE 4-4422

201-205 ODD FELLOW BLDG.

## Beauty Shops-(conf'd)

### IRV'S HAIR STYLING STUDIO

ROSELAND  
AREA

Hair Styling  
by  
Irvin O. Stephens

- Hair Cutting
- Permanent Waving
- Tinting

— Hours —

9:00 A.M. to 9:00 P.M.

52523 Central Ave-----CE 2-6202

Irvin's Hair Styling Studio  
52523 Central Ave-----CE 2-6202

Jane's Beauty Shop 722 N Olive-----CE 3-3239  
Joan's House of Charm 9241 W.-----AT 8-7212

JOHNNIE'S BEAUTY SALON  
2712 S Main-----AT 9-4770

JOSEPH LAURA BEAUTY SALON  
215 Pagan-----CE 4-2621

Josephine's Beauty Shop  
811 S Olive-----AT 8-2911

Joyce's Beauty & Electrolysis Salon  
3023 1/2 N. Michigan Ave-----AT 8-8444

If no am call Res-----BL 5-6642

JUNE'S SALON ORCHARD  
JUNE GALE  
Hair Styling and Beauty  
Consultant  
Call For Appointments  
Open Evenings Except Monday  
(6 Blocks W. Mayflower)  
24011 Grant Rd-----AT 9-4027

June's Salon O'Beauty  
24011 Grant Rd-----AT 9-4027

Kasual Karl Beauty  
52442 Forestview Ave-----CE 2-5222

Keller Flossie Beauty Shop  
925 25th-----AT 8-5775

Kelley's Hair Styling Salon  
17833 Ponderosa Dr-----CE 3-7747

Kenna Barbara Beauty Salon  
210 Chapin-----AT 8-6544

Kinder Trema Beauty Shop  
4156 South-----AT 7-6232

Koloszar Julian 818 W. 95th  
95th-----AT 9-2552

Kresge Sylvan Beauty Salon  
201 S M-----CE 3-8422

(See Advertisement This Classification)

Kut-Kurl Beauty Shops  
3023 1/2 N. Michigan Ave-----AT 8-8900

Lytle Juanita 205 Ohio-----AT 7-5495

LA CHARME BEAUTY SALON  
Open Evenings Tues. Thru Fri.  
7:30 P.M.

COMPLETE BEAUTY  
SERVICE  
By Appointment Only  
Hair Styling • Tint • Permanent  
S.E. Corner Of Colfax and Michigan  
Entrance On Colfax  
204 Potosi Bldg-----CE 2-1662

LaCharme Beauty Salon  
204 Potosi Bldg-----CE 2-1662

LADY JEAN'S BEAUTY SALON  
708 Chapin-----AT 7-7225

LaMODE BEAUTY SALON  
913 S Twyckenham Dr-----AT 9-9422

If no am call Res-----CE 2-0455

Lenore's Beauty Salon  
1318 McKinley Ave-----CE 2-1876

Lillian's Beauty Salon 2502 Poinc-----AT 8-5495

LILY'S BEAUTY SHOP  
1308 Huron-----AT 8-1537

Liz Beauty Shop 6025 IUS 31-----AT 8-1833

LORRRAINE'S BEAUTY SALON  
Hair Cutting • Styling  
Permanent Waving By  
Lorraine Cudney  
Open Thurs. and Friday Evenings  
By Appointment  
Convenient Parking Always  
Located 1/2 Block West Of Twyckenham  
1440 LWE-----AT 8-6011

Lorraine's Beauty Salon 1440 LWE-----AT 8-6011

## Beauty Shops-(conf'd)

Lucille's Beauty Shop  
440 Chapin-----AT 8-7277

If no am call-----AT 8-1377

Lylick Beauty Shop  
26390 Edison Rd-----CE 4-7066

MADELYNE'S BEAUTY SALON  
We Specialize in  
PERSONALIZED HAIR  
STYLING  
PERMANENT WAVING  
TINTING  
A COMPLETE BEAUTY SERVICE  
Closed Mondays  
505 E Dewey-----AT 9-8822

Madelyne's Beauty Salon  
505 E Dewey-----AT 9-8822

MAPLE LANE BEAUTY SHOP  
Hair Styling and Permanent Waving  
Closures • Cuts • Tints • Color  
Corner of N. Ironwood and Ponsa  
17885 Ponsa-----CE 4-3574

Maple Lane Beauty Shop  
17885 Ponsa-----CE 4-3574

Margaret's Beauty Shop  
18501 Bowmar-----AT 9-5444

Marge's Beauty Shop  
18221 Johnson-----CE 3-1033

Marple's Beauty Shop  
32183 Heimen Rd-----CE 2-0105

Marlow's Beauty Shop  
817 S Walnut-----AT 8-7444

Martha's Beauty Shop  
18221 Johnson-----CE 3-1033

MARY STALEY'S BEAUTY SALON  
Hair Styling • Cuts • Tints • Color  
1430 Central Ave. Wick-----AT 8-1599

Mary's Beauty Shop  
Creative Hair Styling • Coloring • Tinting  
1430 Central Ave. Wick-----AT 8-1599

Mary's Beauty Shop  
2114 Elwood Ave-----CE 4-8553

Miller's Beauty Shop  
7338 Benson-----AT 9-5757

Miami Beauty Salon 191 Miami-----AT 9-6655

(See Advertisement This Classification)

Milda's Beauty Shop  
2114 Elwood Ave-----CE 4-8553

Minnie Lou's Beauty Shop  
2619 Franklin-----AT 9-8087

Mister Donn's Hair Styling Salon  
2121 N. Michigan-----CE 3-1717

MODERN BEAUTY & HEALTH SALON  
Shop Now Located Around The Corner  
At 107 E Battle  
816 N Main-----BL 5-1501

Moller Eva Beauty Shop  
905 E LaSalle Ave-----CE 4-8222

Morrison Carolyn 529 Stuebner-----CE 2-2233

NEIGHBORHOOD BEAUTY SHOP  
816 N Main-----BL 5-1501

Nellie's Beauty Shop 2022 Linden-----CE 2-5777

Null Snyder Glad 427 Sheridan Bg-----CE 3-4444

Oak's Beauty Shop  
5516 Hollywood Blvd-----CE 3-2777

Ocie's Scientific Beauty Shop  
2620 Newcome-----AT 8-2021

OLIVER HOTEL BEAUTY SALON  
Complete Beauty Service  
Open Eve. By Appt.  
205 W Wash Ave-----CE 3-3450

Oliver Hotel Beauty Salon  
205 W Wash Ave-----CE 3-3450

Oliver's Beauty Shop  
1418 Portage Ave-----CE 3-2221

ORIENTAL BEAUTY SALON  
2222 Portage Ave-----CE 3-4551

(See Advertisement This Classification)

Park Lane Beauty Shop  
17627 Bullis Rd-----CE 2-6411

Paula's Beauty Shop 1129 Bissell-----CE 4-4447

Petite Beauty Salon 119 S Cherry-----AT 7-6233

Piazza Beauty Salon  
1513 Portage Ave-----CE 4-8333

Popielek Martha Beauty Shop  
1034 Johnson-----CE 4-7471

R & S Beauty Salon  
808 Ashland Ave-----CE 2-6111

RAINA'S HAIR FASHION STUDIO  
1440 E Calvert-----AT 8-5522

(See Advertisement This Classification)

REGINA'S BEAUTY SALON  
55769 State Rd 123-----AT 8-1717

A Long Distance call is so warm as

friendly . . . and inexpensive, too. Call

someone today!

**Beauty Shops—(cont'd)****RHODUS HAIR STYLING SALON**

13 Yrs. The Same Convenient Location  
Hair Shaping and Styling  
Permanent Waving • Scalp  
Treatments • Advanced Stylists  
Please Call For Appointment  
Mrs. Herman Rhodus, Owner  
806 Tower Bldg. -----CE 3-1460

**Rhodus Hair Styling Salon**

806 Tower Bldg. -----CE 3-1460

**Riviera Beauty Shoppe**

56376RivieraBldg. -----AT 7-5079

**ROBERTSON'S BEAUTY SALON—**

ROBERTSON'S DEPARTMENT  
STORE 211 S. Mich. -----CE 3-4111

**Rudas Hair Styling Salon**

Open Evenings By Appointment  
1804PrairieAve. -----AT 8-8797

**RUTH HEILMAN'S BEAUTY SHOP**

1409Garroll. -----AT 7-7049

**RUTH'S BEAUTY SHOP**

SALON OF CHARM  
2801MishAve. -----AT 8-8611

**Salon of Charm**

Open Evenings Only  
421Liberty. -----AT 8-3593

Sarah B Beauty Salon 256Pendle. CE 4-8411

**SKY'S BEAUTY SALON**

1409E Donald. -----AT 4-6634

**Style & Cut Beauty Shop**

Deanna Toth, Owner & Operator  
1403 S Main -----AT 9-2100

**Sue's Beauty Shop**

1321WWashAve. -----CE 3-4945

**SWARTS ME BEAUTY SHOP**

HAIR CO.—RETAIL  
Rental Service

Cleaning and Dressing  
Transformations

Complete Beauty Service  
Corner Lafayette and Jefferson

Mrs. Kathleen Troutman, Owner  
415 Whiteb.-Klr. Bg. -----CE 4-1500

**Sylvia's Beauty Shop**

1225CorryBldg. -----CE 3-5821

**SYMY LAURA BEAUTY SALON**

Specializing in Hair Cutting  
& Styling

1225WWesternAve. -----AT 7-7925

**TOP KNOTT BEAUTY SHOP**

832N Hill. -----CE 4-1760

**Tre's Beauty Shop**

19908 StLineRd. -----CE 2-6096

**TRESSA-K BEAUTY HOOK**

425South. -----AT 4-6232

**Two-Ten Beauty Shop The**

210N4Peter. -----CE 4-0236

**Twyckenham Beauty Salon**

"Curly Cuts," Children's Hair Cutting  
1442E Donald. -----AT 8-8664

(See Advertisement This Classification)

**U Ne Da Beauty Salon**

1722 S Main. -----AT 8-6448

**Vergie Beauty Salon**

1208LWes. -----AT 8-2178

**Victor Hair Fashion Studios**

2119Miami. -----AT 8-8877

**Virginia's Beauty Shop**

(See Advertisement This Classification)

**Virginia's Beauty Shop**

1634 Jackson. -----AT 5-7516

**Virginia's Beauty Shop**

6131N Main. -----AT 8-2422

**VIVIAN'S HAIR DESIGN STUDIO**

116N Main. -----CE 2-2194

**VOQUE HAIRDRESSERS**

John G. Hancock, Hair Stylist  
202 OddFollowBldg. -----CE 4-4422

(See Advertisement This Classification)

**Wava Jane's Beauty Shop**

PevegoodRd. -----AT 8-4849

**WAVETTE BEAUTY SHOP**

8033 S LWW. -----CE 4-1329

**Weaver Maisie Beauty Shop**

813 S 23. -----AT 8-6761

**WILLARD BEAUTY SALON**

Open Evenings By Appointment  
802WJeffBldg. -----BL 5-7748

**Will's Beauty Shop**

50513Mich. -----CE 3-1263

**Wilson P O 617ClevelandAve.**

-----CE 4-6315

**WYMAN'S BEAUTY SALON**

50513Mich. -----CE 4-9071

Zoss Barber & Beauty Shop  
118WWesternAve. -----AT 9-0712

Businessmen, you'll get big results at  
little cost when you use Long Distance!

**Bedding****See also Mattresses**

**GARNITZ FURNIT CO**  
Garnitz Beauty Rest & Serta  
Mattresses  
310 SMich -----CE 3-9494

**SEALY POSTUREPEDIC**

MATTRESSES  
GARNITZ FURNIT CO  
310 SMich -----CE 3-9494

**Bedding Renovating****See Mattresses—Renovating****Beds—Renting**

**AAYS RENT-ALL CO**  
All Types of Beds For Rent: Cribs;  
Hospital Beds; Tractor Beds; Cots.  
Delivery and Pick-Up Service  
302 LWE -----CE 2-5971

**UNITED RENT-ALLS OF S BEND**

Best of All Types  
910 SMich -----AT 7-3255

**Beer & Ale—Dealers**

**BEER STORE** 1736LWE. -----AT 7-5347

**HANDY STOP**

See Ad under Grocers Retail  
719 Seady -----AT 7-7744

Lincoln Way West Cafe 3101LWW. CE 3-0893

**PEARL'S BAR & GRILL**

Bar and Grill Phone CE 3-0987  
Home Beverage Delivery  
LIQUOR • BEER • WINE  
Complete Party Supplies  
Drive-In Cold Beer Duck  
Corner Marion and Williams  
For Delivery Service Call  
327 W Marion -----CE 2-2277

Pearl's Bar & Grill 327W Marion. -----CE 2-2277

**RANITA BAR & GRILL**

2893 Smith. -----AT 9-8313

**Beer & Ale—Distributors**

**ALPS BRAU—**  
VALLEY BEVERAGE CO  
805 S Cleveland(Mish) -----BL 5-4889

**BLATZ BEER—**  
SUNNYSIDE BEVERAGES INC  
819 N Eddy -----CE 4-6868

**BUDWEISER BEER—**  
DISTRIBUTORS  
UNITED BEVERAGES INC  
125 SHill -----AT 8-0211

**CARLINGS BLACK LABEL BEER—**  
MICHIANA BEVERAGES INC  
619N College -----CE 4-3181

**CARLINGS RED CAP ALE—**  
MICHIANA BEVERAGES INC  
619N College -----CE 4-3181

**DREWRY'S BEER & ALE**  
ask for  
BIG "O"

DREWRY'S BEER  
THE BEER WITH THE  
ONE BIG DIFFERENCE

"WHERE TO BUY IT"  
DREWRY'S LIMITED U S A INC  
1408Eldw. -----CE 4-1121

Drewrys Limited U S A Inc  
1408Eldw. -----CE 4-1121

**FALSTAFF BEER—**  
SUNNYSIDE BEVERAGES INC  
819N Eddy -----CE 4-6868

There's a relative or friend some-  
where, right now, who'd be happy to  
hear your voice over the Long Distance  
lines.

**Beer & Ale—Distributors—(cont'd)****FRIARS ALE**

FRIARS  
CLUB SPECIAL  
ALE  
A FINE ALE  
AT A  
POPULAR PRICE  
"WHERE TO BUY IT"  
DREWRY'S LTD U S A INC  
1408Eldw. -----CE 4-1121

**HAMM'S BEER**

VALLEY BEVERAGE CO  
805 S Cleveland(Mish) -----BL 5-4889

Luther Ed J Whol Beverage Inc  
1121NilesAve. -----AT 8-9822

(See Advertisement This Classification)

**MICHIANA BEVERAGES INC**  
619N College. -----CE 4-3181

(See Advertisement This Classification)

**MILLER HIGH LIFE—**  
MICHIANA BEVERAGES INC  
619N College -----CE 4-3181

**PABST BEER—**  
SUNNYSIDE BEVERAGES INC  
819N Eddy -----CE 4-6868

(See Advertisement This Classification)

**SUNNYSIDE BEVERAGES INC**  
(See Advertisement This Classification)

**UNITED BEVERAGES INC**  
125 SHill -----AT 8-0211

(See Advertisement This Classification)

Valley Beverage Co  
805 S Cleveland(Mish) -----BL 5-4889

(See Advertisement This Classification)

**Beer Taverns****See Taverns****Bells & Chimes****See Chimes & Bells****WHOLESALE DISTRIBUTORS OF****CARLING**

ESTABLISHED  
SINCE 1937

CALL  
**CE 4-3181**

**MICHIANA  
BEVERAGES  
—INC.**

619 N. COLLEGE

**ED. J. LUTHER**

WHOL. BEVERAGE, INC.

DISTRIBUTORS OF



CALL  
**AT 8-9822**

112 N. NILES AVE.

**Siroh's**

• BUDWEISER

**Champagne Velvet**

BALLANTINE ALE

MOGEN DAVID and

GALLO WINE

**UNITED BEVERAGES, INC.**

WHOLESALE DISTRIBUTOR

CALL

**AT 8-0211 or AT 8-0400**

125 S. HILL

**WHOLESALE DISTRIBUTORS OF**

• ALPS BRAU

• HAMM'S

• MEISTER BRAU

• OLD CROWN ALE

• PETER HANDS RESERVE

• GLUEK STITE MALT

LIQUOR

CALL **BL 5-4889**

CALL

**VALLEY  
BEVERAGE CO.**

805 S. CLEVELAND (Mish.)

**DISTRIBUTORS FOR**

PHONE **CE ntral  
4-6868**

**SUNNYSIDE  
BEVERAGES, INC.**

819 NORTH EDDY ST.

# Clicquot Club

## BOTTLING CO.



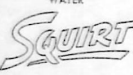
BOTTLERS OF  
• FROSTIE • DR. PEPPER  
• SQUIRT  
• CLICQUOT CLUB



frosty man  
frosty!



DISTRIBUTORS OF  
DISTILLED and  
WALKER'S  
WATER



CALL  
BL 5-9422  
(MISH.)

2010 W. 6TH ST.

### Belt Conveyors

See Conveyors

### Belling-Mechanical

BEARINGS SERV CO

3014879 4125Sample---AT 9-5591  
BROWNING V BELTS & DRIVES  
KOONTZ-WAGNER ELEC CO INC  
516NMich ---CE 3-8251

CYCLONE FENCE DEPT-AMER  
STEEL & WIRE DIV-U S STEEL  
CORP  
Mfrs of Metal Conveyor Belts  
3014879 ---CE 4-5179

DAYTON V-BELTS & PULLEYS  
FULL LINE DISTRIBUTOR  
ELECTRIC MOTOR SERV CO  
1132Mish ---AT 9-1234

It's a good idea to jot down numbers  
frequently called.



## SEVEN-UP BOTTLING CO. Inc.

Call  
CE 4-8902  
CE 4-8218

1239 So. Bend Ave.

### Belling-Mechanical-(cont'd)

GATES V-BELTS & DRIVES  
GATES RUBBER CO SALES DIV  
INC 217LaBrg ---CE 3-0077  
PITTSBURGH  
BEARINGS SERV CO  
4125Sample ---AT 9-5591

POWER TRANSMISSION CO  
802 S Main---AT 8-4471  
U S RUBBER PRODUCTS  
POWER TRANSMISSION CO  
802 S Main---AT 8-4471

WORTHINGTON-GOODYEAR  
V-BELTS---  
DISTRIBUTORS  
NATL MILL SUPPLY INC  
224E Monroe ---AT 7-2361

### Beverage Coolers-Ril

Salvage Co The 331ELaSalle---CE 4-4625

### Beverages-Alcoholic

See Beer & Ale; also Brewers; also  
Liquor; also Wines

### Beverages-Non-Alcoholic-Whol

CANADA DRY BOTTLING CO  
1330High---AT 8-4671  
CARDINAL BOTTLING CO INC  
1330High---AT 8-4671  
Clicquot Club Bottling Co  
2010WashMish---BL 5-9422  
(See Advertisement This Classification)

COCA COLA BOTTLING CO OF  
S BEND INC 1035MishAv---AT 7-3541

HIRES BOTTLING CO  
1330High---AT 8-4671

JOYCE BOTTLING CO INC  
DOUBLE COLA  
NESTLE'S  
TOM BOY FLAVORS  
1700 S Union Mich---BL 5-6151

### Beverages-Non-Alcoholic-Whol -(continued)

JOYCE BOTTLING CO INC  
1700 UnionMich---BL 5-6151  
NEHI-ROYAL CROWN BOTTLING CO  
401NHill---CE 4-1200

PAR-T-PAK BEVERAGE CO  
401NHill---CE 4-1200

PERI COLA BOTTLING CO  
1330High---AT 8-4671  
Royal Crown Bottling Co 401NHill---CE 4-1200

ROYAL CROWN COLA  
NEHI-ROYAL CROWN BOTTLING  
CO 401NHill---CE 4-1200

SCHWEPPES  
LASALLE LIQUOR CORP  
318E Colfax ---CE 4-0102

SEVEN UP BOTTLING CO INC  
(See Advertisement This Classification)  
1239 S BendAv ---CE 4-8218  
1239 S BendAv ---CE 4-8218

SQUIRT  
CLICQUOT CLUB BOTTLING CO  
2010W(Mish)---BL 5-9422

Bibles  
See various Book Dealers  
Classifications

Bicycles-Rental  
Morgan's Bike Shop  
3815LWEMish---BL 9-4862

Bicycles-Repairing  
ALBRIGHT J P 2720LW(Mish)---BL 5-8902  
AL'S BIKE SHOP 2222MishAv---AT 9-6447  
Argent Bike Shop 3037MishBd---CE 4-6149  
Grose's Bike Shop 226WashAv---CE 3-0778  
MORGAN'S BIKE SHOP  
Dealer For Roll Fast Bicycles - Service  
On All Makes - 24 HRS (Mish.)  
Turn So. On Capital Ave 1 Mi.  
3835 LWE Mich---BL 9-4862

RAY'S BIKE SHOP  
1126WWestern---AT 7-0111

Bicycles-Retail  
ALBRIGHT J P 2720LW(Mish)---BL 5-8902  
(See Advertisement This Classification)  
AL'S BIKE SHOP 2222MishAv---AT 9-6447  
(See Advertisement This Classification)

ARMORE BIKE SHOP  
Repairs and Painting On All  
Wheel Goods  
Authorized Dealer For  
Leading Makes  
Sales - Parts - Repairs  
Located 2 Bks. So. Of Airport  
Extension On Moss Rd  
55297 Moss Rd ---CE 4-6149

COLUMBIA-BUILT BICYCLES  
BICYCLES BY  
Since 1977...  
America's FIRST Bicycle

"WHERE TO BUY THEM"  
DEALER  
ALBRIGHT J P  
2720LW(Mish)---BL 5-8902

GROSE'S BIKE SHOP  
226WashAv---CE 3-0778  
(See Advertisement This Classification)  
Morgan's Bike Shop  
3835LWEMish---BL 9-4862  
(See Advertisement This Classification)

It saves time when you give the Len  
Distance operator the out-of-town num  
ber you want. In fact, your call can f  
through twice as fast!



AUTHORIZED SALES AND SERVICE

WE REPAIR ALL MAKES  
WORK GUARANTEED

NEW  
USED  
TRADE

PARTS and ACCESSORIES  
BIKES and TRICYCLES



Free  
Parking

EZ TERMS  
ARRANGED



Always 200 Schwinn  
Bicycles in Stock  
to Choose From

DIAL AT 7-  
0111

ESTABLISHED 1936

# RAY'S BIKE SHOP

1126-1128 W. WESTERN AVE.

# BICYCLES



## Schwinn BICYCLE HEADQUARTERS



PARTS and REPAIRS  
WE TAKE TRADE-INS  
PICKUP  
and DELIVERY  
Open Weekday Evenings



DIAL AT 9-6447

# AL'S BIKE SHOP

2222 MISH. AVE.

**Bicycles-Retail-(cont'd)**

**RAY'S BIKE SHOP**  
1124WWestern---AT 7-0111  
(See Advertisement This Classification)

**SCHWINN BICYCLES**

"World's Finest Bicycles"—More Americans ride Schwinn—by far. Over 50 Schwinn Models—In every Price Range. SOLD AND SERVICED BY SCHWINN FACTORY-FRANCHISED DEALERS. BUDGET TERMS.

**Schwinn**

"WHERE TO BUY THEM"

DEALERS

**AL'S BIKE SHOP**  
2227MishAv---AT 9-6447  
**GROSE'S BIKE SHOP**  
2227MishAv---CE 3-0788  
**RAY'S BIKE SHOP**  
1124WWestern---AT 7-0111  
**ROBERTSON'S DEPT STORE**  
211 SMich---CE 3-4111

**Billboard Advertising**

See Advertising-Outdoor

**Billiard Parlors**

Hoover's Recreation Hall  
3403WashAv---AT 9-0674  
Mitchell's Amusement Center  
530ChapIn---AT 9-0663  
Shelton's Recreation 507ChapIn---AT 9-0636  
Smoke's Cigar Shop & Tavern  
436ChapIn---AT 9-0637  
West Side Recreation  
1415Wash---CE 3-0666


**Billing Machines**

Burghe's Corporation 1335Mish---AT 7-6569

**Binoculars**

Grazel Photo Supplies  
2122WWesternAv---AT 7-9222  
SCHILLING'S 329 SLaBld---AT 7-6535

**Columbia**



PARTS  
REPAIRS  
SALES  
CALL  
BL  
5-8988

(At Playland Park)  
**J. P. ALBRIGHT**  
2720 LWW (Mish.)

**Schwinn Rollfast**



AUTHORIZED DEALER

DIAL  
BL 9-4862

• Repairing  
• Parts  
• Rentals

**MORGAN'S BIKE SHOP**  
3835 LWE, MISH.

**Bird Cages**

Davenport's Pet & Supply Store  
318 SMich---CE 2-6467

**Birds**

See Pet Shops

**Biscuit Companies**

**FLAVOR-KIST**  
SCHULZE & BURCH BISCUIT CO  
23495EdisonRd---CE 3-2688  
1 & M Biscuit Co 1130 SLaBld---AT 7-5433  
Natl Biscuit Co 2107WSample---AT 7-7800  
Schulze & Burch Biscuit Co  
23495EdisonRd---CE 3-2688

**Black Dirt**

See Sand & Gravel; Also Top Soil

**Blacksmiths**

Stroup Geo Welding & Spring Shop  
25242EdisonRd---CE 4-4303

**Blank Books**

Shelby Salesbook Co The  
3323Waldhaven---AT 8-1242

**Blinds**

See Venetian Blinds; also Window Shades

**Blood Banks**

Central Blood Bank Inc  
2044NVarre---CE 4-1157

Live Better, live more at ease... with handy extension telephones throughout the house.

**BICYCLES**  
**LIONEL TRAINS**



WITH Smoke!

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- Wheeled Goods
- Repairing
- Parts
- Accessories
- MOTORS
- RAILROADS

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**CE tral 3-0788**

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RACING CARS



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226-228 W. Washington Ave.

**Blowers & Blower Systems**

See also Dust Collecting Systems

**AMERICAN BLOWER**  
AMERICAN STANDARD  
INDUSTRIAL DIV OF  
AMERICAN-STANDARD  
CORP 402LaBg---CE 3-9305

**CHICAGO BLOWERS & FANS**  
DUNN A  
2319ErskineBld---AT 8-3901

**NEW YORK BLOWERS**  
KOONTZ WAGNER ELEC CO INC  
814NMich---CE 3-8251

**S BEND AIR PRODUCTS INC**  
Blowers-Fans & Ventilating Equipment  
415 SStulos---AT 8-7336

**Blue Printers**

**MEEHAN JAS R & ASSOCS**  
101 SLaBld---AT 9-6307  
**OFFICE ENGINEERS INC**  
116 SMich---CE 3-3117

**OLZALID PRODUCTS**

Whiteprint dry-process direct copying equipment, sensitized papers, cloths, films, products for design, complete line of accessories—for engineering, business, business systems.

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116 SMich---CE 3-3117

**Bluestone**

See Stone-Natural

**Boards of Trade**

See Associations

**Boat Dealers**

**BOAT SALES CO** 3302MishAv---AT 7-0300  
Don's Marine & Sports Shop  
2632 SMich---AT 9-0935

**GLASSPAR BOATS**  
KINDIG BROS INC  
1122MishAv---AT 7-2353

**GORDON'S SPORT CENTER INC**  
Fiberglass—Lone Star—Star Craft  
Johnson Outboard Motor & Boat Trailers—Call Long Distance Niles  
101 S 11th Niles Mich---MU 3-3450

**LONE STAR BOATS**

"World's Largest Outboard Boat Manufacturer"  
**Lone Star**  
The New "CAREFREEDOM" Fleet of 12'-23' Fiberglass and Aluminum Boats—Boat Trailers  
"MOST WANTED NEW...ON TRADE-IN TODAY"

**"WHERE TO BUY THEM"**  
DEALERS  
RIDGE CO THE 315WJeffBld---CE 4-3143

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245NWhittakerNewBuffaloMich  
Call Long Distance New Buffalo—971-W  
(See Advertisement This Classification)  
**THORPE'S INC** 18296 StRd23---CE 3-8288  
(See Advertisement This Classification)  
Yeager Marine Co 221 SLaBld---AT 8-4550

**Boat Motors—Outboard**

See Outboard Motors

**Boat Supplies**

NELSON W E 205JEffBld---CE 2-1227  
**PEARL'S TARPULINGS**  
Custom Made Boat Covers  
Motor Covers—Windshield Covers  
(1/4 Mi. West of So. Bend Speedway)  
26019 St Rd 2---AT 7-1022

**Boat Supplies—(cont'd)**

**THORPE'S INC** 18296 StRd23---CE 3-8288  
**YEAGER MARINE CO**  
221 SLaBld---AT 8-4550

**Boat Trailers**

See Trailers—Automobile Utility—Mtrs

**Boiler Components**

**INDUSTRIAL CHEMICALS INC**  
2215 SMain---AT 7-3397

**Boiler Masonry**

**ECKENBERGER JIM D**  
3238KentLn---CE 3-1997

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FIBERGLASS  
MOTOR  
AUX  
BOATS

FOR LEASE

Call Long Distance  
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**Louis J. Sima's NEW BUFFALO MARINA**  
(New Buffalo, Mich.)  
245 NO. WHITTAKER

**Boiler Repairing****FABRICATED STEEL PRODS OF  
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PROMPT SERVICE ON  
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STACKS — BREECINGS  
PORTABLE AIR  
COMPRESSORS AND WELDING  
2025 S Main-----AT 8-9181

**HAMMANS' STEAM FITTING &  
HEATING CO**

922 Hendricks Mish-----BL 5-5249

**Boilers-Dealers****GOEHN PLUMBING & HEATING CO**

1261LW Mish-----BL 5-9659

**TRIPPEL VIO PLUMBING**

545W3 Mish-----BL 5-5088

Western Plumbing & Heating Co  
1241LWV-----CE 2-8645

**Boilers-Mtrs & Distributors**

See also Heating Apparatus

**KEWANEE BOILERS--**

AMERICAN-STANDARD  
INDUSTRIAL DIV OF  
AMERICAN-STANDARD  
CORP 402LaBq-----CE 3-9305

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ALL  
TYPES - SIZES - PRESSURES  
• Erie City • Pacific  
• Johnston • Latimer  
• Lookout • Nebraska  
1912 S Main-----AT 9-6343

**Boils & Nuts**

Reynolds Fasteners Inc  
1730RidgedaleBld-----AT 8-2647

Salvage Co 431LaSalleAv-----CE 4-4625

**Bonds-Bail**

Associated Bond & Ins Inc  
212 OddFellowBg-----CE 4-8377  
(See Advertisement This Classification)  
**COPPENS HENRY PORKY**  
502W Mish-----BL 5-1386  
Morris Wm R Est & Ins Agcy  
529N Hill-----CE 2-7172  
(See Advertisement This Classification)

**SHANAHAN & CO**

615 OddFellowBg-----CE 4-2833  
(See Advertisement This Classification)

**Bonds-Investment**

See Investment Securities; also Stock  
& Bond Brokers

**Bonds-Surety & Fidelity**

**DUNNAHO HUGH P AGCY**  
423Mish-----CE 4-4651  
Hartford Accident & Indemnity Co  
Serv Off 310 SheridanBg-----CE 2-1436  
**NEFF HASS & CO INC**  
414 SheridanBg-----CE 2-1449  
**SHANAHAN & CO**  
615 OddFellowBg-----CE 4-2833

**Book Dealers-Retail**

**AQUINAS LIBRARY & BOOK SHOP**  
110E LaSalleAv-----CE 3-7602  
(See Advertisement This Classification)  
**BIBLE BOOK CENTER INC**  
Bibles - Books - Church Supplies  
Sacred Records and Gifts  
We Represent  
Central Sec. Mutual Ins. Co.  
Low Cost Auto Insurance For  
Non-Drinking Drivers  
413 S Mich-----AT 8-4743

Bible Book Center Inc 413 S Mich-----AT 8-4743  
**BOOK SHOP 134V Mish-----CE 4-3588**  
**BRUGGER'S BOOK STORE**  
127W Wash-----CE 3-5777

**CALVARY BOOK STORE**  
Sunday School Supplies, Religious  
Books, Gifts, Hallmark Cards, Etc.  
2301 S Mich-----AT 7-7222  
**CATHOLIC INFORMATION CENTER**  
150E LaSalleAv-----CE 3-7602  
**ENCYCLOPAEDIA BRITANNICA INC**  
433W LaSalle-----CE 4-4319

**WORLD BOOK ENCYCLOPEDIA &  
CHILD CRAFT--**  
DISTRICT MANAGER  
LECKRONE ELMER WORLD BOOK  
AGCY  
200N Chestnut Oscella-----OR 4-8238  
LOCAL AGENT  
WINKOWSKI GLEM M  
801W LaSalleAv-----CE 2-7833

**Bookbinders**

Budd Joe Book Bindery  
1184 S MainSt-----CE 4-7717  
G B C Sales & Serv Inc  
106W Monroe-----CE 2-0122

**Bookbinders'-Equip & Supplies**

**GBC PLASTIC BINDING  
EQUIPMENT & SUPPLIES--**  
G B C SALES & SERV INC  
106W Monroe-----CE 2-0122

**Bookkeeping & Accounting Machines**

**ADDRESSOGRAPH ACCOUNTING  
MACHINES**  
ADDRESSOGRAPH-MULTIGRAPH  
CORP 1918 S Mich-----AT 8-4404

**ALLEN R C BOOKKEEPING  
MACHINES**

DANNER'S BUSINESS MACH  
SERV 1614MishAv-----AT 7-7404  
DOUTHITT'S OFC EQUIP CO  
746 Seelye-----AT 7-1328

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A complete line of account-  
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matic Systems control and  
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1335Mish-----AT 7-4564

International Business Machines Corp  
612Mish-----CE 2-8251

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ACCOUNTING EQUIPMENT--**  
MONROE CALCULATING MACH  
CO INC 124Mish-----AT 9-5264

**NATIONAL ACCOUNTING MACHINES**

Accounting and Bookkeep-  
ing Machines for every  
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Systems designed and  
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"WHERE TO BUY THEM"  
**NATL CASH REGISTER CO**  
321 S MainBld-----AT 7-5544

Underwood Corp 1913 S Mich-----AT 7-4544  
**UNDERWOOD SUNSTRAND ACCOUNT-  
& BOOKKEEPING MACHINES**

Master-Touch®  
Accounting Machines  
Billing Machines  
Posting Machines  
Data Processing Systems  
Sales - Service - Supplies - Rentals  
"WHERE TO BUY THEM"  
**UNDERWOOD CORP**  
1913 S Mich-----AT 7-4544

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Small Business Service - Bookkeeping  
Statements - Tax Preparation  
Business Analysis  
143B Portage Av-----CE 4-2644

Bookkeeping & Tax Serv  
423 S Logan-----AT 9-2444

**BRANDENBURG W D**  
215 SeebirtPlz-----CE 2-1122

**Cunocar Accounting Serv**  
54314 MapleLn-----CE 2-4502

Doxator J E 411 OddFellowBg-----CE 3-7274

Foster Wilbur C 228ChristmasBg-----CE 3-8554

Frank Jack 1728PortageAv-----CE 3-3037

French Robt W 436N Hill-----CE 4-8404

Johnson Madelyn 3510CoryBld-----CE 4-6301

Kimney Gerald Public Accountant &  
Tax Consultant 72453Mish-----CE 5-6333

Kinsey H W 3103PlattBg-----CE 4-3660

Mail-Me-Monday 3201MishAv-----AT 7-8344

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Bookkeeping and Tax Work For....  
Medium Sized and Smaller Businesses  
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BONDS**



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CE 4-8377

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WANT OUT  
OF JAIL?

212 ODD  
FELLOWS BLDG.

**BAIL BONDS  
BAIL BONDS  
BAIL BONDS  
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**WM. R. MORRIS**

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CE 2-7172

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529 N. HILL

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A non-profit  
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New and Standard  
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Mon. 12 Noon  
8:30 P.M.  
Tues. - Sat.  
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5:30 P.M.

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A SPECIALIZED SERVICE FOR  
DOCTORS

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Practice Analysis  
A Confidential Service for the Professions

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**SNYDER'S BUSINESS SERV**

Preparation of all statements—All  
Taxes Prepared Accr. Systs. Installed  
3124 S 13th St Rd Niles Mich Call  
Long Distance Niles—MU 3-4871

**Books—Blank**

See Blank Books

**Books—Sales**

See Sales Books

**Books—School**See various Book Dealers  
Classifications**Bottle Caps & Seals**

ALCOA CLOSURES—  
ALUMINUM CO OF AMERICA  
805JM By—CE 2-3332

**Bottled Gas**

See Gas-Bottled

**Bottlers—Beverage**

See Beverages—Non-Alcoholic

**Bottlers—Whol & Mfrs**

HAZEL-ATLAS GLASS PRODUCTS—  
HAZEL-ATLAS GLASS DIV OF  
CONTINENTAL CAN CO INC  
Bottles, Jars, Closures  
Tableware And Premiums  
Equipment Cincinnati  
Call Long Distance  
Cincinnati—PA 1-1244

**TOWER GLASS CO**

BOTTLES OF ALL  
DESCRIPTIONS  
Prescriptionware—Bottles & Jars  
Decorated Glassware—Bar Glassware  
Glassware—Premiums  
Glassware of All Descriptions  
Caps and Closures  
814 S Laf Blvd—AT 8-1083

**Bowling**

Beacon Bowl Inc 4210LWW—CE 4-4167

**BOWL-MOR RECREATION ALLEY**

1718N Mich—CE 3-9369

**PALAI-ROYALE LANES**

107W Golf Ave—CE 2-1131

Parkway Bowling Lanes

2802LWW(Mish)—BL 5-4277

Rose Bowling Lanes

1074E1(Mish)—BL 5-0462

S Bend Maennerchor

219 Sycamore—CE 3-0883

Veterans Of Foreign Wars Post

No 1167 1047LWE—AT 9-0779

**WESTERN RECREATION BOWLING**

ALLEYS 1025W Western—AT 9-0813

If no ans call—AT 9-4581

It saves time when you give the Long  
Distance operator the out-of-town num-  
ber you want. In fact, your call can go  
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Ind. Only Exclusive  
COMPLETE LINE OF  
BOWLERS' SUPPLIES

- Brunswick—Balls, Shoes and Bags
- Bowling Shirts and Blouses
- All Sizes in Stock
- Trophies and
- Engraving Done In Our Shop
- Plugging—Reinforcing

308 N Mich—CE 3-8575

Brunswick Shop 308N Mich—CE 3-8575

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BALLS  
DONNEDON'S SPORT & CAMERA  
SHOP 115W Golf Ave—CE 3-7302

**Bowling Lane Equipment & Supplies**

A M F PINSPOTTER INC

1064N Monroe—CE 2-8233

**BRAD'S EBONITE SHOP**

EBONITE TORNAO BOWLING  
BALLS—EXPERTLY FIT &  
FITTED AND DRILLED HERE  
Shoes, Bags, Shirts—Dresses  
Gifts—Trophies—Engraving  
Used Balls—Repair Service  
Across From Parkway Lanes  
2807 L W W (Mish)—BL 5-5433

Claro Labs 415W Ewing Ave—AT 7-3561

**Box Strapping**

See Steel Strapping

**Boxes—Corrugated & Fibre—(cont'd)**Bottle Creek Box Co 1000WKerr—AT 9-0368  
(See Advertisement This Classification)**HIMES CHAS & SONS**

New & Used Packing Containers  
Used Fibre Drum—Sizes 2½ to  
55 Gals.  
Used Steel Barrels  
Corrugated Boxes—Wooden Boxes  
"We Buy and Sell"  
124 St Joe Elkhart Ind—CE 2-7575

**INLAND CONTAINER CORP**

Inland Boxer Bldg Good Will—AT 7-4687

**NORTHERN BOX CO**

Corrugated Shipping Boxes  
Corrugated Inner Packing  
and Die Cutting  
Corrugated Stock Boxes  
1328 Mishawaka Elkhart, Ind  
Call Long Distance—Elkhart CO 4-6623

**NORTHERN CORRUGATED BOXES—**

NORTHERN BOX CO  
1328MishElkhart Call  
Long Distance Elkhart—CO 4-6623

**RATHBORNE HAIR & RIDGWAY CO**

834Mimer—CE 2-4664

**SEAWAY CONTAINERS**

Corrugated Shipping Cases  
Pallets  
Packaging Designers  
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Call Long Distance LaPorte—5125

Station-to-station calls are faster and  
cost less. Birthdays . . . anniversaries  
. . . just to chat—long distance is so  
warm and friendly.

**Boxes—Corrugated & Fibre—(cont'd)****STONEWALL CORRUGATED BOXES**

ENGINEERED FOR EFFICIENCY  
DESIGNED TO SELL  
• SHIPPING CONTAINERS  
• DISPLAY STANDS  
• DISPLAY SHIPPERS

"WHERE TO BUY THEM"

CAMPBELL BOX & TAG CO DIV  
OF STONE CONTAINER CORP  
Selling Displays Engineered For  
Efficiency Designed To Sell  
903 S Main—AT 8-8381

**Boxes—Folding**See Boxes—Corrugated & Fibre; also  
Boxes—Paper**Boxes—Jewelers'**

See Jewelers' Equipment &amp; Supplies

**Boxes—Paper****BARGER BOX & PRINTG CORP**

Printed  
FOLDING CARTONS  
SET-UP PAPER BOXES  
DIE CUT SPECIALTIES  
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Call Long Distance  
& Ask for—Enterprise-4000  
No Charge For Enterprise Calls

**Barger Box & Printing Corp**

Elkhart Ind  
Call Long Distance and ask  
for—Enterprise-4000  
No Charge for Enterprise Calls  
Campbell Box & Tag Co Div of Stone  
Container Corp 903 S Main—AT 8-8381  
(See Advertisement This Classification)

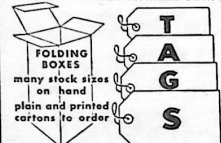
**BATTLE CREEK BOX CO.****CORRUGATED BOXES**SERVING INDUSTRY  
SINCE 1911

AT 9-0368

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**Campbell**  
BOX & TAG COMPANY  
DIV. OF STONE CONTAINER CORP.

many stock sizes  
1 on hand  
plain and printed  
cartons to order



AT 8-8381

903 So. Main, South Bend, Ind.

**Boxes—Paper—(cont'd)****CAMPBELL FOLDING BOXES AND TAGS**

MANUFACTURERS  
CAMPBELL BOX & TAG CO DIV OF  
STONE CONTAINER CORP  
903 S Main—AT 8-8381

Empire Box Corp  
Subsidiary Packaging Corp of  
America—Manufacturers of Folding  
Paper Cartons  
3602W Sample—AT 7-1591

**GAIR FOLDING CARTONS—**

GAIR ROBT DIV OF CONTINENTAL  
CAN CO INC  
Foot Of Division Elkhart Ind Call  
Long Distance Elkhart—JA 2-6150

Ind Carton Co  
Manufacturing Bakery & Pizza Boxes  
2620W Sample—AT 8-1600

Peltz-Kaufer Div Of Inlander Steindler  
Paper Co 1820Huron—AT 8-4469

**Boxes—Wirebound**

Rathborne Hair & Ridgway Co  
834Mimer—CE 2-4664

**Boxes—Wooden**

BUILDERS MILL & BOX CO  
1434 S 9Niles Mich Call Long  
Distance Niles—MU 3-1190

K-Wood Prods Co 25785 S Rd—AT 7-4262

**MICHIGAN BOX & CRATE INC**

1220N13Niles Mich—AT 7-8600  
(See Advertisement This Classification)

SCOTMAR MFG CO

23887 Ross Rd—AT 7-7612

**SEAWAY WOOD PRODS**

54325 Fir Rd Mish—BL 5-6088

**S BEND WOOD PARTS INC**

1344W Sample—AT 7-2351

Call a loved one today. Long Dis-  
tance rates are low.**MANUFACTURERS and DESIGNERS**

Wooden Boxes—Plywood Boxes

• Domestic • Export



**MICHIGAN  
BOX & CRATE  
INC.**

☆ NILES

CRATES • PALLETS • SHOOK  
LUMBER

TELEPHONE SOUTH BEND, IND.

AT 7-8600

OR NILES, MICH.  
MU 3-2720

1220 N. 13th St., Niles, Mich.

Let Our Experts Help Solve Your  
Designing and Packaging Problems

# NATIONAL BRAKE SERVICE, INC.

EST. 1931

**COMPLETE  
BRAKE SERVICE  
ON ALL MAKE CARS  
WHEEL ALIGNING**



FOR  
SERVICE  
ASK FOR  
**CLYDE**

SERVICE DEPT.  
**CE 3-1365**

317 E. JEFF BLVD.

IF YOU  
CAN'T  
STOP  
LIKE  
THIS...



**YOUR BRAKES NEED  
OUR ATTENTION!**

- BRAKE SERVICE
- VISUALIZER  
WHEEL  
ALIGNMENT
- WHEEL  
BALANCING
- SHOE EXCHANGE  
DRUM TURNING

DIAL  
**AT 9-3526**

BUD ANGLEMYER, Prop.

**SPECIALIZED  
BRAKE SERVICE**

"For Better Brakes See Us"  
SAMPLE AT MAIN  
902 S. Main

COULD YOU STOP!!



Complete  
Auto  
Repair

DIAL  
AT 8-  
2455

**AUTO INN  
GARAGE**

2711 W. WESTERN



FOR  
**BRAKE  
SERVICE**

ON EVERY MAKE OF CAR  
WHILE U-WAIT  
WATCH T.V. IN OUR SHOWROOM

USE OUR EASY TERM  
BUDGET PLAN

Open Monday and Thursday Nights

AT 8-4603

SEAT  
**Barry COVER CO.**

1924 S. MICH.

## Boys' Clothing-Retail

See Men's Clothing & Furnishings-  
Retail

## Boys' Clothing-Whol & Mfrs

See Clothing-Men's-Whol & Mfrs

## Braces-Orthopedic

See Orthopedic Appliances

## Brake Service

**A & A AUTO PARTS & REPAIR**  
SERV 3718WWesternAv.-AT 7-4525  
**AGRES SUNOCO SERV STA**  
2405LWW.-CE 3-0736  
**AUTO CLINIC** 8135Mish.-CE 3-3165  
Auto In Garage 2711WWestern.-AT 8-2455  
(See Advertisement This Classification)  
**B & H Standard Serv**  
4011JeffBlvd.-AT 9-0089

**BALL MOTORS INC**  
5059SUS 31.-CE 3-3626  
**GARRY SEAT COVER CO**  
1024 SMich.-AT 8-4603  
(See Advertisement This Classification)  
**BENDIX-WESTINGHOUSE AIR BRAKES**

SALES—SERVICE  
GENUINE FACTORY  
RECONDITIONED  
UNITS



"WHERE TO BUY THEM"  
DISTRIBUTORS

**STANLEY BODY & EQUIP CORP**  
2808TuckerDr.-AT 8-2588

**Benko & Sons Co Inc**  
1400PrairieAv.-AT 7-7166

(See Advertisement This Classification)

**BENNY'S TIRE & BATTERY SERV**  
113WFairAv.-AT 9-4506

If no ans call—  
**Bert's Marathon Serv Sta**  
3420SMain.-AT 9-0562

**BILL'S STANDARD SERV STA**  
436LWW.-CE 3-0295

**BOB'S SINCLAIR SERV STA**  
7093 SERd23.-CE 3-0495

**BORNTRAGER'S SERV**  
334JeffBlvd.-CE 3-2050

**Bud's Six Point Shov Serv Sta**  
1005 SMain.-CE 3-0571

**CARBURETOR & IGNITION  
SPECIALISTS CO**  
614 SMain.-BL 5-8188

**COIRO SINCLAIR SERV STA**  
1400Prairie.-CE 3-0995

**CURT'S AUTO REPAIR SHOP**  
501 JeffBlvd.-AT 7-1435

**Dick Kruk's Phillips 66 Serv Sta**  
5941US 31.-CE 3-0623

**Ed's Marathon Serv Sta**  
3120WWesternAv.-AT 9-0086

**Emerson's Texaco Serv Sta**  
3102WWesternAv.-AT 9-0537

Buy the Easy Way—Use the Classified

FAULTY BRAKES  
CAUSE



**BRAKE SERVICE AND PARTS  
WHEEL ALIGNMENT AND BALANCING  
All Work Guaranteed**

AT 7-7166

Pick Up and Delivery  
**BENKO & SONS CO., INC.**

Over 30 Years Experience  
1402 Prairie Avo.

## Brake Service-(cont'd)

### FIRESTONE STORES

**COMPLETE BRAKE SERVICE**  
Drum Turning - Wheel  
Alignment and Balancing  
Firestone Tires - Batteries and  
Accessories

223 W Jeff Blvd-----CE 3-3103

### Fred's Automotive Serv

3519WSample---AT 9-0526

### FRIEHAUF TRAILER CO

Overhaul For  
**WESTINGHOUSE AIR BRAKES**  
**FRIEHAUF BRAKE LINING**  
**BRAKE DRUM TURNING**  
**MIDLAND POWER BRAKES**  
**WAGNER & SEALCO**  
**AIR BRAKE EQUIPMENT**  
**EXPERT WORKSMANSHIP**  
2425 W Western-----AT 8-2541

### GREEN'S GULF SERV STA

2932McKinleyAv.-CE 3-0648

**Grubbs' Standard Serv Sta**  
18492 StRd23.-CE 3-0912

**GUYBERSON & RIGGLE GARAGE**  
18352 StRd23.-CE 3-0549

**Huston Sinclair Serv Sta**  
1401 SMich.-AT 9-0974

**JOHN'S-MANVILLE BRAKE LINING**  
**STANLEY BODY & EQUIP CORP**

Factory Authorized Dist-Complete  
Stock Air-Vacuum-Hydraulic  
Brake Pits & Units

2808TuckerDr-----AT 8-2588

### MIDLAND VACUUM BRAKES

COMPLETE REPAIR  
EXCHANGE SERVICE  
BENDIX VACUUM  
POWER BRAKES



### "FOR INFORMATION CALL"

AUTHORIZED DISTRIBUTORS

**FRIEHAUF TRAILER CO**  
2425WWestern.-AT 8-2541

**TRUCK EQUIP & SERV CO INC**  
20376 VretnDr.-AT 8-8375

**MISHAWAKA WHEEL ALIGNMENT**  
SERV 804 SunlinMish.-BL 9-2415

**NATL AUTO SERV INC**  
317JeffBlvd.-AT 7-6559

**Natl Brake Serv Inc**  
317JeffBlvd.-CE 3-1365

(See Advertisement This Classification)

**NEWT'S STANDARD SERV STA**  
321LWW.-CE 3-0950

**Paul's Garage** 24219 StRd2-----AT 7-3813

**POWER BRAKE & SPRING SERV**

### COMPLETE

**BRAKE SERVICE**

On All Air - Vacuum

Hydraulic Brakes

Truck and Passenger Cars

Truck Wheel Alignment

Specialists

Distributor of Service Springs

3221 W Western-----AT 9-1044

Power Brake & Spring Serv

3221WWestern.-AT 9-1044

**QUONSET FRAME & FRONT END**

**SERVICE**

1028EJeffBlvd(Mish)-BL 5-8664

**Romanski's Phillips 66 Serv Sta**  
3818WWestern.-AT 9-0757

**Smith's Portage Oil Serv**  
501ESample---AT 9-0962

**Specialized Brake Serv 902 SMain.-AT 9-3526**

(See Advertisement This Classification)

**SQUARE DEAL GARAGE**

**COMPLETE BRAKE SERVICE**

Relining - Drum Turning - Adjustment

Motor Tune-Up On All Makes

1138 Mish Av-----AT 9-2335

**TIRE SERV CO INC** 601 SMich-AT 7-3591

**Brake Service--(cont'd)**

Tracy's Standard Serv Sta  
1107 South Bend Rd.  
CE 3-0955  
**URDANSKI E & MOBIL SERV STA**  
1333LWW--CE 3-0670  
**WAGNER AIR BRAKES**  
FRUEHAUF TRAILER CO  
2425WWestern--AT 8-2341

**WARNER ELECTRIC BRAKES**  
STANLEY BODY & EQUIP CORP  
2808Tucker--AT 8-2588

**WINKEL'S STANDARD SERV STA****STOP**

COMPLETE  
BRAKE  
SERVICE

- Relining
- Drum Turning
- Wheel Cylinders
- Hydraulic and Power Brake Service

"Free Pick-Up and Delivery"

(Corner Of Michigan and Ireland Rd.)

4412 S Mich--AT 9-0478

**YODER'S GARAGE & FARM SERV**  
23407 SIRD23--AT 9-2171

**Brakes Power****BENDIX POWER BRAKES**

- POWER BRAKE  
HEADQUARTERS
- New Installations
  - Exchange Service
- FOR ALL PASSENGER  
CARS AND TRUCKS



"WHERE TO BUY THEM"

SALES AND SERVICE

**NATL AUTO SERV INC**

3172EJeffBlvd--AT 7-6559

**NATL BRAKE SERV INC**

3172EJeffBlvd--CE 3-1365

**AUTO INN GARAGE**

3239N Olive--AT 8-2455

**BAJDEK'S MIKE SERV STA**

3239N Olive--CE 3-0835

**PAUL'S GARAGE**

3239N Olive--AT 7-3819

**POWER BRAKE & SPRING**

SERV 3220WWestern--AT 9-1044

**QUICK FRAME & FRONT**

END SERV 1023EJeffBlvd(Mish)--BL 5-8684

**SPECIALIZED BRAKE SERV**

402 S Main--AT 9-3526

**Brass Drs**

**BRIDGEPORT BRASS CO**  
200 Federal Sq Big Grand Rapids Mich  
Call Long Distance

Grand Rapids--GL 4-9545

**Copper & Brass Sales Inc**

Brass-Copper-Aluminum-Magnesium

Detroit Mich

Call Long Distance

Ask for -----Enterprise-6543

No charge for Enterprise calls

**HUSSEY COPPER AND BRASS**

PRODUCTS

FOR REPAIRABLE

ROSE FUEL & MATERIALS INC

Sheet, Rod, Tubing,

Pipe, Conductor Pipes,

Gutter, Fittings, Nails,

Rivets, Ferrous, Gas,

Valves, Flaring Cones, Complete Warehouse

Stock, Prompt Mail Service.

"WHERE TO BUY IT"

**HUSSEY C & CO DIV OF**

**COPPER RANGE CO**

Chicago Ill

Call Long Distance and ask

for Enterprise-4042

No charge for Enterprise calls

**Brass Forgings**

See Forgings

**Brass Foundries**

See Foundries--Brass Bronze &  
Aluminum

**Brass Pipe**

See Pipe

**Brass Products**

Chase Brass & Copper Co Chicago Ill  
Call Long Distance and ask

for -----Enterprise-5556

No charge for Enterprise Calls

**STEEL SALES WAREHOUSE**

SERVICE

STEEL SALES CORP

Brass, Bronze, Copper, Nickel,

Silver Sheet-Rod-Tube-Wire

Fastenings

Chicago Ill

Call Long Distance

and ask for -----Enterprise-4228

No charge for Enterprise Calls

**Brass Railings**

See Railings

**Brass Signs**

See Signs

**Brassieres**

See Corsets & Brassieres

**Brazing**

See Welding

**Breeding--Artificial**

See Insemination Service--Artificial

**Breezeways**

O & R SALES CO 2655S US 30--CE 2-9271

Lycen Rd-Cd Aving Of Ind

See Our Ad Under Siding

304WewingAv -----AT 8-9710

**Brewers**

**DREWRY'S LTD U S A INC**

1408EWood--CE 4-1121

**Brick--Common-Face, etc**

**HUCK INC**

WHOLESALE ONLY

321 S Notre Dame Av--CE 3-2165

**KNAIPK STONE CO**

WHOLESALE AND RETAIL

All Types Of Brick and Stone

Complete Line Of Masonry

Products

We Deliver to the Job

2010 S Olive--AT 7-6105

**NEWLAND E R CO INC**

Old Fort Supply Co 1401 S Main--AT 9-5566

Wholesale Only

520E Sample -----AT 9-2700

**ROSE FUEL & MATERIALS INC**

513E Madison--CE 4-2133

(See Advertisement This Classification)

**ULLERY FUEL & SUPPLY INC**

Yard Located 321 S St Peter

321 S Notre Dame Av -----CE 4-1101

321 S Notre Dame Av -----CE 3-6197

**Brick-Fire**

**A P GREEN FIRE CLAY PRODS--**

NEWLAND E R CO INC

1401 S Main -----AT 9-5566

Eckenberger Jim D 3233KentLn--CE 3-1997

**Brick-Face--(cont'd)**

**JOHNS MANVILLE BRICK**  
PRODUCTS

ROSE FUEL & MATERIALS INC

513E Madison -----CE 4-2133

**LACLEDE-CHRISTY**

REFRACTORIES

ROSE FUEL & MATERIALS INC

513E Madison -----CE 4-2133

**MEXICO REFRACTORIES PRODUCTS--**

REFRACTORIES CONSTR CO

Jim D Eckenberger

3233KentLn -----CE 3-1997

**Brick-Used**

See Building Materials--Used

**Brick Work Repairing**

See Pointing

**Bridal Shops**

Bridal Hse The 1413 S Mich-----AT 8-5515

(See Advertisement This Classification)

**GREENE'S LADIES WEARING**

APRIL 223 S Mich--CE 4-2214

(See Advertisement This Classification)

**MILADY SHOP 119N Mich--CE 2-3341**

ROBERTSON'S DEPT STORE 211 S Mich--CE 3-4111

**SORG SQUAND INC**

Stores In South Bend-Elkhart-Goshen

Brick Consultant China Crystal Silver

117W WashAv -----CE 4-7331

Worthe Store 127N Mich-----CE 4-3157

**Brief Cases**

See Leather Goods; also Luggage

**Broadcasting Stations**

See Radio Broadcasting Companies &  
Stations

**Brokers**

See Specific Kinds, i.e., Food Brokers,  
Stock & Bond Brokers, etc.

**Bronze**

**BUNTING BRONZE PRODUCTS--**

BEARINGS SERV CO

412E Sample -----AT 9-5591

**Bronze Foundries**

See Foundries--Brass Bronze &  
Aluminum

**Bronze Ornamental Work**

See Ornamental Work

For quick action, use Long Distance.

**BRICK**

FOR EVERY PURPOSE

LARGEST STOCKS

WIDEST SELECTIONS

SEE OUR DISPLAY WINDOW

**CE 4-2133**

Since 1914

**ROSE****FUEL & MATERIALS, INC.**

513 E. MADISON

**Brushes**

Fuller Brush Co  
55520ElderRd(Mish)--BL 9-3024

**Brushes--Air**

See Spraying Equipment

**Brushes--Artists'**

See Artists' Materials

**Bug Exterminating**

See Exterminating & Fumigating

**Builders**

See Contractors--Building

**Builders--Garage**

See Garage & Cottage Builders

**Builders Hardware**

See Hardware Builders

**Builders' Supplies**

See Building Materials--New

**Building Advisory Service**

**CHURCH ENTERPRISES INC**

1071LWE--AT 8-3030

If no ans call-----CE 3-7964

**Building Alteration**

See Contractors--Alteration; Also  
Carpenters

**Building Decoration**

See Decorating--Party, Convention, Etc

**Bridal House**

Complete  
Assortments  
Wedding Gowns  
Crowns and Veils  
Bridesmaid Dresses  
Formals for Every  
Occasion

FREE  
Consultant Service  
Evenings by  
Appointment

AT lantic 8-  
5515

1413 S. MICH.

**Bridal Service**

COMPLETE LINE OF EXCLUSIVE  
BRIDAL GOWNS  
UNIQUE  
VEILS  
BRIDESMAID  
DRESSES  
FLOWER GIRL  
DRESSES  
JUNIOR  
BRIDESMAID  
DRESSES  
MOTHER OF  
THE BRIDE  
DRESSES  
Evening Appointments by Request

**GREENE'S**

223 SO. MICHIGAN

CE 4-2214



"To Get The Job Done"  
CALL

**CE 4-0111**

CUSTOM CABINETS  
MILLWORK  
PLYWOOD  
BUILDERS HARDWARE  
MASON SUPPLIES  
ROOFING AND SIDING  
INSULATION  
PAINT

Home Planning Service

**CIRCLE  
LUMBER  
& FUEL COMPANY**

1718 CIRCLE AV.

For...  
BUILDING MATERIAL  
QUALITY and  
COMPLETE SERVICE

DIAL...  
**NEWLAND'S**  
**AT 9-5566**

✓ CEMENT  
✓ MORTAR  
✓ PLASTER  
✓ LIME  
✓ GARAGE DOORS

✓ FENESTRA METAL SASH  
✓ ERNCO DRI-MIXES  
✓ WATER PROOFINGS  
✓ STEEL REINFORCINGS  
✓ FENESTRA STEEL DOORS

✓ FIVE LININGS  
✓ DRAIN TILE  
✓ SEWER PIPE  
✓ COAL  
✓ BRICK - TILE

**E.R. NEWLAND  
COMPANY INC.**

1401 S. MAIN

## Building & Loan Associations

See Savings & Loan Associations

## Building Materials-New

**BELLEVILLE LBR & SUPPLY CO**

30  
YEARS'  
EXPER.

"BUY  
BETTER —  
BUILD  
BETTER"

COMPLETE LINE OF  
MATERIALS

- Paint
- Siding
- Roofing
- Concrete Blocks
- Insulation
- Ready Mix

Insured - Guaranteed - Terms

3916 W Sample-----AT 9-0341

## BIMSEO

See Our Ad Under Lumber Companies

1212 SWalnut-----AT 8-9111

Building Materials Specialty Co

1212 SWalnut-----AT 8-9111

Circle Lumber & Fuel Co

1718 Circle-----AT 4-0111

(See Advertisement This Classification)

## CITY LUMBER & SUPPLY INC

- Building Materials • Millwork
- Insulation • Roofing
- Remodeling • Home Repairs

721 College-----CE 3-2167

## CONCRETE PRODS CORP

See Ad Concrete Blocks & Shapes

2700 Wewing(Mish)-----BL 5-5163

CONTAT CHAS G LBR CO INC

Kelly Rd(Mish)-----BL 9-5749

**Building  
MATERIALS**



- BRICK and TILE
- SEWER PIPE
- FLOOR LINING
- FIRE BRICK
- CEMENT
- PLASTER
- LIME
- MORTAR
- METAL LATH
- FIREPLACES
- Enclad Construction Chemicals
- Water Repellants
- Anti-Freeze

We Have The Largest Stock Of

**FACE BRICK**

In The Michiana Area.  
FREE ESTIMATES

—CALL—  
**CE 4-2133**

**ROSE  
FUEL & MATERIALS  
—INC.—**

SINCE 1914

513 E. Madison

## Building Materials-New-(con'd)

Cooperative Supply Co

1512 WWesternAv-----AT 7-1515

CORLETT R J & SONS

See Our Ad Under Contractors Bldg

400 SWestMish-----BL 5-3166

## ECKLER LUMBER CO

1404 Franklin-----AT 9-2479

Esther Home Builders Inc

2504 RockneDr-----CE 4-1462

## GISH LUMBER CO INC

- Building Materials • Millwork
- Roofing • Siding
- Plywood • Insulation
- Garage Doors • Hardware
- Remodeling • Home Repairs

See Our Ad Under Lumber Co's.  
For More Information

23740 Ardmore Tr-----CE 3-8209

## GREAT LAKES DISTRIBUTING CORP

Wholesale Only

1535 SMain-----AT 8-1411

## HASS WHOL INC

Wholesale Only

3922 WSample-----AT 7-1501

## HENDERSON & CRULL LUMBER CO

See Our Ad Under Lumber

Companies

2811 LWW(Osceola)-----OR 4-8831

## INDIANA LBR & MFG CO INC

See Our Ad Under Lumber Companies

725 SMain-----AT 9-6555

## INLAND DISTRIBUTING CORP

Wholesale Only • Retail • Armstrong

Fiberlite Products • Woodbrakes

Shingles • Hard Surface Floor Coverings

1145 Prairie Av-----AT 8-1447

## Inland Distributing Corp

See Ad Concrete Blocks & Shapes

455 Prairie Av-----AT 8-1447

## JOHNS-MANVILLE BUILDING MATERIALS

Colobretor Brick Shingles and

Sidewalks, Seal-Coat Asphalt

Shingles, Sponges & Floor Coats

Insulation, Insulating Board,

Flexboard, Terrazzo Flooring,

Corvux Translucent Panels.

"WHERE TO BUY THEM"

DISTRIBUTOR

HASS WHOL INC

3922 WSample-----AT 7-1501

DEALERS

BELLEVILLE LUMBER &  
SUPPLY CO

3916 WSample-----AT 9-0341

## KELSON HOMES INC

11925 McKinley Hwy(Mish)-----BL 5-4603

## KNAPIK STONE CO

3010 SMain-----AT 7-6105

## KUERT CONCRETE INC

See Our Ad Under Concrete Ready-Mixed

3113 LWW-----CE 3-9424

## LAKEVILLE LUMBER & COAL CO

4th Lakeville-----AT 7-3909

## LEESBURG LUMBER CO

3077 WEdwards-----CE 3-4487

## LOCKMONDY BROS LUMBER CO

218 SGrant-----CE 4-4344

## LOWE LBR CO

See Ad Under Lumber Companies

328 SMain(Mish)-----BL 5-9611

Lumber Materials Conversion Co

1714 ClvlandRd-----CE 4-1407

## LYDICK LUMBER & COAL CO

- Millwork
- Coal
- Plywood
- Plaster
- Hardware
- Lumber

4 Miles West of Mayflower Rd.

26740 Edison Rd-----CE 4-0149

Free... Personal Telephone Numbers  
Booklet at any Indiana Bell Business  
Office. For fastest Long Distance service—  
Call by Number!

## Building Materials-New-(con'd)

## MASONITE PANEL PRODUCTS

Preinsulated @, Peg-board @,  
Sawdust, Shallowwood @,  
Ridgepole, Ridgepole,  
Pinegrove, Duxon @,  
Gripstone, Hardboards, 4 & 5 ft. wide to 16 ft.  
long. For new-remodeled interiors, exterior and  
maintenance in home, farm and industry.

"WHERE TO BUY THEM"

WHOLESALES

## GREAT LAKES DISTRIBUTING

CORP 1535 SMain-----AT 8-1411

RETAIL DEALERS

VOORHEES-JONTZ LUMBER CO

1700 Ford-----AT 7-3311

## NELSON ENGINEERING SALES INC

Macomber Steel Joists

Welded Wire Mesh

Reinforcing Steel

Federal Steel Windows

Macomber Steel Roof Deck

Granco "Conform" Form

Ro-Way Overhead Doors

Holcomb & Hoke Foldoors

Armwood Doors and Frames

Balfour Rolling Steel Doors

1612 L W W-----CE 2-8245

## NEWLAND E R CO INC

1401 SMain-----AT 8-5966

(See Advertisement This Classification)

## NORTH CO LUMBER CO

3012 Main(Mish)-----BL 5-5140

## OSCEOLA LUMBER CO

See Ad Under Lumber Companies

1145 Prairie Av-----AT 8-1447

## RIVERVIEW LUMBER CO

"Everything  
To Build Anything"

McKinley Hwy(Osceola)-----OR 4-8825

## ROSE FUEL & MATERIALS INC

See Ad Under Lumber Companies

1535 SMain-----AT 8-1411

## ROSELAND LUMBER & COAL CO

WE OFFER THE MOST IN

MATERIALS AND SERVICE

• Lumber

• Plywood

• Paint

• Hardware

• Millwork

• Mason Supplies

• Blocks

• Roofing

• Transit Mix Concrete

Fast Delivery Service

125 Dixie Way N-----CE 3-9555

## Saha Steel Bldgs Inc

404 SWalnut-----AT 8-5900

## SAKRETE PRODUCTS

READY-TO-USE

CEMENT MIXES

IN SACKS

JUST ADD WATER

FOR HOME CEMENT JOBS

See Ad Under Lumber Companies

1535 SMain-----AT 8-1411

## "WHERE TO CALL"

DEALERS

BUILDERS STORE INC

1317 WEdwards-----AT 7-1501

CITY LUMBER & SUPPLY INC

721 College-----CE 3-2167

LYDICK LUMBER & COAL CO

26740 EdisonRd-----CE 4-0149

ROSE FUEL & MATERIALS INC

1535 SMain-----AT 8-1411

ROSELAND LUMBER & COAL CO

125 DixieWayN-----CE 3-9555

ULLERY FUEL & SUPPLY INC

Yard Located 321 S. S. Peter

321 S. Peter-----CE 3-4197

Salvage Co The 3312 LaSalleAv-----CE 4-4603

SMOGLER LUMBER CO

4071 Laurel-----AT 7-6400

S BEND CUT STONE CO

Indiana And Frenchland Sandstone

See Our Ad Classified Under

The Heading Of Stone Cut

1506 Nash-----AT 7-0251

Town & Country Bldg Materials Co Inc

4800 SFollows-----AT 9-1211

**Building Materials—New—(cont'd)**

**ULLERY FUEL & SUPPLY INC**  
Yard Located 321 S. St. Peter  
321 S. Notre Dame Ave. --- CE 4-1101  
321 S. Notre Dame Ave. --- CE 4-6197

**VOORHEES-JONTZ LUMBER CO**  
See Ad Under Lumber Companies  
1760 Ford --- AT 7-3311

**Building Materials—Used**

**HAM-THE WRECKER**  
We Buy And Sell  
504 E. Sample --- AT 9-4501  
Salvage Co The 331 E. LaSalle Ave. --- CE 4-4625

**Building Materials—Whol**

**GREAT LAKES DISTRIBUTING CORP**  
1535 S. Main --- AT 8-1411

**RANS BOB WHOL CO INC**

**WHOLESALE ONLY**  
Insulate and Aluminum Products  
Kensite Floors  
Romney - Spartan Ceramic Tile  
U. S. G. Building Materials  
Versa Railing - Superior Fire Places  
Consolidated Counter Tops  
1702 Franklin --- AT 8-1433

Like to get double your money's worth?

You can do just that tonight . . . or any night. Talk six minutes for the price of three on Hoosier Night Rates! These rates apply to station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

**"HOOSIER ☆****NIGHT****RATES" ☆****GO ☆****☆ WAY****DOWN ☆****after 9 P.M. ☆**

• Now you can talk twice as long at no extra charge on station - to - station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

At any time, call the thrifty way—call station-to-station. Out-of-town family and friends are as close as your telephone! It's fun to phone!

**Obey that impulse . . .**

**Call Tonight!**

**Building Movers**

See House Movers

**Building Reports**

Dodge F W Corp 101 Lafayette Bldg --- CE 3-8900

**DODGE REPORTS**  
DODGE F W CORP  
Accurate, Complete Daily  
Construction News  
101 Lafayette Bldg --- CE 3-8900

**Building Specialties**

**POLYMER PRODS**  
Flooring and Ceiling Covering  
PARKOLINE - Entrance Mats  
DUREX - Plastic Piping  
306 S. Notre Dame Ave. --- CE 3-0030

**Building Wreckers**

See Wrecking Contractors

**Buildings**

See Office Buildings; also Apartments

**Buildings—Pre-Cut**

**KELSON HOMES INC**  
11923 Elm Creek Hwy (Mish) --- BL 5-4603

**Buildings—Prefabricated**

**ARMCO DRAINAGE & METAL PRODS INC** 3202 W Sample --- AT 8-4691

**CHAPPLE JOHN F & CO**  
Power By --- CE 3-5134  
(See Advertisement This Classification)

**Colpaert Homes Inc**  
4425 Sheridan --- AT 8-2511

**Gish Lumber Co** 23740 Ardmore Tr --- CE 3-8209

**LIECHTY'S HARDWARE**  
1326 Smith --- AT 9-4694

**Lumber Materials Conversion Co**  
17744 Glenview Rd --- CE 4-4207

**SAHA STEEL BLDGS INC**  
404 S Walnut --- AT 8-5900

**St Jos Co Farm Bureau Co-Op Assn Inc**  
Pole Plant-Steel Span-Buildings  
23300 SR 2023 --- AT 9-5557

**Schumacher Peter-Sons Inc**  
321 S Spring Mish --- BL 9-5205  
(See Advertisement This Classification)

**STRAN-STEEL BUILDINGS**

All-steel, site-erected buildings  
In choice of six building colors.  
Quickly erected, readily ex-  
panded. Economical and fire-  
safe. For manufacturing, ware-  
housing, retail and service operations. Purchase  
Plan available for financing.

**"FOR INFORMATION CALL"**  
**SAHA STEEL BLDGS INC**  
404 S Walnut --- AT 8-5900

Long Distance is fastest when you Call  
by Number!

**Anniversary?**

Best wishes by Long

Distance are so warm

. . . so friendly

It's fun to phone

just to freshen up

a friendship.

**Buildings—Prefabricated—(cont'd)****WRIGHT SECTIONAL WOODEN BUILDINGS**

**WRIGHT CO**  
Economy Pre-Fabricated Buildings  
For All Uses 6' x 8' To 30' x 250'  
Deliver Or Shipped Anywhere  
Promptly  
9317 Scottgate Grv  
Chicago Illinois Call Long  
Distance Chicago --- RA 3-0212

**ZACK INC**

Custom Design Building Service  
2806 W Sample --- AT 8-2547

**Bulbs—Flowering**

See Seeds & Bulbs

**Buildozers**

See Road Building Equipment

**Burglar Alarm Systems**

American Dist Teleg Co Inc  
224 W Jefferson Blvd --- CE 2-4885

**Burial Vaults**

S Bend Wilbert Vault Co  
2528 S Main --- AT 9-1621

**Bus Lines****A B C COACH LINES**

Passenger and Express  
Service between Indian-  
apolis, Noblesville, El-  
wood, Lapel, Anderson,  
Muncie, Winchester, New  
Castle, Richmond, Portland, Geneva, Berne,  
Decatur and Fort Wayne.  
**"FOR INFORMATION CALL"**  
**A B C COACH LINES**  
210 W Monroe --- AT 7-6541

**A B C COACH LINES**

210 W Monroe --- AT 7-6541

**CARDINAL BUSES INC** Middlebury Ind  
Call Long Distance.

Ask For—Enterprise-1500  
No charge for Enterprise calls  
For Schedule Information call—AT 7-6541

**GREYHOUND LINES**

Fast, convenient  
service to all  
America, Canada,  
Mexico,  
Trip-planning, Tours,  
Charters,  
Package Express.

**"WHERE TO CALL"**

**GREYHOUND LINES INC**  
Fares & Schedule Information  
Packaged Express Department  
Travel & Tour Department  
Charter Bus Service  
210 W Monroe --- AT 7-6541

Greyhound Lines Inc 210 W Monroe --- AT 7-6541

**INDIANA TRAILS 210 W Monroe --- AT 7-6541****INDIANA MOTOR BUS LINES**

**DAILY SERVICE TO**  
Indianapolis - Kokomo - South  
Bend - Elkhart - Kalamazoo -  
Muncie - Chicago - Ft. Wayne -  
Peru - Lafayette - Michigan City  
- Logansport and Intermediate  
points. Charter service. Pack-  
age express service.

**"FOR INFORMATION CALL"**

**INDIANA MOTOR BUS COMPANY**  
210 W Monroe --- AT 7-6541

It saves time when you give the Long

Distance operator the out-of-town num-

ber you want. In fact, your call can go

through twice as fast!

**Bus Lines—(cont'd)**

**Northern Ind Transit Inc**  
Bus Information  
401 S Frances --- CE 2-4871  
402 S Notre Dame Ave --- CE 4-8408  
After 5:00 P.M. call --- CE 4-8408  
Lost & Found Dept  
402 S Notre Dame Ave --- CE 4-8408

**UNION BUS TERMINAL**  
Ticket Office & Info  
210 W Monroe --- AT 7-6541  
Baggage Dept 210 W Monroe --- AT 7-6041

Your telephone personality is what  
you say and how you say it. A smile on  
your face will not be seen . . . put a  
smile in your voice.

**commercial  
industrial  
and  
community  
buildings**

**Pre-Engineered for**

Speed of Construction  
Maximum Function



**A Completely Staffed Team  
of Specialists . . . Serving  
You From Site Selection,  
Through Architectural Plan-  
ning, to General Contracting  
and Construction**

**BOTLER**

designers and builders of  
pre-engineered construction

**TOWER BUILDING • SOUTH BEND**

**john f. chapple  
and company**

**CE ntral 3-5134**

**STEEL BUILDINGS  
PRE-ENGINEERED  
by  
PARKERSBURG**

**INSTITUTIONAL  
COMMERCIAL  
INDUSTRIAL  
CONSTRUCTION**

**TELE.  
BL 9-5205**

**"Building The Future Since 1910"**

**PETER SCHUMACHER  
SONS INC**  
321 S. SPRING (MISH.)





## TO TRAVEL IN A GROUP ... CHARTER AN INDIANA MOTOR BUS!

Is your organization planning a trip? Charter an Indiana Motor Bus and travel as a group. You'll have more fun—greater convenience and comfort. You can charter a luxury bus to go anywhere in the United States. It's far less expensive than driving your own car and much safer. Go the dependable, enjoyable way... Charter an Indiana Motor Bus!

Call... INDIANA MOTOR BUS COMPANY

# ATlantic 7-0200

SOUTH BEND, IND.

... FOR ARRANGEMENTS



## INDIANA MOTOR BUS COMPANY

716 SO. MAIN ST. ... "Your Bus Company" ... SOUTH BEND

## CHARTER SERVICE



## CARDINAL BUSES, INC.

### CHARTER SERVICE

Specializing in -  
Clubs - Church Organizations  
Schools - Lodges and Other Group  
Movements

Clean Comfortable Coaches  
Friendly - Dependable

FOR CHARTER SERVICE  
ANYWHERE

Call Long Distance - Ask for  
**ENTERPRISE 1500**  
No Charge for Enterprise Calls

MIDDLEBURY, IND.

SCHEDULE INFORMATION  
**CALL AT 7-6541**



Donald R. Jones

**CUSTOM  
CABINETS  
BY EXPERT  
CRAFTSMEN**

- Residential
- Commercial
- Industrial

- ✓ **WALL PANELING**
- ✓ **CABINET TOPS**
- ✓ **BATHROOM LAVANETTES**

BUILT-IN UNITS

Stoves, Ovens, Hoods, Refrigerators

F.H.A.  
Financing

## CE 4-9277

707 N. WILBER

## SOUTH BEND CABINET & TOP CO.

### Buses For Charter

CARDINAL BUSES INC MiddleburyInd  
Call Long Distance—  
Ask for—Enterprise-1500  
No charge for Enterprise calls  
(See Advertisement This Classification)  
Indiana Motor Bus Company  
(See Advertisement This Classification)  
General Ofc 716 SMain—AT 9-0385  
Charter Dept 716 SMain—AT 7-0200

### INDIANA MOTOR BUS LINES

Since 1920  
Providing one of the best  
Charter Services Available.  
Offering a Complete Tour  
Service. Plus the Fleet in  
Modern Equipment. Our  
Drivers are Thoroughly Experienced and Com-  
pletely Reliable.



"WHERE TO CALL"

INDIANA MOTOR BUS COMPANY  
716 SMain—AT 7-0200

### Bushings

BEARINGS SERV CO  
412E Sample—AT 9-5591

### Business Forms & Systems

See Also Printing Continuous Forms  
DEWEEN CORP 15211VW—CE 3-3567  
MOORE BUSINESS FORMS INC  
612N Mich—CE 2-4891

Shelby Salesbook Co The  
3323 Walden—AT 8-1242

STANDARD KANT-SLIP &  
ZIPST FORMS  
STANDARD REGISTER CO  
292719 Mich Av—AT 8-6633

SUPERIOR BUSINESS FORMS INC  
11222 Mich Av  
John Shearer, Jim Greenway  
Distributors  
2930 McKinley Av—CE 3-5350

For quick action, use Long Distance.

### Business Forms & Systems (cont'd)

UARGO BUSINESS FORMS CO  
Complete Line - Prompt, Reliable  
Service - Forms Handling Equipment  
Complete Systems Service  
115 N William—CE 3-2337

### Business Machines

See Specific Kinds, i.e., Adding &  
Calculating, Addressing, Billing,  
Bookkeeping & Accounting,  
Duplicating, etc.

### Business Schools

See Schools—Business

### Butchers

See Meat

### Butchers' Fixtures

See Store Fixtures

### Butchers' Linen

See Linen Supply Service

### Cabinet Makers

B & D Woodcraft Shop  
2206 1/2 Mich Av—AT 8-7811  
(See Advertisement This Classification)

### BEDEE CABINET CO

BEAUTIFUL CUSTOM  
BUILT CABINETS  
Modern and Colonial  
Natural or Stained Finishes  
Built In Appliances  
Satisfaction Is Our Business  
1700 Mich Av—AT 7-1151

### BELLEVILLE LBR & SUPPLY CO

30  
YEARS'  
EXPER.

CUSTOM  
KITCHENS

BUY BETTER  
BUILD BETTER  
✓ I X L - Nevamar  
✓ Keystone - Kitchen Kompact  
APPLIANCES  
Chamber - Hotpoint - Tappan  
Caloric

3916 W Sample—AT 9-0341

### DITY LBR & SUPPLY INC

"COME IN and VISIT  
OUR SPECIAL CABINET  
and KITCHEN DISPLAY"

✓ Built In Range and Oven Units  
✓ Custom Made To Fit Your  
Needs  
✓ Manufacturers of Counter and  
Sink Tops  
Call For  
Free Estimates  
721 College—CE 3-2167

Dell John 12925 State Rd 23—CE 4-1055

EICHSTEDT CABINET TOP CO

22775 Rimmer Rd—AT 8-6981

(See Advertisement This Classification)

FISCHOFF FURNTR CO

402 N Scott—CE 3-2525

### HERB'S CABINET SHOP

CUSTOM BUILT KITCHEN  
and UTILITY CABINETS  
Door and Window Frames  
Book Shelving - Millwork  
22 Yrs. Experience

61655 Myrtle Rd—AT 9-9963

## Candy Whol &amp; Mfrs

Save money, besides!

**Carbonic Gas**

IND SAFETY & FIRE EQUIP CO  
Carbonic Division, Immediate Delivery  
3501 W Western Ave ----- AT 8-7600  
**S & H CARBONIC CO**

Wholesale and Retail  
PURE - SWEET - ODORLESS  
CARBONIC GAS  
FIRE EXTINGUISHER  
SERVICE  
2629 L W W (Mish) ----- BL 9-3797

S & H CARBONIC CO  
2629 L W W (Mish) ----- BL 9-3797

**Carburetors**

**CARTER CARBURETOR AUTHORIZED  
SALES & SERVICE**

Specialists In  
Power Center  
Fuel Systems  
**CARBURETOR**  
TRADE MARK REG. U.S. PAT. OFF.  
MILWAUKEE, WIS.

Carburetors—Fuel Pumps—Fuel Filters  
Patronize the OFFICIAL CARPET OUTLETS  
Listed Below

**"WHERE TO BUY IT"**

SALES & SERVICE  
**CAR PARTS INC** 432 Carroll - AT 8-4457  
**HOFFMAN BROS AUTO ELEC**  
INC 1101 E Madison - CE 4-0181

**GUYBENSON & RIGGLE GARAGE**  
18352 Strickland - CE 3-0549

Talk Twice as Long and Pay No More  
on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

**Carburetors—(cont'd)****STROMBERG CARBURETORS**

Known the world over for  
highest standards in car-  
buretors.

SEE AN OFFICIAL  
SERVICE STATION  
LISTED BELOW

**"WHERE TO BUY IT"**  
SALES & SERVICE

**CAR PARTS INC** 432 Carroll - AT 8-4457  
**HOFFMAN BROS AUTO ELEC**  
INC 1101 E Madison - CE 4-0181

**Carburetors—Service**

**AUTO CLINIC** 9150 N. W. ----- CE 3-8165

**BENKO & SONS GO INC**

Authorized Carter, Stromberg, Holly  
and Rochester Carburetors - 36 Yrs.  
Experience - All Work Guaranteed  
1402 Prairie ----- AT 7-7166

**Ed's Marathon Serv Sta**

Accredited Carter Carburetor Serviceman  
3120 W Western Ave ----- AT 9-0086

**Perk's Shell Serv Sta**

Accredited Carter Carburetor Serviceman  
1203 2nd St ----- AT 9-0891

**SPECIALIZED AUTO & RADIO**

**SERV CO** 119 E Monroe - AT 7-7255

Urbanski E T Mobil Serv Sta  
13331 WW ----- CE 3-0670

**Cardboard Novelties**

See Novelties

**Carpet Tools—Rental**

See Tools—Rental

A Personal Telephone Directory is  
yours for the asking at any Indiana Bell  
Business Office.

**Carpenters**

H & L Constr Co  
14437 Jefferson Rd - BL 5-4111  
Hoover Clayton & Sons Improvement Co  
919 S 25th ----- AT 8-5414  
King Earl 722 Birchwood ----- AT 7-6502  
Schultz Henry 935 W LaSalle Ave ----- CE 2-0433

**Carpet Layers****BEYER OF CO**

See Our Ad Under Carpet (Rug)  
Cleaners  
1113 Haney ----- AT 7-4322

**KELLER'S CARPET SERV**

You Don't Want Carpet Elsewhere. We  
Lay, Dye & Repair - Cleaning Furniture  
Rugs & Wall to Wall Carpeting  
828 L W E ----- AT 7-4275

Keller's Carpet Serv 828 L W E ----- AT 7-4275

**Carpet (Rug) Cleaners**

**A M JACOBS CO** 6311 W E ----- AT 8-7077

**AYS RENT-ALL CO** 982 L W E ----- CE 2-5871

**ALEXANIAN BROS** 421 S Eddy ----- CE 3-8213

(See Advertisement This Classification)

**B & B RUG & UPHOLSTERY CLNRS**

INC 512 N. W. ----- CE 3-2776

**Beyer C F Co** 1113 Haney ----- AT 7-4322

(See Advertisement This Classification)

Like to get double your money's worth?

You can do just that tonight . . . or any  
night. Talk six minutes for the price of  
three on Hoosier Night Rates! These  
rates apply to station-to-station calls be-  
tween any two Indiana telephones from  
9 P.M. to 4:30 A.M.

**Carpet (Rug) Cleaners—(cont'd)**

**BURNS PAINT & RENT-ALLS**

332 W Main (Mish) ----- BL 9-2833

**DELUXE CLNRS & LAUNDRY**

Formerly The Washeteria  
2800 W Western ----- AT 8-1615

**DEW BRITE HSE CLNG CO**

3010 Essex Dr ----- CE 2-4466

(See Advertisement This Classification)

**DURACLEAN BY EDROMA**

RUGS & UPHOLSTERY  
CLEANED ON LOCATION

No Soaking - No Scrubbing  
No Shrinkage  
Free Estimates

Guaranteed Workmanship  
"Commended by Parents Magazine"

Ed Ulery, Mgr.  
24690 St Rd 2 ----- AT 7-1989

Duraclean By Edroma

24690 St Rd 2 ----- AT 7-1989

**FASHION CLNRS**

715 E Main (Mish) ----- BL 9-2457

**KELLER'S CARPET SERV**

Cleaning Furniture, Rugs and Wall to  
Wall Carpet - Binding - Staining  
Seaming - Laying - Picking and Laying  
828 L W E ----- AT 7-4275

**MOORE'S RUG CLNRS** Elkhart - AT 9-8450

(See Advertisement This Classification)

Talk Twice as Long and Pay No More

on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

**CARPET CLEANING**

— EXCLUSIVE ORIENTAL AND DOMESTIC —



Wall to Wall Carpet and Upholstered Furniture  
COMMERCIAL WORK — FAST DRYING METHOD

Dial  
**CE 3-8213**

COMPLETE SELECTION  
OF FINE CARPETS

"LUDOX" — SOIL —  
RETARDANT  
DUPONT'S NEW DISCOVERY  
KEEPS RUGS EASY TO  
CLEAN - RESISTS STAINS

NORTHERN  
INDIANA'S  
LARGEST  
PLANT

- Berloni Mothproofing (5 Yr. Guarantee)
- 20% Discount on Cash and Carry
- Carpet Repairing and Laying
- Free Estimates Without Obligation

**ALEXANIAN BROS.**  
"Master Rug Cleaners"

59 YEARS EXPERIENCE  
ALL MEN AND WORK INSURED

421 S. EDDY

**Carpet Craftsmen**

Quality Cleaning



Expert Repair



Flawless Installation



FOR  
BETTER

CLEANING  
REPAIRING  
INSTALLATION

**C.F.  
BEYER  
CO.**

BINDING  
SERGING  
SEWING

SPEEDY  
SERVICE

**AT 7-4322**

1113 HANEY (Rear)

**Carpet (Rug) Cleaners--(cont'd)****HU-WAY RUG CLNRS**

422 55Ljos--AT 7-4452  
 (See Advertisement This Classification)  
**OXIAN BROS** 1533LWW-----CE 4-1981  
 (See Advertisement This Classification)  
**Phillips Upholstering & Cng Co**  
 717Berlnt(Mich)--BL 5-5443  
 Service Master of S Bend  
 106WMonroe--CE 2-8233  
 (See Advertisement This Classification)  
 (Continued Next Page)

Free... Personal Telephone Numbers  
 Booklet at any Indiana Bell Business  
 Office. For fastest Long Distance service--Call by Number!

For Beauty and  
 Charm • • •

Comfort and  
 Convenience

Order your new extension telephones in your choice of a variety of DECORATOR COLORS.

**Carpets Cleaned**

IN YOUR HOME

BY BIGELOW'S

FAMOUS

**KARPET-KARE®**

METHOD

makes rug look  
 new again!

- Rug Cleaning
- Furniture Cleaning With Color Tinting
- Rug Repairing
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**A. M. JACOBS CO.**

CALL  
**AT 8-7077**

601 LINCOLN WAY EAST



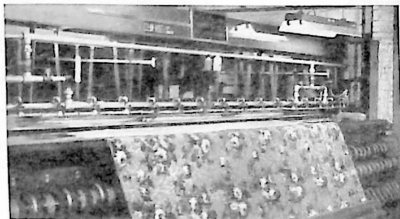
Serving Michiana Residents  
 A Third Of A Century



**MOORE'S**  
**CLEANERS**

Dial  
**SO BEND**  
**AT 9-8450**

YOUR OCTA-CLENE RUG CLEANERS  
 DOMESTIC and ORIENTAL  
 CLEANING and SIZING REPAIRING  
 and MOTH PROOFING



COMPLETE PLANT LOCATED AT 1932 STERLING, ELKHART



LET US DRY CLEAN YOUR  
 WALL-TO-WALL CARPETING  
 OR DO IT YOURSELF WITH...

*Sunnymede's* **HOST**

YOU WOULDN'T SHAMPOO YOUR HAIR WITHOUT RINSING. WHY DO IT TO YOUR CARPETS? RENT SUNNYMEDE HOST MACHINE AND GET PERFECT CARPET DRY CLEANING RESULTS, OR LET OUR TRAINED PERSONNEL DO THE JOB THE PROVEN PROFESSIONAL WAY.

NO SHRINKING

NO RUST SPOTS

ROOM USABLE  
 IMMEDIATELY

PHONE FOR  
 FREE ESTIMATES  
 MONEY BACK  
 GUARANTEE

"There's A  
 Sunnymede Store  
 Near Your Door"



**SUNNYMEDE**  
**CARPET CLEANERS**  
 1125 Mishawaka Av.

DIAL  
**AT 9-0321**



**OXIAN**  
**BROTHERS**  
**RUGS**

Domestic and Oriental  
 CLEANED and REPAIRED

WE ALSO CLEAN  
 UPHOLSTERED FURNITURE  
 AND MOTHPROOFING

• • • RUGS AND CARPETS

OUR AUTOS CALL and DELIVER EVERYWHERE

Our Oriental  
 Process Thoroughly  
 Cleanses, Raises the  
 Crushed Nap, Re-  
 stores Original Col-  
 oring, Prolongs the  
 Life and Makes the  
 Rug Look Soft and  
 Silky

Estimates Given Free  
 Established 1920

Telephone  
**CE ntral**  
**4-1981**

Don't Risk Your  
 Valuable Rugs and  
 Carpets to Inexperi-  
 enced Hands to Ruin  
 Them. Our Respon-  
 sibility for the Care  
 and Safe Return of  
 Your Rugs and Car-  
 pets is Absolutely  
 Assured

SATISFACTION  
 REASONABLE PRICES  
 PROMPT SERVICE

1533 LINCOLN WAY WEST

OFFICE IN FRONT - PLANT IN REAR

SOUTH BEND'S FOREMOST RUG and CARPET CLEANING PLANT

Carpet

CLEANING

I'll come clean—Just Call DEW-BRITE



COMPLETE HOUSE  
CLEANING SERVICE  
CARPET AND UPHOLSTERY  
CLEANING AND TINTING  
WALL WASHING  
FLOOR MAINTENANCE  
INSURANCE COVERAGE  
Commercial and Domestic  
FREE ESTIMATES

Call  
**CE 2-6460**

**Dew-Brite**  
HOUSE CLEANING  
COMPANY  
3010 ESSEX DR.

CENTRAL 2-2371 CENTRAL 2-2371

**WARECRAFT**

CLEANING  
SPECIALISTS  
CARPET and FURNITURE

CLEANING BY  
EXCLUSIVE DRY-CLEAN  
and COLOR-BACK METHOD



MANY YEARS OF EXPERIENCE  
AND THE PERSONAL SERVICE OF  
MR. WARE IS YOUR ASSURANCE  
OF SATISFACTION

**DIAL CE 2-2371**

FOR CUSTOM CLEANING OF  
ORIENTAL RUGS  
MOTHPROOFING - RUG  
DYEING and REPAIRING

821 ASHLAND AVE.

**Carpet (Rug) Cleaners—(conf'd)**

SUNNYMEDE CLNRS LAUNDERERS  
& DRY CARPET CLNRS

(See Advertisement This Classification)  
1125MishAv—AT 9-0521  
**WARECRAFT CLNG SPECIALISTS**  
821 Ashland—CE 2-2371  
(See Advertisement This Classification)

**Carpet (Rug) Cleaning**

**Equipment—Rental**

AAYS RENT-ALL CO 302LWE—CE 2-5871  
BURNS PAINT & RENT-ALLS  
332WMich(Mish)—BL 9-2833

JOERS FLOOR CENTER  
534EColfaxAv—AT 8-9833

SUNNYMEDE CLNRS LAUNDERERS  
& DRY CARPET CLNRS

See Our Ad Under Carpet (Rug) Cleaners  
Let Us Do It Or Do It Yourself  
Free Estimates  
1125MishAv—AT 9-0321

**Carpet (Rug) Repairing**

A M JACOBS CO 431LWE—AT 8-7077  
ALEXANIAN BROS

See Ad Under Carpet (Rug)  
Cleaners

421 SEdy—CE 3-8213  
BEYER C F CO 1115Mish—AT 7-4322

KELLER'S CARPET SERV  
828LWE—AT 7-4275

MOORE'S RUG CLNRS Elkhart—AT 9-8450

**Carpets—New-Retail**

ADMIRAL FURNR 50981US 31—CE 2-1661  
AMERICAN HOME-FLOOR COVERING

BIGELOW CARPETS - RUGS

Shop So. Bend's Finest Selection

- Free Estimates
- Expert Installation
- All Work Guaranteed

435 S Mich—AT 7-1551

**NU-WAY**

*Octa-Clene*  
**RUG CLEANERS**

- UPHOLSTERY and TACKED  
DOWN CARPET A  
SPECIALTY
- RUG REPAIRING

CALL **AT 7-4452** CALL

PICK UP AND DELIVERY

OPEN EVENINGS

422 S. St. Joseph

Correct Professional  
Cleaning of Your  
Carpets and Furniture

Call  
**CEntal**  
**2-8233**

The Complete  
Service Program



Approved By  
Over 25  
Carpet Mills

Available To  
Better Stores  
Everywhere

Free  
Estimates

Frank Molnar, Mgr.  
**SERVICE MASTER of South Bend**  
106 W. MONROE

**Carpets—New-Retail—(conf'd)**

BAER'S HOME OUTFITTERS

MOHAWK - FIRTH - CABIN  
CRAFT and ALEXANDER  
SMITH

Finest Installations  
Free Estimates

515 S Mich—AT 7-3377

BAER'S HOME OUTFITTERS

315 S Mich—AT 7-3377  
BIGELOW-SANFORD CARPETS &  
RUGS

AMERICAN HOME-FLOOR  
COVERING 435 S Mich—AT 7-1551

BEIGER FURNR CO  
115 S Mich—BL 5-1772

RIES FURNITURE CO  
432 SLaBld—AT 9-2431

FIRTH CARPETS  
GRAFFIS FURNR

60379US 31—AT 9-5750  
RIES FURNITURE CO

432 SLaBld—AT 9-2431

GARNITZ FURNR CO  
315 S Mich—CE 3-9494

GERBER S W FURNR CO  
Brand Name Carpets Featuring Moore

950LWE—AT 8-4292

GRAFFIS FURNR  
LEE'S, GULISTAN

FIRTH - WANDA WEE  
60379 US 31—AT 9-5750

HAGUE'S FLOOR COVERING  
215N Main—CE 3-4232

IND BLIND & FLOOR COVERINGS  
Carpeted By Mohawk

205Chas—AT 7-9055

JOERS FLOOR CENTER  
534EColfaxAv—AT 8-9833

(See Advertisement This Classification)

For quick action, use Long Distance.

**CARPETING**  
and FLOOR COVERING

Of All Types

Our Products and Installers Are  
Insured and Guaranteed



- GULISTAN
- BEATTIE
- McGEE
- ROXBURY
- ARTLOOM

EASY PAYMENT PLAN  
TILE and LINOLEUM  
FREE ESTIMATES

DIAL  
**AT 8-9833**

**Goers FLOOR CENTER**

532 34 E. COLFAX

**Carpets—New-Retail—(conf'd)**

KARASTAN RUGS—

RIES FURNITURE CO  
432 SLaBld—AT 9-2431

LEES CARPETS—

GRAFFIS FURNR  
60379US 31

SANDOCK B & S  
1217W Wash—CE 4-4133

SHIDLER'S FURNR INC  
110N Mich—CE 3-9435

MOHAWK CARPETS AND RUGS—

GARNITZ FURNR CO  
315 S Mich—CE 3-9494

HAGUE'S FLOOR COVERING  
215N Main—CE 3-4232

RIVER PARK FURNR CO  
2917MishAv—AT 9-5581

SCHRAEDER'S FURNITURE STORES  
Buy Direct From Our Warehouse  
And Save—Easiest Terms

816E PennAv—AT 8-4437

PHILLON FLOOR COVERING SHOP  
115N Main(Mish)—BL 5-9661

R & J FURNR & UPHOLSTERING CO  
MADEIRA RUGS and CARPETS  
RUBBER and PLASTIC TILE  
FLOORS and WALL

1530 Miami—AT 7-3500

RIES FURNITURE CO  
432 SLaBld—AT 9-2431

RIGGS FLOOR COVERING SHOP  
1451W Main—AT 9-8640

RIVER PARK FURNR CO

**MOHAWK**

Free Estimates

Open Mon. - Tues. - Thurs. and Fri.  
Nine Till 8:30 P.M.

Finest Installation

John Beggar - Chat. Jackson

2917 Mish Av—AT 9-5581

SANDOCK B & S 1217W Wash—CE 4-4133

SHIDLER'S FURNR INC  
110N Mich—CE 3-9435

SHILLINGS HSE OF RUGS

• Rustic • Maple • Beattie • Artloom  
• Gullistan • Rustic • Beattie • Artloom  
• Firth • Rustic • Beattie • Artloom

Bank Financing 3 Yrs. To Pay  
Free Estimates

Open 9:30 A.M. to 8:30 P.M.

110 E Dayton—AT 9-4351

Shillings Hse Of Rugs  
110E Dayton—AT 9-4351

SUNNYMEDE FURNR CO  
Certified Gullistan Dealer

Firth - Art Loom - Maple - Art Loom  
Savings from 20 to 40%

1244 Mish—AT 7-0011

TEPE FURNR CO  
Seattle Tile - Maple - Beattie  
Rustic and Whitehall - Craft

Wall to Wall Installation  
3606 Mish Av—AT 8-7311

WALTERS FLOOR COVERING SHOP  
2811LW Wash—BL 5-1252

WANDA-WEVE CARPET—

GRAFFIS FURNR  
40379US 31

SHIDLER'S FURNR INC  
110N Mich—AT 9-2431

WYMAN'S DEPT STORE  
1031N Mich—CE 4-9077

**Carpets—New—Whol & Mfrs**

Carson Pirie Scott & Co  
FortWayneInd

Call Long Distance and ask  
No charge for Enterprise calls

Long Distance is fastest when you Call  
by Number!

Enterprise-2425











# Cleaners

**Alre Clns 60261US 31-----AT 7-8890**  
**AMERICAN CLNRS & LAUNDRY**  
 2207 5th St. CE-3-6055  
 BILL'S MICHIANA CLNRS INC  
 1106Elmd---AT 7-3525  
 (See Advertisement This Classification)  
 Broadway Clns & Furriers  
 1402 5th St.---AT 7-1517  
 Burns Clns & Tailors 1611Linden CE-3-1673

## CLARK'S LAUNDRY & DRY CLNG CO

CUSTOM DRY CLEANING  
 REFRIGERATED STORAGE  
 FUR CLEANING  
 and GLAZING  
 S. Bend - Mich. - Orono Served Daily  
 331 S Bykit Av (Mich)---BL 5-3118

## CLIFF'S CELL-O-SHIRT LAUNDRY & CLNRS

—SAVE ON—  
**ONE DAY SERVICE** CASH and CARRY  
 1 HR. SERVICE AT PLANT  
 "Your Appearance Is My Pleasure"  
 DRIVE IN LOCATIONS  
 1. Corvus Bendix and LWW CE-4-5313  
 2. 3021 W. Sample  
 Main Ofc & Plant  
 1637 L W W-----CE-2-2551

## Cliff's Cell-O-Shirt Laundry & Clns

1637LWW---CE-2-2551  
**CROWN CLNRS & LAUNDRERS**  
 2 HR. CLEANING SERVICE  
 FREE PICK UP AND DELIVERY  
 767 LWE-----AT 7-1767

## Crown Clns & Launderers

**CRYSTAL CLEANERS & LAUNDRY CO**  
 QUALITY DRY CLEANING  
 Complete Laundry Service  
 Fast Same Day Service  
 SAVE 20% Cash and Carry  
 At Any Of Our 18 Locations  
 Call For The Nearest Location To You  
 FOR COURTESY PICK-UP AND DELIVERY CALL  
 702 E Jeff Blvd (Mich)---BL 5-9671

## CRYSTAL CLEANERS & LAUNDRY CO

Pick Up & Delivery Ofc  
 702EJeffBlvd(Mich)---BL 5-9671  
 Cash & Carry Ofc 403Chapin---AT 7-8822  
 Cash & Carry Ofc 214WJeffBlvd---CE-2-2437  
 Cash & Carry Ofc 717EJeffBlvd---AT 8-2425  
 Cash & Carry Ofc 344LWW---CE-2-2716  
 Cash & Carry Ofc 1603Miami---AT 7-6610  
 Cash & Carry Ofc 3101MichAv---AT 8-8222  
 Cash & Carry Ofc  
 1304PortageAv---CE-2-2235  
 Deluxe Clns & Laundry  
 Formerly The Washeteria  
 2802WVestern---AT 8-1615  
 (See Advertisement This Classification)  
 Erma's Clns 56143PineRd---AT 9-9967

## ETTER DRY CLNRS

1805 5th St.---AT 9-1884  
 (See Advertisement This Classification)  
**FAMOUS CLNRS & LAUNDRY**  
 326LWW(Mich)---BL 5-1900

## FASHION CLNRS

Drapery Cleaning - Storage - Shirts  
 Pick-Up & Delivery Service  
 715 E Mich Av (Mich)---BL 9-2457

## Harmon's Clns Serv

1031E Madison---CE-2-6500

The shortest distance between two business points, no matter how far apart, is Long Distance.

# Cleaners-(cont'd)

## HI TONE CLNRS

1 HOUR SERVICE  
 CASH AND CARRY  
 Hours: 7 A.M. to 6 P.M.  
 Monday Thru Saturday  
 224 W Wash-----CE-2-2532

## Hi Tone Clns 224W Wash Av.---CE 2-2532

## HOGSHIER CLNRS & LAUNDRY

Ekharland  
 Call Long Distance and ask for—Enterprise-1780  
 No Charge for Enterprise Calls  
 Kean's One Hour Dry Clns 323 5Main-AT 7-6411  
 (See Advertisement This Classification)

## LITTLE DUTCH CLNRS

PICK-UP AND DELIVERY FAST SERVICE  
 SHIRT LAUNDERERS  
 "SPECIAL SERVICES"  
 Protective Cleaning and Packaging  
 Service for Wedding Gowns  
 • DYEING • FUR STORAGE  
 • EXPERT REPAIR  
 • SUEDE JACKETS  
 Est. 1922  
 Plant Ardmore Rd.---CE-3-8181  
 417 W Colfax---CE-3-6159

## Little Dutch Clns

Ofc 417W Colfax---CE-3-8159  
 Plant Ardmore Rd.---CE-3-8181  
 1412 5th St.---AT 9-8282  
**MICHIANA CLNRS INC**  
 Modern Clns & Laundry Co  
 Cash & Carry Ofc 1302 5th St.---AT 9-2570  
 Cash & Carry Ofc 1019LWW---CE-2-5150  
**MOORE'S CLNRS** Ekharland---AT 9-8450

## NOORMAN CLNRS

301EMcKinley(Mich)---BL 9-1560  
 Orlan Bros 1933LWW---CE-4-1961  
**PARIS DRY CLNG CO**  
 (See Advertisement This Classification)  
 Main Plant & Ofc 532N NilesAv---CE-3-3197  
 Branch Store 2315 5th St.---AT 9-1000  
 Peter Per Clns 1805WVestern---CE-2-5548  
 (See Advertisement This Classification)  
**QUALITY CLNRS** 702WVestern---AT 7-2422  
 Rite-Way Shoe Repair Serv  
 1240WVestern---AT 7-5131

## ROSELAND CLNRS

Complete Dry Cleaning Service  
 "Marinizing Process"  
 1 Hr. Emergency - 6 Hr. Fast Serv.  
 10% Discount Cash and Carry  
 (Reg. Serv.)  
 Fast Pick-Up & Delivery  
 417 Dixie Way N---CE-4-1543

## Roseland Clns 417DixieWayN---CE 4-1543

## RUBIN CLNRS

A Personalized Service  
 For Particular People  
 Since 1929  
 South Bend's Most  
 Complete Cleaning and  
 Laundry Service  
 • 1 Hour Cleaning  
 • Complete Laundry Service  
 • Prompt Pick-Up and Delivery  
 • Wedding Gown Specialists  
 • Out Of Season Garment Storage  
 • Alterations and Repair  
 • Berlout Moth Proofing  
 • Knit Garments  
 • Save 10% Cash and Carry

## 217 E Jeff Blvd.---CE 4-3188

## RUBIN CLNRS 217EJeffBlvd---CE 4-3188

## S & S QUALITY CLNRS

1402WVestern---AT 7-0100  
 (See Advertisement This Classification)  
 (Continued Next Page)

OVER 47 YEARS OF  
 FINE CLEANING



## SHIRT LAUNDRY



Removed From Your Windows  
 and Rehung By Experienced  
 Men If Desired

FURNITURE and CARPET  
 CLEANING ON LOCATION

LADIES and MEN'S FORMAL  
 WEAR RENTAL

**CE 3-3197**

532 N. NILES AV.

**Sherman's**  
 QUALITY  
**CLEANERS, INC.**

We Operate Our Own Modern  
 Plant In Full View Of Our  
 Customers With The  
 Newest Equipment



## Drive-In Office

702 - 704 W. INDIANA  
 Branch: 1624 W. Western  
 3002 Ardmore Trail

1 Hour Service  
 SAVE 10% CASH-CARRY

FREE PICK-UP  
 and DELIVERY

DIAL  
**AT 7-2422**  
**AT 7-3347**

## Our Specialty

- DRAPES
- FORMALS
- WEDDING GOWNS
- STORAGE
- BERLOUT MOOTH PROOFING
- WATER REPELLING
- INVISIBLE REWEAVING

**BILL'S**  
**MICHIANA**  
**CLEANERS, INC.**

PICK-UP  
 and  
 DELIVERY



- Quality Dry Cleaning At Reasonable Prices
- Shirts Laundered
- Cottons • Wash-N-Wear
- Berlout Moth Proofing
- 1 Hr. Service At Plant
- 1 Day Service On Route

**AT 7-3525**

1106 E. INDIANA

**EXPERT**  
**SHIRT**  
**LAUNDRING**  
**& DRY CLEANING**



Prompt Pick-Up and Delivery  
 Equipped For Expert  
 WASH-N-WEAR SERVICE

Dial  
**AT 9-1884**

Save  
**10% Cash & Carry**

Quick  
**1 HR Service**  
 at Plant

BRANCHES  
 620 N. ST. MIAMI BLVD.  
 2206 MIAMI ST.  
 3510 WESTERN AVE.

**Etter**  
**CLEANERS**

(We Own and Operate Our Own  
 Cleaning Plant)  
 PLANT LOCATED AT 1805 S. MICHIGAN









**Collection Agencies—(cont'd)****DOCTOR'S BUSINESS BUREAU**

The St. Joseph County Medical Society  
The St. Joseph County Dental Society  
Efficient and Ethical Collection Service  
For the Professions  
106 W Monroe—AT 8-4401

**DUN & BRADSTREET INC.**

435 Glenwood Dr.—AT 8-2586

**FEDERATED COLLECTION AGENCY**

Formerly Federal Collection Agency  
207 Odd Fellow Bldg.—CE 3-9416  
(See Advertisement This Classification)

**MEDICAL SERV BUREAU**

1306 W. Monroe—AT 8-4721

**Professional Management Serv**

106 W Monroe—AT 8-2332

**ST JOE CO MEDICAL & DENTAL SOCIETY SERV BUREAU**

106 W Monroe—AT 8-4401

**College Fraternities**

See Fraternal Organizations

**Colleges**

See Schools

**Commercial Agencies**

See Credit Reporting Agencies

**Commercial Artists**

See also Artists

**ADVERTISING ARTISTS**

410 W. Monroe—Klrbg—CE 2-6769

**OLETING & DeMAN STUDIOS**

1141 Mich Ave.—AT 9-0305

Dewey P & Co Studio 211 S. Clark—CE 2-7449

FOWLER & REES 809 E. Main Blvd.—AT 7-3403

Greenblatt Basi

502 B. S. Loan Tower—CE 4-7800

724 W. W. Ford—AT 8-3883

Hermann Edw E Assoc

431 E. 1st Bg—CE 3-3575

JANKOWSKI ZYGOMUND S

1351 W. Main—AT 8-9492

KRAMER KAY ART STUDIO

619 W. Wash Ave.—CE 2-9312

Pilot Engraving Co Inc

324 E. Calfax Ave.—CE 4-3611

THOMPSON ROY ART STUDIO

121 E. 1st Bg—CE 4-4169

ZURAVEL DAVE STUDIO

106 W Monroe—AT 7-1316

**Compressors**

See Air Compressors—Sales & Service

Going on a trip? Use Long Distance.  
Call ahead for reservations. Telephone  
relatives and friends so you'll be ex-  
pected.

**Concrete Blocks & Shapes****BELLEVILLE LBR & SUPPLY CO**

30  
YEARS'  
EXPER.

"BUY  
BETTER —  
BUILD  
BETTER"

YOU NAME IT - WE GOT IT  
ALL TYPES OF CONCRETE  
BLOCKS

- Steel Sash
  - Cement
  - Doors
  - Mortar
- BUILDING MATERIALS

3916 W Sample—AT 9-0341

**CONCRETE PRODS CORP**

2700 W. Ewing (Mish)—BL 5-3163

(See Advertisement This Classification)

**HASS WHOL INC**

See Our Ad Under Concrete—  
Ready Mixed

Liberty Hwy—AT 8-1481

**Concrete Burial Vaults**

See Burial Vaults

**Concrete Construction**

See Contractors—Concrete

**Concrete Construction Materials****CONCRETE PRODS CORP**

2700 W. Ewing (Mish)—BL 5-3163

**Concrete House Builders**

See Contractors—Concrete

Businessmen, you'll get big results at  
little cost when you use Long Distance!

## Federated COLLECTION AGENCY



Specialists In . . .  
**COLLECTIONS — SKIP TRACING**  
Notes — Rentals — Judgments  
Member American Collectors  
Association

- No Collection — No Charge
- Prompt Personalized Service
- Monthly Checks and Reports
- Licensed and Bonded

**CE 3-9416**

207 ODD  
FELLOWS BLDG.

**Concrete Mixers—Rental****Burns Paint & Rent-Alls**

332 W. Mich (Mish)—BL 9-2833

**KORTE BROS INC**

See Our Ad Under Contractors

Equip & Supplies

23134 US 20—CE 4-1196

**WARNER TRAILER CO**

901 W. Western—AT 7-9494

9 P.M. is an ideal time for family visits

by phone. Take advantage of Hoosier

Night Rates. Talk twice as long at no

extra charge on station-to-station calls

between any two Indiana telephones

from 9 P.M. to 4:30 A.M.

**Concrete Products****AMERICAN VITRIFIED PRODS CO**

Manufacturers Of Concrete & Clay

Sewer Pipe

16181 Bendix Dr.—CE 4-4740

**BELLEVILLE LUMBER & SUPPLY**

CO 3916 W Sample—AT 9-0341

**CONCRETE PRODS CORP**

Concrete and Waylite Blocks

Patio Blocks

2700 W Ewing (Mish)—BL 5-3163

Concrete Step Co Elkhart Ind

Call Long Distance Elkhart—CO 4-6394

(See Advertisement This Classification)

**HASS WHOL INC Liberty Hwy**

AT 8-1481

**JOY'S SEPTIC TANK CO**

See Our Ad Under Septic Tanks

13628 St Rd 23—CE 2-1142

**LAKEVILLE LUMBER & COAL CO**

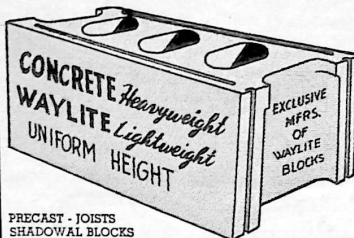
4th Lakeville Ind—AT 7-3909

For quick action, use Long Distance.

## CONCRETE BLOCKS

OVER 140 SHAPES

BLOCKS ARE OUR BUSINESS NOT A SIDELINE



FAST DELIVERY  
WITH  
AUTOMATIC  
UNLOADERS

PRECAST - JOISTS  
SHADOW BOXES  
MANHOLE BLOCKS  
PATIO BLOCKS  
STONECRETE  
PARKING BLOCKS

LET US HELP YOU WITH  
YOUR ESTIMATES and  
REQUIREMENTS

Over 40 Years of Manufacturing Experience

## CONCRETE PRODUCTS Corp.

2700 W.  
Ewing Ave.

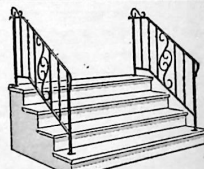
DIAL  
BL 5-3163

1 1/2 Blocks East of Ironwood Dr. - Mishawaka

## Lonesome? call LONG DISTANCE!

The sound of a friendly  
voice on the telephone is  
the next best thing to being  
there in person!

It's Fun To Phone!



READY MADE CONCRETE STEPS  
CALL LONG DISTANCE  
**ELKHART CO 4-6394**  
PRECAST ONE PIECE DESIGN  
SEPTIC TANKS  
WROUGHT IRON RAILS  
**CONCRETE STEP CO.**  
1116 N. Nappanee Elkhart, Ind.

## CALL BY NUMBER FOR SPEED...

If there's an out-of-  
town number you don't  
have, be sure to add it to  
your list when the long  
distance operator gives it  
to you.

# ONE CALL CONCRETE SERVICE

Order Your Block and Concrete From One Source



## CONCRETE MIXED-IN-TRANSIT

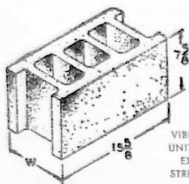
RADIO DISPATCHED

"Right For Your Job"

"Right When You Want It"

## CONCRETE AND DURA-LITE BLOCKS

The Block  
Masons Request  
Exact Size  
Uniform



## HASS WHOLESALE, INC.

Call AT 8-1481

LIBERTY HWY.

## HIGHEST QUALITY CONCRETE



- STREETS
- WALKS
- DRIVES
- BASEMENTS

— Quality and Service Since 1927

DIAL  
CE 3-9424  
CE 4-4258

## KUERT CONCRETE INC.

SCIENTIFIC CONCRETE

PATENTS

3113 LINCOLN WAY WEST

### Concrete—Ready Mixed

**BELLEVILLE LUMBER & SUPPLY**  
CO 3916W Sample—AT 9-0341  
**HASS WHOLESALE** Liberty Hwy—AT 8-1481  
(See Advertisement This Classification)  
**KUERT CONCRETE INC.**  
(See Advertisement This Classification)  
3113LWW—CE 3-9424  
3113LWW—CE 4-4258  
**LAKEVILLE LBR & COAL CO**  
4th Lakeville Rd—AT 7-3909  
**LYDICK LUMBER & COAL CO**  
2454 E. Main—CE 4-0149  
**NEWLAND E R GO INC**  
**ERNCO DRI-MIX**  
The Ideal Material for Concrete  
and Masonry Repairs and Minor  
New Work. Comes Dry in Bags.  
Just Add Water.  
1401 S. Main—AT 9-5566

**ROSELAND LUMBER & COAL CO**  
1310 Main—CE 3-9353  
**SMELSER CONCRETE CORP.**  
14420 E. Jefferson Rd—BL 5-3171  
(See Advertisement This Classification)

### Concrete Reinforcements

**MISHAWAKA CONCRETE CONSTR**  
CO 502 E. Main—BL 9-4646  
**NELSON ENGRS SALES INC**  
1412LWW—CE 2-8245

### Condensed & Evaporated Milk

See Dairy Products—Whol

### Conduits—Electric

See Electric Supplies

For the modern home—extension tele-  
phones in color are as useful as they are  
beautiful.

### Confectioners—Retail

See also Candy Rtl  
**Chatterbox The 2001 Prairie**—AT 9-065  
**Don's Choclate House**  
1515 Portage Ave—CE 3-0011  
**Edgewater Cut Rate Store**  
746LWE—AT 9-0770  
**Karmelkorn Shop 131W. Colfax Ave**—CE 3-9884  
**Madame Candy Store The**  
110W Wash Ave—CE 3-0011  
**Portage Sweet Shop**  
1007 Portage Ave—CE 3-0601  
**Twin City Cut Rate Store**  
3613 Mishawaka—AT 9-0608

### Confectioners—Whol & Mfrs

See also Candy Whol & Mfrs  
**CLAEYS J & WHOL INC**  
1126 S. Lafayette Blvd—AT 8-4077

### Construction Reports

See Building Reports

### Consulting Engineers

See Engineers—Consulting

### Contact Lenses

**Bowers Jas M** 1424 N. Main—AT 7-0377  
**Cain E J** 224N. Colfax—CE 4-0251  
**Elliot Daniel O Jr** 828 E. Main—CE 3-3417  
**FIZDALE NORMAN** 309 S. Main—AT 7-5407  
**Kuhn Maurice R**  
Across From Petawatomki Park  
2002 Main Ave—AT 8-5181  
**Lachot Noble N** 1101 Platt St—CE 4-0771  
**Pilot T R** 212 S. Main—CE 4-0251  
**Stulter Richard E** 224N. Colfax—CE 4-0251

### TURBOW R W

**CONTACT LENSES**  
Call For Information  
Time Payments  
207 W. Wash—CE 4-5777  
Vodny Bernard E 801N. Main—CE 4-0251

## Smelser CONCRETE CORPORATION



PROMPT • COURTEOUS  
DEPENDABLE SERVICE  
TO

CONTRACTORS and HOME OWNERS

WASHED SAND  
MORTAR SAND and  
PEA GRAVEL

SERVICING SOUTH BEND  
and MISHAWAKA DAILY

14420 E. JEFFERSON RD.  
MISHAWAKA

DIAL  
BL 5-  
3171



## Containers

See Specific Kinds, i.e., Glass Containers, Paper Cups, Containers, etc., etc.

## Continuous Forms

See Printing Continuous Forms

## Contractors-Alteration

## A B C ARMORE BLDG CO

See Our Ad Under Contractors-

Building  
23740 Ardmore Tr -----CE 4-8440

Allied Bldg Credits Inc.  
316 E Jefferson Rd -----CE 4-2167

Armour J A 312 Penn Ave -----AT 8-9077

## BAUMGARTNER PAUL E

COMMERCIAL and RESIDENTIAL  
BUILDING

Complete Remodeling - Kitchens -  
Baths - Additions - Cabinets - Floors

Roofing and Cement Work

Free Estimates - Insured

417 Howard -----CE 3-3009

## BELLEVILLE LBR &amp; SUPPLY CO

Home  
Improvement  
Specialists

Bonded and Insured

Garages • Additions • Kitchens  
• Porches • Baths • Attics

• RECREATION ROOMS - NEW  
HOMES

Terms

3916 W Sample -----AT 9-0341

## Contractors-Alteration-(Cn'd)

Bennett Constr Co 16446 Brick Rd -----CE 4-5305

BLOSSER CONSTR CO  
52740 S Rd -----AT 7-2643

BUILDERS PRODS CO  
Window Replacement Service Only

1323 Fox -----AT 9-8861

CITY LBR & SUPPLY INC  
721 College -----CE 3-2167

(See Advertisement This Classification)

ENOCH CONSTR CO  
"Everything From the Basement Up  
In Alterations"

Additions - Garages - Etc.  
22768 US 20 -----CE 2-3324

GISH LBR & SUPPLY INC  
COMMERCIAL - INDUSTRIAL  
RESIDENTIAL ALTERATIONS

Free Estimates - Terms Available  
23740 Ardmore Tr -----CE 3-8209

H & L Constr Co  
14437 E Jefferson Rd -----BL 5-4111

## REMODELING

COMPLETE  
HOME REMODELING  
AND PLANNING SERVICE

Additions • Patios • Arches  
• Porches • Baths • Siding

CALL  
CE 3-2167

Free Estimates No Down Payment

City LUMBER & SUPPLY INC

721 COLLEGE  
Near Lincolnway W.

520 S Frances -----CE 3-5755

## Contractors-Alteration-(Cn'd)

HAMILTON PLUMB & HEATING  
GO INC 735 Wilber -----CE 4-7807

INDIANA LUMBER & MFG CO INC  
735 Wilber -----AT 9-6355

LAKEVILLE LBR & COAL CO  
4th Lakeville Rd -----AT 7-3909

Lumber Materials Conversion Co  
17714 Cleveland Rd -----CE 4-1407

McENDARFER CHAS E  
See Our Ad Under Contractors  
Building  
Call After 4:00 PM  
706 E Fairway -----AT 9-5173

NORTH SIDE LBR CO  
See Our Ad Under Lumber Companies  
502 E Marion St -----BL 5-3143

PERSONALIZED HOMES INC  
See Detailed Ad Under Contractors-Bldg  
1320 Miami -----AT 8-2174

SELLS GARY L  
"CUSTOM BUILT HOMES"  
REMODELING AND GARAGES  
If No Answer Call BL 9-2608  
16250 Petro Dr Mish -----BL 9-2085

VERKLER HARRY H CONTRACTR  
INC 645 Wilber -----CE 2-5801

WOODCOX HUBERT CONTRACTING CO  
25 YRS.  
EXPERIENCE  
COMPLETE  
REMODELING  
SERVICE

RESIDENTIAL  
New Homes - Additions - Porches  
Breezeways - Garages - Etc.

COMMERCIAL  
Store Fronts - Interior and  
Exterior Remodeling

INDUSTRIAL  
Alterations - Expansion - Repairing  
Bonded and Insured

520 S Frances -----CE 3-5755

## Contractors

See Con.

## Contractors-BL

A B C ARMORE 23740

(See Advertisement.)

A & D BUILDERS 24.

ARMOUR J A

BUILDER OF K&L  
HOME PLANNING.  
"Free Estima."

312 Penn Ave -----

AULM CHAS CONTRACTRS INC  
1320 Franklin -----

BAUMGARTNER PAUL E

BUILDERS OF FINE HOM.  
REMODELING SPECIALISTS  
Free Estimates

417 Howard -----CE 3-38.

Bellaire Estates Inc

12927 Staffordshire Dr -----CE 3-4605

Bennett Constr Co 16646 Brick Rd -----CE 4-5305

Black & Anderson Constr Co Inc

1906 Miami -----AT 9-6347

Buckles Wm 3226 E Jefferson Rd -----CE 3-4260

CENTURY BLDRS 1111 Allen -----CE 4-6186

CHAPPLE JOHN F & CO

Tower Bg -----CE 3-5134

CHRISTIAN H & CONSTR CO INC

Ofc 850 Fellows -----AT 7-1541

Ofc 850 Fellows -----AT 7-0974

CITY LBR & SUPPLY INC

"Complete Remodeling Jobs"

• Additions • Patios • Bath

Rooms • Porches • Insulation

• Recreation Rooms

Free Estimates

No Down Payment

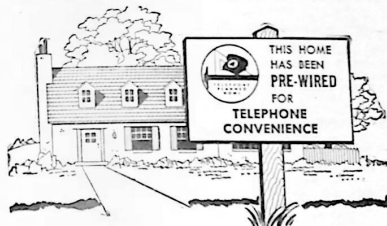
721 College -----CE 3-2167

Claffey Geo E 19458 Orchard -----CE 4-0009

(Continued Next Page)

For quick action, use Long Distance.

## PLAN AHEAD FOR TELEPHONE SERVICE



WISE HOME PLANNERS the nation over are including provisions for concealed telephone wiring right in their building plans. It's a modern touch which adds greatly to the convenience and beauty of a new home.

MODERN CONSTRUCTION METHODS often make it impossible to feed wires through finished walls and floors in order to conceal them. Telephone wiring placed in the walls during construction, conceals the wire and provides for neat telephone outlets wherever you desire them . . . now or in the future.

FOR INFORMATION and free advisory service on concealed telephone wiring, call the Telephone Company and ask for

## HOME TELEPHONE PLANNING SERVICE

307 S. Main • AT 9-9201

INDIANA BELL TELEPHONE COMPANY  
INCORPORATED

## BUILDING &amp; REMODELING CONTRACTORS

RESIDENTIAL and COMMERCIAL  
FREE HOME PLAN SERVICE  
Estimates Without Obligation

— SEVERAL  
COMPLETED HOMES  
ON DISPLAY —



"FREE"  
ESTIMATES

Rooms Added  
Porch Enclosures  
Breezeways  
Roofing - Siding  
General Remodeling  
ABC - FHA or  
Bank Financing  
Available

ABC  
ARMORE  
BUILDING  
COMPANY

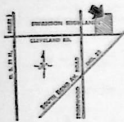
Phone  
CE 4-8440

23740 ARDMORE TR.

# LET'S GO SUBURBAN IN SWANSON HIGHLANDS



- THE AREA'S GREATEST VALUE IN LIVING
- ALL ELECTRICAL - INDIVIDUALIZED HOMES
- CUSTOM BUILT QUALITY
- A FASHIONABLE, CONTROLLED SUBURBAN COMMUNITY - WONDERFUL FAMILY ENVIRONMENT



"Visit our newest model home"

Call CE 2-3356

**C. HARRY SWANSON, Inc.**

BUILDER OF 5 COMPLETED ADDITIONS

2212 MCKINLEY AVE.



Enjoy the Heritage of a Place Better  
Built Home and the Prestige of  
Living in

## Twickenham Hills

CALL SOUTH BEND'S AWARD  
WINNING BUILDER



AT 7-2366

**place & co.**  
inc.

1920 RIDGEDALE ROAD

## Contractors-Building-(cont'd)

**CONSTRUCTIONERS INC.**  
BUILDERS  
149 E. North Shore Dr.  
C. Robert Holloway  
140 E North Shore Dr-----CE 3-5549

**Constructioners Inc.**  
140 E North Shore Dr-----CE 3-5549  
**CONTAT CHAS G LUMBER CO INC**  
Kenilworth - BL 9-3749  
**CORLETT R J & SONS**  
Building - Remodeling  
Home Planning Service  
Garages - Recreation Rooms  
Roofing Etc. - Terms Available  
Call Us For All Your Building  
Needs  
400 S West (Mish)-BL 5-5166

**CUSTOM BUILDERS**  
5111 Highland Dr-----CE 4-7571  
**ENOLE V V CONSTR CO**  
5132 N Hollyhock Rd-----CE 4-5864  
**ENOCH CONSTR CO**  
22968 US 20-----CE 2-3324

**FROM BUILDING CO**  
CUSTOM BUILT HOMES  
PLANNING SERVICE  
FINANCING ARRANGED  
"Fully Insured"  
Call For Information  
1224 E Bronson-----AT 7-3966

**GIBSON CONSTR CO INC**  
HOMES INDIVIDUALLY  
DESIGNED  
Built With QUALITY  
MATERIALS  
By Men TOPS in THEIR FIELD  
505 E Irland Rd-----AT 8-5022

**Gibson Constr Co Inc**  
505 E Irland Rd-----AT 8-5022  
**GOSTOLA & SAILER GENL**  
CONTRACTORS 3055 Oak Rd-----AT 8-5788  
**GUY KENNETH D** 320 Duwain N-CE 2-3801  
H & L Constr Co  
16437 E Jeff Rd-Mish-BL 5-4111  
**Harber Constr Co Inc**  
716 W Colfax Ave-CE 2-4343  
**HARGREAVES JOHN E**  
3111 Allen-CE 4-6186  
**HARTMAN BLDG INC**  
3911 S John's Wy-CE 3-3124  
**HARTMAN HOMES CO**  
714 LeBg-CE 4-7797  
712 N Miles-CE 2-5322  
**HICKEY THOS L & HILTON CONSTR CO**  
See Our Ad Under Real Estate  
Ofc 4104 Miami-----AT 9-2435  
Model Home 1504 Cathedral Dr-AT 8-5366

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ST JOSEPH VALLEY**  
Call any of our members  
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... and be sure you get  
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pricing! All members are  
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1111 Allen-CE 4-6186  
**COLPAENT REALTY CORP**  
5109 E Irland-AT 8-2515  
**CONSTRUCTIONERS INC**  
140 E North Shore Dr-CE 3-5549  
**ESTHER HOME BUILDERS INC**  
2504 Rockwood-CE 4-1462  
**GIBSON CONSTR CO INC**  
505 E Irland-AT 8-5022  
**GOLICHOVSKI IKE & SONS**  
57073 Poppy Rd-AT 8-3903  
**GORDON JOS** 2504 Rockwood-CE 4-9911  
CONTINUED NEXT COLUMN

## Contractors-Building-(cont'd)

**HOMES BUILDERS OF  
ST JOSEPH VALLEY**  
CONTS FROM PRECEDING COLUMN  
**GOSTOLA & SAILER GENL**  
CONTRACTORS  
24650 Oak Rd-AT 8-5788  
**HARTMAN BLDG INC**  
3911 S John's Wy-CE 3-3124  
**HILTON CONSTR CO**  
1104 Miami-AT 9-2435  
**KELSON HOMES INC**  
11923 McKinley Hwy Mish-BL 5-4603  
**MATTHEWS JESSE D**  
7124 LeBg-CE 4-4348  
**MCCRACKEN HOMES INC**  
4800 S Fellows-AT 9-1225  
**ORISH CONSTR CO**  
1501 S St Louis-AT 9-2272  
**PLACE & COMPANY**  
1820 Ridgedale Rd-AT 7-2366  
**PORTAGE REALTY CORP**  
307 S Main-AT 9-2446  
**ROSE KENNETH (RED)**  
51315 Oakmont Park Dr-CE 4-5363  
**SCHILLE CARL A**  
818 E Fairview-AT 9-3140  
**STAPP RUSSELL CO**  
507 E LeBg-AT 9-2275  
**SUBURBAN BLDG &  
DEVELOPERS CO**  
714 Seddy-AT 7-2327  
**SWANSON C HARRY INC**  
2212 McKinley-CE 2-3356

**HUMPHREY MELVIN & SON**  
See our Ad Classification Contractors-  
General  
815 W LaSalle Ave-CE 4-4501  
**IND BELL TELEPHONE CO INC**  
307 S Main-AT 9-2201  
(See Advertisement This Classification)  
**INDIANA LUMBER & MFG CO INC**  
738 S Mich-AT 9-4355  
**J & B CONTRACTRS**  
See our Ad Under Contractors-  
Concrete  
1429 L W E M- BL 5-2376  
JO-EI Constr Co 2728 E Irland-CE 4-5639  
**KARNES BOB** 5130 W 1/2 Mish-BL 5-7890  
**KELSON HOMES INC**  
11923 McKinley Hwy (Mish)-BL 5-4603  
**Kerschner EDWIN**  
21323 Cleveland Rd-CE 2-4607  
**KING EARL** 722 Birchwood Ave-AT 7-8502  
**LANT CONSTR CO**  
QUALITY HOMES  
Residential & Commercial  
51748 Grape Rd-----CE 2-1512

Longway Ernest L 2205 E Madison-CE 3-0096  
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31 1/2 Experience in S. Bend  
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ARCHITECT DESIGNED  
HOMES  
WITH INDIVIDUALITY  
Built for you in Fellow Woods  
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4800 S Fellows-AT 9-1225  
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New Construction - Remodeling  
Residential - Commercial  
Rooms Added - Cabinets  
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**McEndarfer Chas E**  
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**Mendenhall H & SON**  
2504 Keller-CE 4-9903  
(See Advertisement This Classification)  
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### Contractors—Concrete—(cont'd)

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Drives - Sidewalks - Basements  
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50040 Kenilworth Rd-----CE 4-6097

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- Sidewalks • Curbing • Streets
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### Contractors—Concrete—(cont'd)

#### J & B CONTRACTORS

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Whatever Your  
Masonry Needs  
Might Be:  
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Construction

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- Foundations
- Slabs
- Sidewalks
- Driveways
- Basements

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Restoration of Disintegrated  
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THE GUNITE METHOD

"Pneumatic Application of Concrete"

58075 Crumston Rd-----AT 7-4771

#### Keller Ralph Concrete Co

1211 NW 11th-----AT 8-0120

(See Advertisement This Classification)

9 P.M. is an ideal time for family visits  
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extra charge on station-to-station calls  
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### Contractors—Concrete—(cont'd)

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For the Best Basement Walls  
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Slabs - Sidewalks  
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Lant Constr Co 51748 Grape Rd-----CE 2-1511

Marvel Constr Co

54277 Ellen Av. Mish.- BL 9-3363

(See Advertisement This Classification)

McIntyre & Jones 2526 W. 6th-----BL 5-5445

(See Advertisement This Classification)

Miller T W Concrete Contr Co

609 S. 93-----AT 9-9333

MISHAWAKA CONCRETE CONSTR

CO 202 E Marion Mish.- BL 9-4646

Newcomb Wm E 20931 Cleveland Rd.- CE 3-2666

Platz Russell E

54009 Butternut Rd.- CE 2-9992

REINKE CARL J & SONS INC

1512 Ford - AT 7-1541

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STREETS - ALLEYS

Quality Materials and

Workmanship

1145 Prairie Av near-----AT 7-1585

Szymczak Walter

51748 Grape Rd-----AT 7-4556

VANNONI & SONS INC

1105 S. 104th - Mish.- BL 5-4545

(See Advertisement This Classification)

WACHOWIAK FLOYD J

1233 Brick Rd.- CE 3-3809

(See Advertisement This Classification)

WACHOWIAK STANLEY

Concrete Contractor

24331 Strick-----AT 8-4000

Contractors—Driveway

See Driveway Contractors

Contractors—Dry Wall

KELLY LAWRENCE

Dry Wall Finishing & Texturing

814 Carlton (Mish)-----BL 5-5365

Contractors—Electric

See Electric Contractors

Contractors' Equipment & Supplies

ARCHITECTS & CONTRACTORS SERV

INC

See Our Advertising This

Classification

711 E Grove Mish-----BL 9-4422

CATERPILLAR EARTHMOVING

MACHINERY

• Track-Type Tractors

• Wheel-Type Tractors

• Scrapers - Wagons

• Motor Graders

• Tractor Shovels, Diggers

• Rippers, Diesel Engines, Generators

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1322 S Olive - AT 8-8355

CLARK EQUIP CO

324 E Dewey Buchanan Mish

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BLADES

CLIPPER MFG CO

116 W Monroe-----CE 4-0972

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- FRONT
- REAR
- SNOW
- BACK FILL

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### SWEEPERS



LOADERS UP TO  
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12 - 16 1/2 and 21 1/2  
FEET LIFTING HEIGHTS

4000 LB. CAPACITY

**AT 7-2442**

OR

**AT 9-5120**

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**Contractors' Equipment & Supplies**

—(Continued)—

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CONSTRUCTION

SOUTH BEND DIVISION  
Self-Propelled Scrapers  
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Complete sales, parts and service facilities



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IF IT CAN BE DUG  
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Lowest Cost Trenchers  
2 To 16 Inches Wide  
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Le-Bro Air Compressor, Air  
Tools, Challenge Truck Mixers  
719 Wilber — CE 4-3988

Jordan Art 719 Wilber — CE 4-3988

**KELLEY C C & SON**

2111 Colfax—BL 5-7826

**KNAPPEN CONSTR CO**

17404 Edison Rd.—BL 5-9875

(See Advertisement This Classification)

**KORTE BROS INC** 23134US 20—CE 4-1196

(See Advertisement This Classification)

**McComb Geo F Serv Co**

2050 N. Ward—AT 7-2442

(See Advertisement This Classification)

**RITSCHARD FRED & SONS**

314 S. Olive—AT 8-6488

(See Advertisement This Classification)

**SINTON SUPPLY CO INC**

124 S. Olive—AT 7-1555

**S BEND SUPPLY CO THE**

314 S. Olive—CE 2-1421

**STOCKBERGER MACHY INC**

1322 Solive—AT 8-8355

(See Advertisement This Classification)

**Contractors' Equipment & Supplies**

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—Used—

**CATERPILLAR EARTHMOVING MACHINERY**

Trade-Ins  
• Track-Type Tractors  
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• Scrapers, Wagons  
• Motor Graders  
• Tractor-Driven Scrapers  
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—Backed by complete parts and service facilities  
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STEEL ERECTION

54095 Ivy Rd.—CE 4-2880

Baker Jos W 54095 Ivy Rd.—CE 4-2880

(Continued Next Page)

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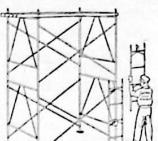
**BL 5-7532**

15 YRS. EXPERIENCE

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EAST ON DRAGON TRAIL TO EDNA RD., SOUTH 1/2 MI.

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Architects & Contractors  
Service, Inc.  
(ARCOSE)  
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**KNAPPEN CONSTRUCTION CO.**

STEEL ERECTION

CRANE RENTALS

BOOM LENGTH UP TO 140 FT.

INDUSTRIAL MAINTENANCE



MACHINERY MOVERS

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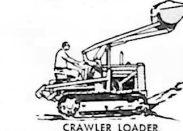
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**FRED RITSCHARD & SONS**

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DEERE  
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DEALER



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CRAWLER LOADER



LOADER BACK HOE

AT  
8-6488  
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Tractors and Industrial Equip.

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1/2 Mile West of Speedway  
SOUTH BEND 19, INDIANA

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- SERVICE
- RENTAL

COMPRESSORS AND AIR TOOLS  
CENTRIFUGAL PUMPS  
CEMENT HANDLING EQUIP.  
WELL POINT and DE-WATERING SYS.  
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HYV. DUTY FRONT-END LOADING EQUIP.  
EXCAVATING and EARTH MOVING EQUIPMENT  
UNIVERSAL SCAFFOLDING



DIAL  
CE ntral  
4-1196

**KORTE BROS. INC.**

Construction and Industrial  
Equipment and Supplies

FORT WAYNE-INDIANA-SOUTH BEND

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ACROSS FROM AIRPORT

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42650 OakRd--AT 8-3789  
H & L Construction Co  
14437EJeffRdMish--BL 5-4111  
**HAMILTON PLUMB & HEATING CO INC**  
300 N. W. LaSalle  
DOES YOUR COMPLETE  
REMODELING JOB  
735 Wilber-----CE 4-7967

**HARDER CONSTR CO INC**  
718NCollarAve--CE 2-6343  
**HICKEY THOS L INC**  
712NNiles--CE 2-3322  
Hilton Constr Co 4104 Miami--AT 9-2435  
Holtan Earl F Contractors  
25218PearlRd--AT 7-2819

**HUMPHREY MELVIN & SON**  
**GENERAL BUILDING  
CONTRACTORS**  
Commercial - Industrial - Residential  
STORE FRONTS and REMODELING  
Call For Friendly Estimates  
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See Our Ad Under Contractors-  
Concrete  
1429LWEMish--BL 9-2376  
**KURI JOHN 1305NWalley--CE 4-7953**  
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Matthews Jesse D  
701MarquetteAve--CE 4-4348  
Michiana Homes Inc  
53240PlacidDr--CE 2-3102  
Moore Constr Co  
325 OddFellowBp--CE 2-1380  
(See Advertisement This Classification)  
**MUIA CONSTR CO INC**  
See Our Ad Under Contractors-  
Building  
1502Miami--AT 8-2174  
Powell C E 1502Miami--AT 8-2174  
**NEED CONSTR CO INC**  
220 N. W. LaSalle(Mish)--BL 5-4242  
**REINKE CARL J & SONS INC**  
1502Ford--AT 7-1561  
**RIETH-RILEY CONSTR CO INC**  
1515N. W. LaSalle--AT 7-1585  
**ROBERTSON CONSTR CO**  
1401LW--CE 4-5378  
**ROSELAND CONSTR CO INC**  
53240Fds. 31--CE 4-6613

**Contractors-General-(conf'd)**

**SCHULTZ HENRY**  
Home Plumbing and Remodeling  
General Masonry Work  
Stone Laying a Specialty  
935 W LaSalle Ave-----CE 2-0433

**SCHUMACHER PETER-SONS INC**  
321 SpringMish--BL 9-5205  
(See Advertisement This Classification)  
**SOLLITT CONSTR CO INC**  
201Columbia--CE 3-8264  
**STAFFORD CHAS E BLDG CONSTR CO**  
3011Cherry--AT 7-9696

**TAYLOR CONSTR CO INC**  
526Sample--AT 7-2338  
(See Advertisement This Classification)  
**VERKLER HARRY H CONTRACTOR INC**  
INSTITUTIONAL - INDUSTRIAL  
COMMERCIAL  
REMODELING  
645 Wilber-----CE 2-5801

**VERKLER HARRY H CONTRACTOR INC**  
645Wilber--CE 2-5801  
**VERSLYPE DESIRE**  
207W141Mish--BL 5-6534  
**WALTERS M E** 53199 GalemontPark  
CentralDr--CE 2-6615  
(See Advertisement This Classification)

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COMMERCIAL BUILDINGS  
and CHURCHES  
If No Ans. Call AT 9-0230  
716 E Ohio-----AT 8-7390

**WOODCOX HUBERT CONTRACTING CO**  
See Our Ad Under Contractors-  
Alteration  
220 S Frances-----CE 3-5755

**Contractors-Heating & Ventilating**  
**BURGET CO** 612SEsample--BL 8-4747  
**GUNDT WALTER SHEET METAL  
SHOP** 1015LancasterDr--AT 9-8201  
H & H Air Conditioning Co  
1622EScott--CE 2-2806  
Hinzay Plumbing & Heating Co  
220Cnaplin--AT 7-6711  
More C A Heating Co  
2132MishAve--AT 7-2467

**SHOEMAKER O J INC**  
1008LW--AT 9-9248  
**UNITED HEATING & PLUMBING CO**  
5112Cedar--AT 9-4291  
**WHITE EDW J INC PLUMBING &  
HEATING** 1011 SMish--AT 9-6551

**Contractors-Industrial**  
See Contractors-General

**Contractors-Lathing**  
H & L Constr Co  
14437EJeffRdMish--BL 5-4111  
MISHAWAKA LATH & PLASTER CO  
1501 SMain(Mish)--BL 5-6621

**Contractors-Masonry**  
B & A CONSTR CO INC  
125512(Mish)--BL 9-3793  
(Continued Next Page)

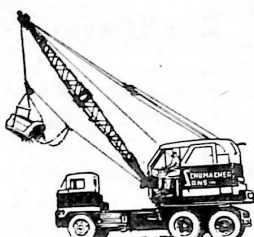
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SONS INC.**  
**GENERAL CONTRACTORS and ENGINEERS**



"Building The  
Future Since  
1910"



- STEEL ERECTION
- MACHINE and EQUIPMENT MOVING
- EXCAVATING and GRADING



321 S. SPRING (MISH.)

TELE.  
BL 9-5205

**MOORE  
CONSTRUCTION CO.**  
**GENERAL CONTRACTOR**

- COMMERCIAL
- INDUSTRIAL

Construction Management  
Our Specialty

**CE 2-1380**

325 Odd Fellows Bldg.

**GENERAL  
CONTRACTORS**



- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL

for Free Estimates  
CALL

**AT 8-4449**

24 Hour Phone Service

REMODELING

**MUIA  
CONSTRUCTION  
CO., INC.**

1818 S. MAIN

**Marvel  
Construction Co.**



• NEW CONSTRUCTION  
CONCRETE and MASONRY WORK  
A SPECIALTY

Satisfaction Guaranteed  
For Free Estimates Call Any Time

**BL 9-3363 - AT 9-0073**

36279 ELLEN AVE., MISH.

**M. E.  
Walters**

**GENERAL CONTRACTOR**

- NEW BUILDINGS
- REMODELING
- CONTINUOUS MAINTENANCE

Commercial - Industrial  
Institutional

Call CE 2-6615



**TAYLOR  
CONSTRUCTION  
CO., INC.**  
**GENERAL  
CONTRACTORS**

Specializing in Masonry  
Construction

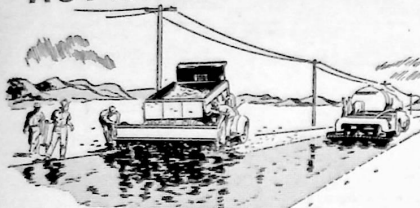
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- Industrial
- Residential
- Remodeling

FOR FREE ESTIMATES CALL

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Next To Viaduct On Sample  
520 E. Sample

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- HIGHWAYS
- PARKING LOTS
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- DRIVEWAYS
- PAVING

— For Free Estimates —

Suppliers of Patching Materials  
Liquid Asphalt and Road Oil  
All Materials Pass Ind.  
State Highway Specifications

DIAL  
AT 8-2200

**BITUMINOUS  
MATERIALS CO., INC.**

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## Contractors-Masonry-(cont'd)

### BARILICH STEVE MASONRY

#### CONTRACTOR

Stone, Brick Block & Fireplaces  
5921 Main ----- AT 8-4111  
Buckles Wm 3226 E. Jeff Blvd. ----- CE 3-4260  
CHERRY ART 22824 Ardmore Tr. ----- CE 4-6462

#### EISNER FRED

GENERAL MASONRY WORK  
• STONE • BRICK • BLOCK  
Commercial - Industrial - Residential  
Patios and Fireplaces  
Brick and Stone Veneering a Specialty  
Free Estimates - Work Guaranteed  
11 No Ans. Call After 5 P.M.  
705 N Hill ----- CE 4-4586

Eisner Fred 705 N Hill ----- CE 4-4586

#### ENOLE V V CONSTR CO

Stone, Brick & Block  
51832 N Hollyhock Rd ----- CE 4-5864

H & L Constr Co 14437 E. Jeff Rd. ----- BL 5-4113

HUMPHREY MELVIN & SON 815 W LaSalle ----- CE 4-6582

#### J & B CONTRACTORS

See Our Ad Under Contractors-  
Concrete 1429 W. Elm ----- BL 9-2376

#### KATOVSICH THOS L

- Waterproofing
- Tuck Pointing
- Guniting
- Masonry Repair Only

58075 Crumston Rd ----- AT 7-4771

KURI JOHN 1305 N. Kaley ----- CE 4-7953

Going on a trip? Use Long Distance.  
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relatives and friends so you'll be ex-  
pected.

## Contractors-Masonry-(cont'd)

### LARIMER HALLIE R

#### STONE CONTRACTOR

Brick - Indiana Limestone  
Sand Stone  
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Industrial  
We Specialize in Fireplaces  
1010 S 35 ----- AT 8-7000

Larimer Hallie R 1010 S 35 ----- AT 8-7000

Marvel Constr Co 56279 E. Elm Av. Mish ----- BL 9-

(See Advertisement This Classification)

MASONRY BLODS CO 3410 Oakcrest Dr ----- CE 5-51

MAY WALTER MASONRY CONTRACTORS 14414 Terrace Ln ----- CE 3-35

McENDARFER CHAS E 3410 Oakcrest Dr ----- CE 5-51

Call After 4:00 PM

See Our Ad Under Contractors Building

406 E. Fairview ----- AT 9-51

ROSS J W Masonry 3100 W. Western ----- AT 8-22

Call Long Distance Niles - MU 3-52

RUFFNER W D 21671 Irvington Av ----- AT 8-20

VAN OOTEGHEM & SON MASONRY CONTRACTORS

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Residential - Commercial - Industrial

Fireplace Specialists

BRICK - BLOCK - STONE

N No Answer Call BL 5-1297

1301 S West Main ----- BL 9-2200

## Contractors-Paving

### BITUMINOUS MATERIALS CO INC

3501 W. Western ----- AT 8-22

(See Advertisement This Classification)

McINTYRE & JONES

See Our Ad Under Contractors-Concrete

2524 W. Kaley ----- BL 5-54

PARKWAY ASPHALT INC 59735 Co Op Rd ----- AT 9-94

(See Advertisement This Classification)

CROFOOT BROS.

# Parkway

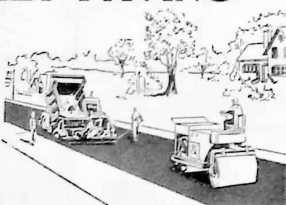
ASPHALT, INC.

Contractors In Gravel Base Construction and  
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## ASPHALT PAVING

— FOR —

- ROADS and STREETS
- PARKING LOTS
- INDUSTRIAL AREAS
- DRIVEWAYS



AN OPERATION SPECIFICALLY GEARED FOR CONSTRUCTION OF  
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AT 9-9435

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Supervised By Professional Engineers

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STREETS  
DRIVEWAYS - PARKING AREAS  
SIDEWALKS AND CURBS

BITUMINOUS PATCHING MATERIALS

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**Corsets & Brassieres—(cont'd)**

**Spencer Corset Shop**  
528 Asher Rd—CE 2-1587  
(See Advertisement This Classification)

**STAYFORM OF S BEND**  
Figure Control Consultants—Foundations  
—Bust—Girdles—Fitted For Posture  
—Corrections—Maternity Service  
333 LWW—CE 4-3667

Stayform of S Bend 333LWW—CE 4-3667

**Cosmetics—Ril**

**AVON COSMETICS—**  
SALES OFFICE  
AVON PRODUCTS INC  
319 Whitcomb—KilbrBg—CE 4-6661

Daggett Ramsdell Cosmetics  
219E Bowman—AT 9-3746

Edgewater Cut Rate Store  
746LWE—AT 9-0757

**EDITH REHNBERG COSMETICS—**  
WEAVER LINCOLN  
23792US 20—CE 4-6322

**LUZIER'S COSMETICS—**  
BEAUX ART BEAUTY SALON  
339LWW—CE 3-1248

Merle Norman Cosmetic Studio  
110 S Main—CE 3-4014

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MERLE NORMAN COSMETIC  
STUDIO  
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110 S Main—CE 3-4014

Reliance Pharmacy  
Non-Allevy  
230W Wash—CE 4-1191

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**BURNS COSTUME SHOP**  
COSTUMES  
Complete Line Stages Theatrical  
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Accessories—Hats  
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608 Liberty Dr Mish—BL 5-5237

**Cotton Twines**

See Twines

**Country Clubs**  
See Clubs

**County Offices**  
See Governmental Offices—County

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LIGHTWEIGHT GIRDLES  
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• SUBGAL • ORTHOPEDIC  
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FOR MEN, WOMEN AND CHILDREN  
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Over 20 Yrs. Experience  
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**BEARINGS SERV CO**  
412E Sample—AT 9-5591

**FAK COUPLINGS—**  
KOONTZ-WAGNER ELEC CO  
INC 516M Mich—CE 3-8251

**HANSEN QUICK-CONNECTIVE  
COUPLINGS—**  
NEFF ENGINEERING CO  
707 Seddy—AT 7-5655

**POWER TRANSMISSION CO**  
802 S Main—AT 8-4471

**Court Reporters**

See Reporters

**Coverall Supply Service**  
See Overall Supply Service

**Cranes**

See also Material Handling Equipment

**AMERICAN MONORAIL CRANES—**  
MILLER STEEL SUPPLY INC  
Elkharting  
Call Long Distance—Ask  
for —Enterprise-2114  
No charge for Enterprise calls

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Overhead Travelling Cranes,  
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Systems, Crane Runways  
MANUFACTURED BY  
Borg-Warner  
Industrial Cranes,  
Chicago, Illinois

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DEVICES 1731 S Franklin—AT 8-1256

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**Cranes—(cont'd)**

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ENGINEERING CORP OF IND**  
1131E (Mish)—BL 9-2444

**E-RECT-O INC**  
Gilbert Carl & Sons  
13350 Judie Av Mish—BL 5-5469

**KORTE BROS INC**  
See Our Ad Under Contractors  
Equipment & Supplies  
23134US 20—CE 4-1196

**LOUDEN MACHINERY—**  
SIPPEL EQUIP CO INC  
1206 Mish Av—AT 9-5545

**Crafting & Packing Service**

See Packing & Creeting Service

**Creameries**

See Dairies; also Dairy Products

**Credit Investigators**

Ind Assoc of Credit Men's Serv Inc  
124W Wacker—CE 2-8224

**Credit Reporting Agencies**

Credit Bureau of Niles Inc  
311E Main—Niles—CE 4-9297

Credit Bureau of S Bend Inc  
Reporting Dept 510 Natl Bk Bg—CE 3-6121  
Collection Dept 510 Natl Bk Bg—CE 3-6121  
Dun & Bradstreet Inc  
435 Shrewsbury Dr—AT 8-2586

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QUALITY GRADE A Dairy Products

**DAIRY STORES**

Quality  
Grade A Milk



Delicious  
Ice Cream



Pastries Made Fresh  
Daily At Our Own  
Bakery

**A COMPLETE LINE OF DAIRY PRODUCTS**

There's A HILLVIEW Store Near You!

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U.S. 21 N., 1 Bk. S. of State Line—CE 3-1685

— NORTHWEST —  
Portage Road So. of Toll Rd.—CE 2-5600

— NORTHEAST —  
So. Bend and Ironwood (Maple Ln.)—CE 4-9198

McKinley Hwy., 1 Bk. E. of Fir Rd.—BL 5-9917

**— SOUTH —**

4107 South Michigan—AT 8-3621

Ironwood and Ireland Rd.—AT 8-2088

— SOUTHWEST —  
Olive At Prairie—AT 8-7181

— WEST —  
4122 Western Ave. (Across From Azar's), L.W.W. Opposite St. Police Post—CE 4-7636

— EAST —  
Oreola—716 L.W.W.—OR 9-4512

Home Office At Corner Of Ironwood and Ireland Rd. AT 8-2088

**Credit Unions**

Bendix Employees Federal Credit Union  
225N Olive—CE 3-5018

Dodge-Taper Lock Employees  
Federal Credit Union (Mish)—BL 5-5009

Imcoe Federal Credit Union  
401E Colfax Av—CE 2-8401

Northern Ind Transit Employees  
Federal Credit Union  
402 S Noye-Dame Av—CE 2-2119

Studebaker-Packard Employees  
Federal Credit Union  
319 S Mich—AT 8-4811

Teacher's Credit Union  
133N William—CE 3-9010

**Crutches**

See Artificial Limbs; also Hospital  
Equipment & Supplies

**Cups—Drinking**

See Paper Cups, Containers, etc.

**Curbing Contractors**

See Contractors—Concrete

**Curtain Cleaners**

See Drapery Cleaners

**Curtain Walls**

**FENESTRA ALUMINUM AND STEEL  
CURTAIN WALL**  
NEWLAND E R CO INC  
1401 S Main—AT 9-5010

**Cutters—Milling**

See Tools

**Cylinders—Air & Hydraulic**

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DEVICES—**  
BELLOWS CO THE  
104W Monroe—AT 7-6810

**HANNA AIR & HYDRAULIC  
CYLINDERS—**  
BARTON SALES CO  
1225E Ave—Haven Ind  
Call Long Distance  
Fort Wayne Ind—Windsor-29

**NEFF ENGINEERING CO**  
Miller Field Power Co  
707 Seddy—AT 7-5510

Norman Engineering Co  
1427 Southeast Dr—AT 9-9010

**Dairies**

See also Milk Companies

**BEAVER RIDGE DAIRY CO**  
921L Louise—AT 7-1510

**COUSSENS DAIRY**  
1225E Ave—Haven Ind  
Call Long Distance  
Fort Wayne Ind—Windsor-29

**DAIRY COUNCIL OF ST JOE VALLEY**  
1013L Louise—AT 8-4110

**DEAN MILK CO**  
54978 Mayflower Rd—CE 4-9810

**DeBECK'S SANITARY DAIRY**  
422W (Mish)—BL 5-1010

If no call, call  
Fertile Acres Dairy SMichRd—AT 9-4810

**FERTILE ACRES DAIRY PRODUCTS**  
Retail and Wholesale  
Delivery of Grade A  
In S. Bend and Mishawaka  
Dairy Bar—Food  
Fountain Service

**"FOR INFORMATION CALL"**  
**FERTILE ACRES DAIRY**  
SMichRd—AT 9-4810

**Hillview Dairy**  
(See Advertisement This Classification)  
Main Ofc 18037 Ireln Rd—AT 8-2088  
Store No 10 4122W Western Av—AT 8-7636



**Dairies—(cont'd)****HOMETOWN DAIRY STORES**

Open 7 Days A Week  
30% Off Sample ----- AT 8-3311

**IND DAIRY CO**

GRADE "A" PRODUCTS  
MILK - CREAM  
BUTTERMILK  
CREAMED COTTAGE  
CHEESE - BUTTER

1801 Longley Ave ----- CE 4-4351

Ind Dairy Co 1801 Longley Ave ----- CE 4-4351

**MISHAWAKA FARMERS DAIRY PRODUCTS**

The Finest  
Grade "A"  
Country Fresh  
Dairy Products  
Since 1920



— At Your Door or Favorite Store —

**"FOR INFORMATION CALL" MISH FARMERS DAIRY CO**

724 S Main (Mish) ----- BL 5-9641

**NATIONAL MILK CO**

FARM INSPECTED  
LABORATORY TESTED  
FOR YOUR PROTECTION

GRADE "A" AT ITS BEST

921 Louise ----- AT 7-1563

National Milk Co 921 Louise ----- AT 7-1563

**OAK RIDGE DAIRY PRODUCTS**

GRADE A  
Farm Fresh  
DAIRY PRODUCTS



For Home Delivery Service  
in South Bend  
with a 24 Hour Automatic Dispenser  
Service in Your Neighborhood

"FOR INFORMATION CALL"

OAK RIDGE DAIRY  
2516L W (Mish) ----- BL 5-3113

**RELIABLE DAIRY INC**

COMPLETE LINE OF  
DAIRY PRODUCTS

Home Delivery or  
At Your Favorite Grocery  
DEEP WELT DRINKING  
WATER

909 E Bway ----- AT 9-2481

Reliable Dairy Inc 909 E Bway ----- AT 9-2481

**RIVERSIDE DAIRY CO**

1011E Lawrence (Mish) ----- BL 5-2931

Susbedissen-Wittner Dairy 729N Brookfield ----- CE 4-1166

**SUABEDISSEN-WITTNER DAIRY PRODUCTS**

Established in 1887  
We Specialize  
in Home Delivery  
A Complete Line of  
Grade "A" Products  
Delivered in Disposable  
Containers



South Bend's Most Modern Dairy

"FOR INFORMATION CALL"

SUABEDISSEN-WITTNER DAIRY

729N Brookfield ----- CE 4-1166

West End Dairy 422W (Mish) ----- BL 5-1436

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18311 Edison Rd ----- CE 3-7051

**USURVO INC**

Glass Milk Bottles & Cases  
1013 Louise ----- AT 8-2595

**Dairy Products—Retail****BEAVER RIDGE DAIRY CO**

921 Louise ----- AT 7-1563

COUSSENS DAIRY 54174 Grape Rd ----- CE 3-9111

**HILLVIEW DAIRY**

South Bend Ave and Ironwood  
Store No 1 18129 S Rd ----- CE 4-9198

Store No 2 217E Cleveland Rd ----- CE 4-9140

Store No 3 4107 S Mich ----- AT 8-3621

Store No 4 50571 US 31 ----- CE 3-1685

Store No 5 22769 W ----- CE 4-7636

**HOMETOWN DAIRY STORES**

Store No 1 3019W Sample ----- AT 8-3311

Store No 2 4107 S Mich ----- AT 9-3049

Store No 3 4107 S Mich ----- AT 8-5050

Store No 4 1412 Portage Ave ----- CE 4-6711

MISHAWAKA FARMERS DAIRY CO ----- BL 5-9641

NATIONAL MILK CO 921 Louise ----- AT 7-1563

OAK RIDGE DAIRY 2516L W (Mish) ----- BL 5-3113

Portage Dairy Store 5338 Portage Hwy ----- CE 2-5600

RELIABLE DAIRY INC 909 E Bway ----- AT 9-2481

**Dairy Products—Whol****COUSSENS DAIRY**

54174 Grape Rd ----- CE 3-9111

Hillview Dairy 18037 Irving Rd ----- AT 8-2088

Midwest Producers Creameries Inc  
512 W Main (Mish) ----- CE 3-6134

MISHAWAKA FARMERS DAIRY CO  
724 S Main (Mish) ----- BL 5-9641

NATIONAL MILK CO 921 Louise ----- AT 7-1563

OAK RIDGE DAIRY 2516L W (Mish) ----- BL 5-3113

RELIABLE DAIRY INC 909 E Bway ----- AT 9-2481

Dancing Apparel & Supplies  
Forsyth Importing Agency  
5338 Portage Hwy ----- CE 2-5600

Wade's Music Co 4033 S Mich ----- AT 7-1426

Dancing Schools  
ACADEMY OF DANCING  
131 N Main ----- CE 3-3396

ANNA MUSIC STORE & STUDIOS  
BALLET - TOE - TAP  
ACROBATIC - MODERN  
BALLROOM  
2508 Millburn Blvd (Mish) ----- BL 5-5575

ARTHUR MURRAY DANCE  
STUDIOS 120 E Wayne ----- CE 2-3339

(See Advertisement This Classification)

BRINES JO ANN SCHL OF THE  
DANCE 209 S Eddy ----- AT 7-8475

(See Advertisement This Classification)

BUCKZOWSKI MARIE SCHL OF  
DANCING  
28 Yrs. of Teaching Experience  
IN  
BALLET - TAP - BALLROOM  
ACROBATICS - MODERN JAZZ  
S. Bend's Largest and  
Most Beautiful Studio  
131 N Main ----- CE 3-3396

Buckzowski Marie Schl of Dancing  
131 N Main ----- CE 3-3396

BURKHOLDER SCHL OF BALLET  
603E Madison (Mish) ----- BL 9-4242

JULIAN LEE DANCE STUDIOS  
Specializing in Ballroom Dancing Only  
Private Lessons Gr Groups  
For Information Call After 5 P.M.  
732 N Allen ----- CE 2-0179

Julian Lee Dance Studios  
732 N Allen ----- CE 2-0179

LORD & LORD SCHL OF THE DANCE  
131 N Main ----- CE 4-4412

(See Advertisement This Classification)

NORTHERN IN CONSERVATORY  
MADGE ROSE BROCKEVELT  
Exclusive Studio  
Ballet - Toe - Tap  
Acrobatic - Character  
Musical Comedy  
509 W Wash Ave ----- CE 2-9672

(Continued Next Page)



## DANCE LESSONS COST LESS AT ARTHUR MURRAY'S BECAUSE YOU LEARN FASTER!

44 years of teaching experience!  
Over a million delighted pupils!  
No other studio can match this record!

No wonder The Arthur Murray Way  
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finest, most thorough, and inexpensive  
method in the country. The whole secret is  
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This is the key step to all dances.

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Because there is only this one master  
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Come in now and have a free trial  
lesson while 2 for 1 rates are in effect.

## ARTHUR MURRAY

120 E. WAYNE

Studios Air-Conditioned

### FREE

Gay Parties  
for Students

## Jo Ann Brines School of the Dance

Member of  
GNA Dance  
Masters and Dance  
Masters of  
America

- Ballet • Toe
- Tap • Acrobatic
- Character
- Modern
- Figure Control
- Social Dancing

**CALL AT 7-  
8475**



509 SOUTH EDDY STREET

## Lord and Lord SCHOOL OF THE DANCE BETTE JUNE LORD



- Ballet
- Tap
- Toe
- Acrobatic

— Private —  
Semi-Private  
or  
Class  
Instruction

Beginners - Intermediate - Advanced

A School of Dance  
Exclusively for Children  
Professional Floor Shows

Children's Shows For  
Exhibition and Entertainment

Dial  
CE  
**4-4412**

Recommended by  
National  
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Dance &  
Affiliated Artist,  
Inc.  
LOS ANGELES,  
CALIFORNIA

807 1/2 L. W. W.

SO. BEND

STUDIOS ALSO LOCATED IN  
Elkhart, Ind. At McDermott Music Store  
and Studio 220 W. High St.

## TIME SAVER

Your Long Distance op-  
erator says, "I can save  
you time. If you'll give  
me the number you're  
calling, your call will go  
through twice as fast!"

## Dancing Schools—(cont'd)

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• BACON TWIRLING •  
• TAP • TOE • BALLET  
Instruction By Professional  
Personnel  
Special Classes For Pre-School  
Children  
423 S Mich-----AT 9-4430

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See Our Ad Under Music Dealers  
4033 SMICH-----AT 7-1626

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## CHRISTIAN DAY SCHL

• Modern Buildings and Equipment  
• Approved Training For 2 to 5 Yr.  
Olds  
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S. BEND CHRISTIAN DAY  
SCHOOL  
Kindergarten Thru 4th Grade  
"Licensed and Supervised By State"  
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Pre School PUNCH & JUDY  
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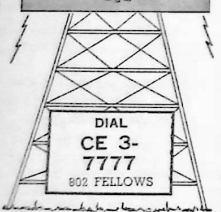
## ROBINHOOD DAY NURSERY

"Everything a Child Could Want"  
Balanced Meals • Supervised Play  
Nurse • Trained Supervision  
Visit Our Nursery  
We Invite Comparison  
Licensed By State of Indiana  
1829 Fox-----AT 9-5094

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2315 SMICH-----AT 9-8936

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## RADIO DISPATCHED

For The Home • Business •  
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AGENTS FOR AIR DISPATCH AND  
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Serving A 35 Mile Radius  
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## Dead Animal Stock Removers

See Rendering Companies

## Deafness Aids

See Hearing Aids

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MITO-CRAFT CO  
See Our Ad Under Silk Screen  
Process Work  
2618Birchway-----CE 2-4177

## Decorating—Interior

See Interior Decorators

## Decorating—Party, Convention, Etc

AAYS RENT-ALL CO 3021WE-----CE 5-5671  
BRUGNIER'S BOOK STORE  
127Wash-----CE 5-5377  
FREPAN'S FLORAL SHOP  
909PortageAv-----CE 3-1348

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DETREX DEGREASERS & WASHERS—  
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INC

Degreasing Solvents-Alkali-  
Phosphate Coatings  
125 StateElkhartInd  
Call Long Distance  
Elkhart-----JA 2-7899

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CASLEMAN FUEL & HEATING  
CO 400 5MainMich-----BL 5-3154  
TEMPERATURE ENGRG CO  
Control Dryness and Guard Your  
Health With a Furnace Humidifier  
Adequate Humidity Cuts Heating Bills  
530 N Niles-----CE 4-0628

WESTINGHOUSE DEHUMIDIFIERS—  
SOUTH SIDE ELEC CO INC  
902W Ind-----AT 9-6361

## Delicatessens

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1001LWV-----CE 2-6177  
Katz & Wexler Kosher Meat Mkt  
410WWesternAv-----AT 9-1365  
WEISS KOSHER STYLE  
RESTAURANT & BAKERY  
421 SMICH-----AT 9-0769

## Delivery Service

AAYS YELLOW CAB CO  
710Niles-----CE 3-9333  
GIBSON DELIVERY SERV

"Reliable and Courteous"  
WE SPECIALIZE IN  
APPLIANCE DELIVERY  
Special Attention Given to  
Retail Commercial Accounts  
56843 Butternut Rd-----AT 8-2363

## Gibson Delivery Serv

56843ButternutRd-----AT 8-2363  
HASTY DELIVERY SERV CO  
613LaPorteAv-----CE 4-6541

## IND CAB CO

PARCELS, BAGGAGE,  
HEAVY GOODS  
Speedy, Reliable,  
Round-the-Clock Service  
OPEN A CHARGE ACCOUNT  
710 N Niles-----CE 3-9333

## RAND DELIVERY SYSTEM INC

802Fellow-----CE 3-7777  
(See Advertisement This Classification)

## UNITED PARCEL SERV

"Wholesale Delivery" To The Entire  
State of Indiana  
106 W Monroe-----CE 2-6233

## Dental Clinics

See Clinics

## Dental Equipment &amp; Supplies

Ransom & Randolph Co  
202 SheridanBg-----CE 4-1148

## Dental Laboratories

Central Dental Lab  
For The Dental Profession Only  
CE 3-2233  
Dental Arts Lab 407 SEdgely-----CE 3-6616  
Elkhart Dental Labs  
For The Dental Profession Only  
110MongerBgElkhart  
Call Long Distance Elkhart-----JA 2-7470  
Hoosier Dental Inc  
For The Dental Profession Only  
503 SheridanBg-----CE 4-4991  
Michiana Dental Lab  
For The Dental Profession Only  
263 OliverTheatreBg-----CE 2-3454  
Mishawaka Dental Lab  
1101WVW8208Mich-----BL 5-6425  
S Bend Dental Lab  
Service to the Licensed Dental Only  
503NLaFayette-----CE 2-1733  
Taylor Dental Lab  
337LWV-----CE 2-2209

## Dentists

Allen Robt R  
Dental Extractions—Oral Surgery  
426SLaFayette-----CE 2-4716  
If no answer call-----CE 2-6233  
Armstrong H M 915 SShoreDr-----AT 8-5252  
Baillie Harry D 515WColfaxAv-----CE 2-5221  
Barkes Robt D  
515WMainMich-----BL 9-1464  
Belmont Arthur E 343LWV-----CE 4-6331  
Berstein Ralph A  
Ofc 719WInd-----AT 9-3627  
Cheney ChasBg-----CE 2-7451  
If no answer call-----CE 2-1407  
Birmingham Richard J  
1017EDuballAv-----AT 8-1818  
If no answer call-----AT 8-6371  
Borough Paul L  
17936 StateRd23-----CE 3-2880  
Boudner Herbert G 604MSBg-----CE 2-2471  
Bowley G A 1330 SMICH-----CE 2-1815  
Brown Coyte A 624SherBg-----CE 4-5341  
Bruck Yale M 115NWilliam-----CE 3-2406  
Clark Chas  
Practice Limited to Oral Surgery  
Extraction of Teeth—X-Ray Diagnosis  
618 SheridanBg-----CE 3-2241  
Cook Carlton T 316NWesternBg-----AT 2-1815  
Curtis Guy P 20104WWestern-----AT 8-1202  
Dailey Harold T  
Practice Limited to Oral Surgery,  
Extraction of Teeth, X-Ray, Diagnosis  
902TowerBg-----CE 4-4812  
If no answer call-----CE 2-8234  
Denbo Howard A  
Practice Limited to Orthodontia  
515WVWashAv-----CE 4-4901  
Detamore David L 626 SheridanBg-----CE 4-4581  
Detamore Paul R 626 SheridanBg-----CE 4-4581  
Domonkos Lewis G  
5024E Bowman-----AT 9-5151  
If no answer call-----AT 9-2747  
Duggan Ralph D 210ChristanBg-----CE 3-5034  
Eads L C 726Ewing-----AT 9-7310  
Edwards Kent E 2314Miami-----AT 8-9253  
Ewald Wm J 435 SMainMich-----AT 8-5551  
Feller J C 8074LWV-----CE 3-8444  
Ferry Dan J 1402PortageAv-----CE 3-5623  
Ferry J M 1921Miami-----AT 8-6700  
Res 2106VLeer-----AT 7-0977  
Flack W S  
Practice Limited to Artificial  
Dentures—Full Or Partial  
11616SMainMich-----BL 5-3733  
Francour H Wm  
By Appointment Only  
801 Mich-----CE 3-0014  
Fromm Alfred  
Pedodontia (Dentistry For Children)  
502 OddFellowBg-----CE 4-2490  
If no answer call-----AT 9-5623  
Frost G H 314LWV-----AT 9-3552  
Galt Louis L 341LWV-----CE 2-3858  
Geyer Claude L 612JMSBg-----CE 4-5631  
Geyer Eugene L 737LWV-----CE 3-5311  
Glass Gerald G 730WVWashAv-----CE 2-1211  
Good W C 2018Miami-----AT 9-3552  
Grubb Sam C 609MSBg-----CE 2-5253  
Grube Roy D 609MSBg-----CE 3-6630

## Dentists—(cont'd)

Hanson Warren Vance  
11774LWV(Mich)-----BL 5-52  
Hastings W H 2929MichAv-----AT 8-  
Heckinski Ernest J 2008Hurn-----AT 7-  
Heckinski Jos E Jr 2208Hurn-----AT 7-  
Helme Donald L 328 SShoreDr-----CE 2-  
Helmen Chas A  
503WhitcombKlBg-----CE 4-48  
Hoare A R 382 SEdgely-----CE 3-4  
Holland Wm F 518 OddFellowBg-----CE 3-  
If no answer call-----AT 8-  
Hudson K B  
By Appointment Only  
30335MMainAvAp13-----AT 7-  
Huff R W 2117Miami-----BL 1-  
If no answer call-----AT 8-  
Kimberl Wm D 3114MichAv-----CE 2-  
If no answer call-----CE 2-  
Kowals Chester A  
2137WhitcombKlBg-----CE 4-2  
If no answer call-----CE 4-2  
Laskowski Jos E 1222WWestern-----AT 7-  
Lindberg D R 601MSBg-----CE 2-44  
Lipsketa E M 2125 SMICH-----AT 9-  
Long Albourn W 401DixieWyn-----CE 2-  
Love W E 516WWestern-----AT 9-  
If no answer call-----AT 9-  
Lyle John A 1511Miami-----AT 7-  
McCloughan Wm E  
913 SMyerKlBg-----AT 8-  
Meiser Ronald J 314 SEdgelyBg-----CE 2-  
Meyer Raymond J 314 SEdgelyBg-----CE 2-  
If no answer call-----CE 2-  
Meyer Robt J 317 SEdgelyBg-----CE 2-  
Miller Furman E  
33333WVWashAv-----CE 2-4  
Molenda Ed J  
2137WhitcombKlBg-----CE 2-  
Munro Colin J 317TowerBg-----CE 2-  
Murphy G H 401DixieWyn-----AT 7-  
Naut Jay H 702 MSBg-----CE 2-4  
Naut Jay H Sr 424 SEdgelyBg-----AT 8-  
Nevel Melvin J 518 SheridanBg-----BL 5-  
Oakes Donald E 1361LWVMich-----CE 2-  
If no answer call-----CE 2-  
Pickett David 2909LWV-----CE 4-  
Probst E A 518 SheridanBg-----CE 3-  
Quinlan Leo J 828 SheridanBg-----CE 3-  
Reuther John J 966ElFBlvd-----CE 3-  
Reuther Margaret S 966ElFBlvd-----CE 3-  
Ringer Wayne H 126 100FBg-----CE 2-  
Rodefer Beaufort B  
Practice Limited to Periodontia  
(Gummers)  
618 SheridanBg-----CE 3-  
Rose Cyril F 804TowerBg-----CE 3-  
Rose Leonard A 804TowerBg-----CE 4-  
Rush F A  
Practice Limited to Extractions  
Artificial Dentures And X-Ray  
1010ElFBlvd-----CE 4-  
St Jos County Dental Society  
106WMonroe-----AT 8-  
Scandling B R 605ASincBg-----CE 3-  
Schmitt G V 1330 SMICH-----AT 8-  
Seymour J A 312MSBg-----CE 3-  
Shipman A P 2137WhitcombKlBg-----CE 3-  
Skinner John W  
Complete Dental Service  
4033Chapin-----AT 7-  
Soback J 914 SheridanBg-----AT 7-  
Spitler D K 728 SheridanBg-----CE 3-  
Stenger John M 2217LWV-----CE 4-  
Stenger Robt R 906TowerBg-----CE 3-  
Stewart B W 1125WVWashAv-----CE 2-  
Swain G R 704TowerBg-----CE 3-  
Szakaly John Steven 2730LWV-----CE 3-  
Tanner Paul M 511JMSBg-----CE 3-  
Tanner Thos P 511JMSBg-----CE 3-  
If no answer call-----AT 8-  
Thistlethwaite G E  
Practice Limited to Oral Surgery  
Extraction of Teeth, X-Ray, Diagonals  
902TowerBg-----CE 4-  
If no answer call-----CE 4-  
Timmons L S 904ElFBlvd-----CE 2-  
Toothaker Jas C 1001TowerBg-----CE 2-  
Toth Jos A  
By Appointment Only  
903WVWashAv-----AT 9-4  
Truax Wm H 60485US 31-----AT 9-4  
Trulson P C 608JMSBg-----CE 3-  
Turci Mary C  
General Dentistry and Artificial  
Dentures  
506MSBg-----CE 3-  
Vance Lynn 1310MichAv-----AT 9-1

**Dentists-(cont'd)**

VanDeVere Frank L.  
225 S. 25th St. - CE 3-3487  
For Emergencies Call Long Distance  
Niles Mich. - Mutual 3-6344

Walker C. P.  
Limited To X-Ray-Extractions-  
Dentures  
126E Ind - CE 4-1891

Walsh Wm J.  
Practice Limited To Periodontia  
(Pyorrhea)  
618 ShawIndB - CE 3-7074

Watt John M.  
1601 S. 25th St. - CE 4-6361

Wilson H. A.  
305 1/2 S. Mich. - AT 7-1202

Winer Wm  
1133 1/2 S. Mich. - CE 3-1006

Wright C. F.  
904 E. Jeff Blvd. - CE 2-8402

Wright C. F.  
904 E. Jeff Blvd. - CE 2-1457

Wright Jack M.  
904 E. Jeff Blvd. - CE 2-1457

Wright Joe D.  
Artificial Dentures-General Anesthesia  
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742 W. WashAve - AT 8-0070

1231 S. Mich. - CE 3-1161

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225 S. Mich. - CE 3-1161

**GRANT W. T.**  
117 S. Mich. - CE 2-4366

1401 S. Mich. - CE 4-9769

18071 S. Mich. - CE 4-6111

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1401 S. Mich. - CE 4-6111

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110 E. Wayne - CE 4-4161

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Sut. And Under Childrens & Infants  
WestBnd - AT 7-4888

**PENNEY J. C. INC.**  
220 S. Mich. - CE 3-3185

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Grandway & IndBld - AT 9-7161

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CENTER  
SPiegel CATALOG SHOPPING  
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Storm Doors Windows Screens  
Awnings Siding  
Free Estimates F.H.A. Financing  
3015 W Western -----AT 7-2252

**MILLER STEEL & SUPPLY CO INC**  
Framing Steel Doors and Frames  
Fireproof Doors Rolling Steel and  
Wood Section Full Door  
Elkhart Ind Call Long Distance  
Ask for Enterprise-2114  
No charge for Enterprise calls

**NELSON ENGINEERING SALES INC**  
(See Advertisement This Classification)  
South Side Aluminum Sales Co  
1412 S Main(Mish)-BL 5-1993  
Zeller Storm Sash Co 1399US 31-CE 2-2901

Call the thrifty way call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

*Need a  
Product or  
a Service?*

You, most likely, will find  
it listed under the proper  
heading in these Yellow  
Pages.



## Doors-Over-Head Type

**ALLIANCE ELECTRIC GARAGE  
DOORS**  
S BEND SPECIALTY  
DISTRIBUTORS  
52063HelmenRd -----CE 2-9635

**AMIRCAL WEDGE DOORS**—  
OVERHEAD DOOR CO OF S BEND  
510N CedarMish -----BL 9-5231

**BARBER-COLMAN OVERDOORS**  
CAM ACTION makes this  
overhead door available to  
you working WEATHER-  
KING sections. Doors-Oper-  
ators-Roll-Over-Doors for  
residential and industrial.  
S.D. Installed serviced.  
SEE THE DIFFERENCE—WE DEMONSTRATE  
"FOR INFORMATION CALL"  
**BARBER-COLMAN OVERDOORS OF  
S BEND** 1237Wali-----AT 7-1737



**Barber-Colman Overdoors of S Bend**  
1237Wali-----AT 7-1737  
**CRAWFORD DOOR SALES**—  
FAWCEIT SALES ENGRG CO  
US 22WElkhartInd  
Call Long Distance  
Elkhart -----JA 4-0808

**FENESTRA GARAGE DOORS**—  
NEWLAND E R CO INC  
1401 S Main -----AT 9-5566

**GISH LUMBER CO INC**  
23740ArdmoreTr-----CE 8-8209  
(See Advertisement This Classification)  
**INDIANA GARAGE & WFO CO INC**  
733 S Main-----AT 9-6355

**LOWE LUMBER CO**  
328 S Main(Mish)-BL 5-9611

**McKEE OVERDOORS**  
Residential • Commercial  
Industrial Models  
With Wedge Closing  
Action and Adjustable  
Twin Rollers  
Manual • Electric • Radio Operation  
Sales • Service • Engineering  
"WHERE TO BUY IT"  
**SHIMP S B CO** 1625Miami-----AT 7-1588

**MORRISON ROLY-DOORS**  
A complete line of sectional  
steel and wood overhead  
garage doors. There is a  
Morrison Roly-Door easily  
installed for every applica-  
tion. Roly-Doors are de-  
signed for lasting beauty  
and trouble free operation.



"WHERE TO BUY THEM"  
DISTRIBUTORS  
**WHOLESALE DISTRIBUTORS CO**  
5568GrandAv-----CE 3-7462  
DEALERS  
**CIRCLE LUMBER & FUEL CO**  
1718CircleAv-----CE 4-0111

**STEEL AND DOORS FRAMES**

- STURDY • DECORATIVE
  - FIRE RESISTANT
- RESIDENTIAL AND COMMERCIAL  
STOCK SIZES AVAILABLE FOR  
IMMEDIATE DELIVERY FROM OUR  
WAREHOUSE

CE 2-8245

**NELSON  
ENGINEERING SALES, INC.**

Over 12 Yrs. Serving The Building Trade  
1612 LINCOLNWAY WEST

## Doors-Over-Head Type-(conf'd)

**OVERHEAD DOOR CO OF S BEND**  
510N CedarMish-BL 9-5231  
**RO-WAY OVERHEAD DOORS**

Residential and Commercial  
Decorative and Standard  
Millwork Designs  
Manually or Electrically  
Operated  
Sales • Installation • Service.



"WHERE TO BUY IT"  
**NELSON ENGINEERING SALES  
INC** 1612LWW-----CE 2-8245

S Bend Specialty Distributors  
52063HelmenRd-----CE 2-9635  
(See Advertisement This Classification)  
**VOORHEES-JONTZ LUMBER CO**  
1700Ford-----AT 7-3311

## Doors-Over-Head Type-Installation

**& Repairing**  
**A B C ARMORE BLDG CO**  
23740ArdmoreTr-----CE 8-8440  
**ALLIANCE ELECTRIC GARAGE  
DOORS**  
S BEND SPECIALTY  
DISTRIBUTORS  
52063HelmenRd-----CE 2-9635

**BARBER-COLMAN OVERDOORS OF  
S BEND** 1237Wali-----AT 7-1737  
**NELSON ENGINEERING SALES INC**  
1612LWW-----CE 2-8245  
**OVERHEAD DOOR CO OF S BEND**  
510N CedarMish-BL 9-5231  
S Bend Specialty Distributors  
52063HelmenRd-----CE 2-9635

## Doors-Pref-Hung

See various Doors Classifications  
**Doors-Rolling**  
**BALFOUR ROLLING STEEL  
DOORS**  
NELSON ENGINEERING SALES  
INC 1612LWW -----CE 2-8245

**KINNEAR DOORS**—  
ROSE FUEL & MATERIALS INC  
513EMadison -----CE 4-2133

**MAHON ROLLING STEEL DOORS**—  
BAKER HUGH J CO INC  
FortWayneInd

Call Long Distance-Ask  
for Enterprise-0265  
No charge for Enterprise calls

**MOESCHL-EDWARDS ROLLING  
STEEL DOORS**—  
SHIMP S B CO  
Hinged, Sliding, Kalamelin,  
Fire Doors  
1625Miami-----AT 7-1588

## Doors-Shower

See Shower Doors

## Doors-Storm

**C & R SALES CO** 26556US 20-----CE 2-9271  
Eversel Window Co  
1137WWesternAv-----AT 7-6875  
Lyons Ren-Dee Aiming of Ind  
See Our Ad Under Siding  
304WEwingAv -----AT 8-9710

**MISHAWAKA ALUMINUM SALES**  
CO 4018LWEwingMish-BL 5-8667

**STRANTZ JOHN H HOME**  
IMPROVMT CO 1028EIndAv-----AT 7-4449  
SUN-MASTER AWNINGS INC  
623 S LaurelMish-BL 9-2476

**WEATHER-SEAL STORM DOORS**—  
WEATHER-SEAL OF S BEND INC  
3316MishAv -----AT 8-1288

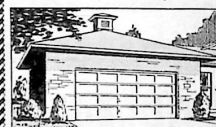
It saves time when you give the Long  
Distance operator the out-of-town num-  
ber you want. In fact, your call can go  
through twice as fast!

## Doors-Wood

**CONTINENTAL E-Z DOOR**—  
MANUFACTURERS  
CONTINENTAL MILLWORK CORP  
300WEwingAv -----AT 8-4488  
Salvage Co The 331ELaSaleAv-----CE 4-4625

Like to get double your money's worth?  
You can do just that tonight . . . or any  
night. Talk six minutes for the price of  
three on Hoosier Night Rates! These  
rates apply to station-to-station calls be-  
tween any two Indiana telephones from  
9 P.M. to 4:30 A.M.

**ALLIANCE**  
Automatic Garage Door Operators  
**SALES AND SERVICE**  
"WE SERVICE ALL MAKES"  
**KINNEAR ROL-TOP  
GARAGE DOORS**



Dial  
**CE 2-9635**

*Ed Lipsky of*  
**SOUTH BEND  
SPECIALTY  
DISTRIBUTORS**

52063 HELMEN RD.

## OVERHEAD DOORS

WORLD'S  
LARGEST  
MOST  
COMPLETE  
LINE OF  
WOOD  
AND  
STEEL  
GARAGE  
DOORS

Installation Service Guarantee  
• Door Operators  
• Terms Available  
Residential Commercial  
Industrial

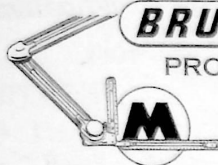
CE 3-8209

**GISH LUMBER  
CO., INC.**

23740 ARDMORE TRAIL



## DISTRIBUTORS OF



**BRUNING**  
PRODUCTS

*James R. Meehan*  
AND ASSOCIATES

Drafting Equipment • Art Materials and Supplies

- Copyflex Prints
- Reproduction Services
- Blue Prints
- Photostats

DIAL  
AT 9-  
6307

Mon. - Fri. 8 A.M. to 5:30 P.M.

Sat. 8 A.M. to 12 P.M.

CORNER OF WAYNE and LA FAYETTE  
301 SO. LA FAYETTE BLVD.

**FORMALS**

**DAVIES**  
Formal Wear  
• RENTAL •



COMPLETE WEDDING ARRANGEMENT SERVICE

**MEN • WOMEN • CHILDREN**

BRIDESMAIDS DRESSES • WEDDING  
GOWNS and ALL ACCESSORIES

Open Evenings by  
Appointment



PHONE

**CE 4-9644**

FREE DELIVERY and PICK-UP SERVICE  
DRIVE-IN PARKING

530 NORTH NILES AVE.

**Drafting Room Equipment**

**MEEHAN JAS R & ASSOCS**

301 Slat Blvd.—AT 9-6307

(See Advertisement This Classification)

**OFFICE ENGINEERS INC**

116 S Mich.—CE 3-3117

**Draftsmen**

Midwest Engineering Co Inc

2226 Huron—AT 7-4693

**WINKELMANN CO THE**

321 S Main—AT 8-4683

**Dramatic Instruction**

**NORTHERN INDO CONSERVATORY**

509 W Wash.—AT 2-9672

**Draperies-Rtl**

**A M JACOBS CO**

Decorative Fabrics • Custom Draperies

Complete Installation With Kirsch Rods

Custom Slipcovers and Bed Spreads

631 L W E—AT 8-7077

**A M JACOBS CO** 631 L W E—AT 8-7077

**BURTON'S**

We Repair Handy-Charge Cards

1409 Miami—AT 9-6670

**CAROUSELL DRAPERY CO**

Custom Decorating & Sery

1514 L W W—CE 2-5616

**Elk Vertical Blind Distributor**

12616 Grandview—CE 4-2523

**JOHNSON FURNITURE CO** 214 S Main—CE 3-4411

**PISER DRAPERY SHOP**

See Ad Draperies-Retail Msh

Use Your Handy Charge

113 N Main Mich—BL 5-2219

**SCOTT-GROVE INTERIORS INC**

FOR THE FINEST CUSTOM MADE

DRAPERIES CALL THE HOUSE

OF SCOTT-GROVE

INTERIORS, INC.

• Imported and Domestic Drapery

Fabrics

Slip Covers • Upholstery

1403 Inland Rd—AT 9-2304

**Draperies-Rtl (cont'd)**

**Shopper's Fair Discount Center**

1901 S W E—AT 9-9900

**SPIEKER HENRY H JR MRS**

CUSTOM MADE

DRAPERIES, SLIP COVERS

VALANCES and CORNICES

• With Your Fabric or Our

Beautiful Decorator Fabric

• Slip Covers Cut and Styled in

Your Home

• Equipped With Complete

Workroom Service to Help

You Beautify Your Home

511 E Bronson—AT 7-318

**SULLIVAN-THOMPSON PAINT STORE**

1015 S Mich—AT 9-300

**Drapery Cleaners**

**A M JACOBS CO** 631 L W E—AT 8-7077

**FASHION CLNRS**

DRAPERY SPECIALISTS

Vertical Dyeing • Re-binding

Free Estimates and Consultation

715 E Mich Av (Mich)—BL 9-2407

**RUBIN CLNRS**

Drapery Cleaning Specialists

"Guaranteed Against Shrinkage"

Recommended By Leading

Interior Decorators

Exclusive Drapery-Renew Process

217 E Jeff Blvd—CE 4-5100

**Dress Goods**

See Dry Goods

**Dress Suit Rental**

Davies Formal Wear Rental

530 N Niles Av—CE 4-9644

(See Advertisement This Classification)

Four Shops To Serve You  
Chicago • Hammond • South Bend



**LOGAN'S**  
TUXEDO RENTAL  
and SALES  
WEDDINGS • PROMS  
DANCE PARTIES

DIAL  
CE ntral  
3-9658



Correct Formal  
Wear Rental Too  
All Occasions

No Appointments Necessary

- TUXEDOS • FULL DRESS CUTAWAYS
- WHITE and PASTEL DINNER COATS
- STROLLERS • RING PILLOWS
- Our Suits are all Newly Styled
- Individual Alterations
- Skirt Tailoring
- Finest Fabrics

• Sizes -  
Boys' 3 to  
Men's 56

Complete  
ACCESSORIES

Special  
Service

To Out Of  
Town Guests

107 N.

MAIN

(OLIVER HOTEL)



**Dress Suit Rental—(cont'd)**

**LOGAN'S TUXEDO RENTAL**  
CORRECT FORMAL  
WEAR RENTED  
For All Occasions - Tuxedos  
Full Dress - Cutaways - Strollers  
Frocks and White Dinner Coats  
and Ring Pillows - All Newly Styled  
Individual Alterations  
Skillful Tailoring - Finest Fabrics  
107 N Main—CE 3-9658

**LOGAN'S TUXEDO RENTAL**  
107 N Main—CE 3-9658  
(See Advertisement This Classification)

**LOUIE'S TUXEDO RENTAL & TAILOR SERV** 222 Laurel—AT 7-0575  
(See Advertisement This Classification)

**PARKER-WINTERBROW INC**  
For Complete Service  
For Formal Weddings, Dances,  
Etc.  
Full Dress Suits  
Cutaways - Tuxedos, Etc.  
For Men Only  
115 1/2 N Main—CE 3-6318

**2ND WYLS TAILOR SHOP**

A Complete Dress Suit Rental  
Shirts - Shirts - Accessories - Suits  
Store Hours 9 A.M. to 7 P.M. Mon. -  
Thurs Sat.  
Evenings and Sundays by Appointment  
Boys Formal Suits Age 4 and Up  
A Quality Service - Reasonable Rates  
1225 W Western—AT 7-7925

**Dresses—Children's & Infants' Wear**

See Children's & Infants' Wear

**Dresses—Women's—Retail**

See Women's Apparel Shops

**Dressmakers**

Berkowitz Clara Mrs Dressmaking Shop 732 W Nash—AT 7-7655  
**COAN MARY MRS**  
Dressmaking—Tailoring—Alterations  
224 E Bowman—AT 7-4405

**Drilling Companies**

See also Well Drilling  
**CASAD DRILLING CO**  
See Our Ad Under Well Drilling  
19923 Detroit—AT 9-6265  
**MICHIANA DRILLING CO** Niles Mich  
Call Long Distance

& Ask for—Enterprise-3500

No Charge for Enterprise Calls  
Smith Well & Pump Co  
13703 8th Mich—BL 9-5012

**SNELLENBERGER C E**  
See Ad under Well Drilling  
922 Lawrence—CE 3-4828

**SRIVER DRILLING CO**  
See Ad under Well Drilling  
10805 US 31—AT 9-5337

**SULT WELL DRILLING & PUMP REPAIR CO** 23769 Bulla Rd—CA 4-7082

**Drills—Twist**

**MACHINERY SUPPLY CO**  
Elee Rd (Mid)—BL 5-3195

**Drinking Cups**

See Paper Cups, Containers, etc.

**Driving Instruction**

See Automobile Driving Instruction

**Driveway Contractors**

H & L Constr Co  
14437 E Jefferson Rd—BL 5-4111

**PARKWAY ASPHALT INC**  
See Ad For Parkway Asphalt Inc  
Under Contractors Paving

**RIETH-RILEY CONSTR CO INC**  
See Our Ad Under Contractors  
Paving

1145 Prairie Ave—AT 7-1585

**Drop Forgings**

See Forgings

**Druggists—Retail**

**BELLEVILLE PHARMACY**  
PRESCRIPTIONS  
DRUGS—COSMETICS—SUNDRIES  
BABY NEEDS  
Store Hours  
Daily 9 A.M. - 10 P.M.  
Sun. 9 A.M. - 5 P.M.  
Meade Carpenter - R.Ph.  
Store AT 8-1212  
3801 W Western Av—AT 9-9251

Belleville Pharmacy  
3801 W Western Av—AT 9-9251

**BERGMAN DRUGS**

**SPECIALIZING IN PRESCRIPTIONS**  
**2 LOCATIONS**  
Calvert At 2620 S. Mich.  
Twydenham AT 8-6225 AT 9-1540  
**Prescription Delivery Service**  
2620 S Mich—AT 9-1540

Bergman Drugs  
2620 S Mich—AT 9-1540  
1440 E Calvert AT 8-6225  
Blume Pharmacy 801 W—CE 3-2545  
Broadway Retail Pharmacy  
1391 Smith—AT 9-6020  
(See Advertisement This Classification)  
**BROOKFIELD PHARMACY**  
230 N Brookfield—CE 3-0419  
Buschbaum's Pharmacy  
2305 Miami—AT 9-0383  
(See Advertisement This Classification)  
**CASIMER'S PHARMACY**  
342 W Western Av—AT 8-4122  
(See Advertisement This Classification)  
(Continued Next Page)

# LOUIE'S TUXEDO RENTAL & TAILOR SERVICE

"It's Smart to go Formal"

A Complete Line Of The Newest Suits  
• Hundreds Of Men's Formal Wear In Stock!  
• See What You Rent  
• Immediately Available  
• Custom Fitted

**DIAL AT 7-0575**

OPEN 7:30 A.M. To 7:30 P.M. Monday 7:30 To 8:30 Saturday 7:30 To 6:00  
9 Blks. W. Of Mich. St.  
Between Wash. and Western On Laurel  
222 LAUREL ST.

# Buschbaum's Pharmacy



"YOUR" **PRESCRIPTION CENTER**



**AT 9-0383**

**BRAND NAME MERCHANDISE**  
• DIABETIC NEEDS • GREETING CARDS  
• JEWELRY • CAMERAS, FILM, SUPPLIES  
• FOUNTAIN SERVICE  
Store Hours: 8:30 A.M. to 10:30 P.M.  
Open 7 Days

**COSMETICS — COLOGNES — PERFUMES**

Chanel - Faberge - Lanvin - Dorsay  
Prince Matchabelli - Dorothy Gray - Tussy  
Max Factor - Helene Rubinstein  
Revlon - Yardley - Coty and Many  
Other Most Exclusive and Popular  
Brands



2305 MIAMI

# Casimer's DRUG STORE

*Your Friendly Walgreen Agency*

**HRS.: DAILY 9 A.M. TO 9 P.M.  
SUNDAYS 9 A.M. TO 6 P.M.**

**Free Parking Lot**

- ✓ COSMETICS { REVLON
- ✓ GREETING CARDS { MAX FACTOR
- ✓ HOBBY SUPPLIES
- ✓ SCHOOL SUPPLIES

- ✓ PRESCRIPTIONS
- ✓ PHOTOGRAPHY EQUIPMENT
- ✓ PHOTO FINISHING
- ✓ O'BRIEN PAINTS

**Dial AT 8-4122 Dial**

**3410 W. WESTERN AV.**









**Electric Appliances—Small—Repairing**

(continued)

**SUNBEAM APPLIANCE SERVICE—**  
SUNBEAM APPLING CO  
2710 S. Calhoun/FortWayneInd  
Call Long Distance  
Fort Wayne -----KENmore-3570

**VanParr Appliance & Telson Center**  
Perculators-Tvs  
3602WWesternAve -----AT 8-9011

**WEST BEND AUTHORIZED**  
**APPLIANCE SERVICE & PARTS—**  
HOME SERV CO 727LWW -----CE 2-2621

**Electric Appliances—Small—Retail**

**AVENUE RADIO & TV SHOP**  
1318MichAve -----AT 7-5501  
(See Advertisement This Classification)  
B & B Samson's Furniture & TV Co  
64542 IronwoodRd -----CE 2-4311

**BAER'S HOME OUTFITTERS**  
315 SMich -----AT 7-3377  
**BURGET CO** 612E Sample -----AT 8-4747  
Cul's Standard Serv Sta  
310SW Sample -----AT 9-0831  
(See Advertisement This Classification)

**DULEN ELEC CO** 124LWW(Mich) -----BL 5-9657  
Eldridge Co The 1718 SMich -----AT 8-4475  
Firestone Stores The 1515 SMich -----AT 8-4637

**GENERAL ELECTRIC APPLIANCES**  
We Carry Irons, Toasters,  
Mixers, Coffee Makers, Grills,  
Skillets, Sausagegrills, Pressure  
Cooks, Crock Pans, Heaters,  
Heating Pads, Vacuum, Auto-  
matic Blankets, Vacuum  
Cleaners, Floor Polishers



**"WHERE TO CALL"**  
**SALES DEALERS**  
**BAER'S HOME OUTFITTERS**  
315 SMich -----AT 7-3377  
**SMITH & CO** 507 Mich -----AT 7-5771  
**SALES & SERVICE DEALER**  
**LIGHT CO INC** The  
Entrance 300EldRd -----CE 4-1114

**HOME SERV CO** 727LWW -----CE 2-2621  
**HOTPOINT ELECTRIC APPLIANCES—**  
ELECTRIC CO THE  
1515 SMich -----AT 8-4637

**KELVINATOR—**  
**DEALERS**  
**GOODRICH B F CO**  
135NLBldg -----CE 4-1144

**Light Co Inc** The  
Entrance 300EldRd -----CE 4-1114  
**Myers Sewing Mach Center**  
417 SMich -----AT 7-4171

**MYERS & WYNN APPLING CO**  
300EldRd -----CE 4-2141

**PHILCO APPLIANCES**  
**MODERN HOME SUPPLY CO**  
1146WWesternAve -----AT 8-2535

**RIVERVIEW LUMBER CO**  
**HOTPOINT APPLIANCES**  
"Everything  
to Build Anything"  
McKinley Hwy Oscoda -----OR 4-8025

**ROBERTSON'S DEPT STORE**  
211 SMich -----CE 3-4111  
**RODINS** 136Mich -----CE 4-1184  
Schraders Furniture Stores

**T.V. Center** 1004S. IronmoreTrail -----CE 3-7952  
**TOWN & COUNTRY**  
432PortageAve -----CE 2-4642  
Vons-Casimer's 3410WWesternAve -----AT 8-2555

**WESTINGHOUSE APPLING STORE**  
136Mich -----CE 4-1184

**Electric Appliances—Small—Used**

Salvage Co The 331ELaSalteAve -----CE 4-4625

Someone far away would like to hear your voice today. Call them—Long Distance. The cost is low.

**Electric Appliances—Small—Whol &**

Mirs

Admiral Distributors Inc  
2637WSample -----AT 7-6573  
Femco Inc 1515PrairieAve -----AT 7-3365  
Great Northern Distributors Inc  
205College -----CE 3-1111

Hotpoint Appliance Sales Co  
315WMonroe -----AT 7-6571  
**INTERSTATE DISTRIBUTING CO**  
1901 Main -----AT 9-6379  
McGaffery Co 214EWayne -----CE 2-4821

**MICHIANA WHOL CO**  
1428W6Mich -----BL 9-3784  
Midland Distributing Inc  
406Columbia -----AT 8-8622

**5 Bend Elec Co** 439ECollinsAve -----CE 3-9406  
West Mich Elec Co  
265WMainBentonHarborMich -----CE 2-6616

**Electric Cable**

See Electric Supplies

**PHILCO APPLIANCES**COMPLETE  
LINE OF  
APPLIANCESHRS.  
Mon. thru Fri.  
8 A.M. - 8 P.M.  
Sat. 11H & P.M.

EASY PARKING

DIAL

AT 7-5501



1518 Mishawaka Ave., South Bend

**Electric APPLIANCES**ADIRAL TELEVISION  
& STEREO  
REFRIGERATORS  
RATAG  
WASHERS AND DRYERS  
& USED APPLIANCES

AT 9-0831

**CIULA'S  
STANDARD SERVICE STA.**  
3103 W. SAMPLE**Electric Conduit & Fittings**

See Electric Supplies

**Electric Contractors**

**AMERICAN ELEC & HEATING CO**  
717HoscoeSt -----AT 7-8413  
**BARNES ELEC CO** 1823Larson -----AT 9-5900  
(See Advertisement This Classification)

**BELLEVILLE ELEC & HEATING CO**  
1714 SMich -----AT 7-5333

**Residential - Commercial  
WIRING AND FIXTURES  
ELECTRICAL HEATING**  
R. E. Place - Mgr.  
Licensed - Since 1933  
1318 N Ironwood Dr -----CE 3-9401

Bloomer Elec Co 23564RooseveltRd -----AT 9-7953

**BREHMER ELEC CO**  
36 Years in Business  
Wiring - Contractors  
Repairing  
TEL. CE 3-7136 TEL.  
502 E LaSalle Ave -----CE 3-7136

Brehmer Elec Co 502ELaSalteAve -----CE 3-7136  
(See Advertisement This Classification)  
Campbell Jas I Electric Co  
101Allen -----CE 3-3640

If no ans call -----CE 2-8653  
**CENTRAL ELEC SERV CO**  
COMPLETE  
ELECTRICAL CONTRACTING  
Residential - Commercial - Industrial  
Electric Heating Specialists  
Free Estimates - Work Guaranteed  
Licensed and Bonded in St. Bend  
and St. Joseph County  
Wm. E. Gremmer  
Over 18 Yrs. Experience  
51490 Ironwood Rd -----CE 3-5383

**Electric Contractors—(cont'd)**

Central Elec Serv Co  
51490 IronwoodRd -----CE 3-5383  
Clawson Kenneth  
917 Greenlawn -----AT 7-5225  
Colip Bros Elec Inc 114WWayne -----AT 8-4708  
(See Advertisement This Classification)

**DAVE'S ELEC CO** 731EWoodside -----AT 7-1404  
(See Advertisement This Classification)

**DEAK'S ELEC SERV**  
59577LocustRd -----AT 8-6363  
Electric Constr Co 724 SMich -----AT 8-5554  
(See Advertisement This Classification)

Electric Sales & Service Elkhart Ind  
Call Long Distance and ask  
for - Enterprise-6500

**FREELE ELEC CO**  
1306ChimesAve -----CE 4-0983  
**FRICK ELEC & T V INC**  
1901Miami -----AT 8-2581  
(See Advertisement This Classification)

**HAMILTON ELEC SERV**  
(See Advertisement This Classification)  
2805MichAve -----AT 8-8100

**HAMILTON MARION M & SONS**  
60689US 31 S -----AT 8-1456  
**HATFIELD ELEC CO INC**  
2923W Sample -----AT 7-3361

**HOBBICK-KUESPERT ELEC INC**  
525 Seddy -----AT 7-7533  
If no ans call -----CE 2-4176  
If no ans call -----CE 3-6024

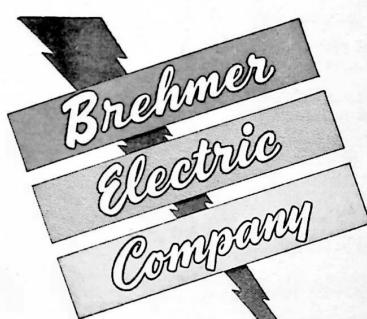
Hoover R K 55076LinwoodBlvd -----CE 2-0146  
Jennings Harold L 502Myrtle -----CE 3-7069  
**JONES ELEC CO INC** 312Liberty -----AT 8-3525  
(See Advertisement This Classification)

**KEN ELEC CO**  
917 SGreenlawnAve -----AT 7-5225  
(Continued Next Page)

Hoosier Night Rates are the biggest  
long distance bargain. Double your talk-  
ing time at no extra charge on station-to-  
station calls between any two Indiana  
telephones from 9 P.M. to 4:30 A.M.

**RESIDENTIAL - COMMERCIAL AND INDUSTRIAL WIRING**

REPAIR WORK

PHONE CE 3-7136  
502 E. LA SALLE  
SOUTH BEND, IND.

L. J. BREHMER

L. RILEY BREHMER

EST. 1921

# ELECTRICAL CONTRACTORS

SINCE 1918

- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL



ELECTRIC HEATING  
SPECIALISTS

## EFFICIENCY FOR ECONOMY

- 11 RADIO DISPATCHED TRUCKS
- 41 YRS. EXPERIENCE IN EL. CONTR.
- FREE ESTIMATES ON BIDS
- THIS MEANS LOWER COST SERVICE
- LICENSED AND BONDED PERSONNEL

SERVICE DEPT. AT 8-2581  
EXTENSION 7

**Frick**  
ELECTRIC & TELEVISION INC.

1901  
MIAMI ST.

SINCERITY IN SALES & SERVICE SINCE 1918

# ELECTRICAL SPECIALISTS



Dial AT 7-1404

CONTRACTORS  
FOR  
INDUSTRIAL  
MUNICIPAL  
COMMERCIAL  
WIRING  
ELECTRIC  
HEATING



AT lantic  
7-1404

**Dave's**  
ELECTRIC CO.

OFC. - 731 E. WOODSIDE  
Warehouse - 2104 S. Franklin  
Dave Bensbinko

# Electric Contractors-(cont'd)

KOOSIS JOE ELEC CO

LICENSED  
ELECTRICAL CONTRACTOR  
All Types Of Wiring, Fixtures  
and Electric Heating

23 Years Experience

1724 S Brookfield  
1722 S Brookfield-----AT 7-5237

Koosis Joe Elec Co

1732 S Brookfield--AT 7-5237  
KOONTZ-WAGNER ELEC CO INC

516 Mich--CE 3-8251  
(See Advertisement This Classification)

LYONS' Bros Elec Serv

1155 E Ind Av--AT 8-9407  
MILLIKEN FLOYD ELEC CO

24720 Grant Rd--AT 7-8101  
MORSE ELEC CO 1414 McIndley--CE 2-8434

(See Advertisement This Classification)

NATIONAL ELECTRIC CONTRACTORS  
ASSOCIATION

- INSTALLATIONS
- MODERNIZATION
- SERVICE

Look For This Seal  
A Symbol of Guaranteed  
Electrical Work by Qualified  
Electrical Contractors



"MEMBERS"

COLIP BROS ELEC INC

134 W Wayne--AT 8-4705

HATFIELD ELEC CO INC

1022 W Wood--AT 7-3001

KOONTZ-WAGNER ELEC CO INC

516 Mich--CE 3-8251

SOUTH SIDE ELEC CO INC

402 W Ind--AT 9-4511

NORTHERN ELEC CO INC

1300 Lincoln Av--CE 4-4101

(See Advertisement This Classification)

O'Brien Wm 588014--AT 7-5237

RIDENOUR ELEC CO

(See Advertisement This Classification)

**BARNES**  
ELECTRIC CO.

ELECTRICAL  
CONTRACTING

- INDUSTRIAL —
- COMMERCIAL —
- RESIDENTIAL —

No Job Too Large Or  
Too Small —

G-E ELECTRIC  
RADIANT HEATING

STANLEY MAGIC DOOR  
SERVICE AGENT

DISTRIBUTOR FOR  
AUTOMATIC DOOR LIFT

AT 9-5900

After Hrs. and Sundays  
CE 2-6574 Or CE 4-2021

1223 LEER ST. SO. BEND

# ELECTRICAL CONTRACTORS

Since 1909

REGISTERED ENGINEERS

A Complete Electrical Serv.

- ENGINEERING
- INSTALLING
- MAINTAINING

CALL AT 8-4708

AFTER HOURS SUN. and HOLIDAYS  
CALL AT 7-2413 OR AT 9-1457



We Install The Best  
and Service The Best



**Colip**  
BROS. ELECTRIC  
INC.

114 W. WAYNE

# ELECTRIC CONTRACTING AND REPAIRS

ELECTRIC HEATING  
SALES AND SERVICE



- PLANNING
- INSTALLATION
- MAINTENANCE
- FREE ESTIMATES
- REASONABLE PRICES
- GUARANTEED WORKMANSHIP
- LICENSED AND BONDED

Not Too Small For  
A Large Job or  
Too Big For A  
Small Job.

DIAL

AT 8-8100

**HAMILTON**  
ELECTRIC SERVICE

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# KOONTZ-WAGNER ELECTRIC COMPANY INCORPORATED

INDUSTRIAL  
COMMERCIAL

ELECTRICAL CONTRACTORS



CE 3-8251

If No Answer Call CE 2-8234



516 N. MICHIGAN ST.

**Electric Contractors--(cont'd)****RIFTEL ELEC CO**

Residential-Commercial-  
Industrial Wiring  
1937 Broadway CE 4-3525  
Sample Elec Serv 817W Sample--AT 7-6330  
**SCANLON ELEC CO**  
715 ELA Saile Ave--CE 4-7674

**SOENS ELEC CO****ELECTRIC CONTRACTORS**

• Residential  
• Commercial  
• Industrial  
WESTINGHOUSE DEALER  
111 W 1 Mith-----BL 9-3741

**SOUTH SIDE ELEC CO INC**

Established 1924

Residential-Commercial  
Industrial  
ELECTRICAL CONTRACTORS  
902 W Ind Av-----AT 9-6381

South Side Elec Co Inc 902 Wind--AT 9-6381

**STARZYNSKI CASIMER ELEC TL CONTRACTING CO**

WIRING OF ALL KINDS  
27 Yrs. Experience  
Residential and Commercial  
Licensed - Bonded - Insured  
1701 Florence-----CE 4-7424

Starzynski Casimer Electl Contracting Co 1701 Florence--CE 4-7424

Thomson Elec Co 13455 McKinley Mith--AT 8-8400

**TRIANGLE ELEC & HEATING**

54541 28th--CE 4-7768  
(See Advertisement This Classification)  
Walton & Co 22470 W Sample--AT 7-1055  
**X-CEL ELEC INC** 311 Chopin--AT 7-6477

**Electric Dishwashers**

See Dishwashing Machines

**Electric Door Operating Devices**

See Door Operating Devices

**Electric Equipment--Service &****Repairing****BREHMER ELEC CO**

501 LaSalle Ave--CE 3-7136

Colip Bros Elec Inc 114 W Wayne--AT 7-3371

**ELECTRIC MOTOR SERV CO**

1130 Mith--AT 9-1234

**KOONTZ-WAGNER ELEC CO INC**

(See Advertisement This Classification)

Main Ofc 516 N Mich--CE 3-8251

Contry Dept

Mobile Telephone

Call Long Distance and ask for

Mobile Service and then ask

for the number--ZA 5-5744

Or--ZA 3-8425

If no ans call--CE 2-8234

Main Elec Co 114 W Bronson--AT 9-4115

**NORTHERN ELEC CO INC**

See Our Ad Under Electric Contractors

1801 Linden Av--CE 4-4101

**Electric Equipment--Used**

Salage Co The 331 ELA Saile Ave--CE 4-4625

**Electric Equipment--Whol & Mfrs**

All Steel Equip Inc 3902 W Sample--AT 9-0351

Cutter-Hammer Inc 108 N Main Rd 327--CE 2-7240

Genl Elec Co 1503 Prairie Av--AT 7-6565

**GENL ELEC CO APPARATUS SALES**

DIV 610 N Mich--CE 4-4196

Koontz-Wagner Elec Co Inc 3431 LW--CE 4-0168

(Continued Next Page)

**ELECTRIC CONSTRUCTION COMPANY**

ART LUXTON - OWNER - EST. 1907

• COMMERCIAL  
• RESIDENTIAL  
• INDUSTRIAL  
WIRING AND FIXTURES  
LICENSED WORKMEN  
FULLY INSURED  
SATISFACTION GUARANTEED

**AT lantic 8-4554**

724 S. MICHIGAN

**JONES ELECTRIC CO., INC.**

LICENSED ELECTRICIAN  
RESIDENTIAL - COMMERCIAL  
INDUSTRIAL WIRING  
FOR  
LIGHT - HEAT and POWER

**AT 8-3525**

312 LIBERTY

**ELECTRIC EQUIPMENT REPAIRING**

MOTOR REBUILDING  
TRANSFORMER REBUILDING  
WELDER SERVICING  
DYNAMOMETER TESTING  
DYNAMIC BALANCING  
METALLIZING  
TROUBLE CALLS

**CE 3-8251**After 5:30 P.M. and On  
Sundays and Holidays

Call

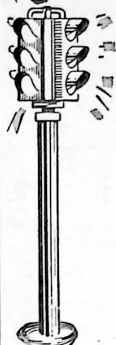
AT 9-2069

CE 2-4136

If No Answer Call CE 2-8234



516 N. MICHIGAN ST.

**Electric CONTRACTING**

WIRING and  
RE-WIRING  
OF NEW  
and OLDER  
HOMES  
OUR  
SPECIALTY

WE ALSO  
WIRE ELECTRIC  
RANGES  
WASHERS  
DRYERS  
WATER HEATERS  
and ELECTRIC  
HEATING

DIAL  
**CE 2-5317****RIDENOUR  
ELECTRIC CO.**

1034 ALLEN

**ELECTRICAL CONTRACTING and HEATING**

- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL

*"Ernie Spitzer"*DIAL  
**CE 4-7768****Triangle Electric**54541  
N. 28TH ST.**Electrical CONTRACTORS and ENGINEERS**

- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL

**Dial CE 2-8436**OVER 23 YRS. OF SERVICE  
TO THE PUBLIC**MORSE  
Electric Co.**

1614 McKinley

**NORTHERN  
Electric Co., Inc.**

COMPLETE

**Electric SERVICE****Dial CE 4-4101**

If No Answer Call

BL 5-2960

CE 3-1737 -- CE 2-6253

MOTOR REWINDING and  
REPAIRING  
ELECTRICAL  
CONTRACTING

*Service Calls*

1801 LINDEN AV.

# **Electric Equipment-Whol & Mfrs**

—(continued)—

**WIDOW SWITON PRODUCTS—**  
**AUTHORIZED DISTRIBUTOR**  
**S BEND ELEC CO**  
 4350CollfaxAv —CE 3-9406

**Reach-Appleton Mfg Co**  
 3902WSample —AT 9-0351

**S Bend Current Controller Co Inc**  
 Manufacturers Only  
 1237Riv—S BEND —AT 9-1610

**WESTINGHOUSE ELEC CORP**  
 216EWayne —CE 2-4821

**WESTINGHOUSE ELECTRIC EQUIPMENT**  
 DIRECT SALES OFFICE  
 WESTINGHOUSE ELEC CORP  
 216EWayne —CE 2-4821

# **Electric Fuses**

See *Electric Supplies*

# **Electric Generators**

See *Generators-Electric*

# **Electric Heat Consultants**

**WALKER J R & SONS INC**  
 311Chapin —AT 7-6767

# **Electric Heating Elements**

**Hamilton Elec Serv 2805MishAv —AT 8-8100**

9 P.M. is an ideal time for family visits by phone. Take advantage of Hoosier Night Rates. Talk twice as long at no extra charge on station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.



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**BL 5-5838**

COMPLETE  
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 and INSULATION SERVICE

Ra-Wall Baseboard Cable Heat  
 Forest Wood Insulation

*Satisfied Customers Our Best  
 Recommendation*

*Electric Heating Is Our Business  
 Not A Side Line*

C. Mae Johnson, Owner

**ELECTRIC  
 HEATING &  
 INSULATION CO.**

127 OAKSIDE

MISH.

# **Electric Heating Equipment**

**BARNES ELEC CO**

Each Room Individually  
 Controlled  
 New and Older Homes  
 Baseboard - Ceiling - Wall Units  
 Residential and Commercial  
*"Free Estimates"*

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# **BELLEVILLE ELEC & HEATING CO**

RESIDENTIAL HEATING  
 NEW and OLD HOMES  
 Ceiling - Baseboard - Wall Units  
*Free Estimates*  
 R. E. Place - Mgr.  
 Licensed Since 1923  
 1318 N Ironard Dr —CE 3-9401

**Central Elec Serv Co**

5149E IronardDr —CE 3-5383

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Complete Line for Homes,  
 Added-on Rooms, Finished  
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 Apartments, Stores, Base-  
 board, Wall Panels, Cable,  
 Unit Ventilators, Portable  
 Attractive, Clean, No Furnace,  
 Ducts, Chimneys.



*"FOR INFORMATION CALL"*

DIRECT FACTORY  
 REPRESENTATIVE

**TOURTELLOTT FRED CO**

Low Ambrose, To Order;  
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 Call Long Distance  
 Chicago —HA 7-5464

FIELD SERVICE

**TOURTELLOTT FRED CO**

RR2ValparaisoInd Cal  
 Long Distance Valparaiso —HO 2-8108

# **ELECTRIC HEATING & INSULATION**

CO 127 OaksideMish —BL 5-5838

(See Advertisement This Classification)

# **ELECTROMODE ELECTRIC HEAT—**

SALES & SERVICE  
 BARNES CHAS H ELEC  
 CONTRACTOR  
 305 S ChestnutNashua —OR 4-8030  
**TRIANGLE ELEC & HEATING**  
 54541 28th —CE 4-7768

**FRICK ELEC & T V INC**

1901Miami —AT 8-2581

# **HAMILTON ELEC SERV**

Baseboard - Radiant - Unit  
 Heaters - Wall Panels  
 Old and New Work  
 Sales - Installation - Service  
*Free Estimates*  
 Electric Contracting  
 Bonded and Insured  
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**KOCSIS JOE ELEC CO**

1722 SBroadf —AT 7-5237

**SCANLON ELEC CO**

715ELaSalleAv —CE 4-7674

**SOUTH SIDE ELEC CO INC**

902Wind —AT 9-6381

Triangle Elec & Heating

5413 28th —CE 4-7768

**X-CEL ELEC INC** 311Chapin —AT 7-6477

# **Electric Heating Units**

**MEIER ELECTRIC HEATING**

Electric Heating At  
 Its Best  
 Baseboard Heaters  
 Wall Heaters  
 Portable Heaters  
 Radiant Cable



*"FOR INFORMATION CALL"*

DISTRIBUTORS

**MIDWEST LITE CO INC**

1139MishAv —AT 8-4427

# **Electric Hoists**

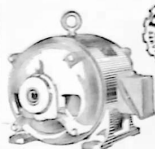
See *Hoists*

# **Electric Insulation Materials**

See *Insulation Materials-Electric*

**MAIN  
 ELECTRIC CO.**

ESTABLISHED 1928



**AT 9-4115**

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IF NO ANS. CALL AT 7-1285

**Authorized Distributor**  
 Century - Lima - Baldor

Wholesale and Retail  
 Sales and Service  
 REWINDING - REPAIRING  
 OF ELECTRIC MOTORS  
 and EQUIPMENT

*Service Calls*

116 W. BRONSON

**Westinghouse  
 Motors**



1/4 to 3/4 HP  
**LARGE STOCK**

WHOLESALE DISTRIBUTOR



**AT 8-2584**

1133 S. MAIN

# **Electric Lamps**

See *Lamps-Rtl*

# **Electric Light & Power Companies**

Ind & Mch Elec Co  
 220WCollfaxAv —CE 3-9971

# **Electric Lighting Fixtures**

See *Lighting Fixtures*

# **Electric Motors-Dirs**

Salvage Co The 331ELaSalle —CE 4-4124

# **Electric Motors-Repairing**

**BARNUM W C ELEC CO**

Bowers Albert 18201 Townsend —CE 4-5001

**ELECTRIC MOTOR SERVICE CO**

Electric Motor and Equipment  
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 New and Rebuilt Motors  
*All Workmanship and Materials  
 Guaranteed*  
 If no answer call BL 5-3333  
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**EMERSON-ELECTRIC MOTORS**

AUTHORIZED SERVICE—  
 MAIN ELEC CO  
 116WBronson —AT 9-4115

**GENERAL ELECTRIC AUTHORIZED**

**ELECTRIC MOTOR SERVICE**

STATION  
 KOONTZ-WAGNER ELEC CO INC  
 516NM —CE 3-8251

**KOONTZ-WAGNER ELEC CO INC**

ELECTRIC MOTOR  
 REPAIRING

All Sizes Motors and Generators  
 Rewound to Factory Specifications  
 New Motor Guarantee

516 N. MICH —CE 3-8251

**Main Elec Co 116WBronson —AT 9-4115**

(See Advertisement This Classification)

**NORTHERN ELEC CO INC**

Formerly Koontz Engineering &  
 Electric Inc  
 MOTORS REWOUND and  
 REPAIRED  
 See Our Ad Under Electric Contrs.  
 EMERGENCY PHONES  
 BL 5-2960  
 CE 3-1737 —CE 2-4253  
 1801 Linden Av —CE 4-4101

**Electric Motors-Whol & Mfrs**

**ALLIS LOUIS CO THE**

Manufacturers Of Electric Motors  
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**CENTURY ELECTRIC MOTORS—**

**WHOLESALE DISTRIBUTORS**

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 CO INC 325NBlvd —CE 3-8251

**MAIN ELEC CO**

116WBronson —AT 9-4115

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**WHOLESALE REPRESENTATIVE**

GRAINGER W W INC  
 1/250 TO 60 HP-All Types-Phases  
 Voltages-Open And Enclosed  
 1133 SMain —AT 8-2584

**DEALERS**

**BARNUM W C ELEC CO**

3113MishAv —AT 8-5001

**GRAINGER ELECTRIC MOTOR**

**SUPPLY—**

WHOLESALE DISTRIBUTOR  
 GRAINGER W W INC  
 C.E. Westinghouse, Emerson,  
 Dayton Motors 1/250 To 60 HP  
 Large Stock In South Bend  
 1133 SMain —AT 8-2584

You can avoid delays and help your

self to faster Long Distance service by

giving the operator the out-of-town num-

ber whenever possible.

**Electric Motors—Whol & Mfrs**

—(continued)

Granger W W Inc 1133 SMain—AT 8-2504

KOOTZ-WAGNER ELEC CO INC

Factory Distributor, Sales Office

Sery &amp; Repairing

516N Mich—CE 3-8251

LINA ELEC MOTOR CO

Factory Distributor, Sales Office

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Master Elec Div Reliance Elec &amp;

Engng Co Gary Ind

Call Long Distance

Ask for—Enterprise-0812

No charge for Enterprise calls

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DISTRICT SALES OFFICE

RELIANCE ELEC &amp; ENGRNG CO

Gary Ind Call Long Distance

Ask for—Enterprise-0812

No charge for Enterprise calls

Brewer Pulley Div Reliance Elec &amp;

Engng Co Gary Ind

Call Long Distance

Ask for—Enterprise-0812

No charge for Enterprise calls

RELIANCE ELECTRIC MOTORS—

DISTRICT SALES OFFICE

RELIANCE ELEC &amp; ENGRNG CO

Gary Ind Call Long Distance

Ask for—Enterprise-0812

No charge for Enterprise calls

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AUTHORIZED SALES &amp; SERVICE

ELECTRIC MOTOR SERV CO

1192M Mich—AT 9-1234

Worm E E 5409W Edgewater Dr—CE 3-5687

WESTINGHOUSE ELECTRIC

MOTOR CO

WESTINGHOUSE ELEC CORP

216E Wayne—CE 2-4821

Electric Organs

See Organs

Electric Ranges

See Ranges &amp; Stoves

Electric Shavers

See Shavers—Electric

Electric Signs

See Signs—Supplies &amp; Equip

Electric Supplies—Retail

Belleville Elec &amp; Heating Co

1318N Wabash Dr—CE 3-9401

Salvage Co The 331E LaSalle Ave—CE 4-4625

Electric Supplies—Whol &amp; Mfrs

All Steel Equip Inc

3902W Sample—AT 9-0351

BURCLIFF INDUSTRIES

Manufacturers Of Sockets and

Electrical Assemblies

Inlet Hoses Assemblies

Commercial and Contract

Packaging

1022 S Union Mich—BL 9-2466

Englewood Elect Supply Co Inc

325E LaSalle Ave—CE 3-8233

Federal Tool &amp; Mill Supply

126W Western Ave—AT 8-4491

GLOBETRAY CABLE AND TUBING

RAYWAYS

FABRICATED STEEL PRODUCTS OF

IND AT INC 2025 SMain—AT 9-9181

**Electric Supplies—Whol & Mfrs**

—(continued)

KOOTZ-WAGNER ELEC CO INC

516N Mich—CE 3-8251

McOFFERY CO 216E Wayne—CE 2-4821

NIDWEST LITE CO INC

1139Mish Ave—AT 8-4427

NATL MILL SUPPLY INC

Roach-Appleton Mfg Co

3902W Sample—AT 9-0351

SINTON SUPPLY CO INC

541E W—AT 7-1555

S BEND ELEC CO 439E Colfax Ave—CE 3-9406

Electric Sweepers

See Vacuum Cleaners

Electric Switches

See Electric Supplies

Electric Tools

See Tools—Electric

Electric Transformers

KOOTZ-WAGNER ELEC CO INC

516N Mich—CE 3-8251

SORGEL TRANSFORMERS—

HERDER KYLE G

Dry Type And Indoor Substations

6249 Central Ind Indpld

Call Long Distance

Indpls—CL 5-1361

Electric Welding

See Welding

Electric Wire

See Electric Supplies

Electrical Engineers

See Engineers Electrical

Electrical Transcription Studios

See Recording Studios

Electricians

See Electric Contractors

Electrolysis

EDITH'S BEAUTY SHOP

427E Wabash—AT 9-5215

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SALON

Hair Permanently Removed From

Face, Hair Lines, Eyebrows

Arms—Lips, Etc.

Approved By Physicians

State Licensed

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Electron Engineers

LEARMAN FRANK

5511 Elder Rd Msh—BL 9-1586

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1010 Oak Ridge Dr—CE 2-2200

Electric Equipment—Repairing

Ind Electronic Co

1010 Oak Ridge Dr—CE 2-2200

Call "station-to-station." It's always

smart to take advantage of the best bargain you can get. "Station" calls offer

you just that. Service is faster, and you

save money, besides!

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CANNON PLUGS

Multi-contact electrical

connectors for aircraft, elec-

tronic, instrument, com-

munication, and automation.

Also d.c. solenoids, harness-

ing and patio lights.

"FOR INFORMATION CALL"

FACTORY REPRESENTATIVE

WRIGHT ENGINEERING CORP

Indianapolis Ind

Call Long Distance

No charge for Enterprise calls

INDUSTRIAL-AUDIO

DISTRIBUTORS

RADIO DISTRIBUTING CO INC

1212H High—AT 8-4666

COLFAX CO INC

INDUSTRIAL ELECTRONIC

COMPONENTS AND EQUIPMENT

GENERAL ELECTRIC TUBES

747 S Mich—AT 9-5548

ELECTRONIC PARTS INC

See Our Ad Under Television

Apparatus Whol &amp; Mfrs

202E Calvert—AT 7-4221

Electronic Supply Co

314 Dixie Wyln—CE 4-3477

IND ELECTRONIC CO

1010 Oak Ridge Dr—CE 2-2200

KOOTZ-WAGNER ELECTRIC CO INC

Industrial Only

516N Mich—CE 3-8251

RADIO DISTRIBUTING CO INC

WHOLESALE DISTRIBUTORS OF

IND. ELECTRONIC COMPONENTS

INDUSTRIAL DEPT.—AT 8-4664

1212 High—AT 8-4666

Help yourself to faster Long Distance

service. Give the operator the out-of-

town number whenever possible.



Wholesale Distributors of

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Electronic Tubes and Lamps

Browning Power Transmission

Equipment

Falk Couplings and Speed

Reducers

Louis Allis Motors

Minneapolis-Honeywell Controls

Delco Appliance Motors

New York Blowers

South Bend Air Products Fans

Hunter and Brown Fans

Miller Lighting Fixtures

Ohio Carbon Brushes

Continental Switchboards

Black &amp; Decker Tools

Auto Valves

Superior and Sola Voltage

Regulators

Kinney Panelboards

Agastat Timers

Hart &amp; Hegeman Devices

Multi-A-Frame Steel Framing

Dodge Closed Circuit Television

ILC Ventilators and Fans

Master Gear Motors

Budgit Hoist and Shaw-Box Cranes

CE 3-8251

516 N. MICHIGAN ST.

**Electric Equipment & Supplies**

—(continued)

SCOTT &amp; STEFFEN INC

Products • Electronic Components

Electrolytic Oil and Paper Capacitors

Germanium, Silicon and Selenium

Rectifiers, Miniature Power, Precision

Wirebound and Deposited Carbon

Resistors, Transistor Potentiometers

Precision Potentiometers, Disk, Rod,

and Washer Type, Thermistors,

Variators, Transformers

Audio Components

Chokes, Terminals and Strips, Precision

Gears, Gear Heads, Magnetic

Amplifiers, Toroids

Ultrasonic Components, Printed Wiring

106 W Monroe—CE 2-8233

Electronic Mfrs

ELECTRONIC TOOL ASSOCS

INDUSTRIAL ELECTRONIC

TUBES AND EQUIPMENT

INDUCTION AND DIELECTRIC

HEATING EQUIPMENT

ELECTRONIC TIMING

DEVICES

55811 Elder Rd (Mish)—BL 9-1586

Electroplating

See Plating

Electrotypers

APEX ELECTROTYPING CORP

27 Carroll—CE 4-4781

S BEND ENGRAVING &amp;

ELECTROTYPING CO

323 1/2 S Main—CE 4-3129

Elevator Cable

See Wire—Rope

Elevators—Freight &amp; Passenger

HAUGHTON ELEVATOR CO

406 LaFbg—CE 3-3686

HAUGHTON ELEVATORS

PASSENGER AND FREIGHT

ELEVATORS

Dismantling

MAINTENANCE

MODERNIZATION

Repair Service

DAY AND NIGHT SERVICE

"FOR INFORMATION CALL"

HAUGHTON ELEVATOR CO

406 LaFbg—CE 3-3686

WESTINGHOUSE ELEVATORS—

WESTINGHOUSE ELEC CORP

ELEVATOR DIV

106W Monroe—CE 2-8233

Elevators—Grain

See Grain Elevators

Elevators Repairing

HAUGHTON ELEVATOR CO

406 LaFbg—CE 3-3686

OTIS ELEVATOR CO 410 Odd Fellow Bg—CE 3-2311

OTIS ELEVATOR SERVICE—

OTIS ELEVATOR CO

410 Odd Fellow Bg—CE 3-2311

If no ans call—AT 7-7249

Embroidery

Athletic Lettering Serv

58295 Locust Rd—AT 7-7310

Emery—Cloth, Discs, Paper Etc

See Abrasives

There's a relative or friend some-

where, right now, who'd be happy to

hear your voice over the Long Distance

lines.



# Billie Boggs

## EMPLOYMENT SERVICE



- EXECUTIVE
- TECHNICAL
- SALES
- OFFICE
- SUPERVISORY
- TEMPORARY HELP

**CEntal**  
**3-8219**

MEN - WOMEN  
"A PROFESSIONAL APPROACH  
TO YOUR PERSONNEL PROBLEM"

- PLACEMENT - COUNSELING
- TESTING
- LICENSED - BONDED

SUITE 101, LAFAYETTE BUILDING  
115 SO. LAFAYETTE BOULEVARD

### Employment Agencies

See also Temporary Help Contractors  
**BOGGS BILLIE BUSINESS SERV**  
101 LafBg--CE 3-8219  
(See Advertisement This Classification)

### FADELL & ASSOCS

CONSULTANTS IN  
EXECUTIVE PLACEMENT  
from  
COAST-TO-COAST

412 Sherind Bg-----CE 4-3558

### FADELL PERSONNEL SERV

Indiana's Largest  
Supervisory - Technical - Sales  
Mechanical - Clerical  
Established 1948  
Bonded and Licensed

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### Fadell Personnel Serv

410 SherindBg--CE 2-8226  
Ind State Employment Serv  
216NMich--CE 3-6175  
(See Advertisement This Classification)

### INDUSTRIAL PSYCHOLOGY SERV

Apptitude Testing For Business  
Industry - Individuals  
Personality - Interests - Aptitudes  
Intelligence - Achievement  
Vocational Guidance

410 Sherind Bg-----CE 2-8226

### KELLY GIRL SERVICE--

KELLY GIRL SERV INC  
412 SherindBg-----CE 3-3156

Kelly Girl Serv Inc  
412 SherindBg--CE 3-3156

### Employment Agencies--(cont'd)

#### LIFE EMPLOYMENT SERVICE

COAST TO COAST SERVICE  
"LIFE MEANS QUALITY"  
Male and Female  
National Employment  
Board Member  
LICENSED & BONDED

"WHERE TO CALL"

LIFE EMPLOYMENT SERV INC  
503 N104Bg--CE 3-3134

#### LIFE EMPLOYMENT SERV INC

503 N104Bg--CE 3-3134

Maxpower Inc 112 1/2 E 11thBg--CE 4-012

#### MICHIANA PERSONNEL SERV

215 1/2 N 10thBg--CE 2-536  
(See Advertisement This Classification)

#### MISHA-BEND DOMESTIC AGCY

522 1/2 N 10thBg--CE 5-222

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Affiliates In 25 Cities - America's  
Only Coast-to-Coast Service

410 Sherind Bg-----CE 2-8226

#### PFLIEGER PERSONNEL SERV

1171 WE Suite (Mish)--BL 5-511

(See Advertisement This Classification)

Thomas Commercial School  
212 ChristmanBg--CE 3-296

#### WESTERN GIRL EMPLOYMENT SERVICE--

WESTERN GIRL INC  
101 LafBg-----CE 3-944

#### Enamels

See Point Dealers

#### Encyclopedias

See various Book Dealers  
Classifications

#### Endorsing Machines

See Checkwriters--Checksigners &  
Endorsing Machines

#### Engineers--Air Conditioning

See Engineers--Heating &  
Ventilating

#### Engineers--Appraisal

See Appraisers

#### Engineers--Architectural

Cole Chas W & Son Engineers &  
Architects 3600 E Jefferson--AT 8-911

#### Engineers--Chemical

INDUSTRIAL CHEMICALS INC  
2215 S Main--AT 7-339

#### Engineers--Civil

Fisher Homer W  
1371 WE Suite (Mish)--BL 5-511

Galoubock M 756 EwingAv--AT 7-534

LANG RAYMOND J  
316 S 10thBg--CE 3-194

WARREN D L 307 N Hill--CE 3-379

If no ans call  
WILLIAMS CLYDE E ASSOCS INC

Aerial Mapping

Civil and Sanitary

Engineering

312 W Colfax Av--CE 4-3126

Williams Clyde E Assocs Inc

312 W ColfaxAv--CE 4-3126

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Booklet at any Indiana Bell Business

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vice--Call by Number!

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NATIONAL COVERAGE  
220 N. MICHIGAN STREET  
CE 3-6175

### CONFIDENTIAL

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  - TESTING
  - COUNSELING
- 6500 JOBS FILLED IN 1959

INDUSTRIAL SERVICE  
Factory Service Domestic

INDIANA STATE  
EMPLOYMENT SERVICE  
**CE 3-6175**

216 N. MICHIGAN

## Michiana PERSONNEL SERVICE



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- Kalamazoo
- SOUTH BEND

3 OFFICES  
WIDE SELECTION

MICHIANA'S LARGEST  
EMPLOYMENT SERVICE

Licensed and Bonded

Coast to Coast Affiliates

MALE and FEMALE

- OFFICE
- TECHNICAL
- SALES
- EXECUTIVE
- SUPERVISORY

APTITUDE  
TESTING SPECIALISTS

Dial  
**CE 2-3364**  
A CONFIDENTIAL SERVICE

715-717 ODD FELLOWS BUILDING  
104 S. MAIN

## Pfleger PERSONNEL SERVICE

21 Yrs. Personnel Counseling



for MEN and WOMEN

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"We Have What You Want"

Take Pride In Proper Placement

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- Technical • Executive
- Professional

DIAL  
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First Block East of  
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Way East  
Mishawaka  
Mills Bldg.

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Cole Chas W & Son Engineers & Architects 3600JeffBldg—AT 8-9131  
 Good Design Assoc 2300WashAv—CE 3-9437  
 Ginner J E Co 322WVashAv—CE 3-3848  
 McCarthy Jas A And Assoc  
 401 21stBkBg—CE 4-3535

**TENKNOHY & COLLINS**

1610MishAv—AT 8-5696

**Engineers—Electrical**

TENKNOHY & COLLINS  
 1610MishAv—AT 8-5696

**Engineers—Heating & Ventilating**

S BEND AIR PRODS INC  
 Manufacturers-Fans & Ventilating  
 Equipment  
 415 551Jas—AT 8-7336

**TENKNOHY & COLLINS**

1610MishAv—AT 8-5696

**Engineers—Highway**

Cole Chas W & Son Engineers & Architects 3600JeffBldg—AT 8-9131

**Engineers—Industrial**

Harmon Geo & Assoc  
 800JEffBldg—AT 8-7929

**Engineers—Management**

FADELL & ASSOC  
 Management Engineers - Psychologists  
 Business Consultants - Market  
 Research  
 412 Shering Bg—CE 4-3558

**Engineers—Mechanical**

ACE TOOL ENGINEERING CO INC  
 207Wayne—CE 2-2288

**AME TOOL ENGINEERING CO**

207Wayne—CE 4-3890

**ADAMS ENGINEERING INC**

1700WashAv—CE 3-9476

**BALOGH TOOL ENGINEERING CO**

Complete Tool and Die Designing  
 Grinding, Taps, and Holes Call CE 4-3793  
 135 S Walnut—AT 7-7777

**Central Design Serv Inc**

1347NWW—CE 2-4223

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3303NorthSideBldg—AT 7-6212

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A Manufacturer Design Service  
 • Taps • Fixtures • Special Production  
 Machines • Control System Design  
 800 E Jeff Bldg—AT 8-7929

**L & J DESIGNING CO**

601NWWashAv—CE 3-3844

**Littlton & Co**

218NTrondDr(Mich)—BL 5-9631

**Martin Mach Co Inc**

411Wind—AT 5-5661

**Midwest Engineering Inc**

2206Huron—AT 7-4693

**S BEND TOOL & DIE CO INC**

1601KembleAv—AT 8-4605

**Winkelmann Tool & Die Co**

1312 3rd—AT 8-4683

**WITT ENGINEERING CO**

120EWayne—CE 2-7668

**Engineers—Refrigerating**

Hack Refrign Co 742LEindAv—CE 2-6220

**Engineers—Structural**

DAUST ROGER H 850Fellows—AT 7-1541

Jankowski Chester L Structural  
 Engineer 1240College—CE 4-2429

McCarthy Jas A And Assoc  
 401 S 21stBkBg—CE 4-3535

If no ans call—CE 4-3327

Nelson Engineering Sales Inc  
 1612NWW—CE 2-8245

Seeler Otto F 1820RouderDr—CE 3-8758

Shimp S B Co 1625Miami—AT 7-1588

SMOGER LOUIS E  
 18075 SBendAv—CE 3-4487

WORDEN ROY A & ASSOC  
 222 SWilliam—AT 7-3359

**Engineers' Supplies**

OFFICE ENGINEERS INC  
 116 SMich—CE 3-3117

**Engines**

AMERICAN DISTRIBUTING CO INC  
 2506 SMich—AT 8-4658

(See Advertisement in Classification)

BENKO & SONS CO INC  
 See Our Ad Under Lawn Mowers

Sharpening & Repairing  
 1402Prairie—AT 7-7166

BRIGGS & STRATTON  
 GASOLINE ENGINES

FACTORY APPROVED  
 SALES-SERVICE

Easy starting — Extra Reliability  
 1 to 9 hp. For farm, home, and industry

NO. 1 IN THE WORLD

"FOR INFORMATION CALL"  
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 BENKO & SONS CO INC

1402Prairie—AT 7-7166

HOLLY'S CITIES SERV STA  
 6800US 20—AT 9-0069

S BEND MOWER & MOTOR  
 SERV 1129 SBendAv—CE 2-9240

STAN'S HDWARE & LAWNMOWER  
 SHOP 2701WWesternAv—AT 9-5400

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Authorized Sales and Service  
 World's most complete line  
 of air-cooled gasoline engines  
 2 to 10.5 hp.

Quick Starting, Dependable

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WHEEL HORSE SALES & SERV  
 CO 5146US 31—CE 3-7169

CORTIER GEO SERV

LAWN-BOY  
 SALES - SERVICE

WINTER STORAGE  
 Engine Repair - Sharpening

Clinton, Lawson, Briggs-Stratton  
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Pick Up and Delivery  
 542 Mi. West of Airport on US 20

28016 U S 20—CE 3-5145

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Like to get double your money's worth?

You can do just that tonight . . . or any

night. Talk six minutes for the price of

three on Hoosier Night Rates! These

rates apply to station-to-station calls be-

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GENERAL MOTORS DIESEL ENGINES

Compact 2-cycle GM Diesels mfd.  
 by Detroit Diesel Engine Divi-  
 sion, 2 to 24-cylinder units, 30  
 to 573 h.p., for every type of  
 work. Generator Sets 20 kW  
 and up. Factory-Engineered parts  
 and service.



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Call Long Distance for—Enterprise-3814

No charge for Enterprise calls

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SALES & SERVICE

4 to 24 hp.  
 4-cycle  
 Air-cooled  
 Short stroke

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**LAUSON-POWER PRODUCTS ENGINES**

Quality 4- and 2-cycle gaso-  
 line engines, 1 1/2 to 6.3 HP.  
 Cold-starting, lightweight,  
 long-lasting, dependable.  
 Franchising service. New En-  
 gines, Service parts. Fac-  
 tory-trained mechanics.



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 SERVICE DISTRIBUTOR

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SERVICE STATIONS  
 BENKO & SONS CO INC

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STAN'S HDWARE & LAWNMOWER  
 SHOP 2701WWesternAv—AT 9-5400

WHEEL HORSE SALES & SERV  
 CO 5146US 31—CE 3-7169

LAWN-BOY ENGINE & PARTS—  
 SALES & SERVICE

McCOMB BATTERY CO INC  
 431 SMain—AT 9-6368

McCOMB Battery Co Inc  
 431 SMain—AT 9-6368

(See Advertisement in Classification)

PINCOR AUTHORIZED FACTORY  
 SERVICE—

McCOMB BATTERY CO INC  
 431 SMain—AT 9-6368

REO MOWER & ENGINE SERVICE—  
 McCOMB BATTERY CO INC

431 SMain—AT 9-6368

SMITH PAUL CO  
 Air-Cooled Engines & Magneto Serv

2302LWWish—BL 5-1512

Western Engine Co BerwynIll  
 Call Long Distance

Ask for—Enterprise-3814

No charge for Enterprise calls

Enginers' Equipment & Supplies

Wells Mfg Co 1701 SMain—AT 8-4651

Enginers—Jewelry, Trophies

See Jewelry Engravers

Station-to-station calls are faster and

cost less. Birthdays . . . anniversaries

. . . just to chat—long distance is so

warm and friendly.

**ENGINES**

SALES AND SERVICE

WISCONSIN HERCULES WALKESHA

CONTINENTAL CLINTON

PARTS - CONVERSIONS

SERVICE ON ALL MAKES

PICK-UP AND DELIVERY

AT 8-4658

AMERICAN

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REO

BRIGGS & STRATTON

CLINTON

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POWER PRODUCTS

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McCOMB BATTERY CO INC

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SERVICE—

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REO MOWER & ENGINE SERVICE—

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See Jewelry Engravers

Station-to-station calls are faster and

cost less. Birthdays . . . anniversaries

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Kohler - Pincor - Reo

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Moto-Mower Briggs & Stratton

Mon. Thru Sat. 8 A.M. - 6 P.M.

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CALL AT 9-6368

McCOMB

BATTERY CO., INC.

431 SO. MAIN

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(See Advertisements This Classification)  
**LASALLE PHOTO-ENGRAVING**  
CORP. 316 N. LaSalle—CE 4-5761  
**PILOT ENGRAVING CO INC**  
254 S. Main St.—CE 4-5611  
**S BEND ENGRAVING & ELECTRO-**  
**TYPING CO INC**  
232 1/2 S. Main St.—CE 4-3129

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Slicks Engraving Co 1612 N. Main—AT 9-1214

Station-to-station calls are ideal for family visits when you wish to reach an out-of-town residence telephone number.



**INDIANA Engraving Co.**  
Celebrating Our 50th Anniversary  
CENTRAL 35351  
Serving You Since 1929  
118 ST. JAMES CT.  
Opposite Central High School

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**ALL-STAR MUSICAL ENTERPRISES**  
Entertainment & Music Service  
—from a single entertainer  
to a full Orchestra—  
Night Clubs Theatres Dances  
Fund Raising Campaigns—Acts Reverses  
Complete Party & Convention Service  
If no answer call BL 3-5115  
or BL 3-5432  
412 S. Main—AT 8-6933

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**CURTIS 1000 INC** 106 W. Monroe—CE 2-8233  
**DENEEN CORP** 1517 L.W.—CE 3-3367  
**HECO ENVELOPE CO**  
3420 Brookhurst Pl.—CE 4-8620  
**TRANSO ENVELOPE CO**  
106 W. Monroe—CE 2-8233

### Essential Oils

See Oils—Essential

### Estate Management

**NATL BANK & TRUST CO**  
112 W. Jefferson—CE 4-1171

### Evergreens

See Nurserymen

### Excavating Contractors

See Contractors—Excavating

### Exhaust Fans

See Ventilating Equipment

### Exhibit Builders

See Display Designers & Builders

Give your home the "modern touch."  
Order your new extension telephone now.

### Exodontists

See Dentists

### Experimental Work

**ADAMS ENGINEERING INC**  
1702 W. Wash. Ave.—CE 3-9476  
**AVIONICS INC**  
Precision Winding  
425 Schiphol—AT 7-3368  
**CITY PATTERN & FOUNDRY CO INC**  
2722 W. Sample—AT 7-3318  
**PORTAGE PRODS CO**  
321 S. Main—AT 8-4683  
**S Bend Form Tool Co Inc**  
4111 W. Ewing—AT 7-4572  
**WYACO PRODS CO**  
914 E. McKinley (Mish.)—BL 5-3108

### Exporters

**ALLEN ELEC & EQUIP CO**  
2124 N. Main—AT 7-1519  
**CHAMPION DEARMET TOOL CO**  
2124 N. Main—AT 7-1519  
**FASTENER CORP** 2124 N. Main—AT 7-1519  
**GLOBAL TRADERS INC**  
Exporters—Importers And Purchasing Agents  
913 1/2 L.W.—CE 3-0069  
**LARRACUENTA ROBT**  
2124 N. Main—AT 7-1519  
**MILESMAN INC OF AMERICA**  
2124 N. Main—AT 7-1519  
**SANDUSKY J P** 2124 N. Main—AT 7-1519  
**See 2124 N. Main—AT 7-8694**  
**Stark & Frank** 2124 N. Main—AT 7-1519  
**UNITED EXPORT CORP**  
Exporters of Machine Tools  
Automotive Parts & Industrial Equipment  
2124 N. Main—AT 7-1519  
**Wyatt Maurice V & Assoc Inc**  
205 S. Taylor—AT 8-7655

Make living more comfortable and enjoyable with extension telephones in the home.

### Express Service

See also Transfer Companies  
**Railway Express Agency Inc**  
Ofc & Warehouse 506 W. South—AT 9-2800  
**Al Express Div 506 W. South—AT 9-2800**  
Garage 507 W. South—AT 9-2800

### Exterminating & Fumigating

See also Termite Control  
**A A EXTERMINATING CO**  
5011 E. LaSalle Ave.—CE 4-3100  
**CITY RELIABLE EXTERMINATING CO**  
Complete Pest Control Service  
MOTH PROOFING  
6 Yr. Guaranteed  
TERMITE CONTROL  
FUMIGATORS  
NO LETTERED TRUCKS  
302 N. Niles—CE 4-7588

**CITY RELIABLE EXTERMINATING CO** 302 N. Niles—CE 4-7588  
(See Advertisements This Classification)  
**CLAY EXTERMINATING CO**  
(See Advertisements This Classification)  
**GENE'S EXTERMINATING SERV**  
2287 N. Armstrong—CE 2-4242  
(See Advertisements This Classification)  
**LEONARD'S TERMITE CONTROL**  
1935 N. Normal—CE 2-4339  
(See Advertisements This Classification)  
**LIEN CHEMICAL CO**  
2628 S. Main—AT 8-4646  
**LIEN EXTERMINATING SERVICE—LIEN CHEMICAL CO**  
2628 S. Main—AT 8-4646

Free... Personal Telephone Number  
Booklet at any Indiana Bell Business Office.  
Office. For fastest Long Distance Service—Call by Number!

## Exterminating and Fumigating

Call  
CENTRAL  
**4-7588**  
NO  
LETTERED  
TRUCKS



**CITY RELIABLE EXTERMINATING CO.**

47 YEARS OF  
EXPERIENCE

302 NORTH NILES

MODERN LIVING WITHOUT  
RATS — MICE  
ROACHES — ANTS  
MOTHS — ALL INSECTS  
You Too Will Appreciate  
Our Safer, Cleaner, Service



**CLAY**



## EXTERMINATING CO.

COMPLETE  
HOUSEHOLD  
SERVICE

Kill The Pests

TERMITES - COCKROACHES  
BED BUGS - MOTHS - RATS  
MICE - ETC.

- Free Estimates
- No Need to Vacate Your Home
- Written Guarantee

NO LETTERED TRUCKS

COMMERCIAL PEST CONTROL CONTRACTS  
SERVICING

Groceries, Hotels, Apartments, Factories, Bakeries, Dairies,  
Taverns, Warehouses, Restaurants, Mills, Hospitals, Etc.

**TERMITE CONTROL**

5-Year Guarantee

Wood Damage Is Not Always Caused By Termites  
"Let Our Years of Experience Be Your Guide"

**AT 9-8911**

1021 E. INDIANA AVE.

**Exterminating & Fumigating—(cont'd)****NATL EXTERMINATORS CO**

COMPLETE PEST  
CONTROL SERVICE  
CALL US FOR SERVICE  
OR VISIT OUR  
PEST CONTROL  
DEPARTMENT  
"CALL"  
NATIONAL  
EXTERMINATORS

106 W Monroe—CE 2-9235

**S BEND EXTERMINATING CO**5011 LaSalle Ave.—CE 4-1151  
(See Advertising This Classification)**Eyeglasses**

See Opticians; also Optometrists

**Eyes—Examining**See Oculists; also Optometrists; also  
Physicians & Surgeons (MD)**Fabrics—Retail**

Doreen's 3030 MichAve.—AT 8-7828

**Facial Treatment**

See Beauty Shops

**Factory Furniture**See Specific kinds, i.e., Office  
Furniture—New, Chairs, Lockers, Etc.**Factory Supplies**See Mill Supplies; also Industrial  
Equipment and Supplies**Factory Trucks**

See Trucks—Industrial

**Fans—Cardboard**

See Advertising Specialties

**Fans—Ventilating**AMERICAN-STANDARD INDUSTRIAL  
DIV OF AMERICAN-STANDARD  
CORP 402 LaBq—CE 3-9305**BROAN KITCHEN FANS &  
BATHROOM HEATERS**YOUNG HEATING SUPPLY INC  
312E Wayne—CE 2-8271**DAYTON VENTILATING FANS  
& BLOWERS**GRAINGER W W INC  
Exhaust, Attic Window,  
Circulating Fans  
1133 S Main—AT 8-2584**ILG VENTILATORS & FANS**KOONTZ-WAGNER ELEC CO INC  
516 N Mich—CE 3-8251**JENH-AIR EXHAUSTERS**

HAVEL BROS 709 Seddy—AT 8-4639

**KOONTZ-WAGNER ELEC CO INC**Distributors for  
HUNTER and SIGNAL FANS  
BRAIN KITCHEN FANS  
NEW YORK BLOWER  
SOUTH BEND AIR PRODUCTS  
516 N Mich—CE 3-8251**S BEND AIR PRODS INC**Manufacturers—Fans & Ventilating  
Equipment  
415 S St—AT 8-7336  
Salvage Co The 311E LaSalle—CE 4-4625

Buy the Easy Way—Use the Classified

**Farm Associations**

See Associations

**Farm Equipment—Manufacturers**Bousher N P Co The  
925 S Webster—AT 7-2314  
KELLEY C C & SON  
Bremen Rd Mich—BL 5-7826  
Oliver Corp The  
Plant 1 5330 Chapin—AT 7-2301  
Sales Branch 1115 W Sample—AT 7-2301**Farm Equipment—Retail**ALBERT SALES & SERV AGCY  
Headquarters For Ford  
Tractors • Implements • Industrial  
Equipment • Expert Repair Service  
10885 US 31—AT 9-5377**Gravelly Tractor Agency**

26981 US 31—AT 8-3834

**JOHN DEERE FARM EQUIPMENT—**LYDICK HARDWARE INC  
26305 Edison Rd—CE 4-6100**KELLEY C C & SON**Bremen Rd Mich—BL 5-7826  
Lydick Hardware Inc  
26305 Edison Rd—CE 4-6100**ST JOE CO FARM BUREAU CO-OP**ASSN INC  
COCKSHUTT  
IMPLEMENTS  
Complete Service Dept.  
For All Our Equipment  
23300 St Rd 23—AT 9-5557**YODER'S GARAGE & FARM SERV**

23457 St Rd 23—AT 9-2171

Really modern homes have extension  
telephones. There's no bigger bargain  
in convenience.**TERMITES**

Call CE 2-6300

FACTORIES — APARTMENTS  
HOMES — STORES5 YEAR WRITTEN  
GUARANTEE

NO LETTERED TRUCKS

Free Inspections and Estimates  
Rats, Mice, Ants and RoachesLeonard's  
TERMITE CONTROL

19939 NORMAN

**Complete... PEST  
CONTROL  
SERVICE**

- LICENSED and BONDED
- UNSURPASSED PROTECTION
- TIME TESTED CHEMICALS
- NO NEED TO VACATE
- ALL SERVICE GUARANTEE

5 Year Termite Guarantee  
**Prompt FREE Inspection  
and Estimates**NO LETTERING  
ON OUR TRUCKS  
GENE WILCOX12 Years Experience  
In South Bend

Member of The National Pest Control Association

**GENE'S EXTERMINATING  
SERVICE**

22871 ARDMORE TRAIL

- ★ TERMITES
- ★ RATS ★ MICE
- ★ ROACHES
- ★ BEDBUGS
- ★ MOTHS

FOR FREE ESTIMATES  
ANY TIMECEntal  
2-6279**WE KILL**BED BUGS — MOTHS  
ROACHES — TERMITES — RATS — MICE

CALL

CEntal 4-1151

Member of National Pest Control  
Association5 YEAR GUARANTEED  
TERMITE CONTROL

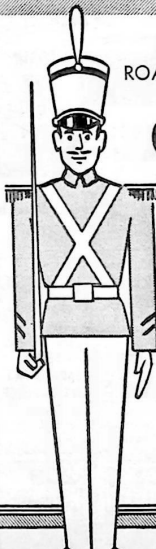
NO LETTERED TRUCKS

EXPERIENCED FUMIGATORS

Continuous Service Since 1931

**SOUTH BEND  
EXTERMINATING  
COMPANY**

501 E. LaSALLE AV.



**Farms**

King's Custom Farm Serv  
58050 Pear Rd.—AT 9-4834

**Feathers**

Sanitary Felting & Mattress Co  
319 Hydraulic—CE 3-5294

**Federal Offices**

See Governmental Offices—United States

**Federal Savings & Loan Associations**

See Savings & Loan Associations

**Feed Dealers**

DIXIE HI-WAY FEED STORE  
51386 US 31—CE 2-3500




**FEED**

- HONEYGOERS AND CRANES
- LAWN SEEDS
- AND FERTILIZER
- BABY CHICKS and INSECTICIDES

Call CE 4-2944

**NU-WAY FEED & SEED CO.**  
201 N. OLIVE



**FENCE**

- ALL KINDS OF FENCING
- FHA TERMS • 36 MOS. TO PAY
- ALL WORK GUARANTEED

RUSTIC RAIL BASKET WEAVE

STOCKADE REDWOOD

CHAIN LINK COMBINATION

AT 9-4123

**BUILDERS AGENCY**

4111 SOUTH MICHIGAN ST.

**Feed Dealers—(cont'd)****DOLLAR STRETCHER GRAIN & FEED CO**

Feeds - Grains - Fertilizers  
Custom Grinding and Mixing  
Ful-O-Pep Feeds  
Rydes Dog Food  
Free Delivery  
12115 Adams Rd.—CE 4-5008

Farm Bureau 23300 St Rd 23—AT 9-5557  
Lichty's Hatchery 1326 SMich—AT 9-4694  
**MISHAWAKA GRAIN & FEED**  
409 Sullivan (Mish)—BL 5-9681  
**NU-WAY FEED & SEED CO THE**  
201 N. OLIVE—CE 4-2944  
(See Advertisement This Classification)

**PURINA FEEDS**

LICHTY'S HATCHERY  
1326 SMich—AT 9-4694

**ST JOS CO FARM BUREAU CO-OP ASSN INC**

Farm Bureau Quality FEEDS  
Poultry Feed - Hog Feed  
Dairy Feeds - Horse Feed  
Bulk Feed Delivery  
New Canfield - OL 4-3731  
23300 St Rd 23—AT 9-5557

**WILSON COAL & GRAIN CO**

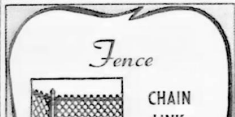
See Our Ad Under Grain Elevators  
Lakeville Ind  
Call Long Distance Lakeville—4291

**Feed Grinding Service**

Matthys' Milling Serv  
57754 Crummett Hwy.—AT 7-1935  
**NU-WAY FEED & SEED CO THE**  
201 N. OLIVE—CE 4-2944

**Feed—Whol & Mrs**

Dollar Stretcher Grain & Feed Co  
12115 Adams Rd.—CE 4-5008



**Fence**

CHAIN LINK

BASKET WEAVE

OLD ENGLISH SPLIT RAIL

WOOD PICKET OVER 50 DESIGNS

DOG KENNEL FENCE FARM FENCE SNOW FENCE

- Expert Installation Or Materials Only With Complete Instructions

Residential - Commercial - Industrial  
Free Estimates - Financing Arranged

**CE 3-8209**

**GISH LUMBER CO., INC.**  
23740 ARDMORE TRAIL

**Fence Post Hole Drilling**

See Post Hole Drilling

**Fences—Dealers****A B C ARDMORE BLDG CO**

23740 Ardmore Tr.—CE 4-8440

**ANCHOR FENCES**

Chain Link Wire, and Rustic Cedar Fence for Residential, Schools, Clubs, Industrial, Tennis Courts, etc. Anchor Service includes expert

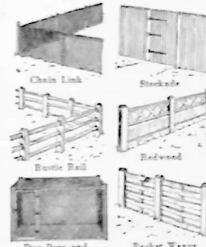


"WHERE TO BUY IT"

BUILDERS AGCY THE  
4111 SMich—AT 9-4123

For quick action, use Long Distance.

RESIDENTIAL - INDUSTRIAL  
MANUFACTURER OF MANY  
STYLES - BUY DIRECT!  
GET MORE FOR YOUR MONEY  
EXPERT ERECTION SERVICE  
OR MATERIALS ONLY WITH  
COMPLETE INSTALLATION  
INSTRUCTIONS

**GUARD RAILS**

Free Estimates and Help in Planning  
Financing To Suit

**SCHUELL FENCE CO.**

South Bend's Most Complete Fence Company

COR. PORTAGE and ADAMS RD.

Dial CE 3-9166

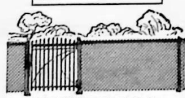
**FENCING FOR EVERY NEED**

E. F. Wilson

CHAIN LINK • IRON • RUSTIC WOOD  
WOVEN WIRE • WOOD PICKET  
FREE ESTIMATES

Call AT 7-3194

If No Answer AT 9-1337



**WILSON**

R.R. 6 - 59796 MIAMI RD.

**Fences—Dealers—(cont'd)****BUILDERS AGCY THE**

4111 SMich—AT 9-4123  
(See Advertisement This Classification)

**CONTINENTAL FENCE**

All Styles Chain Link and Wire Fencing for Industrial, Residential, Institutions, Materials, only or Erection Service. Buy Continental Fence - High or Quality - Low Prices - Nationally Advertised - Prompt Service - Accurate Estimates.

"WHERE TO BUY IT"

SCHUELL SUPPLY INC  
51027 Portage Hwy.—CE 3-9166

**CYCLONE FENCE**

Finest quality Chain Link and Wood Fence for every purpose. Expert erection service. Easy terms. No job is too large or too small.

ASK FOR ESTIMATE—NO CHARGE

"WHERE TO BUY IT"

CYCLONE FENCE DEPT-AMER  
STEEL & WIRE DIV-U S  
STEEL CORP 101 LA FB—CE 4-5071

CYCLONE FENCE DEPT-AMER  
STEEL & WIRE DIV-U S  
CORP 101 LA FB—CE 4-5071

FORD FENCE

- COMMERCIAL
- RESIDENTIAL
- WIRE PARTITIONS
- WINDOW GLAZES
- KENNEL FENCE

Completely erected or material only.

QUALITY COSTS NO MORE

INSIST ON GENUINE FORD FENCE

"FOR INFORMATION CALL"

FORD FENCE CO INC

6542 E. WILSON—CE 4-5071

Call Long Distance Indpls—CL 5-8407

NELSON ENGRG SALES INC

1612 LNW—CE 2-4204

Gish Lbr Co Inc 23740 Ardmore Tr.—CE 3-8209

(See Advertisement This Classification)

HOOSIER FENCE—

HOOSIER FENCE CO INC

Fence For Factory, Homes, Wire

Partitions—Free Estimates—

Call Collect

1701 E 38th Indianapolis Ind

Call Long Distance

Indpls—WA 6-2436

SCHUELL FENCE CO

51027 Portage Hwy.—CE 3-9166

(See Advertisement This Classification)

Schuell Supply Inc

51027 Portage Hwy.—CE 3-9166

WILSON EUGENE F

1701 E 38th Miami Rd.—AT 7-3194

(See Advertisement This Classification)

WIRECRAFT FENCE CO

1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

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Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876

Wirecraft Fence Co 1418 N Meade—CE 4-5876



**Fences—Firms**

Cyclone Fence Dept—Amer Steel &  
Wire Div—U S Steel Corp  
101 LaFay—CE 4-5179  
(See Advertisement This Classification)

**Fenders—Repairing**

See Automobile Body—Repairing

**Fertilizers**

**CENTRAL ACE HDWDRE STORE**  
Fertilizers and Chemicals  
CRAYEN'S PAINT & HDWDRE  
1827 51st—CE 2-8060  
**DIXIE HI-WAY FERT STORE**  
1319 1st—CE 2-3500  
**DOLLAR STRETCHER GRAIN & FEED**  
CO 12115 Adams Rd—CE 4-5008  
**HYGRADE FOOD PRODS CORP**  
Manufacturers of Nu-Life  
Fertilizers and Animal Feeds  
1123 W 11 (Mish)—BL 9-1539

**Knap Seed & Hdwr Co**  
420 51st—AT 7-3636

**LILAS NURSERIES**

Just what you "Lustre Wonder"  
Liquid Fertilizer Does More For Less  
Other Brands Available  
52215 Linc Rd—CE 4-7900

**MEYER'S HARDWARE INC**  
Wholesale & Retail—We Deliver  
209 51st—CE 3-3177

**MILLER HDWDRE**

Scott Seed & Fertilizer  
1322 Portage Av—CE 3-1622

**Fire Glass**

See Glass—Fire

**Fidelity Bonds**

See Bonds—Surety & Fidelity

**Fertilizer & Supplies**

**BAILEY'S OPG SUPPLY CO**  
1624 51st—AT 9-1152

**GF STEEL FILING EQUIPMENT—**  
OFFICE MACHINES—CE 3-3117

**REMINGTON RAMP FILING EQUIPMENT**  
REMINGTON RAMP DIV OF  
SPERRY RAMP CORP  
727 51st—AT 7-6551

**WASSILL IND CO**  
Roto File Produce Tool  
Saw Na Lok Vn Board  
Production and Filing Systems  
1028 E 2nd Av—AT 7-4449

**Fill Dirt**

See Cinders

**Filling Stations**

See Gasoline Service Stations

**Filtration Cleaning Serv**

**Acme Air Filter Serv**  
400 2727 Stwykenham Dr—AT 7-9141  
Plant 436 LaSalle Av—CE 3-6268

**KLEEN-AIR FILTER SERV**  
FILTER CLEANING SPECIALISTS  
Industrial and Commercial  
Ask About Our Seasonal Maintenance  
Serv on  
**HEATING AND AIR CONDITIONING SYSTEMS**  
Sales & Service  
If No Answer Call CE 2-8091  
2318 Bertrand—CE 4-2969

**Kleen-Air Filter Serv**  
2318 Bertrand—CE 4-2969

An extension telephone in the bedroom  
is so handy—adds security at time of  
illness or emergency.

**Filters**

**ACME AIR FILTER SERV**  
2727 Stwykenham Dr—AT 7-9141  
**AMERICAN AIR FILTERS—**  
REPLACEMENT FILTERS' AGENT  
AIR ENGINEERING CO  
633 Woodliff Dr—CE 3-4745

**FIBERGLAS DUST-STOP AIR FILTERS**

For clean air at low cost,  
replace dirty filters with  
**DUST STOP**  
—in forced warm-air furnaces,  
air conditioning  
units and systems — a  
FIBERGLAS product.  
\*T. M. Reg. U. S. Pat. Off.

"WHERE TO BUY IT"

**RETAIL ONLY**  
**CASCADE FUEL & HEATING**  
400 51st (Mish)—BL 5-3154  
**CENTRAL ACE HDWDRE STORE**  
2150 51st WYN—CE 3-6340  
**ERHARDT HDWDRE**  
10001 Mishawaka—AT 8-8088  
**HARVEY'S HDWDRE CO**  
1725 51st—AT 7-5000  
**MILLER HDWDRE**  
1521 Portage Av—CE 3-1622  
**MINCKLE'S HDWDRE**  
1005 Portage—CE 2-1335

**FRAM AIR FILTERS**

Keep the air in your home  
cleaner, fresher, healthier.  
• Reduce airborne dust  
• Kill 99% of the germs that breed in filters  
• Reduce illness cleaning problems  
PERMACHROME TREATED



"WHERE TO BUY THEM"  
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**LANGENKAMP F H CO**  
333 Hydraulic—CE 3-8222

**GOODYEAR-PILOTOR AIR FILTERS—**  
KOONTZ-WAGNER ELEC CO INC  
516 N Main—CE 3-8251

**KLEEN-AIR FILTER SERV**  
Industrial—Commercial—Heating—Air  
Conditioning  
2318 Bertrand—CE 4-2969

**PURULOTOR MICRONIC FILTERS—**  
AUTHORIZED DISTRIBUTOR  
**COFFIELD SUPPLY CO INC**  
For Industrial & Petroleum  
Application  
1626 51st—AT 7-3329

**TEMPERATURE ENGRNG CO**  
930 Niles—CE 4-0628

**Filters—Grease**

See Filters

**Financial Consultants**

See Investment Advisory Services

**BUY DIRECT FROM THE FACTORY**  
*Call*  
**CYCLONE FENCE**  
**CE ntral 4-5179**

Excellent quality chain link and wood fence for every purpose. Expert erection service. Easy terms. No job is too large or too small. Ask for free estimate.

**AMER. STEEL & WIRE DIV., U. S. STEEL CORP.**  
101 Lafayette Building

**Financing**

**See Also Loans**  
**AAC CHICAGO MOTOR CLUB**  
209 N Main—CE 3-8295  
**ALLIED BLDG CREDITS INC**  
Financing For Home Improvements,  
Outdoors & Home Furnishings Avail.  
Only Three Dns. • No Direct Loans  
116 E Jeff Blvd Rm 300—CE 4-2167

**AMERICAN TRUST CO**  
See Our Ad Under Loans  
1011 N Main—CE 4-4111  
**AMERICAN TRUST MOTOR BANK**  
326 N Main—CE 4-4111  
**Associates Discount Corp**  
120 Assoc Bg—CE 4-3101

**Associates Investment Co**  
Main Ofc 320 Assoc Bg—CE 4-3101  
Purchasing Dept 1722 Parkin—AT 8-9141  
S Bend Branch 5131 VW—CE 3-2131

**B-W ACCEPTANCE CORP**  
412 51st WYN Bg—CE 3-9241  
**Beneficial Finance Co Of S Bend Inc**  
118 S Main—CE 3-7104  
Coml Credit Corp 328 JMSB—CE 2-3346  
**COMMERCIAL CREDIT PLAN FINANCING—**  
COML CREDIT CORP  
328 JMSB—CE 2-3346

**Community Finance Corp**  
207 W Colfax—CE 2-3361  
**DIAL FINANCE CO OF S BEND INC**  
202 JMSB—CE 2-5831  
**FIDELITY INVESTMENT INC**  
118 N Main—CE 4-4143

**FIRST BANK & TRUST CO**  
Installments for Every Purpose  
• 133 S Main—CE 3-3161  
**G & C FINANCE CORP**  
Auto Financing & Loans  
Sales Finance 135 LaSalle Blvd—CE 2-4861  
Loan Ofc 135 LaSalle Blvd—CE 3-5161  
Mishawaka Branch  
102 L W Rm 205 Mish—BL 9-2491

**GMAC TIME PAYMENT PLAN—**  
GENL MOTORS ACCEPTANCE  
CORP 313 E Jeff Blvd—CE 2-5811

**Genl Motors Acceptance Corp**  
313 E Jeff Blvd—CE 2-5811  
**Home Town Finance Corp**  
111 1/2 51st—CE 2-5828

**HOUSEHOLD FINANCE CO INC**  
101 1/2 51st—CE 3-2106  
**Household Finance Corp**  
101 1/2 51st—CE 3-2106

**Local Finance Corp**  
205 S Main—CE 4-1153  
205 S Main—CE 4-0462  
3606 W Western Av—AT 7-6593  
**LOCAL FINANCE CORP**  
125 N Main (Mish)—BL 9-2464  
205 S Main—CE 4-1153  
3606 W Western Av—AT 7-6593

**MODEL FINANCE CO** 128 N Main—CE 4-0118  
**NATL BANK & TRUST CO**  
Main Ofc 112 W Jeff Blvd—CE 4-1171  
Lincolnton West Bldg  
1023 LWW—CE 4-1171  
River Park Branch 2926 Mish—CE 4-1171  
Southside Branch 1609 51st—CE 4-1171  
Western Av Branch  
2506 W Western—CE 4-1171

**OWNERS DISCOUNT CORP**  
**LOANS TO \$500.00**  
Automobile - Furniture  
Complete Finance Service  
1608 Mish—CE 9-0355  
**Owners Discount Corp** 1608 Mish—AT 9-0355  
**Pacific Finance Loans**  
1321 51st—AT 8-2521  
**PUBLIC FINANCE CORP**  
201 1/2 51st Bg—CE 3-6111  
**ST JOS BANK & TRUST CO**  
202 51st—CE 4-4121  
**SEABOARD FINANCE CO**  
212 Sherind Bg—CE 3-9418

A Long Distance call is so warm and friendly... and inexpensive, too. Call someone today!

**Financing—(cont'd)**

**SEABOARD FINANCING—**  
**SEABOARD FINANCE CO**  
212 Sherind Bg—CE 3-9418  
1141 W Wilmsh—BL 5-9633

**Studebaker-Packard Employees Federal Credit Union**  
919 51st—AT 8-4479  
**Universal C I T Credit Co**  
404 S Walnut—AT 8-4481  
**Universal C I T Credit Corp**  
54 S Walnut—AT 8-4481  
**Wimsett Finance & Thrift Co of S Bend**  
Insurance Premium Financing  
218 W Jeff Blvd—CE 3-6663

**Fire Alarm Systems**

**AMERICAN DIST TELEG CO INC**  
224 W Jeff Blvd—CE 2-4885

**Fire-Brick**

See Brick—Fire

**Fire Department**

See Governmental Offices—City

**Fire Doors**

See Doors—Fireproof

**Fire Extinguishers****FYR-FYTER**

The Most Complete Fire Extinguisher—Re-Charge and Service Facilities in the Michiana Area. We Operate Mobile Recharge Service Trucks to Give You Faster, More Complete Service. Hydrostatic Pressure Testing, on Location.



"WHERE TO CALL"  
**SALES & SERVICE**  
**IND SAFETY & FIRE EQUIP CO**  
3501 W Western Av—AT 8-7600  
If no ans call—AT 9-9844

**GENERAL FIRE EXTINGUISHERS—**  
S & H CARBONIC CO  
2629 LWWilmsh—BL 9-3797

**KIDDE FIRE PROTECTION**

Carbon dioxide (CO<sub>2</sub>) portables and built-in systems—dry chemical and wet chemical type extinguishers—smoke and fire detectors. Complete fire protection service for aviation, industrial, marine and home hazards.



"WHERE TO CALL"  
**SAFETY CORP THE**  
106 W Monroe—CE 2-1155

**Red Comet Assoc** 932 Evergreen Ln—AT 9-1965  
**S & H Carbonic Co**  
2629 LWWilmsh—BL 9-3797  
(See Advertisement This Classification)

Buy the Easy Way—Use the Classified

**FIRE EXTINGUISHERS**  
**SALES AND SERVICE**  
General Detroit and Randolph Distributors  
For Fire Extinguishers and Equip.  
**Call BL 9-3797 Call**  
**S & H CARBONIC CO**  
2629 L W W (Mish.)

**Fire Hose**

See Hose

**Fire Insurance**

See Insurance

**Fire Protection Equipment**

Int Safety & Fire Equip Co  
3501 W Western Av.—AT 8-7600

**Fire Sprinkler Systems**

See Sprinklers—Automatic—Fire

**Firearms**

See Guns & Gunsmiths; also Sporting Goods

Extension telephones add so much to modern living—yet cost so little!

**SOUTH BEND FISH CORP.**

IF IT SWIMS  
WE HAVE IT  
CHOICE SEA-FOODS  
Wholesale - Retail

Cooked Shrimp For  
Cocktail Parties



Shrimp • Fish • Crabs • Oysters  
Fresh From Coast Daily  
Specializing in HOT CARRY-OUTS

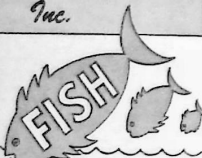


**DIAL AT 7-1622**

333 SO. MAIN

**CITIES FROSTED FOODS**

Inc.



Dial

**CE ntral 2-8208**

Distributors of  
**40-FATHOM SEA FOODS**  
SNAKE RIVER TROUT  
LOBSTER • FROG LEGS  
FRESH OYSTERS • SHRIMP  
Lake Perch and Pike

811 NORTH SIDE BLVD.

**Fireplace Builders**

**HOUSE OF FIREPLACES & GARDEN SUPPLS**  
McKinley Hwy/Osceola—OR 4-9033  
VanOoteghem & Son Masonry  
Contractors 1301 S WestMish—BL 9-2251

**Fireplace Equipment**

**BARNARD'S HARDWARE**  
118LWE(Mish)—BL 5-1621

**FIND & FINCH**

Thermo-Rite Glass Fireplace Screens  
1735EEwing—AT 9-5101

**UNI-BUILT FIREPLACES—**

ROSE FUEL & MATERIALS INC  
513E Madison—CE 4-2133

**Fireproof Partitions**

See Partitions

**Firewood**

Whiteman Coal & Wood Co  
1011 S Walnut—AT 7-6750

**First Aid Supplies**

**WAYNE PHARMACAL SUPPLY CO**  
INC 502W LaSalleAve—CE 2-3386

**Fish-Retail**

Gurnea Fish Co 502LWE—AT 9-3181  
S Bend Fish Corp 333 S Main—AT 7-1622  
(See Advertisement This Classification)

**Fish-Whol**

Berk Distributing Co  
1146Georgianna—CE 2-3806  
Captain Dan's Fisheries  
1125BeyerAve—AT 7-6434

**CITIES FROSTED FOODS INC**  
811NorthSideBlvd—CE 2-8208  
(See Advertisement This Classification)

**CITY FISH CO**

Distributors Of  
**BOOTH FROZEN SEA FOODS**  
Complete Line Of Fresh and  
Salt Water Fish  
Shrimp • Oysters • Lobsters and  
Frog Legs  
51487 US 31—AT 7-8741

City Fish Co 51487US 31—AT 7-8741  
REDI-FROZ DISTRIBUTING CO INC  
535NNiles—CE 3-1157

**Fishing Bait**

Ashby's Mide Mart 744 SMich—AT 7-4141  
BEAN'S SPORT SHOP  
1503WWestern—AT 7-9211

**SZUCS RED WORM FARM**

CLOSED SATURDAYS • Wholesale  
and Retail • Breeders Of Crawlers  
Leaf and Red Worms  
23605 Adams Rd—CE 4-0042

Szucs Red Worm Farm  
23605AdamsRd —CE 4-0042  
Troops Joe Texaco Serv Sta  
4005WWesternAve—AT 7-4815

**VICTORIA MOTOR SALES**

LIVE BAIT and TACKLE  
All Kinds At All Times  
2420 S Mich—AT 9-7371

**Fishing License**

See Sporting Goods-Rtl

Call the thrifty way—call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

**Fishing Tackle-Whol & Mfrs**

See also Sporting Goods-Whol & Mfrs  
**FISHING TACKLE PRODS CO**  
Manufacturers Only-South Bend Rods  
Reels-Lines & Lures  
1108High —AT 8-2568  
**INTERSTATE DISTRIBUTING CO**  
Fishing Tackle Only  
1901 S Main—AT 9-6379

**S BEND TACKLE CO INC**

6710N LincolnChicagoIllinois  
Call Long Distance Chicago—JU 3-0420

**Five Cents to One Dollar Stores**

See also Department Stores  
Bauer's 5 Cent to 1.00 Store  
2317LWW—CE 3-4621  
Broomer's 5c to \$1.00 Store  
1706 S Main—CE 4-9470  
DALE'S 5c TO \$1.00 STORE  
No 1 803LWW —CE 3-8584  
No 2 2207 S Mich—CE 8-3597  
**FOSTER'S 5-10 & VARIETY STORE**  
2114M—AT 9-5675  
2312MishAve —AT 8-5161  
Green H L Co Inc 219 SMich—CE 3-7913  
Ireland's 5c to 1.00 Store  
5177MishAve —AT 8-8700  
Kresge S 5c to 1.00 SMich—CE 2-1488  
Lampel's 5 & 10 Store  
Evenings Till 8:30 Keys Duplicated  
3001WWestern —AT 7-8985

**M & M 5 CENT to 1.00 STORE**

Ready to Wear and Dry Goods  
Simplicity Patterns  
Pet Supplies • Light Hardware  
2317 L W W —CE 3-4621

**McCOMBS 5c to 1.00 STORE**

Formerly Ireland's  
Children's and Ladies Wear  
Toys • Housewares • Hardware  
816 Portage Ave—CE 4-6265

**Portage Variety Store**

1207Portage—CE 2-6851  
Thomas W R Five Cent to 1.00 Store  
Stores Inc  
Open Mondays Until 8:30 PM  
1007 SMich —AT 9-0730

**Fixtures**

See Specific Kinds, I.e., Bar; Store; etc.

**Flags & Banners**

GRATZOL OUTDOOR ADV INC  
1146E Sample—CE 4-4444

**Flagstone**

See Stone-Natural

**Floor Coverings**

See Specific Kinds, I.e., Carpets;  
Linoleum; Rugs; Tile Classifications;  
Etc.

**Floor Lamps**

See Lamps-Rtl

**Floor Machines-Dirs**

**REGINA TWIN-BRUSH POLISHERS & SCRUBBERS**

TWIN 12" • Domestic • Scrubs, Waxes, Polishes, Buffs, Rug Cleaning Attachments and Reconditioning Kits available.  
TWIN 16", 21" • Commercial Industrial Heavy-Duty Machines.



**"WHERE TO BUY THEM"**

DISTRIBUTORS  
LEE C & CO 225 S Main—CE 4-3197  
MEYER'S HARDWARE INC  
209 S Main—CE 3-3177

Mr. Businessman: When it's quick action you want—call Long Distance.

**Floor Machines-Renting**

AAYS RENT-ALL CO 3021WE—CE 2-2000  
**BUFFALO PAINT & WALLPAPER CO**  
1225W WashAve—CE 3-3000  
Burns Paint & Rent-Alls  
333W Mish(Mish)—BL 8-2000  
**FISHER HARDWARE INC**  
2314MishAve—AT 8-7379  
**KOCZAN'S PAINT CORNER**  
1628 S Mich—AT 9-5000

**LEE C & CO**

"Quality Since 1872"  
For Rent - Rug Scrubbing Machine  
Floor Sanders - Edgers - Elbow  
Polishers - Buffers - Table Saws  
Wallpaper Steamers - Floor  
Finishes - Wax - Paint for Sale  
225 S Main—CE 4-3197

**LEE'S PAINT SPOT**

2446E BrownRd—CE 4-4000  
**MISHAWAKA PAINT & WALLPAPER INC**  
909 SMich —AT 8-2100  
112LW Mish—BL 9-3700  
**SOUTH SIDE PAINT CO**  
7029 SMich—AT 9-9000  
**SULLIVAN-THOMPSON PAINT STORE**  
1011 SMich—AT 9-9000  
**UNITED RENT-ALLS OF S BEND**  
Sanders • Buffers • Sanders  
Champoners  
910 SMich —AT 7-3000  
**WERNITZ PAINT & HARDWARE**  
800LWW—CE 2-4000

**Floor Waxing & Polishing**

See also Floors-Refinishing  
Szabo John Floor Serv  
1627 S Warren—AT 7-4000

There's a relative or friend where, right now, who'd be happy hear your voice over the Long Distance lines.

**Free...**

Ask at any Indiana Bell Business Office for a personal telephone numbers booklet.

Jot down the numbers you call frequently—and if there's an out-of-town number you don't have, be sure to add it to your list when the operator gives it to you.

Long Distance is twice as fast when you call by number.

## Floors—Materials &amp; Laying

## ARMSTRONG QUALITY FLOORS

For home and business:  
Armstrong  
LINOLEUM  
ASPHALT, RUBBER, PLASTIC AND CORK TILE  
QUAKER RUBBER, Dextra Floor Rings  
An Armstrong product for all your covering needs.

**Armstrong**

## "WHERE TO BUY THEM"

DISTRIBUTOR  
GREAT NORTHERN DISTRIBUTORS  
INC 209Wayne—CE 3-1111

## DEALERS

BUDGET FURNITURE CO  
2470Wayne—CE 2-2728

CENTRAL STATES FLOORING CO  
INC 1015Miami—AT 7-2371

FACTORY TILE INC  
2150Wayne—CE 4-5544

HAGUE'S FLOOR COVERING  
2150Wayne—CE 4-5544

JOERS FLOOR CENTER  
5346Columbia—AT 8-9833

MASON'S FURNITURE CO INC  
1515Wayne—AT 9-3603

QUALITY FLRS CO  
1015Wayne—AT 9-3180

RIGGS FLOOR COVERING SHOP  
2150Wayne—AT 9-8640

WALTERS FLOOR COVERING  
SHOP 2811Wayne—BL 5-1252

Super F F Co 1113Wayne—AT 7-4322

CENTRAL STATES FLOORING CO  
INC 1015Miami—AT 7-2371

(See Advertisement This Classification)

## GOODRICH &amp; F FLOORING PRODUCTS

Floor Tile, Rubber,  
Asphalt, Acrylic,  
Karnal Vinyl, Acrylic,  
Ceramic, Asphalt,  
Synthetic, Rubber,  
Rubber Cork Base,  
Slip Treats

**B.F. Goodrich**

## "WHERE TO BUY THEM"

DEALERS  
WEAVER G & CO INC  
1147Wayne—AT 8-1456

## GOODYEAR FLOORING

• TRUE VINYL FLOORING  
• EVERCLEAN COUNTER-  
TOP

• RUBBER FLOORING  
• "WORLDS MOST  
CAREFUL"

FLOORING PRODUCTS

**GOODYEAR****FLOORING**

## "WHERE TO BUY THEM"

DEALERS  
RIGGS FLOOR COVERING SHOP  
1623Miami—AT 9-8640

## IND BLIND &amp; FLR COVERINGS

1015Wayne—AT 7-9055

JOERS FLOOR CENTER  
5346Columbia—AT 8-9833

## JOHNS-MANVILLE FLOOR TILE

J-M Terrazzo Vinyl, Acrylic  
Tile and J-M Asphalt Tile pro-  
vide colorful, long-wearing,  
easily maintained floors for  
stores, office buildings, homes,  
churches, hospitals, schools.

**JOHNS-MANVILLE****FLOOR PRODUCTS**

## "WHERE TO BUY THEM"

APPROVED CONTRACTORS

CUSTOM TILE CO  
12226Cleveland—Call

Long Distance Warsaw—AM 7-8611

DISTRIBUTORS

HASS WHOL INC  
3922Wayne—AT 7-1501

## KENNEDY ASPHALT RUBBER &amp; CORK TILE

LA-RITE ROOFING & INSULATING  
CO INC 1606Wayne—AT 7-4800

## Floors—Materials &amp; Laying—(cont'd)

## KENTILE

"YOU PAY NO MORE  
FOR  
A KENTILE FLOOR"

**KENTILE****FLOORS**

OVER 200 DECORATOR COLORS

## "WHERE TO BUY THEM"

WHOLESALE  
RANS BOB WHOL CO INC  
1702Franklin—AT 8-1433

DEALERS  
COLOR TILE CO 416 5Wayne—AT 9-1323

IND BLIND & FLOOR COVERINGS  
305Wayne—AT 7-9055

JOERS FLOOR CENTER  
5346Columbia—AT 8-9833

## Lumber Materials Conversion

27714Cleveland—CE 4-1407

## MATICO TILE FLOORING

A Complete line of styles  
and colors for any decor.  
Asphalt, Tile, Concrete,  
Aristocrat, Matlock, Vinyl,  
Rubber, Cork, Parquet.  
Economically priced. Ask  
for free estimate.



## "WHERE TO CALL"

DISTRIBUTORS  
INLAND DISTRIBUTOR CORP  
1145Wayne—AT 8-1447

## MIDLAND ENGRG CO INC

5236Wayne—CE 2-1468

(See Advertisement This Classification)

Quality Floors Co 1015Wayne—AT 9-3180

## ROBBINS FLOOR PRODUCTS

Robbins' Fabulous Floor Tiles  
Choice of leading decorative  
Vinyl, Rubber, Cork tiles in  
modern colors, famous designs—  
Terrazzo, Geometric, Cam-  
palese, Polka-dot, Chinoiserie, Metal-  
lics, Pompeian—available in  
Stick backs (no adhesive needed).

**Robbins**

"FOR INFORMATION CALL"

DEALERS  
RIGGS FLOOR COVERING SHOP  
1623Miami—AT 9-8640

WEAVER G & CO INC  
1147Wayne—AT 8-1456

## TILE-TEX

Asphalt, Vinyl, Acrylic, and  
Groutless Floor Tiles of  
lasting beauty for residential,  
commercial, institutional and  
industrial areas.  
Flexachrome, Tile-  
Tex, Vitachrome, Tuff-  
Holday, Modern



## "WHERE TO BUY THEM"

AUTHORIZED DEALERS  
MIDLAND ENGINEERING CO INC  
5236Wayne—CE 2-1468

WEAVER G & CO INC  
1147Wayne—AT 8-1456

## WALTERS FLOOR COVERING SHOP

See Our Ad Under Tile Contractors &  
Dir Ceramic

2811Wayne—BL 5-1252

Walter G & Co Inc 1147Wayne—AT 8-1456

(See Advertisement This Classification)

## Floors—Refinishing

See also Floor Waxing & Polishing

Garrage & Son Flr Sanding  
13453EWayne—BL 9-1882

KLINE BARRY 5455Wayne—CE 3-5053

LaBrake Vincent  
16411Cleveland—CE 4-0707

(See Advertisement This Classification)

MAIKE CHAS  
53301HickoryRdGinger—CE 2-0549

Szabo John Floor Serv  
1627 S Warren—AT 7-9766

(See Advertisement This Classification)

Use the Easy Way—Use the Classified

## Florists—Retail

## See also Greenhouses

## AMERICA'S PHONE-ORDER FLORISTS

To send flowers anywhere call  
FLORISTS' NATIONWIDE  
TELEPHONE DELIVERY  
NETWORK  
(No Charge Account Needed)  
Just ORDER BY PHONE  
PAY-BY-MAIL Deliveries  
Everywhere—Everyday—"Phoneflowers"



## "TO ORDER CALL"

EXCLUSIVE REPRESENTATIVE  
MIAMI FLORIST & GREENHOUSE  
2208Miami—AT 9-9273

## ARMSTRONG THE FLORIST

715BurdetteWayne—BL 5-1162

The shortest distance between two  
business points, no matter how far apart,  
is Long Distance.

## FLOORING

## CONTRACTORS

INDUSTRIAL COMMERCIAL  
RESIDENTIAL

ASPHALT TILE - RUBBER TILE  
CORK TILE

VINYL PLASTIC TILE

INDUSTRIAL MASTIC FLOORING

Our 39th Year

DIAL **CE 2-1468** DIAL

## MIDLAND

## ENGINEERING CO., INC.

5236Wayne

## FLOORS

## SANDED AND FINISHED

CALL  
**CE 4-0707**



Our Service Is  
Quick, Clean  
and Economical  
"Free Estimates  
Cheerfully  
Given"

## VINCENT LaBRAKE

16411 CLEVELAND RD.

## Florists—Retail—(cont'd)

## AVENUE FLORAL &amp; GIFT SHOP

Distinctive Flowers

For All Occasions

If No Ans. Call CE 4-6521

1501 W Western-----AT 7-8282

## Avenue Floral &amp; Gift Shop

1501WWestern—AT 7-8282

Baker's River Park Floral & Greenhouse  
930 S 25—AT 8-5410

(See Advertisement This Classification)

## BEYER FLOWER SHOP

3111Wayne—CE 4-2700

If no ans call-----CE 2-8234

(See Advertisement This Classification)

(Continued Next Page)

For quick action, use Long Distance.

## FLOORING

## Contractor

CALL  
**AT  
8-1458**

## All Types of FLOORING

• INDUSTRIAL  
• COMMERCIAL  
• RESIDENTIAL

• HARDWOOD  
• PARQUET  
• RESILIENT TILE

NATIONALLY KNOWN  
CONTRACTORS AND  
ENGINEERS

SINCE 1920

• TRUE VINYL FLOORING  
• EVERCLEAN COUNTER-  
TOP

• RUBBER FLOORING  
• "WORLDS MOST  
CAREFUL"

FLOORING PRODUCTS

GOODYEAR FLOORING

WEAVER G & CO INC

1147Wayne

FREE PARKING FOR VISITORS

GOODYEAR FLOORING

WEAVER G & CO INC

1147Wayne

FREE PARKING FOR VISITORS

GOODYEAR FLOORING

WEAVER G & CO INC

1147Wayne

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1147Wayne

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WEAVER G & CO INC

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WEAVER G & CO INC

1147Wayne

FREE PARKING FOR VISITORS

GOODYEAR FLOORING

WEAVER G & CO INC

1147Wayne

FREE PARKING FOR VISITORS

GOODYEAR FLOORING

WEAVER G & CO INC

1147Wayne

FREE PARKING FOR VISITORS

## FLOOR

## SERVICE

ANY TYPE FLOORS

Sanding  
Refinishing  
Buffing  
Scrubbing  
Polishing

CALL  
**AT 7-9766**

FREE ESTIMATES



## JOHN SZABO

1627 S. Warren Street

## WUOLP Flooring

## SPECIALISTS

INDUSTRIAL  
COMMERCIAL  
EDUCATIONAL

Indiana - Michigan - Ohio

AT latic 7-2371

CENTRAL STATES  
FLOORING CO., INC.

BOX 2521

406 COLUMBIA

# FLOWERS

- FUNERAL TRIBUTES
- BRIDAL SERVICE
- CUT FLOWERS
- CORSAGES
- PLANTS

CALL CE  
**3-2232**

WE  
DELIVER



## KAGEL'S FLOWERS

602 NO. MICHIGAN ST.  
ACROSS FROM MEMORIAL HOSPITAL

### Florists-Retail-(cont'd)

**BRIDAL FLORAL SERVICE—**  
PALACE OF FLOWERS  
2409LWW-----CE 2-2605

Busy Bee Florist 442E LaSalle Av.—CE 4-0220  
(See Advertisement This Classification)  
Cathedral of Flowers 1222 SMich.—AT 9-1896  
(See Advertisement This Classification)  
Clark's Ivy Nook Flower Shop  
1815 SMich.—AT 7-7365  
(See Advertisement This Classification)

**COLLEGE FLORAL SERVICE—**  
PALACE OF FLOWERS  
2409LWW-----CE 2-2605

**DEGLOEDY'S FLORAL PLACE**  
"ARTISTRY IN FLOWERS"  
Since 1932  
Member of Florists  
Telegraph Delivery Assn.  
417 W 7 (Mish)-----BL 5-1705

**DEE BEE FLORIST STORE &  
GREENHOUSES**  
FRESH FLOWERS  
FOR ALL OCCASIONS  
Telegraph Service  
733 N Eddy-----CE 2-3620

**DUBAIL FLORISTS & GREENHOUSES**  
Funeral and Wedding Designs Cut  
Flowers & Corsages Whole-Retail  
804E Dubal-----AT 9-8960  
(See Advertisement This Classification)

Station-to-station calls are faster and  
cost less. Birthdays . . . anniversaries  
. . . just to chat—long distance is so  
warm and friendly.

### Florists-Retail-(cont'd)

**EDGEWATER FLORAL PLACE**  
"SINCE 1912"  
"Flowers of Distinction"  
FOR ALL OCCASIONS  
Member of the  
Florists Telegraph  
Delivery Association  
209 N Cedar (Mish)-----BL 5-2306

**EGER'S FLOWER CENTER**  
McKully Hwy (Mish)-----OR  
**ENCHANTED COTTAGE**  
332 N Ironwood Dr.—CE  
**ERV'S GARDEN & FLORAL  
CENTER** 2409LWW-----AT 9-1896  
Evergreen Florists 3105W Western—AT 7-400  
(See Advertisement This Classification)  
**FTD-FLORISTS' TELEGRAPH  
DELIVERY**

WHEN YOU WANT  
TO WIRE FLOWERS  
These FTD florists deliver  
flowers world-wide. Absolute  
satisfaction guaranteed or  
your money cheerfully  
refunded.



"WHERE TO CALL"  
AVENUE FLORAL & GIFT SHOP  
1114 W Western—AT 9-1896  
BEYER FLOWER SHOP  
111 W Wayne—CE 4-0220  
CLARK'S IVY NOOK FLOWER  
SHOP 1815 SMich.—AT 7-7365  
ENCHANTED COTTAGE  
332 N Ironwood Dr.—CE 2-2605  
HOLSTON'S FLORAL SHOP  
201 N Main—CE 2-2605  
KAGEL FLOWER SHOP  
402 N Mich.—CE 3-2232  
LITTLE FLOWER SHOP THE  
409 Dixie Wy.—CE 3-2232  
MIAMI FLORIST & GREENHOUSE  
2208 N Main—AT 9-1896  
PALACE OF FLOWERS  
2409LWW-----CE 2-2605  
CONTINUED NEXT PAGE

## Palace OF FLOWERS

FINEST FLOWERS and GIFTS  
FOR EVERY OCCASION  
REASONABLY PRICED

CE ntral  
**2-2605**

2409 Lincoln Way, W.  
South Bend

Wedding Consultations and  
Estimates Without Charge

**FREE DELIVERY**

Member of Florists Telegraph  
Delivery Association

Just say "CHARGE IT" if you're a phone subscriber

## Wygant Floral Co.

Dorothy (VanDeSampelo) DeClerck Roy Cordtz



(FREE PARKING IN REAR OF STORE)

- FUNERAL TRIBUTES
- BRIDAL SERVICE
- "FLOWERS FOR ALL  
OCCASIONS"
- GIFTS (IMPORTED and  
DOMESTIC)

Open Daily  
8:00 A.M. to 6 P.M.

Open  
Sundays and  
Holidays  
9 A.M. to 12 Noon  
"Evenings by  
Appointment"

Serving So. Bend  
Over 35 Years

Dial  
**CE 2-3354**

327 LINCOLN WAY WEST

## Florists-Retail-(cont'd)

**FTD-FLORISTS' TELEGRAPH DELIVERY**  
 CONTINUED FROM PRECEDING PAGE  
**RIVERSIDE FLORAL CO.**  
 1324LW--AT 9-2451  
**5 BEND FLORAL CO.**  
 314 S Mich--CE 8-8227  
**WASHINGTON FLORAL SHOP**  
 1207Wash--CE 4-8861  
**WEST SIDE FLORAL CO.**  
 232Chapin--AT 7-8787  
**WILLIAMS THE FLORIST**  
 219WVash--CE 3-5149  
**WYANT FLORAL**  
 327LW--CE 2-3354

## FLORISTS' NATIONWIDE TELEPHONE DELIVERY NETWORK

To send flowers anywhere call  
**AMERICA'S PHONE-ORDER FLORISTS**  
 (No Charge Account Needed)  
 Just ORDER BY PHONE  
 PAY BY MAIL! Deliveries  
 Everywhere • Everyday • "Phoneflowers"



**"TO ORDER CALL"**  
**EXCLUSIVE REPRESENTATIVES**  
**MIAMI FLORIST & GREENHOUSE**  
 2208Miami--AT 9-5273

## Flowers By Patricia Ann

632NDive--CE 3-6744  
 (See Advertisement This Classification)

## FLOWERS BY STEPHEN

**FLOWERS AND GIFTS FREE DELIVERY**  
 Located 94 Hill St. of Ireland Rd.  
 On US 31  
 Res. Phone CE 3-3725  
 59445 US 31--AT 8-4626

## Flowers By Stephen 59445 US 31-AT 8-4626

## PREPAIN'S FLORAL SHOP

**DRIVE IN PARKING**  
**FLOWERS and GIFTS FOR YOUR EVERY NEED**  
 Complete Delivery Service  
**"FLOWERS BY WIRE"**  
 Wedding and Decoration Service  
 909 Portage Ave--CE 3-1348

## Prepain's Floral Shop

909PortageAve--CE 3-1348  
**FUSON'S JIM FLORAL & GIFT SHOP**  
 See Ad Under Mishawaka Florists-Retail  
 1154JeffBlvdMish--BL 5-8582

## Henderson's Greenhouse

23010AdamsRd--CE 2-6011  
**HOLSTON'S FLORAL SHOP**  
 201NMain--CE 2-7577

## (See Advertisement This Classification)

## (See Advertisement This Classification)

## IND FLORAL &amp; GIFT SHOP

740WindAve--AT 7-5728  
 (See Advertisement This Classification)

## IVY NOOK FLOWER SHOP

1815 S Mich--AT 7-7365  
 Johnson Curt Grnhse  
 16351DrapenTrMish--BL 5-4487

## KAGEL FLOWER SHOP

603NMich--CE 3-2232  
 (See Advertisement This Classification)

## KINYON FLORIST &amp; GREENHOUSE

2208Miami--AT 9-5273

The new fashion in extension telephones is color. Order yours to accent or harmonize with the color scheme of any room.

## Florists-Retail-(cont'd)

## LITTLE FLORAL SHOP THE

**FLORAL DESIGNS**  
 For Your Occasions  
 We Deliver  
 Florist Telegraph Delivery  
 Planter • Hallmark Greeting  
 Cards and Ceramics  
 409 Dixie Hwy N--CE 3-3114

## Little Flower Shop The

409DixieHwyN--CE 3-3114

## MARIANINA FLOWER &amp; GIFT SHOP

**"FASHIONS IN FLOWERS"**  
 Plants and Dry Arrangements  
 Gifts  
 Ruth Hozinski  
 834 Johnson--CE 2-7755

## Marianina Flower &amp; Gift Shop

834Johnson--CE 2-7755

## MIAMI FLORIST &amp; GREENHOUSE

**FLOWERS BY KINYON**  
 SINCE 1927  
 Distinctive Gifts  
 Delivery Service  
 Member of Florists Telegraph Delivery  
 2208 Miami--AT 9-5273

(Continued Next Page)

**Indiana**  
**Floral & GIFT SHOP**  
 ★ FUNERALS  
 ★ WEDDINGS  
 ★ CORSAGES  
 ★ POTTED PLANTS  
 Our Wedding Consultant  
 Is Specialized In Bridal  
 Arrangements  
 A. KOBEK  
**AT 7-5728**  
 On Sunday Call  
 CE 3-2589  
 740 W. INDIANA AV.

# DUBAIL

## FLORISTS & GREENHOUSES

DALE BAKER (Owner)

The Best In  
 The Floral Line  
 For Every Occasion



- FUNERAL SPRAYS
- FLORAL DESIGNS
- WEDDING DECORATIONS
- POTTED PLANTS
- BASKETS

Dial  
**AT 9-8960**

If No Answer Call CE 3-3632

**WE DELIVER**

804 E. DUBAIL

**Beyer Flower Shop**

## CHAS. W. EHNINGER

## Florist

- ★ Wedding Arrangements
- ★ Funeral Tributes
- Complete line of
- ★ Flowering Plants
- ★ Personalized Corsages
- ★ Gifts ★ Planters
- ★ Delivery Service



**CE 4-2700**

If No Answer CE 2-8234

DOWNTOWN  
 111 W. WAYNE ST.

**CLARK'S IVY NOOK Flower Shop**

1815 S. MICHIGAN



FLOWERS AND GIFTS FOR  
 EVERY OCCASION

Hours: 9 A.M. To 6 P.M.  
 Sunday 9 A.M. To  
 12 Noon

— Summer Hours —  
 July, August, Sept.  
 Closed Wed. At Noon  
 and Sundays All Day



DOROTHEA & TED CLARK  
 BUSINESS and RESIDENCE - CALL

**AT 7-7365**

"South Michigan Street's Leading Florist"

**FLORAL ARRANGEMENTS FOR**  
 WEDDINGS • PARTIES  
 HOLIDAYS • HOSPITALS  
 REMEMBRANCES • CORSAGES  
 GIFTS • IMPORTS • ANTIQUES  
 CUSTOM ARRANGING OF  
 ARTIFICIAL FLOWERS and FOLIAGES  
 PARTY DECORATIONS  
 CANDLES • CARDS  
 ACCESSORIES  
**CE 3-7979**  
 Esther L. Darr  
 Richard G. Darr  
**HOUSE OF Flowers**  
 320 Lincolnway E.



WHY NOT CALL  
**SOUTH BEND  
FLORAL CO.**  
FOR ALL YOUR FLORAL  
NEEDS... **WE DO!**



CALL  
**CE 3-8227**

DISTINCTIVE FLORAL CREATIONS  
SINCE 1925

FUNERAL—HOSPITAL  
ANNIVERSARIES—BIRTHDAYS  
WEDDINGS—BANQUETS  
CONVENIENT DOWNTOWN LOCATION  
DELIVERY SERVICE

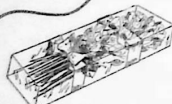
**SOUTH BEND  
FLORAL CO.**

114 SO. MICHIGAN ST.

"YES, I ALWAYS CALL  
**WILLIAMS  
the FLORISTS**  
FOR ANY OF MY FLORAL  
NEEDS"

Estab.  
Since  
1914

FLOWERS  
WIRED  
ANYWHERE



"Where Quality is a  
Tradition"

POPULAR PRICES

219 W. Washington  
Just West of Oliver Hotel  
Opposite The Tower Bldg.

**CE 3-5149**

A Complete  
Floral  
Service

DIAL AT 8-5410  
**BAKER'S  
RIVER PARK  
FLORAL & GREENHOUSE**  
930 S. 25th

**Busy Bee  
FLORIST**  
"House of Originality"

WEDDING  
FLORAL TRIBUTES  
CENTERPIECES  
PLANTS - CORSAGES  
CUT FLOWERS

CE 4-  
0220

442 E.  
LaSalle  
Av.

**Cathedral  
OF  
FLOWERS**

"Distinctive  
Floral  
Creations"

For All Occasions  
Richard Chazom

**AT 7-1896**

If No Answer Call AT 9-2560  
1222 S. MICHIGAN  
(Across From Forest G. May  
Funeral Home)

**Evergreen  
Florists**

Matt and Ted Sieracki

DIAL  
**AT 7-0540**

MEMBER OF ALLIED FLORISTS  
ASSOCIATION

3105 W. WESTERN

*Flowers By  
Patricia Ann*



—Open Evenings and Sunday Mornings—  
David and Patricia Ann Rudolfski  
FREE DELIVERY  
"FIFTEEN FLOWERS"  
PERSONALIZED WEDDING SERVICE  
(AT NO EXTRA COST)  
FUNERAL TRIBUTES  
CUT FLOWERS  
POTTED PLANTS  
**CE 3-6744**  
(Home From Kalamazoo School)

**HOLSTON'S  
Floral Shop**

YOUR PERSONALIZED  
Downtown  
FLORIST

DIAL  
**CE 2-7577**



CORNER OF  
MAIN AND  
COLFAX  
201 N. MAIN

**SUNNYVIEW FLORIST**

"Fine Flowers For  
Every Occasion"

BRIDAL SERVICE  
FUNERAL TRIBUTES  
FLOWERS TELEGRAPHED

Dial  
**CE 4-1670**

210 S. FRANCES

VISIT OUR GREENHOUSE

**WEST SIDE  
FLORAL CO.**



DELIVERY  
SERVICE

COMPLETE FLORAL  
ARRANGEMENTS FOR ANY  
OCCASION  
"Our Flowers Say It Best"

**AT 7-8787**

If No Answer CE 3-4571  
E. Lotkowski  
232 CHAPIN

**Florists—Retail—(cont'd)**

Miami Florist & Greenhouse  
2208 Miami—AT 9-  
**PALACE OF FLOWERS**  
2209 W. W.—CE 2-  
(See Advertisement This Classification)  
**PATRICIA ANN FLOWER SHOP**  
618 N. Olive—CE 5-40

**POWELL THE FLORIST**

**FLOWERS  
FOR ALL OCCASIONS**

Members of  
Floral Telegraph Delivery Association  
Established in 1903

1215 Liberty Dr (Mish)—BL 5-200

**PRINCESS FLOWER & GIFT SHOP**  
2-77 Main (Mish)—BL 5-40

**RIVERSIDE FLORAL CO**

— FLOWERS —

For Every Occasion  
Floral Shop and Greenhouse  
23 Yrs. Of Customer Satisfaction  
Handy Charge Service  
LaVerne E. Buer—Owner

1326 LWE—AT 9-300

**RIVERSIDE FLORAL CO**

**ROSELAND FLOWER SHOP**  
4-701 W. W.—CE 5-40

**S BEND FLORAL CO** 114 S. Main—CE 5-40

(See Advertisement This Classification)

**SUNNYVIEW FLORIST**

(See Advertisement This Classification)

**UNIVERSITY FLORAL SERVICE—**

**PALACE OF FLOWERS**  
2409 LWW—CE 2-30

VanderHagen Florist

Wagoner Floral Shop 1122 W. Western—AT 8-10

14424 118223 Granger—CE 4-10

**WASHINGTON FLORAL SHOP**

1205 W. Wash Av.—AT 7-10

After 5:30 P.M. CE 2-30 Chapin—AT 7-10

West Side Floral Co. 232 Chapin—AT 7-10

(See Advertisement This Classification)

**WILLIAMS THE FLORIST**

(See Advertisement This Classification)

**WYANT FLORAL CO**

(See Advertisement This Classification)

327 LWW—CE 2-30

(See Advertisement This Classification)

**Florists—Wholesale**

**FRANK'S WHOL FLORIST**

1812 S. Main—AT 9-30

Nights and Holidays call—AT 8-30

Karacson's August F. Greenhouses

1615 E. 15th St.—CE 4-40

**Northern Ind Floral Exchange**

1514 Mish—AT 7-30

Pickrells Florists Inc. LWE Osceola—OR 4-40

Portage Greenhouses Inc.

1640 Portage Av.—CE 4-40

**Turgi Greenhouses**

1640 Portage Av.—CE 4-40

**Fluorescent Lighting Fixtures—Rtl**

See Lighting Fixtures—Rtl

**Flying Instruction**

See Airplane Schools

**Fogging Equipment**

See Spraying Equipment; also  
Exterminating & Fumigating

**Folding Machines**

Dean's Ofc Mach Co 715 S. Mich—AT 9-40

Pitney Bowes Inc 408 Whitcomb Klr Bg—CE 4-40

**Food Brokers**

NELSON BROKERAGE CO  
164 Lafayette Ave. - CE 3-1901

**Food Consultants**

CLARK DAN & ASSOC'S  
104 N. Mich. - CE 2-1998

**Food Lockers**

See Frozen Food Locker Service

**Food Products**

On Owen E Food Distributors  
51315/US 31 - CE 2-1558  
NORTHERN IN WHOLE GROCER  
CORP 331 Walnut - AT 7-9660

**Food Service Equipment**

See Restaurant Equipment & Supplies

**Food Supplements**

See Vitamin Products

**Food Supplies-Retail****SCHOLL'S DR. FOOT APPLIANCES**

Dr. Scholl's Arch Supports Relieve  
Foot Pain Due to Worn Shoes.  
Scientifically Fitted and Adjusted  
As Condition of Feet Warrant.



DR. SCHOLL'S PADS,  
PLASTERS, REMEDIES FOR  
THE RELIEF OF ALL COMMON  
FOOT TROUBLES

"WHERE TO BUY THEM"  
SCHOLL DR. FOOT COMFORT  
SHOP 215W Wash. - CE 4-7471

**Foot Correction**

See Foot Appliances; also Podiatrists

**Foreign Freight Forwarding**

See Freight Forwarders

**Forgings**

JOHNSON A FORGE & MACH CO  
Eldred/Mich. - BL 5-2871

**LARSON FLAT-DIE FORGINGS**

LARSON CHAS E & SONS INC  
2665N Keeler Ave Chicago  
Chicago - SP 2-9700

**Formal Wear-Rental**

See Dress Suit Rental; also Wedding  
Arrangement Service; also Women's  
Apparel Shops

**Forwarding-Freight**

See Freight Forwarders

**Foundation Contractors**

See Contractors-Foundation

**Foundation Garments**

See Corsets & Brassieres

**Foundries-Brass, Bronze & Aluminum**

C P BRONZE & ALUMINUM  
FOUNDRY DIV OF CITY  
PATTERN & FOUNDRY CO INC  
2722 W Sample - AT 7-3718

**CITY PATTERN & FOUNDRY CO INC**

ALUMINUM CASTINGS  
BRONZE CASTINGS

Complete Jobbing and Production  
Facilities

2722 W Sample - AT 7-3718

**Foundries-Brass, Bronze & Aluminum****-(continued)****COLUMBIA CASTING CO**

6224 Columbia - AT 7-1227

**DURAMOLD CASTINGS INC**

ALUMINUM - BRASS  
BRONZE

**SAND & PERMANENT MOLD**

AIR RAFT QUALITY  
GOVERNMENT SPEC.  
Heat Treating - X-Ray and  
Physical Testing

1217 N Merrifield Ave. - BL 5-5316

**JO-FOUNDRY**

ALUMINUM, BRASS,  
BRONZE CASTINGS

CALL COLLECT  
2425 DeCamp Ave Elkhart Ind  
Call Long Distance

Elkhart - JA 2-8955

**Foundries-Iron****BAR-LIN STEEL CORP**

Producers Of Metallurgical Iron  
7575 Chas. - AT 8-8351

**SIBLEY MACH & FOUNDRY CORP**

204 E Tuts - AT 6-4611

**S BEND FOUNDRY CO**

Machine Tool And Machine Castings  
1533 S. Laflamme - AT 9-6309

**Foundry Equipment & Supplies**

Ind Prods Co 1611 S. Laflamme - AT 9-0357

KORDELL STEEL BLDG  
Eldred/Mich. - BL 5-9678

ROTOR TOOL CO THE  
423 Logan - AT 7-5533

**Fraternal Organizations**

See also Associations

Aviation Grotto Club  
715W Wash. Ave - CE 3-5419

Beta Sigma Phi Sorority  
330 W. LaSalle Ave - CE 3-3833

DeVos Club Room 427N Main - CE 3-5051

Eagles Lodge 321 N. Mich. - CE 4-7321

Eagles Memorial Foundation  
321 N. Mich. - CE 4-0603

ELKS TEMPLE 215W Wash. Ave - CE 3-1139

Forty & Eight Chapter  
1241 W Wash. Ave - CE 3-0880

German Club D F V  
1541 Prairie Ave - AT 9-0615

Isaiah Walton League Club Hse  
20400 Darden Rd - CE 4-9150

Knights Of Columbus S Bend Council  
815N Mich. - CE 4-9800

Knights of Pythias Outside Lodge  
No 14 519 S. Laflamme - CE 2-7825

Marine Corp League  
300 Northside Blvd - CE 3-0786

Masonic Temple 427N Main - CE 3-6701

Moore Loyal Order 825E. J. Blvd - AT 8-9600

Scottish Rite 427N Main - CE 2-7825

Veterans Of Foreign Wars Chas E  
Thompson Post 972  
12313 W Wash. - CE 3-0512

**Fraternal Regalia**

See Uniforms

**Freezers-Food Storage Units**

See Refrigerators & Freezers

**Freezers-Food Storage Units**

Repairing

See Refrigerators & Freezers-Repairing

Thinking of someone out of town? A

friendly chat by telephone can brighten

your day . . . lighten your spirits. It's

fun to phone! Station-to-Station calls

are fastest . . . lowest in cost.

**Freight Forwarders**

Acme Fast Freight Inc  
1505W. Western Ave - AT 7-3301

Lee American Freight Systems  
1508 Davis Dr - AT 7-2373

Natl Carloading Corp  
Sales 750 Portage Ave - CE 4-2332

Rates & Serv South Bend Ind  
Call Long Distance

for - Enterprise-2332

No charge for Estimate calls

REPUBLIC CARLOADING &  
DISTRIBUTING CO INC  
731 JMSBn - CE 2-7808

Universal Carloading & Distributor Co  
326W South - AT 7-2722

**Freight Traffic Service**

Middle West Traffic Serv  
105 E. Jennings Ave - AT 9-9133

**Frozen Custard Equipment**

See Ice Cream Mfrs' Equipment

**Frozen Food-Brokers**

UNITED BROKER INC  
1927 Hartman Dr - CE 3-8114

**Frozen Food Locker Service**

College Cold Storage & Locker Serv  
1709 Wierwinski - CE 4-4241

(See Advertisement This Classification)

COOPERATIVE LOCKER PLANT  
709 N. Niles - CE 3-1877

(See Advertisement This Classification)

Greenwood Shopping Center  
1790 S. 10th St - CE 2-2841

Maclejowski Ed Locker Plant  
58413 Crumstown Hwy - AT 7-1088

MATTHEWS LOCKER PLANT  
First Rd West Of Airport  
84107 Butternut Rd - CE 2-2677

MERSITS GROC & MKT

ATTENTION!  
HOME FREEZER OWNERS

Buy Your Meat by the Quarter

and Save - All of Our Beef is U.S.

Gov. Graded and Inspected

Hours: 8 AM To 6:30 PM

BEER AND WINE

IGA SUPER MKT - SELF SERVICE

MERSITS LOCKER PLANT

At Corner of L. W. W. and Olive

2321 L W W - CE 3-0603

**NOTRE DAME AV LOCKER PLANT**

401 S. Notre Dame - CE 3-1522

**ULLERY COLD STORAGE LOCKER**

(See Advertisement This Classification)

401 S. Notre Dame Ave. - CE 3-1522

Rich Plant of S BEND INC

(See Advertisement This Classification)

Genl Ofc 51487US 31N - CE 4-0153

Sales Ofc 415 Dixie Wyln - CE 4-3212

**Frozen Foods-Roll**

IGA FROSTED FOODS -

MERSITS GROC & MKT

2321 LWW - CE 3-0603

MARTIN'S SUPER MARKET NO 1

1439 Portage Ave - CE 3-3881

Hoosier Night Rates are the biggest

long distance bargain. Double your talk-

ing time at no extra charge on station-to-

station calls between any two Indiana

telephones from 9 P.M. to 4:30 A.M.

**FOOD SERVICE****WHOLESALE****FREE HOME DELIVERY**

• U.S. Choice Meats,  
• Grade A Frozen Foods,  
• Budget Terms,  
• Unconditional Guarantee  
• Cutting By Appointment  
• Home Of Quinlitz Freezers  
• Let Us Show You How To Save  
On A New Freezer Or Refilling  
Your Present Freezer.

CE 4-4241

**COLLEGE COLD STORAGE**

& LOCKER SERV.

1709 WIERWINSKI

CE 4-4241

**CE 4-4241****COLLEGE COLD STORAGE**

& LOCKER SERV.

1709 WIERWINSKI

CE 4-4241

**FOZEN FOOD LOCKERS**

HALVES, QUARTERS  
OR CUTS

Frozen Fruits  
and Vegetables

CE 3-1877

Hams and Bacon Smoked - Lord Rendere

LOCKER, HOME FREEZER, STORAGE

SERVICE

BUY YOUR CHOICE MEATS

AT WHOLESALE

COOPERATIVE

LOCKER PLANT

709 N. Niles Av.

CE 3-1877

CE 3-1877

**HOME FREEZER****FOOD PLAN**

Est. 1938

• Freezer Sales  
• Food Plan and  
Financing

• Locker Rental

• Choice Meats

• Beef - any cut

• Processing

• Curing

• Lord Rendering

• Hickory Smoked Hams and Bacon

CE 3-1522

CE 3-1522

CE 3-1522

CE 3-1522

CE 3-1522

CE 3-1522

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### Frozen Foods—Whol

**CITIES FROSTED FOODS INC.**  
611 Northside Blvd.—CE 2-8208  
(See Advertisement This Classification)

### CITY FISH CO

*Distributors Of*  
**LIBBY'S FROZEN FOODS**  
Complete Line Of  
Fruits • Vegetables • Juices  
and Specialties

51487 US 31-----AT 7-8741

**COLLEGE COLD STORAGE &  
LOCKER SERV** 1709 Wernicki—CE 4-2421  
**PAPANDREA FROZEN FOOD INC.**  
2209 Main St.—BL 5-2265

**REDI-FROZ DISTRIBUTING CO INC.**  
535 Niles—CE 3-1157

**TOWN & COUNTRY FOOD CO INC.**  
177 Franklin—AT 9-9281  
(See Advertisement This Classification)

### Fruit Juices

#### CALIFORNIA FRUIT JUICE CO OF S BEND

Made and Bottled In South Bend  
R. J. NOOD'S  
15 Flavors Delivered to Your Door  
Weekly • All Juices Prepared  
Fresh Daily • We Cater to Parties  
Party Punch • Free Punch Bowl and  
Cups • Pick Up and Delivery  
Plant 130 W. Pendle, Rowland  
54500 Norwood Dr.—CE 4-3065

#### CALIFORNIA JUICE CO OF MICH CITY

"Dick Lawrence"  
Orange • Grapefruit • 9 Delicious  
Flavors  
Catering to Weddings • Receptions •  
and Private Parties  
Punch Bowls • Cups and Dispensers  
Furnished at No Charge.  
426 S. Frances-----CE 4-0937

For quick action, use Long Distance.

### Fruit Juices—(cont'd)

California Juice Co of Mich City  
426 S. Frances—CE 4-0937  
Nodd R J & Son 54500 Norwood Dr.—CE 4-3065

### Fruits—Frozen

See Frozen Foods

### Fruits—Retail

Avenue Fruit Mkt 2720 Mich Ave.—AT 9-0577  
**KAMBOL DON FRUIT MKT**  
22281 W. Main—BL 9-4144

### LAZZARA SAL MKT

**FRESH FRUITS and  
VEGETABLES**

Open Daily 8 A.M. to 9 P.M.

"**FRUIT BASKETS A  
SPECIALTY**"

1134 Mich Ave.—AT 7-7832

Macry's Villa 1046LWE—AT 7-9855  
(See Advertisement This Classification)

### MCKINLEY TERRACE FRUIT & GARDEN CENTER

Open Evenings—Sundays & Holidays  
2209 Main St.—BL 5-0114  
Producers Mkt Co Inc 748 S. Edgely—AT 9-0966

### ROSELAND FRUIT MKT

Fruits—Vegetables Open Evenings  
125 Dixie Way S—CE 2-4125

### Fruits—Wholesale

Cities Frosted Foods Inc.  
611 Northside Blvd.—CE 2-8208

Kaminski-Moore Whole Fruit Corp.  
2146 Bronson—AT 9-0325

Kaminski-Moore Whole Fruit Corp.  
2146 Bronson—AT 9-0371

Levy-Ward 326 Carroll—CE 3-6137

ROSELAND FRUIT MKT  
125 Dixie Way S—CE 2-4125

Extension telephones add so much to modern living—yet cost so little!

### Fuels

See Specific Kinds; i.e., Coal & Firewood; Oils Fuel; Etc.

### Fumigating

See Exterminating & Fumigating

### Fund Raising Organizations

Muscular Dystrophy Assn of America  
Inc. 833 Hickory Rd.—CE 3-4144

### Funeral Directors

**BENT & SPRAGUE FUNERAL HOME**  
118 S. Main (Mich)—BL 5-4144

**BUBB FUNERAL CHAPEL**  
202 N. Main (Mich)—BL 5-4144

**COLONIAL CHAPEL INC.**  
624 N. Western Ave.—CE 2-5853  
(See Advertisement This Classification)

### HAY FOREST G

**FOREST G. HAY**

**RALPH F. HAY**

Serving the Community

For 38 Years

1201 S. Mich.—AT 9-4371

Hay Forest G 1201 S. Mich.—AT 9-4371

**HAYNES FUNERAL HOME**  
1580 S. Edgely—CE 3-7144

**HICKEY FUNERAL HOME**  
(See Advertisement This Classification)

**HOLLIS EARL O FUNERAL HOME**  
(See Advertisement This Classification)

2528 Mich Ave.—AT 9-4144

2528 Mich Ave.—AT 9-4144

If no ans call—CE 3-9144

**JUREK RAYMOND R**  
1233 W. Western Ave.—AT 9-4144

Call "station-to-station." Save time. Save Money!

World's Largest ———

## HOME DELIVERY FOOD SERVICE



\* SAVE UP TO 10% ON FOOD \* DIRECT TO YOUR DOOR DELIVERY \* PREMIUM QUALITY FOODS

- GRADE-A-FANCY FROZEN FOOD
- PREMIUM QUALITY CANNED GOODS
- U.S. INSPECTED CHOICE MEATS



"A MODERN, ECONOMICAL  
WAY TO BUY FOOD"  
"Let us fill your Freezer"

**AT 9-9281**

Sales Ofc.  
**AT 9-9284**

**TOWN & COUNTRY**

**FOOD CO., INC.**

1717 RUSKIN

### CITIES FROSTED FOODS INC.

DISTRIBUTORS OF



Dial CE 2-8208

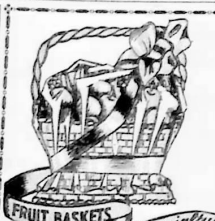
AND ITS

### FROSTY FOODS

DIVISION  
DISTRIBUTORS OF



811 NORTHSIDE BLVD.



Free Delivery **AT 7-9855**  
**MACRY'S VILLA**  
1068 LINCOLNWAY EAST

## Colonial Chapel INC.

WALSH-BILANCIO  
DIRECTORS

NORTHERN INDIANA'S NEWEST and MOST MODERN  
FUNERAL HOME  
IN THE MIDWEST



3718 SOUTH MICHIGAN ST.



624 NO. NOTRE DAME AVE.

AIR CONDITIONED  
COFFEE LOUNGE  
PAVED PARKING LOT

Call  
**CE 2-5853**

**Funeral Directors—(cont'd)****KANIEWSKI V K & SON**

DEDICATED TO  
PERSONALIZED  
SERVICE

"Established In 1919"

834 Arnold ----- AT 7-7000

**Kaniewski V K & Son**

Funeral Chapel 1032 W. Wash. Av. AT 7-0444  
Military 614 Arnold ----- AT 7-7000

**McGANN FUNERAL & AMBULANCE**

SERV 4241 Mich. CE 4-5751

**NEMETH FUNERAL HOME**

744 W. Wash. Av. AT 7-4655

North Peter 744 W. Wash. Av. AT 7-4655

**ORVIS FUNERAL HOME**

334 N. Main ----- CE 3-1297

(See Advertisement This Classification)

**RUSSELL FUNERAL CHAPEL**

220 W. 14th St. ----- CE 3-1592

(See Advertisement This Classification)

**ST JOS FUNERAL HOME**

1231 W. Western Av. ----- AT 8-4685

**ST JOS UNDERTAKING & CEMETERY ASSN**

1231 W. Western Av. ----- AT 8-4685

**SPRAGUE FUNERAL HOME**

118 S. Main Mich. ----- BL 5-1100

Wash-Bianco Colonial Chapel Inc. ----- CE 2-5853

624 N. Notre Dame Av. ----- CE 2-5853

**WARNER FUNERAL HOME**

24 W. Ambulance Service ----- OR 4-9460

LWWO School ----- OR 4-9460

**WELSHIMER FUNERAL HOME INC**

Thoughtful Service in the Hour of Need

AMBULANCE SERVICE  
LADY ATTENDANT

52803 U.S. 31  
CE 3-9128

521 N. William ----- CE 2-4857

**Welshimer Funeral Home Inc**

521 N. William ----- CE 2-4857

(See Advertisement This Classification)

**Welshimer Memorial Chapel**

52803 U.S. 31 ----- CE 3-9128

**WOOLRIDGE FUNERAL HOME**

817 W. Monroe ----- AT 7-0322

**ZAHORAN FUNERAL HOME**

NEW CHAPEL FACILITIES

Serving So. Bend Since 1924

M. A. Zahoran - Leslie E. Teth

1830 Kemble ----- AT 7-7125

**Zahoran Funeral Home**

1830 Kemble ----- AT 7-7125

**Fur Business-Retail****GRAMARZ FUR SHOP**

1402 S. Mich. ----- AT 9-1517

(Continued Next Page)

**FURS**

COMPLETE  
FUR SERVICE  
STORAGE  
CLEANING  
RETYLING

Open Mon. and  
Fri. Evening  
Till 9:00  
Sat. 8:30 A.M. -  
5 P.M.

OR 9-4525



**hochmeister**  
fur Company

512 LW  
OSCEOLA  
Established 1946

**RUSSELL FUNERAL CHAPEL**

Serving The Community  
Since 1896

AMBULANCE SERVICE

Phone CE 3-1592

A. M. Russell - John J. Joyce

220 W. JEFFERSON BLVD.



Thoughtful Service In  
The Hour Of Need

- Ambulance Service
- Lady Attendant

Dial

CE 2-4857

FUNERAL HOME

521 N. WILLIAM ST.

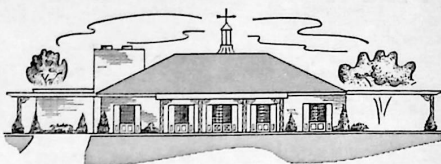
Dial

CE 3-9128

MEMORIAL CHAPEL

52803 U.S. 31 NORTH

TO SERVE YOU FAITHFULLY . . .



. . . AS WE HAVE IN THE PAST

IN OUR NEW and MOST MODERN  
HOME EQUIPPED TO RENDER  
YOU THE BEST IN SERVICE

AMBULANCE  
SERVICE

- LADY ATTENDANT
- AMBULANCE SERVICE  
24 HRS.

THOMAS L. HICKEY, JR.

CE 4-4155

AMPLE PARKING FACILITIES

**Hickey** FUNERAL HOME

2702 LINCOLN WAY WEST

**Earl C. Hollis FUNERAL HOME**

Servicing So. Bend and Mish.  
Since 1925

AMBULANCE SERVICE  
DIAL

AT 8-5564  
8-6161

If No Answer Call CE 3-3774  
2528 MISH. AVE.

**Orvis FUNERAL HOME**

"SERVING ALL FAITHS"

ESTABLISHED  
1908



AIR CONDITIONED  
PARLORS

24 HR. AMBULANCE  
SERVICE

GUEST  
PARKING  
LOT

AIR CONDITIONED and OXYGEN EQUIPPED  
AIR AMBULANCE SERVICE ARRANGED

DIAL CE 3-1297 DIAL

JOHN GUISINGER  
ASSISTANT DIRECTOR

336 NO. MAIN ST.  
COR. MAIN and MADISON STS.

**Fur Business—Retail—(cont'd)****FRANKOWIAK'S INC**

THE STANDARD OF  
FUR EXCELLENCE  
"In the Franchowia Manner"  
**CRAFTSMANSHIP**  
For Five Generations of Fur  
• REFRIGERATED FUR STORAGE  
• CREATIVE FUR DESIGNS  
• IMPECCABLE QUALITY  
Free Parking  
314 N Mich—CE 3-7151

GREENBLATT H CO INC 230 SMICH—CE 4-5125

Hochmeister Fur Co 512LW/Oscola—OR 9-4525

(See Advertisement This Classification)

**MURSTEN LOUIS H**

Lobby of Oliver Hotel

Evenings By Appt. CE 2-2949

If no ans call—CE 3-5930

**NEW YORK FUR SHOP**

Harry Pryor

**FURS OF QUALITY**

Finest Frigid Storage

Complete Furrier Service

(Serving Michiana for a Quarter Century)

120 N Mich—CE 4-7341

New York Fur Shop 120N Mich—CE 4-7341

**SACHS FURS**

• FINE SELECTED FURS

• REFRIGERATED FUR VAULTS

• Restyling • Cleaning • Repairing

307 W Wash—CE 3-7623

An extension telephone in the bedroom

is so handy—adds security at time of

illness or emergency.

**Fur Cleaning**

CRAMARZ FUR SHOP

402 SMICH—AT 9-3517

**CRYSTAL CLEANERS & LAUNDRY CO**

702 E Jeff Blvd (Mish)—BL 5-9671

**FRANKOWIAK'S INC**

314N Mich—CE 3-7151

**LITTLE DUTCH CLNRS**

437W Colfax—CE 3-6159

Sachs Furs 307W Wash—CE 3-7623

SUNNYMEDE CLNRS LAUNDREYS &amp;

DRY CARPET CLNRS

1125MishAv—AT 9-0321

**Fur & Garment Storage****CLARK'S LAUNDRY & DRY CLNG**

CO 391 S Byrkit (Mish)—BL 5-3118

**CRYSTAL CLEANERS & LAUNDRY CO**

100% Insured Fur Cleaning

Glazing and Storage

Complete Cleaning Service

Fur Courteous Bonded

Salesman Call

702 E Jeff Blvd (Mish)—BL 5-9671

**ETTER DRY CLNRS**

Cleaning Glazing &amp; Repairing

1805 SMICH—AT 9-1884

**FASHION CLNRS**

Fur, Cloth, Cleaned &amp; Stored

Pick Up and Delivery

Michiana Area

715 E Misch Av (Mish)—BL 9-2457

**FRANKOWIAK'S INC**

314N Mich—CE 3-7151

**GREENBLATT H CO INC**

230 SMICH—CE 4-5123

Hochmeister Fur Co 512LW/Oscola—OR 9-4525

**LITTLE DUTCH CLNRS**

417W Colfax—CE 3-6159

**NEW YORK FUR SHOP**

120N Mich—CE 4-7341

Long Distance can be twice as fast

when you Call by Number!

**Fur & Garment Storage—(cont'd)****ROBERTSON'S DEPT STORE**

Cleaning, Dyeing, Remodeling, Repairing

211 Mich—CE 3-4111

Sachs Furs 307W Wash—CE 3-7623

SUNNYMEDE CLNRS LAUNDREYS &amp;

DRY CARPET CLNRS

1125MishAv—AT 9-0321

**SWANK DRY CLNG CO**

Remodeling 101 King—CE 4-2111

**ZIKER CLNRS & LAUNDREYS**

231 E Sample—AT 9-5539

**Fur Remodeling & Repairing****CRAMARZ FUR SHOP**

Remodeling, Repairing

Cleaning and Glazing • Storage

Handy Charge Service

1402 S Mich—AT 9-1517

**FRANKOWIAK'S INC**

314N Mich—CE 3-7151

**GREENBLATT H CO INC**

COMPLETE FUR REPAIRING

AND REMODELING SERVICES

230 S Mich—CE 4-5123

Greenblatt H Co Inc 230 SMICH—CE 4-5123

**MILROD'S FUR REMODELING &****TAILORING SHOP** 817LWE—AT 7-4374**NEW YORK FUR SHOP**

SOUTH BEND'S ONLY

PRACTICING FUR DESIGNER

Leonard Pryor

"It Costs No More For

Professional Re-Designing"

120 N Mich—CE 4-7341

**Sachs Furs**

Free Pick-Up &amp; Delivery Service

307W Wash—CE 3-7623

Sills Lillian Fur Shop

26 Yrs Experience—Glazing Work On

Any Type Furs

804E Wayne—CE 2-1825

**Fur Remodeling & Repairing—(cont'd)**

SUNNYMEDE CLNRS LAUNDREYS &amp;

DRY CARPET CLNRS

1125MishAv—AT 9-0321

**Furnace Regulators**

See Regulators

**Furnaces—Heating—Dealers**

See also Heating Appearers

**AMERICAN ELEC & HEATING CO**

717 House Ct—AT

**AMERICAN-STANDARD**

FURNACES &amp; AIR CONDITIONERS

An American-Standard Furnace

costs no more, gives all the

benefits of modern Winter Air

Conditioning. Backed by 10-yr

written Warrant and over 65

years of furnace manufacturing.

Add cooling any time.

"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTOR

AMSTAN SUPPLY DIV OF

AMERICAN STANDARD

6-7 N. First Dams Ave—CE 4-5123

Bancroft Geo A Engineer

1147LWE (Mish)—BL 5-308

**BARANOWSKI JOHN**

Moncrief • Marshall • Wolter

Air Conditioning • Gas and Oil

Burners • Repair on Any Make

of Furnace

Minneapolis-Honeywell Controls

If No Answer Call AT 9-2334

923 E Colfax Ave—CE 3-808

It saves time when you give the

Distance operator the out-of-town

number you want. In fact, your call can

through twice as fast!

23 Years

HEATING

AND

**Goff** AIR  
CONDITIONING  
Since 1937

RELIABLE PRODUCTS—BY A RELIABLE FIRM

**bryant**

OIL—GAS

**Gilbarco**  
BURNERS

Sales

**Carrier**

Service

AIR CONDITIONING

HAY FEVER  
SUFFERER?

CALL US AND WE WILL

MAIL YOU INFORMATION

ON THE AMAZING

**ELECTRIC AIR  
FILTER**

FOR MOST HEATING SYSTEMS

Call AT 9-6511

**LENNOX**SALES & SERVICE  
HEATING—AIR CONDITIONINGWE SELL—INSTALL AND  
SERVICE OUR OWN EQUIPMENT

DON MAYNARD

FAST 24 HR.

SERVICE

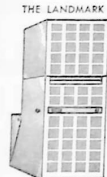
ON ALL MAKES

OIL • GAS • HEAT PUMP • COAL

STOP FUEL WASTE!

LET US CLEAN AND ADJUST  
YOUR OIL BURNER WITH  
THE LATEST INSTRUMENTS  
TO GIVE YOU MAXIMUM  
HEATING ECONOMY

AT 7-2397

**GREAT LAKES  
HEATING CO.**2205  
SOUTH  
MICHIGAN

417 S. MICHIGAN



## 1017 L. W. W.

# FURNACES

## SALES and SERVICE

RESIDENTIAL  
COMMERCIAL

*Republic*

GYROSCOPIC BALANCE  
HEAT CIRCULATING  
SYSTEM

OIL - GAS  
CONVERSION BURNERS  
BOILERS

Dial  
AT 9-5100

24 HR. SERVICE

- OPERATES ON 30% LESS FUEL
- 3 YEAR WARRANTY
- ESTABLISHED 1928

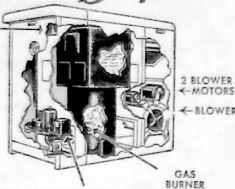
ESTIMATES AND ADVICE  
WITHOUT  
OBLIGATION

GUTTERING - EAVESTROUGHS

## OSTHEIMER HEATING CO.

COMPLETE AIR CONDITIONING CONTRACTORS

1915 MIAMI STREET



2 BLOWER  
← MOTORS  
← BLOWER

GYROSCOPIC BALANCE  
COMFORT CONTROL  
GIVES YOU AUTOMATIC  
CONTINUOUS HEAT

GAS  
BURNER

## Furnaces-Heating-Dealers-(conf'd)

### BURNHAM FURNACES

GAS AND OIL  
FURNACES  
RESIDENTIAL  
AIR CONDITIONING  
SINCE 1873

*Burnham*

"FOR INFORMATION CALL"  
WHOLESALE DISTRIBUTORS  
LANGENKAMP F H CO  
333 Hydraulic - CE 3-8222

CAMPBELL O R & SONS INC  
3010 Mishawaka - AT 7-1366  
CARRIER WINTER WEATHERMAKERS

The furnace with a future  
— designed for efficient  
winter heating now, plus  
the economical addition of  
summer cooling later. Ver-  
tical, counterflow, and horizontal models for gas  
or oil. Also year-round air conditioners.

*Carrier*

"FOR INFORMATION CALL"  
DISTRIBUTORS  
ASSOCIATES SNAKE & SERV  
CO INC 2611 S Main - AT 8-2558

GOFF HEATING & AIR  
CONDITIONING CO  
1417 S Mich - AT 9-5511

CASTLEMAN FUEL & HEATING CO  
400 S Main (Mish) - BL 5-3154  
If no ans call - AT 9-2444

CHERRY BROS HEATING & SHEET  
METAL SERV  
Authorized Dealer For

• Luxaire • Muller • Bard Furnaces  
• Gas • Oil • Coal  
Repairing and Service On All Makes  
"Free Estimates"  
42 Years Experience  
22824 Ardmore Tr - CE 4-5462

## Furnaces-Heating-Dealers-(conf'd)

### CHUCK'S HEATING CO

Authorized Dealer For  
DUOLAN - LUXAIRE  
DUO-THERM - PETRO  
PARTS and SERVICE  
MONOGRAM MOR-SUN  
MAJESTIC MONCREEP  
WINKLER

1435 E Dayton - AT 7-1366

CHUCK'S HEATING CO  
1435 E Dayton - AT 7-1366  
GOLEMAN BLEND-AIR SYSTEM

Whether you are plan-  
ning to build or re-  
model, here's the one  
complete forced air sys-  
tem that condenses your  
home for health as well as comfort. It  
works. No costly alterations needed.

*Coleman*

"WHERE TO BUY IT"  
DEALERS  
CHUCK'S HEATING CO  
1435 E Dayton - AT 7-1366

COX HEATING SERV  
WILLIAMS OIL-O-MATIC  
and JANITROL HEATING  
and AIR CONDITIONING

Personalized Service  
21 Years Experience  
If No Answer Call BL 1418  
915 Michigan - BL 5-3154

CRANE HEATING & AIR  
CONDITIONING -  
WHOLESALE DISTRIBUTORS  
CRANE CO 1616 Franklin - AT 7-1366

D & D FURNACE & SHEET METAL  
SHOP 725 Wilbur - CE 4-5462  
(See Advertisement This Classification)

DELCO FURNACES

A complete line of Auto-  
matic Oil or Gas Furnaces,  
Boilers, Conversion  
Burners and Water Heaters. DELCO  
Equipment easily adaptable for Air Conditioning.  
FREE HEATING SURVEY.

*GM DELCO*

"WHERE TO BUY THEM"  
BURGET CO 612 E Sample - AT 8-2558

DOWAGIAC FURNACES -  
REPAIR SERVICE  
WHITT HEATING CO  
312 S Main (Mish) - BL 5-3154

ELLIS HEATING CO  
906 E Dayton - AT 7-1366  
(See Advertisement This Classification)

FRANK O N HEATING & SHEET  
METAL SHOP

We Install and Service All Types  
Of Heating Equipment  
Our Phone Always Answered  
Every Job Fully Guaranteed  
Over 50 Years in South Bend  
438 E LaSalle - CE 4-5462

Frank O N Heating & Sheet Metal Shop  
438 E LaSalle - CE 4-5462

Genl Elec Co 1503 Prairie Ave - AT 7-1366  
GOFF HEATING & AIR CONDITIONING  
CO 1417 S Mich - AT 9-5511

(See Advertisement This Classification)  
Great Lakes Heating Co  
2205 S Mich - AT 7-1366

(See Advertisement This Classification)  
GUNDUT WALTER SHEET METAL SHOP  
1015 Lancaster Dr - AT 7-1366

Help yourself to faster Long Dis-  
service. Give the operator the  
town number whenever possible.

# SUNBEAM and Furnaces



CONSTANT COMFORT  
WARM AIR HEATING • SUMMER AIR CONDITIONING

- Oil • Gas
- Conversions
- SHEET METAL  
WORK
- AIR  
CONDITIONING



ALL MAKES  
SERVICED - REPAIRED - CLEANED  
24 Hr. Burner Service  
Free Estimates -  
Guaranteed Work

USE OUR FHA HOME IMPROVEMENT PLAN  
NO MONEY DOWN - UP TO \$ 285. TO PAY

Dial  
CE  
3-8125

## JOHN WOLFE & SON

In Business for over  
4 Generations

1140 KING



ONLY  
ONE  
MOVING  
PART

## TORIDHEET WALL FLAME GAS AND OIL HEATING

Save 25% Or More On Fuel Oil  
Economical - Quiet

Trouble Free

Free Estimates

Dial  
DAY OR NITE  
AT 7-1528

## BUILDERS STORE INC.

1317 MISH. AV.

**Furnaces—Heating—Dealers—(cont'd)****HOLEM J A FURNACES CO****ARMSTRONG  
GAS - OIL - COAL**Furnaces and Conversion Units  
Complete Year-Round  
Air Conditioners  
Work Guaranteed**NEIL L. CRUMB - Mgr.**

If No Answer Call OR 4-8914

814 E Sample ----- AT 9-4177

**HOLLAND FURNACES**Gas, Oil, Coal—gravity and  
down-draft—installed and quar-  
anteed by World's Largest  
Installers of Furnaces. Fifty  
Years Leadership in Heating  
progress and satisfied custom-  
ers. Generous trade-in  
allowance.**"WHERE TO BUY THEM"****HOLLAND FURNACE CO**

225 N. Howard Dr. (Mish.) -- BL 5-9619

**HOME FURNACE CO**

2202 L.W. (Mish.) -- BL 9-2451

(See Advertisement This Classification)

**MOOSIER FURNACE CO**

1222 W. 10th Ave. -- CE 2-7144

**INTERNATIONAL OF UTICA  
FURNACES**Complete line of winter air  
conditioners (fast or slow)  
with TWENTY YEAR  
WARRANTY. Also...  
residential and commercial  
cooling equipment, year-round air conditioning  
units.**"FOR INFORMATION CALL"****DISTRIBUTORS****BERKHEIMER & W CO INC**

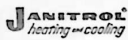
230 E. Tenth -- AT 8-4741

**IRBY CLARENCE E HEATING CO**

52409 Forest Dr. -- CE 2-4368

**IRON FIREMAN FURNACES**Automatic furnace units with  
built-in Iron Fireman oil burner  
or Iron Fireman radiant gas  
burner. Heat, humidity, filter,  
circulate air. Synchronized day-  
night controls. Phone for free  
heating survey.**"WHERE TO BUY IT"****CASTLEMAN FUEL & HEATING**

CO 400 S. Main (Mish.) -- BL 5-3154

**JANITROL HEATING AND COOLING**Enjoy clean, healthy,  
automatic heating  
with quality Janitrol  
gas or oil Winter  
Air Conditioners  
and Steam and Hot Water Boilers: Gas  
Conversion Burners, Gravity and Floor Fur-  
naces. Free estimates, expert service.**"WHERE TO BUY IT"****DEALERS****COX HEATING SERV**

916 Meridian (Mish.) -- BL 5-6372

**LIBERTY GAS & SERV CO INC**

McKeesport, Pa. -- OR 4-8828

**WALKER J R & SONS INC**

311 Chapin -- AT 7-6767

If no ans call ----- CE 2-8677

**KALAMAZOO FURNACES****SALES & SERVICE****KEEFER H T HEATING CO**

1123 S. Mich. -- AT 7-3686

**KEEFER H T HEATING CO**

1123 S. Mich. -- AT 7-3686

(See Advertisement This Classification)

**KUJAWSKI A P & SONS PLUMBING****& HEATING CO** 1022 Dunham -- AT 7-5782

Long Distance is fastest when you Call

by Number!

**Furnaces—Heating—Dealers—(cont'd)****KUSHTO & COMER HEATING**

1531 E. Mich. -- BL 9-2622

(See Advertisement This Classification)

**LENNOX HEATING SYSTEMS**More families buy Lennox  
warm air heating system.  
Installed and serviced by  
factory trained Lennox Com-  
fort Craftsmen.**"WHERE TO CALL"****CAMPBELL C R & SONS INC**

3018 Midway -- AT 7-1566

**GREAT LAKES HEATING CO**

2205 S. Mich. -- AT 7-2397

**LINEBAUGH SHEET METAL WKS**

160 E. 14th (Mish.) -- BL 5-4521

**LUXAIRE FURNACES****SALES & SERVICE****CHUCK'S HEATING CO**

1435 E. Dayton ----- AT 7-4767

**MARSHALL FURNACE CO**

9232 Colfax Ave. -- CE 3-8038

**Martin Furn Co LWN (Oceola) -- OR 9-4338****MASS A D & SONS INC**

1017 L.W. -- CE 4-8551

(See Advertisement This Classification)

**MELKEY HEATING SALES & SERV**

Authorized MONCRIEF DEALER

**HEATING AND COOLING**

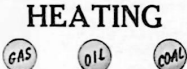
If no answer call BL 5-2318

1430 E. Calvert ----- AT 9-5663

**MODERN HEATING CO**

16400 Chandler Blvd. (Mish.) -- BL 5-4365

(Continued Next Page)

Select a telephone to blend with or  
highlight the kitchen decorative scheme.  
Choose from in a variety of modern dec-  
orator colors.**PHONE****BL 9-2822**

If No Answer Call AT 9-5127

1531 E. 3. MISH.

**YEAR ROUND AIR  
CONDITIONING****GAS - OIL****24 HOUR SERVICE****Dial****AT 7-2467**

22 YRS. OF CUSTOMER SATISFACTION

**C. A. MORE  
HEATING CO.**

2112 MISHAWAKA AV.

**AL PERIGO**

(AUTOMATIC HEATING)

**OIL - GAS - COAL****MONCRIEF  
INCINERATORS****CALL CE 2-1877****CALL****CLEANING AND REPAIRING  
ALL MAKES**

Free Estimates

707 N. SCOTT

**ELLIS  
HEATING CO.****SALES AND SERVICE****OIL - GAS - COAL  
FORCED AIR FURNACES****AT 9-4345**

If No Answer Call AT 8-4349

Repairs On All Makes

**• 24 HR. SERVICE**

906 E. DAYTON

**GAS • COAL • OIL FURNACES****GAS AND OIL****CONVERSION BURNERS****WINTER AIR CONDITIONING****SUMMER COOLING**

Repairs and Parts for All Makes

**CALL AT lantic 7-  
3686****CALL**

Nights Call AT 9-9847

H. T. KEEFER, Prop.

1123 S. MICHIGAN

**FURNACES**  
..GAS  
..OIL  
..COAL**Heating and Air  
Conditioning****OIL BURNERS  
GAS BURNERS  
BLOWERS****Repair All Make Furnaces  
General Sheet Metal Work  
Eaves trough and Spouting****Call****CEntal 2-7440****D & D****FURNACE &****SHEET METAL SHOP**

725 WILBER

**FURNACES****SERVICE ON ANY OIL BURNER****O****Milwaukee Thermoflo****OIL AND GAS****20 Year Written Factory Warranty****O****Quiet Automatic****OIL CONVERSION BURNERS****Efficient - Quiet - Dependable****O** **Duo-Therm****OIL AND GAS SPACE****HEATERS****O****CALL****AT 7-1579****— PLEASE NOTE: —**As your combined Heating Con-  
tractor and Fuel Oil Dealer, we  
are the only concern in South  
Bend who can Expertly install  
your New Oil Furnace or Con-  
version Burner and then Dependably  
Supply your Complete Fuel Oil  
Needs.**Nelson & Sons  
Fuel Co.****Fuel Dealers For Over 39 Years**

1511 S. OLIVE ST.

**FURNACES**CLEANING and REPAIRING  
ON ALL MAKESCOMMERCIAL  
INDUSTRIAL  
RESIDENTIALAuthorized Dlr. for  
WEIR-MEYER**AT 9-3368**RALPH - AT 9-3784  
EARL - AT 9-1897**RUMMEL  
HEATING CO.**

1124 So. Main

**bryant**

Heating - Cooling

- GAS • OIL
- AIR CONDITIONING
- WATER HEATERS

**BL 5-2217**

Night AT 7-3095 or BL 9-2738

**CLAUDE L. SEDAM**HEATING & AIR CONDITIONING  
502 S. IRONWOOD (MISH.)**DOWAGIAC FURNACES**

"Authorized Dealer"

GAS - OIL - COAL  
FURNACES - CONVERSIONS  
REPAIRING and CLEANING  
OF ANY FURNACEAir Conditioning  
Both Water and  
Air CooledDIAL  
**AT 9-7455**

WATER HEATERS

STEWART C. WHITT, Owner

**SO. BEND HEATING CO.**

2429 S. MICHIGAN

THE

**TEMP-CON CO.**24 HOUR  
SERVICEComplete  
Furnace Repairing  
and Cleaning**BARD  
FURNACE**  
Sales and Service

FREE ESTIMATES - TERMS

Guaranteed  
Workmanship

DIAL

**BL 9-2700**

AT=Atlantic BL=Blackbu

CE=Central

OR=Orchard

SOUTH BEND

**Furnaces-Heating-Dealers-(cont'd)****MONCRIEF FURNACES**GAS, OIL, and COAL  
GRAVITY and AIR  
CONDITIONING  
FURNACES  
PIPE and FITTINGS**MONCRIEF****"WHERE TO BUY THEM"**  
DISTRIBUTOR**YOUNG HEATING SUPPLY INC.**

312E Wayne - CE 2-8271

DEALERS

**BARANOWSKI JOHN**

923E Colfax Ave - CE 3-0338

**ELLIS HEATING CO.**

24 Hour Service Work Guaranteed

906E Dayton - AT 9-4345

If no one calls - AT 6-4349

**KUSHTO & GOMER HEATING**

1531E Mish - BL 9-2822

**LYNCH THEO HEATING CO.**

1012W Bay (Mish) - BL 9-1535

**PERIGO AL 7078**

CE 2-1877

**RAJSKI NORBERT CARL**

Grants - AT 9-9297

**TEMPERATURE ENGINEERING**

CO 550Niles - CE 4-0628

**MOR-SUN HEATING & AIR CONDITIONING**DEPENDABLE, ECONOMICAL  
YEAR-ROUND COMFORTA complete line of furnaces  
and summer air conditioners  
for every home. Heating &  
cooling need - the right size and price -  
for new homes or modernization.**MOR-SUN****"WHERE TO BUY THEM"****GARY LESTER**

112W Monroe - AT 9-6600

**MORE C A HEATING CO.**

2112 Mish Ave - AT 7-2467

(See Advertisement This Classification)

**MUELLER CLIMATROL HOME HEATING**

Complete line of fur-

naces, boilers, water and  
year-round air-conditioners  
for gas or oil. Attractive,  
efficient, fuel-thrifty. Backed by Mueller's over 200 years  
of experience.**Mueller  
Climatrol****"WHERE TO CALL"**

DISTRIBUTORS

**TIFFIN ART METAL CO THE**

228E Bronson - AT 9-0381

DEALERS

**NORTHERN IND HEATING CO.**

410 551Jos - AT 7-2341

**NELSON & SONS FUEL CO.**

1511 Solive - AT 7-1579

(See Advertisement This Classification)

**Northern Ind Heating Co.**

410 551Jos - AT 7-2341

(See Advertisement This Classification)

**Furnaces-Heating-Dealers-(cont'd)****OSTHEIMER HEATING CO.**

1915 Miami - AT 9-5100

(See Advertisement This Classification)

Perigo AL 7078 - CE 2-1877

(See Advertisement This Classification)

**PREMIER FURNACES****BELLEVIEW ELEC & HEATING**

CO 1318E Ironwood Dr - CE 3-9401

Rajski Norbert Carl Grants - AT 9-9297

Ringen Oil Heating Co. - CE 3-9401

RIVERVIEW LUMBER CO.

ROUND OAK FURNACES

"Everything to Build Anything"

McKinley Way Oucella - OR 4-8825

Rummel Heating Co 1124 S Main - AT 9-3368

(See Advertisement This Classification)

Sedam Claude L Heating &amp; Air

Conditioning

502 Sironwood Mish - BL 5-2217

(See Advertisement This Classification)

S Bend Heating Co 2429 S Main - AT 9-7455

(See Advertisement This Classification)

Standard Heating Co Inc

501 S Main - AT 9-6333

**TAYLOR HEATING CO.**

24 Hour Service

830 Rush - AT 9-9355

**TEMP-CON CO THE**

112W McKinley Way Mish - BL 9-2700

(See Advertisement This Classification)

**TEMPERATURE ENGINEERING CO**

4 HR. SERVICE

DOMESTIC, COMMERCIAL

Repairing On All Makes

530 N Niles - CE 4-0628

**Toppel Bob**

24 Hr Service

810W Bryan - CE 2-1771

**TOPPEL BOB HEATING CO.**

OIL - GAS - COAL

Sales - Service - Installation

- 24 HR. SERVICE -

Repairing On All Makes

Sheet Metal Work

810 W Bryan - CE 2-1771

**TORIDWEST FURNACES****BUILDERS STORE INC**

1317 Mish Ave - AT 7-1528

**TWIN CITY HEATING & SHEET METAL**

24 HOUR EMERGENCY SERVICE

Williams Oil &amp; Gas Service

Servicing Low and High Pressure

Burners

We Service All Makes Of Furnaces

OIL and GAS FURNACES (Sales)

"Forest Selterright"

52541 Marks - CE 2-5500

**Twin City Heating & Sheet Metal**

52541 Marks - CE 2-5500

**Vargo's Heating Service**

1212E Madison - CE 4-6211

(See Advertisement This Classification)

**WALKER J R & SONS INC.**

911 Chapin - AT 7-6767

**WEIR MEYER FURNACES**

DEALERS

**RUMMEL HEATING CO.**

1124 S Main - AT 9-3368

**WILLIAMS-OIL-O-MATIC****FURNACES**

DEALERS

**COX HEATING SERVICE**

915 Meridian Mish - BL 5-6372

**SEDAM CLAUDE L HEATING & AIR**

CONDITIONING

502 Sironwood Mish - BL 5-2217

**WILLIAMSON WARM AIR FURNACES**

A complete line of residential

Warm Air Furnaces for Gas, Oil or Coal in gravity or forced air

models plus residential Cooling Units in Air

cooled models.

**"WHERE TO BUY THEM"****NORTHERN IND HEATING CO**

410 551Jos - AT 7-2341

**Furnaces-Heating-Dealers-(cont'd)**

Wolfe John &amp; Son 1140 King - CE 3-40

(See Advertisement This Classification)

**Furnaces-Heating-Whol & Mfrs**

See also Heating Apparatus

**RAILIE BROS SUPPLY CO.**

Distributors of

**WILLIAMS OIL-O-MATIC**and **SYNCRONATIC****FURNACES**

Water Heaters, Combustion

Chambers - Nozzles

501 E LaSalle Ave - CE 2-900

**LANGSENKAMP F H CO**

533 Hydraulic - CE 3-40

**MISHAWAKA SUPPLY CO.**

114W11 Mish - BL 5-4

Stauffer Supply Co Inc

3620 Mish Ave - AT 8-01

Valley Equip Co Inc

See Our Ad Under Oil Burners -

Parts &amp; Supplies

4225 York - AT 8-4

**YOUNG HEATING SUPPLY INC**

312E Wayne - CE 2-40

**Furnaces-Parts & Supplies****B & R DISTRIBUTING CO INC**

Wholesale Only

238 Chicago - AT 7-4

**BERKHEIMER G W CO INC**

Wholesale

230E York - AT 8-4

**Langsenkamp F H Co**

533 Hydraulic - CE 3-40

**Young Heating Supply Inc**

312E Wayne - CE 2-40

Someone far away would like to be

your voice today. Call them -

Distance. The cost is low.

**The Modern Home****Has Handy Phones!**

A telephone by your side adds so much to your comfort and well-being. And such convenience costs so little. Just call or drop into our Business Office where specially trained people will be glad to help you tailor your telephone service to your particular needs.

**VARGO'S  
HEATING SERVICE**SPECIALIZING IN REPAIRS and  
CLEANING ON MOST MAKES OF  
OIL and GAS FURNACES

Call

**CEntal****4-6211****24 HR.****FURNACE SERVICE**

1212 E MADISON

**Furnaces—Repairing & Cleaning****ANACUS SERV CO**

24 Hr. EMERGENCY SERVICE  
No Need To Be Without Heat  
"Hot" Kusto

522 E Milton—AT 8-3641

Baranowski John 923E Caltax Ave.—CE 3-8038  
BEUTLER-ACHTON CO

2018W Wash Ave.—CE 4-5891  
Bergert Co 412E Sample—AT 8-7477

(See Advertisement This Classification)

**CASTLEMAN FUEL & HEATING CO**

400 S Main St.—BL 5-3154

If we are called—AT 9-2444

D & D Furnace & Sheet Metal Shop

725 Wilbur—CE 2-7440

ELLIS HEATING CO

24 Hr. Service Work Guaranteed

904E Dayton—AT 9-4345

GOFF HEATING & AIR

CONDITIONING CO

1417 S Mich.—AT 9-6511

Holm J A Furnaces Co

514E Sample—AT 9-4177

HOLLAND FURNACES

HOLLAND

SAN-VAC

SERVICE

Clean your entire

heating system.

Furns, furnaces, chimneys, hot and cold air ducts!

All makes cleaned. Year round service.

Guaranteed satisfaction.

"FOR INFORMATION CALL"

HOLLAND FURNACE CO

226 N Howard Dr (Mich)—BL 5-9619

HOME FURNACE CO

2202L W W Mich.—BL 9-2451

If we are called—AT 9-0275

IRBY CLARENCE E HEATING CO

2240E S 10th Ave.—CE 2-4368

Northern Ind Heating Co

410 S 24th—AT 7-2341

(See Advertisement This Classification)

Dishmeyer Heating Co 21415 Miami—AT 9-5100

Perigo Al 707N Scott—CE 2-1677

SARGENT & SONS SHEET METAL WKS

Furnace Cleaning Smoke Pipe

Installations

23123 Ardmore Tr.—CE 2-8891

TEMPERATURE ENGINEERING CO

300 N Miles—CE 4-0628

TOPPEL BOB HEATING CO

24 Hr. Service

810W Bryan—CE 2-1771

VARGO'S HEATING SERV

2323 Madison—CE 4-6211

WAGGONER'S FUEL CO

1317 Woodward—CE 4-2171

(See Advertisement This Classification)

Wolfe John & Son 1140 Kings—CE 3-8125

**Furnaces—Repairing & Cleaning Equip**

**Rental**

Burns Paint & Rent-Alls

332W Mich (Mich)—BL 9-2833

**Furnished Apartments**

See Apartments

**Furniture—Antique**

See Antiques—Dlrs

**Furniture Bought & Sold**

See Furniture Dealers—Used, Bought

& Sold

**Furniture—Children's**

Joy-Time Juvenile Furntr & Toys

503 S Mich.—AT 9-5911

(See Advertisement This Classification)

**RIES FURNITURE CO**

432 S Lafl Blvd—AT 9-2431

**Furniture—Church**

See Church Furnishings

Businessmen, Long Distance pays its

way. Just check the time saved and re-

sults gained against the cost.

**FURNACE CLEANING**

"Locally Owned and Operated"

Dial  
**CE 4-2171**

**WAGGONER'S  
FUEL CO.**

1317 WOODWARD

**JOYTIME**

**JUVENILE  
FURNITURE  
& TOYS**

- PORT-A-CRIB
- ALL BRAND NAME CRIBS
- PETERSON STROLLERS
- COSCO LINES
- TRIMBLE BATHS

BUNNY BEAR  
and ROSE-BERRY  
PADDED GOODS

LAY-AWAY PLAN

WE HONOR  
HANDY CHARGE  
CARDS.

dial  
**AT 9-  
5911**

503 SOUTH  
MICHIGAN



EASY TO CALL  
WE'RE ON THE BALL  
WITH **FAST! FAST!**  
**24 HOUR  
BURNER  
SERVICE**



- SALES
- INSTALLATION
- CLEANING

AUTHORIZED



DIAL  
**AT 8-  
4747**

OUR PHONE  
ALWAYS  
ANSWERS

**BURGET Heating  
COMPANY SERVICE**

Serving South Bend For 15 Years

612 EAST SAMPLE

**FURNACE CLEANING**

"WE REMOVE DIRT BY THE TON"



★ RESIDENTIAL ★ COMMERCIAL ★ INDUSTRIAL

24 HOUR SERVICE DAILY

FURNACE CLEANING AND REPAIRING

FREE ESTIMATES —  
OVER 25 YRS. EXPERIENCE  
"REASONABLE PRICES —  
SENSIBLE TERMS"

Northern Indiana's Only Compressed Air  
and Vacuum Furnace Cleaning System

**NORTHERN INDIANA  
HEATING COMPANY**

TED ULMER, Prop.

410-412 S. ST. JOSEPH

DIAL  
**AT 7-2341**



**106 Furniture**

**AT—Atlantic**

**BL—Blackburn**

**CE—Central**

**OR—Orchard**

**SOUTH BEND**

**Pyke's Admiral FURNITURE**

FOR MODERN LIVING . . . FURNITURE THAT IS STYLED FOR BEAUTY QUALITY and PRACTICABILITY

- ETHAN ALLEN
- BEAUTY REST
- DREXEL
- BRAND NAMES

**CE 3-2161**

**VALLEY UPHOLSTERY**  
OPEN TILL 9:30 EVERY NIGHT  
EXCEPT SAT.

4 1/2 MI. NO. OF SOUTH BEND ON U.S. 31 50981 U.S. 31

**Christianson's CORNER**  
**MISHAWAKA, INDIANA**  
**Since 1912**

**FURNITURE MATTRESSES** **CARPET APPLIANCES**

**OPEN MONDAY AND FRIDAY EVE'S.**

**BL 9-2407**

**Free Delivery - Terms**

**MAIN STREET**

**ST.**

**Furniture Cleaners**

**A M JACOBS CO**  
Furniture Cleaning With Exclusive Color Tint - Yes, We Will Clean in Your Home  
631 L W E-----AT 8-7077

**ALEXANIAN BROS**

**UPHOLSTERED FURNITURE CLEANED**  
10% Discount On Cash and Carry  
All Work Done in Our Modern Plant  
Satisfaction Guaranteed  
or  
Money Refunded  
Berlous Matchproofing  
(5 Yr. Guarantee)  
421 S Eddy-----CE 3-8213

**BURNS PAINT & RENT-ALLS**

Rent An Upholstery Shampooer Today  
151 W Main St-----BL 9-2833

**DURACLEAN BY EDROMA**

1510 S Rd2-----AT 7-1989

**NU-WAY RUG CLNRS**

422 S Eddy-----AT 7-4452

**PHILLIPS UPHOLSTERING & CLNG CO**

Rugs and Upholstery Cleaned  
Expert Furniture Repairs  
26 Years Experience  
717 Berlin (Mish)-----BL 5-5443

**SERVICE MASTER OF S BEND**

See My Ad Under Carpet (Rug) Cleaners  
106 W Monroe-----CE 2-8233

**WAREHOAF CLNG SPECIALISTS**

82 Ashland Av-----CE 2-2371

**Furniture Covers**

See Slip Covers

**Furniture Crating**

See Packing & Crating Service

**Furniture Dealers-New**

Admiral Furnr 50981 U.S. 31-----CE 3-2161  
(See Advertisement This Classification)

**B & B SAMSON'S FURNR & TV CO**

**QUALITY FURNITURE CARPETING - TELEVISION APPLIANCES**  
EASY TERMS  
Open Till 8:00 P.M.  
Except Sat. 9 A.M. to 6:00 P.M.  
Just North Of South Bend Av.  
54542 Ironwood Rd-----CE 2-6311

**BAER'S HOME OUTFITTERS**

For Better Buy Better Buy At Baer's  
**QUALITY - SERVICE SATISFACTION**  
315 S Mich-----AT 7-3377

**BAER'S HOME OUTFITTERS**

Furniture Store 315 S Mich-----AT 7-3377  
Warehouse 318 E Colfax Av-----CE 3-8432

**BAKER FURNITURE**

**RIES FURNITURE CO**  
432 S Lafl Blvd-----AT 9-2431

**BEIGER FURNR CO**

115 S Main (Mish)-----BL 5-1772  
**CHICAGO DISCOUNT MART INC**  
408 S Mich-----AT 9-0333

**Christianson Furnr Corp**

203 N Main (Mish)-----BL 9-2407  
(See Advertisement This Classification)

**COLONY HOME FURNR**

1434 Portage Av-----CE 4-4612  
**ETHAN ALLEN FURNITURE**  
**RIES FURNITURE CO**  
432 S Lafl Blvd-----AT 9-2431

**Firek Bros. 501 S Clairline**

-----AT 8-2323  
**GARNITZ FURNR CO**  
310 S Mich-----CE 3-9494

**GERBER S W FURNR CO**

9501 WE-----AT 8-4292  
**GRAFFIS FURNR** 6037905 31-----AT 9-5750  
(See Advertisement This Classification)

**GRANGER FURNR MART**

12411 St Rd23-----CE 3-5343

Call a loved one today. Long Distance rates are low.

**Furniture Dealers-New-(cont'd)**

**HOWELL FURNITURE**  
**RIES FURNITURE CO**  
432 S Lafl Blvd-----AT 9-2431

**JACKSON MATTRESS FACTORY SHOWROOM**  
121 W Main (Mish)-----BL 5-402

**JOHNSON FURNR CO**  
Furniture Made to Order  
216 S 55th St-----CE 3-401

**Joy-Time Juvenile Furnr & Toys**  
503 S Mich-----AT 9-501

**Kaniewski M Furnr Store**  
1201 W Western-----AT 7-301

**KROENLER FURNITURE**  
**BAER'S HOME OUTFITTERS**  
315 S Mich-----AT 7-3377

**BEIGER FURNR CO**  
115 S Main (Mish)-----BL 5-1772

**GARNITZ FURNR CO**  
310 S Mich-----CE 3-9494

**GRAFFIS FURNR**  
6037905 31-----AT 9-5750

**RIES FURNITURE CO**  
432 S Lafl Blvd-----AT 9-2431

**SANDOCK B & S**  
1217 W Wash-----CE 4-401

**L & W FURNR**  
Buy At A Discount  
Free Delivery  
24 Months to Pay  
Hours 9 A.M. to 5:30 P.M. Daily  
Mon and Fri. 9:00 A.M. to 4:00 P.M.  
Two Blocks So. of Ball Room  
108 N Mill-----BL 5-7244

**LeRoi's Furnr Store 2009 Miami**-----AT 8-401

**LIGHT CO INC THE**  
Entrance 3000 E Lafl Blvd-----CE 4-101

**LUPA BROS UPHOLSTERING SHOP**  
See Ad Under Upholsters  
404 S Main-----AT 7-301

**Manufacturing Giant Furnr Warehouse**  
407 N Front (Mish)-----AT 7-401

**MASON'S FURNR CO INC**  
**FURNITURE OF ALL KINDS**  
Modern and Provincial  
Appliances  
Carpeting and Linoleum  
Oil Space Heater  
Easy Terms Handy Charge  
900 S Mich-----AT 9-3601

**OSCEOLA FURNR MART**  
713 S Mich-----AT 9-501

**Open Even. Till 9 P.M. Except Wed.**  
**The Store Your Friends Recommend**  
204 LWE Osceola-----OR 4-8101

**PAUL McCOBB CONTEMPORARY FURNITURE**  
**GARNITZ FURNR CO**  
310 S Mich-----CE 3-9494

**PENNSYLVANIA HOUSE FURNITURE**  
**BEIGER FURNR CO**  
115 S Main (Mish)-----BL 5-1772

**RADIO & FURNR MART INC**  
713 S Mich-----AT 9-501

**RAILROAD BARGAIN CENTER INC**  
906 S Mich-----AT 9-101

**RANCH OAK FURNITURE**  
**RIES FURNITURE CO**  
432 S Lafl Blvd-----AT 9-2431

**Rene's Uphltry Shop Inc**  
342 LWW-----CE 2-671

**RIES FURNITURE CO**  
**MICHIANA'S LARGEST STORE**  
FREE HOME  
Free Parking - Free Delivery  
432 S Lafl Blvd-----AT 9-2431

**Ries Furniture Co 432 S Lafl Blvd**-----AT 9-2431

**River Park Furnr Co**  
2917 W Main-----AT 9-501

(See Advertisement This Classification)  
**ROZPLOCHOWSKI J P & CO**  
1237 W Western-----AT 7-401

**SAMSON'S B & B FURNR & TV**  
CO 54542 Ironwood Rd-----CE 2-6311

Businessmen, Long Distance pay way. Just check the time saved and suits gained against the cost.

## Furniture Dealers-New-(cont'd)

**SANDOCK B & S**  
Largest Selection  
Quality Furniture and Carpets  
Best Service - Lowest Prices  
1217 W. Wash.-----CE 4-4133

**Sandock B & S 1217W Wash.-----CE 4-4133**  
**CONRADERS FURNITURE STORES**

**WE TAKE TRADE-INS**  
**SAVE UP TO 40%**  
Buy Direct From Our Warehouse

Open Evenings Till 9 P.M.  
Established 44 Years

—Easiest Terms—

Famous For Nationally  
Advertised Lines

816 E Penn Av-----AT 8-4437

**SHIDLER'S FURNITURE INC**  
**QUALITY FURNITURE**  
Since 1856

Custom Made Draperies  
Slip Covers  
Complete Interior Decorating  
Service  
James Lees and Wanda Weve  
Fifth Carpet  
Budget Any Purchase

115 N Mich-----CE 3-9435

**Shidler's Furnr Inc 115N Mich-----CE 3-9435**

**SUNNYMEDE FURNITURE CO**  
Corp. Furniture Bldg.  
Save 20% to 40%  
We Honor Handy-Charco  
1144 Mich-----AT 7-0811

**Sunnymede Furnr Co 1144Mich-----AT 7-0811**

**TEPE FURNITURE CO**  
**CUSTOM BUILT FURNITURE**  
We Build Any Type  
Upholstered Furniture  
Tables and Lamps - Carpets  
Interior Decorating  
Pick-Up and Delivery  
3606 Mich Av-----AT 8-7311

**Tepe Furnr Co 3606MichAv-----AT 8-7311**

(See Advertisement This Classification)

**THOMAS & SONS COLONY HOUSE**

**FURNITURE CE 4-4612**

(See Advertisement This Classification)

**WALZ J E INC**

Full Line Of Television-Appliances

324 S Mich-----AT 8-2551

**WEST END FURNITURE CORP**

419W7(Mich)-----BL 5-9212

**WILLIAM'S PAINT CO**

UNPAINTED FURNITURE

"Indiana's Largest Selection"

Chairs - Desks - Bookcases

Chairs - Vanities - Tables

PAINT IT YOURSELF

SAVE 15 OR MORE

312 S Mich-----CE 2-6333

**Zorn Furnr Co 918LWE-----AT 7-4025**

## Furniture Dealers-Used, Bought

**& Sold**

**ABEY'S AUCTION & FURNITURE STORE**

We Buy and Sell Used Furniture

Expert Appraisals On Personal Prop.

Household Goods - Antiques

1414 Leer-----AT 9-8825

**Abeys Auction & Furnr Store**

1414Leer-----AT 9-8825

Long Distance is fastest when you Call by Number!

## Furniture Dealers-Used, Bought

## &amp; Sold-(cont'd)

**ALAN'S BARGAIN LEADER STORE**  
Our Low Overhead Saves You Money  
TOP DOLLAR PAID  
For Good Used Furniture  
See Our Display of New Kitchen  
Cabinets and Dinette Sets At Lowest  
Prices  
Integrity Is Our Chief Asset  
316 E Sample-----AT 7-9552

**BENNER'S WHITE ELEPHANT SHOP**  
TOP DOLLAR FOR  
ANYTHING THAT HAS A  
RESALE VALUE OR WILL  
SELL YOUR MERCHANDISE  
AT AUCTION  
FURNITURE  
BOUGHT AND SOLD

2216 Mich Av-----AT 8-7801

**Benner's White Elephant Shop**

2216MichAv-----AT 8-7801

**Budget Furnr Co 247DixWayN-----CE 2-2728**

**CASEY'S FURNITURE MART**

**NEW and USED  
HOUSEHOLD  
FURNISHINGS**

We Buy and Sell  
Individual Pieces or Housefull  
Appliances - Linoleum

1107 S Mich-----AT 9-6855

**Casey's Furnr Mart 1107 S Mich-----AT 9-6855**

**HIGGS USED FURNITURE STORE**

WE BUY - SELL OR TRADE  
USED FURNITURE  
STOVES - APPLIANCES

Puffy Higgs Pays The  
Highest Cash Prices

506 L W E-----AT 9-6412

**Higgs Used Furnr Store**

506LWE-----AT 9-6412

**Mike & Son New & Used Furnr Store**

935LWE-----AT 9-8922

**NORM'S USED FURNITURE**

Complete Selection of Used Furniture

Hours Mon. - Thurs - Sat. 9 A.M. to

5:00 P.M. - Fri. Open to 8:30 P.M.

112 E Mich Av Mich-----BL 9-1601

**RIVER PARK FURNITURE CO**

2917 Mich Av-----AT 9-5581

(Continued Next Page)

Businessmen, you'll get big results at

little cost when you use Long Distance!

**River Park  
FURNITURE  
— Co. —**

**MADDENS — FLEXSTEEL**

**SEALY — SIMMONS**

**MOHAWK — REMBRANDT**

**WE TAKE TRADEINS**

Open Mon., Tues., Thurs. and Fri.

Nights Till 8:30 P.M.

**Dial AT 9-5581 Dial**

2917 MICH. AV.

## CE=CENTRAL OR=ORCHARD

GRAFFIS  
FURNITURE

**AT 9-5750**

## FAMOUS BRAND NAMES

— EARLY AMERICAN —  
SPRAGUE & CARLETON, O'HEARN, WILLET, KLING, MOR-  
GANTON, MANISTEE, HUTCHCOCK, DAVIS, THOMASVILLE,  
TELL CITY, DUCKLOE, CUSHMAN, S. BENT, PINE SHOPS

— GRAND RAPIDS QUALITY —  
BAKER, BECHTOLD, BRANDT, HEKMAN, LUXURY, MICHIGAN  
SEATING, FURNITURE CITY, EXTENSOLE, TOWNSEND.

**HERITAGE**  
KROEHLER, LANE, SIMMONS (BEAUTYREST), HOWELL,  
DAYSTROM, COSCO, JAMESTOWN LOUNGE, MADDEN,  
PULLMAN, LA-Z-BOY, BRICKWIDE, LULLABY, PAUL HAN-  
SON, STIFFEL, SLIGH, VICTORIAN, DREXEL, DUX, BURNS  
FURNITURE  
FIFTH, GULUSTAN, LEE'S CARPETING  
SEALY, ENGLANDER, MORGANTOWN

**SPECIAL ORDER SERVICE**

60379 U.S. 31 — 5727 S. MICHIGAN

## THOMAS &amp; SONS



Since 1928



In  
Maple - Cherry - Pine

• MAKE YOUR SELECTIONS FROM

OUR LARGE STOCK

• ASK FOR OUR CATALOG OF

FAMOUS "CUSHMAN

CREATIONS"

• A COMPLETE SELECTION OF

LAMPS - CARPETS -

ACCESSORIES

— Parking No Problem —

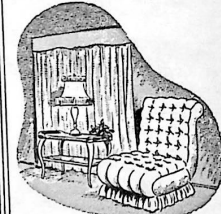
9 A.M. to 6 P.M.

EVENINGS BY APPOINTMENT

**Dial**

**CE 4-4612**

1434 PORTAGE AVE. N.W.

CUSTOM-BUILT  
FURNITURE

We Build Any Type Upholstered

Furniture

Over 3,000 Fabrics To Choose From

Reupholstering and Rebuilding

Carpets

INTERIOR DECORATING

EASY TERMS

**DIAL**

**AT 8-7311**

If No Answer Call

CE 3-2496

**Pick-up and Delivery**

**TEPE**

**FURNITURE**

**CO.**

3606 Mich. Av.



**Garbage Disposal Equipment****—Household**

See also *House Furnishings*; also  
Kitchen Equipment—Household, also  
Plumbing & Heating Supplies—Rtl

**B & G SERV CO**

Repairing Only—All Makes  
180735 Main — AT 8-6100

Electro-Way Of S. Bend  
4401 Chippewa — AT 8-4211

**GOEHN PLUMBING & HEATING CO**  
17401 W. Main — BL 5-9659

**HOME PLUMB & HEATING SUPPLY**  
GARBAGE DISPOSALS OF ALL  
KINDS

Waste King, In Sink Eater,  
Kitchen Equipment, Built In  
Appliances

Since 1931  
"It Can Be Had, It's Worth It"

721 E. Sample — AT 7-1525

**IN-SINK-ERATOR GARBAGE  
DISPOSERS**

**AUTHORIZED FACTORY SERVICE**  
X-CEL ELEC INC 111 Chicago — AT 7-4477

**INTERNATIONAL DISTRIBUTOR**  
AMSTAN SUPPLY DIV OF  
AMERICAN STANDARD

407 S. State — CE 4-3114

17401 W. Main — AT 7-1525

**SHOEMAKER O J INC**  
1008LWE — AT 9-9248

**WASTE KING DISPOSER**

New Liquidizing Action  
Disposes of All Food  
Wastes Instantly,  
Magic Sound Barrier  
Eliminates 95% of Noise.

**Waste King****"WHERE TO BUY THEM"**

COMMERCIAL  
MODEL DEALERS

**BAKER-WARD INC**  
22942US 31 — CE 3-9321

**NU-WAY REFRIG SUPPLY**  
223242US 31 — AT 7-3142

**FACTORY SERVICE**  
NORTHERN ELEC CO INC

15011 Prairie — CE 4-4101

**WHITE EDW J INC PLUMBING &  
HEATING** 1011 S. Mich — AT 9-6351

**Garbage Disposal Equipment**

**—Household—Repairing**

**GENERAL ELECTRIC GARBAGE  
DISPOSALS**

**FACTORY SERVICE**  
GENL ELEC CO

1503 Prairie — AT 7-6565

**Garden Implements**

**BOLENS OUTDOOR POWER  
EQUIPMENT**

"Rotary Tillers,  
patented Versa-  
matic tractor,  
Power-pak com-  
verts mower to tiller, Step-o-matic starting  
mower, riding rotary mower and direct and  
gear drive chain saws."

**"WHERE TO BUY THEM"**  
SALES & SERVICE

**HUMMER EQUIP CO**  
Ask For Demonstration

Lakeland — AT 8-8766

**GRAVELY TRACTOR AGCY**  
62910US 31 — AT 8-3834

**KELLEY C & SON**  
62910US 31 — BL 5-7826

**King's Kline Tractor Nursery**  
27290Kline — AT 9-2896

**WHEEL HORSE SALES & SERV CO**  
21460US 31 — CE 3-7169

(See Advertisement This Classification)

Mr. Businessman: When it's quick  
action you want—call Long Distance.

**Garden Implements Rental**

**AAYS RENT-ALL CO** 102LWE — CE 2-5871

Burns Paint & Rent-All  
332W Mich (Mish) — BL 9-2833

**UNITED RENT-ALLS OF S BEND**  
910 S Mich — AT 7-3255

**Garden & Lawn Equipment & Supplies**

**GRAVEN'S PAINT & HARDWARE**  
1827 S Mich — AT 9-8060

**FISHER HARDWARE INC**  
For Tool and Lawn Head-  
quarters - Rental Service On Spreaders,  
Rollers - Aerators - Hedge Trimmers,  
2314 High Ave — AT 8-7500

**HARVEY'S HARDWARE CO**  
Sells Lawn Supplies, Gasoline Mowers,  
Grubs, Root Killers, Tree Delivery  
Wkly 8 AM-8 PM, Sat. 8 AM-6 PM  
1720 S Mich — AT 7-9500

House Of Fireplaces & Garden Supls  
McKinley Hwy (Osceola) — OR 4-9033  
(See Advertisement This Classification)

Liberty Nurseries 22301 W. Main — CE 4-7900

**NU-WAY FEED & SEED CO THE**  
201N Olive — CE 4-2944

**Garden Tractors**

See Garden Implements

**Garment Cleaners**

See Cleaners

**Garment Mending**

See Weaving & Mending—Garment

**Garment Storage**

See Fur & Garment Storage

**Gas Appliances**

See also Ranges & Stoves—Rtl; also  
Refrigerators & Freezers—New

Liberty Gas & Serv Co Inc  
McKinley Rd (Osceola) — OR 4-8828  
(See Advertisement This Classification)

Talk Twice as Long and Pay No More

on Hoosier Night Rates. The former

charge for a 3-minute call now buys 6

minutes of talking time. These rates

apply on station-to-station calls between

any two Indiana telephones from 9 P.M.

to 4:30 A.M.

**TRACTORS—MOWERS—TILLERS**

**MYERS  
WHEEL HORSE  
SALES & SERVICE**

"A So. Bend Product"  
— Dist —  
**CE 3-7169**

**WHEEL HORSE  
SALES & SERVICE CO**  
31465 US 31  
1 Mi. S. of State Line

**OR 4-9033**

*Free Planning Service*

Fireplaces • Incinerators • Patio Stone  
Lawn Furniture • Complete Installation

**THE**

*House of Fireplaces*

G. W. Hostetter, Prop.

1 BLK. W. OF STARLIGHT THEATER ON U.S. 20

**LIBERTY**

**BOTTLED GAS  
SERVICE CO., INC.**

**LIBERTY**

**BOTTLED OR BULK  
for FARMS, HOME, AND INDUSTRIAL USE**

**JANITROL GAS FURNACES**

"A Heart of Steel That's Designed To  
Last For Years"

FREE SERVICE — NO DOWN PAYMENT — UP TO 36 MO. TO PAY

CALL CY CLAFFIN  
**OR 4-8828**

McKINLEY RD. OSCEOLA, IND.

## Gas-Bottled

**CHILI MAC'S STA**  
PROPANE - BUTANE TANKS  
FILLED DAILY UNTIL  
MIDNIGHT - Closed Wed.  
Open Sundays  
Corner Mayflower Rd and LWW  
54584 Mayflower Rd-----CE 5-0767

## Gas-Bottled (cont'd)

## DRI-GAS SALES &amp; SERVICE

A Gas Service for homes  
& buildings NOT served  
by city gas. For Cook-  
ing, Water Heating,  
House Heating,  
Refrigeration.

**Dri-gas**  
THE ALL-PURPOSE FUEL

"FOR INFORMATION CALL"  
MORE & A HEATING CO  
2112 Mich Ave.-AT 7-467

**HICKSGAS TWIN CITY INC**  
24 Hr Emergency Service  
56450 Fir Rd-Mish-----BL 5-7383  
(See Advertisement This Classification)  
Jack's Trailer Rental & Bottled Gas  
See Our Ad Under Trailers  
Hous. Rental  
51370 US 31-----CE 4-3852  
(See Advertisement This Classification)

## LAPORTE BOTTLED GAS CO

Installers of LP Gas Equip.  
Industrial Lift Truck Fuel  
Tractor Conversions & Fuel  
Home Heating & Cooking  
Plant & Showroom On U.S. 30  
3 Mi. West of New Carlisle, Ind.  
Or LaPorte, Ind. 5174  
New Carlisle Ind Call Long Distance  
New Carlisle--OL 4-7441

**LIBERTY GAS & SERV CO INC**  
McKinley Rd (Oscoda)-----OR 4-8820

## PYROFAX GAS SERVICE

Quality controlled bottled  
gas service. Low installa-  
tion cost. Complete line of  
modern appliances for  
Cooking, Water Heating,  
Clothes Drying, Room  
Heating.

**Pyrofax**

"WHERE TO BUY IT"  
VALLEY GAS & APPLNG INC  
13492 M. Kinley Hwy-Mish.-BL 9-3746

**TWIN CITY HICKSGAS INC**  
24 Hr Emergency Service  
See Advertisement This Classification  
56450 Fir Rd-Mish-----BL 5-7383

## Gas Burners

**ARMSTRONG GAS BURNERS--**  
HOLEN JA FURNACES CO  
5145 Sample-----AT 9-4177

**BARANOWSKI JOHN**  
825 E. Colfax Ave.-CE 3-8038  
**BELLEVILLE ELEC & HEATING CO**  
Premier & Coleman Furnaces  
Installation & Service  
1318 N. Lincoln-----CE 3-9401  
**BEUTTER-ACHTON CO**  
2018 W. Wash Ave.-CE 4-5891  
**BRYANT AUTOMATIC GAS BURNERS**

Conversion burners for  
converting home furnaces  
and boilers to auto-  
matic gas heating  
operation. Completely  
automatic, holds desired warmth as regulated  
by sensitive thermostat control.

**bryant**

"FOR INFORMATION CALL"  
DEALERS

**CAMPBELL C R & SONS INC**  
3010 Mich Ave.-AT 7-1566  
**D & D FURNACE & SHEET METAL**  
SHOP 125 Wilbur-CE 2-7440  
**GOFF HEATING & AIR**  
CONDITIONING CO  
1417 5 Mich.-AT 9-6511  
**SEDMAN CLAUDE L HEATING & AIR**  
CONDITIONING  
502 S. Grand-Mish.-BL 5-2217  
If no ans. call-----AT 7-3095

**BUILDERS STORE INC**  
1317 Mich Ave.-AT 7-1528  
**BURGET CO** 612 E. Sample-----AT 8-4747  
**CAMPBELL C R & SONS INC**  
3010 Mich Ave.-AT 7-1566

"All the comforts of home" most cer-  
tainly includes extension telephones.

## Gas Burners-(cont'd)

**DOWAGIAC GAS FURNACES--**  
WHITT HEATING CO  
312 S. Main-Mish-----BL 5-2220

**GOEHN PLUMBING & HEATING CO**  
Specializing in Boiler Conversion  
1244 W. Mich-----BL 5-9659

**HOLLAND GAS BURNERS--**  
HOLLAND FURNACE CO  
226 N. Ironwood Dr-Mish-----BL 5-9619

**HOOSIER FURNACE CO**  
1227 W. Wash Ave.-CE 2-7144  
**IRON FIREMAN GAS BURNERS**

Iron Fireman gas burner with  
Synchrostat day-night control  
for better automatic heating  
-lower fuel bills, Gas boiler  
and furnace units for homes,  
buildings and plants. Phone  
for free survey.



## "WHERE TO BUY IT"

**CASTLEMAN FUEL & HEATING**  
CO 400 S. Main-Mish.-BL 5-3154

**LIQUID HEAT FUEL CO INC**  
Gas-Q-Matic By Williams  
14921 E. 14th St-Mish-----BL 5-3181

**MASS A D & SONS INC**  
3844 Oak Under Furnaces Heating Dirs  
1017 LWW-----CE 4-8551

**Melkey Heating Sales & Serv**  
1450 E. Colfax Ave.-AT 9-5863  
**OSTHEIMER HEATING CO**  
1915 S. Main-AM-AT 9-5100

**RUMMEL HEATING CO**  
1124 S. Main-AM-AT 9-3368

**TEMPERATURE ENGINEERING CO**  
• DOMESTIC  
• INDUSTRIAL  
• COMMERCIAL  
SERVICE AND CLEANING  
Repairing On All Makes  
24 Hr. Service  
530 N. Niles-----CE 4-0628

**TEMPERATURE ENGINEERING CO**  
530 N. Niles-----CE 4-0628  
**VARGO'S HEATING SERV**  
1212 E. Madison-CE 4-6211

**WALKER J R & SONS INC**  
WHITT HEATING CO  
312 S. Main-Mish.-BL 5-2220

## Gas Companies

**GAS COMPANY THE**  
Complete Line of  
GAS APPLIANCES  
SALES and SERVICE  
307 N. Mich-----CE 4-2181

Gas Company The 307 N. Mich-----CE 4-2181

## Gas Engines

See Engines

## Gas Logs

See Fireplace Equipment

## Gas Stoves &amp; Ranges

See Ranges & Stoves

## Gas Tubing

See Tubing; also Tubing-Metal  
-Fabricators

Long Distance rates are surprisingly  
low. See for yourself . . . check some  
of them listed on the inside front cover  
of this directory.

## Gaskets

**FLEXITALLIC GASKETS--**  
CRUMP A L & CO  
4036 N. Lincoln-Chicago Illinois  
Call Long Distance  
Chicago-----OL 1-70

## Gasoline

See Oil Refiners

## Gasoline Gauges

See Gauges

## Gasoline Motors

See Engines

## Gasoline Service Station Equipment

Confield Supply Co Inc 1626 S. Main-AT 7-31  
**EQUIPMENT SALES CO**  
ON PETROLEUM EQUIPMENT  
1218 W. 8 (Mish)-----BL 5-902

## WAR EQUIP CO

Steam Cleaners - Curtis Compressor  
Aircraft Grinders Equip. - Paint Equip  
Tune Up Equip. - Brake Equip  
112 E. DuSable Ave.-AT 9-2401

Hoosier Night Rates are the big  
long distance bargain. Double your  
long time at no extra charge on station  
station calls between any two Indiana  
telephones from 9 P.M. to 4:30 A.M.

Free . . .

Ask at any Indiana Bell  
Business Office for a per-  
sonal telephone numbers  
booklet.

Not down the numbers  
you call frequently--and  
if there's an out-of-town  
number you don't have,  
be sure to add it to your  
list when the operator  
gives it to you.

Long Distance is twice as fast  
when you call by number.

**TWIN CITY HICKSGAS, INC.**  
WORLD'S SUPER LEADING  
**HICKSGAS**  
FUEL SPECIALISTS  
PROPANE

TWIN CITY, INC.

WORLD'S LEADING PROPANE  
SPECIALISTS

24 HOUR  
EMERGENCY  
SERVICE DAILY

Covering a  
30 Mile Area

**BOTTLED AND BULK**  
FOR -  
HOME - FARM - INDUSTRY  
CUSTOM SERVICE FOR  
LIFT TRUCKS  
FREE ESTIMATES

DIAL

**BL 5-7383**



Fir Rd. at Jefferson  
56450 Fir Rd. Mish.

## AUTHORIZED DEALER



**Philgas**  
THE ALL-PURPOSE FUEL

WE DELIVER and INSTALL BOTTLED  
GAS  
NEW and USED APPLIANCES  
PHILGAS - TAPPAN and OTHER  
BRAND NAMES  
APPLIANCES INSTALLED FREE  
MATERIAL COSTS ONLY

CYLINDERS FILLED 7 DAYS A WEEK

Call **CE 4-3852**

**JACK'S** TRAILER RENTAL  
& BOTTLED GAS

5157 U.S. Hwy. 31 (North of Roseland)



**CITIES SERVICE  
STATION**

# Jim POPE'S



**24 HR. SERVICE  
EVERY DAY**

CALL  
AT 9-0618

✓ **WRECKER**  
**AND**  
✓ **ROAD SERVICE**

- MUFFLERS and TAIL PIPES
- WHEEL ALIGNMENT and BALANCING
- ACCESSORIES

**CORNER C**

**CORNER OF WESTERN AND CHAPIN**  
805 W. WESTERN AV.

# ART'S DX

**SERVICE**  
**ROAD SERVICE**

COMPLETE AUTO SERVICE

- Brake Serv.
- Ignition Serv.
- Mufflers and Tail Pipes, Etc.
- Tune-Up
- Carburetors Serv.

Tires — Batteries — Accessories

### Auto's Called for and Delivered

CE 3-0886

1602 LINCOLNWAY W.

ART STRASSER - Prop.

*Acres*

SERVICE

GAS  
**SUNOCO**  
OILS



## ROAD SERVICE

The Place Where Your Car  
Gets Personalized Service

**WE FEATURE**

- Auto Tune-Up with Allen  
Equipment
- A Complete Brake Service
- Cold Chemical Motor Cleaning
- Muffler Sale and Service
- A Complete Line of Tires -  
Batteries - Accessories

DIAL  
CF 3-0736

2605 L.W.W.

# PICK-UP and DELIVERY ROAD SERVICE



- ✓ TUNE-UPS
- ✓ BRAKE SERVICE
- ✓ WHEEL BALANCING
- ✓ MUFFLERS - TAILPIPER

Dial  
**CE 3-0571**

## Bud's SIX POINT SHELL

SO. BEND AV. AT EDDY

# WE NEVER CLOSE

24 HOUR SERVICE

## Earl's

### STANDARD SERVICE STATION



- ATLAS TIRES
- BATTERIES
- AND ACCESSORIES
- BRAKE SERVICE
- TUNE UPS
- WHEEL BALANCING
- MUFFLER AND TAIL PIPES
- STARTER & GENERATOR SERVICE



WE GIVE  
TOP VALUE  
STAMPS

CALL  
**CE 3-0617**

322 HO, MICH.  
COR. OF MICHIGAN & MADISON

# ROAD SERVICE

## F & R



**SERVICE**  
ROSELAND

FRANK CREIGHTON - RONNIE STEALY



"Serving Roseland and Area"  
Pick Up and Delivery

- BRAKE SERVICE
- WHEEL BALANCING
- MUFFLERS AND TAILPIPER
- WASHING AND POLISHING
- FIRESTONE TIRES
- DELCO BATTERIES

310 DIXIE WAY N.

# ROAD SERVICE



24 HOUR  
WRECKER SERVICE

- Motor Tune-Up
- Wheel Balancing
- Ignition Service
- Tire and Battery Service
- Tail Pipe Repair
- Washing and Polishing

## Frank's SINCLAIR SERVICE STATION



DIAL  
**CE 3-0568**

Dir. in Sinclair Products  
LINCOLNWAY AT OLIVE  
2405 LWW

# Gasoline Service Stations-(cont'd)

## CAMPBELL STANDARD SERV

LWW  
AT COLLEGE

ROAD  
SERVICE

BRAKE SERVICE  
ACCESSORIES

Pick-Up and Delivery

John Campbell - Operator

1709 LWW -----CE 3-0666

Campbell Standard Serv

CARON'S STANDARD SERV

1830 WWMish-BL 5-0696

Chapman's D X Serv Sta

6272JeffBlvd-AT 9-0530

## CHARLIE'S SERV STAS

Pick-Up and Delivery

• Automatic Transmissions

• Mufflers • Tune-Ups

• Brake Serv. • Tires

• Batteries • Auto Electrical Service

Charlie's (Owner)

1832 Prairie Ave-AT 9-0646

Charlie's Serv Stas

1832 Prairie Ave-AT 9-0646

Chet's Cities Serv Sta

18181 StRd23-CE 4-4242

Cities Serv Oil Co

Serv Sta 316N Olive-CE 3-0383

Merchandising Center

1102EEwing-AT 9-0923

## CITIES SERVICE PRODUCTS

The Best for Service

Taps in Quality

Use

CITIES SERVICE PREMIUM

GASOLINE AND OILS

Tires - Batteries - Accessories

"WHERE TO GET SERVICE"

OIL WAREHOUSE

CITIES SERV OIL CO

2235 S 3 N-CE 3-1166

DEALERS

BARE'S CITIES SERV STA

54976 InwoodDr-CE 3-0484

BIXLER'S CITIES SERV

5015 InwoodDr-AT 9-0548

BOMAC'S CITIES SERV STA

34 W Western-AT 9-0669

CHET'S CITIES SERV STA

18181 StRd23-CE 4-4242

CITIES SERV OIL CO

Serv Sta 316N Olive-CE 3-0383

Merchandising Center

1102EEwing-AT 9-0923

GLEN'S CITIES SERV STA

411 S Sloan-AT 9-0696

HOLLY'S CITIES SERV STA

40800 S 31-AT 9-0669

LLOYD'S CITIES SERV STA

126LWE-CE 3-0983

NOELL CITIES SERV

5015US 31-CE 3-0438

SHUBERT'S CITIES SERV STA

5323W Sample-AT 9-0967

STEVE & GENE'S CITIES SERV

STA 21508 StRd23-AT 9-0546

STOOKEY'S CITIES SERV STA

1601 S Sloan-AT 9-0661

SWEDER'S CITIES SERV STA

1312LWW-CE 3-0505

TIRE SERV CO INC

101 Mich-AT 7-3391

WELLS CITIES SERV

15046 StRd23-CE 3-0391

TERRITORIAL OFFICE

CITIES SERV OIL CO

701 SheridnBg-CE 4-8131

REGIONAL OFFICE

CITIES SERV OIL CO

701 SheridnBg-CE 4-8131

# Gasoline Service Stations-(cont'd)

Clula's Standard Serv Sta

3105W Sample-AT 9-0901

CLARK'S OIL & REFINING CORP

2701LWW-CE 3-0401

2322 SMICH-AT 9-0901

2801WWesternAv-AT 9-0901

Cliff's Sunoco Serv Sta

See Our Ad Under Auto Repairing & Service

3817WWesternAv-AT 9-0901

Colro Sinclair Serv Sta

1405PortageAv-CE 3-0901

COLFAX SUNOCO SERV

808LJeffBlvd-AT 84

Colliers Bros Texaco Serv Sta

3001MichAv-AT 9-0901

Colonial Oil Co 52394US 31-CE 3-0901

Crowder's D X Serv Sta

534 SMICH-AT 9-0901

DX PRODUCTS

LUBRICATING

GASOLINES

PRODUCTS

YOU TRUST

SERVICE

YOU REMEMBER!



"WHERE TO BUY THEM"

SOUTH BEND DEALERS

BICKEL'S DX SERV STA

431N Mich-CE 3-0901

BLV'S D-X SERV

4040US 31 St-AT 9-0901

BOB'S BELLEVILLE SERV STA

2122 SMICH-AT 9-0901

BOB'S DX SERV STA

2122 SMICH-AT 9-0901

CHAPMAN'S D X SERV STA

4272JeffBlvd-AT 9-0901

CROWDER'S D X SERV STA

1534 S Sloan-AT 9-0901

FOGARTY D X SERV STA

1134US 31-AT 9-0901

HORVATH D X SERV STA

2223 Mich-AT 9-0901

SHAFFER & HOOVER D-X SERV

STA 827LWW-CE 3-0901

SHAFFER KENNETH O D X SERV

STA 827LWW-CE 3-0901

MISHAWAKA DEALERS

JIM'S D X SERV STA

5405 S Sloan-BL 5-0401

POWELL'S D X SERV STA

1231LWW-Mish-BL 5-0501

RICH D-X SERV STA

1025WJeffBlvd-Mish-BL 5-0401

MAIN OFFICE

GAFILL DX OIL CO

511LafBg-CE 3-0401

DALE'S TEXACO SERV STA

ROAD SERVICE

Lubricating and Washing

Minor Repairing and Tune-Up

Mufflers and Tailpipes

Dale Hoot, Prop.

2304 LWW -----CE 3-0901

Dale's Texaco Serv Sta

2304LWW-CE 3-0901

DAN'S SHELL SERV

3303W Sample-AT 9-0901

Dave's Standard Serv Sta

2302 StMich-AT 9-0901

DERRICK'S AUTO & TRUCK SERV

1707W WashAv-CE 3-0401

Call "station-to-station." It's always

smart to take advantage of the best

gain you can get. "Station" calls call

you just that. Service is faster, and you

save money, besides!

## Gasoline Service Stations--(cont'd)

DICK Kruk's Phillips 66 Serv Sta

## ROAD SERVICE

PICK UP  
and  
DELIVERY

- Washing and Polishing
- Motor Tune-Up
- Brake Service
- Wheel Balancing

Next To Howard Johnson's

52941 US 31-----CE 3-0623

DICK Kruk's Phillips 66 Serv Sta  
52941 US 31-----CE 3-0623DICK'S GARAGE 23377 Prairie Av. AT 8-9955  
Dick's Sinclair Serv Sta 52941 US 31-----CE 4-4011  
(See Advertisement This Classification)

DICK'S 66 SERV STA

Complete Line of  
PHILLIPS' PRODUCTSLee Tires - Phillips Batteries  
Washing - Greasing  
Light Repair Work  
Road Service

Hours Mon. - Fri. 7:00 A.M. to 6:00 P.M.

Sat. and Holidays 9:00 A.M. to 6:00 P.M.

1902 S Mich-----AT 9-0092

Dick's 66 Serv Sta 1902 S Mich-----AT 9-0092

Dick's Sunoco Serv Sta 2119 Mich Av. AT 9-0094

Domine Joe Serv Sta 415 E Sample-----AT 9-0917

Dor's 66 Serv Sta 52941 US 31-----CE 3-0553

Downtown Standard Serv Sta 301 N La Blvd-----CE 3-0553

EARL'S STANDARD SERV STA 332 N Mich Av.-----CE 3-0617

(See Advertisement This Classification)

EDISON PARK SUNOCO SERV STA 1346 N Ironwood Dr-----CE 3-0928

Edison Park Sunoco Serv Sta 1346 N Ironwood Dr-----CE 3-0928

Edison Park Sunoco Serv Sta 1346 N Ironwood Dr-----CE 3-0928

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Edison Park Sunoco Serv Sta 1346 N Ironwood Dr-----CE 3-0928

Edison Park Sunoco Serv Sta 1346 N Ironwood Dr-----CE 3-0928

## Gasoline Service Stations--(cont'd)

FISHER'S GULF SERV STA

COMPLETE  
BRAKE  
SERVICEROAD  
SERVICEBrakes Relined - Drums Turned  
Motor Tune-Ups  
With Modern Allen Equipment  
Mufflers and Tail Pipes  
Battery and Complete Tire  
Service

705 S Olive-----AT 9-0611

Fisher's Gulf Serv Sta 705 S Olive-----AT 9-0611

FLOYD'S WESTERN AV STANDARD

SERV STA 515 W Western Av-----AT 9-0907

FLOYD'S WESTERN AV STANDARD

SERV STA 515 W Western Av-----AT 9-0907

FLOYD'S WESTERN AV STANDARD

SERV STA 515 W Western Av-----AT 9-0907

FLOYD'S WESTERN AV STANDARD

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FLOYD'S WESTERN AV STANDARD

SERV STA 515 W Western Av-----AT 9-0907

FLOYD'S WESTERN AV STANDARD

SERV STA 515 W Western Av-----AT 9-0907

HERITZ  
FRIENDLY  
SERVICE

GO GULF



- FREE PICK UP and DELIVERY
- MOTOR TUNE-UP
- MINOR AUTO REPAIR
- TOWING SERVICE
- WORK GUARANTEED

Dial  
CE 3-0741

(AT OLIVE ST.)

2402 BERTRAND

CITY WIDE  
EMERGENCY  
ROAD SERVICECALL  
AT 9-0726

- TIRES - NEW and REGAPS
- BATTERIES  
Dels and Goodrich
- ENGINE OVERHAUL  
Major and Minor Repairs
- AUTOMATIC TRANSMISSIONS  
Adjust - Repair - Overhaul
- IGNITION SERVICE  
DuMont Electronic Equip. Analyzer
- WHEEL BALANCING  
Automatic Electronic Equipment
- BRAKE SERVICE
- CARBURETOR SERVICE
- MUFFLERS
- PICK UP and DELIVERY

★ ALL WORK TRIPLE GUARANTEED ★

Mon. To Sat. 6:30 A.M. To 9 P.M.  
Sunday 9 A.M. To 6 P.M.

DAN ARSENOWICZ (Owner)

INDIANA  
MARATHON SERVICE STATION

721 W. INDIANA AV.

GREEN'S  
GULF SERVICEROAD  
SERVICE

- FREE PICK UP & DELIVERY
- MOTOR TUNE-UP
- BRAKE SERVICE
- MINOR REPAIRS
- MUFFLER & TAIL PIPE  
SERVICE
- WHEEL BALANCING

— HOURS —  
6:30 A.M. To 11:00 P.M.

Wayne Green - prop.

Dial  
CE 3-0848

2932 MCKINLEY AV.

ROAD SERVICE



MAPLE LANE AREA

AUTO REPAIRING - FROM  
TUNE-UP TO OVERHAUL

- BRAKE SERVICE
- WHEEL BALANCING
- MUFFLERS and TAILPIPS

ATLAS TIRES

BATTERIES

and ACCESSORIES

Dial  
CE 3-0912GRUBBS'  
STANDARD SERVICEGEO.  
GRUBBS, JR.  
Prop.Dial  
CE 3-0912

18492 ST. RD. 23

There's a relative or friend somewhere, right now, who'd be happy to hear your voice over the Long Distance lines.

# ROAD SERVICE

CALL CE 3-0616



Ironwood and So. Bend Ave.  
Pick-Up and Delivery Service

- Motor Tune-Up
- Minor Repair
- Brake Service
- Tires
- Batteries
- Tire Repairing



**IRONWOOD SHELL SERV. STA.**

18007 State Rd. 23

# STOOKEY'S



**CITIES SERVICE STATION**



**TUNE-UP and CARBURETOR  
BRAKE and ELECTRICAL  
SERVICE**

Cars Called for and Delivered

Tire and Battery Service

Lubrication

Tires — Batteries  
Accessories

DIAL  
**AT 9-0061**

1601 S. MICH.

# Gasoline Service Stations—(cont'd)

**GULF SERVICE**  
CONTINUED FROM PRECEDING PAGE  
**MAX'S GULF SERV STA**  
40130Westerly—AT 9-0490  
**RANKIN'S GULF SERV STA**  
Road Service and Light Repair  
2708 SMICH—AT 9-0805  
**RUPE'S MOTOR SERV**  
23502 SR423—AT 8-7577  
**SCHRADERS TRADING POST**  
19711 Goodland—CE 3-0525  
**STAN'S GULF SERV STA**  
552 N Mich—CE 3-0488  
**TED'S GULF SERV STA**  
2304 Edison Rd—CE 3-0452

Hacker's Sunoco Serv Sta  
5701LWE—AT 9-0826

**HERB SEALL MOBIL SERV STA**  
ROAD SERVICE  
Open 7 A.M. to 10 P.M.  
We Feature  
Tune-Up • Wheel Balancing  
Tires • Batteries • Accessories  
1611 S Bend Ave—CE 3-0676

Herb Seall Mobil Serv Sta  
1611 S Bend Ave—CE 3-0676

**HERITZ GULF SERV STA**  
2402 Bertrand—CE 3-0741  
(See Advertisement This Classification)

**HES LEO MOBIL SERV STA**  
Road Service  
13555 Portage Ave—CE 2-8150

**HILL'S SHELL SERV STORE**  
ROAD SERVICE  
Tire Battery  
Ignition Carburetion  
Service  
601 N Mich—CE 3-0583

Hill's Shell Serv Store 601 N Mich—CE 3-0583

**HOLLEY'S SHELL SUPER SERV STA**  
2402 Bertrand—AT 9-0666

Holly's Cities Serv Sta  
60990 US 31 S—AT 9-0069

**HORVATH D X SERV STA**  
All Minor Auto Repair • Motor Tune Up  
Brake Service • Let Us Pick Up and  
Deliver Your Car  
1154 W Wash Ave—AT 9-0852

Horvath D X Serv Sta  
1154 W Wash Ave—AT 9-0852

**HUBBARD'S MAPLE LANE MARATHON  
SERV STA**  
ROAD SERVICE  
• Trailer Rental  
• Ice  
• Brake Service  
• White Gas  
18008 St Rd 23—CE 3-0764

Hubbard's Maple Lane Marathon Serv  
Sta 18008 SR223—CE 3-0764

Hudson Oil Co of Ill Inc  
514 Dixie Hwy N—CE 3-0932

**HUSS D-X SERV STA**  
"Let Us Pick-Up & Deliver Your Car"  
Minor Tune-Up & Brake Service  
Washing & Polishing  
103 Dixie Wy N—CE 3-0610

Huss D-X Serv Sta 103 Dixie Wy N—CE 3-0610

Huston Sinclair Serv Sta  
1401 SMich—AT 9-0974

**HYWAY GULF & GARAGE SERV**  
STA 18352 SR423—CE 3-0549  
(See Advertisement This Classification)

Ind Marathon Serv Sta  
721 WIndAv—AT 9-0726  
(See Advertisement This Classification)

Ironwood Shell Serv Sta  
18007 SR423—CE 3-0616  
(See Advertisement This Classification)

Jack's Conoco Serv Sta 11491 Mich—AT 9-0528

Jack's Texaco Serv Sta  
1954 Prairie Av—AT 9-0973  
(See Advertisement This Classification)

**JACOB'S SUNOCO SERV STA**  
50570 US 31—CE 3-0760

# Gasoline Service Stations—(cont'd)

**JAKE'S SHELL SERV STA**  
26500 US 20—CE 3-0990

**JERRY'S GULF SERV STA**  
40070 Wasky—CE 3-0600  
(See Advertisement This Classification)

**JIM'S CITIES SERV STA**  
803 WWestern—AT 9-0800  
(See Advertisement This Classification)

Joe's Serv Center 12707 Adams Rd—CE 2-9800

John's 66 Serv Sta 7021 LWE—AT 9-0900

John's Serv Sta 22981 Ardmore Tr—CE 3-0400

**JOHN'S STANDARD SERV STA**  
40200 Wasky—CE 3-0600  
(See Advertisement This Classification)

**KAHLE'S OKLAHOMA SERV STA**  
1112 S Mich—AT 9-0800

Kalicki's Standard Serv Sta  
7202 WWestern—AT 9-0800

**KAMP'S STANDARD SERV STA**  
2925 E McKinley Ave—CE 3-0600  
(See Advertisement This Classification)

Katona Bros Texaco Serv Sta  
622 WCalvert—AT 9-0800

Klinehall's Sunoco Serv Sta  
502 WWestern—AT 9-0800

Klota X Shell Serv Sta 612 LWW—CE 3-0400

Korn Cloud C 2270 US 20—CE 3-0400

**KRECIOSH'S GULF SERV**  
• Let Us Pick Up and Deliver  
• Brake Work • Tire Repairing  
• Motor and Minor Engine Repair  
• Minor and Tail Pipe Service  
• Sunoco A.M.V. 9 P.M.  
Ask For Lou  
3307 W Sample—AT 9-0900

Krecioch's Gulf Serv  
3307 W Sample—AT 9-0900

**KUHAR'S GULF SERV STA**  
Let Us Emergency Road Service  
Minor and A.M.V. 9 P.M.  
Sunoco A.M.V. 9 P.M.  
1643 Prairie Ave—AT 9-0800

Kuhar's Gulf Serv Sta  
1643 Prairie Ave—AT 9-0800

Kunz Texaco Serv Sta 3331 Mich—CE 3-0600  
(See Advertisement This Classification)

Lauer & Son Standard Serv  
506 N Dille—CE 3-0600  
(See Advertisement This Classification)

Laughman's Sinclair Serv Sta  
2202 Miami—AT 9-0800  
(See Advertisement This Classification)

Lee's Gulf Serv Sta 1212 Miami—AT 9-0800

**LLOYD'S CITIES SERV STA**  
1261 LWE—CE 3-0600

Loomis Gulf Serv Sta  
1228 E Calvert—AT 9-0800

Lou's Super Serv 1449 Mich—AT 9-0800

**MARATHON PETROLEUM PRODUCTS**

"Best in the Long Run"  
Complete Line of  
Tires, Batteries  
and Accessories

**"WHERE TO BUY THEM"**  
ZONE OFFICE  
OHIO OIL CO THE  
15400 Dille—CE 3-0600

**OHIO OIL CO THE**  
Gasoline & Motor Oils  
15300 Wash Av—CE 3-0600

**OHIO OIL CO THE**  
Oil Heating Oil  
15300 Wash Av—CE 3-0600

**DEALERS**  
**BEN'S MARATHON SERV STA**  
15300 Wash Av—AT 9-0800

**ED'S MARATHON SERV STA**  
2120 WWestern—AT 9-0800

**FENZEL'S BOB MARATHON SERV STA**  
1510 E Calvert—AT 9-0800

**HUBBARD'S MAPLE LANE  
MARATHON SERV STA**  
18008 SR423—CE 3-0764

**IND MARATHON SERV STA**  
721 WIndAv—AT 9-0726

**PAT'S MARATHON SERV STA**  
15300 Wash Av—CE 3-0600

**PETKOVICH MARATHON SERV STA**  
2124 E McKinley Ave—AT 9-0800  
CONTINUED NEXT PAGE

**JERRY'S GULF service**  
ROAD SERVICE  
PICK-UP and DELIVERY  
DIAL  
**CE 3-0518**

Hrs.:  
6 A.M. Till 1 A.M.  
Fri. and Sat. Open  
24 Hrs.

- TUNE-UPS
- BRAKE SERVICE
- MUFFLERS
- TAIL PIPES
- WASHING and  
POLISHING



1405 W. WASHINGTON AV.



DEALER IN SINCLAIR PRODUCTS  
Goodyear Tires and Batteries  
Repair Work • Mufflers • Tail Pipes  
Washing and Polishing • Brake Service  
ROAD SERVICE • Battery Charging  
Open 7 A.M. To 10 P.M.

Call **AT 9-0509** Call

**BEN'S SINCLAIR SERV STA**

Benny Stopczynski, Prop. 3609 W. Western

17993 STATE RD. 23

**BOB'S SINCLAIR SERVICE**

- BRAKE SERVICE
- TUNE-UP
- WHEEL BALANCING

Dial  
**CE 3-0495**

"BOB YOUNKIN"

Across From Greenwood's Shopping Center

17993 STATE RD. 23

## Gasoline Service Stations—(Cont'd)

**MARATHON PETROLEUM PRODUCTS**  
 2202 FIVE POINTS RD. DOING PAGE  
**SUNNYSIDE MARATHON**  
 SERV STA 1107 Mich.—AT 9-0772  
**TINKEL SERV STA**  
 2222 Mich.—AT 9-0842  
**WHITE'S MARATHON SERV STA**  
 214N William—CE 3-0646  
**ZELASKO MARATHON SERV STA**  
 2124 S Mich.—AT 9-0638

**Mare's Sinclair Serv Sta**  
 1502 S Mich.—AT 9-0073  
 (See Advertisement This Classification)  
**Mars Gulf Serv Sta**  
 4014 W Western Ave.—AT 9-0490  
**McDONNELL'S SHELL SERV STA**  
 ROAD SERVICE  
 Complete Brake Work  
 Major and Minor Tune-Up  
 Wheel Balancing  
 Free Pick-Up and Delivery  
 3507 S Mich.—AT 9-3949

**McDonnell's Shell Serv Sta**  
 3507 S Mich.—AT 9-3949  
**McKinley Sinclair Serv Sta**  
 3621 McKinley Ave.—CE 3-0849  
**Madison Lincoln Way Standard**  
 Serv Sta 713 W W—CE 3-0561  
**Mendish Philip 66 Serv Sta**  
 1314 Portage Ave.—CE 3-0334  
**MILLER'S STANDARD SERV STA**  
 46 S Mich.—AT 9-0000  
 (See Advertisement This Classification)  
**MORRAN'S STANDARD SERV**  
 STA 1702 S Mich.—AT 9-0963  
**Nagy Joe Serv Sta** 631 1/2 Blvd.—CE 3-0911  
 (See Advertisement This Classification)  
**NAGY'S STEVE SERV STA**

• Body Repair • Mufflers  
 • Starters • Generators  
 • Ignition • Tune Up  
 • Car Wash • Brake Service  
 Hrs. 6:00 A.M.—6:00 P.M.  
 Sunday: 6:00 A.M.—12:00 Noon  
 1601 W Ind Ave.—AT 9-0695

**Nagy's Steve Serv Sta**  
 1401 Wind Ave.—AT 9-0695  
**Nash Bros Standard Serv**  
 4042 S Mich.—AT 9-0629

**NEW'S STANDARD SERV STA**  
 • Windshield Service  
 • Muffler and Tail Pipe Service  
 • Motor Tune Up  
 • Brake Service  
 • Wheel Balancing  
 Washing, Lubrication, S & H Green  
 Stamps  
 Atlas Tires, Batteries, Accessories  
 3228 LWW—CE 3-0950

**Nnet's Standard Serv Sta**  
 750 LWW—CE 3-0950  
**NIEDBALSKI BROS OILBARS**  
**SERV STA** 334 S Mich.—AT 9-0784  
**Noell Cities Serv Sta** 50715 US 31—CE 3-0438  
**OKLAHOMA GAS & OIL**

"Happy Motorist" Starts  
 at the Sign of Oklahoma—  
 Featuring a Complete Line of  
 Oil Products, Tires,  
 Batteries, Accessories and  
 Services.  
**"WHERE TO BUY IT"**  
**KAHLE'S OKLAHOMA SERV STA**  
 Road Service  
 1112 S Mich.—AT 9-0735

**Oklahoma Oil Co 705 LWW—CE 3-0931**  
**Oklahoma Serv Sta**  
 334 S Mich.—AT 9-0784  
 1615 LWW—AT 9-0915  
**Pater Serv Sta**  
 3010 LWW—CE 3-0464  
 726 Huff Blvd.—CE 3-0377  
 3810 W Western—AT 9-0518

The shortest distance between two  
 business points, no matter how far apart,  
 is Long Distance.

## Gasoline Service Stations—(Cont'd)

**PAT'S MARATHON SERV STA**  
 2202 FIVE POINTS RD. DOING PAGE  
**PETE & AL'S STANDARD SERV STA**  
 23490 STRD—AT 9-0313  
**Petkovich Marathon Serv Sta**  
 2124 McKinley Ave.—CE 3-0733  
**PETZKE ERNIE SHELL SERV STA**  
 1334 S Mich.—AT 9-0052  
**PHILLIPS PETROLEUM PRODUCTS**

**TOPS FOR PERFORMANCE**  
 • Filter-Fuel Gasoline  
 • Trap-Airic Motor Oil  
**"WHERE TO BUY IT"**  
**BULK PLANT AND WAREHOUSE**  
**WARD OIL CO INC**  
 334 Shota Game Ave.—CE 2-2813  
**BULK PLANT**  
**GARANTEE OIL CO**  
 1619 LWW—CE 3-6515  
**DEALERS**

**ART'S 66 SERV STA**  
 1222 W W—CE 3-0794  
**BLIER PHILLIPS 66 SERV**  
**STA** 1222 W W—AT 9-0664  
**CHARLIE'S SERV STA**  
 1222 W W—AT 9-0664  
**DICK KRUK'S PHILLIPS 66 SERV**  
**STA** 5204 US 31—CE 3-0623  
**DICK'S 66 SERV STA**  
 2902 S Mich.—AT 9-0092  
**DOM'S 66 SERV STATION**  
 524 E Colfax Ave.—CE 3-0809  
**FINDLEY'S GUARANTEE SUPER**  
**SERV STA**  
 1623 LWW—CE 3-0863  
**JOE'S 66 SERV STA**  
 Motor Tune-Up Tires Batteries  
 702 LWW—AT 9-0835  
**LINCOLN WAY AUTO SERV**  
 Al & Don Nawrot  
 3220 LWW—CE 3-0971  
**ROMANSKI'S PHILLIPS 66 SERV**  
**STA** 3810 W Western Ave.—AT 9-0785

**Pope Joe S 805 W Western Ave.—AT 9-0618**  
**Portage Oil Corp 1628 W Circle—CE 4-1105**  
**Portage Speedway Serv**  
 1628 W Circle—AT 9-2955  
**Portage Sunoco Serv Sta**  
 1335 Portage Ave.—CE 3-0282  
**Prairie Standard Serv**  
 Road Service—Light Repairing—Tune-Up  
 1302 Prairie Ave.—AT 9-0694  
**RANKIN'S GULF SERV STA**  
 ROAD SERVICE  
 Carburetor • Ignition  
 Complete Brake Repairing  
 Wheel Balancing  
 Free Pick-Up and Delivery  
 Harold Rankin, Owner  
 2708 S Mich.—AT 9-0605

**Rankin's Gulf Serv Sta**  
 2708 S Mich.—AT 9-0605  
**Red Bird Sta**  
 No 904 440 E Colfax Ave.—AT 9-0024  
**No 914 110 D W W—CE 3-0818**  
**Reynolds's Standard Serv Sta**  
 1956 E W W—AT 9-0999  
 (See Advertisement This Classification)  
**Rhodes Motor Serv Sta**  
 502 S Mich.—AT 9-0914  
**Rice Standard Serv Sta** 241 Galt—AT 9-0820  
**RICE'S SUPER SHELL SERV STA**  
 4102 W Western Ave.—AT 9-0501  
**RIDENOUR'S STANDARD SERV**  
 Mothers & Tailpipe • Brakes Adjusted  
 Specializing in Wheel Balancing  
 on the Car • T.V. Stamps  
 3009 L W W—CE 3-0625

**Ridenour's Standard Serv**  
 3009 LWW—CE 3-0625  
**RIGGLE BROS SERV STA**  
 401 N Mich.—CE 3-0891  
 (Continued Next Page)

Additional telephones in your home  
 are now available in a variety of modern  
 decorator colors.

HYWAY GULF  
& GARAGE

Specializing In:  
 • ENGINE TUNE-UP  
 • SINGLE AND MULTIPLE CARB.  
 • COMPLETE OVERHAUL  
 • BRAKE SERVICE

TRUCK DISCOUNT  
*Dial*  
**CE 3-0549**

Jack Guberson • Ora Riegler, Jr.  
 — MAPLE LANE AREA —  
 18352 STATE RD. 23



• IGNITION WORK  
 • COMPLETE BRAKE  
 WORK  
 • FREE MUFFLER  
 INSTALLATION  
 • WASHING AND  
 POLISHING  
**"WE GIVE TV STAMPS"**

**AT 9-0973**  
**JACK'S TEXACO**  
**SERVICE STATION**  
 1954 PRAIRIE AVE.

JOHN'S  
STANDARD  
SERVICE STATION

Open 24 Hours  
 AAA Road Serv.  
 Heavy Duty  
 Wrecker For Trucks  
*Call* **CE 3-4700**

• WHEEL BALANCING  
 • BRAKE SERVICE  
 • TUNE-UP  
 • UNDERCOATING  
 405 DIXIE WAY S. (Roseland)

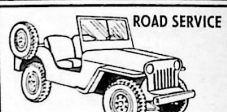
**KAMP'S**  
 — IN —  
**McKINLEY**  
**TERRACE**  
 • ROAD SERVICE  
 • MOTOR TUNE-UP  
 • TIRE SERVICE  
 • BATTERIES  
 • CAR WASHING  
 • WHITE GAS  
 Open  
 6 A.M. TO 10 P.M.  
 8 A.M. TO 10 P.M.  
 Sunday  
**CE 3-0612**



2925 E. MCKINLEY AV. (U.S. 20)

WE GIVE  
**STAMPS**  
 U.S. POSTAGE  
 STAMPS  
 • FREE PICK-UP  
 AND DELIVERY  
 • COMPLETE  
 BRAKE SERVICE  
 GENERATOR • IGNITION SERVICE  
**Call**  
**CE 4-6011**

**SINCLAIR**  
**POWER-X**  
 THE SUPER FUEL  
**DICK'S**  
**SINCLAIR**  
**SERVICE**  
 51300 U.S. 31  
 1st SINCLAIR SO. OF STATE LINE



**ROAD SERVICE**  
**COMPLETE AUTO SERVICE**  
 • TUNE-UP • BRAKE • MUFFLER  
 • WHEEL BALANCING • WASHING  
 • TIRES • BATTERIES • ACCESSORIES  
 "FREE PICK-UP AND DELIVERY"  
**AT 9-0678**

**BOB**  
**FENZEL'S**  
**MARATHON**  
 SERVICE  
 Corner Calvert and Twyckenham  
 1510 E. CALVERT

GEIST  
SINCLAIR SERVICE  
STATION

Complete Service For  
 Starter • Lights • Ignition • Brakes  
 Motor Tune-Up • Carburetor Service  
 Lubrication • Motor Flushing  
 TIRES • BATTERIES • ACCESSORIES

**CALL**  
**CE 3-0509**

927 PORTAGE AV.

**Glen's**  
**Cities**  
**SERVICE STATION**  
 ROAD SERVICE  
 PICK-UP AND DELIVERY SERV.



Specializing In  
 TUNE UP • BRAKE SERVICE  
 MUFFLER AND TAIL PIPE SALES  
 AND SERVICE • WHEEL  
 BALANCING • ALIGNMENT

**DIAL AT 9-0696 DIAL**  
 Jefferson At Logan  
 411 S. LOGAN



## ROAD SERVICE



Brake and Electrical Service

Tune Up - Wheel Alignment and Balancing  
Auto. Air Conditioning  
Sales and Service

Speedy-Fast Washing and Polishing

DIAL **CE 3-0404** DIAL

**KUNTZ**  
TEXACO SERV. STA.  
333 N. MICH.



## MILLER'S STANDARD SERVICE



## ROAD SERVICE

- Major and Minor Tune-Up
- Complete Brake Service
- Front End Alignment and Wheel Balancing
- Muffler and Tail Pipe Installation
- Waxing and Polishing

"FREE PICK-UP AND DELIVERY"  
"WE GIVE TY STAMPS"

**AT 9-0000**

2001 S. MICHIGAN ST.

## Gasoline Service Stations-(cont'd)

ROMANSKI'S PHILLIPS 66 SERV STA

AAA ROAD SERVICE

- Brake Service
- Minor Repairs
- Motor Tune Up

Open 7 Days a Week

3018 W Western Av-----AT 9-0785

## ROSELAND STANDARD SERV STA

Roper's Motor Serv 3202DixieWys--CE 3-0453

S &amp; E Shell Serv Sta 23502 Strd23--AT 8-7577

S &amp; H Shell Serv Sta 299PortageAv--CE 3-0653

SAL'S STANDARD SERV STA 3623JeffBlvd--AT 9-0644

COMPLETE LUBRICATION

ATLAS TIRES - BATTERIES

WASHING AND POLISHING

2322 W Western-----AT 9-0593

Saf's Standard Serv Sta 2352WWestern--AT 9-0593

Schmidt's Standard Serv Sta 81081US 31--CE 3-0691

## SCOTTY'S MOBIL SERV STA

Scot's Mobil Serv Sta 2224Miami--AT 9-0830

Shafer &amp; Hoover D-X Serv 2223Miami--AT 9-0734

SHAHER KENNETH O D X SERV STA

GAFILL OIL PRODUCTS

Gasoline Tires and Batteries

Fuel Oil - Water Gas - Washing

Complete Line Petroleum Products

Motor Tune Up

Brake - Ignition Service

627 L W W-----CE 3-0909

Shafer Kenneth O D X Serv Sta 627LWW--CE 3-0909

SHELL OIL PRODUCTS

Super Shell with TCP

X-100P Motor Oil Premium

Lubricants

Accessories

"WHERE TO BUY THEM"

DISTRICT OFFICES

SHELL OIL CO 1716 SMich AT 8-4766

BULK PLANT

SHELL OIL CO 1636CircleAv-CE 3-9331

DEALERS

BENKO &amp; SONS CO INC 1402PrairieAv--AT 7-7166

BUD'S SIX POINT SHELL SERV STA 1035Seward--CE 3-0571

BUSCH EDWARD SHELL SERV STA 2623LWW--CE 3-0985

CABANAW'S SHELL SERV STA 151DixieWys--CE 3-0305

DAN'S SHELL SERV STA 151DixieWys--AT 9-0801

F &amp; R SHELL SERV STA 3100DixieWys--CE 3-0817

HILL'S SHELL SERV STORE 6011Mich--CE 3-0583

HOLLEY'S SHELL SUPER SERV STA 2022Chapin--AT 9-0866

IRONWOOD SHELL SERV STA 18007 Strd23--CE 3-0616

JAKE'S SHELL SERV STA 26598US 20--CE 4-3938

KORN CLAUD C 22918US 20--CE 3-0941

McDONNEL'S SHELL SERV STA 3507 SMich--AT 7-3949

PETZKE ERNIE SHELL SERV STA 151 SMich--AT 9-0053

S &amp; H SHELL SERV STA 3623JeffBlvd--AT 9-0644

SOWERS SHELL SERV STA 604EColfax--AT 9-0602

VERGON'S SHELL SERV STA 60400US 31--AT 9-0043

## Gasoline Service Stations-(cont'd)

Shubert's Cities Serv Sta

5323WSample--AT 9-0043

SINCLAIR PETROLEUM PRODUCTS

Power-X Gasoline

Sinclair Extra Duty

Motor Oil

SuperFlame Kerosene



"WHERE TO BUY THEM"

SALES OFFICE

SINCLAIR REFINING CO

20630 IrwinRd--AT 9-0444

DEALERS

ANDERSON SERV STA 916 2424 Mich--AT 9-0444

BEN'S SINCLAIR SERV STA 1609WWestern--AT 9-0444

BOB'S SINCLAIR SERV STA 1791 Strd23--AT 9-0444

COIRO SINCLAIR SERV STA 1405Portage--CE 3-0444

FRANK'S SINCLAIR SERV STA 2405LWW--CE 3-0444

G &amp; G SERV STA 15840US 31--AT 9-0444

GEIST SINCLAIR SERV STA 2727Strd23--CE 3-0444

HUSTON SINCLAIR SERV STA 1401 SMich--AT 9-0444

LAUGHMAN'S SINCLAIR SERV STA 2202Miami--AT 9-0444

LOU'S SUPER SERV STA 1448Mich--AT 9-0444

MARVEL'S SINCLAIR SERV STA 2022Chapin--AT 9-0444

MAGNIN SINCLAIR SERV STA 151DixieWys--CE 3-0444

MCKIN'S STEVE SERV STA 1601WIndAv--AT 9-0444

ROSELAND MOTOR CO 302Main--CE 4-0144

SHEEHAN TIRE SERV INC 302Main--CE 4-0144

SMITTY'S SINCLAIR SERV STA 711 Mich--CE 3-0444

TULLY'S SUPER SERV STA 711 Mich--CE 3-0444

VAN ZANT SINCLAIR SERV STA 711 Mich--AT 9-0444

WESSZO SINCLAIR SERV STA 1456PrairieAv--AT 9-0444

Site Serv Sta 50937US 31-----CE 3-0744

Smith &amp; Tyler Serv Sta 501WColfaxAv--CE 3-0744

Smitty's Portage Oil Serv 501E Sample--AT 9-0444

SMITTY'S MOBIL SERV STA 50521US 31--AT 9-0444

SMITTY'S SINCLAIR SERV STA

L.W.W. ROAD SERVICE

AT Auto Repairing

DIAMOND and Service

• Delco Dry Charge Batteries

• Goodyear Tires and Tubes

• Magsmont Mufflers

• Sales and Installation

• Electrical • Carburetor

• Complete Brake Service

• Wheel Balancing

1307 LWW-----CE 3-0944

Smitty's Sinclair Serv Sta 1307LWW--CE 3-0944

Smitty's Texaco Serv Sta 18519 Strd23--CE 3-0944

Hoosier Night Rates are the big

long distance bargain. Double your

ing time at no extra charge on station

station calls between any two Indi

telephones from 9 P.M. to 4:30 A.M.

## LAUER'S

SERVICE STANDARD STATION



— ROAD SERVICE —

• Brake Service • Motor Tune-Ups

• Muffler &amp; Tail Pipe Installation

• Light Repair • Tire &amp; Battery Service

**CE 3-0361**

306 N. OLIVE ST.

## ROAD SERVICE



• Minor Auto Repair  
• Brake Service  
• Tune Up  
• Accessories

Hours - 6:30 A.M. To 9 P.M.

Sun. 8 A.M. To 5 P.M.

Dial **CE 3-0911****JOE NAGY**

832 S. Bend Av. At Notre Dame Ave.

## REYNOLD'S



SERVICE STATION



Jack Reynolds

## "ROAD SERVICE"

• TUNE-UPS • COMPLETE BRAKE SERVICE

• MUFFLER AND TAILPIPE REPLACEMENT

• WASHING • WAXING • ATLAS TIRES

"Free Pick-Up and Delivery"

**AT 9-0998**

1956 E. EWING

(Corner Ewing and Ironwood)

## SOWERS SHELL SERVICE

30 Years Experience

Shelllubrication

APPOINTMENTS ACCEPTED

CARS CALLED FOR AND DELIVERED

TIRES • BATTERIES • ACCESSORIES

Call AT lantic

**9-0602**

604 E. COLFAX

## MARVEL'S SINCLAIR SERVICE

"ROAD SERVICE"

• LIGHT REPAIRING

TUNE UP

IGNITION WORK • BRAKE RELINING

MUFFLER AND TAILPIPE REPLACEMENT

WASHING • WAXING • ETC.

Free Pick-Up and Delivery

**AT 9-0073**

1902 S. MICHIGAN ST.



## Gasoline Service Stations-(conf'd)

## MOBIL MOBIL PRODUCTS



MOBILGAS - MOBILGOL  
MOBILLUBRICATION

## "WHERE TO FIND THEM"

## BELLEVILLE FUEL INC.

17602Cafay - CE-2-4048  
DEALERS

BAJDEK'S MIKE SERV STA  
2325Mish - CE-3-0835

ROCK MAURICE 3041W - CE-3-0849  
HERD SEALL MOBIL SERV STA  
1611 SouthBendAv - CE-3-0676

HES LEO MOBIL SERV STA  
2328Mish - CE-2-8150

HIDSCHEMAN PONTIAC INC.  
1010W - BL 9-2441

NIEDZIALSKI BROS MOBILGAS  
SERV STA 3241W - CE-3-0573

RHODES MOBILE SERV STA  
502 5Mish - CE-3-0891

RIGGLE BROS SERV STA  
Road Service  
2328Mish - AT-9-0830

SMITH'S MOBIL SERV STA  
Road Service  
2328Mish - AT-9-0722

TOM'S MOBIL SERV STA  
2328Mish - CE-3-0324

URBANIKI T MOBIL SERV STA  
1333LW - CE-3-0670

## COWERS SHELL SERV STA

2045Cafay - AT-9-0602  
(See Advertisement This Classification)

Standard Oil Co  
Standard Toll Road Serv  
Serv Area No 4 North  
1023TollRd - CE-2-3777

Serv Area No 4 South  
1003ATollRd - CE-2-3750

Standard Oil Co 3520Western - AT-9-0008

## STANDARD OIL PRODUCTS

GASOLINE  
GOLD CROWN - RED  
CROWN

MOTOR OILS  
SUPER PERMA-LUBE  
POLARINE - QUAKER STATE  
ATLAS PRODUCTS

TYPES - BATTERIES  
ACCESSORIES

## "WHERE TO BUY THEM"

## SALES &amp; DISTRIBUTION

## STANDARD OIL CO

604 S Scott - AT-8-4756  
DEALERS

AL & PETE'S STANDARD  
SERV STA 2340N Str - AT-7-0313

AVENUE STANDARD SERV STA  
2340N Str - AT-9-0667

B & H STANDARD SERV STA  
4016Lef Blvd - AT-9-0089

BILL'S STANDARD SERV STA  
4111Lef Blvd - CE-3-0295

BISHOPS STANDARD SERV STA  
5239US 31 - CE-3-0436

BUTCH'S STANDARD SERV STA  
2340N Str - CE-3-0453

CARON'S STANDARD SERV STA  
2830LW/Mish - BL 5-0696

CIJALA'S STANDARD SERV STA  
2340N Str - AT-9-0631

DAVE'S STANDARD SERV STA  
2302 5Mish - AT-9-0948

DICK'S STANDARD SERV STA  
2340N Str - BL 5-0643

DOWNTOWN STANDARD SERV STA  
Road Service  
1010Lef Blvd - CE-3-0553

EARL'S STANDARD SERV STA  
3024Mish - CE-3-0617

FLOYD'S WESTERN AVE STANDARD  
SERV STA  
3155Western - AT-9-0907

FULLMER'S STANDARD SERV STA  
1830 StuyckenhamDr - AT-9-0786

CONTINUED ON NEXT COLUMN

## Gasoline Service Stations-(conf'd)

## STANDARD OIL PRODUCTS

CONT'D FROM PREVIOUS COLUMN  
GEARHART'S STANDARD  
SERVICENTER

Corner Irwood & McKinley  
326N Irwood - CE-3-0317

GREGG'S STANDARD SERV STA  
2301Mish - AT-9-0070

GRUBB'S STANDARD SERV STA  
1842E - AT-2-0912

JOE'S SERV CENTER  
12707AdamsRd - CE-2-5062

JOHN'S STANDARD SERV STA  
2000W - CE-3-4700

KALICKI'S STANDARD SERV STA  
1762W - AT-9-0669

KAMP'S STANDARD SERV STA  
2925Mish - CE-3-0612

LAUER & SON STANDARD SERV STA  
Road Service & Repair  
506N - CE-3-0361

McFARLAND'S STANDARD SERV STA  
202 5Mish - BL 5-0431

MILLER'S STANDARD SERV STA  
2401 5Mish - AT-9-0000

MOORMAN'S STANDARD SERV STA  
Road Service & Tune-Up  
1702 5Mish - AT-9-0963

NEWIT'S STANDARD SERV STA  
2340N Str - CE-3-0950

PETE & AL'S STANDARD SERV STA  
2340N Str - AT-7-0313

PRAIRIE STANDARD SERV STA  
1842E - AT-9-0694

REYNOLD'S STANDARD SERV STA  
Road Service And Repairing  
1056E - AT-9-0998

RICE STANDARD SERV STA  
2410 - AT-9-0820

RIDENOUR'S STANDARD SERV STA  
200LW - CE-3-0625

ROSELAND STANDARD SERV STA  
3020 - CE-3-0453

SAL'S STANDARD SERV STA  
2322W - AT-9-0593

SMITH & TYLER SERV STA  
Brake Service & Motor Tune-Up  
501W - CE-3-0821

STANDARD SERV CENTER  
1718 5Mish - AT-9-0701

THOMSON'S STANDARD SERV STA  
3312Cafay - CE-3-0502

TODD'S STANDARD SERV STA  
1718 5Mish - CE-2-6998

TRACY'S STANDARD SERV STA  
1102 SBendAv - CE-3-0955

YAN PARIS L R JR  
2340N Str - AT-9-0555

WAYO'S DUAL MKT  
2639S Str - AT-7-1990

WILLOUGHBY STANDARD  
SERV STA  
400Portage - CE-3-0349

WINKEL'S STANDARD SERV STA  
Road Service-Light Repair  
4212 5Mish - AT-9-0478

ZANDER'S STANDARD SERV STA  
Tune-Up & Brake Repair  
101N - CE-3-0553

Standard Serv Center 1836Miami - AT-9-0701  
(See Advertisement This Classification)

STAN'S GULF SERV STA  
Road Service  
Washing - Greasing - Simonizing  
Wheel Balancing  
502 N Mich - CE-3-0488

Stan's Gulf Serv Sta 502N Mich - CE-3-0488

STAR SERV & PETROLEUM CO  
OPEN 7 DAYS A WEEK  
6 A.M. TO 12 MIDNIGHT  
Truck Discounts - Star Service Stamps  
2625 W Sample - AT-9-0624

Star Serv & Petroleum Co  
2625W Sample - AT-9-0624

Starzynski Stephen 534LPorte - CE-3-0392

Steen & Gene's Cities Serv Sta  
Corner Of Prairie & Olive  
21508 Str - AT-9-0546

Stevens Company 1817W - AT-9-6316

STEVE'S OKLAHOMA SERV STA  
• MOTOR TUNE-UP  
• GENERATORS  
• BRAKE SERVICE  
302 E - CE-3-0550

Steve's Oklahoma Serv Sta  
302Cafay - CE-3-0550

STOOKEY'S CITIES SERV STA  
140 5Mish - AT-9-0061  
(See Advertisement This Classification)

SUNNYMEDE MARATHON SERV STA  
COMPLETE LUBRICATION  
Goodrich Tires - Batteries - Accessories  
Loop Gaus - Jim Richey  
1107 Mich - AT-9-0772

Sunnymede Marathon Serv Sta  
1107Mish - AT-9-0772

SUNOCO PRODUCTS  
Custom-Blended  
BLUE SUNOCO  
MOTOR OILS  
SUNOCO Motor Oils  
Tires - Batteries  
Accessories  
A to Z Lubrication

"WHERE TO BUY THEM"  
DEALERS

## Gasoline Service Stations-(conf'd)

STOOKEY'S CITIES SERV STA  
140 5Mish - AT-9-0061  
(See Advertisement This Classification)

SUNNYMEDE MARATHON SERV STA  
COMPLETE LUBRICATION  
Goodrich Tires - Batteries - Accessories  
Loop Gaus - Jim Richey  
1107 Mich - AT-9-0772

Sunnymede Marathon Serv Sta  
1107Mish - AT-9-0772

SUNOCO PRODUCTS  
Custom-Blended  
BLUE SUNOCO  
MOTOR OILS  
SUNOCO Motor Oils  
Tires - Batteries  
Accessories  
A to Z Lubrication

"WHERE TO BUY THEM"  
DEALERS

ACRES SUNOCO SERV STA  
2605LW - CE-3-0736

AIRPORT SUNOCO SERV STA  
22946US 20 - CE-3-0400

BOB'S SUNOCO SERV STA  
4215 - AT-9-0556

CLIFF'S SUNOCO SERV STA  
3817W - AT-9-0598

COLFAX SUNOCO SERV STA  
808 - AT-8-8800

DICK'S SUNOCO SERV STA  
Ironwood At Mich Av  
2119Mish - AT-9-0084

EDISON PARK SUNOCO SERV STA  
13461IronwoodDr - CE-3-0328

FODOR'S ROSELAND SUNOCO  
SERV STA 3020 - CE-3-0601

HACKER'S SUNOCO SERV STA  
570LW - AT-9-0826

JACOB'S SUNOCO SERV STA  
5005US 31 - CE-3-0760

KLINNALL'S SUNOCO SERV STA  
502W - AT-9-0541

PORTAGE SUNOCO SERV STA  
330 - CE-3-0292

SHAFER'S SUNOCO SERV STA  
808E - AT-8-8800

VOTAW'S SUNOCO SERV STA  
Road Service  
1718 5Mish - AT-9-0781

WALTERS T & SUNOCO SERV STA  
24 Hour Towing Service  
18369 Str - CE-3-0804

If no call - CE-4-9518

Super Par Serv Sta  
No 13 27621Mishawaka - AT-9-0711

No 23 1120 5Mish - AT-9-0091

No 24 405W - AT-9-0605

No 35 1740LW - AT-9-0744

No 42 50724US 31 - CE-3-0974

Sweat's Cities Serv Sta  
1312LW - CE-3-0505

Ted's Gulf Serv Sta  
2304EdisonRd - CE-3-0452

TEXACO PRODUCTS

SKY CHIEF GASOLINE  
FIRE CHIEF GASOLINE  
MARFAK LUBRICATION

"WHERE TO BUY THEM"  
OFFICE

TEXAS CO THE  
S 3115Mish - CE-3-1718

DEALERS

BELLEVILLE TEXACO SERV STA  
27621Mishawaka - AT-9-0711

DALE'S TEXACO SERV STA  
2304LW - CE-3-0915

JACK'S TEXACO SERV STA  
1954Prairie - AT-9-0973

KATONA BROS & CO SERV STA  
622W - AT-9-0081

KUNTZ TEXACO SERV STA  
333N - CE-3-0404

SMITH'S TEXACO SERV STA  
18519 Str - CE-3-0992

STARZYNSKI STEPHEN  
534LPorte - CE-3-0392

TRZOPS JOE TEXACO SERV STA  
4005W - AT-7-4815

(Continued Next Page)

**Standard**  
Service Center

**DIAL**  
**AT 9-0701**

**ROAD SERVICE**  
1836 MIAMI

- \* Brake Service
- \* Motor Tune Up
- \* Washing - Polishing
- \* Tire and Battery
- \* Mufflers - Tail Pipes

**VOTAW'S**  
SUNOCO SERVICE

Road Service  
**BRING IT IN for...**

- Motor Tune-up
- Wheel Balancing
- Mufflers and Tailpipes
- Pick Up and Delivery

**AT 9-0781**

2718 S. Michigan

**ROAD SERVICE**  
**White's MARATHON**  
SERV. STA.

- WASHING • LUBRICATION
- WAXING

**DIAL**  
**CEntal 3-0646**  
514 N. WILLIAM

• BRAKE RELINING  
• MOTOR TUNE-UP  
• WHEEL BALANCING

**WILLOUGHBY**  
STANDARD SERVICE  
STATION  
DEPENDABLE SERVICE

**DIAL**  
**CE 3-0349**  
MOTOR DIAGNOSIS  
CORNER OF PORTAGE AND KING  
1409 PORTAGE AVE.

**Gasoline Service Stations—(cont'd)**

Thompson's Standard Serv Sta  
891CEHoffaAv—CE 3-0502

**TINKEL SERV STA**  
Road Service  
2322MichAv—AT 9-0842

**TIRE SERV CO INC**  
401 S Mich—AT 7-3391  
Serv Sta 401 S Mich—AT 9-0965

**TODD'S STANDARD SERV STA**  
ROAD SERVICE  
Turn-Up, Brake Service  
Muffler and Tail Pipes Installed  
State Rd 23—CE 2-6996

Todd's Standard Serv Sta 516R23—CE 2-6996

**TOM'S MOBIL SERV STA**  
52072US 31—CE 3-0324

Tony's D-X Serv Sta  
24 Hour Road Service  
1536PrestonAv—AT 9-0802

**TRADY'S STANDARD SERV STA**

**BRAKE  
SERVICE****ROAD SERVICE****Towing**

- Pick Up and Delivery
- Tires and Batteries
- Tune Up Specialists

*"Just Good Service"*

1102 South Bend Av—CE 3-0955

**Gates**

Wrought Iron Prods  
64695US 31—AT 8-3477

**Gauges**

**LANGSENKAMP F H CO**  
Terivice And Marsh Gauges  
339Hydraulic—CE 3-8222

**SHEFFIELD PRECISION GAGES**  
SHEFFIELD IND SALES CORP  
690E210 IndplsInd  
Call Long Distance  
Indpls—FL 9-5442

**Gear Cutting Machines**

See Tools

**Gear Motors**

See Speed Reducers

**Gears****BOSTON GEAR STOCK PRODUCTS**

Gears  
Sprockets & Chain  
Speed Reducers  
Bearings  
Allied Products



**"WHERE TO BUY THEM"**  
**BEARINGS SERV CO**  
412Esample—AT 9-5591

Custom Gear Co  
Makers Of Special Small Gears  
648College—CE 4-5188

**FALK MOTOR REDUCERS**  
KOONTZ-WAGNER ELEC CO INC  
516N Mich—CE 3-8251

**POWER TRANSMISSION CO**

Schaefer Gear Wks Inc  
Manufacturers Only  
814 S Main—AT 8-4761

**Generators—Electric****ONAN ELECTRIC PLANTS**

Gas, Gasoline & Diesel  
Engine-Driven  
Electric Generating  
Plants  
500 to 200,000 Watts  
A.C. Also D.C. Battery  
Chargers, Marine Plants, Magnet Chargers & Separate Generators.

**"FOR INFORMATION CALL"**

DISTRIBUTOR

JORDAN ART 71WVill—CE 4-3988

DEALER

KOONTZ-WAGNER ELEC CO INC  
516N Mich—CE 3-8251**Gift Shops****BARANY GIFT SHOP**

Imported and Domestic  
GIFTS  
For All Occasions!  
• Free Gift Wrapping  
• Mail Service  
• Delivery Service  
1621 Miami—AT 9-8533

**BEIGER FURNTR CO**

115 SMain—BL 5-1772

**BEYER FLOWER SHOP**

Artificial Flowers • Fresh Milk Glass  
Brass Giftware • Figurines  
Madonnas • See Our Art Under Flowers  
111 W Wayne—CE 4-2700

**CARROLL CRAFTS**

111 W Wayne—CE 4-1917

**DEL-ROSE MILLINERY SHOP**Jewelry, Gift Items & Accessories  
211W Wash—CE 3-7677**ENCHANTED COTTAGE**

111 W Wayne—CE 2-2366

**ERHARDT HARDWARE**Free Parking-Handy Charge  
3007MichAv—AT 8-8088**Gift Shops—(cont'd)**

Giftoria Shoppes 237 S Mich—CE 4-7777  
Hans-Rintzch Luggage Shop  
137N Mich—CE 2-0808

House of Flowers 320LWE—CE 2-0808

**INWOODS STORE** 425 S Mich—AT 9-0840

**IVY NOOK FLOWER SHOP**  
1815 S Mich—AT 7-7777

**LILAC NURSERIES**  
52215LilacRd—CE 4-7777

Marianina Flower & Gift Shop  
2208 Miami—AT 9-9777

Naessens's Gift & Variety Store  
31210000Rd—AT 8-1111**RADECKI ART GALLERIES**

529LWW—CE 3-5000

SMITH A F CO 407 S Mich—AT 7-7777

Toy &amp; Hobbytown 2218MichAv—AT 7-7777

Variety Discount Hse  
2609 S Mich—AT 8-0909Wagner C R Gift Shop  
107W Wayne—CE 4-4444West Side Sport & Gift Shop  
746W Sample—AT 7-7777

Wonderland Gift Shop 126 S Mich—CE 3-5000

**Gifts-Rtl**

Electric Constr Co 724 S Mich—AT 8-4444

**WHEELLOCK GEO H & CO INC**

113W WashAv—CE 3-0404

(See Advertisement This Classification)

**WYCAT FLORAL CO**Imported & Domestic  
327LWW—CE 2-5555**Gifts-Whol & Mfrs****BRYAN CO THE**Specializing in Table Prices Fund  
Retailing Merchandise & Christmas  
Cards  
1207LWW Mich—BL 5-1111

Imperial Sales Co 436 S Mich—AT 8-1111

**Glass—Auto, Plate, Window, etc****—Mfrs & Whol****DUGDALE DECORATING & GLASS**

CORP 425 S Main—AT 7-5555

Pittsburgh Plate Glass Co  
2935 Franklin—AT 7-5555

Like to get double your money's worth

You can do just that tonight...

at night. Talk six minutes for the price of

three on Hoosier Night Rates! These

rates apply to station-to-station calls

between any two Indiana telephones from

9 P.M. to 4:30 A.M.

**Worried?**

Talk it over by Long  
Distance. Let a familiar  
voice set your mind at  
rest. Rates are surpris-  
ingly low!

**Gifts of Distinction**

SINCE 1870

GIFTS FOR ANY OCCASION!  
ATTRACTIVE AND UNUSUAL  
DOMESTIC AND IMPORTED  
CHINA — SILVERWARE  
GLASSWARE — HOUSEWARES



CALL  
CE 3-6148

**WHEELLOCK'S***"An Interesting Store to Visit"*

113-115 W. WASHINGTON AVE.

**ELEC-  
TRONIC  
TUNE-UP****ROAD  
SERVICE****COMPLETE SERVICE:**

- ELECTRICAL
- CARBURETION
- BRAKE SERVICE
- WHEEL BALANCING
- LIGHT REPAIR

*"Free Pick-Up and Delivery"**We Give TV Stamps*

(Corner Of Michigan and Ireland Rd.)

4412 S Mich—AT 9-0478

Winkel's Standard Serv Sta

4412 S Mich—AT 9-0478

**ANDER'S STANDARD SERV STA**

101N LaBld—CE 3-0553

Elasko Marathon Serv Sta

2124 S Mich—AT 9-0638

Buy the Easy Way—Use the Classified

**Glass, Auto, Plate, Window, etc.-Retail****AT AUTO GLASS SERVICE**

**AUTO GLASS REPLACEMENT.**  
Dealers below who display  
this emblem provide expert  
installation service &  
fast quality glass.  
Fast Insurance  
Claim Service.

**"WHERE TO FIND THEM"**

**B & B AUTO GLASS CO.**  
519 1/2 S. Main - AT 7-5151  
**BARRY SEAT COVER CO.**  
1924 S. Mich. - AT 8-4603  
**DUGDALE DECORATING & GLASS**  
CORP. 420 S. Main - AT 7-5262  
**GRAVES AUTO GLASS SHOP**  
119 E. Wash. Ave. - CE 2-4770

**Aetna Glass Co. Inc. 1822 Prairie Ave. - AT 8-1789**  
(See Advertisement This Classification)  
**B & B Auto Glass Co.**  
519 1/2 S. Main - AT 7-5151  
(See Advertisement This Classification)

**BARRY SEAT COVER CO.**  
1924 S. Mich. - AT 8-4603  
(See Advertisement This Classification)

**CENTRAL ACE HARDWARE STORE**  
247 S. Main - CE 3-6340  
Custom Decorating & Serv.

**DUGDALE DECORATING & GLASS CORP.**  
PAINT FOR EVERY SURFACE  
GLASS FOR EVERY PURPOSE  
Window - Plate - Obscure  
Mirrors and Furniture Tops  
Custom Made  
Auto Glass a Specialty  
420 S. Main - AT 7-5262

**GRAVES AUTO GLASS SHOP**  
119 E. Wash. Ave. - CE 2-4770  
(See Advertisement This Classification)

**HARTFORD GLASS CO.**  
2502 W. Mich. - BL 9-1817  
(See Advertisement This Classification)

**HIGHBERGER HARDWARE STORE**  
231 S. W. - CE 3-7245  
Indiana Glass Co. 740 N. College - CE 4-5868  
(See Advertisement This Classification)

**INTERSTATE GLASS & PAINT CO. INC.**  
211 W. - CE 4-1163  
(See Advertisement This Classification)  
Kozan's Paint Corner

**LEE C & CO. 225 S. Main - CE 4-3197**  
**LIBBEY-OWENS-FORD GLASS**

Window, plate and safety; E-Z  
Eye Safety Glass; Tinted  
tempered plate; Thermopane  
insulating unit; Heat absorbing  
plate; Vitrolux color fused  
plate for spandrels.

**"WHERE TO BUY IT"**

**DISTRIBUTOR**  
**INTERSTATE GLASS & PAINT**  
**CO. INC. 231 W. - CE 4-1163**

**DEALERS**  
**HARTFORD GLASS CO.**  
2502 W. Mich. - BL 9-1817

**S BEND GLASS INC.**  
1211 Mich. Ave. - AT 7-6533

**AUTOMOBILE GLASS DEALERS**  
**BARRY SEAT COVER CO.**  
1924 S. Mich. - AT 8-4603

**Mobile Auto Glass Co.**  
317 1/2 E. Mich. Ave. - BL 5-6156  
(Continued Next Page)

Talk Twice as Long and Pay No More  
on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

**GLASS**

**GLASS OF ALL KINDS**  
✓ Structural ✓ Window  
✓ Plate ✓ Mirrors  
✓ Store Fronts  
✓ Aluminum Marquee  
✓ Extruded Door Ways and  
Entrances  
✓ Combination Aluminum Storm  
Doors  
✓ Replacement Glass and Repairs  
For Storm Doors and Windows  
✓ Insurance Work A Specialty  
free estimates  
All Work Guaranteed

**AT 8-1789**

24 Hour Phone Service

**AETNA****GLASS CO., INC.**

1822 PRAIRIE AV.

**AUTO****GLASS****INSURANCE JOBS  
OUR SPECIALTY**

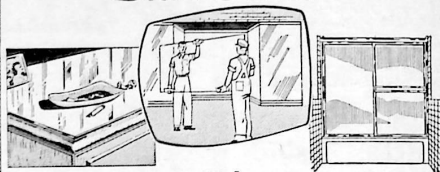
ALL WORK GUARANTEED



OPEN NITES TILL 8:30 P.M.  
EXCEPT  
WED. 6 P.M. - SAT. 5 P.M.  
Watch TV In Our Showroom  
While-U-Wait

**Call AT 8-4603****Barry****SEAT COVER CO.**

1924 S. MICH.

**GLASS  
MIRRORS***Store Fronts*

**Dial**  
**CE 4-5868**  
**FURNITURE TOPS** **TUB ENCLOSURES**

In Emergency Call CE 4-1237

**COMMERCIAL AND RESIDENTIAL CONTRACTING**

- WINDOW GLASS
  - THERMOPANE
  - DECORATIVE PATTERN
  - STRUCTURAL GLASS
- AWNINGS - STORM WINDOWS and DOORS - JALOUSIES

**INDIANA GLASS CO.**

740 N. COLLEGE AT LINCOLNWAY W.  
PLENTY OF EASY PARKING

**PITTSBURGH****FURNITURE TOPS**

Cut To Any Size Or Shape

**PLATE GLASS****TWINDOWN PANE****PICTURE WINDOWS**

Sales - Installations

**MIRRORS****JALOUSIES****ALUMINUM COMBINATION  
WINDOWS AND STORM DOORS****OPEN ALL DAY SATURDAY**

"WE GIVE TOP VALUE STAMPS"

**Twin City Paint & Glass Co.**

2623 MISH. AVE.

**AT  
8-8666**

# Auto GLASS



**SOUTH BEND'S OLDEST  
EXCLUSIVE AUTO  
GLASS SHOP**

SPECIALISTS IN REPLACEMENT OF  
DOOR LOCKS - CHANNELS  
REGULATORS

Telephone **CE 2-4770**

**GRAVES V.  
AUTO GLASS SHOP**

119 E. Wash. Av. of L.W.E.

**WE CAN  
SUPPLY YOUR**

## Glass needs

MIRRORS • AUTO GLASS •  
TABLE TOPS • STORM SASH •  
PLATE GLASS • THERMOFANE •



DISTRIBUTORS

FOR **LOF GLASS** GLASS

Since 1926

**CE 4-1163**  
**INTERSTATE**

*Glass and Paint Co., Inc.*

231 LINCOLNWAY EAST

**Glass-Auto, Plate, Window, etc-Retail**

-(continued)

**PITTSBURGH GLASS PRODUCTS**

Plate Glass, TINTED  
Wall & Door Mirrors  
Furniture Top  
PENNYFURN® Window Glass  
CARBURA® Structural Glass  
DUPLATE® & SOLEX® Safety  
HERCULEX® Doors  
PITTCO® Store Front Metal



"WHERE TO BUY THEM"

SALES OFFICE & WAREHOUSE  
PITTSBURGH PLATE GLASS CO  
1835 Franklin - AT 7-3351

DEALERS

AETNA GLASS CO INC  
1623 Prairie Ave. - AT 8-1789

B & B AUTO GLASS CO  
1015 1/2 St. Joe - AT 7-5151

BARRY SEAT COVER CO  
1924 S. Mich. - AT 8-4603

ERHARDT HODGINS  
1111 Mich. - AT 8-8088

HARTFORD GLASS  
1522 1/2 Mich. - BL 9-1817

MISHAWAKA ALUMINUM  
SALES CO  
1031 S. W. (Mich.) - BL 5-8667

S BEND GLASS INC  
1211 Mich. - AT 7-6533

TWIN CITY PAINT & GLASS CO  
2623 Mich. - AT 8-8666

Salvage Co The 331 E. LaSalle - CE 4-4625

SAMPLE ST WRECKING CO  
211 E. Sample - AT 9-5620

S BEND GLASS INC  
1211 Mich. - AT 7-6533

(See Advertisement This Classification)

Tower Glass Co 814 S. LaSalle - AT 8-1088

Twin City Paint & Glass Co  
2623 Mich. - AT 8-8666

(See Advertisement This Classification)

Glass Blocks

See Glass-Structural

**Glass Coloring, Frosting, Etc**

**SUN-X GLASS TINTING**

NEW LIQUID-PLASTIC  
DISCOVERY FOR TINTING  
EXISTING WINDOWS  
CONTROLS HEAT, FADE, AND  
GLARE  
MANUFACTURED BY  
DU PONT



"FOR INFORMATION CALL"

SUN-X GLASS TINTING CO  
404 S. Walnut - AT 8-4566

Sun-X Glass Tinting Co  
404 S. Walnut - AT 8-4566

**Glass Containers**

Tower Glass Co 814 S. LaSalle - AT 8-1088

**Glass Doors**

See Doors-Glass

## AUTO GLASS



SPECIALIZING IN GLASS FOR EVERY CAR  
REPLACEMENT PARTS FOR EVERY DOOR

CALL **AT 7-5151** CALL

**B & B AUTO GLASS CO.**

519 1/2 S. St. Joe (Rear)

**Glass-Fibre**

**COAST MFG & SUPPLY CO**

Treasure Glass Fabrics  
112 W. Hartlett - CE-30

**INDUSTRIAL MOLDED PRODUCTS CO**

FABRICATORS and MOLDERS

IN FIBRE GLASS

TEMPLATES and PARTS

124 E. Sample - AT 9-40

**Glass-Furniture Tops**

See Glass-Auto, Plate, Window, etc

**Glass Novelties**

See Novelties-Ret

**Glass-Stained**

**SUN-X GLASS TINTING**

New liquid-plastic  
discovery for tinting  
existing windows, controls  
heat, fade, and glare  
Manufactured by  
DuPont



"FOR INFORMATION CALL"

SUN-X GLASS TINTING CO  
404 S. Walnut - AT 8-4566

**Glass-Structural**

**DUGDALE DECORATING & GLASS**

CORP 120 S. Mich. - AT 7-50

Salvage Co The 331 E. LaSalle - CE 4-4625

Glass Tile

See Tile Contractors & Dealers

-Non-Contract

**Glass Tinting**

See Glass Coloring, Frosting, Etc

**Glassware-Laboratory**

See Laboratory Equipment & Supplies

**Glassware-Rental**

See Chinaware Rental

**Glassware-Ril**

WHEELLOCK GEO H & CO INC  
113 W. Wash. Av. - CE-34

**Glassware-Whol & Mfrs**

**HAZEL-ATLAS GLASS PRODUCTS-**

HAZEL-ATLAS GLASS DIV OF

CONTINENTAL CAN CO INC

Bottles, Jars, Closures, Tableware

And Premiums

Engineer Bldg Cincinnati/Ohio

Call Long Distance

Cincinnati - PA 1-10

**TOWER GLASS CO**

See Our Ad Under Bottles Whol &

Mfrs

814 S. LaSalle - AT 8-1088

**Glove Cleaners**

See Cleaners

**Glove Mfrs & Distrs**

**JOMAC WORK GLOVES-**

JOMAC-NORTH INC

1624 E. Winona Ave. Warsaw Ind

Call Long Distance

Warsaw - AM 7-30

**MICHIANA WHOL CO**

1428 W. 6th (Mich.) - BL 9-37

**MITCHELLING DIST CO INC**

2923 Mich. Av. - AT 8-45

**ROYAL RUBBER CO THE**

WChippewa Av. - AT 9-35

**GLASS  
FOR EVERY BUILDING PURPOSE**



TOLL ROAD BLDG. - GLASS and GLAZING  
BY HARTFORD GLASS CO.

• PLATE  
• AUTO  
• WINDOW  
• PICTURE  
• CRYSTAL SHEET  
• OBTURE  
• WIRE  
• THERMOFANE  
• MIRRORS  
• DESK  
• TABLE TOPS

DIAL  
**BL 9-1817**

If No Ans. Call  
CE 3-8130

**STORE FRONT  
CONSTRUCTION**

**HARTFORD GLASS  
= CO., INC. =**

2502 W. 6th St. (Mich.)

## GLASS



Modern Store Fronts

- Mirrors -

All Shapes and Sizes

Sliding Glass Doors

Table Tops

Bathrooms and Kitchens a Specialty

Plate Obscure and Window

"Serving So. Bend Since 1922"

**AT 7-6533**

**SO. BEND  
GLASS, INC.**

1211 Mich. Av.





## 122 Grain—Grocers

## Grain Elevators—(cont'd)

ST JOE CO FARM BUREAU CO-OP  
AGG INC  
Seed & Bulbs 23900 SRd23—AT 9-5557  
Branch New Carlisle  
Call Long Distance

Wilson Coal & Grain Co  
Lakeville  
Call Long Distance—Lakeville-4291  
(See Advertisement This Classification)

## Grape Juice

See Fruit Juices

## Grainings

IMBING STEEL PRODS OF  
IND INC  
Distributors For Irving Subway  
and Area Gratings of All Types  
2025 S Main—AT 8-9161

## GLOBE SAFETY GRATINGS—

FABRICATED STEEL PRODS  
OF IND INC  
Grip-Strut And Gold Nugget  
2025 S Main—AT 8-9161

## KERRIGAN WELDFORGED GRATING

"From the Forges  
of Kerrigan" **Weldforged**  
Electronically Weld-  
forged Grating, Metal  
Manal, Riveted steel, New Roll-  
Lock aluminum design - multi-purpose, Custom  
made. Careful factory inspection.

"WHERE TO BUY IT"  
EDWARDS IRON WKS DIV OF  
COFED STEEL & ENGINEERING  
CO 2901 S Main—AT 9-5511

## WHEELING GRATING &amp; EXPANDED METAL

FABRICATED STEEL PRODS  
OF IND INC  
2025 S Main—AT 8-9161

## Grave Vaults

See Burial Vaults

## Gravel

See Sand & Gravel

## Grease Guns

ALUMINUM LUBRICATION  
DEVICES  
SALES & SERVICE  
W A R EQUIP CO  
1122E Duball—AT 9-2419

## Greases

LUBRIKO-MASTER-INDUSTRIAL  
GREASES

A Master Lubricant for  
Ball & Roller Bearings  
Greases, High Heat and  
Low Cold Test for Mill,  
Pulley, Speed Reduction  
Gears, Railroads,  
Steel, Paper & Textile  
Mills. Incorporated 1908. Established 1891.

"WHERE TO BUY THEM"

BEARINGS SERV CO  
412E Sample—AT 9-5591

## Greenhouses

See also Florists-Retail

Dee Bee Florist Store & Greenhouses  
733N Eddy—CE 2-3620

Duball Florists & Greenhouses  
804E Duball—AT 9-8960

ERV'S GARDEN & FLORAL CENTER  
2349E SRd2—AT 8-1204

Henderson's Greenhouse  
23010 Adams Rd—CE 2-6011

LILAC NURSERIES  
52215Lilac—CE 4-7900

MIAMI FLORIST & GREENHOUSE  
2200N Miami—AT 9-9273

AT—Atlantic

BL—Blackburn

CE—Central

OR—Orchard

## Greenhouses—(cont'd)

Parke's Greenhouse  
South Mich Rd At Madison  
62071US 31—AT 9-7846

RIVERSIDE FLORAL CO  
See Our Ad Under Florists Rtl  
1326LWE—AT 9-2451

VanderHagen Florist  
3802W Western—AT 8-1322

VAUGHAN'S NURSERY & GREEN-  
HOUSES 12910 Cleveland Rd—CE 3-3528

## Greeting Cards—Retail

BRUGHER'S BOOK STORE  
127W Wash—CE 3-5377

CARROLL CRAFTS 118W Woff—CE 4-1917

ERHARDT HDWRE 5007MishAv—AT 8-8088

OFFICE ENGINEERS INC  
116 S Mich—CE 3-3117

SCHIFFER DRUG STORE  
6209E Eddy—AT 8-0300

## Greeting Cards—Whol

BRYAN CO THE 1207LWW Mich—BL 5-7015

## Grilles &amp; Registers

BARBER-COLMAN AIR  
DISTRIBUTION PRODUCTS—  
HAYEL BROS 709 S Eddy—AT 8-4639

## Grinding Machines &amp; Equipment

Kaley Centerless Grinding Inc  
5025 S Main—AT 9-3759

POWELL TOOL SUPPLY INC  
1338MishAv—AT 9-5578

## Grinding—Precision &amp; Production

BERTRAND PRODUCTS INC  
5125 S Mich—AT 8-7678

DEFCO PRODS CORP  
Blanchard Grinding On Jobbing Basis  
1720Wewinski—CE 2-4510

## Grinding—Precision &amp; Production

—(continued)

KALEY CENTERLESS GRINDING INC

PRECISION

and

Commercial Centerless Grinding

In-Feed, Through-Feed, Profile

and Taper

Bar Grinding up to 12 Ft.

Number 4 Brown & Sharp

External Grinding

Alexis M. Hemmick - Owner

2825 S Main—AT 9-3759

MATHIS MACH CORP 4916Keller—CE 2-9693

S BEND CENTERLESS GRINDING CO

Centerless Grinding

Production or Short Runs

In-Feed and Through-Feed

Profile Precision Grinding

"In The Rear"

George Derbiller, Pres.

6211 1/2 W Ind—AT 9-3302

S Bend Centerless Grinding Co

6111 1/2 W Ind—AT 9-3302

UNION TOOL & CUTTER SERV

1208 S Union Mich—BL 9-3166

## Grinding Service

For precision & production grinding  
work see GRINDING—PRECISION &  
PRODUCTION

For grinding, sharpening and  
reconditioning of industrial tools  
see TOOL GRINDING—INDUSTRIAL

Widely scattered members of the  
family are as near as your telephone.  
Call them—Long Distance.

## Grocers—Retail

A & J FOOD MKT 1599W Western—AT 9-058

A & P FOOD STORES 1599W Western—AT 9-058

Main Off 202W Western—AT 9-058

No 1 1015L Corby—CE 3-909

No 2 721E Lifford—CE 3-909

No 3 736L Wey—CE 3-909

No 4 1919L Wey—CE 3-909

No 5 2102 S Mich—AT 9-000

No 6 3032 Mich—AT 9-000

106 N Walnut—CE 3-909

106 N Walnut—CE 3-909

106 N Walnut—CE 3-909

106 N Walnut—CE 3-909

106 N Walnut—CE 3-909

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## Grocers-Retail-(conf'd)

## DON &amp; SOPHIE'S MKT

Don & Sophie Kosciuszko, Prop.  
FREE DELIVERY ON BEER  
Call CE-0636  
FRESH MEATS AND VEGETABLES  
HOMemade CANNED  
FROZEN FOODS  
BEER AND WINE TO GO  
1414 Linden -----CE-3-0627

## Dink's Thrifty Super Mkt

2010Wash -----CE-2-4679  
East Side Fruit Mkt 1101 Sband -----CE-3-0523  
Danel's Groc 16489LewindR -----CE-2-6800  
Emie's Super Mkt 1135ElinRd -----CE-8-1401  
Emie's Super Mkt -----CE-8-1401

## FOOD SPOT IGA SUPERETTE

COMPLETE FOOD MARKET  
Hrs 8 A.M. to 6 P.M. Fri. 8 A.M. to  
8 P.M. - Corner of Miami and Pra  
2121 Miami -----CE-9-0767

## Food Spot I G A Superette

2121Miami -----AT-9-0767  
Foodland Groc 13467Wash -----CE-9-0019  
Fred's Groc 9025 Gorin -----CE-3-0936  
Gee's Food Mkt 517NHill -----CE-3-0570

## GEORGE'S FOOD MKT

Groceries, Meat, Beer, Wine  
Houseware, Dry Goods  
Childrens and Infants Wear  
Fishing and Hunting License  
Packaged Drugs, Mail Gas Service  
Open 7 Days a Week 7 A.M. to 9 P.M.  
FREE DELIVERY  
Lewinwood West & Union Rd  
26548 US 20 -----CE-4-9951

## George's Food Mkt 26548 US

26548 US 20 -----CE-4-9961  
Ginger Park Super Mkt  
26595US 31 -----CE-9-2770

## Ginger Superette

26595US 31 -----CE-9-2770  
GREENWOOD SHOPPING CENTER  
17970 SDR23 -----CE-2-2041

## GROCETRIA

Ample Parking  
Self Service Meats - Frozen Foods  
Open 24 Hours Daily  
1248 W Wash Av -----AT-9-0623

## GRUBER JOHN

Meats, Frozen Foods, Beer, Wine  
1647Princk -----AT-9-0606  
GRZEWIECZ-CHESTER  
1129W/Western -----AT-9-0681

## GUTHRY'S DRIVE-INN &amp; DELTSON

COMPLETE LINE OF  
GROCERIES AND MEATS  
Open Every Day 8 A.M. to 12 Midnight  
3901 W Wash Av -----AT-9-0870

## GUTHRY'S GROC &amp; DELTSON

WE NEVER CLOSE  
OPEN 7 DAYS EVERY DAY  
Fine Meats - Groceries - Fresh Fish  
404 S Chaplin -----AT-9-0056

## Guthry's Groc &amp; Deltson

404 S Chaplin -----AT-9-0056  
Handy Spot 719 Seddy -----AT-7-7754

## HELVE'S GROC

Free Delivery (This Classification)  
Beer-Open Sundays 9 AM-Noon  
635 Studebaker -----CE-3-0852  
Henry's Food Mkt 1100W/Western -----AT-9-0531

## HESSTON'S MIDNITE MKT

2906 S Mich -----AT-8-1409  
(See Advertisement This Classification)  
Hirth Groc & Meat Mkt  
2200W/Wash -----CE-3-0997

## Horath's Self Serv Groc

3501W/Sample -----AT-9-0512  
Hubert Groc & Mkt 117W/Bartlett -----CE-3-7593

## HUGHES' GROC &amp; FISH MKT

1517Linden -----CE-3-0368

## Ivy Groc

Custom Cut Meats-Beer-Wine  
44278 IvyRd -----CE-3-1792

## JAGIELLO GROC &amp; MKT

502 S Carlisle -----AT-9-0574  
Jim's Handy Mkt 1201 O'Brien -----CE-3-0424

## K &amp; F FISH MKT

16027W/Wash -----AT-9-0822

## KINDT'S CARL GROC

Full Line Fresh Meats  
331 W/Western -----AT-9-0530  
King Japeli Groc 502 S Carlisle -----AT-9-0574

Kolacz Wm 2602W/Western -----AT-9-0836

## Grocers-Retail-(conf'd)

## Kolesiak's Groc &amp; Meat Mkt

701 S BendR -----AT-8-3275  
Koslinski's Mkt 2499W/Western -----AT-7-2700  
Kowalewski L Ruth  
5776CrumptonWay -----AT-7-1847  
Krantz Groc & Spic Store  
2632 SMich -----AT-9-0935

## KROGER CO THE

202ElinRd -----AT-8-1588  
2611W/SalleR -----CE-3-4762  
1506NHish -----AT-9-4640  
4526W/Western -----AT-8-5877  
18337 SDR23 -----CE-2-1514

## KUBERSKI GROC MKT

420 S Meade -----AT-9-0736

## LABIS SELF SERV MKT

Open Sundays 8 A.M. to 12 Noon  
Quality Meats and Homemade Sausages  
1303 W Wash Av -----CE-3-6844

## Labis Self Serv Mkt

1303W/Wash -----CE-3-6844

## Langfar's Groc &amp; Mkt

1591E/SalleR -----CE-8-8991  
LANGFAR SA 1117W/Western -----AT-7-7832  
Lazzara Sal Mkt 1124Mish -----AT-7-7832  
Lerner Sam Groc 1125 S Bend -----CE-4-0229  
Life Saving Sta 702NHill -----CE-4-2667

## Lower River Food Mkt

Meats Processed For Home Freezers  
1025E Madison -----CE-3-0694

## LUKE'S GROC

Frozen Foods - Name Brand  
Products - Open Until Noon on Sundays  
Lunar Vargo (Owner)  
1829 S IronsRd -----AT-8-2864

## LUKE'S Groc 1829 IronsRd

1829 IronsRd -----AT-8-2864

## MAJOR'S FOOD SHOP

1025E Madison -----CE-3-0694

## MARKS DIXIE SUPER MKT

OPEN 7 DAYS A WEEK  
Complete Line of  
GROCERIES and MEATS  
Sodas, Sundaes, and Lunches  
We'll Give You Right  
We'll Make It Right  
52482 US 31 -----CE-4-7672

## Marks Dixie Super Mkt

52482 US 31 -----CE-4-7672

## MARTIN'S SUPER MKT NO 1

52482US 31 -----CE-4-7672  
Marty's Superette 1126Vassar -----CE-3-0696  
Master Groc 1811Mish -----AT-9-0969  
Marty's Food Shop 16337 Gorin -----AT-9-4352

## MAUCH MIKE FOOD MKT

Open Sundays 8 AM-11:30 AM  
2220N Olive -----CE-2-6239  
Maurie's Groc & Mkt 2116MishAv -----AT-8-6600  
Max's Royal Blue Groc  
402E South -----AT-9-0703

## McAllister Food Mkt

4010E South -----AT-9-0703  
McAllister Food Mkt 501 Ohio -----AT-9-5350

## Meisberg Groc

1774Princk -----AT-9-0508

## Mendelevits Jacob

1735E Calvert -----AT-9-0508

## MERISITS GROC &amp; MKT

1774Princk -----AT-9-0508

## MERISITS GROC &amp; MKT

1774Princk -----AT-9-0508

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## MERISITS GROC &amp; MKT

1774Princk -----AT-9-0508

## Grocers-Retail-(conf'd)

## MOONEY'S MAYFLOWER I G A

SUPERMARKET  
Every Day Low Prices Corner  
Liberty Hwy-Mayflower Road  
59570MayflowerRd -----AT-9-7926

## MUMFORD'S FOOD MKT

"TOP QUALITY MEATS"  
Fresh Fruits and Vegetables  
Complete Line of Frozen Foods  
626 Portage Av -----CE-3-0966

## Mumford's Food Mkt

626PortageAv -----CE-3-0966

## HOENS GENL STOR

2614EdinRd -----CE-2-7974

## NOEN'S SUPER MKT &amp; NURSERY

1003W/Western -----CE-3-0379

## NORTH SIDE GROC &amp; MKT

1314V/L DELIVERY  
FINEST CUSTOM CUT MEATS  
Fresh and Frozen Fruits and Vegetables  
1434 Mith Av -----AT-9-0776

## North Side Groc &amp; Mkt

1434MishAv -----AT-9-0776

## Nowak Groc 1301Foster

1301Foster -----AT-7-9941

## Ohio Super Mkt 922 SMich

922SMich -----AT-9-5010

## P &amp; A MKT

1434MishAv -----AT-9-0776

## P &amp; A MKT 1434MishAv

1434MishAv -----AT-9-0776

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1434MishAv -----AT-9-0776

## Grocers-Retail-(conf'd)

## SCOTTIE'S IGA FOODLINER

Quality Groceries - IGA Tablette  
Meats - Fresh Produce - Frozen  
Foods and Freezer Supplies  
Fresh Baked Breads  
Beer and Wine - Toys  
Magazines - Greeting Cards  
Housewares - Drugs and Sundries  
Hours: 8 A.M. to 7 P.M.  
Fri. 8 A.M. to 8 P.M.  
Warren E. Scott - Prop.  
55266 St Rd 123 -----CE-4-5371

## SCOTTIE'S IGA FOODLINER

55266 St Rd 123 -----CE-4-5371

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## SCOTTIE'S IGA FOODLINER

55266 St Rd 123 -----

**Grocers-Retail-(cont'd)**

**WILT'S SUPERMARKET**

**STORE HOURS**

9 A.M. to 9 P.M.

Mon. Thru Sat.

Serving You Is Our Pleasure

South Bend

1326 N. Ironwood Dr.

3921 Western Av.

Mishawaka

136 E. McKinley Hwy.

1326 N. Ironwood Dr.-----CE 2-2291

Wilt's Supermarket

1326 N. Ironwood Dr.-----CE 2-2291

**WINSTEAD'S SUPER MKT**

Super Dollar

Quality Meats and Vegetables

2030 E. East of Playland Park

2633 LWW (Mish)-----BL 5-0501

Winters Quality Mkt 2301 Miami-----AT 9-3465

WOLTMAN BROS 4923 Chapin-----AT 7-0145

**ZIMMER FOOD MKTS INC**

Groceries—Vegetables—Meats—Cheese

Richellus and S & W Products

DELIVERY SERVICE

BEER and WINE to Go

Restaurant and Fountain Service

Open Monday Thru Saturday

9 A.M. to 7 P.M.

Early Parking

736 S. Eddy-----AT 9-6319

Zimmer Food Mkts Inc 736 S. Eddy-----AT 9-6319

**Grocers—Wholesale**

**FOOD MARKETING CORP**

Groceries—Produce—Aid Frozen Foods

406N Mich Rd 3-----CE 3-2200

Ley-Ward Groc Co 226C Walnut-----AT 4-5151

Northern Ind Wholesale Grocer Corp

931 S. Walnut-----AT 7-9600

Railroad Bargain Center Inc

936 S. Mich-----AT 9-1706

SIMON BROS INC 5515 Locust-----AT 8-4433

STANZ CHEESE CO

Gen. Foods Institutional Dist.

Maxwell House Restaurant Coffee

Heinz Institutional Dist.

Grass's Soups and Noodles

534 L W E-----AT 7-3333

**Guard Rails**

See Railings, also Fences

**Guniting**

See Contractors—Concrete

**Guns & Gunsmiths**

Berman's Sport Shop

112W Wash Av-----CE 3-6620

**LYDIK GUN SHOP**

REPAIRING NEW and USED GUNS

Authorized Crane's Repairman

A. Manuel - Prop.

26470 Southport Dr-----CE 4-2097

Lydik Gun Shop

26470 Southport Dr-----CE 4-2097

**Guttering**

**BARNY ANDREW HDWRWRE &**

TIN SHOP 802 Wind-----AT 9-4310

**BARNY E & S SHEET METAL WKS**

See and Under Sheet Metal Work

1609 S Main-----CE 4-2133

**LAUBER J & CO**

See Ad Under Sheet Metal Work

23123 Ardmore Tr-----CE 2-8991

See Ad Under Sheet Metal Work

23123 Ardmore Tr-----CE 2-8991

**Haberdashers**

See Men's Clothing & Furnishings-Rtl

**Hair Drying Equipment**

See Beauty Shop Equipment & Supplies

**Hair Goods-Retail**

Swarts Mine Beauty Shop

4150 N. Mich-KirBgs-----CE 4-1500

**Hair Treatment**

See Scalp Treatment

**Hairdressers**

See Beauty Shops

**Halfphones**

See Engravers—Photo

**Halls & Auditoriums**

**RIVER PARK THEATRE**

Available For Special Occasions

If No Answer Call AT 7-4534

Plenty Free Parking Close By

2929 Mich Av-----AT 8-8488

**Hand Trucks**

See Trucks—Industrial

**Hardboard**

See Wall Board

**Hardening—Case**

See Heat Treating—Metal

A Long Distance call is so warm and friendly . . . and inexpensive, too. Call someone today!

Long Distance rates are less than you'd guess.

Long Distance rates are less than you'd guess.

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**Hardware—Builders**

Central Ace Hardware Store

2190 Dixie WyN-----CE 3-6340

**MEYER'S HARDWARE INC**

209 S Main-----CE 3-3177

**Hardware-Retail**

**ACE HDWRWRE STORE**

Builders Hardware Glass

Junior and Elec. Supplies Tools

1328 S Mich-----AT 9-5640

Ace Hardware Store 1528 S Mich-----AT 9-5640

**ALBERT SALES & SERV AGCY**

Complete Line of Hardware - Paints

Tools - Ford Tractors and Equipment

60885 US 31-----AT 9-5377

**ARDMORE HDWRWRE & VARIETY STORE**

Plumbing and Electrical Supplies

Fertilizers - Seed - Free Delivery

22823 Ardmore Tr-----CE 3-5750

**BARNY HDWRWRE**

ELECTRICAL and PLUMBING

SUPPLIES

Tools - Seed - Fertilizers

Glass Tools, Etc. - Oil Brum Paints

Grade Cut to Size - Housewares

• Early Parking • Delivery Service

1621 Miami-----AT 9-6533

Barny Hardware 1621 Miami-----AT 9-6533

**BARNARD'S HDWRWRE**

1216 W. Mich-----BL 5-1621

**BEADWAY HDWRWRE STORE**

See Advertisement This Classification

52131 US 31-----CE 2-0441

14931 LWW-----CE 2-7619

2930 McKinley-----CE 2-6594

Bob's Hardware Store

35269 Star 123-----CE 3-0365

Long Distance rates are less than you'd guess.

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Long Distance rates are less than you'd guess.

**Hardware-Retail-(cont'd)**

**BUILDERS STORE INC**

Free Free at the Front Door

Hardware - Houseware - Gifts

Super-Kemtone and Linn-Tee Paints

Plumbing and Electrical Supplies

Scott and Vaughans Lawn Supplies

Electric Lawn Mowers

Furniture Features

Free Delivery Handy Charge

1317 Mich Av-----AT 7-1528

Builders Store Inc 1317 Mich Av-----AT 7-1528

**CENTRAL ACE HDWRWRE STORE**

2190 Dixie WyN-----CE 3-6340

(See Advertisement This Classification)

Circle Lumber & Steel Co

All Kinds of Builders Hardware

1718 Circle Av-----CE 4-0111

Clark's Giant Dept Store

1471 E. Ireland Rd-----AT 8-5704

Craven's Paint & Hardware

1827 S Mich-----AT 9-0600

(See Advertisement This Classification)

Drive Hardware 1115 E. Blvd-----AT 9-0306

**ERHARDT HDWRWRE**

We Honor Hardly Charge Cards

2007 Mich Av-----AT 8-0606

(See Advertisement This Classification)

**FISHER HDWRWRE INC**

Open Evenings 10:00 P.M.

2311 LWW-----AT 7-7500

Harvey's Hardware Co 1720 S Mich-----AT 7-9000

(See Advertisement This Classification)

Highberger Hardware Store

We Honor Hardly Charge Cards

2311 LWW-----CE 3-7240

(See Advertisement This Classification)

Hummer Equip Co Lumber-----AT 8-0704

IND HDWRWRE & TIN SHOP

1827 Wind-----AT 9-4530

KANIEWSKI M. FURNTR STORE

1201 W. Western-----AT 7-7644

Knapp Seed & Hardware Co

420 S Mich-----AT 7-3636

**LYDIK HDWRWRE INC**

A COMPLETE LINE OF FARM

and HOME HARDWARE

John Deere Sales and Service

Plumbing and Electrical Supplies

Tools - Myers Pumps - Fertilizers

Scam-Tone and Pittsburgh Paints

Maytag and Frigidaire Appliances

RCA Television

7180 A. 8 P.M. Mon. Thru Fri.

Sund. 10 A.M. to 12 Noon

Lydik, Indiana

26305 Edison Rd-----CE 4-6100

**MEYER'S HARDWARE INC**

South Bend's Oldest

and Largest Hardware Store

Free Delivery

COMPLETE BUILDERS

HARDWARE DEPARTMENT

Tools - Paints - Cordage - Wire Goods

Plumbing and Electrical Supplies

Cutlery - Kitchen Equip.

Fireplace Fixtures

Lawn and Garden Supplies

Good Hardware Since 1864

Opposite Post Office

Greenwood Shopping Center-CE 3-8995

Broadmoor Shopping Center-AT 8-0002

209 S Main-----CE 3-3177

**MILLER HDWRWRE**

**Hardware-Retail-(cont'd)**

**HER'S HARDWARE**  
Lantz Koller - Plow Shares  
Farm Supplies - General  
Hardware - Small Appliances  
Housewares - Electrical and  
Plumbing Supplies  
O'Brien Paints and Glass  
Lawn Mowers  
Garden Implements  
Grass Seed and Fertilizers  
Hours: 8 A.M. to 6 P.M. Sat. 8-6  
Sundays 9 A.M. to 12 Noon  
Corner Quince Rd. and I-19 W  
26552 US 20-----CE 2-1600

**HER'S HARDWARE**  
Complete Line of Hardware - Paints  
O'Brien - Glidden and Speed Satin  
Multistep and Concrete Paints  
Keys Made While You Wait  
Garden Supplies - Builders' Hardware  
Toys and Gifts  
Open 8:00 A.M. to 6:30 P.M.  
1005 Portage Ave-----CE 2-1335

**HER'S HARDWARE**  
1005 Portage Ave-----CE 2-1335  
Main Hardware & Paint Store  
1237 Western Ave-----AT 9-1980

**HOZLOCHOWSKI J.P. & CO.**  
1237 Western Ave-----AT 7-6800  
3131 E. LaSalle Ave-----CE 4-4625

**AMPLE HARDWARE & PAINT STORE**  
Builders Hardware - Pittsburgh Paints  
Electrical, Plumbing, and Mill Supplies  
Lawn Seeds and Fertilizers  
Garden Equipment - Keys  
Free Delivery  
3511 W Sample-----AT 8-1175

**AMPLE HARDWARE & PAINT STORE**  
Sample Hardware & Paint Store  
3511 W Sample-----AT 8-1175

**AYER HARDWARE CO.**  
2102 Linden Ave-----CE 2-3216

**Hardware-Retail-(cont'd)**

Smith A F Co 407 5 Mich-----AT 7-5771  
5 Bend Hardware Co  
3622 W Western Ave-----AT 8-1144  
(See Advertisement This Classification)

**STAN'S HARDWARE & LAWNMOWER SHOP**  
2701 W Western Ave-----AT 9-5400

**STEINHOFFER HARDWARE STORE**  
Pittsburgh Paint - Klean-Flow  
Plumbing and Electrical Supplies  
Garden Supplies - Glass - Open Sundays  
51624 Portage Hwy-----CE 2-8062

Steinhoffer Hardware Store  
51024 Portage Hwy-----CE 2-8062

**THORPE'S INC**  
18296 518023-----CE 3-8289

**TOWN & COUNTRY**  
132 Portage Ave-----CE 2-4642

**VOSS-GASIMER'S**  
3410 W Western Ave-----AT 8-2555

**WERNITZ PAINT & HARDWARE**  
DISTRIBUTORS OF  
YALE LOCKS AND CLOSERS  
BUILDERS HARDWARE  
CABINET HARDWARE  
800 L W W-----CE 2-4891

West Side Hardware Co  
1235 W Wabash Ave-----CE 4-0863

**Hardware-Whol & Mfrs**  
Federal Tool & Mill Supply  
124 W Western Ave-----AT 8-4491

**INTERSTATE DISTRIBUTING CO.**  
1901 S Main-----AT 9-6279

**MEYER'S HARDWARE INC**  
406 Colfax-----AT 7-2727

**MILLER STEEL SUPPLY INC**  
Call Long Distance-Ask for Enterprise-2114  
No Charge - Enterprise calls  
Salvage Co The 3315 E LaSalle Ave-----CE 4-4625

**Sinton Supply Co Inc**  
543 L W W-----AT 7-1555

**WAYNE HARDWARE CO.**  
5630 L W W-----CE 3-7141

**WERNITZ PAINT & HARDWARE**  
800 L W W-----CE 2-4891

**Hatcheries-Poultry**

**LIECHTY'S HATCHERY**  
1352 5 Mich-----AT 9-4694

**NU-WAY FEED & SEED CO THE**  
2010 Olive-----CE 4-2944

**Hats**  
Wokony The Hatter  
Custom Hatters & Renovators  
370 W LaSalle Ave-----CE 4-5511

**Hauling**  
See Trucking

**Hauling-Heavy**  
See Movers-Heavy Hauling

**Hay**

See Feed Dealers

**Health Appliances**

**AAYS RENT-ALL CO**  
302 L W W-----CE 2-5871

**Health Resorts**

**SUNNYBROOK NURSING HOME**  
See All Under Nursing Homes  
655 Portage Ave-----CE 4-7976

Talk Twice as Long and Pay No More  
on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

**Hearing Aid Supplies**

**AUDIPHONE CO OF NORTHERN IND**  
216 551 Jos-----CE 3-2900

**BELTONE HEARING SERV**  
130 S Main-----CE 3-7125  
130 S Main-----CE 4-3900

9 P.M. is an ideal time for family visits  
by phone. Take advantage of Hoosier  
Night Rates. Talk twice as long at no  
extra charge on station-to-station calls  
between any two Indiana telephones  
from 9 P.M. to 4:30 A.M.

**BEADWAY  
HARDWARE STORES**

GENERAL HARDWARE - HOUSEHOLD  
ITEMS - O'BRIEN PAINTS - SCOTTS  
SEEDS - TOOLS - ELECTRIC  
AND PLUMBING SUPPLIES

- 1923 L W W Store Hrs: 8:30 A.M. To  
6 P.M. (Daily) - Sat. 8 A.M. To 6 P.M.  
Sun. 9 A.M. To 12 Noon  
CE 2-7619
- 2910 McKinley - Store Hrs: 8:30 A.M.  
To 6 P.M. (Daily) - Sat. 8:30 A.M. To  
6 P.M.  
CE 2-8594
- 52131 U.S. 31 - Store Hrs: 8:30 A.M. To  
6 P.M. (Daily) Mon. Thru Sat.

**CE 2-9441**

**CENTRAL  
ACE HARDWARE  
& APPLIANCE CO., INC.**

**GENERAL  
HARDWARE**  
Electric Supplies  
Housewares - Paint  
Seeds and Fertilizers  
Water Pumps -  
Plumbers' Supplies

**Call CE 3-6340 Call**  
219 DIXIE WAY N.

**ERHARDT  
HARDWARE**

**TOOLS**  
Electrical and  
Plumbing  
Supplies  
Paint  
and Glass  
Lawn  
Fertilizer and  
Seed  
Come in  
and See Our  
Gift Section  
WE DELIVER

**Call AT 8-8088 call**  
Free Parking  
3007 MISHAWAKA AV.

**Have You  
Forgotten?**

These **YELLOW**  
PAGES will help you  
find the name of the  
firm you can't recall.



**Hardwoods**

See Lumber

**Hat Renovators**

Alex's Shoe Hosp 110 W Wabash Ave-----CE 3-0945  
**WASHINGTON SHOE SHOP**  
116 W Wabash Ave-----CE 3-0958

Going on a trip? Use Long Distance.  
Call ahead for reservations. Telephone  
relatives and friends so you'll be ex-  
pected.

**The New Fashion  
in Telephones  
is COLOR**

Order yours to accent or har-  
monize with the color scheme of  
any room.

**THEY'RE AS USEFUL AS  
THEY ARE BEAUTIFUL!**

**TOOLS GRILLS  
HARDWARE**

Kern Tena and Acme Paint  
Housewares - Hobby Supplies  
Toys - Gifts - Garden Supplies  
Jacobson Lawn Mowers  
(Scotts - Stadlers XXX  
Millorante - Thrive)  
Open 8 A.M. to 8:30 P.M.  
Except Sat. 8 A.M. to 6:00 P.M.  
**AT 7-9000**  
Free Delivery

**Harvey's**  
**HARDWARE CO.**  
Air Conditioned  
1720 SO. MICHIGAN

**HIGHBERGER  
HARDWARE**

• Paint  
• Builders' Hardware  
• Window Glass  
• Window Screen  
• Wire  
• Electric and Plum-  
bing Accessories  
• Tools

**CALL**  
**CE 3-7245**

**USE OUR HANDY  
CHARGE  
WE DELIVER  
PARKING IN REAR**  
2318 L.W.W.



# Stan Thomas'

## BELTONE

### HEARING SERVICE

Deaf Hear with  
**BOTH EARS**

thanks to new

*Beltone*

130 S. MAIN ST., Ground Floor

**INVISIBLE Hearing Aid**—another Beltone advance. NOTHING shows, everything completely hidden. Ideal for moderate and conduction losses. NOTHING in either ear. No cord. Nothing to hide in hair or clothes.

- Hear who is talking.
- Tell where sounds come from.
- Understand up to 40% better than with corrected hearing in one ear.
- Amazingly light and comfortable.
- Becoming to men and women.
- Look so natural nobody guesses you use a hearing aid.

Phone, come in or write for valuable FREE descriptive book.

— DIAL —

CE 4-3900

CE 3-7125

CE 3-7126

HEAR  
BEAUTIFULLY...  
with  
**audivox**

successor to  
Western Electric  
Hearing Aids Division R. H. Ackerman



"THE HEARING AID  
YOUR DOCTOR KNOWS"

- Every type of hearing aid
- Budget terms
- Service on all makes

**AUDIVOX** hearing aids are licensed under patents of the American Telephone and Telegraph Company and Bell Telephone Laboratories, Inc.

**AUDIVOX HEARING AIDS IN EYEGLASS BOWS HAVE:**

- Snap Off Temples That Let You Switch In Seconds
- Important — Moisture Resistant Construction
- Bilingual — To Let You Hear With Both Ears
- Bone Conduction Glasses

FOR FREE TEST AT HOME or IN OUR OFFICE CALL:

**CENTRAL 3-2900**  
Evenings and Holidays CE 4-1388

**AUDIPHONE COMPANY**

214 S. SAINT JOSEPH ST.  
Between Jefferson & Wayne  
A Full Block of Parking Lots Across The Street



HARRY B. OVERMYER

Considerate . . . Courteous  
. . . Careful Fitting Of The  
World's Finest-Performing  
Hearing Aids!

Largest Assortment. At Every Price! Inconspicuous, comfortable, economical. Eyeless, Behind-the-Ear, In-the-Ear, Bone Conduction, Monoaural and Binaural. Finest electronic parts, latest features. Budget terms.

**FREE HEARING TEST!** Day or evening consultations, at your home or at our office. No charge, no obligation.



Complete Service, Repairs, Accessories, for all makes and models of hearing aids.

**OVERMYER**  
HEARING AID SERVICE

CE 3-3550

420 Sherland Bldg.

### Hearing Aids

**ACOUSTICON HEARING AIDS—**  
OVERMYER HEARING AID SERV  
420 Sherland Bldg. — CE 3-3550

**AUDIPHONE CO OF NORTHERN IND**  
214 S. Saint Joseph — CE 3-2900

(See Advertisement This Classification)

**AUDIVOX—**  
AUDIPHONE CO OF NORTHERN  
IND 214 S. Saint Joseph — CE 3-2900

**BELTONE HEARING SERV**  
(See Advertisement This Classification)  
130 S Main — CE 3-7125

130 S Main — CE 3-7126

**BELTONE QUALITY HEARING GLASSES—**

Enable you to hear with BOTH ears. No button in ear. No cord. Nothing to hide in hair or clothes. Tiny colorless tube carries sound to ear. We also carry conventional Beltone hearing aids. Free hearing analysis and demonstration. No obligation.

*Beltone*

**"WHERE TO BUY THEM"**  
**BELTONE HEARING SERV**  
130 S Main — CE 3-7125

130 S Main — CE 4-3900

**DOYLE'S HEARING SERV**  
115 Wash Ave. — CE 2-8368

If no ans call — CE 4-1637

(See Advertisement This Classification)

**GARSON'S**  
DAHLBERG, AUDIBEL  
Hearing Aids, Batteries, Supplies  
Medical Equipment  
2407 LW — CE 3-3682

**HEARING & SPEECH CENTER OF ST JOE COUNTY**

Testing Lip Reading Auditory  
Training  
511 W. Calhoun — CE 4-7700

Businessmen, you'll get big results at little cost when you use Long Distance!

### Hearing Aids—(cont'd)

**MAICO HEARING AIDS**

NEW MAICO HEARING GLASSES—ATTRACTIVE—COMFORTABLE—CONVENIENT

Eight Precision Fitted Models Suitable For All Types And Degrees

"WHERE TO BUY IT"

DEALER

DOYLE'S HEARING SERV  
115 Wash Ave. — CE 2-8368

**OTARION OF S BEND**  
1604 Miami — AT 7-2379

(See Advertisement This Classification)

**OVERMYER HEARING AID SERV**  
420 Sherland Bldg. — CE 3-3550

(See Advertisement This Classification)

**QUALITONE HEARING GLASSES—**  
DOYLE'S HEARING SERV  
115 Wash Ave. — CE 2-8368

If no ans call — CE 4-1637

**RADIOEAR HEARING AIDS—**  
DOYLE'S HEARING SERV  
115 Wash Ave. — CE 2-8368

If no ans call — CE 4-1637

**SONOTONE HEARING SERV**  
110 S Main — CE 4-8062

(See Advertisement This Classification)

Call "station-to-station." It's always

smart to take advantage of the best bargain you can get. "Station" calls for

you just that. Service is faster, and you

save money, besides!

## 3 GREAT NEW SONOTONES

The Name You Can Trust  
**SMALLEST HEARING AIDS IN THE WORLD**

Let Our Trained Hearing Aid Consultants Fit You With One Of 3 GREAT NEW SONOTONES  
Smallest Ever, So Easy To Wear, Expert Service, All Makes of Hearing Aids.



**ALL IN THE EAR**



All-new hearing aid hidden in smart glasses No Cord



Worn entirely in the ear No Cord



Tucked behind ear or hidden in hair No Cord

**DIAL CE 4-8603**

EVENINGS and SUNDAYS  
CALL LONG DISTANCE  
ELKHART JA 2-6270

**SONOTONE**  
HEARING SERVICE

110 SO. MAIN

## HELPING YOU HEAR IS MY BUSINESS NOT A SIDELINE

MAICO — World Leader In Hearing Aids and Testing Equipment.

"Initiated By Everyone — Equipped By None."



H. L. DOYLE

**CE 2-8368**

If No Ans. Call CE 4-1637

**DOYLE'S**

115 E. WASHINGTON AV.

**Starion-Listener.**  
WORLD'S FIRST and FINEST EYEGLASS HEARING AID

AT-7-2379

FOR FREE HEARING TEST

Attractive Styles For Men and Women

**OTARION**



**OF SOUTH BEND**

1606 MIAMI ST.  
FREE PARKING IN REAR

**Hearing Aids—(cont'd)****ZENITH HEARING AIDS**

• Come from a complete line of transistor models, with and without amplifiers and all other type. An exceptionally correctable hearing loss. By makers of Zenith TV, radio.

**30-DAY MONEY-BACK GUARANTEE**

**"WHERE TO BUY THEM"**

**BUCHER'S APPLING CO INC**  
 Personal & Private,  
 Demonstration Room  
 1139WashBlvd. CE 3-5154  
 After 5:30 PM call BL 9-3344

**Hearing Test Equipment**

**AUDIPHONE CO OF NORTHERN IND**  
 Audiometers, Complete Speech  
 Testing Equipment  
 214 S. 55th St. CE 3-2900

**DELTON HEARING SERV**  
 130 S. Main CE 3-7125  
 CE 4-3900

**MAICO AUDIO METERS**  
 DOYLE'S HEARING SERV  
 115E Wash Av. CE 2-9368

**Real Exchangers**

**ROSS HEAT EXCHANGERS**  
 AMERICAN STANDARD  
 INDUSTRIAL DIV OF  
 AMERICAN STANDARD  
 CORP 402 LaFb CE 3-9305

**Real Exchangers**

**ROSS HEAT EXCHANGERS**  
 AMERICAN STANDARD  
 INDUSTRIAL DIV OF  
 AMERICAN STANDARD  
 CORP 402 LaFb CE 3-9305

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 CORP 402 LaFb CE 3-9305

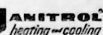
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**ROSS HEAT EXCHANGERS**  
 AMERICAN STANDARD  
 INDUSTRIAL DIV OF  
 AMERICAN STANDARD  
 CORP 402 LaFb CE 3-9305

**Real Exchangers**

**Heaters—Unit—(cont'd)****JANITROL UNIT HEATERS**

Suspended, duct and floor units. In complete size range. Propeller fan and blower units. "Dual fuel" operation; famous Multi-Thermex heating heart. Quiet, dependable, thrifty. Easy installation, low maintenance.

**"WHERE TO BUY IT"**

**DEALER**  
**LIBERTY GAS & SERV CO INC**  
 McKimley Rd Chicago IL 4-8528  
**WALKER J R & SONS INC**  
 311 Chapin—AT 7-6767  
 If no ans call—CE 2-6577

**MODINE HEATING & AIR CONDITIONING**

Unit Heaters—hot water, steam, gas—Industrial and commercial. Heating and ventilating units—Industrial and commercial. Additions for year-round multi-level air conditioning. Cabinet units for heating and cooling. Convectors. Radiation for homes, apartments, schools.



**"WHERE TO CALL"**  
**SALES REPRESENTATIVE**  
**STAUP & HARRIS ASSOC INC**  
 9 Clinton Chicago Illinois  
 Call Long Distance Chicago—AN 3-4458

**STOCKING DISTRIBUTORS**  
**SMITH-MONROE CO**  
 1912 S Main—AT 4-6343

**United Heating & Plumbing Co**  
 913 W Wind Av—AT 9-4291

**Heaters—Water**

**See Water Heaters**

**Heating Apparatus**

**See also Boilers; Furnaces; Heaters—Unit; Oil Burners, etc.**

**AMERICAN-STANDARD**

**HOT WATER HEATING**

Modern residential and commercial heating equipment for hot water and steam systems—boilers, baseboard panels, convectors, radiators, conversion burners and water heaters.



**"FOR INFORMATION CALL"**

**WHOLESALE DISTRIBUTOR**  
**AMSTAN SUPPLY DIV OF AMERICAN STANDARD**  
 407 S North Dearborn—CE 4-3114

**RETAILERS**  
**BRAUNSDORF W J & SON**  
 4018 W. 12th—CE 4-0129

**SHOEMAKER O J INC**  
 1008 L.W.—AT 9-9248

**WHITE EDW J INC PLUMB & HEATING**  
 1011 Smith—AT 9-6351

**"FOR INFORMATION CALL"**

**DEALERS**  
**BRAUNSDORF W J & SON**  
 4018 W. 12th—CE 4-0129

**GOFF HEATING & AIR CONDITIONING CO**  
 1417 Smith—AT 9-6511

**DRAYO SPACE HEATERS**

**SALES OFFICE**  
**DRAYO CORP**  
 208 S LaSalle Chicago Illinois  
 Call Long Distance Chicago—DE 2-7436

**SERVICE**  
**BURGET CO**  
 612E Sample—AT 8-7477

**"FOR INFORMATION CALL"**

**DEALERS**  
**BRAUNSDORF W J & SON**  
 4018 W. 12th—CE 4-0129

**GOFF HEATING & AIR CONDITIONING CO**  
 1417 Smith—AT 9-6511

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 1417 Smith—AT 9-6511

**DRAYO SPACE HEATERS**

**SALES OFFICE**  
**DRAYO CORP**  
 208 S LaSalle Chicago Illinois  
 Call Long Distance Chicago—DE 2-7436

**SERVICE**  
**BURGET CO**  
 612E Sample—AT 8-7477

**"FOR INFORMATION CALL"**

**DEALERS**  
**BRAUNSDORF W J & SON**  
 4018 W. 12th—CE 4-0129

**Heating Apparatus—(cont'd)****AMERICAN-STANDARD INDUSTRIAL DIV OF AMERICAN-STANDARD**

**GOFF HEATING & AIR CONDITIONING CO**  
 1417 Smith—AT 9-6511

**IRON FIREMAN SELECTEMP HEATING**

Thermostat in every room. Continuous flow of filtered warm air keeps each room at exact temperature desired, without affecting other rooms. No electric wiring. No over-heating. Saves fuel. For old or new homes and buildings.

**"WHERE TO BUY IT"**

**DEALERS**  
**CASTLEMAN FUEL & HEATING**  
 60 400 S Main (Mish)—BL 5-3154

**PERFECTION SCHWANK INFRA-RED GAS HEATERS**

Unit Heaters—hot water, steam, gas—Industrial and commercial. Heating and ventilating units—Industrial and commercial. Additions for year-round multi-level air conditioning. Cabinet units for heating and cooling. Convectors. Radiation for homes, apartments, schools.

**"WHERE TO CALL"**  
**SALES REPRESENTATIVE**  
**STAUP & HARRIS ASSOC INC**  
 9 Clinton Chicago Illinois  
 Call Long Distance Chicago—AN 3-4458

**STOCKING DISTRIBUTORS**  
**SMITH-MONROE CO**  
 1912 S Main—AT 4-6343

**United Heating & Plumbing Co**  
 913 W Wind Av—AT 9-4291

**Heaters—Water**

**See Water Heaters**

**Heating Apparatus**

**See also Boilers; Furnaces; Heaters—Unit; Oil Burners, etc.**

**AMERICAN-STANDARD**

**HOT WATER HEATING**

Modern residential and commercial heating equipment for hot water and steam systems—boilers, baseboard panels, convectors, radiators, conversion burners and water heaters.

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Featuring multiple speakers, powerful amplifier, separate bass, treble & loudness controls, automatic shutoff & many others.

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- Featuring
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Diskchanger play stereo and standard 33 1/3 and 45 rpm records, all sizes, interrupted, significant sound reproduction. Beautiful styling.

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RODINS 136 N Mich—CE 4-1184  
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RADIO CLINIC 729 S Mich—AT 9-4295

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902 W Ind—AT 9-6381

ZENITH SALES & SERVICE—  
ELDRIDGE CO THE  
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Talk Trucks as Long and Pay No More  
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With detachable, reusable fittings for all types of fluid-carrying lines. Wide range of sizes for low, medium, high pressures.

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AAYS RENT-ALL CO 302LWE--CE 2-5871

(See Advertisement This Classification)

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See Insurance

There's a relative or friend some-

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2:30 to 4:00 P.M. - 7:00 to 8:00 P.M.  
Children Visitors Under 16  
Not Permitted  
Main St Road  
Buchanan Mich--AT 7-2144

Buchanan Community Hosp  
Main St Rd Buchanan Michigan--AT 7-2144

Children's Dispensary & Hosp Assn

1645 WashAve--CE 4-1169

Healthway Hosp 20531 Darden Rd--CE 3-2144

Holy Cross Central School of Nursing

410 N Notre Dame--CE 2-3358

## MEMORIAL HOSP OF S BEND

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11:00 A.M. - 2:00 P.M.  
Maternity - 2:30 P.M. - 4:30 P.M.  
7:00 P.M. - 8:30 P.M.  
Children Dept. 2 P.M. to 7 P.M.  
Please Only 2 Visitors at One Time  
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615 N Mich--CE 4-9041

Memorial Hosp of S Bend

615 N Mich--CE 4-9041

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1234 N Nite Dms--CE 4-2101

Northern Ind Children's Hosp

Hosp 1234 N Nite DameAve--CE 4-2101

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Located Near Playland Park

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PHYSICIAN AND SURGICAL

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Serving The Hospital

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In Emergency Only Call AT 8-8715

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## Hospitals-(cont'd)

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MATERNITY  
11:00 A.M. to 1:00 P.M.  
2:00 P.M. to 5:00 P.M.  
7:00 P.M. to 8:30 P.M.  
Children Visitors Under 16 Not Permitted  
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St Joseph's Hosp 811 E Madison--CE 4-2151

## S BEND OSTEOPATHIC HOSP

Visiting Hours  
2:00 to 4:00 P.M. - 7:00 to 8:00 P.M.  
Maternity  
2:30 to 4:00 P.M. - 7:00 to 8:00 P.M.  
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S Bend Osteopathic Hosp

2515 E Jeff Blvd--AT 8-8311

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## BROADWAY HOTEL

A. W. ANDERSON, Managing Owner

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## Hotels-(cont'd)

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Hotel Plaza  
Catering To Permanent And Transient  
Guests-Daily And Weekly Rates  
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Jefferson Hotel Co 202 W Jeff Blvd--CE 3-6141  
Klinton Hotel 851 1/2 PrairieAve--AT 9-0465  
LaSALLE HOTEL 237 N Mich--CE 3-1181  
Main Hotel 203 LWE--CE 3-0535

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TRANSIENT - WEEKLY

Clean - Comfortable - Rooms

Reasonable Rates

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"Location Convenient For Truckers"

Located Within Walking Distance to

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Permanent-Transient Guests

124 W Tuff--AT 7-3200

State Hotel

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Apartments

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Low Daily And Weekly Rates

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• 16 Rooms By Week - Day

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Wilder's Hotel 1609 Liston--CE 3-0685

Wilder's Hotel 1609 Liston--CE 3-0685

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Wilder's Hotel 1609 Liston--CE 3-0685

Wilder's Hotel 1609 Liston--CE 3-0685

**House Furnishings—Rtl**

See also specific headings such as  
Dishwashing Machines, Garbage  
Disposal Equipment—Household, etc.  
Home Shopper Serv Inc  
1212W Colfax Ave.—CE 3-7355  
Home Store 1212W Colfax Ave.—CE 3-1270  
Price L B Mercantile Co  
118W Tuttle—AT 9-2144

**House Movers**

Mitschen Bros 3820 5Mch—AT 8-5611  
**WORDEN BROS**  
UNIFIED HYDRAULIC  
HOUSE MOVERS  
Under House Excavating  
Basement and Foundation Work  
Houses and Buildings Bought and Sold  
Bonded and Insured  
1014 N Olive—CE 4-1824

Worden Bros 1014 N Olive—CE 4-1824  
(See Advertisement This Classification)

**House Wreckers**

See Wrecking Contractors

**Houses—Prefabricated**

See Buildings—Prefabricated

**Housewares—Retail**

MEYER'S HARDWARE INC  
Main Store 209 5Mch—CE 3-5177  
Greenwood Store  
54626 Greenwood Plaza—CE 3-8992  
Broadway Store  
1127 Irvel Rd—AT 8-0022

**TUPPERWARE HOME PARTIES**

Only Tupperware  
has exclusive, patented  
Tupper Seal  
that keeps food  
fresh longer, saves time, space, money! Tupper-  
ware has Good Housekeeping Magazine and  
Parents' Magazine. Sell on popular party  
plan by local Tupperware dealers.  
"FOR INFORMATION CALL"  
DISTRIBUTORS  
JNEIL SALES CORP  
240E Tuttle—AT 9-7575

**Housewares—Whol & Mfrs**

INTERSTATE DISTRIBUTING CO  
1701 5Mch—AT 9-6579  
MICHIANA WHOL CO  
Complete Rack Service  
1428W 6Mch—BL 9-5784

**Humidifying Apparatus**

TEMPERATURE ENGRG CO  
530 Niles—CE 4-0628  
Give your home the "modern touch."  
Order your new extension telephone now.

UNIFIED HYDRAULIC  
**HOUSE MOVERS**



DIAL  
CE nral  
4-1824

UNDER HOUSE EXCAVATING  
BASEMENT and FOUNDATION WORK  
HOUSES and BUILDINGS BOUGHT &  
SOLD  
Bonded and Insured  
**WORDEN BROS.**  
1014 N. OLIVE

**Hydraulic Jacks**

See Jacks—Lifting—Repairing

**Hydraulic Machinery**

ELKAMA CORP  
Aircraft Automotive Test Equip., Jig &  
Fixtures—Hydraulic Power Units &  
Equip.—Call Long Distance Elkhart  
512 State Elkhart Ind—JA 3-0152

Neff Engineering Co  
Cylinders—Pumps & Valves  
707 Eddy—AT 7-5655

Norman Engineering Co  
Controls—Valves—Pumps & Cylinders  
1627 Southpdr—AT 9-9636

**I-Beam Trolley Conveyors**

See Conveyors

**Ice**

ARTIFICIAL ICE CO 525 Niles—CE 3-9040  
CITY ICE SERV INC 525 Niles—CE 3-9003  
(See Advertisement This Classification)  
Hubbard's Maple Lane Marathon  
Serv Sta 18008 5Mch—CE 3-0764

**Ice Cream—Mfrs & Distributors**

Bonnie Doon Ice Cream Corp  
Store No 3 1619 5Mch—AT 9-0063  
Store No 5 3030LWV—AT 4-5925  
Store No 6 2633W Western—AT 8-1575  
Store No 7 52446US 31—CE 3-0595  
Store No 8 336N Hills—CE 3-3637

Live better, live more at ease... with  
handy extension telephones throughout  
the house.

**24 HOUR  
ICE SERVICE**

BLOCK OR CRUSHED ICE  
At The Following Locations:

- OKLAHOMA  
SERVICE STATIONS
- 306 S. LAFAYETTE BLVD.
  - 1615 LINCOLN WAY EAST
  - 1527 S. MICHIGAN
- MARATHON  
SERVICE STATION
- SOUTH BEND AVE. AT  
IRONWOOD
  - VORTEX  
SERVICE STATION
  - 2617 W. WESTERN AVE.
  - 402 W. JEFF BLVD. (MICH.)
- WILLIAM REASOR  
52031 U.S. 91

BLOCK - CRUSHED OR CUBES AT

**CITY  
ICE SERVICE, INC.**  
525 N. NILES AVE.  
Call CE 3-9303 Call

**Ice Cream—Mfrs & Distributors**

—(continued)—

**BORDEN'S ICE CREAM CO**

IF ITS BORDEN'S  
ITS GOT TO BE GOOD

825 S Main—AT 9-2426

Borden's Ice Cream Co 825 S Main—AT 9-2426  
Hillview Dairy 18037 Irvel Rd—AT 8-2088  
(See Advertisement This Classification)

**NATIONAL MILK CO**

NATIONAL  
CREMI-RICH  
ICE CREAM

921 Louise—AT 7-1563

Sealtest Food—Div Of Natl Dairy Prods  
Corp 1402W WashAve—AT 7-9090

**SEALTEST ICE CREAM**

Sealtest Ice Cream  
represents a great deal  
more than just a  
brand name on ice  
cream. It ensures pur-  
ity, wholesomeness and deliciousness in products  
bearing the Sealtest symbol.



"FOR INFORMATION CALL"  
BRANCH OFFICE  
SEALTEST FOODS-DIV OF NATL  
DAIRY PRODS CORP  
1402W WashAve—AT 7-9090

**SWIFT & CO ICE CREAM PLANT**

Swift's

ICE CREAM

611 S Main (Mch)—BL 5-5588

SWIFT & CO ICE CREAM PLANT  
611 S Main (Mch)—BL 5-5588

**Ice Cream Shops**

Dairy Queen Store 4206W Western—AT 8-1100  
Ford's Dairy Queen 59573 US 31—AT 9-3661  
Hilton's Wayne Soda Fountain &  
Restaurant 2714 MichAve—AT 9-0887  
Lydick Ice Cream Parlor  
26222 Edison Rd—CE 4-3026

You can avoid delays and help your  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.

**ICE CREAM**

**DAIRY STORES**

A COMPLETE LINE OF  
QUALITY GRADE A  
DAIRY PRODUCTS  
SEE OUR AD UNDER DAIRIES FOR  
THE LOCATIONS OF THE STORE  
NEAREST YOU!

12037 Ireland Rd. AT 8-2088

**Ice Making Equipment**

CARRIER AUTOMATIC ICEMAKERS

New trouble-free units  
maintain a ready supply  
of either chips, flakes or  
solid cubes. Capacities for  
any business or institution  
ranging in quantity.



"FOR INFORMATION CALL"  
DISTRIBUTOR

ASSOCIATES SALES & SERV  
CO INC 2611 5Mch—AT 8-2088

DEALERS  
ASSOCIATES SALES & SERV  
CO INC 2611 5Mch—AT 8-2088

**SCOTSMAN AUTOMATIC  
ICE MACHINES**

"Your 24 Hour-  
A-Day Toman"  
SUPER CUBER  
SUPER FLAKER

SCOTSMAN

CARBONIC BEVERAGE DISPENSERS

"WHERE TO BUY THEM"  
WOOD GENE REFRIGR SERV  
1227W WashAve—CE 4-0101

**Ice Vending Machines**

See Vending Machines

**Identification Badges**

See Badges

**Importers**

Manufacturers Outlet Co  
761WE—AT 7-9090  
Shaw International Inc 836LWE—AT 8-2088

**Incinerators**

BRAUNSDORF W J & SON  
Sales and Service  
428LWV—CE 4-0101  
Ger Co The 307W MichAve—CE 4-0101

HOUSIER FURNACE CO  
1402W WashAve—CE 4-0101

HOUSE OF FIREPLACES & GARDEN  
SUPPL Mackinaw Hwy Oscoda—OR 4-0101

JOSEPH OGDEN INCINERATORS  
BUILDERS AGGY THE  
4111 5Mch—AT 9-2426

MAJESTIC INCINERATORS—  
BURGET CO  
Smokeless—Odorless  
612E Maple—AT 8-2088

MORSE BOULGER-KERNERATOR  
ROSE FUEL & MATERIALS CO  
519E Edison—CE 4-0101

**Indemnity Bonds**

See Bonds—Surety & Fidelity

**Industrial Cleaners**

See Janitor Service

**Industrial Engineers**

See Engineers—Industrial

**Industrial Equipment & Supplies**

See also Mill Supplies  
BORNEMAN INDUSTRIAL SUPPLY  
CO Elkhart Ind

Call Long Distance—Ask for Enterprise—  
No charge for Enterprise calls  
HYDRA-MECH INC 921 S Main—AT 8-2088

Kegerles C S Supply Inc  
810 E S Elkhart Ind—AT 7-9090

MATERIALS HANDLING EQUIP CORP  
See Our Ad Under Material Handling  
Equipment

215LWV—AT 8-2088

Ritschard Fred & Sons  
26089 5Mch—AT 8-2088

Twin City Industrial Supply Co  
112E Dubal—AT 9-2426



# Industrial Help

See Employment Agencies; also  
Temporary Help Contractors

# Infants' Wear

See Children's & Infants' Wear

# Insect Exterminating

See Exterminating & Fumigating

# Insecticides

# LIEN CHEMICAL CO.

2339 S Main—AT B-4681

# ST JOE CO FARM BUREAU CO-OP

2339 S Main—AT B-4681

# ARM INC

2339 S Main—AT B-4681

# Insulation Service—Artificial

2339 S Main—AT B-4681

# Insulation Contractors—Cold & Heat

2339 S Main—AT B-4681

2339 S Main—AT B-4681

2339 S Main—AT B-4681

2339 S Main—AT B-4681

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2339 S Main—AT B-4681

# Insulation Contractors—Cold & Heat

—(continued)—

# INSULATION SERV CO

K-24

INFRA-ACCORDION

CELOTEX

"Joel Webster"

711 E Grove Mich—BL 5-2423

# JOHN'S-MANVILLE SPINTEX ROCK WOOL HOME INSULATION

For your round comfort, lower fuel bills. Product of one of the oldest, largest insulation manufacturers... pioneers in home insulation... Scientifically "blown" by expert crews.



"WHERE TO BUY IT"

NORTHERN IND HEATING CO

410 S. Joseph—AT 7-2341

# La-RITE ROOFING & INSULATING

6010 16th—AT 7-4800

MIDLAND ENGRG CO INC

5236 9th—CE 2-1468

(See Advertisement This Classification)

Slabite Roofing Co—CE 3-7495

VALLEY INSULATING CO INC

2107 L.W. Mich—BL 9-1130

(See Advertisement This Classification)

ZACK INC 2806 W Sample—AT 6-2547

# Insulation Materials—Cold & Heat

Armstrong Cork Co

18075 S Rd—CE 2-2103

CORLETT R J & SONS

400 S West (Mich)—BL 5-3166

FIBERGLAS AND KAYLO

INDUSTRIAL INSULATIONS

FIRESAFE, ECONOMICAL

Efficient, Moisture Resistant,

Easy Applied, Insulations

In Flexible and Rigid

Form for Low and High

Temperatures. Application

up to 1000° F.

"WHERE TO BUY IT"

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MIDLAND ENGRG CO INC

5236 9th—CE 2-1468

Gish Lumber Co Inc

23740 Ardmore Tr—CE 3-8209

INDIANA LUMBER & MFG CO INC

738 S Mich—AT 9-6355

INSULATION SERV CO

711 E Grove (Mich)—BL 5-2423

LOWE LUMBER CO

328 S Main (Mich)—BL 5-9611

Lumber Material Conversion Co

17714 Cleveland Rd—CE 4-1407

ROSELAND LUMBER & COAL CO

125 Dixie Wy—CE 3-9353

Salvage Co The 331 S Main—CE 4-8225

SMOGER LUMBER CO 407 Laurel—AT 7-6400

VALLEY INSULATING CO INC

2107 L.W. Mich—BL 9-1130

VOORHEES-JONTZ LUMBER CO

1765 Ford—AT 7-3311

Wholesale Distributors Co

5969 Grandview Av—CE 3-7462

# Insulation Materials—Electric

INSULATION SERV CO

711 E Grove Mich—BL 5-2423

Hoosier Night Rates are the biggest

long distance bargain. Double your talk-

ing time at no extra charge on station-to-

station calls between any two Indiana

telephones from 9 P.M. to 4:30 A.M.

# INDUSTRIAL INSULATIONS

CALL  
**CE 2-1468**

APPROVED CONTRACTORS

- Owens Corning Fiberglass Co.
- Johns-Manville
- Armstrong Cork Co.
- PIPE and BOILER COVERINGS
- COLD STORAGE INSULATION

*We design and build all types of Coolers and Freezer Rooms*

**OUR 38th YEAR**

52369 U.S. 31 NORTH

**MIDLAND ENGINEERING COMPANY, INC.**

## ENGINEERING COMPANY, INC.

FOR COMFORT'S SAKE  
**Insulate**

**Goff**

**HEATING and AIR CONDITIONING CO.**

for BLOWN INSULATION  
HEATING - AIR CONDITIONING

Attics - Walls  
Free Estimates  
FHA Terms

CALL  
**AT 9-6511**

1417 S. MICH.

**INSULATING CONTRACTORS**

Industrial — Commercial

- PIPES • TANKS
- BOILERS • AIR DUCTS

and Other Insulating For Cold and Heat

CALL **BL 9-1130** CALL

**VALLEY INSULATING CO., INC.**

2107 L.W.W. (MISHAWAKA)

OWENS-CORNING  
**FIBERGLAS**

Home Insulation

JUST NATURALLY BETTER

## INSULATION

by  
*Ehlers*

FOR HOME and INDUSTRY

Your Money Back  
In Fuel Saved  
FHA Terms  
Free Estimates

CALL  
**AT 7-7850**  
**AT 9-1320**

**EHLERS INSULATION CO.**

732 W. WESTERN AV.

*No Letter?*

A Long Distance call  
gets you there in a  
hurry

Just for fun—  
place a call.  
Give your day an  
unexpected sparkle!

# COMPARE! BEFORE YOU RENEW AUTO—FIRE—TRUCK—LIFE

SYMBOL  
OF



SUPERIOR  
SERVICE

ASK FOR THE AGENT NEAREST YOU



T. J. WISEMAN  
SOUTH EAST



EARL RIFE  
NORTH EAST



H. E. WISEMAN  
MISHAWAKA

ASK ABOUT OUR HOME OWNERS FIRE POLICY.

ALSO, ABOUT 25% DISCOUNT ON SECOND CAR



DICK  
THOMPSON

DISTRICT MGR.

AT 8-1950

## FARMERS INSURANCE GROUP

1004 SO. MICHIGAN ST.

# STATE FARM INSURANCE COMPANIES

AUTO • LIFE • FIRE

80—20 COLLISION

More Auto Insurance For Your Money

STATE FARM



INSURANCE

FOR INFORMATION CALL

CE 2-1447

# RUSSELL G. HUNT

804 L W W

## Insurance

AAA CHICAGO MOTOR CLUB  
FIRE AND AUTO  
INSURANCE  
209 N Main—CE 3-8295

ADVANCE INVSTMT CO INC  
Represents Leading Companies Writing  
Auto • Fire • Inland Marine  
Liability • Burglary  
Automobile • Plate Glass  
Compensation • Surety Bonds  
W. M. Keenan  
116 Laf Bg—CE 3-9396

AETNA CASUALTY & SURETY CO  
CLAIM DEPT 510 SheridBg—CE 3-1119  
AETNA CASUALTY & SURETY CO  
—INSURANCE & BONDING

Affiliated with  
Aetna Life Insurance Co.  
Standard Fire Insurance Co.  
of Hartford, Conn.

\*P.S. stands for  
PERSONAL SERVICE  
—day or night—about to count



"WHERE TO CALL"  
CLAIM SERVICE  
AETNA CASUALTY & SURETY CO  
CLAIM DEPT  
510 SheridBg—CE 3-1119  
Emergency Claim Service—After  
Business Hours call—AT 8-6377  
If no ans call—CE 3-7855

AGENTS  
DUNFEE-GREENAN AGCY  
1521LWW—CE 3-9797  
WHITCOMB & KELLER INC  
Whitcomb & KlrBg—CE 3-3104

AETNA INS CO  
Fred A. Anderson, State Agent  
219 SWilliam—AT 7-7035

AETNA LIFE ACCIDENT-GROUP  
INSURANCE  
AETNA LIFE INS CO  
603 NatlBkBg—CE 3-3174

Aetna Life Ins Co 603 NatlBkBg—CE 3-3174  
Alexander F W 629 SCarroll—AT 7-5451  
Alliance Life Ins Co 500A AssocBg—CE 4-2194  
ALLIED AMERICAN MUTUAL FIRE  
INS CO 115NWilliam—CE 3-1154  
ALLIED AGCY INC  
402 Whitcomb & KlrBg—CE 3-1149

ALLISON HARRY E  
412 NatlBkBg—CE 2-8261  
Allmon F E 312JMSBg—CE 3-6020  
ALLSTATE INSURANCE

Auto • Life  
Fire • Homeowners  
Accident & Sickness  
Top quality protection at  
low cost. Famous for fast,  
fair claim settlements; easy  
payment plan.



"FOR INFORMATION CALL"  
SALES OFFICE

ALLSTATE INS COS  
Sales 1622MishAv—AT 9-2250  
Sales  
Sears Roebuck & Co Bldg  
411 SLaflBldv—AT 7-9475

SERVICE OFFICE  
ALLSTATE INS COS  
1622MishAv—AT 8-8337

Allstate Ins Cos  
Sales 1622MishAv—AT 9-2250  
Sales 411 SLaflBldv—AT 7-9475  
Serv Ofc 1622MishAv—AT 8-8337  
American Auto Ins Co 320JMSBg—CE 2-5896  
For Service Evenings, Holidays  
call—CE 2-8233

American Employers' Ins Co  
303Whitcomb & KlrBg—CE 4-1581  
American Ins Co 320JMSBg—CE 2-5896  
For Service Evenings, Holidays  
call—CE 2-8233

American Ins Group 320JMSBg—CE 2-5896  
AMERICAN MFERS MUTUAL INS CO  
425JMSBg—CE 3-9328  
Night Service Emergency Claim—CE 4-0590

For quick action, use Long Distance.

## Insurance—(cont'd)

AMERICAN MOTORISTS INSURANCE—  
See Kemper Insurance This Classification  
AMERICAN MOTORISTS INS CO  
Night Dept 425JMSBg—CE 3-9401  
Claim Service—Emergency Claims—CE 4-0590  
Agents 424JMSBg—CE 3-9401

AMERICAN MUTUAL LIABILITY INS  
Protection for Business • Auto-  
mobile, Burglary, Fidelity,  
Public Liability, Workmen's  
Compensation, Fire, Glass  
Liability Protection for Homeowners  
Automobile, Fire, Inland Marine,  
Personal Liability, Accidents &  
Sickness, Theft, Dividend Savings Option

"WHERE TO BUY IT"  
AMERICAN MUTUAL LIABILITY  
INS CO 115NWilliam—CE 3-1154  
FIRE  
ALLIED AMERICAN MUTUAL  
FIRE INS CO  
115NWilliam—CE 3-1154

American Mutual Liability Ins Co  
115NWilliam—CE 3-1154  
American States Ins Co  
320N Lafayette Blvd—CE 3-5001  
American United Life Ins Co  
115NWilliam—CE 3-1154

ANDREAE RALPH JRL EST & INS AGCY  
AUTO TRUCKS—Hard to Place  
HOME BUSINESS and LIFE  
(Multi-state Underwritten)  
"You Don't Buy Insurance  
You Buy An Agent"  
REASONABLY PAY PLAN  
1438 Portage Av—CE 4-2841

Andree Ralph J RL Est & Ins Agcy  
115NWilliam—CE 3-1154  
ASSOCIATED BOND & INS INC  
212 N LaflBldv—CE 4-2194  
Associated Indemnity Corp.  
320JMSBg—CE 2-5896  
For Service Evenings, Holidays  
call—CE 2-8233

ASSOCIATED UNDERWRITERS INC  
HOME-AUTO-  
BUSINESS  
Savings Up to 20% On  
All Forms of Insurance  
601 E Jeff Blvd—AT 9-2401

Associated Underwriters Inc  
621 E Jeff Blvd—AT 9-2401

ASSOCIATES LIFE INS CO  
115NWilliam—CE 3-1154  
REGIONAL SALES DIRECTOR  
Life • Income • Hosp. Ins. • Maj. Ins.  
527 SheridBg—CE 3-1154

Associates Life Ins Co  
527 SheridBg—CE 3-1154

ASSOCIATION OF INDEPENDENT  
INSURANCE AGENTS OF SOUTH H  
Composed of Outstanding  
General Insurance Agencies  
in St. Joseph County. Repre-  
senting Approved Stock In-  
surance Companies, Affili-  
ated With Indiana and Na-  
tional Associations of In-  
surance Agents.

"SERVICE IS OUR BUSINESS"  
"FOR INFORMATION CALL"

MEMBERS

ALLIED AGCY INC  
402Whitcomb & KlrBg—CE 3-1149  
BATH INS AGCY INC  
413WJeffBldv—AT 7-9475

BERNER S T INS AGCY  
302Whitcomb & KlrBg—CE 3-1149  
BRUNER W H AGCY INC  
111E Wash—CE 3-1149

COLFAX MORTGAGE & INS SERV  
INC 404W Wash—AT 7-9475  
COQUILLARD INS AGCY  
623JMSBg—CE 4-1581

CULP REALTY & INS AGCY  
Lakeview—AT 7-9475  
CONTINUED NEXT PAGE

Buy the Easy Way—Use the Claim

## Insurance-(cont'd)

**ASSOCIATION OF INDEPENDENT INSURANCE AGENTS OF SOUTH BEND**  
 CONTINUED FROM PRECEDING PAGE  
**DUNFEE-GREENAN AGENCY**  
 1521 W.V. --- CE 3-9797  
**FORBES-VARNER INS. SERV.**  
 436 N. Mich. --- CE 3-3193  
**HEFLER-SMITH INS. INC.**  
 311 W. Calhoun --- CE 2-4889  
**HOFFER CLIFFORD INS. AGENCY**  
 223 E. 1st St. --- CE 3-8144  
**KELLER INS. AGENCY**  
 529 W. Wash. Ave. --- CE 2-6593  
**LANDAU HAROLD INS. AGENCY**  
 309 N. W. --- CE 3-9439  
**LEALTE ACCEPTANCE CORP.**  
 100 Western Ave. --- AT 8-2515  
**HAY INS. AGENCY** 1423 W.V. --- CE 3-7456  
**MONCZESKI REALTY CO.**  
 1122 W. Western Ave. --- AT 7-3345  
**MUSZYNSKI STANLEY J. & SON**  
 521 W. Western Ave. --- AT 8-4649  
**NEFF HASS & CO. INC.**  
 414 Sherbondy --- CE 2-1449  
**NELSON INS. AGENCY**  
 801 N. Mich. --- CE 4-2611  
**PERKINS C. E. AGENCY INC.**  
 502 W. Western Ave. --- CE 4-1374  
**PERLEY ARTHUR P.**  
 117 E. LaSalle --- CE 4-9261  
**TOWER SERV. CORP.**  
 214 W. Wash. Ave. --- CE 3-8291  
**WHITCOMB & KELLER INC.**  
 Whitcomb & Keller Bg. --- CE 3-3104

**ATLAS MUTUAL LIFE INS. CO.**  
 Robert L. Jenkins, District Manager  
 301 W. W. Mich. --- AT 7-9888  
**AUTO-OWNERS (MUTUAL) INSURANCE**  
 COMPLETE AUTOMOBILE  
 804 E. 4th  
 FIRE INSURANCE  
 SURETY BONDS  
 COMPENSATION  
 GENERAL CASUALTY



**"WHERE TO BUY IT"**  
 BRANCH OFFICE  
**AUTO-OWNERS MUTUAL INS. CO.**  
 820 Old Fellow Bg. --- CE 3-2107  
**AGENTS**  
**ASSOCIATED UNDERWRITERS INC.** 621 E. 4th Bldg. --- AT 9-2461  
**DOOT AGENCY**  
 Edward J. Voorde, Agent  
 606 Old Fellow Bg. --- CE 3-4478  
**Auto-Owners (Mutual) Ins. Co.**  
 820 Old Fellow Bg. --- CE 3-2167

**BARE BENEFIT ASSOCIATION OF RAILWAY EMPLOYEES**  
 A Mutual Legal Reserve Life Insurance Company  
 Home Office—Chicago, Ill.  
 Group and Individual Life, Sickness and Death, Hospitalization Insurance  
**"FOR INFORMATION CALL"**  
**COMMERCIAL DIVISION**  
**BARE COMMERCIAL INS. AGENCY**  
 W. J. Roberts, General Agent  
 116 E. 4th Bldg. --- CE 4-0163  
**GROUP DIVISION**  
**STARCK W. J.** 2435 Bonds Ave. --- CE 2-2402  
**CLAIM OFFICE**  
**STUDEBAKER LOCAL NO. 5**  
 Office Hours 8:00 To 4:30 Daily  
 Closed on Saturdays  
 118 W. Sample --- AT 8-2537



**BARE Coml Ins. Agency**  
 116 E. 4th Bldg. --- CE 4-0163  
**B & B Ins. Serv. Agency** 133 W. Western --- CE 3-9471  
**BAIRD PHILIP G.** 402 N. W. Mich. --- CE 3-5173  
**BANKERS LIFE CO.—DES MOINES**  
**JOSEPH H. HINKES and ASSOCIATES**  
 Individual Life Insurance  
 Accident and Sickness Insurance  
 All Forms of Group Insurance  
 412 Laif Bg. --- CE 2-8266

## Insurance-(cont'd)

**Bankers Life Co.—Des Moines**  
 412 Laif Bg. --- CE 2-5266  
**BARNEY MICHAEL J.** 807 W. Ind. --- AT 9-4701  
 Barkley Jas. E. Ins. Agency  
 Auto-Fire-Business-Hospitality-Life  
 1202 Virginia --- AT 7-2126  
 Barkley Robt. O. Jr. 115 W. Western --- CE 3-7107  
**BASSETT RONALD E.**  
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 Blackford John E. AGENT --- CE 4-2149  
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 620 Sherbondy --- CE 3-9887  
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 242 Chapin --- AT 7-7351  
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 Boswell C. K. 424 N. W. Mich. --- CE 3-9468  
 Brannen Robt. D. 2804 Mich. Ave. --- AT 9-3577  
**BRASSEUR A. J.** 412 E. 4th --- AT 9-4951  
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 214 Sherbondy --- CE 4-2131  
**CANFIELD JOS. W.** 621 E. 4th Bldg. --- AT 9-2461  
**Caparo Edw. P.** 3106 Mich. Ave. --- AT 8-8366  
**CENTRAL ADJUSTING CO.**  
 435 Sironwood Dr. --- AT 8-4493  
**CENTRAL SECURITY MUTUAL INS. CO.**  
 413 E. 4th --- AT 8-4743  
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 306 Whitcomb-Kelr Bg. --- CE 3-9339  
**CHAPMAN L. O. INS. AGENCY**  
 116 N. W. Mich. --- CE 3-6900  
**Chicago Motor Club AAA**  
 209 N. Main --- CE 3-8295  
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 1413 California --- CE 3-7693  
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 404 W. Wash. Ave. --- AT 7-6506  
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**Commonwealth Life Ins. Co.**  
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**CONNECTICUT MUTUAL LIFE INS. CO.**  
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 (Continued Next Page.)



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CONTINENTAL CASUALTY CO  
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407 Whitcomb & KlrB - CE 3-9447  
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Culp Realty & Ins Serv Lakeland - AT 8-2141  
DELOPE RALPH 1304 SMish - AT 8-1950  
Real Estate Assn. of Ind. - CE 3-4478  
DUNFEE-GREEN AGCY  
1511 LWW - CE 3-9797  
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425 JMSBg - CE 4-4651  
(See Advertisement This Classification)

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612 N. Mich - CE 2-1477  
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761 LWE - AT 7-3992

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Main Ofc 500 AssnBldg - CE 4-2194  
S Bend Claims 513 LWW - CE 3-2131  
Empire Life & Accident Ins Co  
435 SherinBdg - AT 8-1040

Employers Fire Ins Co  
303 Whitcomb & KlrB - CE 4-1581  
Employers Group Ins Co  
303 Whitcomb & KlrB - CE 4-1581  
Employers Liability Assurance Corp Ltd  
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1306 MichAv - AT 7-8363  
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611 OddFellowBdg - CE 3-9324  
Equitable Life Ins Co of Iowa  
423 SherinBdg - CE 4-2524

## Insurance-(cont'd)

EWER T J INS AGCY  
408 OddFellowBdg - CE 3-494  
Excel Ins Co 500 AssnBldg - CE 4-4  
Exley Ancl B 406 N Mich - CE 4-1720  
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1304 S Mich - AT 8-300

Farmers Ins Group 1304 SMish - AT 8-300  
(See Advertisement This Classification)  
FEDERAL MUTUAL INS CO  
425 JMSBg - CE 4-401

Night Service Emergency Claim - CE 4-401  
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5845 S Main Mich - BL 5-401

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804 SherinBdg - CE 4-401

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233 N William - CE 2-07  
FIRST UNITED LIFE INS CO  
111 LWW - CE 3-3131

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217 ChristianBdg - CE 3-3131  
Nights & Holiday call - CE 3-3131  
Forbes-Varner Ins Serv  
436 N Mich - CE 3-3131

Fox John C Ins Agcy  
404 W WashAv - AT 7-401

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Life Insurance and Savings Plan  
Carl Schneider - General Agent  
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211 W Madison - CE 4-301

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316 JMSBg - CE 3-3131  
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209 U B Bldg Huntington Ind  
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GADAGZ VALENTINE J  
740 S Walnut - CE 3-3131  
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412 N. Blk Bg - CE 2-8261  
(See Advertisement This Classification)  
Kirkley Harold Ins Agcy  
2719 E. Kenick Blvd - AT 8-1655  
KISTLER INS AGCY 4509 Smith - AT 8-1655  
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KOEHLER R. W. 412 Natl Bk Bg - CE 2-8261  
If no ans call  
KRUEPER PAUL E INS AGCY  
529 W. Wash - CE 2-1481  
Kuboske Lon J 342 Nether - CE 2-2166  
Kulik Sigmond A 211 W. Madison - CE 4-3288  
If no ans call Long Distance  
Gross - Liberty 6-3081

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408 LaBla - CE 4-2106

## LANDAU HAROLD INS AGCY

309 LW - CE 3-9439

## LANG ALBERT C

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52374 Northern - CE 3-9238  
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605 102 E. Colfax - CE 3-2181

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See Insurance Company of North America  
Companies Insurance Under This  
Classification

## LIFE INS CO OF NORTH AMERICA

206 SherindBg - CE 3-5166

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Longbrake & Stillman Ins Agcy

LUMBERMEN'S MUTUAL CASUALTY

See Kemper Insurance This Classification

LUMBERMEN'S MUTUAL CASUALTY CO

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Night Service Emergency Claim - CE 4-6590

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424 SherindBg - CE 2-5923

MAY INS AGCY 1405 LW - CE 3-7456

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2339 William - CE 2-3784

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1410 S Mich - AT 9-1484

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## Insurance-(conf'd)

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224 W. W. Blvd - 403 - CE 3-5204

MERIDIAN MUTUAL INS CO

District Office

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Metropolitan Life Ins Co

254 W. Colfax - CE 3-5170

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WINKOWSKI EDWIN A INS & RL EST AGCY

706 S. Kaye - AT 8-12

MOTORS INSURANCE - GATES INS AGCY INC

333 W. Western - AT 8-12

Moyer Rodney H 529 W. Wash - CE 3-5170

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105W Monroe—AT 9-0389  
100 N First Manager

322 SherindBv—CE 3-2114

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MUTUAL BENEFIT HEALTH &  
ACCIDENT ASSN

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100 N First Manager

100 N First Manager

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## Insurance-(conf'd)

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1725N Maude—CE 3-9694

**VOSSE CLARENCE INS AGCY**  
54224NorthernAve—CE 4-6167

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1725N Maude—CE 3-9694

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2520MishAv—AT 9-5555

**PUSTAY ANDREW**  
3728 S Mich—AT 9-1766

**REED-BLOUGH INS**  
1021N Main/Mich—BL 9-5271

**Reed Leopold D**  
301 SherindBv—CE 3-2626

**Richer Gene INS AGCY**  
1074LWV—AT 7-3393

**Richer R D Ins Agcy**  
100N Miami—AT 9-8525

**RIFE EARL E INS AGCY**  
1304 S Mich—AT 8-1950

**ROBERTSON RICHARD**  
2520MishAv—CE 3-8205

**ROBINSON VERE INS & RL EST**  
AGCY 113 Schuch/Kirby—BL 5-0145

**Rockford Life Ins Co**  
402PlattBv—CE 3-0374

**Rockthorn Ins**  
211W Madison—CE 4-1628

**ROHLER-DORRINGTON INC**  
117LWV—BL 9-5271

**Royal-Globe Ins Group**  
306 SherindBv—CE 3-5127

**Rural Bankers Ins Co**  
811EJeffBv—AT 7-1517

**SAFEHOFFER CLIFFORD INS**  
AGCY 223 SStPeter—CE 3-8144

**St Jos Agcy Inc**  
St JosBv—CE 4-1818

**Savelli Jumping Joe Ins Agcy**  
107 S William—CE 2-4754

**Scheid L E Agcy**  
1466LWV—AT 9-1959

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(Continued Next Page)

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GUARANTEED PERFECT

NATIONALLY ADVERTISED  
WATCHES - RINGS  
SILVERWARE - CLOCKS  
EXPERT WATCH AND JEWELRY REPAIRING

CALL

CE 3-4200

CALL

218 S. MICH.

## Jewelers—Retail—(cont'd)

## KEEPSAKE DIAMOND RINGS

Guaranteed perfect center diamond in every Keepsake ring. Certificate of Registration. Also insurance, exchange privilege with ring. Also Non-Resident Seal, Many more styles. Look for "Keepsake" in ring and on top.

## "WHERE TO BUY THEM"

**JACOBS JEWELERS** 1211W Wash Av—CE 4-1511

**MUELLER RUDOLPH K** 1211W Wash Av—CE 4-2000

**RIVER PARK JEWELERS INC** 2224Mish Av—AT 8-7111

**SORG SIGMUND INC** 117W Wash Av—CE 4-7331

**Landesman Jewelry Store** 327Dixie Wyll—CE 3-3757

## LAWSON'S JEWELERS

CHARGE ACCOUNTS

Nationally Advertised Items

Specialties in

Watch and Jewelry Repair

Largest Selection

• Diamonds • Watches • Clocks

• Radios • Cameras • Luggage

• Electric Appliances

108 W Wash—CE 2-2244

## MARVIN JEWELERS INC

126N Mich—CE 2-1202

**Miami Watch Repair Co** 2122Miami—AT 8-2047

**Mueller Rudolph K** 218 SMich—CE 3-2047

(See Advertisement This Classification)

## PLOSCHART TIMERS

**PLOISCHARD H. JEWELRY**

STORE

Import-Sole Agent For U S

1312W Western Av—AT 8-2764

**Poirier Harold L Jewelry Store**

1312W Western Av—AT 8-2764

## RAYMOND L ROY FINE JEWELS

126N Mich—CE 2-1463

**RIVER PARK JEWELERS INC**

2224Mish Av—AT 8-7111

Royal Hawaiian Jewelers

126N Mich—CE 2-1463

**Shaw Jewelers** 235 SMich—CE 4-2929

## SMITH LEO D WATCH &amp; JEWELRY

REPAIR

Indiana Licensed • Exact Estimates

Convenient Parking Always

2306 Mch—AT 7-6009

## SORG SIGMUND INC

Stores In South Bend, Elkhart,

Goshen

117W Wash Av—CE 4-7331

**South Side Jewelers** 2033 SMich—AT 8-5227

**TRETHEWEY JEWELRY STORE**

104N Main—CE 2-756

**TWIBEL VERNON JEWELRY STORE**

See My Ad Mishawaka Section

138W Mch(Mish)—BL 5-7690

## VAN HORNE &amp; CO

CERTIFIED GEMOLOGISTS

and

REGISTERED JEWELERS

American Gem Society

114 W Wash Av—CE 4-2919

## VAN HORNE &amp; CO 114W Wash Av—CE 4-2919

## WIGENT JEWELRY

Hamilton & Wyler Watches • Expert

Watch Repair & Master Timer

Birthstone • Lodge • Diamond Rings

1326 Miami—AT 7-1518

## WILL'S JEWELRY STORE

107LW(Mish)—BL 5-9004

Telephones in color are true designer

accessories—to live with and enjoy as

much as the beautiful furniture and fab-

rics they are made to complement.

## Jewelers—Wholesale

## AMERICAN DISTRIBUTING CO INC

2506 SMich—AT 8-4658

**Cyr Paul E Mfg Jeweler** 527 Sheridn Bg—CE 4-0822

**Imperial Sales Co** 436 SMich—AT 8-3100

**Morris Sales** 2309LW—CE 4-6161

## TEPE E H CO INC

WHOLESALE - DISTRIBUTORS

Jewelry - Clocks - Watches - Lighters

Silverware - Cutlery - Leather Goods

Luggage - Housewares - Dinnerware

Gifts - Toys

Nationally Advertised Brands

705 Odd Fellow Bg—CE 3-2212

## Jewelry—Engravers

## MACRI JEWELRY STORE

527Michigan—CE 3-4080

**Poirier Harold L Jewelry Store**

1312W Western Av—AT 8-2764

## Jigs &amp; Fixtures—Components

ADAMS ENGINEERING INC

1702W Wash Av—CE 3-9476

**MARTIN MACH CO INC**

411W Ind—AT 9-5561

**MATHIS MACH CORP** 4910Keller—CE 2-9693

**PARRISH MACH CO INC**

See Our Ad Under Tools Whol & Mfrs

1702Robinson—AT 9-9271

**SCHATZLE TOOL & DIE CO**

1206N Ky—CE 3-4374

**S BEND TOOL & DIE CO INC**

1916 S Main—AT 9-2411

## Juke Boxes

See Phonographs—Coin Operated

Businessmen, Long Distance pays its

way. Just check the time saved and re-

sults gained against the cost.

## WOOD

## OR

## METAL

## REPAIR

## KITCHENS

## Junk Dealers

See also Scrap Iron & Metals

**BREMEN IRON & METAL CO INC**

3113Gertrude—AT 8-1419

3113Gertrude—AT 8-1900

## CO-OPERATIVE SALVAGE CO

3510W Wash Av—AT 7-9911

**DRESHER J W CO** 2145N Niles—CE 4-6971

**ELKHART METALS CO** Elkhart

Call Long Distance Ask For Enterprise-8000

No charge for Enterprise calls

**FRANK'S IRON & SALVAGE CO**

See Our Ad Under Scrap Iron & Metals

25926 SRD—AT 7-8620

**HURWICH IRON CO INC**

See Our Ad Under Scrap Iron & Metals

3133CE—CE 3-9426

**NORTH SIDE IRON & PAPER CO**

419EJeff Blvd(Mish)—BL 5-5300

**RECK BEN** 1510W Wash Av—AT 7-9911

**SCALMBERG H IRON & METAL CO**

INC 1306N Main—AT 9-1548

## S BEND Baling Co INC

WE BUY JUNK AUTOS

Shed Iron and Scrap For Our

BALING PRESS

Plant Dismantling

Industrial Scrap Removal Serv.

Trailers on Wheels For Your

Convenience

1420 S Walnut—AT 7-3331

## S BEND IRON &amp; METAL CO

See Our Ad Under Scrap Iron & Metals

429Wend—AT 9-3764

## S BEND WASTE PAPER CO

See Our Ad Under Scrap Iron & Metals

1518 S Taylor—AT 8-8868

Washington Salvage Co

2413Lawton—CE 3-9295

Western Ave Iron & Metal Co

1200 S Olive—AT 7-1571

Widely scattered members of the

family are as near as your telephone.

Call them—Long Distance.

## Justices of the Peace

## BISHOP HERBERT C

MARRIAGES • NOTARY PUBLIC

24 Hrs. Service • 7 Days a Week

19531 Sherw—CE 2-4400

**Bishop Herbert C** 19531 Sherw Av—CE 2-4400

## KUBIAK C P

Marriages • Notary Public

16 Hrs. Service • 7 Days a Week

50912 US 31—CE 2-9401

**Kubiak C P** 50912US 31—CE 2-9401

**Walczak Stanley** 26324 SRD—AT 7-2001

## Kennels

Divie Kennels

Boarding • Bathing • Trimming • Puppies

Supplies

51570US 31—CE 3-3800

## F-A-M-R KENNELS

AKC - REGISTERED

• Dachshund • Chihuahua and

Cocker Puppies

• Stud Service

• Modern Boarding Facilities

Mr. and Mrs. F. E. Symons

(Western Ave.)

25245 St Rd 2—AT 9-7734

**Fa-Mr Kennels** 25245 SRD—AT 9-7734

**Smith Robt Earl**

Basenji, Beagles, English Springer

Spaniels

21505 Madison Rd—AT 9-308

## WHISPERING PINES KENNEL

BOARDING AND OBEDIENCE

Training Classes • Stud Service

Portage Rd Niles Mich Call Long

Distance—Niles MU 3-6564

## Keymakers

See Locksmiths

**Ed's Marathon Serv Sta**

3120W Western Av—AT 9-2001

**Henry's Hardware Co** 1720 SMich—AT

KREGGE S S & CO 151 SMich—CE 2-3401

**LAUGHMAN'S SINGULAR SERV STA**

2202 Miami—AT 9-0001

**Lois's Super Serv**

We Unlock Any Ford Or GM

Products Made Since 1932

1449Mish Av—AT 9-0601

**Thorpe's Inc** 16296 SRD—CE 3-0001

## Kindergartens

See Schools—Kindergarten & Nursery

## Kindling Wood

See Firewood

## Kitchen Cabinets

See Kitchen Equipment—Household

## Kitchen Equipment—Commercial

See Restaurant Equipment & Supplies

## Kitchen Equipment—Household

See also specific headings such as

Dishwashing Machines, Garbage

Disposal Equip—Household etc

## BEEBE CABINET CO

BEAUTIFUL CUSTOM

BUILT CABINETS

Modern and Colonial

Natural or Stained Finishes

Built In Appliances

Satisfaction Is Our Business

1700 Mish Av—AT 7-1151

## BELLEVILLE LUMBER &amp; SUPPLY

CO 3916W Sample—AT 9-0401

Businessmen, Long Distance pays

way. Just check the time saved and

results gained against the cost.

AT 7-1575



721 E. SAMPLE

\* IT IS EASY TO RECOGNIZE SUPERIOR QUALITY

YOUNGSTOWN AND ADMIRAL

METAL CABINETS

LXL - MERILLAT - KIPCO - MARSH

WOOD CABINETS

BUILT IN GAS OR ELECTRIC APPLIANCES

TAPPAN - MODERN MAID - STIGLITZ

KITCHEN APPLIANCES

KITCHEN AID DISHWASHERS

FORMICA TOPS IN ALL SIZES

GARBAGE DISPOSALS OF ALL KINDS

SINCE 1935

HOME PLUMBING & HEATING

SUPPLY



## Kitchen—Household—(cont'd)

NINO

**COMPLETE KITCHEN PLANNING SERVICE**  
 • Kitchen Maid Birch Cabinets  
 • Cabin Formica Counter Tops  
 • Tappan Built In Ranges and Ovens  
 Call For Free Estimates  
 1212 S Walnut—AT 8-9111

Carpenter Distributing Inc.  
 55125 Mayflower Rd—CE 3-8273

## CARR PICTURE KITCHENS

Beautiful woods from the finest millwork of the finest craftsmen for the home.  
 "Picture Kitchens" units are the result of years of experience in cabinet building by the skilled craftsmen of Henry M. Carr, Inc. of Franklin, Ind.  
 "WHERE TO BUY IT"  
 DISTRIBUTOR  
 CARPENTER DISTRIBUTING INC.  
 55125 Mayflower Rd—CE 3-8273

**"WHERE TO BUY IT"**  
 DISTRIBUTOR  
 CARPENTER DISTRIBUTING INC.  
 55125 Mayflower Rd—CE 3-8273

**ONE LUMBER & FUEL CO.**  
 1740 E 10th—CE 4-4112

**CITY LBR & SUPPLY INC.**  
 See Our Ad Under Cabinet Makers

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

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**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

**COPPES NAPPANE CUSTOMBUILT KITCHENS**  
 405E Market Nappanee—CE 3-2167

## Kitchen Equipment—Household—(cont'd)

## I-XL KITCHEN CABINETS

Custom Kitchens for over 100 years. Plan selected hardwood, quality throughout. KITCHEN CABINETS—WONDERWALL—LAVANITIES

**"WHERE TO BUY THEM"**  
 DISTRIBUTORS

**HASS WHOL INC.**  
 3922W Sample—AT 7-1501

**DEALERS**  
**BELLEVEILLE LUMBER & SUPPLY**  
 CO 3916W Sample—AT 9-0341

**LAKEVILLE LUMBER & COAL CO.**  
 4144W Sample—AT 7-3909

**LYDICK LUMBER & COAL CO.**  
 26740E Edison—CE 4-0149

**ROSELAND LUMBER & COAL CO.**  
 1250W Nyn—CE 3-9253

**INDIANA LBR & MFG CO INC.**  
 Free Estimates and Designing Service

**MARSH—WESTINGHOUSE CABINETS**  
**DISHWASHERS—BUILT IN'S**  
**HOODS—PULVERIZERS**  
**FORMICA TOPS BUILT TO SPECIFICATION**

730 S Mich—AT 9-6355

**KITCHEN-AIRE VENTILATION—**  
**MISHAWAKA COUNTER & CABNET**  
 CO 1202E Jeff Blvd—BL 9-2844

**KITCHEN MART**  
 1202E Jeff Blvd—BL 9-2844

**COMPLETE KITCHENS**  
 FREE PLANNING SERVICE

St. Charles Custom Steel Kitchens  
 Complete Line of Wood Kitchens

Designed by Experts  
 Featuring Built-In Appliances  
 See Our Beautiful Display

503 E LaSalle—CE 3-1604

**KITCHEN MART 503E LaSalle—CE 3-1604**  
**MISHAWAKA COUNTER & CABNET CO**

**SINCE 1946**  
 I-XL Cabinets  
 Tappan Built-ins

Manitowoc Built-in Refrigerators and Freezers  
 KitchenAid Dishwashers  
 Waste King Disposals  
 Kitchen Aire Fans and Hoods  
 Formica and Moldings  
 Hudson Sink Frames

Use Our Kitchen Plan Service  
 Free Estimates

1202 E Jeff Blvd Mish—BL 9-2844

Modern Cabinet & Hardware  
 McKinleyville (Cresola)—OR 4-8128

**MUTSCHLER KITCHENS**  
 Factory engineered from choice hardwood in newest styling, features and finishes . . . natural grain or colors. Call your local dealer . . . for FREE PLAN AND ESTIMATE

First name in the kitchen since 1893  
**"FOR INFORMATION CALL"**

**FACTORY SHOWROOM**  
**MUTSCHLER BROS CO DISPLAY**  
 ROOM WMarketNappanee  
 Call Long Distance Nappanee—219

**Bright idea for recreation rooms—a red telephone that says "Have fun" even before it rings!**

## Kitchen Equipment—Household—(cont'd)

## ROSELAND LBR &amp; COAL CO

Complete Modern Kitchens  
 Hotspot Built-In Distributor  
 I-XL Frutwood Kitchens  
 Nevamar Carefree Kitchens  
 Postform Counter Tops  
 707W Western—To Pay  
 Financing Arranged  
 See Our Huge Showroom  
 125 Dixie Wy N—CE 3-9253

**ST CHARLES CUSTOM KITCHENS**  
 Designed to the exact needs of your family. Choice of styling, colors, materials, convenience features and layout. We are prepared to plan, install & coordinate all features needed for completing your kitchen. Visit our showroom.

**"FOR INFORMATION CALL"**  
**KITCHEN MART**  
 2032E LaSalle—CE 3-1604

**Schoettler Bros Cabinet Co**  
 5350E Commercial—BL 9-1405

(See Advertisement This Classification)  
**5 BEND CABNET & TOP CO**  
 See Our Ad Under Cabinet Makers

Western Distributing Co  
 2528Western—AT 8-2411

**WHITE EDD J INC PLUMBING & HEATING**  
 1011 S Mich—AT 9-6351

**YOUNGSTOWN KITCHENS**  
 Cabinet Sets  
 Base Cabinets  
 Wall Cabinets  
 Dishwashers  
 Food Waste Disposers  
 Built-in Ranges  
 and Ovens  
 Serv-Center

**"WHERE TO BUY THEM"**  
 DISTRIBUTOR

**RADIO EQUIP CO OF S BEND**  
 1202 S LaSalle—AT 9-2471

**DEALERS**  
**HOME PLUMBING & HEATING**  
 SUPPLY 721E Smith—AT 7-1575

**ROBERTSON'S DEPT STORE**  
 2111 S Mich—CE 3-4111

**Kitchen Utensils**  
 See Cooking Utensils  
**Knitting Machines**

American Garment Distributors Inc.  
 6122W Mich—CE 3-9384

**SPEED-O-KNIT KNITTING MACHINE**  
 Amazing Home Knitting Machine makes "Ward Knit" in minutes. Knits with the speed of 201 needles!

Knit a sweater in 5 hours. Knit a complete suit in less than 3 days. Learn to operate in 3/4 hour!

**"FOR INFORMATION CALL"**  
**MYERS SEWING MACH CENTER**  
 417 S Mich—AT 7-4171

**WHITEHALL**  
 "America's Most Envid Kitchens"  
 1202 E Jeff Blvd—BL 9-2844

**CHAMBERS BUILT-INS**  
 REFRIGERATORS AND FREEZERS  
 RANGES—ELECTRIC—GAS  
 VENT HOODS  
 DISPOSERS—DISHWASHERS

**BL 9-1405**  
**SCHOETTLE BROS. CABINET CO.**  
 First Ohio Display Room  
 5200B BREMEN RD. (MISHAWAKA)

## Labor Agents

See Stevedores

## Labor Organizations

See also Associations  
 Amalgamated Clothing Workers of America

Locals 8-106 & 319  
 411W Whitec-KIRB—CE 3-3765

Amalgamated Meat Cutters & Butcher Workmen of North America  
 Local 11116E Jeff Blvd—CE 3-1708

Bartenders Hotel Restaurant & Cafeteria  
 Employees Local 103

Bartenders Hotel Restaurant & Cafeteria  
 Employees Local 103

1212W WashAve—CE 3-4350  
 BENDIX LOCAL 103 UNITED AUTO WORKERS 728 Smith—AT 9-5825

Building Trades Council Of St Jos  
 County 1345N North—AT 8-2900

Carpenter's Local No 413  
 315N LaSalle Blvd—CE 3-1882

District 50 U M W A  
 115 S LaSalle Rd—CE 2-1253

Internat Assn Of Machinists  
 District 1 505 Logan—AT 8-9700

Internal Brotherhood of Elect Workers  
 Local 153 609 Sedy—AT 7-8655

**INTERNATL HOD CARRIERS & BUILDING LABORERS A F L C**  
 Local 645

Tex W Borders-President  
 1236W WashAve—AT 7-6539

**INTERNATL UNION OF OPERATING ENGINEERS LOCAL 150**  
 1345N NorthS Bend—AT 8-6602

Internat Union W A W F L C  
 C I Reg 3 814W IndAve—AT 9-1923

Iron Workers Local 292  
 1345N NorthS Bend—AT 8-9033

Meat Cutters & Packing Hse Workers  
 Local 119 116E Jeff Blvd—CE 3-1708

Musicians Union Local 278  
 Hours 2 to 6 PM

1311N MainSt—CE 3-8111  
 Oliver Local 1095 U W C I O  
 810 S Mich—AT 9-1402

Painters & Paperhangers Of America  
 Local No 1118

1345N NorthS Bend—AT 8-6666  
 Plumbers & Pipefitters Local 372

1345N NorthS Bend—AT 8-6666  
 Retail Clerks I A Local 37 A F L C  
 C I O 116E Jeff Blvd—CE 4-9600

St Joseph Council A F L C I O Council  
 131N NorthS Bend—AT 9-6414

Sheet Metal Workers Local No 164  
 1345N NorthS Bend—AT 8-7175

S Bend Moving Picture Operators & Stage Employees Local 187  
 125E Colfax—CE 4-4745

Teamsters Union Local No 364  
 523Floss—AT 8-4466

United Furnt Workers Of America  
 A F L C I O Local 155

948W E—AT 9-5710  
 United Rubber Workers Local 65  
 107E1(Mish)—BL 5-2288

## Laboratories—Dental

See Dental Laboratories

## Laboratories—Medical

S Bend Medical Foundation  
 531N Main—CE 4-4176

## Laboratories—Testing

**INDUSTRIAL HEAT TREATING—**  
**INDUSTRIAL HEAT TREATING—**  
**METALLURGICAL CO INC**

Non-Destructive Testing Of Metals  
 Magnetic Particle Inspection  
 (Magnaflex) And Penetrant Inspection  
 (Zylo)-Free Estimates

213N West—AT 8-1555  
 Call Long Distance  
 Indpls—WA 3-2468

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

Station-to-station calls are faster and cost less. Birthdays . . . anniversaries . . . just to chat—long distance is so warm and friendly.

**Laboratory Equipment & Supplies**

GARSON'S 2407LWW ---CE 3-3682  
WAYNE PHARMACAL SUPPLY CO  
INC 502W LaSalleAve ---CE 2-3386

**Ladders-Rental**

LAYS RENT-ALL CO 302LWE ---CE 2-5871  
Bums Paint & Rent-Alls  
332W Main (Mish) ---AT 9-2833

**Ladies' Garments-Retail**

See Women's Apparel Shops

**Laminating Equipment & Supplies**

GBC INSTANT LAMINATORS ---  
GBC SALES & SERV INC  
106W Monroe ---CE 2-0122

**Lamps-Repairing**

B & G Serv Co 2802 1/2 S Main ---AT 6-6100  
Home Serv Co 727LWW ---CE 2-2621

**Lamps-Ril**

GRAFFIUS FURNITURE  
STIFFEL, Paul Hanson and  
Rembrandt Lamps  
1 Mt. St. Of Ireland Rd. On Rt  
60379 US 31 ---AT 9-7570

**HOUSE OF LAMPS**

Quality Lamps and Shades  
Largest Shade Selection  
Individually Fitted to Your Lamp  
Barometers - Pictures - Tables  
Gifts - Minor Lamp Repairs  
211 W Monroe ---AT 9-7511

House of Lamps 211W Monroe ---AT 9-7511  
RIES FURNITURE CO  
432 Slat Blvd ---AT 9-2431

**Landscape Architects**

Bauman Joseph L 19048 RuthAve ---AT 9-4139  
Foeley Robt 343 Parkouth ---CE 4-3755  
HAGQUIST H NURSERY  
21456 STRD23 ---AT 7-9595  
HUNZIKER M J & SONS NilesMich  
Call Long Distance & ask  
for ---Enterprise-1000

**SCHUELL NURSERIES**

LET US BEAUTIFY  
YOUR HOME GROUNDS  
With a PLANTING of  
PERMANENCE and  
DISTINCTION  
SHADE TREES  
Large and Small  
Specialists in Holly and Other  
Broadleaf Evergreen

Qualified Landscape Architects  
51027 Portage Hwy ---CE 4-0444

**SOD and SAVE!**

Call  
St. Joe, Mich.  
Berrien Springs,  
Mich.  
GA den 9-9541 or GR eenleaf 3-2151  
• GROVERS OF QUALITY MERION and  
KENTUCKY BLUEGRASS SOD  
• ELIMINATES EROSION • WEED FREE



RED HEN TURF FARMS  
---INC.

BERRIEN SPRINGS, MICH.

**Landscape Architects-(cont'd)**

Vaughan's Nursery & Greenhouses  
15510 Cleveland Rd ---CE 3-3318  
VRIELYNK LANDSCAPE &  
NURSERY INC  
327E12 (Mish) ---BL 5-2273  
YOUNG'S LANDSCAPE NURSERY INC  
19124 Darden Rd ---CE 4-1992

**Landscape Contractors**

Brinley Bill 2119 PortageAve ---CE 3-7331  
Custom Tree Serv 1451 STRD23 ---CE 3-2627  
D & H LANDSCAPE CO  
See Ad Under Nurserymen  
15687 Hamilton ---CE 4-7407  
ERV'S GARDEN & FLORAL CENTER  
See My Ad Under Nurserymen  
23658 STRD2 ---AT 8-1204  
HAGQUIST H NURSERY  
Complete Landscaping Service  
All Work Guaranteed  
Serving S. Bend 25 Yrs.  
21486 St Rd 23 ---AT 7-9595

**LILAC NURSERIES**

32218 Mac Rd ---CE 4-7900  
OWL GREST NURSERIES  
24762 US 20 ---CE 2-9065  
PRICE NURSERIES & GARDEN  
CENTER LANDSCAPE CONTRCTRS  
See Our Ad Under Nurserymen  
Plymouthland Call Long  
Distance Plymouth ---WE 6-4459  
Red Hen Turf Farms Inc Rt 1 Box 112  
Stevensville Mich Call Long Distance  
St Joseph Mich ---GA 9-9541  
(See Advertisement This Classification)  
ROMEO FRANK 2121 South ---CE 4-8456

**SCHUELL NURSERIES**

See Ad Under Landscape Architects  
51027 Portage Hwy ---CE 4-0444

It saves time when you give the Long  
Distance operator the out-of-town num-  
ber you want. In fact, your call can go  
through twice as fast!

**Landscape Contractors-(cont'd)**

STOCKTON'S LANDSCAPING SERV  
"SODDING A SPECIALITY"  
• Lawns and Banks Sodded  
• Old Lawns Levelled  
• Seeding and Fertilizing  
"Free Estimates"  
26666 US 20 ---CE 2-7021

Stockton's Landscaping Serv  
26666 US 20 ---CE 2-7021

TARGETT NURSERY  
26640 STRD23 ---AT 8-1204

VAUGHAN'S NURSERY &  
GREENHOUSES  
15510 Cleveland Rd ---CE 3-3318

VRIELYNK LANDSCAPE &  
NURSERY INC  
Nursery Located At 12200 E  
McKinley  
157E12 (Mish) ---BL 5-2273

West's Nursery & Landscape Serv  
56671 Sundown Rd ---AT 7-5511  
YOUNG'S LANDSCAPE NURSERY INC  
19124 Darden Rd ---CE 4-1992

**Lath-Wood**

See Lumber

**Lathers**

See Contractors-Lathing

**Lathes**

S Bend Farm Tool Co Inc  
4111 Weaving ---AT 7-4071

**Laundries**

A & A DRIVE-IN LAUNDROMAT  
Complete Drop-Off Service  
Our Self-Service Dept. Is  
Open 24 HOURS  
The Only 25 Lb. Coin Operated  
Professional Washers in Michiana  
See Our Ad. Mish. Service  
210 W 3 (Mish) ---BL 9-1404

AMERICAN CLNRS & LAUNDRY  
ST. BEND  
WALTERS FRENCH DRY  
CLEANERS  
2207 Smith ---CE 3-4055

CLARK'S LAUNDRY & DRY CLNG CO  
COMPLETE  
LAUNDRY SERVICE  
EXPERT SHIRT FINISHING  
CUSTOM DRY CLEANING  
S. Bend - Mish. - Oscoda Served Daily  
392 S Byrkit (Mish) ---BL 5-3111

Call a loved one today. Long Dis-  
tance rates are low.

**ONE-STOP  
LAUNDRY & CLEANERS**

1 HR.  
SHIRT SERVICE  
DRY CLEANING  
CALL  
AT 8-1615

SHAG RUGS UP TO 9x12  
We Own and Operate Our Own Plant  
**DELUXE CLNRS  
& LAUNDRY**  
2802 W. WESTERN AV.

# SLICK IDEAL Laundries AND DRY CLEANERS

Established 1861



CE ntral

3-6152



COMPLETE DRY CLEANING SERVICE

DELIVERY SERVICE OR DRIVE-IN and SAVE

AMPLE PARKING

Downtown at 315 - 325 Lincoln Way East

## River Park LAUNDRY SPECIALISTS

Self Service  
= LAUNDROMAT =  
Equipped

20 Machines To Serve You



2 HR.  
SHIRT  
SERVICE  
Complete  
"Same Day"  
Drop Off  
Laundry  
Service

FLAT WORK

Large Washers For Big Items  
Shag Rugs Up To 9x12  
"Washed - Dried - Dyed"  
Free Pickup and Delivery

HOURS  
Mon. Tues. Wed.  
and Fri.  
7:30 A.M. To 8 P.M.  
Thurs. 7:30 A.M. To 10 Noon  
Sat. 7:30 A.M. To  
6:00 P.M.

AT 8-  
8011

Free Parking In Rear  
2925 MISH. AVE.

**Laundries—(cont'd)**

**Off's Coll-Dr-Shirt Laundry & Clnrs**  
1202 N Bend Dr — CE 4-5313

**KUFF'S 6-0 SHIRT LAUNDRY & CLEANS**  
DAY SHIRT SERVICE  
Home of the Famous Shirt Patch  
1837 LWW — CE 2-2551

**CONROY 24 HOUR LAUNDROMAT**  
4111 W Western — CE 3-1491

**CROWN CLEANS & LAUNDREERS**  
761 W Western — AT 7-1767

**CRYSTAL CLEANS & LAUNDRY CO**

Complete Laundry Service  
Quality Dry Cleaning  
Fast Same Day Service  
SAVE 20% Cash and Carry  
At Any of Our 12 Locations  
Call For the Nearest Location to You  
For Courteous Pick Up and  
Delivery Call  
702 E Jeff Blvd (Mish) — BL 5-9671

**CRYSTAL CLEANERS & LAUNDRY CO**  
Pick Up & Delivery Offs  
614 Jeff Blvd (Mish) — BL 5-9671

Cash & Carry Offs 403 Chapin — AT 7-8822

Cash & Carry Offs 717 E Jeff Blvd — AT 9-0425

Cash & Carry Offs 2140 N Bend Dr — CE 2-2437

Cash & Carry Offs 3441 W Western — CE 2-2716

Cash & Carry Offs 1463 N Bend Dr — AT 7-4411

Cash & Carry Offs 3101 Mich Ave — AT 8-0222

**Delant Cnrs & Laundry**  
Formerly The Washeteria  
2802 W Western — AT 8-1615  
(See Advertisement This Classification)

**HAPPY WASH'N WOMAN SELF SERV LAUNDRY**  
2208 South Bend Ave — CE 3-0567

**MODIER CLEANS & LAUNDRY**  
Exhausted  
Call Long Distance and ask  
for Enterprise-1780  
No charge for Enterprise calls  
Modern Cnrs & Laundry Co  
2925 W Western — CE 2-5150  
River Park Laundry Specialists  
2925 W Western — AT 8-0011  
(See Advertisement This Classification)

**SCUTTER'S HOME LAUNDRY**  
FLAT WORK — HAND IRONING  
Embroidery Guaranteed  
— Mrs. Lawrence Schutter —  
54150 Ironwood Rd — CE 2-2815

**Shutter's Home Laundry**  
54150 Ironwood Rd — CE 2-2815

**SHANGHAI HAND LAUNDRY**  
MEN'S SHIRTS OUR SPECIALTY  
FINISHED BY HAND  
Open 7:00 A.M. — 8:00 P.M. — Sat.  
111 W Western — AT 7-0725

**Slough Hand Laundry**  
3117 W Western — AT 7-0725

**SLICK-IDEAL LAUNDRIES & CLEANS**  
317 L Western — CE 3-6152  
(See Advertisement This Classification)

**S BEND CLEANS & LAUNDREES**  
3212 W Western — CE 4-7667

**SUNNYMEDE CLEANS LAUNDREES & DRY CARPET CLEANS**  
Shirt Laundering Specialists  
Shirts Exclusively  
17 Convenient Locations  
Call AT 9-0321 for Nearest  
Location Or See Listing Column  
Under Cleaners  
1125 Mich Ave — AT 9-0321

**TOM'S MONARCH LAUNDRY & CLEANS**  
20 MINUTE SERV  
DRY CLEANING and SHIRT SERV.  
DYERS  
1605 L W Western — CE 2-8215

**WASHINGTON LAUNDROMAT**  
See My Ad Under Laundries Self  
Service  
1226 W Wash Ave — AT 9-0857

**White Swan Com'l Laundry**  
1256 Sample — AT 7-1521

**ZIKER CLEANS & LAUNDREES**  
251 E Sample — AT 9-5539

**Laundries—Self Service**

**CLARK'S COIN-A-MATIC LAUNDRY**  
OPEN 24 HRS.  
Ample Parking  
30 Maytag Washers  
10 Huebsch Dryers  
Dry Cleaning Service Available  
1120 S Mich rear — AT 9-0014

**Clark's Coin-A-Matic Laundry**  
1120 S Mich rear — AT 9-0014

**CONBOY 24 HOUR LAUNDROMAT**  
1717 Mich — CE 3-1491

**HAPPY WASH'N WOMAN SELF SERV LAUNDRY**  
OPEN 24 HRS.  
Free Parking  
1 Locations To Serve You  
1 Greenwood Shopping Ctr — CE 3-0567  
2 1/2 Bk North of Bullocks  
on 31 N — CE 3-0477  
3 2408 S Mich — AT 9-0597

**Happy Wash'N Woman Self Serv Laundromat**  
2408 S Mich — AT 9-0597  
6214 S US 31 — CE 3-0477  
See Ad Wash'N Laundry  
120 W Mich — BL 5-0625

**KING'S LAUNDERETTE**  
736 S Mich — AT 9-0466  
(See Advertisement This Classification)

**MILBURN SPEED WASH**  
OPEN 24 HRS.  
7 Days A Week  
Self Service Coin Operated Laundry  
Offstreet Free Parking  
Speed Queen Agitator Washers  
Deluxe Dry Cleaning and Shirt  
Finishing  
2512 Milburn Blvd (Mish) — BL 5-0686

**Sally Swan's Washing Well**  
710 LWW — CE 3-0870

**TOM'S MONARCH LAUNDRY & CLEANS**  
40 WASHERS  
MAYTAG — WESTINGHOUSE  
Always Open  
1605 L W Western — CE 2-8215

**WASHINGTON LAUNDROMAT**  
— Westinghouse Authorized —  
Self Service and  
Quick Drop-Off Service  
Open Daily 7 A.M. to 12 Mid-Nite  
Sunday 9 A.M. to 9 P.M.  
Free Parking In Rear  
1226 W Wash Ave — AT 9-0857

The new fashion in extension telephones is color. Order yours to accent or harmonize with the color scheme of any room.

**KING'S LAUNDERETTE**

• A COMPLETE DROP OFF SERVICE  
• FREE COFFEE TO ALL CUSTOMERS WHILE WAITING

WE WILL DYE FOR YOU  
SHAG RUG WASHING  
UP TO 9 x 12

HRS. Mon., Tues., Wed., and Fri.  
8:00 A.M. to 6:30 P.M.  
Sat. 8:00 A.M. to 12:00 Noon  
Saturday 8:00 A.M. to 5:00 P.M.

**AT 9-0466**

PLENTY OF PARKING IN THE REAR  
736 SOUTH MICH. ST.

**Laundries—Self Service—(cont'd)**

**WESTERN AV LAUNDROMAT**

SELF SERVICE • PLENTY OF  
HOT - SOFT WATER  
• OPEN 24 HOURS  
• 7 DAYS A WEEK

Westinghouse Laundromats and Dryers  
The Economical Way To Do Your Laundry

2 Blocks West of Sears  
518 W Western Ave — AT 9-0964

Western Av Laundromat  
518 W Western Ave — AT 9-0964

**Laundry Equipment—Home**

See Washing Machines, Dryers & Ironers

**Laundry Equipment & Supplies**

Bud's Laundry Supply Co  
2225 Sample — AT 8-2888

**INLAND CHEMICAL CORP**  
2217 S Main — AT 9-0328

**KAY SUPPLY & EQUIP CO**  
6041 Hill — CE 3-9431  
If no ans call — AT 9-6922  
(See Advertisement This Classification)

Safety Prods Co Indianapolis  
Call Long Distance—Ask for Enterprise-7212  
No charge for Enterprise calls

Snow-It Prods Co  
Bleaches, Soap, Detergents—Wholesale-Retail  
666 LaPorte Ave — CE 4-9613

**Law Books**

See various Book Dealers  
Classifications

**Lawn Equipment & Supplies**

See Garden & Lawn Equipment & Supplies

**Lawn Grading Service**

See Landscape Contractors

**Lawn Maintenance Service**

Burger Richard W 1309 N Kay — CE 2-1129

**JONES & LANG LANDSCAPING & LAWN CARE CO**  
210 College — CE 2-2228

**Lawn Mowers—Retail**

Burns Paint & Rent-Alls  
332 W Mich (Mish) — BL 9-2833

A Personal Telephone Directory is yours for the asking at any Indiana Bell Business Office.

**NEW AND REBUILT LAUNDRY & DRY CLEANING EQUIP.**

Troy-Bark & Hammond  
Extractor

New Yorker  
Pressing  
Machines

Hammond & Troy  
Open  
End Washer

COMPLETE LINE OF SUPPLIES  
FOR LAUNDRIES AND DRY  
CLEANERS . . .

**KAY SUPPLY & EQUIPMENT CO.**

Huebsch, Cissell 604 N. CALL  
and Hammond Hill CE 3-9431  
Tumblers If No Ans. Call AT 9-6922

**Lawn Mowers—Retail**

**Cooper's Lawn Mower Sales & Serv**  
201 N Oregon Ave — OR 9-4716  
(See Advertisement This Classification)

**DEVERE POWER MOWERS**  
SALES & SERVICE  
FRY'S SERVICE  
59004 S Clover Rd (Mish) — BL 5-7461

**GRAVELY TRACTOR AGCY**  
6298 US 31 — AT 8-3834

**HUFFY LAWN MOWERS**  
SALES & SERVICE  
CHICAGO AUTO RADIATOR CO  
1136 N Mich — AT 9-5850

**JACOBSEN POWER LAWN MOWERS**

A complete line of reel and rotary mowers. A model for every size and type lawn — for homes, parks, cemeteries, schools, institutions, golf courses and estates.

**"WHERE TO BUY THEM" DEALERS**

**ERHARDT HARDWARE**  
3007 Mich Ave — AT 8-8088

**HARVEY'S HARDWARE CO**  
1220 S Mich — AT 7-9000

**MEYER'S HARDWARE INC**  
Main Store 209 S Main — CE 3-3177  
Greenwood Store  
54626 Greenwood Plaza — CE 3-8992  
Broadmore Store  
1127 Inland Rd — AT 8-0022

**MILLER HARDWARE**  
1521 Portage Ave — CE 3-1622

**MINER'S HARDWARE**  
2652 US 20 — CE 2-1600


**ROBERTSON'S DEPT STORE**  
211 S Mich — CE 3-4111

**S BEND MOWER & MOTOR SERV**  
1129 S Bend Ave — CE 2-9240

**WHEEL HORSE SALES & SERV**  
60 S 45th St — CE 3-7169  
CONTINUED NEXT PAGE

**TORO**

Power Handle  
with  
11 Implements  
Available



• Reel Mower 20 and 25 inch  
• Front Reel 25 inch  
• Rotary Mower 21 inch  
• Snow Plow 17 inch  
• Tiller

• Edger Trimmer  
• Generator  
• Aerator  
• Pump  
• Sprayer

**TORO**  
POWER LAWN MOWERS

Grinding A Specialty  
Repair on All Make Hand and Power Mowers

**AT 7-2442 OR AT 9-5120**

**GEO. F. McCOMB SERVICE CO.**

Corner of New Rd. and U.S. 31 South  
20500 New Rd.

**Lawn Mowers-Retail-(cont'd)**  
**JACOBSEN POWER LAWN MOWERS**  
 CONTINUED FROM PRECEDING PAGE  
**AUTHORIZED SERVICE STATIONS**  
**HARVEY'S HARDWARE CO**  
 1720 South - AT 7-9000  
**MEYER'S HARDWARE INC**  
 209 S Main - CE 3-3177  
**S BEND MOWER & MOTOR**  
 SERV 1136 Mish - CE 2-9240  
**WHEEL HORSE SALES & SERVICE**  
 CO 51465 US - CE 3-7169

**KELLEY C O & SON**  
 Bremen Rd (Mish) - BL 5-7826

Free ... Personal Telephone Numbers  
 Booklet at any Indiana Bell Business Office. For fastest Long Distance service - Call by Number!

**MOWERS**  
**TRACTORS - TILLERS**  
 At This Sign of Quality



**MYERS**  
**WHEEL HORSE**  
**SALES & SERVICE**

A SOUTH BEND PRODUCT  
 AUTHORIZED DEALER FOR  
 SHARPIN-TURTLE - WHEEL HORSE  
 POWER LAWN MOWERS  
 HERRY TILLER - SHARPIN TURTLE  
 LAWN BOY  
 CLINTON - BRIGGS & STRATTON  
 KOHLER - LAUSON ENGINES  
 Service On All Makes Of Lawn Mowers  
 Lawn Mower and Garden  
 Tractor Headquarters



Riding Mower  
 WITH 22 ATTACHMENTS  
 For All Kinds of Work Around The Garden and Yard

Dial  
**CE 3-7169**

**WHEEL HORSE**  
**SALES & SERVICE CO.**  
 1 MILE SO. OF STATE LINE  
 51465 U.S. 31

**LAWN MOWERS**  
 SALES AND SERVICE  
 We Repair Any Type  
 Pickup and Delivery

Authorized Factory  
 Service On  
 Briggs & Stratton  
 Ben - Clinton  
 Eclips - Lawn Boy  
 Johnston - Lauson  
 Power

**OR 9-4716**

**COOPER'S**  
 201 N. OREGON, OSCEOLA

**Lawn Mowers-Retail-(cont'd)**  
**LAWN-BOY ROTARY POWER MOWERS**  
 Light-weight aluminum mowers, easy to start, easy to maintain. 12 models; push-type, self-propelled and rider-mower combination. Made by the makers of John Deere, Eclips, Orchard Mowers. Exclusive LAWN-BOY engine. Service and parts everywhere.

**"WHERE TO BUY THEM"**  
**SALES DISTRIBUTORS**  
**RIDGE CO THE**  
 315WJeffBlvd - CE 4-3143  
**SALES DEALERS**

**AAYS RENT-ALL CO**  
 302LWE - CE 2-5871  
**AUTO CLINIC 815MOBILE** - CE 3-8165  
**AVENUE STANDARD SERV**  
 2730MishAv - AT 9-0667  
**BENKO & SONS CO INC**  
 1402Prairie - AT 7-7186  
**HARVEY'S HARDWARE CO**  
 1720 S Mich - AT 7-9000  
**VAN PARIS APPLING & TELVSN CENTER**  
 3602WWesternAv - AT 8-9811  
**VAUGHAN'S NURSERY & GREENHOUSES**  
 1516ClevelandRd - CE 3-3318

**PARTS & SERVICE**  
**AUTO CLINIC 815MOBILE** - CE 3-8165  
**BENKO & SONS CO INC**  
 1402Prairie - AT 7-7186  
**STAN'S HARDWARE & LAWNMOWER SHOP**  
 2701WWesternAv - AT 9-5400  
**SALES & SERVICE**  
**AUTO CLINIC 815MOBILE** - CE 3-8165  
**STAN'S HARDWARE & LAWN-MOWER SHOP**  
 2701WWesternAv - AT 9-5400

**McCOMB BATTERY CO INC**  
 431 S Main - AT 9-6368  
**McCOMB GEO F SERV CO**  
 2050NOrd - AT 7-2442  
 (See Advertisement This Classification)

**Lawn Mowers-Retail-(cont'd)**  
**MOTO-MOWER POWER LAWN MOWERS**  
 Best known name in power lawn mowers since 1919. A complete line of rotary and sickle-bar type mowers for homes, parks, schools, estates and institutions. Sizes 16" to 71".

**"WHERE TO BUY THEM"**  
**DEALERS**  
**GOODRICH B F CO**  
 135NJeffBlvd - CE 4-1144

**PEPIN LANDSCAPE SERV**  
 4211WFranklinEhhardt  
 Call Long Distance Elkhart - JA 2-0319  
**TORO POWER MOWERS**

America's most complete line of well and rotary power mowers for homes, estates, parks, golf courses, schools, cemeteries. Also tillers, edge-trimmers, snowplows, tractors and gang mowers.

**"WHERE TO BUY THEM"**  
**AUTHORIZED DEALERS**  
**BENKO & SONS CO INC**  
 1402Prairie - AT 7-7186  
**McCOMB GEO F SERV CO**  
 2050NOrd - AT 7-2442

**WHEEL HORSE SALES & SERVICE CO**  
 51465 US - CE 3-7169  
 (See Advertisement This Classification)

Station-to-station calls are faster and cost less. Birthdays ... anniversaries ... just to chat-long distance is so warm and friendly.

**Lawn Mowers-Sharping & Repairing**  
**Benko & Sons Co Inc** 1402Prairie-AT 7-7186  
 (See Advertisement This Classification)  
**Chicago Auto Radiator Co** 1136Mish-AT 9-5806  
 (See Advertisement This Classification)  
**CORTIER GEO SERV**  
 281616US 20-CE 3-5146  
**Fry's Serv**  
 59004 SCloverRdMish-BL 5-7841  
 Holly's Cities Serv Sta 60990US 31 5-AT 9-0001  
 (See Advertisement This Classification)

**KOLLAR H J SAW SHOP**  
 REPAIRING AND SHARPENING  
 ON ALL MAKES OF POWER  
 AND HAND MOWERS  
 1612 Miami - AT 7-5643

**McCOMB BATTERY CO INC**  
 Lawn Mower & Engine Repair  
 See Our Ad Under Engines  
 431 S Main - AT 9-6368

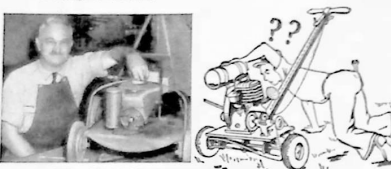
**MEYER'S HARDWARE INC**  
 Sharpening And Engine Repair  
 209 136 - CE 3-3177

**PEPIN LANDSCAPE SERV**  
 4211WFranklinEhhardt  
 Call Long Distance Elkhart - JA 2-0319  
**RED MOWER & ENGINE SERVICE**  
 BENKO & SONS CO INC  
 1402Prairie - AT 7-7186

**SMITH PAUL CO**  
 Repair - Parts - AT 7-1465  
 2302LW-Mish - BL 5-1010

You can avoid delays and help yourself to faster Long Distance service by giving the operator the out-of-town number whenever possible.

**LAWN MOWER TROUBLE?**



TED SCHULTZ

ALL MAKES AND TYPES OF LAWN MOWERS  
 SHARPENED AND REPAIRED ...  
 ALL TYPES OF GAS MOTORS REPAIRED

Authorized Sales and Service with Genuine Parts  
 - JACOBSEN -  
 Johnston - Worthington  
 Ice Skates, Knives and Sickle Bar Sharpening  
 This is a Full Time Year Round Business -  
 Not a Side Line or Hobby  
 Advising Winter Repair -  
 To Relieve That Spring Despair

Dial  
**CE 2-9240**

**South Bend**  
**MOWER & MOTOR SERVICE**  
 1129 SOUTH BEND AVE.

**LAWN MOWERS**  
 AUTHORIZED  
**SALES AND SERVICE**



- BRIGGS & STRATTON
- CLINTON
- EGO - DUC-THERM
- LAWN BOY
- LAUSON POWER PRODUCTS

**AT 7-7166**

SERVICE AND SHARPENING  
 ON ALL MAKES  
 HAND AND POWER MOWERS  
 - Parker Lawn Sweepers -

- Tires and Wheels -



Check Up and Repair Parts At Factory Prices

We Guarantee All Our Work  
 Over 30 Years Experience

**BENKO & SONS CO., INC.**  
 1402 PRAIRIE AVE.

# Lawn Mowers—Sharpening & Repairing—(cont'd)

**5 Bend Mower & Motor Serv**  
1129 S Bend Ave—CE-2-9240  
(See Advertisement This Classification)  
**Don's Mowers & Lawnmower Shop**  
2701 W Western Ave—AT-9-5400  
(See Advertisement This Classification)  
**TAYLOR'S LAWNMOWER REPAIR**  
SHOP—Push-Up and Delivery  
Complete Service on All Makes  
Motor Tune-Up—Overhauling  
20673 Roycroft Dr—AT-9-7048

**Taylor's Lawnmower Repair Shop**  
20673 Roycroft Dr—AT-9-7048  
**WHEEL HORSE SALES & SERV CO**  
5146 S US 31—CE-3-7169

# Lawn Sprinklers

See Sprinklers—Garden & Lawn

# Lawyers

See Attorneys; also Patent Attorneys

# Lead

**Schneider Max Co** 2604 W Sample—AT-8-3344

# Leather

See Leather Findings

# Leather Belting

See Belting—Mechanical

# Leather Findings

**Duffer Norman P Co** 236 S 5th Ave—CE-3-7434

# Leather Goods—Dealers—Retail

**Man-Ritzsch Luggage Shop**  
137 N Main—CE-2-5881  
**Mahowald Luggage Inc** 232 Smith—CE-3-9484

# LAWN MOWER REPAIR

U.S. 31  
SOUTH  
FREE  
Pick-Up • Delivery  
Parts • Service  
BRIGGS  
& STRATTON  
CLINTON  
AT 9-0069  
HOLLY'S  
60990 U.S. 31 S.  
KERN RD.  
★  
LAWN SERVICE

# LAWN MOWERS

AUTHORIZED  
**Sales and Service**

- ✓ Briggs & Stratton
- ✓ Clinton
- ✓ Lauson
- ✓ Lawn Boy
- ✓ Power Products
- ✓ Toro

"Sharpening & Re-pulling All Makes"

CALL  
AT 9-5400

**STAN'S**  
HARDWARE & LAWNMOWER SHOP  
2701 W. WESTERN AV.



# Leather Goods—Whol & Mfrs

**Mahowald Luggage Inc** 232 Smith—CE-3-9484

# Leather Novelties

See Novelties

# Lenses—Contact

See Contact Lenses

# Letter Duplicating Service

See Addressing; also Letter Service

# Letter Service

See also Addressing

**A-1 ADV PRINTERS SERV INC**  
330 S Main—AT-7-6563

(See Advertisement This Classification)  
**Ex-clusive Letter Serv**  
114 N Main Ave—AT-7-3124

**FOREST LETTER SERV**  
24534 27th—CE-3-8611

**HUFF LETTER SERV**  
1238 Diamond—CE-3-8677

**MANPOWER MAILING SERVICE—**  
MANPOWER INC

Complete Typing, Mailing, Addressing  
Service, Low Rates 6000-100 Chas  
314 Odd Fellow Bg—CE-4-0157

**MULTIGRAPHING SERV CO**  
Complete Duplicating Service  
Addressing • Direct Mail • Plastic  
Binding • Customer Parking  
410 W Jeff Blvd—AT-7-9300

**ROBO-TYPED LETTER SERV**  
Personalized Letters • Automatically  
Typed • Complete Service  
Signaling, Addressing, Mailing  
128 E South—AT-8-6277

**Robo-Typed Letter Serv**  
128 E South—AT-8-6277

**Robo-Typed Letter Serv**  
128 E South—AT-8-6277

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**Robo-Typed Letter Serv**  
128 E South—AT-8-6277

# LAWN MOWERS



COMPLETE SERVICE  
ON ALL MAKES  
HAND AND POWER

CALL

AT 9-5850

GRINDING A  
SPECIALTY

HUFFY

Authorized Gas and Electric  
Sales and Service

CHICAGO

AUTO RADIATOR CO.

1136 Mishawaka Ave.

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# Lettering

**ATHLETIC LETTERING SERV**  
Lettering • On Bowling Shirts  
Ball Uniforms • School Club Jackets  
Chennille Letter Awards  
56295 Locust Rd—AT-7-7310

**Athletic Lettering Serv**  
56295 Locust Rd—AT-7-7310

**Grunert Lettering Serv**  
Chennille, Bowling Shirts, All Sporting  
Shirts & Jackets  
633 Studebaker—CE-3-8146

**JO'S ATHLETIC LETTERING SERV**  
CHENNILLE • EMBROIDERING  
Bowling Shirts • Our Specialty  
Josephine M. Sivak  
3107 W Western—AT-7-0220

**Jo's Athletic Lettering Serv**  
3107 W Western Ave—AT-7-0220

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# LETTER SHOP

Call The House of  
Literature Layout

• IBM Proportional • Brochures  
Space • Visual  
Typewriters • Mimeographing  
• Personalized • Multiplexing  
Letters • Line Drawing  
• Price • Offset Printing  
Catalogues • Addressing and  
• Manuals • Mailing  
Descriptive

25 years experience for the  
house of mechanical follow thru

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# LINOLEUM

Armstrong Products  
Floor and Wall Tile  
Bigelow Carpets

## CUSTOM FLOORS

• Armstrong •  
• Congoleum •  
Installed By Our  
Insured Mechanics  
Or  
Do-It-Yourself

FREE  
ESTIMATES

AT 7-1551

AMERICAN  
HOME

435 SOUTH MICHIGAN ST.

# LINOLEUM and FLOOR COVERING

Of All Types

Our Products and Installers Are  
Insured and Guaranteed



FREE ESTIMATES

LINOLEUM  
FLOOR TILE  
PLASTIC WALL TILE  
CERAMIC TILE  
WAGGE CARPETING

DIAL  
AT 8-9833

Goers FLOOR CENTER

322-24 E. COLFAX

### Lingerie Shops

See Women's Apparel Shops

### Linoleum-Retail

American Home-Floor Covering  
435 Smith--AT 7-1551  
(See Advertisements This Classification)

### ARMSTRONG RESILIENT FLOORS

For home and  
business: **Armstrong  
FLOORS**  
Armstrong Linoleum  
Asphalt Tile • Rubber  
Tile • Plastic Corian Tile • Linoleum  
Cork Tile • Custom  
Etching Tile • Wall Coverings • Counter Tops

"WHERE TO BUY THEM"  
WHOLESALE DISTRIBUTORS  
**CARSON PIRIE SCOTT & CO**  
Chicago  
Call Long Distance and  
ask for--Enterprise-2424  
No charge for Enterprise calls  
**GREAT NORTHERN DISTRIBUTORS**  
1100 College--CE 3-1111

RETAILERS  
**AMERICAN HOME-FLOOR  
COVERING** 435 Smith--AT 7-1551  
**COLOR TILE CO** 416 5/2 Mich--AT 9-1323  
**HAGUE'S FLOOR COVERING**  
313N Main--CE 3-4232

**IND BLIND & FLOOR  
COVERINGS** 305 Chapin--AT 7-9055  
**JOERS FLOOR CENTER**  
534E Colfax Ave--AT 9-9833  
**MASON'S FURNITURE CO INC**  
900 Smith--AT 9-3603  
**QUALITY FLSR CO**  
1315 Smith--AT 9-3180  
**RIGGS FLOOR COVERING SHOP**  
1623 Miami--AT 9-8640  
**WALTERS FLOOR COVERING  
SHOP** 28 W W W--BL 5-1252  
**WEAVER G & CO INC**  
1147 Mich--AT 8-1458

### CONGOLEUM-NAIRN

Installed By The Yard -  
Linoleum, Vinyl Plastics,  
Resilient Tiles - Vinyl,  
Linoleum, Vinyl, Plastic,  
Rubber & Asphalt, Printed - Forcort, Vinyl,  
Congoleum & Congowall \*T.M.  
Satisfaction Guaranteed or your Money Back

"WHERE TO BUY THEM"  
DISTRIBUTORS  
**INLAND DISTRICTING CORP**  
1145 Prairie Ave--AT 8-1447

DEALERS  
**COLOR TILE CO** 416 5/2 Mich--AT 9-1323  
**HAGUE'S FLR COVERING**  
313N Main--CE 3-4232  
**IND BLIND & FLR COVERINGS**  
305 Chapin--AT 7-9055  
**J & M FLR COVERING**  
800 S 11th St Mich  
Call Long Distance Niles--MU 3-6161  
**JOERS FLR CENTER**  
534E Colfax Ave--AT 9-9833  
**RIGGS FLR COVERING SHOP**  
1623 Miami--AT 9-8640

Factory Tile Inc  
See our ad under Tile Contractors  
Dix-N-Ceramic  
215 Dixie Vly--CE 4-8564

**HAGUE'S FLOOR COVERING**  
313N Main--CE 3-4232  
**IND BLIND & FLR COVERINGS**  
305 Chapin--AT 7-9055  
**JOERS FLOOR CENTER**  
534E Colfax Ave--AT 9-9833

(See Advertisements This Classification)  
**PHILION FLOOR COVERING SHOP**  
115N Main--BL 5-3661  
**RIGGS FLOOR COVERING SHOP**  
1623 Miami--AT 9-8640

**WALTERS FLOOR COVERING SHOP**  
CUSTOM LAMINATE  
Coverings For All Surfaces  
Easy Parking  
2811 L W W--BL 5-1252

**WYMAN'S DEPT STORE**  
103N Mich--CE 4-9071

### Linoleum-Wholesale

Carson Pirie Scott & Co Chicago  
Call Long Distance and ask  
for--Enterprise-2424  
No charge for Enterprise calls

### Linotype Composition

See Typesetting

### Liquid Haulers

See Trucking

### Liquor-Retail

Birdsell Liquor Store  
1317 1/2 S Main--CE 3-0522

**CLARENCE'S LIQUOR STORE**  
513 S Chapin--AT 7-8466  
Club Oliver 522 Chapin--AT 8-5833  
Community Liquor Store

**CUB LIQUOR STORE** 812E LaSalle Ave--CE 3-0777  
**DARNELL DRUG STORE**  
No 1 1019 Conkey Blvd--CE 3-2421  
No 2 1039 Conkey Blvd--CE 3-2440  
No 3 544 S Western Ave--CE 3-2445

**EDDY ST LIQUOR STORE**  
See Handy Spot Ad-Grangers-Retail  
723 Eddy--AT 7-7744

**FORD HOPKINS DRUG STORE**  
2424 Western Ave--AT 7-9966  
G & B Liquor Store 522 Chapin--AT 9-0889  
Harris Liquor Store

**HARRY'S LIQUOR & WINE SHOP**  
Complete Party and Bar Supplies  
**HOUSE OF IMPORTS**  
"Visit Our New and Modern  
Wine Room"

Beer - Liquor and Wine To Go  
2 Locations - To Serve You  
1917 LWW--AT 2-2040  
2723 W Western Ave--AT 8-3648

**HARRY'S LIQUOR & WINE SHOP**  
Store No 2 2123 Western Ave--AT 8-3648  
Store No 2 1917 LWW--AT 2-2040

**HOOPER'S LIQUOR STORE**  
1317 W Wash--CE 3-0588  
LaSalle Park Liquor Store  
2423 W W W--AT 8-3400

**LINCOLN WAY EAST LIQUOR STORE**  
1738 L W E  
Across from Playland Park  
One of the Largest Stocks  
See Max For Floor Specials  
THIS IS THE PLACE  
1738 L W E--AT 9-8652

**Lincoln Way East Liquor Store**  
1738 L W E--AT 9-8652

**MAIN LIQUORS**  
Everything for Your Party  
In the Beverage Line  
The Largest Selection in Town  
Liquor - Wine - Mixes  
Hours: 8:30 A.M. 'Til 12 Midnight

"FOR SERVICE CALL"  
**MAIN LIQUOR STORE**  
204N Main--CE 3-1919

**Maria's Pharmacy**  
2121 E McKinley Ave--CE 4-7402  
**McKinley Pharmacy**  
2930 McKinley Ave--CE 3-5169

**MIAMI LIQUOR STORE**  
Large Selection Domestic - Imports  
Delivery Service  
One Block North of Gilbert On Miami  
1819 Miami--AT 9-8754

**Miami Liquor Store** 1819 Miami--AT 9-8764

**NORTH SIDE LIQUOR STORE**  
CHARMAYNE'S LIQUOR  
BEER TO GO - MIXES  
Bar Supplies - Delivery Service  
609 N Mich--CE 3-2319

**North Side Liquor Store** 609N Mich--CE 3-2319  
**Olivia Drug Store** 601 S Bend--CE 3-9090

### Liquor-Retail (cont'd)

### PARTY SHOPPE THE

Food Specialties  
"Everything for Your Party"  
BEER - WINE - LIQUOR  
UNUSUAL FOOD  
FREE DELIVERY  
717-723 S. Main  
723 S Eddy--AT 7-7744

### PEARL'S BAR & GRILL

Bar and Grill Phone CE 3-0987  
Cold Beer - Liquor - Wine  
Delivered to Your Door  
Complete Line of Party Supplies  
For Delivery Service Call  
327 W Marion--CE 2-2277

### PHILLIPPOFF JIM LIQUOR STORES

723 Eddy--AT 7-7744  
**RANITA BAR & GRILL**  
1315 S Mich--AT 9-8030

### RIVER PARK LIQUOR STORE

3202 Mich--AT 8-7077  
**SAL'S AWON LIQUOR STORE**  
Liquor - Wine - Beer - Glassware  
Sals and Fianche Kuchnia's Food  
811 L W W--CE 4-3900

**Sals' Awon Liquor Store** 811 L W W--CE 4-3900  
Schatz Liquor Store  
704 1/2 W Western Ave--AT 9-0800

**SWEENEY'S SHAMROCK & LIQUOR  
STORE**  
OLD BEER CARRY OUT  
Down Town Location  
228 N Main--CE 4-4720

**Sweeney's Shamrock & Liquor Store**  
228N Main--CE 4-4720

### Liquor-Whol

**GENL LIQUORS INC** 922 S Main--AT 8-3200  
**LESALLE LIQUOR CORP**  
318E Colfax Ave--CE 4-0000

**Standard Liquor Inc of Gary Gayland**  
Call Long Distance and ask  
for--Enterprise-1210  
No charge for Enterprise calls

### Lithographers

**DIRECT MAIL LETTER SERV INC**  
OFFSET PRINTING  
ADVERTISING ART AND LAYOUT  
FOLDING AND BINDING  
AUTOMATIC INSERTING  
ADDRESSING - MAILING  
A Creative Service for Advertisers  
529 S Mich--AT 8-0300

**HIBBER PRNTG CO INC**  
321 S Main--AT 7-7744

**LITHO ARTS INC** 2195 Carroll--CE 3-4100  
(See Advertisements This Classification)  
**MOSSBERG & CO INC**  
301E Sample--AT 9-1000

# LITHO ARTS INC.

COMPLETE QUALITY  
OFFSET  
PLATE SERVICE  
SINCE 1941

dial CE 3-6109

215 SO. CARROLL ST.

## Lithographers—(cont'd)

**OSCEOLA PRNTG & LITHOGRAPHING**  
LWW(Osceola)—OR 4-8005  
PERLESS PRESS 239 S. 54th—CE 4-9559  
**PETERSON PRNTG CORP**  
114 St. James Ct.—CE 3-6171  
**RANGER COOK LITHOPLATE CO**  
124 Wynton Ave.—CE 2-8295  
**SCHILLING'S** 329 S. 54th—AT 7-4535  
**SERVICE PRINTERS INC**  
211 Service Ct.—CE 3-1151

## 1 Bend Litho Plate Serv

HIGHEST QUALITY  
LITHOGRAPHIC PLATES  
FOR THE OFFSET PRINTER

1115 S. Mich.—AT 9-0301

## 3 Bend Litho Plate Serv

1115 S. Mich.—AT 9-0301

## Stauffer Graphic Arts &amp; Equip Co

311 N. Miles—CE 3-3555

## Sun Litho Plate Corp

211 Service Ct.—CE 3-4064

## TAUBE PRNTG CORP

213 Sycamore—CE 3-8255

## Live Stock

## Fall Merl E

Daily Markets—Yards &amp; Office

63874 Miami Rd.—AT 9-2363

## S BEND COMMUNITY SALE BARN

Daily Hog Market—Live Stock Is

Bought Daily—We Pay Market

Prices

Grape Rd (Mich)—BL 5-5675

## Live Stock Insurance

## See Insurance

Mr. Businessman: When it's quick

action you want—call Long Distance.

## Loans

See also Financing  
AMERICAN TRUST CO

YES!

We like to say  
"YES!" on all  
types of loansAUTO (new or used)  
FURNITURE  
HOME IMPROVEMENT  
APPLIANCES  
SIGNATURE

"Bank Where You can Borrow"

AMERICAN MOTOR BANK

328 N. Mich.—CE 4-4111

AMERICAN TRUST CO.

101 N. Mich.—CE 4-4111

Associates Loan Co Inc

1708 S. Mich.—AT 9-6388

## ASSOCIATES LOANS

MONEY FOR YOU.

Friendly, private,  
one-stop service

Associates

Up to \$2500 or more

PHONE YOUR REQUEST—WE'LL DO THE REST

"WHERE TO CALL"

ASSOCIATES PLAN CORP

513LWW—CE 3-2131

Associates Plan Corp 513LWW—CE 3-2131

(See Advertisement This Classification)

(Continued Next Page)

Someone far away would like to hear

your voice today. Call them—Long

Distance. The cost is low.

phone for

CASH  
\$25 to \$50024 months to repay • loans on  
signature, autos, furniture

A SSOCIATES

Six Convenient locations

SOUTH BEND: 513 Lincoln Way West. . . . . CE 3-2131

1708 S. Michigan St. . . . . Atlantic 9-6388

MISHAWAKA: 120 S. Main St. . . . . Blackburn 9-3721

ELKHART: 116 S. Second St. . . . . Jackson 2-8170

152 W. Hively Ave.

Pierre Moran Shopping Ctr. . . . . Jackson 3-2914

NILES: 27 N. Second St. . . . . MU 3-5200

cash-  
in a flash!

LOAN BY PHONE FOR



MONEY IN A HURRY

Your Money Will Be Ready When You Come In

\$25 to \$500

QUICK Friendly Bob Adams SERVICE

GENERAL FINANCE LOAN

COMPANY

SOUTH BEND

107 E. Washington St., Gr. Fl. . . . . CE 4-1141

MISHAWAKA

114 E. First St., Gr. Fl. . . . . BL 9-2471



Dial For Your Loan

DIAL: CE 2-5831

quick! convenient! confidential!  
FRIENDLY LOAN SERVICE

\$25 to \$500

SIGNATURE LOANS — FURNITURE LOANS — AUTO LOANS  
YOU ARE ELIGIBLE—Loans are made to both men and women, married  
or single. Our service is designed for people in all walks of life  
and meets most borrower's needs.NO ENDORSERS REQUIRED—You may borrow on your signature alone,  
or on such security as your furniture or your car.GET MONEY YOU NEED—Borrow the amount YOU need . . . \$25, 75,  
\$100, \$300, up to \$500. Consolidate your bills, pay doctor or dentist,  
provide help in emergencies or for any other purpose.MONTHLY PAYMENTS—Use our Budget Payment Plan . . . payments  
are the same amount each month and are designed to fit your bud-  
get.COMPLETELY CONFIDENTIAL—Our service is a personal business deal  
just between us. Your friends, employer and relatives will not know  
of your loan. Phone from the privacy of your home.QUICK ACTION—By phoning us first, everything is ready when you  
come in. If you prefer, visit our office in person. We specialize in  
one-trip service.

DIAL Finance Company

OF SOUTH BEND, INC.

202 J.M.S. BUILDING

108 NO. MAIN

PHONE: CE ntral 2-5831



Life insurance  
is available on  
all HFC loans

Phone for fast,  
one-day service

Up to \$2500

Loans are made for any  
good purpose.

You may choose from a wide  
variety of repayment plans.

Sensible terms.

Dependable service since 1878.

## HOUSEHOLD FINANCE

Company, Inc.

SOUTH BEND  
1011 S. MICHIGAN ST.  
CORNER OF WASHINGTON

CE 3-2106

Everybody  
needs  
money  
sometime!



If you need UP TO \$500  
... phone CEntal 2-3361  
before noon, arrange for  
money the same day.

## COMMUNITY

FINANCE CORPORATION

207 West Colfax Avenue

Phone: CEntal 2-3361

South Bend, Indiana



A LOAN SERVICE  
YOU'RE SURE TO LIKE

Under the G.A.C. plan your wishes  
and preferences are given the ut-  
most consideration. What's more,  
the transaction can be handled en-  
tirely by mail... from start to finish.  
No parking problems... no need to  
worry about office hours... no need  
to take time off from work.

Loans up to \$500



**G.A.C.**  
**FINANCE**  
CORPORATION

135 S. LAFAYETTE BLVD.

Telephone CEntal 3-5161

MISHAWAKA OFFICE

Mishawaka Trust and Savings Co.  
Building

102-106 LINCOLN WAY  
WEST, CO. MAIN

Over Rexall's Drug Store • Second Floor  
Telephone Blackburn 9-2491

### Loans-(cont'd)

DIAL FINANCE CO OF  
S BEND INC 118 S Main—CE 3-7104  
BENEFICIAL FINANCE LOANS

The Beneficial Loan Man LIKES to say "Yes!" Loans made on your signature, furniture or credit. Beneficial International Credit Cards recognized here. Friendly service. Phone first for your loan in 1-visit, write or come in.



"WHERE TO CALL"

BENEFICIAL FINANCE CO OF  
S BEND INC 118 S Main—CE 3-7104

BORR'S JEWELRY & LUGGAGE SHOP

Loans Made on Diamonds, Watches, Tools, Musical Instruments, Cameras, Guns and Binoculars. We Also Buy Old Gold and Silverware and Anything Else of Value. Just a Few Doors West Off Michigan St.

110 W Western—AT 7-4424

BUILDING & LOAN ASSN OF S BEND  
214 W Main—CE 3-8291

CENTRAL CREDIT CORP

FRIENDLY - FAST SERVICE  
ON  
LOANS

For Payment Reductions  
For Seasonal Expenses  
For Any Worthy Purpose  
Auto - Furniture - Signature

214 W Jeff Blvd—CE 3-9381

Central Credit Corp  
214 W Main—CE 3-9381

COMMERCIAL CREDIT PLAN LOANS—  
COMM CREDIT CORP  
528 MSB—CE 2-3346

COMMUNITY FINANCE CORP  
207 W Colfax—CE 2-3361  
(See Advertisement This Classification)

### Loans-(cont'd)

DIAL FINANCE CO OF S BEND INC  
202 Main—CE 2-988  
(See Advertisement This Classification)

FIDELITY INVESTMENT INC  
Formerly Morris Plan

PERSONAL AND COLLATERAL  
LOANS

REAL ESTATE AND F.H.A.  
LOANS - AUTOMOBILE and  
FURNITURE LOANS

46 Years of Continuous Service  
118 N Main—CE 4-414

FIRST BANK & TRUST CO PERSONAL  
LOAN DEPT 1100 W Main—CE 3-311

FIRST FEDERAL SAVINGS &  
A LOAN ASSN OF S BEND  
122 N Main—CE 4-318

G & A FINANCE CORP  
(See Advertisement This Classification)

Loan Ofc 135 S Main—CE 3-5141  
Mishawaka Branch  
1021 W Main—CE 3-5141

Genl Finance Loan Co  
107 E Main—CE 4-1141

(See Advertisement This Classification)

GENERAL FINANCE LOANS

CASH-IN-A-FLASH  
EXTRA FAST ONE TRIP  
SERVICE \$25-\$500  
ON YOUR SIGNATURE,  
AUTO OR FURNITURE.  
CONVENIENT MONTHLY  
PAYMENTS ARRANGED.



"FOR INFORMATION CALL"

GENL FINANCE LOAN CO  
107 E Main—CE 4-1141  
114 E Main—CE 4-1141

HOME TOWN FINANCE CORP  
1111 S Main—CE 2-501

(See Advertisement This Classification)

Household Finance Co Inc  
1011 S Main—CE 3-2106  
(See Advertisement This Classification)

## LOANS

One Call-That's All!

- LIFE
- HEALTH
- DISABILITY
- ACCIDENT
- INSURANCE

HOURS  
Mon. 9:30 A.M. -  
5:00 P.M.  
Tues., Thurs.,  
Friday  
9:30 A.M. -  
5:00 P.M.  
Wed. and Sat.  
9:00 A.M. -  
12:00 Noon

\$20-\$500  
on your  
signature only

DIAL | CE 4-0118 | DIAL

128 N. MICHIGAN

CONFIDENTIAL!  
IT'S NOBODY'S BUSINESS BUT YOUR  
OWN WHEN YOU BORROW AT

MODEL FINANCE  
ANY AMOUNT FROM \$20 - \$500. YOU  
ALONE SELECT THE REPAYMENT PLAN TO  
FIT YOUR INCOME. FOR ADDED  
CONVENIENCE PHONE FROM THE  
PRIVACY OF YOUR HOME, STOP IN LATER  
TO PICK UP THE MONEY.



**Model**  
FINANCE  
COMPANY

ELKHART BRANCH  
425 S. MAIN  
JA 4-3034

OPEN MONDAY EVENINGS  
(Veteran Operated)

### GET MONEY TODAY

\$25.00  
To  
\$500.00

DIAL  
CE 2-5828



D. H. DeGard

Home Town  
FINANCE CORP.

1111 S. MICHIGAN

## CASH

- To Pay Bills
- For Shopping
- Emergencies
- Any other need

\$25 to \$500 in a Hurry  
On Sensible Plans

Get the MONEY you want here  
... quickly. Reply later on one of  
our popular plans.

Good Service Is Our Motto!

**PUBLIC FINANCE**  
CORPORATION

CEntal 3-6111  
201 Platt Bldg., Michigan & Wayne



# LUMBER



✓ MILLWORK  
✓ PLYWOOD

✓ PAINTS  
✓ ROOFING

✓ INSULATION  
✓ SIDING

✓ HARDWARE  
✓ CONCRETE

DIAL  
**AT 9-0341**

- CUSTOM BUILT HOMES
- HOME REMODELING
- GARAGES — CAR PORTS

30 Years Experience

Monthly Terms

## Belleville

"Buy Better —  
Build Better"

3916 W.  
SAMPLE

**LUMBER & SUPPLY CO.**  
SERVING SOUTH BEND SINCE 1929

**INDIANA  
LUMBER  
& MFG. CO., INC.**  
Your Only Downtown  
Lumber Yard



**INDIANA LUMBER CO.**  
ADDITION and REMODELING  
SPECIALISTS

NEW HOMES  
STYLED FOR MODERN LIVING  
NATIONALLY ADVERTISED  
MATERIALS

Financing - Monthly Terms  
— FREE ESTIMATES —

DIAL  
**AT 9-6355**

738 SO. MICHIGAN ST.

### Lumber Companies

**BELLEVILLE LUMBER & SUPPLY CO.**  
3916 W. Sample - AT 9-0341  
(See Advertisement This Classification)  
**BIMSCO 1212 S. Walnut** - AT 8-9111  
(See Advertisement This Classification)  
**CIRCLE LUMBER & FUEL CO.**  
1718 Circle - CE 4-0111  
(See Advertisement This Classification)  
**CITY LUMBER & SUPPLY INC.**  
721 College - CE 3-2467  
(See Advertisement This Classification)

### CO-OP BUILDING MATERIALS

COMPLETE LINE  
OF BUILDING MATERIALS  
LUMBER - PAINT - ROOFING  
BUILDERS HARDWARE  
FENCING  
POLE PLAN and STEEL SPAN  
FARM BUILDINGS  
"WHERE TO BUY IT"  
DEALERS  
ST. JOE CO. FARM BLDG. CO-OP  
ASSN. INC.  
Aix For Extension 5  
23300 514923 - AT 9-5007

Contact Chas G. Lumber Co. Inc.  
Kellie Rd. Mish. - BL 9-5748  
(See Advertisement This Classification)  
**CORLETT R. J. & SONS**  
See Our Ad Under Contractors Bldg.  
400 S. West Mich. - BL 5-5104

Like to get double your money's worth?  
You can do just that tonight... or any  
night. Talk six minutes for the price of  
three on Hoosier Night Rates! These  
rates apply to station-to-station calls be-  
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9 P.M. to 4:30 A.M.

**BUILDING  
a new home**



- ROOFING
- CABINETS
- BUILDING MATERIALS
- STORM SASH
- KITCHEN EQUIPMENT
- GARAGES
- WINDOWS

**AT 8-9111**

*remodeling*



**or just  
PUTTERING**



*Serving All Your Lumber Needs!*

**BIMSCO**

TELEPHONE AT 8-0111

1212 S. WALNUT STREET • SOUTH BEND 21, INDIANA

TO GET THE JOB DONE!  
CALL

**CEntral 4-0111**



**BUILDING SUPPLIES**

- CUSTOM CABINETS
- PLYWOOD
- BUILDERS HARDWARE
- MASON SUPPLIES
- ROOFING and SIDING
- INSULATION



HOME PLANNING SERVICE

**CIRCLE  
LUMBER & FUEL COMPANY**

1718 CIRCLE AV.



## Lumber Companies—(cont'd)

## EKKER LUMBER CO

WE HAVE SOLD THE  
HIGHEST QUALITY LUMBER,  
MILLWORK, and  
BUILDING MATERIALS  
FOR OVER 60 YEARS

We Carry a Complete Stock  
at All Times.  
A Telephone Call to 721-2479 Will  
Start Your New Home, Garage, or  
Remodeling

Free Estimates

1404 Franklin ----- AT 9-2479

## GISH LUMBER CO INC

23740 Ardmore Tr. CE 3-8209

(See Advertisement This Classification)

## HENDERSON &amp; CRULL LUMBER

CO 2011 WW (Central) OR 4-8831

(See Advertisement This Classification)

## INDIANA LUMBER &amp; MFG CO INC

738 S Mich. AT 9-6355

(See Advertisement This Classification)

## LAKEVILLE LUMBER &amp; COAL CO

400 Lawrence AT 7-3909

(See Advertisement This Classification)

## LEESBURG LUMBER CO

BUILD YOUR OWN HOME

Leesburg Will Furnish All Bldg. Mate-

rial for Home on Your Lot at Lowest

Prices. Very Liberal Terms.

Everywhere to Build Anything

CALL CE 3-4492

H.N. Sawyer Call

CE 2-7821

18075 S Bend-----CE 3-4487

(Continued Next Page)

Call "station-to-station." It's always  
smart to take advantage of the best bar-  
gain you can get. "Station" calls offer  
you just that. Service is faster, and you  
save money, besides!

LAKEVILLE  
LUMBER & COAL CO.

AT 7-3909

## LUMBER

- ★ For All Your Building Needs
- ★ GARAGES
- ★ KITCHENS REMODELED
- ★ NEW HOUSES
- ★ S.W. PAINTS
- ★ ROOFING
- ★ TRANSIT MIX
- ★ POLE BUILDINGS
- ★ CONCRETE BLOCKS
- FREE PARKING

Free Estimates

Free Delivery

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LAKEVILLE, IND.

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COMPLETE HOME REMODELING  
and PLANNING SERVICETHE SIGN OF  
QUALITY MATERIALSA Complete Line  
Of Building Materials  
For All Your Needs

- ✓ SPECIAL
- ✓ MILLWORK
- ✓ CABINETS
- ✓ PANELING

DIAL  
CE 3-2167FREE  
ESTIMATES

★ FINANCING



721 COLLEGE NEAR LINCOLNWAY W.

L W W

SAVE \$ BY BUYING IN  
TRUCK AND CARLOAD LOTSWE DELIVER  
ANYWHERE

WE USE STUDEBAKER TRUCKS  
QUALITY-ECONOMY-DEPENDABILITY  
INDIVIDUALLY OWNED AND OPERATED  
QUALIFIED MEN FOR  
REMODELING AND SHOP WORK  
GARAGES • COTTAGES  
SMALL BUILDINGS  
COMPLETE LINE OF  
BUILDING MATERIALS

PRE-CUT, PRE-FAB, RED! BUILT  
Complete Service  
from Home Planning  
to Actual Construction  
With Financial Aid

ALL LUMBER STORED  
UNDER ROOF - AWAY FROM  
THE WEATHER

FREE ESTIMATES

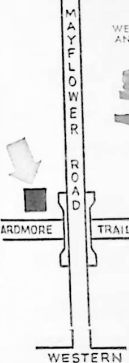
PHONE

CE 3-8209

GISH

LUMBER  
CO. Inc.

23740 ARDMORE TRAIL • JUST W. OF MAYFLOWER ROAD

SAVE WITH  
CASH AND CARRY

"We also Deliver"

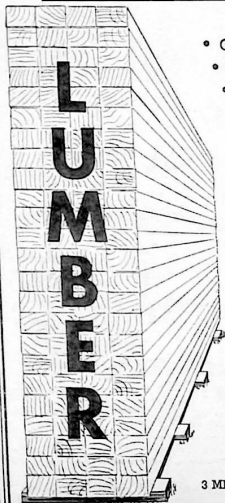
- CABINETS • PLYWOOD
- DOORS AND WINDOWS
- INSULATION • PAINT
- GLASS • ROOFING  
HARDWARE

National BRAND NAME PRODUCTS

ALL STORED  
UNDER ROOFTITLE I FHA LOANS  
NO MONEY DOWN  
36 MO. TO PAY

KELLEY RD. X

BL 9-3749

CHAS. G.  
CONTAT  
LUMBER CO., INC.3 MI. SO. ON 331 - 1/4 MI. E. ON KELLY RD.  
MISH.

# HENDERSON & CRULL

PRICE - SERVICE - QUALITY

FREE DELIVERY

- COMPLETE LINE OF QUALITY MERCHANDISE
- KILN DRIED DOUGLAS FIR LUMBER
  - U.S. GYPSUM PLASTER AND PLASTERBOARD
  - BLACK & DECKER SAWS
  - BLUE GRASS HARDWARE
  - BENJAMIN MOORE PAINTS
  - CELOTEX INSULATION
  - MULEHIDE ROOFING
  - SIDING • MILLWORK • PLUMBING SUPPLIES
  - BUILDING CONSULTANT SERVICE FOR NEW HOMES and REMODELING

ABC INSTALLMENT FINANCING FOR HOME IMPROVEMENT

CALL  
**OR 4-8831**



201 LWV OSCEOLA IND.

# LOCKMONDY BROS. LUMBER CO.

*Saves You Money on Lumber and*

*All Building Needs!*



Open 8 A.M. to 5 P.M.  
Daily - 1/2 Day On Saturday

DIAL  
**CE 4-4344**

- PLYWOOD INSULATION
- WALL BOARD PLASTER BOARD

218 S. GRANT

# Lumber Companies-(cont'd)

**LOCKMONDY BROS. LUMBER CO.**  
218 S. Grant - CE 4-4344  
(See Advertisement This Classification)  
**Lowe Lbr Co** 328 S. Main - BL 5-9611  
(See Advertisement This Classification)  
**Lumber Materials Conversion Co.**  
1774 S. Main - CE 4-1407  
**LYDICK LUMBER & COAL CO.**  
26740 S. Main - CE 4-1407  
(See Advertisement This Classification)  
**NORTH SIDE LUMBER CO.**  
502 E. Marion - BL 5-3143  
(See Advertisement This Classification)  
**Oliver-Sample Lumber Co.**  
911 S. Olive - AT-7-21

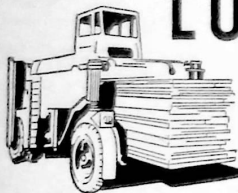
**OSCEOLA LUMBER CO.**  
*Everything to Build With*  
Lumber - Millwork - Cement  
Mason Supplies - Roofing  
Hardware  
*Quality Plus Service*  
W. Wash. (Osceola) - OR 4-8811

**RIVERVIEW LUMBER CO.**  
*EVERYTHING TO BUILD ANYTHING*  
Plumbing, Mason, Electrical and  
Heating Supplies  
*The Best for Less*  
McKinley (Ellettsville) - OR 4-8825

9 P.M. is an ideal time for family visits by phone. Take advantage of Home Night Rates. Talk twice as long at no extra charge on station-to-station calls between any two Indiana telephone numbers from 9 P.M. to 4:30 A.M.

LOWE

# LUMBER



YOUR GUARANTEED ASSURANCE OF QUALITY FOR . . .

- NEW HOME BUILDING
- REMODELING
- REPAIRS

PROCEDURE HELP FOR THE DO-IT-YOURSELF, OR CONTRACTORS AVAILABLE FOR HANDLING YOUR ENTIRE JOB FREE ESTIMATES

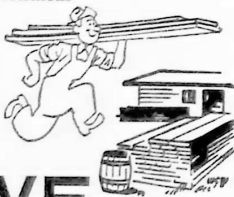
We Handle All Details Including Financing Information  
**TO BE SURE, GET THE LOWE BID.**

DIAL  
**BL 5-9611**

ESTABLISHED 1902

**LOWE LUMBER CO.**

328 SOUTH MAIN • MISHAWAKA, IND.



# LUMBER-MILLWORK



**SPECIAL CUSTOM BUILT ROOF TRUSSES**

- PLYWOOD
- FLOORING
- WINDOWS
- ROOFING
- DOORS
- SCREENS
- INSULATION
- WALLBOARD
- MOULDINGS

**COMPLETE ONE STOP SERVICE**



GARAGE and COTTAGE — ROOM ADDITIONS  
— COMPLETE HOME BUILDING SERVICE —

DIAL BL  
**5-3143**

**NORTHSIDE LUMBER**

502 E. MARION - MISH.

**Lumber Companies—(cont'd)**

**ROSELAND LUMBER & COAL CO.**  
125 Dixie Wy. — CE 3-9353  
(See Advertisement This Classification)  
**WILSON CO. The 3316 LaSalle Ave.** — CE 4-4625  
(See Advertisement This Classification)  
**WILSON LUMBER CO. Inc.**  
Hardwood Lumber Manufacturers  
1011 S. Main — AT 7-7070  
**INBOND LUMBER CO.**  
407 Laurel — AT 7-6400  
**Town & Country Bldg. Materials Co. Inc.**  
4800 S. Fellows — AT 7-1225  
**VOORHEES-JONTZ LUMBER CO.**  
Kila Dried Lumber  
Plywood • Masonite  
O'Brien Paints  
Overhead Garage Doors  
Free Estimates On Any  
Type Of Building  
**We Feature**  
Better Building Materials  
At Competitive Prices  
1700 Ford — AT 7-3311

**VOORHEES-JONTZ LUMBER CO.**  
1700 Ford — AT 7-3311  
**WESTERN AVE. LUMBER CO.**  
2598 E. 19th — AT 7-2117  
(See Advertisement This Classification)

**Lumber—Wholesale**

**Bennett Lumber Sales**  
34528 Dragon Trl. (Mish) — BL 9-4200  
Fisher Moore & Co. 1721 Circle — CE 4-4138  
Fitch Lumber Co. 216 N. Napoleon Blvd. — CE 4-5109  
**Granger Lumber Co.**  
50415 Heberlet (Granger) — CE 4-4104  
**GREAT LAKES DISTRIBUTING CORP.**  
1535 S. Main — AT 8-1411  
**HALL WHOL. INC.** 3322 S. Maple — AT 7-1501  
**LUMBER SPECIALTIES CO.**  
Located At Granger Wholesale  
Distributing Yard  
5015 S. Main (Granger) — CE 4-4104  
**MARQUETTE LUMBER CO. INC.**  
Rite of Quality Hardwoods • Any Elites  
Cabinet Hardware • Creative • Baller  
Columbia Of Softwood • Oak • Hickory •  
306 S. Notre Dame — CE 4-4135

**Marquette Lumber Co. Inc.**  
306 S. Notre Dame — CE 4-4135  
**Granger Lumber Co. Inc.**  
Hardwood Lumber Manufacturers  
1011 S. Main — AT 7-7070  
**Wm. Chas. O. 1325 E. Valley** — CE 3-9826  
**WHOLESALE DISTRIBUTORS CO.**  
5569 Granger Ave. — CE 3-7462

Call "station-to-station." It's always  
smart to take advantage of the best bar-  
gain you can get. "Station" calls offer  
you just that. Service is faster, and you  
save money, besides!

**WESTERN AVE.  
LUMBER CO.**COMPLETE LINE OF  
BUILDING MATERIALS

CALL

AT 7-2117

"Let One Call Do It All!"  
HOMES✓ GARAGES ✓ ROOM ADDITIONS  
• MILLWORK • PAINT  
• ROOFING • INSULATION  
• CABINETS • FINANCING

25088 STATE ROAD 2

**Lunch Rooms**

See Restaurants

**Machine Shops****ADAMS TOOLING INC.**1702 W. Wash Ave. — CE 3-9476  
Screw Machine Products  
23246 Keller — CE 3-1101**ALLIED SCREW PRODS INC.**

1023 1/2 S. Main — BL 9-1006

**AMERICAN TOOL & DIE INC.**

124 S. Main — CE 2-5955

**BASIC MACHINE PRODS CO.**

406 N. Scott — CE 3-7128

**BERTRAND PRODS INC.**

2727 S. 3rd St. — AT 8-7678

**Capital Tooling Co.**

19948 State Line Rd. — CE 3-9530

**Defco Prods. Corp.**Blanchard Grinding On Jobbing Basis  
1720 W. Main — CE 2-4510**Franklin Tool & Die Corp.**

2115 S. Franklin — AT 7-9711

**Garvin Bros Inc.**

19880 State Line Rd. — CE 3-2195

**Genl. Equip. & Mach. Co.**

3112 Colfax Ave. — CE 4-4106

**HABERLE MACHINISTS INC.**EST. 1894  
TOOLS • DIES • JIGS  
AND FIXTURES  
Equipped For Heavy and Light  
Gen. Machine Work and Machine  
Repairing. 250 Ton Horiz. Hydraulic  
Press • Extra Large Lathe  
14 No. Ann. Call AT 8-1168  
311 Hydraulic Ave. — CE 3-1321**Lake M.C.**Engineering-Builders Of Special  
Machines —

40435 S. Main — AT 7-4927

**Lathe Chuck & Tool Co.**

Dragon Trl. (Mish) — BL 9-4466

**LYDICK  
LUMBER & COAL CO.**

Over 30 Yrs. of Serving You

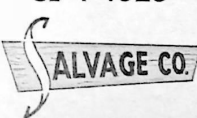
★ NEW HOMES ★ COTTAGES

★ REMODELING ★ GARAGES

When It's Lumber Call  
Our Number**CE 4-0149**

26740 Edison Rd. —

4 Miles West of Mayflower Rd.

A COMPLETE STOCK  
AT PRICES THAT PLEASE YOU  
NEW AND USED**CE 4-4625**

331 E. LA SALLE AV.

**Machine Shops—(cont'd)**

**MAIN ENGINEERING & MACH WKS INC.**  
PRODUCTION  
MACHINE WORK  
MAGNETIC PARTICLE OR  
MAGNETIC INSPECTION  
Air Force Certified Inspectors  
Our Greatest Asset, Your Good Will  
Manufacturers of Flex Ring Complies  
2818 S. Main — AT 7-1724

**Main Engineering & Mach Works Inc.**  
2818 S. Main — AT 7-1724

**Mathis Mach Corp.** 4910 Keller — CE 2-9693

**MICHIANA MACH CO.**

**GENERAL MACHINE WORK**  
PRODUCTION MACHINE  
WORK  
ACETYLENE AND ELECTRIC  
WELDING

1804 S. Main — AT 8-4688

**Michiana Mach Co.** 1804 S. Main — AT 8-4688  
**Merry Machine Inc.** 1534 Pulaski — AT 9-0189

**MISHAWAKA SCREW PRODS CO.**  
4020 1/2 (Mish) — BL 5-5395

**Parrish Mach Co.** 1702 Robinson — AT 9-9271

**PORTAGE PRODS CO.** 321 S. Main — AT 8-4683

**PRECISION PIECE PARTS INC.** 712 S. Main — BL 5-3156

**SALADY SPEED EQUIP CO.**

**GENERAL MACHINE WORK**  
AND SPEED EQUIPMENT  
✓ Milling ✓ Drilling  
✓ Turret Lathe Work  
Vince Salady • Owner  
Mon. - Fri. 9 A.M. - 9 P.M.  
1855 Prairie Ave. — AT 7-9650

**SIBLEY MACH & FOUNDRY CORP.**

206 E. Tuttle — AT 8-4611

**ROSELAND  
LUMBER AND COAL  
CO.**

**BRING US YOUR BUILDING  
PROBLEMS. WE OFFER THE  
MOST IN MATERIALS AND  
SERVICE**

We Will Advise You • Do Your  
Planning • Build It and Help You  
Arrange Financing

**VISIT OUR MODERN HOME  
DISPLAY IN OUR SHOWROOM**  
★ COMPLETE KITCHENS  
★ GARAGES AND DOORS  
★ FIREPLACE EQUIP., ETC.

FOR FAST DELIVERY OR  
INFORMATION ...

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**CE ntral 3-9353**

• Lumber • Plywood  
• Paints • Hardware  
• Millwork • Mason Supplies

**TRANSIT MIXED CONCRETE**

Open THU 3 P.M. On Sat.

125 DIXIE WAY N.

**Machine Shops—(cont'd)**

**S BEND FORM TOOL CO INC.**  
Form Tools, Gauges, Fixtures,  
Latwork  
111 W. Main — AT 7-4572  
**South Mor Prods.**  
1115 Webster Mish — BL 5-4052  
**Spiral Metal Prods.**  
19964 State Line Rd. — CE 2-2350  
**Standard Specialty Mfg Co.**  
At W. Colfax Ave.  
140 N. Meade — AT 8-1525  
**Walnut Mach Co Inc.**  
1525 S. Walnut — AT 7-0700

**Machine Tools**

**See Also Tools**  
Bullard Co 436 N. Main — CE 4-1210

**ERNEST HOLDEMAN & COLLET INC.**  
New And Used Machine Tools  
Bought And Sold  
8201 Ward Elkhart Ind.  
Call Long Distance Elkhart — JA 3-5310

**Ex-Cell Corp.** 409 W. Main — AT 8-5388

**HI-STANDARD GUN DRILLS—**  
THOMPSON R H  
Successor To J W Mull Jr  
906 Arch & Bldg Bldg Indpls  
Call Long Distance  
Indpls — ME 5-9393

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E. J. Ford (Mish) — BL 5-3195

**NIBLOCK MACHY INC.**  
New And Used Machine Tools  
Bought And Sold  
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Call Long Distance Elkhart — CO 4-3177

**SHEFFIELD MACHINE TOOLS—**  
SHEFFIELD IND SALES CORP  
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Call Long Distance  
Indpls — FL 9-5442

**SOUTH BEND PRECISION MACHINE  
TOOLS**

Engine Lathes, 9" to 16" &  
16-24", Toolroom Lathes, 9"  
to 16", Turret Lathes, Mill-  
ing Machines, Shapers, Drill  
Presses, Pedestal Grinders,  
Attachments and Accessories.

"WHERE TO BUY THEM"  
**S BEND LATHE INC.**  
425 E. Madison — CE 2-3311

**S Bend Tool & Die Co Inc.**  
1601 Kemble Av. — AT 8-4605

**Machinery—Farm**  
See Farm Equipment

**Machinery—General**  
**SIBLEY MACH & FOUNDRY CORP.**  
206 E. Tuttle — AT 8-4611  
S Bend Lathe Inc 425 E. Madison — CE 2-3311

**Machinery—Hydraulic**  
See Hydraulic Machinery

**Machinery Movers**  
See Movers—Heavy Hauling

**Machinery—Repairing**  
**MATHIS MACH CORP.**  
4910 Keller — CE 2-9693

**NIBLOCK MACHY INC.**  
1002 Johnson Elkhart Ind.  
Call Long Distance Elkhart — CO 4-3177  
Precision Mach Serv 1724 S. Main — AT 8-1544

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REBUILDING • REDESIGNING  
ENGINEERING  
Specialist in Foreign Machinery  
Metric Parts Readily Available  
For Estimates On Rebuilding  
Call M. F. Krieman  
1525 S. Walnut — AT 7-0700

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**MARTIN MACHINE CO INC**  
411 Wind—AT 9-5561  
**NIBLOK MACH INC**  
1002 Johnson Elkhartland  
Call Long Distance Elkhart—CO 4-3177  
**PARRISH MACH CO INC**  
See Our Ad Under Tools Wheel & Mfrs  
1702 Robinson—AT 9-9271  
**S BEND TOOL & DIE CO INC**  
1916 S Main—AT 9-2411

### Machinery—Used

**Acme Equip Co 533 Chapin**—AT 9-1186  
**MACHINERY SUPPLY CO**  
1002 Johnson Elkhartland  
Call Long Distance Elkhart—CO 4-3177  
Salvage Co The 331 ELA Milling—CE 4-4625

### Machinery—Wood Workers'

See Wood Workers' Equipment

### Machinists

See Machine Shops, also Millwrights

### Magazines—Dealers & Distributors

**City News Agency**  
Ofc 303 ELA Sales—CE 4-6291  
Circulation Dept  
303 ELA Sales—CE 4-3205

### Magazines—Subscription Agents

**CITY NEWS AGENCY**  
303 ELA Sales—CE 4-6291  
**Periodical Publishers Inc**  
2120 Misk—AT 7-9224  
2120 Misk—AT 7-5422  
**Periodical Publisher Serv Bureau Inc**  
2643 N Wellington—CE 4-3633

### Magnesium

**ALCOA MAGNESIUM PRODUCTS—**  
ALUMINUM CO OF AMERICA  
805 JMSB—CE 2-3333

### Magnetos

**McCOMB BATTERY CO INC**  
Authorized Sales and Service  
Distributor For Fairbanks-Morse,  
Wite and American Bosch  
431 S Main—AT 9-6368

### Mail Advertising

See Advertising—Direct Mail  
**Mail Order Houses**  
Montgomery Ward & Co  
116 E Wayne—CE 4-4161

**SPIEGEL CATALOG SHOPPING CENTER—**  
SPIEGEL CATALOG SHOPPING CENTER  
Sales & Credit Dept  
414 SMICH—AT 8-4701

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**PITNEY-BOWES POSTAGE MEYERS**

Originators of the  
POSTAGE METER and  
METERED MAIL  
Complete Line of Mailing Equipment  
Postal Scales, Letter Openers  
Folding and Inserting Machines  
Counting and Imprinting Machines  
**"WHERE TO OBTAIN THEM"**  
DISTRICT SALES & SERVICE  
PITNEY BOWES INC  
468 Whitcomb—KIRBg—CE 4-3911



### Mailing Service

See Addressing; also Letter Service  
**management Consultants**

See Engineers—Management

### Manhole Covers

**S BEND FOUNDRY CO**  
1333 Slat Blvd—AT 9-6309

### Manicurists

See Barbers; also Beauty Shops

### Manufacturers' Agents

**Amoco Sales Inc 1791 S Franklin**—AT 9-6311  
**Augustin Frank A**  
104 Sironway—CE 3-5847  
**DeBoskey Gordon M Co 309LWE**—CE 2-1777  
**Dunn A N 2319 E Kinney Blvd**—AT 8-3901  
**Heckman Curtis R**  
3030 1/2 Misk Ave—AT 8-4431  
**Heckman F L & Son**  
3030 1/2 Misk Ave—AT 8-4431  
**Heckman Floyd**  
3030 1/2 Misk Ave—AT 8-4431  
**Hehl H W 2909 SMICH**—AT 9-7549  
**Horning John A Assoc**  
1405 Southward—AT 8-2335  
**Mechanical Handling Devices**  
1731 S Franklin—AT 8-1266  
**Short Robt H 601 Tower Bg**—CE 3-6588  
**Thompson Art 1430 Cedar Ave**—CE 4-5680  
**Wight Ray Co 2302 E Kinney Blvd**—AT 7-5182  
**Wright Engineering Corp Indianapolis**  
Call Long Distance—Ask  
For—Enterprise-8800  
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### Maps

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127 W Wash—CE 3-5377

### CLEARTYPE MAPS

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Business Maps For Sales, Ad-  
vertising, Traffic Control, Ex-  
port, Marines,  
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A COMPLETE MAP SERVICE.  
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### Marble

**AMERICAN HOME-FLOOR COVERING**  
435 SMICH—AT 7-1551  
**MEYER & COPE MARBLE CORP**  
**FREE ESTIMATES**  
**MICHIANA'S ONLY MARBLE FABRICATING PLANT**  
**SPECIALIZING IN ALL TYPES OF MARBLE, GRANITE AND SLATE**  
**Residential—Commercial**  
**For Information Call**  
106 W Monroe—AT 7-1489

**Meyer & Cope Marble Corp**  
106 W Monroe—AT 7-1489  
**Michiana Tile & Marble Co**  
See Our Ad Under Tile Contractors  
& Dirs—Ceramic  
434 ELA Sales—CE 2-1401

### Margarines

A & K Food Distributors 414 Fellows—AT 7-3898

### Marine Engines

See Engines

### Marine Equipment & Supplies

**THORPE'S INC 182 1/2 St Rd 23**—CE 3-8288  
**Yeager Marine Co 221 Slat Blvd**—AT 8-4550

Live better, live more at ease... with  
handy extension telephones throughout  
the house.

### Market Research

**Fadell & Assoc 412 Sherindg**—CE 4-399  
**MANPOWER SURVEY SERVICE—**  
MANPOWER SURVEY SERVICE  
Use Our Employees For Surveys  
Low Rates Offices—100 Cities  
314 Odd Fellows—CE 4-402

### Markets—Public

**PRODUCERS MKT GO INC**  
Open Tues—Thurs—Sat Also Friday  
Nights During Summer Months  
760 S Eddy—AT 9-48  
**Roseland Fruit Mkt**  
125 Olive Ways—CE 2-432

### Marriage & Family Counselors

**FAMILY & CHILDREN'S CENTER**  
Confidential Marriage Family  
Parental Counseling—By Appointment  
1411 LWW Misk—BL 5-3115

### Mason Contractors

See Contractors—Masonry

### Massage

**Heleen Lee Therapy Studio**  
507 1/2 SMICH—AT 9-432  
**Lett's Professional Massage Spa**  
107 W Wash—BL 5-370

### Messaging Equipment

**Niagara Distributing Co 810 LWW**—CE 2-720

### Matches

**Garfield Walker Assoc Inc**—BL 5-360

### Material Handling Equipment

See also Specialized Hauling; i.e.,  
Conveyors; Cranes; Trucks—Industrial;  
Etc.  
**BRANDYHILL INDUSTRIAL TRUCK**  
CO 732 SMICH—AT 7-20  
(See Advertisement This Classification)  
**CASS HUDSON CO**  
Cassiers—Wheeled—Hand Trucks—Shelving  
413 SMICH—AT 9-296  
**CLARK EQUIP CO**  
324 Ewing Buchanan Mich  
Call Long Distance Buchanan—OX 5-3611  
**Ellis C H Co Inc Indianapolis**  
Call Long Distance—Ask For—Enterprise-440  
No charge for Enterprise calls  
**HAMMEL GEO E CO**  
Wire Baskets, Guards, Racks, Con-  
veyors, Pallets, Pallet Trucks, Dials  
Special Wood Products, Lift Truck  
Accessories  
511 W Colfax—CE 3-6701

**Hammel Geo E Co 511 W Colfax**—CE 3-6701  
**Hudson Cass Co 1013 SMICH**—AT 9-236  
**KEGERRES C S SUPPLY INC**  
HALLIWELL  
Shop, Benches, Foremen's Desks  
Aim Slotted Angle  
RAPIDIAN CASTERS  
DELUXE BIN TYPE  
STEEL SHELVING  
General Factory Supply  
510-516 S 2nd St  
Elkhart Ind.—AT 7-5420

**Kimball Industrial Sales Inc**  
730 W Ind—AT 8-401

**LEWIS-SHEPARD INDUSTRIAL TRUCKS—**  
MECHANICAL HANDLING DEVICES  
1731 S Franklin—AT 8-126

**MATERIALS HANDLING EQUIP**  
CORP 215 LWW(Misk)—BL 9-3724  
(See Advertisement This Classification)

Station-to-station calls are faster and  
cost less. Birthdays... anniversaries  
... just to chat—long distance is so  
warm and friendly.

## FOR COMPLETE INDUSTRIAL TRUCK SERVICE

**LIFT TRUCKS**

- RENTED
- REPAIRED
- PROPANE UNITS
- TIRES INSTALLED
- BOUGHT
- SOLD

**CALL**

# BL 9-3724

Complete modern shop facilities and...  
Factory trained servicemen

Repairing • Motor Rebuilding  
Steam Cleaning  
Scheduled Servicing

**SERVICE AND REPAIRS ARE OUR PRODUCTS**

## MATERIALS HANDLING EQUIP. CORP.

215 L.W.W., MISH.

**Material Handling Equipment**

(Continued)

**MECHANICAL HANDLING DEVICES****LEWIS SHEPARD**

Fork Trucks and Stackers  
**BORG WARNER**  
 Overhead Electric and Hand Operated  
 Cranes and Hoists  
 Gravity and Motorized Conveyors  
 Conveying Systems  
 Wooden Pallets and Skids  
 Crane Bases, Steel Buckles  
 Lightbulbs, Magnesium Trucks  
 Sales - Service - Engineering  
 C. L. Mortensen  
 1731 S. Franklin - AT 8-1266

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American Material Overhead Cranes  
 and Conveyors  
 Lashall Overhead Conveying Equip.  
 Rubber Tyres and Yale Hoists  
 Hydraulic Hydraulic Crane Sales  
 Marshalls Hydraulics and Wire Rope  
 Pulling and Fastening Systems  
 Arrow Wheel, Roller and Bolt  
 Conveyors  
 Industrial Steel Safety Ladders  
 Adjustable Dock Boards, Hand Trucks  
 Lockers - Shelving - Tool Equip.  
 Elkhart bed Call Long Distance  
 Ask for Enterprise 2114  
 No Charge For Enterprise Calls

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Ad Fork Lift Truck New & Used And  
 Rental  
 3002 Johnson Elkhart Ind  
 Call Long Distance Elkhart - CO 4-3177  
**OLDMAN MATERIALS HANDLING**  
 601 W. Monroe - CE 2-8233

**RAPISTON OF IND INC**

See Our Ad Under Conveyors  
 1200 Monroe - AT 7-7944

**SOLE INDUSTRIAL TRUCK**

SALES INC. 592 W. Elkhart - AT 9-9335  
 (See Advertisement This Classification)

**GIPPEL EQUIP CO INC**

Industrial Trucks, Conveyors, Overhead  
 Lifting Equipment, Pallets, Shelving, Dock  
 Boards, Cranes, Skids, Pallets, Specials  
 1206 Mch Ave - AT 9-5545

Gipfel Equip Co Inc 1206 Mch Ave - AT 9-5545  
 Yale & Town Mfg Co 730 Wind - AT 8-4601

**Material Handling Equipment**

-Repairing

**MATERIALS HANDLING EQUIP CORP**

See Our Ad Under Material  
 Handling Equipment  
 215L W. Wm - BL 9-7374

**Maternity Apparel**

**PATRICIAN SHOP**  
 Maternity Wear for All Occasions  
 Headquarters for Pajama Box  
 1209 Mch - AT 7-0688

Patrician Shop 1209 Mch - AT 7-0688

**Mats-Floor**

S Bend Fabric Mat Co  
 2013 W. Ford - AT 8-1010

**Matresses**

See also Bedding

**BEAUTYREST BY SIMMONS—**

GARNITZ FURNITURE CO  
 310 S. Mch - CE 3-9494

**GRAFFIS FURNITURE**

6037905 31 - AT 9-5750

**RIES FURNITURE CO**

432 S. La Blvd - AT 9-2131

**GERBER S W FURNITURE CO**

Complete Mattress Rebuilding &  
 Renovating  
 6501 W. E - AT 8-4292

**JACKSON MATTRESS FACTORY**

SHOWROOM  
 1219 Mch Ave - BL 5-6020

**JOYCE MFG CO INC**

2101 Ironwood Dr (Mch) - BL 5-8881

**Matresses—(cont'd)****RIES FURNITURE CO**

432 S. La Blvd - AT 9-2431

**RUSSELL & RUSSELL**

MATTRESSES - BOX SPRINGS  
 PILLOWS  
 MATTRESS REBUILDING  
 FEATHER RENOVATING  
 Call CE 4-6951

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 of Service"  
 325 Hydraulic - CE 4-6951

Russell & Russell 325 Hydraulic - CE 4-6951

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**Matresses—(cont'd)****SANITARY FELTING & MATTRESS CO**

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 310 S. Mch - CE 3-9494

GRAFFIS FURNITURE  
 6037905 31 - AT 9-5750

RIES FURNITURE CO  
 432 S. La Blvd - AT 9-2431

SUNNIMED FURNITURE CO  
 1144 Mch - AT 7-0811

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 BAER'S HOME OUTFITTERS  
 315 S. Mch - AT 7-3377

GARNITZ FURNITURE CO  
 310 S. Mch - CE 3-9494

GRAFFIS FURNITURE  
 6037905 31 - AT 9-5750

RADIO & FURNITURE MART INC  
 763 S. Mch - AT 9-5562

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1135 Elreind Rd - AT 8-1401

Food Center The Elreind Rd - AT 9-0714

Food Court Groc 1346 Mch Ave - AT 9-0019

Fridman's Super Mkt  
 1608 Prairie Ave - AT 7-6944

Groceries 1248 W. Wm - AT 9-0623

Holsey's Groc 639 Studebaker - CE 3-0852

Home Made Sausage Shop  
 No 1109 W. Western - AT 7-9797

K & F Food Mkt  
 K 2 2931 Mch Ave - AT 8-8722

K & F Food Mkt  
 807 W. Western - AT 9-0822

KATZ & WEXLER KOESER  
 MEAT MKT  
 Koshier Meat & Specialty  
 410 W. Western - AT 9-1365



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**ARMOUR & CO** 531 Chaplin—AT 7-2391  
**BAIM IRVING & SONS**

WHOLESALE MEATS  
 CUSTOM SLAUGHTERING  
 AND PROCESSING OF  
 BEEF - VEAL - LAMB  
 After 5 P.M. Call 4-6746

54363 Grape Rd.—CE 4-2251

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**Coussens Slaughter Hse** 54259 Grape Rd.—CE 4-1409

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FLAVOR LOCKED  
 CHOICE OF PRIME MEATS  
 CHEESE - SHORTENING  
 Also KOSHER MEATS

Daily Service to All

Food Mills - Cafeterias - Restaurants

Hôtels - Institutions - Clubs

709 N Miles—CE 3-1115

**Dick & Co** 709 N Miles—CE 3-1115

**Edkirk Peter & Sons Inc** 1145 Northside Blvd.—AT 9-7373

**FERMAN & CO** 1707 Delaware (Mish)—BL 5-9441

**Gentner Packing Co** 51400 Prospect Rd.—AT 9-6377

**J & R MEAT DISTRIBUTING CO** 5176 McHenry (Mish)—BL 9-9451

**ROY'S MKT**

TOP QUALITY BEEF

WHOLESALE - RETAIL

Quality Meats For

Restaurants & Hotels & Institutions

We Specialize in Processing For

Home Freezers

Frozen Food & Eggs and Poultry

Low Overhead - Parking No Problem

Call Dunlap, Ind. Long Distance

TR 5-2371

Between Pleasant Plain and Prairie St.

Cable Line Rd Dunlap Ind Call Long

Distance Dunlap—TR 5-1805

**SUTO JOHN**

"Wholesale Quality Meats"

Federal Inspected and Graded

Beef - Veal - Pork

Daily Service for Restaurants

Hotels and Institutions

250 Chaplin—AT 7-5844

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**Swift & Co** 106 W Monroe—CE 5-7711

**ULLERY GOLD STORAGE**

LOCKER PLANT

See Our Air Frozen Food

Locker Service

401 S Notre Dame—CE 3-1522

**VanBuren Food Mkt**

1013 Portage Ave.—CE 4-0177

**WHISTLER BRAND MEAT PRODUCTS**

Packeters and Wholesalers of

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Smoked and Cold Meats

"Demand Whistler Brand

Hams and Bacon"

WE BUY LIVESTOCK

"WHERE TO BUY THEM"

**WHISTLER J L & SONS INC**

Dunlap Ind Long Distance

Dunlap—TR 5-7365

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ELKHART PACKING CORP

253 Hammond Ave

Elkhart Ind—CE 4-7390

**Mechanical Engineers**

See Engineers—Mechanical

**Mechanical Clinics**

See Clinics

**Medical Laboratories**

See Laboratories—Medical

**Medicine Cabinets**

See Cabinets—Medical

**Medicines—Patent & Proprietary**

Avenue Out Rate

Little Dutch Chemical Agency—

Jewelry Watches Soda Fountain

& Sundries

5314 Midway—AT 9-0861

**D & B Out-Rate Store**

52007 US 31—CE 2-8888

**Edgewater Cut Rate Store**

746LWE—AT 9-0757

**Gilmer Park Cut Rate Store**

60679 US 31—AT 9-0939

**GRAYCO INC**

Distributors Of Hager Special &

Other Health Products

757LWE—AT 7-8288

**Mar-Lu Cut Rate Store** 1852 Leer—AT 9-0799

**Michael's Cut Rate Store**

1702 Prairie Ave—AT 9-0604

**Modern Cut Rate Store** 805 Chaplin—AT 9-0892

**Rozow Michael** 1702 Prairie Ave—AT 9-0604

**Warsaw Cut Rate Store**

801 S Walnut—AT 9-0843

**Memorial Parks**

See Cemeteries & Memorial Parks

**Men's Clothing & Furnishings—Retail**

**ADLER MAX & GO** 102 Smich—CE 3-1104

**AL-BAR CORRAL**

55345 Frd Mich—BL 9-1108

**Ben's Dept Store** 913 S Midway—AT 9-1212

**Brown's Store for Men**

110LW (Mish)—BL 5-4622

(See Advertisement This Classification)

**BURTON'S**

We Honor Handy-Charge Cards

Store Hrs Mon-Fri & Sat 9AM-

6PM Tue-Wed & Thurs

9AM To 8PM

1609 Miami—AT 9-8670

**Earl Aker Men's Shop** 203 N Main—CE 4-5418

**Feingold's for Dad & Lad**

2213 Smich—AT 9-3220

**FRANK STORES INC**

We Honor Handy-Charge Cards

Luggage, Camp Hats, Men's Wear

X-Large Size Pants and Shirts

401 S Mich—AT 7-2577

**GILBERT'S MEN'S CLOTHING**

Open Every Evening 7:11 Nine

813 Smich—AT 9-5521

**Campos Store** Notre Dame Ind—CE 5-5143

**Guy's Family Store**

3200 Olive Wy N—CE 2-3801

**HUB STORE THE**

We Honor Handy-Charge Cards

329 Smich—AT 7-2494

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For the Unusual In

Slacks - Shirts - Sweaters - Belts

& Accessories For Men

111 W Jeff Blvd—AT 4-9111

**Brown's**

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FOR MEN AND BOYS

"Famous For Famous Brands"

BL 5-4622

**BOTANY 506**

By Derolf

ARMOR SHIRTS

McGLOUGH

SPORTWEAR

STETSON HATS

9:30 P.M.

BELTS AND JEWELRY

Charge Accounts

Available

Open Friday TH

110 W. MISH.

**Men's Clothing & Furnishings—Retail**

—(continued)

**King Clothing Co** 403 Smich—AT 7-2391

**KRAUSER'S FOR MEN & BOYS**

2011 Miami—AT 8-4233

**LOGAN'S TUXEDO RENTAL**

See Ad Dress Suit Rental

107 N Main—CE 3-9658

**McGuire's Clothing Store**

251 W Wash Ave—CE 4-9222

**MEN'S CORNER INTO THE**

Kuppenheimer—Botany 500 Clipper Craft

1311 Main—CE 3-8809

**Michaels & Mann** 118 Smich—CE 3-4771

**Minkow's Men's Quality Store**

303 Smich—AT 7-2171

**PARKER-WINTERWOOD INC**

1133 N Main—CE 3-6318

**RASMUSSEN MEN'S SHOP**

Corner Main & Washington Street

106 S Main—CE 2-8899

**Richman Bros Co** The 138 Smich—CE 4-6351

**Robt Hall Clothes Inc**

404 W Western—AT 7-6722

**Rosenbaum Inc**

Shoes Sportswear-Furnishings-Work

Clothes

730 W Western—AT 7-0600

**SPIRO SAML & CO**

CE 133 S Main—CE 3-8207

**Boys & Women's Dept**

121 Smich—CE 3-2335

**Men's Dept** 121 Smich—CE 3-2335

**Tailman Store** 1406 W Western—AT 7-9622

**Two Legs Inc** 118 Smich—CE 3-4771

**WINTERWOOD EARL S**

1133 N Main—CE 3-6318

**Men's Clothing & Furnishings**

—Whol & Mfrs

See Clothing—Men's Whol & Mfrs

**Mercantile Agencies**

See Credit Reporting Agencies

**Metal Ceilings**

See Ceilings

**Metal Forming Machinery**

**WYACO PRODUCTS CO**

Production and Prototype Aircraft

Type Forming Vernon-Wheelon

Direct Action Hydraulic Press

2,500 Ton Capacity

Low Cost Tooling

914 E McKinley (Mish)—BL 5-3108

**Metal Scrap**

See Scrap Iron & Metals

**Metal**

Make living more comfortable and en-

joyable with extension telephones in the

home.

**MILK**

**Hillview**

**DAIRY STORES**

A COMPLETE LINE OF

QUALITY GRADE "A"

DAIRY PRODUCTS

SEE OUR AD UNDER DAIRIES FOR

THE LOCATION OF THE STORE

NEAREST YOU!

18037 Ireland Rd. AT 8-2088

**Metal—Stamping**

**EBERHART STEEL PRODS CORP**

317E Jn Blvd (Mish)—BL 9-940

**HART MFG CORP**

920 S Logan (Mish)—BL 5-890

**S BEND METAL PRODS CO**

"A" Quality Line of Metal Stamp

Mechanical Engraving - Dial Grinding

Steel Stamps - Stamping Dies

831 Wilber—CE 2-720

**S Bend Metal Prods Co**

831 Wilber—CE 2-720

**Metal Trim**

Salvage Co The 331 E LaSalle Ave—AT 4-640

**Metals**

See also Specific Kinds, I.e.,

Aluminum; Brass; Bronze; Etc.

Messerschmidt Robt F

1321 E Chellings Dr—CE 4-672

Salvage Co The 331 E LaSalle—CE 4-640

**Microfilming**

**BURROUGHS MICROFILMING**

EQUIPMENT—

BURROUGHS CORP

1355 Mich—AT 7-430

**THERMO-FAX MICROFILM**

READER-PRINTER

Now you can read and

make instant copies of

your microfilm in

seconds—no labor

intensity.

Adaptive to any microfilming system

PRODUCT OF MINNESOTA MINING & MFG CO

"WHERE TO BUY IT"

ST JOHN BUSINESS MACH CO

205 N Main—CE 4-000

**Microphones**

See Sound Systems & Equip

**Military Supplies**

**GENDEL'S SURPLUS SALES**

512 Smich—AT 7-407

**Milk Bottle Caps</**

**Milk Companies—(cont'd)****NATIONAL MILK CO**

FARM INSPECTED  
LABORATORY TESTED  
FOR YOUR PROTECTION

GRADE "A" AT ITS BEST

921 Louisa ————— AT 7-1563

**OAK RIDGE DAIRY**

2516LWW(Mish)—BL 5-3113

**OAK RIDGE DAIRY PRODUCTS****GRADE A****Farm Fresh****DAIRY PRODUCTS**

For Home Delivery Serv-  
ice to South Bend-  
Bend-Bend Area or for  
Location of 24 Hour Automatic Dispenser Serv-  
ice in Your Neighborhood

**"FOR INFORMATION CALL"****OAK RIDGE DAIRY**

2516LWW(Mish)—BL 5-3113

**RELIABLE DAIRY INC****COMPLETE LINE OF  
DAIRY PRODUCTS**

Home Delivery or  
At Your Favorite Grocery

DEEP WEL DRINKING  
WATER

909 E Dewey ————— AT 9-2451

**RIVERSIDE DAIRY CO**

3011Lawrence(Mish)—BL 5-2931

**SUBBERG-WEITNER DAIRY  
PRODUCTS**

Established in 1907  
We Specialize  
in Home Delivery  
2 Complete Lines of  
Grade "A" Products  
Delivered in Disposable  
Containers

**"FOR INFORMATION CALL"****SUBBERG-WEITNER DAIRY**

729NBrook—CE 4-1166

**Milk Coolers****DAIRY EQUIP CO**

10311EdisonRd—CE 3-7051

**Milk Products**

See Dairy Products—Retail

**Milk Supplies**

See also Industrial Equipment & Supplies

**BORNEMAN INDUSTRIAL SUPPLY CO****Elkhart**

Call Long Distance—Ask for—Enterprise-7775

No charge for Enterprise calls

Cutting Tools Inc 435 Fellows ——— AT 7-2375

Federal Tool & Mill Supply

124WWesternAve—AT 8-4491

Call Long Distance and

ask for—Enterprise-5677

KEGERREIS & SONS INC

510-516 S 2 (Elkhart)—AT 7-5420

**MACHINERY SUPPLY CO**

Elkhart(Mish)—BL 5-3195

**MEYER'S HARDWARE INC**

200 SMain—CE 3-3177

**NISH HARDWARE SUPPLY CO**

Elkhart(Mish)—BL 5-3195

**NATL MILL SUPPLY INC**

224E Monroe ——— AT 7-2361

**POWELL TOOL SUPPLY INC**

133BMainAve—AT 9-5578

Widely scattered members of the family are as near as your telephone.

Call them—Long Distance.

**Mill Supplies—(cont'd)****RIDGE TOOL & SUPPLY DIV OF THE  
RIDGE CO**

- Winter Bros. • Latrobe
- Behr Manning • Blackhawk
- Whitman & Barnes • DeVilbiss
- Midwest • Broadloom
- Sunderland • Heller Tools
- Black & Decker

315 W Jeff Blvd—CE 4-3143

**Savage Co The 331ELaSalleAve—CE 4-4625****SINTECH SUPPLY CO INC**

Distributors of:  
DeWalt • Thor • Yates-American  
Chicago Wheel • Behr Manning  
Brown & Sharpe • J. H. Williams  
Thiele • Ray Stille • Stanley Power  
Tools • Simonds & Danton Saws  
Hannay • Atlas Press  
Free Parking For 50 Cars

543 L W E ————— AT 7-1555

**S BEND SUPPLY CO THE**

324 SMain—CE 2-1421

**SPECIALIZED MILL SUPPLIES****Goodwin**

Call Long Distance and

ask for—Enterprise-7500

**No charge for Enterprise calls****TRUCUT TOOL & SUPPLY CO INC**

721LaPorteAve—CE 4-3171

**Milliners—Retail**

Del-Rose Millinery Shop

211WWashingtonAve—CE 3-7677

**Milling Cutters**

See Tools

**Millwork—Retail****CIRCLE LBR & FUEL CO**

"Specialists in All Types  
of Mill Work"

- Commercial • Industrial
- Residential
- Schools • Churches
- Located On Circle Ave

1718 Circle Ave ————— CE 4-0111

**CITY LUMBER & SUPPLY INC**

721College—CE 3-2167

**Gish Lumber Co Inc**

23740ArdmoreTr—CE 3-8209

**INDIANA LUMBER & MFG CO INC**

721College—AT 9-6355

**Lumber Materials Conversion Co**

17714ClevelandRd—CE 4-1407

**Millwork—Whol**

Continental Millwork Corp

300WEWingAve—AT 8-4488

HASS WHOL INC 3922WSample—AT 7-1501

**Millwrights****FREEMAN MILLRIGHT SERV**

11111Clay(Mish)—BL 5-0096

If no area call Long Distance

Edwards(Mish)—Neptune 1-6132

**MILLRIGHT & CONVEYOR SERV**

19320 SFranklin—AT 7-2536

**Mimeographing Machines**

See Duplicating Machines & Supplies

**Mimeographing Service**

See Addressing; also Duplicating Service; also Letter Service

9 P.M. is an ideal time for family visits

by phone. Take advantage of Hoosier

Night Rates. Talk twice as long at no

extra charge on station-to-station calls

between any two Indiana telephones

from 9 P.M. to 4:30 A.M.

**Mineral Water**

See Water Companies

**Mirrors—Retail**

Custom Decorating & Serv

1514LWW—CE 2-5616

**DUGDALE DECORATING & GLASS**

CORP 420 SMain—AT 7-5262

Indiana Glass Co 740NCollege—CE 4-5868

INTERSTATE GLASS & PAINT CO

INC 231LYE—CE 4-1163

**PITTSBURGH PLATE GLASS CO**

1835Franklin—AT 7-3351

**S BEND GLASS INC**

1211MishAve—AT 7-4533

TWIN CITY PAINT & GLASS CO

2623MishAve—AT 8-8666

**Mobile Homes**

See Trailers—House

**Mobile Telephone Answering Service**

See Telephone Answering Service

**Mobile Telephone Service****IND BELL TELEPHONE CO INC**

307 SMain—AT 9-9201

**Model Makers****GARVEY PATTERN MFG CO INC****INDUSTRIAL****MODELS IN**

- Wood • Metal • Plastic

18" Vertical Double Head

Wood Shaper

"Located 3 Mi. North of City Limits"

52275 US 31 ————— CE 2-5803

Good Design Assoc 230WWashingtonAve—CE 3-9437

Peapack Pattern Wks

See Ad Under Pattern Makers

1153NorthSideBlvd ————— AT 9-5811

**PORTAGE PRODS CO**

321 SMain—AT 8-4683

River Park Furntr Co 2917MishAve—AT 9-5581

**WYACCO PRODUCTS CO**

914McKinley(Mish)—BL 5-3108

**Models—Living****PATRICIAN MODELING & FINISHING SCHL & AGGY**

See Our Ad Under School

509WWashingtonAve ————— CE 2-9672

**Moldings**

Salvage Co The 331ELaSalleAve—CE 4-4625

**Molds****ATLAS TOOL & DIE CO**

1924 StLineRd—CE 4-9383

**SOBOL MOLD & DIE INC**

DESIGNERS and BUILDERS OF

PLASTIC MOLD DIES

Specializing in Nylon Molds

19850 State Line Rd ————— CE 2-9776

**Metal Meel****STEEL SALES WAREHOUSE****SERVICE—**

STEEL SALES CORP Chicago Ill

Shut-Off-Pipe-Tube-Wire

Bolts-Nuts-Rivets-Screws-Fittings

Call Long Distance

and ask for—Enterprise-4228

No charge for Enterprise Calls

Talk Twice as Long and Pay No More

on Hoosier Night Rates. The former

charge for a 3-minute call now buys 6

minutes of talking time. These rates

apply on station-to-station calls between

any two Indiana telephones from 9 P.M.

to 4:30 A.M.

**Monorail Systems**

See also Conveyors

**AMERICAN MONORAIL SYSTEMS—****MILLER STEEL SUPPLY INC**

Elkhart

Call Long Distance—Ask

for—Enterprise-2114

No charge for Enterprise calls

**DEARBORN FABRICATING & ENGINEERING CORP OF IND**

1131E(Mish)—BL 9-2444

**LOUDEN MACHINERY—****SIPPEL EQUIP CO INC**

1266MishAve ————— AT 9-5545

**Monotype Composition**

See Typesetting

**Monuments**

Anthony Monument Co

57675 US 31—AT 9-1741

(See Advertisement This Classification)

**KOSIBA MONUMENTS**

24665 Str2d—AT 7-0988

(See Advertisement This Classification)

Mishawaka Monument Co

421N Cedar(Mish)—BL 5-2343

(See Advertisement This Classification)

**OSCEOLA MONUMENT CO**

2111W(Osceola)—OR 9-4320

(See Advertisement This Classification)

(Continued Next Page)

Like to get double your money's worth?

You can do just that tonight . . . or any

night. Talk six minutes for the price of

three on Hoosier Night Rates! These

rates apply to station-to-station calls be-

tween any two Indiana telephones from

9 P.M. to 4:30 A.M.

**Mishawaka****MONUMENT CO.**

"23 Years of Experience

In Monumental Service"

• MARKERS

• MONUMENTS

• VASES -

STATUARY

CALL

BL 5-2343

or BL 5-1548

Elmer A. Kovall

(Open Evenings by Appointment)

TERMS FOR YOUR CONVENIENCE

VISIT OUR FINE DISPLAY ROOM

HOLMAN

421 N. CEDAR

MISH., IND.



"Here are five reasons why you should call us for your Memorial needs"

- Largest Display
  - World's Finest Granites
  - Superior Design and Lettering
  - Quality Guaranteed Stones and Setting
  - LOWER PRICES
- Complete Line Of Bronze Markers

**OR 9-4320**

Transportation Furnished To Our Display Room

Open Sundays 2:00 To 4:00 P.M.

ANTON A. TOPPEL and SON

**OSCEOLA MONUMENT CO.**

2 Bks. East Of Osceola Bank  
211 L.W.W. OSCEOLA, IND.

**Monuments—(conf'd)**

**ROCK OF AGES MONUMENTS & MARKERS**

Only when your monument, or marker, bears this Rock of Ages

Sold only by authorized dealers listed below.



"WHERE TO BUY THEM"  
**S BEND MONUMENT WKS**  
2255 Portage Av.—CE-4-8821

**S Bend Monument Wks**  
2255 Portage Av.—CE-4-8821  
(See Advertisement This Classification)

**Morning Call Service**

See Telephone Answering Service

**Mortar**

**NEWLAND E R CO INC**  
1401 S Main—AT 9-5566  
**ROSE FUEL & MATERIALS INC**  
919 E Madison—CE-4-2133

**Mortgages**

See also Specific Headings, such as, Investment Securities, Stock & Bond Brokers, Etc.  
**ADVANCE INVEST CO INC**  
Mortgage Loans on Homes and Farms Insurance - All Kinds  
Wm. M. Swanson, Vice Pres  
116 LaFayette—CE-3-9396

**BUILDING & LOAN ASSN OF S BEND**  
214 W Washington—CE-5-8291

**BULLARD CHAS E CO INC**  
214 SherfordBv.—CE-4-2131

**COLFAX MORTGAGE & INS**  
SERV INC 404 W Washington—AT 7-6506

Buy the Easy Way—Use the Classified

**Mortgages—(conf'd)**

**FIRST FEDERAL SAVINGS & LOAN ASSN OF S BEND** 122 N Main—CE-4-1155  
First Invest Inc  
412 Odd Fellow Bg.—CE-4-4149  
Place Acceptance Corp  
1212 S Walnut—AT 8-9111  
**S BEND FEDERAL SAVINGS & LOAN ASSN 201 S Main**—CE-2-3351  
**TOWER FEDERAL SAVINGS & LOAN ASSN OF S BEND**  
216 W Washington—CE-3-8291  
**WHITCOMB & KELLER MORTGAGE CO INC**  
Whitcomb & KellBv.—CE-3-3104

**Mortuaries**

See Funeral Directors

**Motel Furnishings**

See Hotel Equipment & Supplies

**Motels**

See also Trailer Parks

**AUTO MOTEL**  
On U S 31 N  
52547US 31—CE-3-4300  
Ball Motel  
Air Conditioning-TV-Phones  
On U S 31 North-210 Pl South  
State Line  
50502US 31—CE-2-1474  
Blue & Gold Motel Inc  
2040 State Way S.—CE-2-3502  
**CAPITOL MOTEL**  
2340 DivleyN.—CE-3-9451  
Christy's Motel Court  
US Hwy 20 Mich-Corridor Call Long  
Distance Mich-City.—TR 2-5501  
(See Advertisement This Classification)

**CITY MOTEL**  
Sixteen Blocks East On US 31  
34311WE—AT 9-3567

**DIXIE VILLA MOTEL**  
1 Mi N of State Line  
On U S 31  
2439 S 11 Niles Mich  
Call Long Distance Niles.—MU 3-6211

**Drake Motel**  
60971US 31—AT 8-8326  
6401 S Mich  
Four Pines Motel  
City Limits South 2 Miles  
51341US 31—AT 9-9323

**FOUNT MOTEL**  
On U S 20 West  
53040US 20—CE-2-1349

**GREEN CABLE MOTEL**  
US 20-Newbern Mich Call Long  
Distance Newbern.—DL 4-7622  
Holiday Inn Motel 5150 W N.—CE-4-7111

**HOWARD JOHNSON MOTOR LODGE** 52999US 31—CE-4-3166

**JOHNSON HOWARD MOTOR LODGE** 52999US 31—CE-4-3166

**Kenrose Motel**  
Located 6 1/2 Miles West Of  
So Bend On US 20  
25725US 20—CE-2-3375

Long Distance can be twice as fast when you Call by Number!

**Motels—(conf'd)**

**KENTRE MOTEL** 25190 S Rd.—AT 9-994  
Lapaz Motel Lapaz  
Call Long Distance Lapaz—SUNset 4-230  
**LINCOLNWOOD MOTEL**  
In The City On S West  
3300LWW.—CE-3-5801  
**MOTEL GARRETT**  
East On U S 20  
McKinleyVW(Mich)—BL 9-970  
**MOTEL PANG-FORD**  
On U S 20 East  
McKinleyVW(Mich)—BL 9-910  
Motor Haven Motel  
On U S 20 East  
US 20E Mich.—BL 5-4111  
**MOTZ'S THREE POINT MOTEL**  
AAA AIR CONDITIONED  
OPEN YEAR AROUND  
18 COLORFUL MODERN UNITS  
HOT WATER HEATED  
10 Mi. East S Bend City Limits At  
Jct. US 20 and 112 Pl-Pans  
Direct Route to Toll Road  
Call Long Distance Elkhart  
W US 20 Elkhart Ind.—JA 3-2403

**NIGHT FALL MOTEL**  
On U S 20 East  
US 20McKinleyVW(Corridor)—OR 4-800

**NORTHERN MOTEL**

Recommended NTA Member  
Elkhart's Newest Motel  
12 UNITS  
On St. Rd. 19-1 Block South  
From Toll Road  
2820 S. Cassius Elkhart Ind  
Call Long Distance  
Elkhart—CO 4-4301

**Ranch Motel The**  
On U S 31 South  
3005 S Mich.—AT 9-400

**SHIRLEY MOTEL**  
On U S 31—AT 8-800

**SLEEPY HOLLOW MOTOR HOTEL**

- Lovely Bridal Suite
- TV - Hot Water Heat
- Air Conditioning
- Two Bedroom Cottages
- Restaurant Across Street

1800 Cannonsville St Elkhart Indiana  
Call Long Distance  
Elkhart—CO 4-2101

**S Bend Motel**  
On U S 31 South  
3420 S Mich.—AT 8-200

**STEPHENS MOTEL**  
Family Unit-Plumbers, TV, Air Cond  
5341 N. North of South Bend on US 31  
Call Long Distance Niles  
3113 S 11 Niles Mich.—MU 3-3375

**Wilton Motel**  
On State Route 2  
25419 S Rd.—CE-2-400

**Moth Proofing**

**A A EXTERMINATING CO**

Complete Pest Control Service

**MOTH PROOFING**

5-Year Guaranteed

**TERMITE CONTROL**

**FUMIGATORS**

**NO LETTERED TRUCKS**

501 E LaSalle Av.—CE-4-1151

**ALEXANIAN BROS**

See Ad Under Carpet (Rug) Cleaners

421 S Edgely—CE-3-200

**CRYSTAL CLEANERS & LAUNDRY CO**

702 E Jefferson Mich.—BL 5-600

**FASHION OLNS**

715 E MichAv.—BL 9-400

**S BEND EXTERMINATING CO**

501 E LaSalle—CE-4-1151

**SUNNYSIDE OLNS LAUNDRIES & DRY CARPET OLNS**

1125 MichAv.—AT 9-400

There's a relative, or friend near

where, right now, who'd be happy to

hear your voice over the Long Distance

**South Bend MONUMENT WORKS**

SINCE 1900



St. Joseph Church's  
Only Authorized  
Dealer

OPPOSITE  
HIGHLAND AND RIVERVIEW  
CEMETERIES

CUSTOM DUPLICATING OF  
MONUMENTS AND MARKERS

FREE ESTIMATES  
CONVENIENT TERMS

CALL ANY TIME

**CE 4-8821**

J. L. VANDEWALLE, Owner  
2255 PORTAGE AV.

**ANTHONY MONUMENT CO.**



QUALITY - REASONABLE PRICES  
LARGE SELECTION TO CHOOSE FROM

CALL  
**AT 9-1741**

**ALWAYS OPEN**  
29675 U.S. 31 SOUTH  
1 BLK. SO. OF IRELAND RD.  
FREE TRANSPORTATION IF DESIRED

**MONUMENTS BUILDERS AND DESIGNERS**



Our Low Overhead Gives Best Prices  
On Quality Work  
Open Evenings and All Day Sunday  
For Your Convenience and Easy Terms  
Work-Erected-Anywhere

CALL **AT 7-0988** CALL

**KOSIBA MONUMENTS**

24605 State Rd. 2, Across from  
Polish Cemetery



**AAA Christy's AAA**  
**HOTEL COURT**  
AIR CONDITIONED  
THE BEAUTIFUL AND RESTFUL  
BEST IN THE MIDWEST  
On U.S. Highway 20 Just East of 421  
S. M. No. from Toll Road Exit 4 - 1/4 M.  
East on U.S. 20 MICHIGAN CITY, IND.  
Call Long Distance Michigan City  
TR 4-5501 For Reservations  
33 Miles from So. Bend  
53 Miles from Chicago

**Motion Picture Cameras**

See Motion Picture Equipment &amp; Supplies

**Motion Picture Equipment****ULT CAMERA SHOP INC**

119 S Main/Mich—BL 5-6295

Hess Photo Shop 502 N.W. CE 3-1225

KODAK &amp; KODAK EQUIP

BUREK MOTION PICTURE CO

434LWW—CE 4-1615

BURKE'S MOTION PICTURE CO

434LWW—CE 4-1615

HILL PHOTO SERV

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BURKE'S MOTION PICTURE CO

434LWW—CE 4-1615

HILL PHOTO SERV

119 S Main/Mich—BL 5-6295

**Motor Freight Companies—(cont'd)****CLEMAN'S TRUCK LINE**

"The Company That Service Built" — Direct Overnight Service Between Trenton, South Bend, Mishawaka, Elkhart, LaPorte, Logansport, Peru, Rochester, Plymouth, Kokomo, Kalamazoo, Battle Creek, Grand Rapids, Three Rivers, Louisville

**"FOR INFORMATION CALL"****CLEMAN'S TRUCK LINE INC**

815 Penn—AT 9-6321

Cleman's Truck Line Inc 815 Penn—AT 9-6321

Co-Ordinated Transportation Inc

809 W. Gary—AT 8-2903

**COML MOTOR FREIGHT INC**

103 S. 1st—AT 8-4737

**CONSOLIDATED FREIGHT CO**

Call Long Distance—

No charge for Enterprise calls

**COURIER EXPRESS**

Direct Overnight Service Central, FL, Wayne, Walpole, Peru, Kokomo, Huntington, Logansport, Monticello, Lafayette, South Bend, LaPorte, Plymouth, Kalamazoo, Indianapolis

**"FOR INFORMATION CALL"****COURIER EXPRESS INC**

412 E. 1st—AT 8-2509

Courier Express Inc 412 E. 1st—AT 8-2509

**D C COAST-TO-COAST MOTOR FREIGHT SERVICE**

DENVER CITY—CE 4-1393

CO INC 1021 E. Madison—CE 4-1393

**DAYS TRANSIT INC**

Elkhart—CE 2-8297

Denver Chicago Trucking Co Inc

1021 E. Madison—CE 4-1393

**DIAMOND TRANSPORT SYSTEM INC**

2519 Turner Dr—AT 8-5700

Drumright Carriage Co Inc

412 E. 1st—AT 8-1407

Dundee Truck Line Inc

2314 S Main—AT 9-5504

**DUNDEE TRUCK LINE INC**

2314 S Main—AT 9-5504

**EXPRESS FREIGHT LINES INC**

FITTERLING TRANSPORT CO INC

2222 W. Sample—AT 9-2401

**GATEWAY TRANSPORT CO**

2517 Turner Dr—AT 9-5553

**GREAT AMERICAN TRANSPORT INC**

1515 S. Walnut—AT 9-2457

**HERTZ DRIVE-UP SYSTEM LICENSEE**

World's Largest Automobile Truck Rental Organization

Special Long Trip Weekly, Commercial Rates, Friendly Service, Public Liability, Property Damage, Theft Protection, No Red Tape

**"WHERE TO BUY IT"****AAYS HERTZ RENT-A-TRUCK CO**

Open 24 Hours A Day

117 W LaSalle—CE 2-5871

Himes Chas &amp; Sons

224 St. Joe/Khartind—CE 2-7575

Haver Trucking Co Niles Mich—CE 4-0877

**INTERSTATE MOTOR FREIGHT SYSTEM**

Coast To Coast Service

2102 Davis Dr—AT 7-1511

Interstate Motor Freight System

2102 Davis Dr—AT 7-1511

**KAIN'S MOTOR SERV CO**

311 S Main—AT 9-3330

Keeshin Transport System

809 W. Gary—AT 7-7788

**LAKE MOTOR FREIGHT LINES INC**

2222 W. Sample—AT 9-2401

**LAKE SHORE MOTOR TRANSPORT INC**

2308 W. Gary—AT 9-3391

Lee American Freight Systems

1508 Davis Dr—AT 7-2373

**Motor Freight Companies—(cont'd)****LEE TRANSPORT CO**

Operators of American Carloading Corp

1508 Davis Dr—AT 7-2373

Long Transport Co 2108 Davis Dr—AT 9-2429

Marion Trucking Co Inc

1505 S. Walnut—AT 8-4451

Mathis Motor Freight Serv

1001 Cedar—CE 3-2952

McNamara Motor Express Inc

Maintenance Dept

1504 Prairie Ave—AT 7-2524

Terminal 1330 S. Walnut—AT 7-2355

Mid-State Trucking Co 412 E. 1st—AT 8-1407

Mid-States Freight Lines Inc

See Specter Mid-States Freight

Midwest Transit Lines Inc

412 E. 1st—AT 8-2644

**MOTOR DISPATCH INC**

2108 Davis Dr—AT 7-7262

**NATL CARGATE CO**

320 W. Niles Mich—AT 8-5288

Navajo Freight Line Inc

1020 Webster—AT 7-3393

**NELSON TRANSFER**

DIRECT SERVICE BETWEEN SOUTH BEND — NILES

BERRIN SPRINGS and BUCHANAN MICHIGAN RADIO DISPATCHED

215 S Oak Buchanan Mich—CE 3-6400

Nelson Transfer

215 S Oak Buchanan Mich—CE 3-6400

**NORTHWESTERN TRANSIT INC**

2312 S Main—AT 7-2385

Northwestern Transit Inc

Superior 16th City—CE 3-2042

**NORWALK TRUCK LINES INC**

1040 W. Sample—AT 7-2344

**RINGSBY ROCKET SERVICE**

Fast, direct motor freight service to and from Chicago, Colo., Ill., Iowa, Ind., Ky., La., Me., Mich., Minn., Mo., N. Dak., S. Dak., Utah and Wyo.

Dependable connecting service to all off-line cities everywhere

Prompt and reliable pickup and delivery service

**"FOR INFORMATION CALL"****RINGSBY SYSTEM**

2108 Davis Dr—AT 8-3811

Ringsby System 2108 Davis Dr—AT 8-3811

**ROADWAY EXPRESS—ROADWAY EXPRESS INC**

1205 S. Olive—AT 7-6557

Roadway Express Inc 1205 S. Olive—AT 7-6557

Ruan Transport Co

20601 Ireland Rd—AT 9-8100

Russom Transport Co

31312 Niles Mich—CE 2-4100

Schulman J &amp; Co Inc

3200 S. Olive—AT 7-1573

**SECURITY CARGO CO INC**

412 E. 1st—AT 7-5405

**SHIPPERS DISPATCH INC**

3107 S. Main—AT 9-5526

**S BEND FREIGHT LINE INC****CHICAGO**

and Reliable Connections To All Points West and Southwest

1200 S. Olive—AT 7-1571

S Bend Freight Line Inc

1200 S. Olive—AT 7-1571

Spector Freight System—See Spector

Mid-States Freight Lines—AT 9-2457

Call the thrifty way—call "station-to-station."

Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

**Motor Freight Companies—(cont'd)****SPECTER-MID-STATES FREIGHT LINES**

The Life's Wonderful Line

- Albany
- Baltimore
- Boston
- Bridgeport
- Buffalo
- Eau Claire, Wis.
- Kansas City
- Minneapolis-St. Paul
- Newark
- New Britain
- New York
- Philadelphia
- Providence
- Rochester
- Springfield, Mass.
- Topeka
- Wichita
- Worcester

**Call For Information On Fast Relay Service**

M. C. Crofts - Mgr.

1515 S. Walnut—AT 9-2457

**Spector-Mid-States Freight Lines**

1515 S. Walnut—AT 9-2457

**SUPERIOR FREIGHT LINES INC**

2222 W. Sample—AT 9-2401

**TRANSMERICAN FREIGHT LINES INC**

100 Benton Harbor Mich

Call Long Distance—

No charge for Enterprise calls

**TRANSMERICAN FREIGHT LINES INC**

NATIONWIDE

Vital Link in America's Supply Line

1530 S. Olive—AT 9-3337

**TRANSON LINES**

Ship Via "TRANSON'S FASTER ALL YEAR SOUTHERN ROUTE"

Terminals Located At Strategic Points To Serve The Nation's Major Markets

**"FOR INFORMATION CALL"**

TRANSON LINES

106 W. Monroe—AT 7-2797

Transcon Lines 106 W. Monroe—AT 7-2797

**TUCKER FREIGHT LINES INC**

1515 S. Olive—AT 8-4441

**WALT'S DELIVERY SERV INC**

2102 Davis Dr—AT 9-3380

Werner Transport Co 809 W. Gary—AT 8-2903

**YELLOW T. TRANSIT LINES INC**

2102 Davis Dr—AT 9-9217

**Motor Truck Rental**

See Trucks—Motor—Rental

**Motor Trucks**

See Trucks—Motor

**Motorcycles****CUSHMAN MOTOR SOOTERS**

FOR PURE PLEASURE AND THRIFTY TRANSPORTATION

Ruggedly built for safe roadability; precision engineered for dynamic performance. Dependable Cushman Husky 4-cycle engine delivers up to 100 miles a gallon.

**"FOR INFORMATION CALL"**

NICODEMUS HARRY INC

1222 Fellows—CE 3-8623

**HARLEY DAVIDSON SALES AGCY**

Scooters—Motorcycles New &amp; Used

526 W. Western—AT 9-6650

Indian Motorcycle Sales &amp; Serv

801 Prairie Ave—AT 7-0475

Merrill Paul Indian Serv Agcy

2202 W. Western—AT 7-4664

**TED'S CYCLE SALES CO**

Whizzer and Indian Parts

Service All We Sell

453 S. Walnut—AT 7-5156

Ted's Cycle Sales Co 453 S. Walnut—AT 7-5156

**Motor—Gasoline**

See Engines

**Motor—Outboard**

See Outboard Motors

# ACE·VAN·LINES

Over 31 Years of

## LOCAL & LONG DISTANCE MOVING OUR OWN STORAGE

CALL **CE 3-5145** CALLFREE ESTIMATES CHEERFULLY GIVEN  
FULLY INSURED

PACKING

CRATING



DIRECT VAN SERVICE TO ALL 48 STATES

OUR OWN STORAGE AT — 28016 U.S. 20

### Mouldings

See Mouldings

### Moulds

See Molds

### Movers

See Also Transfer Companies

ACE VAN LINES 28016US 20—CE 3-5145

(See Advertisement This Classification)

### AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

America's Finest Standard 100 rates. Service everywhere. Modern vans, careful drivers. Expert packing. Unincluded responsibility. Finance plan available. Warehouse agents in all key cities. Easy, safe, dependable.

"FOR INFORMATION CALL"

AUTHORIZED AGENT

REAVES W &amp; SON

54850 Meadowview—CE 3-5586

### AERO MAYFLOWER TRANSIT CO

54850 Meadowview—CE 3-5586

(See Advertisement This Classification)

### ALLIED VAN LINES

"Dependable, safe, courteous service from the World's Largest Long Distance Movers. Your Allied Mover is the No. 1 Specialist in local moving, packing & storage. Over 750 members in all 48 states & throughout the world."

"FOR INFORMATION CALL"

WOODWORTH STORAGE &amp; TRANSFER INC

409 55118—AT 7-2577

### AMERICAN RED BALL TRANSIT CO

417E4M18—BL 9-5237

### Movers—(cont'd)

### ATLAS VAN LINES

WORLDWIDE SERVICE

Agents in principal cities — local — long distance moving — packing and storage — among nation's leading carriers — low tariff rates — free estimates.

"FOR INFORMATION CALL"

PROUD KEITH E 521LWW—CE 4-4220

Atlas Van Lines Inc 521LWW—CE 4-4220

(See Advertisement This Classification)

### BEKINS VAN LINES

GREYVAN LINES INC

28016US 20 —CE 3-5145

### CORTIER CARTAGE CO

28016US 20—CE 3-5145

### DAYS TRANSFER INC

Elkhart—CE 2-0207

### DICK'S MOVING & TRANSFER CO

130E Sample—AT 9-0800

(See Advertisement This Classification)

### DOLPH'S TRANSFER

1142 S Main—AT 9-3200

### GREYVAN LINES

Subsidiary of

GREYHOUND BUS LINES

• National Service

• Long Distance Moving

• Local Moving

• Packing • Storage

"FOR INFORMATION CALL"

GREYVAN LINES INC

54850 Meadowview—CE 3-5586

Crating

28016US 20 —CE 3-5145

You can have a handy extension telephone in your home for only a few cents a day. Just call our Business Office.

AERO

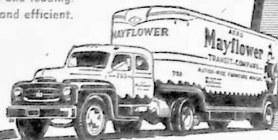
## MAYFLOWER

America's Finest

NATION-WIDE FURNITURE MOVERS

You can rely on Mayflower for modern vans, trained, courteous drivers, and for expert packing and loading. Service is fast and efficient.

It's the safe, easy way to move, anywhere in the U.S. and Canada.

Dial **CE 3-5586**  
**2-1671**

SOUTH BEND'S LEADING MOVERS — ESTAB. 1913

## W. REAVES & SON



54850 N. Meadowview

Just Across  
From Airport

MOVING ★ STORING ★ PACKING ★ SHIPPING



## FREE ESTIMATES LONG DISTANCE MOVING

OUR EQUIPMENT IS: MODERN, TIME and MONEY

SAVING — OUR MEN ARE: HONEST, RELIABLE and COURTEOUS

## ATLAS VAN LINES INC.

KEITH E. PROUD, AGENT

521 L. W. W.

Call  
**CE ntral**  
**4-4820**

CRATING • PACKING  
STORAGESave by our Lower  
Tariff Rates



**Movers-(cont'd)****HALL L L MOVING CO**

Furniture Moving Our Specialty  
1135E Victoria -----AT 8-4411  
(See Advertisement This Classification)

**HAMMEL MOVING & STORAGE**

Where in the WORLD  
do YOU want to go?  
... Will move or ship your goods ANYWHERE

**HAMMEL****"FOR INFORMATION CALL"**

LOCAL OFFICE  
**HAMMEL MOVING & STORAGE**  
INC 106W Monroe ---CE 2-8233  
EXECUTIVE OFFICES  
**HAMMEL MOVING & STORAGE**  
INC Detroit/Michigan  
Call Long Distance-Ask for...Enterprise-6451  
No charge for Enterprise calls

Kammel Moving & Storage Inc Detroit/Mich  
Call Long Distance-Ask for...Enterprise-6451  
No charge for Enterprise calls  
Jovan Mish Transfer Inc  
417E4 Mich ---BL 9-5237

(See Advertisement This Classification)  
**JORDAN TRANSFER & STORAGE CO**  
INC Detroit/Michigan  
417E4 Mich ---BL 9-5237

**LUPA STEVE & SON****STEVE LUPA  
MOVING**

W Aulen Rd-----CE 4-7411  
Somebody's birthday? Congratulations  
times by Long Distance are so personal!

**Movers-(cont'd)****LUPA STEVE & SON**

W Aulen Rd---CE 4-7411

**NORTH AMERICAN VAN LINES****"WIFE-APPROVED"**

MOVES  
Worldwide moving — land, sea, air, Coast-to-coast, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada



**"FOR INFORMATION CALL"**  
**HALL L L MOVING CO**  
1135E Victoria ---AT 8-4411

**North Amer Van Lines Agency**

1135E Victoria ---AT 8-4411  
Proud Keith E 521LWW ---CE 4-4562  
(See Advertisement This Classification)

**RAND DELIVERY SYSTEM INC**

**FAST INTERCITY MOVING**  
for over 30 yrs. - (35 Mile Radius)  
Our Trucks Are Radio Dispatched  
Rates By the Hour or Piece  
Completely Bonded and Insured  
• Ask For Extension 2 for Free Estimates

802 Fellows -----CE 3-7777

**REAVES W & SON**

54850 Meadow ---CE 3-5566  
(See Advertisement This Classification)

**TRANS-AMERICAN VAN SERVICE—**

WILTFONG L B MOVERS  
1139E LaSalle ---CE 3-7856

(Continued Next Page)

Hoosier Night Rates are the biggest long distance bargain. Double your talking time at no extra charge on station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

**DICK'S  
MOVING & TRANSFER CO.****LOCAL - LONG DISTANCE  
COAST to COAST**

INTERSTATE MOVERS (48 STATES)

— INSURED and BONDED —

Padded Pool Car Shipments To The West Coast

**BOILERS - SAFES  
HEAVY MACHINERY  
MOVED and HOISTED**

**PIANO MOVING  
DELIVERY SERVICE**

**R. B. BRIMMER**

Mgr.

40 Yrs. In Business

Locally Owned and

Operated

130 E. SAMPLE

**AT 9-8888**

Nights and Holidays

AT 7-0920



**PROMPT  
SAFE  
DEPENDABLE**

**LONG-DISTANCE MOVING****INVESTIGATE OUR LOWER RATES**

American Red Ball is a pioneer, nation-wide mover with 36 years experience. Trained, experienced personnel, with the finest in modern moving equipment, give your valued possessions the fine care they deserve. Selected warehouse agents specializing in "personalized" service in principal cities, coast-to-coast, will aid you with your moving problem, without obligation.

**BL 9-5237**

Local Moving and Storage

**JORDAN'S MISHAWAKA  
TRANSFER, INC.**

417 E. 4 (Mishawaka)

**L.L. Hall Moving Co.**

1135 E. VICTORIA



**MOVING TO, FROM and BETWEEN  
ANY OF THE 48 STATES**

AGENT

NORTH AMERICAN VAN LINES

THE 2nd GENERATION  
OF MOVING KNOW  
HOW!

DIAL

**AT 8-4411**

LET HALL do your  
HAULING  
LICENSED-Inter. Com.  
Comm.

**LONG DISTANCE MOVING**

# ALLIED

WORLD'S LARGEST — MOST TRUSTED  
VAN LINES

NO. 1  
SPECIALLY

MOVING  
PACKING  
CRATING  
STORING



YOUR LOCAL AGENT

**WOODWORTH**  
STORAGE & TRANSFER, INC.



409 So. St. Joseph St.

PHONE  
**AT 7-2377**

After Hours,  
CALL  
CE 2-8598  
Or  
CE 4-6469

SERVING MICHIANA OVER 50 YEARS

## Movers—(conf'd)

### U S VAN LINES

WORLD WIDE MOVING  
SERVICE

Agents Everywhere  
"Your Best Move Is U.S."



"FOR SERVICE CALL"  
INTERNATIONAL OFFICES  
U S VAN LINES INC  
On U S 31 South  
59642US 31 ----- AT 8-8321

U S Van Lines Inc 59642US 31-----AT 8-8321  
UNITED VAN LINES

PRE-PLANNED  
LONG DISTANCE  
MOVING IN

"SANITIZED" VANS  
MOVING WITH CARE EVERYWHERE

"FOR SERVICE CALL"  
HATFIELD TRANSFER CO  
Call Collect  
2800-oremi/ArMichiganCityInd  
Call Long Distance  
Michigan City ----- TR 2-3748

### WHEATON VAN LINES

A prompt, careful, long  
distance moving service.  
Our drivers are skilled  
in moving household  
goods with speed and  
safety. Dependable modern equipment. Expert  
packing service.

**Wheaton**  
LONG-DISTANCE  
MOVING

"FOR INFORMATION CALL"  
DAYS TRANSFER INC  
ElkhartInd.-----CE 2-8297

## Movers—(conf'd)

### WILTFONG L B MOVERS

1139ELasalleInd.---CE 3-708  
(See Advertisement This Classification)  
Woodworth Storage & Transfer Inc  
409 St. Joseph St.-----AT 7-2377  
(See Advertisement This Classification)

## Movers' Equipment Rental

### AVIS U-DRIVE-IT SERVICE

SAVE 15  
MOVE YOURSELF  
Free  
Moving, Packing, Furniture  
Rugged Ford and  
Other Fine Trucks  
Local and Long Distance Movers Equipment  
Available



"FOR INFORMATION CALL"

AVIS U-DRIVE-IT-SYSTEM  
525 Smith-----AT 1-140

IND AUTO & TRUCK RENTAL CO  
HERTZ SYSTEM LICENSEE  
Save More Than One Year on Moving  
Costs! Full Line of New Trucks  
and Trailers  
ONE-WAY SERVICE  
FOR TRAILERS!  
Truck and Car Leasing A Specialty  
127 W. LaSalle Ave.-----CE 2-500

## Movers—Heavy Hauling

See Packing & Crating Service; also  
Trucking

DICK'S MOVING & TRANSFER CO  
R. B. Brimmer, Mgr.  
MACHINERY MOVING  
BOILERS - SAFES  
EQUIPMENT  
GENERAL HOISTING  
130 E Sample-----AT 9-500

MILLWRIGHT & CONVEYOR SERV INC  
STEEL ERECTION  
MACHINERY MOVING  
1300 S Franklin-----AT 7-2300

SCHUMACHER PETER-SONS INC  
321 S SpringMish---BL 9-000  
Taylor Heavy Hauling Inc  
25601 Irindrd-----AT 8-300  
ZACK INC 2806W Sample-----AT 8-2547  
(See Advertisement This Classification)

## Movers—House

See House Movers

## Moving Picture Theatres

See Theatres

## Moving Trucks—Rental

See Trucks—Motor—Rental

**ZACK, INC.**  
HEAVY HAULING & ERECTING  
ENGINEERS

• MACHINERY MOVING  
• MILLWRIGHT  
• HOISTING AND RIGGING  
CONTRACTORS' EQUIPMENT  
HEAVY MACHINERY  
BOILERS - STACKS

CALL  
**AT 8-2547**  
**ZACK INC.**  
2806 W. SAMPLE



Yes...  
**KEITH E. PROUD**  
moved us. Their service is top!



- For Fast, Safe Service  
Across Town or Across the  
Continent
- Serving This Area For Over  
30 Years
- Fireproof Storage
- Agent for Atlas Van Lines,  
Inc.

**CE 4-4582**

**KEITH E.  
PROUD**

521 LWV

# W. REAVES & SON

SOUTH BEND'S LEADING MOVERS

Est. 1913



EXCLUSIVE AGENT AERO MAYFLOWER

LOCAL and LONG DISTANCE  
MOVING \* STORING  
PACKING \* SHIPPING

Dial CE 3-5586  
2-1671



54850 MEADOWVIEW  
JUST ACROSS FROM AIRPORT

## MOVE with CONFIDENCE

NATION-WIDE • LOCAL

Agents For  
Trans-American  
Nation-Wide  
Van Service

Dial  
CE 3-7856



The L. B.  
Wilifong  
Way

1139 E. LASALLE

**Mowers**

See Farm Equipment; also Lawn Mowers

**Musilage**

See Adhesives

**Mufflers—Automobile**

See Automobile Mufflers

**Musiums**

ART CENTER THE 420W Wash Av.—AT B-4777  
Northern Ind Historical Society  
112 S Lafl Blvd.—CE 3-2920  
South Bend Art Assn Inc  
620W Wash Av.—AT B-4777

**Music—Background**

See Music Systems

**Music By Wire**

See Music Systems

**Music Dealers**

Ann Elliott's Music Schl  
1703 SMich.—AT 9-6288  
**ANNA MARIE MUSIC STORE & STUDIOS**  
2508 Milburn Blvd.—BL 5-5575  
Cap Music Center 124 E Wayne.—CE 3-1838  
(See Advertisement This Classification)  
**ELBEL BROS MUSIC STORE**  
HAMMOND ORGANS  
FINE PIANOS  
Our Own Payment Plan  
212 W Colfax Av.—CE 3-5645

Elbel Bros Music Store  
212 W Colfax Av.—CE 3-5645  
Elliott Music Studios

1703 SMich.—AT 9-6288  
Harold's Music Co 138 N Main.—CE 3-1700  
(See Advertisement This Classification)

**KUNKEL'S MIKE MUSIC CO**  
121 S Main Mich.—BL 5-3500  
(See Advertisement This Classification)  
Kunkel's Music Co  
Organ and Amplified Chime Systems  
3004 Prairie Av  
2196 S Mich.—AT 9-3401

**PELTZ MUSIC HSE**  
"EVERYTHING MUSICAL"  
Pianos - Organs - Fender Guitars  
King Instruments - Accordions - Harps  
and Woodwind Insts.  
Records - Sheet Music  
Hi-Fi Photographs and Records  
Handy Charge Service  
423 S Mich.—AT 9-4430

**PITCHER'S MUSIC SALES**  
1801 S Mich.—AT 7-4341  
(See Advertisement This Classification)

Smith's All Hi-Fi Sound Studio  
412 S Mich.—AT 9-6540  
**WADE'S MUSIC CO** 4033 S Mich.—AT 7-1626  
(See Advertisement This Classification)

**ESTEY — LOWREY ORGANS**

Story and  
Clark  
Pianos  
Gibson  
Guitars  
Accordions  
Musical  
Supplies

**Pitcher's music**

AT 7-4341 1801 SO. MICH. ST.

# CONN

BAND INSTRUMENTS

• **SALES**

• **RENTALS**

• **REPAIRS**

Exclusive **CONN**  
Dealer

**CE 3-1700**



138 NO. MAIN AT COLFAX

# MUSICAL INSTRUMENTS



**PIANOS**

- KIMBALL
- WINTER



**ELECTRIC ORGANS**

- KIMBALL

**BAND INSTRUMENTS**

- OLDS • BLESSING
- STRINGED INSTRUMENTS
- GIBSON • MARTIN • GUILD
- SHEET MUSIC — RECORDS

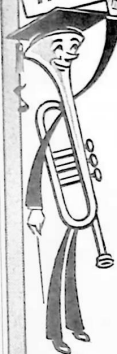
INSTRUCTOR FOR BAND  
AND ORCHESTRA INSTRUMENTS

Call **CE ntral 3-1838**  
**CE ntral 3-5819**

*The* **COPP**  
Music Center  
SINCE 1908

122-124-126 E. WAYNE

# MUSICAL INSTRUMENTS



- Private Lessons Given On All Instruments
- All Rentals Are New Instruments
- The Finest in Brand Name Merchandise
- Selmer - Signet Bundy Band and String Instruments
- Accordions
- Drums
- Amplifiers
- Accessories
- Sheet Music

"The musician who likes children"

- ★ Serving More Public and Parochial School Musicians Than Any Other Firm In This Area

Call **BL 5-3500**

— Since 1934 —

**MIKE KUNKEL'S MUSIC CO.**

121 SOUTH MAIN ST., MISHAWAKA

# WURLITZER

"The name that means Music to Millions"



- **ORGANS**
- **PIANOS**
- INSTRUMENTS & ACCESSORIES
- LOW DOWN PAYMENTS
- EASY TERMS

**INSTRUCTIONS**

ACCORDION - GUITAR - PERCUSSION  
TAP - BALLET - ACROBATIC - TOE - BATON  
and VOICE

SPACIOUS SALONS and LARGE RECITAL AUDITORIUM • MODERN AIR CONDITIONED STUDIOS

AMPLE FREE PARKING AT OUR DOOR

Call  
**AT 7-1626**

**WADE**  
music co.

"Michigan's most Progressive"

4033 SOUTH MICHIGAN STREET



## Novelties—Wholesale

## GALANTINE NOVELTY CO

Wholesale Distributors  
PRIZE and PREMIUM  
MERCHANDISE  
SALES INCENTIVES  
BUSINESS GIFTS

519 E Jeff Blvd.-----AT 8-6275

## Novelty Co.

519 E Jeff Blvd.-----AT 8-6275

## Novelty Sales Co.

Wholesale to All Type Organizations  
Toys • Gifts • Jewelry • Watches  
& Best Large Selection of Ceramics  
436 S Mich.-----AT 8-3100

## MICHIANA WHOL CO

PREMIUM PRIZES  
BAZAAR MERCHANDISE  
We Wholesale To Schools -  
P.T.A., Churches and Organizations  
Nationally Advertised Brands

1428 W & (Mich)-----BL 9-3784

## MICHIANA WHOL CO

1428 W & (Mich)-----BL 9-3784  
(See Advertisement This Classification)

## MITCHELL DIST CO INC

We Wholesale to  
Schools - P.T.A.'s - Churches and  
Bazaars

2923 Mich Av.-----AT 8-6595

## MORRIS SALES

NOVELTIES, TOYS, JEWELRY,  
DIAMONDS, CAPED ITEMS,  
PREMIUMS

2309 L W-----CE 4-6161

Morris Sales 2309 L W W-----CE 4-6161

## Nurseries Day

See Day Nurseries

## Nursery Schools

See Schools-Kindergarten & Nursery

## Nurserymen

## BAUMAN JOS L

"WE PLANT LARGE  
TREES"

Complete Landscaping Service  
Scientific Tree Maintenance

1948 Ruth Av.-----AT 9-1419

## D &amp; H LANDSCAPE CO

15687 Hamilton-----CE 4-7407  
(See Advertisement This Classification)

## EMLONG NURSERIES GARDEN

CENTER 2824 S 11th Mich  
Long Distance Niles-----MU 3-7432

(See Advertisement This Classification)

## EHR'S GARDEN &amp; FLORAL CENTER

Complete Landscaping and Lawn Serv.  
- All Work Guaranteed - Located  
W. M. West Of Mayflower On Western  
2369 S Rd 2-----AT 8-1204

## HAGQUIST H NURSERY

Complete Landscaping Service  
All Work Guaranteed  
Serving So. Bend 35 Yrs.  
21486 St Rd 23-----AT 7-9595

## Hagquist H Nursery

21486 St Rd 23-----AT 7-9595

## HOOD'S NURSERY

Jeff Rd Osceola-----OR 9-4755

If no ans call Osceola-----OR 9-4755

Hooser Night Rates are the biggest

long distance bargain. Double your talk-

ing time at no extra charge on station-to-

station calls between any two Indiana

telephones from 9 P.M. to 4:30 A.M.

## Nurserymen--(cont'd)

## HOSTETTER NURSERY

## LAWN MAINTENANCE

Evergreens Roses  
Shrubs Fertilizer

1 Blk. West of Lincoln Highway Inn  
on Capital Ave. Then 1 Mi. So. to  
Eureka Turn West to End of Road  
If No Ans. Call OR 4-9033

14350 Eureka Av Mich-----BL 5-0362

## HUNT C NURSERY

Filbert Rd (Mich)-----BL 5-2016

## HUNT RAY R NURSERIES

Nursery Located 4 1/2 Mile North Of  
Hwy 20 On Filbert Rd In  
Michigan

3310 North Side Blvd-----AT 9-6559

## HUNZIKER M J &amp; SONS

Complete Landscape Service  
65 Acres of Quality Grown  
Evergreens, Trees, and Shrubs  
Garden Stone Open Daily  
Since 1967

1 Mi East of Niles on Business M-40  
Niles Mich Call Long Distance  
& Ask For-Enterprise 1000  
No Charge For Enterprise Calls

Hunziker M J & Sons Niles Mich

Call Long Distance & Ask For-Enterprise 1000

No Charge for Enterprise Calls

JOY NURSERY THE

12945 St Rd 23-----CE 2-9575

KING'S KLINE TRAIL NURSERY

## Call

## Us

## Any Time

• Specializing In  
The Best Perennials  
Roses • Flowering  
Shrubs • Evergreens  
Ground Covers • Bulbs  
Seeds

• Complete Assortment of Annuals  
Bedding Plants • Vegetables  
• Garden Implements and Supplies  
Roto Tillers (Gas or Electric) • Hand  
Tools • Trolleys • Lawn Mower Material  
Peat Moss • Fertilizers • Etc.

• We Have A Complete Line Of  
Burl House, Peck and Feed  
• Free County Wide Delivery  
• See Our Flowers Bloom At  
21578 St Rd 21

Inquiries Welcome - Call Donna King

27290 Kline Tr-----AT 9-2896

King's Kline Trail Nursery

26175 St Rd 23-----AT 9-7809

## LILAC NURSERIES

If No Ans Call Evenings  
52215 Lilac Rd-----CE 4-7900

(See Advertisement This Classification)

## NOEN'S EVERGREEN GARDENS

10033 W Bryan-----CE 3-0379

## OWL CREST NURSERIES

24765 S 20th-----CE 2-9055

## PRICE NURSERIES &amp; GARDEN CENTER

40 Acres of the Largest Selections of  
Evergreens • Hollies • Flowering  
Shrubs • Roses and Shade Trees in  
the Middle West

Open 7:00 A.M. - No Sunday Sales  
Visitors Welcome At All Times  
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Plymouth Ind-----Plymouth WE 6-4459

Prouditt Blossom Shop & Garden Center

Lawn Sodding Our Specialty

LWEOsceola Ind-----OR 4-8218

(Continued Next Page)

Call "station-to-station." It's always

smart to take advantage of the best han-

d-gain you can get. "Station" calls offer

you just that. Service is faster, and you

save money, besides!

# NOVELTIES

## AND Notions



**LARGEST SELECTION OF MERCHANDISE  
IN NORTHERN INDIANA**

Distributors Of  
BALLOONS - NOISE MAKERS - TOYS  
GLASSWARE - PLASTIC ITEMS - PARTY SUPPLIES  
COSTUME JEWELRY - WATCHES - HOUSEWARES  
SMALL APPLIANCES - BILFOLDS - POCKET AND  
TABLE LIGHTERS - SUNDRIES  
BUSINESS GIFTS - FUND RAISING MERCHANDISE  
TIMEX WATCH DISTR. - COMPLETE RACK SERVICE

We Also Wholesale  
to Churches • Bazaars  
PTA's • Hotels • Clubs  
Theaters and  
Organizations

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BL 9-3784**

### MICHIANA WHOLESALE CO.

VISIT OUR SHOWROOM  
1424-25 W. 6TH  
2 BLKS W. OF LOGAN - MISHAWAKA

## EMLONG NURSERIES GARDEN CENTER

— DO IT YOURSELF —

We Will Help You Design  
Your Landscaping Needs

Famous For Quality Nursery Stock For  
Over 60 Years

**CALL  
LONG DISTANCE NILES, MICHIGAN  
MU 3-7432**

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St. Joseph GA rden 9-3431

2824 S. 11th NILES, MICHIGAN

## LILAC NURSERIES

Complete Line Of Locally  
Grown Nursery Stock  
Potted Roses and Perennials  
Gift Shop  
Garden Store Supplies  
Buckwheat Hulls  
Seeds • Fertilizers • Insecticides  
Landscape Service

**Call CE 4-7900**

Portage Rd., Turn Right on  
Cleveland to Lilac Rd., 1 Mi. N.



**A COMPLETE LANDSCAPE  
SERVICE**

Various Types of Top Soil  
(Delivered)

- Grading
- Roto-
- Tilling
- Gravel
- Seeding
- Nursery
- Stock
- Peat Moss
- Flagstone

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## D & H Landscapers

15687 HAMILTON



# Introducing



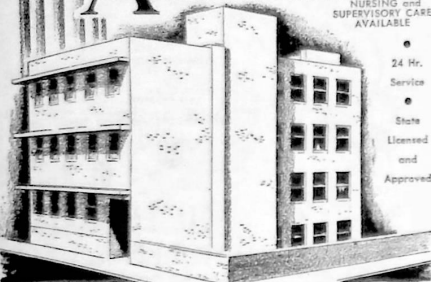
... a new mode of living for the aged. Distinctive, newly constructed, conceived and dedicated to the comfort of those we love ... and cherish.



## THE Alexandrian

NURSING and  
SUPERVISORY CARE  
AVAILABLE

• 24 Hr.  
Service  
• State  
Licensed  
and  
Approved



EQUIPPED WITH AUTOMATIC ELECTRIC WESTINGHOUSE ELEVATOR

124 SO. WILLIAM

AT 7-6501

## Sunnybrook

### NURSING & CONVALESCENT HOME

NORTHERN INDIANA'S FINEST

GRADUATES and REGISTERED NURSES  
STATE LICENSED and BONDED  
MEMBER STATE NURSING HOMES ASSN.

"Pauline S. Luther"  
ADMINISTRATOR

Dial CE 4-7976

ALL PATIENTS ON FIRST FLOOR  
FOR PATIENTS COMFORT, CONVENIENCE and  
ENJOYMENT WE OFFER YOU:

FINE FOOD - SPECIAL DIETS - DIABETIC DIETS,  
SIT-A-BATHS, FULL BATHS DAILY, LINEN CHANGED DAILY,  
FULL HOSPITAL EQUIPMENT, HOSPITAL BEDS, SIDE RAILS, OXYGEN MACHINES,  
SUCTION PUMP, LIFEZE, TEMPERATURES, BLOOD PRESSURES TAKEN DAILY,  
DAILY SHAVES, WEEKLY HAIR CUTS, FOOT DOCTOR and BEAUTY OPERATOR  
AS NEEDED.

VISITORS WELCOME AT ANY  
REASONABLE TIME

505 PORTAGE AVE.



Visiting  
Hours  
Afternoon  
2 P.M. to  
4 P.M.  
Evenings  
7 P.M. to  
8 P.M.

WE SPECIALIZE IN  
BEDFAST PATIENTS

Licensed By the State of Indiana

Where Loved Ones  
Are Cared For Under  
Personal Supervision

DIAL

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LERCH  
NURSING HOME

1044 LW'W

HOME-LIKE PEACEFUL  
ATMOSPHERE



White man



NURSING HOME

STATE LICENSED  
"Specializing in Care of People  
Who Require Individual Attention"

DAY and NITE CARE

Dial  
AT 7-0630

Convalescents  
Invalids

Visiting Hours Daily From  
2 P.M. to 4 P.M. - 6 P.M. to 8 P.M.



1145 NAPIER

## Nurserymen—(cont'd)

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St Joseph Mich—GA 9-996

RICE NURSERY 20717DardenRd—CE 2-4111

RICHARDSON NURSERIES INC

Shade and Ornamental Trees

Evergreens - Shrubs

Garden Supplies

Located Two Miles North of

McKinley Hwy.

WHOLESALE and RETAIL

Flr Rd (Mich)—BL 9-3021

ROHR HARVEY M 52215UlsterRd—CE 4-790

SCHUELL NURSERIES

30 ACRES OF

CAREFULLY GROWN

EVERGREENS and

ORNAMENTAL SHRUBS

LARGE SHADE TREES

COMPLETE

LANDSCAPING SERVICE

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Schuell Nurseries

51027PortageHwy—CE 4-5444

TARGETT NURSERY

51027PortageHwy—CE 4-5444

VAUGHAN'S NURSERY & GREENHouses

15010ClevelandRd—CE 3-300

VRIELYNCK LANDSCAPE &

NURSERY INC

Younger Line Of Trees and Shrubs

Nursery 12250 E McKinley—BL 5-479

120 E 12 Mich—BL 5-2771

Warren Turf Nursery

Sec C-4 Ag Under Sed

ClevelandBarodaMich

Call Long Distance

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WEST'S NURSERY & LANDSCAPE

SERV

EVERGREENS - ROSES

Dwarf - Fruit and Shade Trees

Lawn Work and Evergreen Trans.

Fertilizer and Garden Supplies

"It's Plant the Future"

GUARANTEED WORKMANSHIP

Reasonable Prices

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YOUNG'S LANDSCAPE NURSERY

INC 19124DardenRd—CE 4-790

Nurseries

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Registered Nurses-Private Duty

Nurses

519 S Main—CE 4-5444

Physicians & Nurses Exchange

Home and Licensed Practical Nurses

423 S Logan—CE 3-707

Visiting Nurse's Assn 321LWW—CE 4-5444

Nurses' Uniforms

See Uniforms

Nursing Homes

See also Sanitariums

ALEXANDRIAN INC THE

118 SWILLIAM—AT 7-450

(See Advertisement This Classification)

Alexandrian Nursing Home

118 SWILLIAM—AT 7-450

DOR-A-LIN INC

A Professional Nursing Home - 24 Hour

Registered Nursing Supervision

"American Nursing Home Assoc."

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Free ... Personal Telephone Number

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**Nursing Homes—(cont'd)**

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1024N Notre Dame Av.—CE 4-3179  
St. Mary's Bldg 2144Wash.—CE 2-6367

**HALL NURSING HOME**  
101 New N. Main Care For Aged and  
Old Patients • Licensed By The State  
Conveniently Located  
702 Columbia —AT 7-1637

Hall Nursing Home 702 Columbia At 7-1637  
Hess Nursing Home  
1021 W. Wash. Av.—CE 4-1221  
JEFFREY THE 909 27 —AT 9-8382  
(See Advertisement This Classification)

**KROHN NURSING HOME**  
Male & Female Patients • 24 Hr.  
Nursing Care • Overlooking St. Joseph  
River • Bernadine Krugh Miller, M.D.  
409 N Cedar (Mish)—BL 5-9637

**KRISH NURSING HOME**  
1044LWW —CE 2-5446  
(See Advertisement This Classification)  
Narrow Barbara Home  
1107 S Main—AT 9-6205

River Park Nursing Home  
2706 Wall—AT 9-6244  
(See Advertisement This Classification)

**ROCKHILL NURSING HOME**  
24 HOUR  
COMPLETE NURSING CARE  
Registered • Licensed • Practical  
Nurse  
A Home Away From Home  
Lillie A. Rockhill (Owner)  
1926 LWW —CE 3-2562

Rockhill Nursing Home 1224LWW, CE 3-2562  
**SUNNYBROOK NURSING HOME**  
605 Portage Av.—CE 4-7976  
(See Advertisement This Classification)

**TERRY-KING NURSING HOME**  
(See Advertisement This Classification)  
844W Colfax —CE 3-4715  
852W Colfax —CE 4-9962

**WHITMAN NURSING HOME**  
1145 Napier —AT 7-0630  
(See Advertisement This Classification)  
Miss Alma Nursing Home  
1844E Calvert —AT 7-8214

**Wutz**  
See Bolts & Nuts  
**Wutz-Edible-Rit**

Kammilam Shop 1391W Colfax—CE 3-9664  
**Wutz-Edible-Whol**  
Wutz's Nuts 737 S 35 —AT 8-9207

**"O"-Ring-Seals**  
See Seals—"O"-Ring

There's a relative or friend somewhere, right now, who'd be happy to hear your voice over the Long Distance lines.

**Worried?**

Talk it over by Long Distance. Let a familiar voice set your mind at rest. Rates are surprisingly low!

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Cassidy John R 921LWE —AT 7-6529  
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Examination, Treatment & Surgery  
Of The Eyes (Ophthalmology)  
230 SherinBldg —CE 3-5750  
McFarland Corley B 122N Main Blvd.—CE 4-8161  
Rudolph Carl J 110WS Main —CE 3-7187  
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**Odor Control**

**AIRKEM SALES & SERV OF S BEND**  
1110 Whitehall Dr.—CE 2-9149

**Office Buildings**

J M S Bg 108N Main —CE 4-2116  
Odd Fellow Bldg 617 OddFellowBldg.—CE 4-3371  
Platt Bldg 103W Wayne —CE 4-9041  
Sherin Bldg 224 SherinBldg.—CE 3-2185  
**TOWER BLDG 214W Wash.—CE 3-8291**

**NURSING HOME**

Dial AT 9-8382 Dial

*The Jeffrey*

909 27th

**RIVER PARK****NURSING HOME**

- Registered and Licensed Nurses
  - Bed and Ambulatory Patients
  - Special Diet • Oxygen Available
  - Private and Semi Private Rooms
- Willard and Mildred Wertz, Administrators  
State Licensed

Brick Building  
On One Floor  
Open For Your  
Inspection

**AT 8-8244**

2706 WALL ST., CORNER OF 27th  
1 BK. NORTH OF MISH. AV.

**NURSING HOME**

- Private and Semi-Private Rooms
  - 24 Hour Care
  - All Illnesses
  - OXYGEN EQUIPPED
- "For Those Who Seek The Best ...  
For Their Loved Ones"

Call **CE 3-4715**  
**CE 4-9962** Call

**TERRY-KING NURSING HOMES**

832 W. COLFAX  
816 W. COLFAX AV.

**Office & Desk Space Rental Service**

COLUMBIA WESTERN CORP THE  
618MSBg—CE 3-7430  
Telephone Answering Serv  
106W Monroe—CE 2-8233

**Office Equipment**

See Specific kinds, i.e.: Adding and  
Calculating Machines; Addressing  
Machines; Billing Machines;  
Bookkeeping & Accounting Machines;  
Duplicating Machines & Supplies;  
Office Furniture; Typewriters, Etc.

**Office Furniture—New**

**ALL STEEL EQUIP OFC FURNITURE**  
**SALES AGCY**  
Desks • Files • Chairs • Bookcases and  
Credenzas • Trade-Ins Accepted •  
746 S Eddy —AT 7-1200

Business Systems Inc 126 S Main—CE 4-1188  
(See Advertisement This Classification)

**COSCO OFFICE FURNITURE**

**OFFICE CHAIRS**  
Secretarial-Executive  
Conference - General  
**COSCO**  
Complete line of seating for office • Institutional •  
commercial, comfort cushioned, styled in  
steel. FREE 10 DAY TRIAL.

**"WHERE TO BUY THEM"**  
BUSINESS SYSTEMS INC  
126 S Main—CE 4-1188

**DEAN'S OFC MACH CO**  
DESKS • FILES • CHAIRS  
SAFES • BOOKCASES AND STANDS  
All Sizes • Colors • Styles  
715 S Mich.—AT 9-6328

**DOMORE OFFICE FURNITURE**

Custom-fitted office chairs  
for comfortable, health-  
ful working posture. Com-  
plete line of desks, tables  
and cabinets • all wood or  
wood and metal. Mod-  
ular construction fits every kind of floor  
plan.



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**DOMORE SEATING SERV CORP**  
Elkhart Ind.  
Office Layouts And Interior  
Design Service Available  
Call Long Distance and ask  
for—Enterprise-7777  
No charge for Enterprise calls

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746 S Eddy —AT 7-1200  
746 S Eddy —AT 7-0808

**ECONOMY OFC FURNITURE CO**  
3151 Ironwood Dr (Mish)—BL 9-3000

**GF METAL FURNITURE**

Steel Desks, Tables,  
Shelving and Filing  
Equipment, featur-  
ing "Super-Filter, the Mechanized File"—  
Geform Aluminum Chairs for Offices and  
Institutions—Special Contract Work—Consult  
us for office layout problems and decorating.

**"WHERE TO BUY THEM"**  
**OFFICE ENGINEERS INC**  
116 SMich—CE 3-3117

9 P.M. is an ideal time for family visits  
by phone. Take advantage of Hoosier  
Night Rates. Talk twice as long at no  
extra charge on station-to-station calls  
between any two Indiana telephones  
from 9 P.M. to 4:30 A.M.

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Modernize desks for execu-  
tive, professional, general of-  
fice. Modernize desks, auxil-  
iary units, accessories for  
modular planning. Modernize  
chairs. Steel Files



**"WHERE TO BUY THEM"**  
DEALERS

**BAILEY'S OFC SUPPLY CO**  
1624 SMich—AT 9-1152  
**DEAN'S OFC MACH CO**  
715 SMich—AT 9-6328

**OFFICE ENGINEERS INC**

Business Systems Inc 126 S Main—CE 3-3117  
**OFFICE SUPPLY & EQUIP CO**  
130N Mich—CE 3-6155  
REMINGTON RAND DIV OF SPERRY  
RAND CORP 727 SMich—AT 7-6551

**Office Furniture—Used**

Business Systems Inc 126 S Main—CE 4-1188  
DOUTHITT'S OFC EQUIP CO

**ECONOMY OFFICE FURNITURE CO**  
3151 Ironwood Dr (Mish)—BL 9-3000

**OFFICE ENGINEERS INC**  
116 SMich—CE 3-3117  
Salvage Co The 331 ELA S Main—CE 4-4625

**Office Help**

See Employment Agencies; also  
Temporary Help Contractors

**Office Partitions**

See Partitions

Add to your comfort and convenience  
with an extension telephone. Installed  
promptly. Costs only a few cents a day!

**OFFICE FURNITURE AND SUPPLIES**

Exclusive  
Shaw-Walker,  
Steelcase and  
Stow and Davis

- CHAIRS • DESKS
- CABINETS • SAFES
- FILES • TABLES

**PHONE**  
**CE 4-1188**

**BUSINESS SYSTEMS INC.**

126 S. MAIN ST.  
Across from the Courthouse

# OFFICE EQUIPMENT

ART METAL

Y &amp; E

STEEL DESKS

FILES

ALUMINUM CHAIRS

MOSLER SAFES

A. B. DICK

DUPLICATING PRODUCTS  
MICROGRAPH - AZOGRAPH  
OFFSET - SPIRIT

DIAL

CE 3-6155

## OFFICE SUPPLY and EQUIPMENT CO., INC.

130 N. Michigan

## OFFICE SUPPLIES

- FILING EQUIPMENT & SUPPLIES
- LOOSE LEAF FORMS & BINDERS
- GREETING CARDS
- SOCIAL STATIONERY
- RUBBER STAMPS

"No Parking Problem"

CALL AT 9-1152 CALL

## BAILEY'S OFFICE SUPPLY CO.

1624 S. Michigan

## DUO-THERM MONOGRAM COLEMAN

OIL and GAS HEATERS and FURNACES

FREE

LABOR ON ALL SPACE HEATER INSTALLATIONS

WE CARRY PARTS AND MAINTAIN A SERVICE DEPT.

## MASON'S FURNITURE CO., INC.

906 SO. MICHIGAN ST.

AT 9-3603 or AT 7-5280

### Office Supplies

BAILEY'S OFFICE SUPPLY CO

1624 SMICH--AT 9-1152

(See Advertisement This Classification)

BUSINESS SYSTEMS INC

126 S Main--CE 4-1188

DEAN'S OFFICE MACH CO

715 SMICH--AT 9-6328

Demen Corp

Carbon Interleaf &amp; Continuous Forms

1517LWW--CE 3-3367

Dictaphone Corp 412N Mich--CE 4-4544

EDISON VOICERITER SALES &amp; SERVICE

116 S Main--CE 4-1859

GERARD'S OFFICE STORE

109LWE(Mich)--BL 5-3000

OFFICE ENGINEERS INC

116 SMICH--CE 3-3117

OFFICE SUPPLY &amp; EQUIP CO INC

130N Mich--CE 3-6155

(See Advertisement This Classification)

### REMINING RAND

Kardex® Visible Systems

Safe-Cabinet® &amp; Safe-File®

Equipment, Catalog Binders,

Filing Equipment, Systems &amp;

Supplies, Business Records,

Photography, Office Machines,

Furniture and Supplies.



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SPERRY RAND CORP

727 SMICH--AT 7-6551

Royal McBee Corp 309EJeffBvd--CE 2-3336

SOUNDSCRIBER SALES CORP

Dictating Equipment-Portable-

Standard-Station

513Woolfway--CE 4-8538

UNDERWOOD CORP

Accounting, Adding, Typewriters

Rental And Supplies

1913 SMICH--AT 7-6548

### Oil Burners

See also Heating Apparatus

ARMSTRONG OIL BURNERS--

HOLEN J A FURNACES CO

514E Sample--AT 9-4177

BARANOWSKI JOHN

950E Cofax Ave--CE 3-8038

BELLEVILLE ELEC &amp; HEATING CO

Premier &amp; Coleman Furnaces

Installation &amp; Service

1318N Main--CE 3-9401

BEUTER ACHTON CO

Round Oak-Furn. City Furnaces

2018W Wash--CE 4-5891

BUILDERS STORE INC

1317 Mich Ave--AT 7-1528

BURGET CO

See Ad Oil Burners Repairing South

Bend Section

612E Sample--AT 8-4747

CAMPBELL C R &amp; SONS INC

3010 Midway--AT 7-1566

Carey Lester 112W Monroe--AT 9-6600

DELCO OIL BURNERS

Conversion Oil Burners

easily converts your

present heating system

to automatic operation. Also, Oil or Gas

Furnaces, Boilers, Water Heaters and Air

Conditioning.

FREE HEATING SURVEY.

"WHERE TO BUY THEM"

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DOWAGIAC OIL BURNERS--

SALES &amp; SERVICE

WHITT HEATING CO

312 S Main Mich--BL 5-2220

GILBARCO OIL BURNERS--

DISTRIBUTOR

GOFF HEATING &amp; AIR

CONDITIONING CO

1417 SMICH--AT 9-6511

Nite Phone--CE 4-0226

HOLLAND OIL BURNERS--

HOLLAND FURNACE CO

226N Monroe Dr(Mich)--BL 5-9619

HOOSIER FURNACE CO

1227W Wash Ave--CE 2-7144

### Oil Burners--(cont'd)

IRON FIREMAN OIL BURNERS

Iron Fireman Vortex oil burner  
with Synrotast day-night con-  
trols gives better heating, low-  
er fuel bills. Oil-fired furnaces  
and boilers. Home, commercial  
and industrial oil burners.  
Phone for free survey.



"WHERE TO BUY IT"

CASTLEMAN FUEL &amp; HEATING

CO 400 S Main Mich--BL 5-3154

LIQUID HEAT FUEL CO INC

116 S Main Mich--BL 5-3181

MASON'S FURNACE CO INC

Free Installation On All Space Heaters

Repair Parts In Stock

900 S Mich--CE 4-3603

(See Advertisement This Classification)

MASS &amp; D &amp; SONS INC

See Ad Under Furnaces Heating Oils

1017LWW--CE 4-8551

MONGRIE FURNACES

CASTLEMAN FUEL &amp; HEATING

CO 400 S Main Mich--BL 5-3154

NELSON &amp; SONS FUEL CO

See Ad Furnaces Heating Oils

1511 S Main--AT 7-1579

OSTHEIMER HEATING CO

1915 Main--AT 9-5100

PETRO OIL HEATING

Half a century of heating

experience in built

into Petro oil burners

for homes and busi-

nesses and Petro automatic oil-fired residential

furnaces and boilers. All units installed by

experienced heating contractors.



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428 BL Mich--CE 4-0129

CHUCK'S HEATING CO

1415E Dayton--AT 7-4767

GOHEEN PLUMBING &amp; HEATING

CO 124LWE Mich--BL 5-9659

RUMMEL HEATING CO

1124 S Main--AT 9-3368

RUMMEL HEATING CO

1124 S Main--AT 9-3368

SEDM CLAUDE L HEATING &amp;

AIR CONDITIONING

502 S Main Mich--BL 5-2217

If no one call--AT 7-3095

STANDARD HEATING CO INC

803 S Main--AT 9-6333

TEMPERATURE ENGINEERING CO

24 HR. SERVICE

DOMESTIC - COMMERCIAL

Oil Burners

Service and Cleaning

Repairing On All Makes

530 N Miles--CE 4-0628

Buy the Easy Way--Use the Classified



WHOLESALE ONLY

OIL BURNER PARTS and SUPPLIES

Complete Fuel Pump and  
Float Valve Repair Service

CE 3-8222

333 HYDRAULIC

### Oil Burners--(cont'd)

TIMKEN OIL BURNERS--

CAMPBELL C R &amp; SONS INC

3010 Midway--AT 7-1566

TORIDHEIT OIL BURNERS--

BUILDERS STORE INC

1317 Mich Ave--AT 7-1528

WHITT HEATING CO

312 S Main Mich--BL 5-2220

### Oil Burners--Parts & Supplies

BAILIE BROS SUPPLY CO

116 S Main Mich--CE 4-1188

GOFF HEATING &amp; AIR

CONDITIONING CO

1417 SMICH--AT 9-6511

Langsenkamp F H CO

333 Hydraulic--CE 3-8222

(See Advertisement This Classification)

VALLEY EQUIP CO INC

WHOLESALE ONLY

Authorized Repair Station

Sundstrand and Webster Pump

M-H, W-R, Penn, General

Controls - AP and General Oil

Valves - Perfection Furnaces

422 E Monroe--AT 8-4601

### Oil Burners--Repairing

ABACUS SERV CO

24 HR. EMERGENCY SERVICE

No Need To Hire Your Own

Heat

714 E Keweenaw

522 E Milton--AT 8-5961

BURGET CO

24 HOUR

BURNER SERVICE

Our Phone Always Answers

Authorized Deleo Dealer

SALES • INSTALLATION

CLEANING

Serving So. Bend For 15 Years

612 E Sample--AT 8-4747

CAMPBELL C R &amp; SONS INC

3010 Midway--AT 7-1566

CASTLEMAN FUEL &amp; HEATING CO

400 S Main Mich--BL 5-3154

If no one call--AT 7-3095

Chuck's Heating Co 1415E Dayton--AT 7-4767

Cobb F H Oil Burner Serv

2519 Vine--AT 8-7601

ELLIS HEATING CO

24 HR. SERVICE

• Service - Repair and Clean

• Oil Makes

• Furnaces - Boilers - Burners

• Floor Furnaces - Space Heaters

906 E Dayton--AT 9-4381

GREAT LAKES HEATING CO

Don Maynard - Russ Falso

FAST 24 HR. REPAIR

ON ALL MAKES

and MODELS

2205 S Mich--AT 7-2391

LIQUID HEAT FUEL CO INC

14921 E Jeff Blvd(Mich)--BL 5-3001

TEMPERATURE ENGINEERING CO

530N Miles--CE 3-8222

Night Telephone--AT 7-3095

VARGO'S HEATING SERV

1212E Madison--AT 8-4401

Hoosier Night Rates are the high-

long distance between. Double your

calling time at no extra charge on statu-

station calls between any two Indian

telephones from 9 P.M. to 4:30 A.M.

**Oil Distributors & Jobbers**

**A FUEL OIL CO**  
Division Of Waggoner's Fuel Co  
117 Broadway ----- CE 4-2171

**BELLEVILLE FUEL INC**  
Mobil Products ----- CE 2-4868  
Central West Oil Corp 1830 L.W. --- AT 9-0391

**UTES SERVICE**  
**HOME HEATING OILS**

**"WHERE TO BUY IT"**

**BULK PLANT**  
**CITIES SERV OIL CO**  
2233 S 3 Miles Mich. --- CE 3-1166

**SALES & DISTRIBUTION**  
**GUARDIAN ROOF**  
2233 S 3 Miles Mich. --- CE 3-1166

**SQUIRES HAROLD**  
2233 S 3 Miles Mich. --- CE 3-1166

**CITIES SERV OIL CO**  
One Advertisement This Classification

Regional Ofc 701 SheridanBldg. --- CE 4-8131  
Warehouse 2233 S 3 Miles Mich. --- CE 3-1166  
LP Gas Terminal 25701 51st Rd. --- AT 8-3777

**Guarantee Oil Co**  
90 31st LaBelle --- CE 3-9488  
Warehouse 1604 Ruple --- CE 4-7231  
Guarantee Oil Serv Inc 748 Sherman --- CE 4-2606

**GUARANTEE OIL CO** 1619 LWW --- CE 3-6515  
(See Advertisement This Classification)

Now... enjoy all the wonderful convenience of extension telephones plus smart new color in your home. Telephones now come in a variety of modern decorator colors.

**Oil Distributors & Jobbers--(cont'd)**

**MOBIL OIL CO** 1702 Circle Av. --- CE 4-5400

**MOBIL PRODUCTS**

Gasoline • Mobilgas  
Motor Oils • Mobiloil  
Mobil Special  
Lubricants • Delvac  
Mobil Heat Fuel Oils • Diesel Fuels  
Batteries • Accessories • Antifreeze

**"WHERE TO CALL"**

**BELLEVILLE FUEL INC**  
1702 Circle Av. --- CE 2-4868

**NELSON & SONS FUEL CO**

Wholesale Distributors In  
Transport Lots Of  
**FUEL OIL**

No. 1 - No. 2 - No. 3 Distillates  
No. 5 - No. 6 Industrial Black  
**GASOLINE**

Ethyl and Regular • All Octanes

Serving So. Bend and Mch.  
For Over 35 Years

1511 S Olive --- AT 7-1579

**OHIO OIL CO THE**

Marathon Gasoline & Oil  
Zone Ofc 1540 Circle --- CE 4-1264

Gasoline & Motor Oils  
1530 W Wash Av. --- CE 4-9271

Oil Heating Div  
1530 W Wash Av. --- CE 4-7666

Pacer Oil Co 728 Jeff Blvd. --- CE 2-5819

**PORTAGE OIL CORP**  
1628 W Circle --- CE 4-1105

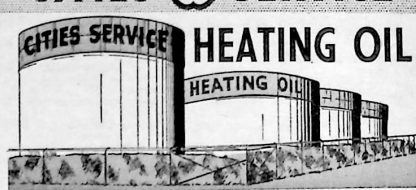
**PURE OIL CO THE**

Diesel Fuels And Fuel Oil In Truck  
Transport Deliveries

406 S Columbia --- AT 9-3444

(Continued Next Page)

Long Distance is fastest when you Call  
by Number!

**CITIES SERVICE***Serving Michiana Area*

1. ANTI-SLUDGE to prevent formation of sludge which clogs burners.
2. FREE FLOWING . . . even in sub-zero temperatures.
3. QUICK-FIRING . . . highly refined for quick, even heat.
4. PROTECTION . . . against harmful rust formation inside your fuel tank.
5. LOCAL SUPPLIES for prompt, dependable delivery.
6. EASY BUDGET TERMS with a choice of several plans.
7. KEEP-FILL service for automatic delivery.

with  
**DIRECT PIPE  
LINE SERVICE  
ASSURING  
UNINTERRUPTED  
WINTER DELIVERY**

- DEGREE DAY PLAN
- EVEN PAYMENT PLAN

METERED PRINTED  
TICKET SERVICE

*Phone***CE 3-1166****ANTI-RUST NON CLOGGING HIGH HEAT**

- NON-CLOGGING
- NON-RUSTING

**ALWAYS CLEAN BURNING  
HIGH HEAT  
UNIFORM QUALITY**

MADE BY THE MAKERS OF  
BLUE SUNOCO GASOLINE

- PROMPT SERVICE
- METERED RECEIPTS
- AUTOMATIC DELIVERIES

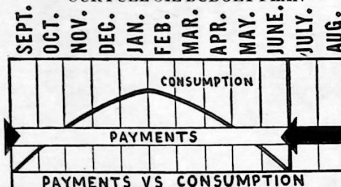
**ROSE FUEL & MATERIALS INC.**

SINCE 1914  
513 E. MADISON

DIAL  
**CE 4-2133**

**FUEL OIL**

Double Action Additive Added  
— OUR FUEL OIL BUDGET PLAN —



- No Service Charge
- No Carrying Charge
- Automatic Keep-Full Service
- Printed Meter Service

**CE 3-6515  
CE 3-8515**

**GUARANTEE OIL CO.**

Established Since 1922

1619 LINCOLNWAY WEST

**Oil Distributors & Jobbers—(cont'd)**

**QUAKER STATE OILS & SUPERFINE LUBRICANTS**  
 HEINOLD OIL CO  
 501 Franklin Ave./Valparaiso Ind  
 Call Long Distance  
 Valparaiso -----HO 2-1115

**RPM DELCO MOTOR OILS & GREASES**

**PORTAGE OIL CORP**  
 1628W Circle -----CE 4-1105

Rogers Cartage Co  
 20450 Ireland Rd.—AT 9-2255

Rose Fuel & Materials Inc.  
 513 Madison—CE 4-2133

(See Advertisement This Classification)

Rouch Heating Serv 1710 Medora—CE 3-6593

Schultz Gulf Oil Distributing Co  
 Bulk Plant 1100N Locust (Mish)—BL 5-2944

Fuel Oil Dept.  
 1100N Locust (Mish)—BL 5-8600

Shell Oil Co 1636 Circle Ave.—CE 3-9331

Shell Oil Co 1716 S Main—AT 8-4766

**SHELL OIL PRODUCTS**

Automotive and Industrial  
 Gasolines  
 Motor Oils  
 Gear Oils  
 Lubricants  
 Fuel Oils

**"WHERE TO BUY THEM"**

DISTRICT OFFICE

SHELL OIL CO 1716 S Main—AT 8-4766

BULK PLANT

SHELL OIL CO 1636 Circle Ave—CE 3-9331

Sinclair Refining Co

Bulk Plant Sales

20450 Ireland Rd.—AT 9-2421

Pipe Line Terminal

20630 Ireland Rd.—AT 7-9170

For quick action, use Long Distance.

**Oil Distributors & Jobbers—(cont'd)**

Standard Oil Co  
 Warehouse 404 S Scott—AT 8-4756  
 Adv & Equip 404 S Scott—AT 7-2414  
 Dist Ofc 529W Wash Ave—CE 3-7109  
 Dist Ofc 529W Wash Ave—CE 3-2550

Standard Toll Road Serv  
 10034 Toll Rd.—CE 2-3757

Tires Batteries & Accessories  
 604 S Scott—AT 8-4756

Standard Oil Pipe Line Terminal

Transport Operations  
 12694 Adams Rd.—CE 3-5277

Dealer Order Dept.  
 12694 Adams Rd.—CE 3-9103

Terminal & Transport  
 Superintendent—Operations  
 12694 Adams Rd.—CE 3-1012

Stock Distribtr 12694 Adams Rd—CE 4-0471

Transport Dispatcher  
 12694 Adams Rd—CE 3-5714

Automotive Repair Shop  
 12694 Adams Rd.—CE 4-4193

**STANDARD OIL PRODUCTS**

GASOLINE  
 GOLD CROWN • RED CROWN  
 MOTOR OILS  
 SUPER PERMALUBE  
 POLARINE • QUAKER STATE  
 ATLAS PRODUCTS  
 TIRES • BATTERIES  
 ACCESSORIES

**"WHERE TO BUY THEM"**

DISTRICT OFFICE

STANDARD OIL CO

529W Wash Ave—CE 3-7109

SALES & DISTRIBUTION

STANDARD OIL CO

404 S Scott—AT 8-4756

TOLL ROAD STATION SOUTH

STANDARD OIL CO

10034 Toll Rd.—CE 2-3757

It's a good idea to jot down numbers

frequently called.

**Oil Distributors & Jobbers—(cont'd)****STEVENS COMPANY**

Wholesale Distributors  
 Transport Gasoline and Fuel Oil  
 MacMillan Ring Free Motor Oil  
 DuPonts Zerone - Zerex  
 Antifreeze  
 Technical Naphthalen, Solvents and  
 Chemicals  
 1817 1/2 W Ind Ave.—AT 9-4316

**TEXACO PRODUCTS—**

MICHAEL & BARRON CO

2000W Main -----BL 5-9106

Texas Co The S 3 Miles Mich—CE 3-1718

Ward Oil Co Inc

534 S Notre Dame Ave—CE 2-2613

(See Advertisement This Classification)

**Oil Refiners**

Soco Mobil Oil Co 106W Monroe—AT 8-7273

**Oil Seals**

NATIONAL OIL SEALS—

FACTORY BRANCH

FEDERAL MOGUL SERV

1528 S Main -----AT 9-2406

**Oil Station Equipment**

See Gasoline Service Station

Equipment

**Oil Tanks**

See Tanks

**Oil Well Drilling**

See Well Drilling

Someone far away would like to hear

your voice today. Call them—Long

Distance. The cost is low.

**Oils—Cutting****STUART CUTTING FLUIDS—**

STUART D A OIL CO LTD  
 2727 S Troy Chicago Illinois  
 Call Long Distance  
 Chicago -----BL 7-720

**Oils—Essential**

Brown M & Sons 134E South—AT 9-940

**Oils—Fuel**

A A FUEL OIL CO

Division Of Waggoner's Fuel Co

1313 Woodward -----CE 4-2171

(See Advertisement This Classification)

BATSON'S OIL SERV

CLIFF'S FUEL OIL

PROMPT

DELIVERY

ANYWHERE IN

THE AREA

Cliff Batson - Owner

If No Ans. Dial CE 2-5030

51500 Current Rd Granger—CE 4-700

**BELLEVIEW FUEL INC**

Max Fuel Oil

1702 Circle Ave -----CE 2-40

(See Advertisement This Classification)

Call the thrifty way—call "station

station." Out-of-town family and friends

are as close as your telephone! Be

yourself a wonderful time with a

distance phone call. It's fun to pho

# TOP VALUE STAMPS AND A MAJOR BRAND FUEL OIL TOO...



# FUEL OIL



Dial  
 CE 2-2813  
 CE 3-6655

10 Month Budget Plan  
 Automatic Keep Fill Service  
 Metered Deliveries

# OIL CO., INC.

334 SO. NOTRE DAME AV.

# FUEL OIL

Approximately Quarter of Million Gallon Storage



FILTERED and TREATED

## A A FUEL OIL CO.

Division of

WAGGONER'S FUEL CO.

FURNACE VAC

(POWER SUCTION)

- PRINTED METERED SERVICE
- PROMPT DELIVERY
- AUTOMATIC KEEP-FILLED SERVICE
- BUDGET PLAN



1317 WOODWARD

C. W. WAGGONER

"In Business Over A Quarter Century"



## Oils-Fuel-(conf'd)

## CASTLEMAN FUEL &amp; HEATING CO

TOP  
VALUE  
STAMPSRadio Dispatched  
Trucks Insured  
Fast Delivery Service

At No Extra Cost

**TOP QUALITY FUEL OIL**  
Complete Fuel & Burner Service  
On All Makes (For Your Heating  
Problems in Our Co.)  
**IRON FIREMAN HEATING EQUIP.**  
Auth. Sales & Service  
Serving Mishawaka Over 37 Yrs.  
H No Annual Call BL 5-1154  
Nights, Sundays, & Holidays AT 9-2444

722 W Ind-----AT 7-1583

## CASTLEMAN Fuel &amp; Heating Co

722 W Ind Av.-AT 7-1583

## CIRCLE LUMBER &amp; FUEL CO

1718 Circle Av.-CE 4-0111

(See Advertisement This Classification)

## CITIES SERV OIL CO

2233 S 3 Niles Mich.-CE 3-1166

## CIP'S OIL

3200 Court St. S. S. Mich.-CE 4-7061

## CONSUMERS COAL &amp; FUEL OIL

401 S. Berkey (Mich)-BL 5-3543

## CONTINENTAL OIL CO

1021 E. Battell (Mich)-BL 5-5422

Talk Twice as Long and Pay No More  
in Housier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

## Oils-Fuel-(conf'd)

## DX FUEL OIL

PRINTED METER  
SERVICE  
BUDGET PLAN  
AUTOMATIC  
KEEP FULL  
SERVICE



## "FOR SERVICE CALL"

## GAFILL DX OIL CO

511 LaFbg.-CE 3-9488  
Emergency Fuel Oil Service  
After 5:00 PM-Sundays  
Holidays-AT 9-2655

## Dan Webster Fuel Oils &amp; Coal Co

833 Fellows-AT 7-1569

(See Advertisement This Classification)

DeBourcy Jay M 6207705 31-AT 7-4977

GAFILL DX OIL CO 511 LaFbg.-CE 3-9488

GLENN'S OIL SERV INC 748 Sherman Av.-CE 4-2606

(See Advertisement This Classification)

## GUARANTEE OIL CO

See Our Ad Under Oil Distributors

&amp; Jobbers

1619 W.W.-----CE 3-6515

## GULF FUEL OIL

CLEAN HEAT-COMFORT  
COURTEOUS & DEPENDABLE  
AUTOMATIC  
DELIVERY SERVICE



## "WHERE TO BUY IT"

DISTRICT OFFICE

## GULF OIL CORP

2135 Front Street, Chicago

Call Long Distance Toledo-PA 6-2621

DISTRIBUTORS

SCHULTZ GULF OIL

DISTRIBUTING CO

1100 Locust (Mich)-BL 5-2944

(Continued Next Page)

## FUEL OIL

(BUDGET PAYMENT PLAN)

## DISTRIBUTOR

Mobilheat Fuel Oils



Twin Action Mobilheat Cleans As It Heats

All Grades of

PREMIUM QUALITY HEATING OILS

Prompt, Metered, Automatic Delivery

"Make it a rule to use Belleville Fuel"

CE 2-4868

Nights - Sundays - Holidays AT 9-2444

BELLEVILLE  
FUEL, INC.

1702 CIRCLE AVE.

LIQUID HEAT

FUEL COMPANY, INC.

38 Years of Selling  
The Comforts  
of Oil Heat

FUEL OIL

## LIQUID HEAT

- METERED DELIVERY SERVICE
- ALL HOMES SERVICED FROM DRIVEWAY OR STREET
- OUR FUEL OILS ARE TAILORED TO YOUR INDIVIDUAL NEED
- OILOMATIC FURNACES - BURNERS - BOILERS
- SALES AND SERVICE
- GASOMATIC SALES AND SERVICE

CALL US  
TO-DAY

DAY - BL 5-3181

NITE - CE 3-7272

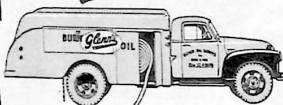
14921 E. JEFF BLVD., MISHAWAKA, IND.

BURN

FUEL OIL IS OUR BUSINESS

Glenn's  
OIL SERVICE, INC. OIL

PRINTED METERED SERVICE



CALLS MADE  
7 DAYS  
A WEEK

CALL CE 4-2606

EMERGENCY

SERVICE

GLENN'S  
OIL SERVICE, INC.

GLENN M. HAYS - OWNER  
748 SHERMAN AVE.



# FUEL OIL

RETAIL  
HOME  
DELIVERY

WHOLESALE  
TRANSPORT  
DELIVERY

**NELCO**  
FUEL PRODUCTS

CALL  
**AT lantic**  
**7-1579**

**NELCO**  
FUEL PRODUCTS

*"We Stress Personalized Service"*

- All Grades Gasoline, Domestic and Industrial Fuel Oil Available in Transport Lots
- Tank Wagon Delivery of Gasoline For Farm and Commercial Use

**NELSON & SONS**  
FUEL CO.

Serving South Bend and Mishawaka With Quality Fuel For Over 59 Years

- MILWAUKEE THERMOFLO — OIL and GAS FURNACES
  - QUIET AUTOMATIC — OIL CONVERSION BURNERS
  - DUO-THERM — OIL and GAS SPACE HEATERS
- FUEL OIL TANKS and INSTALLATION

1511 S. OLIVE ST.

Oils-Fuel-(cont'd)

**HARTMAN FUEL CO**  
FUEL OIL and COAL  
AT 8-0033  
1121 S Main-----AT 8-0033

**HERMAN'S COAL & OIL CO**  
1112N(Clay)Mish-----BL 5-3636

**IDEAL COAL & FUEL OIL CO**  
Metered • Stay-Filled Service  
Prompt and Courteous Delivery  
Ralph (Tiny) Rank, Owner  
1522 W Wash Av-----CE 4-1242

**Ideal Coal & Fuel Oil Co**  
1522W Wash-----CE 4-1242  
(See Advertisement This Classification)

**LIQUID HEAT FUEL CO INC**  
One-Stop Service by William  
14921JE(B)Mish-----BL 5-3181  
(See Advertisement This Classification)

**MARAFUEL**  
Fuel Oils of Quality  
We Prescribe the Right Oil  
For Your Burner  
Prompt Service



**"WHERE TO BUY IT"**  
OHIO OIL CO THE  
1530W Wash Av-----CE 4-7666

Like to get double your money's worth?  
You can do just that tonight . . . or any night. Talk six minutes for the price of three on Hoosier Night Rates! These rates apply to station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

Oils-Fuel-(cont'd)

**MICHAEL & BARRON CO**

**PROMPT DELIVERY** **TEXACO FUEL CHIEF**

**METERED SERVICE**  
Automatic Keep Fill Serv.  
Budget Plan

Serving Michiana Over 25 Yrs  
Coal and Cement  
Homer M. Barron, Mgr.

2020 W & (Mish)-----BL 5-3104

**Michiana Oil Heat Inst** 2803 SMICH-----AT 7-3104

**Miller Walter C Fuel Co** 214W Dwy-----AT 9-474

(See Advertisement This Classification)

**MISHAWAKA FUEL OIL CO**

See Our Ad in Mishawaka Section

416N(State)Mish-----BL 5-499

If no ans call-----BL 5-594

**MOBILHEAT**

**SIXOBY MOBIL HEATING OIL**

Now . . . Fuel oil that cleans at it heats—low Mobilheat with amazing BT-58. Dependable supply for all types of burners—automatic delivery.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**BELEVILLE FUEL INC** 1702E Dwy-----CE 2-488

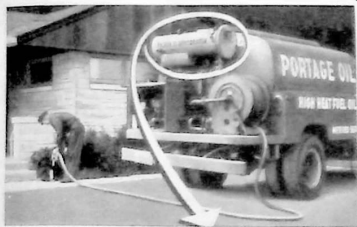
Nights Sundays & Holidays

call-----AT 5-244

For quick action use Long Distance

## PREMIUM FUEL OIL

AT REGULAR PRICES



**HY-TEST**

**303**

HYDRATED FUEL OIL

- Automatic Keep-Full Service
- Budget Plan

1. OUR EXCLUSIVE EQUIPMENT FILTERS & DEHYDRATES AT TIME OF DELIVERY
2. END TANK CORROSION
3. BURNS HOT & CLEAN

- Metered Deliveries
- Customers Life Insured Up to \$1,000 FREE

CE 4-1105

**PORTAGE OIL CORP.**

1628 W. CIRCLE AVE.  
Serving The So. Bend and Mishawaka Area

DON'T SHIVER!  
CALL REFINERS

# FUEL OIL

NONE FINER  
THAN REFINERS PRODUCTS



**"HOME DELIVERIES OUR SPECIALTY"**  
STAMPED  
METERED  
SERVICE —  
RESIDENTIAL  
and  
COMMERCIAL  
BUDGET PLAN  
AVAILABLE  
TRANSPORT  
DELIVERIES  
OF 5 and 6

**BL 5-9693**

**REFINERS OIL DISTRIBUTING CO., INC.**

702 S. LOGAN

## Oils-Fuel-(cont'd)

NELSON & SONS FUEL CO  
1511 50th Ave. - AT 7-1579  
(See Advertisement This Classification)  
OKLAHOMA OIL PRODUCTS

HEATING OILS  
DIESEL FUELS  
LUBRICATING OILS  
GASOLINES  
LUBRICANTS  
PROMPT TANK WAGON SERVICE

OKLAHOMA

"WHERE TO BUY IT"  
BULK PLANT

OKLAHOMA OIL CO  
1401EJeff Blvd-Mish. BL 5-6319

PHILLIPS PETROLEUM PRODUCTS—  
GUARANTEED OIL CO  
1619LWW - CE 3-6515

Portage Oil Corp 1628W Circle - CE 4-1105  
(See Advertisement This Classification)

RANDO FUEL OIL CO

24  
HOUR  
SERVICE

TRY US  
FOR  
SERVICE

"Ralph A. Niblick"

OWNER

1136 Queen - CE 3-9739

Ramon Fuel Oil Co 1136 Queen - CE 3-9739  
REFINERS OIL DISTRIBUTING CO  
INC 702 Slogun (Mish) - BL 5-9693

(See Advertisement This Classification)  
ROSE FUEL & MATERIALS INC  
See Our Ad Under Oil Distributors  
& Jobbers  
513E Madison - CE 4-2133

## SHELL HEATING OILS

CLEAN  
COMFORTABLE  
DEPENDABLE



"WHERE TO BUY IT"

DISTRICT OFFICE

SHELL OIL CO 1716 Smith - AT 8-4766

BULK PLANT

SHELL OIL CO 1636 Circle - CE 3-9331

For 24 Hour Keep Full Service call - CE 3-9331

DISTRIBUTORS

BURKE FRED H 1636 Circle - CE 3-9331

BEERT STANLEY R JR 1636 Circle - CE 3-9331

JOZWIAK ERNEST LEFTY 1636 Circle - CE 3-9331

JOZWIAK TED 1636 Circle - CE 3-9331

KIZER LARRY D 1636 Circle - CE 3-9331

WAGGONER CHAS L 1636 Circle - CE 3-9331

ZURAT JOS L 1636 Circle - CE 3-9331

## SINCLAIR HEATING OIL

Premium Quality, Regular Price  
Clean, Safe, Economical

METERED DELIVERY  
AUTOMATIC SERVICE  
EASY MONTHLY PAYMENTS



"WHERE TO CALL"

SALES OFFICE

SINCLAIR REFINING CO  
20630 Ireland Rd. - AT 9-2421

(Continued Next Page)

# Sinclair HEATING OIL

Premium Quality

Regular Price

Clean, Safe, Economical



- METERED DELIVERY
- AUTOMATIC KEEP-FILL SERVICE
- MOST CONVENIENT BUDGET PLAN

AT 9-2421

SINCLAIR  
REFINING COMPANY

20630 IRELAND RD.

# Circle Flame FUEL OIL

Residential - City Wide Serv.  
Prompt Delivery

PHONE  
CE 4-0111



1718 CIRCLE AV.



CE 4-1242

Nite Phone CE 2-5202

- AUTOMATIC TEMP-FILL SERVICE
- METERED RECEIPTS
- TREATED FUEL OIL

IDEAL  
COAL & FUEL OIL CO.

1522 W. WASHINGTON

# SUN FIRE FUEL OIL



AT lantic 7-2333

# WEBB FUEL CO.

1205 PRAIRIE AVENUE

MORE 24 HR. SERVICE

**HEAT**

DIAL AT 9-4798

Domestic - Commercial FUEL OIL

Metered Service

Prompt Delivery

"Serving the Community Since 1892"

NIGHTS and HOLIDAYS CALL AT 8-1856

WALTER C. MILLER FUEL CO.

216 W. BROADWAY

**FUEL OIL**

"MITYFLAME" The Highest Type Heating Oil Ever Available

Metered, Printed Delivery Service

**DAN WEBSTER FUEL OILS - COAL**

1564

Credit For Satisfactory Applicants

AT lantic 7-1569

We Give G. & G. Red Stamps

**DAN WEBSTER**  
FUEL OILS - COAL

833 FELLOWS

# Oils-Fuel-(cont'd)

**Sinclair Refining Co**  
20630 Irwin Rd.—AT 9-2421  
(See Advertisement This Classification)

# STANDARD FUEL OILS

For warm heating oil No. 2 or No. 3 oil, under  
**STANDARD FURNACE OIL**  
WITH ST-4-CLEAN  
For stoves, water heaters and  
burners requiring a No. 1 oil,  
**STANDARD HEATER OIL**  
WITH ST-4-CLEAN



"WHERE TO BUY IT"

**SALES & DISTRIBUTION  
STANDARD OIL CO**  
604 S. Scott—AT 8-4756

# SUNHEAT FURNACE OIL

Made by the Makers of  
**BLUE SUNOCO Motor Fuels**  
**PREMIUM SUNHEAT**  
with SUNGARD protects  
2-Way—prevents harmful  
sludging, rusting. SUNHEAT eliminates service  
calls due to oil... yet sells at regular price.



"WHERE TO BUY IT"

**ROSE FUEL & MATERIALS INC**  
513 E. Madison—CE 4-2193

# ULLERY FUEL & SUPPLY INC

Yard Located 921 S. St. Peter  
321 N. Squire Ave.—CE 4-1101  
321 N. Squire Ave.—CE 3-6197

# VELLEMAN'S FUEL OIL & COAL YD

1115 S. Main St.—BL 5-3424  
**WAGGONER'S FUEL CO**  
See our Ad for A Fuel Oil Co.

3424 S. Main St.—CE 4-2371

**Ward Oil Co Inc**  
334 S. Notre Dame Ave.—CE 2-2613

**Ward Oil Co Inc**  
334 S. Notre Dame Ave.—CE 3-6655

**WEBB FUEL CO** 1205 Prairie Ave.—AT 7-2333  
(See Advertisement This Classification)

# Oils-Industrial

**PURE OIL CO THE**  
406 S. Columbia—AT 9-4444

# Oils-Lubricating

**GULF MOTOR & INDUSTRIAL OILS—**  
**SCHULTZ GULF OIL**  
**DISTRIBUTING CO**  
1100 Locust (Mish)—BL 5-2944

**KENDALL OILS & LUBRICANTS—**  
**MIDWEST DISTRIBUTING CO**  
432 Carroll—AT 8-4457

Call the thrifty way—call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

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# Oils-Lubricating-(cont'd)

**PENNZOIL MOTOR OIL AND LUBRICANTS**  
SOUND YOUR "22" FOR DEALER SERVICE



Your nearest Pennzoil dealer is working for you. For his name and address call the number listed below and get safe lubrication.

"WHERE TO BUY IT"  
**GAFIL DX OIL CO**  
511 LaFbg.—CE 3-9486

Pure Oil Co The 406 S. Columbia—AT 9-4444

**QUAKER STATE OILS**  
**SUPERFINE LUBRICANTS—**  
**REINOLD OIL CO**  
908 Franklin Ave./Valparaiso  
Call Long Distance  
Valparaiso—HO 2-1115

# Oils-Waste

**WESTVILLE OIL & MFG INC**  
Call Collect  
3182 Westville Rd.  
Call Long Distance Westville—4425

# Optical Goods-Rtl

Geiger Optical Co 413 SherindBg.—CE 3-9886

# Optical Goods-Wholesale & Mfrs

American Optical Co  
Russell G. O'Hilton-Manager  
610 SherindBg.—CE 4-2137

Geiger Optical Co 413 SherindBg.—CE 3-9886

Stuart Optical Co of Ind Inc  
St. Joseph Bldg.—CE 4-3929

**WHITE-HAINES OPTICAL CO**  
327 SherindBg.—CE 3-9414

# Opticians

Geiger Optical Co 413 SherindBg.—CE 3-9886

King Optical Co 211 N. Main—CE 3-2452

**LEE OPTICIANS INC**  
SAVE 30% - 50%  
On All Eye Glass Needs  
ONE DAY SERVICE

Complete Glasses  
Optical Repairs  
Oculist B's Filled

No Appointment Necessary  
331 S. Mich.—AT 9-2084

Lee Opticians Inc 331 S. Mich.—AT 9-2084

# Optometrists

Bowers Jas M  
General Practice-Contact Lenses  
Hrs: Mon 9 AM-7 PM Tues Thurs  
Fri 9 AM To 6 PM Sat 9 AM-5 PM  
12-20 Noon Closed All Day Wed  
3606 Miami—AT 7-2379

Burke J 228 S. Mich.—CE 4-6871

General Optometric Practice-Visual  
Training-Contact Lenses  
224W. Colfax—CE 4-8251

Elliot Daniel O Jr 628 E. Jeff Blvd.—CE 3-5617

# FIZDALE NORMAN

EYES EXAMINED  
GLASSES FITTED  
CONTACT LENSES  
OPTICAL REPAIRS  
(1-12 HR. SERVICE)  
Extended Time Payments  
(Next to Avon Theatre)  
309 S. Mich.—AT 7-5477

Fizdale Norman 309 S. Mich.—AT 7-5477

Katz Sam 331 S. Mich.—AT 7-1120

Koczan John J  
Contact Lenses & Visual Training  
3622 S. Mich.—AT 9-6554

If no ans call—AT 9-5865

Kuhn Maurice R  
Across From Potawatomi Park  
2002 Mishav—AT 8-5181

# Optometrists-(cont'd)

Lachot Noble N  
General Practice-Contact Lenses  
310 LaFbg.—CE 4-6371

Lemontre Maurice E  
General Practice-Contact Lenses  
And Visual Training  
650 Oakfield Bldg.—CE 3-3010

**LEMONTRES**  
A F Lemontre  
314 S. Mich.—CE 4-7771

Lennon J V E 316 SherindBg.—CE 3-2833

Mohr Donald E 221 Dixie Wy.—CE 3-8066

If no ans call—CE 2-6507

Nicklin Rudolph 237 Chalmers Bg.—CE 2-3084

Palkich M J 508 N. Mich.—CE 3-2324

Pilot T R  
General Optometric Practice-Contact  
Lenses Member-Handy-Charge Account  
Service  
212 S. Mich.—CE 4-4874

St. Jos County Optometric Society  
224W. Colfax—CE 4-8251

(See Advertisement This Classification)

Stuller Richard E  
General Optometric Practice-Visual  
Training-Contact Lenses  
224W. Colfax—CE 4-8251

**TURBOW R W**  
Eyes Examined - Glasses Fitted  
Optical Repairs - Contact Lenses  
Handy Charge-Time Payments  
Hours Daily 9:30 to 5:30, Mon. to 8:30  
207 W. Washington  
(O'Haver Hotel)—CE 4-5777

Turbow R W 207 W. Wash.—CE 4-5777

Vodney Bernard E  
General Practice-Contact Lenses  
Orthoptics  
801 N. Mich.—CE 4-0570

**Orchestras**  
All-Star Musical Enterprises  
Entertainment Service Bands-Combos-  
Acts  
412 S. Mich.—AT 8-6933

If no ans call—BL 5-2432

**Organ Rental Service**  
Wade's Music Co 4033 S. Mich.—AT 7-7426

**Organ Repairing**  
Collier Chester S  
19575 Rolling Acres—AT 9-9551

**HEDMAN ELECTRONIC ORGAN SERV**  
WE SERVICE AND TUNE ALL  
MAKES, FACTORY  
AUTHORIZED SERVICE  
2312 S. Mich.—AT 7-0810

**MUTCHLER H C CO**  
3004 Prairie Av.  
21956 St. Regis—AT 9-3401

**SCHNADER ELECTRONIC ORGAN**  
SERV 429 Sherman Ave.—CE 3-4233

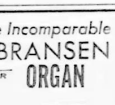
It's a good idea to jot down numbers frequently called.

Presenting the Incomparable  
... **GULBRANSEN** **ORGAN**  
TRANSMISSION

"A World of New Sound"

These Features Are All  
Self-Contained in the  
Organ Console

• All Transistor Tone  
Generating System  
• World Famous Leslie  
Tremolo System  
• Organ Percussion  
• Built-in Reverberation  
• Chimes  
also ESTEY ORGANS



**PELTZ MUSIC HOUSE**  
423 S. MICH.  
AT 9-4430

# Organs

**BALDWIN ORGANS—**  
SHIRK KENNETH C PIANOS &  
ORGANS 216 S. Main—CE 4-9334

**BEVERIDGE THOS H**  
HARDING ORGANS  
423 S. Mich.—AT 8-5495

**GOPP MUSIC CENTER**  
124 E. Wayne—CE 3-1639

**ELBEL BROS MUSIC STORE**  
HARDING ORGANS  
Free Lessons  
Use Our Own Payment Plan  
212 W. Colfax—CE 3-5445

**PELTZ MUSIC HSE** 423 S. Mich.—AT 9-4430  
(See Advertisement This Classification)

**PITCHER'S MUSIC SALES**  
See our Ad under Music Stores  
1801 S. Mich.—AT 7-4340

**WURLITZER ORGANS—**  
WADE'S MUSIC CO  
See Ad under Music Dealers  
4033 S. Mich.—AT 7-7426

**Organal Rugs**  
See Rugs

Like to get double your money's worth?

You can do just that tonight... or any night. Talk six minutes for the price of three on Hoosier Night Rates! These rates apply to station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

9 P.M. to 4:30 A.M.

"HOOSIER ☆

NIGHT

RATES" ☆

GO ☆

WAY

DOWN ☆

after 9 P.M.

• Now you can talk twice as long at no extra charge on station - to - station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

At any time, call the thrifty way—call station-to-station. Out-of-town family and friends are as close as your telephone! It's fun to phone!

Obey that impulse...

Call Tonight!

# ST. JOSEPH COUNTY OPTOMETRIC SOCIETY

Affiliate Of Indiana and American Optometric Associations

**OPTOMETRY** — The Art and Science Of Vision Care Includes:

• EXAMINATION OF THE EYES AND

• DISPENSING OF GLASSES

• VISION TRAINING "ORTHOPTICS"

• SUBNORMAL VISION AIDS

• CORRECTION OF ANISEKTONIA

TO ASSIST YOU IN CHOOSING AN OPTOMETRIST  
CALL CE 4-8251  
AND A LIST WILL BE FURNISHED

**Ornamental Metal Work**

**Aluminum Fabricating Co.**  
50655US 31--CE 2-9645  
(See Advertisement This Classification)

**ARTISTIC ORNAMENTAL IRON SHOP**  
12422 1/2 Dixieway--CE 4-4303  
(See Advertisement This Classification)

**BUILDERS AGCY THE**  
4111 51st--AT 9-4123  
(See Advertisement This Classification)

**CENTRAL IRON SHOP**  
1213 King--CE 4-9616  
(See Advertisement This Classification)

**CITY AWNING CO.** 1422 1/2 Mich--AT 9-9266  
(See Advertisement This Classification)

**DIXIE ORNAMENTAL IRON CO.**  
5235700 31--CE 2-0162  
(See Advertisement This Classification)

**Edward Iron Works Div Of Capco Steel Engineering Co.**  
2901 51st--AT 9-5511  
(Continued Next Page)

For quick action, use Long Distance.

# ORNAMENTAL WROUGHT IRON RAILINGS

CUSTOM BUILT  
Serving Michiana For 35 Yrs.



See Our Ad Under Awnings  
14 Styles of Custom Made  
Railings - Columns Flat or  
Cornered

Key to Home Distinction  
Complete Installation Service  
Terms If Desired  
30 - 60 - 90 Days or Up to 36 Months  
No Pay - No Money Down



"ESTIMATES WITHOUT OBLIGATION"

CALL AT 9-9266 CALL

**CITY AWNING CO.**

Manufacturers of Trains Products  
1422 1/2 MISHAWA AVE.  
1 1/2 Blocks West of John Adams School



**DIXIE  
ORNAMENTAL  
IRON CO.**  
52357 DIXIEWAY N.  
CUSTOM BUILT  
WROUGHT IRON

Traditional or Modern Design  
Phone CE 2-0162

# ORNAMENTAL IRON

- PORCH COLUMNS
- RAILINGS
- MAIL BOX STANDS
- SIGN BRACKETS
- GATES - GRILLES
- POSTS - LANTERNS

WIDE VARIETY  
OF DESIGNS

**AT 9-4123**  
**BUILDERS**  
**AGENCY**

4111 SOUTH MICHIGAN

FREE ESTIMATES

Charles E. Boushager

EVERYTHING  
IN  
CUSTOM BUILT  
ORNAMENTAL IRON  
and CEMENT PORCH  
CONSTRUCTION

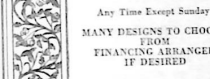
- INSIDE HANDRAIL
- STAIR RAILINGS
- PORCH POSTS
- RAILINGS

"CUSTOM BUILT FOR  
BEAUTY - HAND  
FASHIONED FOR QUALITY"

FOR FREE ESTIMATES

CALL CE 4-9616

Any Time Except Sunday

MANY DESIGNS TO CHOOSE  
FROMFINANCING ARRANGED  
IF DESIRED

**Central  
IRON SHOP**

1213 KING ST.

(Just off 1400 block of Portage)

WILLARD LASHLEE - Prop.

"We Serve To Serve Again"

# Wrought Iron

IRONCRAFT  
QUALITY COSTS NO MORE  
ANY DESIGN AVAILABLE  
IN WROUGHT IRON OR ALUMINUM

Residential - Commercial  
Industrial

- Porch Railings
- Grilles
- Columns
- Gates

FHA Approved  
Terms - Free Estimates

CALL  
**CE 2-9645**

If No Answer Call CE 4-8526

WE DO ALUMINUM WELDING

A-1 Aluminum Fabricating Co.  
A Division of

BUCHANAN  
OXBOW 5-6429

R. W. CALVERT

# IRONCRAFT CO.

South Bend's Oldest Ornamental Iron Manufacturer  
50655 U.S. 31 DIXIEWAY • One Block South of State Line

# Artistic ORNAMENTAL IRON SHOP

Serving The Area  
For 18 Years

Free Estimates

**CE 4-4303**

25242 EDISON ROAD



# Ornamental Metal Work—(cont'd)

## FILIGRILLE

Outstanding grillwork for commercial and residential construction; many creative designs. Architectural style screen framework with heavy cross section, formed in prefabricated assemblies ready to install for exterior and exterior application.

**"FOR INFORMATION CALL"**

**NELSON ENGRING SALES INC**  
1612LWW—CE 2-9245

**Bracecraft Co**  
See Our Ad Under A-1 Aluminum Fabricating Co.  
50655US—CE 2-9645

**MISHAWAKA ALUMINUM SALES**  
60 4018LWE(Mish)—BL 5-8667

**WROUGHT IRON PRODUCTS**  
IRON PORCH RAILINGS  
• Columns • Stair Banisters  
• Wrought-iron • Cast  
GENERAL WELDING  
Free Estimates  
Raymond Tetzels, Owner  
U.S. 31 South RD 1 Lakeside, Ind.  
64695 US 31—AT 8-3477

## Orthodontists

See Dentists

## Orthopedic Appliances

**American Shoe Serv Co**  
Authorized Orthopedic Shoe Serviceman  
4338 LaSalle Av—CE 2-3411

**BEND ORTHOPEDIC CO**  
Braces, Liners and Surgical Garments  
Repair Work On All Makes Of Braces  
8124 E LaSalle Av—CE 2-2278

**IT'S THORPE'S FOR EVINRUDE**



New and Used  
We Rent Motors By Day or Week  
Boats and Motors Repaired  
We Carry Full Line of Boats and Boating Supplies

Call  
**CE 3-8288**

**THORPE'S, INC. BOATS & MOTORS**  
6294 St. Wd. 23



New 1960  
**JOHNSON SEA HORSE**

8 MODELS  
3 TO 75 H.P.

Phone  
**AT 8-4550**

**YEAGER MARINE CO.**  
221 S. LAF. BLVD.

## Orthopedic Appliances—(cont'd)

**S Bend Orthopedic Co**  
8124 E LaSalle Av—CE 2-2278

**SPENCER ORTHO SHOP**  
528A SherindBg—CE 2-1587

**Surgical Supply Co** 205 SherindBg—CE 4-3302

## Orthopedic Shoes

See Shoes—Orthopedic

## Osteopathic Physicians & Surgeons

See Physicians & Surgeons—Osteopathic (D.O.)

## Outboard Motors

**AMERICAN DISTRICT CO INC**  
Distributor For Oliver Outboard Motors  
2506 SMich—AT 8-4658

**BUCCANER OUTBOARD MOTORS**

**SALE "Sovereign" and SALE BUCCANER**  
Models from 3 to 35 HP; electric and manual starting "Bosch" remote controls and auxiliary fuel system. Engineered for reliability and quiet operation.

**"WHERE TO BUY THEM"**  
DEALERS  
BOAT SALES CO 3302 MichAv—AT 7-0300

**Bullock Outboard Marine Co**  
5249US 31—CE 3-5121

## DON'S MARINE & SPORTS SHOP

**SALES and SERVICE**  
NEW 1960  
**JOHNSON**  
SEA HORSES  
3 TO 75 H.P.

• We Trade • E Z Terms  
• Boats • Trailers  
• Marine Supplies  
• Motors Repaired

**"Our Motto Quality and Service"**  
Hrs.: 8 A.M. to 9 P.M. Daily  
OPEN SUNDAYS  
2632 S Mich—AT 9-0935

## EVINRUDE OUTBOARD MOTORS

**FIRST NAME IN OUTBOARD BOATING!**  
Let us show you the latest advances in smooth operation and "Whispering Power" quality. Complete line—the right motor for every boat. Famous Starline V-4 and Lark models. Electric Starting. Convenient time payments.

**"WHERE TO BUY THEM"**  
NELSON W E 205EJeffBlvd—CE 2-1227

**THORPE'S INC**  
18296 Strd23—CE 3-8288

## JOHNSON OUTBOARD MOTORS

**FIRST IN DEPENDABILITY**  
**Johnson SEA HORSES**

More Johnsons used than any other outboard.  
Famous for quietness, planners of the "V".  
Local service by Johnson trained experts.

**"WHERE TO BUY THEM"**  
**DON'S MARINE & SPORTS SHOP**  
RECO SPORTING GOODS  
113NMain—CE 4-6731

**YEAGER MARINE CO**  
221 S LaSalleBlvd—AT 8-4550

**KINDIG BROS INC** 1122 MichAv—AT 7-2353

Call the thrifty way—call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

## Outboard Motors—(cont'd)

### MERCURY OUTBOARD MOTORS

The World Record Line  
CERTIFIED 50,000-mile dependability—100% high durability! Bonus—performance—twins, fours and sixes for fishing, skiing and cruising. More than 60 Mercury "firsts" prove engineering leadership!

**"WHERE TO CALL"**  
DEALERS  
**RIDGE BOAT MART**  
315WJeffBlvd—CE 4-3143

**Nelson W E 205EJeffBlvd—CE 2-1227**

**SCOTT OUTBOARD MOTORS**

A complete selection of models for every boat and budget—ask your dealer about Scott-powered outboards (complete line)!

**MCGILLICHOPE CORPORATION**  
Marine Products Division  
**"WHERE TO BUY THEM"**  
DEALERS  
**KINDIG BROS INC**  
Authorized Parts Jobber  
1122 MichAv—AT 7-2353

## THORPE'S INC

**EVINRUDE MOTORS**  
ALL KINDS—NEW AND USED  
We Rent Motors By Day or Week  
MOTORS REPAIRED  
We Carry Full Line of Boats and Supplies  
18296 Strd 23—CE 3-8288

Thorpe's Inc 18296 Strd23—CE 3-8288  
(See Advertisement This Classification)  
Yeager Marine Co 221 S LaSalleBlvd—AT 8-4550  
(See Advertisement This Classification)

## Outboard Motors—Renting

**KINDIG BROS INC** 1122 MichAv—AT 7-2353  
**THORPE'S INC** 18296 Strd23—CE 3-8288

## Outboard Motors—Repairing & Service

**KINDIG BROS INC** 1122 MichAv—AT 7-2353  
Yeager Marine Co 221 S LaSalleBlvd—AT 8-4550

## Outdoor Advertising

See Advertising—Outdoor

## Ovens Industrial

**FOSTORIA INFRARED OVENS & COMPONENTS—**  
**FOSTORIA CORP**  
2200 Main/Fostoria/Ohio  
Call Long Distance  
Fostoria—HE 5-7721

## KIRK & BLUM INDUSTRIAL OVENS—

**KIRK & BLUM MFG CO**  
3120 Forrer/Cincinnati/Ohio  
Call Long Distance  
Cincinnati—EL 1-1400

## Over-Head Type Doors

See Doors—Over-Head Type

## Overall Supply Service

**INDUSTRIAL UNIFORM SERVICE—**  
S BEND INDUSTRIAL TOWEL & UNIFORM SERV  
Rental Work Clothes-Shirts-Pants  
1107 BeyerAv—AT 9-3442

Thinking of someone out of town? A friendly call by telephone can brighten your day... lighten your spirits. It's fun to phone! **Station-to-Station** calls are fastest... lowest in cost.

## Oxygen

**AIR PRODUCTS INC**  
Manufacturers of Industrial Gases  
912 S LafayetteBlvd—AT 8-4441

**LINDE AIR PRODUCTS—**  
**MITTLER SUPPLY INC**  
3607 S Main—AT 7-4519

**MICHIANA WELDING SUPPLY CO**  
730 Sample—AT 9-8033

**NATIONAL CYLINDER GAS—**  
SCHRAEDER CO A WELDING SUPPLIES INC  
2629 LWW Mich—BL 9-5791

## Oxygen Tent Rental Service

**AAYS RENTAL AIR CO**  
2111 Huron/Industrial Home Service  
Tents, Facial Masks, Catheters  
Installed By Trained Technicians  
302 LWE—CE 2-5871

**GARSON'S** 2407 LWW—CE 3-3602

## Package Delivery Service

See Delivery Service

## Package Development

**GOOD DESIGN ASSOCS**  
2330 WashAv—CE 3-9437

## Packaging Service

**Bartlett Industries**  
1022 S Union Mich—BL 9-2446

## DUTRON CORP

U.S. Approved Source for All Type **GOVERNMENT PACKAGING**  
Drum Storage • Overseas Pack  
**PACKAGE ENGINEERING**  
KIT ASSEMBLY  
Production Assembly Service  
1731 S Franklin—AT 9-4511

Scotmar Mfg Co 33887 Roosevelt Rd—AT 7-6122

## Packers—Meal

See Meat Packers

## Packing & Crating Service

See Also Movers—Heavy Hauling  
**PROUD KEITH E**  
Household Movers  
501 LWW—CE 4-4300

## Paint Brushes

See Brushes

## Paint Dealers—Retail

**ACE PAINTS—**  
CENTRAL ACE HARDWARE STORE  
219 Dixie WyN—CE 3-4541

## ACME QUALITY PAINTS

See your nearest Acme Dealer for complete selection of Acme Quality Paint—The Great Line—Home Brighteners... and Kem-Tone, Miracle Wall Finish.

**"WHERE TO BUY IT"**

**WHOLESALE OFFICE & WAREHOUSE**

**INTERSTATE DISTRIBUTING CO**  
1901 S Main—AT 9-4571

**DEALERS**

**HARVEY'S HARDWARE CO**  
1720 SMich—AT 7-9000

**NORTH SIDE FEED STORE**  
1122 Main(Mish)—BL 5-2761

**Armstrong Hardware & Variety Store**  
22823 Armstrong Tr—CE 3-3700

**ARMSTRONG PAINT & VARNISH—**  
McLAUGHLIN'S  
417W(Mich)—BL 5-3200



# Paint Dealers-Retail-(cont'd)

**BARTHOLOMEW'S PAINT & WALL PAPER STORES**  
(See Advertisement This Classification)  
801 N. Main ----- AT 9-5509  
1305 W. Wash. ----- AT 8-1155  
1309 W. Wash. ----- CE 2-4675

**MILLEVILLE LUMBER & SUPPLY**  
CO 3916 Sample ----- AT 9-0341  
(See Advertisement This Classification)

**BEKIN WALL PAPER CO**  
414 S. Mich. ----- AT 7-3717

**John Point & Wallpaper Co**  
1225 W. Wash. ----- CE 3-3622  
(See Advertisement This Classification)

**DIANEAL PAINTS & VARNISHES**  
SHER F & CO 467 S. Mich. ----- AT 7-5771

**Don Lumber & Fuel Co**  
1718 Circle Ave. ----- CE 4-0111

**DAVEN'S PAINT & HARDWARE**  
Evening & Sundays  
1207 S. Mich. ----- AT 9-5060  
Screen Decorating & Serv  
1514 W. W. ----- CE 2-5616  
(See Advertisement This Classification)

**DIAGLE DECORATING & GLASS**  
CORP 420 S. Main ----- AT 7-5262

**DIAPONT PRE-TESTED PAINTS**  
"Self-Cleaning" House  
Paint, "DULUX" Trim  
& Exterior Paint, Other  
varieties, "DULUX"  
Emulsion, "DULUX"  
Non-White Enamel, Color Conditioning & Cut-  
ting Size Paints, "DULUX" Kote, Rubber Base  
Paint & many others, "DULUX" Marine Paints.



# "WHERE TO BUY THEM" DEALERS

**DRAIS HARDWARE**  
413 E. 1st Blvd. ----- AT 8-0350

**WILLER PAINT SERV**  
502 E. 1st Blvd. ----- AT 7-2227

**WIDHAWAKA PAINT & WALLPAPER INC**  
909 S. Mich. ----- AT 8-2050  
112L W. W. Mich. ----- BL 9-3795

**NAT. MIL SUPPLY INC**  
745 Madison ----- AT 7-2361

**W. WAY FEED & SEED CO THE**  
201 N. Olive ----- CE 4-2944

**1 BEND HARDWARE CO**  
3622 W. Western Ave. ----- AT 8-1144

**DULUX MARINE DISTRIBUTORS**

**WIDHAWAKA PAINT & WALLPAPER INC**  
909 S. Mich. ----- AT 8-2050

# DUTCH BOY PAINTS

PAINTS, VARNISHES & ENAMELS  
For Years of Beauty



Manufactured by  
NATIONAL LEAD COMPANY  
"WHERE TO BUY THEM" DEALERS

**BARTHOLOMEW'S PAINT & WALL PAPER STORES**  
803 S. Mich. ----- AT 9-5509  
1305 W. Wash. ----- AT 8-1155  
1309 W. Wash. ----- CE 2-4675  
LEE C & CO 225 S. Main ----- CE 4-3197

**ENTERPRISE PAINTS**—  
MISHAWAKA PAINT & WALLPAPER INC  
909 S. Mich. ----- AT 8-2050  
112L W. W. Mich. ----- BL 9-3795

**GISH LUMBER CO INC**  
23740 Ardmore Tr. ----- CE 3-8209

**GLIDDEN PAINTS**—See Spread-Glidden  
Paints under this Classification

**GREAT LAKES PAINT & VARNISH**  
McLAUGHLIN'S  
417 W. (Mich) ----- BL 5-3220

**HARGRAVE PAINT & VARNISH CO**  
Johnston & O'Brien Paints  
122 W. Western ----- AT 7-5677

Kitchen... bedroom... basement...  
living room... den? Where do you  
want your handy extension telephones?

# Paint Dealers-Retail-(cont'd)

**HARVEY'S HARDWARE CO**  
• Super Kem-Tone • Acme • Rust-  
oleum • Sta-Dri Paints • Hrs. Wily  
8 A.M. to 8 P.M. - See Ad. Ad. P. 1  
1720 S. Mich. ----- AT 7-9000

**HIGHBERGER HARDWARE STORE**  
Moore's Spread-Satin-Kem-Tone  
2318 W. W. ----- CE 3-7245

**IND PAINT & WALLPAPER CO**  
414 S. Mich. ----- AT 9-5475

**JOHNSTON PAINTS**—  
ROSENBERGER & JOHNSTON  
PAINT & WALLPAPER  
STORE 432 S. Mich. ----- AT 9-4732

# KEYSTONE PAINTS

Dependable since 1828.  
Finishes for every surface,  
every purpose... sold by  
reliable independent dele-  
ters.



# "WHERE TO BUY IT"

**DISTRIBUTOR**  
WERNITZ PAINT & HARDWARE  
800L W. W. ----- CE 2-4881

**DEALERS**  
GRAVEN'S PAINT & HARDWARE  
1827 S. Mich. ----- AT 9-8060  
SAYER HARDWARE CO  
2102 Linden Ave. ----- CE 2-3216

**KOCZAN'S PAINT CORNER**  
1628 S. Mich. ----- AT 9-5475

# KURFEES PAINTS

For complete satisfaction,  
insist on Kurfees Quality  
Products.



# "WHERE TO BUY IT"

**SOUTH SIDE PAINT CO**  
2629 S. Mich. ----- AT 9-8400

**KYANIZE PAINTS**—  
LOWE'S 1636 W. W. ----- CE 3-5656

# LEE C & CO

"Quality Since 1872"  
PAINT • WALLPAPER • GLASS  
Free Delivery on  
Benjamin Moore and Co.  
Sedlitz, Dutch Boy, Satin Luminall  
"The Point Spot In The  
Spot to Bug Paint"  
225 S. Main ----- CE 4-3197

Lee C & Co 225 S. Main ----- CE 4-3197  
LEE'S PAINT SPOT  
546 E. Ironwood Rd. ----- CE 4-9797  
LOWE'S 1636 W. W. ----- CE 3-5656  
LUMINALL PAINTS—  
LEE C & CO 225 S. Main ----- CE 4-3197

# MASURY PAINTS

Makers of famous Email  
White Enamel, Cosmo  
Spar Varnish, Masur-  
Oil, Wanda rubber base  
and Perfection Odorless  
wall finishes. Paints and Varnishes for every  
purpose.



# "WHERE TO BUY IT"

**DISTRIBUTOR**  
GRAVEN'S PAINT & HARDWARE  
1827 S. Mich. ----- AT 9-8060

**DEALERS**  
GISH LUMBER CO INC  
23740 Ardmore Tr. ----- CE 3-8209

**THORPE'S INC**  
18236 Star 23 ----- CE 3-8288  
WALTERS FLOOR COVERING  
SHOP 2811L W. W. Mich. ----- BL 5-1252

(Continued Next Page)

Telephones in color are the most  
talked-about decorators' aid in years.

# Southern SUPPLY CO.

# SOUTH BEND'S "DO-IT-YOURSELF" CENTER DEVOE AND RAYNOLDS PAINTS

FOR OVER 205 YEARS THE STANDARD OF QUALITY IN PAINTS  
25,600 COLORS AVAILABLE FOR YOUR SELECTION  
PRE-PASTED, READY TO HANG WALLPAPER  
HANDY-CHARGE SERVICE  
FREE PARKING AVAILABLE



WE DELIVER



DIAL  
**CE 2-0311**

326 W. LA SALLE AV.

# PAINTS

COMPLETE LINE  
SHERWIN-WILLIAMS  
PAINTS

Everything for  
"DO IT YOURSELF"

SUITABLE  
FINANCING  
TERMS  
AVAILABLE

SUPER  
KEMTONE and  
KEMGLO

BRUSHES - LADDERS  
FLOOR WAX  
"Everything  
for the Painter"

CEntral  
Call **AT 9-0341** Call

**BELLEVILLE  
D LUMBER  
& SUPPLY CO.**

3916 W. SAMPLE

WHEN YOU THINK OF  
**PAINT**  
THINK OF  
**BARTHOLOMEW'S**



**3 LOCATIONS  
TO SERVE YOU**

803 S. MICH. AT 9-5509  
1305 W. WASH. CE 2-4675  
2003 Miami AT 8-1155  
**WE DELIVER!**  
Rental Equipment Available  
WHOLESALE AND RETAIL

**O'BRIEN  
&  
DUTCH BOY  
PAINTS**

**Paint Dealers-Retail-(cont'd)**

**MAUTZ PAINTS & VARNISHES—**  
CUSTOM DECORATING & SERVICE  
1514 W.W. ————— CE-2-5616  
SULLIVAN-THOMPSON PAINT  
STORE 1015 S.Mich. ————— AT-9-2497

**McLaughlin's**

"Your Decorator Headquarters  
Since 1925"  
Home of  
**GREAT LAKES PAINTS**  
Famous For Finer Finishes  
"Park Fine in Front of Store"  
Across From Krogers'  
417 W 4 (Mishawaka) ————— BL-5-3220

A voice-to-voice visit by Long Distance is the next best thing to being there in person.

**YOUR WALLS**  
lovely as a picture with

**O'BRIEN PAINTS**  
WALLPAPER  
Complete Line of  
Paints and Wallpaper  
Wholesale and Retail  
Sauls — Edgers — Swann  
For Best  
**WE DELIVER**  
CALL  
**CEntral**  
**3-3622**

FREE PARKING ON OUR LOT

**BUFFALO**  
**PAINT & WALLPAPER CO.**  
FRED J. MAINER - Prop.  
1225 W. WASHINGTON

CALL  
**CE-2-5616**

Free Estimates  
No Obligation  
Decorating and Color Advice  
PAINT  
WALLPAPER  
DRAPE  
WINDOW SHADES

**MAUTZ**  
Paint

**CUSTOM DECORATING and SERVICE**  
1514 Lincoln Way West

**Paint Dealers-Retail-(cont'd)**

**MEYER'S HARDWARE INC.**  
PAINTS FOR EVERY PURPOSE  
O'Brien Paints and Varnishes  
Jewel Custom Finishes  
Woolster Brushes - Ladders  
Painting Tools - Stairs  
Waterproofing Products  
Greenwood Shopping Center-CE-3-8992  
Broadmoor Shopping Center-AT-8-0022  
209 S Main ————— CE-3-1177

**MILLER HARDWARE**  
We Honor Handy-Charge Cards  
1521 Portage ————— CE-3-1622  
**MINKLER'S HARDWARE**  
1005Portage ————— CE-2-1335  
**MISHAWAKA PAINT & WALLPAPER INC.**  
909 S.Mich. ————— AT-8-2050  
1121W.W.Mich. ————— BL-9-3795

**MOORE BENJAMIN PAINTS**

PAINTS—VARNISHES  
ENAMELS  
Used with Confidence by  
Property Owners, Painting Contractors, Architects and Interior Decorators.



**"WHERE TO BUY IT"**  
DISTRIBUTOR  
LEE & CO 225 S.Main ————— CE-4-3197

**DEALERS**  
**DUGDALE DECORATING & GLASS CORP.**  
ERHARDT HARDWARE  
3007 Mich.Ave. — AT-8-8088  
**HARTKE & SONS**  
2141 S.Peter — CE-3-4836  
**HENDERSON & CRULL LBR CO**  
2011W.W.Oscoda — OR-4-8831  
**HIGHERBERG HARDWARE STORE**  
2316L.W.W. — CE-3-7245  
**LEE'S PAINT SPOT**  
546 1/2 Ironwood — CE-4-9797  
**MILLER HARDWARE**  
1521 Portage — CE-3-1622

**NU-HAY FEED & SEED CO THE**  
2010Nive — CE-4-2944

**O'BRIEN PAINTS**

Paints For  
Every Purpose  
O'Brien Paints  
Look Better  
Longer



**"WHERE TO BUY THEM"**  
DEALERS

**BARANY HARDWARE**  
Colors Mixed To Order-Delivery Service  
24 S.Mich. ————— AT-8-8533  
**BARTHOLOMEW'S PAINT & WALL PAPER STORES**  
We Honor Handy Charge Cards  
2003Milm ————— AT-8-1155  
803 S.Mich. ————— AT-9-5509  
1305W.W. ————— CE-2-4675

**BEAUDOU HWDRW STORE**  
Open 8:30 AM to 8 P.M. Daily  
Saturdays 10 W 6 AM to 6 P.M.  
McKinley 8:30 AM to 6 P.M.  
L W W Store  
Sundays: 9 AM to 12 Noon  
U S 31 Store 8:30-6 P.M. Daily  
1923L.W.W. ————— CE-2-7619  
2930McKinley ————— CE-2-8594  
52131U.S. ————— CE-2-9441

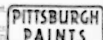
**BUFFALO PAINT & WALLPAPER CO.**  
1225 W.Wash.Ave. — CE-3-3622  
**COLE L L VARIETY STORE**  
1111DiveWyn — CE-4-0836  
**FISHER HARDWARE INC.**  
Your O'Brien Color Headquarters  
Open Evenings Till 8:00 P.M.  
2314Mishaw. ————— AT-8-7500  
**GERARD'S ART STORE**  
1001W.W.Mich. — BL-5-3000  
**IND HWDRW & TIN SHOP**  
802WInd. — AT-9-4310  
**KOZCAN'S PAINT CORNER**  
1225 S.Mich. — AT-9-5475  
CONTINUED NEXT COLUMN

**Paint Dealers-Retail-(cont'd)**

**O'BRIEN PAINTS**  
CUT TO FROM PRECEDING COLUMN  
**LOWE LBR CO**  
328 S.MainMish.—BL-5-9611  
**MEYER'S HARDWARE INC.**  
Branches Open Evenings Till 9 PM  
Main Store 209 S.Main.—CE-3-3177  
Greenwood Store  
546 1/2 Greenwood Plaza.—CE-3-8992  
Broadmoor Store  
1121 Ironwood.—AT-8-0022  
**MINER'S HARDWARE**  
546 1/2 S.U. — CE-2-1600  
**MINKLER'S HARDWARE**  
1005Portage — CE-2-1335  
**OSCEOLA LUMBER CO.**  
W.Wash.Oscoda.—OR-4-8811  
**RENSBERG'S**  
400W.W.Mich.—CE-3-2511  
**SMOOR LUMBER CO.**  
401 Laurel — AT-7-4400  
**VOORHEES-JONTZ LUMBER CO.**  
1705Port — AT-7-3311  
**VOSS-OSMER'S**  
3410W.W.Mich.—AT-8-2555  
**WATSON PAINT & COLOR CO.**  
1103 S.Mich.—AT-7-8088  
**WOLF R J** 723E.Hend.—AT-8-9211

**PITTSBURGH PAINTS**

SUN-PROOF House Paint  
MASTRO COLOR  
WALLPAPER and Paints  
WALLPAPER RUBBERIZED  
FLOORING  
FLOUNDER Floor Enamel  
WATERPROOF Enamel and Varnish  
Smoking and Cigarette Aids



**"WHERE TO BUY THEM"**  
WHOLESALE OFFICE &  
DEALERS

**PITTSBURGH PLATE GLASS CO.**  
1835Franklin — AT-7-3351  
**DEALERS**  
**B & B SAMSON'S FURNITURE & TV CO**  
4442 Ironwood — CE-2-6311  
**BARNARD'S HARDWARE**  
1181W.W.Mich.—BL-5-1621  
**BRESKIN WALL PAPER CO.**  
414 S.Mich. — AT-7-3717  
**BUSCHBAUM'S PHARMACY**  
2145M.W. — AT-9-0383  
**CRIVEN'S PAINT & HARDWARE**  
Just Say "Handy-Charge" It  
125 S.Mich. — AT-9-8060  
**DARNELL DRUG STORE**  
1033E.Madison — CE-3-9349  
**GILMER PARK SUPER MKT.**  
645 1/2 S.U. — AT-7-2770  
**LOWERY'S 1434 W.W.**  
CE-3-5454  
**LUZNY PAINT & WALLPAPER STORE**  
1110W.Western — AT-7-9500  
**MAKIELSKI ART SHOP**  
5224Portage — CE-3-2409  
**SAMPLE HARDWARE & PAINT STORE**  
3511W.Mich. — AT-8-1175  
**STEINHOFFER HARDWARE STORE**  
5224Portage — CE-2-8062  
**TWIN CITY PAINT & GLASS CO.**  
2623Mishaw.—AT-8-8666

**PRATT & LAMBERT PAINT AND VARNISH**

For colorful beauty, with durability and economy, on any surface, inside or outside.



**"WHERE TO BUY IT"**  
DISTRIBUTORS

**LOWERY'S** 1636L.W. — CE-3-5656  
Rosenbergs & Johnston Paint & Wallpaper Store 432 S.Mich. — AT-9-4732  
Salvage Co The 3312E.SalleAve. — CE-4-4625

Call the thrifty way—call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with long distance phone call. It's fun to phone!

**Paint Dealers-Retail-(cont'd)**

**SEIDLITZ PAINTS & VARNISHES**  
"America's Most Complete Paint Line"  
Featuring  
SATINTONE LATEX  
WALL PAINT  
MIDALLION SATIN ENAMEL  
In Today's Most Modern Colors  
**"FOR INFORMATION CALL"**  
RETAIL DEALERS  
**GISH LUMBER INC.**  
1740ArdmoreTr.—CE-3-4025  
**LEE'S PAINT SPOT**  
546 1/2 Ironwood.—CE-4-9797  
**MINKLER'S HARDWARE**  
1005Portage — CE-2-1335  
**OLIVE-SAMPLE LUMBER CO.**  
911 S.Mich. — AT-7-2619  
**WHOLESALE DISTRIBUTORS**  
LEE & CO 225 S.Main — CE-4-3197

**SHAPIRO MORRIS** 1 909 S.Mich. — AT-8-2000  
**SHERWIN-WILLIAMS PAINTS**

Paints for all purposes  
including famous  
S W P House Paint  
SUPER KEM-TONE De Luxe  
Washable Wall Paper  
KEM-GLO America's Favorite Enamel



**"WHERE TO BUY THEM"**  
BRANCH  
**SHERWIN-WILLIAMS CO.**  
W.W. Portage — AT-8-00

**DEALERS**  
**BEDEVILLE LUMBER & SUPPLY CO.**  
3015Ardmore — AT-8-00  
**JOERS FLOOR CENTER**  
3420E.Madison — AT-9-900  
**LAKEVILLE LBR COAL CO.**  
2410E.Madison — AT-8-1175  
**LYDICK LUMBER & COAL CO.**  
2410E.Madison — CE-4-00  
**ROSELAND LUMBER & COAL CO.**  
125S.W.W. — CE-3-4000

**SMITH-ALSO PAINTS & VARNISHES**  
DISTRIBUTOR  
**SMITH-ALSO S BEND PAINT CO.**  
507 S.Mich. — AT-7-1351

Smith-Also S Bend Paint Co.  
507 S.Mich. — AT-7-1351  
South Side Paint Co 2029 S.Mich. — AT-9-0000

**SOUTH SIDE PAINT CO.**

— KURFEES PAINT —  
Paints & Supplies  
Wall Paper — Wall Paper Steamers  
Floor Machines Rental — Polishes  
Unfinished Furniture  
2029 S. Mich. — AT-9-0000

**Southern Supply Co.**  
1546W.SalleAve. — CE-2-4111  
(See Advertisement This Classification)

**SPRED - GLIDDEN PAINTS**

SPRED SATIN — 100% Latex  
Wall Paint; Spred Lustre Alkyd Enamel; Spred Glide-On Exterior Vinyl Latex Paint; Spred-Wall Alkyd Flat Enamel; Spred Enamel; Floor enamel; Endurance House Paint; Complete line of finishes for every need.

**"WHERE TO BUY IT"**  
DEALERS  
**DUGDALE DECORATING & GLASS CORP.**  
420 S.Main. — AT-7-5200  
**HIGHERBERG HARDWARE STORE**  
2318L.W.W. — CE-3-7616  
**IRELAND'S 5c to 10.00 STORE**  
307 W.W. — AT-8-7010  
**KANIEWSKI M FURNITURE STORE**  
1201W.Western — AT-7-7640  
**MINKLER'S HARDWARE**  
1005Portage — CE-2-1335  
**NATL. MILL SUPPLY INC.**  
224E.Monroe — AT-7-2620



**Paint Dealers-Retail-(cont'd)**

**MILLER-THOMPSON PAINT**  
STONE 1015 S Mich--AT 9-2497

Our quality wall paint  
is guaranteed available  
in KEM-GLO America's  
finest emulsion  
KEM-TON SUPER KEM-TON  
"COLOR HARMONY"  
KEM-TON makes color  
mean new.



**"WHERE TO BUY IT"**

**BARTHOLOMEW'S PAINT & WALL PAPER STORES**  
801 SMICH--AT 9-5509  
1305W Wash--CE 2-4675

**BULLEVEILLE LBR & SUPPLY**  
CO 391&Wample--AT 9-0341

**CHRYSTAL STORE INC.**  
1317 MichAv--AT 7-1528  
CHRYSTAL PAINT & HW  
101 Jay "Handy-Charge" Inc  
2007 SMICH--AT 9-8060

**GERARD PHARMACY**  
2001 PortageAv--CE 4-2139

**HARGRAVE PAINT & VARNISH CO**  
122W Western--AT 7-5677

**HARVEY'S HARDWARE CO**  
1725 Mich--AT 7-9000

**HOMERIDGE HARDWARE STORE**  
2318LWV--CE 3-7245

**INTERSTATE DISTRIBUTING CO**  
Wholesale Warehouse  
1001 S Main--AT 9-6379

**JERRY FLOOR CENTER**  
540CE Mich--AT 9-9833

**KOZIAN'S PAINT CORNER**  
3628 SMICH--AT 9-5475

**LANGEL'S S & JO STORE**  
5021 PortageAv--AT 7-8985

**NARKS DIXIE SUPER MKT**  
52482US 31--CE 4-7472

**NILLY HARDWARE**  
1521 PortageAv--CE 3-1622

**MICKAWAGA PAINT & WALLPAPER INC**  
805 SMICH--AT 9-2050  
112W Wash--BL 9-3795

**MOSELAND LUMBER & COAL CO**  
125Dile WyN--CE 3-0353

**MUTH & CO 407 S Mich**  
3622W WesternAv--AT 8-1144

**STEINHOFFER HARDWARE STORE**  
5124PortageHwy--CE 2-8062

**THORPE'S INC**  
18296 S Rd23--CE 3-8288

**THORPE'S WATERPROOFING PAINTS--**  
DISTRIBUTORS  
NEWLAND E R CO INC  
1401 S Main--AT 9-5566

**Two City Paint & Glass Co**  
2623 MichAv--AT 8-8666

**Two Dollar Bill's Paint Stores**  
119Dile WyN--CE 4-2434

**VOST-CASIMER'S**  
3410W WesternAv--AT 8-2555

**WILLIAMS' PAINT**  
Buy Right from Our Factory  
Save 40%  
Free Delivery  
312 S Mich--CE 2-6333

Willie's Paint Co 312 SMICH--CE 2-6333  
WOLF R J 723EJeffBlvd--AT 8-9211

**Paint Dealers-Wholesale**

**BARTHOLOMEW'S PAINT & WALL PAPER STORES**  
801 SMICH--AT 9-5509  
1305W Wash--CE 2-4675

**BUFFALO PAINT & WALLPAPER**  
CO 1225W WashAv--CE 3-3622

**COX & CO INC**  
Distributor For  
WILBYR and WILLIAMS CO.  
PENETRATING PROTECTIVE  
PAINTS  
Specialized Maintenance Coatings  
For Severe Problems Of Waterproofing,  
Eut. Damages, Chemical Corrosion,  
Odor, and Fumes  
202 W Marion (Mish)--BL 9-3791

**INTERSTATE DISTRIBUTING CO**  
1901 S Main--AT 9-6379

**Paint Dealers--Wholesale-(cont'd)**

**MILLER PAINT SERV**  
902 S Main--AT 7-0344  
902 S Main--AT 7-2227

**MISHAWAGA PAINT & WALLPAPER INC**  
909 SMICH--AT 8-2050  
112W Wash--BL 9-3795

**NATL. MILL SUPPLY INC**  
224E Monroe--AT 7-2361

**PORTAGE OIL CORP**  
Turpenlines - Linseed Oils  
Odorless Thinners  
Mineral Spirits - Cressote  
Lacquer Thinners - Shellac  
Paint and Varnish Removers  
1628 W Circle--CE 4-1105

**RUST-OLEUM PAINTS--**  
CAR PARTS INC 4392Carroll--AT 8-4457

**SMITH-ALSOOP S BEND PAINT CO**  
507 SMICH--AT 7-1531

**WERTZ PAINT & HARDWARE**  
800LWV--CE 2-4881

**Paint Mfrs**  
Kendell Industries Inc  
Chemical Resistant Coating  
EJeffBlvdMish--BL 5-9678  
O'Brien Corp The 2001W WashAv--CE 3-6161  
Williams' Paint Co  
Save 40%-Buy From Factory  
312 SMICH--CE 2-6333

**Paint Spraying Equipment**  
See Spraying Equipment

**Paint Sprays-Rental**  
See Spraying Equipment Rental

**Painters**  
Ace's Decorating Co 622Howard--CE 3-5400

**ADAMS CHAS W**  
Reliable Painting and Decorating  
Prices Right - References  
Free Estimates  
20175 Baughman Ct--AT 7-5824

**Adams Chas W**  
20175BaughmanCt--AT 7-5824

**DAVIS DECORATING PAINTING CONTRACTORS**  
1814LWV--CE 2-5616

**DISHMAN PAINTING CO**  
815Marietta--AT 7-1184  
(See Advertisement This Classification)

**DUODALE DECORATING & GLASS CORP**  
420 S Main--AT 7-5262

**HOLLAND DONALD C**  
COMMERCIAL-INDUSTRIAL  
RESIDENTIAL  
SPRAYING-PLASTIC-COATING  
921 E 3 Mich--BL 5-1614

**HOLM'S ROBT VOGUE DECORATING**  
311WBwayMish--BL 5-3344

**Klaybor Ben Painting & Decorating**  
1980Hildebrand--AT 8-2230

**Krichbaum Phil**  
530Carroll--AT 9-9767

**LENISKI WINDOW CLNRS & DECORATING CO**  
COMMERCIAL AND DOMESTIC  
INTERIOR AND EXTERIOR  
Jobs Large or Small  
Fully Insured -  
Call For Free Estimate  
714 E 6 Mich--BL 5-1257

**LOWER I W CO INC**  
1636LWV--CE 3-5656

**Luzy Paint & Wallpaper Store**  
1130W Western--AT 7-9500

**Merriell Painting & Decorating Corp**  
220 SylvanGlen--CE 4-0295

**PAINTING & PLASTIC COATING ENGINEERS**  
Job Shop and Field Work In  
Sandblasting-Painting-Plastic Coating  
E Jeff Blvd Mish--BL 5-1947

**Painters-(cont'd)**

**PASZLY ALEXANDER**  
High Class PAINTER and  
DECORATOR  
• of Wide, Varied and Many Years  
Experience • Finest Workmanship  
Interior or Exterior  
Free and Reasonable Estimate  
1645 N Adams--CE 2-6426

**RANSBERGER'S 406W Madison--CE 3-2511**  
**SMOTHERS DECORATING & GLNG CO**  
Interior-Exterior-Fully Insured-  
Bonded  
1205Campau--CE 3-6906

**TAYLOR O F & SONS**  
INTERIOR DECORATING  
Residential - Industrial - Commercial  
Tele. AT 9-2697 - CE 3-5429  
55555 Grandview Av--CE 3-5429

**Taylor O F & Sons**  
55555GrandviewAv--CE 3-5429

**U S INDUSTRIAL PAINTING**  
SPRAY - BRUSH &  
ELECTRICAL PAINTING  
Specialist in Maintenance  
Painting  
Free Estimates - Fully Insured

**"FOR INFORMATION CALL"**  
**U S INDUSTRIAL PAINTING CO**  
INC 204 S MainEkhartInd  
Call Long Distance Ekhart--JA 2-2356

**VERHOESTRA PAINTING & DECORATING CO**  
1002EJeffBlvd--CE 3-8036

**WALKER LEE J**  
133EJeffBlvdMish--BL 5-4694  
Wertz Paint & Hardware  
800LWV--CE 2-4881

**WOLF R J 723EJeffBlvd--AT 8-9211**  
**WOOD CECIL PAINTING & DECORATING CO**  
COMMERCIAL - RESIDENTIAL  
Cedar and A. C. Wood  
605 Alice (Mish)--BL 5-9239

**Painters-Automobile**  
See Automobile Painting

Talk Twice as Long and Pay No More  
on Hoosier Night Rates. The former  
charge for a 3-minute call now buys 6  
minutes of talking time. These rates  
apply on station-to-station calls between  
any two Indiana telephones from 9 P.M.  
to 4:30 A.M.

**Painters' Equipment & Supplies**  
**DUODALE DECORATING & GLASS CORP**  
420 S Main--CE 4-3197  
Watson Paint & Color Co  
1008 SMICH--AT 7-8088  
**WERTZ PAINT & HARDWARE**  
800LWV--CE 2-4881

**Painters' Equipment & Supplies**  
-Rental  
**AAYS RENT-ALL CO**  
302LWE--CE 2-5871  
Burns Paint & Rental  
332W Wash(Mish)--BL 9-2833  
UNITED RENT-ALLS OF S BEND  
Sprayers Ladders Planks Cloths Paints  
910 SMICH--AT 7-3255

**Painters-Sign**  
See Sign Painters

**Pallets & Skids**  
Marquette Lumber Co Inc  
306 S Hildebrand--CE 4-4135

**MECHANICAL HANDLING DEVICES**  
ARKANSAS S Hardware Pallets  
LEWIS SHEPARD - Skids and Boxes  
1731 S Franklin--AT 8-1266

**SEAVER WOOD PRODS**  
54325FirdMish--BL 5-6088  
**S BEND WOOD PARTS INC**  
1344W Sample--AT 7-2351

**Panels**  
Lumber Materials Conversion Co  
17714ClevelandRd--CE 4-1407

**WELWOOD PANELING--**  
CORLETT R J & SONS  
400 S West(Mish)--BL 5-3166  
INDIANA LUMBER & MFG CO  
INC 738 SMICH--AT 9-6355

**Paper Boxes**  
See Boxes-Paper

**Paper-Carbon**  
See Carbon Paper

9 P.M. is an ideal time for family visits  
by phone. Take advantage of Hoosier  
Night Rates. Talk twice as long at no  
extra charge on station-to-station calls  
between any two Indiana telephones  
from 9 P.M. to 4:30 A.M.

**For Beauty and Charm • • •**

**Comfort and Convenience**

Order your new extension tele-  
phones in your choice of a variety  
of DECORATOR COLORS.

**Painters' Equipment & Supplies**

**DUODALE DECORATING & GLASS CORP**  
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Watson Paint & Color Co  
1008 SMICH--AT 7-8088  
**WERTZ PAINT & HARDWARE**  
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UNITED RENT-ALLS OF S BEND  
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See Sign Painters

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9 P.M. is an ideal time for family visits  
by phone. Take advantage of Hoosier  
Night Rates. Talk twice as long at no  
extra charge on station-to-station calls  
between any two Indiana telephones  
from 9 P.M. to 4:30 A.M.

**For Beauty and Charm • • •**

**Comfort and Convenience**

Order your new extension tele-  
phones in your choice of a variety  
of DECORATOR COLORS.

**Dishman PAINTING CO.**

INTERIOR AND EXTERIOR  
PAPER HANGING  
• RESIDENTIAL  
• COMMERCIAL  
• INDUSTRIAL  
REASONABLE RATES  
FREE ESTIMATES - FULLY INSURED  
**AT 7-1184**  
815 MARIETTA



**Paper Containers**

Jonesville Paper Tube Corp  
474 Beck Rd./Jonesville  
Call Long Distance Jonesville—VI 9-7141  
Weisberger Bros 1831 SMain—AT 9-5528  
(See Advertisement This Classification)

**Paper Cups, Containers, Etc****DIXIE CUPS AND CONTAINERS**

Offers a complete choice of paper service for water, hot or cold beverages, ice cream, prepared foods, conical closures, lids—all types, sizes. Also paper plates, cups and dispensers for home use.

**"WHERE TO BUY THEM"**

WHOLESALE  
WEISBERGER BROS  
1831 SMain—AT 9-5528

**LILY CUPS PLATES AND CONTAINERS**

Lily Offers Nearly 600 Quality Paper and Plastic Items. For Water, Beverages, Ice Cream, Food, Dairy Products—For Food and Drink Service, Packaging, Home Use.

**"WHERE TO BUY THEM"**

WHOLESALE  
C & C CUP & SPECIALTY CO  
306 Fernhart (Mish)—BL 5-5165  
CLAYES J C WHOLE INC  
1126 S Lafayette Blvd—AT 8-4497

Thinking of someone out of town? A friendly chat by telephone can brighten your day... lighten your spirits. It's fun to phone! Station-to-Station calls are fastest... lowest in cost.

**Paper Cups, Containers, Etc—(cont'd)****SOLO PAPER CUPS**

CONE SHAPED  
FOUNTAIN CUPS  
Sundae Dishes  
OFFICE SIZE WATER CUPS  
(Gum Served or Flat Bottom)  
SOUFFLE (Portion) CUPS  
Flat Bottom Cups and Lids  
FOR HOT OR COLD DRINKS

**"WHERE TO BUY THEM"**

WHOLESALE  
WEISBERGER BROS  
1831 SMain—AT 9-5528

**Paper Dealers**

Schwartz Paper Co  
1138 S Lafayette Blvd—AT 9-2468  
1138 S Lafayette Blvd—AT 9-0346  
WEISBERGER BROS  
1831 SMain—AT 9-5528

**Paper Hangers****ALBERT J O PAINTING CO****PAPER HANGING**

- Interior and Exterior Painting
- Spray Painting
- Interior Decorating
- 22 Yrs. Exp. - Free Estimates

19796 Johnson Rd—AT 7-3821

Dishman Tree Serv B15 Marietta—AT 7-1184  
Smother's Decorating & Cling Co  
See Our Ad in Paper House Cleaners  
1205 Campus—CE 3-6906

**Paper Napkins****See Paper Products**

An extension telephone in the bedroom is so handy—adds security at time of illness or emergency.

**Paper Products****NIBROC TOWELS**

Nibroc Multifold Towels  
Nibroc Singlefold Towels  
Nibroc C-400 Towels  
Nibroc Toilet Cabinets  
Nibroc Toilet Tissues  
Nibroc Industrial Wipers  
Nibroc Windshield Wipers

**"WHERE TO BUY THEM"**

VALLEY PAPER CO-DIV OF  
SCHWARTZ PAPER CO  
1138 S Lafayette Blvd—AT 9-2468

There's a relative or friend somewhere, right now, who'd be happy to hear your voice over the Long Distance lines.

**QUALITY**

ATlantic 8-4469

**PAPER PRODUCTS**

BAKERY PAPERS  
J.M. TAPES  
FREEZER SUPPLIES  
PRE-PACKAGING  
BUILDING PAPERS  
CLEANERS AND LAUNDRY  
GUMMED TAPES  
FOLDING BOXES  
CORRUGATED  
KIMPAX  
KIMWIPES  
NIBROC PRODUCTS  
TWINNIES AND CORDAGE  
CROSSETT KRAFT LABELS  
MIMEO PAPERS  
POLYKEN TAPES  
MAINTENANCE SUPPLIES  
COROFLEX  
KING WILLIAM  
FROST KRAFT BAG  
MILITARY PACKAGING

**INLANDER-STEINDLER PAPER CO.**

PELTZ-KAUER DIV.



1820 Huron, So. Bend

A Complete Line of  
PAPER CUPS AND  
PAPER SPECIALTIES  
• We Feature

**Sweetheart Cups Hum-Dinger Cups**

- 2 pc. Beverage Cups - All Sizes
- Control Cups • Special Imprint Cups
- Plated Souffle and Water Cups
- SWEETHEART DRINKING STRAWS
- Bulk and Individually Wrapped

AT 8-4433  
SIMON BROS., Inc.

402 S. St. Joseph St.

South Bend

**Paper Products—(cont'd)****SCOTT TOWELS & TISSUES**

Scott UHA Towels (2-fold)  
Scott Singlefold Towels  
Scott Multifold Towels  
Scott Toilet Tissue  
Waldorf Toilet Tissue  
Scott Wipers—Industrial and Automotive  
Towels and Tissue Dispensers  
Scottkins Napkins (Bulk)

**"WHERE TO BUY THEM"**

DISTRIBUTORS  
LIEN CHEMICAL CO  
SMain—AT 8-44  
WEISBERGER BROS  
1831 SMain—AT 9-5528

VALLEY PAPER CO-DIV OF  
SCHWARTZ PAPER CO  
1138 S Lafayette Blvd—AT 9-2468  
WEISBERGER BROS  
1831 SMain—AT 9-5528

**Paper Stock**

See Waste Paper

**Paper-Toilet**

See Paper Products

**Paper Towels**

See Paper Products

**Paper-Transparent**

See Cellophane Materials & Products

**Paper Tubes**

See Paper Containers

**Paper Waterproof**

See Paper Dealers

**Paper-Waxed**

See Paper Dealers

**Paper-Wholesale**

BERMINGHAM & PROSSER CO  
Printing & Industrial Papers—Tissues  
224 N. 1st St—CE 2-400  
LESH C P PAPER CO Indianapolis  
Call Long Distance—Ask for Enterprise 550  
No charge for Enterprise calls  
Midwest Paper Co 106 N. Main—CE 3-700  
PELTZ-KAUER DIV OF INLANDER  
STEINDLER PAPER CO  
1820 Huron—AT 8-4433  
(See Advertisement This Classification)

**SIMON BROS INC**

NYMAN HOT DRINK CUPS  
Heavy Duty Paper Cups  
For All Hot Liquids  
Regular Or Plasticized  
6, 8, 10 and 12 Oz. Sizes  
Tab and Coverall Lids  
6 and 8 Oz. Handled Cups  
402 S St Jos—AT 8-4433

SIMON BROS INC 402 SStJos—AT 8-4433

VALLEY PAPER CO-DIV OF  
SCHWARTZ PAPER CO  
1138 S Lafayette Blvd—AT 9-2468  
1138 S Lafayette Blvd—AT 9-0346  
WEISBERGER BROS  
1831 SMain—AT 9-5528

**Paper-Writing**

See Paper Dealers

**Paraffin**

KALAMAZOO PARAFFINE—  
KAL PARAFFINE CO  
1809 Reed Kalamazoo Mich  
Call Long Distance  
Kalamazoo—FI 3-1177

Mr. Businessman: When it's quick action you want—call Long Distance.

**Paper Products****WHOLESALE DISTRIBUTORS****"SUPPLIES" For The Following —**

- Shipping Room
- School
- Junior
- Hotel
- Restaurant
- Laundry
- Dry Cleaners
- Sanitary Supplies

"Consult Us on Your Wrapping and Packaging Problems"

- CELLOPHANE
- CORRUGATED PAPER
- GUMMED TAPES
- PAPER BAGS
- PAPER CANS
- PAPER CUPS
- PAPER DISHES
- PAPER NAPKINS
- PAPER PAIS
- PAPER TOWELS
- TISSUE PAPER
- TOWEL PAPER
- TWINE AND CORDAGE
- WATERPROOF PAPER
- WAXED PAPER
- WRAPPING PAPER

ATlantic  
9-5528

**MILITARY SPECIFICATION PAPERS AND TAPES****INDUSTRIAL PAPERS****WEISBERGER BROS.**

INC.

1831 S. MAIN ST.



**Parcel Delivery**  
See Delivery Service

**Parking Lots**  
See also Garages-Storage & Parking Stations

**See Also**  
Apex Parking Inc.  
1211W LaSalle Ave. CE 2-1212  
1212 LaSalle Blvd. CE 2-0285  
Bent Parking Co Inc.  
1212 LaSalle Blvd. CE 2-3043  
1212 LaSalle Blvd. CE 2-0628  
1212 LaSalle Blvd. CE 2-0433  
1212 LaSalle Blvd. CE 2-0631  
1212 LaSalle Blvd. CE 2-0749  
1212 LaSalle Blvd. CE 2-0845

**WHITE RADIATOR & PARKING SERV** 213LWE CE 4-1421

**Partitions**  
WIRE MESH PARTITIONS—  
NELSON ENGRG SALES INC.  
1413LWW CE 2-8245

**MOVABLE STEEL PARTITIONS**  
OFFICE ENGINEERS INC.  
114 SMich CE 3-3117

**MOVABLE STEEL & WOOD PARTITIONS**  
NELSON ENGRG SALES INC.  
1413LWW CE 2-8245

**BLADE SAFE-CARD EXPANDED METAL PARTITIONS**  
FABRICATED STEEL PRODS OF INC  
2025 SMain AT 8-9101

**Sheet Supply Inc.**  
Win Mesh Partition Sales Installation  
5002PortageWay CE 3-9166

**Part Supplies**  
**GERARD'S ART STORE**  
109LWEMich--BL 5-3000  
(See Advertisement This Classification)

**Patle**  
See Adhesives

**Patent Attorneys**  
Eaton Wayne B.  
31226 OakmontPkWDr CE 2-3293  
Hess Marmaduke A 512JMSBg CE 3-6223  
Knoblock Eugene C 711JMSBg CE 4-5711  
Miller Gustave 501 134HSNW  
WashingtonDC Call Long Distance  
Washington D C--ST 3-0206  
Diam and Knoblock 711JMSBg CE 4-5711

**Patent Searchers**  
Hessing Ann Miss  
Free Invention Protection Forms  
430 SheratonBgWashingtonDC  
Call Long Distance  
Washington D C--ST 3-7090

**Pattern Makers**  
**CITY PATTERN & FOUNDRY CO INC**  
WOOD AND METAL PATTERNS  
Experimental Machine Work  
Aluminum Castings  
2722 W Sample--AT 7-3318

**City Pattern & Foundry Co Inc**  
2722W Sample--AT 7-3318  
**City Pattern Mfg Co Inc**  
512275U CE 2-5803  
(See Advertisement This Classification)

You can avoid delays and help your self to faster Long Distance service by wiring the operator the out-of-town number whenever possible.

**Pattern Makers-(con'd)**  
**PEERLESS PATTERN WKS**  
Established 1911  
Wood, Metal and Plaster Patterns, Models and Molds  
Tool and Die Patterns  
1153 North Side Blvd--AT 9-5811

**MISHAWAKA PATTERN CO**  
Wood - Plastic - Metal - Shell Molds - Plastic Molds - Models - Plastic Forms - Muck Ups  
902 N Division Msh--BL 5-7333

**WOODWARD PATTERN WKS INC**  
Established 1918  
Designers and Builders of WOOD and METAL PATTERNS, MODELS and EXPERIMENTAL WORK  
FIBREGLASS DIE TEMPLATES and PARTS  
124 E Sample--AT 9-3130

Woodward Pattern Wks Inc  
124ESample--AT 9-3130

**Paving Companies**  
See Contractors-Paving  
**Paving Materials**

**BITUMINOUS MATERIALS CO INC**  
3501WWestern--AT 8-2200  
**RIETH-RILEY CONSTR CO INC**  
Asphalt & Bituminous Masts  
1145PrairieAvRear--AT 7-1585

**Pawnbrokers**  
Borr's Jewelry & Luggage Shop  
See Advertisement Under Loans  
110WWestern--AT 7-4424  
Jack's Loan Shop 327 SMich--AT 7-5009  
Rosenbaum Joe 735WWestern--AT 7-0600

**PARTY SUPPLIES**  
FAVORS - COUTOIS - GAMES  
HATS - HORNS  
NAPKINS and TABLE COVERS  
FOR ALL OCCASIONS  
CENTERPIECE RENTALS  
48 HR. IMPRINTING SERV.  
HOBBY SUPPLIES  
BL 5-3000  
**Gerard's ART STORE**  
109 LINCOLN WAY E. (MISH.)

**GARVEY PATTERN MFG. CO. INC.**  
• WOOD  
• METAL  
• PLASTIC  
KELLER and DIE MODELS  
CE 2-5803  
(Located 3 Mi. North of City Limits)  
52275 U.S. 31

**Peanuts**  
See Nuts-Edible-Rtl

**Peal Moss**  
Brinley Bill  
Wholesale-Retail Landscape Contracting Grading  
2119PortageAv--CE 3-7331  
Kecco Peat Co  
Top-Soil And Peat Moss  
17490RenoVlRdMish--BL 5-4704  
Pailo John M 1612PrairieAv--AT 7-4706

**Pencils**  
Garfield Walker Assocs Inc--BL 5-9684

**Pennants**  
Garfield Walker Assocs Inc--BL 5-9684

**Pest Control**  
See Exterminating & Fumigating; also Termite Control

**Pet Shops**  
Bayco Pet Store  
Tropical Fish Bird Bulk Seeds  
227E4Mish--BL 5-3620  
Devenport's Pet & Supply Store  
318 SMich--CE 2-6467  
(See Advertisement This Classification)

**Petroleum**  
See Oil Refiners

**Pharmaceutical Mfrs**  
See Chemicals; also Pharmaceutical Products

**Pharmaceutical Products**  
**G & G PHARMACAL CO INC**  
3119MishAv--AT 8-0077  
**GILROY & MAYS CO**  
1906MishAv--AT 7-5777  
Tri Drugs Inc 1615Miami--AT 8-6167

**Pharmacists**  
See Druggists

**Phonograph Recording Studios**  
See Recording Studios

Talk Twice as Long and Pay No More on Hoosier Night Rates. The former charge for a 3-minute call now buys 6 minutes of talking time. These rates apply on station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.

**Phonograph Records**  
At Smith's Record Bar 412 SMich-AT 7-3553  
(See Advertisement This Classification)  
**GOPP MUSIC CENTER**  
5081MainMish--BL 9-5229  
**DILTZ P C & SONS**  
124LWWMish--BL 5-9697  
**DULEN'S RECORD SHOP**  
124LWWMish--BL 5-9697  
**ELBY BROS MUSIC STORE**  
2122WColfaxAv--CE 3-5645  
**KLEB T V & RECORD SHOP**  
2714MishAv--AT 8-7171  
**Mendoza's Record Shop**  
241DixieWayN--CE 2-2686  
(See Advertisement This Classification)  
**MUSIC ROOM THE 122N Mich--CE 2-4878**  
(See Advertisement This Classification)  
**RECORD OF THE WEEK CLUB**  
1323 SMich--AT 8-8363  
(Continued Next Page)

Call "station-to-station." Save time... Save Money!

**PETS and SUPPLIES**



**CE 2-6467**

- BIRDS • TROPICAL FISH
- BIRD CLINIC and BOARDING

We Also Offer A Complete  
Pet Beauty Salon Service  
• BATHING • TRIMMING • PLUCKING  
PICK-UP AND DELIVERY

**DAVENPORT'S PET & SUPPLY STORE**  
Established 1945  
Open Mon. Even. Till 8:30 P.M.  
Visit OUR NEW LOCATION  
318 SO. MICHIGAN

**EVERYTHING IN HI-FI**  
EVERY NOTE A PERFECT QUOTE



**COMPLETE LINE HI-FI and STEREO RECORDS**

- HI-FI COMPONENTS OVER 30 NAME BRANDS
- ELECTRO VOICE GROMMES
- THARFEDELE SHURE SHERWOOD
- BERNARD KARDON GARRARD
- REG-O-KUT AUDIOTAPE

**WE CONVERT HI-FI TO STEREO**

**FOR RECORDS CALL AT 7-3553 FOR EQUIPMENT CALL AT 9-6540**  
BUY AT MAIL ORDER NET DISCOUNTS

**Al Smith's RECORD BAR**  
412 SO. MICHIGAN

**In Love?**

Someone would like to hear your voice today.

True happiness is the kind you share. A phone call is a joyous interlude in a busy day!

**Photograph Records—(cont'd)****RODIN'S RECORD & GIFT SHOP**

See Us for Largest Selection  
If It's On a Record,  
We Have It!  
136 N Mich—CE 4-1184

**SILVER'S MUSIC MART**

1302WWesternAv—AT 8-7100  
Stereo Center  
The  
See Our Ad Under High Fidelity  
Equip & Supplies  
2222MishAv—AT 8-7227  
Studio One Inc  
1323 S Mich—AT 8-8363  
1323 S Mich—AT 8-3440

A Long Distance call is so warm and friendly... and inexpensive, too. Call someone today!



**COMPLETE LINE OF**

- POPULAR
- SEMI CLASSICAL
- JAZZ
- CLASSICAL
- STEREOPHONIC

WE ACCEPT PHONE ORDERS

**CE 2-4878**

We Will Order The Special Record of Your Choice At No Extra Charge

122 N. MICHIGAN

# MENDOZA'S SOUND CONSULTANTS STEREO—HI-FI

RECORDS • TAPES  
EQUIPMENT  
OPEN EVENINGS

**RECORDS**

DIAL  
**CE 2-2686**

241 DIXIE WAY NO. (Roseland)

**Photographs—Coin Operated****AUTOMATIC MUSIC SERV**

1508HuntingDr(Mish)—BL 5-6018  
DILTZ P C & SONS  
Record Rendezvous  
508NMainMish—BL 9-5229

**EVANS SALES & SERV**

**AUTOMATIC PHONOGRAPHS**  
"Music at Your Fingertips"  
By Remote Control  
Free Installation  
New and Used Records  
Accessories  
2210 Mish Av—AT 8-9377

**MAC'S MAGS** 617LWWMish—BL 5-5562

**MILLER MUSIC CO** 65060 SageRd—AT 8-4072

**PADEN VENDING CO**

Stereophonic and Monaural  
Photographs • Background Music  
and Wall Boxes  
916 S Mich—CE 4-0974

Paden Vending Co 916 S Mich—CE 4-0974

**SILVERS AUTOMATIC MUSIC CO**

1302WWesternAv—AT 8-7100

**ZIMMER CARL E**

**PHONOGRAPHS**  
COIN OPERATED WALL BOXES  
and  
REMOTE CONTROLLED  
Cigarette and Candy Machines  
130 N Ironed Dr (Mish)—BL 9-2419

**Photographs—Dlrs****SYMPHONIC PHONOGRAPHS**

**STEREO AND HIGH FIDELITY**  
Portable And Cassettes,  
Stylus For Every Home  
Decor, Prices For Every  
Budget.  
"America's Largest Exclusive Manufacturer  
of Photographs"  
"WHERE TO BUY THEM"  
DISTRIBUTORS  
**MIDWEST LITE CO INC**  
1139MishAv—AT 8-4427

**V-M PHONOGRAPHS AND RECORD CHANGERS**

4 speed, stereo high-fidelity,  
beautifully styled, portable,  
table and console models.  
Also, famous stereo tape-to-  
matic high-fidelity tape  
recorders,  
The Voice of Music

"FOR INFORMATION CALL"

DEALERS

DILTZ P C & SONS

Record Rendezvous

508NMainMish—BL 9-5229

SERVICE

**RADIO CLINIC** 729 S Mich—AT 9-4295

VanParis Apple & Telson Center

3602WWesternAv—AT 8-9811

**ZENITH STEREO PHONOGRAPHS**

ELECTRONIC SERV CO

729WIndAv—AT 7-7464

**Photographs—Repairing**

**BOB'S RADIO & T V SERV**

1510PortageAv—CE 4-3801

**PINE RADIO SERV SHOP**

5341Mich—CE 4-4236

Walker's Telson & Radio Serv

1519LindenAv—CE 3-6301

**Photo Copying**

See Photo Printers

Dress up your home with color tele-

phones—add beauty with convenience.

**Photo Copying Equipment & Supplies**

See also Duplicating Machines & Supplies

American Photocopy Equip Co  
106WMonroe—CE 2-1833

**Photo Engravers**

See Engravers—Photo

**Photo Film Recording—Micro**

See Microfilming

**Photo Finishing**

**AULT CAMERA SHOP INC**

122 SMain—CE 3-6145

**DILL PHOTO SERV**

119 SMain(Mish)—BL 5-6285

For quick action, use Long Distance.

# CLOETINGH & DeMAN STUDIOS

Largest and Finest  
Commercial Photography  
and Art Studios In The  
Entire Michiana Area.  
Also Aerial Photography  
Staffed by Skillful Artists  
in All Departments

1141  
Mishwaukee Av. AT lantic 9-0305



# LATTIMER STUDIOS

**COMMERCIAL INDUSTRIAL**  
and  
**DIRECT COLOR PHOTOGRAPHY**

phone  
**CE 3-8215**

303 LAFAYETTE BUILDING

In ELKHART Phone JA 3-3265

200 W. HARRISON

**CHILDREN'S PORTRAITS**

IN YOUR HOME EXCLUSIVELY

*A Star is Born*

Finest Portrait Work At  
Very Reasonable Prices  
Our Specialty Is Complete  
Childhood Record Albums  
Plans - Also Groups

DIAL  
**CE 2-3895**

**DOUGLAS  
STUDIO**

5416 IRONWOOD DRIVE

**Photo Finishing—(cont'd)****GENE'S PHOTO SHOP**

Fast Color Enlarging • Duplicates  
Custom Black and White and  
Color Finishing  
502 L W W—CE 3-1225

**No-Art Photo Serv**

Exclusively Wholesale To The Trade

1402MishAv—AT 8-2307

**PRATER PHOTO EQUIP**

14129McKinley(Mish)—BL 5-5207

**Photo Print Machines**

**APERO AUTO-STAT—**

AMERICAN PHOTOGRAPHY EQUIP

CO 106WMonroe—CE 2-1801

**KODAK VERIFAX COPIER—**

SCHILLING'S 329 SMainBlvd—AT 7-4555

**PHOTOCOPY COPY MACHINES—**

OFFICE ENGINEERS INC

116 S Mich—CE 3-5107

**THERMO-FAX COPYING**

PRODUCTS—

ST JOHN BUSINESS MACH CO

205NMain—CE 4-0901

**Photo Printers**

**OFFICE ENGINEERS INC**

116 S Mich—CE 3-5107

**Photographers—Aerial**

**LATTIMER STUDIOS**

303Lafayette—CE 3-8215

**WILLIAMS CLYDE E ASSOCS INC**

312WColfaxAv—CE 4-5128

**Photographers—Children's**

See Photographers—Portrait

**Photographers—Commercial**

**BAGBY PHOTO CO**

106WColfaxAv—CE 4-5101

**BORROR STUDIO**

1020 E 1st Av—AT 9-0515

**ERNIE BORROR**

**COMMERCIAL PHOTOGRAPHY**

• MOVIES

• AERIAL

• PRESS

• LEGAL EVIDENCE

• DIRECT COLOR

1020 E 1st Av—AT 9-0515

Borrer Studio 1020 E 1st Av—AT 9-0515

**CLOETINGH & DeMAN STUDIOS**

1141MishAv—AT 9-0305

17th Advertisement This Classification

**CORAL STUDIO**

See Our Ad Under Photographers—Portrait

10705 SMain—CE 2-7307

**DeGROFF STUDIOS**

1920 S Mich—AT 8-2501

**LATTIMER STUDIOS**

303Lafayette—CE 3-8215

17th Advertisement This Classification

Redwood Studio 17987EdisonRd—CE 4-0571

**Photographers—Motion Picture**

See Motion Picture Producers & Studios

**Photographers—Portrait**

**ALLEN STUDIO**

FEATURING WEDDING CANDIDS

IN COLOR—BLACK AND WHITE AND

COLOR—BABY PORTRAITS

1132 E Bowman—AT 9-2135

Allen Studio 1132 E Bowman—AT 9-2135

Aunt Mary Birthday Club Agency

Infants 2 Yrs & Under

522 SMeade—AT 8-5357

# Photographers—Portrait—(cont'd)

**THE JENAS**  
 PORTRAIT and  
 COMMERCIAL  
 PHOTOGRAPHY  
 110 W Colfax Av-----CE 4-9941

**WILTON STUDIO**  
 Through The Glass  
 5 StateTheatreBg-----CE 4-9596

**DIRECT COLOR**  
 Color  
 Photography  
 Our Specialty  
 • Color Portraits in Your Home  
 • Wedding Candida in Color  
 • Commercial - Industrial  
 Work On Location  
 Serving Michiana Area  
 (E. Bend Ave)  
 10075 St Rd 23-----CE 2-7610

**GRONK STUDIO**  
 Photographers of Children  
 By Appointment in Your Home  
 1026 E 2nd Av-----AT 7-3454  
 Home Studio 1024 E 1st Av-----AT 7-3454  
 DE GROSS STUDIO  
 1920 S Mich-----AT 8-2506

**DE GROSS STUDIO**  
 PORTRAIT PHOTOGRAPHERS  
 Passport and Identification Pictures  
 1220 S Mich-----AT 9-2002  
 Studio 1220 S Mich-----AT 9-2002  
 Sample Studio  
 Portraits in Your Home Exclusively  
 5401 James Dr-----CE 2-3995  
 (See Advertisement This Classification)  
**GRZYWIENSKI-WILTON STUDIOS**  
 1150 W Western Av-----AT 7-8900  
 7 to 9 a.m.-----AT 7-0457  
**KALLOS STUDIO**  
 112 N Main (Mish)-----BL 5-6141  
**MACDONALD STUDIO**  
 R F Patraude  
 116 W Colfax Av-----CE 4-8891  
**PATRAUDE RAYMOND F**  
 116 W Colfax Av-----CE 4-8891  
**PRIDDY CARL C**  
 Carlton Studio-Photographs That  
 Please  
 5 StateTheatreBg-----CE 4-9596  
 Priddy-Tompsett Studio  
 209 SherinBg-----CE 3-6157

**REISCH STUDIO**  
 Portraits - Commercial - Weddings  
 Black and White Or Color  
 Photo Finishing - Equip. and Supplies  
 17987 Edison Rd-----CE 4-0578  
 5 Bend Ave Of Photographs  
 116 W Colfax Av-----CE 4-6810  
 Like to get double your money's worth?  
 You can do just that tonight . . . or any  
 night. Talk six minutes for the price of  
 three on Hoosier Night Rates! These  
 rates apply to station-to-station calls be-  
 tween any two Indiana telephones from  
 9 P.M. to 4:30 A.M.

# Photographers—Portrait—(cont'd)

**SOUTH BEND-MISHAWAKA  
 ASSOCIATION OF PHOTOGRAPHERS**  
 QUALIFIED MEMBERS  
 OF THE PROFESSIONAL  
 PHOTOGRAPHERS  
 OF AMERICA  
 "WHERE TO CALL"  
**ANDROS STUDIO**  
 1141 W Wmish-----BL 5-5691  
**CARLTON STUDIO**  
 5 StateTheatreBg-----CE 4-9596  
**DE GROSS STUDIO**  
 1920 S Mich-----AT 8-2506  
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 1150 W Western Av-----AT 7-8900  
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 (Continued Next Page)

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**REISH MOTION PICTURE CO INC**  
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**SCHILLING'S 329 S Lafl/Bldg-AT-7-6535**

**Picture Equip Co**  
See Ad Gen's Photo Shop  
502L WNW CE-3-1225

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1314Mish-AT-7-5787

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322 S Main CE-3-6145

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**Physicians (D.O.)**

See Physicians & Surgeons  
—Osteopathic (D.O.)

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**Physicians & Surgeons (M.D.)**

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**Backs A J**  
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1401L WNW CE-2-0323

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**Beil N D**  
General Practice  
420N Niles-CE-4-8518

**Bennett Jone R 531N Main-CE-4-4176**

**Berkle Robt D**  
Practice Limited To Allergy  
111BLWE-AT-7-7875

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If no ans call Res-CE-2-8234

**Bickel David A**  
Practice Limited To Obstetrics and  
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515 OddFellowBldg-CE-4-3631

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**Bishop C Allan**  
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122N LaflBldg-CE-4-5161

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X-Ray & Radium  
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If no ans call Res-CE-3-7272

**Bodnar Leslie M**  
Orthopedic Surgery  
525N Niles-CE-4-1159

**Bogan Wm C**  
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316N WmDr-CE-2-4488

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If no ans call Res-CE-2-8233

**Booth F M**  
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**Booth F M**  
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**Borough L D**  
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710JMSBldg-CE-2-8217

**Borough L D**  
If no ans call Res-CE-3-8981 or AT-9-5913

**Brechtl Harvey J 728W Colfax Ave-CE-2-0257**  
If no ans call Res-CE-2-0282

**Physicians & Surgeons (M.D.)****-(continued)**

**Bryan Robt J**  
General Practice  
1002L WNW CE-4-1491

**Bryan Robt J**  
If no ans call Res-AT-9-4018

**Buchanan Wallace D**  
X-Ray And Radium Diagnosis &  
Treatment  
825 SherindBldg-CE-4-2321

**Buechner Fred W**  
General Practice  
383 OddFellowBldg-CE-4-2815

**Buechner Fred W**  
Res-CE-4-2815

**Buechner Fred W**  
If no ans call Res-CE-3-7272

**Buechner Fred W**  
If no ans call Res-CE-4-4015

**Bursard Frank F**  
202WhitcombKlrbg-CE-3-3881

**Bursard Frank F**  
General Practice  
202WhitcombKlrbg-CE-3-3881

**Bursard Frank F**  
If no ans call Res-CE-3-7272

**Burtis Milton**  
General Practice  
118N Walnut-CE-2-4038

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**Carter F R Nicholas**  
General Practice  
405 SherindBldg-CE-3-7878

**Carter F R Nicholas**  
If no ans call Res-AT-8-1612

**Carter F R Nicholas**  
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**Cassidy R L**  
Practice Limited To Examination  
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921L WNW CE-4-4029

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921L WNW CE-4-4029

**Chamblee R W**  
General Practice  
1015W WashAve-AT-7-6448

**Chamblee R W**  
If no ans call Res-CE-4-4015

**Chamblee R W**  
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Ear Nose & Throat Specialist  
520 SherindBldg-CE-4-4038

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**Clark W H M D**  
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**Clinic The 122N LaflBldg-CE-4-4015**  
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**Colp Geo D**  
Obstetrics & Pelvic Diseases of Women  
514 SherindBldg-CE-3-2609

**Colp Geo D**  
If no ans call Res-AT-8-1612

**Colp Geo D**  
If no ans call Res-AT-8-1612

**Condit David H**  
Obstetrics & Diseases of Women  
122N LaflBldg-CE-4-4015

**Condit David H**  
Obstetrics & Diseases of Women  
122N LaflBldg-CE-4-4015

**Cook Gordon C**  
Gynecology & Obstetrics  
714N Main-CE-2-8171

**Cook Gordon C**  
If no ans call Res-CE-2-8171

**Cooper H**  
Internal Medicine (Diagnosis &  
Treatment) Special Attention Gastro  
Intestinal Diseases And Diabetes  
426 SherindBldg-CE-3-7272

**Cooper H**  
If no ans call Res-CE-3-7272

**Culbertson Carl S 531N Main-CE-2-8233**  
If no ans call Res-CE-2-8233

**Culbertson Carl S 531N Main-CE-2-8233**  
If no ans call Res-CE-2-8233

**Curtis Edw W HealthWthHospital-CE-5-2144**

**Davis Edw**  
General Practice  
3014ArdmoreTr-CE-2-1969

**Davis Edw**  
If no ans call Res-CE-2-1969

**Denham R H Jr**  
Orthopedic Surgery  
401 SherindBldg-CE-3-1114

**DeVoe Kenneth R**  
Practice Limited To Anesthesiology  
610N Niles-CE-4-3881

**Dielt Ernest L**  
Ear Nose Throat Specialist  
820 SherindBldg-CE-4-2017

**Dielt Ernest L**  
If no ans call Res-CE-2-8234

**Dingley Albert F Jr**  
Orthopedic Surgery  
401 SherindBldg-CE-3-1114

**Dodd Robt**  
General Practice  
2311Miami-AT-8-2401

**Dodd Robt**  
If no ans call Res-CE-2-8234

**Dolezal Bernard J 115 Seddy-AT-8-1612**  
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General Practice  
819NE Napoleon Blvd ----- CE 2-8451

Sandock Louis F  
Internal Medicine, Diagnosis &  
Treatment  
428 SherinBd ----- CE 2-3177  
If no ans call ----- CE 2-8234

Sander Harry Hall  
612 Odd FellowBd ----- CE 2-8205  
If no ans call ----- CE 3-7272

Schaefer Richard A  
General Practice By Appointment  
113 S ChurchMish ----- BL 5-9185  
If no ans call ----- CE 2-8234

Schaefer Richard A  
Obstetrics & Diseases of Women  
226 SherinBd ----- CE 2-3698  
If no ans call ----- CE 3-7272

Scott J M  
General Surgery  
122N LafBld ----- CE 4-8161

Selby K E  
General Surgery  
407LWW ----- CE 3-1489  
If no ans call ----- CE 3-3370  
If no ans call ----- CE 2-8234

Sellers Francis M  
General Practice By Appointment  
Only  
3209MishAv ----- AT 7-6521  
If no ans call ----- CE 2-8234

Sharp M C  
Obstetrics & Diseases of Women  
714N Main ----- CE 2-1471  
If no ans call ----- CE 2-8234

Shelley E S  
207 Taylor ----- AT 7-1559  
Res ----- AT 6-8991  
If no ans call ----- CE 3-7272

Shirley Richard L  
Practice Limited To Psychiatry  
319 Odd FellowBd ----- CE 4-6330  
If no ans call ----- CE 2-8234

Sisner David D  
531 Main ----- CE 4-8176

Siskern P G  
Neuro-Surgery, Neurology, Neuritis  
422 SherinBd ----- CE 3-7020  
If no ans call ----- AT 9-8051

Skinner Scott D  
Diseases Of The Skin  
422 SherinBd ----- CE 3-7020  
If no ans call ----- AT 7-0249

Sloinski Harry H  
708 Odd FellowBd ----- CE 2-8300  
If no ans call ----- CE 3-7272

Smith W M  
General Practice  
526VWWestern ----- AT 9-5211  
S Bend Clinic 122N LafBld ----- CE 4-8161  
If no ans call ----- CE 2-8234

Spencer R W  
Heart Diseases-Internal Medicine  
Diagnosis & Treatment  
726 SherinBd ----- CE 4-2626  
If no ans call ----- CE 2-8234

Stanton H A  
General Practice  
303AMishAv ----- AT 9-8911  
If no ans call ----- CE 3-7272  
If no ans call ----- CE 4-2546

Stiver Dan D  
Practice Limited To Surgery  
822 SherinBd ----- CE 3-7678

Stoddard Wm J  
General Practice  
525 SherinBd ----- CE 4-7481  
If no ans call ----- CE 3-7272

Thompson John M  
Practice Limited To Examination  
Treatment And Surgery Of The Eyes  
921LWE ----- AT 7-6529

Thompson J A  
913 S TwickenhamDr ----- AT 7-5353  
If no ans call ----- CE 3-7272

Thornton M J  
X-Ray & Radiol Diagnosis &  
Treatment  
825 SherinBd ----- CE 4-2121

Tirman Wallace S  
X-Ray & Radiol  
825 SherinBd ----- CE 2-3371

Vagner S Bernard  
1301VWWestern ----- CE 2-9411  
If no ans call ----- CE 2-8234

Vaupell F J  
General Practice  
132N LafBld ----- CE 4-8989  
Res ----- CE 3-2735  
If no ans call ----- CE 2-9626

**Physicians & Surgeons (M.D.)****—(continued)—**

Wack Jas E  
530WIndAv ----- AT 7-6509  
Call Night or Day ----- AT 7-6509

Walker Edwin M  
Anesthesiology  
Ofc 326 SherinBd ----- CE 2-4444

Weiss Eugene  
Internal Medicine  
Diagnosis & Treatment  
2521 SMich ----- AT 9-6662  
If no ans call ----- CE 3-7272

Wilhelm Agatha  
Anesthesiology  
1032EWayne ----- CE 2-2251  
If no ans call ----- CE 3-0171

Wilson Jas M MD  
Practice Limited To Surgery  
621MishBd ----- CE 4-7573  
If no ans call ----- AT 9-5898  
If no ans call ----- CE 2-8234  
If no ans call ----- AT 8-4617

Zeller Philip S  
103 SherinBd ----- CE 2-3344  
If no ans call ----- CE 2-8395

**Physicians & Surgeons—Osteopathic****(D.O.)**

Andrews Otto V  
General Practice  
315W3rdMish ----- BL 5-4422  
If no ans call ----- BL 5-3980  
If no ans call ----- AT 9-8049

Cleland A 402NatBldBg  
Danny Peter S  
Practice Limited To Eye,  
Ear, Nose & Throat  
630JMSBd ----- CE 4-2043  
If no ans call ----- AT 6-6587

Davis Lyle B  
General Practice  
1342MishAv ----- AT 9-5797  
If no ans call ----- AT 8-9000

Doddridge Frank  
Diagnosis & Treatment  
211 Odd FellowBd ----- CE 3-3020

DRAKE S JACK  
Lakewille Ind  
Call Long Distance—Lakewille 4281  
Res 4299N MiamiRd ----- AT 7-3532

Elliff Thos P  
General Practice  
1322LWE ----- AT 7-4536  
If no ans call ----- AT 8-9000

Fernald George  
General Practice  
315W3(Mich) ----- BL 5-0167  
If no ans call ----- BL 5-3980  
If no ans call ----- AT 8-9000

Fox Walter A  
Practice Limited To Internal Medicine  
3601JeffBld ----- AT 8-2662  
If no ans call ----- AT 8-3111

Grow R E  
812WIndAv ----- AT 9-5049  
If no ans call ----- AT 9-2612

Grzywnski Louis H  
926N Olive ----- CE 2-2111  
If no ans call ----- AT 2-4562  
If no ans call ----- AT 8-9000

Hurkin Zane  
Practice Limited To Anesthesiology  
2515JeffBld ----- AT 8-8311

Inglett Virgil C  
General Practice—Located In Roseland  
115E Cripe ----- CE 4-7897  
If no ans call ----- AT 8-9000

Johnston John L  
Practice Limited To Surgery  
2515JeffBld ----- AT 8-8311

Klingel L F  
General Practice By Appointment  
605W WashAv ----- CE 2-3590

Kull Albert F  
Practice Limited To Surgery  
2515JeffBld ----- AT 8-8311  
If no ans call ----- AT 8-9000

Landis Walter W  
General Practice By Appointment  
54875 IronrdRd ----- CE 3-7727  
If no ans call ----- CE 3-1833  
If no ans call ----- AT 8-9000

MacGregor J J  
Practice Limited To Obstetrics,  
Gynecology  
3603JeffBld ----- AT 8-9900  
If no ans call ----- CE 2-2289  
If no ans call ----- AT 8-9000

MAKIELSKI P H  
201 Church(Mish) ----- BL 5-1933  
If no ans call ----- AT 8-9000

**Physicians & Surgeons—Osteopathic****(D.O.)—(cont'd)**

McCollum David M  
Practice Limited To Anesthesiology  
2515JeffBld ----- AT 8-8311

Menk Rodney B  
General Practice  
2811MishAv ----- AT 8-8121  
Office answers day or night ----- AT 8-8121

Middle Geo E  
General Practice  
6055N 31 ----- AT 8-2233  
If no ans call ----- AT 7-7290

Murphy Wm B  
212LWW(Occul) ----- OR 4-8041  
If no ans call ----- AT 8-9000

Myers E Delmar  
3217 SMich ----- AT 9-3933

Nesbit Julius S  
2114Huron ----- AT 8-3300

Nesbit S 302 Sheridan Plaza ----- CE 4-9494  
If no ans call ----- AT 8-9000

**OSTEOPATHS CALL SERV**  
423 Slopam ----- AT 8-9000

Parker C K  
203WWhitcombKvBd ----- CE 3-5263

Porter Eldon B  
General Practice—Specializing  
Rectal Diseases  
1001N Mich ----- CE 3-2056

Rausch L A  
2111Mish ----- AT 8-7423

Ringland R L  
280N MishAv ----- AT 8-8181

Roberts N J  
General Practice  
414LWW(Mish) ----- BL 5-5817  
If no ans call ----- AT 8-9000

Rymers G Thos  
212LWW(Occul) ----- OR 4-8041  
If no ans call ----- AT 8-9000

SPENCE ROBT A  
415LWW ----- CE 3-6921

Stanley Henry S  
203E McKinleyJvBdMish ----- BL 9-2244  
If no ans call ----- CE 3-6666  
If no ans call ----- 315W

Summers E J  
208WWhitcombKvBd ----- CE 3-1967

Taylor L J  
Practice Limited To Rectal Diseases  
3601JeffBld ----- AT 8-2722  
If no ans call ----- AT 8-9000

Turley David E  
334W Naurum ----- CE 3-3840  
If no ans call ----- CE 2-4230

**Physicians & Surgeons—Osteopathic****(D.O.)—(cont'd)**

Turlier F A  
Roentgenologist, X-Ray Diagnosis  
And Treatment  
205JeffBld ----- AT 8-8311

Vyverberg Robt J  
General Practice  
1602 SMich ----- AT 8-8041

Wilkins R E  
1614Miami ----- AT 8-7423  
If no ans call ----- CE 4-9494

Wilson Stanley N  
803Portage ----- CE 4-8181  
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Wolfe Richard B  
Practice Limited To Anesthesiology  
2515JeffBld ----- AT 8-8311

Woodward Thos P  
1635LWW ----- CE 3-7777  
If no ans call ----- AT 8-9000

Zawel Lee T  
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418WWesternAv ----- AT 7-7277  
Res ----- AT 8-9000  
If no ans call ----- AT 8-9000

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2801AUS 20 ----- CE 3-5844  
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212 W Colfax ----- CE 3-8485

Peltz Music Hse 423 SMich ----- AT 9-4000  
See Advertisment This Classification

PITCHER'S MUSIC SALES  
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1801 SMich ----- AT 7-4540

Shirk Kenneth C Pianos & Organs  
216 S 53rdSt ----- CE 4-8311  
(See Advertisement This Classification)

Whiteman Piano Co 1916LWW ----- CE 2-7407

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WADE'S MUSIC CO  
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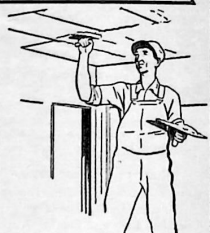
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Meyer Albert H 17717Hepler—CE 2-0680  
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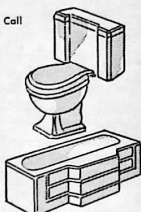
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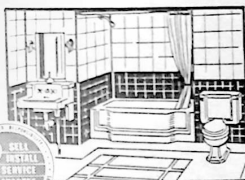
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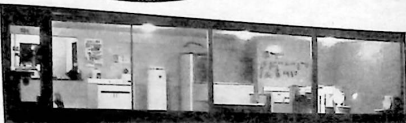
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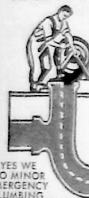
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SPECIALISTS

WHATEVER YOUR PROBLEM  
WE WILL SOLVE IT

BONDED

INSURED

FREE ESTIMATES

SAISFACTION GUARANTEED

*Dial*  
**AT 7-6990**

*Bernie Bartell*

1704 L.W.E.

### Plumbing Contractors-(cont'd)

FRAME O & SON'S

1518 Miami - AT 7-3400

(See Advertisement This Classification)

GOHEEN PLUMBING & HEATING

CO 1244 W. 10th - CE 3-6400

HAMILTON HEATING & PLUMBING

CO INC 735 Wilbur - CE 4-7000

HAMILTON MARION M & SONS

1000 N. 10th - AT 7-3400

HAMILTON PLUMBING & HEATING

CO INC

(See Advertisement This Classification)

Service Dept 735 Wilbur - CE 4-7000

Sales 735 Wilbur - CE 4-7000

HAMMANS' STEAM FITTING & HEATING CO

222 Hendricks - BL 5-2000

HAWKINS L O & SON PLUMBING & SUPPLY CO

2714 W. Western - AT 6-4000

(See Advertisement This Classification)

Henny Plumbing & Heating Co

220 Chapin - AT 7-4000

(See Advertisement This Classification)

Hoffman Raymond F

535 90th - BL 5-2000

(See Advertisement This Classification)

IDEAL SHEET METAL INC

IDEAL Sheet Metal, Inc.

Commercial - Industrial

Plumbing and Heating - AT 6-4000

Sheet Metal AT 8-4000

1502 McPherson - AT 8-4000

IDEAL SHEET METAL INC

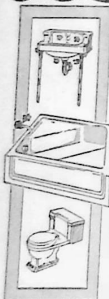
1502 McPherson - AT 8-4000

KUJAWSKI A P & SONS PLUMBING & HEATING CO

1622 Dunham - AT 7-0000

When dinner's on the stove and the phone rings—it's great to have a kitchen telephone.

## PLUMBING and HEATING



A COMPLETE  
LINE OF  
NATIONALLY  
ADVERTISED  
PLUMBING  
FIXTURES

Call  
**CE 4-4601**

If No Answer Call  
CE 3-9774



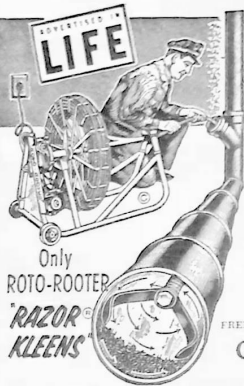
Choose Your Plumber  
As You Would Your  
Physician

**NIEZGODSKI & SONS**  
PLUMBING CO.

1949 BERKLEY PLACE

SINCE 1922

## ROTO-ROOTER



Only  
ROTO-ROOTER  
'RAZOR'  
KLEANS

**SEWER  
SERVICE**

WE DO SMALL OR MINOR  
PLUMBING REPAIRS

Our Reputation Backed By  
25 Years Experience

Member "Indiana Association Of  
Plumbing Contractors, Inc."

- Commercial • Residential
- Industrial

2 YEAR WRITTEN  
GUARANTEE ON  
SEWER CLEANING

FREE ESTIMATES - NO OBLIGATION

**CALL AT 7-3737**

J. B. FLECK & SONS  
ROTO-ROOTER SEWER CLEANING SERVICE  
431 FELLOWS

THE ONLY NATIONAL SEWER SERVICE  
AVAILABLE LOCALLY





**Pumbing Contractors-(cont'd)****MITCHELL WALLACE PLUMB & HEATING CO****24  
HOUR  
SERVICE****EMERGENCY  
SERVICE**

- Plumbing and Heating
  - New Installation  
(Commercial - Residential)
  - Repairing and Remodeling
  - Nationally Advertised Fixtures
- Low Overhead - Low Prices  
Sewer Cleaning*

627 N. Jacob ----- CE 3-2945

**Wittell Wallace Plumbing & Heating**  
Co 917 N. Jacob - CE 3-2945  
**MOORE PLUMBING CO**  
725 W. LaSalle Ave. - CE 3-6535  
(See Advertisement This Classification)

**NICODEMUS HARRY INC**  
Since 1929 - Sewer Cleaning  
Plumbing and Heating, Repair and  
Service - Insured - Bonded  
1225 Fellows ----- CE 3-8633

Nicomus Harry Inc. 1225 Fellows: CE 3-8633

(See Advertisement This Classification)

**NICODEMUS & SONS PLUMBING CO**

CE 1945 Beryll - CE 4-4601

(See Advertisement This Classification)

**POWERS PLUMBING & HEATING**

CE 1633 W. Western Ave. - AT 7-7445

(See Advertisement This Classification)

**Reimer Walter & Co**

1010 Roberts - AT 9-0449

**RANDOLPH D S CO**

496 LaSalle - CE 3-7444

**REIMER WALTER JOHN PLUMB & HEATING CO**

929 Greenway Ave. - AT 7-3173

(Continued Next Page)

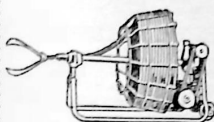
**O. E. Frame  
& Son's**

Est. 1932

1518 Miami St.

**Sewer Cleaning  
Two Year Guarantee**

Longest Experienced Operators In S. Bend  
No Charge If We Fail To Open  
Your Sewer



Telephone Nights for Sewer  
or Free Est.  
**AT 7-3620 AT 9-3781**  
**AT 9-0181**

**Complete Line Plumbing  
and Heating  
Fixtures and Equipment**

Frozen Pipes Thawed  
All Work Guaranteed

INDUSTRIAL — COMMERCIAL

**HEATING &  
PLUMBING**

GENERAL  
PIPING CONTRACTORS  
POWER and PROCESS  
PIPING

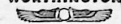
ESTABLISHED 1935

**O. J. SHOEMAKER  
INC.**

HEATING — AIR CONDITIONING — PLUMBING  
GENERAL PIPING CONTRACTOR

1008 LWE.

DIAL

**AT 9-9248****WORTHINGTON**

Air Conditioning  
Industrial and Commercial  
Sales and Service

**HARRY  
NICODEMUS  
Inc.**  
Since 1929

**SEWER CLEANING**

THE UP-TO-DATE ELECTRIC  
WAY

(No Digging - No Lawn Damage)

**PLUMBING and HEATING  
REPAIR SERVICE SINCE 1929**

Equipped With Sherman Digger and  
Sufficient to Offer Better and Faster Serv-  
ices On Water Lines and Sewers.

FHA  
FINANCING



A 2-YEAR  
Written  
GUARANTEE  
With Every  
SEWER JOB

**CE 3-8633**

1225 FELLOWS

**PLUMBING  
SPECIALISTS**

HOME and BUSINESS

- CONSTRUCTION
- MAINTENANCE
- REPAIRS

**AUTHORIZED  
CRANE  
DEALER**

RESIDENTIAL  
COMMERCIAL

CRANE and  
AMERICAN  
STANDARD  
Plumbing Fixtures  
Tubs • Stools  
Sinks • Water  
Heaters

FREE ESTIMATES  
DIAL  
**AT 8-4210**

**L.O.  
HAWKINS**

& SON PLUMBING SUPPLY CO.  
2714 W. WESTERN AVE.

**PLUMBING — HEATING**

Residential  
Commercial  
Industrial

**REPAIR  
SERVICE**

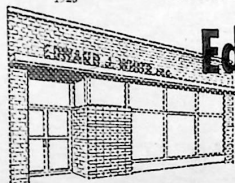
A COMPLETE LINE OF  
Kitchen Cabinets - Sinks - Dishwashers - Disposals  
Automatic Water Heaters - Softeners  
Bathroom Fixtures and Accessories - Pipe and Fittings  
Frozen Pipes Thawed Electrically - Baseboard and Radiant  
Heating

Air Conditioning Equipment  
and Supplies  
F.H.A. TERMS AVAILABLE

SINCE  
1925

DIAL  
**AT 9-6351**

"Visit our Showroom"



**Edward J.  
White  
— INC. —**

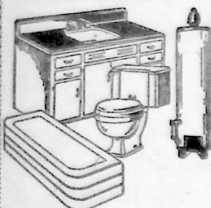
1011 SO. MICHIGAN ST.

**PLUMBING • HEATING  
AIR CONDITIONING**



# PLUMBING-HEATING

## COMMERCIAL RESIDENTIAL



CALL  
AT 7-7445

# STEAM • HOT WATER and RADIANT HEATING

COMPLETE LINE OF  
PLUMBING SUPPLIES

# POWERS PLUMBING & HEATING CO.

39 Years of Experience

1033-35 W. WESTERN AVE.

# PLUMBING

## Vic Trippel

# HEATING

"SINCE 1930"

# RESIDENTIAL — INDUSTRIAL COMMERCIAL PLUMBING and HEATING



Complete Line of  
Plumbing Fixtures

Electric Sewer Cleaning  
Steam - Hot Water Heating  
Systems  
Radiant Heating Our Specialty

Gas Conversion Burners  
Oil Burners  
Garbage Disposal Units  
Water Softeners

VISIT OUR DISPLAY ROOM

DIAL  
BL 5-5088

545 W. 3rd

# REMODEL YOUR BATHROOM ONE JOB! ONE PRICE!

• PLUMBER • TILE WORKER  
• CARPENTER • ELECTRICIAN

# NO MONEY DOWN

LOW MONTHLY PAYMENTS



Complete Line of Plumbing Fixtures  
• Cans • Shams • Brigs  
• Standard  
Electric and Gas Hot Water Heaters  
All Types of Repair Work  
RESIDENTIAL • COMMERCIAL  
INDUSTRIAL

CALL  
AT 7-8510

Free Estimates



# LOUIE SEAGO PLUMBING & HEATING CO.

417 S. HARRIS

# PLUMBING & HEATING

• Remodeling and  
Repairing  
• Spartan Electric  
Sewer Service  
2 Yr. Guarantee

CE 2-3417

# NORMAN W. COLLMER

701 N. MAIN

# PLUMBING HEATING

Water Softeners - Water Heaters

# HIZNAY

CALL MY FULLY EQUIPPED  
REPAIR SHOP ON WHEELS

TELEPHONE  
AT 7-6711

220 CHAPIN

# Plumbing and HEATING

NEW RESIDENTIAL  
COMMERCIAL  
Licensed and Bonded



BL 9-  
3349

RAYMOND F.  
HOFFMAN  
N. Fir Rd. (Mish.)



# SLUTSKY PLUMBING & HEATING CO., INC.

1116 W. Washington Ave.

• COMMERCIAL  
• INDUSTRIAL  
• RESIDENTIAL

COMPLETE INSTALLATIONS  
and REMODELING

Established 1919

PHONE AT 8-1454

# FRED SPROMBERG & SON PLUMBING and HEATING



Water Heaters and Water Softeners  
Installed - Free Estimates  
No Job Too Large or Small

NO CHARGE  
If Sewer is Not  
Opened

Guaranteed - 2 Years  
749 Sherman Ave.

Dial CE ntral 4-  
2782

# Plumbing and Heating

Complete Plumbing  
Installation Contracting

Dial CE 4-2337 Dial

# STANLEY'S PLUMBING & HEATING CO.

Shop 1131½ Western Ave.  
Res. 2170 Parkview Pl.

# Plumbing Contractors—(confd)

ROTO ROOTER SEWER CLNG

See Advertisement This Classification

CE 2-400

WESTERN PLUMBING

& HEATING CO.

PLUMBING and

HEATING

CONTRACTOR

Licensed - Bonded - Insured

1243 LWW

CE 2-400

SEAGO LOUIE PLUMBING &

HEATING CO. 417 S. Harris - AT-7-00

See Advertisement This Classification

SHOEMAKER O JING 1008LWE - AT-7-00

See Advertisement This Classification

SID'S PLUMBING & HEATING CO.

1316WWestern - AT-7-00

Slutsky Plumbing & Heating Co Inc

1216WWashington - AT-7-00

See Advertisement This Classification

SMITH ALBERT W CO INC

PLUMBING & HEATING

2214Mishawaka - AT-7-00

See Advertisement This Classification

SPROMBERG Fred & Son

749 Sherman - CE 4-278

See Advertisement This Classification

STANLEY'S PLUMBING & HEATING

CO 2170 Parkview Pl. - CE 4-2337

See Advertisement This Classification

You can avoid delays and help you

self to faster Long Distance service by

giving the operator the out-of-town num

ber whenever possible.

# TONY the Plumber

PLUMBING  
REPAIRING and  
REMODELING  
SEWER CLEANING

Dial  
CE ntral 3-4570

# TONY SZYMKOWIAK

1210 No. Huey St.

# PLUMBING

## G. Schwind - T. Swiatowy

# PLUMBING and HEATING FIXTURES

COMPLETE SERVICE ON  
PLUMBING SEWAGE  
WATER HEATERS - SOFTENERS  
HIGH and LOW PRESSURE STEAM

Call AT 9-4291

# United HEATING & PLUMBING CO.

913 W. INDIANA AV.

## Plumbing Contractors-(cont'd)

STOKER HAS F PLUMBING &  
HEATING CONTRACTOR

PLUMBING and  
HEATING  
CONTRACTOR

LICENSED • BONDED  
and  
INSURED

1346 N Adams-----CE 3-2015

## KOTKOWIAK TONY

1210N Huron-----CE 3-4570

(See Advertisement This Classification)

TRIPPEL VIC PLUMBO

545W 3rd St.-----BL 5-5088

(See Advertisement This Classification)

UNITED HEATING & PLUMBING

CO 913 Windy Av. AT 9-4291

(See Advertisement This Classification)

WESTERN PLUMBING & HEATING

CO 12411 W. CE 2-8645

WHITE EDW J INC PLUMBING &

HEATING 1011 5th St. CE 9-4351

(See Advertisement This Classification)

WHITE HOWARD H & SON PLUMBO

602 E. Main St.-----BL 5-4104

WERNERMAN ED L & CO

1117 Clay (Mish)-----BL 9-5050

7 to 9 call-----AT 8-5601

Plumbing-Drain & Sewer Cleaning

BARTLETT BERNIE

See Us At Under Plumbing Convention

Room 202

HARTMAN R E 724 Fellows-----AT 7-4990

(See Advertisement This Classification)

JOY SEWER CLNR CO

725 W. LaSalle Av.-----CE 3-3558

(See Advertisement This Classification)

(Continued Next Page)

For quick action, use Long Distance.

# O. E. Frame & Son's

Est. 1932

1518 Miami St.

Sewer Cleaning

Two Year Guarantee

Telephone

Nights for Sewer

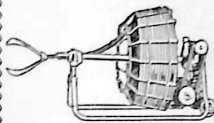
AT 7-3620

AT 9-0181

AT 9-3781

Longest Experienced Operators in S. Bend

No Charge If We Fail To Open  
Your Sewer



Complete Line Plumb-  
ing and Heating  
Fixtures and  
Equipment

Frozen Pipes Thawed  
All Work Guaranteed

# CITY SEWER CLEANERS

NO CHARGE

FOR CHEMICALLY TREATING YOUR SEWER  
TO RETARD THE GROWTH OF ROOTS AFTER OUR CLEANING

24 HOUR SERVICE

Sundays and Holidays At No Extra Charge  
FREE ESTIMATES

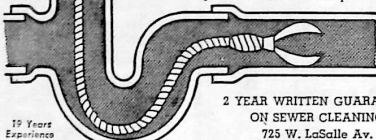
CE ntral 3-3558

Residential  
Commercial  
Industrial

- \* SINK LINES
- \* BATH TUBS
- \* TOILETS
- \* FLOOR DRAINS
- \* SEPTIC TANK  
LINES OPENED



No charge if we fail to open your sewer  
NO UNNECESSARY DIGGING  
Regardless of Curve or Trap



2 YEAR WRITTEN GUARANTEE  
ON SEWER CLEANING  
725 W. LaSalle Av.

# MOBILE PLUMBING CO. ELECTRIC SEWER CLEANING

Specialists

Call Us... You Will Be Glad Because  
WE DON'T HORSE AROUND

Prompt 24 Hour Service

INCLUDING SUN. and HOLIDAYS  
AT NO EXTRA CHARGE  
19 YEARS EXPERIENCE

FREE  
ESTIMATES

CE 3-6535

NO CHARGE IF WE FAIL  
TO OPEN YOUR SEWER

NO UNNECESSARY  
DIGGING

Regardless of Curve or Trap

2 YEAR WRITTEN  
GUARANTEE ON  
SEWER CLEANING

NO CHARGE For Chemically Treating  
Your Sewer To Retard Growth of Roots  
After Our Cleaning



*think twice!*  
Before You Dig Up  
That CLOGGED SEWER!

Our Reputation Backed By 26 Yrs. Exp.



2 YEAR  
WRITTEN GUARANTEE

LICENSED BONDED and INSURED  
Call Your Local



ROTO-ROOTER SERVICE MAN!

THE ONLY NATIONAL SEWER SERVICE AVAILABLE LOCALLY

DIAL

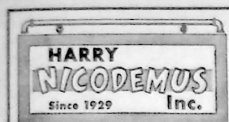
ATlantic  
7-3737

FREE ESTIMATES - NO  
OBLIGATION  
COMMERCIAL - INDUSTRIAL  
RESIDENTIAL

So. Bend's Only Fully Equipped and Fully Experienced  
"SEWER SPECIALISTS"

J. B. FLECK & SONS

434 FELLOWS



## SEWER CLEANING

THE UP-TO-DATE ELECTRIC WAY

(No Digging - No Lawn Damage)

PLUMBING AND HEATING  
REPAIR SERVICE SINCE 1929Equipped With Sherman Digger and Backfill  
To Offer Better and Faster Service On Water  
Lines and Sewers.FHA  
FINANCINGA 2-YEAR  
Written  
GUARANTEE  
With Every  
SEWER JOB

CE 3-8633

1225 FELLOWS

## Plumbing-Drain &amp; Sewer Cleaning

-(continued)-

**FLECK J B & SONS**  
(See Advertisement This Classification)  
434Fellows--AT 7-3737

**FRAME O E & SONS**  
(See Advertisement This Classification)  
1518Miami--AT 7-3620

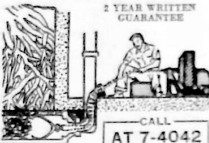
**HAMILTON MARION M & SONS**  
(See Advertisement This Classification)  
6040RUS 31 S--AT 8-4556

**HAMILTON PLUMB & HEATING CO**  
INC 735Wilber--CE 4-7807

**Mitchell Wallace Plumbg & Heating Co**  
917N Jacob--CE 3-2945

**MOBILE PLUMBING CO**  
725WLaSalleAv--CE 3-6535  
(See Advertisement This Classification)

**NICODEMUS HARRY INC**  
Since 1929 - Sewer Cleaning  
2 Yr. Written Guarantee  
Insured - Bonded  
1225 Fellows--CE 3-8633

SEWERS  
CLEANED2 YEAR WRITTEN  
GUARANTEEMember National  
Assn. Of  
Master PlumbersCALL  
AT 7-4042FREE  
ESTIMATE

R. E. CARLTON

724 FELLOWS

## Plumbing Supplies

IF IT CAN BE HAD...  
WE WILL HAVE IT.

Bathroom Fixtures - Pipe  
Fittings - Valves - Sinks  
Faucets - Cabinets  
Boilers - Tubs  
Showers  
Water Pumps  
Youngstown  
Kitchens  
Built-In  
Tappan  
Appliances

Dial  
AT  
7-1575

Since 1935

HOME PLUMBING &  
HEATING SUPPLY

721 E. SAMPLE

## Plumbing-Drain &amp; Sewer Cleaning

-(continued)-

**NICODEMUS HARRY INC** 1225Fellows-CE 3-8633  
(See Advertisement This Classification)

**ROTO-ROOTER SEWER CLNG**  
SERV 434Fellows--AT 7-3737

**RURAL SANITATION SERV**  
Rural Septic Tank Cleaning  
217WWoodside--AT 9-1337

**SID'S PLUMBING & HEATING CO**  
1316WWestern--AT 7-3796

**SPROMBERG FRED & SON**  
See Our Ad Under Plumbers  
749 Sherman--CE 4-2782

**Plumbing Equipment Rental**  
**AA'S RENT-ALL CO** 202LWE--CE 2-5871  
UNITED RENT-ALLS OF S BEND  
910 SMich--AT 7-3255

Businessmen, you'll get big results at  
little cost when you use Long Distance!SAVE ON  
PLUMBING  
SUPPLIES

(NEW and USED)

- BATH TUBS
- LAVATORIES
- TOILETS
- CABINETS
- DOUBLE SINKS
- ELECTRIC OR GAS  
WATER HEATERS
- SHOWERS
- WATER PUMPS
- PIPE AND FITTINGS
- FAUCETS AND VALVES
- SOIL PIPE ETC. . .

Hours  
8 A.M. to 8 P.M. Daily  
Sat. 8 A.M. to 6 P.M.  
OPEN SUNDAY  
9:30 A.M. to 1 P.M.

"IF IT'S PLUMBING, WE HAVE IT"

CE 4-4362

DIXIE  
PLUMBING SUPPLY

50895 U.S. 31 NORTH

"Hoosier  
NIGHT RATES"

- Double your talking time at  
no extra charge on station-  
to-station calls between any  
two Indiana telephones  
from 9 P.M. to 4:30 A.M.

"Station" calls are faster--  
and cost less AT ANY TIME.

## Plumbing &amp; Heating Supplies-At

See also Garbage Disposal Equipment  
-HouseholdAMERICAN-STANDARD  
PLUMBING FIXTURES

The finest to quality plumbing  
products for residential and  
commercial installation. Complete  
line includes: bathtubs, toilets,  
sinks, faucets, valves, water  
dispensers and special institutional  
equipment.

FOR INFORMATION CALL

WHOLESALE DISTRIBUTOR

AMSTAN SUPPLY DIV OF

AMERICAN STANDARD

457 ShreveCamak--CE 4-1000

NATL MILL SUPPLY INC

224E Monroe--AT 7-2000

RETAILERS

BRAUNSDORF W J &amp; SON

425LW--CE 4-2000

CARLTON R E 724Fellows--AT 7-4042

GOHEEN PLUMBING &amp; HEATING

CO 126LWE--BL 3-4000

HAMILTON PLUMBING &amp; HEATING CO

917N Jacob--CE 3-2945

MITCHELL WALLACE PLUMB &amp; HEATING CO

917N Jacob--CE 3-2945

SHOEMAKER O J INC

2214Mish--AT 7-4000

SMITH ALBERT W CO INC

PLUMBING &amp; HEATING

2214Mish--AT 7-4000

UNITED HEATING &amp; PLUMBING

CO 913WInd--AT 9-4000

Baile Bros Supply Co

501E LaSalleAv--CE 3-8633

CRANE PLUMBING &amp; HEATING SUPPLIES

The Preferred

Plumbing Material

Quality Equipment

Advanced Styling

For Bathroom and Kitchen. Wide

of matched groups. Beautiful. One can

Please to meet any budget.

FOR INFORMATION CALL

OFFICE &amp; SHOWROOM

CRANE CO 1616Franklin--AT 7-2000

DEALERS

BRAUNSDORF W J &amp; SON

425LW--CE 4-2000

DeWulf H PLUMBING &amp; HEATING CO

126LWE--BL 3-4000

GOHEEN PLUMBING &amp; HEATING

CO 126LWE--BL 3-4000

HAWKINS L O &amp; SON PLUMBING &amp; SUPPLY CO

716WWesternAv--AT 8-4000

SEAGO LOUIE PLUMBING &amp; HEATING CO

417 S Harris--AT 7-4000

SHOEMAKER O J INC

2214Mish--AT 7-4000

SMITH ALBERT W CO INC

PLUMBING &amp; HEATING

2214Mish--AT 7-4000

STANLEY'S PLUMBING &amp; HEATING

CO 126LWE--BL 3-4000

STICKLER CHAS F PLUMB &amp; HEATING CONTRACT

1146N Adams--CE 3-2945

UNITED HEATING &amp; PLUMBING

CO 913WInd--AT 9-4000

WHITE EDW J INC PLUMBING &amp; HEATING

10111 Clay--AT 9-4000

ZIMMERMAN ED L &amp; CO

1117Clay(Mish)--BL 9-4000

DIXIE PLUMBING SUPPLY

50895 U.S. 31--CE 4-4362

(See Advertisement This Classification)

HAWKINS L O &amp; SON PLUMBING &amp; SUPPLY CO

2714WWesternAv--AT 8-4000

Home Plumbing &amp; Heating Supply

721E Sample--AT 7-4042

(See Advertisement This Classification)

Isn't there someone far away  
like to call today? The cost is small  
for a Long Distance call.

## Plumbing and Heating Supplies-Rl

(-continued)

### KOHLER PLUMBING FIXTURES

Exquisite cast iron and  
vitreous china plumbing  
fixtures and all-brass fit-  
tings.

**KOHLER  
OF  
KOHLER**

### "FOR INFORMATION CALL"

#### DEALERS

**BRAUNSDORF W & SON**  
4281 W W ----- CE 4-0129  
**DOEHEN PLUMBING & HEATING**  
CO 1261 W W ----- BL 5-9659  
**OSTERSTEIN W T**  
1014 E 41st Mlsh ----- BL 5-2656  
**POWERS PLUMBING & HEATING**  
CO 1035 W W ----- AT 7-7445  
**SHOEMAKER O J INC**  
1700 L W ----- AT 9-9248  
**SMITH ALBERT W CO INC**  
PLUMBING & HEATING  
1714 4th W ----- BL 4-6561  
**STICKLER CHAS F PLUMB & HEATING CONTRACT**  
1144 N Adams ----- CE 3-2015  
**TRUPPEL VIC PLUMBING**  
545 W 31st Mlsh ----- BL 5-5088

**Heim Plumbing & Heating Co**  
51933 Orange Rd ----- CE 2-4002  
**POWERS PLUMB & HEATING CO**  
See As Under Plumbing Contractors  
1035 W W ----- AT 7-7445

### KEENE-RICHMOND PLUMBING FIXTURES

Only on Show for --  
Bathroom Fashioning  
Color Selection  
Modern Styling



### "WHERE TO BUY THEM"

#### DEALERS

**SEAGO LOUIE PLUMB & HEATING CO**  
1217 S W ----- AT 7-8510  
**WHOLESALE ONLY**  
**MISHAWAKA SUPPLY CO**  
11401 W ----- BL 5-9667

**RIVERVIEW LUMBER CO**  
McKinley Hwy Osceola ----- OR 4-8825  
Sullivan Co The 931 E LaSalle Ave ----- CE 4-4625  
**SUTSKY PLUMBING & HEATING**  
CO INC 1234 W W ----- AT 8-1454  
**SMITH ALBERT W CO INC PLUMB & HEATING**  
2214 Mlsh ----- BL 4-6561  
**UNIVERSAL-RUNDLE PLUMBING FIXTURES**

**DISTRIBUTORS**  
**HOME PLUMB & HEATING SUPPLY**  
721 E Sample ----- AT 7-1575  
**DEALERS**  
**CARLTON R E**  
724 Fines ----- AT 7-4042

**WESTERN DISTRIBUTING CO**  
Complete Line of  
Plumbing and Heating Supplies  
All Types of Pipe and Pipe Fittings  
Complete Kitchen Cabinets  
Richmond Fixtures  
Rund Water Heaters  
Save 25 to 50% on Bathroom Fixtures  
2528 Western ----- AT 8-2411

**WHITE EDW J INC PLUMBING & HEATING**  
1011 S Mlsh ----- AT 9-6351

### Plumbing and Heating Supplies--

**Whol & Mfrs**  
Amstar Supply Div of Amer Standard  
407 S Notre Dame Ave ----- CE 4-3114  
**BAILIE BROS SUPPLY CO**  
501 E LaSalle Ave ----- CE 2-0693  
**CASE PLUMBING FIXTURES**  
NATL MTL SUPPLY INC  
224 E Monroe ----- AT 7-2361  
**S BEND SUPPLY CO THE**  
324 S 5th J ----- CE 2-1421

## Plumbing & Heating Supplies--

### Whol & Mfrs (-cont'd)

**COFFIELD SUPPLY CO INC**  
Tanks-Tank Fittings-Gauges-Filters  
3426 S Main ----- AT 7-3329  
**CRANE CO**  
1016 Franklin ----- AT 7-1533  
**HOME PLUMBING & HEATING**  
SUPPLY 721 E Sample ----- AT 7-1575  
**MISHAWAKA SUPPLY CO**  
Richmond Radiator Fixtures  
Water Heaters  
Electric and Gas  
Electric Pumps  
Galvanized and Black Pipe  
Soil Pipe - Full Line of  
Pipe Fittings and Valves  
114 W 1st (Mlsh) ----- BL 5-9667

**S BEND SUPPLY CO THE**  
324 S 5th J ----- CE 2-1421  
Zurn Industries Inc Ja Zurn Mfg Div  
Ipscheid  
Call Long Distance-Ask for -- Enterprise-2744  
No charge for Enterprise calls

### Plumbing Tools-Rental

See Tools-Rental

### Plywood-Rl

**CIRCLE LUMBER & FUEL CO**  
1715 Spruce ----- CE 4-0111  
**CITY LUMBER & SUPPLY INC**  
324 S 5th J ----- CE 2-1617  
**CORLETT R J & SONS**  
400 S West Mlsh ----- BL 5-3166  
**GISH LUMBER CO INC**  
23740 Ardmore Tr ----- CE 3-8209  
(See Advertisement, This Classification)  
**INDIANA LUMBER MFG CO INC**  
738 S Mlsh ----- AT 9-6355  
**K-Wood Products Co**  
25785 S Rd ----- AT 7-4262  
**LOWE LBR CO**  
328 S Main Mlsh ----- BL 5-9611  
Lumber Materials Conversion Co  
1717 1st W ----- CE 4-1407  
**OSCEOLA LUMBER CO**  
W Wash (Osceola) ----- OR 4-8811  
**ROSELAND LUMBER & COAL CO**  
1150 W W ----- CE 3-9353  
Salvage Co The 3215 E LaSalle Ave ----- CE 4-4625  
(See Advertisement, This Classification)  
**VOORHEES-JONTZ LUMBER CO**  
Call Us For Any Plywood Need  
• Exterior • Interior  
• Marine • Fir or Hardwood  
1700 Ford ----- AT 7-3311

### Plywood-Wholesale

**AETNA PLYWOOD & VENEER**  
• FIR PLYWOOD  
• HARDWOOD PLYWOOD  
Foreign and Domestic  
Doors, Moldings, Woodstap  
Borden Glues, Res  
**"WHERE TO BUY IT"**  
**WHOLESALE**  
**AETNA PLYWOOD & VENEER CO**  
E Larned  
Call Long Distance-Ask for -- Enterprise-7147  
No charge for Enterprise calls

**FIDDES-MOORE & CO**  
1721 Circle ----- CE 4-4138  
**HASS WHOLESALE INC**  
3922 W Sample ----- AT 7-1501  
**RODDIS PLYWOOD CORP**  
Elder Rd Mlsh ----- BL 9-3739  
**WELWOOD PLYWOOD--**  
1015 S LaSalle  
U S PLYWOOD CORP  
14000 McKinley Hwy  
Mish ----- BL 5-9626

### Pneumatic Tools

See Tools-Pneumatic

Station-to-station calls are ideal for family visits when you wish to reach an out-of-town residence telephone number.

### Podiatrists

**Boles M A** 217 S Cedar (Mlsh) ----- BL 5-7715  
**Custer Harry M** 118 N Pace Mlsh ----- BL 5-3266  
**Dieter Richard J**  
Podiatric/Ortho X-Ray Foot Surgery  
756 Portage Ave ----- CE 3-2966  
Every Jas H 515 W LaSalle Ave ----- CE 3-2805  
**Everly's Foot Clinic**  
X-Ray-Foot Surgery-Orthopedics  
Children's Foot Problems  
515 W LaSalle Ave ----- CE 3-2805  
**Fraser H R** 420 N Main ----- CE 4-0713  
**Graydon Dale O** 210 PlatBg ----- CE 2-1860  
**Khoso C W** 1718 W W ----- AT 4-7751  
**McKnight Walter H**  
Foot Clinic-Foot Surgery-Orthopedics  
X-Ray Children's Foot Allments  
812 L W ----- CE 3-6254  
If no ans call ----- CE 4-8793  
**Smith H R**  
X-Ray Adult Children's Foot Problems  
1204 N Mlsh ----- CE 4-2882

### Podiatrists (-cont'd)

**Swigart Edwin E**  
X-Ray Foot Surgery & Orthopedics  
3213 Mlsh ----- AT 8-8200  
**Teves Arthur R**  
Foot Surgery-Orthopedics And X-Ray  
716 N Mlsh ----- CE 3-2574  
If no ans call ----- CE 4-8569  
**Toepf Frank C** 531 S Eddy ----- AT 8-2282  
If no ans call ----- AT 4-4370  
**Toepf John B** 262 S Mlsh ----- AT 7-5542

### Pointing

#### J & B CONTRACTS

Restoration and Maintenance  
of Masonry Building  
Tuck Pointing - Cornering  
General Cement Work  
Residential - Commercial  
Industrial  
1429 L W Mlsh ----- BL 9-2376

### KATOVICH THOS L

Tuck Pointing - Building Cleaning  
Waterproofing - Caulking  
General Masonry Repairing  
58075 Crumtown Rd ----- AT 7-4771

Wright Hugh 2604 S Mlsh ----- AT 8-1596

### Police Department

See Governmental Offices-City

### Police Service-Private

**Meyers Detective Bureau**  
815 000 FellowBg ----- CE 2-1288

### Political Organizations

See Associations

### Pool Car Distributing Service

See Freight Forwarders

### Pool Rooms

See Billiard Parlors

### Pop Corn

**Hartman Popcorn Co**  
Popcorn Supplies-Shortening-Boxes-Salt  
2320 W Ind Ave ----- AT 8-8933  
**Ora Popcorn Co**  
2320 W Ind Ave ----- AT 8-8933

### Porcelain Cleaners

See Cleaning Compounds

### Porch Enclosures

**A B C ARDMORE BLDG CO**  
23740 Ardmore Tr ----- CE 4-8440  
(Continued Next Page)

## PORCH ENCLOSURES

Modernize Your Home  
with Alcoa Aluminum

- JALOUSIES • WINDOWS
- DOORS • SCREENS
- AWNINGS • SIDING

Free Estimates **CALL AT 7-2252** F.H.A. Financing

**JACK FROST CO. INC.**

3015 W. WESTERN AVE.

## PLYWOOD

*One Piece Or a Truckload*

Pre Finished  
Weldex  
Plywall  
Marine  
Fir and Pine  
Hardwoods  
Pegboard  
Exterior  
Surfboard  
Plyweave  
Plyform  
Sheathing  
Masonite  
Build it  
Yourself

"Free" Plans  
Available  
EVERY SIZE and  
THICKNESS

**GISH LUMBER CO., INC.**

**DIAL CE 3-8209**

23740 ARDMORE TR.

## Plywood

A COMPLETE STOCK  
AT PRICES THAT WILL PLEASE YOU  
NEW AND USED

**CE 4-4625**

**SALVAGE CO.**

331 E. LA SALLE AV.



**Perch Enclosures—(cont'd)**

**G & R SALES CO** 26556US 20-----CE 2-9271  
**GORDON WINNIE & STORM**  
 Designing & Building Perch  
 Enclosures  
 235 Willow Dr -----CE 2-4883  
 H & L Constr Co -----CE 2-4111  
**INDIANA LBR & MFG CO INC**  
 13437 E Jefferson Rd -----AT 9-6355  
**JACK FROST CO**  
 3015 W Western -----AT 7-2252  
 (See Advertisement This Classification)  
 Lyons Ron-Don Awning Of Ind  
 See Our A's Under Siding  
 304 W Ewing Ave -----AT 8-9710  
**MISHAWAKA ALUMINUM SALES**  
 CO 401.5 E W Western -----BL 5-8667  
 Smurr Window Insulating Co  
 2608 S Main -----AT 9-1718  
 South Side Aluminum Sales Co  
 1243 S Main -----BL 5-1993  
**STRAUTZ JOHN M HOME IMPROV**  
**CO**  
 All Installations Custom Built  
 3726 E 2nd Ave -----AT 7-4449  
**SUN-MASTER AWNINGS INC**  
 623 S Laurel Rd -----BL 9-2476  
**SUPERIOR WINDOW CO**  
 WE SPECIALIZE IN ANY TYPE  
 OF ENCLOSURE AND  
 BREEZEWAYS  
 • Jalopies • Sliders  
 • Double Hung • Awning Type  
 Factory To You • Custom Built  
 1228 W Wash Ave -----AT 7-8650  
 Zoller Storm Sash Co  
 51909US 31-----CE 2-2901

**Post Hole Drilling**

Albert Sales & Serv Agcy  
 60885US 31-----AT 9-5577  
 Wirecraft Fence Co 3418 N Meigs -----CE 4-5676

**Post Offices**

See Governmental Offices-U.S.

**Postage Meters**

See Mailing Machines & Equipment

**Posters**

**GRATZOLD OUTDOOR ADV INC**  
 116 E Sample -----CE 4-4444  
 S Bend Screen Process Co  
 119 1/2 N Notre Dame Ave -----AT 8-9300

**Potato Chips****A & K FOOD DISTRIBUTORS**

A Complete Line of  
 GORDON'S  
 FINE FOODS  
 POTATO CHIPS — POPCORN  
 PRETZELS  
 416 Fellows -----AT 7-3898

Frito Co-New Era Div The  
 1717 Sironwood Dr -----AT 7-4195

**NEW ERA POTATO CHIPS**

YOU'LL FAVOR THE FLAVOR  
 • BACHMAN PRETZELS  
 CHEESE PONES  
 • "OL VIRGINY" POP CORN  
 FRITOS



"FOR SERVICE CALL"  
 FRITO CO-NEW ERA DIV THE  
 1717 Sironwood Dr -----AT 7-4195

Free ... Personal Telephone Numbers  
 Booklet at any Indiana Bell Business  
 Office. For fastest Long Distance service—Call by Number!

**Potato Chips—(cont'd)**

**SEYFERT POTATO CHIP DISTRIBUTING CO**  
 "The Brand You Know"  
 POTATO CHIPS - POPCORN  
 PRETZELS - NUT MEATS  
 John M. O'Connor Distrib. Corp.  
 McKinley Hwy. At Clover Rd.  
 55971 Clover Rd Mish -----BL 9-1722

**VITA-BOY POTATO CHIPS**

NO. 1. FOR QUALITY  
 NO. 1. FOR FLAVOR  
 MOST DIGESTIBLE  
 USED BY HOSPITALS



"FOR SERVICE CALL"  
 FAMOUS FOODS INC  
 742 E 5th Msh -----BL 5-3226

**Poultry Dealers-Retail**

**Ardmore Poultry Co**  
 3609 Msh Ave -----AT 8-9989  
 3609 Msh Ave -----AT 9-4866  
**LANGNER SAL** 1117 W Western -----AT 7-7835

**Poultry Dealers-Whol****TWIN CITY POTATO CO**

LAND-O-GOSHEN  
 DISTRIBUTORS

Eviscerated  
 Fryers - Turkeys - Ducks - Capons  
 If No Answer Call AT 8-6822  
 18286 Roosevelt Rd -----AT 9-8225

Twin City Poultry Co  
 18286 Roosevelt Rd -----AT 9-8225

**Poultry Equipment & Supplies**

**MU-WAY FEED & SEED CO THE**  
 201 N Olive -----CE 4-2944

**Poultry Hatcheries**

See Hatcheries-Poultry

**Power Companies**

See Electric Light & Power Companies

**Power Plant Equipment**

Smith-Monroe Co 1912 S Main -----AT 9-6343

**Power Tools**

See Tools-Electric; also Tools-Retail

Help yourself to faster Long Distance service. Give the operator the out-of-town number whenever possible.

**BROWNING POWER TRANSMISSION EQUIPMENT**

V-BELTS and SHEAVES  
 F H P DRIVES  
 ROLLER CHAIN DRIVES  
 BEARING UNITS  
 PAPER PULLEYS  
 COUPLINGS

**CE 3-8251**



516 N. MICHIGAN ST.

**Power Transmission Equipment**

**AMERICAN-STANDARD INDUSTRIAL**  
 DIV OF AMERICAN-STANDARD  
 CORP 6024 N Bg -----CE 3-9305  
**BEARINGS SERV CO**  
 412 E Sample -----AT 9-5591  
**BOSTON GEAR PRODUCTS**  
 BEARINGS SERV CO -----AT 9-5591  
 412 E Sample -----AT 9-5591

**BROWNING POWER TRANSMISSION PRODUCTS**

**KOONTZ-WAGNER ELEC CO INC**  
 516 N Mich -----CE 3-8251

**CLARK ELEC CO** 324 E Dewey  
 Buchanan Mich -----OK 3-3811

**FOOTE BROS POWER TRANSMISSION**  
**EQUIPMENT**  
 DISTRIBUTOR  
 POWER TRANSMISSION CO  
 802 S Main -----AT 8-4471

**KOONTZ-WAGNER ELEC CO INC**  
 516 N Mich -----CE 3-8251

(See Advertisement This Classification)  
**POWER TRANSMISSION CO**  
 802 S Main -----AT 8-4471

**REEVES VARIABLE SPEED DRIVES**  
 2157 PRATT ST Joliet Ill 61712  
 RELIANCE ELEC & ENGR'G CO  
 Gary Ind  
 Call Long Distance-Ask  
 for ..... Enterprise-0812  
 No charge for Enterprise calls

It saves time when you give the Long  
 Distance operator the out-of-town num-  
 ber you want. In fact, your call can go  
 through twice as fast!



**Direct Mail**  
**Letter Service, Inc.**

**Lithographic Printers**

- OFFSET PRINTING
- FOLDING AND BINDING
- AUTOMATIC INSERTING
- ADDRESSING — MAILING
- ADVERTISING ART AND LAYOUT
- A CREATIVE SERVICE  
 FOR ADVERTISERS
- FINE OFFSET PRINTING**  
 complete from  
 creative idea  
 to post office

520-522 South Michigan Street  
 South Bend 1, Indiana

Telephone

**AT lantic 8-8386**

**Power Transmission Equipment**

—(continued)

**WORTHINGTON QD SHEAVES**

Heavy duty and  
 Light weight  
 Sheaves, Mechanical  
 variable speed drives,  
 Variable speed drives,  
 drives, Long lasting  
 Worthington-Goodyear Green Seal V-belts



"FOR INFORMATION CALL"

**DISTRIBUTOR**

**NATL MILL SUPPLY INC**  
 224 E Monroe -----AT 7-320

**Prescriptions**

See Druggists

**Pressure Gauges**

See Gauges

**Printers**

**A-1 ADV PRINTERS SERV INC**  
 933 Main -----AT 7-44

(See Advertisement This Classification)

**ARTIST PRINTERS**

"Service First — Satisfaction Always"

**LETTERPRESS AND OFFSET**

**COMMERCIAL PRINTING**

**UNION SHOP**

Broomfield Fellow Bg -----CE 4-984

Artcraft Printers  
 Summit Odd Fellow Bg -----CE 4-984

**BRINK PRNTG CO** 337 W W -----CE 3-5511

Carothers Printg Co Inc  
 324 E Colfax Ave -----CE 3-340

Clay News Printg Co Inc  
 52148US 31-----CE 3-375

**COMMERCIAL PRINTING CO**

Richard J. Ludwick

**FINE LETTER PRESS**

and

**OFFSET PRINTING**

650 Wilbur -----CE 3-2655

Commercial Printing Co  
 650 Wilbur -----CE 3-2655

**DIRECT MAIL LETTER SERV INC**

(See Advertisement This Classification)  
 Dufendach A B Co 215 E Wayne -----CE 2-919

Duley Printg Co 1732 N Adams -----CE 4-130

If no call -----BL 5-790

Empire Printg Co 418 W William -----AT 9-590

**FREE PRESS PUBLISHING CO**  
 1410 S Mich -----AT 9-340

**GARNER PRNTG CO**  
 310 1/2 Dixie WyS -----CE 3-470

Globe Print Shop 1115 E 1st -----AT 7-921

**GONIC POLSKI PRNTG CO**  
 301 Chaplin -----AT 7-750

**HIBBERD PRNTG CO INC**

**COMMERCIAL PRINTING**

**LETTERPRESS AND OFFSET**

• • • Established in 1839 • • •

321 S Main -----AT 8-618

**HUDSON CRAFTSMEN THE**

428 1/2 N Main -----CE 3-340

**HUDSON'S**

"The House That Brides Built"

Wedding Invitations, Tricompact &  
 Engraved, Business & Social Stationery

428 1/2 N Main -----CE 3-340

Hudson's 428 1/2 N Main -----CE 3-340

Somebody's birthday? Congratulations by Long Distance are so personal

**Printers—(cont'd)**

Full Press 1032WWestern-----AT 7-7755  
(See Advertisement This Classification)  
General Press  
General Offset Printing  
1032WWestern-----CE 4-8547  
NO PRESS CO 910Allen-----CE 4-6653  
Sun Print Co 1516 SMain-----AT 7-2585  
SUNTER PRINTING CO

LETTER PRESS and  
OFFSET PRINTING  
Manufacturers of Carbon Interleaved  
SNAP-A-PART FORMS  
180 E Colfax Ave-----CE 4-1146

Union Print Co 330ECollfax Ave-----CE 4-1146  
UNION PRINT CO  
COMMERCIAL PRINTING  
Serving So. Bend Over 30 Yrs.  
305 N Miles-----CE 4-7361

UNION PRINT CO 305NNiles-----CE 4-7361  
WAGONAL STUDIO  
Wedding Invitations  
1148Colfax-----CE 4-8891  
WESTERN PRESS  
COMMERCIAL PRINTING  
Established Since 1894  
301 Chapin-----AT 7-7500

WINTER PRESS INC  
BUSINESS FORMS  
BOOKS - NEWSPAPERS  
ANNUALS - PROGRAMS  
Union Shop  
Established in 1924 at Printers  
307 W Jeff Blvd-----CE 3-2635

Winter Press Inc 307WJeffBlvd-----CE 3-2635  
WJD-CRAFT CO  
SEE OUR AD UNDER  
SILK SCREEN PROCESS WORK  
1618 Birchway-----CE 2-4177

**WOODBERG & CO INC**

FINE PRINTING  
and LITHOGRAPHING  
Plastic Binding  
301 E Sample-----AT 9-9253

Woodsberg & Co Inc 301ESample-----AT 9-9253  
MULTIGRAPHING SERV CO  
Offset Printing - Duplicating Service  
A Complete Service For 40 Years  
Customer Parking  
410 W Jeff Blvd-----AT 9-9200

WURAY PRINT CO  
BUSINESS and  
INDUSTRIAL  
PRINTING  
115 S LAFAYETTE BLVD.  
Bismarck, LaF Bg-----CE 4-5291

Wuray Print Co BasementLaFbg-----CE 4-5291  
Nichols Printery 210LW-----CE 3-1388  
Pentecost Press 232 S54100-----CE 4-5559

PETERSON PRINT CO  
114 SJeffCt-----CE 3-6171  
Pet Press  
203NNMiddleboro(Mish)-----BL 5-1991  
(See Advertisement This Classification)  
20WILLIS 329 SLaFBlvd-----AT 7-6535

REGENCY PRINT CO  
COMMERCIAL PRINTING  
Plastic Binding  
A. A. Secrest - G. E. Hovier  
1212 E Ind Ave-----AT 7-4386

Service Printers Co 1212EIndAve-----AT 7-4386  
SERVICE PRINTERS INC  
211 ServiceCt-----CE 3-1151  
(See Advertisement This Classification)

**Printers—(cont'd)**

SLICKS ENGRAVING CO  
"Your  
Personalized  
Store"  
For the Finest in  
COMMERCIAL and  
SOCIAL ENGRAVING  
and PRINTING  
Convenient Parking Always  
1612 Mish Ave-----AT 9-1214

S BEND SCREEN PROCESS CO  
1032WWestern-----AT 8-9300  
STOFFER GRAPHIC ARTS &  
EQUIP CO 311NNiles-----CE 3-3555  
Taphon Print Shop 3010Roger-----CE 2-5263  
TAUBE PRINT CO  
Commercial Printing  
and Lithography  
Catalogues - Brochures  
Snap-Manifold Forms  
Established 1925  
213 Sycamore-----CE 3-8255

Taube Print Corp 213 Sycamore-----CE 3-8255  
WEST PRINT CO  
OFFSET and LETTER PRESS  
PRINTING  
• Office and Factory Forms  
• Pamphlets - Envelopes - Letter Heads  
• Wedding Stationery  
— Union Shop —  
1224 W Western Ave-----AT 7-8011

West Printing Co 1224WWesternAve-----AT 7-8011

**Printers—Lithograph**

See Lithographers

**Printers—Offset**

See Printers

**Printers—Silk Screen**

See Silk Screen Process Work

**Printing—Continuous Forms**

See also Business Forms & Systems  
Early Register Co The 416JMSBg-----CE 3-9466  
ENNIS BUSINESS FORMS &  
REGISTERS  
116 SMLch-----CE 3-3117

Hibbard Print Co Inc 321 SMain-----AT 7-5600  
MOORE BUSINESS FORMS INC  
613NNMich-----CE 2-4891  
Shelby Salesbook Co The  
3323Woldhaven-----AT 8-1242

Standard Register Co  
2927WishAve-----AT 8-6633  
Superior Business Forms Inc  
2930McKinleyAve-----CE 3-5350

UARGO BUSINESS FORMS CO  
Complete Line - Prompt, Reliable  
Service - Forms Handling Equipment  
Complete Systems Service  
115 N William-----CE 3-2337

Uargo Business Forms Co 115NWilliam-----CE 3-2337

**Printing Plates—Rubber**

See Rubber Printing Plates

The shortest distance between two  
business points, no matter how far apart,  
is Long Distance.

**Produce—Whol**

CITIES FROSTED FOODS INC  
Fresh Fruits & Vegetables Daily  
811NorthSideBlvd-----CE 2-8208  
Crotchers Produce Mkt  
Ofc 760 SEdy-----AT 7-6313  
Warehouse 1518NMainMish-----BL 5-7501  
Thomas Jim Produce Mkt  
760 SEdy-----AT 7-7414  
If no call-----AT 9-6009

**Product Development**

See Designers—Industrial

**Properly Management**

See Real Estate

**Proprietary Medicines**

See Medicines—Patent & Proprietary

**Psychologists**

HILL GRACE HARRIS  
107NEddy-----AT 8-8822  
INDIVIDUAL TRAINING SCHOOL  
Educational and Psychological Services  
Remedial Teaching in All Grades  
Speech Therapy, Diagnostic Testing  
156 N Laf Blvd-----CE 3-5037  
Psychological Services Inc  
409LWW-----CE 4-8685

**Public Address Systems**

See Sound Systems & Equipment

**Public Golf Courses**

See Golf Courses—Public

**Public Notaries**

See Notaries—Public

FOR A GOOD DEAL, IT'S ...  
**IDEAL PRESS**  
Wedding Invitations Our  
Specialty  
All Forms of  
PRINTING and RULING  
Bingo Supplies — Sales Books  
Roll Tickets  
1032 W. WESTERN AV.  
Telephone AT 7-7755

**IDEAL PRESS**

Wedding Invitations Our  
Specialty

All Forms of  
PRINTING and RULING

Bingo Supplies — Sales Books  
Roll Tickets

1032 W. WESTERN AV.

Telephone AT 7-7755

Telephone AT 7-7755

Known For Better  
PRINTING  
and  
LITHOGRAPHING

A COMPLETE  
GRAPHIC ARTS SERVICE  
UNDER ONE ROOF

CE 3-1151

SERVICE  
PRINTERS, INC.

211 SERVICE COURT

**Public Relations Consultants**

Linder-Keller Co 122 SMain-----CE 2-3301  
Lynch Virgil Assoc 219 SWilliam-----AT 8-2519  
MacDonald-Cook Co 808 SherinBg-----CE 3-8243

**Public Stenographers**

See Stenographers

**Publishers**

Catholic Bay 908DormoyerAve-----AT 7-3389  
Darian Publishers Inc 420WMadison-----CE 2-2727  
Fides Publishers Assn 18717BullaRd-----CE 4-4988

It costs so little to talk across the  
miles by Long Distance. Call a loved  
one today!

**Wedding  
INVITATIONS**

"Satisfactory  
Service  
Since 1934"

• PRINTING  
• THERMOGRAPHY  
• ENGRAVING

CALL  
BL 5-1991

WEDDING INVITATIONS  
A SPECIALTY  
• PERSONALIZED NAPKINS  
• SALES BOOKS  
• REGISTER FORMS  
• MIMEOGRAPHING  
• RUBBER STAMPS  
1 Day Service on Rubber Stamps

Prompt Service

**REED  
PRESS**

1 Black North of Bonnie Dean  
203 N. Middleboro (Mish.)  
2 Blocks East of Playland Park

• PRINTING  
— OFFSET and LETTER PRESS

• COMPLETE LETTER SHOP  
— MULTIGRAPHING  
— MIMEOGRAPHING  
— ISM PROPORTIONAL SPACE  
TYPEWRITERS  
— ADDRESSING - MAILING

Quick Friendly Service

AT 7-6563

**ADVERTISING  
Printers Inc.**

330 SOUTH MAIN

**Pulleys****BEARINGS SERV CO**

1225 Sample—AT 9-5591  
**POWER TRANSMISSION CO**  
 802 S Main—AT 8-4473

**Pumps—Dealers****AURORA PUMPS—**

AUTHORIZED DISTRIBUTORS  
**SMITH-MONROE CO**  
 1912 S Main—AT 9-6343

**BLACKMER ROTARY PUMPS**

Liquid Materials Handling  
 "Self Adjusting for Wear"  
 For this and other sizes  
**INDUSTRIAL BULK PUMP**  
 SIZES 20 to 1500 GPM  
**TRUCK PUMPS—** 1½"  
 thru 3", HAND PUMPS—7 thru 28 GPM, and  
 22-4000 STRAINERS—1" thru 6".



**"FOR INFORMATION CALL"**  
**PETROLEUM EQUIPMENT**  
**DISTRIBUTOR**  
**COFFIELD SUPPLY CO INC**  
 1626 S Main—AT 7-3529

**CENTRAL ADE HARDWARE STORE**

2190 Lincoln—CE 3-6340  
**COFFIELD SUPPLY CO INC**  
 1626 S Main—AT 7-3529

**DURO PUMPS-SOFTENERS-HEATERS—**

1225 Sample—AT 9-5591  
**SCHWEER'S SOFTENER & PUMP**  
 SERV  
 Our 35th Year  
 444 E LaSalle Av—CE 4-0833

**FLINT & WALLING WATER SYSTEMS—**  
**FALL M L WELL REPAIR SERV**  
 19681 Detroit—AT 8-6394

**FOOTS R L WELL DRILLING**  
 19552 June—CE 2-1868

**HOME PLUMBING & HEATING**  
**SUPPLY**  
 Convenient Terms—Easy Payments  
 721 E Sample—AT 7-1575

**IND-HIGH WATER CO**  
 672 S Main—AT 9-8010

**LEARN-NORTHERN CO**  
 Deep Well Pumps Sales-Serv  
 401 S Delorenzo/Av Mich—BL 9-5234

**MARLOW PUMPS—**  
**CENTRAL PUMP & INDUSTRIAL**  
**COX & L CO INC**  
 202W Main (Mich)—BL 9-3791

**PETROLEUM MARKETING**  
**SUPPLY CO INC**  
 1626 S Main—AT 7-3529

**MEYER'S HARDWARE**  
 Lancaster Retail & Wholesale  
 209 S Main—CE 3-3177

**MICHIANA DRILLING CO** Niles Mich  
 Call Long Distance—AT 9-Enterprise-3500

No charge for Enterprise calls  
**OVERDOOR PUMPS—**  
**GRAINGER W P INC**

Gear-Centrifugal Rubber  
 Impeller Types  
 1133 S Main—AT 8-2584

**INDUSTRIAL DISTRIBUTORS**  
**SMITH-MONROE CO**  
 Gear-Centrifugal-Rubber  
 Impeller Types  
 1912 S Main—AT 9-6343

**Schweer's Softener & Pump Serv**  
 Our 35th Year  
 444 E LaSalle Av—CE 4-0833

Smith Geo 64107 US 31—AT 9-7013

**SMITH-MONROE CO**

**INDUSTRIAL - MUNICIPAL**  
**DOMESTIC**

**Pumps For Any Service**

- Aurora
- Blackmer
- Union
- Viking
- Peerless
- Blodgett
- Overdorr
- Layne - Vertical Close Coupled

Complete Repair Service  
 1912 S Main—AT 9-6343

Smith Well & Pump Co  
 15783 6th Mich—BL 9-5012

**Pumps—Dealers—(cont'd)****SNELLENBERGER CO**

See Our Ad under Well Drilling  
 822 Lawrence—CE 3-4828  
**SHIVER DRILLING CO**  
 60855 US 31—AT 9-5337

**WORTHINGTON PUMPS**

A complete line of  
 centrifugal, rotary,  
 reciprocating steam  
 or power, and deep  
 well pumps.



**"FOR INFORMATION CALL"**  
**INDUSTRIAL EQUIPMENT**  
**DISTRIBUTORS**  
**S BEND SUPPLY CO THE**  
 324 S Main—CE 2-1421

**Pumps—Renal**

**KORTE BROS INC**  
 See Ad Under Contractors Equip &  
 Supplies  
 23134 US 20—CE 4-1196

**Pumps—Repairing**

**CASAD DRILLING CO**  
 24 HR. SERVICE  
 Complete Repairing and Service  
 On All Makes of Pumps  
 Authorized Dealer For Flint and  
 Walling Pumps  
 Free Estimates - Fully Insured  
 19932 Detroit—AT 8-6265

**FALL M L WELL REPAIR SERV**

**EMERGENCY**  
**SERVICE**  
**PUMPS**  
**REPAIR AND**  
**SERVICE**  
 Wells Repaired

Screens Changed - Water  
 Systems Installed and Repaired  
 Authorized Dealer For  
 Flint & Walling Pumps  
 Sales - Service - Parts  
 Bank Or FHA Financing Available  
 "10 Years Experience"

19681 Detroit—AT 8-6394

**Fall M L Well Repair Serv**  
 19681 Detroit—AT 8-6394

**FOOTS R L WELL DRILLING**  
 Pumps Sales & Service  
 19552 June—CE 2-1868

**MICHIANA DRILLING CO** Niles Mich  
 Call Long Distance—AT 9-Enterprise-3500

No charge for Enterprise calls  
**SMITH GEO E**

Service On All Makes of Pumps  
 Well Drilling - F & W Pumps  
 If No Answer Call CE 2-1468  
 64107 US 31—AT 9-7013

**SMITH LEO L**

GENERAL WATER SYSTEMS  
 REPAIRING, SALES AND SERVICE  
 60128 Mayflower Rd—AT 9-2953

Smith Leo L 60128 Mayflower Rd—AT 9-2953

**SMITH WELL & PUMP CO**  
 13783 6th Mich—BL 9-5012

**SNELLENBERGER CO**  
 922 Lawrence—CE 3-4828

**SHIVER DRILLING CO**

**F & W WATER SYSTEMS**  
 Factory Trained Men  
 Emergency Pumps and Motors  
 Available

For the Best in the Business  
 60885 US 31—AT 9-5337

**Pumps—Repairing—(cont'd)****SULT WELL DRILLING & PUMP REPAIR**

Service On All Makes Of Pumps  
 Sales and Service  
 Complete Water System  
 Installation - 2 to 4 Inch Wells  
 30 Yrs. Experience  
 "Free Estimate"  
 23769 Bulla Rd—CE 4-7082

**Race Tracks**

**S BEND AUTO RACING ASSN INC**  
 Western Air & High Rd  
 Motors & Stock Car Racing  
 25698 Stroud—AT 7-1704

**Raceways—Cable & Tube**

See Electric Supplies

**Racing Equipment**

See Automobile Racing Equipment

**Radiator Repairing—Automobile**  
 See Automobile Radiator Repairing

**Radiators—Automobile**  
 See Automobile Radiator—Dir

**Radio Batteries**  
 See Batteries

**Radio Broadcasting Companies & Stations**

Broadcast Center-W S B T  
 305W LaSalle Blvd—CE 3-3141

**W J W A RADIO STA**  
 5555 Hickory Rd—CE 4-1111

**W N D U & W N D U-TV**  
 Channel 18  
 Junior Rd—CE 3-7111

**W S B T & W S B T-TV**  
 305W LaSalle Blvd—CE 3-3141

**W S N D Notre Dame**  
 CE 4-9011

**Radio Broadcasting Recording**

**Studies**  
 See Recording Studios

**Radio Communication Companies**

**GENERAL ELECTRIC**  
**COMMUNICATION EQUIPMENT**

Mobile radio, microwave  
 and carrier current com-  
 munication systems for  
 municipal agencies, in-  
 dustrial and transportation  
 companies. Broad financ-  
 ing, leasing and servicing programs available.

**"WHERE TO CALL"**  
**AUTHORIZED SERVICE**  
**KEALY ELECTRONIC SERV**  
 1624 S Bend Av—CE 2-8513

**IND BELL TELEPHONE CO INC**  
 307 S Main—AT 9-9201

**Kealy Electronic Serv**  
 1624 South Bend Av—CE 2-8513

Thinking of someone out of town? A

friendly call by telephone can brighten

your day . . . lighten your spirits. It's

fun to phone! Station-to-Station calls

are fastest . . . lowest in cost.

**Radio Communication Companies****(continued)****MOTOROLA COMMUNICATIONS & ELECTRONICS**

TWO WAY  
 RADIO  
 COMMUNICATIONS  
 PORTABLE, MOBILE & MICROWAVE  
 SYSTEM PLANNING SERVICE  
 SALES—LEASE—SERVICE

**"FOR INFORMATION CALL"**  
**COMMUNICATIONS**  
**REPRESENTATIVE**  
**MOTOROLA COMMUNICATIONS & ELECTRONICS INC**  
 Kutzner Rd. Auburn—BL 9-5012

AUTHORIZED SERVICE  
**MOBIL COMMUNICATIONS SERV**  
 303 E Colfax Av—CE 2-70

**Radio Dealers**

**ADMIRAL RADIOS**

World's largest TV  
 manufacturer  
 First in value, style,  
 performance TV value  
 model, correct combinations, radio  
 Dual Temp. ref., controls, electric range, re-  
 fr., air conditioners, dehumidifiers.

**"FOR INFORMATION CALL"**  
**SERVICE & SHOWROOM**  
**ADMIRAL DISTRIBUTORS INC**  
 7437 W. Main—AT 7-3400

**CHAPIN TV & RADIO STORE**  
 1st & 1st Under Television Building  
 842 Chapin—AT 7-7000

**GENERAL ELECTRIC RADIOS—**  
**DEALERS**  
**RADIO CLINIC 729 S Main—AT 9-4000**

Kordona Radio & Television Co  
 830 Portage Av—CE 4-5000

**MOTOROLA RADIOS**

TABLE, CLOCK,  
 PORTABLE & CAR

FLAIR clarity, Volume & Golden Voice out-  
 lets for superior performance. Finest sound  
 High Fidelity and Phonographs.

**"WHERE TO BUY THEM"**  
**DISTRIBUTOR**

**S BEND ELEC CO**  
 439 E Colfax—CE 3-4000

**DEALERS—AUTOMOBILE RADIOS**  
**AUTO RADIO SALES & SERV**  
 CENTER 501 Western Av—AT 8-0000

**AUTO RADIO SPECIALISTS**  
**SALES & SERV 579 W. Av—AT 8-0000**

**DAVE'S TV SALES & SERV**  
 2527 W Western—AT 8-5000

**Radio & Furnt Mart Inc**  
 763 S Mich—AT 9-5000

**TOWN & COUNTRY**  
 13783 6th Mich—AT 9-5012

**WOLCO DISTRIBUTORS**  
 Distributors For Automatic Car  
 Radios  
 1202 S Main—AT 8-4000

Call "station-to-station." It's always

smart to take advantage of the best

gain you can get. "Station" calls for

you just that. Service is faster, and you

save money, besides!

## Radio Dealers-(cont'd)

**NINTH RADIOS**

World famous for 40 years, this radio is precision built for full, rich tone, long distance reception, guaranteed quality! Full line includes table radios, FM-AM, transistor radios, clock radios, portable.

**"WHERE TO BUY THEM"**  
DISTRIBUTOR

**WAYNE HARDWARE CO.**  
1630 W. W. - CE 3-7141

**DEALERS**

**CLIP BROS. ELEC INC.**  
114 W. Wayne - AT 7-3371

**DAVIS RADIO & TV SERV**  
2000 E. Wayne - CE 2-1541

**ELECTRONIC SERV CO.**  
7224 W. W. - AT 7-7464

**SMITH & F CO 407 5th St.**  
TELEVISION SALES & SERV CO 3406 Mich. - AT 8-7200

## Radio Repairing &amp; Service

**AUTO RADIO REPAIR CO.**  
2131 W. - CE 4-1421

**AUTO RADIO SALES & SERV**  
REPAIRING ON ALL MAKES  
Auto, Table, Portable  
Best Super Installation  
New Radios For Cars and Trucks  
Guaranteed Workmanship  
Free Parking  
Cameo Lanes and Mich. Ave.  
3603 Mich. - AT 8-9494

**Auto Radio Sales & Serv**  
3623 Mich. - AT 8-9494

**AUTO RADIO SALES & SERV**  
CENTER 301 Western - AT 8-0232

**AUTO RADIO SPECIALISTS SALES & SERV**

**RADIO REPAIR**

Drive In Service  
Motorola Radios  
For Most Late  
Model Cars

SERVICE ON ALL MAKES  
and MODELS

Best Seat Speakers Installed  
We Will Service All House  
Radios Brought to Our Shop  
All Work Guaranteed

579 LWE - AT 8-1781

**Auto Radio Specialists Sales & Serv**  
579 LWE - AT 8-1781

**AVENUE RADIO & TV SHOP**  
579 LWE - AT 7-5501

**BOB'S RADIO & TV SERV**  
3518 Portage - CE 4-3801

**CHUMPY TV & RADIO STORE**  
See Our Ad Under Television Servicing  
4840 Maple - AT 7-7550

**CORNER TV SHOP**  
1530 Kenville - AT 8-8575

**DAVE'S TV SALES & SERV**  
CAR and MARINE RADIOS  
TWO WAY RADIO SALES  
Drive-In At Road  
2827 W. Western - AT 8-2624

**DAVIS RADIO SERV CO.**

**AUTO and HOME  
RADIO  
SERVICE**

ALL MAKES REPAIRED

1415 S. Mich. - AT 9-4797

**Davis Radio Serv Co 2418 SMICH**  
Davis Radio & TV Serv  
3620 O'Brien - CE 2-1541

**GENERAL ELECTRIC RADIO  
PHOTOGRAPH SERVICE**  
RADIO CLINIC 729 SMICH - AT 9-4295

## Radio Repairing &amp; Service-(cont'd)

**Hedman Television & Radio Serv**  
2312 SMICH - AT 7-0810

**Jack's T V Inc**  
24 Hour Radio Service  
3071 W. - CE 2-2324

**Joe's Auto Radio Repair**  
3623 Mich. - AT 8-9494

**LEAR RADIO & TELEVISION SERV**  
1212 High - BL 5-6276

**LOGHMANDY RADIO & TV  
SERV**  
621 N. Laflair - CE 2-2280

**MAGNAPHOTO FACTORY AUTHORIZED  
RADIO-PHOTOGRAPH SERVICE**  
ELDRIDGE CO THE  
1718 - Mich. - AT 8-4475

**FRICK ELEC & TV INC**  
1901 Miami - AT 8-2581

**KORONA RADIO & TELEVISION**  
CO 830 Portage - CE 4-5446

**RODINS 136N Mich**  
CE 4-1184

**Moore Television & Radio Serv**  
2639 Kenville - CE 2-5622

**MOTOROLA AUTO RADIOS**  
REPAIR SERVICE STATION  
JACK'S T V INC 3071 LWE - CE 2-2324

**PINE RADIO SERV SHOP**  
HOME - AUTO - PORTABLE  
30 Years Exp. • Tubes Tested  
Free Super Service  
534 N. Mich. - CE 4-4236

**Grand Auto Serv Shop 534N Mich.**  
CE 4-4236

**RADIO CLINIC 729 SMICH**  
AT 9-4295

**RODINS 136N Mich**  
CE 4-1184

**SPECIALIZED AUTO & RADIO  
SERV CO 1192 Mich.**  
AT 7-7255

**VAN PARIS APPLS & TELVSN  
CENTER 3602 W. Western**  
AT 8-9811

## Radio Supplies &amp; Parts-Retail

See Radio Dealers; also Radio  
Repairing & Service

**Radio Supplies & Parts**  
-Whol & Mfrs

**COLFAX CO INC 747 SMICH**  
Electro-Voice Inc  
Carroll Buchanan Mich. - AT 8-3211

**ELECTRONIC PARTS INC**  
See Our Ad Under Television Apparatus-  
Whol & Mfrs  
202 E. Calvert - AT 7-4221

**ELECTRONIC SUPPLY CO**  
3140 W. WyN - CE 4-3477

**Ferguson Electronic Supply Co**  
Detroit Mich.  
Call Long Distance - Ask - Enterprise-7282

No charge for Enterprise calls

**RADIO DISTRIBUTING CO INC**

**SHORT WAVE**  
Receivers, Transmitters, Equipment  
For the Radio Hobbyist  
HALLICRAFTER - COLLINS  
E. F. JOHNSON and NATIONAL  
1212 High - AT 8-4666

**Radio Distributing Co Inc**  
1212 High - AT 8-4666

**RADIO & TELEVISION DISTRIBUTING  
CO 116N Mich - AT 8-1473**

## Radio Telephone Equipment

See Radiotelephone Equipment

**Radiography**  
See X-Ray Laboratories

**Radios-Whol & Mfrs**  
Admiral Distributes Inc  
2637 W. Sample - AT 7-6573

**Colfax Co Inc 747 SMICH**  
AT 9-5548

**PHILCO RADIOS**  
RADIO EQUIP CO OF S BEND  
1202 S. Laflair - AT 9-2471

**Radio Equip Co Of S Bend**  
1202 S. Laflair - AT 9-2471

## Radiotelephone Equipment

**MOBIL COMMUNICATIONS SERV**  
303 E. Calvert - CE 2-7788

**Motorola Serv Sta 303 E. Calvert**  
CE 2-7788

## Rags

**S BEND WASTE PAPER CO**  
1518 Staylor - AT 8-8868

## Railings

**Builders Acy The 4111 SMICH**  
AT 9-4123

**CENTRAL IRON SHOP**  
See Our Ad Ornamental Metal Work  
1212 High - CE 4-9616

**CITY AWNING CO**  
See Our Ad Ornamental Metal Work  
1422 W. Mich. - AT 9-9266

**DIXIE ORNAMENTAL IRON CO**  
52375 US 31 - CE 2-0162

**Ironcraft CO 5045 US 31**  
CE 2-9645

**WROUGHT IRON PRODS**  
6469 US 31 - AT 8-3477

## Railroads

**B & O P R TICKET OFC Lapazind**  
Call Long Distance Lapaz - SU 4-3381

**CANADIAN NATL RAILWAYS**  
326 W. South - AT 9-6211

**Grand Trunk Western R R Co**  
Ticket Ofc 326 W. South - AT 9-6211

**Great Atl. 326 W. South**  
AT 8-6111

**Freight Ofc 332 USJoes**  
AT 2-3349

**Yard Ofc 1608 Ford**  
AT 7-8150

**Car & Motive Power Dept**  
617 Harris - AT 7-7710

**New Jersey Ind & Ill R R Co**  
Round Hse 1508 W. Western - AT 7-8622

**Freight Ofc 1508 W. Western**  
AT 7-3306

**New York Central System**  
Ticket Ofc 326 W. South - AT 9-5534

**Passenger Sales Representative**  
326 W. South - AT 9-5534

**Baggage Apt 326 W. South**  
District Freight Sales Manager  
326 W. South - AT 9-5520

**Car Foreman Ofc OliverStYds**  
AT 7-0415

**Yd Masters Ofc Oliver & Sample**  
AT 7-7345

**Freight Super Studebaker Yd Ofc**  
AT 9-6161

**Freight Dept**  
326 W. South - AT 7-2358

**Penn RR Co 701 S Main**  
District Sales Manager - AT 9-2483

**Claim Ofc 701 S Main**  
Local Freight Ofc - AT 9-5959

**Passenger Ticket Ofc**  
AT 9-7500

**Yardmaster 1621 S. Laflair**  
AT 9-6331

**Railroad Perishable Inspection Agency**  
326 W. South - AT 8-4141

**SOUTH SHORE LINE**  
Ticket Ofc 301 N. Mich. - CE 3-3111

**Package Serv 301 N. Mich.**  
CE 3-3111

**Carload Freight**  
Carload Only

**Traffic Dept 301 N. Mich.**  
CE 4-8271

**Yd 219 N. Mich. - CE 3-8725**

**Twin Branch RR Co 220 W. Calvert**  
CE 3-9371

**Wabash RR Co**  
See New Jersey Ind & Ill R R Co - AT 7-3306

## Ranges &amp; Stoves-Repairing

**B & G SERV CO 28024 S Main**  
AT 8-6100

**GENERAL ELECTRIC RANGES & STOVES**  
FACTORY SERVICE  
GENERAL ELEC CO  
1503 Prairie Ave - AT 7-6565

## Ranges &amp; Stoves-Ril

See also Gas Appliances

**ADMIRAL AUTOMATIC ELECTRIC RANGES**

With all-speed Flex-O-Hot Control and In-Door Indicator, Exclusive Rotary Roster, double automatic oven, adjustable broiler rack. Also Dual-Temp 100 DEFROSTING Refrigerator, Heat Freezers, Air Conditioners, Big Screen Television, Radio, Triple Play Phonograph Combination.

**"FOR INFORMATION CALL"**  
SERVICE & SHOWROOM

**ADMIRAL DISTRIBUTORS INC**  
2637 W. Sample - AT 7-6573

**DEALERS**  
**MYERS & WYNNE APPLINC CO**  
202 Dixie WyN - CE 4-2141

**CALORIC GAS RANGES**

**BUILT-IN, FREE STANDING SINKS, HOODS** - Features color - coordination by Beatrice West. Offered by leading builders and dealers. A Caloric exclusive. Ranges have Gold Star features: Thermo-Safe top burner, meat thermometer, automatic clock-controlled oven, rotisserie rotisserie.

**"WHERE TO BUY THEM"**  
DEALERS  
**BELLEVILLE LUMBER & SUPPLY CO**  
3916 W. Sample - AT 9-0341

**KITCHEN MART 503 E. LaSalle**  
CE 3-1604

## CHAMBERS BUILT-INS

Your Kitchen Plans Inspire The Finest!

**Chambers Built-Ins**

Complete Matched Finish: Ranges & Ovens (Gas or Electric), Dishwashers - Freezers, Refrigerators - Freezers, Range Hood, Disposers.

Call For Free Estimate

**"WHERE TO BUY THEM"**  
**BELLEVILLE LUMBER & SUPPLY CO**  
3916 W. Sample - AT 9-0341

**SCHOTTLETT BROS CASH CO**  
58900 Bremen Rd Mich - BL 9-1405

## FRIGIDAIRE ELECTRIC RANGES &amp; BUILT-INS

Pull'n'Clean Ovens with Scatter-Proof Broiler, Drop-Leaf and French Door Wall Ovens - cut cleaning time in half. Automatic Controls. Colors. Authorized Sales and Service.

**"WHERE TO CALL"**  
AUTHORIZED SALES & SERVICE  
**LYDICK HARDWARE INC**  
26305 Edison Rd - CE 4-6100

**RADIO & FURNITURE INC**  
763 SMICH - AT 9-5563

**GENERAL ELECTRIC RANGES**

• COMPACT 30" and FULL-WIDTH 40" AUTOMATIC SPEED COOKING RANGES

• BUILT-IN OVENS and SURFACE UNITS - Advanced styling - choice G-E decorator colors.

**"WHERE TO BUY THEM"**  
FRANCHISED DEALERS  
**LIGHT CO INC The Entrance 3000**  
Jeff Blvd - CE 4-1114

**SMITH & F CO 407 SMICH**  
AT 8-7771

**WALZ J E INC 3423 SMICH**  
AT 8-2551

**GIBSON ELECTRIC RANGES**

See BEAUTIFUL NEW GIBSON ELECTRIC RANGES With HIGH SPEED SURFACE UNITS - AUTOMATIC OVENS and EVERY CONVENIENCE FEATURE. A MODEL and SIZE TO FIT EVERY FAMILY'S NEED. AND EVERY PURSE.

**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
**RIDGE CO THE 315 W. Jeff Blvd**  
CE 4-3143

(Continued Next Page)

Your telephone personality is what you say and how you say it. A smile on your face will not be seen . . . put a smile in your voice.

## Ranges &amp; Stoves—Retail—(cont'd)

## HOTPOINT AUTOMATIC ELECTRIC RANGES

5,000,000's **Hotpoint**  
 Ranges—Series  
 Includes 30 in. and 39 in. Ranges, Built-in Ovens, Surface Units— a wide selection of features and colors. The finest in cooking and advanced styling for every kitchen, every budget.

## "FOR INFORMATION CALL"

SALES & SERVICE  
**BELLEVILLE LUMBER & SUPPLY**  
 30314 Western—AT 9-0341  
**MODERN HOME SUPPLY CO.**  
 1146WWesternAv—AT 8-2535  
**RIVERVIEW LUMBER CO.**  
 1200WWesternAv—OR 4-8825  
**ROSELAND LBR & COAL CO.**  
 125DixieWayN—CE 3-9353

**LIBERTY GAS & SERV CO INC**  
 McKimleyRd/Oscola—OR 4-8828

## MAGIC CHEF GAS RANGES

Only Magic Chef brings you Automatic Cooking—Including Broilgrill, the "Burner with a Brain". Learn why more home cooks on Magic Chef than any other range.



## "WHERE TO BUY THEM"

DEALER  
**GAS COMPANY INC**  
 307NMich—CE 2-2181

## NORGE RANGES

Fully Automatic Gas and Electric Ranges—Beautiful styling with new cooking convenience features including "Meal Sentry" that maintains selected cooking heat automatically, "Watchdog" Gas Range provides automatic lighting top burners—oven—broiler.



## "FOR INFORMATION CALL"

DISTRIBUTORS  
**GREAT NORTHERN DISTRIBUTORS**  
 INC 209College—CE 3-1111  
 DEALERS

**BAER'S HOME OUTFITTERS**  
 1515 Smich—AT 7-3377  
**ELECTRIC CO THE**  
 1515 Smich—AT 8-4637  
**MYERS & WYNNE APPLIANCE CO.**  
 202DixieWayN—CE 2-4141  
**ROBERTSON'S DEPT STORE**  
 211 Smich—CE 3-4111

## PHILCO ELECTRIC RANGES

New Philco double oven range with "Quick-Chef" oven, save time, money and work. "Quick-Chef" ranges offer fast cleaning. Other Philco features: Broil—Under-Glass; Roastmaster; Quickest Timer.



## "WHERE TO BUY THEM"

DEALERS  
**AVENUE RADIO & TV SHOP**  
 1515 Smich—AT 7-3501  
**BAER'S HOME OUTFITTERS**  
 315 Smich—AT 7-3377  
**ELECTRIC CO THE**  
 1515 Smich—AT 8-4637  
**MODERN HOME SUPPLY CO.**  
 1146WWesternAv—AT 8-2535  
**ROBERTSON'S DEPT STORE**  
 211 Smich—CE 3-4111  
 DISTRIBUTOR  
**RADIO EQUIP CO OF S BEND**  
 1202 StarBvd—AT 9-2471

**ROA WHIRLPOOL RANGES—**  
 HUNTER'S TV & APPLIANCE STORE  
 555405 51—AT 8-9488

Station-to-station calls are faster and cost less. Birthdays... anniversaries... just to chat—long distance is so warm and friendly.

## Ranges &amp; Stoves—Retail—(cont'd)

## SUBURBAN BUILT-IN RANGES

Gas and Electric  
 Ovens & Cook  
 Tops in Stainless  
 Steel & B Porcelain Colors  
**suburban®**  
 "America's Finest Built-In Ranges"

## "WHERE TO BUY THEM"

DISTRIBUTORS  
**CLOUD BROS 110EWestern—AT 9-0395**

Van Paris Appliance & Telson Center  
 3602WWesternAv—AT 8-9811

## WESTINGHOUSE ELECTRIC RANGES

SALES & SERVICE  
 Models for every kitchen—make cooking fast, cool, clean. Miraculous Oven for perfect baking. Plug Out Units for easiest cleaning. "Shape of Tomorrow" styling fits in to look built in. You Can Be SURE... If It's Westinghouse



## "WHERE TO CALL"

SALES & SERVICE DEALERS  
**COLIP BROS ELEC INC**  
 1146WWestern—AT 7-3377  
**MISHAWAKA MAYTAG CO**  
 104W3(Mich)—BL 5-5169  
**RODINS 1346Mich—CE 4-1184**  
**SOENS ELEC CO**  
 111W1stMich—BL 9-3741  
**SOUTH SIDE ELEC CO INC**  
 902W Ind—AT 9-4363

## Ranges &amp; Stoves—Used

Salvage Co The 331ELaSalleAv—CE 4-4625

One of the biggest bargains in town—  
 an extension telephone in your home.  
 Costs only pennies a day!

## Ranges &amp; Stoves—Whol &amp; Mfrs

Admiral Distributors Inc  
 2637WSample—AT 7-6573  
**Infra-Matic Prods Corp**  
 3030MishAv—AT 7-8677  
**S BEND RANGE CORP**  
 Formerly Mainline Steel Range  
 Mfg Corp  
 211Cherry—AT 7-6586

## SOUTH BEND RANGES

SOUTH BEND RANGES  
 OVENS - GRIDDOLES  
 BROILERS - CANDIES  
 FOR HOTELS -  
 RESTAURANTS - SCHOOLS  
 AND INSTITUTIONS



## FRANCHISED DEALERS

**MID CITY CORP**  
 416W3rdBvd—AT 9-5559  
**NATL CHINA & EQUIP CORP**  
 Call Collect  
 214E4Marionland Call Long  
 Distance Marion—NO 4-5191

## AUTHORIZED DEALERS

**BAKER-WARD INC**  
 50442US 51—CE 3-9321

## Razors

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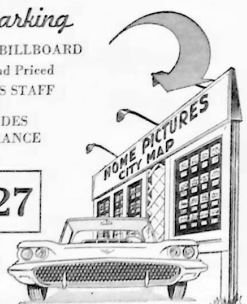
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117ELaSalleAve--CE 4-9261  
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See Advertisement 7-11

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(See Advertisement This Classification)

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See Furniture Dealers

**Refineries**

See Oil Refiners

**Refrigerating Engineers**

See Engineers—Refrigerating

**Refrigerating Equipment**

—Commercial

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DIV OF AMERICAN-STANDARD

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Bucher's Appling Co Inc

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"WHERE TO CALL"

AUTHORIZED SALES & SERVICE  
 EGERT APPLING 666 E 31st - BL 5-2524  
 LYDICK HARDWARE INC

26305 Edison Rd - CE 4-6100  
 RADIO & FURNITURE MART INC  
 763 S Michigan - AT 9-5563

WYMAN'S DEPT STORE  
 109 N Michigan - CE 4-9071

## Refrigerators &amp; Freezers-New-(cont'd)

GENERAL ELECTRIC REFRIGERATORS  
 AND FOOD FREEZERS

- STRAIGHT-LINE DESIGN COMBINATION REFRIGERATOR-FREEZERS. All sizes & prices. - Magnetic safety doors.
- BUILT-IN REFRIGERATOR-FREEZERS
- UPRIGHT "BOOKSHELF" FREEZERS
- "WHERE TO BUY THEM"



FRANCHISED DEALERS

CORCORAN E T 2231 WNW - CE 4-0161  
 LIGHT CO INC The Entrance 3000  
 Ellettsville - CE 4-1114

SMITH A F INC 4027 Smith - AT 7-5771  
 WALZ J E INC 3423 Smith - AT 8-2551

## GIBSON ELECTRIC REFRIGERATORS

SUPREME QUALITY AND PROVEN PERFORMANCE. Since 1887, SEE THE TRIM NEW LOOK OF GIBSON DISTINCTIVELY DESIGNED FOR EXTRA BEAUTY AND EXTRA CONVENIENCE.

**Gibson**

"WHERE TO BUY THEM"

DISTRIBUTOR

RIDGE CO THE  
 315 W Jefferson - CE 4-3143

DEALERS

PHEBUS REFRIGINT SERV  
 23100 Sidney - AT 9-6011  
 SCHRADERS FURNITURE  
 STORES 616 E Penn Ave - AT 8-4437

HOTPOINT REFRIGERATORS  
 AND FOOD FREEZERS

RESERVE COOL POWER keeps fresh foods up to twice as long. SHOUT BELIVES Refrigerators roll out for easy cleaning behind cabinet. 8 to 26 cu. ft. Upright and Chest-Type Freezers: 12 to 26 cu. ft.

**Hotpoint**

"FOR INFORMATION CALL"

SALES & SERVICE

MODERN HOME SUPPLY CO  
 1146 W Western Ave - AT 8-2535  
 RIVERVIEW LUMBER CO  
 McKinley Hwy Decatur - OR 4-8825

ROSELAND LBR & COAL CO  
 125 Dickinson Wy - CE 3-9623

## LYDICK HARDWARE INC

26305 Edison Rd - CE 4-6100  
**NORGE REFRIGERATORS & FREEZERS**

Smartly - styled Refrigerators with exclusive Norge "Big Freezer" - frozen food storage capacity - Plus, all the most-wanted convenience features. Also complete line of Norge upright & chest-type freezers with "Safety-First" zero temperature.

**NORGE**

"FOR INFORMATION CALL"

DISTRIBUTORS

GREAT NORTHERN DISTRIBUTORS  
 INC 209 College - CE 3-1111

DEALERS

AVENUE RADIO & TV SHOP  
 1518 N Michigan - AT 7-5501  
 BAER'S HOME OUTFITTERS  
 215 S Michigan - AT 7-3377

BURGET CO 612 E Sample - AT 8-4747  
 ELECTRIC CO THE  
 1515 S Michigan - AT 8-4637

MYERS & WYNN APPLING CO  
 1401 N Michigan - CE 4-2141  
 ROBERTSON'S DEPT STORE  
 211 S Michigan - CE 3-4111

SCHRADERS FURNITURE  
 STORES 616 E Penn Ave - AT 8-4437

## Refrigerators &amp; Freezers-New-(cont'd)

PHILCO REFRIGERATORS & FREEZERS

Philco invites you to see, touch and compare the quality built into Philco refrigerators and freezers. Famous Philco Salesperson with TV-Refiner has 3 separate cold zones; fresh foods, frozen foods, meats.

**PHILCO**  
 QUALITY FIRST

"WHERE TO BUY THEM"

DEALERS

AVENUE RADIO & TV SHOP  
 1518 N Michigan - AT 7-5501  
 BAER'S HOME OUTFITTERS  
 215 S Michigan - AT 7-3377

BUCHER'S APPLING CO INC  
 President - Bookers  
 1135 W Jefferson - CE 3-5154  
 After 5:30 PM call - BL 9-3344

ELDRIDGE CO THE  
 1718 S Michigan - AT 8-4475  
 ELECTRIC CO THE  
 1515 S Michigan - AT 8-4637

FRICK ELEC & TV INC  
 1401 N Michigan - AT 8-2581  
 MODERN HOME SUPPLY CO  
 1146 W Western Ave - AT 8-2535

ROBERTSON'S DEPT STORE  
 211 S Michigan - CE 3-4111

DISTRIBUTOR

RADIO EQUIP CO OF S BEND  
 1202 S LaFayette - AT 9-2471

RCA WHIRLPOOL REFRIGERATORS-  
 FREEZERS

HUNTER'S TV & APPLING STORE  
 5040US 31 - AT 8-9488  
 MYERS & WYNN APPLING CO  
 1401 N Michigan - CE 4-2141

VanPARIS APPLING & TELVON  
 CENTER  
 3602 N Western Ave - AT 8-9811

GAS CO THE 307 N Michigan - CE 4-2181

Buy the Easy Way - Use the Classified

## Refrigerators &amp; Freezers-New-(cont'd)

Radio & Furr: Mart Inc

763 S Michigan - AT 9-5563  
 (See Advertisement This Classification)

REVOCO BILT-IN REFRIGERATORS  
 AND FREEZERS

For the utmost in charm and convenience specify Revco Bilt-ins in your new or remodeled kitchen. Offers wide selection of colors, finishes and arrangements to match any kitchen.

**REVOCO**  
 Bilt-In Refrigerator

"WHERE TO BUY THEM"

DISTRIBUTORS

CLOUD BROS 110 E Western - AT 9-008  
 DEALERS

KITCHEN MART  
 503 E LaSalle - CE 3-1000  
 AUTHORIZED SERVICE  
 LaSalle Service CO  
 508 E LaSalle - CE 2-4500

WESTINGHOUSE REFRIGERATORS &  
 FREEZERS SLS & SERV

Cold Injector Refrigerators have exclusive Main Keeper that keeps meat fresh for 7 days without freezing! Freezers give lower, more constant temperatures. You Can Be SURE...! W H's Westinghouse



"WHERE TO CALL"

SALES & SERVICE DEALERS  
 COLIP BROS ELEC INC  
 1146 W Western - AT 7-5501

FRICK ELEC & TV INC  
 1401 N Michigan - AT 8-2581  
 MISHAWAKA MAYTAG CO  
 104 W 31st - BL 5-2524

RODINS 154 N Michigan - CE 4-2181  
 SOENS ELEC CO  
 111 W Michigan - BL 9-3000

SOUTH SIDE ELEC CO INC  
 902 W Ind - AT 9-4000

WHAT'S A FEW MILES... ? BETWEEN FRIENDS?

Out-of-town family and friends are as close right now as your telephone. Haven't you often had a longing to talk with someone you haven't seen for quite a while?

Well, what's holding you back? Get on your mark... Get set... Go!

Station-to-station calls are fastest... lowest in cost at any time. And now, "Hoosier Night Rates" make calls even cheaper.

On station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M. you can talk twice as long and pay no more!

TRY A CALL TONIGHT.

**FRIGIDAIRE**

SALES AND SERVICE  
 South Bend's Only Factory  
 Authorized Sealed Unit  
 Repair Service Station

**AT 9-5563**  
 Open Evenings Till 9:00

**RADIO FURNITURE MART**  
 763 So. MICHIGAN

Station-to-station calls are faster and cost less. Birthdays... anniversaries... just to chat - long distance is so warm and friendly.

# Refrigerators & Freezers—Servicing

## WOOD GENE REFRIGTGN SERV

24  
HOUR  
SERVICE

19 YEARS  
EXPERIENCE

DOOR HANDLES  
DOOR SEALS  
GIBSON - FRIGIDAIRE  
KELVINATOR - LEONARD  
GE - NORG - PHILCO  
CROSLY - ALL MAKES  
and MODELS

COMMERCIAL - DOMESTIC  
H. SPARKES, Mgr.

28 McKinley Ave.-----CE 3-4575

1800 Raleigh Serv  
1228McKinleyAve.- CE 3-4575

WAGNER SERV CO  
24 HR. EMERGENCY SERVICE  
Commercial and Residential  
"Haf" Kuckho

322 E Milton-----AT 8-3641

APPLIANCE SALES & SERV CO  
INC

Commercial Only  
2621 SMain-----AT 8-2558

MAIR-WARD INC  
In Service-Commercial-Industrial  
RUSSELL 31-----CE 3-9321

WAGNER CO  
FAST! FAST!  
24 HOUR SERVICE  
REFRIGERATOR  
SERVICING

Service On Commercial and  
Residential Food and Beverage  
Refrigerating Equipment  
Our Phone Always Answers

412 E Sample-----AT 8-4747

FRICK ELEC & T V INC  
1901Miami-----AT 8-2581

GENERAL ELECTRIC  
REFRIGERATORS & FREEZERS—  
SERVICING  
GENERAL ELEC CO  
2503PrairieAve-----AT 7-6565

GEORGE'S REFRIGTGN SERV  
18257EdisonRd---CE 3-8060  
(See Advertisement This Classification)  
WIT COME REFRIGTGN SERV CO  
5450SWillis---CE 2-7557

JERRY'S SERV  
Commercial Refrigeration and  
Air Conditioning - 24 Hr. Service  
AT 9-2444  
2303 Solomon Ave-----CE 4-8350

Jerry's Serv 2503 SolomonAve---CE 4-8350  
Wholesale Refrigeration Serv  
55380 OakRd---CE 4-4411  
If you call call-----AT 8-9000

LATALLE SERV CO  
2308ELaSalleAve---CE 2-6314  
(See Advertisement This Classification)

OTT REFRIGTGN SERV  
West Refrigerator Service  
1227WashAve-----CE 4-5100  
Phelps Refrigeration Serv  
23100 Sidney---AT 9-6011  
(See Advertisement This Classification)

SERVICE ENGINEERS  
COMMERCIAL REFRIGERATION  
AIR CONDITIONING  
Call AT 9-2444 Tue 24 Hr. Serv  
3434 Evans Dr-----CE 3-5751

Service Engineers 26454EvansDr-CE 3-5751  
THERMO-KING TRUCK  
REFRIGERATION—  
SALES & SERVICE  
STANLEY BODY & EQUIP CORP  
2808TuckerDr-----AT 8-2588

Wm's Refrigeration Serv  
421Capitol(Mish)- BL 5-5275

Somebody's birthday? Congratulations  
by Long Distance are so personal!

# Refrigerators & Freezers—Servicing

WOOD GENE REFRIGTGN SERV  
Formerly Ott Refrigeration  
1227WashAve-----CE 4-5100  
(See Advertisement This Classification)

Refrigerators & Freezers—Used  
Salvage Co The 331ELaSalleAve---CE 4-4625

Refrigerators & Freezers—Whol & Mfrs  
Admiral Distributors Inc  
2637WSample---AT 7-6573

## Refuse Burners

See Incinerators

## Registers

See Autographic Registers

## Regulators

BARBER-COLMAN AUTOMATIC  
TEMPERATURE CONTROLS—  
HAWEL BRGS 709 SEdg---AT 8-4639

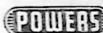
HONEYWELL CONTROLS—  
MINNEAPOLIS HONEYWELL  
REGULATOR CO  
Pneumatic, Electric And Electronic  
Heating And Air Conditioning  
Control Systems  
220 SWilliam-----AT 9-7474

Johnson Serv Co 109WGarst---AT 9-6336  
JOHNSON TEMPERATURE & AIR  
CONDITIONING CONTROLS—  
JOHNSON SERV CO  
Automatic Temperature &  
Humidity Control For Heating,  
Cooling, Ventilating, Air  
Conditioning & Industrial  
Processing  
109WGarst-----AT 9-6336

Minneapolis Honeywell Regulator Co  
220 SWilliam---AT 9-7474

## POWERS REGULATOR

AUTOMATIC  
TEMPERATURE,  
HUMIDITY,  
and Pressure Controllers and Recorders



"WHERE TO BUY THEM"  
POWERS REGULATOR CO THE  
314JMSBg---CE 3-9326

Powers Regulator Co The  
314JMSBg---CE 3-9326

## Relays

POTTER & BRUMFIELD RELAYS

Control, Power, Sensitive, Im-  
pulse, Shock-Proof, Telephone,  
Latching, Plate-Circuit, Multi-  
ple-Leaf, Motor-Starting,  
Hermetically Sealed, Dust-  
Covered, Plug-In.



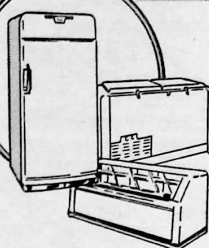
SAMPLES, RECOMMENDATIONS AND  
QUOTATIONS ON REQUEST  
"FOR INFORMATION CALL"  
SALES REPRESENTATIVE  
WHITESSELL R O & ASSOCS  
6620EWashAve---FL 9-5374  
Distance Indpls---FL 9-5374  
DISTRIBUTOR  
RADIO DISTRIBUTING CO INC  
1212High---AT 8-4666

## Relief Organizations

See Social Service Organizations

There's a relative or friend some-  
where, right now, who'd be happy to  
hear your voice over the Long Distance  
lines.

# LaSalle SERVICE CO.



15 YEARS OF RELIABLE  
SERVICE

★ COMMERCIAL  
★ RESIDENTIAL  
★ INDUSTRIAL

REPAIRING AND SERVICE  
24 HR.  
Fast - Emergency Service

Bob Teeter - Fred Kemble  
— Owners —

SERVICE ON ANY MAKE  
• GENERAL ELECTRIC  
• GIBSON  
• HOTPOINT  
• INTERNATIONAL  
• HARVESTER  
• KELVINATOR  
• LEONARD  
• MITCHELL  
• NORG  
• PHILCO  
• REVCO  
• PERMCO  
• WESTINGHOUSE  
• YORK

## FREEZERS

## REFRIGERATION

dial  
CEntal 2-6314

308 E. LASALLE

# REFRIGERATION

Commercial — Domestic

FREEZER REPAIR  
(ALL MAKES)

Sales and 24 Hour Service

Dial  
CE 4-5100

FORMERLY OTT REFRIGERATION

GENE WOOD  
REFRIGERATION SERVICE

1227 W. WASH. AV.

LET GEORGE DO IT  
*Commercial*  
REFRIGERATION and  
AIR CONDITIONING  
SERVICE  
General Electric Specialists  
CALL AT 9-2444  
or CE 3-8060

GEORGE'S  
REFRIGERATION

18257 E. EDISON RD.

"All the Comforts  
...of Home"

Most Certainly Include  
Handy Phones!

Have a telephone  
by your side—  
it's the modern way!

Just call the  
Business Office.

# PHEBUS

REFRIGERATION SERVICE

COMMERCIAL - DOMESTIC  
and AIR CONDITIONING  
(All Makes)

AT 9-6011

If No Answer Call AT 8-7609

23100 West Sidney Ave.  
At Lexington



# PROMPT REMOVAL OF DEAD ANIMALS

Buyer of  
Bones, Tallow,  
Skins, Hides and  
Grease



CALL—BL 5-5273

If No Ans. Call Collect  
New Carlisle 01-2141

# ANIMAL BY-PRODUCTS CORPORATION

613 W. 11th, Mish.

# RESTAURANT—BAR and HOTEL SUPPLIES



"STERLING CHINA"  
LIBBEY BAR GLASSWARE  
"STAR" FRYERS and  
APPLIANCES



"TOASTERS" TOASTERS  
and FOODWARMERS



PLASTIC DINNERWARE  
BAR and COUNTER STOOLS



WEAVER ALUMINUM and  
CUTLERY



STAINLESS STEEL  
VOLLATIN STAINLESS STEEL  
CORY GLASSWARE



CALL  
AT 9-2487

# INWOODS store

425 So. Mich. St.

# MidCity CORPORATION

# RESTAURANT CHINA—GLASS—SILVER SUPPLIES

FREE PARKING

418 W. Jefferson Blvd.  
SOUTH BEND 1, INDIANA

AT lantic 9-5559

# Religious Goods

AQUINAS LIBRARY & BOOK SHOP  
See Our Ad Under Book Dirs-Retail  
110E LaSalleAv -----CE 3-7602  
BIBLE BOOK CENTER INC  
1113 SMich -----AT 8-4743  
Buffalo Paint & Wallpaper Co  
Complete Line Of Catholic Supplies  
1225W WashAv -----CE 3-3622  
CALVARY BOOK STORE  
2301 SMich -----AT 9-7222  
GERARD'S ART STORE  
109LWE(Mish) -----BL 5-3000  
GLYNES HSE OF RELIGIOUS GOODS &  
GIFTS THE 217W WashAv -----CE 3-5775  
SHILLING'S 329 S LaBldg -----AT 7-6535

# Remodeling

See Contractors—Alteration

# Rendering Companies

ANIMAL BY-PRODUCTS CORP  
613W11Mish -----BL 5-5273  
(See Advertisement This Classification)

# Rental Management

See Real Estate

# Rental Service

See Specific Kinds, i.e., Automobile  
Rental, Garden Implements—Rental;  
Television Apparatus—Rental; Tools  
—Rental, Etc.

# Renting

See Apartments; also Real Estate

# Reporters

BRADLEY SECRETARIAL SERV  
416JMSBg -----CE 3-9466  
Brandenburg Linda  
Free Lance Court Reporting  
215 SeebirdPl -----CE 2-1122

# Reporters—(cont'd)

Ferretle Mary  
Free Lance Court Reporting  
501WWhitcomb&KirBg -----CE 3-7011  
White Leona  
Federal Court Reporter  
313FellBg -----CE 4-2333  
Respirators  
Cover H S Co 3905 SMich -----AT 8-4528

# Rest Homes

See Nursing Homes; also Sanitariums

# Restaurant Equipment & Supplies

# BAKER-WARD INC

"Ya'll Come See Us For  
KITCHEN, RESTAURANT  
and BAR EQUIPMENT  
AIR CONDITIONING  
(24 Hr. Maintenance Service)  
Our Own Design and Layout Dept.  
50942 US 31 -----CE 3-9321

# BASTIAN-BLESSING FOOD SERVICE EQUIPMENT—

BARNARD J E  
RR2Plymouthd Call Long  
Distance Plymouth -----WE 6-7275

# GENL STORE FIXTURE CO

NEW and USED FIXTURES  
Complete Hotel, Restaurant  
and Tavern  
Fixtures and Supplies  
COMMERCIAL REFRIGERATION  
Home Office - Gary, Ind.  
Local Representative, Paul Goldsmith  
1408 Wall -----AT 9-9770

Genl Store Fixture Co 1408Wall -----AT 9-9770  
Inwoods Store 425 SM -----AT 9-2487  
(See Advertisement This Classification)

MID CITY CORP 418WJeffBldg -----AT 9-5559  
(See Advertisement This Classification)

# Alley's

## STEAK HOUSE INC.

KNOWN THE WORLD OVER

FREE PAVED  
PARKING FOR  
250 CARS

PHONE FOR  
RESERVATION  
AT 8-2575

COCKTAIL BAR



WE CATER TO PARTIES, BANQUETS, CLUBS, ETC.

7 Private Dining Rooms Available for Parties of 10 to 100

Under Personal Supervision of Joseph Cappa

1040 W. WESTERN AVE.

SOUTH BEND

# Restaurant Equipment & Supplies

—(continued)

# NATIONAL CHINA & EQUIPMENT

Complete food and  
beverage service equip-  
ment and supplies for  
restaurants, clubs, ho-  
tels, hospitals, in-  
stitutions.



"FOR INFORMATION CALL"

LOCAL REPRESENTATIVE  
NATL CHINA & EQUIP CORP  
Don Miller  
3621Addison -----AT 7-4884

Natl China & Equip Corp 3621Addison -----AT 7-4884

NATL CHINA & EQUIP CORP

Call Collect  
214EAMariond Call Long  
Distance Marion -----NO 4-5108

# NU-WAY RESTAURANT SUPPLY

Complete Line of  
RESTAURANT FIXTURES  
New and Used  
Food Serving Equipment, and Supplm  
2220 W Western Ave -----AT 7-3142

Nu-Way Restaurant Supply 2220WWesternAve -----AT 7-3142

# PEERLESS SUPPLY CO INC

PROMPT DELIVERY SERVICE  
On A Complete Line of Restaurant  
Tavern - Club and Janitor Supply  
Libby - Sherrago - So. Bend Mallards  
Plastics Mfg. - Star - Oster - Com  
North of Roseland on U.S. 31  
52410 US 31 -----CE 3-8629

Peerless Supply Co Inc 52410US 31 -----CE 3-8629

Salvage Co The 331E LaSalleAv -----CE 4-482

# SYRACUSE CHINA

COMPLETE LINE OF PAT-  
TERNS, COLORS and SHAPES  
for commercial and res-  
taurant food service. Syracuse  
China - since 1871 - the mark  
of food service excellence  
everywhere.

"WHERE TO BUY IT"

MID CITY CORP  
418WJeffBldg -----AT 9-5559

# TOLEDO SCALE DIV OF TOLEDO SCALE CORP

Food Portioning and Receiving  
Scales - Meat Grinders  
Tenderizers - Saws and Slicers  
Service on All  
Restaurant Equipment  
If No Answer Call AT 9-8494  
1103 Bryer Av -----AT 9-7530

# Restaurant Purveyors

See Fruits—Whol; also Meat—Whol;  
also Vegetables—Whol

# Restaurants

See also Cafes; Chicken Diners;  
Taverns

# A B Z BUFFET RESTAURANT

CATERING SERVICE  
• Completely Insured • Personalized  
Service  
• Bulk Price For Catering Pick Up  
7 A.M. to 8 P.M. Every Day Except  
Sunday  
Elkhart Restaurant Open Sunday  
✓ For Any Information Ask For  
Mr. Zimmerman  
1533 W Sample -----AT 7-9644

# A B Z BUFFET RESTAURANT

1533WSample -----AT 7-9644  
(See Advertisement This Classification)



# Palais d'Or

INDIANAS MOST PALATIAL THEATRE RESTAURANT LOUNGE

*The Pleasant, Relaxing Environment—  
Your Favorite Food & Drink  
Served In A Distinctive Atmosphere*



SHOWS NIGHTLY

DANCING IN THE SURF ROOM

SPECIAL ACCOMMODATIONS  
FOR PARTIES & MEETINGS

*For Reservations Call*  
**CE 2-8269**

AIR CONDITIONED

105 WEST COLFAX AVENUE

## Restaurants-(conf'd)

### CHICKEN-IN-THE-ROUGH

RESTAURANT  
Complete Information See Main  
Restaurant  
213 N Main -----CE 3-1215  
Chili Mac's Sls  
Bottled Gas Tanks Filled  
54584 Mayflower Rd -----CE 3-0767

### CHINA GARDEN

CHINESE AND AMERICAN FOODS  
Steaks - Chops - Seafood - Chicken  
Carry Out Order  
Open 10 A.M. to 10 P.M.  
Every Day  
1021 S. Mich -----AT 9-0747

China Garden 1021 S Mich -----AT 9-0747  
Chuck Wagon Drive-In  
1210 L W W Mich -----BL 5-2666

### GIRA'S RESTAURANT

(See Advertisement This Classification)  
2007 Miami -----AT 9-0877  
(See Advertisement This Classification)

### CITY MOTEL RESTAURANT

1431 L W -----AT 9-0789

### CLUB NORMANDY THEATRE RESTAURANT

Lunch 11 to 2 - Cocktail Hour 5 to 7  
Dinner - 5 to 12 - Famous for  
Steaks - Chicken - Sea Food - Prime Rib  
Dancing - 2 Shows Nightly  
5 Private Rooms for Parties - Banquets  
Seating Capacity 1100  
22 N. Main, from Center S.B. to Mich.  
122 W 1 (Mich) -----BL 5-2420

### Corner House Restaurant

124 W Colfax -----CE 3-0956  
Corner Lunch 1245 Franklin -----AT 9-4484

### COUNTRY CHEF

4524 S Mich -----AT 9-0743  
(See Advertisement This Classification)

Country Kitchen 23420 S Rd 23 -----AT 9-0675  
Delux's River Park Inn  
3019 Mich Ave -----AT 9-0780

## Restaurants-(conf'd)

Dellinger's Red Barn  
54027 Grape Rd -----CE 3-948  
Deluxe Sandwich Shop 529 N Mich -----CE 3-060

### DON'S BAR & RESTAURANT

STEAKS - CHICKEN  
LOBSTER - BABY PIKE  
Children Welcome  
2208 Mich Ave -----AT 8-776

### Don's Bar & Restaurant

2208 Mich Ave -----AT 8-776

### DON'S CHARCOAL HSE

CHARCOAL STEAKS  
RIBS - CHICKEN  
KING SIZE HAMBURGERS  
CARRY OUT DINNERS  
Air Conditioned  
1525 Portage Ave -----CE 3-0911

Eagle Inn 414 N Olive -----CE 3-002

### ECONOMY CHOP SUEY SHOP

ALL KINDS OF  
CHINESE DISHES  
TO TAKE HOME  
Specializing in Table Service  
Air Conditioned for Your Comfort  
Open Daily 10:30 A.M. to 10 P.M.  
Friday and Saturday Until 12 Midnight  
Sunday Until 9:00 P.M.  
122 E Jeff Blvd -----CE 4-7502

### Economy Chop Suey Shop

122 E Jeff Blvd -----CE 4-7502

### EDDIE'S DINING ROOM

1345 N W W Mich -----CE 2-986  
(See Advertisement This Classification)  
Enther's Diner 808 L W -----CE 5-000  
Eve's Big Girl Drive In 1001 L W -----AT 9-090  
Famous Grill  
Open 5:30 AM to 8:30 PM  
231 S L A Blvd -----CE 3-050

You can avoid delays and help yourself to faster Long Distance service by giving the operator the out-of-town number whenever possible.

PARKING FACILITIES FOR OVER 400 CARS



## DINE & DANCE

Serving Your Favorite Drink Till 2:00 A.M. E.S.T.  
FINEST OF FOOD  
CONTINUOUS ENTERTAINMENT NIGHTLY

Famous For Our Charcoal Broiled  
Chicken - Steaks - Chops - Sea Food

WE CATER TO PRIVATE PARTIES  
BANQUETS, RECEPTIONS, ETC.

OPEN SUNDAYS

MICHIGAN  
LARGEST  
BALLROOM  
DANCE  
FLOOR

Call Long Distance  
Niles, Michigan

**MUtual 3-4350**

Please No Calls Before Noon



*Shula's*

NITE CLUB

One (1) Mile North Of Michigan State Line  
On U.S. Hwy. 31 - Just A 15 Minute Drive From So. Bend

# the Volcano RESTAURANT



A COMPLETE SELECTION OF MIXED FRINGS FROM OUR BAR

STEAKS • CHOPS  
CHICKEN • SEA FOODS  
ITALIAN CUISINE  
WORLD'S FINEST PIZZA • CARRY OUTS

HOURS 4: P.M. TO 3: A.M.

219 NO. MICHIGAN

**CE 3-2116**



*Real Italian Cooking*

# Macri's VILLA



Fruit Baskets  
a Specialty

SPAGHETTI - PIZZA  
STEAKS - CHICKEN  
Complete Carry Out Service  
BEER - WINE

**AT 7-9855**

SERVING 4:30 P.M. TILL ?  
CLOSED MONDAYS



1068 LINCOLN WAY EAST  
Free Parking in Rear

# Rocky's

## RESTAURANT & LOUNGE

CHAR BROILED STEAKS  
INFRA-RED BAR-B-CUED  
RIBS and CHICKEN  
Cocktails and Mixed Drinks a Specialty

A Menu With A Variety To  
Suit Your Appetite and Your Purse

**CARRY OUT ORDERS**  
Family Entrance and Private  
Dining Room Available For  
Parties and Banquets

**CALL  
AT 9-0080**



958 LINCOLNWAY EAST  
FREE PARKING

### Restaurants-(conf'd)

**IRVIN'S DINING ROOMS**  
602 S Main - AT 9-2320  
(See Advertisement This Classification)

**ISABELLE RESTAURANT**  
Featuring Seafoods - New Orleans  
Baked Crab - Creole Gumbo - Lobster  
Tail - Shrimp - Orders to Go  
527 S William - AT 9-7510

Isabelle Restaurant 527 S William - AT 9-7510  
Isabelle's Cocktail Lounge  
527 S William - AT 9-0971

**ITALIAN VILLAGE THE**  
2101 S Main - AT 9-0979  
(See Advertisement This Classification)

J & A Grill 1510 Portage Ave - CE 3-0643  
Jackie's Grill 1240 W Western Ave - AT 9-0493  
Juni's Cafe 200 W Western Ave - AT 9-0746

**JEFFERSON BAR & GRILL**  
212 W Jeff Blvd - CE 3-0828

**JOER'S COCKTAIL BAR & GRILL**  
1140 S Main - CE 4-3761

**JOHNSON HOWARD RESTAURANT**  
Kitchenette Restaurant The  
529 S Main - CE 3-3004

2221 S Main - AT 9-0925

Lafayette Grill 328 S Main Blvd - AT 9-0536

**LaSALLE HOTEL**  
Special-Banquets Parties Wedding  
Receptions  
237 N Main - CE 3-1181

LaSalle Inn 512 LaSalle Ave - CE 3-0306

Latin Village 1228 W Western Ave - AT 9-0707  
(See Advertisement This Classification)

Lee-Ann Luncheonette  
201 E Main Blvd - CE 3-0701

Liberty Bar 227 N Main - CE 3-0662

**LIDO THE**  
Serving in American and  
French Food  
121 N Main - CE 3-5606

LR Six Snappy Carry Out Restaurant  
5122 N Main - AT 9-0613

Lincoln Highway Inn  
2744 W Main - BL 5-7132  
(See Advertisement This Classification)

Lynette Way West Cafe  
3101 LWW - CE 3-0893

### Restaurants-(conf'd)

**LITTLE CHEF RESTAURANT**  
Specialty Walnut - In and Out and Shrimp  
Hours: 5 A.M. to 7 P.M. Daily - Open  
Sundays - "Dinner - Open - Family"  
701 E Jeff Blvd - AT 9-0475

**Little Chef Restaurant**  
701 E Jeff Blvd - AT 9-0475

Liz's Coffee Shop & Lunch  
517 E Main - CE 3-1318

**LOFT THE** 132 W Coffey Ave - CE 3-0400  
(See Advertisement This Classification)

Lover's Tavern 1401 S Main - AT 9-0475

**LUGI'S WESTERN AVE PIZZA**  
TABLE SERVICE OR CARRY OUT  
Open Daily 4:30 PM to 12 Midnight  
P.M. to 1 A.M. 201 E Main  
2709 W Western Ave - AT 8-3125

Luigi's Western Ave Pizza  
2709 W Western Ave - AT 8-3125

Lulu's Lunch  
Fine Foods and Good Service  
703 Portage Ave - CE 3-0770

Ma & P Restaurant 334 LWW - CE 3-0304

**MACRI'S VILLA** 1068 LWW - AT 7-9855  
(See Advertisement This Classification)

Main Cove Island Lunch  
118 S Main - CE 3-0300

**MAIN RESTAURANT**  
"CHICKEN IN THE ROUGH"  
Orders To Take Out  
Open Sunday  
213 N Main - CE 3-1215

Main Restaurant 213 N Main - CE 3-1215

Maple Crest Grill 1334 LWW - CE 3-0400

Marion's Hide-A-Way  
1505 Kendall - AT 9-0800

Mark's Sea Sal Gai Cafe  
134 N Main - CE 3-0306  
(See Advertisement This Classification)

**MARTY'S DRIVE IN**  
1550 S Main - CE 3-0306  
(See Advertisement This Classification)

Mayfair The 205 S Main (Main) - BL 5-5550  
(See Advertisement This Classification)

McPHEE'S CAFE 102 N Main - CE 3-0406  
(See Advertisement This Classification)

**MILT'S GRILL**  
WE DELIVER  
Chicken - Shrimp - Basket Burgers  
206 N Main - CE 3-0406

Mik's Grill 206 N Main - CE 3-0406

Model Inn 1040 LWW - AT 9-0705

Mom's Cafe 911 S Main - AT 7-0411

**MORNINGSIDE HOTEL**  
1415 W Main - CE 3-0306

**NADIGHT BROS CAFETERIA**  
Nesbitt's Club Casino  
205 S Main - AT 9-0406

**NEW SUNNYSIDE RESTAURANT**  
THE 1444 Main Ave - AT 9-0705

Newberg's Restaurant 3019 W Sample - AT 9-0406

**NICOLA'S PIZZA CARRY OUT & RESTAURANT** 1070 N Main - CE 4-4444

**NOLA'S RESTAURANT & BAR**  
1631 S Bend Ave - AT 9-0406

**OLDENBURG INN**  
Specializing in  
CHICKEN and STEAKS  
SERVED FAMILY STYLE  
• Private Dining Rooms  
Available For Banquets - Parties  
Etc.  
Catering  
Hrs: Fri. - Sat. 5 P.M. to 8 P.M.  
Sunday 11:30 A.M. to 6 P.M.  
Dinner and Kay Diet  
Located 2 1/2 Mi. So. On US 31  
61701 US 31 - AT 9-4300

# McPHEE'S



CHICKEN - STEAKS -  
SEA FOODS  
LUNCHES and DINNERS

- ✓ Entertainment from our Organ Bar
  - ✓ Private dining room for Banquets and Parties
  - ✓ Family Entrance
- BEER - LIQUOR - WINE  
Complete Carry Out Party Supplies

Call  
**CE 3-0435**

102 N. OLIVE

PACKAGE LIQUOR STORE

# Russ' FINE FOOD BEER-LIQUOR



CHICKEN - STEAKS - CHOPS  
SEA FOODS  
LUNCHES - DINNERS  
BEER - WINE - LIQUOR

We Cater To Private Parties  
Weddings, Banquets and Etc.

10 To 100  
2 Party Rooms and Family Room  
Package Liquor and Beer Service

DIAL **CE 4-4533** DIAL

3222 LWW ON HWY. 20W

# Stoner's DRIVE-IN



CHICKEN - FISH  
SHRIMP - HAMBURGER BASKETS  
(OUR SPECIALTY)

- SANDWICHES - SHORT ORDERS  
FOUNTAIN SERVICE
- FAMILIES WELCOME
- SEATING AVAILABLE FOR 85

Hrs.: 10 A.M. to 12 P.M.  
Mon. Through Sunday  
Sat. 10 A.M. to 12:30 A.M.

**CARRY-OUT SERVICE**  
**AT 7-1400**

2 1/2 MI. SOUTH  
ON U.S. HWY. 31

Orchard Drive In 4320 LWW - CE 3-0705

Original Cone Island 916 S Main - AT 9-0705

**ORIOLE COFFEE SHOP**  
1522 Main - AT 9-0705

**PALAIS D'OR** 105 W Coffey Ave - CE 3-0406  
(See Advertisement This Classification)

Pallatino Joe 1314 Franklin - AT 9-0406

Palm Garden 441 E LaSalle Ave - AT 9-0406





# ROOFING & SIDING



## ROOF REPAIRING

FACTORIES • HOMES  
OFFICE BUILDINGS

GUARANTEED  
ROOFING and SIDING



FOR 25 YEARS  
APPROVED BONDED ROOFERS OF

JOHNS-MANVILLE

BUILT-UP ASPHALT and ASBESTOS ROOFS

ALL WORK GUARANTEED  
FREE ROOF INSPECTION  
Workmen and Public Fully Insured

# GENERAL ROOFING & INSULATION CO.

108 DIXIE HIGHWAY NO.

Dial  
CE ntral  
4-1300

# ROOFING

## Contractors

- COMMERCIAL
- INDUSTRIAL
- INSTITUTIONAL

A COMPLETE INDUSTRIAL  
ROOFING SERVICE



SHEET METAL WORK • CORRUGATED ASBESTOS ROOFING & SIDING

CE 2-1468

# MIDLAND

OUR  
38th  
YEAR

52369  
U.S. 91  
NORTH



# ENGINEERING COMPANY, INC.

## Restaurants—(cont'd)

### WILDER'S HOTEL

CHICKEN and STEAKS  
(Our Specialty)

Dining Room Available For Parties  
1609 Liston ————— CE 3-0685

Wix's Drive-Inn 420WWestern — AT 9-0507

WRIGHT'S RESTAURANT & GRILL 415NMich — CE 4-9680

Zimmer's Restaurant 326WLaSalleAv — CE 3-0403

### Re-Tinners

See Tinners

Retreading Tires

See Tires-Recapping & Retreading

Rewaving

See Weaving & Mending—Garment

Ribbons—Typewriters

See Typewriters—Parts & Supplies

Riding Academies

George's Riding Studios 55370Riverside — AT 8-8450

Riding Equipment

AL-BAR CORRAL 55345FtRdMich — BL 9-1108

Rifles

See Guns & Gunsmiths; also Sporting Goods

Rivets

TUBULAR RIVETS—

TUBULAR RIVET & STUD CO

Industrial—Automobile—Saddlery—

Hardware—Etc Spill-Feeding

Automatic Riveting Machines

6610WdakinChicagoIllinois

Call Long-Distance

Chicago ————— PE 6-7472

## Roof Materials

See Paving Materials

## Roof Oiling

BITUMINOUS MATERIALS CO INC

3501WWestern — AT 8-3226

PORTAGE OIL CORP

1001 E. Central For Alloys—Roofs

Parking Lots—State Approved Road

Oil Applied Hot 1628 W Circle — CE 4-1105

## Roller Bearings

See Bearings

## Roller Skating Rinks

See Skating Rinks

## Roof Decks

FENESTRA ROOF DECKS—

NEWLANDER CO INC

Also Metal Building Panels

1401 S Main ————— AT 9-5996

NELSON ENGRG SALES INC

1612LWW — CE 2-3206

## Roofing Contractors

ABC ARDMORE BLDG CO

ROOFING and SIDING

Guaranteed Work

Free Estimates

All Makes—All Styles

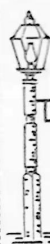
Bonded and Insured Applicators

23740 Ardmore Tr ————— CE 4-8840

Make living more comfortable and so

joyable with extension telephones in the

home.



# South Bend Roofing Co.

11138

"Established When Father Was a Boy" 1914

WEST WASHINGTON AVENUE



EXCLUSIVE DISTRIBUTORS

GLOBE GIANT WEIGHT "CLIMATIZED"  
COPPER BOUND SHINGLES

ALUMINUM SIDING

- FREE ESTIMATES
- FULLY INSURED
- FHA APPROVED
- 5 YR. TERMS
- NO MONEY DOWN

- STORM DOORS
- STORM WINDOWS
- AWNINGS
- JALOUSIES
- STONE VENEER

CALL

# AT 8-4764

## ing Contractors--(cont'd)

## K ROOFING CO

## CLARK ROOFING CO.

Est. 1905

Industrial and Home Roofing  
Water Proofing - Insulation  
Aluminum Siding

ON 5-27-----AT 8-8988

## K'S CONSTR CO

1061A Stoner Rd Decatur--OR 4-8212

## COMMUNITY ROOFING &amp; SIDING CO

406 Columbia--AT 7-3563

## KARE WILL

10000 Shake Stone Brick

10000 Adams Rd--CE 2-0911

## K ROOFING &amp; INSULATION CO

108 Dixie Wy N--CE 4-1300

(See Advertisement This Classification)

## K ROOFING &amp; INSULATING

100 INC

## BUILT UP - SLATE

TILE - ASBESTOS

ROOFING

Commercial - Industrial - Residential

Free Estimates

Guaranteed Installation

10000 Mish--AT 7-4800

## LUMBER J &amp; CO

Since 1890

## TO STOP THAT STUBBORN

LEAK CALL CE 4-4174

Slate - Tile - Asbestos - Metal

Roofing - Spouting - Gutter

Sheet Metal

500 E LaSalle--CE 4-4174

## LAWSON &amp; SONS

Our Ad Under Siding

10000 Siding--AT 8-9710

## MILAND ENGINEERING INC

5236 905 31--CE 2-1468

(See Advertisement This Classification)

## MISHAWAKA ROOFING CO

1219 N Sarah (Mish)--BL 5-7017

(See Advertisement This Classification)

## Mishawaka Roofing &amp; Siding Co

2042 Prairie--AT 7-5325

(See Advertisement This Classification)

## MENS-CORNING FIBERGLAS

APPROVED BUILT-UP ROOFERS

Quality Material and

Quality Workmanship on

new or old roofs. Select

FIBERGLAS Built-Up

Roofing Materials for durability and low cost

maintenance.

## "WHERE TO FIND THEM"

CONTRACTORS

MILAND ENGINEERING INC

5236 905 31--CE 2-1468

## MOFFERS &amp; SIDDERS CO

Our Ad Under Siding

10000 Siding--AT 9-4225

## MORRIS-COSLIN ROOFING &amp;

SIDING CO

All Types Including Insulated

Aluminum, Asbestos Shingles,

Asbestos Clapboard, Insulated

Basis and Others. 10 Year Guarantee.

10 Years of Reliable Service

Free Estimates

402 N William--CE 2-5655

## MORRIS-COSLIN ROOFING &amp; Siding Co

402 N William--CE 2-5655

## SLATE ROOFING CO

1241 W Thomas--CE 3-7485

(See Advertisement This Classification)

## SLEND ROOFING CO

1130 W Wash--AT 8-4764

(See Advertisement This Classification)

## TISHCOFF CONSTR CO

1250 Portage--CE 4-7575

(See Advertisement This Classification)

TOPCO 109 N Hill--AT 8-8369

(See Advertisement This Classification)

## Roofing Contractors--(cont'd)

## TROEGER ANDREW &amp; CO

Slate &amp; Tile Roofing

122 S Niles Av-----AT 8-1483

Universal Home Improvement Co

203 W Western Av-----AT 8-3333

203 W Western Av-----AT 8-5616

## WESTERN ROOFING CO

1409 W Western Av--AT 7-0377

(See Advertisement This Classification)

It saves time when you give the Long

Distance operator the out-of-town number

you want. In fact, your call can go

through twice as fast!

MISHAWAKA  
ROOFING CO.

WE SPECIALIZE

IN

BUILT UP ROOFS

Over 18 Yrs.

Experience

Free Estimates



Dial

BL 5-7017

Quality Work Bonded - Insured

1219 N. SARAH (Mish.)

## ROOFING

ALL

WORK

GUARANTEED



INSURED

BONDED

LICENSED

Prompt Service By Expert Applicators

No Job Too Large Or Small

FREE

ESTIMATES

CE 4-7575

F.R.A.

TERMS

ROOF REPAIR

TISHCOFF Construction Co.

1250 PORTAGE

## BUILT-UP ROOFING



Telephone

AT 7-0377

OR

AT 9-0692

WESTERN ROOFING CO.

1409 W. Western Av.

"ABOVE ALL A GOOD ROOF"  
TOPS IN QUALITYINDUSTRIAL  
COMMERCIAL  
RESIDENTIAL

CALL

DAY or NIGHT

AT 8-8369

BUILT-UP ROOFING

SLATE and TILE

WATERPROOFING

PROTECTIVE COATINGS

FULLY

INSURED

FREE

ESTIMATES

Guaranteed Work

109 NORTH HILL ST.

HI, NEIGHBOR!  
LET US HELP YOU WITH YOUR  
ROOFING  
PROBLEMS

Since 1938

## REROOFING OLDER HOMES

New Roofs and Quick Repair

1 To 5 Years To Pay

Name Brand Roofing

FREE ESTIMATES

BL 5-6161

Gregory  
CONSTRUCTION  
COMPANY

55300 Fir Road

Mishawaka

NEVER-LEAK  
ROOFING & SIDING  
CO.No Job too Large or  
too SmallROOFING  
AND  
SIDING

Free Estimates

36 Years Experience

WE TOP THEM ALL

INDUSTRIAL ASPHALT

TAR and GRAVEL

ROOFS

"Up To 3 Yrs. To Pay"

CALL

AT 7-5325

2042

PRAIRIE

AV.

Genuine  
RU-ROID  
SHINGLES & ROOFINGS

R. M. MOUNZIE, Prop.

## Roofing Materials—Retail

## BARRETT ROOFS

For roofing and roof repairs:  
"Your Best Buy Is Barrett"  
Asphalt Shingles, Asphalt and  
Asbestos Siding, Roof Roofing,  
Roofing Felt and Underlayment,  
Sinterment Cements, Paints and  
Coatings, Rock Wool, Translu-  
cent Panels, Insulation Board.

"WHERE TO CALL"

ROOFERS

ZACK INC 2806W Sample -- AT 8-2547

## BIRD BUILDING MATERIALS

Bird Roofing Shingles for  
the home. Bird Architect  
Shingles • Bird Wind Seal  
Shingles • Bird Master-Bilt  
Shingles • Bird Building Ma-  
terials Inc. Termite &  
Vapor Barrier, Reflective Insulation, Insulating  
Siding, Built-up Roofing.



"WHERE TO BUY THEM"

AUTHORIZED DISTRIBUTORS

RANS BOB WHOL CO INC

1702Franklin -- AT 8-1433

## CERTAIN-TEED ROOFING MATERIALS

"COLOR TUNED"  
Asphalt Roofing & Siding Shingles,  
Asbestos Cement Roofing &  
Siding Shingles, Roof Roofing,  
Built-up Roofing, Roofing Felt &  
Building Papers, Roof Coatings &  
Cements, Fiberglass Building  
& Roofing Insulation, Insulating Sheathing.

"WHERE TO BUY THEM"

DISTRIBUTORS

OSCEOLA DISTRIBUTING CO

WWhistler -- AT 8-8325

TIFFIN ART METAL CO THE

228Bronson -- AT 9-0361

DEALERS

ECKLER LBR CO

1406Franklin -- AT 9-2479

OSCEOLA LUMBER CO

WWhistler -- AT 8-8611

APPLICATORS

SLATILE ROOFING CO

1244WThomas -- CE 3-7485

WESTERN ROOFING CO

1409WWesternAv -- AT 7-0377

## CIRCLE LUMBER &amp; FUEL CO

All kinds of Roofing Materials -- CE 4-0111  
Clark Roofing Co 834 S 2nd -- AT 8-8988  
CORLETT R J & SONS

1400 S WestMish -- BL 5-3166

CRANE WIL

Siding Second-Shake Stone Brick

1176AdamsRd -- CE 2-0911

## FLINTKOTE ROOFING MATERIALS

ASPHALT SHINGLES  
ROLL ROOFING—Smooth or  
Infrared Surface.  
Built-up Roofing—Hot  
and Cold Asphalt.  
CEMENTS AND COATINGS  
from "America's Broadest Line  
of Building Products"



"FOR INFORMATION CALL"

DISTRIBUTOR

HASS WHOL INC

3922WSample -- AT 7-1501

DEALERS

TOPCO

See Our Ad Under Roofing Contractors

309NHill -- AT 8-2659

## Fast Slave Roofing Co

725 SAlbert -- AT 3-3022

## GISH LUMBER CO INC

ALL MAKES - ALL STYLES

1 square or truckload

Free Estimates

No Money Down

Bonded and Insured Approvers

23740 Ardmore Tr -- CE 3-8209

## Roofing Materials—Retail—(cont'd)

JOHNS-MANVILLE  
APPROVED BUILT-UP ROOFERS

Asbestos Roofs for low pitch  
and end level decks. Flex-  
stone Asbestos Roof, Insulated  
Roof, J-M Roofs meet every  
condition. New or old build-  
ings. Dependable workmanship.



"WHERE TO FIND THEM"

GENL ROOFING &amp; INSULATION

CO 108DixieWyn -- CE 4-1300

## La-Rite Roofing &amp; Insulating Co Inc

1406Mish -- AT 7-4800

LOWE LBR CO 328 SMainMish BL 5-9611

LUMBER MATERIALS CONVERSION

CO 1774ClevelandRd -- CE 4-1407

Midland Engrg Co Inc

5236905 31 -- CE 2-1468

OTOLSKI FRANK 1241WThomas -- CE 3-7485

ROSELAND LUMBER &amp; COAL CO

1250DixieWyn -- CE 3-9353

## RUBEROID ROOFING MATERIALS

Asphalt Shingles,  
Siding, Roll  
Roofing, Asbes-  
to-Cement Siding and Roof Shingles Built-up  
Roofing Material, Asbestos-Cement Wallboard,  
Roof Coatings and Cement, "Fiberglass" Building  
Insulation, Reflective Insulation.



"FOR INFORMATION CALL"

ROOFERS

MIDLAND ENGRG CO INC

5236905 31 -- CE 2-1468

NEVER-LEAK ROOFING &amp; SIDING

CO 2384E -- AT 7-5325

WESTERN ROOFING CO

1409WWesternAv -- AT 7-0377

## SLATILE ROOFING CO

1244WThomas -- CE 3-7485

TISHOFF CONSTR CO

1250Portage -- CE 4-7575

VOORHEES-JONTZ LBR CO

700Ford -- AT 7-3311

WESTERN AVE LUMBER CO

25088 Str42 -- AT 7-2117

## Roofing Materials—Whol

## CAREY SHINGLES

Put a good roof over  
your head. Carey Fire-  
Resistant Plastic  
and Carey Asphalt  
Shingles are long-lived  
and attractive. Avail-  
able in a range of styles, colors and prices.  
Also Carey Asbestos Siding.



"WHERE TO BUY THEM"

DISTRIBUTOR

CLARKS' WHOL CO

10616EdisonRdOsceola -- OR 4-8212

## COOPERATIVE SUPPLY CO

WHOLESALE DISTRIBUTORS

GLOBE ROOFING AND SIDING

1512 W Western Av -- AT 7-1515

## FRY ROOFING PRODUCTS

WHOLESALE DISTRIBUTORS CO

55689GrandwAv -- CE 3-7462

Hass Whol Inc 3922WSample -- AT 7-1501

INLAND DISTRTBNG CORP

1145PrairieAv -- AT 8-1447

JOHNS-MANVILLE  
ROOFING MATERIALS

Colorbestos Roof Shingles and  
Siding, Seal-O-Matic Asphalt  
Shingles, Sinterx & Fiber Glass  
Insulation, Insulating Board,  
Fiberglass, Terraflex Flooring,  
Corrugated Translucent Panels.



"WHERE TO FIND THEM"

DISTRIBUTOR

HASS WHOL INC

3922WSample -- AT 7-1501

DEALERS

ROSELAND LUMBER &amp; COAL CO

125DixieWyn -- CE 3-9353

## Roofing Materials—Whol—(cont'd)

## RANS BOB WHOL CO INC

1702Franklin -- AT 8-1433  
WHOLESALE DISTRIBUTORS CO  
55689GrandwAv -- CE 3-7462

## Rope—Wire

See Wire Rope

## Rologravure Printers

See Printers

## Rubber Belling

See Belling—Mechanical

## Rubber Cement

See Adhesives

## Rubber-Foam

Standard Surplus Co 2205WSample -- AT 7-3361

## Rubber Footwear

Hoover's Shoe Store 124 SMish -- CE 3-9242

## Rubber Hose

See Hose

## Rubber Printing Plates

S Bend Rubber Stamp Co

See Ad Under Rubber Stamps

2324 S 50th -- CE 2-1910

Station-to-station calls are faster and

cost less. Birthdays . . . anniversaries

. . . just to chat—long distance is so

warm and friendly.

Tonight at ☆  
☆ NINE! ☆

ObeY that impulse tonight! Make that long distance call  
you've been putting off. Talk twice as long and pay no more!  
Hoosier Night Rates . . . the very lowest . . . apply to station-  
to-station calls between any two Indiana telephones from  
9 P.M. to 4:30 A.M.

A friendly chat by telephone can brighten your day . . .  
lighten your spirits. Pick up the phone and call someone spe-  
cial. You'll be glad you did. And so will the one you called.

It's Fun to Phone

**Auto Products—(cont'd)**  
**Rubber Co.** The WChippewa—AT 5-5051  
**RUBBER PRODUCTS—**  
**POWER TRANSMISSION CO**  
 802 S Main -----AT 8-4471  
 19661 Greenacre—CE 2-7442

**Rubber Stamps**  
**UNITRON F J STAMP MFG CO**  
 Manufactured in South Bend  
 ONE DAY SERVICE  
 IN BY 10 OUT AT 5  
 Complete Line of Accessories  
 Rubber Printing Plates and  
 Industrial Marking Inks  
 141 Harrison Ave-----CE 3-6858

**UNITRON F J STAMP MFG CO**  
 501 Harrison Ave—CE 3-6858  
 Business Systems Inc 126 S Main—CE 4-1188  
 The New Press Co Inc  
 52148 US 31—CE 2-7832  
 (See Advertisement This Classification)

**MOORE TYPEWRITER CO**  
**RUBBER STAMPS**  
 Made to Order . . . For Every Purpose  
 228 W Collar Ave-----CE 4-4491

**MOORE ENGINEERS INC**  
**PLATE RUBBER CUSHIONED . . .**  
 All Chrome Mounting  
 The or Side Identification Label  
 228 S Main-----CE 3-3117

**MOORE SUPPLY & EQUIP CO**  
 INC 130 N Main—CE 3-6155  
 Tel: Press  
 203 N Middleboro (Mish)—BL 5-1991  
 John Safely & Locksmith Serv  
 325 S Main—AT 9-3614  
**Robert Rubber Stamp Co**  
 222 1/2 S Main—CE 2-1910  
 (See Advertisement This Classification)

**QUALITY RUBBER**  
**Stamps**  
 "Everything in  
 Marking Devices"

Deep Mold Stamps  
 for a Clearer  
 Sharper Imprint

RUBBER PRINTING PLATES  
 TIME STAMPS  
 NUMBERS  
 SIGNATURE STAMPS  
 NAME PLATES

ONE DAY SERVICE  
 HANDY DOWNTOWN  
 LOCATION

Call CE 2-1910

**SOUTH BEND  
 RUBBER STAMP  
 CO.**

232 1/2 SO. ST. JOSEPH

**Rubber Tile**  
 See Tile Contractors & Dealers  
 —Non-Ceramic

**Rubbish Removal**  
**DARRELL'S RUBBISH REMOVAL**  
 SERV 214 Prairie Ave (Mish)—BL 5-5246  
 (See Advertisement This Classification)  
**DOUG'S RUBBISH REMOVAL**

**RUBBISH REMOVAL  
 SERVICE**  
 CLAY AND GERMAN  
 TOWNSHIP ONLY  
 "Doug Barrier"  
 52353 Forestbrk Ave-----CE 2-7785

**Doug's Rubbish Removal**  
 52353 Forestbrk Ave—CE 2-7785  
 Drayman Co The 108 S Sheridan—AT 7-5529  
 Kelley John Henry 1004 Talbot—CE 2-4250  
 (See Advertisement This Classification)  
 Pallo's Rubbish Removal & Rubbish  
 Barrels 1612 Prairie Ave—AT 7-4706

**RELIABLE ASH & RUBBISH  
 REMOVAL CO**  
**COMMERCIAL HAULING  
 ONLY**  
 1514 N Brookfield—CE 4-6627

**Reliable Ash & Rubbish Removal Co**  
 1514 N Brookfield—CE 4-6627

**ROE LEWIS**  
**RUBBISH REMOVAL  
 GENERAL HAULING  
 WEEKLY PICK-UP**  
 1133 Sorin -----CE 3-4926

**Roe Lewis 1133 Sorin** -----CE 3-4926  
 Snelling's Rubbish Removal  
 616 N Frances—CE 2-3225

**Rubbish Removal—(cont'd)**  
**TWIN CITY DISPOSAL SERV**  
 Commercial and Industrial  
**RUBBISH REMOVAL**  
 Prompt - Reliable Service  
 Daily or Weekly Pick-Up  
 201 1/4 W 11 (Mish)-----BL 5-6275

**Rug Cleaners**  
 See Carpet (Rug) Cleaners

**Rug Repairing**  
 See Carpet (Rug) Repairing

**Rugs—Retail**  
 American Home-Floor Covering  
 435 S Main—AT 7-1551  
 Olson Rug Co 106 W Monroe—AT 7-2114  
**RIGGS FLOOR COVERING SHOP**  
 1423 Main -----AT 9-8640  
**SUNNYMEDE FURNITURE CO**  
 Savings From 20%-40%  
 1144 Mish -----AT 7-0811

**Rust Proofing**  
**DETREX PHOSPHATE COATINGS—**  
**DETREX CHEMICAL INDUSTRIES**  
 INC  
 Paintbond-Rustproofing Oils-  
 Phosphate Coatings For  
 Extrusions-Metal Cleaners  
 125 State (Elkhartland)  
 Call Long Distance  
 Elkhart -----JA 2-7899

**Rustic Furniture**  
 See Lawn & Garden Furniture  
 Dress up your home with color tele-  
 phones—add beauty with convenience.

**Sacramental Wines**  
 See Wines

**Saddlery**  
 See Riding Equipment

**Safe Deposit Boxes—Rental**  
**FIRST BANK & TRUST CO**  
 133 S Main—CE 3-3161

**Safes—New**  
 Business Systems Inc 126 S Main—CE 4-1188  
**SAFE-CABINET SAFES—**  
 REMINGTON RAND DIV OF  
 SPERRY RAND CORP  
 727 S Main -----AT 7-6551

Long Distance rates are less than  
 you'd guess.

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**RUBBISH  
 REMOVAL**



**REGULAR WEEKLY RUBBISH  
 REMOVAL SERVICE IS  
 OUR ONLY BUSINESS**

"Largest In So. Bend  
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Guaranteed Dependable Service

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**BL 5-5246**  
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**RUBBER STAMPS**  
**ONE DAY SERVICE**



**RUBBER STAMPS - PADS - DATERS  
 SIGNATURE STAMPS - NUMBERERS  
 MARKING DEVICES OF ALL KINDS**

**Phone CE 2-7832**

WE REPAIR  
 Self-Inking Stamps and  
 Numbers

Stamp Pads  
 Stamp Pad Inks  
 Special Pads  
 Numbering  
 Machines

Special Inks  
 Machine Ink  
 Stencil Brushes  
 Stencil Inks  
 Time Stamps  
 Pencil Cap  
 Stamps  
 Pocket Stamps

Wax Seals  
 Steel Stamps  
 Metal Signs  
 Name Plates  
 Metal Badges  
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 Brass Stencils  
 Stencil  
 Machines  
 Ticket Punches

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 INC.**

52148 U.S. 31 - ROSELAND - NO. OF TOLL ROAD

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 Moving

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EXPERT SAFE OPENING  
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Radio Equipped Service Cars  
For Fast  
24 Hour Emergency Service

• Guaranteed Work •  
Over 20 Years Experience

If You Get Sick - Call Your Doctor  
If Your Lock Gets Sick - Call Us  
502 E Colfax-----AT 8-8166

**Sales—Used**

Salvage Co The 331 E LaSalle Av-CE 4-4625

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MITTLER SUPPLY INC  
3607 S Main--AT 7-6519  
SAFETY CORP THE  
106 W Monroe--CE 2-1155

**Safety Treads**

See Stair Equipment

**Salad Dressing**

See Food Products

**Sales Books**

OFFICE ENGINEERS INC  
116 SMich--CE 3-3117  
Shelby Salesbook Co The  
3323 Woldhaven--AT 8-1242  
SUPERIOR BUSINESS FORMS INC  
2930 McKinley Av--CE 3-5350  
Victor Adding Mach Co  
1328 SMich--AT 7-2340

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Free Home Delivery  
222 E Sample-----AT 8-2888  
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400 S Main (Mch)--BL 5-3154

DIAMOND CRYSTAL WATER  
SOFTENER NUGGETS--  
NU-WAY FEED & SEED CO THE  
201 N Olive-----CE 4-2944

**MORTONS WATER SOFTENER**

SALT  
CITY ICE SERV INC  
525 N Niles-----CE 3-9303

PURITAN SOFT WATER SALES &  
SERV CO 541 LWE--AT 8-5727

**Salvage—Merchandise**

Key Prods & Whol Salvage Co  
45217 US 31--AT 9-9117  
MACHINERY SUPPLY CO  
E Jeff Rd (Mch)--BL 5-3195  
Prairie Salvage & Surplus Sales  
1514 Prairie Av--AT 9-9316

RAILROAD BARGAIN CENTER INC  
Wholesale and Retail - All Types of  
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Household Needs  
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(See Advertisement This Classification)

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WEST GRAVEL CO.  
3 Miles West Of Airport  
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**WESTERN INDIANA  
GRAVEL CO.**

PROCESSED SAND -  
GRAVEL and ROAD GRAVEL

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27849 SRD23--AT 7-4803  
Gridley Bros Gravel Co  
Crumstown Hwy--AT 7-5993  
LINCOLNWAY WEST GRAVEL CO  
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(See Advertisement This Classification)

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Black Dirt - Top Soil - Peat Moss  
Sand - Gravel and Crushed Rock  
Immediate Delivery  
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**RIETH-RILEY CONSTR CO INC**

Crushed Gravel & Limestone  
1145 Pavilion St-----AT 7-1585

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14420 E Jeff Rd (Mch)--BL 5-3171

S BEND SAND & GRAVEL CORP  
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Processed and Bank Run  
Top Soil

22483 Douglas Rd-----CE 4-5572

**WESTERN INDIAN GRAVEL CO**

24358 STATE RD--AT 8-3122  
(See Advertisement This Classification)

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Dry and Hydro-Silica  
SAND BLASTING

Complete Masonry Maintenance

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**PAINTING & PLASTIC COATING**

ENGINEERS  
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EQUIPMENT--  
PANGBORN CO  
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Oak Park (Mch)--EU 3-5720  
Call Long Distance  
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400 S Byrkit (Mch)--BL 5-2141

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See Floor Machines-Dlrs; also Tools  
-Electric; also Wood Workers'  
Equipment

**Sanding Machines—Rental**

See Floor Machines—Renting; also  
Tools—Electric—Rental

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See Abrasives

**Sandwich Shops**

See Restaurants

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yours for the asking at any Indiana Bell  
Business Office.

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STEWART IN-FRA-RED COMMERCIAL  
Serving  
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Drug Stores - Hospitals - Farms  
All Equipment Furnished  
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All Occasions  
925 N Blaine Av-----CE 3-3130

Stewart In-Fra-Red Commissary  
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See also Nursing Homes  
SUNNYBROOK NURSING HOME  
See Ad Under Nursing Homes  
605 Portage Av-----CE 4-4141

**Sanitary Napkins**

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See Windows—Metal

**Sash—Wood**

See Millwork

**Savings Banks**

See Banks

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variety of modern decorator colors.

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for their friends and business  
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S Bend 216W Wash Av.—CE 3-8291  
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ASSN OF S BEND 122N Main.—CE 4-1155  
(See Advertisement This Classification)

**INDUSTRIAL SAVINGS & LOAN ASSN**  
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SAVINGS WITH GENEROUS  
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AT S Main.—CE 4-7371

**Western Savings & Loan Assn Of**  
S Bend 207 S Main.—CE 4-7371  
**MURPHY FEDERAL SAVINGS &**  
**LOAN ASSN**

112LWE (Mish)—BL 5-9656  
**Bank Federal Savings & Loan Assn**  
OF S Bend 740 S Main.—AT 7-7474  
**1 BEND FEDERAL SAVINGS &**  
**LOAN ASSN** 201 S Main.—CE 2-3351  
**TOWER FEDERAL SAVINGS & LOAN**  
ASSN OF S BEND 216W Wash.—CE 3-8291  
(See Advertisement This Classification)

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**Warrent Lumber Co Inc**  
Quality Hardwood Mfrs-Crating-Pallets  
301 S State St.—CE 4-4135  
**Dennis Lumber Co Inc**  
Warrent Lumber Manufacturers  
1011 S Main.—AT 7-7070

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**Wien-Gil Saw Attachment Co**  
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**BLACK & DECKER PORTABLE  
ELECTRIC SAWS—**

**BLACK & DECKER MFG CO**  
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Call Long Distance  
Chicago —TA 9-3500

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2090 N Main.—CE 3-6340

**WHOLESALE**  
**INTERSTATE DISTRIBUTING CO**  
1901 S Main.—AT 9-6379

**INDUSTRIAL DISTRIBUTORS**  
**KONTZ-WAGNER ELEC CO INC**  
516N Mich.—CE 3-8251

**CLIPPER MFG CO**  
106W Monroe.—CE 4-0972

**Federal Tool & Mill Supply**  
326W Western Av.—AT 8-4491

**Country Tractor Agency**  
42981 US 31.—AT 8-3834

**HOWELITE CHAIN SAWS—**  
**YODER'S GARAGE & FARM SERV**  
23407 St Rd 23.—AT 9-2171

**KELLEY C C & SON**  
McCULLOCH - HOFFCO  
1 MI. So. of Mish. on St. Rd. 331  
Bremen Rd (Mish)—BL 5-7826

**KOLLAR H J SAW SHOP**  
1612 Miami.—AT 7-3663

**UNION SUPPLY CO INC**  
Distributors for  
Stanley • DeWalt • Thor  
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Powermatic • Millers-Palis • Simonds  
Chain Saws • Carbide and  
Masonry Saw Blades  
Sharpening Service (All Types)  
543 LWE.—AT 7-1555

The shortest distance between two  
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is Long Distance.

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**AAYS RENT-ALL CO** 302LWE.—CE 2-5871  
Burns Paint & Rent-Alls  
Complete Line Of Power Saws  
332W Mish (Mish)—BL 9-2833

**Saws-Sharpening & Repairing**

**GRANGER SAW SERV**  
12685 Adams Rd.—CE 4-6075

**KOLLAR H J SAW SHOP**

SAWS - FILED AND SET  
METAL • WOOD SAWS  
CIRCULAR • BAND SAWS and  
HAND SAWS  
"Band Saws Made to Order"  
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**SMITH LEO L**

60128 Mayflower Rd.—AT 9-2953  
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2711W Western Av.—AT 9-5400  
Tri-Circle-Saw Co  
1125 S Main Blvd.—AT 8-7686

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SCAFFOLD—**

**STOCKBERGER MACHY INC**  
Complete Stock Of Self-Locking  
Panels, Braces And Accessories  
For Concrete Shoring, Masonry,  
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Construction And Maintenance  
Work  
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**BAKER HUGH J CO INC** Fort Wayne Ind  
Call Long Distance-Ask  
for—Enterprise-0285

**KORTE BROS INC**  
See Our Ad Under Contractors  
Equip & Supplies  
23134US 20.—CE 4-1296

**UNIVERSAL EZE BILT GALVANIZED  
SCAFFOLD—**

**KORTE BROS INC**  
23134US 20.—CE 4-1296

**Scaffolds-Rental**

**AAYS RENT-ALL CO**  
Modern Metal Scaffolds For Every Use  
Full Line Of Painters' Scaffolds,  
Ladders, Sprayers, Sanders, Etc.  
302 LWE.—CE 2-5871

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Sawway Scaffolding  
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Select a telephone to blend with or  
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Choose from in a variety of modern dec-  
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For Beauty and  
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Comfort and  
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Order your new extension tele-  
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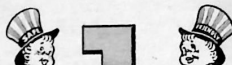
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COMPOUNDED TWICE YEARLY



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**ARE YOUR SAVINGS  
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CURRENT RATE

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Insured Up To \$10,000.  
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ASSOCIATION OF SOUTH BEND**

216 W. WASHINGTON

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GLOBE STIMPSON and  
BUTCHER BOY

Scales, Slicers, Choppers, Saws, Blocks,  
Steak Machines, Butchers Supplies and  
Complete Store Fixtures  
50942 U S 31—CE 3-9521

**DAYTON SCALES—**

HOBERT SALES & SERV  
740 Seddy—AT 8-7722

**EXACT WEIGHT SCALES—**

EXACT WEIGHT SCALE CO  
338N GrandMarshallMch  
Call Long Distance  
Marshall—ST 1-3522

Hobart Sales & Serv 740 Seddy—AT 8-7722  
Selago Co The 331E LaSalle—CE 4-4625  
Steinhoffer Scale Co  
2527LWW(Mish)—BL 5-6355

(See Advertisement This Classification)

**TOLEDO SCALE DIV OF  
TOLEDO SCALE CORP**

Scales For Industry  
Retail Store Sales  
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Service On All Makes  
If No Answer Call AT 9-8594  
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Toledo Scale Div Of Toledo Scale Corp  
1103BeyerAv—AT 9-7530

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HOBERT SALES & SERV  
740 Seddy—AT 8-7722

**STEINHOFFER SCALE CO**

2527LWW(Mish)—BL 5-6355

Telephones in color are the most  
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NEW AND USED



• SALES  
• RENTAL  
• SERVICE

BL 5-6355

2527 LINCOLNWAY W.  
(Mish.)

**STEINHOFFER SCALE**

MODELING & FINISHING  
SCHOOL AND AGENCY



Division of The  
Northern Ind.  
Conservatory  
COMPLETE  
MODELING  
SERVICE  
T.V., FASHION  
PHOTO  
ALL AGES  
Send Or Call For Free  
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SCALE CORP**

Expert Repair-Factory Trained  
Mechanics  
1103BeyerAv—AT 9-7530  
If no ans call—AT 9-6594

**Scalloping**

See Embroidery

**Scalp Treatment****HAIR CLINIC**

SCALP TREATMENTS  
For Falling Hair and Other Scalp  
Ailments  
For Men - For Women  
Private Booths  
2525 S Mich—AT 9-6666

**Scavengers**

See Rubbish Removal

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MICHIANA WHOL CO  
428W(Mish)—BL 9-3784  
Mitchell Dist Co Inc  
2923MishAv—AT 8-8595  
WEISBERGER BROS  
1831 SMain—AT 9-5528

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ENGINEERING**

START  
ANY  
MONDAY

Complete  
Residence Courses

Approved For Training Veterans  
Day - Evening - Part Time  
Classes in  
TOOL DESIGNING  
DIE DESIGNING  
Stanley R. Cape, Pres.  
Monday Thru Friday 8 A.M. to 5 P.M.  
Mon., Wed and Thurs. Evenings  
7 P.M. to 8:30 P.M.  
504 W Calvert—AT 7-6344

Acme School Of Die Design Engrng  
504WCalvert—AT 7-6344  
Ardmore Schl 55501MossRd—CE 4-5343  
ARTHUR MURRAY DANCE STUDIOS  
1545E 31—CE 2-3339

BRINES JO ANN SCHL OF THE  
DANCE 509 Seddy—AT 7-8475  
BUGZKOWSKI MARIE SCHL OF  
DANCING 131NMain—CE 3-3396

Business Serv Assoc  
1 B M Training  
1814 SMain—AT 8-1431  
Centre Township Schl  
61801US 31—AT 8-2770

Christ The King Schl  
52473US 31—CE 3-8461  
Clay Township Metropolitan Schl  
District  
Supt Ofc 117DixieWyn—CE 3-8312

Maintenance Engrs  
82990Llylrd—CE 2-4613  
Maple Lane Schl 17834Rose—CE 2-5757  
Meadow Brook Schl  
52655HelmarRd—CE 2-5650

Stucky Schl 53985 BrownRd—CE 2-5746  
Ullery Schl 52968US 31—CE 4-1511  
Washington Clay High Schl  
52900Llylrd—CE 2-3379  
Washington Clay Junior High Schl  
19474GardenRd—CE 4-1461

Webster Schl 51492US 31—CE 4-6447  
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COMPTOMETER SCHOOL  
COMPTOMETER CORP  
Only Authorized Comptometer.  
School  
2520PoladorBg—CE 4-4355

Crumtown Schl  
59330CrumtownHwy—AT 7-2857

**Schools—(cont'd)****DALE CARNegie COURSES**

19149 DalknotParkDr—CE 3-7700  
DANIELS CONSERVATORY OF MUSIC  
& DRAMA 2335MishAv—AT 8-7595  
Forest & Hay Schl  
19685JohnsonRd—AT 8-2733

German Township School  
52900 OliveRd—CE 4-3044  
Greene Township Schl  
24702RenoWlRd—AT 9-5315  
Harris Township Consolidated Schl  
13441 Berkley—CE 4-1077

HOLLY CROSS CENTRAL SCHL OF  
NURSING 430N NureDane—CE 2-3358  
Holy Family Schl  
84407 514R123—AT 9-7375

Ind Unit Center 317WashAv—CE 3-1137  
Internal Correspondence Schl  
121 531Peter—AT 8-0046  
Lydick Schl 54814QuinceRd—CE 2-5033

Marked Mrs Private Schl  
Remedial Teaching In All Grades,  
Speech & Developmental Reading,  
Speech Therapy, Diagnostic Testing,  
Psychological Services  
134NLaBelle—CE 3-5037

Mary Frank Schl 19111 AdamsRd—CE 4-4007  
NORTH AND CONSERVATORY  
See Our Ad Under Music  
Instruction Instrumental  
509Wash—CE 2-9472

Nutrie Dame Schl  
CE 4-9011  
PATRICIAN MODELING & FINISHING  
SCHL & ADDY 509Wash—CE 2-9472

(See Advertisement This Classification)  
Park 2 Elder Schl Inglewood—AT 9-7964  
Rushbrook Day Nursery 1824Fox—AT 9-5094  
St Hedwig Club Room  
718WNapier—AT 9-0643

St Joseph's High Schl  
Boys' Dept 1441N Mich—CE 2-9241  
Girls' Dept 1441N Mich—CE 2-8800  
Supt's Ofc 1441N Mich—CE 4-1580  
St Mary's Academy  
Aquila Hall MiamiRd—AT 9-0643

Principal's Ofc 1441N Mich—AT 8-2498  
Superior Rte MiamiRd—AT 7-3844  
ST MARY'S COLLEGE  
Admn NureDane—CE 2-3361  
Students NureDane—CE 3-9391

ST MARY'S CONVENT  
Superior Conl  
CE 3-4203  
St Matthews Schl 10145 Dayton—AT 9-4535  
St Patrick's Grade Schl  
1545E 31—CE 2-3339

St Stephen's Schl 1024Thomas—AT 8-1813  
School City of S Bend  
Supt Ofc 228 55Jos—CE 4-1135  
Adults & Evening Schl  
116NWilliam—CE 2-5879

Buildings & Grounds  
228 55Jos—CE 4-7262  
Business Ofc 228 55Jos—CE 4-1137  
Curriculum Dept 228 55Jos—CE 3-7121  
Directors-Superint  
228 55Jos—CE 3-7121

Health & Psychological Services  
228 55Jos—CE 2-4803  
Industrial & Adult Education  
Director 228 55Jos—CE 2-5210  
Physical Education  
228 55Jos—CE 2-9194

Pupil Personnel & Guidance Ofc  
228 55Jos—CE 2-5805  
Research Dept  
228 55Joseph—CE 2-0440

Audio-Visual Center  
620W WashAv—AT 8-4787  
E M Morris Schl for Crippled Children  
620W WashAv—AT 7-4525

Service Bldg 420 Seddy—CE 2-8291  
Special Projects 221W Wayne—CE 2-6862  
Speech Correction Center  
620W WashAv—AT 7-8300

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relatives and friends so you'll be ex-

**Schools—(cont'd)**

School City of S Bend—continut  
Elementary Schl  
Brown Edythe J 737Wash—CE 3-34  
CE 2701E Seddy—AT 7-11  
Coquillard Alevs  
1245N Sherman—CE 3-34

Edison  
Schl 2701E Sherman—CE 3-34  
Nurse & Cafeteria  
2701E Sherman—CE 3-34

Franklin 638C Union—AT 7-11  
Harrison  
Schl 3302W Wenden—AT 1-1  
Nurses Ofc  
3302W Wenden—AT 1-1

James Monroe  
Ofc 312Dunmore—AT 670  
Nurse 312Dunmore—AT 670  
Kaley 609N Union  
Lafayette 245N Lombard—AT 670

Schl 1425E Calvert—AT 670  
Nurse & Counselor's Ofc  
1425E Calvert—AT 670

Linden 1521Linder—CE 2-54  
Madison Schl 832N LaBelle—CE 2-54  
Marquette 1905Calvert—AT 670  
Marshall John 1435Brown—AT 670

McKinley 228N Greenan—CE 2-54  
Monroe  
1213Calvay—AT 670  
1213Calvay—AT 670

Nuner Schl 275Vine—AT 670  
Oliver Schl 674W Indiana—AT 670  
Perley 745N Edin—AT 670  
Pierce Nursing  
Schl 4702Ford—AT 670

Nurses Ofc 4702Ford—AT 670  
Studebaker 1732Marina—AT 670  
Junior High Schl  
Jefferson  
Schl 528 Seddy—AT 670

Nurses Ofc 528 Seddy—AT 670  
Senior High Schl  
Adam Jobe  
808 57Weydenham—AT 670

Central 317W Wash—CE 2-54  
Riley 405E Weydenham—AT 670  
Washington 409W Wash—AT 670  
Seventh Day Adventist Church Sch  
1202E Weydenham—AT 670

Sisters of The Holy Cross  
Mother Provincial  
1113E Weydenham—AT 670  
Provincial Hse 1113E Weydenham—AT 670

S BEND CHRISTIAN DAY SCHL  
Kindergarten Thru 4th Grade  
2315 S Mich—AT 670

S BEND CONSERVATORY OF MUSIC  
See Our Ad Under Music Instruction  
Instrumental  
203 S William—AT 670

THOMAS COMMERCIAL SCHOOL  
51 Years of High-Grade  
Instruction in All  
Business Subjects  
Hy-Speed Longhand  
DAY AND NIGHT  
CLASSES  
212 Christian Bg—CE 3-34

Warren Township Schl  
55400QuinceRd—AT 670  
Woodrow Wilson Schl  
24014 Strid—AT 670

**Schools—Air Conditioning**

See Schools—Trade

**Schools—Airplane**

See Airplane Schools

**Schools—Art**

See Art Schools

**Schools—Automobile**

See Schools—Trade; Also Automobile Driving Instruction

**Schools—Beauty Culture**

See Beauty Culture Schools

**Adult-Business**

**Comptometer School**  
Only Authorized Comptometer School  
220 Polk St. ----- CE 4-4355

**Comptometer Sch'l** 220 Polk St. ----- CE 4-4355  
1949 Oakmont Park Dr. ----- CE 3-7700

**INDIAN COLLEGE OF COMMERCE**

Established 1872  
Twenty South Bend Business College  
STENOGRAPHIC - SECRETARIAL  
ACCOUNTING  
ADMINISTRATION  
Day and Evening  
Approved for Veterans  
Natl. Assn. of Business Schools  
201 S. St. ----- CE 3-3191

**Best College of Commerce**  
212 55th St. ----- CE 3-3191

**SHORTHAND SCH'L**  
212 55th St. ----- CE 3-3191

See Advertisement This Classification  
**See South Of Beauty Culture**  
104N Mich. ----- CE 2-6161

**Schools-Dancing**

See Dancing Schools

**Schools-Dramatic**

See Dramatic Instruction

**Schools-Kindergarten & Nursery**

See 2033 Beverly Pl. ----- CE 4-6195

**Schools-Music**

See Music Instruction-Instrumental

**Schools-Radio**

See Schools-Trade

**Schools-Trade**

**IND. AUTO DRIVING SCH'L**  
117 W. LaSalle Ave. ----- CE 2-9871

**Motorcycles**

See Motorcycles

**Scrap Iron & Metals**

See also Junk Dealers

**Sam Herb Surplus & Salvage Co.**  
3300 S. Main ----- AT 7-7067

**BREMEN IRON & METAL CO INC**

- CASH FOR YOUR SCRAP
- We Need Scrap  
Sheet Iron and Wrecked Autos  
For Our Portable Baling Press
- Our Specialized Container Service  
Can Solve Your Industrial Scrap  
Handling Problems
- Locations For Your Convenience  
U.S. West - Bremen, Ind.  
Liberty 6-8551

3113 Gertrude ----- AT 8-1419

**BREMEN IRON & METAL CO INC**

3113 Gertrude ----- AT 8-1419

3105 Gertrude ----- AT 8-1900

**CO-OPERATIVE SALVAGE CO**

1510 W. Wash. Ave. ----- AT 7-9911

(See Advertisement This Classification)

**DRESHER J W CO** 214 1/2 N. Niles ----- CE 4-6971

**ELKHART METALS CO**

Lead Lumber Service to Industries  
Industrial Plant Dismantling  
Always Buying Sheet Iron For Our  
Baling Press. Highest Prices  
Paid For All Scrap Materials

Elkhart Ind. Call Long Distance &  
Ask For - Enterprise B000

No Charge For Enterprise Calls

Fernus Steel Corp 737 Chapin ----- AT 8-8351

(Continued Next Page)

YOU TOO CAN LEARN  
**SHORTHAND**  
IN DAY OR EVENING SCHOOL

**Speedwriting**  
©



FAMOUS  
ABC SYSTEM

No Signs - No Symbols  
No Machines

Call CE 3-3191 Call

**COLLEGE  
OF  
COMMERCE**

212 SO. ST. JOSEPH ST.

**SCRAP**

WE PAY TOP PRICES  
for  
IRON and METAL

DIAL  
AT 7-8620



PLANT DISMANTLING  
WE REMOVE  
BOILERS and TANKS  
— JUNKED CARS —  
TRUCKS and TRACTORS  
Bought In Any Condition

HELEN - SECRETARY  
HOWARD - TREASURER

**FRANK'S  
Iron & Salvage Co.**

2 Bks. W. Of Speedway  
On Western Ave.

**HURWICH  
IRON COMPANY, INC.**

"ESTABLISHED FOR 40 YEARS"

**WHOLESALE — SCRAP IRON — METALS**

**LARGEST IN NORTHERN INDIANA**

**Equipment For Any Size Job**

**PLANT DISMANTLING**

**Three Mobile Magnetic Cranes  
Fleet of 15 Trucks and Trailers**

Complete stock new steel, I-Beams, Channels, Reinforced Bars, Angles,  
Corrugated and Flat Aluminum Sheets, Gold Seal Roofing.  
Complete Stock of New Steel Windows for Residential & Commercial  
Save on salvage, steel pipe, machinery, motors, electrical equipment,  
fittings, and paints. Thousands of usable items, call here — we have it.

**PAINT**

50,000 gal. of Surplus Paint and Enamels  
White + 23 Colors To Choose From  
Save 50% to 70%

Corner of West Wash. St. and Circle—1610 Circle Ave.

CALL CALL CALL  
CE 3-9426 CE 3-9427 CE 3-7766



**WHOLESALE and RETAIL**

ESTABLISHED 1924

**SOUTH BEND IRON  
& METAL CO.**

429 WEST  
INDIANA AVE.  
AT WILLIAMS

# INDUSTRIAL DISMANTLING

- BOILER ROOMS
- POWER PLANTS
- BRIDGES
- RAILROADS
- STRUCTURAL
- MACHINERY

SERVICE ANYWHERE  
Over 25 Years' Experience  
COMPLETE  
INSURANCE COVERAGE

Call AT 9-5584  
3300 S. MAIN

**SUPER**  
AUTO SALVAGE CO.  
Since 1936

# SCRAP

IRON and METALS

CALL  
AT 7-9911

JUNK CARS and TRUCKS  
BEN RECK

**CO-OPERATIVE  
SALVAGE CO.**

1510 W. WASHINGTON AVE.

# HIGHEST PRICES FOR WASTEPAPER

- PAPER DRIVES
- CORRUGATED
- OFFICE PAPER
- TABULATING CARDS

\* CALL US FIRST \*  
AT 8-8868

**SOUTH BEND  
WASTE PAPER CO.**

1518 SOUTH TAYLOR  
TAYLOR ST. AT W. INDIANA AV.

## Scrap Iron & Metals—(cont'd)

**FRANK'S IRON & SALVAGE CO**  
25926 S1R02—AT 7-8620  
(See Advertisement This Classification)  
**MURWICH IRON CO INC**  
1610Circle—CE 3-9426  
(See Advertisement This Classification)  
Ind Iron & Metal Co  
1602 SLaBld—AT 9-1900  
North Side Iron & Paper Co  
419EJeffBld(Mish)—BL 5-5300  
Salvage Co The 331ELaSalle—CE 4-4625  
**SCAMBERG IRON & METAL  
CO INC** 130NCoquillardDr—AT 9-1548  
**S BEND BAILING CO INC**

HIGHEST  
PRICES FOR  
JUNK AUTOS

THE LARGEST  
SCRAP IRON  
BALER IN  
NORTHERN  
INDIANA

Always Buying Junk Autos  
Sheet Iron - Scrap For Our  
Baling Press  
Industrial Scrap Removal Service  
Trailers On Wheels For Your  
Convenience

1420 S Walnut—AT 7-3331

S Bend Baling Co Inc  
1420 S Walnut—AT 7-3331  
**S BEND IRON & METAL CO**  
42WWest—AT 9-3764  
(See Advertisement This Classification)  
**S BEND SMELTING & REFINING  
CO** 1610Circle—CE 3-9426  
**S BEND WASTE PAPER CO**  
1518 Taylor—AT 8-8868  
(See Advertisement This Classification)  
Super Auto Salvage Co  
3300 S Main—AT 9-5584  
(See Advertisement This Classification)

## Screen Process—Drinking

See Silk Screen Process Work

## Screens—Window, Door, Etc.

**ALSCO COMBINATION SCREENS &  
STORM WINDOWS—**  
**JACK FROST CO INC**  
3015WWestern—AT 7-2252

**C & R SALES CO** 2656AUS 20—CE 2-9271  
Lumber Materis Conversion Co  
17714ClevelandRd—CE 4-1407

**PELLA ROLSCREENS—**  
**SHIMP S B CO** 1625Miami—AT 7-1588

Weather-Seal Of S Bend Inc  
3316MishAv—AT 8-1288

**WEATHER-SEAL SCREENS—**  
**WEATHER-SEAL OF S BEND INC**  
3316MishAv—AT 8-1288

Zoller Storm Sash Co  
51909US 31—CE 2-2901

## Screw Machine Products

**ADAPTO INC THE**  
Multiple Spindle Cone Automatic Screw  
Machines From 1/4" to 3/4" Capacity  
Including All Secondary Operations  
Complete to Print - All Inquiries Invited  
23246 Keller—CE 3-1101

Adapto Inc The 23246Keller—CE 3-1101

**ALLIED SCREW PRODS INC**  
1023W(Mish)—BL 9-1006

**BASIC MACH PRODS CO**  
406NScott—CE 3-7128

**HOYT CHAS D CO**  
1118ForestAv(Mish)—BL 5-1166

Masterbilt Prods Corp  
325 S Walnut—AT 7-6567

**MERRIFIELD METAL PRODS**  
823 SUnionMish—BL 5-4561

Kitchen... bedroom... basement...  
living room... den? Where do you  
want your handy extension telephones?

## Screw Machine Products—(cont'd)

### MISH MFG CO

- Brown & Sharpe Automatic Screw Machines With Capacity to 1 1/2"
- Complete Line of Secondary Equipment At Your Service
- Complete Inspection Dept.
- Our Wide Range of Equipment and Experience Allow Us to Quote Reasonable Prices and Fast Delivery

"In Our 12th Year"

317 S Capitol Mish—BL 5-8112

**MISHAWAKA SCREW PRODS CO**  
6026S(Mish)—BL 5-5395

**PRECISION PIECE PARTS INC**  
Member of National Screw Machine  
Products Association

712 SLogan(Mish)—BL 5-3186  
S Bend Automatic Inc 1007Chapin—AT 9-2493

**S BEND SCREW PRODS INC**  
340ECoftAv—CE 3-1143

**TRIGON SPECIALTIES CORP**  
1055LaBrd—AT 7-3315

## Screw Machines

See Tools

## Screws

Zimmerman & H 802TowerBp—CE 3-1055

## Scrubbing Machines

See Janitors' Equipment & Supplies

## Sea Food

See Fish

## Seals—Mechanical

See Oil Seals

## Seals—"O"-Ring

### BEARINGS SERV CO

**NATIONAL O-RINGS AND SEALS—**  
**BEARINGS SERV CO**  
4132Sample—AT 7-1000

## Seals—Oil

See Oil Seals

## Searchlights

See Illuminating Co Elkhart Ind  
Call Long Distance Ask for—Enterprise  
No charge for Enterprise calls

## Seal Covers

See Automobile Seal Covers

## Secretarial Service

See also Telephone Answering  
Service  
Bradley Secretarial Serv  
416W313—CE 3-1000

## Securities—Investment

See Investment Securities, also  
& Bond Brokers

## Seeds & Bulbs—Rill

Dixie Hi-Way Feed Store  
5198AUS 31—CE 2-2200

**INWOODS STORE** 425 SMain—AT 7-1000  
King & Kline Trail Nursery  
27290Kline—AT 7-1000

Knapp Seed & Hardware Co  
425 SMain—AT 7-1000

**SCOTTS SEEDS—**  
IND HARDWARE & TIN SHOP  
802WInd—AT 7-1000

# The Modern Home Has Handy Phones!

IN THE KITCHEN, BEDROOM, BASEMENT OR OTHER HANDY LOCATIONS, ADDITIONAL TELEPHONES MAKE THE DAILY JOB OF RUNNING A HOME MUCH EASIER, AND ADD TO THE ENJOYMENT AND COMFORT OF MODERN LIVING.

To order, or for  
further information,  
just call our  
Business Office

- TELEPHONES ARE AVAILABLE IN A VARIETY OF DECORATOR COLORS



**Septic Tank Cleaners**  
 We Also Cesspool Cleaners  
**WE SANITATION**  
 SEPTIC TANK AND DRY WELL  
 BUILDING AND CLEANING  
 Free Estimates  
 Guaranteed Workmanship  
 If No Ans. Call BL 5-4788  
 Harman Dr (Mish)----- BL 9-2907

**BOAL WALTER J SANITATION CONTRACTORS**  
 SEPTIC TANK AND DRY WELL  
 • CLEANING • INSTALLING  
 • DRAIN LINES  
 We Take Care of Any Sanitation  
 Problem - Satisfaction Guaranteed  
 Equipped To Serve You  
 Better and Faster  
 2043 St Rd 2-----AT 7-0463

**Boal Walter J Sanitation Contractors**  
 24541 St Rd 2-----AT 7-0463  
 We Sanitation This Classification

**RURAL SANITATION SERV**  
 Cleaning and Installation of  
 SEPTIC TANKS  
 DRY WELLS - CESSPOOLS  
 RESIDENTIAL and  
 INDUSTRIAL  
 — All Work Guaranteed —  
 Free Estimates  
 Walter Goss, Prop.  
 227 W Woodside-----AT 9-1337

A Personal Telephone Directory is  
 men for the asking at any Indiana Bell  
 Business Office.

**Septic Tank Cleaners--(cont'd)**  
**STANTON BROS**  
 SEPTIC TANK and  
 CESSPOOL CLEANING  
 OUR SPECIALTY  
 Low Rates - Free Estimates  
 16 Years Experience  
 22801 Johnson Rd-----AT 7-2510

**Septic Tanks**  
**BOAL WALTER J SANITATION CONTRACTORS** 24541 St Rd 2--AT 7-0463  
 (See Advertisement This Classification)  
**CONCRETE STEP CO** Elkhart  
 Call Long Distance Elkhart--CO 4-6394  
**HOME PLUMBING & HEATING**  
 SUPPLY 721 E Sample--AT 7-1575  
**JOY'S SEPTIC TANK CO**  
 13628 St Rd 23--CE 2-1142  
 (See Advertisement This Classification)  
**MANN & HEALY SEPTIC TANK CO**  
 Harman Dr (Mish)--BL 9-2907  
 (See Advertisement This Classification)

**MCCARTY & RICHMOND CO**  
 SEPTIC TANKS - CESS POOLS  
 DRY WELLS  
 Cleaned - Repaired and Built  
 All Work Guaranteed  
 Free Estimates  
 14 Years Experience  
 The Dirtiest Work Done the  
 Cleanest Way  
 1405 Howard-----CE 2-4709

**McCarty & Richmond Co**  
 1405 Howard--CE 2-4709  
**PHILLIP SITTON SEPTIC TANKS--**  
 CONCRETE STEP CO Elkhart  
 Call Long Distance  
 Elkhart-----CO 4-6394

**RICHMOND & MCCARTY CO**  
 1405 Howard--CE 2-4709  
 Rural Sanitation Serv.  
 217 W Woodside--AT 9-1337  
 Stanton Bros 22801 Johnson Rd--AT 7-2510

**Joy's SEPTIC TANK CO.**  
**SUBURBAN**  
**SEWAGE SERVICE**  
 SEPTIC TANKS VACUUM CLEANED



WE ARE SPECIALISTS IN  
 RURAL SEWAGE SYSTEMS

★ MANUFACTURED ★ INSTALLED  
 ★ SERVICED

OUR EQUIPMENT IS THE MOST  
 MODERN IN ITS FIELD

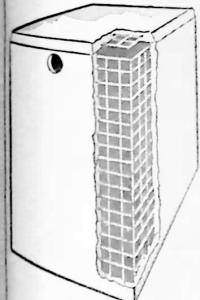
- REASONABLE RATES
- WORK GUARANTEED
- COMPLETELY INSURED
- LICENSED AND BONDED  
 IN MICHIGAN

DIAL  
**CE 2-1142**

If No Answer Call CE 2-3975  
 13628 STATE ROAD 23  
 Edwardsburg Hwy. at Granger

## SEPTIC TANKS

"Remember Concrete  
 Is Permanent"



500 - 750 - 1000 GALLON  
 DRY WELLS - GREASE TRAPS  
 WE SELL AND INSTALL  
 SEPTIC TANKS

Dial  
**BL 9-2907**

If No Ans. Call BL 5-4788

**MANN & HEALY**  
**SEPTIC TANK CO.**

HARMAN DRIVE

## SEPTIC TANKS and PRE-CAST DRY WELLS



**COMPLETE  
 SANITATION SERVICE**  
 SEPTIC TANKS - PRE-CAST DRY WELLS  
 CESS POOLS - DRAIN LINES  
 Built - Repaired - Cleaned  
 Free Estimates  
 Satisfaction Guaranteed

Dial  
**AT 7-0463**

Equipped To Serve  
 You Better and Faster

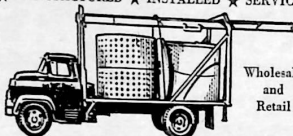
**WALTER J.  
 BOAL**

**SANITATION CONTRACTORS**

(Western Avenue)  
 24541 ST. RD. 2

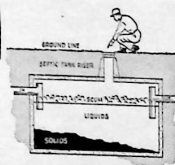
## Joy's SEPTIC TANK CO.

★ MANUFACTURED ★ INSTALLED ★ SERVICED



Wholesale  
 and  
 Retail

— SERVING ALL MICHIGANA —  
 APPROVED BY STATE BOARD OF HEALTH  
 EXCAVATING and TRENCHING SERVICE



RISERS INSTALLED  
 ON NEW OR OLD  
 SYSTEMS

- 500 to 1000 Gallon Concrete  
 Septic Tanks
- 1200 Gal. Precast Dry Wells
- Precast Well Pits
- Distribution Boxes
- Dry Well Lids

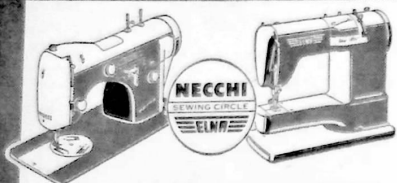
DIAL  
**CE 2-1142**

If No Answer Call CE 2-3975  
 13628 STATE ROAD 23  
 Edwardsburg Hwy. at Granger

# NECCHI-ELNA

## sewing machines

### SALES • SERVICE • RENTALS



DOES ALL THESE THINGS without attachments • AUTOMATIC buttonholes • AUTOMATIC button sewing • AUTOMATIC darning and mending • AUTOMATIC bar tacking • AUTOMATIC decorative stitches • AUTOMATIC tapering for monograms • AUTOMATIC design enlargement • AUTOMATIC blind-stitching.

FREE DEMONSTRATION • LIBERAL TRADE-IN ALLOWANCE • CONVENIENT TERMS

EXPERT REPAIR  
SERVICE  
ON ALL MAKES

PARTS AND SERVICE ALWAYS  
AVAILABLE AT MORE  
THAN 2500 FRANCHISED DEALERS

Many used, reconditioned sewing  
machines at low, low prices.

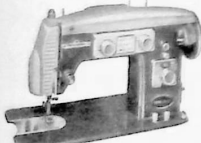
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323 S. MICHIGAN  
Free Parking In Rear

**SOUTH BEND SEWING  
CENTER**  
**AT 8-4322**

## SEWING MACHINES

NECCHI • ELNA  
WHITE • MORSE  
UNIVERSAL



NEW and REBUILT MACHINES  
PICK UP AND DELIVERY  
OPEN 6 DAYS  
9 A.M. to 7:30 P.M.

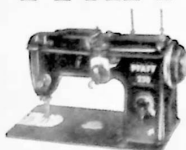
**BL 5-8022**

11 Yrs. In Same Location  
20 YRS. EXPERIENCE

**Harold's  
SEWING  
CENTER**

3005 L.W.E. (Mish.)

## PF AFF



- No Discs to Change
  - Even Threads Itself With Exclusive Built in Needle Threader
  - Exclusive Automatic Ditch-A-Stitch
  - Finger Tip Lift Brings Head into Sewing Position at the Touch of Your Finger
- SPEED-O-KNIT Knitting Machines  
SEWING and Knitting Instruction  
SERVICE on All Makes  
RENT a New Machine  
USED MACHINES — COMPLETELY  
RECONDITIONED  
Pick Up and Delivery Service  
FABRICS • PATTERNS • NOTIONS

DIAL AT 7-4171

33 Years Experience

**Myers SEWING  
MACHINE  
CENTER**

417 S. Michigan

## Service Stations

See Gasoline Service Stations

## Sewer Cleaning

See Plumbing Contractors; also  
Plumbing-Drain & Sewer Cleaning

## Sewer Cleaning Equipment-Rental

AAYS RENT-ALL CO 302LWE ---CE 2-5873  
BURNS PAINT & RENT-ALLS  
332W Mich Mich ---BL 9-2833

## Sewer Pipe-Retail

AMERICAN VITRIFIED PRODUCTS CO

Manufacturers Of Concrete &  
Clay Sewer Pipe

2438Bendish Dr. ---CE 4-4740

NEWLAND R CO INC 1401 S.Mich. ---AT 9-5566

ROSE FUEL & MATERIALS INC 311E Main ---CE 4-2133

ULLERY FUEL & SUPPLY INC 7410 Lincoln St. S. St. Peter ---CE 4-1201

321 S. Mich Mich ---CE 4-1201

321 S. Mich Mich ---CE 4-1201

## Sewer Pipe-Whol

AMERICAN VITRIFIED PRODUCTS

Manufacturers of  
Concrete Sewer and  
Clay Sewer Pipe

"AMVIT" Jointed Pipe  
Available from Local Plant



"FOR SERVICE CALL"

AMERICAN VITRIFIED PRODUCTS  
CO 3418N Bendish Dr. ---CE 4-4740

American Vitri-fied Products Co

2438Bendish Dr. ---CE 4-4740

1401S Bendish Dr. ---CE 4-4740

INDUSTRIAL CONCRETE PIPE

CORP 401 S. Belger (Mich.) ---BL 5-1751

## Sewing Machines

DOMESTIC SEWING MACHINES ---  
MYERS SEWING MACH CENTER  
417 S. Mich ---AT 7-4171

Harold's Sewing Center

3005LWE (Mich.) ---BL 5-8022

(See Advertisement This Classification)

HELVETIA SEWING MACHINES

Award Winning of  
All European Sewing  
Machines. Full  
Sound Light Weight.

The Troublesome Jamming of the Thread is a  
Thing of the Past With the New HELVETIA.  
Sole World-Wide

"THE OLDEST SWISS MADE MACHINE"  
Since 1895

"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS

STUMP PRODS CORP

4400 S. Mich ---AT 7-6377

Myers Sewing Mach Center

417 S. Mich ---AT 7-4171

(See Advertisement This Classification)

NECCHI-ELNA SEWING MACHINES

See for yourself! In automatic  
advancement, is automatic  
sewing before you buy  
any sewing machine. For  
demonstration call or  
visit authorized dealers  
listed below.

"WHERE TO BUY THEM"

S BEND SEWING CENTER

323 S. Mich ---AT 8-4322



## Sewing Machines--(cont'd)

PF AFF SEWING MACHINES

All automatic. Exclusive 1944-45  
Stitch used on buttons, over  
straight, zig-zag, 1000's, 1000's,  
embroiders thousands of decorative  
stitches. No discs, camming  
• Built-in Needle Threader  
• Nationwide Repair Service  
• Lifetime Guarantee

"WHERE TO BUY THEM"

MYERS SEWING MACH CENTER

417 S. Mich

417 S. Mich

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**Wires-Electric-Repairing****WELD ELECTRIC SHAVER SERVICE**

FAST, EFFICIENT  
SERVICE BY FACTORY  
TRAINED PERSONNEL  
ALL MODELS  
WELDED AND PHILISHAVE

**"FOR SERVICE CALL"**

BOB'S HOBBY SHOP  
7139 Main Mich. - BL 5-8111  
SAND BARBER SUPPLY CO.  
1809 S. Main - AT 9-1428

**Sheet Metal-Retail****MARY ANDREW HARDWARE & TIN SHOP**

See Our Ad Sheet Metal Work  
802 Wind - AT 9-4310

See Advertisement This Classification  
New E Sheet Metal Wks  
1609 S. Main - AT 9-2133

See Advertisement This Classification  
NEW WIRE & TIN SHOP  
802 Wind - AT 9-4310

See Advertisement This Classification  
J & C Co. 306 LaSalle Ave. CE 4-4174

See Advertisement This Classification  
UNION SHEET METAL WKS  
100 N. Main - BL 5-4921

See Advertisement This Classification  
Simp Co. The 303 LaSalle - CE 4-4625

See Advertisement This Classification  
Sheet Metal-Whol & Mfrs

See Advertisement This Classification  
BERNHEIMER G W GO INC  
Wholesale Only

See Advertisement This Classification  
STAND SUPPLY CO THE  
324 S. Main - AT 9-4741

See Advertisement This Classification  
The Art Metal Co The  
228 E. Brown - AT 9-0361

See Advertisement This Classification  
YOUNG HEATING SUPPLY INC  
312 Wayne - CE 2-8271

See Advertisement This Classification  
Sheet Metal Work

See also Tinsmiths  
KUTZBERG BROS 114 E. 4th - AT 9-5975

(Continued Next Page)

**GUTTERING  
DOWNSPOUTS**

- PROMPT SERVICE
- LOWEST COST

The Only Truck Load Buyers In This  
Area Because of Specializing and  
Dealing Exclusively In

**Eavestroughs**

DIAL  
AT 9-2133

**E. J. BARANY  
SHEET METAL**

WORKS

1609 SOUTH MAIN

**DOES YOUR BUDGET BALANCE?****EAVESTROUGH WILL COST YOU LESS****\* BECAUSE**

Eavestrough  
and Gutter  
Specialists

Truck Load  
Buying

10 Yrs. of Fair  
Dealing

All Work  
Guaranteed

Over 10,000  
Home Owners and  
51 Satisfied Contractors

THE ONLY SHOP  
IN NORTHERN  
INDIANA DEALING  
EXCLUSIVELY IN

**EAVESTROUGH'S**

AT lantie 9-2133

"It Pays to Know  
Your Contractor"



E. J.  
BARANY  
SHEET METAL WORKS

"South Bend's Largest Eavestrougher"

1609 SOUTH MAIN

**SHEET METAL  
Contractors****INDUSTRIAL • COMMERCIAL**

- AIR CONDITIONING —  
VENTILATING
- ALL TYPES SHEET METAL  
WORK
- COMPLETE INDUSTRIAL  
ROOFING SERVICE

OUR  
38th  
YEAR

CE 2-1468

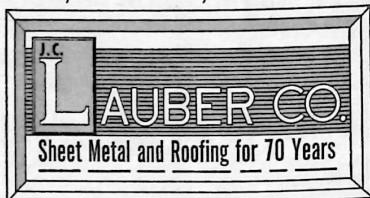
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52369  
U.S. 31  
NORTH



**ENGINEERING COMPANY, INC.**

"Experience is a vital factor in success"



CRAFTSMEN  
IN ALL  
METALS

CALL  
Central 4-  
4174

STAINLESS,  
MONEL,  
ALUMINUM,  
BRASS, ZINC,  
and STEEL

- Ventilating and Air  
Conditioning
- Angle Iron Work, Guards  
Canopies and Sinks
- Breechings, Exhaust and Dust  
Collecting Systems
- Fans, Chutes, Stocks and  
Tanks
- Press Brake Forming Thru 1/4  
Plate, Shearing Capacity  
1 1/2" x 10'-0"
- Gutters, Conductors and  
Flashings
- Skylights and Smokestacks
- Metal, Slate, Tile and  
Asbestos Roofing
- Portable Gasoline Welders,  
Steel Decking
- Arc, Spot, Acetylene and  
Helarc Welding

Finest Equipment and Craftsman In The Area

508-508 EAST LA SALLE ST.

# ANDREW TROEGER

## AND CO.



## SHEET METAL

INDUSTRIAL - COMMERCIAL - RESIDENTIAL

- Specialty Work
- Air Conditioning
- Downspouts
- Dust Collectors
- Stainless Steel, Aluminum and Copper Work A Specialty
- Ventilating Systems
- Gutters
- Smokestacks
- Duct Work
- Steel Roof Decking

Established 1906

DIAL

ATlantic 8-1483

DIAL

— WELDING —

HELIARC — SPOT — ARC — ACETYLENE

FREE ESTIMATES 122 SO. NILES COMPLETELY EQUIPPED

## SHEET METAL WORK

### METAL GUTTERING

- FURNACES
- BLOWERS
- VENTILATING WORK
- EAVESTROUGH
- SPOUTING

REPAIR ALL MAKE FURNACES

CALL CE 2-7440  
D & D

FURNACE & SHEET METAL SHOP

725 WILBER

## SHEET METAL



FREE INSPECTION AND ESTIMATES Commercial and Residential

EAVESTROUGHS and DOWNSPOUTS Our Specialty

ALL KINDS OF SHEET METAL WORK COPPER ALUMINUM AND BRASS

FURNACES CLEANED SMOKE PIPES REPLACED

DIAL

CE 2-8891

SURGUY & SONS

SHEET METAL WORKS

THE LARGEST EAVESTROUGH IN NORTHERN INDIANA  
23123 Ardmore Trail

## Sheet Metal Work—(conf'd)

BARANY ANDREW HARDWARE & TIN SHOP 802 Wind—AT 9-4310  
(See Advertisement This Classification)  
BARANY E J SHEET METAL WKS

SAVES YOU MONEY

10 YEARS FAIR DEALING

ALL WORK GUARANTEED

- GUTTERING
- SPOUTING
- DOWN SPOUTS
- EAVESTROUGHS

1609 S Main—AT 9-2133

Barany E J Sheet Metal Wks

1609 S Main—AT 9-2133  
(See Advertisement This Classification)  
BURGET CO 612 E Sample—AT 8-7477

CHERRY BROS HEATING & SHEET METAL SERV

A COMPLETE LINE OF SHEET METAL WORK  
• Guttering • Eavestroughs  
• Ventilating Systems • Specialty Work  
Galvanized • Copper • Stainless Steel  
"Free Estimates"  
41 Years Experience  
22824 Ardmore Tr—CE 4-6462

Cherry Bros Heating & Sheet Metal Serv

22824 Ardmore Tr—CE 4-6462  
D & D Furnace & Sheet Metal Shop

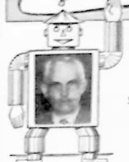
725 Wilber—CE 2-7440  
(See Advertisement This Classification)

GUNDT WALTER SHEET METAL SHOP 10115 Enclosed Dr—AT 9-6201

H & H AIR CONDITIONING CO 402 1/2 N Scott—CE 2-2806

(See Advertisement This Classification)

## Guttering



40 YEARS OF EXPERIENCE  
• Eavestroughing  
All Kinds of Sheet Metal Work

DIAL  
AT 9-4310

ANDREW BARANY  
INDIANA HARDWARE & TIN SHOP  
802 W. INDIANA AV.

**H AND H**  
AIR CONDITIONING CO.

SHEET METAL WORK

PLASTIC FABRICATORS

DIAL

CE 2-2806

- CONTRACTORS
- ENGINEERS

402 1/2 N. SCOTT

## Sheet Metal Work—(conf'd)

IDEAL SHEET METAL INC

IDEAL Sheet Metal Inc.  
Commercial-Industrial  
Sheet Metal-AT 8400  
Plumbing and Heating-AT 8400  
1502 McPherson—AT 8400

Ideal Sheet Metal Inc

1502 McPherson—AT 8400

IND HARDWARE & TIN SHOP

802 Wind—AT 9-4310

LAUBER J & CO

506 LaSalle—AT 8400

(See Advertisement This Classification)

LINDBAUGH SHEET METAL WKS

INC 216 N Main—AT 8400

MASS A D & SONS INC

1511 W—AT 8400

MIDLAND ENGRG CO INC

533405—AT 8400

(See Advertisement This Classification)

SURGUY & SONS SHEET METAL WKS

23123 Ardmore Tr—AT 8400

(See Advertisement This Classification)

TROEGER ANDREW & CO

122 S Niles—AT 8400

(See Advertisement This Classification)

WALKER J R & SONS INC

3110 Chapin—AT 8400

ZACK INC 2206 W Sample—AT 8400

(See Advertisement This Classification)

Shelving

BAKER-WARD INC

Fluorescent, Freestanding, Hirsch Steel and for All Applications

50942 U S St—AT 8400

(See Advertisement This Classification)

DELUXE STEEL SHELVING—

KEGERREIS C S SUPPLY INC

Arm Stated Angel

Hallmark Storage Walls

510-516 S Z

Elkhartland—AT 8400

(See Advertisement This Classification)

G F STEEL SHELVING—

OFFICE ENGINEERS INC

116 S Mich—AT 8400

(See Advertisement This Classification)

Lyon Metal Products Inc

17751 Hastings Ct—AT 8400

LYON STEEL SHELVING—

17751 Hastings Ct—AT 8400

LYON METAL PRODUCTS INC

17751 Hastings Ct—AT 8400

DEALERS

CASS HUDSON CO

1013 S Mich—AT 8400

(See Advertisement This Classification)

NATL MILL SUPPLY INC

2246 Monroe—AT 8400

NIPEL EQUIP CO INC

1206 Mishawaka—AT 8400

(See Advertisement This Classification)

Shingles

SHAKERTOWN SIDEWALL CEAD

SHAKES

Preferred for beauty and economy. Pre-stained SHAKER.

TOWN SHAKES or GLUMAC UNITS

town Shakes bonded to insulation with

stained ROOF SHINGLES. SHAKER

STAINS. CHOICE OF COLORS.

"WHERE TO BUY THE

DEALERS

CIRCLE LUMBER & FUEL CO

17100—AT 8400

GISH LUMBER CO INC

23740 Ardmore Tr—AT 8400

## Shipping Room Supplies

AMSCO SALES INC

34" - 1/2" - 3/4" - 1" Stencil Cutting Machines - Electric & Hand Operated  
Tape Dispensing Machines  
Marking Pens & Brushes  
Inks in 9 Different Colors  
Stencil Board  
Marsh Distributors

1731 S Franklin—AT 8400

**Shoe Mths**  
 (See Shm Co Inc 1008W Sample - AT 7-2311)  
**Shoe Removing & Dyeing**  
 KERRY SHOE HOSP  
 118W Wash Av - CE 3-0945

**Shoe Repairing**  
 DRIVE-IN SHOE REPAIR CO  
 623ELaSalteAv - CE 3-3411  
 KERRY SHOE HOSP

**3 MINUTE HEEL SERVICE**  
 Shoes Cleaned - Dyed  
 Refreshed  
 Hats Cleaned and Blocked  
 John Keshi, Prop.  
 128 W Wash Av - CE 3-0945

**Shoe Repair Serv Co**  
 423ELaSalteAv - CE 3-3411  
**KERRY SHOE REPAIR SERV**  
 800 TO 1 P.M. EXCEPT MON.  
 MON. 1 P.M. TO 5 P.M.  
 1224 W Western Av - AT 8-9966

**Shoe Repair Serv**  
 1224W WesternAv - AT 8-9966  
**WOMAN SHOE REPAIR**  
 Just South Of LaSalle Hotel  
 Complete Shoe Repair and Shine  
 While You Wait Service  
 225 N Mich - CE 3-0492

**Shoe Repair 225N Mich - CE 3-0492**  
**WASHWAY SHOE REPAIR SERV**  
 124 W Western - AT 7-5131

**Washway Shoe Repair Serv**  
 124 W Western - AT 7-5131  
**WASHINGTON SHOE SHOP**  
 SHOE REBUILDING AND  
 DYEING - HAT CLEANING  
 ZIPPER SERVICE  
 DRY CLEANING  
 All Work Done While You Wait  
 "Turning South Bend and Mishawaka"  
 118 W Wash - CE 3-0958

**WASHINGTON SHOE SHOP**  
 116W WashAv - CE 3-0958

**Shoe Shining**  
 ALEX'S SHOE HOSP  
 116W WashAv - CE 3-0945  
**WASHINGTON SHOE SHOP**  
 116W WashAv - CE 3-0958

**Shoe-Orthopedic**  
 SEELEY'S BOOT SHOP  
 Doctors Prescriptions Filled Accurately  
 218 55StJos - CE 2-5595

**Shoe-Retail**  
 ALLEN-EDMONDS SHOES -  
 GILBERT'S MEN'S CLOTHING  
 813 S Mich - AT 9-5521

**Baldwin Shoe Store 110W Wayne - AT 8-3966**  
 Bert's Dept Store 913 S Mich - AT 7-1212  
 Berlands Shoe Store 107 S Mich - CE 3-3025  
**BUNTE'S SHOE SALON**  
 CENTER OF SHOE FASHION  
 TOWN & COUNTRY  
 SANDLER OF BOSTON  
 Mannequin - Air Step  
 Sylvia Cristie - Barefoot Originals  
 HANDBAGS  
 108 N Mich - CE 2-6280

**Berry's Shoe Salon 108N Mich - CE 2-6280**

**Shoes-Retail-(conf'd)**  
 BUSTER BROWN SHOES FOR BOYS  
 & GIRLS  
 PAT 'N PATTY SHOP  
 3608W WesternAv - AT 7-6888

**Clark's Giant Dept Store**  
 1147ElrindRd - AT 9-8777  
**CLINIC NUHS OXFORDS**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**EDWARDS SHOES FOR CHILDREN**  
 SEELEY'S BOOT SHOP  
 218 55StJos - CE 2-5595  
**ENNA JETTICK SHOES FOR WOMEN**  
 ROBERTSON'S DEPT STORE  
 211 S Mich - CE 3-4111

**FOOT SAVER**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**FOOT-50-PORT SHOE SHOP**  
 Formerly Health Spa Shoes  
 Men's, Women's and Children's  
 Comfort Shoes  
 209 W Colfax Av - CE 3-4060

**Foot-So-Port Shoe Shop**  
 209W ColfaxAv - CE 3-4060  
**FRENCH SHRINER SHOES FOR MEN**  
 RASMUSSEN MEN'S SHOP  
 106 S Main - CE 2-4839

**FUTTER'S SHOE STORE**  
 114ELaSalteAv - BL 5-1651  
**GIBBS FACTORY SHOE OUTLET**

**SAVE**  
 Large Selection of  
 Name Brand Shoes  
 for the  
 Entire Family  
 Hours Weekdays 9:30 AM to 8:00 PM  
 Saturdays 9:30 AM to 6:00 PM  
 Closed Sundays  
 Location 4 Blocks West  
 of Rockwell Factory  
 13398 E McKinley Hwy  
 Mish - BL 5-2779

**Gilbros Footwear Store**  
 120 S Mich - CE 4-5851

**GRACE WALKER SHOES**  
 BALDWIN SHOE STORE  
 110W Wayne - AT 8-3966

**Guy's Family Store 320DixieWay - CE 2-3801**  
**HINES DRY GOODS & SHOE STORE**  
 W. Honor Handy-Charge Cards  
 3008MishAv - AT 8-5858  
 Hoffman's Dept Store Inc  
 2614 S Mich - AT 9-8789  
 18071 StRd23 - CE 3-6011

**HOWARD'S SHOE STORE**  
 Shoes For Women, Men and Children  
 JARMAN VITALITY  
 ACCENT - WEATHER BIRD  
 124 S Mich - CE 3-9242

**JOHN C ROBERTS SHOES**  
 BALDWIN SHOE STORE  
 110W Wayne - AT 8-3966

**JUMPING JACKS CHILDRENS SHOES**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**K & M Shoe Outlet 1638LW - AT 7-4232**  
**KENNEDY'S JUVENILE SHOES INC**  
 All Prescriptions Accurately Filled  
 511ELaSalteAv - CE 4-0166  
 Kinney Shoe Store 134 S Mich - CE 2-9459  
 Mailing Bros Shoe Store  
 123 S Mich - CE 3-3979  
 Mary Jane Shoe Store 139 S Mich - CE 3-0560  
**MASSAGIC SHOES FOR MEN**  
 BRADY'S SHOE STORE  
 510N Main(Mish) - BL 5-8044

**Shoes-Retail-(conf'd)**  
 McAn Thom Shoe Store  
 108 S Mich - CE 3-0702  
**MEYER'S CORNER INC THE**  
 Florsheim And Robles  
 131N Main - CE 3-8989  
**MILADY SHOE SALON**  
 119N Mich - CE 3-7621

**MILLER BAREFOOT FREEDOM ORTHOPEDIC SHOES**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**NATURALIZER SHOES**  
 ROBERTSON'S DEPT STORE  
 211 S Mich - CE 3-4111

**NUN-BUSH SHOES FOR MEN**  
 SPIRO SAM'L & CO  
 121 S Mich - CE 3-8207

**POLL-PARROT SHOES FOR BOYS-GIRLS**  
 "PRE-TESTED  
 IN ACTUAL WEAR"  
 They're pre-tested to  
 assure firm, but gentle,  
 fit and support...  
 Selected leathers that  
 flex, wear and protect  
 young, active feet.  
 "WHERE TO BUY THEM"  
**WIDENER'S SHOE STORE**  
 123W Wash - CE 3-5884

**POLLYANNA SHOP**  
 FOR THE ENTIRE FOOTWEAR  
 Open Even - Pauline Opelt, Owner  
 3728 LWE (Mish) - BL 9-4755

**RED CROSS SHOES**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392  
**WYMAN'S DEPT STORE**  
 103N Mich - CE 4-9071

**RED GOOSE SHOES**  
 Boys and girls favorites... for  
 fit... for style... and for long  
 wear. "Half the fun of having  
 feet."  
 A product of the International Shoe  
 Company.

**"WHERE TO BUY THEM"**  
**BALDWIN SHOE STORE**  
 110W Wayne - AT 8-3966  
**BETTY'S TOT SHOP**  
 229MishAv - AT 8-5951  
**LEVY'S DRY GOODS & SHOE STORE**  
 2208LindenAv - CE 2-0232

**ROBBEE SHOES FOR MEN**  
 ROBERTSON'S DEPT STORE  
 211 S Mich - CE 3-4111

**RHYTHM STEP**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**SCHIFF'S SHOE STORE**  
 236 S Mich - CE 2-4833  
**SCHOLL DR FOOT COMFORT SHOP**  
 Scientific Shoes Appliances And  
 Remedies We Honor Handy-Charge  
 Cards  
 215W Wash - CE 4-7471

**SEELEY'S BOOT SHOP**  
 (See Advertisement This Classification)  
 Shopper's Fair Discount Center  
 503LW - AT 9-7227

**SMITH'S SHOE STORE**  
 120 S Mich - CE 3-2392  
**STACY-ADAMS SHOES**  
 ROSENBAUM JOE  
 730W Western - AT 7-0600

*It saves time when you give the Long  
 Distance operator the out-of-town num-  
 ber you want. In fact, your call can go  
 through twice as fast!*

**Shoes-Retail-(conf'd)**  
**STRIDE RITE SHOES FOR CHILDREN**  
 FINE  
 JUVENILE  
 SHOES  
**"WHERE TO BUY THEM"**  
 KENNEDY'S JUVENILE SHOES INC  
 511ELaSalteAv - AT 8-0166

**Taelman Store 1406W Western - AT 7-9622**  
**WALKER'S**  
 WRIGHT ARCH PRESERVER  
 HAYMAKER & HEYDAYS  
 DICKERSON  
 207 N Mich - CE 3-3122

**WALKER'S 207N Mich - CE 3-3122**  
**WEATHER BIRD SHOES FOR CHILDREN**  
 Weather Bird Shoes are carefully  
 made over proper lasts for grow-  
 ing feet... assuring long wear  
 and lasting fit.  
 A product of the International Shoe  
 Company.

**"WHERE TO BUY THEM"**  
**FAMILY SHOE SHOP THE**  
 104LWE(Mish) - BL 5-8743  
**GUY'S FAMILY STORE**  
 320DixieWay - CE 2-3801  
**HOFFMAN'S DEPT STORE INC**  
 2614 S Mich - AT 9-8789  
 18071 StRd23 - CE 3-6011  
**HOWARD'S SHOE STORE**  
 124 S Mich - CE 3-9242  
**KUBERSKI DEPT STORE**  
 746 S Meade - AT 8-1500  
**WALKER'S 207N Mich - CE 3-3122**

**WEISSMAN'S DRY GDS & SHOE STORE**  
**POLL PARROT SHOES FOR CHILDREN**  
 RAND AND RAND CRAFT  
 SHOES FOR MEN AND BOYS  
 QUALITY FOOTWEAR  
 2212 Miami - AT 9-7440

**WEYENBERG MASSAGIC SHOES FOR MEN**  
 SMITH'S SHOE STORE  
 120 S Mich - CE 3-2392

**Widener's Shoe Store**  
 123W WashAv - CE 3-5884

**Shorthand Reporters**  
 See Reporters  
**Show Card Writing**  
 See Signs  
 Call a loved one today. Long Dis-  
 tance rates are low.

**CHILDREN'S SHOES**  
 South Bend's  
 Original  
 Children's  
 Shoe  
 Specialists  
 Shoes For  
 Tots Through  
 Teen Ages  
 Doctors Prescriptions Filled Accurately  
 Free Home Fittings By Appointment  
**Call CE 2-5595 Call**  
**SEELEY'S BOOT SHOP**  
 218 SOUTH ST. JOSEPH



## ALUMINUM



Serving The Michiana Area 30 Years



BOB KISSELL

WHERE QUALITY COUNTS

- Alcoa • Crown
- Reynolds • Alside

FREE ESTIMATES  
NO OBLIGATION

## SIDING

THE GREATEST NAMES IN  
ALUMINUM SIDING

DEAL DIRECT & SAVE

NO SALESMAN - NO MIDDLEMAN

13 Beautiful Colors

FEATURES TOO NUMEROUS TO MENTION

TOMORROW'S  
SIDING  
TODAY

dial

F.H.A.  
5 YRS.  
TO PAY

AT 8-2222  
ALUMINUM

If No Answer Call  
CE 2-6192

## SIDING CO.

WE ALSO FEATURE MURAL STONE

2806 HICKORY LANE

## Show Cases

B & D Woodcraft Shop  
2206 1/2 Mishawaka—AT 8-7811

## Shower Doors

Interstate Glass & Paint Co Inc  
2311 WE—CE 4-1163

## JOERS FLR CENTER

534 Colfax Ave—AT 8-9833

## Sick Room Supplies

See Hospital Equipment & Supplies

## Sidewalk Contractors

H & L Costr Co  
1825 E 10th Ave—BL 5-4133

## MISHAWAKA CONCRETE CONST.

CO 302 E Main St—BL 9-4646

## Siding

## A &amp; A ALUMINUM SIDING CO

2310 S Main—AT 8-2222

(See Advertisement This Classification)

## ALCOA ALUMINUM SIDING

CENTRAL IRON SHOP  
1213 King—CE 4-9674

## All State Builders Co

1000 W. Main—AT 7-5155

## ALL-TYPES ALUMINUM SIDING

520 E. Main—CE 2-6192

(See Advertisement This Classification)

## ALCOA ALUMINUM SIDING

## WEATHERLOCKED SIDING

- Eliminates Painting
- Insulates
- No Maintenance Cost
- Variety of Colors
- Cuts Fuel Cost
- Free Estimates - F.H.A. Financing

"FOR INFORMATION CALL"

## JACK FROST CO INC

501 S.W. Western—AT 7-2252

## Siding—(cont'd)

## ALSIDE BAKED ENAMEL

## ALUMINUM LAP SIDING

PARAMOUNT BLDGS & SUPPLY

CO 2310 S Main—AT 8-2222

## American Home Improvement Co

1144 Western—AT 8-2222

## AMERICAN ROOFING &amp; SIDING

A Division of Lites Contracting

And Supply Co Since 1941

608 S. Main—AT 8-2222

## CITY LBR &amp; SUPPLY INC

## ALUMINUM SIDING

Our Experienced Installers Will

Apply It For You

Or

Do It Yourself

• Cuts Fuel Bills • Insulates

• No Painting Expenses • Saves

Your Home

Please Call

For Free

Estimates

721 College—CE 4-9674

## CLARK ROOFING CO

Est. 1901

Complete Aluminum Siding

Service

Horizontal and Vertical

Complete Color Range

Free Estimates - Terms

Satisfaction Guaranteed

634 S 27—AT 8-2222

## COMMUNITY ROOFING &amp; SIDING

408 Columbia—AT 8-2222

## COOPERATIVE SUPPLY CO

W. HOLESALE DISTRIBUTION

GLOBE SIDING AND ROOFING

1512 W. Western—AT 8-2222

For quick action, use Long

## REYNOLDS

Baked Enamel  
ALUMINUM

RETAIL • WHOLESALE

DISTRIBUTORS

SIDING • ALSIDE  
LIFEWALL



Customized Jobs • 13 Beautiful Colors

SPECIALIZING IN COVERING WINDOW CASINGS - EAVES -  
OVERHANGS - WINDOW SILLS - PORCH CEILINGS - FACIA  
BOARDS and SIDEWALLS

- NO PAINTING • EXCELLENT INSULATION
- NO DOWN PAYMENT • 1 TO 10 YRS. TO PAY
- F.H.A. APPROVED • INSURED WORKMEN

FOR FREE ESTIMATES  
OR INFORMATION

CE 2-6192

MURAL STONE  
STORE FRONTS and COMMERCIAL  
BUILDINGS

Visit Our  
SHOWROOM

ALUMINUM SIDING CO.  
MIDWESTERN ALUMINUM CO.

H. HECHTMAN - OWNER  
Evan. Call AT 8-2015

320 East LaSalle Avenue  
Serving This Community For 15 Years

MR. JEMS  
(Gene Jacobowitz)



LET ME CROWN YOUR HOME

WITH Everlasting Beauty

AND SOLVE ALL OF YOUR  
HOME REMODELING PROBLEMS



I WILL SAVE  
YOU MONEY

- NO NEED FOR PAINTING
- INCREASED VALUE
- COMPLETE INSULATION
- SAVE ON FUEL COSTS
- LIFETIME BEAUTY

A Free Estimate From Mr. JEMS  
Entitles You To One Free Case of

ALCOA WRAP  
Aluminum Foil

SOUTH BEND'S OLDEST & LARGEST EXCLUSIVE ALUMINUM SIDING CO.

JEMS ALUMINUM  
SALES, INC.

DIV. PARAMOUNT BUILDERS • Member Chamber of Commerce

AT 8-4646

2310 SO. MAIN ST. • EYE'S. & SUN.

CE 3-4270

THIS CAN BE DONE

WITH **CROWN** VERTICAL OR

HORIZONTAL MULTICOATED

BAKED ALUMINUM

CLAPBOARD

HUNDREDS OF COLOR COMBINATIONS  
TO CHOOSE FROM

ONLY CROWN ALUMINUM  
SIDING OFFERS YOU THE

Miracle Blue Back

(cont'd)

**SHAKE SHALE STONE BRICK**  
 13761 Adams Rd. CE 2-0911  
**ALUMINUM SALES CO**  
 2310 S Main-- AT 7-3922  
 (See Advertisement This Classification)  
**AL-ON CO**  
 New Canal Aluminum Siding  
 1410 W. Ewing CE 2-3422

**SHOWER COING**  
 • Wood • Aluminum  
 • Insulated • Asbestos  
 • Free Estimates • No Down Payment  
 15746 Ardmore Tr. CE 3-8209

**SHOULD PERMANIZED SIDING**

Shake-Shale Permaized Sid-  
 ing. Beautiful Deep-Tone colors  
 mounted by exclusive PLASTI-  
 SHED finish. Also White  
 imitations. All Fireproof.  
 Best in painting for preser-  
 vation.  
 Free estimates.

**Gold  
Bond**

**"WHERE TO BUY THEM"**  
**DISTRIBUTORS**  
**DIODELA DISTRIBUTING CO**  
 W. Wash. & 10th-- OR 4-8325  
**WHOLESALE DISTRIBUTORS CO**  
 55489 Grandview-- CE 3-7462

**SHOWER AWNING & STORM**

**WINDOW CO**  
 • Quality Work At Fair Prices  
 • Factory Trained Crews  
 • Free and Honest Estimates  
 • Complete Satisfaction  
 • Guaranteed  
 • Save Money By Buying Direct  
 111 E. W. Ewing Dr. CE 2-4883

**SHOWER CENTER CO**  
 55300 Fir Rd. Mish. BL 5-6161  
 (See Advertisement This Classification)  
**IN WHOL CORP**  
 118E Sample-- AT 9-2211

**Siding--(cont'd)****INSULBRIC PRODUCTS**

Insulations • Rock-Tex •  
 Stone Design • Insulagard •  
 Grain-Shake • Grain-Tex •  
 Shingle Design • Insul-  
 Shake • Insulium • Alumi-  
 num Siding • Insulbric •  
 Brick Design.  
 Manufactured by Mastec Corporation. The  
 World's Largest Producers of Insulating Siding.  
**"WHERE TO BUY IT"**

**WHOLESALE**  
**HANS BOB WHOL CO INC**  
 17024 Franklin-- AT 8-1433  
**DEALERS**

**CRANE WIL**  
 13741 Adams Rd.-- CE 2-0911  
**GISH LUMBER CO INC**  
 23740 Ardmore Tr.-- CE 3-8209  
**LITOW CONSTR CO**  
 60855 US 31-- AT 9-4210  
**ROOFERS & SIDERS CO**  
 14104 W. Ewing-- AT 9-4225  
**SLATILE ROOFING CO**  
 1241 W. Thomas-- CE 3-7485

**JACK FROST CO INC**  
**ALSCO ALUMINUM SIDING**  
 Free Estimates • F.H.A. Financing  
 3015 W. Western-- AT 7-2252

**JEMS ALUMINUM SALES INC**  
 2310 S Main-- AT 8-4646  
 (See Advertisement This Classification)  
**JO-EL CONSTR CO** 2728 Anzio Ave. CE 4-0633  
 (Continued Next Page)

Station-to-station calls are faster and  
 cost less. Birthdays . . . anniversaries  
 . . . just to chat--long distance is so  
 warm and friendly.

# INSELUM SIDING

THE MIRACLE OF ALUMINUM

**IMPORTANT! HEAVIEST GAUGE 305 ONLY - WE SELL NO THINNER GAUGE -**  
**COLONIAL AND VERTICAL ALUMINUM SIDING - COMPLETE CHOICE OF COLORS**  
**FULL LINE OF INSULATED SIDING AND NEW USG GLATEX SIDING**



DISTRIBUTORS OF BIRDS NEW CYCLONE ROOF LOCK SHINGLES  
 PLUS ANY OTHER ROOFING MATERIALS

**IN FACT! LET ONE CALL DO IT ALL** DISTRIBUTORS  
 OF QUINCY ARMALAD PRODUCTS (Est. 1973) FOR ROOM  
 ADDITIONS - PORCHES - BREEZEWAYS (EXAMPLE) THE ONLY  
**ALUMINUM INSULATED**

**GLASS - SCREEN - JALOUSIE WALLS**

**AND DOORS**

**SELF STORMING ALUMINUM STORM DOORS**  
**AND COMBINATION WINDOWS**

**ALUMINUM INSULATED (3 INCH) TONGUE AND GROOVE**  
**ROOF PANELS**

**ANY STYLE CURVED TOP DOORS**

**ARROW CARPORTS - BOAT PORTS - LAWN PORTS**



**Kentile Floor Tile - Ceiling Tile**

**Approved Dealer For F.H.A. 3 and 5 Year Plans**

**INSTALLATION AND APPLICATION (Job Site)**

Supervised By Gen. F. Burdick Div. Head Lyons Roofing and Siding

A DIVISION OF

**LYONS** :  

Call

**RON DEL AWNING**  
**AT 8-9710 OF INDIANA**

Evenings Call Gen. Burdick CE 3-1000

304 W. EWING AVE.

**South Bend Roofing Co.**

"Established When Father Was a Boy" 1914  
 WEST WASHINGTON AVENUE



BAKED ENAMEL

## ALUMINUM SIDING

WHOLESALE and RETAIL



CUSTOM EXTERIOR DESIGNING

- IN

HORIZONTAL - VERTICAL  
INDIANA LIMESTONEFREE  
ESTIMATES

CALL

AT 8-4764

FHA  
5 YEARS

# SIDING SPECIALISTS

EXCLUSIVE DISTRIBUTOR  
OF

**BEAUTIFUL MURAL STONE AND LYF-ALUM**

FREE ESTIMATES WHOLESALE AND RETAIL



Baked Enamel  
 Aluminum Siding  
 • No Peeling  
 • No Chipping  
 • Rustproof  
 • Fireproof  
 • Rotproof  
 • Termite and  
 Rodent Proof

**WASH LYF-ALUM WITH A GARDEN HOSE**

EXCELLENT INSULATION - NO REPAINTING COST

• FINE WORKMANSHIP  
 and MATERIALS

FHA APPROVED  
Convenient Terms - No Down Payment

Dial

BL 9-1414 or BL 9-1343

Dial

# National Home IMPROVEMENT CO.

214 NORTH IRONWOOD DR. (MISH.)  
 Member of Mish. Chamber of Commerce

REYNOLDS •

ALCOA •

KAISER •

# ALUMINUM SIDING

## - STONE -

HANY  
COLORSHORIZONTAL  
VERTICAL

NO PAINTING - LIFETIME BEAUTY  
• QUALITY WORKMANSHIP •  
COVERING OVERHANDS - CASINGS  
FACIA BOARDS - OUR SPECIALTY  
NO DOWN PAYMENT - EASY TERMS  
FREE ESTIMATES - F.H.A. APPROVED

For Information Call

AT 8-3333  
AT 8-5616



**Universal** 203 WEST  
WESTERN  
**HOME IMPROVEMENT CO.**

"MICHIANA'S LEADING SIDING and STONE SPECIALISTS"

## Siding-(cont'd)

## LIFE GUARD ALUMINUM WEATHERBOARD

MADE FROM REYNOLDS  
LIFETIME ALUMINUM  
Available in Beautiful  
Baked Enamel Colors  
Written Warranties Against  
Cracking, Chipping or  
Blistering  
Interlocking 8" Panels

"FOR INFORMATION CALL"

EXCLUSIVE DISTRIBUTORS  
EV-R-ON CO 742LWE - AT 8-3422



A voice-to-voice visit by Long Dis-  
tance is the next best thing to being  
there in person.

# 3-D INSELUM

ALSO INSULATED SIDING

All Work Guaranteed

Free Estimates

- ✓ INSULATION
- ✓ BOARD
- ✓ NO RATTLE
- ✓ NO WARP
- ✓ BAKED
- ✓ ENAMEL
- ✓ FINISH
- ✓ 2 SIDINGS IN 1
- ✓ EXPERT
- ✓ INSTALLATION



PRE-CAST OR QUARRY CUT STONE

*Terms*  
NO DOWN PAYMENT  
FIVE YEAR PLAN  
FHA APPROVED

AT 9-4225  
**Roofers & Siders Co.**

1404 S. Michigan

## Siding-(cont'd)

## LITOW CONSTR &amp; SUPPLY CO

• ALUMINUM • VINYL  
• ASBESTOS • STONE  
and Many Other Types of Siding  
"Hundreds of Samples Since 1941" - 6-17-70  
134 Mile St. Off I-94  
60855 US 31 - 479

## Litow Constr &amp; Supply Co

60855 US 31  
17742 Condit  
Lyons Ron-Del Auning Of 31  
304Wingfield

See Advertisement This Section

MASTIC CORP 131 5740 - 47

After 5:30 PM Saturdays-Sundays

Holidays call

Engineering Dept

Night Watchman

1507 Siles - 47

Shipping Dept 1507 Siles - 47

Midwestern Aluminum Sales Co

2008 Siles - 47

MISHAWAKA ALUMINUM SALES

CO 4028LWE-Mich

(See Advertisement This Section)

Natl Home Improvement Co

214 Siles - 47

(See Advertisement This Section)

Never-Leak Roofing &amp; Siding Co

See Ad Roofing Contractors

2042 Prairie - 47

PARAMOUNT ALUMINUM SALES

Distributor of

REYNOLDS - ALCOA

ALSIDE - LIFE GUARD

ALUMINUM SIDING

Wholesale - Retail

Dane Jackson, Owner

Eve, and Sandy Call 47

2310 S Main - 47

## SIDING

ALUMINUM BY  
Z-LINE OR COLONIAL CLIP  
Custom Designing and Application  
MURAL STONE



Complete Home Improvement

Remodeling

All Types of Windows - Ornamental

BL 9-3555 or BL 5-6000

**MISHAWAKA**  
ALUMINUM SALES CO  
4018 LWE (Mich)

## Aluminum SIDING



All Work Guaranteed

CALL  
CE 4-7575

**TISHCOFF**  
CONSTRUCTION CO

1250 PORTAGE

# SIDING

## MASTER E.D.S. SIDERS

ALUMINUM SALES CO.  
ALUMINUM COUNSELORS

"FIT FOR A KING"



I Will Personally  
Measure Your Home  
and Give You A  
Free Estimate  
At No Cost or  
Obligation To You

David Smetton  
Owner

AT 7-3922

2310 SO. MAIN

• SIDING •

**HI, NEIGHBOR!**  
LET US HELP YOU WITH YOUR  
**SIDING PROBLEMS**



ALUMINUM  
ASBESTOS  
STONE  
INSULATION

COMPLETE REMODELING  
ALL ON ONE CONTRACT  
Name Brand Products  
Personal Supervision On Every Job  
1 TO 5 YEARS TO PAY  
FOR FREE ESTIMATES CALL

BL 5-6161

**Gregory**  
CONSTRUCTION COMPANY

55300 FIR RD.

MISHAWAKA

## Siding—(cont'd)

**MAHOUNT ALUMINUM SIDING CO.**  
Largest Distributors and Applicators of  
**ALSID and LIFEWALL**  
Aluminum Siding and Roofing  
Free Estimates - No Down  
Payment - Long Terms  
H. Hechtman  
100 E. LaSalle Ave.-----CE 4-3858

**Permanent Aluminum Siding Co.**  
520 E. LaSalle Ave.-----CE 4-3858  
**Permanent Siding & Supply Co.**  
2310 S. Main-----AT 8-4444  
John Joe H. 1430 E. For-----AT 7-4133

**PERMA-STONE**  
SALES-INSTALLATIONS  
**PERMA STONE MICHIANA CO.**  
1430 E. For-----AT 7-4133

**ROOFERS & SIDERS CO.**  
1404 S. Mich-----AT 9-4225  
(See Advertisement This Classification)

**SHERRIFF-GOSLIN ROOFING & SIDING CO.**  
All Types Including Insulated  
Aluminum, Asphalt Shingles,  
Asbestos Clapboard, Insulated  
Slate and Others. 10 Year Guarantee.  
22 Years Of Reliable Service  
Free Estimates  
402 N. William-----CE 2-5655

**SLATE ROOFING CO.**  
1241 W. Thomas-----CE 3-7485

**SIDING ROOFING CO.**  
1138 W. Wash. Ave.-----AT 8-4764  
(See Advertisement This Classification)

**THOMSON CONSTRUCTION CO.**  
Specialists In Aluminum Siding  
1330 S. Park Ave.-----CE 4-7575  
(See Advertisement This Classification)  
Universal Home Improvement Co.  
203 W. Western Ave.-----AT 8-3333  
(See Advertisement This Classification)  
DICK INC. 2806 W. Sample-----AT 8-2547

**Sign Painters**  
**GENL. OUTDOOR ADV. CO. INC.**  
1247 Mich. Ave.-----AT 8-1451  
**GRATZOL OUTDOOR ADV. INC.**  
100 Sample-----AT 9-9215  
100 Sample-----CE 4-4444  
Gratzol Sign Co. 116 E. Sample-----AT 9-9215  
**HANES C I** 2706 E. Skene Blvd.-----AT 7-2118  
**HEALY M. VIRGIL**  
See Ad under Signs-----CE 4-8844  
1248 N. Mich.-----AT 9-6573  
2 Band Neon Co. 215 Garst-----AT 9-6573  
(See Advertisement This Classification)

**Signal Systems**  
See Burglar Alarm Systems; also Fire  
Alarm Systems

**Signs**  
Clindaniel Dean Signs 939 L.W.E.-----AT 7-4560  
(See Advertisement This Classification)

**FEDERAL SIGN & SIGNAL CORP.**  
ZEON and NEON  
SIGNS  
Design - Lease - Sale  
MAINTENANCE  
Gary, Indiana  
Call Long Distance-----Enterprise 3916  
No Charge For Enterprise Calls

**Federal Sign & Signal Corp.** Gary Ind.  
Call Long Distance-Ask  
for-----Enterprise-3916  
No charge for Enterprise calls

**GENL. OUTDOOR ADV. CO. INC.**  
1247 Mich. Ave.-----AT 8-1451  
(See Advertisement This Classification)

**GRATZOL OUTDOOR ADV. INC.**  
116 E. Sample-----CE 4-4444  
(See Advertisement This Classification)

Really modern homes have extension  
telephones. There's no bigger bargain  
in convenience.

## Signs—(cont'd)

## HAENES SIGN CO.

Trucks - Window Lettering  
Banners - Gold Leaf  
Real Estate Signs  
Truck Lettering a Specialty  
Sign Screen Process in  
Any Quantity  
Scotchlite  
Reflecting Signs - Decals  
Sign and Emblem Process Mfg.  
Call AT 9-6060 or AT 7-2118  
620 E. Duball-----AT 9-6060

**Haness Sign Co.** 420 E. Duball-----AT 9-6060  
**HEALY SIGN CO.** 1241 W. N. Mich.-----CE 4-8844  
(See Advertisement This Classification)  
**IND. NEON CO.** 102 N. Western Ave.-----AT 8-9944  
**MILLER JOHN SIGN SERV.**  
704 E. Main-----CE 3-4506  
(Continued Next Page)

**South Bend**  
**NEON CO., INC.**

- DESIGNING
- REPAIRING
- ERECTING
- LARGEST MFG.

215 Garst St.  
**AT 9-6373**  
24 Hour Phone Serv.

26 YRS. OF RELIABLE SERVICE

Everything in  
**OUTDOOR  
ADVERTISING**

**Dial**  
**AT 8-1451**

24 SHEET POSTERS  
PAINTED BULLETINS  
WINDOW LETTERING  
IDENTIFICATION SIGNS  
COMMERCIAL SIGNS  
OF ALL KINDS

**GENERAL OUTDOOR  
ADVERTISING  
CO., INC.**

1247 MISHAWAKA AVE.

SINCE 1948

**Clindaniel**  
**SIGNS**

SIGNS DESIGNED and ENGINEERED to YOUR  
INDIVIDUAL NEEDS

**QUICK NEON MAINTENANCE  
FABRICATORS - ERECTORS**

**COMPLETE RAISED  
LETTER SERVICE**

**BONDED  
and  
INSURED**  
939 L.W.E.

**AT  
7-4560**



**SATISFACTION GUARANTEED**

GRATZOL OUTDOOR ADVERTISING INC.

**OUTDOOR  
ADVERTISING**



**ONE CALL FOR ALL!**

- 24 SHEET POSTERS
- PAINTED WALLS and BULLETINS
- SIGN LEASING and ERECTION
- CONSTRUCTION and MAINTENANCE
- WINDOW LETTERING
- TRUCK LETTERING
- RAISED LETTER SIGNS
- GOLD and SILVER LEAF LETTERING
- DISPLAYS
- SCOTCHLITE SIGNS
- BANNERS • SHO-CARDS

**CE 4-4444**

**Gratzol Outdoor  
Advertising Inc.**

116 EAST SAMPLE ST.

# SMITH SIGN S

OFFICE  
WINDOW  
and  
TRUCK  
LETTERING  
\*  
BULLETINS  
WALLS

16425  
State Road 23  
—  
Edwardsburg Hwy.  
—  
P.O. Box 184

PHONE

CE 4-5181

## Healy SIGN CO.

Same Location For 29 Years

The Only Sign Shop On  
Michigan St.

- TRUCK LETTERING
- OFFICE DOORS
- WINDOWS
- REAL ESTATE SIGNS
- GOLD LEAF
- SHOW CARDS
- BANNERS

CE ntral  
4-8844

124½ N. MICHIGAN

**S** formed  
PLEXIGLAS  
LETTERS  
for  
OUTDOOR  
SIGNS

ALSO SMALL LETTERS FROM 1/4" TO 3"  
Directional Signs - Name Plates - Room  
Numbers  
Engraved • Raised Letter • Plastic  
A SOUTH BEND PRODUCT  
See Our Ad Under Plastics

PLAST-AD  
CE 3-6032

222 N. MICHIGAN

Signs—(cont'd)

### MITO-CRAFT CO

See Our Ad Under Silk Screen Process-  
Work  
2618 Birchway ----- CE 2-4177

### PLAST-AD

Plastic Letter Mfg. Also Retail  
All Sizes Formed, Cut-Out and Lower  
Case - Low Cost Molding Up to 3"  
Engraved  
Plastic Sign Faces - V's - Signs  
Plastic Sheets Flat and Corrugated  
Rear  
222 N. Mich ----- CE 3-6032

Plast-Ad 222NMich ----- CE 3-6032

(See Advertisement This Classification)

### SCOTCHLITE REFLECTIVE SHEETING

The brilliant reflective Scotchlite  
material that keeps your sign on the job  
day-and-nite. Requires REFLECTIVE SHEETING  
no illumination. Any trademark or message  
reproduced in full color.  
A PRODUCT OF MINNESOTA MINING &  
MFG. CO.

"WHERE TO BUY IT"

DEALER

LEE C E CO 225 SMain ----- CE 4-3197

SIGN & EMBLEM  
MANUFACTURERS

GRATZOL OUTDOOR ADV INC  
116 SMain ----- CE 4-4444

HAENES SIGN CO  
6200Duball ----- AT 9-6060

If no answer call ----- AT 7-2118

### SIGN ART CO

SIGN - SHO CARDS - TRUCKS  
DISPLAYS - PICTORIALS  
WALLS  
1215 Napier ----- AT 7-8247

Sign Art Co 1215Napier ----- AT 7-8247

SMITH SIGNS 16425 SRd23 ----- CE 4-5181

(See Advertisement This Classification)

### S BEND NEON CO

Also - Plastic and Metal Letters  
Erection - Repairing  
2144r Phone Service  
215 Garst ----- AT 4-6373

S BEND SCREEN PROCESS CO  
1194N Notre Dame Ave ----- AT 8-9300

### STAR SIGN CO

NEON AND PLASTIC SIGNS  
All Types LETTERS  
MANUFACTURING  
ERECTING  
REPAIRING  
For Over 30 Years  
10101 E Jeff Rd Osceola ----- OR 4-8015

Walt's Signs 19344Pallades Ave ----- CE 4-2019

### Signs—Maintenance Service

#### CLINDANIEL DEAN SIGNS

Plastic Signs - Neon Signs and Repair  
Complete Raised Letter Service  
939 LWE ----- AT 7-4560

## SILVERWARE

ONEIDA  
LUNT  
REED and  
BARTON  
WALLACE  
GORHAM  
KIRK



Call  
CE 3-6148 Since 1870  
WHEELOCK'S

"An Interesting Store to Visit"

113-115 W. WASHINGTON AV.

Signs—Maintenance Service—(cont'd)

### FEDERAL SIGN & SIGNAL CORP

Garyland  
Call Long Distance-Ask  
for--Enterprise-3916  
No charge for Enterprise calls  
S Bend Neon Co  
24 Hour Phone Service  
215Garst ----- AT 9-6373

### Signs—Supplies & Equipment

Henry Elec Supply Co 215Garst ----- AT 9-6373  
Ind Neon Co 102NMain ----- AT 8-9944

### Silk Screen Process Work

A-1 ADV PRINTERS SERV INC  
330 SMain ----- AT 7-6563

### HAENES SIGN CO

See Our Ad Under Signs  
6200Duball ----- AT 9-6060

### MITO-CRAFT CO

SILK SCREEN PROCESS  
PRINTING  
Commercial Artists  
We Can Print on  
Paper - Wood - Metal - Glass & Fabric  
Signs - Displays - Banners  
Elph A. Richardson  
2618 Birchway ----- CE 2-4177

Mito-Craft Co 2618Birchway ----- CE 2-4177

S BEND SCREEN PROCESS CO

SILK SCREEN PROCESS  
PRINTING

• Displays • Posters  
• Banners • Counter Cards

1194 N Notre Dame Ave ----- AT 8-9300

S BEND SCREEN PROCESS CO

SILK SCREEN PROCESS  
PRINTING

• Displays • Posters  
• Banners • Counter Cards

1194 N Notre Dame Ave ----- AT 8-9300

### Silver Plating

See Plating

### Silverware

HOLMES HOWARD J  
229N Mich ----- CE 2-2444

HOLMES JULIA E SILVER SALON

So. Bend's Largest Selection  
of  
SILVER - CHINA - CRYSTAL

Shop by Phone  
For the Bride to be  
229 N Mich ----- CE 2-1100

Holmes Julia E Silver Salon  
229N Mich ----- CE 2-1100

ROYAL HAWAIIAN JEWELERS

Raymond L Roy Fine Silverware  
125N Mich ----- CE 2-1463

SORG SIGNING INC

Stores in South Bend Elkhart Goshen  
117WashAve ----- CE 4-7331

WHEELOCK GEO H & CO INC  
119WashAve ----- CE 3-6148

(See Advertisement This Classification)

WILL'S JEWELRY STORE  
107LWEMish ----- BL 5-9004

Skating Rinks

Bock's Roller Rink  
506NMain(Mish) ----- BL 5-0473

If no ans call ----- BL 5-2207

Playland Amusement Park  
1671LWE ----- AT 9-8659

PLAYLAND ROLLER RINK

Specializing in Private Parties  
No Group Too Small  
1671 LWE ----- AT 9-8659

Riverside Roller Rink  
11036VistulaRdOsceola ----- OR 4-8388

Skids

See Pallets & Skids

Dress up your home with color tele-  
phones—add beauty with convenience.

Slings

### MECHANICAL HANDLING DEVICES

Cambridge Wren  
GRIPPER ROPS  
Wren Rops  
1731 S Franklin ----- AT 8-9200

### Slip Covers

A M JACOBS CO 431LWE ----- AT 8-9100

Spilker Henry H Jr  
See Our Ad Under Draperies Bl  
511E Bronson ----- AT 7-2000

Smellers

Schneider Max Co 2604NMain ----- AT 8-9100

S BEND SMELTING & REFINING  
CO  
Brass, Aluminum and Lead ingots  
1610Circle ----- CE 3-3400

Smoke Odor Control

See Odor Control

Smoke Stacks

J & B CONTRACTS

MASONRY STACKS REPAIR  
AND WATERPROOFING  
Brass and Lead ingots  
1429 LWE Mich ----- BL 5-9200

Smokers' Articles

See Pipes & Smokers' Articles

Snow Removal Equipment

Gravelly Tractor Apco 629000S 31-4700

Snow Removal Service

Perkins Excavating Co  
22012 1/2Indo ----- AT 8-9100

Soaps

LIEN CHEMICAL CO

2200 SMain ----- AT 8-9100

Safety Products Co Inclosed

Call Long Distance-Ask for Extension  
No charge for Enterprise calls

Social Service Organizations

Cancer Society Of St Joseph County Inc  
521WMain ----- CE 3-3400

Catholic Social Services

Licensed By State Of Indiana  
Foster Homes, Family Counseling  
Confidential Care For Unwed Mothers  
207 S Taylor ----- AT 8-9100

Circle Gym The 612 Chapel ----- AT 8-9100

Council of Community Services of  
St Jos Co Inc 120 Taylor ----- CE 3-3400

FAMILY & CHILDREN'S CENTER

Licensed By The State Of Indiana  
Marital Counseling, Homemaker  
Adoptions Institutional and Foster  
Home Care, Confidential Care For  
Unwed Mothers  
1411LWEMish ----- BL 5-9200

Goodwill Industries

1610 Circle ----- AT 8-9100

Blgd Fund Campaign Ofc  
702 SMain ----- AT 8-9100

Heart Foundation-Ind  
1306Main ----- AT 8-9100

Legal Aid Bureau 301 Lafayette ----- CE 3-3400

MUSCULAR DYSTROPHY ASSN OF  
AMERICA INC

Northern Ind Ofc 833Hickory ----- CE 3-3400

S Bend Chapter 1730N Brin ----- CE 3-3400

St Joseph County Cancer Unit  
Cancer Society

220WLSMain ----- CE 3-3400

St Joseph County Chapter Of The Natl  
Foundation 108FranklinPl ----- CE 3-3400

St Jos Co Ofc

Dept Of Public Welfare

Adoptions, Confidential Service To  
Unwed Mothers, Child Care,  
Financial Assistance  
125Wash ----- CE 3-3400

St Vincent DePaul Thrift Shop  
1309W Wash ----- CE 3-3400

It's a good idea to jot down and  
frequently called.



# Service Organizations--(cont'd)

**WASTE SERVICE ORGANIZATION**  
MEN'S SOCIAL SERVICE  
DEPARTMENT  
When Disposing of Waste Materials,  
Toys, Magazines, Clothing, Furniture  
Toys and Miscellaneous  
"Call the Truck with the Red Shield"  
910 S Main-----AT 8-2539

Union Army 510 S Main-----AT 8-2539  
Union Army League  
202HibberdBg--AT 8-8399

**WARREN TURF NURSERY**  
OVER 1000 ACRES OF FINE  
LAWN GRASS SOD  
Warranted Pure Strain -  
Guaranteed to Grow  
Back Yard Certified - F.H.A. Terms  
Cleveland Av Baroda Mich  
Call Long Distance  
Bridgman Mich--HO 5-4362

**WATER FOUNTAINS**  
Decorative Cut Rate Store  
744LW--AT 9-0757

**WATER FOUNTAINS-SUPPLIES &  
EQUIPMENT**  
KLAETS J & WHOL INC  
1126 S Lafayette Blvd--AT 8-4497

**WATER DRINKS**  
See Beverages-Non-Alcoholic  
**WATER SERVICE**  
See Water Softening Service

**WATER SUPPLIES**  
STEVENS COMPANY  
PETROLEUM NAPHTHAS  
ALIPHATIC-AROMATIC  
ACETATES & ALCOHOLS  
KETONES  
CHLORINATED SOLVENTS  
PLASTICIZERS LACQUER  
THINNERS  
Specifications to Order  
18174 W Ind Av-----AT 9-6316

**WATER SERVICES**  
See Fraternal Organizations

**WATER CONTROL**  
See Acoustical Treatment

**WATER RECORDING**  
See Recording Studios

**WATER SYSTEMS & EQUIPMENT**  
ALTEC LANSING SPEAKERS--  
INDUSTRIAL SOUND ENGRNG &  
RENTAL 531 1/2 Sedg--AT 7-4008

**WATER ENGINEERS**  
P.A. SYSTEM RENTAL  
INSTALLATION AND SERVICE  
DuKane - Edwards - Standard  
Bogen - Stromberg - Talk-A-Phone  
Telephone Type Systems  
115 N Taylor-----CE 4-5393

Free... Personal Telephone Numbers  
Booklet at any Indiana Bell Business  
Office. For fastest Long Distance serv-  
ice--Call by Number!

# Sound Systems & Equipment--(cont'd)

**BOGEN SOUND SYSTEMS**  
BOGEN--for over twenty-five years, the standard in public address, paging and music distribution equipment. Mobile, Portable and Fixed equipment. Electronic Intercommunication systems for every need.  
**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
**BURKE'S MOTION PICTURE CO**  
434LW--CE 4-1615

**GOLFAX CO INC**  
Wholesale  
Sound Equipment - Amplifiers  
Hi-Fidelity Speakers  
Microphones  
Intercommunication Systems  
747 S Mich-----AT 9-5548

**DUKANE SOUND SYSTEMS &  
EQUIPMENT--**  
IND ELECTRONIC CO  
1010 OakRidgeDr-----CE 4-2200

**EXECUTONE SYSTEMS CO**  
(See Advertisement This Classification)  
Ind Electronic Co  
1010 OakRidgeDr--CE 4-2200  
(See Advertisement This Classification)  
**INDUSTRIAL SOUND ENGINEERING &  
RENTAL** 531 1/2 Sedg--AT 7-4008  
(See Advertisement This Classification)  
**KORDONA RADIO & TELEVISION CO**  
Public Address Radio  
830PortageAv--CE 4-5448  
**RADIO DISTRIBUTING CO INC**  
SOUND SYSTEMS  
Industrial - Hi Fi - Intercom-  
1212 High-----AT 8-4666

**ROLLING SOUND SERVICE**  
RollingPrairieInd  
Call Long Distance Rolling Prairie--B-4246  
**STROMBERG-CARLSON SOUND  
EQUIPMENT**

Serving the world's industries, offices, schools, hospitals, public buildings. From simplest parts to largest complete systems, "There is Nothing Finer than a Stromberg-Carlson."  
**"WHERE TO CALL"**  
ENGINEERED SYSTEMS  
**INDUSTRIAL SOUND  
ENGINEERING & RENTAL**  
531 1/2 Sedg--AT 7-4008

**SOUVENIRS**  
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**HEARING & SPEECH CENTER OF  
ST JOSEPH COUNTY**  
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136N Laf Blvd--CE 3-5037

**Speed Reducers**  
**BEARINGS SERV CO**  
412ESample--AT 9-5591  
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802 S Main--AT 8-4471  
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Buy the Easy Way--Use the Classified

# Speedometers-Repairing

**CAR PARTS INC** 432Currell--AT 8-4457  
**Spices**  
Watkins Quality Products  
2036Mich(Mich)--BL 5-4288  
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Open On Sunday  
744 Mich--AT 7-4141  
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It costs so little to talk across the miles by Long Distance. Call a loved one today!

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LEASING FOR YOUR CONVENIENCE  
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**DUKANE** ONE OF THE OLDEST and LARGEST MANUFACTURERS OF PUBLIC ADDRESS and INTER-COM SYSTEMS



**SOUND SYSTEMS**  
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• COMPLETE SOUND ENGINEERING  
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• INTERCOM  
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Music Service  
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# Sporting Goods-Retail--(cont'd)

**BAUER'S SPORT SHOP**  
• COMPLETE SPORTING GOODS  
RENTAL  
Camping Equipment  
Fishing Tackle  
Outdoor Games  
Water Sports Equipment  
USE OUR HANDY-CHARGE  
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• Guns • Ammunition • Trophies  
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Gun Repairing - Tackle Repairing  
We Buy, Sell and Trade Guns  
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So. Bend's most complete selection of ARCHERY EQUIPMENT  
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Concerning Parking Always  
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We Welcome Handy-Charge Cards  
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SHOP 115W Colfax Av--CE 3-3702  
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**THORPE'S INC**  
BOATS and OUTBOARD  
MOTORS  
MARINE SUPPLIES and PAINTS  
Fishing Equipment, Archery  
Supplies - Hunting Equipment  
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**THORPE'S INC** 18296 St Rd 23--CE 3-8288  
Variety Discount Hse 2609 S Mich--AT 8-1952  
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LIVE BAIT and TACKLE  
All Kinds At All Times  
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Wholesale Only  
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Ben Pearson Archery - Blacksheep and  
Bob Allen Hunting Clothing  
Complete Line of "Name Brand"  
Sporting Goods  
603 E Wash Av-----AT 8-0015

Erath Bob Co 603EWashAv--AT 8-0015  
**FISHING TACKLE PRODS CO**  
Manufacturers Only-South Bend  
Rods-Reels-Lines & Lures  
1108High  
(Continued Next Page)

**Sporting Goods—Wheel & Mils—(cont'd)**

Globe Engineering Co  
416 SWilliam—AT 8-7969  
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532 Suncynside—AT 7-2172  
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Call Long Distance Chicago—JU 5-0420

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Schwartz • Dror • Taylor • Totes  
Serving The Midwest With A Complete  
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Sports Distributing Co 817LWW—CE 3-2249

**Sportswear**

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**Spray Painting Equipment**

See Spraying Equipment

**Spraying Equipment****BINKS SPRAY SYSTEMS**

Manufacturers—Spray Painting  
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Complete Systems, Spray Guns,  
Spray Booths, Air Compressors,  
Pressure Tanks, Extruders,  
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AMERICAN DISTRIBUTING CO  
INC 1215 S Mich—AT 8-4658  
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& SPRING SERV.**

CALL AT 9-1044 CALL



COMPLETE SPRING SERVICE  
CARS • TRUCKS • TRAILERS  
Replaced • Retooled • Repaired  
Rechecked • Call Springs  
Factory Distributor For  
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One of Indiana's Most  
Complete Spring Service Stations  
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MICHIANA'S LARGEST  
SPRING STOCK AND SERVICE  
For Cars, Trucks and Trailers  
Regular • Overload and Repair Leaves  
"Quick Service"  
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Spring Shop

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World's largest makers of  
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compressors, hoses and auto-  
matic spraying machines for  
industrial finishing, auto-  
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finishing, contract and main-  
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NATL MILL SUPPLY INC  
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RIDGE CO THE  
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SMITH-ALOP S BEND PAINT CO  
507 S Mich—AT 7-1531

GRACO SPRAY EQUIPMENT—  
RIDGE TOOL & SUPPLY DIV OF  
THE RIDGE CO  
315WJeffBld—CE 4-3143

W A R EQUIP CO 112Eduball—AT 9-2419

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AAYS RENT-ALL CO 302LW—CE 2-5871  
McLaughlin's 417WMich—BL 5-3220

**Spraying—Horticultural**

Gravelly Tractor Agcy 62981US 31—AT 8-3834  
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**Spring Water**

See Water Companies

**Springs—Automobile**

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3221WWestern—AT 9-1044  
(See Advertisement This Classification)  
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For All Cars 1935 to 1958  
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(See Advertisement This Classification)

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VIKING AUTOMATIC SPRINKLER CO  
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ALTMAN H S CO  
"Since 1946"

UNDERGROUND LAWN  
SPRINKLING SYSTEMS  
Designed and Supervised  
By Licensed Engineer  
Distributors For  
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325 S Walnut—AT 7-6567

MEYER'S HARDWARE INC  
Raint Bird Overground Systems  
Installation and Service  
Plastic Pipe and Fittings  
209 S Main—CE 3-3177

**Square Dancing Apparel**

See Dancing Apparel & Supplies

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55370PineRd—AT 8-0450

**Slack Erectors**

See Smoke Stacks

**Stage Scenery & Lighting**

See Theatrical Equipment & Supplies

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GRIP-STRUT SAFETY STAIR  
TREADS  
FABRICATED STEEL PROOTS  
OF JND INC  
2005 S Main—AT 8-0183

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See Mailing Machines & Equipment

**Stamp Pads**

See Stationers—Ref

**Stamping—Metal**

See Metal Stamping

**Stamps—Metal**

See Metal Stamping; also Die Makers

**Stamps—Rubber**

See Rubber Stamps

**Stamps—Trading**

See Trading Stamp Companies

**Stapling Equipment**

BOSTITCH STAPLING EQUIPMENT—  
BOSTITCH-CENTRAL INC  
110E Madison—CE 4-7841

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EQUIPMENT  
DUG-FAST OF IND INC  
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Power Line Sales Co 423 S Logan—AT 8-9339

**POWER-LINE STAPLING MACHINES**

Automatic Hing  
Ring Machines,  
Nailing, Stapling,  
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Machines, Hand & Air Operated—Staple  
Leg Lengths from 1/4" to 2 1/4"

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POWER LINE SALES CO  
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**Steam Cleaners**

BALABAN'S SHOP & JOB WELDS  
CO  
DIAS JIM ENTERPRISES  
Industrial Portable Steam Clean-  
ing For Free Estimates  
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JENNY STEAM CLEANERS  
W A R EQUIP CO  
1122Dunbar—AT 8-4111

RITSCHARD FRED & SONS  
INDUSTRIAL STEAM CLEAN-  
ING STREAM IN TO SECOND  
FLOOR COST  
24089 St Rd 2—AT 8-4111

TIDEY'S TRUCK SERV  
2704E Main—AT 8-4111

YODER'S GARAGE & FARM SERV  
23607 S Mich—AT 8-4111

Steam Engines  
See Engines

Steam Filters  
HAMMANS' STEAM FITTING &  
HEATING CO  
1022WendellStMich—BL 5-84

SHOEMAKER & JINC 1008E Main—AT 8-4111

Steam Specialties  
ARMSTRONG STEAM TRAPS—  
SMITH-MONROE CO  
1912 S Main—AT 8-4111

ILLINOIS ENGINEERING—  
AIR ENGINEERING CO  
833WendellStMich—BL 5-84

SARGO STEAM TRAPS &  
REGULATORS—  
DUNN A N 2319EJeffBld—AT 8-4111

Steamship Agencies  
EDGERTON'S TRAVEL SERV  
304N Main—CE 3-3177

Steel Buildings  
See Buildings—Prefabricated

Steel Distributors & Warehouse  
ALLEGHENY LUDLUM STEEL—  
ALLEGHENY LUDLUM STEEL CO  
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If no ans call Long Distance  
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NEW & USED STEEL  
I Beams • Channels • Angles  
Tubing • Pipe • Plates  
Sheets • Bar Stock  
INDUSTRIAL SURPLUS  
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2214W Dunham—AT 8-4111

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One of the biggest bargains in town—  
an extension telephone in your home.  
Costs only pennies a day!

# Distributors & Warehouses

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 CHICAGO STEEL SERV CO  
 ChicagoIllinois

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Hot Steel & Tool  
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 Metal Tubing.

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# Steel Distributors & Warehouses

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 WAREHOUSE DIV JONES &  
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 & Laughlin Steel Corp ChicagoIllinois  
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 Prompt Warehouse Service  
 Bars - Structural - Plates -  
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 Floor Plate - Galvanized  
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 1555 Sprant—AT 8-4711

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# Edwards Complete STEEL SERVICE

- WAREHOUSE STOCKS
  - STRUCTURALS
  - PLATE
  - SHEETS
  - STRIP
  - BAR
- STEEL FABRICATIONS
  - STRUCTURAL
  - HEAVY PLATE
  - SHOT BLAST FACILITY
  - NORMALIZING
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  - ALODINING FACILITIES

CALL  
**AT 9-5511**  
 ASK FOR  
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Division of Copco Steel and Engineering Co.  
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# NEW AND USED STEEL for Less

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 SINCE 1936

- CHANNELS
- I-BEAMS
- FLUE PIPE
- ANGLE
- FABRICATED STEEL
- PLATE
- REINFORCING BARS

**FOR ONE FOOT OR THOUSAND FOOT**

Call AT 9-5584  
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# STEEL

Complete Warehouse Stock  
 Sheet - Strip - Coils  
 Hot and Cold Rolled  
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 Slitting - Shearing - Edging  
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 Pickling Of Sheets and Coils

- Steel Storage
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# STEEL WAREHOUSE CO., INC.

TUCKER DRIVE  
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# FOR EVERYTHING IN STEEL PRODUCTS

Call  
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- Welded Wire Mesh
- Reinforcing Steel
- Federal Steel Windows
- Macomber Steel Roof Deck
- Granco "Corruform"
- Ro-Way Overhead Doors
- Holecomb and Hoke Foldoors
- Amwell Doors and Frames
- Balfour Rolling Steel Doors
- G & R Movable Steel and Wood Partitions
- Ford Wire Mesh Partitions

**NELSON ENGINEERING SALES, INC.**  
 OVER 12 YRS. EXPERIENCE SERVING THE BUILDING TRADE  
 1612 Lincoln Way West

### Steel Distributors & Warehouses

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KORHUMEL STEEL &  
ALUMINUM CO  
Personalized Warehouse Service  
Evanston/Illinois  
Call Long Distance—  
Ask for—Enterprise-3000  
No charge for Enterprise calls

Korhmel Steel & Aluminum Co  
Evanston/Illinois  
Call Long Distance—Ask for—Enterprise-3000  
No charge for Enterprise calls  
Lafayette Steel & Aluminum Corp  
Chicago/Illinois  
Call Long Distance—Ask for—Enterprise-4811  
No charge for Enterprise calls  
Latrobe Steel Co MelrosePark/Illinois  
Call Long Distance—Ask for—Enterprise-4441  
No charge for Enterprise calls

**LATROBE TOOL STEELS—**  
LATROBE STEEL CO  
MelrosePark/Illinois  
Call Long Distance—Ask  
for—Enterprise-4441  
No charge for Enterprise calls

**MACOMBER STEEL JOISTS—**  
NELSON ENGRG SALES INC  
1612LWW—CE 2-8245

**MILLER STEEL CO INC**  
MILLER STEEL CO INC  
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**MILLER STEEL & SUPPLY INC**  
TRUSCON STEEL AND  
ALUMINUM WINDOWS  
Joint, Roof Deck, Doors  
Re-Rods, Wire Mesh, Grating  
Metal Lath, Lintels, Lockers  
Shelving, Benches, Staples  
Tension Rod Deck, Bar, "T's"  
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Toilet Partitions  
Superior Concrete Accessories  
Expanded Metal, Scaffolding  
Elkhart Ind Call Long Distance—  
Ask for—Enterprise 2114  
No Charge for Enterprise Calls

Miller Steel Supply Inc Elkhart/Ind  
Call Long Distance—Ask for—Enterprise-2114  
No charge for Enterprise calls  
Mills & Co Inc MelrosePark/Illinois  
Call Long Distance—Ask for—Enterprise-8448  
No charge for Enterprise calls  
Nelson Engrg Sales Inc  
1612LWW—CE 2-8245

(See Advertisement This Classification)  
**NEWLAND E R CO INC**  
1401 S Main—AT 9-5566

**PENINSULAR STEEL**  
TOOL STEELS • ALLOYS  
PLATE • DRILL RODS • COLD  
DRAWN BARS • HOT ROLLED  
BARS • GRAPHITICS  
FLAT GROUND STOCK  
HOLLOBAR TOOL STEEL  
"FOR INFORMATION CALL"  
**PENINSULAR STEEL CO**  
GrandRapids/Mich  
Call Long Distance—Ask  
for—Enterprise-6349  
No charge for Enterprise calls

Peninsular Steel Co GrandRapids/Mich  
Call Long Distance—Ask for—Enterprise-6349  
No charge for Enterprise calls  
Porter H K Co Inc-Vulcan Kidd Steel Div  
Chicago/Ill  
Call Long Distance—Ask for—Enterprise-1628  
No charge for Enterprise calls  
Roberts C A Co Indianapolis  
Call Long Distance—Ask for—Enterprise-8455  
No charge for Enterprise calls

### Steel Distributors & Warehouses

—(continued)—

**ROBERTS C A STEEL TUBING**  
Steel Tube Specialists  
Stock & Direct Mills  
Shipments, Carbon  
Stainless • Aluminum  
• Seamless & Electric Welded • Cold Drawn  
Butt-Welded • Structural Square & Rec-  
tangles • Stainless Tube, Pipe & Fittings  
• PVC Pipe & Fittings • Aluminum Hollow  
"FOR INFORMATION CALL"  
ROBERTS C A CO Indianapolis  
Call Long Distance—Ask  
for—Enterprise-8455  
No charge for Enterprise calls

**RYERSON JOS T & SON INC**  
4121PittBrg—CE 3-2191  
**SHARON QUALITY STEELS—**  
SHARON STEEL CORP  
332 S MichChicago/Illinois  
Call Long Distance—  
Chicago—HA 7-2526

**STEEL FABRICATING DIV OF  
MIDLAND CORP**  
See Our Ad Under Steel Fabricators  
919 S Cleveland/Ind  
Steel Sales Corp Chicago/Illinois  
Call Long Distance—Ask for—Enterprise-4228  
No charge for Enterprise calls

**STEEL SALES WAREHOUSE  
SERVICE—**  
STEEL SALES CORP  
Cold Finished Steel-Rod  
Flat, Strip, Sheet, Tube, Wire  
Magnetic Iron & Stainless Steel  
Chicago/Illinois  
Call Long Distance—Ask  
for—Enterprise-4228  
No charge for Enterprise calls

**STEEL WAREHOUSE CO INC**  
Tucker/Ind—AT 7-6511  
(See Advertisement This Classification)  
For quick action, use Long Distance.

### Steel Distributors & Warehouses

—(continued)—

Steel Warehousing Div Jessop Steel Co  
Broadview/Illinois  
Call Long Distance—Ask for—Enterprise-4114  
No charge for Enterprise calls  
**STEEL WAREHOUSING SERVICE  
CENTER OF JESSOP—**  
STEEL WAREHOUSING DIV  
JESSOP STEEL CO  
Broadview/Illinois  
Call Long Distance—Ask  
for—Enterprise-4114  
No charge for Enterprise calls

Super Auto Salvage Co  
3300 S Main—AT 9-5584  
(See Advertisement This Classification)  
Super Steels Inc Chicago/Illinois  
Call Long Distance—Ask for—Enterprise-6789  
No charge for Enterprise calls  
Tech Steel & Alloy Corp Chicago/Illinois  
Call Long Distance—Ask for—Enterprise-7133  
No charge for Enterprise calls  
**TRUSCON STEEL & ALUMINUM  
PRODUCTS—**  
MILLER STEEL SUPPLY INC  
Elkhart/Ind  
Call Long Distance—  
Ask for—Enterprise-2114  
No charge for Enterprise calls

**U S STEEL SUPPLY**  
M.R. & C.F. Barn, Structural  
Steel, Plates, Sheets & Strip,  
Stainless, Alloy & Hi-  
Strength Steels, Tubes,  
Expanded Metal, Aluminum,  
Reinforcing Bars & Mesh,  
Structural Bolts, Rod &  
Flat Steel Surfaces, Scaffolding Tools  
"FOR SERVICE CALL"  
U S STEEL SUPPLY DIV-U S  
STEEL CORP Chicago/Illinois  
Call Long Distance—Ask  
for—Enterprise-3211  
No charge for Enterprise calls

### Steel Distributors & Warehouses

—(continued)—

U S Steel Supply Div-U S Steel Corp  
Chicago/Ill  
Call Long Distance—  
Ask for—Enterprise  
**UNIVERSAL-CYCLOPS STEEL  
CORP**  
Tool-Stainless-High Temperature  
Metals  
4055W Parker/Chicago/Ill  
Call Long Distance—  
Chicago—R 9-14

### VANADIUM-ALLOYS QUALITY TOOL STEELS

Colmetal and  
Anchor Driven Div  
First Quality Tool Steel  
Drill Rods • Tool Bits  
"FOR INFORMATION CALL"  
**VANADIUM ALLOYS TOOL CO**  
Chicago/Illinois  
Call Long Distance—Ask  
for—Enterprise  
No charge for Enterprise calls

Vanadium Alloys Steel Co Chicago/Ill  
Call Long Distance—  
Ask for—Enterprise  
No charge for Enterprise calls  
**VULCAN KIDD TOOL STEEL—**  
PORTER H K CO INC VULCAN  
KIDD STEEL DIV Chicago/Ill  
Call Long Distance—  
Ask for—Enterprise  
No charge for Enterprise calls

Wheelock Laveley & Co Inc  
Alloy Steel & Forgings  
Call Long Distance—  
Ask for—Enterprise  
No charge for Enterprise calls

**Steel Erectors**  
**E-RECT-O-INC**  
1335N JudieAve/Mich—BL  
**HARBER CONSTRUCTION CO INC**  
714S Main/Ind—CE 2-8245  
**KNAPPEN CONSTRUCTION CO**  
See Our Ad Under Contractors  
Equipment & Supplies  
1740 E 68th/Ind—CE 2-8245  
**MILLWRIGHT & CONVEYOR  
SERV INC** 1320 S Franklin/Ind—AT  
**RADER ROYCE R**  
22340 Main/Ind—AT 9-5566  
**SCHUMACHER PETER-SONS INC**  
321 S Spring/Mich—BL 4-3031

**Steel Fabricators**  
**BOCK INDUSTRIES INC**  
11111 Kalamazoo/Ind—AT 9-5566  
**DEARBORN FABRICATING &  
ENGINEERING CORP OF IND**  
11331E Main/Ind—BL 4-3031  
**EDWARDS IRON WORKS DIV OF  
COPCO STEEL & ENGINEERING  
CO** 3501 S Main/Ind—AT 9-5566  
Fabricated Steel Prods of Ind Inc  
2025 S Main—AT 9-5566

(See Advertisement This Classification)  
**HILLS & MORROW**  
11101LW Mich—BL 4-3031  
**IDEAL SHEET METAL INC**  
Stainless Steel-Fabricating-Welding  
Specialties  
1502McPherson—AT 9-5566

**JONTZ MFG CO**  
Jigs, Fixtures, Machine Base  
Carbon and Stainless Steel  
Aluminum • Magnesium Steel Weld  
1101 E McKinley (Mich)—BL 4-3031



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**STRUCTURAL** — Beams, Channels, Angles  
**PLATES** — Bars, Sheets, Strip  
**REINFORCING** — Rod, Mesh  
**JOISTS** — Bar, Long Span  
**BOILER** — Tubes, Repairs, Stacks, Breeching  
**EXPANDED METAL** — FLOOR PLATE — ROOF DECKING  
**SHEARING** — BURNING — ROLLING — FORMING

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"AIRCO" WELDING ROD and EQUIPMENT  
"IRVING" BAR and RIVETED GRATING  
"GLOBE" GRIP STRUT and ELECTRIC CABLE TRAYS

**FABRICATED  
STEEL PRODUCTS OF IND., INC.**

PHONE

AT 8-9181

PHONE

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There's a relative or friend  
where, right now, who'd be happy  
to hear your voice over the Long Dis-  
tance lines.

**Fabricators—(cont'd)**

**NUMBER STEEL BUILDING PRODUCTS**

With The Interlocking Steel Joist System—ALL SPANS—See With Floor and Roof Framing Members—Long Length Hot Deck



**"FOR INFORMATION CALL"**  
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 1612LWW—CE 2-8245

**NIHAWA STEEL FABRICATING CO**  
 Rollers And Machine Bases  
 (Lafayette) —BL 9-2474  
 Steel Fabricating Co  
 15619 Brick Rd—CE 2-9490

**PIPE BODY & EQUIPMENT CORP**

**PIPE & TUBE BENDING**

**STEEL FABRICATORS**

General Metal Fabricators of Steel, Stainless and Alloy Products  
 Special Machinery Pipe and Tube Bending  
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 Mon. to Fri. 7 A.M. to 5 P.M.  
 Sat. Till Noon

300 Tucker Drive—AT 8-2589

**STEEL FABRICATING DIV OF MIDLAND CORP**

**Serving Michiana**

**Structural Steel Fabricating**

Building Products  
 Bar and Long Span Joists  
 Steel Stair Builders  
 Architectural Metal Products  
 Engineering Service

209 S Cleveland—BL 9-2494

**STEEL FABRICATING DIV OF MIDLAND CORP**

919 S Cleveland (Mish)—BL 9-2494

**WAGNER STEEL FABRICATION CO**

FABRICATORS OF ALL FERROUS and NON-FERROUS METALS  
 Jigs, Fixtures, Machine Bases, Presses and Production Work

2802 W 4 (Mish)—BL 9-3751

**ZACK INC** 2806 W Sample—AT 8-2547

**Steel Joists**

See Steel Distributors & Warehouses

**Steel Mills**

**ACME STEEL CO** 106 W Monroe—AT 8-2767

**ALLEGHENY LUDLUM STEEL—**

ALLEGHENY LUDLUM STEEL CORP 740 Patterson Dr—AT 7-8396

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Steel Steel Co 1842 Woodmont Dr—AT 7-5115


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Living room... den? Where do you want your handy extension telephones?

**Steel Mills—(cont'd)**

**JOSLYN STAINLESS STEEL**

INGOTS - BILLETS - BARS  
 SHAPES - WIRE - NAILS  
 GOLD FINISHED  
 HOT ROLLED



**"FOR INFORMATION CALL"**  
 JOSLYN STAINLESS STEEL CO  
 P.O. Box 1000  
 Call Long Distance—Ask for—Enterprise-7000  
 No charge for Enterprise calls

**Steel Products**

See Various Steel Headings; also specific commodity headings throughout the directory; such as, Cabinets—Metal, Gratings, Lockers, Partitions, Shelving, Tanks, Wine Products

**Steel Sash**

See Windows—Metal

**Steel—Sheet**

See Steel Distributors & Warehouses

**Steel Stamps**

See Die Makers; also Metal Stamping

**Steel Storage**

See Steel Distributors & Warehouses

**Steel Strapping**

**SIGNODE STEEL STRAPPING CO**  
 Mailing Address: 1619 Crestwood Blvd  
 Steel Strapping & Equipment  
 106 W Monroe—CE 2-8233

**SIGNODE STEEL STRAPPING & TOOLS**

Automatic seal feed equipment for strapping containers, bundles, crates, etc.  
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 CAR DOORWAY PROTECTION MATERIALS.  
 AUTOMATIC POWER STRAPPING MACHINES.

**"FOR SERVICE CALL"**  
**SIGNODE STEEL STRAPPING CO**  
 106 W Monroe—CE 2-8233

**Steel—Strip**

See Steel Distributors & Warehouses

**Steel—Tool**

**BRAEBURN ALLOY STEEL CORP**

Chicago  
 Call Long Distance—Ask for—Enterprise-5215  
 No charge for Enterprise calls

**Steel Treating**

See Heat Treating—Metal

**Steel Tubing**

See Tubing; also Tubing—Metal—Fabricators

**Steel—Used**

Beth Steel & Supply Co  
 2214 W Dunham—AT 9-0361

Salvage Co The 313 LaSalle Ave—CE 4-4623

**Steel Windows**

See Windows—Metal

Someone far away would like to hear your voice today. Call them—Long Distance. The cost is low.

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**DIAGRAPH-BRADLEY STENCIL MACHINES—**  
 SCHUGG CARL V CO  
 101 William Port Wayne Ind  
 Call Long Distance—Fert Wayne—Harrison-6262

**MARSH STENCIL MACHINES—**  
 AMSCO SALES INC  
 1731 Sp Frankin—AT 9-6311

**Stenographers**

**BRADLEY SECRETARIAL SERV**

PUBLIC stenographer  
 TYPING—COURT REPORTING  
 Across From The Oliver Hotel  
 416 1/2 M St Bg—CE 3-9466

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 GIRLS FOR ALL TYPES OF TEMPORARY WORK  
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314 Odd Fellow Bg—CE 4-0157

**Stenographers—Court**

See Reporters

**Stenotype Machines—Repairing**

See Typewriters—Repairing

**Stenotype Reporters**

See Reporters

**Stereophonic Equipment & Supplies**

See High Fidelity Equipment & Supplies

**Stevadores**

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314 Odd Fellow Bg—CE 4-0157

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**ALDRICH SECURITIES CO**

1649 E Ewing Ave—AT 9-5020

**ALLYN A & CO**

**NEW YORK STOCK EXCHANGE**

**AMERICAN and MIDWEST EXCHANGES**

"Investment Service Since 1913"

216 Sheridn Bg—CE 3-5171

**DAVIS FERRON R INC**

1631 Miami—AT 8-4648

**HARRISON & AUSTIN INC**

312 Natl Bk Bg—CE 3-9461

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**Stock & Bond Brokers—(cont'd)**

**Keller Securities Corp**  
 Indianapolis  
 Hoosier Securities Exchange Inc  
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**LOWITZ E & CO**

**MEMBER**

**New York Stock Exchange**

And All Leading Exchanges  
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 Chas. H. Rippe, Res. Partner  
 Oliver Hotel Bldg.

209 W Wash Av—CE 3-7144

**Lowitz E & Co** 209 W Wash Av—CE 3-7144

**MAXSON SECURITIES CO**

222 E Irvington—AT 7-6576

**McGann Albert Securities Co Inc**

131 W Wash Av—CE 4-0105  
 (See Advertisement This Classification)

**NEW YORK STOCK EXCHANGE MEMBERS—**

**LOWITZ E & CO**

209 W Wash Av—CE 3-7144

**THOMSON & MCKINNON**

303 JMSB—CE 3-5136

**Noble Securities Corp Indianapolis**

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Specializing in Growth Stocks  
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 Washington and Chapin Street  
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**Siberell John A & Co**

320 Sheridn Bg—CE 2-4854  
 (Continued Next Page)

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**Anytime of the Day**

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and market highlights

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**SECURITIES CO., INC.**

131 W. WASH.



**Stock & Bond Brokers—(cont'd)****THOMSON & MCKINNON**

Members  
New York Stock Exchange  
and All Principal Exchanges  
— STOCKS —  
COMMODITIES — BONDS

303 JMS Bg — CE 3-5136

Thomson &amp; McKinnon 303JMSBg—CE 3-5136

**Stockings—Elastic**

See Elastic Goods

**Stokers—Mechanical****IRON FIREMAN STOKERS—**

CONTRIBUTOR  
CASTLEMAN FUEL & HEATING CO  
400 S Main (Mish) — BL 5-3154  
TEMPERATURE ENGINEERING CO  
530 N Niles — CE 4-0628

**TEMPERATURE ENGINEERING CO**

SALES AND SERVICE  
SERVICE ON ALL MAKES  
Our Trucks Always Available  
530 N Niles — CE 4-0628

Temperature Engineering Co  
530N Niles—CE 4-0628**Stokers—Repairing**S BEND MISH COAL ASSN INC  
2803 SMICH—AT 7-5159TEMPERATURE ENGINEERING CO  
530N Niles—CE 4-0628

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Dial AT 7-0250 Dial  
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SELLS - COPING - FIREPLACES  
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CUT STONE CO.**  
CUT STONE CONTRACTORS  
1506 NASH ST.  
(Near Indiana and Walnut Sts.)

**KNAPIK  
STONE COMPANY**

All Types of Building Stone and Brick  
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"Delivered and Unloaded To Job Site"  
WHOLESALE AND RETAIL

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For Permanence, Beauty, Economy  
Covers Homes or Fronts  
Fireplaces, Interior Decorations  
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400 S Main (Mish) — BL 5-3154

**Stone—Natural**

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Huck Inc  
Building Stone—Wholesale Only  
921 S Notre Dame — CE 3-2165

**MIDWESTERN ALUMINUM SALES CO**

See Our Ad Under Siding  
520 E LaSalle — CE 3-8400  
ROSE FUEL & MATERIALS INC  
513 E Madison — CE 4-2133

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PROMPT  
DELIVERY  
SERVICE

**FLAGSTONE**

For Patios - Walks  
Retaining Walls

Colored Patio Blocks  
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FREE JOB ESTIMATES  
Closed Sundays  
Corner of Olive and Prairie

2313 S Olive — AT 7-8761

**S BEND CUT STONE CO**

1506 Nash — AT 7-0250  
(See Advertisement This Classification)

**Stone Products**

KNAPIK STONE CO 2010 S Olive—AT 7-6105  
(See Advertisement This Classification)  
Smith's Flagstone Co 2313 S Olive—AT 7-8761

**Stone Sellers**

See Contractors—Masonry

**Storage Batteries**

See Batteries

**Storage—Cold**

See Warehouses—Cold Storage

**Storage—Fur**

See Fur &amp; Garment Storage

**Storage—Household**

ACE VAN LINES 28016 US 20 — CE 3-5145  
DICK'S MOVING & TRANSFER CO  
1305 Sample — AT 9-8888  
HALL L L MOVING CO  
1135 E Victoria — AT 8-4411  
MAYFLOWER WAREHOUSE  
54850 Meadowview — CE 3-5586  
Nash Storage Warehouse Co  
402 Carroll — AT 7-4188

**PROUD KEITH E****FIREPROOF STORAGE**

Packing • Crating • Shipping  
Local and Long Distance  
Moving

521 LWW — CE 4-4582

Reaves W &amp; Son 54850 Meadowview — CE 3-5586

(See Advertisement This Classification)  
Woodworth Storage & Transfer Inc  
409 S LaSalle — AT 7-2377  
(See Advertisement This Classification)

**Store Fixtures—New**

B & D WOODCRAFT SHOP  
Custom-Made Wood Furniture Since  
1934 • 2344 W. Main — AT 7-6105  
BAKER-WARD INC 4094 JEFFERSON — AT 7-6105  
GENL STORE FIXTURE CO  
Complete Supplies for  
Restaurants, Taverns, Clubs  
Hotels  
Entire Installation of  
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Home Office — Gen'l  
Local Representatives, Full Service  
1409 Wall — AT 7-6105

Mid City Corp 418 W. Jefferson — AT 7-6105

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LARGEST STOCK  
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GUARANTEED  
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"Let Us Show You in Photos  
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Financing and Layout Service  
50942 US 51 — CE 3-5145

SALVAGE CO THE 1161 LaSalle — AT 7-6105

S BEND STORE FIXTURE CO 1461 — AT 7-6105

**Store Fixtures—Whol & Mfr**

Mid City Corp 418 W. Jefferson — AT 7-6105

**Store Fronts**

BAUMGARTNER PAUL E 417 Howard — CE 3-5145

HUMPHREY MELVIN &amp; SON 813 W. LaSalle — AT 7-6105

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KAWNEER STORE FRONTS

Aluminum glazing  
sash, trim, facing  
material, doors and  
entrances. **Kawneer**

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INTERSTATE GLASS &amp; PAINT CO INC 231 W. E — AT 7-6105

FEINKE CARL J &amp; SONS INC 1522 Ford — AT 7-6105

ROSELAND CONSTR CO INC 50340 US 31 — AT 7-6105

S BEND GLASS INC 1211 Mishawaka — AT 7-6105

**Storm Sash**

ALJON CO INC 609 W. Main — AT 7-6105

ALSCO ALUMINUM STORM SASH &amp; SCREENS

JACK FROST CO INC 3015 W. Western — AT 7-6105

Also: Aluminum Storm Sash &amp; Screens Inc 3015 W. Western — AT 7-6105

C &amp; R Sales Co 2655 US 20 — CE 3-5145

(See Advertisement This Classification)

CHAMBERLIN STORM WINDOWS—CHAMBERLIN CO OF AMERICA INC 2613 W. Main — BL 5-3154

CITY AWNING CO 1422 N. Main — AT 7-6105

COMMUNITY ROOFING &amp; SIDING CO 406 E. Main — AT 7-6105

E D S ALUMINUM SALES CO 2310 S. Main — AT 7-6105

EV-RON CO 742 L.W. — AT 7-6105

(See Advertisement This Classification)

Everon Company 742 L.W. — AT 7-6105

EVERSALE WINDOW CO 1137 W. Western — AT 7-6105

(See Advertisement This Classification)

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**MOVING**  
Safe  
**STORAGE**  
Skilled  
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& SON**

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CE 2-1671

54850 MEADOWVIEW

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& TRANSFER, INC.**

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Private Rooms Available  
Rug Rooms  
Special Rates for  
Overstuffed Furniture  
Padded Racks for Mirrors

**ATlantic 7-2377**

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No. 1 Specialists in  
Long Distance Moving



World's Largest Long Distance Movers  
More than 3000 Modern Weather Proof  
Vans - Serving all 48 States and Canada

## Storm Sash—(cont'd)

**IRONAWING & STORM WINDOW CO.** 2118 Willow Cr.—CE 2-4883  
 JACK FROST CO INC. 3015 W Western—AT 7-2252  
 (See Advertisement This Classification)  
**LOWE LUMBER CO.** 324 S. Main (Mish)—BL 5-9611  
 Under Material Conversion Co. 17714 Cleveland Rd.—CE 4-1407  
 (See Real Deal Awnings of Ind. 3040 W. English—AT 8-9710)  
**MISHAWAKA ALUMINUM SALES CO.** 6215 W. Main—BL 5-8647  
**NEAL-LITE RAYBURN CORP.** 310 W. English—AT 8-4771  
 1414 Faint & Upholstering Co. Harmon Doors Windows & Awnings  
 3130 Main—AT 7-3500  
 1000 Russell Co 1028 Ind Ave.—AT 7-4449  
**ORCHARD WINDOW INSULATING CO.** Distributor—Dealer  
**BURROWS** Aluminum Combination Storm Windows  
 Single, Double, Triple Track  
 A Recommendation By Consumers Research  
**QUINCY** Aluminum Combination Storm Doors, Jalousies, Breezeways, Porch Enclosures & Awnings  
 Free Estimates—F.H.A. Terms  
 All Work and Material Guaranteed  
 1008 S. Main—AT 9-1718

**ORCHARD WINDOW INSULATING CO.** 1414 Faint & Upholstering Co.  
 3130 Main—AT 7-3500  
 1000 Russell Co 1028 Ind Ave.—AT 7-4449  
 (See Advertisement This Classification)  
**ORCHARD WINDOW CO.** 815 Corby Blvd.—CE 2-9880  
 623 S. Laurel—BL 5-2476  
 (See Advertisement This Classification)  
**ORCHARD WINDOW CO.** 1228 W. Main—AT 7-8650  
 (See Advertisement This Classification)  
 (Continued Next Page)

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STORM DOORS

4 STYLES  
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STORING OR  
TRIPLE TILT  
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COMBINATION  
STORM  
WINDOWS

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 Convenient Terms - 30 Mo. To Pay

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World's largest all aluminum storm window, door and lap-sliding manufacturer.

Completely Geon weatherstripped—  
another ALSCO first, windtight, watertight



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- ✓ PORCH ENCLOSURES
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- ✓ SIDING
- ✓ AWNINGS
- ✓ JALOUSIES
- ✓ SCREENS
- ✓ DOORS

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Estimates

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Financing

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3015 W. WESTERN AVENUE

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Factory Direct To You  
Saves You Money!

IT'S THE ONLY  
WINDOW  
DESIGNED  
WITH THE  
HOUSEWIFE  
IN MIND



- No Money Down
- Immediate Delivery
- 1 To, To Pay

- ★ AWNINGS
- ★ WINDOWS
- ★ DOORS
- ★ JALOUSIES

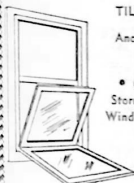
For Free Home Demonstration  
Call For Our Bid Today

—BL 9-2476—

**SUN MASTER**  
 AWNINGS, INC.

(2) So. Laurel Mishawaka

## STORM SASH



TILT-O-MATIC

Anodized Triple  
Track

- Comfort
- Economy
- Convenience
- Window and Screen Replacement
- Sales and Service
- Free Estimates



John Strantz  
(Owner)

Dial

AT 7-4449

**JOHN M. STRANTZ HOME IMPROVEMENT CO.**

Formerly  
RUSSELL SCREENS CO.  
1028 E. INDIANA AVE.

## ANODIZED ALUMINUM

COMBINATION STORM  
AND SCREEN WINDOWS  
THE ONLY TRIPLE TILT WINDOW  
ANODIZED

To Guard Against Oxidation, Discoloration and Pitting and Still Costs No More



SEE OUR DISPLAY OR CALL US TODAY  
FOR FREE DEMONSTRATION  
SEE EV-R-ON'S EASY OPERATION  
PROWLER PROTECTION  
We Specialize in Jalousies and  
Porch Enclosures

DISTRIBUTORS FOR ALUMINUM  
COMBINATION DOORS  
24 Hr. Tel. Serv.  
on Appts. - Sun. and Holidays

**EV-R-ON COMPANY**

792 Lincoln Way East

AT 8-3422

## STORM SASH

FEATURING



TRIPLE TRACK

- Jalousie Windows
- Awning Windows
- Self Storing Doors
- Jalousie Doors



- Combination Doors
- Prime Windows
- Porch Enclosures
- Breezeways
- Rollings
- See Ad Under Awnings

F.H.A. and BANK FINANCING

CE 2-9271

**C&R SALES CO.**  
 LWW AT QUINCE RD.

26556 U.S. 20 - WEST

**Storm Sash—(conf'd)**

**VOORHEES-JONTZ LUMBER CO**  
1700 Ford—AT 7-3311  
**WEATHER-SEAL OF S BEND INC**  
3316 Mishawaka—AT 8-1288  
(See Advertisement This Classification)  
**WEATHER-SEAL STORM WINDOWS**  
WEATHER-SEAL OF S BEND INC  
3316 Mishawaka—AT 8-1288

White-Way Glass Inc 16346 W—CE 9-3124  
**ZOLLER STORM SASH CO**

ALUMINUM STORM AND SCREEN  
SASH - PORCH ENCLOSURES  
DOORS  
Buy Direct From Manufacturer  
Tailor Made Windows of Any Size  
14 Yrs. of Satisfactory Service  
If No Ads. Call CE 4-2548  
51909 US 31—CE 2-2901

Zoller Storm Sash Co  
51909 US 31—CE 2-2901

## HUMPHREY

"Tension Sealed"

Combination Storm Windows and Screens



100% Wool Lined  
Trucks For Perfect  
Operation

Custom Built For  
Any Size - Any  
Window Problems

## SAVE ON FACTORY TO YOU OPERATION

- BUILDERS OF MODERN PICTURE  
WINDOWS
- SLIDERS - CASEMENT - DOORS
- JALOUSIES ENCLOSURES

Dial  
AT 7-8650

## SUPERIOR WINDOW CO.

1220 W. WASHINGTON AV.

**Stoves & Ranges**

See Ranges & Stoves

**Stoves Repairing**

See Ranges & Stoves Repairing

**Street Cleaning Equipment—Mfrs**

Municipal Supply Co 2508 S Main—AT 9-2449

**Street Guides**

See Maps

**Structural Engineers**

See Engineers—Structural

**Surety Bonds**

See Bonds—Surety & Fidelity

**Surgeons**

See Physicians & Surgeons (M.D.);  
Also Physicians & Surgeons  
—Osteopathic (D.O.)

**Surgical Appliances**

Reliance Pharmacy 230 W Wash—CE 4-1191

**Surgical Equipment**

See Hospital Equipment & Supplies

**Surgical Supplies—Retail**

See also Hospital Equipment & Supplies

**CARSON'S** 24071 VW—CE 3-3682

**GARSON'S SUPPLY CO** 308 Cleveland—CE 4-1302

**WAYNE PHARMACEUTICAL SUPPLY CO INC**  
502 W LaSalle—CE 2-3386

**Surplus Merchandise**

Army-Navy Discount Center  
320 S Mich—CE 2-8477

**BAIN HERB SUPPLIES & SALVAGE**  
CO 3500 S Main—AT 7-7067

Prairie Salvage & Surplus Sales  
2514 Prairie—AT 9-9316

Standard Surplus Co  
2205 W Sample—AT 7-3381

**Surveying Instruments & Supplies**

**OFFICE ENGINEERS INC**  
116 S Mich—CE 3-3117

**Surveyors**

Fisher Homer W  
117 L W Sulte (C) Mich—BL 5-8377

Golobow M 706 Ewing—AT 7-5345

LANG RAYMOND J  
14 S Mich—BL 5-8377

**VOGLER HENRY W** 124 Ewing—AT 9-5778

**WARREN D L** 307 N Hill—CE 3-3994

If no ads call—CE 4-7655

**Sweepers—Electric**

See Vacuum Cleaners

**Swimming Pool Construction**

ALTMAN H S CO

CUSTOM BUILT  
SWIMMING POOLS  
Franchise Dealer For  
Landon, Inc. Pool Equipment  
1535 Southbkr Dr—AT 9-5407

**BENJAMIN RALPH**  
Complete Construction  
16740 Gerald—CE 3-3319

**MISHAWAKA CONCRETE CONSTRUCTION**  
502 E Marion—BL 9-4646

Dress up your home with color tele-  
phones—add beauty with convenience.

**Swimming Pool Construction—(conf'd)****PCA SWIMMING POOLS**

Swimming pools and equip-  
ment. Fiberglass, Vinyl,  
liner Plastic Pools, Fil-  
ters, Skimmers, Covers,  
Alarms, Steps, Ladders and  
PCA for Components.  
Free estimate supplied.  
"FOR INFORMATION CALL"  
**BOAL WALTER J SANITATION**  
CONTRACTORS  
24541 S R 402—AT 7-0463

**REFINITE SHELTON SWIMMING  
POOLS**

**HOOSIER SHELTON POOL CO**  
Please Call Us Collect  
7 Hawthorn Dr Ligonier Ind  
Call Long Distance Ligonier—78

**Swimming Pool Equipment**

Benjamin Ralph 16740 Gerald—CE 3-3319

**CITY SWIMMING CO**

Swimming Pool Covers  
Canvas Backed at Waterproof  
Canvas or Nylon Plastic  
14224 Mich Av—AT 9-9266

**INLAND CHEMICAL CORPORATION**

Lacium, Hypochlorite, Sodium  
Hypochlorite, Chlorine, Alum  
Filter Powders, Soda Ash - Alameda  
2217 S Main—AT 9-0328

**NATIONAL PRESTRESSED POOLS  
& POOL EQUIPMENT**

**NATL POOL EQUIP CO**  
Leakway Florence Alabama  
Call Long Distance  
Florence—AT 2-1620

**SINTON SUPPLY CO INC**

Wholesale  
MODERN SWIMMING POOL  
EQUIPMENT  
• Supplies • Chemicals • Filters  
• Diving Boards • Pool  
Equipment For Public Pools  
Free Parking For 50 Cars  
543 LWE—AT 7-1555

**SNOW-ITE PRODUCTS CO**

Tailored Chlorine For Swimming Pools  
844 S Portland—CE 4-9613

**STEVENS COMPANY**

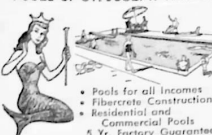
H.T.H. Chlorine  
Algaecide - Soda Ash - Alum  
1817 1/2 W Ind Av—AT 9-6316

Widely scattered members of the  
family are as near as your telephone.

Call them—Long Distance.

## Swim Queen

POOLS OF ST. JOSEPH VALLEY



• Pools for all incomes  
• Fiberglass Construction  
• Residential and  
• Commercial Pools  
5 Yr. Factory Guarantee  
Pool on Display at 22062 Riley Rd.  
1 1/4 Mi. So. of Lakeville, Ind.  
Call Long Distance  
LAKEVILLE 2059  
OR  
SO. BEND AT 9-4339

**Swimming Pools**

ALTMAN H S CO  
See Our Ad Under Swimming Pool  
Construction  
1535 Southbkr Dr—AT 9-5407  
**BUILDERS AGGY THE**  
SWIMMING POOLS  
ANY SIZE  
We Do the Entire Job  
Equipment and Accessories  
5 Year Financing Available  
4113 S Mich—AT 9-4441

**CARDER HARRY**

Authorized Dir. For  
Holiday Pools  
For Any Income  
• Permanent Reinforced Concrete  
• Filtering Systems  
• Any Style Or Design  
Free Estimates  
59545 US 31—AT 9-3001

Carder Harry 59545 US 31—AT 9-3001

City Club Swimming Pools 9036 Jeff Blvd—CE 3-390

Holiday Swimming Pools 59545 US 31—AT 9-3001

Swim Queen Pools Of St Joseph Valley 22062 Riley Rd Lakeville

Call Long Distance Lakeville 2059

(See Advertisement This Classification)

**Switchboards**

See Telephone Apparatus

**Table Rental****TABLES RENT-ALL CO**

Tables and Supplies For All  
Occasions  
Banquet, Poker, Card Tables  
Chairs and Party Games  
Delivery and Pick-Up Service  
302 LWE—CE 3-3871

UNITED RENT-ALLS OF S BEND  
910 S Mich—AT 9-3001

**Table Tops**

DUGDALE DECORATING & GLASS  
CORP 420 S Main—AT 7-2501

Salvage Co The 331 E LaSalle—CE 4-4443

**Tabulating Machines**

**BUSINESS SERV ASSOCS**  
1814 S Main—AT 9-3001

**REMINGTON RAND PUNCHED-CARD  
ACCOUNTING MACHINES—**  
REMINGTON RAND DIV OF  
SPERRY RAND CORP  
727 S Mich—AT 7-4339

**STC TABULATING SERVICE—**  
STATISTICAL TABULATING  
CORP  
Key Punching-Tabulating-  
Calculating-Typing  
Call Collect  
53 W Jackson Chicago Illinois  
Call Long Distance  
Chicago—AT 7-4339

Really modern homes have extensive  
telephones. There's no bigger bargain  
in convenience.

**Danell Box & Tag Co. Div of Stone Container Corp** 903 S Main—AT 8-8381  
See Advertisement This Classification

**IMPELL TAGS AND FOLDING**  
163-ES

**MANUFACTURERS**  
**DAMPPELL BOX & TAG CO**  
DIV OF STONE CONTAINER  
CORP 903 S Main—AT 8-8381

**Tails—Merchant**

**J & N Tailors**  
1135W Main—CE 3-8526

**NE WEAVING & TAILORING SERV**  
Alterations, Repair  
Sewing on Men's and Women's  
Clothing  
403 W Jeff Blvd Mich—BL 5-2784

**Needle Tailor** 1229W WashAv—CE 3-0731

**DAVE TAILORING SERV**  
Alterations for Men—Women  
1141E Blvd—CE 3-1541

**Joe's Tuxedo Rental & Tailor Serv**  
See Ad Under Dress Suit Rental

**Wendy's Fur Remodeling & Tailoring**  
Shop 81—CE 4-74374

**NIKER-WINTEROW INC**  
11514W Main—CE 3-6318

**Tanner Men's Shop**  
104 S Main—CE 2-4939

**Yahon Ben Tailor Shop**  
223N Mich—CE 3-1466

**Tank Linings**

**GATES RUBBER LINED TANKS & LININGS**  
SALES OFFICE  
GATES RUBBER CO SALES DIV  
INC 217LMB—CE 3-0077

**Tankage Works**

See Rendering Companies

**Tanks—Dirt**

**OFFIELD SUPPLY CO INC**  
To 20,000 Gal. — From 25¢ Gal.  
To 50,000 Gal. — Also Truck Tanks  
and Pumping Equipment  
2036 S Main—AT 7-3329

**NELSON & SONS FUEL CO**

1511 Solvay—AT 7-1579

**Tanks—Septic**

See Septic Tanks

**Tanks—Used**

**Sealco Co The 331ELA Salfre**  
—CE 4-4625

**Tag Dispensing Machines**

**AMSCO SALES INC**  
1731 S Franklin—AT 9-6311

**Tag Recorders**

See Recording Equipment & Supplies

**Tarpaulins**

See Also Canvas Goods

**CITY AWNING CO**  
FLAT AND FITTED TARPS  
Assorted Sizes  
24 HR. SERVICE  
TARPS FOR EVERY PURPOSE  
RENTALS  
Waterproofing  
Pickup and Delivery for Tarp Repairs  
116 Blocks West of John Adams  
14224 Mlsh—AT 9-9266

**PEARL'S TARPULINS**

FITTED and FLAT TARPS  
PICK-UP and DELIVERY  
REPAIRING  
26019 St Rd 2—AT 7-1022

AT=Atlantic

BL=Blackburn

CE=Central

OR=Orchard

Tags—Taverns 239

**Tarpaulins—(conf'd)**

**S BEND AWNING CO**  
Contractors—Machinery—Special  
Covers—Fitted Truck and Semi Covers  
Sales—Service—Rentals  
1731 S Franklin—AT 9-6311

**Tavern Equipment & Supplies**

See Restaurant Equipment & Supplies

**Taverns**

See also Cafes; Chicken Dinners;  
Restaurants

**ALIBI INN** 3401W Western—AT 9-0566  
Alibi's Chicken Shack  
622 Chapin—AT 9-0566

**ANCHOR INN**

• PACKAGE LIQUOR  
• BEER TO GO  
• Fish Fries Friday  
• Steak and Chicken On Saturday  
Family Entrance  
2224 W Western Av—AT 9-0514

**ARMORE TAVERN**

2295S ArdmoreTr—CE 3-0340  
**ARNOLD CAFE** 1201W Sample—AT 9-0593  
**AUTO-RAIL INN**  
East—1514W Main—AT 9-0514

**AVENUE CAFE** 109W Western—AT 9-0566  
Dixie Bar 2402S Linden—CE 3-0596  
Ben's Ideal Bar 1034W Western—AT 9-0811

**BERT'S CORNER INN**

Family Entrance—Dinners—Fridays—  
Saturdays  
Biggie's Bar  
Steve & Eugene Nagy  
308 S Main—AT 9-0645

**BLUE NETE LOUNGE**  
Nightly  
124N Main—CE 4-0620

**BRIG INN** 308N Main—AT 9-0641  
**BROADWAY INN** 1008E Way—AT 9-0665  
**BROOKFIELD CAFE**  
456 S Brookfield—AT 9-0664

**BUDAPEST CAFE** 121 S Walnut—AT 9-0579  
**BURZYNSKI FRANK**  
456 S Brookfield—AT 9-0664

**BUSCOE'S TAVERN** 701W Wind—AT 9-0700  
**BUSSEY'S TAVERN** 1502W Western—AT 9-0652

**CANTEN BAR**

Beer—Wine—Liquor & Food  
211 S Mich—AT 9-0765  
Chapman's Cafe 1009E Sample—AT 9-0940  
Charley's Tavern 718W Wind—AT 9-0572  
Chevron 1613Mlsh—AT 9-0950

**CITY-BAR-QUE**  
Across From The Court House  
114 S Main—CE 4-4452

**CLUB 19**

Entertainment Fri & Sat Nights  
1902W Western—AT 9-0731

**Campbell**  
**BOX & TAG COMPANY**  
DIV. OF STONE CONTAINER CORP.

**FOLDING**  
**BOXES**  
many stock sizes on hand  
plain and printed  
cartons to order

**AT 8-8381.**

903 S. MAIN

**Taverns—(conf'd)**

**Danny's Tap Room**  
Cold Beer—Wine To Go  
1302W Ford—AT 9-0809

**DEKA'S BAR**

— FINE FOODS —  
LIQUOR - MIXED DRINKS  
"Delightfully Air Conditioned"  
Visit Our Cold Beer Dock  
849 Chapin—AT 9-0883

**Deka's Bar** 849 Chapin—AT 9-0883  
**Dick's Bar** 727 Ford—AT 9-0938  
**Dick's Bar** 2206Mlsh—AT 9-0608

**DORKEY'S ALIBI INN**

ENTERTAINMENT  
Tuesday Thru Saturday  
3401 W Western—AT 9-0566

**Dorkey's Alibi Inn** 3401W Western—AT 9-0566  
**Down-Towner The 230N Mich**—CE 3-1812  
**Duffy's** 1150Mlsh—AT 9-0906

**EAGLE INN**  
Joe Ann Bucholtz Owner  
414N Main—AT 9-0425  
Ewing Cafe 111W Ewing—AT 9-0932

**FRANK'S TAVERN**

Home Made Chili  
Mexican Goulash  
Hot Beef Sandwiches  
Deluxe Hamburgers  
Sausageburgers  
Hard Salsami  
417 E Calvert—AT 9-0717

**Fred's Inn** 439ELA Salfre—CE 3-0335  
Golden West Cafe  
Beer—Wine—Liquor—Short Orders  
264W Main—CE 3-0485

**GREEN STAR CAFE** 1605Mlsh—AT 9-0009  
**Gut's Tavern** 1314W Western—AT 9-0653  
**Hank's Tap** 1918 Linden—CE 3-0881

**HAPPY DAYS TAVERN**

1224W WashAv—AT 9-0633  
**Happy's Bar** 217Chapin—AT 9-0882  
**Holiday Bar**  
Buzz Bailey-Proprietor  
1922P PrairieAv—AT 9-0654

**Howard Park Tavern** 411E Jeff Blvd—AT 9-0903  
**Humbly Bar The 1406KembleAv**—AT 9-0655  
**I & M Tavern** 141P PrairieAv—AT 9-0655  
**Index Bar** 439ELA Salfre—AT 9-0665

**Jacksons Cafe** 747W Wind—AT 9-0504  
**Jandana's Cafe** 106 S Olive—AT 9-0504

**Joe Specialize In Goulash**  
2227 Franklin—AT 9-0975  
**Jefferson Bar & Grill** 212W Jeff Blvd—AT 9-0828

**JERRY'S BAR** 501LWW—CE 3-0494  
**Jimmie's Bar** 511W WashAv—AT 9-0572  
**JIM'S TAVERN** 822 Salfre Blvd—AT 9-0956

**JOLEA BAR**

Beer - Wine - Food  
PACKAGE LIQUOR  
MIXED DRINKS - TELEVISION  
805 L W W—CE 3-0988

**JOLEA BAR** 805LWW—CE 3-0988  
**JOLLY SPOT BAR**  
PIANO BAR  
ENTERTAINMENT NIGHTLY  
You're Always Welcome Here  
210 E Jeff Blvd—CE 2-8754

**Jolly Spot Bar** 210EJeff Blvd—AT 9-0876  
**KISKA'S TAVERN**  
1013Mlsh—AT 9-0876

**Kosinski's Kamzler Kabbar** 1224W WashAv—AT 9-0633  
**Kubisk Jos T** 2208Bertrand—CE 3-0686  
**Lampas Bar** 819 S Mich—AT 9-0957

**Lark Inn**  
Russell Foast-Owner  
322W Sample—AT 9-0648  
**Leszek John Tavern** 2201Kenwood—CE 3-0689  
**Liberty Bar** 227N Mich—CE 3-0662

**LINCOLN WAY WEST CAFE** 3101LWW—CE 3-0893  
**LITTLE SWAN TAVERN** 1026Corry Blvd—CE 3-0908

**Luddy's Tavern**  
Lunches—Beer—Wine—Television  
814 S Walnut—AT 9-0683

**Taverns—(conf'd)**

**LOFT THE**  
See Our Ad Under Restaurants  
112W Colfax—CE 3-0465  
**Lorenzo's Tavern** 1601 S Walnut—AT 9-0044

**LYDICK TAVERN**

264444EdisonRd—CE 3-0321  
**M & M BAR** 1411W WesternAv—AT 9-0614  
**Madison Cafe & Tavern**  
1029E Madison—CE 3-0652

**MARY ANN'S BAR**

Dancing Wed-Fri-Sat Nite  
514 51th—AT 9-0485  
**Mary's Tavern** 2012Western—AT 9-0704  
**McPHEE'S CAFE** 102N Olive—CE 3-0435

**Mid-Town Cafe**

Dancing Six Nights A Week  
306W Western—AT 9-0930  
**My Brother's Place** 1110Franklin—AT 9-0934  
**Nesbitt's Club Casino**  
Cold Beer To Go  
205 S Kenmore—AT 9-0502

**NOLA'S RESTRA & BAR**

1631 S BendAv—CE 3-0551  
**Nylkos Bar** 1302W WashAv—AT 9-0849  
**Oliver's Sport Tavern** 108N Walnut—CE 3-0822

**OSCAR'S TAVERN**

2012W Western—AT 9-0692  
**Otto's Tavern** 826Eddy—CE 3-0875  
**Parkeview Tavern**  
Fred Borders-Owner  
515E Jeff Blvd—AT 9-0956

**PHILLIPPO JIM** 822 Salfre Blvd—AT 9-0956  
**Pituzak Alley**  
59750CrumstownHwy—AT 7-2920  
**Portage Tavern** 1406PortageAv—CE 3-0635

**PUB TAVERN** 405 S Mich—AT 9-0708  
**Ramble In** 231DixieHwy—CE 2-0722  
**RAMITA BAR & GRILL**  
2803 S Mich—AT 9-8313

**RAY'S BAR** 1509PortageAv—CE 3-0517  
**Red Bar** 734 Mich—AT 9-0761  
**Riverside Tavern** 811LWE—AT 9-0480  
**Roddy's** 958LWE—AT 9-0080

**ROGER'S BAR**

FINEST CARRY OUT  
DEPARTMENT  
IMPORTED AND DOMESTIC  
WINES AND LIQUORS  
Cold Beer of Your Choice  
Beer Dock  
Convenient Parking  
1435 Portage Av—CE 3-0563

**Roger's Bar** 1435PortageAv—CE 3-0563  
**Russ' Bar**  
See Our Ad Under Restaurants  
3222LWW—CE 4-4533

**Sample Cafe** 1037W Sample—AT 9-0641  
**Scheafer's Bar & Grill**  
1036 S Mich—AT 9-0733

**Seven Hundred Bar** 712W Ind—AT 9-0074  
**SHAK'S TAVERN** 141Huey—CE 3-0489  
**Showboat** The 821 S Mich—AT 9-0529  
**Silver Dollar Bar** 2018W WesternAv—AT 9-0515

**SILVER TOWER TAVERN**

Family Entrance  
Beer - Wine - Liquor  
Mixed Drinks - Television  
Sea Food on Fri. - Package Liquor  
(Carry Out)  
Air Conditioned  
Free Parking At The Side  
1536 L W W—CE 3-0304

**Silver Tower Tavern** 1536LWW—CE 3-0304  
**SIMERI'S CAFE** 410N Hill—CE 3-0677  
**SMOKE'S CIGAR SHOP & TAVERN**  
436Chapin—AT 9-0837

**Southern Rose Sandwich Shop**  
Good Food—Beer—Wine—Liquor  
535 S Mich—AT 9-0709

**SPORTSMAN BAR**

Serving Steaks—Chicken—Sea Food  
2626W Western—AT 9-0542  
**STAG THE 1816 S Mich**—AT 9-0082  
**Stank Silver Streak Tavern**  
2618Linden—CE 3-0338

**STAN'S CAFE**

Beer - Wine - Liquor  
Fish - Pies - Shrimp on Fri.  
Steak and Chicken on Sat.  
450 S Carlisle—AT 9-0770

**Steve & Irene's Tavern** 1505W Ind—AT 9-0685  
**STRANTZ IGNATIUS** 1614P PrairieAv—AT 9-0655  
**Stroup L & Tavern** 26582UW 20—CE 2-6021  
**Sule's Tavern** 322Chapin—AT 9-0853

(Continued Next Page)

**Taverns—(cont'd)**

**SWEENEY'S SHAMROCK**  
228N Main—CE 3-0592  
Taf's Tavern 6431 S Park—CE 3-0556

**THE OLD BELGIAN VILLAGE**  
2516W Western—AT 9-0464  
Thillman's Tap 808E Howard—CE 3-0830  
**THIRTY-ONE CLUB** 1811 Smith—AT 9-5986  
Thirty-One Inn 2140 S Western—CE 3-0685  
Tom & Ben's Tavern  
908W Western—AT 9-0777

Turk's Tavern  
89400 Crumston Hwy—AT 7-2859

**TWIN CITY BAR**  
BEER—WINE  
LIQUOR—SANDWICHES  
3622 Mish Av—AT 9-0568

Twin City Bar 3622 Mish Av—AT 9-0568  
Victory Bar 307 Smith—AT 9-0026  
**VINDA'S TAVERN** 2335 Prairie—AT 9-0488  
Victor's Place 161 S Chapel—AT 9-6244  
Vitalite Pate Fairway Tavern  
2035 Smith—AT 9-0034

**WESTERN OAFE**  
131W Western—AT 9-0663

**WONDER BAR**  
Mr George Herring Owner  
419 Smith—AT 9-0766

**Tax Matters**

See Accountants, Accountants  
—Certified Public, Attorneys, Tax  
Return Preparation, Bookkeeping  
Service

**Tax Return Preparation**

**ANDREAE RALPH J. RILEY & INS. AGCY**  
State and Federal Tax Consultation  
and Preparation  
Business and Individuals  
1438 Portage Ave—CE 4-2644

**Bookkeeping & Tax Serv**

423 S Logan—AT 9-2444  
Brandenburg W O 215 Seebirt Pl—CE 2-1122  
Crafoft Altan B  
114L W Wm 302 Mish—BL 5-1895  
Cunocar Accounting Serv  
54334 Maple Ln—CE 2-6502  
Doxator J E 421 606 Halfway—CE 3-7276  
Foster Wilbur C 228 Christmas—CE 4-0504  
FRANK JACK 1728 Portage—CE 3-3037  
French Robt W 436 Niche—CE 4-8460  
GOLDENBERG WM L  
230 Christmas—CE 2-4154  
Hatfield Burl E 602 S 24—AT 8-5894  
Kinney Gerald Public Accountant &  
Tax Consultants 72333 (Mish)—BL 5-6338  
Kinsey H W 303 Platt Bldg—CE 4-3660  
Miller Bookkeeping Serv  
See Our Ad Under Bookkeeping Service  
12511 William Rm 116—CE 2-2424

**PHILLIPS W & S AGCY**  
W S Phillips & Vera Phillips  
Federal & Gross Income Tax Prepared  
Estimate & Quarterly Return Prepared  
721 L W E—AT 7-4075

Phillips W S AGCY 721 L W E—AT 7-4075

**Taxicabs**

Aays Cab Co 710 N Niles—CE 3-9333

**AAYS YELLOW CAB CO**

MODERN  
RADIO-EQUIPPED  
CABS

"Experienced, Courteous  
Drivers"

MESSSENGER AND DELIVERY  
SERVICE

720 N Niles Av—CE 3-9333

The new fashion in extension tele-  
phones is color. Order yours to accent  
or harmonize with the color scheme of  
any room.

**Taxicabs—(cont'd)****COURTESY CAB CO****RADIO DISPATCHER**

Twenty-Four Hour Service

Call CE 3-4040 or CE 4-8485

122 W Colfax Av—CE 4-8485

**Courtesy Cab Co**

Ofc 122 W Colfax Av—CE 3-4040

Ofc 122 W Colfax Av—CE 4-8485

FLASH CABS 614 S 23—AT 8-5431

**IND CAB CO**

South Bend's Largest, Most  
Reliable Taxicab Company!

(Central 3-9133)

Ask about our coupon books and  
convenient charge accounts

710 N Niles—CE 3-9333

Yellow Cab Co 710 N Niles—CE 3-9333

**Tea Rooms**

See Restaurants

**Teachers' Agencies**

See Employment Agencies

**Teamsters**

See Trucking

**Telegaph Companies**

Western Union Teleg Co

105N Main—CE 3-6101

Widely scattered members of the  
family are as near as your telephone.  
Call them—Long Distance.

**ANTENNA  
"SPECIALISTS"**

24 HR.  
SERVICE

FREE  
ESTIMATES  
SALES—SERVICE

Best Prices In Town  
Backed By 10 Yrs. Exp.  
Antennas Our Business  
Not A Sideline

All Work  
Guaranteed  
Fully Insured  
Insurance Work  
Complete  
Tower Service

"Our Phone Always Answers"

AT 7-4125

**BREWER'S  
ANTENNA SERVICE CO.**

405 E. CALVERT

**Telephone Answering Service**

See also Secretarial Service

**ANSWER-AMERICA**

EFFICIENT

TELEPHONE ANSWERING

SERVICE

DAY AND NIGHT

"FOR INFORMATION CALL"

TELEPHONE ANSWERING SERV

106 W Monroe—CE 2-8233

Telephone Answering Exchange

General Secretarial-Telephone

Answering Service

423 S Logan—AT 9-2444

**TELEPHONE ANSWERING SERV**

We Answer Your Phone—Correct

YOU LEAVE—PHONE RINGS

WE ANSWER

No Other Number to Call

No Wait For Installation

24 HOURS A DAY

7 DAYS A WEEK

106 W Monroe—CE 2-8233

**Teletypewriters**

See Ad On Back Cover

Ofc 106 W Monroe—CE 2-8233

Operating Dept 5194 S Main—CE 2-8233

**Telephone Apparatus**

Mobile Communications Serv

333E Colfax Av—CE 2-7788

Motorola Serv Sta 305E Colfax Av—CE 2-7788

There's a relative or friend some-  
where, right now, who'd be happy to  
hear your voice over the Long Distance  
lines.

**ANTENNA  
SERVICE**

ANTENNA  
REPAIRS  
and FM  
INSTALLATIONS  
A SPECIALTY  
— FULLY  
INSURED —

CE 3-7556

**C & W  
SALES & SERVICE CO.**

1633 LINDEN AV.

Norm Cooper

**Telephone Companies**

American Tel & Tely Co  
222 S Scott—CE 3-370  
222 S Scott—CE 3-340  
307 S Main—AT 7-130  
307 S Main—AT 7-130  
**IND BELL TELEPHONE CO INC**  
Business Ofc 367 S Main—AT 6-001  
Directory Aily Ofc  
107 W Monroe—AT 6-001

**Telephone Directory Advertising**

See Directory Advertising

**Telephone Intercommunicating Systems**

See Intercommunicating Systems

**Telephone Secretarial Service**

See Secretarial Service, also  
Telephone Answering Service

**Telephone Solicitation**

See Sales Promotion Service

**Telephone Switchboard Schools**

See Schools

**Teletypewriters****TELETYPEWRITER SERVICE**

For information and free  
advisory service in planning  
for the handling of fast-  
turning communications, call the  
Telephone Company  
and ask for "Teletypewriter  
Service."



"FOR INFORMATION CALL"

IND BELL TEL CO INC

307 S Main—AT 6-001

**Television Antenna—Sales & Service****BREWER'S ANTENNA SERV CO**

"ANTENNA  
SPECIALISTS"  
All Work  
Guaranteed!

Fully Insured—Insurance Work  
COMPLETE TOWER SERVICE

"Serving A 75 Mile Area"

In Emergencies or Nights, Sundays  
and Holidays—Call Any Time

"Our Phone Always Answers"

405 E Calvert St—AT 7-4125

Brewer's Antenna Serv Co

405 E Calvert—AT 7-4125

C & W SALES & SERV CO

1633 Linden Av—CE 3-7556

(See Advertisement This Classification)

DAVE'S TV SALES & SERV

ANTENNA SALES AND SERVICE

Specializing in Insurance Claims

Service All Makes Of TV

2527 W Western Av—AT 8-3624

Deak's Television Installation & Serv

2809 W Wm—BL 9-2750

(See Advertisement This Classification)

FRICK ELEC & TV INC

1514 Madison—AT 8-2501

(See Advertisement This Classification)

Huyvaert's T V Sales & Serv

514 S West (Mish)—BL 9-3048

You can avoid delays and help your-  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.



## Antenna-Sales &amp; Service

(continued)

**WENNA F J ANTENNA CO**  
TV ANTENNA  
SPECIALIZED SERVICE  
Sales and Service on All Makes  
Antennas and Towers  
Fully Insured  
Fully Guaranteed  
His answer call CE 3-4855  
100 Linden Ave. CE 3-5224

**WENNA F J Antenna Co**  
1633 Linden Ave. CE 3-5224  
TV Serv 418 Sky AT 7-105

## Antenna Apparatus-Dlrs

## UNIVERSAL TELEVISION

World's largest TV  
manufacturers  
and in value, style,  
performance TV table  
wash, console, combination  
full-size refrigerator, electric range, free-  
zer or combinations, dehumidifier.

## "FOR INFORMATION CALL"

SERVICE & SHOWROOM  
**ADMIRAL DISTRIBUTORS INC**  
2637 Maple AT 7-4573

SALES & SERVICE  
**WATERS & WYNN APPLNG CO**  
202 Dixie Ave. CE 4-2141

**SCHRAEDERS FURNITURE**  
STORES 614 E Penn Ave. AT 8-4437  
WALZ & S INC 3423 S Mich. AT 8-2551

DEALERS  
**ESLINGER TELEVISION SALES**  
SERV 2618 S Mich. AT 8-4343  
LIGHT CO INC THE  
Entrance 3000 E. Jr Blvd. CE 4-1114

**WENNA RADIO & TV SHOP**  
1518 Mich. AT 7-5501  
See Advertisements for location

**W. B. SAMSON'S FURNITURE & TV**  
CO 24542 Irving Rd. CE 2-6911  
W. B. Radio & TV Serv

24542 Irving Ave. CE 4-3801  
SERVICED TELEVISION SERV  
See My Ad Television Servicing  
5613 Mayflower Rd. AT 8-2034

**CHAPIN TV & RADIO STORE**  
See My Ad Under Television Servicing  
5420 Chicago AT 7-7550

**DAVEY TV SALES & SERV**  
See My Ad Under Television Servicing  
52700 Western Ave. AT 8-3624

**DEAK'S TELEVISION & APPLNG**  
CO 2000 W. W. Mich. BL 9-1818  
ROBERT APPLNG 854 E Mich. BL 5-2824

**ELDRIDGE CO THE** 1718 S Mich. AT 8-4475  
(See Advertisement This Classification)  
Singer Co The 1215 S Mich. AT 8-4637  
(See Advertisement This Classification)

**EMERSON TELEVISION**

Better Style . . .  
Tune . . .  
Performance . . .  
Value . . .

**Emerson**  
TV, Radio  
and Hi-Fi

AMERICA'S BEST BUY

"FOR INFORMATION CALL"  
DISTRIBUTOR

**RIDGE CO THE**  
315 W. Jr Blvd. CE 4-3143

DEALERS  
**CHAPIN TV & RADIO STORE**  
2714 Mich. AT 7-7550

**DEAK'S TELEVISION & APPLNG**  
CO 2000 W. W. Mich. BL 9-1818  
HEDMAN TELEVISION & RADIO

SERV  
Sales & Service Our Business  
2312 S Mich. AT 7-7810

**KLEBY TV & RECORD SHOP**  
2714 Mich. AT 8-7171

**SAL'S RADIO & TV SHOP**  
56913 Oak Rd. AT 7-8511

**SCHRAEDERS FURNITURE**  
STORES 614 E Penn Ave. AT 8-4437

## Television Apparatus-Dlrs-(cont'd)

**ESLINGER TELEVISION SALES**  
SERV 2618 S Mich. AT 8-4343  
(See Advertisement This Classification)  
**FRICK ELEC & TV INC**  
1901 Miami AT 8-2581  
(Continued Next Page)

Telephones in color are true designer

accessories—to live with and enjoy as

much as the beautiful furniture and fab-

rics they are made to complement.

## SPECIALISTS IN SERVICING RADIO & TV



Call  
BL 9-2750

OR  
BL 9-1818

TV TOWERS  
A Specialty

ALL TYPES  
INSTALLATION  
and REPAIRING

ALL WORKMEN  
INSURED

## DEAK'S TELEVISION INSTALLATION & SERVICE

2809 L.W.W.

MISH.

## FINCO-400 A



UHF-VHF  
ANTENNA

Proof of Superiority  
in Black and White  
TV - Color TV

SALES and SERVICE  
AT 8-2581

**Frick**  
ELECTRIC & TELEVISION INC.  
1901 MIAMI

# TROUBLE IN YOUR SET?

REPAIR  
ON ALL  
MAKES



11 RADIO  
DISPATCHED  
TRUCKS

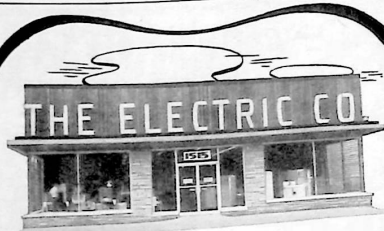
HOME OF  
NATIONALLY  
ADVERTISED  
TELEVISION &  
APPLIANCES  
LARGEST & MOST  
COMPLETE SERVICE DEPT.  
IN MICHIGAN  
The ELDRIDGE CO. AT 8-4473

DIVISION  
OF

1901  
MIAMI ST.

FOR SERVICE  
ASK FOR  
EXTENSION 11  
AT 8-2581

**Frick**  
ELECTRIC & TELEVISION INC.  
SINCERITY IN SALES & SERVICE SINCE 1918



HEADQUARTERS FOR

**PHILCO**

SALES and SERVICE ON ALL MAKES

CALL  
AT 8-4637

HOME OF BRAND NAME MERCHANDISE

THE

**Electric**  
COMPANY

1515 S. MICH.

OPEN TIL 9 P.M.

# • PHILCO

## • RCA Victor

## • SYLVANIA

— Authorized —  
★ Sales ★ Installation ★ Service



All Makes  
Served

OPEN  
Mon. thru Fri.  
8 A.M. - 9 P.M.  
Sat. 10 A.M. - 6 P.M.

PHILCO PREDICTA



Easy  
Parking



DIAL AT 7-5501 DIAL



1516 Mishawaka Av.  
SOUTH BEND

# ESLINGER

## TELEVISION

## SALES-SERVICE

PHILCO

ON ALL  
MAKES  
ALL WORK  
GUARANTEED

### Admiral

WE'RE KNOWN FOR  
T-V KNOW-HOW



- Convenient  
Terms
- Parking
- Trade-ins

HOURS:  
Mon. - Fri.  
8:30 A.M. -  
7:30 P.M.  
Sat. 8:30 A.M. -  
5:30 P.M.

AT 8-4343

# ESLINGER

## TELEVISION

## SALES-SERVICE

2618 SO. MICH.

### Television Apparatus-Dlrs-(cont'd)

#### GENERAL ELECTRIC TELEVISION

• SLIM SILHOUETTE STYL-  
ING that's trimmer than  
ever. Living sound and crystal  
clear picture. Top perfor-  
mance TV in wide range of  
prices and cabinet styles.



"WHERE TO BUY THEM"  
FRANCHISED DEALERS

CERTIFIED TELEVISION SERV

56673MchowerRd.-AT 8-2034

ELECTRONIC SERV CO

7230Mch.-AT 7-7464

LIGHT CO INC THE Entrance 3000

EJffBlvd.-CE 4-1114

SMITH & F CO 407 SMich.-AT 7-5771

WALZ J E INC 3423 SMich.-AT 8-2551

GOODRICH B F CO 135NLaflBld.-CE 4-1144  
HUYVAERT S T V SALES & SERV  
See Ad Television Apparatus Dirs. Mich  
514 SWestMch.-BL 9-3045

Kleby T V & Record Shop

2714MishAv.-AT 8-7171

Kordona Radio & Television Co

830PortageAv.-CE 4-5448

(See Advertisement This Classification)

LYDICK HROWIE INC

Authorized RCA Sales & Service

2430SEdisonRd.-CE 4-6100

MAGNAVOX TELEVISION SALES

A name  
recognized the  
world over.

TELEVISION & STEREOPHONIC  
HIGH FIDELITY

Sold Only Through Authorized  
Direct Factory Dealers

"WHERE TO BUY IT"

ELDRIDGE CO THE

1718 SMich.-AT 8-4475

FRICK ELEC & TV INC

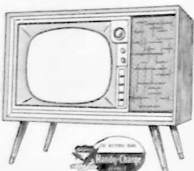
1901Miami.-AT 8-2581

RODINS 136NMich.-CE 4-1184

Magnavox

# TV

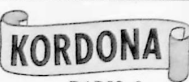
## SERVICE



- SERVICE ON ALL MAKES
- ALL PARTS AND LABOR GUARN.
- AUTHORIZED DEALER FOR  
PHILCO and RCA
- BILL and HARRY RAPPO, Props.

—PHONE—

CE 4-5448



830  
PORTAGE  
RADIO &  
TELEVISION  
CO.

### Television Apparatus-Dlrs-(cont'd)

MARQUETTE T-V & RADIO

Serv Ad Under Television Servicing  
2314LWW-----CE 3-8501

MOBILE TELSVN SERV

ALL  
MAKES &  
MODELS

WE HONOR  
HANDY-CHARGE  
CARDS

PROMPT SERVICE  
AT YOUR HOME

CALL

754 Cottage Grv-----CE 2-6612

Modern Home Supply Co

1146WWesternAv.-AT 8-2035

MOTOROLA TELEVISION

BLACK & WHITE

COLOR TV



Exclusive Tube Service eliminates 5 out of 4  
service calls & "Triple life" of the Cathode  
Ray Tubes—Specialized Customer & Fine Pro-  
tection—Priced for every budget.

"WHERE TO BUY THEM"  
DISTRIBUTOR

S BEND ELEC CO

439EChaff.-CE 3-9406

DEALERS

B & B SAMSON'S FURNTR & TV

CE 2-4311

CERTIFIED TELEVISION SERV

56673MchowerRd.-AT 8-2034

CORNER TV SHOP

113WJeffBlvd.-AT 8-8575

DAVE'S TV SALES & SERV

2537WWestern.-AT 8-3622

EGGERT APPLNG & FURNTR INC

BL 5-2524

MYERS & WYNNE APPLNG CO

2250WJeffBlvd.-CE 4-2143

RUSSELL'S TV SERV

56673MchowerRd.-CE 4-2159

WALZ J E INC 3423 SMich.-AT 8-2551

### PHILCO TELEVISION & RADIOS

Years ahead Predicta TV!  
Briefcase thin "Slender  
Screenmaster" Portable  
TV! Top performance,  
quality value. Also  
world famous transistor cable and clock radios,  
high-fidelity and Stereo-Dr. phonographs.



"WHERE TO BUY THEM"  
DEALERS

AVENUE RADIO & TV SHOP

1718 SMich.-AT 7-5501

B & B SAMSON'S FURNTR & TV

CE 2-4311

BAER'S HOME OUTFITTERS

113WJeffBlvd.-AT 7-3377

BUCHER'S APPLNG CO INC

2537WWestern.-CE 3-5154

DAVE'S TV SALES & SERV

2537WWestern.-BL 9-3344

ELDRIDGE CO THE

1718 SMich.-AT 8-4475

ELECTRIC CO THE

1718 SMich.-AT 8-4637

ESLINGER TELSVN SALES-SERV

2618 SMich.-AT 8-4343

FRICK ELEC & TV INC

1901Miami.-AT 8-2581

KORDONA RADIO & TELEVISION CO

830PortageAv.-CE 4-5448

MARQUETTE T-V & RADIO SERV

2314LWW.-CE 3-8501

MODERN HOME SUPPLY CO

1146WWesternAv.-AT 8-2535

RADIO & FURNTR MICH INC

763 SMich.-AT 9-5563

CONTINUED NEXT COLUMN

### Television Apparatus-Dlrs-(cont'd)

PHILCO TELEVISION & RADIOS

CONTINUED FROM PHILCO DRS  
ROBERTSON'S DEPT STORE

211 S.West.-CE 3-8501

SOUTH SIDE ELEC CO INC

9029 10th.-AT 9-4141

DISTRIBUTOR

RADIO EQUIP CO OF S BEND

1202 S.West.-AT 9-4141

RCA VICTOR

TELEVISION

BLACK AND WHITE-COLOR

STEREO HIGH FIDELITY

RADIO PHONOGRAPHS

TAPE RECORDERS

World Leader in Radio.

First in Recorded Music.

First in Television.

"WHERE TO CALL"

DEALERS

AVENUE RADIO & TV SHOP

1718 SMich.-AT 7-5501

BUCHER'S APPLNG CO INC

2537WWestern.-CE 3-5154

HUNTER'S TV & APPLNG STORE

554503 BL.-AT 8-4141

LYDICK HROWIE INC

2430SEdisonRd.-CE 4-6100

MARQUETTE T-V & RADIO SERV

2314LWW.-CE 3-8501

MYERS & WYNNE APPLNG CO

2250WJeffBlvd.-CE 4-2143

RADIO & FURNTR MICH INC

763 SMich.-AT 9-5563

ROBERTSON'S DEPT STORE

211 S.West.-CE 3-8501

SEMCO RADIO & ELEC CO

218 S.West.-BL 9-5241

SHEEHAN TELEVISION

SALES & SERV

238NMain.-CE 3-8481

VAN PARIS APPLNG & TELVN

CENTER

3402WWestern.-AT 8-4141

WYMAN'S DEPT STORE

103NMain.-CE 4-4141

RUSSELL'S TV SERV

(Formerly  
Samson's TV)

SERVICE  
WITH  
HONESTY

WE SERVICE  
ALL MAKES

• All Parts and Service  
Guaranteed

• Prompt Service By Trained  
Technicians

• RCA Sales

"Our Customers Recommend Us"

56673MchowerRd.-CE 4-2159

SAMSON'S B & B FURNTR & TV CO

211 S.West.-CE 3-8501

SAMSON'S T V SERV

56673MchowerRd.-CE 4-2159

Sheehan Television Sales & Serv

238NMain.-CE 3-8481

Going on a trip? Use Long Distance

Call ahead for reservations. Telephone

relations and friends so you'll be

# Television Apparatus-Dlrs-(conf'd)

## SYLVANIA TELEVISION

MINI-MALCOLM LIGHT  
for  
greater eye  
comfort

**SYLVANIA**

## "WHERE TO BUY THEM"

DEALERS

WAT NORTHERN DISTRIBUTORS

INC 209Kinch--AT 3-1111

DEALERS

AVENUE RADIO & TV SHOP

1518Mish--AT 7-5501

B & B SAMSON'S FURNR & TV CO

34542 Inwood--CE 2-6311

BAER'S HOME OUTFITTERS

315 S Mich--AT 7-3377

BECKER APPLNCE & TELEVISION

5114W Mich--BL 9-2158

BUCHER'S APPLNCE & TV SERV

514 S West Mich--BL 9-3045

CLERY TV & RECORD SHOP

2144W Mich--AT 7-7171

WYERS & WYNN APPLNCE CO

202DixieWyn--CE 4-2141

WYNN APPLNCE & TELEVISION

CENTER 3602W WesternAv--AT 8-9811

WYNN APPLNCE & TELEVISION

SALES & SERVICE

See TV's new FULL range

models, including compact

table & portable models

in great variety of styles &

prices. Liberal trade-ins.

"You Can Be Sure... If It's Westinghouse

"WHERE TO CALL"

DEALERS

OLIP BROS ELEC INC

114W Mich--AT 7-3371

REDMAN TELEVISION & RADIO

SERV 2312 S Mich--AT 7-0810

WYNN APPLNCE & TV SALES & SERV

514 S West Mich--BL 9-3045

WYNN APPLNCE & TV SALES & SERV

136N Mich--CE 4-1184

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

DISTRIBUTOR

McAFFERY CO 216E Wayne--CE 2-4821

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

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WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

# Television Apparatus-Parts & Supplies

## -Whol

TELEVISION SUPPLY CO INC

126N NilesAv--AT 8-0075

TELEVISION SUPPLY CO INC

126N NilesAv--AT 8-0075

TELEVISION SUPPLY CO INC

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126N NilesAv--AT 8-0075

TELEVISION SUPPLY CO INC

126N NilesAv--AT 8-0075

TELEVISION SUPPLY CO INC

# Television Apparatus-Whol & Mirs

## -(continued)

RADIO DISTRIBUTING CO INC

WHOLESALE TO DEALERS ONLY

Complete Stock of All TV - Radio and Electronic Parts.

• TV Antennas • Installation

• Receivers • Accessories

• Test Equip. • Radios

• Record Players • Towers

INDUSTRIAL ELECTRONIC SUPPLIES

1212 High-----AT 8-4666

RADIO & TELEVISION DISTRIBUTING CO

WHOLESALE TO DEALERS ONLY

ALL RADIO AND TELEVISION REPLACEMENT PARTS

• Towers • Installation

• Motors • Motors

• Boosters • Electronic

• Tubes • Supplies

• Test Equipment • Batteries

116 N Hill-----AT 8-1473

RADIO & TELEVISION DISTRIBUTING

WALNUT MACH CO INC

1525 Walnut--AT 7-0700

Television Broadcasting Stations

W N D U & W N D U T V

Channel 16

Junior Rd

W S B T & W S B T V

300W Jefferson Blvd--CE 3-3141

Long Distance is fastest when you Call

by Number!

# Television Apparatus-Rental

AAYS RENT-ALL CO 3021LWE--CE 2-5871

MARQUETTE T-V & RADIO

See Our Ad Under Television Servicing

2314LW-----CE 3-5051

United Rent-Alls of S Bend

910 Smith--AT 7-3255

# Television Apparatus-Whol & Mirs

Admiral Distributors Inc

2637W Sample--AT 7-6573

# COLFAX CO INC

RADIO and TV PARTS

Complete Stocks of Tubes

Electronic Equipment

Sound Equipment - Record Players

Industrial Equipment

Wholesale Only

747 S Mich-----AT 9-5548

COLFAX CO INC 747 S Mich-----AT 9-5548

ELECTRONIC PARTS INC

202 E Calvert-----AT 7-4221

Authorized Distributor For

CBS TUBES

Picture, Receiving and Industrial

• Record Players • Radios

• Receivers • Test Equipment

• Repair Parts • Antenna

• Electronic Component Parts

202 E Calvert-----AT 7-4221

Electronic Parts Inc 202E Calvert--AT 7-4221

ELECTRONIC SUPPLY CO

TELEVISION AND RADIO EQUIPMENT

Parts • Tubes • Supplies

Antennas • Boosters • Rotors, Etc.

Everything for the Installer

("Wholesale Only")

314 Dixie Way N-----CE 4-3477

JONTZ MFG CO

Mrs TV Installation Accessories

1101E McKinley(Mish) -----BL 9-2496

You can avoid delays and help your-

self to faster Long Distance service by

giving the operator the out-of-town num-

ber whenever possible.

# Television-Servicing

## ADMIRAL--

JACK'S T V INC

Color-Black & White Service

307LWE-----CE 2-2324

Alan's Bargain Leader Store

3166Sample--AT 7-9552

ALL-RITE SERVIC 755 S Mich--AT 8-4718

(See Advertisement This Classification)

AVENUE RADIO & TV SHOP

1518Mish--AT 7-5501

B & B SAMSON'S FURNR & TV CO

Harold Samson - Owner

Complete Service On Television

We Do Our Best to Please

Our Customer

Use Your Handy-Charge

54542 Inwood Rd-----CE 2-6311

Berry's Wayne TV Serv

1913 S Warren--AT 7-7703

Bills Television Serv 1410 Sorin--CE 4-0780

BOB'S RADIO & TV SERV

SERVICE ON ALL MAKES

TV'S - AUTO AND HOME

RADIOS

RECORD PLAYERS - HI FI

TAPE AND WIRE RECORDERS

28 Years Experience

"All Work Guaranteed"

1510 Portage Av-----CE 4-3801

Bob's TV Serv Co 1415VanBuren--CE 3-7812

Boyd's H E Tube Testing Serv

1002W Oak--CE 3-2738

Boyd's TV Serv 1002W Oak--CE 3-2738

(See Advertisement This Classification)

(Continued Next Page)

# WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

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WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN APPLNCE & TV SALES & SERV

102W IndAv--AT 9-6381

WYNN

# TV SICK?

SERVICE ON  
ALL MAKES

Color and  
Black and White  
Stereo - Hi-Fi  
Car and Table Radios  
Phonographs

"ALL WORK  
GUARANTEED"

3 Full Time  
Servicemen to  
Serve You

Over 18 Yrs. Exp.

Pick up and Delivery

WEBOOR  
MOTOROLA  
Setchell-Carlson  
Sales and Service

DIAL  
CE 3-2738

## BOYD'S T-V SERVICE

1002 W. OAK

Service Hrs.  
8 A.M. to 11 P.M.  
7 Days



### Television Servicing—(cont'd)

#### BURKUS E TV SERV

SPECIALIZING  
SOUTH SIDE  
T.V. & Radio Service  
On All Makes & Models  
Guaranteed Work  
Day & Night Service  
Pick-Up and Delivery  
Antenna Installations

19654 Johnson Rd.-----AT 7-8192

#### Burkus E Television Serv

19654 Johnson Rd.-----AT 7-8192

#### C & W SALES & SERV CO

See Our Ad Television Antenna Sales  
& Service  
16331 Linden-----CE 3-7556

#### CERTIFIED TELEVISION SERV

56673 Mayflower Rd.-----AT 6-2034  
(See Advertisement This Classification)

#### CHAPIN TV & RADIO STORE

SERVICE ON  
ALL MAKES and  
MODELS  
COLOR and BLACK and  
WHITE  
SAME DAY SERVICE  
EXPERT RADIO SERVICE  
We Service Anywhere  
Jeep, Radio, Car, Truck  
Radio Dispatched Truck  
842 Chapin-----AT 7-7550

#### COODENS RADIO & T V SERV

41188 Portageville-----CE 2-5600

#### CORNER TV SHOP

15300 Kenzie Ave.-----AT 8-8575

#### DAVE'S TV SALES & SERV

221 W. Main-----AT 8-3620

(See Advertisement This Classification)

### Television Servicing—(cont'd)

#### DAVIS RADIO & T V SERV

1342 N. Union-----CE 2-2340  
DEAK'S TELEVISION INSTALLATION  
& SERV 7144 Main-----BL 5-56  
DUMONT TELEVISION SERVICE  
JACK'S T V INC 101111-----CE 2-2340

Ed Smith's T V Serv 52015 N. Main-----CE 2-2340

ED'S RADIO TV SERV 7144 Main-----BL 5-56

EGGERT APPLING 854E 3rd-----BL 5-56

Ehresman Radio & Television Shop 922 Roberts-----AT 7-8192

ELDRIDGE CO THE 1118 S. Main-----AT 7-8192

ELECTRONIC SERV CO 101111-----CE 2-2340

(See Advertisement This Classification)

ESLINGER TELEVISION SALES 2418 S. Main-----AT 7-8192

FRICK ELEC & T V INC 101111-----CE 2-2340

GENERAL ELECTRIC TELEVISION SERVICE 1118 S. Main-----AT 7-8192

DAVIS RADIO & T V SERV 1342 N. Union-----CE 2-2340

JACK'S T V INC 101111-----CE 2-2340

Color-Black & White Service 101111-----CE 2-2340

Hedman Television & Radio Serv 2312 S. Main-----AT 7-8192

(See Advertisement This Classification)

HILLTOP TELVSN SERV CO See Our Ad Main Section

19235 Cass Rd.-----BL 5-56

HUBANKS TELEVISION SERV 3304 York Main-----BL 5-56

(See Advertisement This Classification)

Hunter's TV & Appliance Store 5994401 51-----AT 7-8192

HUYVAERT'S T V SALES & SERV 514 S. West Main-----BL 5-56

Someone far away would like to hear your voice today. Call them--Distance. The cost is low.



Walter Cook

## ELECTRONIC SERVICE CO.

SALES and SERVICE



Jack Cook

PROMPT COUNTY WIDE  
TV SERVICE ON ALL MAKES

(ALL OUR WORK IS GUARANTEED)

SALES . . .

- GE TV
  - ZENITH TV
  - RADIO-STEREO
- NEED A SECOND SET?



RECONDITIONED SETS  
AVAILABLE

In Our Tenth Year

CALL AT 7-7464 CALL

MON. - FRI. 9 A.M. - 9 P.M. - SAT. 9 A.M. - 6 P.M.

729 W. INDIANA AVE.

# Marquette TV inc.

SALES & SERVICE



## WE SERVICE ALL MAKES

COLOR OR BLACK & WHITE • STEREOGRAPHIC HI-FI SETS  
DEALER FOR RCA • PHILCO • MOTOROLA  
PHILCO-BENDIX LAUNDRY EQUIPMENT  
ALL WORK GUARANTEED  
WE RENT TELEVISION  
MEMBER OF A.R.T.S.

CE 3-8501

CE 4-6920

2314 LINCOLNWAY WEST •

VISIT OUR SHOWROOM  
9 A.M. TO 9 P.M.

## Television-Servicing-(cont'd)

JACK'S TV INC

CALL  
JACK

Complete Reliable  
Service On All  
Makes Of Radio  
and Television

COLOR, BLACK and WHITE  
We Are Authorized Service Dealers  
For: General Electric • RCA  
• Westinghouse • Zenith  
• Admiral • Motorola  
Our Policy: Fair Prices  
• Prompt Service  
Serving the South Bend Area  
For Over 15 Years

307 LWE ----- CE 2-2324

JACK'S TV INC

Color-Black &amp; White Service

307 LWE ----- CE 2-2324

KLEBY T V &amp; RECORD SHOP

2714 Mish. Av. - AT 8-7171

(See Advertisement This Classification)

Kam's TV Serv

1309 E. Grand Dr. ----- CE 3-1770

KORDONA RADIO &amp; TELEVISION CO

SERVICE ON ALL MAKES

"Tubes Tested Free"  
Antenna Installation  
Pick-Up and Delivery

830 Portage Av. ----- CE 4-5448

You can avoid delays and help your  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.

## Television-Servicing-(cont'd)

LARRY'S TV SERV CO

NIGHT ESTABLISHED  
CALLS 1952

COMPLETE REPAIR SERVICE

ON ALL MAKES and  
MODELS TELEVISION  
HI-FI - STEREO

Guaranteed Service

223 W. Marion Mish. ----- BL 9-3442

LEAR RADIO &amp; TELEVISION SERV

622 W. Marion Mish. ----- BL 5-6276

LINGOLNWAY RADIO &amp; TV CO

1705 Grand Dr. ----- AT 8-9929

LOCHMANDY RADIO &amp; TV SERV

621 N. LaF. Blvd. ----- CE 2-2288

MAGNAVOX FACTORY

AUTHORIZED TELEVISION

SERVICE

ELDRIDGE CO THE

1718 Smith ----- AT 8-4475

FRICK ELEC &amp; T V INC

1901 Miami ----- AT 8-2581

KORDONA RADIO &amp; TELEVISION

CO 830 Portage Av. ----- CE 4-5448

RODINS 134 N. Mish. ----- CE 4-1184

MARQUETTE T-V &amp; RADIO SERV

INC 2314 W.W. ----- CE 3-8501

(See Advertisement This Classification)

Mercury Electronics TV Radio &amp; Hi-Fi

Sales &amp; Serv 50580 Bristol Av. ----- CE 4-3081

(Continued Next Page)

Kitchen... bedroom... basement...

living room... den? Where do you

want your handy extension telephones?

KLEBY T.V.  
& RECORD SHOP  
SALES & SERVICEAUTH. SALES and SERVICE  
for SYLVANIA and EMERSONSYLVANIA  
WITH  
HALOLITE

Dial  
AT 8-7171

24 HR. TELEPHONE  
ANSWERING SERV.

- SERVICE ON ALL MAKES  
Color - Black and White
- ALL TYPES ANTENNA  
Repair and Installation
- SATISFACTION  
GUARANTEED
- EVENING CALLS TILL 9 P.M.

COMPLETE LINE OF APPLIANCES

2714 Mish. Ave.

CERTIFIED  
TV SERVICE

RADIO  
DISPATCHED  
SERVICE

SERVICING THE BELLEVILLE,  
ARDMORE, CRUMSTOWN, LYDICK  
AND SURROUNDING AREA  
SINCE 1952

We give a 90 day written guarantee  
on every repair job.



DIAL  
AT 8-2034

AUTHORIZED DEALER  
FOR

- GENERAL ELECTRIC
- MOTOROLA

NO SERVICE CALLS ON SUNDAY  
Service Calls Until  
9 P.M. (Week Days)  
Sat. Until 6 P.M.

Showroom and Parts Dept.  
Open 7 Days Till 10 P.M.  
(1½ Blks. S. of Western Ave.)  
56673 MAYFLOWER RD.

FOR...  
TELEVISION  
SERVICE  
SEE...

TEPE TV

Call  
AT 8-7200

IF NO ANSWER CALL  
CE 3-5823

- SERVICE ON ALL MAKES
- REASONABLE RATES
- PROMPT SERVICE

—SERVICE—  
9:00 A.M. - 9:00 P.M.  
MON. THRU SAT.

Authorized Zenith Dealer

TEPE TV  
SALES & SERVICE CO.

Located At Tepe  
Upholstering Co.

3606 MISH. AVE.

TELEVISION  
SERVICE

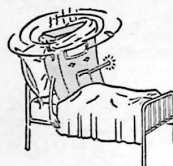
- SO. BEND'S ONLY EXCLU-  
SIVE RCA SALES and  
SERVICE
- ALL TYPES OF ANTENNA  
REPAIRS and INSTALLA-  
TIONS
- HI-FI - RADIOS - AIR  
CONDITIONING  
WE USE RCA  
TUBES - PARTS and BATTERIES

Dial  
CE 3-9456  
SHEEHAN

Television  
SALES & SERVICE  
236 NORTH MAIN ST.

TELEVISION  
REPAIRING

WE'LL NOT KEEP YOU WAITING



- ✓ SERVICE ALL MAKES  
and MODELS
- ✓ 90 DAY GUARANTEE  
ON PARTS and LABOR
- ✓ 10 YEARS EXPERIENCE
- ✓ FAST SERVICE
- ✓ NEW and REBUILT  
PICTURE TUBES  
(FULLY GUARANTEED)

AT 7-3274

9 A.M. TO 9 P.M. Mon. - Sat.  
LEWIS RAY, JR., OWNER

RAY'S  
T. V. SERVICE

1018 S. MAIN



RADIO DISPATCHED  
FOR  
FASTER SERVICE

WE SERVICE ALL MAKES  
ALL WORK GUARANTEED

DIAL  
AT 8-3624

DAVE'S TV  
SALES and SERVICE

2527 W. WESTERN AV.



# TELEVISION

## SERVICE AND SALES

- WE REPAIR ALL SETS
- ALL TYPES OF RADIOS REPAIRED
- NEW AND USED TELEVISIONS
- AUTHORIZED DEALER FOR MOTOROLA TV.

"Don't Hesitate"  
Open Evenings  
Evening Service Calls

CALL

AT 8-8575

If No Ans. CE 2-4017

COR. OF KEMBLE AND INDIANA

**CORNER**  
TV SHOP

# HEDMAN

## SALES & SERVICE

### RADIO DISPATCHED SERVICE TRUCKS

EMERSON • WESTINGHOUSE

Call

AT 7-0810

MOTOROLA AUTO RADIOS

"One of the first in TV servicing"

Corner of Ewing and Mich.

2012 S. MICH.

DAY OR NIGHT 7 DAYS  
RADIO TECHNICIAN AND TELEVISION DIAL

BL 9-4311

Pick Up and Delivery Service

Check Our Lower Service Cost

"SERVICE ON ALL MAKES and MODELS"

ALL WORK GUARANTEED  
**HUBANKS TELEVISION SERV.**

3306 YORK ST., MISHAWAKA

**PROMPT TELEVISION SERVICE**

- SERVICE ON ALL MAKES and MODELS

• EVENING CALLS MADE

CE 2-6612

**Mobile**

TELEVISION SERVICE  
JOHN FORBES  
754 COTTAGE GROVE

## Television Servicing—(cont'd)

### MOBILE TELEVISION SERV

MOBILE TELEVISION SERVICE

Prompt Service at Your Home  
We Honor Handy-Charge  
Phone CE 2-6612

754 Cottage Grove-----CE 2-6612

Mobile Television Serv

754 Cottage Grove-----CE 2-6612

(See Advertisement This Classification)

**MOORE TELEVISION & RADIO SERV CO**

SERVICE ON ALL MAKES

Member of A.R.T.S.  
Frank J. Moore

2639 Hemlock Wy-----CE 2-5622

**MOTOROLA TELEVISION SERVICE—**

FRICK ELEC & TV INC

1901 Miami-----AT 8-2581

JACK'S TV INC

Color-Black And White Service

307LWE-----CE 2-2324

**MYERS & WYNN APPLING CO**

202 Dixie Wy N-----CE 4-2141

National T V Sales & Serv Co

1210 S 26-----AT 8-5522

Going on a trip? Use Long Distance.

Call ahead for reservations. Telephone

relatives and friends so you'll be expected.

Call ahead for reservations. Telephone

relatives and friends so you'll be expected.

Call ahead for reservations. Telephone

relatives and friends so you'll be expected.

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Call ahead for reservations. Telephone

relatives and friends so you'll be expected.

Call ahead for reservations. Telephone

## COMPLETE TV SERVICE



Call  
CE 4-0159

- Prompt Service By Trained Technicians
- Color Service
- All Parts and Service Guaranteed

WE HAVE HANDY CHARGE

**RUSSELL'S TV SERVICE**

54696 Ironwood Dr.

**TV trouble?**

CALL  
CE 3-6381

Hours: 9 A.M. To 9 P.M.

Servicing The Area Since 1950

(Formerly Linden Tele. Serv.)

**WALKER'S TELEVISION & RADIO SERVICE**

1519 LINDEN AVE.

## Television Servicing—(cont'd)

### PHILCO TELEVISION & RADIO SERVICE

PHONOGRAPH & HIGH-FIDELITY

Approved installation and service on Television, Radios, Phonographs, High-Fidelity, Tape Recorders & Stereo Equipment by reliable factory-trained technicians. Genuine Parts. Standard Prices.

"WHERE TO GET SERVICE"

DEALERS

AVENUE RADIO & TV SHOP

1518 N. 1st St.-----AT 7-5501

BUCHER'S APPLING CO INC

1139 W. 1st St.-----CE 3-5154

After 5:30 PM call-----BL 9-3344

ELDRIDGE CO THE

1718 S. Mich.-----AT 8-4475

ESLINGER TELVEX SALES-SERV

2618 S. Mich.-----AT 8-4343

FRICK ELEC & TV INC

1901 Miami-----AT 8-2581

KORDONA RADIO & TELEVISION CO

835 E. 2nd St.-----CE 4-5448

MARQUETTE T-V & RADIO SERV

INC 2314 W. W.-----CE 3-8501

MODERN HOME SUPPLY CO

1440 W. 1st St.-----AT 8-2535

RUSSELL'S TV SERV

54696 Ironwood Dr.-----CE 4-0159

RADIO EQUIP CO OF S. BEND

1202 S. 1st St.-----AT 9-2471

Prattner Joe TV Serv

313 Johnson-----CE 4-3795

RCA COLOR TELEVISION SERVICE

JACK'S TV INC

Color-Black & White Service

307LWE-----CE 2-2324

RAY'S TV SERV 1018 S. Mich.-----AT 7-3274

(See Advertisement This Classification)

READ'S JOHN TELVEX SERV

SERVICE ON ALL MAKES

Member of A.P.T.

If No Answer Call CE 3-8111

2314 LWW-----CE 4-6920

Read's John Telvex Serv

2314 LWW-----CE 4-6920

RIVER PARK TELVEX SERV

835 S 25-----AT 8-7222

RODGERS & McDOWAN SALES & SERV

SPECIALISTS IN SERVICE

Wholesale and Retail

All Work Guaranteed

1017 W. Marion (Mish)-----BL 5-6827

RIVER PARK TELEVISION SERV

835 S 25-----AT 8-7222

RODGERS & McDOWAN SALES & SERV

SPECIALISTS IN SERVICE

Wholesale and Retail

All Work Guaranteed

1017 W. Marion (Mish)-----BL 5-6827

RODINS

Authorized Factory Service

For RCA, Maytag, Westinghouse

Also Service On All Makes

136 N. Mich.-----CE 4-1184

RUSSELL'S TV SERV

54696 Ironwood Dr.-----CE 4-0159

(See Advertisement This Classification)

SAL'S RADIO & TV SHOP

56933 Oak Rd.-----AT 7-8511

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

A bedroom telephone in color has beauty and charm—but it also adds convenience, protection and privacy!

## Television Servicing—(cont'd)

### SAMSON'S B & B FURNITURE & TV

Harold Samson—Owner

Complete Service On Televis

We Do Our Best to Please

Our Customer

Use Your Handy-Charge

54542 Ironwood Rd.-----CE 240

### SAMSON'S T V SERV

1518 N. 1st St.-----AT 7-5501

SEMCO RADIO & ELEC CO

218 S. 1st St.-----AT 7-5501

SHEERMAN TELEVISION SALES & SERV

2344 Main-----CE 240

(See Advertisement This Classification)

STACK'S TV SERV

• Authorized Radio Center

• Repairs On All Makes Of TVs

• Complete Antenna Service • No Guarantee

418 S. Kentucky-----AT 750

Stan's Radio & TV Serv Shop

1039 W. 1st St.-----CE 240

Sweater T V SERV

1018 S. 1st St.-----AT 7-5501

T V CENTER 1004 Ardmore Tr.-----CE 240

TEPE TELEVISION SALES & SERV CO

3444 W. 1st St.-----AT 750

(See Advertisement This Classification)

VanPARIS APPLING & TELVEX CENTER

1417 W. 1st St.-----AT 750

WALKER'S TELEVISION & RADIO SERV

151 W. Lincoln-----CE 240

(See Advertisement This Classification)

WEAVER'S TV SERV

151 W. Lincoln-----CE 240

WEAVER'S TV SERV

151 W. Lincoln-----CE 240

WEAVER'S TV SERV

151 W. Lincoln-----CE 240

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WEAVER'S TV SERV

151 W. Lincoln-----CE 240

WEAVER'S TV SERV

151 W. Lincoln-----CE 240

WEAVER'S TV SERV

151 W. Lincoln-----CE 240

**Revision Tube Testing**

John's Bargain Leader Store  
New Brand Tubes Sold  
134 Sample  
By Distributor Inc.  
Distributors U-Test-M Tube Testing  
Machines  
4087US 31  
John's Food Mkt 26548US 20  
JAN T V INC  
Technical Tube Testing  
307LWE  
CE 2-2324

**Temperature Regulators**

See Regulators

**Temporary Help Contractors**

See also Employment Agencies  
KELLY GIRL SERV INC  
412 SherIndBq--CE 3-3158

**LIFE GIRLS INC**

Screened, Select Tested, Insured  
Girls For All Types of  
Temporary Work  
503 Natl Bk Bq--CE 3-3145

**WESTERN GIRL INC**

Complete Office Service in Principal  
Cities For Vacation Replacement,  
Peak Periods, Special Jobs  
301 Lat Bq--CE 3-9445

Western Girl Inc 101 LatBq--CE 3-9445

**City Awning Co** 142214 Mich--AT 9-9266  
**1 BEND AWNING CO**

RENT A TENT for  
Camping - Lawn Parties  
Concessions  
A LARGE SELECTION OF SIZES  
SALES and REPAIR SERVICE  
Phone For Complete Information  
1731 S Franklin--AT 9-6311

**Termite Control**

See also Exterminating & Fumigating  
1 A EXTERMINATING CO

501 ELA Saile--CE 4-1151

**BUCE-TERMINIX TERMITE CONTROL**

World's Largest In  
Termite Control!  
50000 Guarantee Against  
Termites, Damage, Low  
Annual Rates. More Than  
a Quarter Million Structures  
Have Used Dependable  
Buce Termite Service.  
Inspection Upon Request.  
"FOR INSPECTION CALL"  
WEAVER G E CO INC  
1147 Mich--AT 8-1458

**CITY RELIABLE EXTERMINATING CO**

Complete Pest Control Service  
5-Yr. Guaranteed  
TERMITE CONTROL  
FUMIGATORS  
NO LETTERED TRUCKS  
302 N Niles--CE 4-7588

**CITY RELIABLE EXTERMINATING CO** 302 N Niles--CE 4-7588

(See Advertisement This Classification)

**CLAY EXTERMINATING CO** 1021 ElmAv--AT 9-8911

(See Advertisement This Classification)

**GENE'S EXTERMINATING SERV** 2671 ArdmoreTr--CE 2-6279

(See Advertisement This Classification)

**LEONARDS TERMITE CONTROL**  
See Our Ad Under Exterminating  
& Fumigating  
19939 Norman--CE 2-6300

Live better, live more at ease... with  
handy extension telephones throughout  
the house.

**Termite Control--(cont'd)****S BEND EXTERMINATING CO**

GUARANTEED  
TERMITE CONTROL  
NO LETTERED TRUCKS  
FUMIGATORS  
Continuous Service Since 1931  
501 E LaSalle Av--CE 4-1151

S Bend Exterminating Co  
501 ELA Saile--CE 4-1151  
(See Advertisement This Classification)

**Terrazzo**

ART MOSAIC & TILE CO THE  
903E Sample--AT 7-8131

**Testing Laboratories**

See Laboratories-Testing

**Theatres****AYON ART THEATRE**

Colfax Theatre 213W ColfaxAv--CE 3-4532  
Granada Theatre 212N Mich--CE 3-7301

**LOEW'S MOONLITE OPEN AIR THEATRE** 4006 S Main--AT 7-3948

**LOEW'S STARLITE OPEN AIR THEATRE** McKinley Hwy/Osceola--OR 4-8252

Moon-Star Amusement Corp  
4009 S Main--AT 7-3948

Morris Municipal Auditorium  
211N Mich--CE 3-9356

Palace Theatre 211N Mich--CE 3-9356  
River Park Theatre 2929 MichAv--AT 8-8488

S Bend Auto Theatre  
4009W Western--AT 8-1727

State Theatre 214 S Mich--CE 3-1676

**Theatrical Costumes**

See Costume Rental

**Theatrical Curtains & Draperies**

See Theatrical Equipment & Supplies

**Theatrical Equipment & Supplies**

Merrill Robert H  
Make-up, Draperies, Rigging,  
Lighting, Paint  
6520 Westfield Blvd/Indiana  
Call Long Distance Insp--CL 5-4666

**Thermostats**

**GENERAL CONTROLS—PLANT & FACTORY**  
BRANCH OFFICES

**GENL CONTROLS CO** 8080 McCormick Skokie Ill/Ind  
Call Long Distance  
Chicago Ill--JR 8-2323

Havel Bros 709 Seddy--AT 8-4639  
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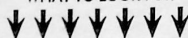
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# TERMITES



WHAT TO LOOK FOR



• Free Inspection

• Reasonable

• No Lettered Trucks

• Years of Experience

• Secured by Cash Reserve

• Five Year Written Guarantee

• Licensed and Insured

• All Work Confidential

• Member of Ind. and National

Pest Control Association

WE CONTROL ALL PESTS

ROACHES - RATS - MICE - BED BUGS - MOTHS

CALL  
AT 9-8911

Wood Damage Is Not  
Always  
Caused By Termites

"Let Our Years of  
Experience  
be Your Guide"

CALL  
AT 9-8911

## CLAY EXTERMINATING CO.

LOCALLY OWNED and OPERATED

1021 EAST INDIANA AVE. (Just Off Miami Street)

## TERMITE CONTROL

BED BUGS

MOTHS

ROACHES

TERMITES

RATS

MICE

## TERMITE CONTROL

Dear Prospective:  
Should you suspect... a  
Waterbug, Cockroach, Ant,  
Flea, Bedbug, Moth, Silver-  
fish, Mice, Rat, Spider, Clover-  
Mite - any kind of Pest prob-  
lem, call us for conscientious  
exterminating.

UNMARKED VEHICLES

CALL  
CE 4-7588

CITY RELIABLE  
EXTERMINATING  
CO.

302 N. NILES AV.

CALL  
CE 4-1151

- ★ No Lettered Trucks
- ★ Experienced Fumigators
- ★ Continuous Service Since 1931

SOUTH BEND  
EXTERMINATING  
COMPANY

501 E. LaSalle



Complete... PEST CONTROL SERVICE

- Licensed and Bonded
- All Service Guaranteed
- Prompt Free Inspection and Estimates
- No Lettering On Our Trucks
- GENE WILCOX
- Termites
- Rats and Mice
- Fleas
- Bedbugs
- Moths

11 Years  
Exp. In  
So. Bend  
CALL ANY TIME  
CE nral  
2-6279

GENE'S  
EXTERMINATING SERV.

22871 ARDMORE TRAIL

# CERAMIC TILE

FOR WALLS and FLOORS

- South Bend's Largest Selection
- All Work Guaranteed
- Service After Sales

INSTALLED BY OUR  
INSURED MECHANICS  
or DO-IT-YOURSELF

Open Mon. and Thur. Evenings



## AT 7-1551

FOR FREE ESTIMATES  
ASK FOR EXTENSION NO. 2

# AMERICAN HOME

435 SO. MICHIGAN

## "Character TILING"

- CERAMIC TILE
- QUARRY TILE
- MARBLE
- SLATE
- GLASS DOORS

SINCE 1939



DIAL  
CE 2-1401  
FREE ESTIMATES

EDMUND  
KUBIAK  
Manager

# MICHIANA TILE and MARBLE CO.

434 EAST LASALLE AVE.

## TILE FLOOR & WALL

Our Products and Installers Are  
Insured and Guaranteed



SEE OUR SHOWROOM  
PLASTIC - CERAMIC  
VINYL - ASPHALT  
LINOLEUM - RUBBER

HUNDREDS OF PATTERNS TO  
CHOOSE FROM

FREE ESTIMATES  
Do It Yourself, or Let Joers Do It

DIAL  
AT 8-9833

Joers FLOOR CENTER

532-04 E. COLFAX

## Thermostats—(conf'd)

### HONEYWELL ELECTRIC CLOCK THERMOSTAT

Makes your present heating  
system completely auto-  
matic. Turns down heat at  
night—restores in morning.  
Pays for itself in fuel  
saved. Replaces manual  
type.

"WHERE TO BUY THIS"  
CASTLEMAN FUEL & HEATING CO.  
400 Main St. - S.B.  
TEMPERATURE ENGINEERING CO.  
506 N. W. 100

## Thrashing Machines

See Farm Equipment

## Ticket Agencies

See Specific Kinds, i.e., Air Line  
Companies; Air Line Ticket Agents  
Bus Lines; Railroads; Steamship  
Agencies; Travel Bureaus, etc.

## Tile Contractors & Dealers—Ceramic

### ACME TILE CO.

Residential - Hospitals - Builders and Tile  
Ceramic Tile - Granite and Marble  
Free Estimates

430 S. Carroll - AT 9400

Acme Tile Co 430 S Carroll - AT 9400

AMERICAN HOME FLOOR  
COVERING 435 Mich - AT 7400

See Advertisement This Classification

ART MOSAIC & TILE CO THE  
712 E. Terrace Contractors - AT 7400

BEAUTY TILE CO  
1024 W. Western - AT 7400

(See Advertisement This Classification)

For quick action use Long Distance

## TILE



- ARMSTRONG - KENTILE
- Other Nationally Advertised Brands
- Ceramic and Non Ceramic All Types
- Floor - Wall - Ceiling Coverings
- "You Do It or We Do It"
- FREE ESTIMATES

ALL WORK  
GUARANTEED

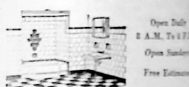
BL 5-  
1252

# Walters

FLOOR  
COVERING  
SHOP

2811 LWV (Mish.)

## TILE FOR EVERY PURPOSE



JOHN SECHOWSKI

CALL AT 7-7350  
BEAUTY TILE  
CO.

1024 W. WESTERN

# Mishawaka TILE & MARBLE CO.

RESIDENTIAL and  
COMMERCIAL

CERAMIC TILE  
SLATE - MARBLE  
VINYL TILE FLOOR COVERINGS  
FREE ESTIMATES

GUARANTEED SATISFACTION  
BONDED and INSURED  
Jack Crandall - Contractor  
Since 1948

DIAL BL 5-0231 DIAL  
524 N. LOGAN MISHAWAKA

# The Contractors & Dealers—Ceramic

(Continued)

**MONTEITER MARBLE & TILE CO**  
Ceramic Tile, Marble, Floor & Walls  
Guaranteed - 15 Years Experience  
714 S. Wellington AT 8-1717

**Monette Marble & Tile Co.**  
714 S. Wellington AT 8-1717

**OLOR TILE CO** 416 S. Mich. AT 9-1323  
30-Year Ceramic Tile Co.  
52826 Hollywood Rd. CE 4-8557

**FACTORY TILE INC**  
514 Dixie Wy. CE 4-8564

**JERI'S FLOOR CENTER**  
341 Columbia AT 8-9633  
(See Advertisement This Classification)

**Upper Marble & Tile Co.**  
7711 W. AT 7-1767

## KEREDITH VAL TIE SERV

Ceramic Tile For Baths  
and Kitchens  
Quarry and Slate Entranceways  
— All Work Guaranteed  
Before 6 P.M. Call AT 5-3258  
727 W. Marion Mich. BL 5-0620

**MICHIANA TILE & MARBLE CO**  
434E LaSalle CE 2-1401  
(See Advertisement This Classification)

**MICHIANA TILE & MARBLE CO**  
341 Columbia BL 5-0231  
(See Advertisement This Classification)

**Not Marble & Tile Co.**  
653 Blumberg CE 3-6614

## ROMANY-SPARTAN CERAMIC TILE

A complete line of —  
WALL & FLOOR TILE —  
CERAMIC MOSAICS  
BATH ACCESSORIES  
Decorative service on wide  
range of colors and textures.

**"FOR INFORMATION CALL"**  
DISTRIBUTORS  
**RANS BOB WHOL CO INC**  
1702 Franklin AT 8-1433

**SUNTILE**  
A GENUINE CLAY TILE  
emulating color balance  
California, burgundy, green,  
gray, waterproof, rustproof.  
Easy to clean and keep clean.  
AVAILABLE FROM  
AUTHORIZED SUNTILE  
DEALERS

**"WHERE TO BUY IT"**  
**ART MOSAIC & TILE CO THE**  
7425 W. AT 7-8131

**Walters Floor Covering Shop**  
2811 L.W. Mich. BL 5-1252  
(See Advertisement This Classification)

**The Contractors & Dealers**  
—Non-Ceramic—

**AMERICAN HOME-FLOOR**  
COVERING 435 S. Mich. AT 7-1551  
(See Advertisement This Classification)

**ARMSTRONG FLOOR TILE**  
QUALITY FLOORS CO  
1015 S. Mich. AT 9-3180

**CENTRAL STATES FLOORING CO**  
INC 406 Columbia AT 7-2371  
OLOR TILE CO 416 S. Mich. AT 9-1323  
(See Advertisement This Classification)

**FACTORY TILE INC**  
215 Dixie Wy. CE 4-8564  
(See Advertisement This Classification)

A voice-to-voice visit by Long Dis-

tion is the next best thing to being

there in person.

# Tile Contractors & Dealers

—Non-Ceramic—(conf'd)

## IND BLIND & FLOOR COVERINGS

ROBBINS and GOODYEAR  
VINYL  
ASPHALT and RUBBER and  
LINOLEUM FLOOR TILE  
CERAMIC and PLASTIC  
WALL TILE  
DO-IT-YOURSELF OR  
WE INSTALL  
Free Estimates

305 Chapin AT 7-9055

**JOER'S FLOOR CENTER**  
See Our Ad Under Tile Contrs &  
Dir. Ceramic 534E Colfax AT 8-9633

**KENTILE FLOOR TILE**  
QUALITY FLOORS CO  
1015 S. Mich. AT 9-3180

**QUALITY FLOORS CO**  
1015 S. Mich. AT 9-3180

**R & J FURNITURE & UPHOLSTERING**  
CO 1530 Miami AT 7-3500

**RANS BOB WHOL CO INC**  
1702 Franklin AT 8-1433

**RIGGS FLOOR COVERING SHOP**  
FLOOR TILE  
Kentile - Robbins - Armstrong  
Johns-Manville  
WALL TILE  
Polymold - Miraplas  
Also Linoleum - Carpets - Rugs  
Window Shades - Venetian Blinds  
Free Estimates  
1623 Miami AT 9-8640

**RIGGS FLOOR COVERING SHOP**  
Walters Floor Covering Shop  
2811 L.W. Mich. BL 5-1252

**File Mfrs & Distributors—Ceramic**  
Wholesale Only  
3922 W. Sample AT 7-1501

**Tile-Sewer**  
See Sewer Pipe-Ret  
Tillers  
See Garden Implements  
Time Clocks-Watchmen's  
See Watchmen's Equipment & Systems  
Time-of-Day Service  
Time of Day Bureau 133 S. Main CE 4-4181  
Time Recorders  
SIMPLEX TIME RECORDER CO  
Successors to Time Equipment Div.  
OF IBM  
PAYROLL and JOB COST  
RECORDERS  
• Time Stamps • Watch Clocks  
• Time Cards • Card Racks  
• Master Clock and Program Systems  
218 N. William CE 4-3311

**Tinners**  
See also Sheet Metal Work  
BARANY ANDREW HROWRE & TIN  
SHOP  
See Our Ad under Sheet Metal Work  
802 W. AT 9-4310  
BARANY & J SHEET METAL WKS  
See Ad Under Sheet Metal Work  
1609 S. Main AT 9-2133  
Surgery & Sons Sheet Metal Wks  
23123 Ardmore Tr. CE 2-8891

SAVE TO 50%

# COLOR TILE

FACTORY TO YOU

ONE OF THE MIDWEST'S  
LARGEST SELECTIONS  
OF ALL FLOOR and  
WALL TILE

- ASPHALT • PLASTIC
- VINYL • LINOLEUM
- RUBBER • CORK
- CERAMIC

DIRECT FROM FACTORY TO YOU  
DO-IT-YOURSELF OR WE WILL INSTALL

**FREE ESTIMATES**

**Call AT 9-1323**  
418-418 S. MICHIGAN  
Free Parking In Rear

**PROMPT, ACCURATE SERVICE**

Open Daily 9 A.M. To 5:30 P.M.  
Mon. and Thurs. 9 A.M. To 9 P.M.

# TILE

FROM  
FACTORY  
to  
You...

AT A  
SAVINGS

MICHIANA'S LARGEST TILE  
OUTLET

PLASTIC WALL TILE  
RUBBER - CORK - ASPHALT  
PLASTIC and INLAID FLOOR  
TILE  
CERAMIC and MOSAIC FLOOR  
and WALL TILE  
"All Nationally Advertised  
Brands"  
CALL  
**CE 4-8564**

Open 9:30 A.M. To 6 P.M.  
Mon. and Fri. 9:30 A.M. To 1:30 P.M.  
Sat. 9:30 A.M. To 5 P.M.

# FACTORY TILE

Inc.  
215 DIXIE WY., NORTH

# TILE

So. Bend's Largest Selection  
Nationally Advertised Brands  
For Floors and Walls

**AT 7-1551**

INSTALLED BY OUR  
INSURED MECHANICS  
or, DO-IT-YOURSELF  
Open Mon. and Thurs. Evenings

# AMERICAN HOME

435 SO. MICHIGAN ST.

## Tires-Dealers-New

**ANDERSON SERV STA**  
 2924 SMith---AT 9-9685  
 Repair Dept 2924 SMith---AT 9-0032  
**BOCK MAURICE** 326LWW---CE 3-0869  
 Cabanaw's Shell Serv Sta  
 151 DixieWayS---CE 3-0305

## COOPER TIRES

**ENDERS TIRE SERV**  
 513 QueensboroMish---BL 5-5900

## DAYTON THOROBRED TIRES

Quality Famous Tires  
 Backed by Strong  
 Written Service Guarantees



"WHERE TO BUY THEM"  
**WALZ J E INC** 3423 SMith-AT 8-2551

## DUNLOP TIRES

For PASSENGER  
 AND SPORTS CARS  
 • TRUCKS • BUSES  
 • FARM EQUIPMENT



"Founders of the Pneumatic Tire Industry"  
 "WHERE TO BUY THEM"  
**DEALERS**  
**FREEMAN SPIGEE CO**  
 520 SLaBlvd---AT 9-4301

**Enders Tire Serv**  
 513 QueensboroMish---BL 5-5900

**FEFERMAN BEN MOTOR SALES**  
 CORP 602 SMith---AT 9-0311  
 (See Advertisement This Classification)  
 Firestone Stores 223WJeffBlvd---CE 3-3183

**FIRESTONE TIRES**  
**BARRY SEAT COVER CO**  
 1924 SMith---AT 8-4603

**GENL TIRE CO** 312NLaBlvd---CE 3-9411

## Tires-Dealers-New-(cont'd)

## GENERAL TIRES

Goat A Long Way  
 To Make Friends



"WHERE TO BUY THEM"  
**DEALERS**  
**SINGER GENL TIRE INC**  
 312NLaBlvd---CE 3-9411

## GOODRICH B F TIRES

LIFE-SAVER  
 TUBELESS TIRES



New and Used Tires - Retreading - Tire Service  
 "WHERE TO CALL"

**DEALERS**  
**BUSCH EDWIN SHELL SERV STA**  
 2623LWW---CE 3-0985  
**GOODRICH B F CO**  
 135NLaBlvd---CE 4-1144  
**HOLLEY'S SHELL SUPER SERV**  
 STA 202Chapin---AT 9-0866  
**IRONWOOD SHELL SERV STA**  
 1807 S9423---CE 3-0616  
**JAKE'S SHELL SERV STA**  
 26598US 20---CE 4-3938  
**KUNTZ TEXACO SERV STA**  
 331NMich---CE 3-0404  
**SOWERS SHELL SERV STA**  
 604EJeffBlvd---AT 9-0602  
**SUNNYMEDE MARATHON SERV**  
 STA 1107Mish---AT 9-0772  
**TINKEL SERV STA**  
 2202Mish---AT 9-0842  
**WHITE'S MARATHON SERV STA**  
 Your Smile Maker Serv Station  
 514NWilliam---CE 3-0646

## Tires-Dealers-New-(cont'd)

## Goodyear Serv Store

117WWesternAv---AT 8-1477

## GOODYEAR TIRES

More people ride on  
 Goodyear Tires than on  
 any other kind.  
 Let the Goodyear dealer  
 be your Tire Service  
 Headquarters.



"WHERE TO BUY"

**ANDERSON SERV STA**  
 2924 SMith---AT 9-9685  
 Repair Dept 2924 SMith---AT 9-0032  
**FRANK'S SINGLAIER SERV STA**  
 2405LWW---CE 3-0568  
**GOODYEAR SERV STORE**  
 117WWesternAv---AT 8-1477  
**MICHIANA CAR & HOME SUPPLY**  
 CO 219EJeffBlvd---AT 8-4678  
**SHEEHAN TIRE SERV INC**  
 Distributor  
 302NMain---CE 3-2111

## Hoodler Racing Cap Serv

720W4Columbia---AT 9-3414  
**HUFF TREAD SERV** 435 Eddy---AT 9-5156  
 M & J Distributors 3430WWE---AT 8-4633  
**MICHELLE K STEEL COB TIRES**  
**SINGER GENL TIRE INC**  
 312NLaBlvd---CE 3-9411

**Michiana Car & Home Supply Co**  
 219 EJeff---AT 8-4678

Extension telephones in color--so  
 beautiful as well as useful--will suit  
 your modern mode of gracious living.

## Tires-Dealers-New-(cont'd)

## MILLER TIRES

For the recent in  
 tire safety, buy  
 Miller Guard-to-  
 the-Road Tubelins  
 Tires. Choice of positive safety in  
 car-type construction. Complete  
 tire service.



"WHERE TO BUY THEM"  
**DISTRIBUTOR**  
**POLKS TIRE SERV**  
 411WWestern---AT 8-1477

## MONARCH INDUSTRIAL SOLID TIRE

Solid Industrial Press-On  
 Tires including Mono-  
 Cushion. Mono trucks  
 equipped with Monarchs.  
 When you need replace-  
 ments, have your dealer  
 re-equip with Monarch  
 Solid Tires.



"WHERE TO BUY THEM"  
**MATERIALS HANDLING EQUIP**  
 215WWestern---AT 8-1477

## PHILLIPS 66 TIRES

Tires, Tubes  
 Accessories and  
 Recapping



"WHERE TO CALL"

**DISTRIBUTORS**  
**GUARANTEE OIL CO**  
 3430WWE---AT 8-4633  
**DEALERS**  
**BORNTRAGER'S SERV**  
 394EJeffBlvd---CE 3-3183

**Polks Tire Serv** 411WWestern---AT 8-1477

**QUONSET FRAME & FRONT END**  
 SERV 1022EJeffBlvd---AT 9-0602

**SEIBERLING TIRES**  
**BENNY'S TIRE & BATTERY SERV**  
 113WFairway---AT 8-4678

If no ass call---AT 8-4678

**Sheehan Tire Serv Inc** 302NMain---CE 3-2111

**SINGER GENL TIRE INC**  
 312NLaBlvd---CE 3-9411

**TIRE SERV CO INC** 601 SMith---AT 8-4603

(See Advertisement This Classification)

**U S ROYAL TIRES**

QUALITY TIRES

QUALITY RECAPS

QUALITY REPAIRS



"WHERE TO CALL"

**DEALERS**  
**FEFERMAN BEN MOTOR SALES**  
 CORP 602 SMith---AT 9-0311  
**TIRE SERV CO INC**  
 601 SMith---AT 8-4603

WHOLESALE — RETAIL

## U. S. ROYAL TIRES

"NORTHERN INDIANA'S LARGEST DISTRIBUTOR"



WHEEL  
 BALANCING  
 BRAKE  
 SERVICE



WHEEL  
 ALIGNING  
 BUDGET  
 TERMS

TRUCK TIRE  
HEADQUARTERS

- FULL LINE OF PASSENGER TIRES
- FULL LINE OF TRUCK TIRES

== Atlantic 7-3391 ==

## TIRE SERVICE COMPANY, INC.

CUSTOM RECAPPING

"THE HOUSE THAT BACKS YOUR TIRE PERFORMANCE"

601 S. MICH.

Distributors

U. S. ROYAL  
TIRES

Complete Line For  
 CARS  
 TRUCKS  
 TRACTORS

Phone

AT 9-0311

- REPAIRING
- VULCANIZING
- BATTERIES
- ALIGNING
- WHEEL BALANCING

BEN FEFERMAN  
MOTOR SALES CORP.

602 SOUTH MICHIGAN

It saves time when you give the

Distance operator the out-of-town

her you want. In fact, your call

through twice as fast!





**Tools-Retail-(cont'd)**

**MASTER POWER PNEUMATIC TOOLS**  
 MASTER POWER CORP  
 Grinders-Chippers-Drills-Not  
 Setters-Screw Drivers-Impact  
 Wrenches-Holts  
 106WMonroe—CE 2-0771

**RAMSEY FASTENING SYSTEM**

Save time, cut costs  
 with the **Ramsey**  
**FASTENING SYSTEM**  
 Ramsey Powder Actuated Tools, and fasteners  
 are engineered for faster, better and more  
 economical fastening work.  
**"FOR INFORMATION CALL"**  
**DEALERS**  
**SINTON SUPPLY CO INC**  
 563LWE—AT 7-1555

Western Tool Supply  
 213WWesternAv—AT 9-0225

**Tools-Whol & Mfrs**

Adams Engineering Inc  
 2700WashAv—CE 3-9476  
 If no ans call—AT 7-5322  
 If no ans call—CE 4-8534

**AMERICAN TOOL & DIE INC**

304EJeffBlvdMish—40—CE 2-5855  
**ATLAS TOOL & DIE CO**  
 Tools-Dies-Plastic Molds  
 16924 SillineRd—CE 4-9385  
**Bellotti Tool & Die Co**  
 Call Long Distance-Ark  
 for—Enterprise-4607

**CAPITOL TOOLING CO**

No charge for Enterprise calls  
 19946 SillineRd—CE 3-9530

**Cemco Inc**

Designers: Builders-Tools-Dies-Gages  
 919CityHallCt—CE 3-3916

**ELECTRONIC TOOL ASSOCS**

INDUSTRIAL WELDING AND GLUE  
 DRYING EQUIPMENT  
 A.C. TO D.C. RECTIFIERS  
 55811 Elder Rd (Mish)—BL 9-1586

**Federal-Bryant Machy Co**

3524Miami—AT 8-6767

**Franklin Tool & Die Corp**

2118 SFranklin—AT 3-9711

**GARVIN BROS INC**

19880 SillineRd—CE 3-2195  
 If no ans call—CE 3-7995

**Great Lakes Tool & Die Co**

808WWesternAv—AT 8-2597

**Greene H R & Sons 3800LWW**

CE 4-5514  
 Haberer Machine Tools Inc

**HART MFG CORP**

311HydraulicAv—CE 3-1321

**HUCKINS TOOL & DIE INC**

1002 SGreenlawnAv—AT 9-9261

**MACHINERY SUPPLY CO**

JeffBlvdMish—BL 5-3195

**MARTIN MACH CO INC**

DESIGNERS and BUILDERS  
 TOOLS - DIES - GAGES  
 JIGS - FIXTURES  
 SPECIAL MACHINERY  
 PLASTIC MOLD DIES  
 411 W Ind—AT 9-5561

**Martin Mach Co Inc 411WInd**

AT 9-5561  
 Master Power Corp 106WMonroe—CE 2-0771

**MATHIS MACH CORP 4910Keller**

CE 2-9639  
 Mellen T S Co 401TowRd—CE 3-0009

**Metal Products Co 1614Mish**

CE 7-4094  
**MEYER'S HARDWARE INC**  
 Duxton • Larkin • Millers Falls  
 Morris • Plumb • Porter-Cable  
 Delta • Shopsmith • Skill • Starrett  
 209 S Main—CE 3-3177

**MISHAWAKA TOOL & DIE CORP**

317EJeffBlvdMish—BL 9-2461

You can have a handy extension tele-  
 phone in your home for only a few cents  
 a day. Just call our Business Office.

**Tools-Whol & Mfrs-(cont'd)**

**PARRISH MACH CO INC**  
 DESIGNERS and BUILDERS  
 OF  
 QUALITY TOOLS, DIES  
 AND  
 SPECIAL MACHINERY  
 1702 Robinson—AT 9-9271

**Peerless Tool & Die Corp**

614WCalvert—AT 9-5650

**Penz Tool & Mfg Co**

315 SUnion(Mish)—BL 5-9332

**PORTAGE PRODS CO**

321 SMain—AT 8-4683

**POWELL TOOL SUPPLY INC**

Production Tools-Abrasives-Related  
 Items  
 1338MishAv—AT 9-5578

**RIVERSIDE TOOL & ENGINEERING**

CO INC 515 Sarah(Mish)—BL 5-6206

**Rovnal Tool Co 92134 SMain**

AT 9-1743  
 Salvage Co The 331ElaSalleAv—CE 4-4625

**SCHATZLE TOOL & DIE CO**

1208NKY—CE 3-4374

**Senior Tool & Mfg Inc**

4411 SMain—AT 7-0623

**S Bend Form Tool Co Inc**

Form Tools, Gauges, Fixtures,  
 Lathes-Work  
 411WExing—AT 7-4572

**S Bend Precision Prods Corp**

CE 9-6608

**S BEND TOOL & DIE CO INC**

1916 SMain—AT 9-2411

**STANDARD SPECIALTY MFG CO**

At W Colfax Av—AT 8-1525

**Summit Tooling Co-Div Of Ace Tool**

Engineering Co Inc  
 2614WSevilla—AT 7-0786

**TRUCUT TOOL & SUPPLY CO INC**

711LaPorteAv—CE 4-3171

**VITEX TOOL & GAGE INC**

620EJeffBlvdMish—BL 5-7050

For quick action, use Long Distance.

**JOY-TIME**  
 TOYS - HOBBIES  
 AND CRAFTS  
 YEAR ROUND COMPLETE  
 SELECTION FOR ALL  
 AGES  
 EDUCATIONAL  
 TOYS and GAMES  
 WHEEL GOODS  
 Dial  
**AT 9-5911**  
 303 SOUTH MICHIGAN

**Hobby**  
**SUPPLIES**  
 TOYS and HOBBY SUPPLIES  
 OUR BUSINESS  
 Open Evenings - Handy Charge  
 dial **AT 7-6661**  
**ToyTown**  
**HOBBYTOWN**  
 2210 Mish. Ave. Parking in Rear

**Tooth Powders & Pastes**

See Dental Equipment & Supplies; also  
 Toilet Preparations

**Top Soil**

Brinley Bill  
 Wholesale-Retail Landscape  
 Contracting Grading  
 2119PortageAv—CE 3-7331

**EXCEL POTTING SOIL INC**

2248TowRd—CE 4-5572

**KNIGHT PERRY & EXCAVATING**

CO 58723 188—CE 2-6716

**Pallo John M 1612PrairieAve**

AT 7-4706  
**TAYLOR BROS 2483DouglasRd**

CE 4-5572  
 VanParis Leopold A  
 51840KaniaworthRd—CE 4-6613

**Tote Boxes**

See Shop Equipment

**Toupees**

See Hair Goods

**Tourists' Agencies**

See Travel Bureaus

**Tow Bars-Rental****WARNER TRAILER CO**

**BUY OR RENT**  
 901 W Western—AT 7-9494

**Towel Service**

See Linen Supply Service

**Towels-Paper**

See Paper Products

**Towing Service-Automobile**

See Automobile Towing

**Township Offices**

See Governmental Offices-Township

**Toys-Retail**

Erhardt, Hildebrand 3007MishAv—AT 8-8068

**GRIGERREIT BON BON TOYS**

Here Toys Are A Year Around Business  
 Not A Sure Day Sidekick  
 Entertaining and Educational  
 Toys and Games For Children  
 Of All Ages, At All Times  
 116 E Jeff Blvd—CE 3-4670

**GRIGERREIT BON BON TOYS**

116EJeffBlvd—CE 3-4670

**GRIGERREIT BON BON TOYS**

Businessmen, you'll get big results at  
 little cost when you use Long Distance!

**TRACTORS - MOWERS - TILLERS**  
  
**MYERS**  
**WHEEL HORSE**  
**SALES & SERVICE**  
 "A So. Bend Product"  
 Dial  
**CE 3-7169**  
**WHEEL HORSE**  
**SALES & SERVICE CO.**  
 51465 U.S. 31  
 1 MI. S. of State Line

**Toys-Retail-(cont'd)**

Hoffman's Dept Store Inc  
 9AM-8PM 9AM-6PM Sat  
 2614 5Mish—AT 9-5600  
**INWOODS STORE 425 SMain**  
 Joy-Time Juvenile Furniture & Toys  
 503 SMain—AT 9-5900  
 (See Advertisement This Classification)  
 Toy & Hobbytown 2218Mish—AT 7-4706  
 (See Advertisement This Classification)  
 Variety Discount House 2609 SMain—AT 9-5600

**Toys-Whol & Mfrs****CLAEYS J & WHOL INC**

1129 E Washington—AT 8-4600

**CLOWN TOY ENTERPRISES**

Toy Rack Distributors  
 1510 SMain—AT 7-4706

**MICHIANA WHOL CO**

Nationally Advertised Toy  
 Also a Complete Line of Bulk  
 Packages Toys  
 1428 W & (Mish)—BL 9-3700

**S BEND TOOL MFG CO INC**

Manufacturers Only  
 1012High—AT 9-5600

**Tracking Systems**

See Conveyors

**Tractors**

Albert Sales & Serv Agency  
 4088US 31—AT 8-0000

**CATERPILLAR DIESEL TRACTORS**

• Track-Type Tractors  
 • Wheel-Type Tractors  
 • Dozers, Scrapers,  
 • Tow Bars  
 • Graders  
 • Pile Drivers  
 • Transcranes  
 • Complete Caterpillar Parts  
 Stocked by complete new and service units  
**"FOR INFORMATION CALL"**  
**MacALLISTER MACHY CO INC**  
 1322 Soline—AT 8-0000

**COCKSHUTT TRACTORS**

ST JOE CO INC 200EUREAU  
 CO-OP ASSN INC  
 23300 SMain—AT 9-5600

**FORD TRACTORS & EQUIPMENT**

ALBERT SALES & SERV AGCY  
 4088US 31—AT 8-0000

**Gravely Tractor Agency**

6298US 31—AT 8-0000

**INTERNATIONAL HARVESTER**

TRACTORS SALES & SERVICE—  
 McCormick Geo F Serv Co  
 20500NewRd—AT 7-4706

**JOHN DEERE INDUSTRIAL**

EQUIPMENT  
 RITSCHARD FRED & SONS  
 26089 SMain—AT 7-4706

**JOHN DEERE TRACTORS**

LYDICK HARDWE INC  
 26305EdisonRd—CE 4-6810

**KELLEY CO & SON**

BremenRd(Mish)—BL 5-7000

**McCormick Geo F Serv Co**

20500NewRd—AT 7-4706

**Wheel Horse Products Inc**

51467US 31—CE 3-7169

**WHEEL HORSE SALES & SERVICE CO**

51465US 31—CE 3-7169  
 (See Advertisement This Classification)

**Tractors-Parts & Supplies**

MacAllister Machy Co Inc  
 1322 Soline—AT 8-0000

**Tractors-Rental**

AAYS RENT-ALL CO 302LWE—CE 3-5800

**Trade Associations**

See Associations

Long Distance rates are less than  
 you'd guess.

# **Auto Registering**

Patent Attorneys

# **Stamp Companies**

Green Stamps Co  
526 5Mch--AT 8-3545  
Value Stamps Redemption Store  
208 55Jes--CE 3-7824

# **Auto Service**

Freight Traffic Service

# **Auto Parks**

Service Motels  
MICHIGAN TRAILER VILLAGE &  
SALES  
10 Star Rating-Woodall

200 20 -----CE 2-4597  
NATIONAL TRAILER PARK INC  
76WJeffBlvd(Mish)--BL 5-4264

JOHN'S BERTRAND TRAILER COURT  
LOCATED 1/2 MILE NORTH OF  
STATE LINE ON U.S. 31  
Call Long Distance Niles, Mich  
200 Ontario Rd-----Mutual 3-8640

Werner Trailer Park  
23700MarquetteAv--CE 3-1818  
Topeka, KS -----CE 2-0695

WORLD'S MOBILE HOME SITES &  
SALES  
1000 W. 1st St  
20000JeffBlvd(Mish)-----BL 5-4004

Werner Perry C. Mrs  
20000JeffBlvd(Mish)-----BL 5-4004

WYNN TRAILER PARK  
20000JeffBlvd(Mish)-----BL 5-4004  
Camp Location 19521 U.S. 31  
Plenty of Space Available  
20000RenoRd-----AT 9-7240

Werner Trailer Park  
23768US 20-----CE 2-3494

Werner Trailer Park  
21519 SR423--AT 9-3527

Werner Trailer Park  
23768US 20-----CE 2-3494

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21519 SR423--AT 9-3527

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23768US 20-----CE 2-3494

Werner Trailer Park  
21519 SR423--AT 9-3527

Werner Trailer Park  
23768US 20-----CE 2-3494

# **Trailers--Commercial--(cont'd)**

FRUEHAUF TRAILER CO  
2425WWestern--AT 8-2541  
For Sales After 5:00 PM call--AT 8-6398

# **FRUEHAUF TRAILERS**

Factory Branch  
for the  
"WORLD'S LARGEST  
BUILDERS OF  
TRUCK-  
TRAILERS"

Sales and Service for New & Used  
Commercial Trailers and Bodies of All Types.  
"WHERE TO BUY THEM"

FRUEHAUF TRAILER CO  
2425WWestern--AT 8-2541

JORDAN ART 719Wilber-----CE 4-3988  
Trailmobile Inc 20450 IreindRd--AT 7-8000

# **TRAILMOBILE TRAILERS**

NEW and USED  
Trucks-Trailers  
of all types  
Complete Service Facilities  
Direct Factory Sales  
Your Choice on Spot

"WHERE TO BUY IT"

TRAILMOBILE INC  
Don Greene, Sales Representative  
20450 IreindRd-----AT 7-8000

Warner Trailer Co 901WWestern--AT 7-9494

# **Trailers--Equipment & Supplies**

# **LIGGETT SUPPLY & EQUIP CO**

Trailer Running Gear and Equip.  
Electric Trailer Brakes - Trailer  
Wheels - Axles and Springs  
Complete Line Of Boat Trailers  
2030 S Main Elkhart Ind  
Call Long Distance Elkhart--JA 3-2930

# **TRAILMOBILE TRAILERS--**

TRAILMOBILE INC  
Semi Trailer Sales And Service  
20450 IreindRd-----AT 7-8000

# **Trailers--House**

BALYEAT'S MOBILE HOMES  
1/4 MI East Stoughton Theatre  
McKinleyHwyOreola-----OR 9-4748

COUNTY LINE TRAILER SALES  
1255McKinleyHwyMish--BL 9-1745

HAROLD'S MOBILE HOME SITES &  
SALES  
We Feature The Add-A-Rooms  
See Our Ad S Bend Section  
1501JEffBlvdMish-----BL 5-4004  
(See Advertisement This Classification)

Huff Bob Mobile Home Mart  
RR3ElkhartInd  
Call Long Distance Elkhart--JA 3-4804  
(See Advertisement This Classification)

Shrum's Mobile Home Center  
1553EMcKinleyHwy(Mish)--BL 5-3128  
(See Advertisement This Classification)

SOUTH SIDE TRAILER SALES  
6080SUS 31--AT 8-3522  
(See Advertisement This Classification)

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# **SOUTH SIDE TRAILER SALES**



\* NEW & USED MOBILE HOMES - PARTS and ACCESSORIES  
\* Authorized Warner Electric Brake Service Station

Pete Callander, Owner

SCHULT  
MOBILE HOMES  
AUTHORIZED  
SALES and SERVICE

Open 8: A.M. - 8 P.M.

Closed Sunday

6080S U.S. 31 SOUTH  
GILMER PARK



"SERVING TRAILERITES SINCE 1938"



For A Better Mobile Home  
Better Go To SHRUM'S

Authorized Dealer For  
American - Anderson - Avion  
Marlette - Smoker - Travelo  
Va-Ka-Shun-Ette - Ventura  
Sales and Service

CALL  
BL 5-3128

COMPLETE  
ONE STOP  
SERVICE

Sales - Service - BL 5-3128  
Park - BL 5-8388



U.S. NO. 20 AT FIR ROAD  
1553 E. McKinley Hwy. (Mish.)

IT'S HERE  
**Add-A-Room**  
NOW TWICE THE ROOM  
AT HALF THE PRICE



Spacious 33' by 8' or 10' may be added

The Add-A-Room has many uses,  
such as Cleaner Pick-up Stations,  
Barber and Beauty Shops, Construction  
Offices, and Etc.

All Add-A-Rooms are Designed to  
the Individual Buyers Needs  
For Your Nearest Dealer

CALL  
**BL 5-4004**  
Evenings BL 5-1500

**HAROLD'S  
MOBILE HOME**

SITES and SALES  
1501 E. JEFF. BLVD. — MISHAWAKA

## MOBILE HOMES

Homette  
Travelo  
Peerless



A PRICE  
AND SIZE  
TO FIT  
EVERY  
NEED

300  
YDS.  
WEST  
U.S. 20  
F.R.R.D.

LOW COST FINANCING  
BANK RATES

DIAL BL 5-6636

*Tri-City*

MOBILE HOME  
SALES

1500 E. MCINLEY  
MISHAWAKA

# RENT A VACATION TRAILER

WORRIED ABOUT TRAVELING  
EXPENSE OR FINDING A  
PLACE TO STAY

Just Hitch on Your Own Motel  
"And Away You Go!"

DAY - WEEK - MONTH



"WE FURNISH THE HITCH"

- NEW AND USED TRAILERS  
FOR SALE
- TRAILER EQUIPMENT -  
PARTS AND SUPPLIES

CALL CE 4-3852

— OPEN EVENINGS —

WE DELIVER AND INSTALL  
BOTTLED GAS AND APPLIANCES  
Cylinders Filled 7 Days A Wk.

**JACK'S**  
TRAILER RENTAL &  
BOTTLED GAS

51370 U.S. 31  
(North Of Roseland)

## Trailers-House-(cont'd)

TRI-CITY MOBILE HOMES SALES  
3500E McKinley Ave. - BL 5-6636  
(See Advertisement This Classification)  
W W STATE LINE TRAILER  
SALES & PARK  
New and Used Mobile Homes  
Travel Trailers - Modern Park  
50505 U S 31 - CE 2-3607

## Trailers-House-Rental

Jack's Trailer Rental & Bottled Gas  
51370 U.S. 31 - CE 4-3852  
(See Advertisement This Classification)

Free ... Personal Telephone Numbers  
Booklet at any Indiana Bell Business  
Office. For fastest Long Distance serv-  
ice—Call by Number!

*Bob Huff*

Mobile Home Mart



- Franchised Dealer For
- Pacemaker
  - Richardson
  - Ventura
  - Windsor

Call Long Distance ELKHART

JACKSON 3-4804

Elkhart's Most Progressive Dealer

Located On U.S. 20 - 1 Mile West  
of City Limits - Elkhart, Ind.

## Trailers-Rental

A & W Trailer Rentals Inc  
901W Western - AT 7-9494

## AAYS RENT-ALL CO

Trailers of every kind for every need  
One-Way Service Coast-to-Coast  
Vacation trailers, moving, hauling  
302 LWE - CE 2-5871

AAYS RENT-ALL CO 302LWE - CE 2-5871  
(See Advertisement This Classification)  
Al & Pete's Standard Serv Sta  
23490 54RD - AT 7-0313

(See Advertisement This Classification)  
AVIS U-DRIVE-IT-SYSTEM  
525 54th - AT 8-1404

BURNS PAINT & RENT-ALLS  
332W High Marsh - BL 9-2833  
Collins Bros Texaco Serv Sta  
9001 Mishawaka - AT 9-0879

DOMINY & DOMMER MOBILGAS  
SERV STA  
ONE WAY AND LOCAL  
RENTALS

VACATION TRAILERS  
CAR TOP CARRIERS  
Daily 7:00 P.M. - Sun 7:00 P.M.  
Corner Berkey and E.W.E.  
1401 L W E Hwy - BL 5-0426

HOLLY'S CITIES SERV STA  
"NIMROD" CAMPING TRAILERS  
Sales and Rentals  
Day - Weekend - Month  
60990 US 31 S - AT 9-0069

NATL TRAILER RENTAL ASSN  
302LWE - CE 2-5871

Add new beauty to the convenience of  
always having a 'phone close at hand.

Order your new extension telephone in  
color.

Telephones in color are true design  
accessories—to live with and enjoy as  
much as the beautiful furniture and lab-  
rics they are made to complement.

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## Trailers-Rental-(cont'd)

NATIONWIDE TRAILER RENTAL  
SYSTEM

One Way Rental Anywhere  
Coast To Coast -  
Border To Border  
Rent'em Here,  
Leave'em There



"FOR INFORMATION CALL"  
COLLINS BROS TEXACO SERV  
STA 9001 Mishawaka - AT 9-0879  
WARNER TRAILER CO  
901W Western - AT 7-9494

U-HAUL RENTAL TRAILERS  
RENT A  
GUARANTEED  
U-HAUL TRAILER  
IT COSTS NO MORE

Local or ONE WAY ANYWHERE  
U-HAUL furnishes guaranteed trailers and tire,  
hitches, cargo insurance, free road service  
all states.

"WHERE TO RENT THEM"  
AL & PETE'S STANDARD SERV  
STA  
Summer-Open 24 Hours  
Winter & AM To Midnight  
25490 54RD - AT 7-0313

LOU'S SUPER SERV  
1440 Mishawaka - AT 9-0400  
MILLER'S STANDARD SERV STA  
2401 54th - AT 9-0069

TOM'S MOBIL SERV STA  
3207205 31 - CE 3-4304

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# Get these U-HAUL EXTRAS at no extra cost!

GUARANTEED TRAILERS & TIRES  
CARGO INSURANCE INCLUDED  
FREE ROAD SERVICE  
LOW RATES—HOUR, DAY, WEEK, MO.  
5,000 DEALERS—U.S., CANADA  
HITCH FURNISHED & INSTALLED  
FREE MOVER'S BOOKLET

## LOCAL OR ONE-WAY ANYWHERE

ALL TYPES—ALL SIZES  
PADDED VANS, DOLLIES, TAPES  
2-WHEEL & 4-WHEEL TRAILERS  
BOAT & HORSE TRAILERS  
VACATION TRAILERS  
& ONE-WAY TRUCKS

## COMMERCIAL & STORAGE LEASES



# U-HAUL COMPANY DEALERS

WESTERN AVE. AT MAYFLOWER RD.

MISHAWAKA AVE. at TWYCKENHAM

302 LINCOLNWAY EAST

AT 7-0313

AT 9-0600

CE 2-5871



- Save Money! Move It Yourself  
Cut Moving Costs In Half
- Two-Wheel or Four-Wheel  
We Furnish Everything Needed
- Member National Trailer  
Rental Association

LOCAL &  
ONE-WAY TRAILERS  
FOR RENT



JUST PHONE  
CE 2-5871



302 LINCOLNWAY EAST

## Rental—(cont'd)

## TRAILER CO.

911 W. Western—AT 7-9494  
(See Advertisement This Classification)

## Equipment

## Conveyors

## Companies

Also Express Service; Also Movers,  
Trucking

Transport System Inc.  
2519 Tucker Dr.—AT 8-5700

## MOVING &amp; TRANSFER CO.

Also Movers  
2110 E. 10th—AT 9-8888

## MOVING CO.

Also Under Movers  
413 LaPorte—AT 8-4411

Also Moving Serv Co.  
413 LaPorte—CE 4-6541

Also Dier & Sons  
124 E. 10th—AT 8-7575

## TRANSFER &amp; STORAGE

CO 417 E. 10th—BL 9-5237

Also Carriage Co 412 E. 10th—AT 8-1457

Also Carriage Co 809 W. Garst—AT 8-2953

Also E 531 W. W.—CE 4-4582

Also W & S O N  
—CE 2-1671

Also Storage &  
Transfer Inc 409 S. 5th—AT 7-2377

## Dental—Dentalomania

Also Dentalomania Transfers

## Transformers

Also Electric Transformers

## Transmissions

Also Automobile Transmissions; also  
Truck Transmission Equipment

Also Trailer Co.

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Also Trailer Co.

## Transparent Paper

See Cellophane Materials & Products

## Travel Bureaus

Buescher Travel Agency

422 S. 2nd—AT 7-4844

EDGERTON'S TRAVEL SERV

304 N. 1st—CE 2-5864

(See Advertisement This Classification)

FIRST BANK & TRUST CO

209 W. 1st—CE 3-3161

If no ans call—CE 3-3160

Mitchell Travel Serv LaSalle Hotel—CE 2-2253

(See Advertisement This Classification)

Morris Travel Bureau

217 W. Wash—CE 3-3775

Redden Travel Bureau 1671 W. E.—AT 9-8659

(See Advertisement This Classification)

VANDER HEYDEN TRAVEL SERV

Independent or Escorted Travel

World-Wide Reservations

AIR • RAIL • SHIP

Tours and Cruises Everywhere

"Serving You Since 1914"

312 L. W. W. Mishawaka—BL 5-4668

Your telephone personality is what

you say and how you say it. A smile on

your face will not be seen . . . put a

smile in your voice.

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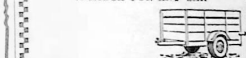
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THE WORLD OVER  
NO SERVICE CHARGE  
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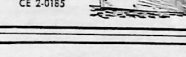
LaSalle Hotel

Phone

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Residence

CE 2-0185



CALL BY NUMBER  
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## TOURS AND CRUISES



AIRLINE and STEAMSHIP RESERVATIONS  
THE WORLD OVER  
NO SERVICE CHARGE  
Open Saturdays  
Evenings By Appointment

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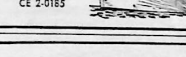
LaSalle Hotel

Phone

CE 2-2253

Residence

CE 2-0185



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FOR SPEED . . .

If there's an out-of-town number you don't have, be sure to add it to your list when the long distance operator gives it to you.

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RESERVATIONS  
AIR  
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1671 LWE  
AT PLAYLAND PARK  
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PLENTY FREE PARKING

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THE WORLD AT YOUR DOORSTEP  
AT NO ADDITIONAL COST TO YOU  
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(OUR SPECIALTY)  
ECONOMICALLY WITH POWER EQUIPMENT

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- Licensed and Insured
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Call for Free Estimates

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AT 7-1184



- Trimming
- Cabling
- Bracing
- Transplanting
- Feeding
- Landscaping
- Tree Removing

Power Spraying  
for Dutch Elm Disease  
and Other  
Insect Control  
Fully Insured -

Free Est.

11 YRS. EXPERIENCE

**DISHMAN  
TREE SERVICE**

815 MARIETTA

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"WE PLANT LARGE  
TREES"

Complete Landscaping Service  
Scientific Tree Maintenance

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REMOVING

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Full Coverage Ins. - 21 Yrs. Exp.

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MOORE H W TREE EXPERTS

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NORTHERN INDIAN TREE SERV

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PRUNING - FERTILIZING  
SURGERY - REMOVALS - BRACING  
Specializing in Mist Spraying  
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EVERGREEN CARE  
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W. R. BOWERS  
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MEMBER OF  
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Complete  
Insurance Coverage

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**BL 5-9693**

MOSQUITO CONTROL

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SPRAY AND SAVE  
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**DUTCH ELM DISEASE  
CONTROL**

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ASSOCIATED ARBORISTS OF AMERICA

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37 YEARS EXPERIENCE

**H. W. MOORE  
TREE EXPERTS**

1209 1/2 CAMPEAU

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Tree Surgeon  
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Equipped For Spraying  
Fully Insured

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CE 4-8456

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CE 7-3194

AT 7-7537

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Contractors' Equipment &  
Trucks

**Trucks—Repairing**

Trucks—Repairing

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**SPORTS PET & SUPPLY STORE**

Complete Line Of Tropical Fish

Amateur and Supplies

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We Also Offer a Complete Pet Beauty

Fish Service

Fish-Feed and Delivery

Open Mon. Sat. 9:30 P.M.

Visit Our New Location

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**WATKINS TROPICAL FISH SALON**

**TROPICAL FISH SPECIALISTS**

Whatever Your Need We

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**WATKINS STEEL & ENGRG CO**

Garwood Dump Bodies and

HOISTS

Trailered Tanks and Dump Trailers

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Platform Stake Bodies

Winches—5th Wheels

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Distributor For

Tandem Under Construction Kits

5th Wheels

Overlaid End Gates—ICC Approved

Light and Safety Equipment

Perfection Hoists and Bodies

Midland Power Brakes

Wagner Air Brakes

Produce Safety Gasoline Tanks

AT 8-2541

**WATKINS BODY & EQUIP CORP**

2808 Tucker Dr.—AT 8-2588

(See Advertisement This Classification)

Wet Metal Fabricating Inc

1828 S Franklin—AT 8-9666

**Truck Equipment—(cont'd)**

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- Air and Vacuum Brakes
- Safety Tanks
- 5th Wheels
- Brake Lining
- Wheels and Drums
- Mufflers
- Trailer Axles and Parts
- Lighting and Safety Equipment

Sales and Service

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Truck Equip & Serv Co Inc

20370 Irwind Rd.—AT 8-8375

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See Motor Freight Companies

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CO INC 1021E Madison—CE 4-1393

**DIAMOND TRANSPN SYSTEM INC**

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Indiana Tank Line 1720 Union Mich—BL 9-3729

CE 3-4764

**McKEE TRUCKS TRUCKING CO**

23414 Ardmore Tr.—CE 2-4265

Mellstrup Cartage Co 412 E Tuttle—AT 8-1407

Mulliken Alton R 25751 5th Rd.—AT 7-2057

**NAVAJO FREIGHT LINES—**

NAVAJO FREIGHT LINE INC

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PARCELS—FURNITURE

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Special Items From Ounces to Tons

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REMOVAL CO

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RINGSBY SYSTEMS

2108 Davis Dr —AT 8-3811

**TOROK BILL TRUCKING SERV**

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1530 Solive—AT 9-0337

VanDusen Harry Light Bulldozing &

Dump Truck Serv

Black Dirt—Cinders—Sand—Gravel

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**VAN PARIS LEOPOLD A**

**GENERAL DUMP TRUCK**

WORK

Cinders—Sand—Gravel

Peat Moss—Black Dirt

Fill Dirt—Fertilizer

White Crushed Limestone and

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(Continued Next Page)

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## TREE REMOVAL and PRUNING

### COMPLETE SPRAYING

TREE MOVING • POWER SPRAYING • BRACING  
TREE SURGERY • FERTILIZING • LANDSCAPING  
LOTS and ACREAGE CLEARED TO PRESERVE VALUABLE TREES

We Are Equipped With All Types of the Latest Power Equipment

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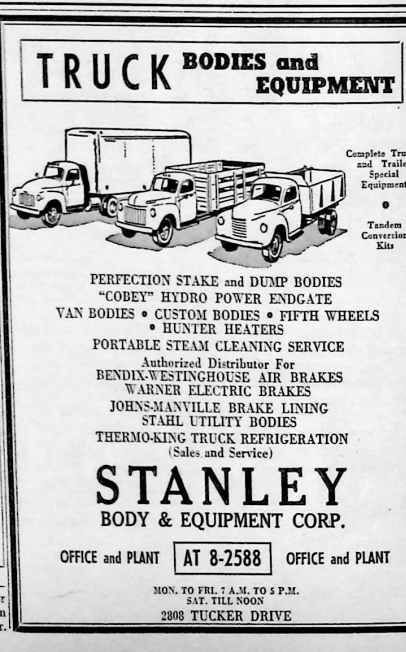
COMPLETE INSURANCE COVERAGE

Hubert Groning, Owner

# NORTHERN INDIANA TREE SERVICE

14655 E. LA SALLE AVE. • MISHAWAKA, IND.

# TRUCK BODIES and EQUIPMENT



Complete Truck and Trailer Special Equipment  
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PERFECTION STAKE and DUMP BODIES  
"COBEY" HYDRO POWER ENDGATE  
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PORTABLE STEAM CLEANING SERVICE  
Authorized Distributor For  
BENDIX-WESTINGHOUSE AIR BRAKES  
WARNER ELECTRIC BRAKES  
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THERMO-KING TRUCK REFRIGERATION  
(Sales and Service)

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BODY & EQUIPMENT CORP.

OFFICE and PLANT

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OFFICE and PLANT

MON. TO FRI. 7 A.M. TO 5 P.M.  
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SEMI-TRAILERS AND TRAILERS  
LEASED ONLY  
If No Answer Call AT 7-4343  
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**Trucks—Industrial**

See also Material Handling Equipment  
**AUTOMATIC INDUSTRIAL TRUCKS**

Capacities  
500 lbs. to  
200,000 lbs.

**Automatic**

Fork - Ram - Platform Trucks In  
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Electric, Gas, Diesel,  
L. P. Gas Fork Trucks;  
CLARK-ROSS Carriers;  
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**CLARK**  
EQUIPMENT

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MATERIALS HANDLING EQUIP  
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Long Distance rates are less than  
you'd guess.

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- RENTALS
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BOXES • SHUVELING  
DOCKS • RAMPS  
SPECIAL EQUIPMENT



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and  
USED**



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Call Long Distance Ad for Enterprise-4480  
No charges for Enterprise calls

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TEETER SALES & SERV INC  
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730WIndAv--AT 8-4601  
(See Advertisement This Classification)  
**LEWIS-SHEPARD INDUSTRIAL TRUCKS—**

The "Mustard" Line  
Electric Fork Trucks  
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Slide Platforms - Floor Trucks - 2 Wheel Trucks  
Industrial Trailers - Pallet & Drum Bases

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MECHANICAL HANDLING DEVICES  
3731 S Franklin--AT 8-1266

**MECHANICAL HANDLING DEVICES**  
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**NUTTING HAND & FLOOR TRUCKS**

Trucks for all material  
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Over 1,000 Standard and  
Special Designs—Plat-  
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510-518 S 2  
ElkhartInd--AT 7-5420

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SALES INC 302WVWIndAv--AT 8-9333  
(See Advertisement This Classification)  
Salvage Co The 331ELaSalesAv--CE 4-4625  
SIPPEL EQUIP CO INC  
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**THOMAS JOB SUITED FLOOR**  
TRUCKS  
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**Towmotor Corp 1310PrairieAv--AT 8-4631**  
**TOWMOTOR - GERLINGER FORK LIFT**  
TRUCKS AND CARRIERS

For All Types  
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LIFTING  
TRANSPORTING  
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**TOWMOTOR**  
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INDUSTRIAL LIFT  
TRUCKS & TRAC-  
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**Trucks—Industrial—Renting**

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SERVICING ALL MAKES  
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Equipment  
215LWVWMich-----BL 9-3724

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**BROWN TRAILERS—**  
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**FRUEHAUF TRUCK BODIES**  
World's largest choice of  
closed or open box steel  
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and sliding door Work-  
Star heavy-duty units.  
Available through all Motor Truck Dealers.

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TRUCK BODIES

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BODIES  
Distributors of  
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Parts and Service - Fifth Wheels  
Complete Repair Service On Truck and  
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See Our Ad Under Truck Equip.  
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**SUPER-PACK HYDRAULIC PACKING**  
REFUSE BODIES—  
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Call ahead for reservations. Telephone  
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TRUCK SERVICE  
FACTORY TRAINED MECHANICS

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1 Block South of Ind. and Mich.  
State Line  
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**Trucks—Motor—Dir-New**

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**CHEVROLET TASK-FORCE TRUCKS**

**MONEY SAVING**  
MODEL FOR  
EVERY JOB

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4-WAY LEADERS  
of the  
LOW PRICED 3  
First in style... power  
payload... economy  
DODGE TRUCKS

**DODGE**  
Power  
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FOR GMC  
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SERVICE  
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**GMC**  
TRUCKS

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c/o 1319 SLA Blvd--AT 9-5555  
Sales & Parts Dept  
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**INTERNATIONAL MOTOR TRUCKS**

THE MOST  
COMPLETE  
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TRUCKS • SERVICE  
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**MACK MOTOR TRUCKS**

TRUCKS • BUSES &  
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SERVICE ON DIESEL AND GASOLINE  
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**Mack**

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stance is the next best thing to being  
there in person.

## Motor-Dirs-New--(cont'd)

## SALES

Trucks and other  
specialized commercial  
vehicles

SERVICE  
yearly truck parts  
and accessories.



## INFORMATION CALL

## AUTHORIZED SALES &amp; SERVICE

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435 SMain--AT 9-7111

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## BEST SMALL CAR



## INFORMATION CALL

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yearly line of Trucks & Trailers  
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21500, 22500, 23500, 24500,  
25500, 26500, 27500, 28500,  
29500, 30500, 31500, 32500,  
33500, 34500, 35500, 36500,  
37500, 38500, 39500, 40500,  
41500, 42500, 43500, 44500,  
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49500, 50500, 51500, 52500,  
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61500, 62500, 63500, 64500,  
65500, 66500, 67500, 68500,  
69500, 70500, 71500, 72500,  
73500, 74500, 75500, 76500,  
77500, 78500, 79500, 80500,  
81500, 82500, 83500, 84500,  
85500, 86500, 87500, 88500,  
89500, 90500, 91500, 92500,  
93500, 94500, 95500, 96500,  
97500, 98500, 99500, 100500,  
101500, 102500, 103500, 104500,  
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129500, 130500, 131500, 132500,  
133500, 134500, 135500, 136500,  
137500, 138500, 139500, 140500,  
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149500, 150500, 151500, 152500,  
153500, 154500, 155500, 156500,  
157500, 158500, 159500, 160500,  
161500, 162500, 163500, 164500,  
165500, 166500, 167500, 168500,  
169500, 170500, 171500, 172500,  
173500, 174500, 175500, 176500,  
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Adding Mchs Sales & Serv  
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715 S Mich—AT 9-6328  
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715 S Mich—AT 7-1200  
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**NTTS OF EQUIP CO**  
744 Seddy--AT 7-1200  
**NEW OF FUHRER CO**  
315NwmdrMish--BL 9-3000  
**NEW TYPEWRITER CO**  
222WColfaxAv--CE 4-4491  
**NEW ENGINEERS INC**  
116 5Mch--CE 3-3117  
**NEW SUPPLY & EQUIP CO**  
126 5Mch--CE 3-6155  
**NEW'S DEPT STORE**  
211 5Mch--CE 3-4111

Branch: 809LWW--CE 2-0303

# PORTAL TYPEWRITERS

Smith-Corona

Branch: 809LWW--CE 2-0303

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# Typewriters-Parts & Supplies

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**IND CARBON CO INC**  
106WMonroe--AT 9-2061  
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309EJeffBlvd--CE 2-3336  
**ROYTYPE RIBBONS & CARBONS--**  
ROYAL McBEE CORP  
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715 S Mich--AT 9-6328

**Douthitt's Ofc Equip Co**  
744 Seddy--AT 7-1200  
**FORBES TYPEWRITER CO**  
See Our Ad Typewriter Dealers  
222WColfaxAv--CE 4-4491  
**OFFICE ENGINEERS INC**  
116 5Mch--CE 3-3117  
**PENCE-DICKENS CO**  
LATE MODEL IBM'S  
ROYAL AND MANY OTHERS  
Drive In Location - Free Parking  
117 S Lafayette Blvd--CE 2-4485

**Remington Rand Div Of Sperry Rand**  
Corp 727 5Mch--AT 7-6551  
**Royal McBee Corp 309EJeffBlvd--CE 2-3336**  
(See Advertisement This Classification)  
**ROYAL TYPEWRITER RENTALS--**  
ROYAL McBEE CORP  
309EJeffBlvd--CE 2-3336

**UNDERWOOD CORP**  
See Our Ad Under Typewriters-Dirs-New  
1913 5Mch--AT 7-6548

**RENT A LATE MODEL**

**ROYAL**

from  
**Royal McBee Corporation**

Rental can be arranged to apply toward purchase

**CE 2-3336**

**ROYAL McBEE CORP.**  
309 E. JEFFERSON BLVD.

Sales and Service of new and rebuilt Standard and Electric Typewriters. Also reconditioning of Royal Typewriters.

**CALL US!**

# Typewriters-Repairing

**Abbott Glenn A Typewriter & Adding**  
Macks Sales & Serv  
701WSMch--BL 5-7185  
**DANNER'S BUS MACH SERV**  
1614MishAv--AT 7-4904  
**DEAN'S OFC MACH CO**  
See Ad Under Typewriters Dirs New  
715 5Mch--AT 9-6328  
**DOUTHITT'S OFC EQUIP CO**  
744 Seddy--AT 7-1200  
**ECONOMY OFC FUHRER CO**  
315NwmdrMish--BL 9-3000  
**Forbes Typewriter Co**  
(See Advertisement This Classification)  
222WColfaxAv--CE 2-5350  
222WColfaxAv--CE 4-4491  
**MULLETT'S TYPEWRITER & ADDING MACH CO**  
Guaranteed Repair On All Makes  
Of Typewriters and Adding Machines  
807 W 3rd Mich--BL 5-9403

**OFFICE ENGINEERS INC**  
116 5Mch--CE 3-3117  
**PENCE-DICKENS CO**  
Specialists in Service and Maintenance  
All Makes - All Work Guaranteed  
Free Estimates - Free Parking  
117 S Lafayette Blvd--CE 2-4485

**ROYAL TYPEWRITER SERVICE--**  
ROYAL McBEE CORP  
Royal Typewriter Div  
309EJeffBlvd--CE 2-3336

# Typing Service

See Stenographers; also Addressing;  
also Letter Service

# Typographers

**Dana Cook Co Inc 219EWayne--CE 2-1438**

# Undercoating

See Automobile Undercoating Service

# Undertakers

See Funeral Directors

# Underwriters

See Insurance

# Unfinished Furniture

See Furniture-Unfinished

# Uniform Supply Service

See Linen Supply Service

# Uniform Supply Service-Rental

**Clean Towel Service S Bend**  
1107BoyerAv--AT 7-8500  
**Industrial Towel & Uniform Serv S Bend**  
Rental Work Clothes-Shirts-Pants  
1107BoyerAv--AT 9-3442

**LADIES UNIFORM SERVICE--**  
S BEND LADIES UNIFORM  
SERVICE  
Rental Uniforms-Chic Styles-  
Colors  
124ESample--AT 9-1369

# TOM'S MONARCH LAUNDRY & GLNRS

# INDUSTRIAL RENTAL DIVISION

- Matched Pants - Shirts
- Jackets • Shop Coats
- Coveralls
- Wiping Cloths

So. Bend's Finest Quality and Serc.

1605 L W W--CE 2-8215

The new fashion in extension tele-  
phones is color. Order yours to accent  
or harmonize with the color scheme of  
any room.

# Uniforms

**ARROW UNIFORM RENTAL SERV--**  
ARROW TOWEL & LINEN SERV  
INC 334EColfaxAv--CE 4-2178

# GERBER UNIFORMS

QUALITY UNIFORMS  
CAPS AND SHIRTS FOR  
EVERY PURPOSE



**"WHERE TO BUY THEM"**  
**GERBER MFG CO**  
1600W6(Mish)--BL 9-2417

# PARKER-WINTERROWD INC

UNIFORMS - For All  
Army, Navy, and Marine Officer  
Personnel  
Bands and All Types of  
Uniforms  
115½ N Main--CE 3-6318

**Uniform Shop The 309WashAv--CE 2-2229**  
**Whitcomb Mfg Co**  
Wholesale Only  
322EColfaxAv--CE 4-5656

# Unit Heaters

See Heaters-Unit

# United States Government Offices

See Governmental Offices-U.S.

# Universities

See Schools

Mr. Businessman! When it's quick  
action you want--call Long Distance.

**Olympia**

**Typewriters**

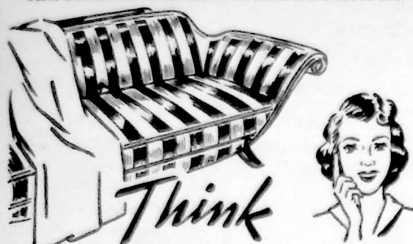
BUY YOUR  
TYPEWRITER  
WHERE YOU CAN  
GET SERVICE  
AFTERWARDS

• RENTAL APPLIED  
• PORTABLE AND STANDARD  
FINE REBUILDING  
FREE ESTIMATES

**FORBES**

**TYPEWRITER CO.**  
35 Yrs. In South Bend  
CALL  
**CE 2-5350**  
**CE 4-4491**  
Corner Of Colfax and Lafayette  
228 W. COLFAX

FINE CUSTOM UPHOLSTERING AT REASONABLE PRICES



WHEN YOU CALL AN UPHOLSTERER!  
WE DO A COMPLETE JOB OF REUPHOLSTERING  
and RESTYLING

MANUFACTURERS OF  
• NEW and CUSTOM UPHOLSTERED  
FURNITURE  
• DINETTE SETS A SPECIALTY!  
• ANTIQUE - TUPING - GRASSWEAVING  
• DISTINCTIVE and OCCASIONAL PIECES  
• LOVE SEATS - PERIOD SOFAS  
• ALL WORKMANSHIP and MATERIALS  
GUARANTEED

Visit Our New DINETTE CENTER

Custom Made Chairs  
The Finest In Mar-Proof  
Wood Grain Top Tables  
Reconditioned Furniture - Living Room  
Sets - Occasional Chairs, Etc.  
EASY TERMS  
Corner LWW and Williams

**RENE'S** CE 2-7377  
**UPHOLSTERY INC.**

342 LINCOLNWAY W.

TEPE FURNITURE  
& UPHOLSTERING



**UPHOLSTERING**

COMPLETE SERVICE — WORK GUARANTEED

EASY TERMS

Call AT 8-7311

If No Answer Call CE 2-2496

- CUSTOM FURNITURE MADE TO ORDER
- FURNITURE REPAIRING
- TABLES and LAMPS
- COMPLETE LINE OF FABRICS
- DECORATING SERVICE
- CARPETING

26 YRS.  
IN  
BUSINESS

**TEPE FURNITURE  
CO.**

3606 MISH. AV.

## Upholsterers

A M JACOBS CO 6311WE----AT 8-7077  
AL'S UPHOLSTERY SHOP  
915W Sample--AT 7-4369  
(See Advertisement This Classification)  
DECKER'S UPHOLSTERING SHOP  
COMPLETE FURNITURE  
UPHOLSTERING  
Free Estimates In Your Home or  
Our Shop - Large Selection of  
the Latest Decorative Fabrics  
All Colors and Designs  
Free Push-Up and Delivery  
and Decker - Prop.  
319 W 7 (Mish)-----BL 5-9287

## FISCHOFF FURNR CO

402N Scott--CE 2-2525  
Gerber S W Furnr Co 920LWE--AT 8-4292  
(See Advertisement This Classification)  
GIBBS FURNR & UPHOLSTERING  
CO 13398E McKinleyWayMish--BL 5-2770  
House of Millerman 526N400--CE 4-8311  
Johnson Furnr Co 214-355Jen--CE 3-4411  
(See Advertisement This Classification)  
KEY WEST UPHOLSTERING CO  
1106W Western--AT 7-9722

## KLOTZ UPHOLSTERING CO

1241W Durham--AT 8-2610  
(See Advertisement This Classification)  
Krempel Walter F 1106Napier--AT 7-9722

## LEO'S UPHOLSTERING SHOP

CUSTOM FURNITURE  
(Made to Order)  
Restaurant and Tavern Booths  
25 Yrs. Experience  
Pick Up and Delivery  
Free Estimates  
2210 Ford-----AT 8-2311

Leo's Upholstering Shop 2210Ford-AT 8-2311

Extension telephones in color--so  
beautiful, as well as useful--will suit  
your modern mode of gracious living.

AL'S

**UPHOLSTERY  
SHOP**

DIAL  
AT lantic  
7-4369



COMPLETE REBUILDING  
and RESTYLING  
OF YOUR OLD FURNITURE

New Furniture Made To Order  
Only New Fillings

Call For Free Estimates  
Representative Will Come  
Out With Samples  
NO OBLIGATION

Expert Upholstering  
Since 1923

915 W. SAMPLE

## Upholsterers--(cont'd)

LEWANDOWSKI FRANK L

Upholstering and Furniture Repairing  
FURNITURE DESIGNED  
TO SUIT THE INDIVIDUAL  
Est. Since 1936  
Night or Day Call CE 4-8373  
1010 Johnson-----CE 4-8373

Lewandowski Frank L

1010 Johnson--CE 4-8373  
404 S Walnut--AT 7-9610  
(See Advertisement This Classification)

## OZZIE'S UPHOLSTERING SHOP

PARLOR FURNITURE  
RE-UPHOLSTERED  
and REPAIRED  
Free Estimates  
Pickup and Delivery  
Thurs. Mon. thru Fri. 9 A.M. to 5 P.M.  
2023 Homewood Ave Mish--BL 5-4041

## PHILLIPS UPHOLSTERING &amp; CLAC

CO 717BerlinMish--BL 5-9444  
R & J FURNR & UPHOLSTERING CO

## UPHOLSTERING OUR SPECIALTY

Furniture Repairing  
Living Room Furniture Covered  
Custom Built Furniture  
Floor Covering - Linoleum - Carpet  
Rugs - Tile (Rubber - Asphalt - Plastic)  
1530 Miami-----AT 7-2000

R &amp; J Furnr &amp; Upholstering Co

1530Miami--AT 7-2000

## RENE'S UPHOLSTRY SHOP INC

342LWW--CE 2-1010  
(See Advertisement This Classification)

Long Distance rates are low if  
you'd guess.

**Johnson  
FURNITURE CO.**

"BEAUTIFY YOUR HOME"

- DECORATING SERVICE
- CUSTOM BUILT  
LIVING ROOM  
FURNITURE
- RE-UPHOLSTERING



216  
S.  
St. Joseph

DIAL  
CE ntral  
3-4411

(cont'd)

**UPHOLSTERY SHOP**  
COMPLETE UPHOLSTERY  
SERVICE  
Building in 34 Hour Dietz Service  
Custom-Built Furniture To Order  
All Work Guaranteed  
Free Estimates  
(RE Mich) -----BL 5-2996

**REUPHOLSTERING & MATTRESS CO**  
All Types of  
Reupholstering and Re-Upholstering  
Mattresses • Upholstering  
in Our Factory and Save  
10% On Free Estimates  
Prairie -----CE 3-5294

**REUPHOLSTERERS**  
10 Years Experience  
OFFERING OUR SPECIALTY  
A Complete  
Reupholstering of Fine Samples  
Free Estimates  
Pick-Up and Delivery  
Van Buren -----CE 2-0456  
Van Buren -----CE 2-0456

When you avoid delays and help your  
operator the out-of-town num-  
ber you want. In fact, your call can go  
through twice as fast!

**UPHOLSTERING**  
In Our Business... Not A  
Sideshow



**W. GERBER FURNITURE CO.**  
550 L.W.E.  
27 Yrs. Exp.  
AT 8-4292  
after 6 P.M. AT 9-6901

**Reupholstering**  
TUTTING  
KLOTZ UPHOLSTERING CO.  
1341 W. DUNHAM

**Upholsterers—(cont'd)**  
**TEPE FURNITURE CO**  
Reupholstering and Rebuilding  
Custom-Built Furniture  
Interior Decorating  
Carpeting  
Pick Up and Delivery  
3406 Mich Ave -----AT 8-7311

**Upholsterers—Automobile**  
See Automobile Upholsterers  
**Upholstery Cleaners**  
See Furniture Cleaners  
**Upholstery Fabrics—Rtl**  
Prairie Salvage & Surplus Sales  
1514 Prairie Ave -----AT 9-9316  
Standard Surplus Co  
2265 W Sample -----AT 7-3361

**Urns—Coffee**  
See Coffee Brewing Devices  
**Used Cars**  
See Automobile Agencies & Dirs  
It saves time when you give the Long  
Distance operator the out-of-town num-  
ber you want. In fact, your call can go  
through twice as fast!

**UPHOLSTERING**



**CUSTOM-BUILT**  
CALL  
**AT 7-9511**

- ✓ Free Estimates In Your Home and Samples
- ✓ We Do All Our Restyling
- ✓ Quality Workmanship
- ✓ Pick-Up and Delivery

**LUPA BROS.**  
**UPHOLSTERING SHOP**  
404 S. WALNUT (At Viaduct)

**Utility Trailers**  
See Trailers—Automobile Utility—Mfrs  
**Vacuum Cleaners—Dealers**  
**AIR-WAY SANITIZING VACUUM CLEANERS**  
AUTHORIZED SALES AND SERVICE  
AIR-WAY DISTRIBUTING CO  
917 Prairie Ave -----AT 7-4949  
C. & R. Appling Co 3617 Mich Ave -----AT 8-9222  
Compact Distributing Co  
3410 Mich Ave -----AT 8-4484  
**ELECTROLUX AUTHORIZED SALES AND SERVICE**  
Only Factory Branches are authorized to render Electrolux service or repairs to your Electrolux® Cleaner and Air Purifier. Demand Identification to Avoid Unauthorized Representatives and Imitation Parts.  
“WHERE TO BUY IT”  
**ELECTROLUX CORP**  
1023 S Mich -----AT 7-8725  
Electrolux Corp Sales & Service  
1023 S Mich -----AT 7-8725  
**EUREKA VACUUM CLEANERS—SALES & SERVICE**  
MYERS SEWING MACH CENTER  
417 S Mich -----AT 7-4171

Free... Personal Telephone Numbers  
Booklet at any Indiana Bell Business Office. For fastest Long Distance service—Call by Number!

**Vacuum Cleaners—Dealers—(cont'd)**  
**HOOVER VACUUM CLEANERS**  
UPRIGHT CANISTER and TANK CLEANERS  
**HOOVER**  
Service by Hoover trained men using genuine Hoover parts is available only through Hoover Factory Branches or Authorized Service Dealers. Insist on Authorized Hoover Service.  
“WHERE TO CALL”  
AUTHORIZED SALES & SERVICE  
**COLIP BROS ELEG INC**  
114 W Wayne -----AT 7-3377  
**FRICK ELEC & T V INC**  
1901 Miami -----AT 8-2581  
**LYDICK HARDWARE INC**  
26305 Edison Rd -----CE 4-6100  
**MEYER'S HARDWARE INC**  
209 S Main -----CE 3-3177  
**MYERS & WYNNIE APPLC CO**  
2020 W. Hwy N -----CE 4-2141  
**RIES FURNITURE CO**  
432 S LaSalle -----AT 9-2431  
**RIVER PARK FURNR CO**  
2917 Mich Ave -----AT 9-5501  
**ROBERTSON'S DEPT STORE**  
211 S Mich -----CE 3-4111  
**SCHRADERS FURNITURE STORES**  
816 Penn Ave -----AT 8-4437  
**SMITH A F CO**  
407 S Mich -----AT 7-5771  
**SWEETPEA CO**  
1014 S 36 -----AT 8-1656  
**VACUUM CLNR SERV & SUPPLY CO**  
1406 S Mich -----AT 7-6225  
VanPARIS APPLC & TELVSN CENTER  
3602 W Western Ave -----AT 9-9811

(Continued Next Page)  
When dinner's on the stove and the phone rings—it's great to have a kitchen telephone.

**VACUUM CLEANER SERVICE & SUPPLY CO.**  
“WHERE VACUUM CLEANERS ARE NOT A SIDELINE”  
Authorized Dealer For  
**Filter Queen** **HOOVER**  
INDUSTRIAL CLEANERS • POLISHERS • SCRUBBERS  
FAST DEPENDABLE REPAIRS  
PARTS TO FIT **ALL MAKES** IN STOCK  
**AT 7-6225**



**FAFAR AND CLOTH BAGS FILTERS • ARMATURES • MOTORS, ETC. TO FIT**

• Airway	• Elgin	• Kenmore	• Royal
• Apex	• Filter Queen	• Kirby	• Silver Knight
• Arkay	• GE	• Lewyt	• Singer
• Cadillac	• Hamilton-Beach	• Premier	• Universal
• Compact	• Health-Mor	• RCA Whirlpool	• Westinghouse
• Eureka	• Hoover	• Regina	• And Others
• Electrolux	• Jet-99	• Rexair	

**NEW - USED - REBUILT CLEANERS WE TAKE TRADE-INS**  
1406 S. MICHIGAN ST.  
(In Broadway Hotel Bldg.)

**Vacuum Cleaners—Dealers—(con'd)****KIRBY**

9 MACHINES  
IN ONE  
— FOR FREE  
DEMONSTRATION —



"WHERE TO CALL"  
SALES & SERVICE

KIRBY CO THE 923 Blaine Ave—CE 2-4841

Kirby Co The 923 Blaine Ave—CE 2-4841

REPAIR SALES & SERV INC 1019 W Jefferson Blvd—BL 9-1121

ROYAL VACUUM CLEANERS—

AUTHORIZED PARTS & SUPPLIES

VACUUM CLNR SERV & SUPPLY

CO 1406 SMICH—AT 7-6225

Singer Sewing Mach Co 133 SMICH—AT 8-4425

Sweeper Co The 2014 S 36—AT 8-1658

Vacuum Clnr Serv & Supply Co 1406 SMICH—AT 7-6225

(See Advertisement This Classification)

**Vacuum Cleaners—Industrial**

VACUUM CLNR SERV & SUPPLY

CO 1406 SMICH—AT 7-6225

**Vacuum Cleaners—Parts & Supplies**

Air-Way Distributing Co 927 Prairie Ave—AT 7-4849

HOME SERV CO 727 LWW—CE 2-2621

**Vacuum Cleaners—Repairing**

B & G SERV CO 1802 1/2 Main—AT 8-6100

BERT'S APPLD CO 1010 Durham—AT 7-0555

O & R APPLD CO

Formerly Kirby & Norge—We Repair

All Electric Appliances (S. Bend)

Sweepers, Toasters, Irons, Etc.

3617 Mich Ave—AT 8-9222

**ELECTROLUX CLEANER & AIR**

PURIFIER—

ELECTROLUX CORP

1023 SMICH—AT 7-8725

**FILTER QUEEN DIV OF THE**

VACUUM CLNR CENTER

1406 SMICH—AT 7-6225

**G E VACUUM CLEANER**

REPAIRING—

HOME SERV CO 727 LWW—CE 2-2621

**MYERS SEWING MACH CENTER**

New and Used Vacuum Cleaners

We Repair All Makes—Bugs & Fibers

All Work Guaranteed

417 S Mich—AT 7-4171

**SWEPPER CO THE**

Authorized  
HOOVER  
Service

Parts and Service On All Makes  
Fast 48 Hour Service

Free: Estimates

Pick-Up

Delivery

NEW - USED and REBUILT

SWEEEPERS

1014 S 36—AT 8-1658

**Vacuum Pumps**

See Pumps

It saves time when you give the Long Distance operator the out-of-town number you want. In fact, your call can go through twice as fast!

**Valves**

ASSO SOLENOID VALVES—

KOONTZ-WAGNER ELEC CO INC

516 Mich—CE 3-8251

Bellows Co The 106 W Monroe—AT 7-6850

CRANE CO 1816 Franklin—AT 7-1533

GENERAL CONTROLS—

PLANT & FACTORY

BRANCH OFFICE

GENL CONTROLS CO

8080M McCormick Skokie Illinois

Call Long Distance

Chicago Ill—IR 8-2323

HANNA CONTROL VALVES—

BARTON SALES CO

1205 Park Ave New Haven Ind

Call Long Distance

FW Wayne Ind—WI-2919

NEFF ENGINEERING CO

M & A Air Control Valves

707 S Edin—AT 7-5655

VALVAIR CONTROL VALVES—

VALVAIR CORP THE

106 W Monroe—AT 7-6850

**Vari-Typer Composing**

See Typesetting

See Typesetting; also Typographers

**Variable Speed Transmission**

See Power Transmission Equipment

Going on a trip? Use Long Distance.

Call ahead for reservations. Telephone

relationships and friends so you'll be ex-

pected.

**Variety Stores**

Armstrong Hardware Variety Store

2263 Armstrong Tr—CE 3-3750

Cole L L Variety Store

111 Dixie Wynd—CE 4-0838

Corner Cut Rate Store

D & B Cut-Rate Store

23508 US 20—CE 3-0889

DALE'S 5c to \$1.00 STORE

No 1 802 LWW—CE 3-8584

No 2 2207 SMICH—AT 8-3597

Edgewater Cut Rate Store

Felgar's News & Sundries

744 LWE—AT 9-0757

FOSTER'S 5-10 & VARIETY STORE

2114 Miami—AT 9-5675

2312 Mich Ave—AT 8-5161

Groves Variety Store

2242 Armstrong Tr—CE 3-0318

M & M'S 5c to 1.00 STORE

Ready to Wear and Dry Goods

Complexity Patterns

Pet Supplies—Light Hardware

2317 L W W—CE 3-8621

McCOMBS 5c to 1.00 STORE

Formerly Fretwell's

Children's and Ladies Wear

Toys—Housewares—Hardware

216 Portage Ave—CE 4-2655

McCombs 5c to 1.00 Store

516 Portage Ave—CE 4-2655

Portage Variety Store

1507 Portage Ave—CE 2-6851

THOMAS W R FIVE CENT TO ONE

DOLLAR STORES INC

Open Mondays 10:00 to 5:00 PM

1007 SMICH—AT 9-0730

Variety Discount Hse

2423 SMICH—AT 8-1952

Washington Variety Shop

1235 W W W Ave—CE 3-0856

Woolworth F W Co 127 SMICH—CE 4-3361

Telephones in color are the most

talked-about decorators' aid in years.

**Vault Cleaners**

See Cesspool Cleaners

**Vaults—Burial**

See Burial Vaults

**Vegetables—Whol**

Kaminski-Moore Whol Fruit Corp

214E Bronson—AT 9-0328

**Vending Machines**

AUTOMATIC CANTEN SERVICE

CANTEN

Complete Automatic

CAFETERIAS

Cash or credit complete vending, 30 year ex-

perience. Brewed Coffee, Cigarettes, Hot Food,

Candy, Soft Drinks, Pastries, Sanitation, In-

ground Wiring, etc. Finest products, equipment.

Rented, serviced, Comprehensive Insurance

Coverage

770 R INFORMATION CALL

CANTEN CO 1602 Miami—AT 7-3707

BEACON BEVERAGE CO

Coffee—Soft Drinks—Cigarettes

Candy—Hot Food Machines

"Complete Vending Service"

2425 S Mich—AT 7-4646

Beacon Beverage Co 2425 SMICH—AT 7-4646

Canteen Co 1602 Miami—AT 7-3707

Event Sales & Serv

Phonograph Machines—Coin Operated

211 Mich—AT 8-9977

HAMILTON HARRIS & CO

Candy & Cigarette Vending Machines

436 S 36 Ave—AT 7-2301

Kwik-Kafe Distributors

3715 Cedar—CE 4-2707

N & B VENDING CO

COFFEE CIGARETTE CANDY

COLD DRINKS

Coin Operated—24 Hour Service

402 Studebaker (Mich)—BL 5-3288

N H DISTRIBUTING CO

154 W Monroe—CE 2-6233

PADEN VENDING CO

Cigarettes, Candy and Coffee Machines

Coin Operated Phonographs and

Background Music

916 S Mich—CE 4-0974

PEPSI COLA BOTTLING CO

Pre-Mix Cup Vendors Floor

Asst's

1330 Hill—AT 8-4077

ZEMCO INC 2210 Mich Ave—AT 8-9757

ZIMMER CARL E

Coin Operated Phonographs

Cigarettes and Candy Machines

130 N Ironwood Dr (Mich)—BL 9-2419

Veneers

Salvage Co The 331 E LaSalle Ave—CE 4-4635

**Venetian Blinds**

See also Window Shades

American Home Floor Covering

435 SMICH—AT 7-1551

(See Advertisement This Classification)

CITY AWNING CO 1422 1/2 Mich—AT 9-9266

(See Advertisement This Classification)

Elkurt Vertical Blind Distrib

126 E Grand Ave—CE 4-2533

(See Advertisement This Classification)

Call "station-to-station." It's always

smart to take advantage of the best bar-

gain you can get. "Station" calls offer

you just that. Service is faster, and you

save money, besides!

**VENETIAN****BLINDS**

"THE"  
'BLIND MAN'

Complete  
Repair Service  
and Cleaning

Fully Insured

Open

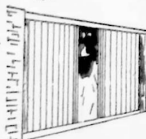
8 A.M. to

5 P.M.

Mon. Thru Fri.

Sat. Till

4 P.M.



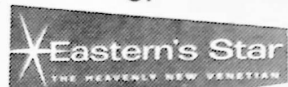
CALL  
AT 7-9055

Our Service is Complete - Quick - Efficient

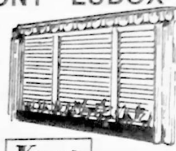
**INDIANA**

BLIND & FLOOR COVERINGS

305 CHAPIN ST.

**MANUFACTURERS****OF**

With  
DU PONT "LUDOX"



Vertical

- \* Complete Control of Ventilation,
- Light, View and Privacy
- \* Full Closure of Slats in Either
- Direction and Operates Just Like
- Draw Draperies
- WINDOW SHADES
- CUSTOM MADE

FREE ESTIMATES

## Blinds—(cont'd)

## FLOOR COVERINGS

3000 Main—AT 7-9055  
(See this Classification)

## VENETIAN BLIND CO

STUN MADE VENETIAN  
BLINDS  
Home Store—Office  
Diner For  
VENETIAN BLINDS  
Blinds Cleaned and Repaired  
Kings Taping and Re-Corded  
Call 21 Nine Mile Call Long  
Distance Niles—MU 3-8745

## Blinds—Cleaners

## VENETIAN CO

At Under Venetian Blinds  
Call—AT 9-9264

## FLOOR COVERINGS

VENETIAN BLIND  
CLEANING AND REPAIRING  
Call—AT 7-9055

## Contractors

Contractors—Heating &  
Cooling

## Equipment

833 Woodford—CE 3-4745  
Standard Industrial Div Of  
Standard Corp  
402 LaFay—CE 3-9305  
WAGNER ELEC CO INC  
816 Mich—CE 3-8251  
AIR PRODUCTS INC  
Blinds and  
Cleaning Equipment  
Call—AT 8-7336  
IN THE  
2100 ChristmanBg—CE 4-4157

## Systems

Call Sample—AT 8-2547

## Roof

Ventilating Equipment

## Terminating

Interminating & Fumigating

## Blinds

VERTICAL BLIND DISTRIBUTOR  
Controlled Light, Air and Appearance  
Windows—Doors—Room Dividers  
Dust—Fade—Flame Resistant  
Decorative Colors—Tape Replacements  
Private and Stationary Models  
Industrial—Commercial—Industrial  
Call Answer Call BL 5-3815  
Glendale Av—CE 4-2523

## Organizations

Associations

## Blinds

VERTICAL BLIND DISTRIBUTOR  
Controlled Light, Air and Appearance  
Windows—Doors—Room Dividers  
DUST-FADE and FLAME RESISTANT

TAPE REPLACEMENTS  
Curtains Cleaning  
Cost and Time

CE 4-2523  
If No Answer Call  
BL 5-3803

ELKIRT  
VERTICAL BLIND  
"DISTRIBUTOR"

19616 Glendale Av.

Controlled Light, Air and Appearance  
for  
Windows, Doors and Room Dividers  
DUST-FADE and FLAME RESISTANT

TAPE REPLACEMENTS  
Curtains Cleaning  
Cost and Time

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ELKIRT  
VERTICAL BLIND  
"DISTRIBUTOR"

19616 Glendale Av.

## Veterinarians—(cont'd)

5 Bend Animal Clinic  
Drs R W Worley-R L Sheltz  
1 A Johnson Hours Weekdays 10-12  
1-2 4-7 Saturdays 10-12 1-3  
Sundays & Holidays 10-12 Noon  
3224LWW—CE 2-1459  
Emergencies call—CE 2-1450  
Williamson Stanton  
Pet Clinic—Diseases And Surgery  
Of Pet Animals  
217 W/Mispewa—AT 9-2333

## Violin Instruction

See Music Instruction—Instrumental

## Vitamins Products

BONNER KATHERINE M  
Nutrilite Food Supplement—E R  
Cosmetics  
303 Franklin—AT 7-9750  
KRONWITTER DISTRIBUTORS  
Shop Now Located Around The  
Corner At 107 E Bettell  
816 N Main—BL 5-1500

## NUTRILITE FOOD SUPPLEMENT

More than just "Vitamins"  
NUTRILITE is the only vitamin-mineral  
food supplement  
with the exclusive NUTRILITE natural plant-  
base. Never sold in stores. Available only through  
NUTRILITE Distributors.

## NUTRILITE

"WHERE TO BUY THEM"  
WEAVER LINCOLN  
3792US 20—CE 4-6322

Nutrilite Food Supplement Distributor  
3792US 20—CE 4-6322

## Vocational Guidance

FADELL PERSONNEL SERV  
410 SherindBg—CE 2-8226

MICHIANA PERSONNEL SERV  
Professional Aptitude Testing And  
Guidance Service  
715 OddFellowBg—CE 2-3364

Controlled Light, Air and Appearance  
for  
Windows, Doors and Room Dividers  
DUST-FADE and FLAME RESISTANT

TAPE REPLACEMENTS  
Curtains Cleaning  
Cost and Time

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ELKIRT  
VERTICAL BLIND  
"DISTRIBUTOR"

19616 Glendale Av.

## Vulcanizing—Tires

See Tires—Repairing & Rebuilding

## Wall Board

Lumber Materials Conversion Co  
17714 Cleveland Rd—CE 4-1407

## MASONITE PANEL PRODUCTS

Prindard, Pig-Board, G  
Lumber, Shadown, G  
Ridgeline, Ridgeline,  
Panorama, Duplex G

Grainless hardwoods, 4 & 5 ft. wide to 25 ft.  
long. For new-modelled interiors, exteriors and  
maintenance in home, farm and industry.

"WHERE TO BUY THEM"

WHOLESALE  
GREAT LAKES DISTRIBUTING  
CORP 1535 S Main—AT 8-1411

RETAIL DEALERS  
VOORHEES-JONTZ LUMBER CO  
1700 Ford—AT 7-3311

Wall Paper Cleaners  
See House Cleaners

Wall Paper Cleaners—Mirs  
See Cleaning Compounds

Wall Paper Dealers  
BARTHOLOMEW'S PAINT & WALL  
PAPER STORES

We Honor Handy-Charge Cards  
1305 W Washway—CE 2-4675  
802 S Mich—AT 9-5509  
8003 Miami—AT 8-1155

BRESKIN WALL PAPER CO  
1225 W Washway—AT 7-3717

BUFFALO PAINT & WALLPAPER  
CO 1225 W Washway—CE 3-3622

Custom Decorating & Serv  
3514LWW—CE 2-5616

DUGDALE DECORATING & GLASS  
CORP 420 S Main—AT 7-5262

Hargrave Paint & Varnish Co  
122 W Western—AT 7-5677

Wall Paper Cleaners  
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122 W Western—AT 7-5677

Wall Paper Cleaners  
See House Cleaners

## Wall Paper—Dealers—(cont'd)

## LEE C E CO

"Quality Since 1872"  
WALLPAPER • PAINTS • GLASS  
WALL-TEX  
Distributors  
Largest Selection of Good Wallpaper  
in Northern Indiana  
225 S Main—CE 4-3197

LEE'S PAINT SPOT  
54676 Ironwood Rd—CE 4-9797

MISHAWAKA PAINT & WALLPAPER  
INC  
909 S Mich—AT 8-2050  
112LWW Mich—BL 9-5795

ROSENBERGER-JOHNSTON  
ROSENBERGER & JOHNSTON  
PAINT & WALLPAPER  
STORE 432 S Mich—AT 9-4732

ROSENBERGER & JOHNSTON  
PAINT & WALLPAPER STORE  
432 S Mich—AT 9-4732

SMITH-ALSO S BEND PAINT CO  
567 S Mich—AT 7-1531

SULLIVAN-THOMPSON PAINT  
STORE 1013 S Mich—AT 9-2497

WALL-TEX WASHABLE WALL CANVAS

The new pre-trimmed  
24-inch Wall-Text is  
ready to paste and hang.  
Anyone can apply it.  
Control's plaster cracks.  
Safely washable colors.  
Choose from 200 beautiful patterns, many  
available in matching decorative fabric.

"WHERE TO BUY IT"  
DISTRIBUTOR  
LEE C E CO 225 S Main—CE 4-3197

DEALERS  
BRESKIN WALL PAPER CO  
414 S Mich—AT 7-3717

BUFFALO PAINT & WALLPAPER  
CO 1225 W Washway—CE 3-3622

CONTINUED NEXT PAGE

Wall-Text  
WASHABLE  
wall canvas

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LEE C E CO 225 S Main—CE 4-3197

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414 S Mich—AT 7-3717

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CONTINUED NEXT PAGE

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WASHABLE  
wall canvas



**Wall Paper—Dealers—(conf'd)**

**WALL-TEX WASHABLE WALL CANVAS**  
CONTINUED FROM PRECEDING PAGE  
**DUGDALE DECORATING & GLASS**  
CORP 420 SMain—AT 7-5262  
**HARTKE & SON**  
5495 Peter—CE 3-4836  
**LEE'S PAINT SPOT**  
5469 Ironwood—CE 4-9797  
**LOWERY'S** 1636LWW—CE 3-5656  
McLAUGHLIN'S  
21794(Mich)—BL 5-3220  
**SULLIVAN-THOMPSON PAINT**  
STORE 1015 SMich—AT 9-2497

**Wall Paper Hangers**

See Paper Hangers

Bright idea for recreation rooms—a red telephone that says "Have fun" even before it rings!

**PARTS**

FOR ALL  
WASHERS—DRYERS

WHOLESALE • RETAIL  
AT 8-4718  
**ALL-RITE SERV., INC.**  
755 S. MICHIGAN

**Wall Paper Removers—Rental**

**JOERS FLR CENTER**  
534E Colfax—AT 8-9833  
Koczan's Paint Center  
1628 SMich—AT 9-5475  
**LEE & E CO** 225 SMain—CE 4-9197  
**LEE'S PAINT SPOT**  
5469 Ironwood—CE 4-9797  
**UNITED RENT-ALLS OF S BEND**  
910 SMich—AT 7-3255

**Wall Washing**

See House Cleaners

**Warehouses—Cold Storage**

**ARTIFICIAL ICE CO** 525 Niles—CE 3-9040  
**ULLERY COLD STORAGE LOOKER**  
PLANT 401 S NireDme—CE 3-1522

**Warehouses—Merchandise**

**COLUMBIA STORAGE WAREHOUSE CO**  
406 Columbia—AT 7-6911  
**COLUMBIA WESTERN CORP THE**

Warehouse and Office Rental  
Formerly Grand Trunk Bldg  
618 J M S Bldg—CE 3-7430

**Hammes Romy Ford Co**  
2115 W Western—AT 8-2627  
**KAMM & SCHELLINGER CO INC**  
N Center(Mich)—BL 5-3157  
**Mishawaka Warehouse & Distributing Co**  
N LaSalle At Elder Rd General  
Merchandise Storage & Pool Car  
Distribution  
Elder Rd(Mich)—BL 9-3640  
If no ans call (Mich)—BL 5-8877  
**Modern Warehouse Corp**  
1545 Solive—AT 7-4561

Station-to-station calls are ideal for family visits when you wish to reach an out-of-town residence telephone number.

**Wash Fountains**

See Plumbing &amp; Heating Supplies

**Washers**

**HOME SERV CO** 727LWW—CE 2-2621

**Washing Machines, Dryers & Ironers**

—Parts &amp; Supplies

**All-Rite Serv Inc** 755 SMich—AT 8-4718  
(See Advertisement This Classification)  
**B & O SERV CO** 1802 1/2 SMain—AT 8-6100  
**BERT'S APPLING CO**  
1010 Dunham—AT 7-0555  
**HOME SERV CO** 727LWW—CE 2-2621

**Washing Machines, Dryers & Ironers**

—Repairing

**ALL-RITE SERV INC** 755 SMich—AT 8-4718  
(See Advertisement This Classification)  
**APPLIANCE REPAIR CO**  
(See Advertisement This Classification)  
**750LWE** —AT 7-1700  
**750LWE** —AT 8-4609  
**APPLIANCE WASHER & DRYER**  
**SERV CENTER** 3718 SMich—AT 8-4475  
(See Advertisement This Classification)  
**B & O SERV CO** 1802 1/2 SMain—AT 8-6100  
(See Advertisement This Classification)

Extension telephones in color—

beautiful, as well as useful—will suit your modern mode of gracious living.

**Washing Machines, Dryers & Ironers—Repairing—(conf'd)**

**Becher Appliance Co** 511 N Main—BL 9-239  
(See Advertisement This Classification)  
**BERT'S APPLING CO**  
1010 Dunham—AT 7-0555

**BURGET CO**

FAST FAST  
24 HOUR SERVICE  
ON ANY MAKE  
WASHER  
• Norge • General Electric  
• Frigidaire • ABC • Bendix  
• Maytag • Eay  
• Whirlpool, Etc.  
Our Phone Always Answers  
612 E Sample—AT 8-4747

**COLUMBIA SALES & SERV**

1092 Monroe—AT 8-4644  
(See Advertisement This Classification)  
**COLIP BROS ELEC INC**  
114 W Wayne—AT 7-5571  
**ELDRIDGE CO** the 1718 SMich—AT 8-4645

It saves time when you give the Long

Distance operator the out-of-town num

ber you want. In fact, your call can p  
through twice as fast!

THE COMPLETE

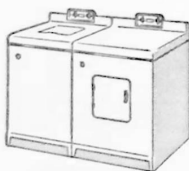
**SERVICE CENTER**

WASHERS—DRYERS—REFRIGERATORS

Authorized Factory Trained  
Personnel For

- Apex
- Bendix
- Frigidaire
- General
- Norge
- Thor
- Hamilton
- Hot Point
- Kenmore
- Maytag
- Whirlpool

Spinner and Wringer Type  
Washers  
Used Machines For Sale



CALL AT 8-4718

**ALL-RITE SERVICE**  
CO.

755 S. MICHIGAN

**AUTOMATIC WASHERS-DRYERS-DISHWASHERS GUARANTEED REPAIRS**

YOUNGSTOWN EQUIPMENT

PARTS  
PROMPT  
AUTHORIZED  
FACTORY  
SERVICE  
ON



**BENDIX — CROSLEY  
HAMILTON — NORGE  
SPEED QUEEN**

Mon. - Fri. Sat.  
7 A.M. - 5 P.M. 7 A.M. - Noon  
AT 7-1700  
AT 8-4609

All Work Done In Your Home  
ONE DAY SERVICE  
750 L.W.E.



Jared Armstrong

**APPLIANCE  
REPAIR COMPANY**

Machines, Dryers &amp; Ironers

(cont'd)

REPAIR OF ALL  
MAKES  
and Models of Washing  
Machines  
Professional and Automatic  
WORK GUARANTEED  
For Repair of All Small  
Appliances and Television  
Quantity Sales and Service  
Call ----- AT 8-2581

ELECTRIC WASHING

FACTORY SERVICE

S. L. CO. ----- AT 7-6565

ELECTRIC APPLIANCES

REPAIRED

ALL MAKES

Vacuum Cleaners, Irons

Fan - Winger Rolls - Etc.

All Small Appliances

Guaranteed Work  
Call ----- CE 2-2621

AUTHORIZED SALES &amp;

1718 Mich. - AT 8-4475

WASHERS -

SERVICE

MAYTAG CO.

Call ----- BL 5-5169

Call for room and the exact spot

extension telephone. We'll

promptly.

## PHILCO BENDIX WASHER - DRYERS

NORGE  
SALES AND SERVICE



AUTHORIZED SERVICE FOR  
NORGE and BENDIX  
ALL WORK GUARANTEED

CALL  
BL 9-2158

BECHER  
APPLIANCE  
COMPANY

511 N. MAIN

MICH.

FORMERLY

NORMAIN APPLIANCE



AUTOMATIC WASHER  
& DRYER SERVICE  
CENTER

A DIVISION OF

**ELDRIDGE**  
Company

1718 SOUTH  
MICHIGAN ST.

"OPEN EVENINGS"

**Maytag**  
AUTHORIZED DEALER

FACTORY AUTHORIZED PARTS  
SERVICE & SALES

**SPEED QUEEN**

PARTS - WHOLESALE &amp; RETAIL

SALES - EXTENSION 2  
SERVICE - EXTENSION 4  
AT 8-4475

EXCLUSIVE...

**RCA Whirlpool**

HOME LAUNDRY  
SALES • SERVICE and PARTS

We Service All Washers and Dryers  
Manufactured By  
WHIRLPOOL CORPORATION

FREE PARKING

WHILE IN OUR STORE  
LOT EAST SIDE OF STORE

FACTORY TRAINED PERSONNEL

22 Yrs. Experience

DIAL AT 8-4168



KEITH COLBURN



STAN KUESPERT

**Colburn**  
**Whirlpool** SALES & SERVICE

109 EAST MONROE ST.



WASHER REPAIR

IMAGINE! ALL I DID  
WAS CALL

AT 8-6100

Mon. - Sat.  
7 A.M. - 5:30 P.M.

**B & G**

SERVICE  
COMPANY

L. G. GASY, OWNER



BENDIX  
Frigidaire

Kelvinator

Hamilton

ABC

AND GOT IMMEDIATE SERVICE  
"Where A Guarantee Means Something"  
Low Cost Washing Machine Repairs  
Parts For All Automatic and Winger  
Washers

WE REPAIR ALL MAKES

• WASHERS • DRYERS  
• SMALL APPLIANCES  
• DISPOSALS • IRONERS  
• DISHWASHERS

PICK UP and DELIVERY

SPEED QUEEN

1802 1/2 S. Main

Maytag

NORGE

EASY

Hotpoint

KENMORE

Whirlpool

PHILCO



# Washing Machines, Dryers & Ironers

## -Retail-

**ABC HOME LAUNDRY EQUIPMENT—**  
SALES & SERVICE  
HOME SERV CO 727LWV—CE 2-2621

**AVENUE RADIO & TV SHOP**  
1518MAY—AT 7-5501  
**COLBURN SALES & SERV**  
See Our Ad Under Washing Machines,  
Dryers, & Ironers-Repairing  
109EManne—AT 8-4168

Your telephone personality is what  
you say and how you say it. A smile on  
your face will not be seen . . . put a  
smile in your voice.

**FRIGIDAIRE**  
WASHERS DRYERS



SALES  
SERVICE  
INSTALLATION  
PARTS  
OPEN EVEN.  
TIL 8:30 P.M.  
Except Wed.

**BL 5-2824**  
**EGGERT APPLIANCE**  
856 E. 3rd. (Mish.)

**AUTHORIZED**  
YOU CAN BE SURE...with  
**Westinghouse**

**FACTORY SERVICE**  
PARTS — SALES  
AT 8-2581

**Frick**  
ELECTRIC & TELEVISION INC.  
1901 MIAMI

**Maytag**

- WASHERS
- DRYERS
- IRONERS

OPEN NITES  
TIL 8 P.M.  
**BL 5-5169**

STEVE LEBEDZINSKI and SONS  
Midwest's Largest Maytag Dealer

**MISHAWAKA**  
**Maytag**  
Across From Midway Hotel  
104 W. Third (Mish.)

# Washing Machines, Dryers & Ironers

## -Retail-(conf'd)-

**EASY LAUNDRY EQUIPMENT**  
Combotonic Washer/Dryer  
only 27 inches wide,  
washes and dries up to  
a 30-pound load.  
Automatic washers, matching gas or electric  
dryers, Spinners, wringer washers.

**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
RIDGE CO THE 315WJefBlvd—CE 4-9143  
AUTHORIZED DEALERS  
**COLIP BROS ELEC INC**  
Wringer & Spinner Machines Only  
114WVynne—AT 7-3371  
**LIGHT CO INC THE**  
Entrance 3000EJefBlvd—CE 4-1114  
**ROSELAND LBR & COAL CO**  
125DixieWyn—CE 3-9353  
**SCHRADERS FURNITURE**  
STORES 816PennAv—AT 8-4437  
**WALZ J E INC** 3423 SMich—AT 8-2551

Eggert Appliance 856E3rdMish—BL 5-2824  
(See Advertisement This Classification)  
**ELDRIDGE CO THE**  
See Our Ad Under Washing Machines,  
Dryers, & Ironers-Repairing  
1718 SMich—AT 8-4475  
Frick Bros 501 SCorblvd—AT 8-2323  
**FRICK ELEC & T V INC**  
103NMich—AT 8-2581  
(See Advertisement This Classification)  
**FRIGIDAIRE AUTOMATIC WASHERS & DRYERS**

Patented 3-Ring "Pump"  
Adjuster, universal design,  
controls, bleach and rinse  
dispensers, Fabric Selector,  
Soak Cycle, choice of action, Matching Dryer.  
Authorized Sales and Service

**"WHERE TO CALL"**  
AUTHORIZED SALES & SERVICE  
LYDICK HODRWE INC  
2425WVynne—CE 4-6100  
**RADIO & FURNITURE INC**  
763 SMich—AT 8-5563  
**WYMAN'S DEPT STORE**  
103NMich—CE 4-9071

**GAS CO THE** 307NMich—CE 4-2182  
**GENERAL ELECTRIC HOME LAUNDRY**

• FAMOUS G-E AUTOMATIC  
FILTER-LOD WASHERS  
remove lint . . . select  
cycle for washing any  
fabric  
• MATCHING G-E DRYERS  
automatically adjust drying  
time to suit fabrics.

**"WHERE TO BUY THEM"**  
FRANCHISED DEALERS  
CORCORAN E T 525LWV—CE 4-0161  
**ELDRIDGE CO THE**  
Entrance 3000EJefBlvd—CE 4-1114  
**SMITH & F CO** 407 SMich—AT 8-2551  
**WALZ J E INC** 3423 SMich—AT 8-2551

**HAMILTON WASHERS & DRYERS**  
Hamilton washers with  
Triple-Filtering Action,  
5 Separate Rinses give  
you clean, bright  
washings, automatically. Hamilton dryers give  
you exclusive Twin Air-Swing drying,  
a Cradling-Current for drying speed, a Car-  
rier-Current for drying speed.

**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
FEMCO INC 1515ParlaRd—AT 7-3365  
DEALERS  
CENTURY SOFT WATER CO  
917LWV—AT 7-5275  
**ELECTRIC CO THE**  
1515 SMich—AT 8-4637  
MODERN HOME SUPPLY CO  
1144WVynne—AT 8-2535  
VanPARIS APPLINC & TELVSN  
CENTER  
3602WWesternAv—AT 8-9811

# Washing Machines, Dryers & Ironers

## -Retail-(conf'd)-

**HOTPOINT AUTOMATIC WASHERS AND DRYERS**  
New Hotpoint 6-  
CYCLE Automatic  
Washers wash fab-  
rics sparkling clean . . . and wrinkle-free. New  
Underwater Lint Filter works full-time. New  
Hotpoint Electric Dryers available in 100%  
Vent-Free or Air Blower models.

**"FOR INFORMATION CALL"**  
SALES & SERVICE  
MODERN HOME SUPPLY CO  
1144WVynne—AT 8-2535  
RIVERVIEW LBR CO  
816WVynne—OR 4-8825  
ROSELAND LBR & COAL CO  
125DixieWyn—CE 3-9353

**IRONRITE IRONERS—**  
MISHAWAKA MAYTAG CO  
104WVynne—BL 5-5149  
ROBERTSON'S DEPT STORE  
211 SMich—CE 3-4111  
DISTRIBUTORS  
FEMCO INC 1515ParlaRd—AT 7-3365

**MAYTAG AUTHORIZED SALES & SERVICE** 1718 SMich—AT 8-4475  
**MAYTAG CLOTHES DRYERS—**  
SALES & SERVICE  
MISHAWAKA MAYTAG CO  
See Our Ad Under  
104WVynne—BL 5-5149

**MAYTAG FACTORY AUTHORIZED SALES & SERVICE** 763 SMich—AT 8-5563  
**MAYTAG WASHERS—**  
SALES & SERVICE  
IND HODRWE & TIN SHOP  
2425WVynne—CE 4-6100

LYDICK HODRWE INC  
2425WVynne—CE 4-6100  
MISHAWAKA MAYTAG CO  
104WVynne—BL 5-5149  
ROSELAND LBR & COAL CO  
125DixieWyn—CE 3-9353  
WYMAN'S DEPT STORE  
103NMich—CE 4-9071  
BUCHER'S APPLINC CO INC  
113WVynne—CE 3-5154  
FRICK ELEC & T V INC  
1901Miami—AT 8-2581  
SALES & SERVICE  
ELDRIDGE CO THE  
1718 SMich—AT 8-4475

**MISHAWAKA MAYTAG CO**  
104WVynne—BL 5-5149  
(See Advertisement This Classification)

**NORGE WASHERS & DRYERS**  
Norge automatic wash-  
ers feature 2 speed 2-2  
cycle wash & rinse plus  
3-way lint filter. Match-  
ing gas and electric  
dryers for safe, faster, drying of all fabrics.  
See new Norge combination washer — dryer.  
Also Norge triple action wringer type washers.

**"FOR INFORMATION CALL"**  
DISTRIBUTORS  
GREAT NORTHERN DISTRIBUTRS  
INC 209College—CE 3-1111  
DEALERS  
BAER'S HOME OUTFITTERS  
315 SMich—AT 7-3377  
BECHER APPLINC CO  
511NMain—BL 9-2159  
BURGET CO & APPLINC CO  
Formerly Kirby & Norge  
3617Mishy—AT 8-9222

**ELECTRIC CO THE**  
1515 SMich—AT 8-4637  
HOME SERV CO 727LWV—CE 2-2621  
LIGHT CO INC THE  
Entrance 3000EJefBlvd—CE 4-1114  
MYERS & WYNNIE APPLINC CO  
202DixieWyn—CE 4-2141  
ROBERTSON'S DEPT STORE  
211 SMich—CE 3-4111  
SCHRADERS FURNITURE  
STORES 816PennAv—AT 8-4437

# Washing Machines, Dryers & Ironers

## -Retail-(conf'd)-

**PHILCO-BENDIX HOME LAUNDRY APPLIANCES**  
Fabulous Duomatic com-  
bination washer-dryer  
only 27" wide—greater  
high. Philco "Auto-  
matic" operates with gas  
and electric or gas dryers. Also comes  
Philco-Bendix 24-lb. washer.

**"WHERE TO BUY THEM"**  
DEALERS  
AVENUE RADIO & TV SHOP  
1518MAY—AT 7-5501  
BAER'S HOME OUTFITTERS  
315 SMich—AT 7-3377  
BECHER APPLINC CO  
511NMain—BL 9-2159  
BUCHER'S APPLINC CO INC  
113WVynne—CE 3-5154  
ELECTRIC CO THE  
1718 SMich—AT 8-4475  
MODERN HOME SUPPLY CO  
1144WVynne—AT 8-2535  
ROBERTSON'S DEPT STORE  
211 SMich—CE 3-4111  
WALZ J E INC 3423 SMich—AT 8-2551

DISTRIBUTORS  
RADIO EQUIP CO OF S BND  
1202 Slaters—AT 8-4743

**RCA WHIRLPOOL AUTOMATIC WASHERS & DRYERS—**  
AVENUE RADIO & TV SHOP  
1518MAY—AT 7-5501  
COLBURN SALES & SERV  
109EManne—AT 8-4168  
HUNTER'S TV & APPLINC STGE  
95940US 31—AT 8-4743  
MODERN HOME SUPPLY CO  
1144WVynne—AT 8-2535  
MYERS & WYNNIE APPLINC CO  
202DixieWyn—CE 4-2141  
RODINS 136NMich—CE 4-9071  
VANPARIS APPLINC & TELVSN  
CENTER  
3602WWesternAv—AT 8-9811

**SPEED QUEEN WASHERS & IRONERS—**  
KANIEWSKI M FURNITURE STORE  
1201WWestern—AT 8-4743

**WESTINGHOUSE LAUNDRY EQUIPMENT SALES & SERVICE**

Laundromat Automatic Washers  
with Revolving Agitator which  
Washes, Cleans, Rinses, and  
and Cleans Itself! Clothes  
Dryers with direct air flow sys-  
tem. Wash 'N Dry combination.  
You Can Be SURE...it's Westinghouse.

**"WHERE TO CALL"**  
SALES & SERVICE DEALERS  
COLIP BROS ELEC INC  
114WVynne—AT 7-3371  
FRICK ELEC & T V INC  
103NMich—AT 8-2551  
MISHAWAKA MAYTAG CO  
104WVynne—BL 5-5149  
RODINS 136NMich—CE 4-9071  
SOEMS ELEC CO  
111WVynne—BL 4-9071  
SOUTH SIDE ELEC CO INC  
902W Ind—AT 8-4743

**Waste Paper**  
NORTH SIDE IRON & PAPER CO  
410EJefBlvdMish—BL 5-5149  
SCRAMBERG H IRON & METAL CO  
INC 130NCoquillRd—AT 8-4743  
S BEND Waste Paper  
See Our Ad Under Scrap Iron & Metal  
1518 S Taylor—AT 8-4743

**Watch Materials**  
See Jewelers' Equipment & Supplies

**Watches—Repairing**

Great Jax Watch & Clock Repairing  
Shop 2102WWesternAv. AT 7-8225  
Jewelry 226WJeffBvd. CE 4-2537  
**JAROS JEWELERS**  
1st Ministry Registered Watch Maker  
121W WashAv. CE 4-1311  
Jewelry 108W WashAv. CE 2-2244  
**MIAMI WATCH REPAIR CO**  
Watch Jeweler, Camera Repair  
Walter Watches, Religious Jewelry  
G-E Alarm and Wall Clocks  
3122 Miami AT 8-2047

**MARI JEWELRY STORE**

527N Mich. CE 3-4080  
WILLER RUDOLPH K  
Jewelry Classification  
218 Smith CE 3-4200

Wm Norman Clock & Watch Repair  
403 Studebaker CE 4-5381

**RIVER PARK JEWELERS INC**

2224MishAv. AT 8-7111  
Royal Hawaiian Jewelers  
125N Mich. CE 2-1463

**SMITH LEO D WATCH & JEWELRY**

REPAIR 2306MishAv. AT 7-6009

**STORG SIMON INC**

Registered Watchmaker, Electronic  
Tuning  
Stores In South Bend, Elkhart, Goshen  
117W WashAv. CE 4-7331

Wm Jewels 1324 Miami AT 7-1318  
**WILLIS JEWELRY STORE**  
107LW(Mish)—BL 5-9004

**Watches—Who?**

Imperial Sales Co 436 Smith—AT 8-3100

**Watchmen's Equipment & Systems**

Simplex Time Recorder Co  
218N William—CE 4-3311

**Water Companies**

Reliable Dairy Inc 909EWay—AT 9-2421

For quick action, use Long Distance.

free...

Ask your Indiana Bell  
Business Office for the  
personal telephone num-  
bers booklet — and jot  
down the numbers you  
call frequently.

Long Distance is

twice as fast when you

call by number.

**Water Coolers**

**COOL WATER SERV CO**  
"The Finest in Refrigerated Water"  
SALES - RENTALS - SERVICE  
2407 L W W—CE 3-3682

**GENERAL ELECTRIC WATER COOLERS**

A complete line of electric  
drinking water coolers to meet  
industrial and commercial re-  
quirements. Standard pressure  
and bottle types. Also "Hot  
and Cold" and refrigerated  
compartment models. Covered  
by 5 Year Protection Plan.



"WHERE TO CALL"

DISTRIBUTORS

**SOUTH BEND ELEC CO**  
439E CollegeAv. CE 3-9406

ASSOCIATE DISTRIBUTORS

**KOONTZ-WAGNER ELEC CO**  
INC 514N Mich.—CE 3-8251

**OASIS WATER COOLERS—**

DISTRIBUTORS

**CRANE CO** 1414 Franklin—AT 7-1533

**ENGLEWOOD ELECT SUPPLY**  
CO INC 325N LafBvd.—CE 3-8233

**TEMPRITE ELECTRIC WATER COOLERS**

Beautifully styled, Finger-  
tip PLUS foot-pedal con-  
trols all on extra cost. Pres-  
sure, bottle, hot & cold,  
refrigerated compartment,  
explosion-proof, stainless  
steel and new low cost Cadet models. 5 year  
warranty.



"WHERE TO BUY THEM"

DISTRIBUTORS

**COOL WATER SERV CO**  
2407LWW—CE 3-3682

**LANGSEKAMP F H CO**  
333Hydraulic—CE 3-8222

**WESTINGHOUSE WATER COOLERS**

SALES & SERVICE

Complete line Pressure, Bottle  
and Compartment Models.  
New Hot and Cold Center  
serves as complete refreshment  
center — cuts coffee break  
time in half. All Pressure  
Models have push-button and foot-pedal control.



"WHERE TO CALL"

DISTRIBUTORS

**AMSTAN SUPPLY DIV OF**

**AMERICAN STANDARD**  
407 SNotreDameAv.—CE 4-3114

RETAILERS

**HAMILTON PLUMBING & HEATING**  
CO INC 735Wilber—CE 4-7807

**WATER HEATER CONTROLS**

See Regulators

**Water Heaters****AMERICAN-STANDARD WATER HEATERS**

You won't run out of hot  
water with a performance-  
rated American-Standard  
Water Heater.

GAS, ELECTRIC,  
GALVANIZED STEEL,  
GLASS-LINED METAL.



"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTOR

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**AMERICAN STANDARD**  
407 SNotreDameAv.—CE 4-3114

RETAILERS

**HAMILTON PLUMBING & HEATING**  
CO INC 735Wilber—CE 4-7807

**BRAUDSDORF W J & SON**

426LWW—CE 4-0129

Someone far away would like to hear

your voice today. Call them—Long

Distance. The cost is low.

**Water Heaters—(cont'd)**

**GOHEEN PLUMBING & HEATING CO**  
124LW(Mish)—BL 5-9659  
Hammons Steam Fitters & Heating Co  
922Hendrick(Mish)—BL 5-5249

**HOME PLUMBING & HEATING**

SUPPLY 721E Sample—AT 7-1575

(See Advertisement This Classification)

**LAWSON WATER HEATERS—**

HOME PLUMBING & HEATING  
SUPPLY 721E Sample—AT 7-1575

LIBERTY GAS & SERV CO INC  
McKinley Rd(Oncola)—OR 4-8828

**MORGE WATER HEATERS**

Complete line of Gas and  
Electric water heaters  
— upright and table-top  
models. All quality con-  
structed for economical  
and dependable hot water service. Available  
with glass-lined or galvanized tanks.



"FOR INFORMATION CALL"

DISTRIBUTORS

**GREAT NORTHERN DISTRIBUTORS**  
INC 209College—CE 3-1111

**PERMAGLAS WATER HEATERS**

New Permaglas lining  
— plus A. O. Smith's  
exclusive HYDRA-  
STEEL means extra  
years of service. In  
glass-lined water heaters, THERE'S ONLY ONE  
PERMAGLAS and it's made by A. O. Smith.



"WHERE TO BUY IT"

DISTRIBUTORS

**FEMCO INC** 1515PrairieAv.—AT 7-3365

DEALERS

**CENTURY SOFT WATER CO**  
917LWE—AT 7-5275

**ELECTRIC CO THE**  
1515 Smith—AT 8-4637

**HOME PLUMBING & HEATING**  
SUPPLY 721E Sample—AT 7-1575

**MODERN HOME SUPPLY CO**  
1144WWesternAv.—AT 8-2535

**TRIPPEL VAC PLUMBING**  
645W(Mish)—BL 5-5088

**VanPARIS APPLIC & TELVSN**  
CENTER  
3602WWesternAv.—AT 8-9811

**RHEEM WATER HEATERS**

Rely on Rheemgas  
and Coppermatic for—

Reliable hot water service  
Models for every home



"WHERE TO BUY THEM"

DEALERS

**SEAGO LOUIE PLUMBING & HEATING CO**  
417 S Harris—AT 7-8510

WHOLESALE ONLY

**NATL MILL SUPPLY INC**  
224E Monroe—AT 7-2361

**RUUD AUTOMATIC GAS WATER HEATERS—**

DISTRIBUTOR

**MIDWEST SALES & SERV**  
1515PrairieAv. —AT 7-3365

DEALERS

**CENTURY SOFT WATER CO**  
917LWE—AT 7-5275

**GAS CO THE** 307N Mich.—CE 4-2181

Stickler Chas F Plumbing & Heating  
Contractor 1146N Adams—CE 3-2015

Select a telephone to blend with or

highlight the kitchen decorative scheme.

Choose from in a variety of modern dec-

orator colors.

**Water Heaters—(cont'd)**

**WESTINGHOUSE ELECTRIC WATER HEATERS SALES & SERVICE**

Exclusive "COROX" Direct  
Heat Elements automatically  
provide constant 150° hot  
water. Liberal 10-Year Pro-  
tection Policy—Deluxe and  
Quick Recovery models.  
"You Can Be SURE... If It's Westinghouse"



"WHERE TO CALL"

SALES & SERVICE DEALERS

**SOEMS ELEC CO**  
111W1stMish.—BL 9-3741

**SOUTH SIDE ELEC CO INC**  
902W Ind.—AT 9-6381

DISTRIBUTORS

**McCAFFERY CO** 216EWayne—CE 2-4821

**WHITE EDW J INC PLUMBING & HEATING**

1011 Smith—AT 9-6351

**WHITE WATER HEATERS—**

HOME PLUMBING & HEATING  
SUPPLY 721E Sample—AT 7-1575

**Water Softening Compounds**

Miracle Softwater Co 105WGarst.—AT 8-9696

**NU-WAY FEED & SEED CO THE**  
201N Olive—CE 4-2944

Telephones in color are true designer

accessories—to live with and enjoy as

much as the beautiful furniture and fa-

ries they are made to complement.

**SOFT WATER**  
RENT OR BUY

**LINDSAY AUTOMATIC**  
*Soft Water*

"WORLD'S LARGEST SELLER"

The Only Water Softener With 100% Fiberglass Tank - (Ends Corrosion)



*Guaranteed for Life*

"NEW LOOK" IN WATER SOFTENERS by LINDSAY  
All Automatic - No Service Man Necessary



LIFETIME MINERAL

- Ask About Our Special Rental Purchase Plan
- We Service All Makes

*Dial*  
**AT 8-4406**

If No Answer Call CE 2-8007



Serving The Area Since 1940

Backed By Lindsay's 35 Years Experience in Water Conditioning  
**BURNIE BAUER**

"SO. BEND'S SOFT WATER SPECIALIST"  
1139 W. WESTERN AVE.

### Water Softening Equipment

BAUER BURNIE 1139W Western - AT 8-4406  
(See Advertisement This Classification)  
BRAUNSDORF W J & SON  
428L WW - CE 4-0129

CENTURY AUTOMATIC WATER  
SOFTENERS—  
CASTLEMAN FUEL & HEATING  
CO 400 S Main (Mish) - BL 5-3154

CENTURY SOFT WATER CO  
917L WE - AT 7-5275  
(See Advertisement This Classification)

CONCORAN E T 525L WW - CE 4-0161  
(See Advertisement This Classification)

Culligan Soft Water Agency  
1121 Beyer Ave - AT 9-6371  
(See Advertisement This Classification)

### CULLIGAN WATER SOFTENERS

Choose from 3 fully-automatic water softeners to give you unlimited Culligan Soft Water. Complete line of all water conditioning products. Over 4 million users in more than 4500 communities.

*Culligan*

"FOR INFORMATION CALL"  
CULLIGAN SOFT WATER AGENCY  
1121 Beyer Ave - AT 9-6371

GOENEH PLUMBING & HEATING CO  
1264 WEI - BL 5-9659

HOME PLUMBING & HEATING SUPPLY  
Automatic and Semi-Automatic  
Easy Payments  
721 E Sample - AT 7-1575

Bright idea for recreation rooms—

red telephone that says "Have fun" even before it rings!

### Water Softening Equipment

INDUSTRIAL CHEMICALS INC  
2215 S Main - AT 9-134

INLAND MARINE CO  
Water Conditioning Specialist  
Crystal Clear Water  
Rust Free  
FHA Approved - No Money Down  
Electric - Automatic Equipment  
404 S Walnut - AT 7-5275

Inland Marine Co 404 S Walnut - AT 7-5275  
LINDSAY AUTOMATIC  
SOFTENERS—  
LINDSAY SOFT WATER CO  
1139W Western - AT 8-4406

MIRACLE SOFTWATER CO  
107W Ward - AT 8-4406  
(See Advertisement This Classification)

PERMUTY WATER SOFTENERS—  
CONCORAN E T 525L WW - CE 4-0161

PREMIER SOFT WATER CO  
1217 Beyer Ave - AT 9-6371  
(See Advertisement This Classification)

PURITAN SOFT WATER SALES  
SERV CO 341 WE - AT 9-6371  
Reynolds Water Softener Co  
1205 Maple - AT 7-1575

Going on a trip? Use Long Distance

Call ahead for reservations. Tell relatives and friends as you're posted.

**SOFT WATER** by **CENTURY**

"INDIANA'S LARGEST WATER SOFTENER SALES COMPANY"

**RENTALS • SALES • SERVICE**

**LIFE TIME STEEL-GLAS**

GUARANTEED AGAINST  
RUST AND CORROSION

- \* STEEL . . . . . FOR STRENGTH
- \* GLASS . . . . . FOR DURABILITY



More Than  
6000 Sold in  
So. Bend Area  
from 1933  
to 1958

CALL  
**AT 7-5275**

If No Ans. Call  
AT 8-5754

- No Money Down
- Mineral By Dow Chemical Co.
- No Rust

AUTHORIZED HAMILTON  
APPLIANCE SALES AND SERVICE  
The Most Complete Line of Softeners  
In Michigan To Fit Any Budget

**CENTURY SOFT WATER CO.**

LOCALLY OWNED AND OPERATED  
ROBERT E. BEVILHYMER  
Distributor  
917 Lincoln Way E.

S. Bend Dir.  
Gordon Burk  
AT 8-7554

S. Bend Dir.  
Gene Carter  
BL 9-5095

**CULLIGAN**  
fully automatic  
**SOFT WATER**

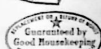
SINCE 1940

- EXCHANGE SERVICE  
"We own the equipment and take care of it. The softener is exchanged for a fresh sealed unit at regular intervals."
- AUTOMATIC SERVICE  
"Unlimited soft water automatically." We own the softener and call once or twice a year for "keep filled soft delivery."
- AUTOMATIC HOME OWNED  
All the hot and cold soft water needed regardless of family size, water usage.

FULL LINE OF WATER CONDITIONING  
PRODUCTS  
Including Commercial and Industrial

IRON AND SULPHUR FILTERS  
REPAIR AND SALT  
DELIVERY SERVICE

CALL  
**AT 9-6371**



**CULLIGAN WATER  
CONDITIONING OF  
SO. BEND, INC.**

1121 Beyer Av.



**Water Softening Equipment—(cont'd)**

**SCHWEER'S SOFTENER & PUMP SERV**  
 Our 35th Year  
 4461 LaSalle Ave. ----- CE 4-0833

**TOP WATER SERV INC**  
 1205 Mich. ----- AT 7-1549  
 (See Advertisement This Classification)

**TRIPPEL VJC PLUMBING**  
 1011 1/2 Mich. ----- BL 5-5088

**WHITE EDW J INC PLUMBING & HEATING**  
 1011 1/2 Mich. ----- AT 9-6351

**Water Softening Service**

**BAUER BURNIE**  
 Don't Wash Your Money Down the Drain—Ask About Our Rental-Purchase Plan  
 1139 W Western ----- AT 8-4406

**CENTURY SOFT WATER CO**

Modern Water Softening  
 Service on Low Cost Monthly Basis  
 Call Us About Our  
 Rental Purchase Plan  
 Ask For Mr. Softee  
 917 L W E ----- AT 7-5275

Century Soft Water Co 917 L W E ----- AT 7-5275  
**CORCORAN E T** 505 L W W ----- CE 4-0161  
 Soften Water Conditioning of S Bend  
 Inc 1121 Broadway ----- AT 9-6371

**DURO PUMPS-SOFTENERS-HEATERS**

--- DISTRIBUTORS ---  
**SCHWEER'S SOFTENER & PUMP SERV**  
 Our 35th Year  
 4461 LaSalle Ave ----- CE 4-0833

**LINDSAY SOFT WATER CO**  
 1139 W Western ----- AT 8-4406  
**MIRACLE SOFWATER CO**  
 105 West Garst St ----- AT 8-9696  
 (Continued Next Page)

For quick action, use Long Distance.

# SOFT WATER RENTALS SALES

WE RENT FULLY AUTOMATIC WATER SOFTENERS

NO SERVICEMAN NEEDED  
 NO SALT TO HANDLE  
 NO VALVES TO TURN

One Half Of Monthly Rental Charge Applies Towards Purchase

WHY PAY RENT FOREVER?

CALL **CE 2-9717**

If No Ans. Call CE 3-4029

## PREMIERE WATER SOFTENER CO.

O. R. CORBIN - E. A. HARDY  
 1133 MANCHESTER DR.

## PERMUTIT<sup>®</sup> FULLY AUTOMATIC FILTER SOFTENERS

CALL US NOW — WE HAVE BEEN SERVING THIS AREA SINCE 1920



E. T. CORCORAN



CALL US FOR A FREE ESTIMATE  
 LET US SHOW WHY A PERMUTIT IS YOUR BEST BUY

PERMUTIT IS RECOMMENDED BY LEADING ARCHITECTS AND ENGINEERS, EVERYWHERE

**CE 4-0161**

**E. T. CORCORAN**

505 L.W.W.

## SOFT WATER SALES or RENTAL

WATERMASTER FULLY AUTOMATIC and NIAGARA SEMI-AUTOMATIC and MANUAL

ASK ABOUT OUR RENTAL PURCHASE PLAN

WHY PAY RENT FOREVER

NO SERVICEMAN NEEDED

FREE ESTIMATES

NO OBLIGATION

—CALL—

**AT 9-9259**

If No Answer Call AT 7-4577

## PREMIER SOFT WATER CO.

1212 BEYER AV.

EUGENE M. BERNDT, Owner  
 Res. 1710 S. SWYGART

## Stop Paying Hard Water Penalties.....



## MIRACLE WATER

SOFTENED • FILTERED • REFINED

*Automatically*

RESIDENTIAL — COMMERCIAL  
 LIGHT INDUSTRIAL

ELIMINATES HARD WATER PENALTIES

- HARSH IRRITATING DETERGENTS
- BLEUING and BLEACHING
- STIFF DINGY WASHES
- UGLY IRRITATED COMPLEXION
- DULL LIFELESS HAIR
- NASTY BATH TUB RING
- EXCESSIVE WATER HEATER BILLS
- CORRODED CLOGGED PIPES
- STAINED TOILETS
- APPLIANCE BREAKDOWNS
- SLUDGY SCUMMY FLOORS
- CLOUDY GLASSWARE and SILVER
- FLAT ILL FLAVORED FOODS
- STREAKED SPOTTY FIXTURES

EASY INSTALLATION

DELUXE MODEL

**AT 8-9696**

Dale Ballard, Manager

ECONOMICAL

DURABLE

## MIRACLE SOFWATER CO.

105 WEST GARST ST.

Visit Our Showroom

## South Bend's Original Soft Water SERVICE



**SERVISOFT**  
 SOFT WATER SERVICE  
*"We Soften the Water for You"*



SERVICE

Dial  
**AT 7-1549**

Serving The South Bend Area For Over 20 Years

**SOFT WATER SERVICE, INC.**  
 1205 MISHAWAKA AVE.

SALES



**Water Softening Service—(cont'd)****MORTONS WATER SOFTENER**

**SALT**  
CASTLEMAN FUEL & HEATING  
CO 400 SMain(Mish)—BL 5-3154  
CITY ICE SERV INC  
525RNiesky—CE 3-9803

**PREMIER SOFT WATER CO**

1212BeyerAve—AT 9-9259  
SCHWEER'S SOFTENER & PUMP SERV  
Our 35th Year  
444ELSalleyAve—AT 4-0833  
SERVISOFT 120SMish—AT 7-1549

**SERVISOFT WATER SERVICE**

WE SOFTEN THE WATER  
FOR YOU! Life  
your telephone, there is  
no equipment to buy.  
You get dependably soft  
water service. Servisoft  
saves you more than the  
small service charge.

**"WHERE TO GET SERVICE"**

SOFT WATER SERV INC  
1205MishAve—AT 7-1549

**SOFT WATER SERV INC**

Complete Service See Our Ad Under  
Water Softening Equip  
1205MishAve—AT 7-1549

**Water Supply Systems**

Crow Jas B & Son Inc  
406 ShindBg—CE 2-6133  
KORTE BROS INC  
23134US 20—CE 4-1196  
SNELLEBERGER C E  
See Our Ad under Well Drilling  
625Lawrence—CE 3-4828

**Water Treating—Industrial**

INDUSTRIAL CHEMICALS INC  
2215 SMain—AT 7-3397  
LAYNE-NORTHERN CO  
101 SDELoraziAveMish—BL 9-5234  
Maxwell M E  
950FairviewAve—AT 9-1997

**Waterproof Covers****Weep Tarpuclins****Waterproofing Contractors**

**J & B CONTRACTORS**  
"Waterproofing Specialists"  
A Home Dry Guarantee—  
Residential—Commercial—Industrial  
1429 LWE Mish—BL 9-2376

**KATOVICH THOS L**

COLORCRETE and  
TRANSPARENT SILICONE  
WATERPROOFING  
All Spray Applications  
5 and 10 Yr. Guarantee—  
56075 Crumstun Rd—AT 7-4771

**Katovich Thos L**

56075CrumstunRd—AT 7-4771

**Waterproofing Materials****CONCRETE PRODS CORP**

ALL SONNEBORN PRODUCTS  
HYDROCLIDE MASTIC  
for Basement Coatings  
HYDROCLIDE COLORCOAT  
for Exterior Masonry Surfaces  
2700 W Ewing Msh—BL 5-2163

**THOROSEAL WATERPROOFING PRODUCTS**

"WATER-LOG"—to Stop the  
Leak  
"THOROSEAL"—to Fill and  
Seal the Surface  
"QUICKSEAL"—For a Beauti-  
ful Finish  
"WET BASEMENTS"—Made  
Dry by Inside Application

**"WHERE TO BUY THEM"**

DISTRIBUTOR  
NEWLAND E R GO INC  
1401 SMain—AT 9-5556

**Wax**

Marnon Thos F 208WillowDr—CE 4-6197

**Weather Strips**

**AIR-TITE PRODS INC**  
The Ultimate in Weather Stripping  
1700 SFranklin—AT 8-5323  
**CHAMBERLIN WEATHER STRIPS—**  
CHAMBERLIN CO OF AMERICA  
INC 2613LWV(Mish)—BL 5-2600

**Weaving & Mending—Garment****BEE WEAVING & TAILORING SERV**

Alterations, Repair Service  
Reworking on Men's and Women's  
Clothing  
425 W Jeff Blvd Msh—BL 5-2784

**CODDENS REWEAVING SERV**

Reasonable Rates, Pickup and Delivery  
(All Work Done in My Home)  
Located Next to Portage Dairy Store  
5339 Portage Hwy—CE 2-5600

**PENN REWEAVING SERV**

BURNS - TEARS - MOTH  
HOLES REWOVEN ON SUITS  
COATS - DRESSES - ETC.  
All Work Guaranteed  
Pick-Up and Delivery  
Just North Of Channel 28 Transmitter  
If No Ans. Call AT 8-9000  
60151 Grass Rd Msh—BL 5-9638

Rubin Clnrs 217ELfBlvd—CE 4-3188

**Wedding Arrangement Service****WEDDING SHOP THE**

Your First Step, To The Alter Step  
Wedding Invitations - Formal Wedding  
Rental - We Rent Everything For  
Gracious Table Settings - The Shop of  
1000 Accessories and 1000 200 Ideas  
Showers - Engagements - Weddings  
Parties  
Open 8:00 A.M. - 10:00 P.M. Daily  
530 N Niles Ave—CE 4-9644

**Wedding Invitations**

See Engravers—Stationery; also  
Printer; also Stationers—Rtl; also  
Wedding Arrangement Service

**Weed Control Service**

**KING'S CUSTOM FARM SERV**  
WEED MOWING  
CORN STALK SHREDDING  
Customer Satisfaction Guaranteed  
58050 Pear Rd—AT 9-4834

**LAWN & TREE CARE SPECIALISTS**

See Ad Under Tree Service  
702 SLoganMish—BL 5-9693

**BOCK INDUSTRIES, INC.**

INDUSTRIAL  
• STEEL PLATE  
FABRICATORS  
• SPECIAL MACHINE BASES  
• JIGS - FIXTURES - TOOLS  
DIES

CALL  
AT 8-2545

Production Welding  
Sketch Burning  
145 N. KALEY

**Welding**

**A-1 WELDING SERV**  
ACETYLENE - ELECTRIC  
Custom and Portable Welding  
—Emergency Service—  
402 E Dubai Av—AT 8-3795

**BALABAN'S SHOP & JOB WELDING CO**

PORTABLE EQUIPMENT  
FABRICATION - CONSTRUCTION  
FLAME CUTTING - LATHIE WORK  
"We Weld Anything - Any Time"  
12 Yrs. Experience  
If No Answer Call AT 8-2095  
1830 S Olive—AT 8-3443

Balaban's Shop & Job Welding Co  
1830 S Olive—AT 8-3443

**BOCK INDUSTRIES INC**

(See Advertisement This Classification)  
CENTRAL IRON SHOP 1213King—CE 4-9616  
DIAS JIM ENTERPRISES

Portable Welding And Cutting Call  
For Free Estimate

427WJeffBlvdMish—BL 9-4048

**HAMMONS WELDING SHOP**

1215 SMain—AT 9-4770

**STANLEY BODY & EQUIP CORP**

2806TuckerDr—AT 8-2586

**STROUP GEO WELDING & SPRING SHOP**

Complete Portable and Shop  
Welding Equipment - Arc or Gas  
Trailer Hitches Installed - Spring  
Service on All Cars - Trucks -  
Trailers  
25242 Edison Rd—CE 4-4303

Western Body Shop  
2517WWesternAve—AT 8-2727

Station-to-station calls are ideal for  
family visits when you wish to reach an  
out-of-town residence telephone number.

25242 Edison Rd—CE 4-4303

Western Body Shop  
2517WWesternAve—AT 8-2727

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25242 Edison Rd—CE 4-4303

Western Body Shop  
2517WWesternAve—AT 8-2727

**Welding—(cont'd)****WHEELER & HAMILTON WELDING & MACH SHOP**

WELDING and METALLIZING  
WELDED CONSTRUCTION  
ATOMIC HYDROGEN and  
HELL-ARC WELDING  
22611 Ardmore Tr—CE 4-4208

Wheeler & Hamilton Welding &  
Mach Shop 22611Ardmore Tr—CE 4-4208

**WRIGHT IRON PRODS**

ACETYLENE and ELECTRIC  
CUSTOM and PORTABLE  
"24 Hr. Service"  
Industrial and Commercial  
Ornamental Iron Work  
6 Mi. South on US 31  
Ask For Ray  
64695 US 31—AT 8-3477

**WYACO PRODUCTS CO**

Acetylene, Argon, Welding  
and Helium Welding  
Consumables, Containers  
914 E McKinley (Mish)—BL 5-2108

**Welding Equipment & Supplies****AIR PRODUCTS INC**

Manufacturers of  
OXYGEN, NITROGEN and  
ACETYLENE  
K.G.'S CUTTING and WELDING  
EQUIPMENT  
Distributor For  
WESTINGHOUSE ARC WELDING  
EQUIP.  
"Everything To Weld Anything"  
912 S Lafayette Blvd—AT 8-460

For quick action, use Long Dura-

**MICHIANA WELDING SUPPLY CO.**

Serving Entire Michiana Area

Your Authorized Distributor

**★ ENGINEERING COUNSEL ★****EVERYTHING FOR WELDING**

- Oxygen
- Acetylene
- Argon
- Carbon Dioxide
- Nitrogen
- Helium

Complete Lines Of Safety  
Equipment

REPAIR and RENTAL  
OF EQUIPMENT

Call  
AT 9-8833

730 E. SAMPLE ST.

If it's for WELDING  
WE HAVE IT

**Linde LINCOLN**  
*Prest-O-Lite*  
**Oxweld**

CALL AT 7-6519 CALL

**MITTLER SUPPLY, INC.**  
2607 S. MAIN

**HOBERT WELDERS**

**ACETYLENE**  
**OXYGEN**  
**CARBON DIOXIDE**

Distributor For  
National Cylinder Co.

Dial Blackburn BL 9-3797

Complete Line Welding Products

**C. A. SCHRADER**

WELDING SUPPLIES, INC.

2629 L W W (Mish.)

**Welding Equipment & Supplies****—(continued)—****ARC WELDING PRODUCTS—**DISTRIBUTORS  
FABRICATED STEEL PRODS OF  
IND INC 2025 S Main—AT 8-9181**WELDING CO**

WELDING CURTAINS

(Flame Resistant)

CUSTOM SIZES

1422 1/2 Mich—AT 9-9266

**ELECTRONIC TOOL ASSOCS**

SPOT WELDING POINTS

COPPER ALLOYS

INDUCTION SILVER SOLDERING

10811 Elder Rd Mich—BL 9-1596

**LINCOLN ARC WELDING EQUIPMENT**"Electroweld"  
"Jetweld"  
Electrodes  
LINCOLN WELDERS  
and SUPPLIES"Shield-Arc" "Idealarc" "Lincolnweld"  
SHOP, PORTABLE & AUTOMATIC WELDERS**"FOR INFORMATION CALL"**

AUTHORIZED PARTS &amp; SERVICE

KOONTZ-WAGNER ELEC CO INC

516 N Mich—CE 3-8251

**INDIANA WELDING SUPPLY CO**

2345 Perry—AT 9-8833

(See Advertisement This Classification)

**MITTLER SUPPLY INC**

3607 S Main—AT 7-6519

(See Advertisement This Classification)

**Perry Welding Sales & Serv**

1600 W Wash Av—CE 2-2741

**Schneider C A Welding Supplies Inc**

2629 L W Mich—BL 9-3797

(See Advertisement This Classification)

Mr. Businessman: When it's quick

and you want—call Long Distance.

**Welding Equipment & Supplies****—(continued)—****STEEL SALES WAREHOUSE**

SERVICE—

STEEL SALES CORP

Silver Brazing Alloys &amp; Fluxes

Chicago Call Long Distance

and ask for—Enterprise-4228

No charge for Enterprise calls

**THOMSON ELECTRIC WELDERS—**

THOMSON ELEC WELDER CO

R B Strout-District Representative

205 W Wacker-Chicago Ill

Call Long Distance

Chicago—PA 6-5556

**Welfare Agencies**

See Social Service Organizations

**Well Drilling**

See also Drilling Companies

**CASAD DRILLING CO**

19932 Detroit—AT 9-6265

(See Advertisement This Classification)

**FALL M L WELL REPAIR SERV**

19681 Detroit—AT 8-3694

**FOUTS R L WELL DRILLING**

COMPLETE PUMP SERVICE

Jet Pumps - Well Repairing

2" to 4" Wells - Lanes

19952 Jane—CE 2-1868

**IND-MICH WATER CO**

2725 S Main—AT 9-8010

**LAYNE-NORTHERN CO**

401 S Delong Ave Mich—BL 9-5234

**LEWIS B J & SONS**

M-40 East Cassopolis Mich

Call Long Distance Cassopolis—HI 5-2759

(See Advertisement This Classification)

(Continued Next Page)

Someone would be happy to get a

Long Distance call from you today.

**B.J. LEWIS & SONS**  
**WELL DRILLERS**  
**IRRIGATION & WATER ENGINEERS****"BORN IN THE BUSINESS"****4 GENERATIONS****WHOLESALE and RETAIL PLUMBING****FIXTURES and SUPPLIES****We Stock 2" To 12" Pipe**

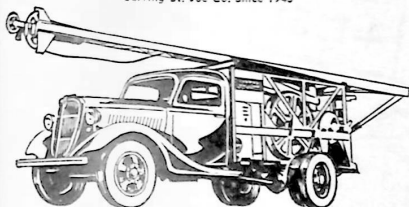
Call Long Distance Cassopolis

**HI ckory 5-2759****COMMERCIAL****RESIDENTIAL****FAIRBANKS-MORSE**

Authorized Sales and Service

**M-60 EAST****CASSOPOLIS, MICHIGAN****WATER WELL CONTRACTORS**

Serving St. Joe Co. Since 1943



• COMPLETE WATER SYSTEMS

• PUMP and WELL REPAIRING

Fully Insured - Free Estimates

CALL

**AT 9-5337****SRIVER**  
**DRILLING COMPANY**

60885 U.S. 31 SOUTH

JIM WALKER,

Owner, Operator

**Commander**

SALES - SERVICE

**WELL DRILLING**

- 2" to 8" WELLS DRILLED
- PUMPS and WELLS REPAIRED
- SCREEN CHANGING
- NEW and USED PUMPS

Free Estimates

Consult Us For Your Water Needs  
Satisfaction Guaranteed**COMPLETE WATER SYSTEM INSTALLATION****AUTHORIZED SALES and SERVICE**

FOR

**F & W - BURNS - MYERS - DEMING - RED JACKET - BARNES****COMPLETE INSURANCE COVERAGE FOR YOUR PROTECTION****"Information on Wells and Repair Service"****CALL CE 3-4828 CALL****C. E. Snellenberger**  
**Water Well Contractors**

922 LAWRENCE

SOUTH BEND

**MICHIANA DRILLING CO**  
Water Well Drilling and Pump  
Service—Call for Your Protection  
No Charge For Enterprise Calls  
Call Long Distance—CE 3-2700

**REDISH ROBY**  
Pumps Repaired—  
Redman J O Well Drilling Co  
2320 Ardmore Tr—CE 2-5760  
601 W 5 Mile—BL 5-7224

**RODGERS' WELL & PUMP CO**  
2 TO 4 INCH WELLS  
Complete Pump Service  
Authorized Dealer For  
Flint & Walling Pumps  
Licensed—Free Estimates  
15 Yrs. Experience  
23769 Butte Rd—CE 4-7082

**SMITH GEO E**  
Pump Service—Well Repairing  
Call No Answer Call CE 2-1868  
64207 US 31—AT 9-7013

**SMITH WELL & PUMP CO**  
23769 8th Mile—BL 9-5012  
**SNELLENBERGER C E**  
922 Lawrence—CE 3-4828  
(See Advertisement This Classification)

**SULT WELL DRILLING & PUMP REPAIR CO**  
2 to 4 Inch Wells—Complete  
Water System Installation  
Pump Sales and Service  
Service On All Makes of Pumps  
30 Yrs. Experience  
Free Estimates  
23769 Butte Rd—CE 4-7082

**Western Appareil & Supplies**  
See Riding Equipment  
**Wheel Aligning**  
See Automobile Wheel, Axle &  
Frame Repairing

The new fashion in extension tele-  
phones is color. Order yours to accent  
or harmonize with the color scheme of  
any room.

**CASAD  
DRILLING  
CO.**

F & W WATER SYSTEMS  
2" 2 1/2" 3" 4" WELLS  
WELLS REPAIRED  
24 HR. SERVICE

**AT 9-6265**

19932 DETROIT ST.

**Wheel Chairs**

**AAYS RENT-ALL CO**  
Stores Everett & Jennings Chairs  
Complete Line of Sickroom Supplies  
Hospital Beds, Walkers, TV Sets  
302 LWE—CE 2-5871

**ALBRIGHT J P**  
2720 LWW (Mish)—BL 5-8988  
**EVEREST & JENNINGS WHEEL  
CHAIRS AND WALKERS—**  
AAYS RENT-ALL CO  
302 LWE—CE 2-5871

**ALBRIGHT J P**  
2720 LWW (Mish)—BL 5-8988  
GARSON'S 2407 LWW—CE 3-3682  
RENT-ALL CO THE 302 LWE—CE 2-5871  
WAYNE PHARMACAL SUPPLY CO  
INC 502 W LaSalle Av—CE 2-3386

**Reliance Pharmacy**  
Rental & Sales Tubular Steel  
230 W Wash—CE 4-1191

**Wheels**

Cass Hudson Co  
Large Stock—Industrial & Juvenile  
2013 SMich—AT 9-2345

**WHEEL & RIM SALES CO**  
Distributors  
Wheels—Rims—Hubs—Brake  
Drums—Wheel Parts & Trailer  
Axles—5th Wheels  
Safety Tanks—Tandems  
Juvenile and Industrial Wheels  
2403 W Western Av—AT 7-4555

Station-to-station calls are faster and  
cost less. Birthdays . . . anniversaries  
. . . just to chat—long distance is so  
warm and friendly.

**Wheels—Balancing & Repairing**

See also Automobile Wheel, Axle &  
Frame Repairing  
**BENKO & SONS CO INC**  
Vehicle Alignment—Alignment  
Wheel Balancing—30 Years Experience  
All Work Guaranteed  
1402 Prairie—AT 7-7166

Bud's Six Point Shell Serv Sta  
1025 SBend Av—CE 3-0571  
Huss D-X Serv Sta 1030 Dixie Wy—CE 3-0810  
John's Standard Serv Sta  
408 Dixie Wy—CE 3-4700

**NATL BRAKE SERV INC**  
COMPLETE  
BRAKE SERVICE  
WHEEL ALIGNMENT  
ALL CARS - ALL TRUCKS  
Ask for Clyde  
317 E Jeff Blvd—CE 3-1365

Ridenour's Standard Serv  
3009 LWW—CE 3-0625  
SPECIALIZED BRAKE SERV  
802 S Main—AT 9-3526  
TIRE SERV CO INC 601 SMich—AT 7-3391

**White Prints**

See Blue Prints

**Wicker Furniture**

See Furniture

**Wigs**

See Hair Goods

Kitchen . . . bedroom . . . basement . . .  
living room . . . den? Where do you  
want your handy extension telephone?

"We Clean Everything"

COMPLETE  
JANITORIAL  
SERVICE

CALL CE ntral  
4-1151

**WINDOW CLEANERS**  
COMPLETE INSURANCE COVERAGE

WALLS WASHED  
FLUORESCENT LIGHTS CLEANED  
FLOORS WAXED AND CLEANED  
HOUSE CLEANING  
STORM WINDOWS AND SCREENS  
CLEANED AND CHANGED  
COMMERCIAL - INDUSTRIAL - RESIDENTIAL

**SOUTH BEND WINDOW  
CLEANING CO.**

501 E. LASALLE AV. 501 E. LASALLE AV.

**Window Cleaners**

**A A WINDOW CLNG CO**  
Establish 1915  
DIRT DISAPPEARS  
OUR SPECIALTY  
No Job Too Large or Small  
Free Estimates  
Compensation for Public Liability  
Insurance  
501 E LaSalle Av—CE 4-1151

**BOB'S JANITOR SERV**  
Wall Washing and Floor Cleaning  
123 W Wheel Buckhorn—Mish Call  
Long Distance Buchanan—OX 5-46

**CITIZENS WINDOW CLNG CO**  
Est. 1917  
• Wall Washing • Window Washing  
• Residential • Store Front  
Fully Insured - Free Estimates  
• Storm Windows and Screens  
Cleaned and Changed  
415 S William—AT 9-1466

Citizens Window Clng Co  
415 S William—AT 9-1466

**CITY RELIABLE WINDOW CLNG CO**  
HOUSE AND BUILDING CLEANING  
Inside or Outside - Entire or Any Part  
Walls Washed By Westminster Hotel  
Fully Insured - Free Estimates  
Paint Washing - Floor Scrubbing  
Compensation and Public Liability  
Insurance  
302 N Niles—CE 4-7100

**IDEAL WINDOW CLNG CO**  
302 Niles—CE 4-1151  
(See Advertisement This Classification)

**LENISKI WINDOW CLNRS  
& DECORATING CO**  
MISHAWAKA'S ONLY WINDOW  
CLEANERS  
Residential and Commercial  
• Window Washing  
• Wall Washing  
• Floor Scrubbing - Waxing  
• Venetian Blinds Cleaned  
Fully Insured - Free Estimates  
714 E Michigan—BL 5-1217

**SMOTHERS DECORATING &  
CLNG CO**  
Residential Commercial Fully-  
Insured-Bonded  
1000 Compans—CE 3-4670

**S BEND WINDOW CLNG CO**  
501 E LaSalle Av—CE 4-1151  
(See Advertisement This Classification)

**Window Glass**

See Glass-Auto, Plate, Window, Etc.

**Window Lettering**

See Signs

**Window Screens**

See Screens-Window, Door, Etc.

**Ideal  
WINDOW  
CLEANING  
CO.**

Fully Insured  
Free Estimates

Commercial - Industrial - Residential

**CALL  
CE 4-1951**

302 N. Niles Av.

## Window Shades

See also Venetian Blinds  
**AMERICAN HOME-FLOOR**  
 COVERING 435 W. Mich.-AT 7-1551  
**NO BLIND & FLOOR COVERINGS**  
**JOANNA WESTERN**  
 DU PONT TONTINE  
 Shades Made To Measure  
 Recovering and Turning  
 305 Chapin -----AT 7-9055

## WIND-CHIMES TRANSPARENT

SHADES---  
 STRATZ JOHN M HOME  
 IMPROV'T CO  
 1028E Ind Av -----AT 7-4449

## MILION FLOOR COVERING SHOP

115N Main/17th BL 5-3661

## PLASTIC VENEER TRANSPARENT

SHADES  
 CITY WINING CO  
 Amber-Gold Or Green  
 1422A W. Mich.-AT 9-2666

## RUGS FLOOR COVERING SHOP

1423M Miami-AT 9-0640

## Windows-Metal

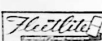
BAKER HUGH J CO INC FortWayneInd  
 Call Long Distance.  
 Ask for-Enterprise-0285  
 No charge for Enterprise calls  
 Builders Prods Co 1323 Fox-AT 9-8861  
 14 R SALES CO 24524 W. Mich.-CE 2-9271  
**REIN. STEEL PRODUCTS**  
 SHIMP S B CO 1625 Miami-AT 7-1588

## FENESTRA ALUMINUM AND STEEL

WINDOWS  
 NEWLAND E R CO INC  
 1401 S Main -----AT 9-5566

## FLEETLITE

Double double hung  
 horizontal sliding win-  
 dows, picture win-  
 dows, sliding glass  
 doors, jalousie win-  
 dows, jalousie wood  
 doors, jalousie storm  
 doors.



"WHERE TO BUY THEM"

**BUILDER'S PRODS CO**  
 1323 Fox-AT 9-8861

## INTERSTATE GLASS &amp; PAINT

CO INC 231 L.W.E.-CE 4-1163  
 (See Advertisement This Classification)

## NISHAWAKA ALUMINUM SALES CO

401N W. Mich.-BL 5-8667

## NELSON ENGINEERING SALES INC

1612 W. Mich.-CE 2-8245

## REYNOLDS ALUMINUM WINDOWS--

U S ALUMINUM CO  
 1301 S Main -----AT 7-1538

## South Side Aluminum Sales Co

1414 S Main(Mich)-BL 5-1993

## SUPERIOR WINDOW CO

Humphrey Tension Sealed Storm Sash  
 1228 W. WashAv.-AT 7-8650

## TRUSCON STEEL &amp; ALUMINUM

WINDOWS  
 MILLER STEEL SUPPLY INC  
 ElkhartInd  
 Call Long Distance.  
 Ask for-Enterprise-2114  
 No charge for Enterprise calls

## U S Aluminum Co 1301 S Main--AT 7-1538

(See Advertisement This Classification)

## Windows-Wood

ANDERSEN WINDOW WALLS--  
 CORLETT R J & SONS  
 400 S West(Mich)-BL 5-3166

## Widely scattered members of the

family are as near as your telephone.

Call them--Long Distance.

## Wines--Whol &amp; Mfrs

## Wines--Whol &amp; Mfrs

UNION BEVERAGES INC  
 125 SHII -----AT 8-0211

## GENL LIQUORS INC 922 S Main-AT 8-2525

LA SALLE LIQUOR CORP  
 318E ColfaxAv.-CE 4-0101

## MOGEN DAVID WINE--

UNION BEVERAGES INC  
 125 SHII -----AT 8-0211

## Wiping Cloths

Ind Wiping Cloth Co  
 803W ColfaxAv Apt F-3-CE 4-6302

## KEX INDUSTRIAL TOWEL SERVICE

INDUSTRIAL  
 "KEX" DUST CONTROL  
 SYSTEM  
 SWEEPING TOOL COVERS  
 DUST CLOTHS AND MOPS  
 RENTAL BASIS  
 A Callaway Mills Product  
 "FOR SERVICE CALL"  
 AUTHORIZED DISTRIBUTOR  
 INDUSTRIAL TOWEL & UNIFORM  
 SERV 5 BEND  
 1107 BeyerAv.-AT 9-3442

## SOLANBERG HIRON &amp; METAL CO INC

STERILIZED WIPING RAGS  
 In Carton Or Bulk  
 Industrial and Domestic  
 130 N Conallard Dr.-AT 9-1548

## Wire Products

Welch Irving H Co  
 19661 Greenacre-CE 2-7442

## Wire Rope

POWER TRANSMISSION CO  
 802 S Main-AT 8-4471

## UNION WIRE ROPES--

KORTE BROS INC  
 2313AUS 20 -----CE 4-1196

## Wire Stitching Machines

Bostitch-Central Inc 110E Madison-CE 4-7841

## Wire-Wholesale

STEEL SALES WAREHOUSE  
 SERVICE  
 STEEL SALES CORP  
 ChicagoIll  
 Ferrus and Non-Ferrus  
 Call Long Distance  
 and ask for-Enterprise-4228  
 No charge for Enterprise calls

## Women's Apparel Shops

ADLER MAX & CO 102 SMICH-CE 3-1104

## AL-BAR CORRAL

25345Rd Mich.-BL 9-3188

## Ben's Dept Store 913 SMICH-AT 7-1212

Benton's 131 SMICH-CE 4-3175

## Blanche-Elte Lingerie Party Plan

636 S 25-AT 7-9800

## Frances Shop 129N Mich.-CE 3-1177

Fran's Fashions  
 1026W Jefferson Ave.-BL 5-6967

## Greene's Ladies Wearing Apparel

223 SMICH-CE 4-2214

## Guy's Family Store

Handy-Charge-Offstreet Parking-  
 Branded Merchandise  
 320DixieWayN  
 320DixieWayN  
 Holly Shop 135 SMICH-CE 4-3511

## King Clothing Co 403 SMICH-AT 7-2391

Kraus Dress Shop 206N Main Mich.-BL 5-6415

## KRAUS TERESA G

206N Main(Mich)-BL 5-6415

## Lerner Shops 125 SMICH-CE 2-3659

Lynn's Dress Shop 221W WashAv.-CE 4-5900

## MARY HANNA SHOP

207W Mich(Mich)-BL 5-9488

## MILADY SHOP 119N Mich-CE 2-3341

Miller's Women's Apparel  
 113 SMICH-CE 2-9135

## Women's Apparel Shops--

AMERICAN HOME-FLOOR  
 COVERING 435 W. Mich.-AT 7-1551  
**NO BLIND & FLOOR COVERINGS**  
**JOANNA WESTERN**  
 DU PONT TONTINE  
 Shades Made To Measure  
 Recovering and Turning  
 305 Chapin -----AT 7-9055

## WIND-CHIMES TRANSPARENT

SHADES---  
 STRATZ JOHN M HOME  
 IMPROV'T CO  
 1028E Ind Av -----AT 7-4449

## MILION FLOOR COVERING SHOP

115N Main/17th BL 5-3661

## PLASTIC VENEER TRANSPARENT

SHADES  
 CITY WINING CO  
 Amber-Gold Or Green  
 1422A W. Mich.-AT 9-2666

## RUGS FLOOR COVERING SHOP

1423M Miami-AT 9-0640

## Windows-Metal

BAKER HUGH J CO INC FortWayneInd  
 Call Long Distance.  
 Ask for-Enterprise-0285  
 No charge for Enterprise calls  
 Builders Prods Co 1323 Fox-AT 9-8861  
 14 R SALES CO 24524 W. Mich.-CE 2-9271  
**REIN. STEEL PRODUCTS**  
 SHIMP S B CO 1625 Miami-AT 7-1588

## FENESTRA ALUMINUM AND STEEL

WINDOWS  
 NEWLAND E R CO INC  
 1401 S Main -----AT 9-5566

## FLEETLITE

Double double hung  
 horizontal sliding win-  
 dows, picture win-  
 dows, sliding glass  
 doors, jalousie win-  
 dows, jalousie wood  
 doors, jalousie storm  
 doors.

## "WHERE TO BUY THEM"

**BUILDER'S PRODS CO**  
 1323 Fox-AT 9-8861

## INTERSTATE GLASS &amp; PAINT

CO INC 231 L.W.E.-CE 4-1163  
 (See Advertisement This Classification)

## NISHAWAKA ALUMINUM SALES CO

401N W. Mich.-BL 5-8667

## NELSON ENGINEERING SALES INC

1612 W. Mich.-CE 2-8245

## REYNOLDS ALUMINUM WINDOWS--

U S ALUMINUM CO  
 1301 S Main -----AT 7-1538

(See Advertisement This Classification)

Windows-Wood

ANDERSEN WINDOW WALLS--  
 CORLETT R J & SONS  
 400 S West(Mich)-BL 5-3166

Widely scattered members of the  
 family are as near as your telephone.  
 Call them--Long Distance.

Wines--Whol & Mfrs

UNION BEVERAGES INC  
 125 SHII -----AT 8-0211

GENL LIQUORS INC 922 S Main-AT 8-2525

LA SALLE LIQUOR CORP  
 318E ColfaxAv.-CE 4-0101

MOGEN DAVID WINE--  
 UNION BEVERAGES INC  
 125 SHII -----AT 8-0211

Wiping Cloths

Ind Wiping Cloth Co  
 803W ColfaxAv Apt F-3-CE 4-6302

KEX INDUSTRIAL TOWEL SERVICE

INDUSTRIAL  
 "KEX" DUST CONTROL  
 SYSTEM  
 SWEEPING TOOL COVERS  
 DUST CLOTHS AND MOPS  
 RENTAL BASIS  
 A Callaway Mills Product  
 "FOR SERVICE CALL"  
 AUTHORIZED DISTRIBUTOR  
 INDUSTRIAL TOWEL & UNIFORM  
 SERV 5 BEND  
 1107 BeyerAv.-AT 9-3442

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FLEETLITE

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 horizontal sliding win-  
 dows, picture win-  
 dows, sliding glass  
 doors, jalousie win-  
 dows, jalousie wood  
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 doors.

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UNION WIRE ROPES--

KORTE BROS INC



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2300 SOUTH MAIN

1801 SOUTH MAIN

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AT 9-5584

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ANYTHING AND EVERYTHING FOR LESS  
SATISFACTION GUARANTEED

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For your convenience . . . Jot down frequently called numbers

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Telephone No.

Name

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Call Long Distance . . . It's easy to use !











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Zehring Louise J 2110Cvnd	BL 5-6556	Zerbe Ellis 403Calhoun	BL 5-1952	Zimmer N C Mrs	58105MontgomeryRd	BL 9-3338	Zimmerman Robt M	54015Pershing	BL 5-0960
Zehring Virgil 191 OrangeAv	BL 5-4865	Zerbe Garage 3605MishAv SBD	AT 8-9900	Zimmer Richard G Elm	BL 5-1050	Zimmerman Ruth 804WMarion	BL 5-1984	Zinn Marie 410 Studebaker	BL 5-2528
Zehring Albert L 2166Sistrathmoor	BL 9-9003	Ziegert Ann 2416MilburnBlvd	BL 5-6996	Zimmerman A W 214WBway	BL 5-2566	Zinn Marie 410 Studebaker	BL 5-2528	Zion Floster 7274Ala	BL 5-4009
Zehring Harvey F EJeffRd	BL 5-9972	Ziegert Ralph 215Monmoor	BL 5-1389	Zimmerman Albert C 407Ind	BL 9-2676	Zion Gilbert C 932Ed	BL 5-1126	Zircher Adolph KellyRd	BL 5-0857
Zehner Henry J 510WJeff	BL 9-3043	Ziegert Ralph L 2414LWW	BL 9-1579	Zimmerman Ben 304NByrkIt	BL 5-6964	Zircher Don 1005Lawrence	BL 5-4134	Ziville Frank 5141Bway	BL 5-2529
Zehner Loren F 508Canton	BL 5-4079	Ziegert Richard C		Zimmerman Byron K 4074Cottage	BL 5-4638	Ziville Frank 5141Bway	BL 5-4134	Ziville Jos F 822WBoyley	BL 5-0197
Zehner Louis J 620E4	BL 5-4624	Ziegler John 14726ELaSalle	BL 5-1630	Zimmerman Chas F 620EMishAv	BL 9-4571	Ziville Jos J 1111NDivision	BL 5-1128	Ziville Michael 7241 Marion	BL 5-5152
Zele Elec Co 1015 SUnion	BL 5-2408	Zielinski Stanley Mrs 109 SHIII	BL 9-1115	Zimmerman D Kenneth	637NMason	Ziville Pat 609ELawrence	BL 9-1219	Ziville Pat 609ELawrence	BL 9-1219
Zelasko Agnes 801E5	BL 5-7126	Ziemendorf Ross 602WMarion	BL 9-3426	Zimmerman Donald L	310MiamiClubDr	Ziville Beauty Shop	BL 5-2000	Ziville Beauty Shop	BL 5-2000
Zelasko Jacob GrapeRd	BL 5-0913	ZIKER CLNRS & LAUNDERS		Zimmerman E J 210E10	BL 5-1458	Ziville F W ElderRd	BL 5-2855	Ziville F W ElderRd	BL 5-2855
Zeller Preston 166 SBrookAv	BL 5-9574	261ESimple SBD	AT 9-5539	Zimmerman Ed L & Co 1117Clay	BL 9-3050	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zeller Richard J 2407LWE	BL 5-4848	Zillmer Bill E CloverRd	BL 5-9847	Zimmerman Edgar 5688CedarRd	BL 9-2104	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zellers Carl E 302ELawrence	BL 5-9265	Zimlich Donald C	58101MontgomeryRd	Zimmerman Frank 716W4	BL 5-1754	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zellers Darrell 805Ala	BL 9-1146			Zimmerman Fred N 214NW4	BL 5-1360	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zellers Harold 814Ala	BL 5-4046			Zimmerman Geo T 527E4	BL 5-1460	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zeller Warren F 217 IndAv	BL 9-4387			Zimmerman H R 504Calhoun	BL 5-4527	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zellmer Marvin A 504WBway	BL 9-1552			Zimmerman Hane F 425LWE	BL 5-4672	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zeltwanger Earl 15923 IreneRd	BL 5-9514			Zimmerman Max F 408 Ind	BL 5-9587	ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zeltwanger Harold E 517 SWest	BL 9-4599					ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zeltwanger Marjorie 317 SWest	BL 9-4529					ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855
Zemalkowski Walter R						ZUGBAUM F W ElderRd	BL 5-2855	ZUGBAUM F W ElderRd	BL 5-2855

928 SByrkIt BL 9-4537 Zimmer Jack 16590EdisonRd BL 5-0825













rney Roy 11790VistulaRd ----OR 4-9078  
 ttle Dennis 11408EJeffRd ----OR 9-4403  
 ttle Winifred I 112LWE -----OR 4-9018

## 24 Hr. Emergency Service

56450 Fir Rd Mish-----BL 5-7383

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bricht Wm E 5111EdgewaterDr -OR 4-8323

instead John A Basswdrd -----OR 4-8731  
 instead Logan 3rd -----OR 4-8985

10512EdisonRd-OR 4-8210

S Post Ofc 4111LWW -----OR 9-4528  
Universal Recording Serv  
10389McKinleyHwy-OR 4-8645

**V**

Valentine Jas B VistulaRd -----OR 4-8932

anDeventer Gayle AppleRd -----OR 4-8428  
andeVoorde C T CoLineRd -----OR 4-8093  
anKauwen Wenzel EastvueDr ---OR 8-4603

anPaemel Julius A 10773Pierce -OR 4-8126  
anSkyhawk Lewis

anSkyhawk Roy L GoshenRd ----OR 4-8331

anSkyhock Robt G GoshenRd ---OR 4-807  
ardaman Margaret 4824WIndAv-OR 4-841

taught Melvin 55760BrinkAv ---OR 9-430  
elte Madelyn 107EWash -----OR 4-840  
onic Bay, GreenBd -----OR 8-449

estel Harry Ernest BrummittRd -OR 4-835  
ickrey Harold C. McKinleyHwy --OR 9-459

LOGUE PRESS SHOP THE LWW-OR 4-893

Corde Albert A Stal6Rd -----OR 4-808

Wachs Josephine Mrs 413Adams -OR 4-864

Wagner Wm 220 Erie -----OR 4-894  
Waits Wm E 10766 Anderson Rd --OR 4-868

Walker Richard L CrescentDr ----OR 9-436

Walker Wm L 5003EdgewaterDr --OR 9-44  
Wall Robbin A CoLineRd -----OR 9-43  
Walsh R D H 87H Union St ---OR 9-87

Waller Donald H 217 Union -----OR 4-874  
Walls Ira C McKinley Hwy -----OR 4-896  
Walter Mackin K 55613 Boyd Av ---OR 4-853

Walters Clem C 10968VistulaRd -OR 4-802  
Walters Geo NorthShrDr -----OR 9-471

Ward Dwight J Harrison Rd -----OR 9-47  
Ward Martin 57158Guernsey ----OR 4-84

Ward Roy GuernseyRd -----OR 4-876  
Wardlow Lucille Mrs 315Louis ---OR 9-431  
OR 4 823

Wareham Amanda Lampport -----OR 4-82.  
Warner Elsie Mrs GoshenRd -----OR 9-47.

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Warner Hugh E Jr JimtwnRd ----OR 4-88  
Warner J Earl AshRd -----OR 4-89  
Warner J Earl AshRd -----OR 4-86

Warner Jos S	1007LWW	-----	OR 4-85
Warner Ned	1005LWW	-----	OR 4-82
W...	Everett B Lake Rd	-----	OR 9-45

Warren J D Brummitt Rd -----OR 9-46  
Warwick H J MD 106LWW-----OR 9-41

Watkins Bruce W 310NOregonAv -OR 4-8

Watkins Frank AppleRd -----	OR 9-4
Watkins Kathryn 102LWW -----	OR 4-8
	OR 1-8

Watkins Wilbur LWV -----OR 4-8  
Watson Kenneth R 5114WindAv -OR 4-8  
Watts David D4 -----OR 9-4

Watson L D AshRd -----OR 7-4  
Watts Robt 201N Chestnut -----OR 9-4  
Wagner Geneva A PorterBd -----OR 4-1

Weaver Scott Rev Oregon -----OR 9-4  
Weaver Willard StarAv -----OR 4-1

Webb Glenn T GoshenRd -----OR 4-  
Weber Keith R 206 SChestnut----OR 4-

2 Webster Joel S 10425Vistula -----OR 4-  
4 Weglowski John J Jr -----OR 4-

Wegner Arthur E GoshenRd -----OR 4  
McKinleyRd ---OR 9

2 Weimer Geo P 11954 Rivrww Dr ---OR 9-

2 Weiss Max GoshenRd -----OR 4  
1 Weiss P A GoshenRd -----OR 9

1 Weiss Wm F AppleRd -----OR 4  
0 Weisweaver Margaret Mrs -----OR 4

00 Weisweaver Robt N Eri -----OR 4

11 Weldy L Harold 311 SapplerRd ---OR 4  
11 Wenderski Danl J BasswrdRd -----OR 4  
12 Wenzel Wayne L 10401VistulaRd -OB 4

22 Wensel Wayne J 10401 Visitation - ON



Wentz Mildred A WashRd	OR 4-8922	Williams Jr E 5110WindAv	OR 4-9993	Wolf Wm 1135Wash	OR 9-4641	Yoder Jay Earl 101421Lehman	OR 4-8173
Wentz Ray B GlenwRd	OR 9-4553	Williams Kenneth E 213 Schmut	OR 9-4504	Wolfe Jack Pierce	OR 4-8612	Yoder Lamar H AppleRd	OR 4-8695
Weston David R LewisRd	OR 4-9104	Williams Kenneth O		Wolff Harold R 55442BeechRd	OR 4-9147	Yoder Roy 11975VirtuaRd	OR 4-8691
Weston Kenneth 10088Griffith	OR 9-4566	10171GlenwRd	OR 4-8747	Wood Irvin L AppleRd	OR 4-8767	York Ina I 2066WAdams	OR 4-8690
Whitaker David 67050AppleRd	OR 4-9076	Williams Larry M	10829DouglasRd	Wood Rex E 513 SAppleRd	OR 9-4404	Young Chas R Jr 10461GlenwRd	OR 4-9756
Whitcomb Leslie G Rev	9410WindAv	Williams Lloyd	10829DouglasRd	Woolf Howard 10880VirtuaRd	OR 4-8649	Young David 1133N Erie	OR 9-4472
	OR 4-9046	Williams Lloyd	11321McKinleyHwy	Woolman John H 4800WindAv	OR 4-8664	Young Elaine L Charles	OR 4-8617
White Dorothy L 121 Superior	OR 4-5125	Williamson William C AppleRd	OR 4-8238	Wordinger Edw 116 SAppleRd	OR 9-4704	Young Johnnie R ToledoAv	OR 4-4164
White Robt E 5214WIndAv	OR 4-9034	Willis Louise CoLinRd	OR 4-6701	Wordinger Flossie G VirtuaRd	OR 4-8739	Young Patrice Guernsey	OR 9-4714
White Spot Drive-Inn No 2	EMcKinleyHwy	Wilson Albert D 310BeechRd	OR 4-8766	Wordinger K L 205 SAppleRd	OR 4-8646	Young Therese HarbRd	OR 4-8328
	OR 4-8896	Wilson Albert E 56589CrescentDr	OR 4-9110	Wordinger Wilbert F		Your Income Tax Records Co	
Whitehead Marvin E McKinleyHwy	OR 4-9068	Wilson Margaret 56589CrescentDr	OR 4-9110	Worthington Paul MAX McKinleyHwy	OR 4-8702	10724EJeffRd	OR 4-8482
Whittemar David E 302ESuperior	OR 4-8037	Wilson R H 56520BeechRd	OR 4-8053	Wright E K 10245AppleRd	OR 9-4544		
Whitesell Theo	10610McKinleyHwy	Winquist August G	10916 StarrAv	Wright Joe D DDS ColneRd	OR 9-4481		
	OR 4-8249	WINTHERS' SERV	OR 4-4596	Wyland Jas V Mrs 55701AppleRd	OR 9-4331		
Whitfield Charlie F 212BokesAv	OR 4-8509	Bus Delivery					
Whitney Donald R 55877BirchRd	OR 4-4721	4006LWE Mish	BL 5-0451	Yackley Raymond E 11755LWW	OR 4-8322	Zeigler Ray G 10586EJeffRd	OR 4-8739
Wiegand Dennis VirtuaRd	OR 4-8604	Wirt Fred AshRd	OR 9-4352	Yak Jack 10311McKinleyHwy	OR 4-8075	Zeigler Claude 207 Chestnut	OR 9-4702
Wilbur Leland D Mezie	OR 4-8607	Wise Bruce 210N Olive	OR 4-8262	Yan Walter G 10155McKinleyHwy	OR 4-8506	Zimmer Dale 331NB Erie	OR 4-8311
Wilkinson Harry 56810BeechRd	OR 4-8050	Wise Willard Chestnut	OR 9-4731	Yankley Geo McK McKinleyHwy	OR 4-8483	Zimmer Harold J 10956CurtisAv	OR 4-8611
Wilkinson Leslie B BirchRd	OR 4-8677	Wistler Chas E HenryRd	OR 4-8206	Yeakley Ralph Adams	OR 4-8263	Zimmerman Chas H NorthShrDr	OR 4-8739
Wilkinson Nellie 56810BeechRd	OR 4-8050	Wistler Glen 106 Olive	OR 4-8162	Yengo Robt 11810PiercedRd	OR 4-8013	Zimmerman Jack EagleRd	OR 9-4318
With John E 210AppleRd	OR 4-8225	Wistler Wm N 55371BirchRd	OR 4-8272	Yengo Max AppleRd	OR 4-8026	Zion Of God Pentecostal Temple	311 SAppleRd
Willard Arthur 10092LakeshrDr	OR 4-8691	Wolmer Menin H 56835AshRd	OR 4-8792	Yoder Harold D 308Walnut	OR 4-8157		OR 4-9144
Willie Henry N 26110GrandBlvd	OR 4-8074	Wolf Willard 804WAdams	OR 4-8564			Zobrosky Duane	56987GreenlanAv
Williams Alvin VirtuaRd	OR 9-4597					Zorn Jack Boles	OR 4-8677
Williams Chas R NorthShoreDr	OR 9-4367					Zubko Eugene NorthShrDr	OR 4-8228





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Phone BL 5-9664

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*The Mishawaka Chamber of Commerce invites your inquiries.*

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# POST OFFICE INFORMATION

## MISHAWAKA

Tel. BL 5-9691

MAIN POST OFFICE—Entrance 120 S. Church Street.  
CONTRACT STATION #1—107 E. Mishawaka Ave.

### DOMESTIC POSTAGE RATES

**AIR MAIL**—7c for each ounce or fraction thereof up to 8 ounces inclusive. Over 8 ounces special air mail rates are provided for all classes of mail including parcel post. For further information call post office. Air mail post cards are available at 5c each. Air mail sheets are available for sending letters to all foreign countries at 10c each.

**FIRST CLASS**—Letters, sealed packages, matter containing writing etc., 4c for each ounce or fraction of an ounce.

**POST CARDS**—3c each within prescribed sizes.

**DOUBLE OR REPLY CARDS**—6c each.

**BUSINESS REPLY ENVELOPES OR CARDS**—Ordinary or air mail, 2 cents in addition to regular postage. Apply at office of Assistant Postmaster for permit to mail.

**SECOND CLASS**—Newspapers and magazines (mailed by public) 2 cents for first 2 ounces and 1 cent for each additional ounce, except that parcel post rate applies when less.

**THIRD CLASS**—Miscellaneous printed matter, 3c for the first two ounces, 1½ cent for each additional ounce or fraction up to and including 15 ounces. Books or catalogs, with 24 printed pages or more (including covers), seeds etc., up to but not including 16 ozs. 3 cents for first 2 ounces and 1½ cents for each additional ounce.

Articles which are larger than 9 or 12 inches, or are smaller than 3 and 4 inches, or are round, cylindrical, or have a hump which prevents tying in bundles, or are enclosed in a canvass sack addressed by means of a tag or label are subject to a minimum charge of 3c. This includes rolls of film mailed in canvass sacks.

Ask at office of Assistant Postmaster for information relative to mailing 3rd class matter at reduced rates under permit.

### SPECIAL SERVICE FEES

(In addition to regular postage)

**SPECIAL DELIVERY ON FIRST CLASS MAIL**—  
2 pounds or less 30c  
over 2 pounds and not over 10 pounds 45c  
over 10 pounds 60c

**SPECIAL DELIVERY ON OTHER MAIL**—  
2 pounds or less 45c  
over 2 pounds and not over 10 pounds 55c  
over 10 pounds 70c

**SPECIAL HANDLING**—Provides the same expeditious handling as first class mail but without special delivery—  
2 pounds or less 25c  
over 2 pounds and not over 10 pounds 35c  
over 10 pounds 50c

**REGISTRY FEES**—Fees vary from 50c for \$10.00 to \$2.00 for \$1,000.00 indemnity. For further information call post office.

### INSURANCE FEES—

Indemnity not exceeding \$10.00	10c
Indemnity not exceeding \$50.00	20c
Indemnity not exceeding \$100.00	30c
Indemnity not exceeding \$200.00	40c

### COLLECT ON DELIVERY FEES—

Not exceeding \$5.00	30c
Not exceeding \$10.00	40c
Not exceeding \$25.00	60c
Not exceeding \$50.00	70c
Not exceeding \$100.00	80c
Not exceeding \$150.00	90c
Not exceeding \$200.00	1.00

### MONEY ORDER FEES—

Not exceeding \$5.00	15c
Not exceeding \$10.00	20c
Not exceeding \$100.00	30c

### HOURS OF WINDOW SERVICE

(Main post office)

### PARCEL POST AND REGISTRY

Monday through Friday 8:00 A.M. to 5:00 P.M.  
Saturdays 8:00 A.M. to 12:30 P.M.

### MONEY ORDERS, STAMPS, POSTAL SAVINGS AND GENERAL DELIVERY

Monday through Friday 8:30 A.M. to 5:00 P.M.  
Saturdays 8:30 A.M. to 12:30 P.M.

### POST OFFICE LOBBY IS OPEN TO PUBLIC—

Monday through Saturday 6:00 A.M. to 12:00 Midnight  
Sundays and Holidays 7:00 A.M. to 7:00 P.M.

1c, 3c and 4c stamps are available in stamp vending machine located in post office lobby in the following units:

5 one cent stamps for a nickel  
5 three cent stamps for a dime and a nickel.  
5 four cent stamps for two dimes.

### AIDS TO PROPER MAILING

Use street address in your return address appearing in upper left corner of your envelope or parcel. Always address mail for city or out of town delivery to street address and also to postal zone number where zone numbers are in use. Insure valuable parcels. Wrap parcel post carefully in heavy paper and enclose fragile articles or articles which might be damaged in heavy corrugated cardboard boxes with plenty of cushioning material.

Your comments or suggestions relative to improving this page of Postal information are invited by  
JOSEPH M. BOWEN, Postmaster.

# CLASSIFIED TELEPHONE DIRECTORY MISHAWAKA

## Admission Support

Scripture Shop 302 W3 ----- BL 5-6158

## Contractors

**CONTRACT CO OF ST JOSEPH COUNTY INC**  
See Dir Ad 50 Bend Section  
210JMSB(SBend) ----- CE 2-5845  
**CONTRACT AND TITLE CORP**  
302 TowerB(SBend) ----- CE 2-8258  
LARKER W B 210JMSB(SBend) ----- CE 2-5845  
WAGONER JAS  
210JMSB(SBend) ----- CE 2-5845

## Accordions

See Musical Instruments

## Accountants

See Ralph J RI Est & Ins Agcy  
1438 PortageA(SBend) ----- CE 4-2644  
**CRUFT ALTON B**  
314L VWRm302 ----- BL 5-1895  
See Accounting Serv  
54314 Maple(SBend) ----- CE 2-6502  
See J E & Assoc  
411 OldFellowB(SBend) ----- CE 3-7276  
See Elton E 117LWE ----- BL 5-5842  
See Wilbur C  
228 ChristmanB(SBend) ----- CE 4-0504  
See Gerald Public Accountant &  
Tax Consultant 723E3 ----- BL 5-6338  
See Harold W  
411 OldFellowB(SBend) ----- CE 3-7276  
**MAIL-MONDAY**  
3201 MichA(SBend) ----- AT 7-8344  
See Bookkeeping Serv  
110WilliamRm116 SBend ----- CE 2-2414

## Accountants—Certified Public

See F Dale  
220 SWilliam(SBend) ----- AT 8-5020  
See Frances J 109W3 ----- BL 5-0368

## Accountants—Tax Return

See Tax Return Preparation

## Acetylene Welding

See Welding

## Ads

See Chemicals

## Acoustical Treatment

**MISHAWAKA LATH & PLASTER CO**  
Acoustical Plastering & Tile  
1201 SMain ----- BL 5-8621

## Adding & Calculating Machines

**—Dir—New**  
Abbott Glenn A Typewriter &  
Adding Mchs Sales & Serv  
701W5 ----- BL 5-7185

**BURROUGHS ADDING AND  
CALCULATING MACHINES—**  
BURROUGHS CORP  
1335Mish(SBend) ----- AT 7-6569

**MANER'S BUSINESS MACH SERV**  
New and Rebuilt Machines - We Repair  
Overhaul - Buy - Sell - Exchange - Rent  
R. C. Allen Sales and Service  
1014 Mish Av (S Bend) ----- AT 7-4904

**MAN'S OFF MACH CO**  
R. C. Allen - Victor - Olivetti  
Remington - Rand - Smith-Corona  
Sales and Service - Rentals  
723 S Mich (S Bend) ----- AT 9-6328

## Adding & Calculating Machines

**—Dir—New—(conf'd)**  
**MARCHANT CALCULATORS &  
ADDERS**  
MARCHANT CALCULATORS DIV  
OF SMITH-CORONA  
MARCHANT INC  
404 SWalnut(SBend) ----- AT 8-3111

## Adding & Calculating Machines—Dir

**—Used**  
Abbott Glenn A Typewriter & Adding  
Mchs Sales & Serv 701W5 ----- BL 5-7185

## Adding & Calculating Machines

**—Repairing**  
Economy Ofc Furnr Co  
315N IronwoodDr ----- BL 9-3000  
Mulletts Typewriter & Adding Mch Co  
807W3 ----- BL 5-9403

## Adhesives

U S Plywood Corp  
14000 McKinleyHwy ----- BL 5-9628

## Adjusters

**FOLEY ADJUSTMENT BUREAU**  
217ChristmanB(SBend) ----- CE 3-1127  
Nights & Holidays call ----- CE 3-7272  
**UNDERWRITERS ADJUSTING CO**  
116EluffBld(SBend) ----- CE 3-3126

## Advertising—Direct Mail

**DIRECT MAIL LETTER SERV INC**  
OFFSET PRINTING  
Advertising Art and Layout  
Folding and Binding  
Automatic Inserting  
Addressing - Mailing  
A Creative Service for Advertisers  
520 S Mich S Bend ----- AT 8-8386

## Advertising—Directory

**BRAND NAME SERVICE**  
Your Trade Mark in the  
Yellow Pages of Telephone  
Directories across the nation  
identifies your author-  
ized local dealers or service  
outlets.



**"FOR INFORMATION CALL"**  
**IND BELL TELEPHONE CO INC**  
Call Collect And Ask For National  
Trade Mark Service  
105 SMeridianIndianapolisInd  
Call Long Distance  
Indpls ----- MEIre 5-9811

**IND BELL TEL CO INC**  
107W Monroe(SBend) ----- AT 8-9101  
(See Advertisement This Classification)

## Advertising Novelties

See Advertising Specialties

## Advertising—Outdoor

**GENL OUTDOOR ADV CO INC**  
See Ad S Bend Under Signs  
1247MishAv(SBend) ----- AT 8-1451

"All the comforts of home" most cer-  
tainly includes extension telephones.

## Advertising—Photography

See Photographers—Commercial

## Advertising—Radio

**W J V A RADIO STA**  
5525HickoryRd(SBend) ----- CE 4-1111  
**WNDU JuniperRd(SBend) ----- CE 3-7111**

## Advertising Specialties

Advertising Specialties Co ----- BL 5-9684  
Ex-clusive Letter Serv  
116NAlbairA(SBend) ----- AT 7-3124  
Garfield Walker Assocs Inc ----- BL 5-9684  
Gouker P V Co 18AddisonB ----- BL 5-2727

## Advertising—Television

**WNDU-TV**  
Channel 16  
JuniperRd(SBend) ----- CE 3-7111

## Agricultural Equipment

See Farm Equipment

## Air Compressors—Sales & Service

**COFFIELD SUPPLY CO INC**  
See Ad South Bend Sect  
1626 SMain(SBend) ----- AT 7-3329  
**EQUIPMENT SERV CO 1218W8-BL 5-0827**

It's a good idea to jot down numbers  
frequently called.

## Air Conditioners—Room

**ADMIRAL ROOM AIR CONDITIONERS**

Extend only 3" into  
room. Easy installation. **Admiral**  
Quiet operation. With  
12 different comfort zones. Also Dual-Temp NO  
DEFROSTING Refrigerators, Home Freezers,  
Electric Ranges, Big Screen Television, Radio,  
Triple-Play Radio Photograph Combinations.

**"WHERE TO BUY THEM"**  
**SERVICE & SHOWROOM**  
**ADMIRAL DISTRIBUTORS INC**  
2637WSample(SBend) ----- AT 7-6573

## CARRIER ROOM AIR CONDITIONERS

Complete selection of  
window and console  
models built by the  
people who know air  
conditioning best. They cool, dehumidify, and  
circulate healthful, filtered air. For over 50  
years Carrier has been recognized the world over  
for fine air conditioning.



**"FOR INFORMATION CALL"**  
**DISTRIBUTOR**  
**ASSOCIATES SALES & SERV CO**  
INC 2611 SMain(SBend) ----- AT 8-2558

There's a relative or friend some-  
where, right now, who'd be happy to  
hear your voice over the Long Distance  
lines.

**WOLLEY SEGAP SAYS...**

"I AM ONE OF THE  
GREATEST SOURCES  
OF BUYING INFORMATION"

9 OUT OF 10 PEOPLE ARE USERS OF  
THE YELLOW PAGES WHEN THEY ARE  
READY TO BUY AND HAVE A BUYING  
PROBLEM

**Find It Fast  
In The  
Yellow Pages**

MAKE SURE YOU GET YOUR  
SHARE OF BUSINESS THROUGH  
THE YELLOW PAGES...

**CALL**

**AT lantic 8-9101**  
107 WEST MONROE (S. BEND)

**INDIANA BELL TELEPHONE CO.**

INCORPORATED

Nothing builds business like **AWHERENESS**—and nothing builds  
**AWHERENESS** like the Yellow Pages—the buying guide that tells  
people **WHERE** to buy

# Air Conditioning Contractors

**BURGET CO**  
1122Example(SBend)—AT 8-4747  
**DOX HEATING SERV**  
915Meridian—BL 5-6372  
**LYNN THEO HEATING CO**  
1212LW—BL 9-1535  
**TRIPPEL VIC PLUMBING** 545W3—BL 5-5088  
**WHITT HEATING CO** 312 SMain—BL 5-2220

# Air Conditioning Equip Repairing

& Service  
**LA SALLE SERV CO**  
508ELASalleAv(SBend)—CE 2-6314

# Air Conditioning Equipment & Supplies

**CARRIER AIR CONDITIONING**  
A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.



"FOR INFORMATION CALL" DISTRIBUTORS  
**ASSOCIATES SALES & SERV CO**  
INC 2611 SMainSBend—AT 8-2558  
**WEATHERMAKERS COMMERCIAL & RESIDENTIAL DEALERS**  
**WHITT HEATING CO**  
312 SMain—BL 5-2220

**CASTLEMAN FUEL & HEATING**  
CO 400 SMain—BL 5-3154  
**JANITROL COOLING AND HEATING**

Full line of famous quality cooling and year round conditioning cleaners for home, business and industry. Including "Add Oil" units for existing warm air systems. Air or water cooled, gas or oil fired.  
**"WHERE TO BUY IT" DEALERS**  
**DOX HEATING SERV**  
915Meridian—BL 5-6372  
**WALKER J R & SONS INC**  
311Chapin(SBend)—AT 7-6767  
If no ans call—CE 2-8677

# TRANE AIR CONDITIONING

A complete line of packaged CLIMATE CHANGERS for residential, commercial and industrial applications from TRANE, a leading manufacturer of engineered air conditioning. You buy with confidence when you buy TRANE.  
**"FOR INFORMATION CALL" AUTHORIZED SOURCE—COMMERCIAL**  
**WHITT HEATING CO**  
312 SMain—BL 5-2220

# Air Conditioning Equipment & Supplies—(cont'd)

**WORTHINGTON AIR CONDITIONING**  
A complete line of Air Conditioning Equipment to give year-round comfort in business and industry. Packaged Units for small establishments. Completely Engineered Systems for large buildings and stores.  
**"WHERE TO BUY IT" COMMERCIAL AIR CONDITIONERS DEALERS**  
**SHOEMAKER O J INC**  
1008LWE(SBend)—AT 9-9248



**Air Express Service**  
AIR EXPRESS DIV-RY EXPRESS AGCY  
506WSouth(SBend)—AT 9-2441

**Air Line Ticket Agencies**  
VanderHeyden Travel Serv  
312LW—BL 5-4668

**Air Raid Protection Contractors**

**See Contractors—General**  
**Air Services—Chartered**  
STOCKERT FLYING SERV INC  
2296US 20(SBend)—CE 3-9649

**Aircraft**  
See Airplane  
**Bendix Parts & Supplies**  
Bendix Prods Div—Missiles-Bendix Aviation Corp 400 SBeig—BL 5-2111  
**Airplane Repairing & Service**  
Sportsman Air Park 12801DayRd—BL 9-3300

# Airports

**SPORTSMAN AIR PARK**  
Airplane Storage & Complete Servicing & Licensing  
12801DayRd—BL 9-3300

# Alterations

See Tailors—Merchant

# Aluminum

**KASLE STEEL CORP**  
1500 SMain(SBend)—AT 8-4711  
Mishawaka Aluminum Sales Co  
4018LWE—BL 5-8667  
Mishawaka Aluminum Sales Co  
4018LWE—BL 5-3552  
South Side Aluminum Sales Co  
1414 SMain—BL 5-1993

**U S ALUMINUM CO**  
1500 SMain(SBend)—AT 7-1538

**U S STEEL SUPPLY—U S STEEL SUPPLY DIV-U S STEEL CORP ChicagoIll**  
Call Long Distance.  
Ask for—Enterprise-3211  
No charge for Enterprise calls

# Ambulance Service

**BENT & SPRAGUE FUNERAL HOME**  
218 SMain—BL 5-1100  
**BUBB FUNERAL CHAPEL**  
218 SMain—BL 5-3126  
**HOLLIS EARL O FUNERAL HOME**  
EQUIPPED WITH OXYGEN  
Serving S. Bend Since 1925  
12 Nw Answer Call CE 3-1014  
2528 Miah St S Bend—AT 8-5564

**McGANN FUNERAL & AMBULANCE SERV**  
218 SMain—CE 3-5751  
**ORVIS FUNERAL HOME**  
314SMain—CE 3-1297  
**THALLEMER-GOETZALS FUNERAL HOME**  
24 Hr Ambulance Service  
LWW(Occasional)—OR 4-8460

# Amusement Places

Hillside Barn DragonTrail—BL 9-2181

# Animal Dealers

See Live Stock

# Animal Foods

See Dog & Cat Foods

# Animal Hospitals

See Veterinarians

# Antiques—Dealers

Aeby's Auction & Furest Store  
Expert Appraisals  
1434LweSBend—AT 9-8025  
**EDDIE'S ANTIQUE SHOP**  
Anna A. Huffman-Prop  
LWW(Occasional)—OR 4-8550

Radecki Art Galleries  
291LWWSBend—CE 3-5422  
Trail Shop The 14528DragonTr—BL 9-4200

# Apartment

Village Management Co Inc  
422 S 25(SBend)—AT 8-5686

# Appliances—Household

See Electric Appliances—Small; also for Electric Appliances—Major see specific kinds, i.e., Dishwashing Machines; Ranges & Stoves; Refrigerators & Freezers; Washing Machines, Dryers & Ironers, Etc.

# Apron Supply Service

See Linen Supply Service

# Arborists

See Tree Service

# Archery Equipment

Stream-Eze Inc 337 SCampbell—BL 5-2411

# Architects

Jernegan Paul Frank 223LWE—BL 9-3701  
Jewell Everett A  
1135EAtcherSBend—AT 9-6754  
Mathews Jos L  
800EJH(SBend)—CE 3-9237  
Montana & Schultz 708 SMain—BL 9-5239  
Panzica Anthony J  
1247MishAv(SBend)—AT 7-8766  
Schultz Robt J 708 SMain—BL 9-5239  
Smith Myrie E  
222ECalvert(SBend)—AT 9-4870  
West Forrest R  
230WWashtAv(SBend)—CE 3-0178  
Warden Roy A & Assoc  
222 SWilliam(SBend)—AT 7-3359

# Architects—Landscape

See Landscape Architects

# Armored Car Service

BRINK'S INC 213PlattBg(SBend)—CE 2-2571

# Artificial Stone

See Stone—Cast

# Artists' Materials

**GERARD'S ART STORE**  
Radecki Art Galleries  
529LWWSBend—CE 3-3422

# Ash Hoists

See Hoists

# Ash Removal

See Rubbish Removal

# PLAN AHEAD FOR TELEPHONE SERVICE



WISE HOME PLANNERS the nation over are including provisions for concealed telephone wiring right in their building plans. It's a modern touch which adds greatly to the convenience and beauty of a new home.  
MODERN CONSTRUCTION METHODS often make it impossible to feed wires through finished walls and floors in order to conceal them. Telephone wiring placed in the walls during construction, conceals the wire and provides for neat telephone outlets wherever you desire them . . . now or in the future.

FOR INFORMATION and free advisory service on concealed telephone wiring, call the Telephone Company and ask for

# HOME TELEPHONE PLANNING SERVICE

116 E. 3rd • BL ackburn 5-9601

INDIANA BELL TELEPHONE COMPANY  
INCORPORATED

Like to get double your money's worth?

You can do just that tonight . . . or any night. Talk six minutes for the price of three on Hoosier Night Rates! These rates apply to station-to-station calls between any two Indiana telephones from 9 P.M. to 4:30 A.M.



**Asphalt & Asphalt Products**

**WETH-RILEY CONSTR CO INC**  
1145 Prairie Ave S Bend—AT 7-1585

**Associations**

See also Fraternal Organizations;  
also Labor Organizations  
American Cancer Society St Joseph  
County Unit

220 W LaSalle Ave S Bend—CE 2-6646  
Boy Scouts Of America Tri-Valley  
Council 208 N Ironwood Dr—BL 9-5221  
Camp Fire Girls 3121 W—BL 5-1187  
Dunbar Of Commerce

113 S Church—BL 5-9664  
Dunbar Motor Club A A A  
Hotel Mishawaka—BL 5-1818  
Homes Society Of S Bend  
5580 Grape Rd—BL 9-3911

**Public Goods**

See Sporting Goods—Rt

**Worships**

Stephen C W 208 1 Natl Bk Bg—BL 5-9695  
Julie Richard C  
404 Natl Bk Bg S Bend—CE 4-3141  
Josephine Leonard V  
1233 L W W—BL 5-4650

John Zifford  
1415 W Wash S Bend—CE 3-0124  
Karl Hamel J 212 L W W—BL 5-9666

Samuel W S 119 S Church—BL 5-8612  
Alfred L 205 1 Natl Bk Bg—BL 5-2828  
Henry & Strategis  
420 J M S Bg S Bend—CE 3-9449

John Maurice N  
404 W Jefferson Blvd S Bend—AT 7-6517  
Fred Vernon J 212 L W W—BL 5-9679

James Marmaduke A  
Patents—Trademarks—Copyrights  
502 J M S Bg S Bend—CE 3-6223

Wanda Jerome A 1143 S Main—BL 9-3530  
Edward F Richard 1124 W—BL 5-3159  
Alma Peter M Sr 5 Addison Bg—BL 5-2480

Ray Jorg P  
104 Lafayette Bg S Bend—CE 3-1901  
John Thomas E  
208 1 Natl Bk Bg—BL 5-9695

John Thomas E  
315 505 Federal Bg S Bend—CE 2-5338  
John J C 445 Assoc Bg S Bend—CE 3-1171

Matthew David L  
216 LaBog Bg S Bend—CE 3-3108  
Wm Wm T 208 First Natl Bk Bg—BL 5-9695

Wm Victor A 1231 L W W—BL 9-1002  
Wm Victor J  
201 LaBog S Bend—CE 2-5451

Wm Victor J  
215 Whitcomb & Kie Bg S Bend—CE 3-5147  
Andrew Andrew 312 L W W—BL 5-7620

Wm Wm 1014 S Main—BL 5-4136  
Wm Wm 5144  
Bl 5-5144

Wm Wm 828  
Sherlock Bg S Bend—CE 2-1441

Wm Wm 417  
Odd Fellow Bg S Bend—CE 4-3371

Wm Wm 112 L W W—BL 5-3159  
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**Auditoriums**

See Halls & Auditoriums

**Auditors**

See Accountants

**Automobile Accessories**

See Automobile Parts & Supplies

**Automobile Agencies & Dealers****New Cars**

Brook Motor Sales Inc  
914 McKinley Ave—BL 5-9674

**BUICK AUTHORIZED SALES & SERVICE**

LeSabre  
the efficient Buick  
INVICTA  
most spirited Buick  
ELECTRA  
most luxurious Buick



**"WHERE TO BUY IT"**  
**GRADY MOTOR CO INC**  
115 W 4—BL 5-9686

**CADILLAC SALES & SERVICE**

"STANDARD  
OF THE  
WORLD"



**"WHERE TO BUY IT"**  
**FERFERMAN BEN MOTOR SALES  
CORP** 602 S McKinley Bg—AT 7-0511

**CHEVROLET AUTHORIZED SALES  
& SERVICE**

More people drive  
Chevrolets than any  
other car!

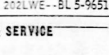


More value . . . that's why!

**"WHERE TO BUY IT"**  
**GATES L O CHEVROLET INC**  
262 L W W—BL 5-9651

**CHRYSLER SALES & SERVICE**

HAVE YOUR  
CHRYSLER SERVICED  
WHERE THEY KNOW IT  
THE BEST

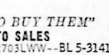


**"WHERE TO BUY THEM"**  
**MILLER D L AUTO SALES**  
2703 L W W—BL 5-3141

City Auto Sales 224 S Main—BL 5-4137

**DODGE AUTHORIZED SALES & SERVICE**

JOIN THE SWING  
TO SWEEP-WING



**"WHERE TO BUY THEM"**  
**JORDAN MOTORS INC**  
609 Jefferson Blvd—BL 9-3771

**EDSEL SALES & SERVICE—**  
**NYE-FULTON MOTOR CO**  
920 E Wayne S Bend—CE 8-2228

Going on a trip? Use Long Distance.  
Call ahead for reservations. Telephone  
relatives and friends so you'll be ex-

pected.

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**Automobile Agencies & Dealers****New Cars—(cont'd)****FORD AUTHORIZED SALES & SERVICE**

BRING YOUR  
FORD  
BACK HOME  
FOR SERVICE



**"WHERE TO BUY IT"**  
**O'NEIL FORD INC** 315 L W W—BL 5-9616

**GATES L O CHEVROLET INC**  
Towing Only After 5:00 PM  
202 L W W—BL 5-9651  
After 5:00 PM call—BL 9-3800  
Grady Motor Sales Inc 315 W 4—BL 5-9686

**HAMMES JIM OLDSMOBILE INC**  
2102 L W W—BL 5-9644  
Hammes Oldsmobile Sales & Serv Agency  
2102 L W W—BL 5-9644

**HIBSCHMAN PONTIAC INC**  
301 L W W—BL 9-2441

**HILLMAN-MINX SALES & SERVICE—**  
**HOSFORD AUTO SERV**  
3614 Minx S Bend—AT 8-6800

**Jordan Motors Inc** 609 Jefferson Blvd—BL 9-3771

**LINCOLN SALES & SERVICE—**  
**NYE-FULTON MOTOR CO**  
920 E Wayne S Bend—CE 8-2228

**MERCURY SALES & SERVICE—**  
**NYE-FULTON MOTOR CO**  
920 E Wayne S Bend—CE 8-2228

**MILLER D L AUTO SALES**  
2703 L W W—BL 5-3141  
Monroe Motors Inc 2771 L W W—BL 5-3161

**OLDSMOBILE SALES & SERVICE**

THERE'S A ROCKET  
TO FIT  
YOUR POCKET!



Quality Built! Quality Sold! Quality Serviced!

**"WHERE TO CALL"**  
**HAMMES JIM OLDSMOBILE**  
INC 2102 L W W—BL 5-9644

**O'NEIL FORD INC** 315 L W W—BL 5-9616

**PLYMOUTH SALES AND SERVICE**

PLYMOUTH  
Star of the  
Forward Look



**"FOR INFORMATION CALL"**  
**JORDAN MOTORS INC**  
609 Jefferson Blvd—BL 9-3771

**MILLER D L AUTO SALES**  
2703 L W W—BL 5-3141

**"All the Comforts  
...of Home"**

Most Certainly Include  
Handy Phones!

Have a telephone  
by your side—  
it's the modern way!

Just call the  
Business Office.

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**Automobile Agencies & Dealers****New Cars—(cont'd)****PONTIAC SALES AND SERVICE**

THE ONLY CAR  
WITH  
WIDE-TRACK  
WHEELS



**"WHERE TO BUY THEM"**  
**HIBSCHMAN PONTIAC INC**  
301 L W W—BL 9-2441

**STUDEBAKER**

—for your new dimension  
in motoring,  
The LARK

—for sports car fun  
for the family,  
The SILVER HAWK

**"WHERE TO BUY THEM"**  
**AUTHORIZED SALES & SERVICE**  
**BROOK MOTOR SALES INC**  
916 McKinley Ave—BL 5-9674

**Thews Motors Inc**  
2585 S R 2nd S Bend—AT 8-8377

**VAUXHALL—**  
**SALES & SERVICE**  
**HIBSCHMAN PONTIAC INC**  
301 L W W—BL 9-2441

**VOLKSWAGEN SALES & SERVICE**

• Sedans  
• Convertibles  
• Pick Up Trucks  
• Delivery Vans  
• Parts and Supplies



**"WHERE TO BUY THEM"**  
**DEALERS**  
**THEWS MOTORS INC**  
2 M W Of Mayflower  
2585 S R 2nd S Bend—AT 8-8377

**WILLY'S SALES & SERVICE—**  
**MINDER AUTO SUPPLY**  
50629 31 S Bend—CE 4-9568

**Automobile Agencies & Dealers**

Used Cars

A-1 USED CARS

SOLD BY  
AUTHORIZED FORD  
DEALER WITH  
A-1 WARRANTY



**"WHERE TO BUY THEM"**  
**O'NEIL FORD INC** 315 L W W—BL 5-9616  
**O'NEIL FORD INC** USED CAR LOT  
1956 L W W S Bend—AT 8-1858

**BROOK MOTOR SALES INC**  
916 McKinley Ave—BL 5-9674  
**CITY AUTO SALES** 224 S Main—BL 5-4137  
**COOK MOTOR SALES**  
1601 WES Bend—AT 9-9011

**Fred's South Side Garage**  
316 S Union—BL 5-6176  
**HAMMES JIM OLDSMOBILE INC**  
2102 L W W—BL 5-9644

**HIBSCHMAN PONTIAC INC**  
301 L W W—BL 9-2441  
**JORDAN MOTORS INC**  
609 Jefferson Blvd—BL 9-3771

**Kambal Don Motor Sales**  
2114 L W W—BL 9-2727  
**KANOUSE DICK SERV STA**  
702 S Logan—BL 9-2300

**MONROE MOTORS INC**  
2771 L W W—BL 5-3161  
(Continued Next Page)

You pick the room and the exact spot  
for your new extension telephone. We'll  
install it promptly.

You pick the room and the exact spot  
for your new extension telephone. We'll  
install it promptly.

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install it promptly.

**Automobile Agencies & Dealers****Used Cars--(cont'd)****OK USED CARS**

Sold Only By  
AUTHORIZED CHEVROLET  
DEALERS

OK Used Cars and Trucks  
Warranted in Writing



"WHERE TO BUY THEM"  
GATES L O CHEVROLET INC  
202LWE--BL 5-9651

O'NEIL FORD INC 315LWW--BL 5-9616  
SHEENE MOTOR CO

NEW AND USED CARS  
BOUGHT AND SOLD  
Trade Down  
Over 13 Yrs. Fair Dealing

838 L W E S Bend--AT 9-8067  
743 S Mich S Bend--AT 7-2476

Yates Geo A 201LWW--BL 5-1207

**Automobile Auctions--Wholesale**

South Bend-Mish Auto Auction Inc  
1209McKinley--BL 9-5261  
If no ans call--BL 5-2511

**Automobile Axle Repairing**

See Automobile Wheel, Axle & Frame  
Repairing

**Automobile Batteries**

See Batteries--Rtl

A Long Distance call is so warm and  
friendly . . . and inexpensive, too. Call  
someone today!

**Mishawaka Body Shop**

CAR FURNISHED  
DURING REPAIRS  
24 HOUR TOWING  
BRAKE SERVICE  
AUTO GLASS INSTALLED  
A.A.A. SERVICE  
DIAL

BL 9-1455 or BL 9-3262

1212 W. 8th

DIAL

BL  
5-1778

BL  
5-1778

24 HOUR  
TOWING  
WRECKS REBUILT  
NU-WAY  
BODY SHOP

601 E. JEFF. BLVD.

**Automobile Body Repairing**

Automotive Recharge 272SLWW--BL 9-2811  
Dias Jim Enterprises  
627WJeffBld--BL 9-4048  
GATES L O CHEVROLET INC  
202LWE--BL 5-9651  
JORDAN MOTORS INC  
609JEffBld--BL 9-3771  
LaSALLE BODY SHOP  
2416Mish(SBend)--AT 8-7011

**MILLER'S BODY SHOP**

Body Repair and Spray Painting  
On All Make Cars  
Muffler and Tail Pipe Service  
Front End Alignment  
Wheel Balance  
Wrecker Service  
510 N Cedar--BL 5-9495

**MISHAWAKA BODY SHOP**

(See Advertisement This Classification)  
1212WV--BL 9-1455  
1212WB--BL 9-3262  
Monroe Motors Inc  
1413SDraperTr--BL 9-2690  
Nu-Way Body Shop 801JEffBld--BL 5-1778  
(See Advertisement This Classification)  
NYE-FULTON MOTOR CO  
420EWayS Bend--CE 2-8228  
SOUTH SIDE AUTO REPAIR SHOP  
216LWLERear--BL 5-3651

**THREE R BODY SHOP & GARAGE  
ONE STOP  
BODY REPAIRING**

Complete  
Body Work and Painting  
Located At Rear 109 N. Mill  
109 N Mill--BL 9-3030

Three R Body Shop & Garage  
109N Mill--BL 9-3030

**WESTERN BODY SHOP**

See Ad Under Auto Body  
Repairing--S Bend  
2517WWesternAv(SBend) ---AT 8-2727

**Automobile Brake Service**

See Brake Service

**Automobile Bumpers--Mirs**

See Automobile Parts & Supplies  
--Wheel & Mirs

**Automobile Carburetors**

See Carburetors

**Automobile Driving Instructions**

IND AUTO DRIVING SCHL  
117WLaSalleAv(SBend)--CE 2-5871

**Automobile Electrical Service**

JORDAN MOTORS INC  
609JEffBld--BL 9-3771

**Automobile Fenders--Repairing**

See Automobile Body Repairing

**Automobile Financing**

See Banks; also Financing; also  
Loans

**Automobile Frame Repairing**

See Automobile Wheel, Axle &  
Frame Repairing

**Automobile Generator Service**

See Automobile Electrical Service

**Automobile Glass**

See Glass--Auto, Plate, Window, Etc.

**Automobile Graveyards**

See Junk Dirs; also Automobile Parts  
& Supplies--Used--Rtl

**Automobile Heaters**

See Automobile Parts & Supplies

**Automobile Ignition Service**

See Automobile Electrical Service

**Automobile Insurance**

See Insurance

**Automobile Laundries**

See Automobile Washing & Polishing

**Automobile License Bureaus & Agencies**

Automobile License Bureau  
117WMichAv--BL 5-2608

**Automobile Loans**

See Banks; also Financing; also  
Loans

**Automobile Motor Testing Equipment**

See Garage Equipment

**Automobile Mufflers**

Bob's Serv Sta 115SLWV--BL 5-9410  
MIDAS MUFFLER SHOP  
See Ad South Bend Section  
2170WWesternAv(SBend) ---AT 9-3437  
WEAVER'S STANDARD SERV STA  
2000LWE--BL 5-0295

**Automobile Painting****DUPONT IDENTIFIED REFINISHERS**

DUPONT-DULUX-LUCITE

EXPERT BODY REPAIR,  
TOUCHUP AND COMPLETE  
PAINTING WITH  
DUPONT MATERIALS.

**"WHERE TO BUY IT"  
REFINISHERS**

GATES L O CHEVROLET INC  
202LWE--BL 5-9651  
GRADY MOTOR CO INC  
115W4--BL 5-9686  
JORDAN MOTORS INC  
609JEffBld--BL 9-3771  
MILLER'S BODY SHOP  
510N Cedar--BL 5-9495  
MISHAWAKA BODY SHOP  
1212W8--BL 9-1455

**FRENCHY'S GARAGE**

216LWLERear--BL 5-3651  
JORDAN MOTORS INC  
609JEffBld--BL 9-3771  
THREE R BODY SHOP & GARAGE  
109N Mill--BL 9-3030

**Automobile Painting Supplies**

McLAUGHLIN'S  
Sherwin-Williams Automotive  
Finishes  
417W4--BL 5-3220  
WATSON PAINT & COLOR CO  
Distributor Of Ditzler Automotive  
Finishes  
1008 SMichS Bend ---AT 7-8008

**Automobile Parts & Supplies**

--New--Retail

GATES L O CHEVROLET INC  
202LWE--BL 5-9651  
JORDAN MOTORS INC  
Dodge And Dodge Dart-Plymouth &  
Rambler Parts And Supplies  
609JEffBld--BL 9-3771  
Kowalski Bros Auto Parts Co  
56670 Sunora(SBend)--AT 9-5125  
(See Advertisement This Classification)  
Moore's 114N Main--BL 5-9094  
Super Auto Salvage Co  
3300 S Main(SBend)--AT 9-5584  
(See Advertisement This Classification)  
Western Tire Auto Stores  
126LWW--BL 5-3520

**SELECTED  
AUTO PARTS**

NEW -- USED  
REBUILT

FOR ALL  
MAKES OF  
AUTOS  
and  
TRUCKS

OVER 25  
ACRES



SAISFACTION GUARANTEED

Main Office Phone  
AT 8-1611

2014 So.  
Lafayette  
Motor Speedway  
Bldg. So. of  
Western Av.

S. BEND



NEW AND  
USED AUTO  
TRUCK  
PARTS

MOTORS - TRANSMISSIONS  
REAR ENDS - RADIATORS  
HOISTS, WINCHES AND BOBES

SAISFACTION GUARANTEED

FOR FREE DELIVERY

Call AT 9-5584  
3300 SO. MAIN  
AT 9-5541  
1801 SO. MAIN





**Automobile Wrecker Service-(cont'd)**

**Wrecker & Road Serv**  
2410W Western Blvd--AT 8-2593  
**COUNTY LINE STANDARD SERV**  
See Our Ad Under Auto Towing  
McKinley Hwy/Oreola--OR 4-8856  
**Garage & Garage & Serv Sta**  
801 Union--BL 5-0492  
**POWERS GULF SERV STA**  
1365 Mish--BL 5-0606  
**Red's South Side Garage**  
314 Union--BL 5-6176  
**South Bros Texaco Serv Sta**  
See Our Ad Under Gasoline Service  
Stations  
14993EM Kinley--BL 5-0607  
**WILVER'S GARAGE**  
24 HR. TOWING  
Chicago Motor Club  
(AAA)  
IF NO ANSWER CALL  
OR 4-9117 OR 4-3109 OR 4-8768  
Auto Repairing  
800 L W W Oreola--OR 4-8842

**Aviation Fields**

See Airports

**Awings**

**ALMA KRAFT AWNINGS--**  
CITY AWINING CO  
1422 1/2 Mich (S Bend) ---AT 9-9256  
**AL'S SALES CO**  
28556 US 201S (S Bend) ---CE 2-9271  
**AWINING CO**  
1577 Sales and Service  
CUSTOM RUILT CANVAS  
AWNING, AND CANOPIES  
Alma Kraft Awning Awings  
ESTIMATES  
"We Keep the Sun on the Run"  
Branch Factory 209 L.W.W.  
Mishawaka - See Our Ad In So. Bend  
1422 1/2 Mich (S Bend) ---AT 9-9256  
**BERSEAL WINDOW CO**  
See Our Ad South Bend Section  
1211 S Franklin (S Bend) ---AT 7-6875  
**GORDON AWNING & STORM**  
WINDOW CO  
Designing & Building Porch  
Enclosures  
4000E Dr (S Bend) ---CE 2-4883  
**MAX FROST CO INC**  
3015W Western S Bend--AT 7-2252  
**MISHAWAKA ALUMINUM SALES**  
CO 4018LWE--BL 5-8667  
**WY-LITE--**  
BERSEAL WINDOW CO  
1137 S Western Av  
(S Bend) ---AT 7-6875  
**S BEND AWNING CO**  
See Our Ad S Bend Section  
1211 S Franklin (S Bend) ---AT 9-6311  
**West Side Aluminum Sales Co**  
1414 S Main--BL 5-1993  
**WILMASTER AWNINGS INC**  
623 S Laurel--BL 9-2476  
(See Advertisement This Classification)

**Awings**

**AWINING CO**  
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AWNING, AND CANOPIES  
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Enclosures  
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**MAX FROST CO INC**  
3015W Western S Bend--AT 7-2252  
**MISHAWAKA ALUMINUM SALES**  
CO 4018LWE--BL 5-8667  
**WY-LITE--**  
BERSEAL WINDOW CO  
1137 S Western Av  
(S Bend) ---AT 7-6875  
**S BEND AWNING CO**  
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**MISHAWAKA ALUMINUM SALES**  
CO 4018LWE--BL 5-8667  
**WY-LITE--**  
BERSEAL WINDOW CO  
1137 S Western Av  
(S Bend) ---AT 7-6875  
**S BEND AWNING CO**  
See Our Ad S Bend Section  
1211 S Franklin (S Bend) ---AT 9-6311  
**West Side Aluminum Sales Co**  
1414 S Main--BL 5-1993  
**WILMASTER AWNINGS INC**  
623 S Laurel--BL 9-2476  
(See Advertisement This Classification)

**Awings**

See Furniture-Children's

**Awings**

See Children's &amp; Infants Wear-Retl

**Awings**

See Transfer Companies

**Awings**

Branch Bag Shop 3319LWE--BL 9-4911

**Awings**

See Luggage-Dlrs

**Bands**

See Bands-Ball

**Bakelite Plastics**

See Plastics &amp; Plastic Products

**Bakers-Retail**

**ALBRECHT BAKE SHOP**  
WEDDING CAKES  
PARTY COOKIES  
115 L W E ---BL 5-7186  
Albrecht Bake Shop 115LWE--BL 5-7186  
Do-Nuts By John 350BLWE--BL 5-0251  
Kunt Bakery 125W12--BL 5-2377  
Lombard Bakery 329W12--BL 5-1325  
Miami Bakery 1809Miami(SBend)--AT 9-8900  
**WEST END BAKERY**  
WEDDING CAKES  
BIRTHDAY CAKES  
BREAD - PASTRIES  
414 W 7 ---BL 5-1267  
West End Bakery  
414W7 ---BL 5-1267

**Bakers-Wholesale**

Dolly Madison Cake Co  
1017EJeffBlvd--BL 9-1850

**KUSS BAKERY**

BUTTERNUT BREAD  
Picnic and Party Orders  
125 W 1st ---BL 5-2377

**SCHAFER BAKERIES INC**

1824 S Franklin(SBend)--AT 8-8301  
Silvercup Bakery 2101LWE--BL 5-2866

**SILVERCUP BREAD--**

GORDON BAKING CO  
2101LWE--BL 5-2866

**TIP-TOP BAKERS--**

WARD BAKING CO  
908PortageAv(SBend) --CE 3-2175

**WEBER BAKING CO**

701N College(SBend)--CE 4-9163

Someone would be happy to get a  
Long Distance call from you today.

**SUN-MASTER**

ALUMINUM AND  
FIBERGLASS

- AWNINGS
- CANOPIES
- CARPORTS



"Factory Direct  
To You"



If you've been planning to beautify  
your home or building with protective  
aluminum awnings, don't delay! Call  
for our bid today.

**SUN-MASTER**  
A better product at  
• Choice Of Colors  
a lower price... • Permanently  
Installed  
They protect your  
home from snow,  
sleet, ice, sun and rain. • 35 Months To Pay  
rtn. • Full Delivery  
rtn.

Custom Made In Our Own Factory

Aluminum Windows and Doors

CALL BL 9-2476

**SUN-MASTER**  
AWNINGS, INC.

623 S. LAUREL

**Ball Bearings**

See Bearings

**Band Instruments**

See Musical Instruments

**Banks**

**FIRST NATIONAL BANK OF**  
**MISHAWAKA**  
Main Office 1011LWE--BL 9-3711  
North Side Branch 101EMish--BL 9-3711  
Oreola Indiana Branch  
850LW/Oreola--OR 4-8821  
**NATL BANK & TRUST CO**  
2926Mich(SBend)--CE 4-1171  
West End State Bank 502W7th--BL 5-3377

**Barbers**

Cash's Barber Shop 504NMain--BL 9-3855  
Forsberg's Bob Barber Shop  
13189EMKinley--BL 9-3610  
Frank's Barber Shop  
By Appointment Monday And Tuesday-  
Located Across From High School  
109 Studebaker--BL 9-4977

**Barbers' Supplies**

**S BEND BARBER SUPPLY CO**  
Norwico Electric Shavers  
1809 S Mich(SBend) ---AT 9-1488

**Barbers' Towel Supplies**

See Linen Supply Service

**Bathing Beaches**

See Amusement Places

**Bathroom Fixtures**

See Plumbing & Heating Supplies-Rtl

**Baths**

Lett's Professional Massage Spa  
109NWest--BL 5-7029  
**MODERN BEAUTY & HEALTH SALON**  
Reduces Here or At Home  
Shop Now Located Around The  
Corner At 107 E Battell  
816NMain--BL 5-1500

**Batteries-Hearing Aid**

See Hearing Aid Supplies

**Batteries-Retail**

Bob's Serv Sta 1395LWE--BL 5-0410  
**FIRESTONE BATTERIES--**  
ESBERHART AUTO SUPPLIES  
217NMain--BL 5-2233

**GOODRICH B F BATTERIES--**

GOODRICH B F CO  
118 S Main--BL 9-2401

Goodrich B F Co 118 S Main--BL 9-2401

**GOODYEAR BATTERIES**

This time get a Goodyear  
... for GO to start  
with, STAMINA to  
keep going.  
For quick, dependable battery service, call us.

**"WHERE TO BUY"**

**ELBODDE'S TIRE SERV**  
821W4--BL 9-3759

**US ROYAL BATTERIES--**

HIBSCHMAN PONTIAC INC  
301LWE--BL 9-2441

**Bearings**

**BEARINGS SERV CO**  
412E Central(SBend)--AT 9-5591

Long Distance rates are less than  
you'd guess.

**Beauty Culture-Schools**

**HOUSE OF JAMES BEAUTY COLLEGE**  
See Our Adv S Bend Section  
501 S MichS Bend ---AT 8-8397  
Vogue School Of Beauty Culture  
See Our Ad S Bend Section  
104N MichS Bend ---CE 2-6161

**Beauty Shops**

Alice Beauty Shoppe  
264LWVWNo2--BL 5-3241  
Ann's Beauty Salon  
Specializing In Hair Styling  
229Va--BL 5-6469  
BARBER EVELYN BEAUTY BOOTH  
Call For Appointment  
Bea's Beauty Shop 109E1--BL 5-5778  
Beryl's Beauty Shop  
315WLawrence--BL 5-7686  
Betty's Beauty Shop 211E Main--BL 5-9296  
Bruegel Ethel Beauty Shop  
225WLawrence--BL 5-9529  
Cozy Beauty Shop 927W4--BL 5-3010  
Donna's Beauty Salon 925W6--BL 5-7800  
**EDWARD HAIR STYLIST**  
401WLSalleAv(SBend)--CE 4-8345  
**ERMA'S BEAUTY SHOP**  
Glady's Beauty Shop 124NIndAv--BL 5-3626  
Irene's Beauty Shop 221 Smith--BL 9-2226  
**JEAN'S BEAUTY SHOP**  
COMPLETE BEAUTY  
SERVICE  
OPEN EVES, BY APPT.  
Closed Monday  
Jean Racotto, Owner  
Side Entrance  
915 S Main--BL 5-3700

Jean's Beauty Shop 915 S Main--BL 5-3700

**KATY'S POWDER BOB BEAUTY**

SALON  
See Ad Oreola Section  
4040E Dr/Oreola ---OR 4-8464

**LADY FAIR BEAUTY SHOP**

Pat Cunningham-Scientific Hair  
Styling  
419EMishAv ---BL 5-4601

**LE-MAR BEAUTY SHOPPE**

LAKESIDE MISHAWAKA  
AIR CONDITIONED  
EVENINGS BY APPOINTMENT  
116 S Main--BL 5-3737

**Le-Mar Beauty Shoppe**

116 S Main--BL 5-3737  
Logli Beauty Shop 310W10--BL 5-7111  
Lynetta Housouer Beauty Salon  
405W8--BL 5-6664  
Marion Beauty Shop 138E Marion--BL 5-2504  
Michael's Mildred Beauty Shop  
838E3--BL 5-8618

**MILADY BEAUTY SALON**

COMPLETE  
BEAUTY SERVICE  
Hair Styling and Permanent  
Waving  
Open Evenings  
Plenty Of Free Parking  
Eleanor Blended, Prop.  
506 S Main--BL 9-1800

Milady Beauty Salon 506 S Main--BL 9-1800

Mishawaka Beauty Shop  
Operated By Mary Ostrowski  
313 S Main--BL 5-1919

**MODELLE BEAUTY SALON**

114LWVWNo209--BL 5-9255

**MODERN BEAUTY & HEALTH SALON**

Shop Now Located Around The  
Corner At 107 E Battell  
816NMain--BL 5-1500

**NOMA-JEIE BEAUTY SALON**

Complete Beauty Service  
Slenderize with Special  
Evening appointments Available  
809 W 4th--BL 5-4491

**RANA'S HAIR FASHION STUDIO**

See Our Ad S Bend Section  
1400E CalverS Bend--AT 8-5228  
Smith Mildred Beauty Shop  
315W1--BL 5-2679

Town & Country Beauty Shoppe  
111WLSalleAv--BL 5-2959

(Continued Next Page)



**Beauty Shops—(cont'd)**

**WYCKENHAM BEAUTY SALON**  
1442 Edinboro Sbd.—AT 9-8664

**WILLARD BEAUTY SALON**  
—MR. WILLARD—  
THE HAIR STYLIST—  
Have Your Hair Individually  
Styled to Suit Your Personality!  
Open Evenings by Appointment  
801 W Jeff Blvd.—BL 5-7746

Willard Beauty Salon  
801 W Jeff Blvd.—BL 5-7746

Zue's Beauty Shop  
12786 McKinley Hwy.—BL 5-2011

**Beer & Ale Dealers**

Beer Store 1736LWE(SBnd)—AT 7-5947

**FRANK'S SHOPPING CENTER**  
Corner Line of Beer Wine-Mikes &  
Soft Drinks  
1604LWE—BL 5-0508

**JOE'S 1-STOP MKT** 1023SW—BL 5-0401

**Beer & Ale Distributors**

**BLATZ BEER**  
SUNNYSIDE BEVERAGES INC  
619N Eddy(SBnd)—CE 4-6868

**DREWRY'S BEER & ALE**

ask for  
BIG "D"  
DREWRY'S BEER  
THE BEER WITH THE  
ONE BIG DIFFERENCE

**"WHERE TO BUY IT"**  
**DREWRY'S LTD U S A INC**  
1408 Ewald(SBnd)—CE 4-2121

**FALSTAFF BEER**  
SUNNYSIDE BEVERAGES INC  
619N Eddy(SBnd)—CE 4-6868

**MICHIANA BEVERAGES INC**  
• Carling's Black Label Beer  
• Carling's Red Cap Ale  
• Miller High Life • Lowenbraun  
619 N College (S Bnd)—CE 4-3181

**PABST BEER**  
SUNNYSIDE BEVERAGES INC  
619N Eddy(SBnd)—CE 4-6868

**VALLEY BEVERAGE CO**  
• ALPS BRAU  
• HAMM'S  
• MEISTER BRAU  
• OLD CROWN ALE  
• PETER HANDS RESERVE  
• GLUEK STITE MALT LIQUOR  
805 S Cleveland—BL 5-4889

Valley Beverage Co  
805 S Cleveland—BL 5-4889

**Beer Taverns**

See Taverns

**Belt Conveyors**

See Conveyors

**Belling Mechanical**

**BEARINGS SERV CO**  
412 E Sample(SBnd)—AT 9-5591

**Beverages—Alcoholic**

See Beer & Ale; also Liquor; also  
Wines

Free... Personal Telephone Numbers  
Booklet for any Indiana Bell Business  
Office. For fastest Long Distance serv-  
ice—Call by Number!

**Beverages—Non-Alcoholic—Whol**

**CANADA DRY BOTTLING CO**  
1330H High(SBnd)—AT 8-4671

**CARDINAL BOTTLING CO INC**  
1330H High(SBnd)—AT 8-4671

**CLIQUEOT CLUB BOTTLING CO**  
Bottlers Of  
• Frostie • Dr. Pepper  
• Squir  
• Cliquot Club  
Distributors Of Distilled and  
Waukesha Water  
2010 W 6th—BL 5-9422

Cliqueot Club Bottling Co  
2010W6—BL 5-9422

**COCA COLA BOTTLING CO OF**  
S BND INC  
1330H High(SBnd)—AT 7-3341

**HIRES BOTTLING CO**  
1330H High(SBnd)—AT 8-4671

**JOYCE BOTTLING CO INC**  
BOTTLES COLA  
NESBITTS  
TOM BOY FLAVORS  
1700 S Union—BL 5-6151

**JOYCE BOTTLING CO INC**  
1700 S Union—BL 5-6151

**PEPSI COLA BOTTLING CO**  
1330H High(SBnd)—AT 8-4671

**ROYAL CROWN COLA**  
ROYAL CROWN BOTTLING CO  
401N Hill(SBnd)—CE 4-1200

**SEVEN UP BOTTLING CO INC**  
1239 S Bnd(SBnd)—CE 4-8902

**SQUIRT**  
CLIQUEOT CLUB BOTTLING CO  
2010W6—BL 5-9422

**Bibles**

See various Book Dealers  
Classifications

**Bicycles—Retail**

Morgan's Bike Shop 3835LWE—BL 9-4862

**Bicycles—Repairing**

**ALBRIGHT J P** 2720LWW—BL 5-6988  
Al's Bike Shop  
2222MishAw(SBnd)—AT 9-6447

Morgan's Bike Shop 3835LWE—BL 9-4862

**Bicycles—Retail**

**ALBRIGHT J P** 2720LWW—BL 5-6988  
Eberhardt Auto Supplies  
2121N Main—BL 5-2233

Morgan's Bike Shop 3835LWE—BL 9-4862

Ray's Bike Shop  
1124W Western(SBnd)—AT 7-0111

**SCHWINN BICYCLES**  
AL'S BIKE SHOP  
2222MishAw(SBnd)—AT 9-6447

**GOODRICH B F CO**  
118 S Main—BL 9-2401

**MORGAN'S BIKE SHOP**  
3835LWE—BL 9-4862

**RAY'S BIKE SHOP**  
1124W Western(SBnd)—AT 7-0111

**Billboard Advertising**

See Advertising—Outdoor

**Birds**

See Pet Shops

**Biscuit Companies**

**SUNSHINE BISCUITS INC**  
DragonTr—BL 5-8245

**Black Dirt**

See Sand & Gravel; also Top Soil

**Blacksmiths**

Garman's Blacksmith Shop  
806 S Union—BL 9-2224

**Blinds**

See Venetian Blinds; also Window  
Shades

**Boards of Trade**

See Associations

**Boat Dealers**

**GLASSPAR BOATS**  
KINDIG BROS INC  
1122 MishAw(SBnd)—AT 7-2353

**GRADY MARINE DIV OF GRADY**  
MOTOR CO INC  
Johnson Motors—Boats—Marine Supplies  
12786 McKinley Hwy.—BL 5-9686

**THORPE'S INC**  
See Ad So Bnd  
18296 Strick(SBnd)—CE 3-8288

**Boat Motors—Outboard**

See Outboard Motors

**Boilers—Dirt**

**GOEHEN PLUMBING & HEATING**  
CO 124LWE—BL 5-9659

**TRIPPEL VIC PLUMBING**  
543W3—BL 5-3088

**Bonds—Ball**

**COPPENS HENRY PORKY**  
302W6—BL 5-1386

**SHANAHAN & CO**  
BAIL BONDS • 24 HR. SERVICE  
Anywhere in Indiana • OR—CE 4-2812;  
Box BL 5-4514 or Call CE 3-8115  
615 Old Follow Bg (S Bnd)—CE 4-2833

**Bonds—Investment**  
See Investment Securities; also Stock  
& Bond Brokers

**Book Dealers—Retail**  
AQUINAS LIBRARY & BOOK SHOP  
See Our Ad South Bnd Section  
110L E Sallies(SBnd)—CE 3-7602

**Bookkeeping Service**

Andrease Ralph J RI Est & Ins Agcy  
1438 Portage(SBnd)—CE 4-2644

**Concar Accounting Serv**  
54314 Maple(SBnd)—CE 2-6502

**Kimney Gerald Public Accountant &**  
Tax Consultant 723ES—BL 5-6338

**Mail-Me-Monday**  
3201MishAw(SBnd)—AT 7-8344

**Miller Bookkeeping Serv**  
115N William(Rm116 SBnd)—CE 2-2414

**Books—School**

See various Books Dealers  
Classifications

**Bottled Gas**

See Gas Bottled

**Bottlers—Beverage**

See Beverages—Non-Alcoholic

**Bowling**

**OC BOWLING LANES**  
8 A. M. F. AUTOMATIC  
PINSPOTTERS  
L W W (Oscoda)—OR 4-8550

**OC Bowling Lanes LWW(Oscoda)**—OR 4-8550

**Parkway Bowling Lanes**  
2802LWW—BL 5-4277

**Pastime Bowling Alleys**  
1213N Main—BL 5-0480

**ROSE BOWLING LANES**  
6 MODERN ALLEYS  
107 1/2 E 1—BL 5-0462

**Rose Bowling Lanes 107 1/2 E1**—BL 5-0462

**Bowling Lane Equipment & Supplies**

Brad's Ebonite Shop 2807LWW—BL 5-5433

**Boxes—Corrugated & Fibre**

**NORTHERN CORRUGATED BOXES**  
NORTHERN BOX CO  
1328MishAw(RtHartd  
Call Long Distance  
Elkhart)—CO 4-4623

**Boxes—Folding**

See Boxes—Corrugated & Fibre

**Boxes—Wooden**

**MICHIGAN BOX & CRATE INC**  
See Our Ad So Bnd Section  
1220N15th(SBnd)—AT 7-8600

**S BND INDUSTRIES INC**  
1364N Sample(SBnd)—AT 7-2351

**SEAWOOD PRODS**  
54325F(Rd)—BL 5-6088

**Boy & Girl Organizations—Supplies**

**BROWN'S STORE FOR MEN**  
116LWW—BL 5-4622

**Boys' Clothing—Retail**

See Men's Clothing & Furnishings  
—Retail

**Brake Service**

Art's Conoco Serv Sta  
MckinleyHwy(Oscoda)—OR 4-8844

**CARBURETOR & IGNITION**  
SPECIALISTS CO  
114 Sagan—BL 5-8188

**FISHER'S GULF SERV STA**  
136E Main—BL 5-0606

**Fred's South Side Garage**  
316 S Union—BL 5-6176

**Hesch Bros Texaco Serv Sta**  
14993McKinley—BL 5-0607

**Johnson's Front End Serv**  
7059JeffBlvd—BL 5-8745

**JORDAN MOTORS INC**  
609JeffBlvd—BL 9-3771

**Kelver's Garage**  
302LWW(Oscoda)—OR 4-8842

**McFARLAND'S STANDARD SERV**  
302 S Main—BL 5-0431

**MISHAWAKA WHEEL ALIGNMENT**  
SERV 304 Union—BL 9-2415

**QUONSET FRAME & FRONT END**  
SERV 1008JeffBlvd—BL 5-8684

**TRUCK EQUIP & SERV CO INC**  
6370 Indpls(SBnd)—AT 8-9375

**Weaver's Standard Serv Sta**  
200LWE—BL 5-0595

**Brass Dirs**

**HUSSEY COPPER & BRASS**  
PRODUCTS  
HUSSEY C & CO DIV OF  
COPPER RANGE CO ChicagoIll  
Call Long Distance and ask  
for—Enterprise-4042

No charge for Enterprise calls

**Brass Forgings**

See Forgings

**Brass Foundries**

See Foundries—Brass, Bronze &  
Aluminum

**Brass Railings**

See Railings

**Brass Signs**

See Signs

**Brassieres**

See Corsets & Brassieres

**Brazing**

See Welding

**Accom—Com, Face, Etc**

Home Prods Corp  
2700Wewing—BL 5-3163  
**ROSE FUEL & MATERIALS INC**  
424 S Spring—BL 5-2425

**Auto Work Repairing**

See Painting

**Auto Shops**

**WIND HOUSE THE**  
See Our Ad in S Bend  
1413 S Main(SBend)—AT 8-5515  
**WOMEN'S LADIES WEARING APPR**  
See Ad in South Bend Section  
223 S Mich(SBend)—CE 4-2214

**Auto Cases**

See Luggage

**Broadcasting Stations**

See Radio Broadcasting Companies & Stations

**Brokers**

See Specific Kinds, i.e., Stock & Bond Brokers, etc.

**Brass Foundries**

See Foundries—Brass, Bronze & Aluminum

**Brass Ornamental Work**

See Ornamental Metal Work

**Brushes**

See Brushes Co 5510 Elder Rd—BL 9-3024  
See Home Prods Corp Inc  
219 1/2 W 7th—BL 5-2510

**Brushes—Air**

See Spraying Equipment

**Brushes—Artists'**

See Artists' Materials

**Bug Exterminating**

See Exterminating & Fumigating

**Builders**

See Contractors—Building

**Builders—Garage**

See Garage & Cottage Builders

**Builders—Hardware**

See Hardware—Builders

**Builders—Supplies**

See Building Materials

**Building Alteration**

See Contractors—Alteration; also Carpenters

**Building & Loan Associations**

See Savings & Loan Associations

You can avoid delays and help your-

self to faster Long Distance service by

using the operator the out-of-town num-

ber whenever possible.

**Building Materials—New**

**BIMSCO**  
See Our Ad South Bend Section  
1212 S Walnut(SBend)—AT 8-9111  
**BRICKCRETE PRODUCTS—**  
HERMAN'S COAL & OIL CO  
1112 N Clay—BL 5-3636

**CIRCLE LUMBER & FUEL CO**  
See Ad South Bend Section  
1718 Circle(SBend)—CE 4-0111

**CONCRETE PRODUCTS CORP**  
See Ad Concrete Blocks & Shapes  
2700 Wewing—BL 5-3163

**CONATY CHAS G LUMBER CO INC**  
Kelly Rd—BL 9-3749

**CORLETT R J & SONS**  
See Ad Contractors Bldg S Bend  
1012 S Main—BL 5-3166

**HENDERSON & GRULL LUMBER CO**  
See Our Ad S Bend Section Under  
Lumber Companies  
2011 W W (Socalla)—OR 4-8831

**KELSAN HOMES INC**  
11923 E McKinley Hwy—BL 5-4603

**LOWE LBR CO**  
See Ad Under Lumber Companies  
S Bend  
328 S Main—BL 5-9611

**MASONITE PANEL PRODUCTS**

Pressboard (B), Peg-board (B),  
Sawdust, Shredded (B),  
Ringside, Ringside (B),  
Pansywood, Dux (B),  
Grainless hardboards, 4 & 8 ft. wide to 16 ft.  
long. For semi-remodeled interiors, exteriors and  
maintenance in home, farm and industry.  
"WHERE TO BUY THEM"

RETAIL DEALERS  
**LOWE LBR CO** 328 S Main—BL 5-9611

**NEWLAND E R CO INC**  
1401 S Main(SBend)—AT 9-5566

**NORTH SIDE LBR CO**  
302 E Marion—BL 5-3143

**OSCEOLA LUMBER CO**  
W W (Socalla)—OR 4-8811

**RIVERVIEW LUMBER CO**  
"EVERYTHING  
TO BUILD ANYTHING"  
McKinley Hwy (Osceola)—OR 4-8825

**ROSE FUEL & MATERIALS INC**  
BUILDING MATERIALS  
A Complete Line of  
FACE BRICK

and  
MASONRY SUPPLIES  
Plaster • Mortar • Cement  
Sewer Pipe • Fire Brick  
Metal Lath • Flue Lining  
424 S Spring—BL 5-2425

**ULLERY FUEL & SUPPLY INC**  
Yard Located 321 S St Peter  
321 S Notre Dame(SBend)—CE 4-1101  
321 S Notre Dame(SBend)—CE 3-6197

**Building Materials—Whol**

**RANS BOB WHOL CO INC**  
1702 Franklin(SBend)—AT 8-1433

**Building Movers**

See House Movers

**Buildings**

See Apartments

**Buildings—Pre-Cut**

**KELSAN HOMES INC**  
11923 E McKinley Hwy—BL 5-4603

**Buildings—Prefabricated**

Chapple John F & Co  
Tower(SBend)—CE 3-5134  
**SCHUMACHER PETER-SONS INC**  
321 S Spring—BL 9-5205

**Building**

See Contractors—Excavating

For quick action, use Long Distance.

**Burial Vaults**

Community Vault Co 705 E Mich—BL 5-3033  
If no answer call—BL 5-7202  
DOLAN CHAS D 705 E Mich—BL 5-3033

**Bus Lines**

**ABO COACH LINES—**  
PEERS NEWS DEPOT & BUS STA  
102 LWE—BL 9-3122

**BUS DEPOT GREYHOUND LINES**  
102 LWE—BL 9-3122

**GREYHOUND LINES BUS DEPOT**  
102 LWE—BL 9-3122

**INDIANA MOTOR BUS LINES—**  
IND MOTOR BUS CO  
102 LWE—BL 9-3122

Peers News Depot & Bus Sta  
102 LWE—BL 9-3122

**Buses For Charter**

**INDIANA MOTOR BUS LINES—**  
INDIANA MOTOR BUS  
COMPANY  
716 S Main(SBend)—AT 7-0200

**Business Machines**

See Specific Kinds; i.e., Adding &  
Calculating, Addressing, Duplicating,  
Etc.

**Business Schools**

See Schools—Business

**Butchers**

See Meat

**Butchers' Linen**

See Linen Supply Service

**Butter**

Schlusser Bros Plymouth Ind  
Call Long Distance and ask  
No charge for Enterprise-2163

for—Enterprise-2163

Call

**Cabinet Makers**

**BEEBE CABNET CO**  
1700 Mich Ave(SBend)—AT 7-1151

Modern Cabinet & Hardware Co  
McKinley Hwy(Osceola)—OR 4-8128

**Cabinet Tops**

**MISHAWAKA COUNTER & CABNET**  
CO 1202 E Jeff Blvd—BL 9-2844

Rohrer Cabinet Shop  
Formica & Textolite Cabinet Tops  
319 Hydraulic Ave(SBend)—CE 2-9300

**Cabinets—Retail**

**KITCHEN MART**  
503 E LaSalle(SBend)—CE 3-1604

**MISHAWAKA COUNTER & CABNET**  
CO 1202 E Jeff Blvd—BL 9-2844

Schoettler Bros Cabinet Co  
See Our Ad Kitchen Equip Held S Bend  
58900 Bremen Rd—BL 9-1405

**WHITE HOWARD H & SON PLUMBO**  
602 E Mich—BL 5-4104

**Cabinets—Whol & Mfrs**

Mishawaka Counter & Cabinet Co  
1202 E Jeff Blvd—BL 9-2844

**Cafeterias**

See Restaurants

**Calculating Machines**

See Adding & Calculating Machines

**Camera Supplies**

See Photographic Equipment &  
Supplies

**Cameras**

See Motion Picture Equipment &  
Supplies; also Photographic Equipment  
& Supplies

**Candy—Whol & Mfrs**

See also Confectioners

**CLAEYS J O WHOL INC**  
1126 Lafayette Blvd(SBend)—AT 8-4497

**HAMILTON H HARRIS & CO**  
Wholesale Only  
436 S St Louis(SBend)—AT 7-2381

Supreme Tea Co 608 W 9—BL 5-3634

**Canopies**

See Awnings

**Canvas Covers**

See Tarpaulins

**Caps—Uniform**

See Uniforms

**Car Loading Companies**

**MANPOWER CAR UNLOADING**  
SERVICE—  
MANPOWER INC  
See Our Employees For  
Loading, Unloading  
314 Odell(SBend)—CE 4-0157

**Car Rental—Automobile**

See Automobile Rental

**Car Washing**

See Automobile Washing & Polishing

**Carbonic Gas**

S & H CARBONIC CO 2629 LWW—BL 9-3797

**Carburetors**

**CARTER CARBURETOR AUTHORIZED**  
SALES & SERVICE

**CARTEI**  
Specialists In  
Fuel Systems—  
Carburetors—Fuel Pumps—Fuel Filters  
Fuel System Components  
Patronize the OFFICIAL CARTER OUTLET  
Listed Below

"WHERE TO BUY IT"  
SALES & SERVICE  
ERWIN GARAGE 1749 LWE—BL 5-2865

**Carburetors—Service**

**ARMAND'S GULF SERV STA**  
Specializing in Carburetor Service  
14200 McKinley Hwy—BL 5-0531

**BOLEN'S GULF SERV STA**  
2206 LWE—BL 5-0662

**CARBURETOR & IGNITION**  
SPECIALISTS CO  
614 S Logan—BL 5-8188

**Carpenter Tools—Retail**

See Tools—Retail

**Carpenters**

**DAVIDSON N S**  
Goshen Rd(Osceola)—OR 9-4501

H & L Constr Co 14437 E Jeff Rd—BL 5-4111

It saves time when you give the Long

Distance operator the out-of-town num-

ber you want. In fact, your call can go

through twice as fast!

**Carpet (Rug) Cleaners**

**A N JACOBS CO**  
631LWE(SBend)---AT 8-7077  
Alexanian Bros.  
421 SEdy(SBend)---CE 3-8213  
(See Advertisement This Classification)  
**BURNS PAINT & RENT-ALLS**  
332WMich---BL 9-2833  
Dorvalson By Edroma  
421 SEdy(SBend)---AT 7-1989  
**FASHION OLNS** 715MichAv---BL 9-2457  
**KELLER'S CARPET SERV**  
Cleaning, Furniture, Rugs & Wall to  
Wall Carpet - Binding - Seaming -  
Leaving - Picking and Delivery  
826 LWE (S Bend)-----AT 7-4275

**MOORE'S RUG OLNS**  
See Ad S Bend Section  
Elkhartind-----AT 9-8450  
**NU-WAY RUG OLNS**  
529 Cedar-----BL 5-3188

**UPHOLSTERY CLEANED BY  
MACHINE**  
RUGS CLEANED BY  
MIRZA or HILD METHOD  
422 S St Jos S Bend-----AT 7-4452

**NU-WAY RUG OLNS**  
422 SStJos(SBend)---AT 7-4452  
**OXIAN BROS**  
See Ad S Bend Section  
1533LWW(SBend)-----CE 4-1981  
Phillips Upholstering & Cng Co  
717Bend---BL 5-5443  
**SERVICE MASTER OF S BEND**  
See Ad S Bend Section  
106WMonroe(SBend)---CE 2-8233  
**SUNNMEDE OLNS LAUNDERS  
& DRY CARPET OLNS**  
See Ad S Bend Section  
529 Cedar-----BL 5-3188

**Carpet (Rug) Cleaning Equipment—**

**Rental**  
**AAYS RENT-ALL CO**  
302LWE(SBend)---CE 2-5871  
**BURNS PAINT & RENT-ALLS**  
332WMich---BL 9-2833  
**SUNNMEDE OLNS LAUNDERS  
& DRY CARPET OLNS**  
See Ad Under Carpet (Rug) Cleaners  
Let Us Do It Or Do It Yourself!  
Free Estimates  
529 Cedar-----BL 5-3188

**Carpets—New-Retail**

**AMERICAN HOME-FLOOR COVERING**  
South Bend's Largest  
BIGELOW CARPETS and RUGS  
Open Mon. and Thurs. Evenings  
435 S Mich (S Bend)-----AT 7-1551  
**BIGELOW-SANFORD CARPETS &  
RUGS**  
BEIGER FURNTR CO  
115 SMain-----BL 5-1772

**CARPET CLEANERS**

Exclusive Oriental and Domestic



Wall to Wall Carpeting  
Upholstered Furniture  
Berlay Mothering (15 Yr. Guarantee)  
10% Discount on Cash and Carry  
Free Estimates  
S. Bend's Largest and  
Oldest Plant  
**CE 3-8213**  
**ALEXANIAN BROS.**  
Master Rug Cleaners  
59 Trs. Exp.  
421 S. Bend

**Carpets—New-Retail (cont'd)**

**HAGUE'S FLOOR COVERING**  
1315Main(SBend)---CE 3-4232  
**IND BLIND & FLOOR COVERINGS**  
See Ad South Bend Section  
305Chapin(SBend)---AT 7-9055  
**IND FLOOR CO** 1000WJeffBldg---BL 9-4100  
**JOERS FLY CENTER**  
See Our Ad South Bend Section  
534ECofaAv(SBend)-----AT 8-9833  
**MOHAWK CARPETS & RUGS—**  
RIVER PARK FURNTR CO  
2917MichAv(SBend)---AT 9-5581  
**PHILION FLOOR COVERING**  
115NMill---BL 5-3661  
**TEPE FURNTR CO**  
Needle-Tuft - Marge - Baetle  
Rochery and Whitehall - Croft  
Wall to Wall Installation  
3606 Mich Av (S Bend)---AT 8-7311

**Carpets—New-Wholesale & Mfrs**

Carson Pirie Scott & Co FortWayland  
Call Long Distance and ask  
for—Enterprise-2425  
No charge for Enterprise calls

**Carriage Companies**

See Transfer Companies; also  
Trucking

**Carltons**

See Boxes—Corrugated & Fibre

**Cash Registers—New**

**BURROUGHS CASH REGISTERS—**  
BURROUGHS CORP  
1335Mich(SBend)---AT 7-6569  
**DANNER'S BUSINESS MACH SERV**  
R. C. Allen & Svedas Sales & Service  
Repair-Overhaul-Buy-Sell-All Makes  
If no answer call AT 8-4839  
1614 Mich Av (S Bend)---AT 7-4904

**Cast Stone**

See Stone—Cast

**Castings**

See Foundries—Brass, Bronze &  
Aluminum

**Casualty Insurance**

See Insurance

**Caterers**

**A B Z BUFFET RESTAURANT**  
For Any Information Ask For  
Mr. Zimmerman - See Our Ad  
in So. Bend Under Caterers  
1533 W Sample S Bend---AT 7-9644  
Baldwin's Restnt 1123 SSping---BL 5-0543

**BEN'S GRILL**


See Our Ad So Bend Section  
134WashS Bend-----CE 2-5398  
Chuck Wagon Drive-In  
See Under Restaurants S Bend  
1210LWE-----BL 5-2666  
**ERNIE'S CATERING SERV**  
1135Eireland(SBend)---AT 8-1401  
Holloway Hse 106NMich(SBend)---CE 3-6561  
Kuntz's Mrs Catering Serv  
1725CollegeS Bend---CE 2-2830  
Party Time Caterers  
See Our Ad South Bend Section  
805 S MichS Bend---AT 9-0057

**PHILADELPHIA THE**  
116NMich(SBend)---CE 4-7531  
Hoosier Night Rates are the biggest  
long distance bargain. Double your talk-  
ing time at no extra charge on station-to-  
station calls between any two Indiana  
telephones from 9 P.M. to 4:30 A.M.

**Cattle Dealers**

See Live Stock

**Ceilings**

**ARMSTRONG CEILINGS**  
Beautiful Ceilings that look  
up today and give you more  
today's Smart New Look  
  
ARMSTRONG  
CUSTODIUM®  
DECORATOR  
TEMPLO®  
You Can Install Them Yourself  
"WHERE TO BUY THEM"  
DEALERS  
435 LWB OR 328 SMain---BL 5-9611

**Cement Blocks**

See Concrete Blocks & Shapes

**Cement Contractors**

See Contractors—Concrete

**Cement Products**

See Concrete Products

**Cemeteries & Memorial Parks**

Chapel Hill Memorial Gardens  
207PastorS Bend---CE 3-9670  
(See Advertisement This Classification)  
Fairview Cemetery 1415NMain---BL 5-2523  
**ST JOSEPH VALLEY MEMORIAL  
PARK**  
See Ad S Bend Section  
435 SMain(SBend)---AT 8-9911  
If no ans call---CE 3-8095

**Ceramics**

See Specific Kinds, i.e., Brick  
—Common, Face, etc., Tile  
Contractors & Dirs—Ceramic, etc.

**Certified Public Accountants**

See Accountants—Certified Public

**Cesspool Cleaners**

See also Septic Tank Cleaners  
Ace Sanitation Harnett---BL 9-2907  
McCARTY & RICHMOND CO  
1405Howard(SBend)---CE 2-4709

**SEPTIC TANKS and  
CESSPOOL CLEANING  
OUR SPECIALTY**

Low Rates - Free Estimates  
16 Years Experience  
22801 Johnson Rd S Bend---AT 7-2510

Someone would be happy to get a  
Long Distance call from you today.

**Chapel Hill  
MEMORIAL GARDENS**

A COMPLETE MEMORIAL SERVICE  
• Lots • Markers  
• Vaults • Internment  
Service  
Non-Secular  
CALL  
CE 3-9670  
or OR 4-8440

If No Answer Call BL 5-2285  
Office — 207 Platt Bldg.  
Property — E. Jeff. At Birch Rd.

**Chain Saws**

See Saws

**Chains—Distrs & Mfrs**

Power Transmission Co  
802 SMain(SBend)---AT 8-4471

**Chains—Tire**

See Automobile Parts & Supplies

**Chairs—Invalid**

See Wheel Chairs

**Chairs—Renting**

**AAYS RENT-ALL CO**  
302LWE(SBend)---CE 2-5871

**Chairs—Repairing**

See Furniture Repairing &  
Refinishing; also Upholsters

**Chambers of Commerce**

See Associations

**Charcoal**

**CASTLEMAN FUEL & HEATING CO**  
400 SMain---BL 5-3154  
**ROSE FUEL & MATES INC**  
424 SSping---BL 5-2423

**Charitable Organizations**

See Social Service Organizations

**Chattel Mortgages**

See Mortgages

**Check Protection Equipment**

Abbott Glenn A Typewriter &  
Adding Mchs Sales & Serv  
701WS---BL 5-7185

**Chemicals—Dealers**

**INLAND CHEMICAL CORP**  
See Our Ad South Bend Section  
2217 SMain(SBend)---AT 9-0328  
**LIEN CHEMICAL CO**  
2628 SMain(SBend)---AT 8-4661

**Chemicals—Whol & Mfrs**

**INDUSTRIAL CHEMICALS INC**  
Industrial Water Chemicals  
Products For Scale & Corrosion  
Prevention  
2215 SMain(SBend)-----AT 7-3397

**Children's Furniture**

See Furniture—Children's

**Children's & Infants' Wear—Rtl**

Betty's Tot Shop  
2930MichAvS Bend---AT 8-5951  
Dee's Handy Shop 107E MichAv---BL 5-9358  
Hoffman's Dept. Store Inc  
18071 S1942(SBend)---CE 3-6011  
Lad & Lassie 117 SMill---BL 5-2286  
**MENAUGH'S CHILDREN'S WEAR INC**  
COMPLETE SELECTION  
Children's & Infants' Wear  
Boys to 8 - Girls Through Pre-Teens  
Layettees - Shower Gifs  
Shoes & Toys • Free Gift Wrapping  
Official Camp Fire Outfitters  
110 LWE-----BL 5-3169

Menough's Children's Wear Inc  
110LWE---BL 5-3169  
Millie's Dress Shop  
2624MichAv(SBend)---AT 8-5211

**Chinaware**

**HOLMES JULIA & SILVER SALON**  
229NMich(SBend)---CE 2-1100

**Chiropractors**

See Podiatrists  
**Chiropractors (D.C.)**  
Holiday Geo J 403/W4-----BL 5-1716  
Orman Chiropractic Clinic  
121 S/Spring--BL 5-2470

**Chlorine**

See Chemicals Dirs

**Christmas Cards**

See Greeting Cards

**Chromium Plating**

See Plating

**Church Organizations**

Evangelical Center 122W/MishAv --BL 5-6211  
First Baptist Church  
Rev Ray C. Humman  
Sunday School 9:25 AM  
Sunday Service 10:30 AM-7:30 PM  
724N Main-----BL 5-5417  
First Evangelical United Brethren  
Church 512W/MishAv--BL 9-1289  
First Southern Baptist Church  
614W/LaSalleAv--BL 5-0133  
Mishawaka Christian Youth Center  
307LWW--BL 5-6214  
St Peter Lutheran Church  
See Ad Church Organizations  
South Bend Section  
125E4-----BL 5-5585  
Two City Baptist Temple  
Minister: Dr Victor E Sears  
Sunday Services 10AM & 7PM  
420EJeffBd-----BL 5-4126

**Cigarettes-Retail**

See Cigars & Tobacco

**Cigarettes-Whol & Mfrs**

**FLACK CIGAR CO**  
735LWE(SBend)--AT 7-1536  
**Cigars & Tobacco-Retail**  
Happy's Cigar Store 302N Main--BL 5-0405  
Johnny's Rag Restaurant  
108LWW--BL 5-0544  
Wif's Cigar Store  
Open Daily 6AM To 11PM  
117EMishAv-----BL 5-0466

**Cigars-Whol**

**FLACK CIGAR CO**  
735LWE(SBend)--AT 7-1536  
**HAMILTON HARRIS & CO**  
430 S/Spring(SBend)--AT 7-2381

**Circular Letter Shops**

See Letter Service

**City Offices**

See Governmental Offices-City

**City & Town Planners**

City Planning Assocs 708 S Main--BL 9-2399

**Civil Engineers**

See Engineers-Civil

**Claim Agencies**

See Adjusters

One of the biggest bargains in town—

extension telephone in your home.

only pennies a day!

**Cleaners**

**AMERICAN CLNRS & LAUNDRY**  
2207 Smith(SBend)--CE 3-6055  
Bendix Self-Serv Laundry 624W7--BL 5-6630  
Bryant Clns 316LWW-----BL 5-5921  
**CLARK'S LAUNDRY & DRY CLNG CO**  
**CUSTOM DRY CLEANING**  
**REFRIGERATED STORAGE**  
**FUR CLEANING**  
**and GLAZING**  
Mish. - Onond. S. Bend Served Daily  
331 S Byrkit-----BL 5-3118

Clark's Laundry & Dry Cng Co  
331 S Byrkit-----BL 5-3118  
**CRYSTAL CLEANERS & LAUNDRY CO**

**Quality Dry Cleaning**  
**Complete Laundry Service**  
**Fast Same Day Service**  
Save 20% Cash and Carry  
At Any of Our 18 Locations  
Call For The Nearest Location To You  
For Courteous Pick-Up and  
Delivery Call  
702 E Jeff Blvd-----BL 5-9671

Crystal Cleaners & Laundry Co  
702EJeffBld--BL 5-9671

**DRESSING CLNRS**

— We Give Top Value Stamps —  
• Mothproofing • Drapes  
• Complete Dry Cleaning Service  
Free Pick-Up and Delivery  
8 A.M. to 6 P.M. Daily  
3 P.M. On Sat.  
Apple Rd Onond.-----OR 4-8901

Famous Clnrs & Laundry 324LWW--BL 5-1900

**FASHION CLNRS**

**CLEANING - STORAGE - SHIRTS**  
**DRAWERY SPECIALISTS**  
Pick-Up and Delivery Mishawaka Area  
1607 E. McKinley - 424 S. Main  
1026 L.W.E. - 107 W. Mish. Ave.  
In By 10 A.M. Out By 5 P.M.  
715 E Mish Av-----BL 5-2457

Herzog Tailor & Dry Clnr  
107 S Church--BL 5-1361

**HOOSIER CLNRS & LAUNDRY**  
Call Long Distance  
and ask for - Enterprise-1780  
No Charge for Enterprise Calls

**LINCOLN DRY CLNRS**

**QUALITY CLEANING**  
With Quality Control  
Pick-Up and Delivery or  
10% Cash and Carry  
Fur Storage and Repair  
1115 N Charlotte-----BL 5-6108

Lincoln Dry Clnrs  
1115NCharlotte--BL 5-6108

**MODEL DRY CLNRS**  
PICK-UP and DELIVERY  
20% DISCOUNT ON CASH  
and CARRY  
1009 N Merrifd Av-----BL 5-7889

Model Dry Clnrs 1009N Merrifd--BL 5-7889  
**MOORE'S CLNRS** Elkhardt----AT 9-8450  
**NORMAN CLNRS**  
Slick-Ideal Laundries & Clnrs  
317LWE(SBend)--CE 3-6152

You can avoid delays and help your-  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.

**Cleaners--(conf'd)**

**SUNNYMEDE CLNRS LAUNDERERS & DRY CARPET CLNRS**  
Sudden Service In By 10 A.M. Out  
By 5 P.M.  
*Approved Sudden Cleaners*  
— Mishawaka Stations —  
501 N. Main - 512 L.W.E.  
520 L.W.W. - 525 E. Jeff.  
1526 Portage - 319 Dixie Way N.  
3106 W. Western - 5213 Hwy. 21 N.  
1015 and 2208 S. Bend Ave.  
912 and 2405 S. Mich.  
1440 E. Calvert  
523 N Cedar-----BL 5-3188

**SUNNYMEDE CLNRS LAUNDERERS & DRY CARPET CLNRS**  
523N Cedar--BL 5-3188

**SUNSHINE CLNRS INC**  
1 HOUR DRY CLEANING  
Established 1924  
Corner of Lincolnway and Ironwood Dr.  
2823 L W W-----BL 9-1000

Sunshine Clnrs Inc 2823LWW--BL 9-1000  
**WALTERS FRENCH DRY CLNRS**  
See Ad S Bend Section  
2207Smith(SBend)--CE 3-6055  
**ZIKER CLNRS & LAUNDERERS**  
251E Sample SBend--AT 9-5539

**Cleaners-Carpet**

See Carpet (Rug) Cleaners

**Cleaners & Dyers Equipment & Supplies**

Harrold W L Co 4305LWE-----BL 5-4407

**Cleaners-Furniture**

See Furniture Cleaners

**Cleaners-Hat**

See Hat Renovators

**Cleaners-House**

See House Cleaners

**Cleaners-Rug**

See Carpet (Rug) Cleaners

**Cleaners' Supplies**

See Cleaners & Dyers Equipment & Supplies

**Cleaners-Vacuum**

See Vacuum Cleaners

**Cleaners-Wall**

See House Cleaners

**Cleaning Compounds**

Kelitte Corporation 315N Ironwood Dr--BL 5-8076  
**LIEN CHEMICAL CO**  
2826 S Main(SBend)--AT 8-4681

**Clergymen**

Sears Victor E Rev 420EJeffBld--BL 5-4126  
Wilson Wilbur C Rev 512W/MishAv--BL 9-1289

**Clothes Mending**

See Weaving & Mending-Garment

**Clothing-Children's & Infants'**

See Children's & Infants' Wear

**Clothing-Men's-Retail**

See Men's Clothing & Furnishings

**Clothing-Women's-Retail**

See Women's Apparel Shops

Buy the Easy Way—Use the Classified

**Clubs**

American Legion Post 308  
LWW(Onond.)--OR 4-8885  
**BOAT CLUB ST JOSEPH VALLEY**  
2014PleasantSBend--AT 8-8888  
Broderick Club 721 S West--BL 5-0498  
Club 15 A C 212LWW-----BL 5-1681  
DeAmicis Club Inc 302W11-----BL 5-0418  
Diloreto Society 914N Division--BL 5-0520  
Kosciuszko Club 410 S Laurel--BL 5-0014  
Lincoln Park Club Hse LWW-----BL 5-0574  
Mish Conservation Club  
Current Rd--BL 5-0669  
Moore Club Room 2144 S Main--BL 5-7550  
Riverway Lodge 515E Main--BL 5-0650  
Veterans Of Foreign Wars Post 360  
1307EJeffBld--BL 5-4125

**Coal Burners-Automatic**

See Stokers-Mechanical

**Coal & Coke Dealers-Retail**

**AA Fuel Oil Co**  
1317Woodward(SBend)--CE 4-2171  
**BEUTTER-ACHTON COAL CO**  
2018W/WashAv(SBend)--CE 4-5891  
Cash Coal & Oil Co EJeffRd--BL 5-2092  
**CASLEMAN FUEL & HEATING CO**  
A COMPLETE LINE OF  
QUALITY FUEL  
Dealer and Distributor  
For Iron Furnaces Heating Equipment  
Fires and Service  
• Softener Salt • Flagstone • Charcoal  
• Kindling • Wood  
400 S Main-----BL 5-3154

**CITY COAL YARD** 328 S West--BL 5-1771  
(See Advertisement To Classification)  
**CONSUMERS COAL & FUEL OIL**  
401 SBeiger--BL 5-3543  
**HERMAN'S COAL & OIL CO**  
1112N Clay--BL 5-3636  
Ideal Coal & Fuel Oil Co  
1522W/Wash(SBend)--CE 4-1242  
(Continued Next Page)



**CITY COAL YARD**  
For Dependable Coal  
**BL 5-1771**  
**RES BL 5-2209**  
Sales and Service on Customers Furnaces  
and Stokers  
Our Coal and Service Satisfy  
Will-Burt  
Stokers and Honeywell Thermostats  
Henry Frank, Owner 323 S. West

*The New Fashion  
in Telephones  
is* **COLOR**

Order yours to accent or harmonize with the color scheme of any room.

**THEY'RE AS USEFUL AS THEY ARE BEAUTIFUL!**

**Coal & Coke Dealers-Retail-(cont'd)**

**MEAGH'S INC COAL FEED & HARDWARE** 813 W. 30th (S) —OR 4-8863  
**MICHAEL & BARRON CO**  
 1020 W. 30th —BL 5-3106  
 320 S. Union —BL 5-6611  
**MILLER WALTER C FUEL CO**  
 2140 1/2 30th (S) —AT 9-4796  
**MISHAWAKA GRAIN & FEED**  
 409 Union —BL 5-9681  
**NELSON & SONS FUEL CO**

DOMESTIC — COAL — INDUSTRIAL  
 All Grades of Domestic and Industrial  
 Fuel Oil  
 Serving South Bend and Mishawaka  
 With Quality Fuel For Over 39 Years  
 "We Strive Personalized Service"  
 1511 S Olive St Bend —AT 7-1579

**OLGA COAL**

Genuine  
 OLGA  
 POKANONTOAS COAL  
 Smokeless — Dustless  
 Distributed by  
 Dependable Dealers  
 "WHERE TO BUY IT"  
**MICHAEL & BARRON CO**  
 1020 W. 30th —BL 5-3106  
**ROSE FUEL & MATERIALS INC**  
 424 S Spring —BL 5-2425  
**VELLEMAN'S FUEL OIL & COAL**  
 1118 Ann —BL 5-3424

**PIERCE COAL CO**  
 228 W. 30th (S) —AT 9-3757  
**RIMER RALPH J** 303 N. West —BL 5-3824  
**ROSE FUEL & MATERIALS INC**

Domestic and Commercial Grades  
 Furnace or Stoker Operated  
 Prepared, Screened Sizes  
 Oil Treated  
 Since 1914  
 424 S Spring —BL 5-2425

**Rose Fuel & Materials Inc**  
 424 S Spring —BL 5-2425  
**SCHROEDER LOUIS J COAL CO**  
 SAFE, CLEAN, EFFICIENT  
 DELIVERY  
 Call  
 BL 5-2222  
 Easy to Dial  
 "Try It"  
 Smiling Scoot Cleaner  
 1321 E Jeff Blvd —BL 5-2222

**Schroeder Louis J Coal Co**  
 1321 E Jeff Blvd —BL 5-2222  
**ULLERY FUEL & SUPPLY INC**  
 427 E. Colfax Avs Bend —CE 3-3321  
**VELLEMAN'S FUEL OIL & COAL YD**  
 1118 Ann —BL 5-3424

Businessmen, you'll get big results at  
 little cost when you use Long Distance!

**COAL**

WE GIVE  
 LOW PRICES  
 FAST SERVICE

AT 7-2333

**WEBB FUEL CO.**

1205 PRAIRIE AVE., S. B.D.

**Coal & Coke Dealers-Retail-(cont'd)**

**Waggoner's Fuel Co**  
 1317 Woodward (S) Bend —CE 4-2171  
**WEBB FUEL CO**  
 1205 Prairie Avs (S) Bend —AT 7-2333  
 (See Advertisement This Classification)  
**WEBSTER DAN COAL & FUEL OILS**  
 1000 S. 30th (S) Bend —AT 7-1569  
**WHITMARSH COAL CO**  
 1118 Liberty Dr —BL 5-7913  
**YENDES HARRY** Jeff Rd —BL 5-2092

**Coal Tipples**

See Conveyors

**Coal Supply Service**

See Linen Supply Service

**Coals & Slates—Women's**

See Women's Apparel Shops

**Cocktail Lounges**

**PALAIS D'OR**  
 105 W. Colfax Avs Bend —CE 2-6269

**Coffee Shops**

See Restaurants

**Coin Dealers**

Mishawaka News Agency  
 Bought—Sold—Coins—Stamps—Supplies  
 1111 W. —BL 5-5023

**Coin Operated Machines**

See Phonographs—Coin Operated;  
 also Vending Machines

**Coke-Rtl**

See Coal & Coke Dirs—Rtl

**Collection Agencies**

**BLACKBURN HOWARD F**  
 1306 Mish Avs (S) Bend —AT 8-4721  
**COLLECTION SERV INC**  
 1306 Mish Avs (S) Bend —AT 8-4721  
**DOCTOR'S BUSINESS BUREAU**  
 104 W. Main St (S) Bend —AT 8-4401  
**FEDERATED COLLECTION AGENCY**  
 See Ad S Bend Section  
 Formerly Federal Collection Agency  
 207 Oak Fellow St Bend —CE 3-9416  
**MEDICAL SERV BUREAU**  
 See Ad South Bend Section  
 1306 Mish Avs (S) Bend —AT 8-4721

**College Fraternities**

See Fraternal Organizations

**Colleges**

See Schools

For quick action, use Long Distance.

**CONCRETE BLOCKS**

If You Have Tried The Best  
 Now Try The Best

**CONCRETE Heavyweight  
 WAYLITE Lightweight  
 UNIFORM HEIGHT**

Fast Delivery  
 With Automatic  
 Loaders  
 40 Years of Manufacturing Experience  
**DIAL BL 5-3163**  
**CONCRETE PRODUCTS Corp.**  
 2700 W. EWING AV. MISHAWAKA

**Commercial Agencies**

See Credit Reporting Agencies

**Compressors**

See Air Compressors—Sales & Service

**Concrete Blocks & Shapes**

**CONCRETE PRODS CORP**  
 (See Advertisement This Classification)

**HASS WHOL INC**  
 Liberty Hwy (S) Bend —AT 8-1481

**Concrete Burial Vaults**

See Burial Vaults

Businessmen, Long Distance pays its  
 way. Just check the time saved and re-  
 sults gained against the cost.

**Smelser  
 CONCRETE  
 CORP.**

RADIO  
 DISPATCH

**PROMPT COURTEOUS**  
 Dependable Service To  
 Contractors and Home Owners

WASHED SAND  
 MORTAR SAND  
 PEA GRAVEL

DIAL  
**BL 5-3171**

Serving South Bend and  
 Mishawaka Daily

14420 E. JEFFERSON RD.  
 MISHAWAKA

**CENTRAL-MIXED  
 CONCRETE**

Telephone  
**CE 3-9424**  
**CE 4-4258**

**KUERT  
 CONCRETE, INC.**

Quality Concrete Since 1927  
 9113 Lincoln Way West (S. Bend)

**Concrete Construction**

See Contractors—Concrete

**Concrete Construction Materials**

**CONCRETE PRODUCTS CORP**  
 2700 Ewing —BL 5-3163

**Concrete House Builders**

See Contractors—Concrete

**Concrete Mixers—Retail**

Burns Paint & Rent-Alls  
 332 W. Main —BL 9-2833

**Concrete Products**

**CONCRETE PRODS CORP**  
 2700 Ewing —BL 5-3163

**CONCRETE STEP CO**  
 Ready-Made Concrete Steps  
 and Wrought Iron Railings  
 Call Long Distance  
 Elkhart Ind —Elkhart CO 4-6394

Joy Ernest A  
 See Ad S Bend Section  
 13628 S. 30th (S) Bend —CE 2-1142

**Concrete—Ready Mixed**

**HASS WHOL INC**  
 Liberty Hwy (S) Bend —AT 8-1481

**KUERT CONCRETE INC**  
 1113 W. W. (S) Bend —CE 3-9424

(See Advertisement This Classification)

**S BEND SAND & GRAVEL CORP**  
 3113 W. W. (S) Bend —CE 3-9424

(See Advertisement This Classification)

**S BEND SAND & GRAVEL CORP**  
 3113 W. W. (S) Bend —CE 3-9424

**Concrete Reinforcements**

**MISHAWAKA CONCRETE CONSTR**  
 CO 502 E. Marion —BL 9-4646

**Condensed & Evaporated Milk**

See Dairy Products

**Condiments**

Gravel Rm 501 W. —BL 5-9222

**Conduits—Electric**

See Electric Supplies

**Confectioners-Retail**

See also Candy

Pol's Cut Rate 307 E. Jeff Blvd —BL 5-6070

**Contact Lenses**

Fishman L P 231 W. —BL 5-3463

Kintner Kenneth 517 W. —BL 5-1251

Kuhn Maurice R

Across From Potawatomi Park  
 2022 Mish Avs Bend —AT 8-5161

Speiser G F 1164 S Main Rm 202 —BL 5-5353

**Containers**

See Specific Kind, i.e., Paper Cups,  
 Containers, Etc.

**Contractors—Alteration**

H & L Constr Co 14437 E. Jeff Rd —BL 5-4111

**NORTH SIDE LBR CO**  
 See Our Ad S Bend Section

502 E. Marion —BL 5-3143

**SELLS GARY L**  
 "CUSTOM BUILT HOMES"  
 REMODELING AND GARAGES  
 If No Answer Call BL 9-3608

16250 Petro Dr —BL 9-2085

Williams & Son 915 Hendricks —BL 9-1633

**Contractors—Brick**

See Contractors—Masonry



**Contractors—Building**

**ARMOUR J A**  
812 Penn Ave (S Bend) — AT 8-9977

**BUILDERS ASSOCIATES INC**  
400 29th St — OR 4-8109

**CENTURY BUILDERS**  
1111 Allen St Bend — CE 4-6186

**CHRISTMAN H G CONSTR CO INC**  
1001 1st St Bend — AT 7-3541

**CONSTRUCTIONERS INC**  
1401 1st St Bend — CE 3-5549

**CONSTAT GRAS G LUMBER CO INC**  
Kelly Rd — BL 9-3749

**CORLETT R J & SONS**  
See Our Ad S Bend Section — BL 5-3166

**DOWD BEN E JR**  
See Our Ad S Bend Section — BL 5-2449

**ENGLE V V CONSTR CO**  
31832 N Italy Hwy Rd (S Bend) — CE 4-5964

**F & L Constr Co** 1441 1st Jeff Rd — BL 5-4111

**HICKEY THOS L INC**  
1401 1st St Bend — BL 5-3322

**HILTON CONSTR CO**  
4104 Miami (S Bend) — AT 9-2435

**HO CHAS CONSTR** 1540 W 16 — BL 9-2533

**INDIANA BELL TELEPHONE CO**  
INC 114 S — BL 5-9601  
(See Advertisement This Classification)

**J & B CONTRACTORS**  
See Our Ad Under Contractors—Concrete

**KARNES BOB**  
1001 1st St Bend — BL 9-2376

**KELLY BUILT HOMES**  
GARAGES • REMODELING  
Free Home Planning Service  
553 W 11th — BL 5-7690

**KELSON HOMES INC**  
1192 3rd St — BL 5-7690

**KIDWAY SWIFT HOMES INC**  
See Our Ad S Bend Section  
Under Contractors—Building

**McKinley Hwy (S Bend) — OR 4-8833**

**MILLWRIGHT & CONVEYOR SERV INC**  
See Our Ad S Bend Section

**MOORE Frank Steel Erection**  
1330 5th St Bend — AT 7-2536

**MITCHELL U J** 14289 1st Rd — BL 5-2776

**Norwick Edw J** 8295 S Fr Rd — BL 5-3050

**ORTH SIDE LBR CO**  
1002 Marion — BL 5-3143

**ORNDRICH CONSTR CO**  
300 1st St Bend — AT 9-2272

**OSCEOLA LUMBER CO**  
W 1st St (Osceola) — OR 4-8811

**SCHUMACHER PETER-SONS INC**  
321 S Spring — BL 9-5205

**SELLS GARY L**  
See Our Ad Under "CUSTOM BUILT HOMES"  
REMODELING AND GARAGES  
If No Answer Call BL 9-3608

**16250 Petro Dr — BL 9-2085**

**Sells Gary L** 16250 Petro Dr — BL 9-2085

**SULLITT CONSTR CO INC**  
301 Columbus (S Bend) — CE 3-8264

**TAYLOR CONSTR CO INC**  
500 1st St Bend — AT 7-2338

**TERBYLTYPE DESIRE** 207 W 14 — BL 5-8534

**Waters & Son** 1210 1st — BL 9-1635

**Contractors—Carpenter**

See Carpenters

**Contractors—Concrete**

**BL & G CONSTR CO INC**  
1023 W 11 — BL 9-3793

**Howes Fred**  
See My Ad In S Bend  
54615 27th S Bend — CE 3-6082

**Wamin Ralph**  
16740 Gerald S Bend — CE 3-3319

**W L Constr Co** 14437 E 1st Rd — BL 5-4111

to get double your money's worth?

can do just that tonight . . . or any

night. Talk six minutes for the price of

the on Hoosier Night Rates! These

apply to station-to-station calls be-

tween any two Indiana telephones from

7 P.M. to 4:30 A.M.

**Contractors—Concrete—(cont'd)****J & B CONTRACTORS****Concrete**

Whatever Your  
Masonry Needs  
Might Be:  
Block or Brick  
Construction

- Building
- Slabs
- Driveways
- Foundations
- Sidewalks
- Basements

**REMODELING & ALTERATIONS**

CHIMNEY REPAIRING &amp; TUCK POINTING

Residential • Commercial

Industrial

1429 LWE — BL 9-2376

J &amp; B Contractors 1429 LWE — BL 9-2376

**KELLER RALPH CONCRETE CO**

See Ad S Bend Section

121 N Hill (S Bend) — AT 8-0120

Marvel Constr Co

See Ad S Bend Section

56279 Ellen Ave — BL 9-3363

**MCINTYRE & JONES** 2324 W 6 — BL 5-5445**MISHAWAKA CONCRETE CONSTR CO** 502 E Marion — BL 9-4646**VANNONI & SONS INC****CONCRETE CONTRACTORS**

Specializing in Concrete Floors •

Complete Poured Basements and

Foundation Work • Driveways • Sidewalks

Residential • Commercial • Industrial

24 Yrs. of Growing Friendship

16249 Petro Dr. Res. BL 5-3050

1105 S Logan — BL 5-4361

Vannoni &amp; Sons Inc 1105 S Logan — BL 5-4361

Wachowiak Floyd J

See Our Ad S Bend

15316 Brick Rd S Bend — CE 3-8814

Long Distance is fastest when you Call

by Number!

**Contractors—Driveway**

See Driveway Contractors

**Contractors—Dry Wall**

Kelly Lawrence  
Dry Wall Finishing & Texturing  
814 Carlton — BL 5-8369

**Contractors—Electric**

See Electric Contractors

**Contractors' Equipment & Supplies****ARCHITECTS & CONTRACTORS SERV**

INC 115 Grove — BL 9-4422

Cox A L &amp; Co Inc 202 W Marion — BL 9-3791

Jordan Art 719 Hill (S Bend) — CE 4-3988

Riggs J Arch 711 E Grove — BL 5-2423

**Contractors—Excavating**

Baker Jos W 54895 Ivy Rd S Bend — CE 4-2880

**BARNES FRANK**

See Our Ad S Bend Section

516 S 36 (S Bend) — AT 8-9400

Bartolini Excavating Co

(See Advertisement This Classification)

**BREMEN IRON & METAL CO INC**

3113 Gertrude S Bend — AT 8-1900

**CHAFFEE EZRA**

See Ad S Bend Section

Edna Rd — BL 5-7532

**HOFFMAN R L TRUCKING & EXCAVATING CO**

See Ad South Bend Section

5127305 315 S Bend — CE 2-3124

**JAMES E M**

See Ad South Bend Section

122 5 Main Rd 301 (S Bend) — CE 2-4463

For the modern home—extension tele-

phones in color are as useful as they are

beautiful.

**Contractors—Excavating—(cont'd)****LIDGARD JOHN**

John (Red) Lidgard  
COMPLETE EXCAVATING AND  
BULLDOZING SERVICE  
Commercial and Domestic  
Hourly or Contract Rates  
Free Estimates • Insured Workman  
Call Any Time • PSC Permit for  
Northern Half of Indiana  
3203 York — BL 5-9012

Lidgard John 3203 York — BL 5-9012

**NEELY EXCAVATING SERV**

Ash Rd Osceola — OR 4-9121

**RITSCHARD BR**

See Ad South Bend Section

26089 State Rd 2 (S Bend) — AT 8-6488

**SCHUMACHER PETER-SONS INC**

321 S Spring — BL 9-5205

**SHARKEY EXCAVATING CO****BASEMENT DIGGING****TRENCHING****BULLDOZING****FILL DIRT ROAD GRAVEL**

614 Liberty Dr — BL 5-3566

**SHARKEY EXCAVATING CO**

1414 1st Dr — BL 5-3566

**WALTERS EXCAVATING CO**

808 Queensboro Ave — BL 5-5564

**WIKMAN EXCAVATING CO**

McKinley Hwy — BL 5-9941

**Contractors—Forming****MISHAWAKA CONCRETE CONSTR CO**

502 E Marion — BL 9-4646

**Contractors—Foundation****MISHAWAKA CONCRETE CONSTR CO**

502 E Marion — BL 9-4646

Call a loved one today. Long Dis-

tance rates are low.

**PLAN AHEAD FOR TELEPHONE SERVICE**

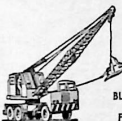
WISE HOME PLANNERS the nation over are including provisions for concealed telephone wiring right in their building plans. It's a modern touch which adds greatly to the convenience and beauty of a new home.

MODERN CONSTRUCTION METHODS often make it impossible to feed wires through finished walls and floors in order to conceal them. Telephone wiring placed in the walls during construction, conceals the wire and provides for neat telephone outlets wherever you desire them . . . now or in the future.

FOR INFORMATION and free advisory service on concealed telephone wiring, call the Telephone Company and ask for

**HOME TELEPHONE PLANNING SERVICE**

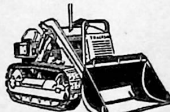
116 E. 3rd • BLACKBURN 5-9601

INDIANA BELL TELEPHONE COMPANY  
INCORPORATED**BARTOLINI  
EXCAVATING  
CO.**BLACK DIRT  
AND  
FILL DIRT

CALL

**BL 5-0788**

- BASEMENTS and TRENCHING
- GRADING and BULLDOZING
- TRUCKING



We Have The Men and Equipment

To Handle Any Size Job . . . . .

16242 DAY RD.

### Contractors-General

ASHER CONSTR INC  
1826 Cedar (S Bend) ---CE 4-6479  
**B & Q CONSTR CO**  
1025W11 ---BL 9-3793  
Chaple John F & Co  
See Buildings-Prefabricated S Bend  
Section  
Tewar's Bend ---CE 5-5134  
**CHRISTIAN H & G CONSTR CO INC**  
850 Fellows (S Bend) ---AT 7-1541  
**CONSTRUCTIONERS INC**  
140 N. North Shore Dr (S Bend) ---CE 9-5549  
DeBore Ben Elmer  
ENGLE V V CONSTR CO  
51832 N. Hollyhock Rd (S Bend) ---CE 4-5864  
H & L Constr Co  
2437 E. Jeff Rd ---BL 5-4111  
**HICKEY THOS L INC**  
712 N. Hill (S Bend) ---CE 2-3322

### INDIANA BELL TELEPHONE CO INC HOME TELEPHONE PLANNING SERVICE

Make sure that the plans for your new home include built-in facilities to conceal telephone wiring. For free advisory service call the Telephone Company and ask for  
"Home Telephone Planning Service"  
116 E 3rd ---BL 5-9601

### J & B CONTRACTORS

See Our Ad Under Contractors-Concrete  
1429LWE ---BL 9-2376  
**KEED CONSTR CO INC**  
200 E. Main (S Bend) ---BL 5-4242  
**REINKE CARL J & SONS INC**  
1522 Ford (S Bend) ---AT 7-1561  
**SCHUMACHER PETER-SONS INC**  
24 S. 5th ---BL 9-5205  
(See Advertisement This Classification)  
**SOLLITT CONSTR CO INC**  
301 Columbia (S Bend) ---CE 8-8264  
**TAYLOR CONSTR CO INC**  
502 E. Sample (S Bend) ---AT 7-2336  
**VERKLER HARRY H CONTRACTOR**  
INC 645 Wilber (S Bend) ---CE 2-5801  
**VERSLYPE DESIRE** 207W14 ---BL 5-8534

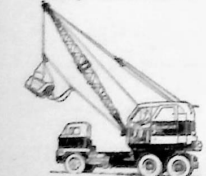
### PETER SCHUMACHER SONS INC GENERAL CONTRACTORS & ENGINEERS

### INSTITUTIONAL COMMERCIAL INDUSTRIAL CONSTRUCTION



- Steel Erection
- Maching and Equipment Moving
- Excavating • Grading

**BL 9-5205**  
"Building The Future Since 1910"



321 SO. SPRING ST.  
MISHAWAKA, IND.

### Contractors-General-(cont'd)

**WALTERS M E**  
53130 Sukmont Park Central Dr  
S Bend ---CE 2-6615  
Wehl L E Contracting Co  
134W LaSalle ---BL 5-2354  
Williams & Son 919 Hendricks ---BL 9-1633  
**Contractors-Heating & Ventilating**  
**McKINLEY SUPPLY CO**  
US 20 E. Harting (Oscoda) ---OR 4-8661

### Contractors Industrial

See Contractors-General

### Contractors-Lathing

H & L Constr Co 14437 E. Jeff Rd ---BL 5-4111  
MISHAWAKA LATH & PLASTER  
CO 1501 S Main ---BL 5-8621

### Contractors-Masonry

**B & Q CONSTR CO INC**  
1025W11 ---BL 9-3793  
**BARILICH STEVE MASONRY**  
CONTRACTOR  
Stone, Brick-Block & Fireplace  
5991 Main (S Bend) ---AT 8-4111  
**EISNER FRED TOSHNI (S Bend)** ---CE 4-4586  
**ENGLE V V CONSTR CO**  
Stone, Brick & Block  
51832 N. Hollyhock Rd (S Bend) ---CE 4-5864  
H & L Constr Co 14437 E. Jeff Rd ---BL 5-4111  
**J & B CONTRACTORS**  
See Our Ad Under Contractors-Concrete  
1429LWE ---BL 9-2376  
Marvel Constr Co  
See Ad S Bend Section  
56279 E. Allen ---BL 9-3363  
VanOoteghem & Son Masonry  
Contractors 1301 S West ---BL 9-2251

### Contractors-Paving

**BITUMINOUS MATERIALS CO INC**  
Highways - Streets  
Parking Lots - Driveways  
Road Oiling  
3501 W Western (S Bend) ---AT 8-2200

McIntyre & Jones 2526 W6 ---BL 5-5445

**PARKWAY ASPHALT INC**  
CROFOOT BROS.  
Contractors of Quality Low  
Cost Pavements For:  
Roads - Streets - Parking Lots  
Industrial Areas - Driveways,  
Office and Plant at W. Ireland and  
New Jersey R.R.  
59755 Co-Op Rd S Bend ---AT 9-9435

### REED CONSTR CO INC

- Roads
- Parking Areas
- Streets
- Sidewalks
- Sewers
- Patching
- Cuts
- Driveways

202 1/2 N Main Rm 5 ---BL 5-4242

### RIEYTH-RILEY CONSTR CO INC

Call Us for Construction of Fine  
**ASPHALT or CONCRETE**  
Streets • Roads • Driveways  
Parking Lots  
All Types of Liquid Asphalt  
and Bituminous Mixes  
Processed Crushed Gravel and  
Graded Limestone  
1145 Prairie Av (Rear)  
(S Bend) ---AT 7-1585

Help yourself to faster Long Distance  
service. Give the operator the out-of-  
town number whenever possible.

### Contractors-Piping

**DeWOLF H PLUMBING & HEATING**  
CO 1317 S Spring ---BL 5-4190  
**GOSHEEN PLUMBING & HEATING**  
CO 126LWE ---BL 5-9659

### Contractors-Plastering

See Plasterers

### Contractors-Plumbing

See Plumbing Contractors

### Contractors-Remodeling

See Contractors-Alteration

### Contractors-Road

See Contractors-Paving

### Contractors-Roofing

See Roofing Contractors

### Contractors-Sewer

**WIGODEN HARRY INC**  
SINKING, SHERMAN DIGGER  
and BACKFILL EQUIP. TO OFFER  
BETTER and FASTER SERVICE  
1225 Fellows S Bend ---CE 8-8633

### Contractors-Steel Erection

See Steel Erectors

### Contractors' Supplies

See Contractors' Equipment &  
Supplies

### Contractors-Ventilating

See Contractors-Heating &  
Ventilating

### Convents

St Francis Convent Mt. Vernon ---BL 5-9624

### Conveyors

### BUSCHMAN CONVEYORS

ALL TYPES  
Engineered Conveyors  
gravity or power, Belt,  
Universal Cable, Live-  
Roller, Apron, Chain,  
PORTABLE CONVEYORS --- Wheel and Roller  
Gravity Conveyors, Portable Belt Boosters.  
"WHERE TO BUY THEM"  
**MATERIALS HANDLING EQUIP**  
CORP 215LWV ---BL 9-3724

### Copper

### HUSSEY COPPER & BRASS

**PRODUCTS**  
HUSSEY C G & Co DIV OF  
COPPER RANGE CO  
Chicago/Ill Call Long Distance  
and ask for ---Enterprise-4042  
No charge for Enterprise calls

### Copper Products

Hussey C G & Co Div of Copper  
Range Co Chicago/Ill  
Call Long Distance and  
ask for ---Enterprise-4042  
No charge for Enterprise calls

### Copper Sheets

See Copper also Copper Products

### Copying Machines

See Duplicating Machines & Supplies

### Cork Insulation

See Insulation Materials-Cold &  
Heat

### Corrugated Boxes

See Boxes-Corrugated & Fibre

### Corrugated Iron Work

See Sheet Metal Work

### Corsets & Brassieres

### KRAUS TERESA G

"GRADUATE CORSETTIERS"  
Maturity Garments Fitted  
to Doctor's Prescription  
Gossard - Formfit - Best Form  
Foundations  
Open Friday Evenings 7:00 P.M.  
206 N Main ---BL 5-6415

### SPENCER CORSET SHOP

528 Asher Ind Bg S Bend ---CE 2-1567

### Costume Rental

### BURNS COSTUME SHOP

**COSTUMES**  
Complete Line Stolen Theatrical  
Make-Up - Beards - Mustaches - Wigs  
Accessories - Hats  
Santa Claus Suits - Wigs - Masks  
608 Liberty Dr ---BL 5-5237

Burns Costume Shop 608 Liberty Dr ---BL 5-5237

### Country Clubs

See Clubs

### Couplings

Power Transmission Co  
802 S Main (S Bend) ---AT 8-4471

### Cranes

Dearborn Fabricating & Engineering  
Corp Of Ind 13115E ---BL 9-2444  
**E-RECT-O-INC** 13350 Judia Av ---BL 5-5469

### Crating & Packing Service

See Packing & Crating Service

### Creameries

See Butter; also Dairies; also Dairy  
Products

### Credit Reporting Agencies

Mishawaka Credit Bureau Inc  
Collection Dept  
214 First Natl Bk Bg ---BL 5-3173  
Reporting Dept  
214 First Natl Bk Bg ---BL 5-3174

### Credit Unions

Dodge-Taper Lark Employee's Federal  
Credit Union Union ---BL 5-5000

### Crutches

See Hospital Equipment & Supplies

### Culverts

### LOGANSPORT CORRUGATED

**METAL PIPE**  
**LOGANSPORT METAL**  
**CULVERT CO**  
Drainage Structures,  
Guard Rails, Etc.  
220 Hannal Logansport Ind  
Call Long  
Distance ---Logansport-5157

### Cups-Drinking

See Paper Cups, Containers, Etc.

### Curling Contractors

See Contractors-Concrete

## Cleaners

Drapery Cleaners

Drapery Shop 113N Main—BL 5-2219

See also Milk Companies

DAIRY DAIRY CO  
9211 Louisa (S Bend)—AT 7-1563

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—CE 3-9111

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—CE 4-9898

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—BL 5-1822

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—CE 3-9642

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—AT 9-4815

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—AT 8-2086

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—BL 5-2611

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—CE 4-4351

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—BL 5-9641

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54174 Grape Rd (S Bend)—BL 5-9641

DAIRY DAIRY CO  
54174 Grape Rd (S Bend)—BL 5-9641

## Dairies—(cont'd)

RIVERSIDE DAIRY CO  
1011E Lawrence—BL 5-2931

SUAREDISSEN-WITTNER DAIRY  
Established in 1887 - A Complete Line of Grade "A" Dairy Products Delivered in Disposable Containers 729 N Brookfield (S Bend)—CE 4-1166

WEST END DAIRY 422W—BL 5-1436

## Dairy Products—Ril

COUSSENS DAIRY  
54174 Grape Rd (S Bend)—CE 3-9111

HILLVIEW DAIRY Store McKinley Hwy—BL 5-9917

HOMETOWN DAIRY STORES  
14331 WE—BL 9-2611

MISHAWAKA FARMERS DAIRY  
CO 724 S Main—BL 5-9641

NATIONAL MILK CO  
9211 Louisa (S Bend)—AT 7-1563

OAK RIDGE DAIRY 2516LWW—BL 5-3113

RELIABLE DAIRY INC  
907E Bway (S Bend)—AT 9-2481

## Dairy Products—Whol

COUSSENS DAIRY  
54174 Grape Rd (S Bend)—CE 3-9111

MISHAWAKA FARMERS DAIRY  
CO 724 S Main—BL 5-9641

NATIONAL MILK CO  
9211 Louisa (S Bend)—AT 7-1563

OAK RIDGE DAIRY 2516LWW—BL 5-3113

RELIABLE DAIRY INC  
907E Bway (S Bend)—AT 9-2481

## Dancing Schools

ANNA MARIE MUSIC STORE & STUDIOS  
Ballet • Tap • Acrobatic • Modern Ballroom 2508 Milburn Blvd—BL 5-5575

ARTHUR MURRAY DANCE STUDIOS  
See Our Advertisement S Bend

BRINES JO ANN SCHOL OF THE DANCE  
909 S Broadway—BL 7-8475

BUCKWOLFE MARIE SCHOL OF DANCING  
1211 Main (S Bend)—CE 3-3396

BURKHOLDER SCHOL OF BALLET  
1209 S Broadway—BL 9-4242

LORD & LORD SCHOL OF THE DANCE  
8074 W LWS Bend—CE 4-4412

## NORTHERN INDO CONSERVATORY

MADGE ROSE BROCKEVELT  
Exclusive Studio Ballet • Toe • Tap Acrobatic • Character Musical Comedy 509 W Wash Av (S Bend)—CE 2-9672

WADE'S MUSIC CO  
• TAP • TOE • BALLET • ACROBATIC • BATON ACCESSORIES & APPAREL 4033 S Mich S Bend—AT 7-1626

Dead Animal Stock Removers  
See Rendering Companies

Deafness Aids  
See Hearing Aids

Decorating—Interior  
See Interior Decorators

Decorating—Party Convention Etc  
GERARD'S ART STORE We Sell Party Supplies and Decorations Games • Score Cards • Cutoffs • Books Invitations • Rental Center Pieces 108 L W E—BL 5-3000

Designers—Industrial  
L & J DESIGNING CO 601 W Wash Av (S Bend)—CE 3-3844 Littleton & Co 218N Ironwood Dr—BL 5-9631

Detective Agencies  
Al Stroud-Sr Detective Serv 2019E Wash Av (S Bend)—CE 2-3530 MEYERS DETECTIVE BUREAU Ad South Bend Section 815 Odd Fellow Bg (S Bend)—CE 2-1288

Delergents  
See Cleaning Compounds

## Delivery Service

AAT'S YELLOW CAB CO  
710N Niles (S Bend)—CE 3-9333

GIBSON DELIVERY SERV  
56443 Butternut Rd (S Bend)—AT 8-2363

## Dental Equipment &amp; Supplies

Ransom & Randolph Co  
202 Sheridan Bg (S Bend)—CE 4-1148

## Dental Laboratories

Mishawaka Dental Lab  
For The Dental Profession Only 1024L WWRM 208—BL 5-6425

Dentists  
Barkes Robt D 5174 N Main—BL 9-1464

Barkes Walter J Jr 5174 N Main—BL 9-1301

Barkes Walter J Sr 5174 N Main—BL 5-2831

Brennan Ralph E 1164 S Main—BL 9-3228

David J Robt 121 S Main—BL 5-6879

Fleck W S  
Practice Limited To Artificial Dentures—Full Or Partial 1164 S Main—BL 5-3733

Fromm Alfred  
Pedodontia (Dentistry For Children) 502 Odd Fellow Bg (S Bend)—CE 4-2490

Hanson Walter Vance 1174 LWW—BL 5-2622

Hellenberg A W 1164 S Main—BL 5-5311

Makielski Robt A 602 N Main—BL 5-3077

Marlin Ralph M 115W3rd—BL 5-1281

Miller Sam J 106LWW—BL 5-2941

Nevel Lloyd N 107N Main—BL 5-0216

Oakes Donald E 1316LWE—BL 5-8200

Pirtle Paul 6024 N Main—BL 5-0331

Portolase Frank A 1174 LWE—BL 5-7711

Rudolph John M 1044 W3rd—BL 5-3561

Schwartz Donald H 1656LWE—BL 9-1563

Schwartz S A 3121 Mich Av (S Bend)—AT 9-4111

Siegel Albert  
202 1st N Main Bg—BL 5-2737

Wright Joe D  
Practice Limited To Extractions—Artificial Dentures—General Anesthesia 116W3—BL 5-2636

## Deodorants

LIEN CHEMICAL CO  
2828 S Main (S Bend)—AT 8-4681

Department Stores  
See also Five Cents to One Dollar Stores

BURTON'S  
We Honor Handy-Charge Cards 1409N Main (S Bend)—AT 9-8670

Golden Rule 609N Main—BL 5-0121

Hoffman's Dept Store Inc  
18071 St Rt 23 (S Bend)—CE 3-6011

MONTGOMERY WARD & CO  
116E Wayne (S Bend)—CE 4-4161

SPiegel CATALOG SHOPPING CENTER  
SPiegel CATALOG SHOPPING CENTER Sales & Credit Dept 122N Main—BL 9-3786

Designers—Industrial  
L & J DESIGNING CO 601 W Wash Av (S Bend)—CE 3-3844 Littleton & Co 218N Ironwood Dr—BL 5-9631

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Delergents  
See Cleaning Compounds

## Diamonds—Jewelry

See Jewelers

## Diaper Service

GRIB DIAPER SERV  
Michiana's Locally Owned Diaper Service • Under Medical Direction 311 E Jeff Blvd S Bend—CE 3-2252

THY TON DIAPER SERV INC  
See Ad South Bend Section 311 E Jeff Blvd (S Bend)—CE 3-2466

## Dictating Machine Transcribing

See Stenographers

## Die Makers

Metal Arts Prods Co 320E10—BL 5-7977

MISHAWAKA TOOL & DIE CORP  
317E Jeff Blvd—BL 9-2461

Riverside Tool & Engineering Co Inc  
513 Sarah—BL 5-6206

South Mor Prods 1115 Webster—BL 5-4052

## Diesel Engines

See Engines

## Direct Mail Advertising

See Advertising—Direct Mail

## Directory Advertising

See Advertising—Directory

## Dishwashers—Electric

See Dishwashing Machines

## Dishwashing Machines

See also Kitchen Equipment—Household

## KITCHENAID HOME DISHWASHERS

A KitchenAid for every kitchen—portable or built-in units, a model for any installation. Exclusive, high-velocity Hobart revolving power wash means complete effective capacity. Dual strainer system, fling hot-air drying. Separate start cut.

"WHERE TO CALL" DEALERS

TRIPPEL VIC PLUMBING 545W3—BL 5-1

Disinfecting Service  
LIEN CHEMICAL CO 2828 S Main (S Bend)—AT 8-4681

Doctors  
See Specific Headings, i.e., Chiropractors (D.C.), Dentists, Optometrists, Physicians & Surgeons (M.D.), Physicians & Surgeons (Osteopathic (D.O.)), Podiatrists, Veterinarians, Etc.

Doctors' Call Bureaus  
See Physicians & Surgeons Exchanges

## Dog Betering

See Veterinarians

## Dog &amp; Cat Foods

NORTH SIDE FEED STORE  
Manufacturers of CHRISTIE DOG FOODS None Better 1112 N Main—BL 5-2761

## Dogs

See Pet Shops

Call a loved one today. Long Distance rates are low.

phones in color are the most beautiful.

about decorators' aid in years.

For the modern home—extension telephones in color are as useful as they are beautiful.

For the modern home—extension telephones in color are as useful as they are beautiful.

# DOLLIES - ELECTRIC

See Trucks - Industrial

## Dolls - Repairing

**S BEND DOLL HOSPITAL**  
1005 Cedar St ----- CE 3-5616

## Dolls - Rtl

**GRIGERITE BON BON TOYS**  
1146 Jefferson Blvd ----- CE 3-4670

## Door Operating Devices

**OVERHEAD DOOR CO OF S BEND**  
510 N Cedar ----- BL 9-5251

## Doors - Folding

**MODERNFOLD FOLDING DOORS**  
Field inside doorway - save space, divide rooms economically. Available in two complete lines of vinyl fabrics on all-steel, aluminum folding frames; or with beautiful wood grain patterns on hardwood panels.



**"FOR INFORMATION CALL"**  
DISTRIBUTOR  
SALES & SERVICE  
**DOR-WIN DISTRIBUTORS INC**  
1147 Mishawaka Blvd ----- AT 8-2123

## Doors - Metal

**Eversal Window Co**  
1137 W Western Ave (S Bend) ----- AT 7-6875  
**JACK FROST CO INC**  
3015 Western Blvd ----- AT 7-2252  
**South Side Aluminum Sales**  
1414 S Main ----- BL 5-1993

## Doors - Over-Head Type

**BARCOL OVERDOORS**  
BARBER-DOLMAN OVERDOORS  
OF S BEND  
1337 W Bend ----- AT 7-1737

**LOWE LUMBER CO** 326 S Main ----- BL 5-9611  
**OVERHEAD DOOR CO OF S BEND**  
See Advertisement 5 Bend Section  
510 N Cedar ----- BL 9-5251

## Doors - Pre-Hung

See various Doors Classifications

## Doors - Storm

**Eversal Window Co**  
1137 W Western Ave (S Bend) ----- AT 7-6875  
**SUN-MASTER AWNINGS INC**  
623 S Laurel ----- BL 9-2476

## Draperies - Retail

**CAROUSEL DRAPERY CO**  
132 S Michigan ----- CE 4-9177  
**Pleasant Drapery** 113 N Main ----- BL 5-2219  
See Advertisement (this Classification)  
**SPIKER HENRY JR MRS**  
See Our Ad 5 Bend Section  
511 E Bronson (S Bend) ----- AT 7-3180

**CALL PISER'S FOR**

- CUSTOM MADE DRAPERIES
- AND SLIP COVERS
- CURTAINS FOR ALL WINDOWS
- VENETIAN BLINDS
- "KIRSCH" DRAPERY HARDWARE

Mishawaka's Largest Selection of Drapery Fabrics  
Hundreds to Choose From  
Free Estimates

**CALL BL 5-2219 CALL**

**PISER'S DRAPERY STORE**

113 N. MAIN ST.

FREE PARKING IN REAR OF STORE

# Drapery Cleaners

**FASHION OLIVES**  
DRAPERY SPECIALISTS  
Vertical Pleating - Re-hanging  
Free Estimates and Consultation  
715 E. W. Ave ----- BL 9-2457

## Dress Goods

See Dry Goods

## Dress Suit Retail

**BROWN'S STORE FOR MEN**  
130 LWW ----- BL 5-4622  
Davies Formal Wear Rental  
See Our Ad South Bend Section  
330 Niles Ave ----- CE 4-9644  
**LOGAN'S TUXEDO RENTAL**  
See Our Ad 5 Bend Section  
107 N Main (S Bend) ----- CE 3-9658  
**LOUIE'S TUXEDO RENTAL & TAILOR SERV**  
See Our Ad in South Bend  
222 Laurel (S Bend) ----- AT 7-0575

## Dresses - Children's & Infants' Wear

See Children's & Infants' Wear

## Dresses - Women's - Retail

See Women's Apparel Shops

## Drinking Cups

See Paper Cups, Containers, etc.

## Driving Instruction

See Auto Driving Instruction

Someone far away would like to hear your voice today. Call them—Long Distance. The cost is low.

**McKINNEY'S L. H. DRUGS**  
Prescription Specialists

**Prescriptions**

DIAL  
BL 9-3131

For Prescription Delivery

HAVE YOUR DOCTOR CALL US FOR FAST PRESCRIPTION SERVICE COMPLETE!

Baby Dept. • Fountain Serv. • Cosmetic Sundries • Sick Room Supplies • Etc.

Plenty of Free and Easy Parking

Hours: Daily 10 A.M. to 9:30 P.M.  
Wed. 1 P.M. to 9:30 P.M.  
Sundays 10 A.M. to 2 P.M.  
2855 L.W.E.

**PRESCRIPTION SHOP**

**PRESCRIPTIONS**  
(DELIVERED FREE)  
SICKROOM NEEDS  
SURGICAL SUPPLIES  
VITAMINS AND DIABETIC NEEDS

**DIAL BL 5-6158 DIAL**  
EMERGENCY AFTER HOURS SERVICE  
Have Your Doctor Call BL 5-4115

**302 W. THIRD ST.**

FREE OFF STREET PARKING

# Driveway - Contractors

**CROFOT BROS PARKWAY ASPHALT INC**  
See Ad For Parkway Asphalt Inc Under Contractors-Paving 5 Bend  
2975 Co-Op Rd S Bend ----- AT 9-9435  
**H & L Center Co** 14437 E Jeff Rd ----- BL 5-4111  
**RIETH-RILEY CONSTR CO INC**  
See Our Ad Under Contractors Paving  
1145 Prairie Ave (S Bend) ----- AT 7-1585

## Drop Forgings

See Forgings

## Druggists - Retail

**CHILDREN'S PHARMACY**  
PRESCRIPTION SPECIALISTS  
209 LWE ----- BL 5-3844

**CHILDREN'S PHARMACY** 209 LWE ----- BL 5-3844  
**CLINIC DRUG STORE**  
Express Prescription Service  
1124 LWE ----- BL 5-0486

**HAZAN MILLER DRUG STORE**  
1124 LWE ----- BL 5-0486  
**Hook Drug Co** 101 LWW ----- BL 5-2582

**KARLIN REXALL DRUG STORE**  
102 LWW ----- BL 5-2542  
**PRESCRIPTIONS**  
SICK ROOM SUPPLIES  
BABY NEEDS  
COSMETICS  
Lincoln Way and Main  
102 L W W ----- BL 5-2542

**Karlin Rexall Drug Store** 102 LWW ----- BL 5-2542  
**LAMONT'S DRUG STORE**  
1124 LWE ----- BL 5-2476

**LEHMAN PHARMACY**  
1815 Main (S Bend) ----- AT 7-1509  
**McKinney's L H Drugs** 2855 LWE ----- BL 9-3131  
(See Advertisement - this Classification)

**MILLER HAZAN DRUG STORE**  
111 Church ----- BL 5-9609  
**NEWMAN'S PHARMACY**  
1022 W. 3rd ----- BL 9-1886

**NORMAN HEIGHTS PHARMACY**  
A COMPLETE PRESCRIPTION SERVICE  
Open Daily 10 A.M. to 10 P.M.  
Sundays 9 A.M. to 12 Noon and 3 P.M. to 9 P.M.  
Free Parking  
WINE - LIQUOR - ICE CREAM  
305 E McKinney Hwy ----- BL 5-4800

**Norman Heights Pharmacy** 305 E McKinney Hwy ----- BL 5-4800  
**PABST PHARMACY**  
612 LWW (Osceola) ----- OR 4-8215  
**PRESCRIPTION SHOP** 302 W3 ----- BL 5-6158  
(See Advertisement - this Classification)

**SUNNYMEDE'S MEDICINE CHEST PHARMACY** 1117 Mishawaka (S Bend) ----- AT 7-3349  
**Tribe O'Rea Drugs** 1406 LWE ----- BL 5-4242  
**Went C E** 519 N Main ----- BL 5-2988

**Drums - Musical**  
See Musical Instruments

## Dry Cleaners

See Cleaners

## Dry Goods - Retail

**Doreen's**  
Finest Quality Fabrics - Patterns - Notions  
3030 Mishawaka (S Bend) ----- AT 8-7282  
**Gilbert's** 113 LWW ----- BL 5-2644  
**Hoffman's Dept Store**  
18071 St Rd 23 (S Bend) ----- CE 3-6011  
**Pryer Drapery Shop** 113 N Main ----- BL 5-2219

## Dry Wall Contractors

See Contractors - Dry Wall

**Buy the Easy Way - Use the Classified**

# Dryers - Clothes

See Washing Machines, Dryers & Ironers

## Dump Trucking

See Trucking

## Duplicating Machines & Supplies

**A B DICK DUPLICATING MACHINES**  
OFFICE SUPPLY & EQUIP CO  
1130 N Mich S Bend ----- CE 3-6155

**DITTO DUPLICATING MACHINES AND SUPPLIES**  
DITTO INC  
3318 Mishawaka Blvd ----- AT 8-4423

## Duplicating Service

**Ex-Clusive Letter Serv**  
116 N Albert Ave (S Bend) ----- AT 7-3124

## Dust Collecting Systems

**Wheelerator Corporation**  
400 S York Rd ----- BL 5-2241

## Dyers - Rtl

**FASHION CLNRS** 7156 Mishawaka ----- BL 9-2457

## Eggs - Wholesale

**Schankerman Brothers**  
100 N Center ----- BL 9-3703

## Electric Appliances - Major

See Specific Headings, such as, Refrigerators & Freezers; Washing Machines, Dryers & Ironers; Etc.

**Electric Appliances - Small - Repairing**

**D & R APPLING CO**  
We Repair All Electric Appliances  
Sweetens, Toasters, Irons, Etc.  
3617 N. W. Ave S Bend ----- AT 8-9222

**HOME SERV CO**  
ELECTRIC APPLIANCES  
REPAIRED - ALL MAKES  
Washers, Vacuum Cleaners, Irons  
Lamps, Fans, Wringer Rolls, Etc.  
All Small Appliances  
Guaranteed Work  
727 L W W (S Bend) ----- CE 2-2621

**SUNBEAM APPLANCE SERVICE**  
SUNBEAM APPLING SERV CO  
207 S. Calhoun - Wayne End  
Clark Long Distance  
Ft Wayne ----- KE more-3570

**Electric Appliances - Small - Retail**

**Becher Appliance Co** 511 N Main ----- BL 9-2158  
**DULEN ELEC CO** 124 LWW ----- BL 5-9657  
**Engel Appliance** 104 E3 ----- BL 5-2824

**GENERAL ELECTRIC APPLIANCES**  
Eberhardt Auto Supplies  
217 N Main ----- BL 5-2233

**MYERS & WYNNE APPLING CO**  
202 Dixie Wy (S Bend) ----- CE 4-2141

**RIVERVIEW LUMBER CO**  
HOTTEL'S APPLIANCES  
"EVERYTHING  
TO BUILD ANYTHING"  
McKinley Hwy Osceola ----- OR 4-8825

**WESTINGHOUSE APPLIANCES**  
SONS ELEC CO 111 W1 ----- BL 9-3741

## Electric Cable

See Electric Supplies

## Electric Conduit & Fittings

See Electric Supplies

**Electric Contractors**

**JAMES GHAS H ELEGTR CONTRCTR**  
Domestic • Commercial • Industrial  
Complete Installation on Electromode  
Electric Heating • Insulation  
105 S Chestnut (Osceola) --OR 4-8030

**JAMES ELEG CO**  
See Our Ad South Bend Section  
1871 Earl Bend --AT 9-5900

**JOE & SON ELEG SHOP**  
See Ad 1571 LaSalleAve --BL 5-7125

**JEHMER ELEG CO**  
See Ad 1571 LaSalleAve(Bend) --CE 3-7136

**JOHN ELEG CO 1241 WW**  
See Ad 1241 WW --BL 5-9697

**JOHN ELEG & T V INC**  
1901 Miami(SBend) --AT 8-2581

**JOHN ELEG SERV**  
See Ad S Bend Section  
1000 MichAve(Bend) --AT 8-8100

**JOHN ELEG CO INC**  
2821 W Sample Bend --AT 7-3361  
Elec Co 59101 BeamanWay --BL 5-0750

**JOHN ELEG CO**  
1217 S Greenlawn(SBend) --AT 7-5225

**JOHN ELEG CO**  
See Ad in S Bend Section  
1644 McKinley(SBend) --CE 2-8436

**NATIONAL ELECTRIC CONTRACTORS ASSOCIATION—**  
CLIP BROS ELEG INC  
114W WayneSBend --AT 8-4708

**MURKEY ELEG CO**

SPECIALIZING IN  
RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL  
WIRING • ELECTRIC HEAT  
614 Liberty Dr --BL 5-3566

**MURKEY ELEG CO**

**ELECTRIC CONTRACTORS**  
• Residential  
• Commercial  
• Industrial  
WESTINGHOUSE DEALER  
211 W 1 --BL 9-3741

See Ad 1217 WW --BL 9-3741

**TRIANGLE ELEG & HEATING**  
See My Ad S Bend --CE 4-7768

End Elec Shop 403 Swells --BL 5-3200  
See Ad 1015 Sunlon --BL 5-2408

**Electric Dishwashers**

See Dishwashing Machines

**Electric Door Operating Devices**

See Door Operating Devices

**Electric Fuses**

See Electric Supplies

**Electric Heating Equipment**

**ELECTRIC HEATING & INSULATION**  
CO 127 Oakdale --BL 5-5838

**Electric Hots**

See Hots

**Electric Insulation Materials**

See Insulation Materials-Electric

**Electric Light and Power Companies**

See Light & Water Dept  
See City Hall  
See Dept City Hall --BL 5-1671

See Mich Elec Co  
220W ColfaxAve(SBend) --CE 3-9371

**Electric Motors-Repairing**

**MUM W C ELEG CO**  
3113 Mishawaka(SBend) --AT 8-9044

**Electric Organs**

See Organs

**Electric Ranges**

See Ranges & Stoves

**Electric Shavers**

See Shavers-Electric

**Electric Supplies-Whol & Mfrs**

Burdell Industries  
See Our Ad South Bend Section  
1022 Union --BL 9-2466

**Electric Sweepers**

See Vacuum Cleaners

**Electric Switches**

See Electric Supplies

**Electric Tools**

See Tools-Electric

**Electric Welding**

See Welding

**Electric Wire**

See Electric Supplies

**Electricians**

See Electric Contractors

**Electronic Equipment & Supplies**

Electronic Tool Assocs  
55811 ElderBl --BL 9-1586  
Learnman Frank 55811 ElderBl --BL 9-1586

**Electronic Mfrs**

ELECTRONIC TOOL ASSOCS  
55811 ElderBl --BL 9-1586

**Electroplating**

See Plating

**Elevators-Freight & Passenger**

**HAUGHTON ELEVATOR CO**  
404 LaBq(SBend) --CE 3-3686

**Elevators-Grain**

See Grain Elevators

**Employment Agencies**

**BOGGS BILLIE BUSINESS SERV**  
See Ad South Bend Classification  
101 LaBq(SBend) --CE 3-8219

**FADELL PERSONNEL SERV**  
419 S Shawnee(SBend) --CE 2-8226

**LIFE EMPLOYMENT SERV INC**  
503 Natl Bq(SBend) --CE 3-1145

**MICHIANA PERSONNEL SERV**  
See Ad S Bend Classification  
715 OakFellowBqSBend --CE 2-5364

**MISHA-BEND DOMESTIC AGENCY**  
5224 N Sarah --BL 5-2276

**PFLUEGER PERSONNEL SERVICE**

A Complete Employment Service  
Skilled Interviewers Know the Market  
Take Pride In Proper Placement  
21 Yrs. Personnel Counseling  
Licensed • Bonded  
Located Mishawaka Mills Bldg.  
117 L W E Suite I --BL 5-3139

**Pflueger Personnel Service**  
117 L W E Suite I --BL 5-3139

**Enamels**

See Paint Dealers

Long Distance can be twice as fast  
when you Call by Number!

**Encyclopedias**

See various Books Dealers  
Classifications

**Engineers-Civil**

Fisher Homer W 117 L W E Suite C --BL 5-8377  
LANG RAYMOND J  
316 S L Bq(SBend) --CE 3-1841

Miller Frank J 2024 N MainBl --BL 5-7381

**WILLIAMS OLYDE & ASSOCS INC**

Aerial Mapping

Civil and Sanitary

Engineering

312 W Colfax Ave (S Bend) --CE 4-3126

**Engineers-Mechanical**

Bancroft Geo A Engineer  
1147 L W E --BL 5-3804

**L & J DESIGNING CO**  
601 W WashAve(SBend) --CE 3-3844

**Engineers-Structural**

WORDEN ROY A & ASSOCS  
222 S William(SBend) --AT 7-3359

**Engineers-Testing**

Westinghouse Elec Corp EJEffrd --BL 5-4549

**Engines**

**BRIGGS & STRATTON**  
GASOLINE ENGINES

FACTORY APPROVED  
SALES-SERVICE  
Easy starting -- Extra Reliability  
1 to 9 hp. For farm, home, and Industry  
No. 1 IN THE WORLD

**"FOR INFORMATION CALL"**  
SERVICE DLRS

**COOPER'S LAWN MOWER SALES**  
& SERV 2010 Oregon  
(Osceola) --OR 9-4716

**SMITH PAUL CO** 2302 LWW --BL 5-1512

**CLINTON GASOLINE ENGINES**

Authorized Sales and Service  
World's most complete line  
of air-cooled gasoline engines  
2 to 10.3 hp.  
Quick Starting, Dependable

**"FOR SALES & SERVICE CALL"**  
SERVICE STATIONS

**SMITH PAUL CO** 2302 LWW --BL 5-1512

**LAUSON-POWER PRODUCTS ENGINES**

Quality 4- and 2-cycle gaso-  
line engines, 134- to 6-3 hp.  
Quick-starting, lightweight,  
long-lasting, dependable.  
Franchised service. New En-  
gines. Genuine parts. Fac-  
tory-trained mechanics.

**"FOR SERVICE CALL"**  
SERVICE STATIONS

**COOPER'S LAWN MOWER**  
SALES & SERV  
2010 Oregon(Osceola) --OR 9-4716

**SMITH PAUL CO** 2302 LWW --BL 5-1512

**McComb Battery Co Inc**  
See Ad S Bend Section  
431 Main(SBend) --AT 9-6368

**SMITH PAUL CO**  
Air-Cooled Engines And Magneto  
Service  
2302 LWW --BL 5-1512

**Engravers-Photo**

**IND ENGRAVING CO**  
See Our Ad in South Bend  
118 StClas(SBend) --CE 3-5351

**Envelopes-Whol & Mfrs**

Heco Envelope Co  
3420 BrookhurstPISBend --CE 4-8620

**Essential Oils**

See Oils-Essential

**Estate Management**

**FIRST NATIONAL BANK OF**  
MISHAWAKA

Main Office 101 L W E --BL 9-3711  
North Side Branch 101 E Mish --BL 9-3711

Osceola Indiana Branch  
650 L W W (Osceola) --OR 4-8821

**Evergreens**

See Nurserymen

**Excavating Contractors**

See Contractors-Excavating

**Exodontists**

See Dentists

**Experimental Work**

**WYAGO PRODUCTS CO**  
914 E McKinley --BL 5-3108

**Express Service**

See also Transfer Companies  
**RAILWAY EXPRESS AGENCY INC**  
Ofc & Warehouse  
506 W South(SBend) --AT 9-2441

Alr Express Div  
506 W South(SBend) --AT 9-2441

**Exterminating & Fumigating**

See also Termite Control  
**CITY RELIABLE EXTERMINATING CO**

Complete Pest Control Service

**FUMIGATORS**

**TERMITE CONTROL**

**MOTH PROOFING**

5 YEAR GUARANTEE  
NO LETTERED TRUCKS

302 N Miles (S Bend) --CE 4-71

**CLAY EXTERMINATING CO**

Complete Household Service  
Roaches - Bedbugs - Moths - Etc.

**TERMITE CONTROL**

5 Year Written Guarantee  
No Need To Vacate  
No Lettered Trucks

Member of Natl. and Ind. Pest Control Assoc.

Locally Owned and Operated  
Just Off Miami Street

1021 E Ind Ave (S Bend) --AT 9-8911

**GENE'S EXTERMINATING SERV**

• Licensed and Bonded  
• Time Tested Chemicals  
• No Need to Vacate  
• 5 Year Termite Guarantee

Prompt "Free" Inspection & Est.  
Member of The National  
Pest Control Assoc.

No Lettering on Our Trucks  
22871 Ardmore Tr (S Bend) --CE 2-6279

(Continued Next Page)

A Personal Telephone Directory is  
yours for the asking at any Indiana Bell  
Business Office.









**Garages—Repairing**

See Automobile Repairing &amp; Service

**Garbage Disposal Equipment****—Household**

See also Kitchen Equipment

—Household, also Plumbing &amp; Heating Supplies—Rtl

**GREEN PLUMBING & HEATING CO**

1241WE—BL 5-9659

**Garden Furniture**

See Lawn &amp; Garden Furniture

**Garden Implements**

ALLEY C &amp; SON Bremen Rd.—BL 5-7826

**WHEEL-NORSE GARDEN TRACTORS**

DEALERS

WHEEL HORSE SALES &amp; SERV

CO 51445US 31

(S Bend)—CE 3-7169

**Garden Implements Rental****RENT-ALL CO**

302LWES Bend—CE 2-5871

**Auto Paint & Rent-Alls**

332WMish—BL 9-2833

**Garden Tractors**

See Garden Implements

**Garment Cleaners****See Cleaners****Garment Mending**

See Weaving &amp; Mending—Garment

**Garment Storage**

See Fur &amp; Garment Storage

**Gas Bottled**

Mac's Sta

54584MishAvenueRdS Bend—CE 3-0767

**TRAILER RENTAL & BOTTLED GAS**

BOTTLED GAS—Delivered and installed

• New &amp; Used Appliances, (Phillips

Tappan &amp; Other Brand Names)

• Appliances Installed Free

(Material Costs Only)

• Cylinders Filled 7 Days a Week

(R of Roseland)—CE 4-3852

Hicksgas Co Inc 217N Main—BL 9-5247

**HICKSGAS TWIN CITY INC**

24 Hour Emergency Service

16450 Ford—BL 5-7383

**WHEEL BOTTLED GAS CO**

1000 S. 4th South Bend Section

See Advertising Call Long

Distance New Carlisle—OL 4-7441

**WHEEL BOTTLED GAS CO**

McKinley Rd (Osceola)—OR 4-8828

(See Advertisement This Classification)

**WHEEL BOTTLED GAS CO**

Quality controlled bottled

gas service. Low installa-

tion cost. Complete line of

modern appliances for

heating, Water Heating,

Dish Washing, Room Heating,

Dish Drying, Room Heating.

"WHERE TO BUY IT"

ALLEY GAS &amp; APPLIANCE INC

13492McKinleyHwy—BL 9-3746

**TWIN CITY HICKSGAS INC**

24 Hour Emergency Service

16450 Ford—BL 5-7383

(See Advertisement This Classification)

Pick up your home with color tele-

visions—add beauty with convenience.

**Gas Burners**

BEUTLER-ACHTON CO

2018WashAv(S Bend)—CE 4-5891

CHIZUM &amp; DEAN 312E Bend—BL 5-4946

**DOWAGIAC GAS FURNACES—**

WHITT HEATING CO

312 S Main—BL 5-2220

**DOEHEM PLUMBING & HEATING CO**

Specializing in Boiler Conversion

1241WE—BL 5-9659

**IRON FIREMAN GAS BURNERS**Iron Fireman gas burner with  
Synrostat day-night controls  
for better automatic heating  
— lower fuel bills, Gas boiler  
and furnace units for homes, buildings and  
plants. Phone for free survey.

"WHERE TO BUY IT"

CASTLEMAN FUEL &amp; HEATING

CO 400 S Main—BL 5-3154

**LIQUID HEAT FUEL CO INC**

Gas 2 Main St Williams

14921E Bend—BL 5-3181

WHITT HEATING CO 312 S Main—BL 5-2220

BL 5-2220

**Gas Companies****GAS GO THE**

For Service Calls

S. Bend CE 4-2181

Office and Sales 114 S. Main

Telephone BL 5-9636

114 S Main—BL 5-9636

Gas Co The 114 S Main—BL 5-9636

**Gas Engines**

See Engines

See Engines

See Engines

**LIBERTY**

**BOTTLED GAS  
BOTTLED  
OR  
BULK**

**LIBERTY**

**6.83**

JANITROL GAS FURNACES  
UP TO 36 MO. TO PAY  
Call Cy Cline

**LIBERTY GAS & SERVICE CO.**

**OSCEOLA OR 4-8828**

McKINLEY RD. (U.S. 20)

**TWIN CITY HICKSGAS, INC.**

**WORLD'S SUPER LEADING**

**HICKSGAS**

**PROpane FUEL SPECIALISTS**

**BOTTLED AND BULK GAS  
FOR  
FARM — HOME — INDUSTRY**

**24 HOUR  
EMERGENCY SERVICE**

**7 DAYS A WEEK  
DIAL**

**BL 5-7383**

56540 Fir Rd. Mish.

**Gas Stoves & Ranges**

See Ranges &amp; Stoves

**Gasoline**

See Oil Refiners

**Gasoline Motors**

See Engines

**Gasoline Service Stations**

Al Kronevitter's Shell Serv

1420LWE—BL 5-0526

(See Advertisement This Classification)

Angel's Cities Serv Sta

2465 Dragoon Tr—BL 5-0649

ARMAND'S GULF SERV STA

14200McKinleyHwy—BL 5-0531

(See Advertisement This Classification)

ART'S CONOCO SERV STA

1300E of County Line

McKinleyHwy(Osceola)—OR 4-8844

ATKINS SHELL SERV STA

1554E McKinleyHwy—BL 5-0528

Band City Oil Co Stas No 4

1300E of McKinleyHwy—BL 5-0657

BILL'S CITIES SERV

1021W Main—BL 9-5265

BILL'S SINGLAIER SERV STA

ROAD SERVICE

Minor Repair

Tire - Battery - Muffler Serv.

Lubrication - Washing - Polishing

Pickup and Delivery

Open Daily Except Sun. 7 AM to 9 PM

102 W 3—BL 5-0632

Bill's Sinclair Serv Sta 102W3—BL 5-0632

Bob's Cities Serv Sta 222LWN—BL 5-0647

BOB'S SERV STA 1335LWE—BL 5-0410

BOB'S SHELL SERV STA

134W Main—BL 5-0479

(Continued Next Page)

**COUNTY LINE**

**STANDARD SERVICE**

— ROAD AND WRECKER SERVICE —  
BRAKE SERVICE  
TUNE-UP  
IGNITION  
SYSTEMS

**Call  
OR 4-8856**

MUFFLER and TAIL PIPE  
Sales and Installation

Corner Of Hwy. 20 and  
Elkhart County Line Rd.  
McKINLEY HWY.  
OSCEOLA

**HESCH**

**BROS.**

**TEXACO**

**SERVICE STA.**

**ROAD SERVICE**

**CALL  
BL 5-0607**

• TUNE-UPS  
• BRAKE  
SERVICE  
• WASHING  
AND POLISHING

N-E Corner of Fir and 20  
14993 E. McKinley

**WEAVER'S****STANDARD SERVICE****BL 5-0595****FREE PICK-UP AND DELIVERY****ROAD SERVICE**

Wheel Balancing

Motor Tune Up

Mufflers and Tail Pipes

Wash and Polish

Atlas Tires - Batteries

Hours: 7 A.M. To 9 P.M. 6 Days

8 A.M. To 6 P.M. Sundays



Member Chicago Motor Club

2000 Lincoln Way E.

2000 Lincoln Way E.

2000 Lincoln Way E.

**AL KRONEVITTER'S SHELL SERVICE**

**Dial  
BL 5-0526**

**PICK UP and DELIVERY**

Specializing in  
ELECTRONIC TUNE-UP • COMPLETE  
BRAKE SERVICE • WHEEL BALANCING  
TAIL PIPE and MUFFLER SALES and  
INSTALLATION  
We Give Top Value Slams  
1420 LWE

**Armand's Gulf Service**

**SPECIALIZING IN**

CARBURETOR  
IGNITION  
STARTER  
GENERATOR

**TUNE-UP and BRAKE  
SERVICE  
WRECKER SERVICE**

**Dial BL 5-0531 Dial**

US 20 and Elder Rd.





**Wholesale & Mfrs**

**RYAN CO THE**  
Specializing in Table Prizes Fund  
Raising Merchandise & Christmas Cards  
1207LWW -----BL 5-7015

**Organizations-Supplies**

See Boy & Girl Organizations  
-Supplies

**Auto, Plate, Window, Etc-Mfrs**

**and Whol**  
Jeff Glass Co 2502W6 -----BL 9-1817

**Auto, Plate, Window, Etc**

**-Retail**  
J & B Auto Glass Co  
5194 S Jeff Blvd -----AT 7-5151

**MODULAR DECORATING & GLASS**  
CORP  
See Our Ad South Bend Section  
420 S Main Blvd -----AT 7-5262

**HARTFORD GLASS CO**  
See Ad S Bend Section  
550SW6 -----BL 9-1617

**WHOLE-OWNERS-FORD GLASS**

Window, plate and safety. E-Z  
On Safety Glass. Tuff-Rex  
tempered plate. Tempered  
insulating unit. Heat absorbing  
plate. Vitrolux color fast  
plate for speedsters.



**"WHERE TO BUY IT"**  
DISTRIBUTORS  
INTERSTATE GLASS & PAINT CO  
INC 231W6S Bend -----CE 4-1163

**DEALERS**  
HARTFORD GLASS CO  
2502W6 -----BL 9-1817

**MISHAWKA BODY SHOP**  
1212W8 -----BL 9-1455  
MISHAWKA PAINT & WALLPAPER  
INC 1142LWW -----BL 9-3795

**MODULAR AUTO GLASS CO**  
FLAT and TUBULAR SHIELD GLASS  
Located at Mishawaka Ave  
and Division St  
3174 E Main Ave -----BL 5-6156

**Auto Auto Glass Co**  
3174 E Main Ave -----BL 5-6156

**PITTSBURGH PLATE GLASS CO**  
GLASS  
FOR EVERY PURPOSE  
Delivered and Installed in  
Industrial, Institutional and  
Residential Buildings

2835 Franklin (S Bend) -----AT 7-3351

**LAND GLASS INC**  
1211MishAv(S Bend) -----AT 7-6533

**CITY PAINT & GLASS CO**  
See Ad S Bend Section  
1423MishAv(S Bend) -----AT 8-8666

**Home Furnishings Tops**

See Glass-Auto, Plate, Window, etc.

**Tile**

See Tile Contractors & Dealers-  
Non-Ceramic

**Cleaners**

See Cleaners

**Adhesives**

See Adhesives

**Fish**

See Tropical Fish  
quick action, use Long Distance.

**Gold Plating**

See Plating

**Golf Bags**

See Sporting Goods

**Golf Courses-Public**

Eberhart-Petro Municipal Golf Course  
State -----BL 5-0550

**Golf Driving Ranges**

Golf-Mor Practices Range  
McKinley Hwy -----BL 5-0730

**Golf Goods**

See Sporting Goods

**Governmental Offices-City**

Mishawaka City of  
Mayor City Hall -----BL 5-1466  
City Clerk -----BL 5-1501  
Building Dept City Hall -----BL 5-1223  
Civil Defense Off 401W7 -----BL 5-1223  
City Clerk -----BL 5-1421  
Controller City Hall -----BL 5-1466  
Elect & Water Dept -----BL 5-1471  
Service Dept City Hall -----BL 5-1677  
Planning Div Virgil -----BL 5-1666  
Engineer City Hall -----BL 5-1431  
Fire Department  
Central Station N Church -----BL 5-3177  
Hose Hose No 2 1102N Main -----BL 5-2771  
Hose Hose No 3 603W7 -----BL 5-3321  
Hose Hose No 4 2319LW6 -----BL 5-3922  
Police Dept City Hall -----BL 5-1441  
Health Dept City Hall -----BL 5-2411  
Recreation Dept City Hall -----BL 5-4610  
Street Commissioner City Hall -----BL 5-3581  
Treasurer 126N Church -----BL 5-1481

**Governmental Offices-State**

Employment Serv Ind Emplmnt  
Security Div 216N Mich  
(S Bend) -----CE 3-6175

**Governmental Offices-Township**

Penn Township  
Assessor 115N Main -----BL 5-3531  
Justice Of The Peace 313LWW -----BL 5-5000  
Relief 117LW6 -----BL 5-2494  
Trustee 117LW6 -----BL 5-6929  
Penn Township Fire Dept  
North Side Penn Township -----BL 9-3497  
South Side Penn Township -----CE 3-5231

**Governmental Offices-United States**

Army Recruiting Sta City Hall -----BL 9-4855  
Post Office 120 S Church -----BL 5-9691

**Grading**

See Contractors-Excavating

**Grain-Dirs**

Mishawaka Grain & Feed  
409 Sunlon -----BL 5-9681

**Grain Elevators**

**MISHAWKA GRAIN & FEED**  
409 Sunlon -----BL 5-9681

**Grape Juice**

See Fruit Juices

**Grave Vaults**

See Burial Vaults

**Gravel**

See Sand & Gravel

Telephones in color are true designer  
accessories-to live with and enjoy as  
much as the beautiful furniture and fab-  
rics they are made to complement.

**Greenhouses**

See also Florists-Retail

**ARMSTRONG THE FLORIST**  
715Burdette -----BL 5-1162  
EDGEWATER FLORAL PLACE  
209N Cedar -----BL 5-2345  
Eger's Greenhouses Beach Rd -----BL 5-9818  
Fuson's Jim Floral & Gift Shop  
1154JEffBlvd -----BL 5-8582  
Johnson Curt Greenhouses  
16351DragonTr -----BL 5-4487

**POWELL THE FLORIST**  
1215 Liberty Dr -----BL 5-2588  
Prouditt Blossom Shop & Garden Center  
LWE(Osceola) -----OR 4-6218

**Greeting Cards-Rtl**

**DILL CAMERA SHOP** 119 S Main -----BL 5-6285  
**GERARD'S ART STORE**  
109LWE -----BL 5-3000  
South Side Cut Rate Store  
702 S Main -----BL 9-5088

**Greeting Cards-Whol**

**BRYAN CO THE** 1207LWW -----BL 5-7015

**Grinding-Precision & Production**

**KALEY CENTERLESS GRINDING**  
INC 2525 S Main Bend -----AT 9-3759  
UNION TOOL & CUTTER SERV  
1208 Sunlon -----BL 9-3166

**Grinding Service**

For precision & production grinding  
work see **GRINDING-PRECISION &  
PRODUCTION**  
For grinding, sharpening and  
reconditioning of industrial tools see  
**TOOL GRINDING-INDUSTRIAL**

**Grocers-Retail**

A & P Food Store 109W Water -----BL 5-9586  
Andy's Super Mkt  
1301MilburnBlvd -----BL 5-0485  
Artus's Groc  
Free Delivery-Service-Italian Food  
Also Beer-Open Sunday Mornings  
334V9 -----BL 5-0409  
Baldoni Groc 1115 S Spring -----BL 5-8897  
Blonde's Groc & Mkt  
502 S Main -----BL 5-3366  
Bob White Groc 16756EdisonRd -----BL 5-4735  
Bogart Remt & Son 427W7 -----BL 5-1502  
Bromberg's Food Store  
2108LWE -----BL 5-1269  
Brown Groc & Mkt 610E Msh -----BL 5-0565  
Buck's Mkt 1122LW6 -----BL 5-0559  
**CHOQUETTE'S GROC**  
1016N Logan -----BL 5-0454

Country Squire  
14985EMcKinleyHwy -----BL 9-4700  
DeNure's Mkt  
Delivery Service  
554W9 -----BL 5-5160

**FERRERI CENTRAL FRUIT MKT**  
220EMcKinley -----BL 5-0516  
Forte Groc & Mkt  
501ELawrence -----BL 5-6130

**FOTIA SUPER MKT**  
Delivery Service-Sundays 8 AM-8 PM  
904Vidison -----BL 9-2615  
Frank's Shopping Center  
1804LWE -----BL 5-0508

**FRITZ'S GROC** 901 Sunlon -----BL 5-9230  
Fruitland Central Food Store  
401E4 -----BL 5-0447

Griff's Mkt 12755JEffRd -----BL 9-3428  
**HUYS GROC & MKT**  
1001 S Main -----BL 5-9155

Jefferson Food Shop  
301JEffBlvd -----BL 9-4400

**JOE'S 1-STOP MKT**

**THE ONE STOP STORE**  
QUALITY MEATS  
POULTRY - FROZEN FOODS  
BELGIAN FOODS  
BEER - WINE - ALE TO GO  
Open Daily 7 A.M. to 7 P.M.  
Processing of Choice Meats  
For Freezers  
We Deliver  
1023 W 6 -----BL 5-0401

**Grocers-Retail-(cont'd)**

Joe's 1-Stop Mkt 1023W6 -----BL 5-0401  
John's Food Mkt 119 SMerrifrd -----BL 5-6822  
JoJo Food Mart 315EMish -----BL 5-7601  
Kambol Don Fruit Mkt  
2228LWW -----BL 9-4144

**KERTES FOOD MKT**  
Beer & Wine To Go  
201 Orme -----BL 5-0456  
Kizer Accommodation Store  
90E3 -----BL 5-0623

**KROGER CO THE**  
1508MishAv(S Bend) -----AT 9-4640  
Kroger Store 421V3 -----BL 9-4011  
Lee's Cash Mkt 414 S Laurel -----BL 5-0517

**Lynn's Food Shop** 2914LWE -----BL 5-9596  
Marker's Food Groc 304 S Main -----BL 5-0227  
Milburn Groc & Mkt  
Open 8:00 AM to 4:00 PM Weekdays  
2425MilburnBlvd -----BL 5-5507

Mishawaka Fruitaria 303E4 -----BL 5-1300  
Moraschi & Ferretie  
Italian Foods-We Deliver  
307W10 -----BL 5-0573

Neland's Food Store  
717WJEffBlvd -----BL 5-0464  
Norman Heights Super Mkt  
307EMcKinleyHwy -----BL 9-3077

Oak Grove Mkt  
1553EMcKinleyHwy -----BL 5-6944  
Petersen & Stanley Groc & Mkt  
1402LWE -----BL 5-5843

**PRICKETT'S FOODLINER**  
Discounts To Churches &  
Organizations  
4091LWE -----BL 9-2405

**RAAB'S GROC** 535V4 -----BL 5-0570  
Rammer's Groc & Mkt 1145E3 -----BL 5-8659  
Rhodes Super Mkt 214 S Main -----BL 5-7307  
Richer Cash Groc 331 S Smith -----BL 5-1694

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SPECIAL LOW PRICES ON  
BEER AND WINE  
Free Parking

Hours  
9 A.M. to 9 P.M. Mon. Thru Sat.  
Sun. 9 A.M. to 2 P.M.  
205 E Jeff Blvd -----BL 9-3100

Singer's Super Mkt  
205JEffBlvd -----BL 9-3100  
Telker's Groc Store JEffRd -----BL 5-1063  
Vid's Groc 1234V6 -----BL 5-0572

**WILT SUPER MKT**

**SERVING YOU IS OUR  
PLEASURE**  
Store Hrs. 9 A.M. to 9 P.M.  
Mon. Thru Sat.  
136 E McKinley Hwy -----BL 5-1

Wilt Super Mkt  
136EMcKinleyHwy -----BL 5-1394

**WINSTEAD'S SUPER MKT**  
Super Dollar  
Top Quality Meats and Vegetables  
2 Bks East of Playland Park  
2633 LWW -----BL 5-0501

Winstead's Super Mkt 2633LWW -----BL 5-0501

**Grocers-Wholesale**  
Lee and Cady Whol Groc 221W1 -----BL 5-7391

**Guard Rails**

See Railings; also Fences

**Guniting**

See Contractors-Concrete

**Guns & Gunsmiths**

Lydick Gun Shop  
26470 SouthportDr(S Bend) -----CE 4-2097

**Guttering**

**BARANY ANDREW HROWER &  
TIN SHOP**  
See Our Ad S Bend Section Under  
Sheet Metal Work  
802WInd(S Bend) -----AT 9-4310

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**Addison's**  
Hardware & Variety Store  
OVER 20 EXCITING DEPARTMENTS  
INCLUDING:  
Stationary Glassware  
Toiletries  
Dry Goods  
Notions  
Candy  
Toys  
Tools  
Paint  
Electric  
Plumbing  
Housewares  
Horticulture  
Builders Hardware  
WE DELIVER  
**Dial BL 5-2717**  
121-123 LINCOLNWAY WEST

**BL=Blackburn**  
**CE=Central**  
**OR=Orchard**  
**HSAHAWA**

**See Lumber Companies**  
**Renovators**  
WASHINGTON SHOE SHOP  
116W WashAveS Bend--CE 3-0956

**Hauling**  
See Trucking  
**Hauling-Havy**  
See Movers-Havy Hauling

**May**  
See Feed Dealers  
**Health Resorts**  
SUNNYBROOK NURSING HOME  
605PortageAveS Bend--CE 4-7976

**Hearing Aid Supplies**  
130 S MainS Bend--CE 3-7125  
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**Hearing Aid**  
AUDIOPHONE CO OF NORTHERN IND  
AUDIOVIX and VICON  
Offers a Complete Line Of Hearing  
Instruments Including Eyeglass and  
Special Instruments For The Very  
Severely Deafened  
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Long Distance rates are less than  
you'd guess.

**Stan Thomas'**  
**BELTONE**  
**HEARING SERVICE**



...for the  
deaf to  
**HEAR WITH  
BOTH  
EARS!**

- Hear who is talking.
- Tell where sounds come from.
- Up to 40% better understanding  
than by corrected hearing in just  
one overworked ear.
- Far more attractive and becoming.
- Much lighter for greater comfort.
- Look so natural nobody would  
guess you use a hearing aid.

**CE 4-3900**  
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**CE 3-7126**

**dial**  
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SOUTH BEND - GROUND FLOOR

**Hearing Aids-(cont'd)**  
**AUDIOPHONE CO OF NORTHERN IND**  
See Aid South Bend Section  
214 S MainS Bend--CE 3-2900

**BELTONE HEARING SERV**  
(See Advertisement This Classification)  
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**BELTONE QUALITY HEARING GLASSES**  
Enable you to hear  
with BOTH ears. No  
button in ear. No  
cord. Nothing to hide in hair or clothes. They  
enclose the eardrum sound to ear. We also  
carry conventional Beltone Hearing Aids. Free  
hearing analysis and demonstration. No obligation.

**"WHERE TO BUY THEM"**  
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130 S MainS Bend--CE 3-7125  
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**BUCHER'S APPLING CO INC**  
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**OTATION OF S BEND**  
See Our Aid S Bend Section  
140W MainS Bend--AT 7-2379

**OVERMYER HEARING AID SERV**  
See Our Aid S Bend Section  
420 SheridanS Bend--CE 3-3550

**SONOTONE HEARING SERV**  
See Our Aid South Bend Section  
110 S Main--CE 4-8603

**Hearing Test Equipment**  
**BELTONE HEARING SERV**  
130 S MainS Bend--CE 3-7125  
130 S MainS Bend--CE 4-3900

**Heaters-Airplane**  
See Airplane Parts & Supplies

**Heaters-Automobile**  
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**Heaters-Unit**  
See also Heating Apparatus  
**BRYANT AUTOMATIC UNIT HEATERS**

For modern commercial  
and industrial heating  
load ratings from 50,  
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per hour. Deliver large  
volume of warm air quickly, efficiently, eco-  
nomically. Completely automatic. Available for  
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421N MainS Bend--CE 4-0129

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502 Sironwa--BL 5-2217  
If no ans call--AT 7-3695

**CASTLEMAN FUEL & HEATING CO**  
400 S Main--BL 5-3154  
If no ans call--AT 9-2444

**Electric Heating & Insulation Co**  
14921E JcR Blvd  
7 Oakdale--BL 5-5838

**JANITROL UNIT HEATERS**  
Suspended, duct and  
fincoil models  
complete line range  
Propeller fan and  
blower units  
"Dual Heat" operation; famous Multi-Therm  
heating heat. Quiet, dependable, thrifty. Easy  
Installation, low maintenance.

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There's a relative or friend some-  
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lines.

**Heaters-Water**  
See Water Heaters

**Heating Apparatus**  
See also Boilers; Furnaces; Heaters-  
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**AMERICAN STANDARD  
HOT WATER HEATING**



Modern residential and  
commercial heating equipment  
for hot water and steam systems  
boilers, hotwater panels,  
connectors, radiators, conversion  
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(S Bend)--CE 4-3114

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CHITUM FURNACE, 1112W Main--BL 9-4946  
GOEKEN PLUMBING & HEATING  
CO 124W Main--BL 5-9659  
TRIPPEL VIC PLUMBING  
140W Main--BL 5-5088  
ZIMMERMAN ED L & CO  
1117Cley--BL 9-3050

**IRON FIREMAN SELECTEMP HEATING**  
Thermostat in every  
room. Continuous  
flow of filtered  
warm air kept  
each room at exact temperature desired,  
without affecting other rooms. No electric wiring,  
no over-heating. Saves fuel. For old or new  
homes and buildings.

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1012W Bway--BL 9-1535  
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**Heating Contractors**  
See Contractors-Heating &  
Ventilating

**Heating Electric**  
See Specific Kinds, i.e., Electric  
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**Heating Service**  
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202W WashAveS Bend--CE 4-5891

**CAMPBELL C R & SONS INC**  
1012W MainS Bend--AT 7-1566

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400 S Main--BL 5-3154  
If no ans call--AT 9-2444

**HOLEM J A FURNACES CO**  
514E SampleS Bend--AT 9-4177

**Kushko & Company Heating 1511E3--BL 9-2822**

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See Our Aid Oil-Fuel  
14921E JcR Blvd  
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CO 621E Bway--BL 9-1654

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**Insurance-(cont'd)**

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423 Shindberg Blvd—CE 4-2524  
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Life-Hospitalization  
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Fire and Extended  
Coverage  
Auto-Traffic-School Bus  
Liability-Workmen's Compensation  
Non-Excludable Mutual Policies  
"TO SERVE YOU BETTER...FOR LESS!"  
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23900 St Rd 23 (S Bend)—AT 7-2317

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58490 S Main—BL 9-4280

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(See Advertisement This Classification)  
110 S Main—BL 9-5711  
Glynnick Predan Ins Agency—BL 9-2409

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"Since 1810!"  
YEAR IN AND YEAR OUT  
YOU'LL DO WELL WITH THE  
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**HUBER HARVEY E** 318E Mishawaka Blvd—BL 9-5219  
(See Advertisement This Classification)  
**INDIANA INSURANCE CO**  
Claims & Service  
435 Shindberg Blvd—AT 6-4493

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AUTO - FIRE - WINDSTORM  
BONDS - MARINE - LIABILITY  
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1311 Prospect Dr—BL 5-1676

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**KETCHEN BROS AND KENADY INC**  
808 S Mich (S Bend)—AT 8-1437

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State Farm Insurance Co. Agent  
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Costs only pennies a day!

**Insurance-(cont'd)**

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Let your Meridian Mutual  
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**MEYTLER ROY L**  
See Our Ad South Bend Section  
216 E Ind (S Bend)—AT 9-6029  
**MEYTLER PAT**  
Rohleder-Thornton Inc  
117 LWE—BL 5-9626

**PERKINS E AGENCY INC**  
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**PREFERRED RISK MUTUAL INSURANCE**

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11111 Vista Rd Osceola—OR 4-9158  
If no ans call—AT 9-2444  
**MITSCHELEN GUY N**  
1725 N Meade St Bend—CE 3-9684

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**Reed Elmer F Ins Agency**  
1021 N Main—BL 5-5271

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Residence Phone BL 9-3471  
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117 LWE—BL 5-9626

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**BL EST UNDERWRITERS**  
See Our Ad South Bend Section  
608 Tower Bg (S Bend)—CE 2-8293  
Scheid L E Agency  
1456 LWE (S Bend)—AT 9-1959

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112 LWE—BL 5-9656  
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AND AT A LOWER COST  
All Forms of Automobile  
and Casualty Insurance  
Payment Plan - Prompt  
Handling of Claims—Nation  
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**REED-BLOUGH INS**  
1021 N Main—BL 5-5271  
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**KETCHEN BROS AND KENADY INC**  
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Going on a trip? Use Long Distance.  
Call ahead for reservations. Telephone  
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Famous car-fleet-driver auto in-  
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We insure more cars than any  
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Fast, fair claim service.  
7000 agents in U.S. and Canada.  
Also life and fire insurance; residence liability.

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LANGEL AL 318E Mishawaka—BL 9-5219  
WALKER HAROLD HAL 809 LWW—BL 5-9556

**STATE FARM INS CO'S**  
Ward O'Donnell Inc.  
• AUTO • LIFE • FIRE  
80-20 COLLISION COVERAGE  
8:30 AM to 5:30 PM Mon., Tues.,  
Wed., Fri. 9:30 AM to 12 Noon Thurs.  
and Sat. - Ward O'Donnell, Agent  
Norman R. Malley, Agent  
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**STATE FARM INS CO'S**  
(See Advertisement This Classification)  
**THORNTON HOWARD**  
Rohleder-Thornton Inc  
117 LWE—BL 5-9626

**UNDERWRITERS ADJUSTING CO**  
112 E Ind (S Bend)—CE 3-5126  
Vanderheyden Agency 3121 W W—BL 5-4668  
Vannotti Zano 58490 S Main—BL 9-4280

**VERLEY INS AGENCY**  
AUTOMOBILE  
HOMEOWNERS  
549 W 4—BL 5-6352

Verley Ins Agency 549 W 4—BL 5-6352  
Walker Harold Hal 809 LWW—BL 5-9556  
Ward A R McKinley—BL 5-4229  
WEST END STATE BANK  
502 W 7—BL 5-3377

**WISSEMAN HERMAN E**  
1904 S Mich (S Bend)—AT 8-1950  
Woodman Accident & Life Co  
308 Whitcomb & Ky Bg (S Bend)—CE 2-5373  
Yazich Fredk N Agency  
2325 Corby St Bend—CE 2-5495  
ZUGBAUM F W 109 N Race—BL 5-6634

**Insurance Adjusters**  
See Adjusters

**Insurance Consultants**  
**THORNTON HOWARD** 117 LWE—BL 5-9626

**Interior Decorators**  
**DUGDALE DECORATING & GLASS**  
CORP  
See Our Ad South Bend Section  
420 S Main (S Bend)—AT 7-5262

**TEPE FURNITURE CO**  
CUSTOM MADE  
UPHOLSTERY, FURNITURE  
CARPETING  
3606 Mish Av (S Bend)—AT 8-7311

**Wood Cecil Painting & Decorating Co**  
605 Allice—BL 5-9239

**Interior Designers**  
See Interior Decorators

**Invalid Chairs**  
See Wheel Chairs

**Invalid Coaches**  
See Ambulance Service

There's a relative or friend some-  
where, right now, who'd be happy to  
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lines.

**Investment Securities**

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1631 Miami (S Bend)—AT 8-4640  
**HAMILTON MANAGEMENT CORP**  
1448 Sunnyside Ave (S Bend)—CE 3-6772  
Investors Diversified Sec Inc  
1402 Miskay (S Bend)—AT 8-2528

**Iron-Ornamental Work**  
See Ornamental Metal Work

**Iron-Scrap**  
See Scrap Metals

**Ironing Machines**  
See Washing Machines, Dryers &  
Ironers

**Jalousies**  
**EYERL WINDOW CO**  
Market Corn & Wines  
1137 W Western Ave (S Bend)—AT 7-6875  
**JACK FROST CO INC**  
1614 S Main (S Bend)—AT 7-2252

**MISHAWAKA ALUMINUM SALES**  
CO 4018 LWE—BL 5-8667  
South Side Aluminum Sales Co  
Rohleder-Thornton Inc  
See Our Ad Under Storm Sash  
423 S Laurel—BL 9-2476

**SUN-MASTER AWNINGS INC**  
See Our Ad Under Storm Sash  
423 S Laurel—BL 9-2476

**Janitor Service**  
**LENISKI WINDOW CLNRS &  
DECORATING CO** 714 E 6—BL 5-1257

**Janitors' Equipment & Supplies**  
Dietz-Troy Sec 1206 Shindberg—BL 9-3779  
**LIEN CHEMICAL CO**  
2228 S Main (S Bend)—AT 8-4681  
Peerless Supply Co Inc  
5241 OUS 31 Bend—CE 3-8619

**Jewelers-Mirr**  
Tepe E H Co Inc  
Special Order Work-Diamonds-Mountings  
705 Odd Fellow Bg (S Bend)—CE 3-2212

**Jewelers-Retail**  
**BERG HARRY E**  
See Ad S Bend Section  
1074 Jefferson (S Bend)—CE 4-8635

**KEEPSAKE DIAMOND RINGS—**  
TWIBEL VERNON JEWELRY  
STORE 118 W Mischawaka—BL 5-7690

**MAKIELSKI WATCH SHOP**  
154 L W—BL 5-0303

**TWIBEL VERNON JEWELRY STORE**  
Person Twibel's  
WATCHES - WATCH REPAIRING  
Hamilton, Illinois, Bulova, Elgin  
Diamonds - Silverware - Clocks  
Custom Jewelry, Birthstone Rings  
Expert Repair Work  
Your North Side Jeweler  
118 W Mischawaka Ave—BL 5-7690

**Twibel Vernon Jewelry Store**  
We Honor Heavy-Charge Cards  
118 W Mischawaka—BL 5-7690  
VanRie The Jeweler 109 S Main—BL 5-9566  
**WILL'S JEWELRY STORE**  
107 LWE—BL 5-9004

**Jewelers-Whol**  
Tepe E H Co Inc  
Special Order Work-Diamonds-Mountings  
705 Odd Fellow Bg (S Bend)—CE 3-2212

Someone far away would like to hear  
your voice today. Call them—Long  
Distance. The cost is low.





**Lawn Mowers—Retail**

**DEVERE POWER MOWERS—**  
SALES & SERVICE  
FRY'S SERV 5904 Scloway Rd. -----BL 5-7461

**KELLEY O C & SON**  
-----BL 5-7626

**LAWN-BOY ROTARY POWER MOWERS**

Light-weight, aluminum mowers, easy to maintain, 12 model; push-type, self-propelled and rider-mower combination. Made by the makers of Johnson & Evinrude Outboard Motors. Exclusive LAWN-BOY engine. Service and parts everywhere.

**"WHERE TO BUY THEM"**  
SALES DEALER  
**CARBURETOR & IGNITION SPECIALISTS CO**  
614 Slogan-----BL 5-8188  
SALES & SERVICE  
**SMITH PAUL CO** 302LWV-----BL 5-1512

**McCOMB GEOF SERV CO**  
20500NewRdS Bend-----AT 7-2442

**WHEEL HORSE POWER MOWER—**  
SALES & SERVICE  
WHEEL HORSE SALES & SERV  
CO 31465US 31  
(S Bend)-----CE 3-7169

**Lawn Mowers—Sharpening & Repairing**

**COOPER'S LAWN MOWER SALES & SERVICE** 201N OregonOsceola-----OR 9-4716  
FRY'S SERV 5904 Scloway Rd.-----BL 5-7461  
**SMITH PAUL CO**  
Repair Service All Makes  
302LWV-----BL 5-1512

**Lawn Sprinklers**

See Sprinklers—Garden & Lawn

**Lawyers**

See Attorneys; also Patent Attorneys

**Leather Belting**

See Belting Mechanical

**Lenses—Contact**

See Contact Lenses

**Letter Duplicating Service**

See Letter Service

**Letter Service**

Ex-clusive Letter Serv  
116N AlbertAv(S Bend)-----AT 7-3124

Really modern homes have extension telephones. There's no bigger bargain in convenience.

**LINOLEUM**  
ARMSTRONG  
NILES  
PARSONS  
Hendricks  
OF Paterson  
Free  
Estimates  
CALL AT 8-9833  
Licensed  
Installers  
**JOERS FLOOR CENTER**  
504 E. COLFAX AV. S. BEND


**Lettering**

**CERBER MFG CO**  
All Types of Letter Embroidering  
1600W-----BL 9-2417  
Jo's Athletic Lettering Serv  
5107W WesternAv(S Bend)-----AT 7-0220

**Lettering—Window**

See Signs

**Libraries—Public**

Public Library  
Main 122N Mill-----BL 9-5277  
North Side Branch 115E MishAv-----BL 5-8034

**Life Insurance**

See Insurance

**Lift Trucks—Industrial**

See Trucks—Industrial

**Linen Supply Service**

**ARROW TOWEL & UNIFORM RENTAL SERVICE**  
ARROW TOWEL & LINEN  
SERV INC  
334E ColfaxAv(S Bend)-----CE 4-2178

**Lingerie Shops**

See Women's Apparel Shops

**Linoleum—Retail**

**AMERICAN HOME-FLOOR COVERING**  
435 S Mich(S Bend)-----AT 7-1551

Free ... Personal Telephone Numbers  
Booklet at any Indiana Bell Business Office.  
For fastest Long Distance service—Call by Number!

**Linoleum—Retail—(cont'd)****CONGOLEUM-HAIRM**

Instal By The Yard -  
Linoleum, Vinyl Plastics,  
Resilient Tile - Vinyl,  
Linoleum, Vinylbest,  
Rubber & Asphalt, Painted - Forecast @ Vinyl,  
Congoform @ & Congoform @  
Satisfaction Guaranteed or Your Money Back

**"WHERE TO BUY THEM"**

DEALERS

**COLOR TILE CO**  
438 S Mich(S Bend)-----AT 9-1323

**IND BLIND & FLR COVERINGS**  
303ChapinS Bend-----AT 7-9055

**HAGUE'S FLOOR COVERING**  
215N Main(S Bend)-----CE 3-4232

**IND BLIND & FLOOR COVERINGS**  
See Ad South Bend Section

905ChapinS Bend-----AT 7-9055

**IND FLR CO** 1020W Jeff Blvd-----BL 9-4100

**JOERS FLOOR CENTER**  
534E ColfaxAv(S Bend)-----AT 8-9833

(See Advertisement This Classification)

**PHILION FLOOR COVERING SHOP**  
115N Mill-----BL 5-3661

**WALTERS FLR COVERING SHOP**  
COVERINGS FOR ALL SURFACES  
Easy Parking  
2811 L W W-----BL 5-1252

**Linoleum—Wholesale**

Carson Pirie Scott & Co ChicagoIll  
Call Long Distance and ask  
for—Enterprise-2424  
No charge for Enterprise calls

**Linotype Composition**

See Typesetting

**Liquid Haulers**

See Trucking

**Liquor—Retail**

**LINCOLN WAY EAST LIQUOR**  
STORE 1738LWE(S Bend)-----AT 9-8652  
Mishawaka Liquor Store 120LWV-----BL 5-5630  
Pines' Package Store  
Complete Line of Party Supplies  
1500E McKinley Hwy-----BL 5-0425

**Liquor—Whol**

**GENL LIQUORS INC**  
922 S Main(S Bend)-----AT 9-2525  
**LA SALLE LIQUOR CORP**  
318E ColfaxAv(S Bend)-----CE 4-0101

**Lithographers**

**LITHO ARTS INC**  
See Dir South Bend Section  
215 Carroll(S Bend)-----CE 3-6109  
**MOSSBERG & CO INC**  
507E Samples Bend-----AT 9-9253

**OSCEOLA PRINT & LITHOGRAPHING**  
LWV(Osceola)-----OR 4-8005

**SERVICE PRINTERS INC**  
211 South Line-Stock Is  
S Bend LITHO PLATE SERV  
See Ad In South Bend  
1115 S Mich(S Bend)-----AT 9-0301

**Live Stock**

S Bend Community Sale Barn  
Daily Vng Market-Live Stock Is  
Bought Daily-We Pay Market  
Prices  
Graperd-----BL 5-5675

**Live Stock Insurance**

See Insurance

**Loans**

See also Financing  
Assoc Loan Co Inc 120 S Main-----BL 9-3721  
**ASSOCIATES LOANS**

MONEY FOR YOU  
Friendly, private,  
non-stop service  
\$25 to \$2000  
PHONE YOUR REQUEST—WE'LL DO THE REST  
**"WHERE TO CALL"**  
**ASSOCIATES LOAN CO INC**  
120 S Main-----BL 9-3721

**BENEFICIAL FINANCE LOANS**

The Beneficial Loan Man LIVES  
to say "Yes!" Loans made on  
your signature, furniture or  
auto. Beneficial International  
Credit Cards recognized here.  
Friendly service. Phone first  
for your loan. 1-visit, write  
or come in.

**"WHERE TO CALL"**  
**BENEFICIAL FINANCE CO OF**  
S BEND INC  
118 S Main(S Bend)-----CE 3-7104

**COMMUNITY FINANCE CORP**

207W ColfaxAv(S Bend)-----CE 2-3361

(See Advertisement This Classification)

**DIAL FINANCE CO OF S BEND INC**  
202N 38thS Bend-----CE 2-5891

(See Advertisement This Classification)

**FIRST NATIONAL BANK OF MISHAWAKA**

Main Office 101LWE-----BL 9-3711

North Side Branch 101E Mish-----BL 9-3711

Personal Loan Department  
110 S Main-----BL 9-3711

Osceola Indiana Branch  
850LWV(Osceola)-----OR 4-8821

**G A C FINANCE CORP**  
(See Advertisement This Classification)

Mishawaka Branch  
102LWVWm205-----BL 9-2491

Loan Ofc 135 S Jeff BlvdS Bend-----BL 3-5161

Genl Finance Loan Co 114E1-----BL 9-2471

(See Advertisement This Classification)

A voice-to-voice visit by Long Distance is the next best thing to being there in person.

**cash-**  
**in a flash!**



**LOAN BY PHONE FOR MONEY IN A HURRY**  
Your Money Will Be Ready When You Come In

**\$25 to \$500**  
**QUICK Friendly Bob Adams SERVICE**  
**GENERAL FINANCE LOAN**  
COMPANY  
**MISHAWAKA**  
114 E. First Street, Gr. Fl. . . . . BL 9-2471  
**SOUTH BEND**  
107 E. Washington St., Gr. Fl. . . . . CE 4-1141

## Loans—(cont'd)

## GENERAL FINANCE LOANS

CASH-IN-A-FLASH  
EXTRA FAST ONE-TRIP  
SERVICE \$25-\$500  
ON YOUR SIGNATURE,  
AUTO OR FURNITURE.  
CONVENIENT MONTHLY  
PAYMENTS ARRANGED.



"FOR INFORMATION CALL"  
GENL FINANCE LOAN CO  
1071 Wash Blvd (S Bend)—CE 4-1141  
GENL FINANCE LOAN CO  
1141E1—BL 9-2471

Household Finance Corp  
1011 1/2 S. Main—BL 5-9648  
(See Advertisement This Classification)

## HOUSEHOLD FINANCE LOANS

For fast, courteous, understanding service on loans, large or small, phone Household Finance. The principal requirement for a loan at HFC is ability to repay monthly.



"WHERE TO CALL"  
HOUSEHOLD FINANCE CORP  
1011 1/2 S. Main—BL 5-9648  
1011 1/2 S. Michigan (S Bend)—CE 3-2106

Household Finance Corp 125N Main—BL 9-2464

## LOCAL FINANCE LOANS

Get cash quickly in any amount. Up to \$2,500 on your own signature and security to consolidate debts, make payments and get your cash for other needs. Take up to 36 months to repay. ESTABLISHED 1903



"WHERE TO CALL"  
LOCAL FINANCE INC  
125N Main—BL 9-2464

## MODEL FINANCE CO LOANS

Veteran Operated  
HOUSEHOLD LOANS  
PERSONAL LOANS  
AUTO LOANS  
INSURANCE PROTECTION



"WHERE TO CALL"  
MODEL FINANCE CO  
128N Mich (S Bend)—CE 4-0118  
425 S Main (Elkhart) Ind  
Call Long Distance  
Elkhart—JA 3-0574

NL BANK & TRUST CO  
9936 Mich (S Bend)—CE 4-1171

## NORTH CENTRAL LOANS

NEED MONEY?  
UP TO \$200.00  
QUICKLY  
When you want CASH  
for any good reason  
call us. You select a  
repayment plan best suited to your budget.  
Same in today.



"FOR INFORMATION CALL"  
NORTH CENTRAL FINANCE CORP  
1141 Main (S Bend)—CE 2-8274  
124W Main (Elkhart) Ind  
Call Long Distance  
Elkhart—JA 3-0008

## PACIFIC FINANCE LOANS

PHONE NOW!  
Need a Loan? Use the Phone!  
Up to \$450 or More  
Up to 24 months  
Signature - Auto - Furniture



"WHERE TO CALL"  
PACIFIC FINANCE LOANS  
1321 S Mich (S Bend)—AT 8-2521

PLC FINANCE CORP  
201 Platt Blvd (S Bend)—CE 3-6111

## Loans—(cont'd)

## SEABOARD FINANCE

CASH LOANS OF \$25 TO \$500  
on  
Auto - Furniture - Signature  
"The Difference With  
Seaboard's Service"



"WHERE TO CALL"  
SEABOARD FINANCE CO  
1141 WW—BL 5-9633  
212 Sherindg Blvd—CE 3-9418

WEST END STATE BANK  
502 NW—BL 5-3777

## Loans—Real Estate

## ADVANCE INVESTMENT CO INC

Knottsville Ind  
1141 La Blvd (S Bend)—CE 3-9396  
FIRST NATIONAL BANK OF  
MISHAWAKA

Main Office 1011 WE—BL 9-3711  
North Side Branch 101 E Mich—BL 9-3711  
Osceola Indiana Branch  
9501 WW (Osceola)—OR 4-8921  
PEOPLES FEDERAL SAVINGS &  
LOAN ASSNS 1121 WE—BL 5-9656

## Locker Service—Refrigerated

See Frozen Food Locker Service

## Locksmiths

Seifer Safe & Locksmith Serv  
325 S La Blvd (S Bend)—AT 9-3744

## Lodge Regalia

See Uniforms

## Lodges

See Fraternal Organizations

## A LOAN SERVICE YOU'RE SURE TO LIKE

Under the G.A.C. plan your wishes and preferences are given the utmost consideration. What's more, the transaction can be handled entirely by mail... from start to finish. No parking problems... no need to wait after office hours... no need to take time off from work.

Loans up to \$500

## G.A.C. FINANCE CORPORATION

Mishawaka Trust and Savings Co.

Building  
102-106 Lincoln Way West,  
Cor. Main  
Over Rexall's Drug Store,  
Second Floor  
Telephone Blackburn 9-2491

SOUTH BEND OFFICE  
133-135 S. Lafayette Blvd.  
Tel. Central 3-5161

## CE=Central

## OR=Orchard

## Loans—Lodges 31



Phone for fast,  
one-day service

\$20 to \$500

Loans are made for any  
good purpose.

You may choose from a wide  
variety of repayment plans.

Sensible terms.

Dependable service since 1878.

## HOUSEHOLD FINANCE

Corporation

MISHAWAKA

1011 1/2 S. MAIN, 2nd Fl., Phoenix Bldg.

BL 5-9648

SOUTH BEND

1011 1/2 S. MICHIGAN, Cor. of Wash.

CE 3-2106

## SIGNATURE LOANS

\$25.00 to \$500.00

WHO IS ELIGIBLE — both men and women, single or married. Our service is for folks in all walks of life and can meet most every borrower's needs.

HOW YOU BORROW — on your signature alone, or on such security as your furniture or your car.

LOANS TO FIT YOUR NEEDS — borrow only the amount you need... \$25, \$50, \$75, \$100, \$250 or any amount up to \$500.

MONTHLY PAYMENTS... convenient monthly repayment terms... first payment not due for 45 days.

PRIVACY — from the privacy of your own home you can phone in your application and later visit our office to get your money. Fast, one-trip service.

If you prefer, visit our office in person. Loans usually completed the same day you apply.

## DIAL FINANCE CO. OF SOUTH BEND, INC.

• A FRIENDLY LOAN SERVICE •

202 JMS Building

108 No. Main Phone CE 2-5831

Everybody  
needs  
money  
sometime!



If you need UP TO \$500

... phone CEntral 2-3361

before noon, arrange for  
money the same day.

## COMMUNITY FINANCE CORPORATION

207 West Colfax Avenue

Phone: CEntral 2-3361

South Bend, Indiana

**Log Cabins**

See Contractors-Building

**Luggage-Dirs**Mahowald Luggage Inc.  
232 SMichS Bend--CE 3-9484**Lumber Companies**BIMSCO  
See Our Ad South Bend Section  
312 S Main--BL 5-3143CIRCLE LUMBER & FUEL CO  
See Ad S Bend Section  
1780 S Main--CE 4-0111CONTACT HAS A LBR CO INC  
See Our Ad S Bend Section  
Kell Rd--BL 9-3749CORLETT R J & SONS  
See Ad S Bend Section  
400 S West--BL 5-3166HENDERSON & CRULL LUMBER CO  
See Our Ad S Bend Section  
201 W Main--OR 4-8851LOWE LBR CO  
See Ad S Bend Section  
328 S Main--BL 5-9611McKinley Lumber & Hardware Co  
1021 E McKinley--BL 9-3366

NORTH SIDE LBR CO

**ONE  
STOP  
SERVICE**COMPLETE "ONE  
STOP SERVICE"  
From  
BASEMENT TO  
ROOF

- ROOM ADDITIONS
- PORCH ENCLOSURES
- COTTAGE AND GARAGE BUILDERS SPECIAL
- CUSTOM BUILT ROOF TRUSSES

502 E Marion--BL 5-9143

North Side Lumber Co  
502 E Marion--BL 5-3143**OSCEOLA LUMBER CO**Everything to Build With  
Lumber - Millwork - Cement  
Mason Supplies - Roofing  
Hardware

Quality Plus Service

W Washington (Osceola)--OR 4-8811

**RIVERVIEW LUMBER CO**"EVERYTHING  
TO BUILD ANYTHING"  
Plumbing - Mason - Electrical  
and Heating Supplies

The Best for Less

McKinley Hwy Osceola--OR 4-8825

**VOORHEES-JONTZ LUMBER CO**Kiln Dried Lumber  
Plywood - Masonite  
O'Brien Paints  
Overhead Garage Doors  
Free Estimates On Any  
Type of Building  
We FeatureBetter Building Materials  
At Competitive Prices

1700 Ford S Bend--AT 7-3311

**Lunch Rooms**

See Restaurants

**Machine Shops**A-Quality Mach Prods Inc  
1017 Slogan--BL 5-6600ALLIED SOROW PRODS INC  
1023 W--BL 9-1006

Bort Prods 55011 Fiv Rd--BL 5-8383

DEFOG PRODS CORP  
Blanchard Grinding On Jobbing Basis  
1720 Wervick (S Bend)--CE 2-4510HABERLE MACHINISTS INC  
See Our Ad South Bend Section  
311 Hydraulic (S Bend)--CE 9-1321Lathe Chuck & Tool Co The  
712 Slogan--BL 5-6446Lovett Tool & Mfg Co Inc  
915 E McKinley--BL 9-3033

McKinley-Weld Co 616 N Willow--BL 5-7882

Maron Prods Inc 812 Slogan--BL 9-4565

Metal Arts Prods Co 520 E10--BL 5-7977

MICHIKANA MACH CO  
3804 S Main (S Bend)--AT 8-4688

Misch Mfg 77 Capital--BL 5-8112

Mishawaka Screw Prods Co  
602 E10--BL 5-5395Precision Piece Parts Inc  
712 Slogan--BL 5-3186

South Mor Prods 1115 Webster--BL 5-4052

Wyaco Products Co  
914 E McKinley--BL 5-3108**Machine Tools**

See also Tools

MACHINERY SUPPLY CO  
E10 Rd--BL 5-3195Marshall & Huchart Maschy Co  
216 N Ironwood--BL 5-2949**Machinery-Farm**

See Farm Equipment

**Machinery-General**Sibley Mach & Foundry Corp Bearings  
Div E McKinley Hwy--BL 5-3333**Machinery Movers**

See Movers-Heavy Hauling

**Machinery-Used**MACHINERY SUPPLY CO  
E10 Rd--BL 5-3195**Machinists**

See Machine Shops; also Millwrights

**Mail Advertising**

See Advertising-Direct Mail

**Mail Order Houses**Montgomery Ward & Co  
116 E Wayne (S Bend)--CE 4-4261SPIEGEL CATALOG SHOPPING  
CENTERSPIEGEL CATALOG SHOPPING  
CENTERSales & Credit Dept  
122 N Main--BL 9-3786**Mailing Service**

See Letter Service

**Manicurists**

See Barbers; Also Beauty Shops

**Marine Engines**

See Engines

**Marriage & Family Counselors**Family & Children's Center  
See Our Ad South Bend Section  
2411 LWW--BL 5-3115

Long Distance is fastest when you Call

by Number!

**Mason Contractors**

See Contractors-Masonry

**Massage**Let's Professional Massage Spa  
1091 West--BL 5-7029**Maternity Apparel**Patricia Shop  
Page Bay Headquarters  
1209 N Highway (S Bend)--AT 7-0688**Mattresses**JACKSON MATTRESS FACTORY  
SHOWROOM  
121 W Main--BL 5-6020JOYCE MFG CO INC  
210 N Ironwood--BL 5-8881RUSSELL & RUSSELL  
319 Hydraulic (S Bend)--CE 4-8951SANITARY FLETCHING & MATTRESS  
CO 319 Hydraulic (S Bend)--CE 3-5294SIMMONS BEDDING  
RIVER PARK FURNITURE  
2917 Main (S Bend)--AT 9-5581**Meat-Retail**ERNIE'S SUPER MKT  
1115 E Wayne (S Bend)--AT 8-1401Jefferson Food Shop  
301 E10 Rd--BL 9-4400Joe's 1-Stop Mkt  
Processing Choice Meats For  
Freezers

1023 W--BL 5-0401

Morris &amp; Fennell 40 W10--BL 5-0573

PRICKETT'S FOODLINE  
Serving To Churches & Organizations  
4001 LWE--BL 9-2405VITA-FROST MEAT MK  
107 N Main--BL 5-4253

Winstead's Super Mkt 2633 LWW--BL 5-0501

**Meat-Wholesale**Bain Irving & Sons  
543 S Grape Rd (S Bend)--CE 4-2251Coussens Slaughter Hse  
542 S Grape Rd (S Bend)--CE 4-1409DICK & CO  
Quality Meats-Cheese-Shortening  
709 N Main--CE 3-1115Eckrich Peter & Sons Inc  
1145 North Side Blvd (S Bend)--AT 7-1373Ferman & Co  
1707 Delaware--BL 5-6641J & R MEAT DISTRIBUTING CO  
Your Yellow Creek Distributor  
317 E Marion--BL 9-3431Thinking of someone out of town? A  
friendly chat by telephone can brighten  
your day . . . lighten your spirits. It's  
fun to phone! Station-to-Station calls  
are fastest . . . lowest in cost.**Brown's  
STORE  
FOR MEN and BOYS  
"Famous For Famous Brands"**BL 5-4622  
BOTANY 500  
By Daroff  
ARROW SHIRTS  
MCGREGOR  
SPORTSWEAR  
STETSON HATS  
HICKOK  
BELTS and JEWELRY  
Charge Accounts  
Available  
Open Friday 'Til  
8:30 P.M.  
110 LWW - MISH.**Meat-Wholesale-(cont'd)****WHISTLER BRAND MEAT PRODUCTS**Packers and Wholesalers of  
Home Killed Beef and Pork  
Smoked and Cold Meats  
"Demand Whistler Brand  
Hams and Bacon"  
WE BUY LIVESTOCK

"WHERE TO BUY THEM"

WHISTLER J L &amp; SONS INC

Dunlap Call Long  
Distance Dunlap--TR 5-1325**Mechanical Engineers**

See Engineers-Mechanical

**Medical Laboratories**

See Laboratories-Medical

**Medicines-Patent & Proprietary**South Side Cut Rate Store  
702 S Main--BL 9-5088

West Street Cut Rate 426 W7--BL 5-5840

**Memorial Parks**

See Cemeteries &amp; Memorial Parks

**Men's Clothing & Furnishings-Retail**

AL-BAR CORRAL 5334 E10 Rd--BL 4-3188

Bart's Store For Men 110 LWW--BL 5-4622

(See Advertisement This Classification)

KEEN'S DON MEN'S SHOP  
126 N Main--BL 9-4124LOGAN'S TUXEDO RENTAL  
107 N Main (S Bend)--CE 3-9656

Nevel's Clothier's 107 N Main--BL 5-5151

**Merchandise Agencies**

See Credit Reporting Agencies

**Metal Ceilings****Metal Ceilings****Metal Scrap**

See Scrap Iron &amp; Metals

**Metal Stamping**EDBARTH STEEL PRODS CORP  
317 E10 Rd--BL 9-2461

Hart MFG CORP 920 Slogan--BL 5-8500

**Milk Companies**

See also Dairies

BEAVER RIDGE DAIRY CO  
921 Louise (S Bend)--AT 7-1563COUSSENS DAIRY  
5417 S Grape Rd (S Bend)--CE 3-9111Fertile Acres Dairy  
5 Mich Rd (S Bend)--AT 9-4015HILLVIEW DAIRY  
See Our Ad S Bend Section  
1632 LWE--BL 9-2611HOMETOWN DAIRY STORES  
Open 7 Days A Week  
1632 LWE--BL 9-2611IND DAIRY  
1801 Longley (S Bend)--CE 4-4351MISHAWAKA FARMERS DAIRY  
PRODUCTSThe Finest  
Grade "A"  
Country Fresh  
Dairy Products  
Since 1920  
— At Your Door or Favorite Store —

"FOR INFORMATION CALL"

MISH FARMERS DAIRY CO  
724 S Main--BL 5-9641Add to your comfort and convenience  
with an extension telephone. Installed  
promptly. Costs only a few cents a day!

**Companies—(cont'd)****ATIONAL MILK CO**

FARM INSPECTED  
LABORATORY TESTED  
FOR YOUR PROTECTION

GRADE "A" AT ITS BEST

821 Louise S Bend-----AT 7-1563

RIDGE DAIRY 2514LWW--BL 5-3113  
LAWDAIRY INC

**COMPLETE LINE OF DAIRY PRODUCTS**

Home Delivery or

At Your Favorite Grocery  
DEEP WELL DRINKING  
WATER

801 E Broadway S Bend---AT 9-2481

Wide Dairy Co 1011 Lawrence--BL 5-2931  
WOODS-DEAN-WITTNER DAIRY  
724N Broadway S Bend---CE 4-1166  
END DAIRY 422WB---BL 5-1436

**Products**

See Dairy Products

**Supplies**

See Saml & Co Chicago/Illinois  
All Long Distance and Ask  
for Enterprise-5677  
to charge for Enterprise calls  
Supply Co 214Bldg---BL 5-3195  
HARDWARE SUPPLY CO  
1424 E Broadway S Bend---BL 5-3195  
POLISHED MILL SUPPLIES  
1424 E Broadway S Bend---BL 5-3195  
All Long Distance and Ask  
for Enterprise-7500  
to charge for Enterprise calls

**Motors—Rif**

Shanna Shop 207LWW-----BL 5-9488

**Weights**

DEKAUF MILLWRIGHT SERV  
1111 Clay--BL 5-0096  
All call Long Distance  
Edwards Bros Mfg--NEptone 1-6132  
MILLWRIGHT & CONVEYOR SERV  
INC 1320 S Franklin S Bend---AT 7-2536

**Photographing Machines**

See Duplicating Machines & Supplies

**Photographing Service**

See Duplicating Service; also Letter Service

The New Fashion  
in Telephones  
is COLOR

order yours to accent or har-  
monize with the color scheme of  
your room.

THEY'RE AS USEFUL AS  
THEY ARE BEAUTIFUL!

**Mirrors—Retail**

5 BEND GLASS INC  
1211 MichAv(SBend)---AT 7-6533  
TWIN CITY PAINT & GLASS CO  
2623 MichAv(SBend)---AT 8-8666

**Mobile Homes**

See Trailers—House

**Mobile Telephone Answering Service**

See Telephone Answering Service

**Mobile Telephone Service**

INDIANA BELL TELEPHONE CO  
INC 116E3--BL 5-9601

**Model Makers**

WYACO PRODUCTS CO  
914E McKinley--BL 5-3109

**Monotype Composition**

See Typesetting

**Monuments**

ANTHONY MONUMENT CO  
5967BUS 315Bend---AT 9-1741  
KOSIBA MONUMENTS  
See Ad So Bend Section  
24845 S 462(SBend)-----AT 7-0908  
Mishawaka Monument Co  
4211N Cedar-----BL 5-2343  
(See Advertisement This Classification)  
OSCEOLA MONUMENT CO  
• Largest Display  
• World's Finest Granites  
• Superior Design and Lettering  
• Quality Guaranteed Stones and  
Setting  
• Lower Prices  
Open Sundays 9 P.M. to 4:30 P.M.  
Transportation Furnished  
211 LWW (Osceola)-----OR 9-4320

**ROCK OF AGES MONUMENTS & MARKERS**

Only when your monument  
or marker bears this seal  
it is guaranteed by Rock of  
Ages

Sold only by authorized  
dealers listed below.



"WHERE TO BUY THEM"  
S BEND MONUMENT WKS  
2255 PortageAv(SBend)---CE 4-8822

**Morning Call Service**

See Telephone Answering Service

**Mortar Mixers**

See Concrete Mixers

**Mortgages**

See also Specific Headings, such as,  
Investment Securities, Stock & Bond  
Brokers, Etc.

**FIRST NATIONAL BANK OF MISHAWAKA**

Main Office 101LWE-----BL 9-3711  
North Side Branch 101EHigh---BL 9-3711  
Osceola Indiana Branch  
850LWW(Osceola)---OR 4-8821  
TOWER FIDEL SAVINGS & LOAN  
ASSN OF S BEND  
216W WashAvS Bend---CE 3-8291

**Mortuaries**

See Funeral Directors

You can avoid delays and help your-  
self to faster Long Distance service by  
giving the operator the out-of-town num-  
ber whenever possible.

**Motels**

See also Trailer Parks

**CITY MOTEL**

Two Miles West On US 33  
1631LWES Bend-----AT 9-3557

**DIXIE VILLA MOTEL**

1 MI No Of State Line  
On U S 33  
2539 S 11NiesMich  
Call Long Distance Niles---MU 3-6211  
Fauist Motel  
On U S 20 West  
23040US 20(SBend)-----CE 2-1349  
Kenrose Motel  
Located 6 1/2 Miles West Of So Bend  
On U S 20  
25725US 20(SBend)---CE 2-3375

**MOTEL GARRETT**

West On U S 20  
McKinley Hwy  
-----BL 9-3731

**MOTEL PANG-FORD**

On U S 20  
McKinley Hwy  
-----BL 9-1165

**Motor Haven Motel**

On U S 20 East  
US 20E-----BL 5-6111

**Motels Three Point Motel**

WUS 20ElkhartInd  
Call Long Distance Elkhart---JA 3-2435

**NIGHT FALL MOTEL**

On U S 20 East  
US 20McKinley Hwy  
(Osceola)-----OR 4-8818

**WOODSIDE MOTEL**

On U S 20 East Halfway Between  
South Bend & Elkhart  
12661E McKinley Hwy-----BL 5-4747

**Moth Proofing**

BERLOU MOTH PROOFING---  
CLARK'S LAUNDRY & DRY  
CLNG CO 311 SByrkit--BL 5-3118

**CRYSTAL CLEANERS & LAUNDRY**

CO 702EJeffBvd--BL 5-9671

**S BEND EXTERMINATING CO**

501E S 462(SBend)---CE 4-1151

**SUNSHINE CLEANERS LAUNDERERS & DRY CARPET CLNRS**

523N Cedar--BL 5-3188

**Motion Picture Cameras**

See Motion Picture Equipment &  
Supplies

**Motion Picture Equip & Supplies**

DILL PHOTO SERV 119 S Main---BL 5-6285

**Motor Boats**

See Boat Dealers

**Motor Bus Lines**

See Bus Lines

**Motor Clubs**

See Clubs

Someone would be happy to get a  
Long Distance call from you today.

Mishawaka  
MONUMENT CO.



DIAL  
BL 5-2343 BL 5-1548  
421 NORTH CEDAR ST.

**Motor Courts**

See Motels; also Trailer Parks

**Motor Freight Companies**

See also Trucking

**BRODBECK TRUCKING CO INC**

1415 Solive(SBend)---AT 8-4446

Chicago Express Inc  
1500 McKinley Hwy(Osceola)---OR 4-8869

CLEMAN'S TRUCK LINE INC  
815 Penn(SBend)---AT 9-6321

COML MOTOR FREIGHT INC  
IND 1511 Pulaski(SBend)---AT 8-4737

DAYS TRANSFER INC  
1000 E 1st St--Elkhart--CE 2-8297

EXPRESS FREIGHT LINES INC  
1120W Sample(SBend)---AT 9-0365

GATEWAY TRANSPH CO  
2517 TuckerDr(SBend)---AT 9-5553

GREAT INDIAN MOTOR TRANSPORT  
INC 1215 S 462(SBend)---AT 9-2457

LAKE SHORE MOTOR TRANSIT INC  
2108DavisDrS Bend---AT 9-3391

LEE AMERICAN FREIGHT SYSTEMS  
1508DavisDrS Bend---AT 7-2373

Marion Trucking Co Inc  
1504 S Walnut(SBend)---AT 8-4451

Mid-States Freight Lines Inc---See  
Spector Mid-States Freight Lines

MOTOR DISPATCH INC  
2108DavisDrS Bend---AT 7-7262

NAVAJO FREIGHT LINES  
NAVAJO FREIGHT LINE INC  
1020 Webster(SBend)---AT 7-3393

NELSON TRANSPORT  
See Ad South Bend Section

1215 S 462(SBend)---CE 3-6400

ORHAWK TRUCK LINES INC  
1040W Sample(SBend)---AT 7-2344

RINGSBY SYSTEM  
2108DavisDrS Bend---AT 8-3811

ROADWAY EXPRESS INC  
1205 S 462(SBend)---AT 7-6557

S Bend Freight Line Inc  
1205 S 462(SBend)---AT 7-1571

Spector Freight System---See  
Spector Mid-States Freight Lines

Spector Mid-States Freight Lines  
INC 1530 Solive(SBend)---AT 9-0337

TUCKER FREIGHT LINES INC  
1415 Solive(SBend)---AT 8-4441

WALT'S DELIVERY SERV INC  
2102DavisDrS Bend---AT 9-3380

YELLOW TRANSIT FREIGHT LINES  
INC 2102DavisDrS Bend---AT 9-921

Motor Truck Rental

See Trucks—Motor Rental

**Motor Trucks**

See Trucks—Motor

**Motorcycles****CUSHMAN MOTOR SCOOTERS**

FOR PURE PLEASURE  
... AND THRIFTY  
TRANSPORTATION

Ruggedly built for safe road-ability; precision  
engineered for dynamic performance. Dependable  
Cushman Heavy-Axle engine delivers up to  
100 miles a gallon.

"FOR INFORMATION CALL"

MATERIALS HANDLING EQUIP  
CORP 215LWW---BL 9-3724

**Motors—Gasoline**

See Engines

**Motors—Outboard**

See Outboard Motors

It saves time when you give the Long

Distance operator the out-of-town num-

ber you want. In fact, your call can go

through twice as fast!





**Nursing Homes—(conf'd)****WHITMAN HOMES—HOMES**

We Care for All Sick People  
Nurses On Duty  
At All Times  
Well Prepared Food  
Rigid Sanitation Maintained

1145 Napier (S Bend)-----AT 7-0630

**Office Equipment**

See Specific Kinds; i.e., Adding & Calculating Machines; Duplicating Machines & Supplies; Office Furniture; Typewriters, Etc.

**Office Furniture New**

**IMPROVE POSTURE CHAIRS—**  
DOMORE SEATING SERV CORP  
Elkhartland

Call Long Distance  
and ask for-----Enterprise-7777  
No charge for Enterprise calls

Domore Seating Serv Corp Elkhartland  
Call Long Distance

and ask for-----Enterprise-7777  
No charge for Enterprise calls  
**ECONOMY OFC FURNITURE CO**  
315 Nironed Dr--BL 9-3000

**Office Help**

See Employment Agencies

**Office Supplies****WILEY'S OFC SUPPLY CO**

1424 E Main (S Bend)-----AT 9-1152  
**HERARD'S ART STORE**  
3291 W. BL 9-3000  
(See Advertisement This Classification)

**Oil Burners**

See Also Heating Apparatus

**Car-Action Co**  
2238 W Wash (S Bend)-----CE 4-5891

**BURNEY CO**  
632 E Sample (S Bend)-----AT 8-4747

**KEVIN E DEAN** 312 E Bway-----BL 5-4946  
See Heating Serv 915 Meridian-----BL 5-6372

**WASHIA COIL BURNERS—**

**WASHIA COIL SERVICE**  
312 E Main-----BL 5-2220

**Fire Furnace Co** 2202 LWW-----BL 9-2451

**WASHIA FIREMAN OIL BURNERS**

Washia Fireman Vortex oil burner with Synco-dust day-night controls gives better heating, lower fuel bills, oil, feed furnaces and boilers. Home, commercial and industrial oil burners. Phone for free survey.



"WHERE TO BUY IT"

**CASTLEMAN FUEL & HEATING**  
CO 400 S Main-----BL 5-3154

**LIQUID HEAT FUEL CO INC**  
1474 E Jeff Blvd-----BL 5-3181

**WASHIA FURNACES—**  
CASTLEMAN FUEL & HEATING CO  
400 S Main-----BL 5-3154

**WASHIA & SONS FUEL CO**  
1511 S Olive Bend-----AT 7-1579

**WASHIA OIL BURNERS—**  
CAMPBELL C & SONS INC  
3010 N Main (S Bend)-----AT 7-1566

**WASHIA HEATING CO** 312 S Main-----BL 5-2220

**Burners—Parts & Supplies**

**WASHIA EQUIP CO INC**  
422 E Monroe S Bend-----AT 8-4661

There's a relative or friend somewhere, right now, who'd be happy to turn your voice over the Long Distance

**Oil Burners—Repairing**

**CASTLEMAN FUEL & HEATING CO**  
400 S Main-----BL 5-3154  
If no ans call-----AT 9-2444

**CRISLER REFRIGR SERV CO**  
Dependable Service For Over 30 Yrs.  
Gun Type and Space Heaters  
Call Any Time  
917 E 4-----BL 5-8043

**Oil Distributors & Jobbers**

**BELLEVILLE FUEL INC**  
Main Products  
1702 Circle Ave S Bend-----CE 2-4868

**CITIES SERV OIL CO**  
2233 S 3 Niles Mich-----CE 3-1166

**GARANTEE OIL CO**  
1619 LWW S Bend-----CE 4-8131  
(See Advertisement This Classification)

**MOBIL OIL CO**  
1702 Circle Ave S Bend-----CE 4-5400

**MOBIL PRODUCTS**

Gasoline • Mobilgas  
Motor Oils • Mobil Oil  
Lubricants • Delco  
Mobil Fuel Oils • Diesel Fuels  
Mobil Grease • Mobil Grease  
Batteries • Accessories • Antifreeze



"WHERE TO CALL"  
**BELLEVILLE FUEL INC**  
1702 Circle Ave S Bend-----CE 2-4868

**NELSON & SONS FUEL CO**  
1511 S Olive (S Bend)-----AT 7-1579

**OKlahoma Oil Co** 1401 E Jeff Blvd-----BL 5-6319  
Refiners Oil Distributing Co Inc

**SCHULTZ GULF OIL DISTRIBUTING**  
CO 1100 N Locust-----BL 5-2944

**SHELL OIL PRODUCTS**

Automotive and Industrial  
Gasolines  
Motor Oils  
Gear Oils  
Lubricants  
Fuel Oils



"WHERE TO BUY THEM"  
DISTRICT OFFICE

**SHELL OIL CO**  
1716 S Mich (S Bend)-----AT 8-4766

**SHELL OIL CO**  
1636 Circle Ave (S Bend)-----CE 3-9331

**Standard Oil Co** 1301 W6-----BL 5-1255

**STEVENS COMPANY**  
1617 W Wash (S Bend)-----AT 9-6316

**TEXACO PRODUCTS—**  
MICHAEL & BARRON CO  
2020 W6-----BL 5-3106

Isn't there someone far away you'd like to call today? The cost is small for a Long Distance call.

**OFFICE SUPPLIES**  
Mimeograph • School and Art Supplies  
TYPEWRITER RIBBONS  
BUSINESS STATIONERY  
RUBBER STAMPS  
(Made To Order)  
Stapling Machines—Drafting Equip.  
Parker • Quinlan Pens

**BL 5-3000**

**Gerard's**  
ART STORE  
109 LINCOLN WAY EAST

**Oil Refiners**

**Schultz Gulf Oil Distributing Co**  
Bulk Plant 1100 N Locust-----BL 5-2944  
Fuel Oil Dept 1100 N Locust-----BL 5-8600

**Oil Tanks****See Tanks****Oils—Essential**

Todd A M Co 117 W1-----BL 5-8588

**Oils—Fuel**

A A Fuel Oil Co  
1317 Woodward S Bend-----CE 4-2171

**Batson's Oil Serv**  
See My Ad So Bend Section  
51508 Currant Rd Granger  
S Bend-----CE 4-7061

**BELLEVILLE FUEL INC**  
Mobilheat Fuel Oils  
1702 Circle Ave S Bend-----CE 2-4868

(See Advertisement This Classification)  
**CASH COAL & OIL CO** E Jeff Rd-----BL 5-2092

**CASTLEMAN FUEL & HEATING CO**  
TOP VALUE STAMPS  
Radio Dispatch Trucks  
Complete Fuel & Burner Service  
400 S Main-----BL 5-3154

**CITIES SERV OIL CO**  
2233 S 3 Niles Mich-----CE 3-1166  
(See Advertisement This Classification)  
Cliff's Oil Serv 51508 Currant Rd  
Granger S Bend-----CE 4-7061

**CONSUMERS COAL & FUEL OIL**  
401 S Beiger-----BL 5-3543

**CONTINENTAL OIL**  
1021 E Battell-----BL 5-5422

Call the thrifty way—call "station-to-station." Out-of-town family and friends are as close as your telephone! Have yourself a wonderful time with a long distance phone call. It's fun to phone!

**FUEL OIL**  
PHILLIPS 66  
BURNS CLEAN  
AS IT HEATS

Double Action Additive Added  
—OUR FUEL OIL  
BUDGET PLAN—

SEPT. OCT. NOV. DEC. JAN. FEB. MAR. APR. MAY. JUNE. JULY. AUG.

PAYMENTS VS CONSUMPTION

• No Service Charge  
• No Carrying Charge  
• Automatic Keep-Full Service  
• Printed Meter Service

**CE 3-6515**  
**3-8515**

**GUARANTEE OIL CO.**  
Established Since 1922  
1619 LINCOLNWAY WEST  
(SO. BEND)

**Oils—Fuel—(conf'd)****DAN WEBSTER FUEL OILS & COAL CO**

"FUEL Since 1931"  
—"MITYFLAME" OILS —  
The Highest Type Heating Oil Available  
METERED • PRINTED  
DELIVERY SERVICE  
833 Fellows (S Bend)-----AT 7-1569

**GUARANTEE OIL CO**

See Our Ad Under Oil Distributors & Jobbers  
1619 LWW S Bend-----CE 3-6515

**GULF FUEL OIL**

CLEAN HEAT-COMFORT  
COURTEOUS & DEPENDABLE  
AUTOMATIC  
DELIVERY SERVICE  
"WHERE TO BUY IT"  
DISTRICT OFFICE  
GULF OIL CORP 2935 Front  
Toledo Ohio Call Long  
Distance Toledo—RA 6-2621

**SCHULTZ GULF OIL DISTRIBUTING CO**  
1100 N Locust-----BL 5-2944

**HERMAN'S COAL & OIL CO**  
1112 N Clay-----BL 5-3636

**Ideal Coal & Fuel Oil Co**  
1522 W Wash (S Bend)-----CE 4-1242

**LIQUID HEAT FUEL CO INC**  
Oil-O-Matic By Williams  
14921 E Jeff Blvd-----BL 5-3181  
(See Advertisement This Classification)

(Continued Next Page)

Station-to-station calls are ideal for family visits when you wish to reach an out-of-town residence telephone number.

**CITIES SERVICE**  
Heating Oil  
with

**PERSONALIZED DELIVERY SERVICE**

with each personalized delivery you'll be getting Cities Service Heating Oil with The 7 big extras

1. ANTI-SLUDGE to prevent formation of sludge which clogs burners.

2. FREE FLOWING . . . even in sub-zero temperatures.

3. QUICK-FIRING . . . highly refined for quiet, even heat.

4. PROTECTION . . . against harmful rust formation inside your fuel tank.

5. LOCAL SUPPLIES for prompt, dependable delivery.

6. EASY BUDGET TERMS with a choice of several plans.

7. KEEP-FULL Service for automatic delivery.

Phone  
**CE 3-1166**

**CITIES SERVICE**

**LIQUID HEAT**  
FUEL COMPANY, INC.

50 Yr. of Selling  
The Quality  
Of Oil Heat

**FUEL OIL**

**LIQUID HEAT**

- METERED DELIVERY SERVICE
- ALL HOMES SERVICED FROM DRIVEWAY OR STREET
- OUR FUEL OILS ARE TAILORED TO YOUR INDIVIDUAL NEED
- OIL-O-MATIC GAS-O-MATIC Furnaces • Burners Sales and Service

**CALL US TODAY**

Day BL 5-3181  
Nite CE 3-7272

14921 E. JEFF BLVD.  
MISHAWAKA, IND.

**FUEL OIL**  
(BUDGET PAYMENT PLAN)

DISTRIBUTOR  
Mobil Fuel Oils

- PREMIUM QUALITY HEATING OILS
- PROMPT • METERED • AUTOMATIC DELIVERY

**CE 2-4868**  
Nights - Sundays - Holidays At 2-4444

**BELLEVILLE FUEL, INC.**

1702 CIRCLE AVE. (S. BEND)

**FUEL OIL**

PROMPT and COURTEOUS SERVICE

- AUTOMATIC DELIVERY
- METERED SERVICE

**BL 5-8956**

If No Ans. Call BL 5-5662

Roger Munday Wesley Gramenz

**MISHAWAKA FUEL OIL CO.**

418 N. STATE

**PREMIUM FUEL OIL**  
AT REGULAR PRICES

- BURNS HOT and CLEAN
- Automatic Keep-Full Serv.
- Budget Plan
- Metered Deliveries
- Our Exclusive Equipment Filters and Polydrains At Time Of Delivery

Call CE 4-1105

**PORTAGE OIL CORP.**

1628 W. CIRCLE AVE., S.O. BEND  
Serving So. Bend and Mishawaka Area

Trucks Dispatched By 2-Way Radio

**"NONE FINER THAN REFINER'S PRODUCTS"**

Call BL ackburn 5-9693

**REFINERS OIL DISTRIBUTING COMPANY, INC.**

702 S. Logan

RESIDENTIAL • COMMERCIAL No. 5 and No. 6

"Dist. for Royal Triton Motor Oil"

**FUEL OIL**

**SUNHEAT**

NON-CLOGGING • NON-BUSTING  
EVER BURNING HIGH HEAT

- PROMPT SERVICE
- METERED RECEIPTS
- AUTOMATIC DELIVERIES

**BL 5-2425**

SINCE 1914

**ROSE FUEL & MATERIALS, INC.**

424 S. SPRING

**SUN FIRE Fuel Oil**

BETTER QUALITY

WE GIVE 3¢ A GALLON STAMPS

BETTER SERVICE

**AT 7-2333**

**WEBB FUEL CO.**

1105 Prairie Ave., S. Bd.

**Oils-Fuel-(cont'd)**

**MICHAEL & BARRON CO**

PROMPT DELIVERY

TEXACO FUEL CHIEF

METERED SERVICE  
Automatic Keep Fill Serv.  
Budget Plan

Serving Mishawaka Over 25 Yrs.  
Coal and Cement

Home M. Barron, Mgr.

2020 W 6-----BL 5-3106

**MILLER WALTER C FUEL CO**

214W(Bay)S(Bend)---AT 9-4798  
Nights Sundays & Holidays call (S(Bend))---AT 8-1856

**MISHAWAKA FUEL CO**

418N(State)BL 5-8956  
(See Advertisement This Classification)

**NELSON & SONS FUEL CO**

**NELCO FUEL OIL**

Small Home Delivery  
Wholesale Transport Delivery  
"We Stress Personalized Service"  
Milwaukee Thermo Oil  
and Gas Heating Equipment  
Fuel Oil Tanks and Installation  
1511 S Olive (S Bend)-----AT 7-1579

**OKLAHOMA OIL PRODUCTS**

HEATING OILS  
DIESEL FUELS  
LUBRICATING OILS  
GASOLINES  
LUBRICANTS  
PROMPT TANK WAGON SERVICE

**"WHERE TO BUY IT"**  
BULK PLANT  
OKLAHOMA OIL CO  
1401 Elm(Bldg)---BL 5-6319

**OKLAHOMA**

**PHILLIPS PETROLEUM PRODUCTS---**  
WARD OIL CO. INC.  
334 S Notre Dame Av  
(S Bend)-----CE 2-2813

**PORTAGE OIL CORP**

1628W(Circle)(S(Bend))---CE 4-1105  
(See Advertisement This Classification)

**PURE HEATING OIL**

"Be Sure With  
Puritan  
Heating Oil"  
Metered Service  
Prompt Delivery

**"WHERE TO BUY IT"**  
WINTHERS' SERV 440ALWE-BL 5-0451

**PURE**

**REFINERS OIL DISTRIBUTING CO**

INC 722 SLOAN---BL 5-9693  
(See Advertisement This Classification)

**ROSE FUEL & MATERIALS INC**

424 S Spring---AT 5-2425  
(See Advertisement This Classification)

**ST JOSEPH VALLEY OIL CO**

LWECircle---OR 4-8892

**SHELL HEATING OILS**

CLEAN  
COMFORTABLE  
DEPENDABLE

**"WHERE TO BUY IT"**  
DISTRICT OFFICE  
SHELL OIL CO  
1716 S Mich(SBend)---AT 8-4766

**BULK PLANT**  
SHELL OIL CO  
1636C(Circle)(S(Bend))---CE 3-9331  
For 24 Hour Keep Full  
Service Call---CE 3-9331

**SHELL**

**Oils-Fuel-(cont'd)**

**SINCLAIR HEATING OIL**

Premium Quality, Regular Price  
Clean, Safe, Economical

METERED DELIVERY  
AUTOMATIC SERVICE  
EASY MONTHLY PAYMENTS

**Sinclair**

**"WHERE TO CALL"**  
SALES OFFICE  
**SINCLAIR REFINING CO**  
20630 Ireland Rd(SBend)---AT 9-2421

**SKINNYS OIL & HEATING CO**

1345M(King)Way---BL 9-3746  
STANDARD OIL CO 1301W6---BL 5-1255  
Tokers' Gas Store Jeff Rd---BL 5-1063

**ULLERY FUEL & SUPPLY INC**

Yard Located 321 S. St Peter  
321 S(Notre Dame)Av(SBend)---CE 4-1101  
321 S(Notre Dame)Av(SBend)---CE 3-6197

**VELLEMAN'S FUEL OIL & COAL YD**

1118Ann---BL 5-3424

**WAGGONER'S FUEL CO**

1177N(Howard)S(Bend)---CE 4-2171

**WEBB FUEL CO**

1216N(Central)Av(SBend)---AT 7-2333  
(See Advertisement This Classification)

**WEBSTER DAN COAL & FUEL OILS**

CO 3131E(Howard)S(Bend)---AT 7-1569

**Optical Goods-Whol & Mfrs**

**WHITE-HAINES OPTICALS**

317 S(Howard)S(Bend)---CE 3-9414

**Opticians**

**LEE OPTICIANS INC**

Save 30% - 50%  
On All Eye Glass Needs  
One Day Service  
No Appointment Necessary  
331 S Mich S Bend-----AT 9-2084

**Optometrists**

**Fukman L P**

General Practice-Visual Training &  
Contact Lenses  
221 W.C  
Kintner Kenneth  
General Practice-Contact Lenses-And  
Anisokonia  
412 L.W  
Kuhn Maurice R  
Across From Potawatomi Park  
202M(High)S(Bend)---AT 8-5101  
Nicklin Rudolph  
237Courtman(B)S(Bend)---CE 2-2984

**ST JOSEPH COUNTY OPTOMETRISTS---**  
ST JOSEPH COUNTY OPTOMETRIC SOCIETY  
See Ad In South Bend Classification  
224W(Central)S(Bend)---CE 4-8251

**Spicer G F**

General Practice-Visual Training And  
Contact Lenses  
1161 S Main(Rm202)---BL 5-5353  
If no ans call---BL 5-9167

**TUREGOW R W**

207W(Wash)S(Bend)---CE 4-5777

**Organs**

**SHIRK KENNETH C PIANOS & ORGANS**

216 S(SMich)S(Bend)---CE 4-9334

**WURLITZER ORGANS**

See Ad Under Music Dealers  
In South Bend Section  
4033 S MichS Bend ---AT 7-1626

Free ... Personal Telephone Numbers  
Booklet at any Indiana Bell Business  
Office. For fastest Long Distance service  
---Call by Number!

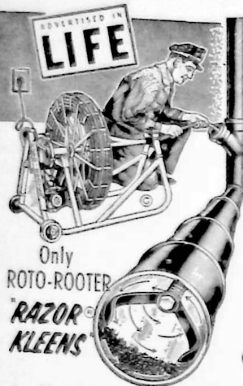








# ROTO-ROOTER



## SEWER SERVICE

We Do Small Or Minor Plumbing Repairs  
Our Reputation Backed By 26 Years Experience

Member "Indiana Association Of Plumbing Contractors, Inc."

- Commercial • Residential
- Industrial

2 YEAR WRITTEN  
GUARANTEE ON  
SEWER CLEANING

CALL AT 7-3737

**J. B. FLECK & SONS**  
ROTO-ROOTER SEWER CLEANING SERVICE  
434 FELLOWS (S. BEND)

THE ONLY NATIONAL SEWER SERVICE  
AVAILABLE LOCALLY

### Plumbing Contractors-(cont'd)

CHIZUM E DEAN 312EWay---BL 5-4996  
DeWulf H PLUMBING & HEATING CO

#### INDUSTRIAL - COMMERCIAL RESIDENTIAL

Electric Sewer Cleaning  
Line Plumbing and Heating Fixtures  
Licensed and Bonded  
Fully Insured Workmen  
Free Estimates - All Work Guaranteed  
Water Heaters a Specialty  
Remodeling - Repairing

1317 S Spring-----BL 5-4190

DeWulf H Plumbing & Heating Co

317 S Spring---BL 5-4190

FLECK J B & SONS

434 Fellows(S.Bend)---AT 7-3737

GOHEEN PLUMB & HEATING CO

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

Remodeling of Bathrooms and  
Kitchens

Boilers and Radiators

Water Heaters and Softeners

LICENSED - BONDED

INSURED

126 L W E-----BL 5-9659

Thinking of someone out of town? A friendly chat by telephone can brighten your day... lightens your spirits. It's fun to phone! Station-to-Station calls are fastest... lowest in cost.

### Plumbing Contractors-(cont'd)

Haden Plumbing Serv 845E4---BL 9-3572  
HAMMANS' STEAM FITTING &  
HEATING CO 922Hendricks---BL 5-5249

HOFFMAN RAYMOND F

#### PLUMBING AND HEATING CONTRACTOR

Remodel - New Construction  
Licensed and Bonded

5350 Fir Rd-----BL 9-3349

McKINLEY SUPPLY CO

205 Wabash (Hendricks)---OR 4-8661

MOBILE PLUMBING CO

725 W LaSalle(Av)(S.Bend)---CE 3-4535

(See Advertisement This Classification)

WIGGEMAN HARRY INC

2001 Wabash (Hendricks)---BL 9-3572

Plumbing and Heating, Repair and  
Service - Licensed - Bonded

1225 Fellows S Bend---CE 3-8633

Ostenen W T 1014E4---BL 5-2656

ROTO-ROOTER SEWER CLNG

SERV 434 Fellows(S.Bend)---AT 7-3737

(See Advertisement This Classification)

SEAGO LOUIE PLUMB & HEATING  
CO

See Our Ad S Bend Section

417 S Wabash(S.Bend)---AT 7-8510

SHOEMAKER O J INC

Plumbing and Heating, Repair and  
Service - Licensed - Bonded

2214 Wabash(S.Bend)---AT 8-5661

SMITH HENRY PLUMBING & HEATING  
CO

Complete Plumbing and Heating  
Service - Water Pump Sales & Service  
Clinton Rd Decatur---OR 4-8190

STICKLER CHAS F PLUMBING &  
HEATING CONTRACTOR

316 Wabash(S.Bend)---CE 3-2015

TRIPP V P PLUMBING

845 W 3rd---BL 5-5088

(See Advertisement This Classification)

WESTERN PLUMBING & HEATING  
CO 1214 Wabash(S.Bend)---CE 2-8645

White Geo C Plumbing & Heating Co

1133 Mill---BL 5-2212

WHITE HOWARD H & SON PLUMB

Plumbing and Heating  
KITCHEN CABINETS

Plumbing Fixtures and Supplies  
Automatic Gas & Electric Heaters  
Water Softening Equipment  
Contracting and Service Work

Visit Our Display Room

602 E Mish---BL 5-4104

White Howard H & Son Plumbg

602E Msh---BL 5-4104

Zimmerman Ed L & Co 1117 Clay-BL 9-3050

Plumbing-Drain & Sewer Cleaning

See Our Ad Under Plumbing

Contractors

1704L WES Bend-----AT 7-6990

CARLTON R E

ELECTRIC SEWER CLEANING

2 Year Written Guarantee - Member  
Natl. Assn. Of Master Plumbers

724 Fellows S Bend---AT 7-4042

CHIZUM E DEAN 312EWay---BL 5-4996

CITY SEWER CLNR CO

See Our Ad South Bend Section

725 W LaSalle(Av)(S.Bend)---CE 3-3558

FLECK J B & SONS

434 Fellows(S.Bend)---AT 7-3737

(See Advertisement This Classification)

Select a telephone to blend with or  
highlight the kitchen decorative scheme.

Choose from a variety of modern deco-

ration colors.

\*\*\*\*\*

PLUMBING  
**Vic Trippel**  
HEATING

"SINCE 1930"

Residential - Industrial  
Commercial  
Plumbing and Heating

COMPLETE LINE  
OF PLUMBING  
FIXTURES

Electric Sewer Cleaning  
Steam - Hot Water Heating  
Systems - Radiant Heating Our  
Specialty

Gas Conversion Burners  
Oil Burners  
Garbage Disposal Units  
Water Softeners

VISIT OUR DISPLAY ROOM

DIAL  
**BL 5-5088**

545 W. 3rd  
(MISHAWAKA)

\*\*\*\*\*

\*\*\*\*\*

**think twice!**  
Before You Dig Up  
That **CLOGGED SEWER!**

Our Reputation Backed By 26 Yrs. Exp.

2 YEAR  
WRITTEN GUARANTEE

Licensed - Bonded and Insured

Call Your Local

**ROTO-ROOTER SERVICE MAN!**

The Only National Sewer Service Available Locally

DIAL  
**AT lantic  
7-3737**

FREE ESTIMATES - NO  
OBLIGATION

COMMERCIAL - INDUSTRIAL  
RESIDENTIAL

So, Bend's Only Fully Equipped and Fully Experienced  
"SEWER SPECIALISTS"

**J. B. FLECK & SONS**  
434 FELLOWS (S. BEND)

\*\*\*\*\*

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## Restaurants—(cont'd)

Chuck Wagon Drive-In  
See Ad S Bend Section

**CLUB NORMANDY THEATRE**  
RESTAURANT 122W11—BL S-2420  
Club Restaurant 107 S Main—BL S-0532

**COFFEE CUP THE**  
Café 104 S Main—BL S-0501

**DOCKO'S INN** 1621 Jefferson Blvd.—BL S-0417  
Delver's River Park Inn  
3019 Michav(SBend)—AT 9-0780

**Dog N' Suds** 1484 McKinley Hwy.—BL S-8494

**EDDY'S DINING ROOM**—BL S-0529  
Eves Drive-In 1201 WW—BL S-0529  
Florence Cafe  
Chicken & Spaghetti Dinners  
123 S Main—BL S-0518

**George's Restaurant**  
Beer And Wine  
Tony Furore-Owner  
123 S Main—BL S-0568

**George's Chili Parlor** 502N Main—BL S-0412  
Holloway Hs Cafeteria  
106N Mich(SBend)—CE S-6561

**Hub The Grill**  
111 S Main—BL S-0564

**JACK'S GRILL**  
We Feature Good Home Cooking  
Two Special Place Lunches  
and Dinners Daily  
CHICKEN - STEAKS - CHOPS  
SEA FOOD  
Open 5 A.M. to 10 P.M. Daily  
Sun. 7 to 7  
603 N Main—BL S-0429

**Jack's Grill** 603N Main—BL S-0429

**JERRY'S GRILL** 215N Main—BL S-0695

**L H Restaurant** 2754LWE—BL S-7132

**Lorette Drive Inn** 2111LWE—BL S-0613

**LINCOLN HIGHWAY INN**  
2754LWE—BL S-7132

**Little Jim's Grill** 1101 E Jefferson Blvd.—BL S-0581

**MABEL'S GRILL** 106 E Main—BL S-0675

**Mark's Lunchette** 1101 W Main—BL S-0584

**MARY'S BUNGALOW LUNCH**  
Breakfast & Lunches • Short Orders  
TAKE OUT ORDERS  
Air Conditioned  
307 N Main—BL S-0535

**Mary's Bungalow Lunch**  
307N Main—BL S-0535

**MAYFAIR THE**  
Now Serving Your Favorite Cocktails  
CHICKEN - STEAK - CHOPS  
SEA FOOD  
Open 11:30 A.M. Till Midnight  
Buffet Lunches 11:30 A.M. - 1:30 P.M.  
Dinners 5:30 P.M. - 10:30 P.M.  
Dancing Wed., Fri., Sat.  
Organ Music Nightly  
225 S Smith—BL S-5517

**Mayfair The 225 S Smith**—BL S-5517

**McDonald's Hamburger Drive-In**  
2620LWW—BL 9-4343

**MELODY DRIVE-IN**  
117E McKinley Hwy.—BL S-0671

**NAUTS MARY TAVERN** 1211WV—BL S-0449

**PAISIA DOR**  
105W Colfax Av(SBend)—CE S-8265

**Parlette's Pizzeria** 2323 Michav(SBend)—AT 7-0212

**Passalunghi's Pizzeria**  
1544LWW—OR 4-2101

**Pixie Drive-In** 2915LWE—BL S-0404

**Price's Lunch Room** 2529LWW—BL S-0490

**RAMONA THE** 16355A—BL S-0593

**River Cafe** 101N Main—BL S-0566

**SHULA'S NITE CLUB**  
See Our Ad S Bend Section  
2806 S 15 St(Riverside Mills)—MU 3-4350

**TED'S SNACK BAR**  
SABIN—BL S-0522

**TED'S SNACK BAR**  
109 W Front—BL S-0522

**Ted's Snack Bar 109W Front**—BL S-0522

Call "station-to-station." It's always  
smart to take advantage of the best bar-  
gain you can get. "Station" calls offer  
you just that. "Service is faster, and you  
save money, besides!"

## Restaurants—(cont'd)

**TWO BY FOUR RESTAURANT**  
"CHICKEN ON WHEELS"  
Free Delivery Anywhere in City  
1/2 Fried Chicken • 1/2 Fried Chicken  
Chicken Gizzards • Deep Fried Perch  
Jumbo Shrimp • Spaghetti  
Home Made Ice Cream  
HOURS  
Mon. Thru Thurs.  
5:30 A.M. Till 7:30 P.M.  
Fri. and Sat. 5:30 A.M. Till 8:00 P.M.  
Sundays 6:30 Till 8:00  
113 S Main—BL S-0483

**Two By Four Restaurant**  
113 S Main—BL S-0483

**VARSITY GAFE**  
Open 6 Days 6:00 A.M. to 7:30 P.M.  
STEAKS - CHOPS - SEA FOODS  
Specializing in Chicken Dinners  
Catering To Family Groups  
Good Food Try Us  
Carry Out Orders A Specialty  
Frank Joensen  
1127 L W E—BL S-0618

**Varsity Cafe** 1127LWE—BL S-0618

**VOLANO RESTAURANT**  
219N Mich(SBend)—CE S-2116

**WHITE SPOT RESTAURANT**  
2219 Liberty Dr.—BL 9-4772

**Whiz-Bang Cafe** 1113W Front—BL S-0534

**Retreading Tires**  
See Tires-Recapping & Retreading

**Reweaving**  
See Weaving & Mending-Garment

**Riding Equipment**  
AL-BAR CORRAL 55345 Fir Rd.—BL 9-1188

**Rifles**  
See Guns & Gunsmiths; also Sporting Goods

**Road Materials**  
See Paving Materials

**Roller Bearings**  
See Bearings

**Roller Skating Rinks**  
See Skating Rinks

**Roofing Contractors**  
CLARK'S CONSTR CO  
10616 Edison Rd(Osceola)—OR 4-8212

**FRAME WALL**  
11761 Adams Rd(SBend)—CE S-0911

**GENTL ROOFING & INSULATION CO**  
10800 Michav(SBend)—CE S-1300

**GREGORY CONSTR CO**  
55300 Fir Rd.—BL S-6161

**MISHAWAKA ROOFING CO**  
See Our Ad S Bend Section  
1219N Sarah  
1219N Sarah—BL S-7017

**ROOFERS & SIDERS CO**  
See Our Ad Siding S Bend  
1404 S Bend—AT 9-4225

**SHERIFF-COSLIN ROOFING & SIDING CO**  
See Our Ad South Bend Section  
4290N Main—CE S-5655

**S BEND ROOFING CO**  
1138W Washav(SBend)—AT 8-4764

**TISHMOFF CONSTR CO**  
See Our Ad Under Roofing Contractors So Bend Section  
1250 Portage(SBend)—CE 4-7575

**TOPCO**  
See Our Ad S Bend Section  
100N Main—AT 8-8369

**WESTERN ROOFING CO**  
1409W Western(SBend)—AT 7-0377

**Somebody's birthday? Congratulations by Long Distance are so personal!**

## Roofing Materials-Retail

**CERTAIN-TEED ROOFING MATERIALS**  
"COLOR TUNED"  
Asphalt Roofing & Siding Shingles, Asbestos Cement Roofing & Siding Shingles, Roll Roofing, Built-Up Roofing, Felts & Building Papers, Roll Coatings & Coatings, Fiberglass Building & Roofing Insulation, Insulation Sheeting.  
"WHERE TO BUY THEM"  
DEALERS  
OSCEOLA LBR CO  
WVashOsceola—OR 4-8811

**LOWE LBR CO** 328 S Main—BL S-9611

**SLATE ROOFING CO**  
See Ad So Bend  
1241W Thomas(SBend)—CE S-7485

**Roofing Materials-Whol**  
CLARK'S WHOL CO  
10616 Edison Rd(Osceola)—OR 4-8212

**Rotogravure Printers**  
See Printers

**Rubber Belting**  
See Belting Mechanical

**Rubber Cement**  
See Adhesives

**Rubber Hose**  
See Hose

**Rubber Products**  
BALL BAND PLANT 312N Main—BL S-2181

**Mishawaka Rubber Co Inc**  
312N Main—BL S-2181

**ROSENSTEIN S & SONS**  
Wholesale Only  
413N Cedar—BL S-9639

**S Bend Modern Molding Inc**  
8152 Michav(SBend)—BL S-0711

**U S RUBBER CO** 407N Main—BL S-2181

**Rubber Stamps**  
ARMSTRONG F J STAMP MFG CO  
In By Day Out By 5  
601 Marsh Rd(SBend)—CE S-4658

**CLAY NEWS PRINTG CO INC**  
One Day Service  
51248US 31 SBend—CE S-7832

**GERARD'S ART STORE**  
S Bend Rubber Stamp Co  
See Ad South Bend Section  
2324V SSW JosSBend—CE S-1910

**Rubber Tile**  
See Tile Contractors & Dirs-Non-Ceramic

**Rubbish Removal**  
DARRELL'S RUBBISH REMOVAL  
SERV 214PrairieAv—BL S-5246

**RELIABLE RUBBISH REMOVAL CO**  
1514N BrookHd(SBend)—CE 4-8627

**TWIN CITY DISPOSAL SERV**  
Commercial and Industrial  
Daily Or Weekly Pick-Up  
201 1/2 W 11th—BL S-6275

**Twin City Disposal Serv**  
201 1/2 W 11th—BL S-6275

**Rug Cleaners**  
See Carpet (Rug) Cleaners

**Rustic Furniture**  
See Lawn & Garden Furniture

**Buy the Easy Way—Use the Classified**

## Sacramental Wines

See Wines

**Saddlery**  
See Riding Equipment

**Sales Help**  
See Employment Agencies

**Salt**  
CASTLEMAN FUEL & HEATING CO  
400 S Main—BL S-3154

**Sand & Gravel**  
Britton V R  
Dry Island Specialty-Mason Sand  
1800A Brownsville—BL S-1537

**SMELSER CONCRETE CORP**  
Haul Yourself Or We Deliver  
2442 E Jefferson—BL S-3171

**WESTERN INDIANA GRAVEL CO**  
See Ad So Bend  
24358 StRd2(SBend)—AT 8-3122

**Sandblasting Equipment & Supplies**  
Wheelabrator Corporation  
400 Stryker—BL S-2141

**Sanding Machines-Rental**  
See Floor Machines-Renting; also Tools-Electric-Rental

**Sandwich Shops**  
See Restaurants

**Sandwiches RI**  
Dog N' Suds 1484 McKinley Hwy.—BL S-8494

**Sanitariums**  
See also Nursing Homes  
SUNNYBROOK NURSING HOME  
Take In So Bend Under Nursing Homes  
605 Portage Av(SBend)—CE 4-7976

**Sanitary Napkins**  
LIEN CHEMICAL CO  
2828 S Main(SBend)—AT 6-4681

**Sash-Metal**  
See Windows-Metal

**Savings Banks**  
See Banks

**Savings & Loan Associations**  
Mishawaka Bldg & Loan Assn  
117 S Main—BL S-3193

**PEOPLES FEDERAL SAVINGS & LOAN ASSN** 112LWE—BL S-9656

**TOWER FED SAVINGS & LOAN ASSN OF S BEND**  
216W Washav(SBend)—CE S-8291

**Saw Mills**  
Reed Saw Mill 59178 Ireland Trce—BL S-6250

**Saws**  
Kelley C C & Son Bremen Rd—BL S-7826

**Saws-Rental**  
AAYS RENT-ALL CO  
1201LWE(SBend)—CE S-5971

**Burns Paint & Rent-Alls**  
Complete Line Of Power Saws  
332W Main—BL 9-2833

**It saves time when you give the Long Distance operator the out-of-town number you want. In fact, your call can go through twice as fast!**



## 1609 SOUTH MAIN (SO. BEND)











**Tile Contractors & Dealers**  
**-Non-Ceramic-**  
**AMERICAN HOME-FLOOR**  
 COVERING 435 Smith  
 COLOR TILE DO (S Bend) ----- AT 7-1551  
 See Our Ad So Bend Section  
 435 Smith(S Bend) ----- AT 7-1551  
**JOHN'S FLOOR CENTER**  
 See Our Ad So Bend Section  
 545CafferyAv(S Bend) ----- AT 7-9833  
**WALTERS FLOOR COVERING SHOP**  
 See Our Ad S Bend Section  
 2911LWW ----- BL 5-1252

**Tile-Sewer**  
 See Sewer Pipe-Rit  
**Tile-Sewer**  
 See Garden Implements

**Time Recorders**  
 Simplex Time Recorder Co  
 218NWilliamSBend-----CE 4-3311

**Tires-Dealers-New**  
 Bob's Tire Sales 1335Lave-----BL 5-0410  
 SENDS TIRE SERV  
 DISTRIBUTOR FOR  
 COOPER TIRES  
 WHEELS, RETAIL  
 RECAPING - TUBELIZING  
 BATTERIES  
 ROAD SERVICE  
 513 Queensboro-----BL 5-5900

Enders Tire Serv 519Queensboro-----BL 5-5900  
**FEFERMAN BEN MOTOR SALES**  
 609 602 Smith(S Bend) ----- AT 9-0311  
**FIRESTONE TIRES**  
 EBERHARDT AUTO SUPPLIES  
 217NMain-----BL 5-2233

**GOODRICH B F TIRES**  
 LIFE-SAVER  
 TUBELESS TIRES  
 Now and Used Tires - Retreading - Tire Service  
**"WHERE TO CALL"**  
 DEALERS  
 BOB'S SHELL SERV STA  
 134WMainAv-----BL 5-0479  
 GOODRICH B F CO  
 118 S Main-----BL 9-2401  
 STAN'S TEXACO SERV STA  
 133BLWE-----BL 5-0552

**GOODYEAR TIRES**  
 More people ride on  
 Goodyear Tires than on  
 any other kind.  
 Let the Goodyear dealer  
 see your Tire Service  
 Headquarters.  
**"WHERE TO BUY"**  
 ELBODE'S TIRE SERV  
 821W4-----BL 9-3759

**HUFF TREAD SERV**  
 602 EddySBend-----AT 8-3136  
**KELVER'S GARAGE**  
 COOPER  
 Tires and Tubes  
 24 HR. TOWING (AAA)  
 IF NO ANSWER CALL  
 OR 4-9115 OR 4-9189 OR 4-8768  
 900 L W W Duncan-----OR 4-8842

**POLKS TIRE SERV**  
 See Ad South Bend Section  
 421WWestern(S Bend) ----- AT 7-8800  
 Buy the Easy Way—Use the Classified

**Tires-Dealers-New-(cont'd)**  
**TIRE SERV CO INC**  
 See Our Ad South Bend Section  
 601 Smith(S Bend) ----- AT 7-3391  
**U S ROYAL TIRES**  
 QUALITY TIRES  
 QUALITY RECAPS  
 QUALITY REPAIRS  
**"WHERE TO CALL"**  
 DEALERS  
**HIBSCHMAN PONTIAC INC**  
 301LWE-----BL 9-2441  
 VanPaemel's Geo Gulf Serv Sta  
 202LWW-----BL 5-0448

**Tires-Dealers-Used**  
**SUPER AUTO SALVAGE CO**  
 3308 SMainSBend-----AT 9-5584  
**Tires-Recapping & Retreading**  
 GOODYEAR RETREADS  
 Sine with Safety, Get  
 Goodyear's extra-mileage  
 Retreads on your smooth  
 tires. Retread prices  
 at half the cost of  
 new tires.  
 Expert tire repairs.  
**"WHERE TO BUY"**  
 ELBODE'S TIRE SERV  
 821W4-----BL 9-3759

**HUFF TREAD SERV**  
 602 EddySBend-----AT 8-3136  
**POLKS TIRE SERV**  
 421WWestern(S Bend) ----- AT 7-8800  
**TIRE SERV CO INC**  
 601 Smith(S Bend) ----- AT 7-3391

**Tires-Repairing & Rebuilding**  
 Firestone Retread Shops  
 Wholesale Only  
 211EMish-----BL 5-0779

**Title Companies**  
**ABSTRACT AND TITLE CORP**  
 3021MerBg(S Bend) ----- CE 3-8258  
**ABSTRACT CO OF ST JOS CO INC**  
 210JMSBg(S Bend) ----- CE 2-5845  
**Tobacco-Rit**  
 See Cigars & Tobacco-Rit

**Tobacco-Whol & Mtrs**  
 HAMILTON HARRIS & CO  
 Wholesale Only  
 436 SStJss(S Bend) ----- AT 7-2381  
**Toilet Paper**  
 See Paper Products  
**Tonics**  
 See Medicines-Patent & Proprietary

**Tool Designers**  
 See Designers-Industrial  
**Tool Grinding-Industrial**  
 UNION TOOL & CUTTER SERV  
 1208 SUnion-----BL 9-3166  
**Tools-Electric-Rental**  
 Burns Paint & Rent-ALLS  
 332WVish-----BL 9-2033  
**Tools Power Actuated**  
 See Tools

**Tools-Rental**  
**AAYS RENT-ALL CO**  
 301WESBend-----CE 2-5871  
**BURNS PAINT & RENT-ALLS**  
 332WVish-----BL 9-2833  
**Tools-Whol & Mtrs**  
 Beacon Prods Inc 922EMcKinley-BL 9-2277  
 Garvin Bros Inc  
 19880 SUnion(S Bend) ----- CE 3-2195  
 HART MFG CORP 920 SUnion-----BL 5-8500  
 MACHINERY SUPPLY CO  
 421WVish-----BL 5-3195  
 MISHAWAKA TOOL & DIE CORP  
 317EJeffBlvd-----BL 9-2461  
 Penn Tool & Mfg Co 315 SUnion-BL 5-9332  
 RIVERSIDE TOOL & ENGINEERING  
 CO INC 513 SUnion-----BL 5-6206  
 Triangle Tool Die & Engineering Co  
 222WMcKinleyWay-----BL 5-9621  
**VITEX TOOL & GAGE INC**  
 620EJeffBlvd-----BL 5-7050

**Tooth Powder & Pastes**  
 See Dental Equipment & Supplies  
**Tourists' Agencies**  
 See Travel Bureaus  
**Towel Service**  
 See Linen Supply Service  
**Towels-Paper**  
 See Paper Products  
**Towing Service-Automobile**  
 See Automobile Towing

**Township Offices**  
 See Governmental Offices-Township  
**Toys-Retail**  
**GRIGERIEIT BON BON TOYS**  
 See Our Ad So Bend  
 114EJeffBlvd(S Bend) ----- CE 3-4670  
 Hoffman's Dept Store Inc  
 10077 SUnion(S Bend) ----- CE 3-6011  
**JOY-TIME JUVENILE FURNTR & TOYS**  
 See Our Ad So Bend  
 503 Smith(S Bend) ----- AT 9-5911  
 Toy & Hobbytown  
 2218MishAvS Bend-----AT 7-6661  
 Twin Birch Genl Mdee 3737LWE-BL 9-1300

**Toys-Whol & Mtrs**  
 GLEYS J C WHOL INC  
 1126 S LafayetteBlvd(S Bend) ----- AT 8-4497  
**Tracking Systems**  
 See Conveyors  
**Trade Associations**  
 See Associations  
**Trade Mark Registering**  
 See Patent Attorneys

9 P.M. is an ideal time for family visits  
 by phone. Take advantage of Hoosier  
 Night Rates. Talk twice as long at no  
 extra charge on station-to-station calls  
 between any two Indiana telephones  
 from 9 P.M. to 4:30 A.M.

**Trailer Parks**  
 See also Motels  
**ANDERSON TRAILER VILLAGE & SALES**  
 Three Star Rating-Woodall-Directory  
 23266US 201SBend-----CE 2-4587  
**FAIR-WAL TRAILER PARK INC**  
 316WJeffBlvd-----BL 5-6264  
**HAROLD'S MOBILE HOME SITES & SALES**  
 Lots Available For 10 to 15 Foot Wide  
 Trailers - Plants of Shade  
 1501 E Jeff Blvd-----BL 5-4004  
 Hollywood Trailer Park  
 23146US 201SBend-----CE 2-3404  
 Shaw's Mobile Park  
 1529EJeffBlvd-----BL 5-2888  
 Shrum's Mobile Home Park  
 1515EMcKinleyWay-----BL 5-8388  
 Silver Streak Trailer Park  
 427WJeffBlvd-----BL 9-2666  
 Twin City Trailer Court  
 1546EJeffBlvd-----BL 5-0624

**Trailer Parts-Whol**  
 Mishawaka Trailer Supply Inc  
 1550EMcKinleyWay-----BL 9-5295  
**Trailer Transporting**  
**NATIONAL TRAILER & MOBILE HOME TRANSPORTING**  
 NATL TRAILER CONVOY INC  
 2222 Cal/RP/Exhantind  
 Coll Long Distance  
 Exhant-----CO 4-6025

**Trailers-Commercial**  
**FRAUENHAUF TRAILER CO**  
 2025 SUnion(S Bend) ----- AT 8-2541  
**TRAILMOBILE INC**  
 20450 IrwinRd(S Bend) ----- AT 7-8000

**Trailers-House**  
**BALYEA'S MOBILE HOMES**  
 1/4 MI East Starlight Theatre  
 McHenryWayCross-----OR 9-4748  
**COUNTY LINE TRAILER SALES**  
 125EMcKinleyWay-----BL 5-1745  
**HAROLD'S MOBILE HOME SITES & SALES**  
 We Feature A-C-A-Rooms  
 1501EJeffBlvd-----BL 5-4004  
 Knott's Mobile Home Sales  
 922WVish-----BL 5-2990  
 Shrum's Mobile Home Center  
 1555EMcKinleyWay-----BL 5-3128

**SOUTH SIDE TRAILER SALES**  
 See Ad South Bend Section  
 4208US 31 SBend-----AT 8-3522  
**TRI-CITY MOBILE HOMES SALES**  
 See Ad South Bend Section  
 1500EMcKinleyAv-----BL 5-6636

**Trailers-House-Rental**  
 Jack's Trailer Rental & Bottled Gas  
 See Our Ad S Bend Section  
 51370US 31(S Bend) -----CE 4-3852

For Beauty and  
 Charm . . .  
 Comfort and  
 Convenience  
 Order your new extension tele-  
 phones in your choice of a variety  
 of DECORATOR COLORS.



Wall Paper Cleaners—Mrs

See Cleaning Compound

**Wall Paper-Dealers**  
McLaughlin's 417W4 -----BL 5-3220  
**MISHAWAKA PAINT & WALLPAPER INC**  
WALLTEX - COMPLETE LINE  
OF WALLPAPERS  
909 S Michigan St So Bend-AT B-2050  
112 1 W W -----BL 9-3795

SULLIVAN-THOMPSON PAINT  
STORE 1015 S Mich (SBend)--AT 9-2497

Wall Washing

**Warehouses—Merchandise**  
COLUMBIA STORAGE WAREHOUSE  
CO 406Columbia(S Bend)--AT 7-6911  
KAMM & SCHELLINGER CO INC  
NCenter--BL 5-3157  
Mishawaka Warehouse & Distributing Co

N LaSalle At Elder  
Merchandise Storage

Distribution  
Elder Rd -----BL 9-364

145 1 E 1 1

### Wash Fountains

1994

### Washing Machines, Dryers & Ironers

ALL RITE SERV. INC.

ALL-RITE SERVING  
755 SMichSBend--AT 8-471

The new fashion in extension tele

phones is *color*. Order yours to accent

DATE TYPED

any room.

## 0

## Extension

## 701

## Telephones

Pl

in Color

Telephones in

color are true

color are true  
designer accessories

## to live with and

54 to live with and  
91 enjoy as much  
as the beautiful

## furniture and

furniture and  
fabrics they are

made to complement.

made to complement.

00 *Choose from*

Choose from

2

### Decorator Colors

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Choose from  
a variety of  
Decorator Color

# Washing Machines, Dryers & Ironers

## —Repairing—

ALL-RITE SERVICE INC.  
750 S. MichS Bend—AT 8-4718  
APPLIANCE REPAIR CO.  
750 L. WE(S Bend)—AT 7-1700  
(See Advertisement This Classification)

## A & G SERV CO

### FAST SERVICE

LOW COST  
WASHING  
MACHINE REPAIR  
Parts In Stock For  
All Makes

- G. F. Bendix • Frigidaire
  - Hamilton • Kenmore
  - Maytag • Norge • Westinghouse
  - E. A. • Hotpoint • Kenmore
  - Whirlpool • Philco • Speed Queen
- PICK UP AND DELIVERY  
"Where A Guarantee Means Something"

L. G. GARY, Owner  
Mon. - Sat. 7 A.M. to 5 P.M.

1802 1/2 S. Main—AT 8-6100

## BECHER APPLING CO

PHILCO, BENDIX AND NORGE

SALES AND SERVICE

511 N. Main—BL 9-2158

## COLBURN SALES & SERV

See Our A-S-Bend Section

1304 E. Main—Bend—AT 8-4168

Mishawaka Serv Co 424 E. MichAve.—BL 5-1571

(See Advertisement This Classification)

Semo Radio & Elec. Co.

218 S. YorkAve.—BL 5-3133

# Washing Machines, Dryers & Ironers

## —Retail—

## EASY LAUNDRY EQUIPMENT

Combination Washer/Dryer  
only 27 inches wide,  
washes and dries up to  
42-cup load.

Automatic washers, matching gas or electric  
dryers. Spinners, wringer washers.

"WHERE TO BUY THEM"

AUTHORIZED DEALERS

OSCEOLA LBR CO

W Wash Osceola—OR 4-8811

## ELECTRIC CO THE

1313 S. MichS Bend—AT 8-4637

## FRIGIDAIRE AUTOMATIC WASHERS & DRYERS

Patented 3-Ring "Pump"  
Agitates underwater—  
tempers bleach and rinse  
disposers. Fabric Selector,  
Seak Cycle, choice of colors,  
Authorized Sales and Service.

"WHERE TO CALL"

SALES & SERVICE DEALERS

EGGERT APPLNC 856E3—BL 5-2824

GAS COMPANY THE 114 S. Main—BL 5-9636

GENERAL ELECTRIC HOME

LAUNDRY EQUIPMENT—

EDERHARDT AUTO SUPPLIES

217 N. Main—BL 5-2233

HAMILTON WASHERS & DRYERS—

SALES & SERVICE

EGGERT APPLNC 856E3—BL 5-2824

Now... enjoy all the wonderful con-  
venience of extension telephones plus  
smart new color in your home. Tele-  
phones now come in a variety of modern  
decorator colors.

# Washing Machines, Dryers & Ironers

## —Retail—(cont'd)

HOTPOINT AUTOMATIC  
WASHERS AND DRYERS

New Hotpoint 6-  
CYCLE Automatic  
Washes with fabu-  
lous sparkling clean—  
and wrinkle-free. New  
Underwater Lint Filter works full-time. New  
Hotpoint Electric Dryer available in 300%  
Vent-Free or Air Blower models.

"FOR INFORMATION CALL"

SALES & SERVICE

OSCEOLA LBR CO

W Wash Osceola—OR 4-8811

Additional telephones in your home  
are now available in a variety of modern  
decorator colors.

# Washing Machines, Dryers & Ironers

## —Retail—(cont'd)

KELVINATOR WASHERS &  
DRYERS  
GOODRICH B F CO  
118 S. Main—BL 9-2801

MAYTAG WASHERS—

ELDRIDGE CO THE

1718 S. MichS Bend—AT 8-4475

MISHAWAKA MAYTAG CO

104W3—BL 5-5169

Mishawaka Maytag Co 104W3—BL 5-5169

(See Advertisement This Classification)

Going on a trip? Use Long Distance.

Call ahead for reservations. Telephone

relatives and friends so you'll be ex-

pected.

# AUTOMATIC WASHERS-DISHWASHERS GUARANTEED REPAIRS

YOUNGSTOWN EQUIPMENT



PARTS  
PROMPT  
AUTHORIZED  
FACTORY  
SERVICE  
ON



WASHER REPAIRS



BENDIX—CROSLEY  
HAMILTON—NORGE  
SPEED QUEEN



Mon. - Fri.  
7 A.M. - 5 P.M. 7 A.M. - Noon  
Sat.  
7 A.M. - 7 P.M.  
AT 8-4609



Jared Armstrong

All Work Done In Your Home  
ONE DAY SERVICE  
750 L.W.E.

# APPLIANCE REPAIR COMPANY



Washer - Dryer  
REPAIR

WE SERVICE  
ALL MAKES  
Experienced  
Servicemen

BL 5-1571

Hotpoint  
Philco  
Norge  
Frigidaire  
Kenmore  
Speed Queen  
and All  
Leading  
Makes

MISHAWAKA SERVICE CO.

426 E. MISH. AVE.



Maytag

- WASHERS
- DRYERS
- IRONITE IRONERS

OPEN NITES

TIL 8 P.M.

STEVE LESBIDZINSKI AND SONS

Michigan's Largest Maytag Dealer

BL 5-5169

MISHAWAKA

Maytag

Across From Mishawaka Hotel

104 W. Third

BECHER APPLING CO  
Before 12 Noon  
RCA WHIRLPOOL  
WASHERS & DRYERS  
COLBURN  
See Ad S Bend Section  
Semo Radio & Elec. Co.  
218 S. YorkAve.—BL 5-3133  
WESTINGHOUSE  
CLOTHES DRYERS  
SOENS ELEC CO 111W1  
Waste Paper  
NORTH SIDE IRON & PAPER CO  
S BEND WASTE PAPER CO  
1518 S. Main—BL 5-2158  
Watches-Repairing  
MAKIELSKI WATCH SHOP  
River Park Jewellers Inc.  
114 S. Main—BL 5-2158  
TWIBELL VERNON JEWELRY  
114 S. Main—BL 5-2158  
WILL'S JEWELRY STORE  
107 L.W.E.—BL 5-2158  
Water Heaters  
GOHEEN PLUMBING & HEATING CO  
Hammann's Steam Fitting & HEATING CO  
136 L.W.E.—BL 5-2158  
Hoffman Raymond F 2359 S. Main—BL 5-2158  
HOMES PLUMBING & HEATING  
See Our Ad S Bend Section  
721 E. Samples Bend  
LIBERTY GAS & SERV CO INC  
McKinley Rd (Osceola)—OR 4-8811  
RHEEM WATER HEATERS  
Rely on Rheemgas  
and Coppermatic for—  
Reliable hot water service  
Models for every home  
"WHERE TO BUY THEM"  
DEALERS  
C & S PLUMBING & HEATING CO  
2425 N. Main—BL 5-0062  
CHIZUM E DEAN  
312 E. Bay—BL 5-4946  
TRIPPEL VIC PLUMBING  
545 W3—BL 5-5088  
WHOLESALE ONLY  
NATL MILL SUPPLY INC  
224 E. MonroeS Bend—AT 7-2361  
RUUD AUTOMATIC GAS WATER  
HEATERS—  
DEALERS  
GAS CO THE 114 S. Main—BL 5-9636  
Select a telephone to blend with or  
highlight the kitchen decorator scheme.  
Choose from in a variety of modern de-  
corator colors.

# **The Contractors & Dealers**

**Non-Ceramic**  
**AMERICAN HOME-FLOOR** 111WS---BL 5-11  
 COVERING 435 Smith St

**COLOR TILE CO**  
 See Our Ad 5 Bend  
 436 Smith St---BL 5-3154

**JOHN'S FLOOR CENTER**  
 See Our Ad 5 Bend  
 534 Coffey Ave---BL 5-3154

**WALTERS FLOOR**  
 See Our Ad 5 Bend  
 2811LWW 6WCol(W SBend)---CE 4-0161

**Tile-Sewers**  
 See "Clean" Service and Home Owned  
 "Each-Ver (S Bend)"---AT 9-6371

**Tiler**  
 See "Clean" Service and Home Owned  
 "Each-Ver (S Bend)"---AT 9-6371

**PLUMBING & HEATING CO**  
 126LWE---BL 5-9659

**OSAY AUTOMATIC SOFTENERS**  
 LINDSAY SOFT WATER CO  
 1139W Western Av  
 (SBend)---AT 8-4406

**MIRACLE SOFT WATER CO**  
 See Ad 5 Bend Section  
 105W Garst Bend---AT 8-9656

**PERMUTIT WATER SOFTENERS**  
 CORCORAN E  
 See Our Ad 5 Bend Section  
 525LWW (SBend)---CE 4-0161

**PREMIER SOFT WATER CO**  
 See Ad 5 Bend Section  
 1212BendAv---AT 9-9259

**PURITAN SOFT WATER SALES & SERV CO**  
 341LWS (SBend)---AT 8-5727

**TRIPPEL VIC PLUMBING**  
 545W3---BL 5-5008

Live better, live more at ease... with  
 handy extension telephones throughout  
 the house.

# **Soft Water** **SALES & RENTALS**

LINDSAY Automatic Water Softeners  
 With Fiberglass Tank  
 Guaranteed for Life and  
 Only Lindsay Has It



AT lantic  
 8-4406  
 IF No Ans.  
 CE 2-8007

**BURNIE BAUER**  
 1139  
 Western Av.  
 (S. Bend)

**SOFT WATER**  
 by **Century**

STEEL - GLASS  
 WATER SOFTENERS  
 SERVICE AFTER SALES  
 RENTALS  
 LIFE TIME GUARANTEE  
 AGAINST RUST AND  
 CORROSION  
 HAMILTON APPLIANCES

— Dial —  
**AT 7-5275**

**CENTURY**  
**SOFT WATER CO.**  
 917 LWE, SOUTH BEND

**AT=Atlantic** **BL=Blount**

**Upholsterers & Dry Cleaning**  
**BURNIE**  
 See Our Ad 5 Bend Section  
 123W Western Av---AT 8-4406

**CENTURY SOFT WATER CO**  
 917LWE---AT 7-5275

**MIRACLE SOFT WATER CO**  
 See Ad 5 Bend Section  
 105W Garst Bend---AT 8-9656

**PREMIER SOFT WATER CO**  
 See Ad 5 Bend Section  
 1212BendAv---AT 9-9259

**SOFT WATER SERV INC**  
 See Our Ad South Bend Section  
 1205Mish (SBend)---AT 7-1549

**Water Treating Industrial**  
**INDUSTRIAL CHEMICALS INC**  
 2215 S Main (SBend)---AT 7-3397

**Waterproof Covers**  
 See Tarpsulins

**Waterproofing Contractors**  
**J & B CONTRACTORS** 1429LWE---BL 9-2376

**Weather Strips**  
 Chamberlin Co of America Inc  
 2613LWW---BL 5-2600

**Weaving & Mending—Garment**  
**BEE WEAVING & TAILORING SERV**  
 Alterations - Repair Service  
 Reweaving on Men's and Women's  
 Clothing  
 425 W Jeff Blvd---BL 5-2784

**Penn Reweaving Serv**  
 60151GrassRd---BL 9-3638  
 If no ans call---AT 8-9000

**Wedding Invitations**  
 See Printers; also Stationers-Rtl

**Welding**  
 Custom Welding Proffts  
 917McKinleyHwy---BL 9-3907

**Dick's Texaco Serv** 310W McKinley---BL 5-0602

**East End Welding Shop**  
 4406LWE---BL 5-0451

**Garman's Blacksmith Shop**  
 806 Union---BL 9-2224

**Wheeler & Hamilton Welding & Mach Shop**  
 22811ArdmoreTrk (SBend)---CE 4-2436

**WYADO PRODUCTS CO**  
 Aluminum Spot Welding and  
 Helarc Welding  
 Government Certification  
 914 E McKinley---BL 5-3108

**Welding Equipment & Supplies**  
**AIR PRODUCTS INC**  
 EVERYTHING TO  
 WELD ANYTHING  
 912 S Lafayette Blvd  
 (SBend)---AT 8-4641

**MICHIANA WELDING SUPPLY CO**  
 See Our Ad 5 Bend Section  
 2305CampbellBend---AT 8-9823

**MITTILLER SUPPLY INC**  
 3607 S Main (SBend)---AT 7-6519

**SCHRADER C A WELDING**  
 SUPPLIES INC 2629LWW---BL 9-3797

**Welfare Agencies**  
 See Social Service Organizations

**Well Drilling**  
**BARNETT & KAMM PLUMBING & WELL DRILLING INC**  
 TUBULAR WELLS  
 AND PUMPS  
 Installation - Service  
 If No Answer Call CE 4-6918  
 409 E Grove---BL 5-6332

**Well Drilling—(cont'd)**  
**FALL M L WELL REPAIR SERV**  
 10631DetroitSBend---AT 8-3694

**Ind-Mich Water Co**  
 2729 S MainSBend---AT 8-8010

**Layne-Northern Co**  
 401 S DelorenzAv---BL 9-5234

**LEWIS B J & SONS**  
 See Our Ad In South Bend Section  
 M-40EastCassopolisMich  
 Call Long Distance Cassopolis-MI 5-2759

**Peilatt Paul & 1918LWE**  
 Rodgers' Well & Pump Co 601WS-BL 5-7234  
 (See Advertisement This Classification)

**SMITH WELL & PUMP CO**  
 3144 W E. Shore  
 13783 8th---BL 9-5012

**Western Apparel & Supplies**  
 See Riding Equipment

**Wheel Aligning**  
 See Automobile Wheel, Axle & Frame Repairing

**Wheel Chairs**  
**AAYS RENT-ALL CO**  
 302LWE (SBend)---CE 2-5871

**ALBRIGHT J P** 2702LWW---BL 8-8988

**EVEREST & JENNINGS WHEEL CHAIRS AND WALKERS**  
 ALBRIGHT J  
 2720LWW---BL 8-8988

**GRADSON'S**  
 2407LWW (SBend)---CE 3-3682

**WAYNE PHARMACEUTICAL SUPPLY CO INC** 502W LaSalleAv  
 (SBend)---CE 2-3386

**GARSON'S** 2407LWW (SBend)---CE 3-3682

**Wheels—Balancing & Repairing**  
 See also Automobile Wheel, Axle & Frame Repairing

**GOODRICH B F CO** 118 S Main---BL 9-2401

**McFarland's Standard Serv**  
 2720LWW---BL 8-8988

**MISHAWAKA WHEEL ALIGNMENT SERV** 804 Union---BL 9-2415

**Wicker Furniture**  
 See Furniture Dealers

**Window Cleaners**  
**IDEAL WINDOW CLNG CO**  
 302Niles---CE 4-1951

**LENISKI WINDOW CLNRS & DECORATING CO** 714E5---BL 5-1257

**207LWW WINDOW CLNG CO**  
 501E LaSalleAv---CE 4-1151

**Window Glass**  
 See Glass-Auto, Plate, Window, etc.

Businessmen, you'll get big results at  
 little cost when you use Long Distance!

**RODGERS' WELL & PUMP CO.**  
 601 W. 5th

1 TO 4" WELLS  
 COMPLETE  
 WELL AND PUMP  
 SERVICE

AUTHORIZED DEALER FOR  
 F & W PUMPS  
 15 Yrs. Experience  
 Free Estimates - Licensed

**Call BL 5-7224**



**Window Lettering**  
 See Signs

**Window Screens**  
 See Screens—Window, Door, Etc.

**Window Shades**  
 See also Venetian Blinds

**ON BLIND & FLR COVERINGS**  
 303ChapinSBend---AT 7-9055

**PHILION FLOOR COVERING SHOP**  
 115M Main---BL 5-3661

**Pier Drapery Shop** 113N Main---BL 5-2219

**Wine—Whol & Mtrs**  
 Mishawaka Liquor Store 120LWW-BL 5-5630

**GENL. LIQUORS INC**  
 922 S Main (SBend)---AT 8-2525

**LA SALLE LIQUOR CORP**  
 3144 W E. Shore---CE 4-0101

**Wire Brushes**  
 See Brushes

**Wire—Electric**  
 See Electric Supplies

**Wire Fences**  
 See Fences—Dealers

**Wire Railings**  
 See Railings

**Women's Apparel Shops**  
**AL-BAR CORRAL** 55345Frd---BL 9-1188

**CINDERELLA SHOP** 120N Main---BL 9-1670

**Fran's Fashions** 1026W Jeff Blvd---BL 5-6967

**Kraus Dress Shop** 206N Main---BL 5-6415

**KRAUS TERESA G**  
 Dresses - Lingerie  
 Handkerchiefs - Gloves  
 Foundation Garments  
 Open Friday Evenings 10 P.M.  
 (Registered Corsetiere)  
 206 N Main---BL 5-6415

**Kraus Teresa G** 206N Main---BL 5-6415

**Lo-Mar Apparel** 124N Main---BL 5-7737

**Lords Dress Shop** 117LWE---BL 9-2144

**MARY HANNA SHOP**  
 MILLINERY, DRESSES, BLOUSES  
 LINGERIE, SPORTSWEAR  
 Open Friday Evenings  
 207 LWW---BL 5-9488

**Millie's Dress Shop**  
 2624MishAv (SBend)---AT 8-5211

**Spiegel Catalog Shopping Center**  
 122N Main---BL 9-3786

**4043 S SmithSBend**---AT 8-4701

**Credit Dept** 415 SmithSBend---AT 8-4701

**TOWN SHOP** 113LWE---BL 5-4858

**Wood Turners**  
 See Wood Workers

**Wood Workers**  
**S BEND WOOD PARTS INC**  
 AUTOMOTIVE WOOD PARTS  
 WOODEN BOXES AND PAILETS  
 1344 W Sample S Bend---AT 7-2351

**Wooden Boxes**  
 See Boxes—Wooden

**Wreck Rebuilders**  
 See Automobile Repairing & Service

**Wrecker Service—Automobile**  
 See Automobile Wrecker Service



# *Have You Forgotten?*

These **YELLOW PAGES** will help  
you find the name of the firm you  
can't recall!



**COLOR TILE CO**  
See Our Ad So Bend '00  
426 5th St. S. Bents New P  
**JOERS FLOOR CEN** write  
See Our Ad S Bents Rest  
554 E. Colfax Ave. S Bents  
**WALTERS FLOO**  
See Our Ad S 1st W  
2811 LWW 6W Col

**Tile-Sewers**  
See 61  
Tiller 3

# U & TRUCK PARTS

NEW &amp; USED

HIGHEST PRICES PAID FOR WRECKS!

## GIANT LOCATIONS

PHONE

AT 9-5584  
AT 9-5541

ANYTHING AND EVERYTHING FOR LESS  
SATISFACTION GUARANTEED

# SUPER AUTO SALVAGE

"HOUSE OF A MILLION PARTS"

Call by Number  
Save Time

Use LONG DISTANCE – Quick! Personal! Low in cost!  
For your convenience . . . Jot down frequently called numbers

[illegible]

Call Long Distance... It's easy to use!

nobody, BUT NOBODY.... undersells

# BEN MEDOW

SATISFYING CUSTOMERS SINCE 1919



**BEN MEDOW CORP.**

233 No. William

- DODGE
- DART
- RENAULT

- CHRYSLER
- IMPERIAL
- DODGE TRUCKS

**CE 3-8277**



**BEN MEDOW, INC.**

222 No. Lafayette Blvd.

- DESOTO
- FIAT
- PLYMOUTH
- PRINZ

SALES & SERVICE **CE 3-3154**  
PARTS **CE 3-3195**



(Lafayette At LaSalle)  
301 No. Lafayette Blvd.

HOME OF "MEDOW-CONDITIONED"  
USED CARS and TRUCKS

**CE 3-2129**

COMPLETE BODY and MECHANICAL SERVICE DEPARTMENTS  
COMPLETE PARTS DEPARTMENT — FACTORY TRAINED TECHNICIANS

SPECIAL NOTE: FOR TOWING SERVICE AFTER 6 P.M. Call AT 8-8331

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## ULLERY FUEL & SUPPLY INC.

ESTABLISHED 1921  
MANUFACTURERS OF PACKAGED COAL  
BERWIND CHARCOAL — FACE BRICK — MASON SUPPLIES

TELEPHONE

**CE 3-3321**

427 E. COLFAX

**CE 3-6197**

319 S. ST. PETER

**CE 4-1101**

321 S. NOTRE DAME AV.

## COAL



## LOST CALLS - - - - - MISSED PROFITS?

WE ANSWER TELEPHONES

- 24 HRS. A DAY
- 7 DAYS A WEEK

YOU LEAVE ... IT RINGS ... WE ANSWER



**TELEPHONE  
ANSWERING SERVICE**

106 WEST MONROE

- ★ EXTEND YOUR TELEPHONE INTO OUR EQUIPMENT
- ★ USE OUR DEPENDABLE ANSWERING NUMBER UNDER YOURS IN THE TELEPHONE DIRECTORY
- ★ NEED AN OFFICE? USE OUR DESK SPACE and PHONE SERVICE
- ★ USE ONE OF OUR PHONE NUMBERS and OUR ADDRESS AS YOUR BUSINESS TELEPHONE and ADDRESS

Dial  
**CE 2-8233**



## Modern Homes Have Handy Phones

*... Just a Reach Away*

Extension phones are such handy helpers—they serve the entire family 24 hours a day. They can be installed wherever the family needs them—in the kitchen, living room, bedroom, laundry or workshop.

Extensions come in many beautiful colors too—there's one to blend with any color scheme.

To order your extension phones, just call the Business Office (the telephone number is on page 1 of this directory)—or ask any telephone employee.

SEE THE "CLASSIFIED"  
IN THIS DIRECTORY

YELLOW PAGES

ITS YELLOW PAGES TELL  
YOU "WHERE TO BUY IT"

